

ESTTA Tracking number: **ESTTA779269**

Filing date: **10/26/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Mastercard International Incorporated
Granted to Date of previous extension	10/26/2016
Address	2000 Purchase Street Purchase, NY 10577-2405 UNITED STATES
Attorney information	Suzanne Hengl Baker Botts L.L.P. 30 Rockefeller Plaza New York, NY 10112 UNITED STATES nytmdpt@bakerbotts.com, suzanne.hengl@bakerbotts.com, julie.albert@bakerbotts.com Phone:212-408-2500

Applicant Information

Application No	86876283	Publication date	06/28/2016
Opposition Filing Date	10/26/2016	Opposition Period Ends	10/26/2016
Applicant	POLET WUNIK INTERNATIONAL LTD. 8F.-3, No.150, Sec. 1, Taipei City, 10050 TAIWAN		

Goods/Services Affected by Opposition


Class 009. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Bags and cases specially adapted for holding or carrying portable telephones and telephone equipment and accessories; Batteries; Battery charge devices; Cameras; Computer hardware; Computer peripheral devices; Digital audio players; Digital cameras; Electric cables; Electric voltage transformers; Electronic locks; Headphones; Magnifying glasses; Power supplies; Protective covers for smartphones; Radios; Secure Digital (SD) Memory Cards; Solar batteries; Telephone apparatus; Wireless telephones; Solar batteries
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Grounds for Opposition

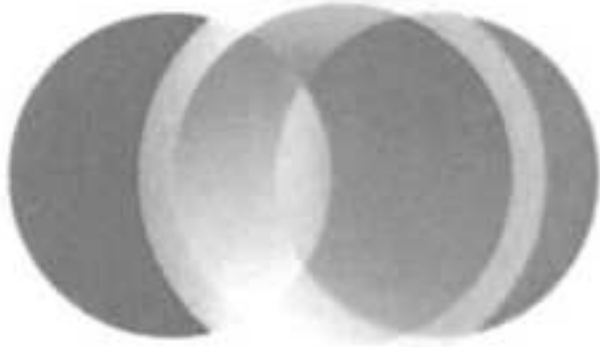
Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
Deceptiveness	Trademark Act Section 2(a)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1186117	Application Date	04/25/1980
Registration Date	01/12/1982	Foreign Priority Date	NONE
Word Mark	MASTERCARD		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1980/02/11 First Use In Commerce: 1980/02/11 Financial Services-Namely, Providing Bank Card Services		

U.S. Registration No.	1257853	Application Date	04/02/1980
Registration Date	11/15/1983	Foreign Priority Date	NONE
Word Mark	MASTERCARD		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1980/02/11 First Use In Commerce: 1980/02/11 Financial Services-Namely, Providing Bank Card Services		

U.S. Registration No.	3835171	Application Date	02/04/2008
Registration Date	08/17/2010	Foreign Priority Date	NONE
Word Mark	MASTERCARD WORLDWIDE		

Design Mark	 <p data-bbox="472 604 1258 835">MasterCard Worldwide</p>
Description of Mark	The mark consists of intersecting circles above the wording "MASTERCARD WORLDWIDE".
Goods/Services	<p data-bbox="483 919 1182 947">Class 009. First use: First Use: 0 First Use In Commerce: 0</p> <p data-bbox="483 955 1433 1759">Blank magnetic data carriers, data processing equipment; computer software for the development, maintenance and use of local and wide area computer networks, for facilitating payment transactions by electronic means and for secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; electronic apparatus for recording, transmitting and reproducing data comprising sound and images; electronic apparatus and computer software for searching, managing and analyzing financial accounts using a global computer network; downloadable electronic publications in the field of banking and finance, computer hardware and software for facilitating electronic payment transactions; computer hardware and software for encoding using encoding keys, digital certificates and digital signatures; computer software for guaranteeing data storage and transmission of confidential customer information, carried out by physical persons and banking and financial institutions; encoded magnetic cards and cards containing an integrated circuit chip, namely, containing a blank smart card; bank cards, namely, bank cards with magnetic memories and integrated circuit memories; electronic data media cards, coded magnetic card readers, readers for electronic data media cards; computer software designed for use in the telecommunications, banking, finance and insurance industry; computer software designed to enable smart cards to interact with terminals and readers; computer chips embedded in telephones; telecommunications equipment, namely, radio frequency identification devices, namely, transponders; point of sale transaction terminals and software for transmitting, displaying and storing transactions, identifications and financial information for use in the financial services, banking and telecommunications sectors; electronic verification apparatus for verifying electronically the authenticity of purchase cards, bank cards, credit cards, debit cards and payment cards, cash withdrawal machines, namely, automated teller machines (ATM)</p> <p data-bbox="483 1768 1182 1795">Class 035. First use: First Use: 0 First Use In Commerce: 0</p> <p data-bbox="483 1803 1422 1921">Advertising services; business management; business administration; providing office functions; business management assistance services for industrial and commercial enterprises; business appraisals; advisory services in connection with business management; marketing research services; conducting marketing</p>

	<p>studies; providing business statistical information; preparation of statements of financial accounts; bookkeeping; public relations; publication of advertising texts; publication of advertising leaflets; computerized database management</p> <p>Class 036. First use: First Use: 0 First Use In Commerce: 0</p> <p>Insurance services, namely, travel insurance; financial services, namely, banking and credit services; services of credit, debit, purchasing, cash payment and prepayment cards; financial services relating to payment of bills; automated teller machine services; processing of cardholder financial credit, debit, purchasing, stored value and/or prepaid card transactions both online via a computer database or through telecommunications and at points of sale; services for processing services for financial transactions carried out by cardholders through automated teller machines; provision of financial account details, namely, cash balances, deposits and withdrawals to cardholders through automatic teller machines; financial settlement and authorization services, namely, the settling of international and commercial transactions through obtaining the proceeds of a sale in cash in exchange for formal debt instructions; financial account settlement services, namely, the settling of international and commercial transactions through obtaining the proceeds of a sale in cash or in exchange for formal debt instructions; electronic funds transfer and foreign exchange services; providing financial information over the internet and other computer networks; financial services for facilitating the use of electronic payments, namely, electronic processing and transmission of electronic wallets, transactions and data; foreign currency transfers; electronic payment services, namely, electronic processing and transmission of bill payment data; cardholder financial authorization and debt settlement services; offer of debit and credit transaction services by means of radio frequency identification devices and transponders; provision of debit and credit transaction services by means of communication and telecommunications devices; cheque verification services; issue and redemption services, all in connection with travellers' cheques and travel vouchers; provision of financial support services, namely, payment services to retail services provided online, via networks or other electronic media using electronically digitized data; services for exchanging securities, namely, the secure exchange of securities, namely, payment in electronic cash via computer networks accessible by smart cards; online banking services</p> <p>Class 038. First use: First Use: 0 First Use In Commerce: 0</p> <p>Electronic data transmission using a global data processing network via the Internet; telecommunication services for transmitting data from a data bank stored on computers or on the Internet; data transmission using electronic image processing by means of a telephone link; provision of access to a global computer network for processing debit or credit transactions over a telephone link or other telecommunication means; electronic mail services, namely, receiving and sending messages; providing access, for multiple users, to databases for a wide range of information in the financial services sector; rental of access time to global computer networks; broadcasting services via all means of telecommunication, namely, radio, television, cable, satellite, the Internet or mobile devices</p> <p>Class 042. First use: First Use: 0 First Use In Commerce: 0</p> <p>Scientific and technological services, namely, the design and development of computer hardware and software and research and design services relating thereto; computer services, namely, application service provider, namely, providing on-line electronic databases via a global computer network concerning secure communications, data encryption and decryption, local area network security and financial information data decryption</p>
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U.S. Registration No.	3472261	Application Date	12/13/2005
Registration Date	07/22/2008	Foreign Priority Date	NONE

Word Mark	MASTERCARD MOBILE AUTHENTICATION
Design Mark	<p style="text-align: center;">MASTERCARD MOBILE AUTHENTICATION</p>
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2006/05/02 First Use In Commerce: 2006/05/02 Computer hardware and peripherals, computer software for encrypting and protecting the integrity of data and electronic communications over computer networks, computer software for implementing encryption, authentication, access control and other security features within computer networks and through external connections; computer software for implementing security methodology involving encryption of payment card numbers and related data and transmission over computer networks; user manuals and guides for all of the foregoing distributed as a unit with the software

U.S. Registration No.	3720048	Application Date	02/09/2005
Registration Date	12/01/2009	Foreign Priority Date	NONE

Word Mark	MASTERCARD PAYABLES ACCOUNT
Design Mark	<p style="text-align: center;">MASTERCARD PAYABLES ACCOUNT</p>
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2008/10/01 First Use In Commerce: 2008/10/01 Operating software for facilitating payment transactions by electronic means; operating software for use in connection with electronic procurement systems

U.S. Registration No.	3189792	Application Date	06/05/2001
Registration Date	12/26/2006	Foreign Priority Date	NONE

Word Mark	MASTERCARD SMARTLINK
Design Mark	

Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2001/05/14 First Use In Commerce: 2001/05/14 computer software for use in integrating corporate purchasing card data and enterprise resource planning systems, software for secure data storage and retrieval and transmission of confidential consumer information used by corporate purchasing card customers, banking and financial institutions; software for use in connection with electronic procurement systems

U.S. Registration No.	3928836	Application Date	07/16/2007
Registration Date	03/08/2011	Foreign Priority Date	NONE

Word Mark	MASTERCARD INTEGRATED PROCESSING SOLUTIONS
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Design Mark	<p style="text-align: center;">MASTERCARD INTEGRATED PROCESSING SOLUTIONS</p>
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Description of Mark	NONE
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Goods/Services	Class 009. First use: First Use: 2008/04/01 First Use In Commerce: 2008/04/01 COMPUTER HARDWARE AND SOFTWARE PLATFORMFOR FACILITATING AND ADMINISTERING PAYMENT, BANKING, CREDIT CARD, DEBIT CARD, PAYMENT CARD, AUTOMATIC TELLER MACHINE, STORED VALUE, ELECTRONIC FUNDS TRANSFER, ELECTRONIC PAYMENTS, ELECTRONIC PROCESSING AND TRANSMISSION OF BILL PAYMENT DATA, CASH DISBURSEMENT, TRANSACTION AUTHENTICATION, ROUTING, AUTHORIZATION AND SETTLEMENT SERVICES, RECONCILIATION, CASH MANAGEMENT, CONSOLIDATED FUNDING, CONSOLIDATED DISPUTE PROCESSING, DATA REPOSITORYAND CLIENT PROFILE INFORMATION SERVICES, AND RELATED SWITCHING, GATEWAY, SETTLEMENT RECONCILIATION, AND FUNDS MOVEMENT SERVICES IN THE FIELD OF PAYMENT CARDS, FRAUD DETECTION AND CONTROL, DISASTER RECOVERY AND ENCRYPTION SERVICES
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U.S. Registration No.	3667165	Application Date	04/10/2007
Registration Date	08/11/2009	Foreign Priority Date	NONE

Word Mark	MASTERCARD EXPERT MONITORING SYSTEM
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Design Mark	<p style="text-align: center;">MASTERCARD EXPERT MONITORING SYSTEM</p>
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2007/01/01 First Use In Commerce: 2007/01/01 Computer software for detecting and monitoring fraud, monitoring purchasing patterns by cardholders, merchant and cardholder profiling, compliance management, data mining

U.S. Application No.	86631431	Application Date	05/15/2015
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	MASTERCARD SEND
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Design Mark	<p style="text-align: center;">MASTERCARD SEND</p>
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Description of Mark	NONE
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Goods/Services	Class 009. First use: First Use: 0 First Use In Commerce: 0 Computer hardware and software for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control, disaster recovery and encryption services; computer software and hardware for the identification and authentication of nearfield communication (NFC) devices and radio frequency identification (RFID) devices; computer hardware and software for a digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts; blank magnetic data carriers; computer software for the registration, transmission and reproduction of data including sound and images; computer software for tracking, managing and analysis of financial accounts via a global computer network; computer hardware and software for the development, maintenance and use of local and wide area computer networks; computer systems comprised of reading memory cards; computer systems comprised of integrated circuit card memories and banking card memories for reading data in memories; computer hardware and
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software for encoding by using encoders and decoders; computer hardware and software for facilitating payment transactions by electronic means over wireless networks, global computer networks and/or mobile telecommunications devices; computer hardware and encryption software featuring encryption keys, digital certificates and digital signatures; computer software for use to secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; downloadable computer programs and application software for mobile phones and other digital devices in the nature of mobile telephone handsets, tablet computers, digital readers and personal digital assistants (PDAs) that allow users to access coupons, vouchers, voucher codes, rebates, price-comparison information, product reviews, links to the retail websites of others and discount information; downloadable software application for use in connection with contactless payment terminals for the purpose of allowing merchants to accept contactless mobile commerce transactions, contactless presentation of loyalty credentials, and contactless redemption of coupons, rebates, discounts, vouchers and special offers; downloadable software application that allows merchants to deliver coupons, rebates, discounts, vouchers and special offers directly to the mobile telecommunications devices of consumers delivered by contactless RFID or NFC communications; downloadable software application for use in retail and wholesale retail store locations that allows consumers access to coupons, rebates, discounts, vouchers and special offers delivered by contactless RFID or NFC communications via merchant smart posters; integrated circuit chips for use in mobile phones and NFC and RFID devices; magnetically encoded credit cards, payment cards, stored value card and electronic data carrier cards and smart cards containing an integrated circuit chip to access information and conduct electronic transactions, purchases and payments for security purposes; encoded identity cards for security purposes; electronically encoded cards with security features for authentication purposes; electronically encoded cards with security features for identification purposes; magnetically encoded cards, namely, charge cards, bank cards, credit cards, debit cards, stored value cards and payment cards; encoded electronic chip cards containing programming used to identify particular users of computers and mobile telephones; bank cards, namely, magnetically encoded bank cards using magnetic memories and integrated circuit memories; card readers for magnetically encoded cards featuring magnetic memories and integrated circuit memories; card readers for magnetically encoded cards; electronic encryption units; computer hardware; computer terminals; computer software for tracking, managing and analyzing financial accounts via a global computer network for use in the financial services, banking and telecommunications industries; computer software for the registration and reproduction of data including sound and images for use in the financial services, banking and telecommunications industries; computer software to enable smart cards, mobile phones and mobile devices to interact with terminals and card readers; downloadable software for mobile devices that allows users to access coupons, rebates, discounts, vouchers and special offers online via websites, by scanning coupons, rebates, discounts, vouchers and special offers from printed materials and on mobile phones and other mobile devices for NFC enabled print or posters; downloadable software for mobile devices that allows users to send coupons, discounts, rebates, vouchers and special offers to mobile phones and other mobile telecommunications devices for redemption at retail or wholesale locations or virtual points of sale; computer chips embedded in telephones and other communication devices; point of sale transaction computer terminals and computer software for transmitting, displaying and storing transactions, identifications and financial information for use in the financial services, banking and telecommunications industries; transponders, namely, radio frequency identification devices (RFID); electronic verification apparatus for verifying authentication of charge cards, bank cards, credit cards, debit cards and payment cards; cash withdrawal machines, namely, automated teller machines (ATM); computer peripheral devices and electronic goods, namely, mobile telephones, mobile telephone handsets, tablet computers, digital readers and personal digital assistants

(PDAs)

Class 036. First use: First Use: 0 First Use In Commerce: 0

Financial services, namely, banking, credit card services, debit card services, charge card services, pre-paid card services offered through cards with stored value; financial services, namely, electronic credit and debit transactions, bill payment and presentment services, cash disbursement, check verification, checkcashing, deposit access and automated teller machine services, transaction authorization and settlement services, transaction reconciliation and cash management services; financial analysis services featuring consolidated funds settlement, financial data repository and client profile information services and related switching, gateway, settlement, reconciliation, and funds movement services in the field of payment cards; electronic payment processing services, payment transaction authentication and verification services; value exchange services, namely, secure electronic cash transactions and electronic cash transmissions over public computer networks to facilitate electronic commerce and electronic funds transfer; providing financial information, namely, credit and debit card data and reports, financial records management, electronic funds transfer and currency exchange services, financial assessment and risk management services for others in the field of consumer credit; dissemination of financial information via a global computer network, financial information rendered by computer by means of a secure information computer network and advisory services regarding all of the foregoing services; the provision of financial services for the support of retail services provided through mobile telecommunications means, namely, payment services through wireless devices; financial analysis and consultation services; financial affairs and monetary affairs, namely, financial information, management and analysis services; processing of financial transactions both on-line via a computer database or via telecommunications and at point of sale; processing services for financial transaction by card holders via automatic teller machines; providing account balance details, deposits and withdrawals of money to card holders via automatic teller machines; financial settlement and financial authorization services in connection with the processing of financial payment transactions; travel insurance underwriting services; payer authentication services, namely, provision of services relating to the authentication of cardholders, merchants and banks for payment card transactions; verification of financial information; financial management services, namely, maintenance of financial records; electronic funds transfer and currency exchange services; remote payment services, stored value electronic purse services; providing electronic funds and currency transfer services, electronic payments services, prepaid telephone calling card services, cash disbursement services, and transaction authorization and settlement services; provision of debit card and credit card services by means of radio frequency identification devices such as transponders; provision of debit card and credit card services by means of communication and telecommunication devices; issuing and redemption services relating to travelers cheques and travel vouchers; processing of credit card and debit card transactions by telephone and telecommunication link; the provision of financial services, namely, using electronically digitized information to process credit card and debit card purchasing transactions for the support of retail services provided on-line, via computer networks or by other electronic means; value exchange services, namely, the secure exchange of value, namely, electronic cash, over computer networks accessible by means of smartcards; bill payment services provided via internet websites; on-line banking services; provision of financial services, namely, processing financial transactions by means of a global computer network; financial services, namely, the provision of contactless mobile payments through merchants in the field of retail, online retail store services and wholesale store services; financial services, namely, processing of financial transactions rendered via a cloud-based digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts via a cash-back system; financial consulting services in the field(s) of


	<p>payment solutions, banking, credit cards, debit cards, payment cards and automatic teller machine services</p> <p>Class 042. First use: First Use: 0 First Use In Commerce: 0</p> <p>Design, development, maintenance and update of computer software; providing temporary use of non-downloadable software and applications for managing, locating, activating and revoking authentication and digital credentials of near field communication (NFC) devices; design, development and updating of application software for mobile digital devices; design, development and update of downloadable computer programs and application software for mobile phones and other digital devices that allows users to access coupons, vouchers, voucher codes, rebates, price-comparison information, product reviews, links to the retail websites of others, and discount information; design, development and update of downloadable computer programs and application software that allows users to access sales promotion offers and obtain monetary rewards that can be credited to accounts via a cash-back system; consultancy in the design and development of computer hardware and software; computer software consulting services; computer hardware consulting services, namely, consultancy in the design and development of computer hardware; computer programming; technical support and consultation in the design and development of computer hardware; computer programming; application service provider (ASP) services, namely, software for providing consumers with information regarding discounts, vouchers, and special offers for the goods and services of others; application software provider (ASP) featuring software for receiving, transmitting and displaying vouchers, coupons, voucher codes, special offers, reviews, product information, price comparison information, links to websites, and receiving and transmitting data for the purchase of goods and services; application service provider featuring software for providing consumers with information regarding discounts, vouchers and special offers for the goods and services of others; application service provider services featuring social networking software; graphic design services for the compilation of web pages on the internet; providing information relating to the design and development of computer hardware and computer software provided on-line from a global computer network; creating and maintaining web-sites for others; hosting the web-sites of others; creation of web pages for others; the design, creation and hosting of merchant websites; the designing, creation and hosting of bill payment websites; data retrieval services, namely, data recovery services; data encryption and decryption of financial information; computer services, namely, designing financial computer networks, data processing systems and secure communications systems; data encryption and decryption services; providing a web site featuring technology that enables users to engage in the dissemination of information in the fields of design and development of computer software, computer hardware, financial computer networks and local area networks; data integrity assurance services for others, namely, computer security services in the nature of providing authentication, issuance, validation and revocation of digital certificates</p>
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U.S. Application No.	86089977	Application Date	10/11/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	MASTERCLOUD		

Design Mark	<h1 style="text-align: center;">MASTERCLOUD</h1>
Description of Mark	NONE
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0</p> <p>Computer hardware and software for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control, disaster recovery and encryption services; computer software and hardware for the identification and authentication of nearfield communication (NFC) devices and radio frequency identification (RFID) devices; computer hardware and software for a digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts; blank magnetic data carriers; computer software and computer programs for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control; computer software for the registration, transmission and reproduction of data including sound and images; computer software for tracking, management and analysis of financial accounts via a global computer network; computer hardware and software for the development, maintenance and use of local and wide area computer networks; computer systems for reading memory cards and computer systems for reading data in memories, namely, integrated circuit memories and banking card memories; downloadable electronic publications, namely, newsletters in the field of banking and finance. computer hardware and software for encoding using encoders and decoders; computer hardware and software for encoding using encoders and decoders; computer hardware and software for facilitating payment transactions by electronic means over wireless networks, global computer networks and/or mobile telecommunications devices; computer hardware and encryption software, software for creation, control, storage and application of encryption keys, digital certificates, digital signatures, software for secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; downloadable computer programs and application software for mobile phones and other digital devices in the nature of tablet computers, digital readers and personal digital assistants that allow users to access coupons, vouchers, voucher codes, rebates, price-comparison information, product reviews, links to the retail websites of others, and discount information; downloadable software application for use in connection with contactless payment terminals for the purpose of allowing merchants to accept contactless mobile commerce transactions, contactless presentation of loyalty credentials, and contactless redemption of coupons, rebates, discounts, vouchers and special offers; downloadable software application that allows merchants to deliver coupons, rebates, discounts, vouchers and special offers directly to the mobile telecommunications devices of consumers delivered by contactless RFID or NFC communications; download-</p>

able software application that allows merchants to deploy smart posters in retail and wholesale in-store locations that consumers can tap with their mobile telecommunications devices to access coupons, rebates, discounts, vouchers and special offers delivered by contactless RFID or NFC communications; integrated circuit chips for use in mobile phones and NFC and RFID devices; magnetic encoded credit cards, debit cards and payment cards and cards containing an integrated circuit chip and smart cards to access information and conduct electronic transactions, purchases and payments; encoded identity cards for security purposes; cards electronically encoded with security features for financial authentication purposes in connection with the processing of financial payment transactions; cards electronically encoded with security features for identification purposes; magnetically encoded cards for processing financial payment transactions with holograms affixed to them; charge cards, bank cards, credit cards, debit cards, chip cards, stored value cards, electronic data carrier cards, payment cards and payment cards all magnetically encoded or encoded with electronic chips; banking cards including printed banking cards and banking cards using magnetic memories and integrated circuit memories; card readers for magnetically encoded cards; electronic encryption units, computer hardware, computer terminals, computer software for use in the financial services, banking and telecommunications industries, namely, for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control; computer software designed to enable smart cards, mobile phones and mobile devices to interact with terminals and readers; downloadable and software pre-loaded on mobile phones, tablet computers, digital readers and personal digital assistants that allows users to access coupons, rebates, discounts, vouchers and special offers online via websites, by scanning coupons, rebates, discounts, vouchers and special offers from printed materials and by tapping on mobile phones and other mobile devices for NFC-enabled print or posters and sending such coupons, discounts, rebates, vouchers and special offers to mobile phones and other mobile telecommunications devices for redemption at retail or wholesale locations or virtual points of sale; computer chips embedded in telephones and other communication devices; telecommunications equipment, namely, transponders; point of sale transaction terminals and computer software for transmitting, displaying and storing transactions, identifications and financial information for use in the financial services, banking and telecommunications sectors; radio frequency identification devices, namely, RFID transponders; electronic verification apparatus for verifying authentication of charge cards, bank cards, credit cards, debit cards and payment cards; cash withdrawal machines, namely, automated teller machines (ATM); vending machines; computer peripheral devices and electronic goods, namely, mobile telephones, mobile telephone handsets, tablet computers, digital readers and personal digital assistants (PDAs); computer software for processing electronic payments; authentication software for controlling access to and communications with computers and computer networks

U.S. Application No.	85886243	Application Date	03/26/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	MASTERPASS		

Design Mark	
Description of Mark	<p>The mark consists of the word "MasterPass" in upper case "M" and "P" inside a rectangle with a gradation from gray on the left-to-dark black on the right, and an accent bar below with a gradation from yellow on the left, orange in the middle, and ending with red on the right. To the right of "MasterPass" and within the rectangle is a logo comprising two intersecting spheres. The two corners on the left side of the rectangle are squared and the two corners on the right are curved, to achieve the appearance of folding on the right side. The word "MasterPass" is white. The color of the left sphere is red, the color of the right sphere is yellow. Both of the circles have a highlight on the bottom edges.</p>
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0</p> <p>Computer hardware and software for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control, disaster recovery and encryption services; computer software and hardware for the identification and authentication of nearfield communication (NFC) devices and radio frequency identification (RFID) devices; computer hardware and software for a digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts; blank magnetic data carriers; computer software and computer programs for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control; computer software for the registration, transmission and reproduction of data including sound and images; computer software for tracking, management and analysis of financial accounts via a global computer network; computer hardware and software for the development, maintenance and use of local and wide area computer networks; computer systems for reading memory cards and computer systems for reading data in memories, namely, integrated circuit memories and banking card memories; downloadable electronic publications, namely, newsletters in the field of banking and finance; computer hardware and software for encoding using encoders and decoders; computer hardware and software for facilitating payment transactions by electronic means over wireless networks, global computer networks and/or mobile telecommunications devices; computer hardware and encryption software, software for creation, control, storage and application of encryption keys, digital certificates, digital signatures, software for secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; downloadable computer programs and application software for mobile phones and other digital devices in the nature of mobile phone handsets, tablet computers, digital readers and digital personal assistants (PDA's) that allow users to access coupons, vouchers, voucher codes, rebates, price-comparison information, product reviews, links to the retail websites of others, and discount information; downloadable software application for use in connection with contactless payment terminals for the purpose of allowing merchants to accept contactless mobile commerce transactions, contactless presentation of loyalty credentials, and contactless redemption of coupons, rebates, discounts, vouchers and special offers; downloadable software application that allows merchants to</p>

deliver coupons, rebates, discounts, vouchers and special offers directly to the mobile telecommunications devices of consumers delivered by contactless RFID or NFC communications; downloadable software application that allows merchants to deploy smart posters in retail and wholesale in-store locations that consumers can tap with their mobile telecommunications devices to access coupons, rebates, discounts, vouchers and special offers delivered by contactless RFID or NFC communications; integrated circuit chips for use in mobile phones and NFC and RFID devices; magnetic encoded credit cards, debit cards, payment cards and stored value cards containing an integrated circuit chip and smart cards to access information and conduct electronic transactions, purchases and payments; encoded identity cards for security purposes; cards electronically encoded with security features for financial authentication purposes in connection with the processing of financial payment transactions; cards electronically encoded with security features for identification purposes; magnetically encoded cards for processing financial payment transactions with holograms affixed to them; charge cards, bank cards, credit cards, debit cards, chip cards, stored value cards, electronic data carrier cards, payment cards and payment cards all magnetically encoded or encoded with electronic chips; banking cards, namely, banking cards using magnetic memories and integrated circuit memories; card readers for magnetically encoded cards; electronic encryption units, computer hardware, computer terminals, computer software for use in the financial services, banking and telecommunications industries, namely, for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control; computer software designed to enable smart cards, mobile phones and mobile devices to interact with terminals and readers; downloadable software pre-loaded on mobile phones, tablet computers, digital readers and digital personal assistants (PDA's) that allows users to access coupons, rebates, discounts, vouchers and special offers online via websites, by scanning coupons, rebates, discounts, vouchers and special offers from printed materials and by tapping on mobile phones and other mobile devices for NFC-enabled print or posters and sending such coupons, discounts, rebates, vouchers and special offers to mobile phones and other mobile telecommunications devices for redemption at retail or wholesale locations or virtual points of sale; computer chips embedded in telephones and other communication devices; telecommunications equipment, namely, transponders; point of sale transaction terminals and computer software for transmitting, displaying and storing transactions, identifications and financial information for use in the financial services, banking and telecommunications sectors; radio frequency identification devices, namely, RFID transponders; electronic verification apparatus for verifying authentication of charge cards, bank cards, credit cards, debit cards and payment cards; cash withdrawal machines, namely, automated teller machines (ATM); vending machines; computer peripheral devices and electronic goods, namely, mobile telephones, mobile telephone handsets, tablet computers, digital readers and personal digital assistants (PDAs); computer software for processing electronic payments; authentication software for controlling access to and communications with computers and computer networks

U.S. Application No.	85857613	Application Date	02/22/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	MASTERPASS		

Design Mark	<h1 style="text-align: center;">MASTERPASS</h1>
Description of Mark	NONE
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0</p> <p>Computer hardware and software for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control, disaster recovery and encryption services; computer software and hardware for the identification and authentication of nearfield communication (NFC) devices and radio frequency identification (RFID) devices; computer hardware and software for a digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts; blank magnetic data carriers; computer software for the registration, transmission and reproduction of data including sound and images; computer software for tracking, managing and analysis of financial accounts via a global computer network; computer hardware and software for the development, maintenance and use of local and wide area computer networks; computer systems comprised of reading memory cards; computer systems comprised of integrated circuit card memories and banking card memories for reading data in memories; computer hardware and software for encoding by using encoders and decoders; computer hardware and software for facilitating payment transactions by electronic means over wireless networks, global computer networks and/or mobile telecommunications devices; computer hardware and encryption software featuring encryption keys, digital certificates and digital signatures; computer software for use to secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; downloadable computer programs and application software for mobile phones and other digital devices in the nature of mobile telephone handsets, tablet computers, digital readers and personal digital assistants (PDAs) that allow users to access coupons, vouchers, voucher codes, rebates, price-comparison information, product reviews, links to the retail websites of others and discount information; downloadable software application for use in connection with contactless payment terminals for the purpose of allowing merchants to accept contactless mobile commerce transactions, contactless presentation of loyalty credentials, and contactless redemption of coupons, rebates, discounts, vouchers and special offers; downloadable software application that allows merchants to deliver coupons, rebates, discounts, vouchers and special offers directly to the mobile telecommunications devices of consumers delivered by contactless RFID or NFC communications; downloadable software application for use in retail and wholesale retail store locations that allows consumers access to coupons, rebates, discounts, vouchers and special offers delivered by contactless RFID or NFC communications via merchant smart posters; integrated circuit chips for use in mobile phones and NFC and RFID devices; magnetically encoded credit cards, payment cards, stored value cards and electronic data carrier cards and smart cards containing an integrated circuit chip to access information and conduct electronic transactions, purchases</p>

	<p>and payments for security purposes; encoded identity cards for security purposes; electronically encoded cards with security features for authentication purposes; electronically encoded cards with security features for identification purposes; magnetically encoded cards, namely, charge cards, bank cards, credit cards, debit cards, stored value cards and payment cards; encoded electronic chip cards containing programming used to identify particular users of computers and mobile telephones; bank cards, namely, magnetically encoded bank cards using magnetic memories and integrated circuit memories; card readers for magnetically encoded cards featuring magnetic memories and integrated circuit memories; card readers for magnetically encoded cards; electronic encryption units; computer hardware; computer terminals; computer software for tracking, managing and analyzing financial accounts via a global computer network for use in the financial services, banking and telecommunications industries; computer software for the registration and reproduction of data including sound and images for use in the financial services, banking and telecommunications industries; computer software to enable smart cards, mobile phones and mobile devices to interact with terminals and card readers; downloadable software for mobile devices that allows users to access coupons, rebates, discounts, vouchers and special offers online via websites, by scanning coupons, rebates, discounts, vouchers and special offers from printed materials and on mobile phones and other mobile devices for NFC enabled print or posters; downloadable software for mobile devices that allows users to send coupons, discounts, rebates, vouchers and special offers to mobile phones and other mobile telecommunications devices for redemption at retail or wholesale locations or virtual points of sale; computer chips embedded in telephones and other communication devices; point of sale transaction computer terminals and computer software for transmitting, displaying and storing transactions, identifications and financial information for use in the financial services, banking and telecommunications industries; transponders, namely, radio frequency identification devices (RFID); electronic verification apparatus for verifying authentication of charge cards, bank cards, credit cards, debit cards and payment cards; cash withdrawal machines, namely automated teller machines (ATM); computer peripheral devices and electronic goods, namely, mobile telephones, mobile telephone handsets, tablet computers, digital readers and personal digital assistants (PDAs)</p>
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Attachments	<p>73259545#TMSN.png(bytes) 73256484#TMSN.png(bytes) 79064053#TMSN.png(bytes) 78772345#TMSN.png(bytes) 78563613#TMSN.png(bytes) 77230177#TMSN.png(bytes) 77153066#TMSN.png(bytes) 86631431#TMSN.png(bytes) 86089977#TMSN.png(bytes) 85886243#TMSN.png(bytes) 85857613#TMSN.png(bytes) MASTERPAL Opposition 86876283.pdf(217996 bytes) Appendix - TSDR Printouts.pdf(2821824 bytes)</p>
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/jba/
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Name	Julie Beth Albert
Date	10/26/2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

IN THE MATTER OF APPLICATION

Applicant: Polet Wunik International Ltd.
Mark: **MASTERPAL (Stylized)**
Serial No.: 86/876,283
Filed: January 15, 2016
Published in
the Official Gazette: June 28, 2016

-----X
MASTERCARD INTERNATIONAL :
INCORPORATED, :
 :
Opposer, : Opposition No. _____
 :
v. :
 :
POLET WUNIK INTERNATIONAL LTD. :
 :
Applicant. :
-----X

NOTICE OF OPPOSITION

Mastercard International Incorporated, a Delaware corporation, with a place of business at 2000 Purchase Street, Purchase, New York 10577 (hereinafter “Opposer” or “Mastercard”), believes that it will be damaged by registration of application Serial No. 86/876,283 filed January 15, 2016, by Polet Wunik International Ltd. (hereinafter “Applicant”) for the alleged mark MASTERPAL (Stylized) for “Bags and cases specially adapted for holding or carrying portable telephones and telephone equipment and accessories; Batteries; Battery charge devices; Cameras; Computer hardware; Computer peripheral devices; Digital audio players; Digital cameras; Electric cables; Electric voltage transformers; Electronic locks; Headphones; Magnifying glasses; Power supplies; Protective covers for smartphones; Radios; Secure Digital (SD) Memory Cards; Solar batteries; Telephone apparatus; Wireless telephones;

Solar batteries” in International Class 9 and, having previously been granted an extension of time to oppose, hereby opposes same.

The specific grounds for this opposition are as follows:

1. Opposer Mastercard is a leading global payments solutions company that provides a variety of products and services in support of the credit, debit and related payment programs of over 25,000 financial institutions and other entities that are its customers.

Mastercard’s purpose is, *inter alia*, to facilitate various financial services transactions, including the interchange of funds through payment cards, including credit cards and debit cards, and through digital payment solutions, as well as to provide related banking, credit and payment card services, electronic funds and currency transfer services, electronic payment services, and network services to facilitate financial payments. Mastercard also provides a variety of other related products and services, including but not limited to computer hardware and peripherals, data carriers and processing equipment, mobile payment solutions and related products and services.

2. Mastercard has been in the payment card business since 1966 and has become well and favorably known to members of the public, as well as to members of the banking and financial services community, as a leader in the field of payment cards and related services and products. Mastercard initially owned and administered the celebrated MASTER CHARGE payment card program and it now owns and administers the MASTERCARD payment card program. There are approximately 1.6 billion MASTERCARD payment cards in circulation worldwide, which have been issued by approximately 25,000 licensed member banks and financial institutions. Mastercard’s MASTERCARD payment cards are accepted at more than 35.9 million locations, including retail merchants, automated teller machines, and cash

advance locations, and well over \$4.5 trillion worth of purchases or cash advances were transacted in 2015 using a payment card bearing the MASTERCARD mark. Each retail establishment, ATM and cash advance location which accepts Mastercard's payment cards is required to post decals bearing the MASTERCARD mark at the point of sale. During 2015 alone, Mastercard expended approximately \$821,000,000 in advertising and promoting its MASTERCARD payment card services and other related products and services.

3. In addition to its payment card and digital payment offerings and for many years prior to the filing date of the application at issue or any alleged date of first use of Applicant's purported mark, Mastercard has provided various products and services, including computer hardware and peripherals, data carriers and processing equipment, mobile payment solutions and related products and services in connection with its name and mark MASTERCARD and its MASTER family of marks.

4. As a result of enormous advertising, promotion, card usage, point of sale signage and other extensive usage, the MASTERCARD mark has become one of the most renowned and famous brands in the United States and represents an asset of enormous goodwill of inestimable value to Mastercard. The mark MASTERCARD has been used continuously by Mastercard since 1980, and Mastercard has obtained numerous federal registrations for its MASTERCARD mark and MASTER family of marks, including but not limited to, U.S. Reg. Nos. 1,186,117, 1,257,853, 3,835,171, 3,472,261, 3,720,048, 3,189,792, 3,928,836, and 3,667,165. The foregoing registrations are valid and subsisting, uncanceled and unrevoked, and in full force and effect. Mastercard is also the owner of prior pending applications for its MASTERCARD mark and MASTER family of marks for products that overlap with those included in Applicant's MASTERPAL application, including but not limited to, U.S. App. Ser.

Nos. 86/631,431, 86/089,977, 85/857,613, and 85/886,243. Hereinafter Opposer's foregoing MASTERCARD and MASTER formative marks, including those registered and/or used in commerce, are referred to individually and/or collectively as the "MASTERCARD Marks" which are inherently distinctive.

5. As a result of the long, extensive and widespread use, advertising, promotion, and/or registration of the MASTERCARD Marks on and in association with a wide range of financial products and services and other related or complementary products and services, including computer hardware and peripherals, data carriers and processing equipment, mobile payment solutions and related products and services, consumers, merchants and the trade have become accustomed to associating marks containing MASTERCARD and/or the component "MASTER" in respect of such goods and services with Opposer and with products and services offered in connection with Opposer's marks. Indeed, said marks have acquired substantial public and consumer recognition throughout the United States, enjoy valuable goodwill, have become famous and have become assets of considerable value to Opposer.

6. On January 15, 2016, Applicant Polet Wunik International Ltd., filed U.S. Application Serial No. 86/876,283 to register the mark MASTERPAL (Stylized) based on an intent to use the mark in commerce in connection with the following products: "Bags and cases specially adapted for holding or carrying portable telephones and telephone equipment and accessories; Batteries; Battery charge devices; Cameras; Computer hardware; Computer peripheral devices; Digital audio players; Digital cameras; Electric cables; Electric voltage transformers; Electronic locks; Headphones; Magnifying glasses; Power supplies; Protective covers for smartphones; Radios; Secure Digital (SD) Memory Cards; Solar batteries; Telephone apparatus; Wireless telephones; Solar batteries" in Class 9.

7. Registration of Applicant's claimed mark MASTERPAL (Stylized) is barred by the provisions of Section 2(d) of the Trademark Act of 1946 because said mark consists of or comprises a mark which so resembles a mark previously registered in the Patent and Trademark Office and/or used in the United States by Opposer and not abandoned, as to be likely, when used in connection with the goods of Applicant, to cause confusion, mistake or deception.

8. There is no issue as to priority. Applicant's filing date and/or any alleged date of first use is subsequent to Opposer's use of the MASTERCARD Marks, the dates of registration and/or the filing dates of the foregoing applications to register the MASTERCARD Marks.

9. Applicant's alleged mark, MASTERPAL (Stylized), is a colorable imitation of and/or is confusingly similar to Opposer's aforementioned previously used and registered MASTERCARD Marks and/or many of Mastercard's family of "MASTER" marks.

10. On information and belief, the products which are allegedly intended to be offered by Applicant in connection with its purported mark MASTERPAL (Stylized) are similar, complementary or of a related nature to the products offered by Opposer in connection with Opposer's MASTERCARD Marks, including, but not limited to, MASTERCARD and Mastercard's family of "MASTER" marks.

11. The likelihood of confusion, mistake or deception that would also arise from concurrent use and registration of the applied for mark with Opposer's use and registration of the MASTERCARD Marks, is that (a) persons are likely to believe that Applicant's products have their source in Opposer, or (b) that Applicant and its goods are in some way legitimately connected or affiliated with Opposer when, in fact, they are not.

12. Accordingly, registration of Applicant's alleged mark MASTERPAL (Stylized) which is the subject of the application-in-opposition is barred on the grounds that Applicant's marks so resemble Opposer's MASTERCARD Marks as to be likely to cause confusion, mistake or deception, under the provisions of Section 2(d) of the Trademark Act of 1946, 15 U.S.C. § 1052(d).

13. Further, registration and use of Applicant's alleged mark MASTERPAL (Stylized) which is the subject of the application-in-opposition would, in violation of 15 U.S.C. § 1125(c), likely dilute the distinctiveness of Opposer's famous and highly distinctive MASTERCARD Marks, which became highly distinctive and famous long prior to the filing date of the application-in-opposition and any alleged first use of MASTERPAL (Stylized) by Applicant. Accordingly, Applicant's alleged mark MASTERPAL (Stylized) is not entitled to registration under 15 U.S.C. § 1052(f) and Section 13 of the Lanham Act, 15 U.S.C. § 1063.

14. Opposer will be damaged by the registration sought by Applicant within the meaning of 15 U.S.C. §1063 because such registration would support and assist Applicant in the confusing, misleading, deceptive and/or dilutive use of Applicant's alleged mark MASTERPAL (Stylized) which is the subject of the application-in-opposition, and would give color of exclusive statutory rights to Applicant in violation and derogation of the prior and superior rights of Opposer.

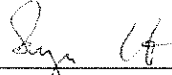
15. In view of the foregoing, issuance of a registration to Applicant for its claimed mark which is the subject of Application Serial No. 86/876,283 would be damaging to Opposer's MASTERCARD Marks at common law and federal registrations and applications therefore within the meaning of Section 13 of the Lanham Act, 15 U.S.C. §1063.

WHEREFORE, Opposer prays that this opposition be sustained, that registration be denied to Applicant on its Application Serial No. 86/876,283, and that this honorable Board grant any further relief in favor of Opposer that it deems just in the circumstances of this matter.

Respectfully submitted,
BAKER BOTTS L.L.P.

Dated: October 26, 2016

By



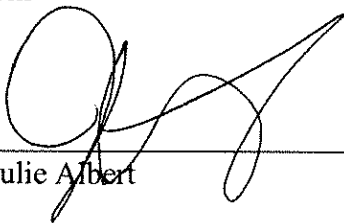
Suzanne Hengl
Julie Albert
30 Rockefeller Plaza
New York, NY 10112-0228
(212) 408-2500
Attorneys for Opposer

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing **NOTICE OF OPPOSITION** was served via FedEx on Applicant's attorney/correspondence information of record as follows, with a courtesy copy sent via email:

Polet Wunik International Ltd.
Beitun Rd., Beitun Dist.,
No.8, Aly. 122, Ln. 212,
Taichung City Taiwan 406
email: evtpat@gmail.com

Date: October 26, 2016



Julie Albert

Appendix

1. TSDR is experiencing intermittent issues displaying certain documents. The issue is being addressed.

2. The Trademark organization is beta testing a next generation examination system. As a result, there may be instances where Office actions have unexpected formatting or spacing issues. The Office is working on improvements to resolve these issues and appreciates your patience. Please contact us at [TMFeedback](#)

STATUS **DOCUMENTS**

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Mark: MASTERCARD

MasterCard

US Serial Number: 73259545

Application Filing Date: Apr. 25, 1980

US Registration Number: 1186117

Registration Date: Jan. 12, 1982

Register: Principal

Mark Type: Service Mark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Nov. 21, 2011

Publication Date: Oct. 20, 1981

Mark Information

Mark Literal Elements: MASTERCARD

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Financial Services-Namely, Providing Bank Card Services

International Class(es): 036 - Primary Class

U.S Class(es): 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 11, 1980

Use in Commerce: Feb. 11, 1980

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: MASTERCARD INTERNATIONAL INCORPORATED

Owner Address: 2000 PURCHASE STREET
PURCHASE, NEW YORK UNITED STATES 105772509

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: COLM J DOBBYN

Attorney Primary Email Address: marks@mastercard.com **Attorney Email Authorized:** Yes

Correspondent

Correspondent Name/Address: COLM J DOBBYN
2000 PURCHASE STREET
PURCHASE, NEW YORK UNITED STATES 10577-2405

Phone: 914-249-4707 **Fax:** 914-249-4264

Correspondent e-mail: marks@mastercard.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 21, 2011	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	66607
Nov. 21, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	66607
Nov. 17, 2011	TEAS SECTION 8 & 9 RECEIVED	
Mar. 21, 2008	CASE FILE IN TICRS	
May 31, 2002	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
May 31, 2002	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 08, 2002	AMENDMENT UNDER SECTION 7 - ISSUED	
Feb. 07, 2002	SEC 7 REQUEST FILED	
Feb. 07, 2002	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Oct. 06, 1987	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Mar. 23, 1987	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jan. 12, 1982	REGISTERED-PRINCIPAL REGISTER	
Oct. 20, 1981	PUBLISHED FOR OPPOSITION	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Jan. 12, 2012

Change in Registration: Yes

Amendment to a Registration/Renewal Certificate: In the statement, Column 1 line 2-3, is deleted, and, " 2000 PURCHASE STREET, PURCHASE, NEW YORK 105772509 " should be inserted.

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Nov. 21, 2011

Assignment Abstract Of Title Information

Summary

[Conveyance Filter](#)

Total Assignments: 1

Registrant: Interbank Card Association

Assignment 1 of 1

Conveyance: CHANGE OF NAME 19810106

Reel/Frame: [0399/0388](#)

Pages: 1

Date Recorded: Jun. 15, 1981

Supporting Documents: No Supporting Documents Available

Assignor

Name: [INTERBANK CARD ASSOCIATION](#)

Execution Date: May 20, 1981

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [MASTERCARD INTERNATIONAL INCORPORATED](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: BRUMBAUGH, GRAVES, ET AL.

Correspondent Address: 30 ROCKEFELLER PLAZA
NEW YORK, NY 10112

Domestic Representative - Not Found

Proceedings

Summary

[Party type](#)

[Proceeding type](#)

Number of Proceedings: 25

Type of Proceeding: **Opposition**

Type of Proceeding: **Opposition**

Type of Proceeding: **Opposition**

Type of Proceeding: **Opposition**

Type of Proceeding: **Opposition**

Type of Proceeding: **Opposition**

Type of Proceeding: **Opposition**

Type of Proceeding: **Opposition**

Type of Proceeding: **Opposition**

Type of Proceeding: **Opposition**

Type of Proceeding: **Opposition**

Type of Proceeding: **Opposition**

Type of Proceeding: Cancellation
Type of Proceeding: Opposition
Type of Proceeding: Opposition
Type of Proceeding: Opposition
Type of Proceeding: Opposition
Type of Proceeding: Opposition
Type of Proceeding: Opposition
Type of Proceeding: Opposition
Type of Proceeding: Opposition
Type of Proceeding: Opposition
Type of Proceeding: Opposition
Type of Proceeding: Opposition
Type of Proceeding: Opposition
Type of Proceeding: Extension of Time
Type of Proceeding: Opposition

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STATUS DOCUMENTS

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Mark: MASTERCARD



US Serial Number: 73256484

Application Filing Date: Apr. 02, 1980

US Registration Number: 1257853

Registration Date: Nov. 15, 1983

Register: Principal

Mark Type: Service Mark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Apr. 09, 2013

Publication Date: Aug. 23, 1983

Mark Information

Mark Literal Elements: MASTERCARD

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Design Search Code(s): 26.01.13 - Circles, two (not concentric); Two circles

26.01.16 - Circles touching or intersecting

26.01.21 - Circles that are totally or partially shaded.

Related Properties Information

Claimed Ownership of US [08643720](#), [08676980](#)

Registrations:

Goods and Services

Note:

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- Brackets [...] indicate deleted goods/services;
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U.S Class(es): 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 11, 1980

Use in Commerce: Feb. 11, 1980

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: MASTERCARD INTERNATIONAL INCORPORATED

Owner Address: 2000 PURCHASE ST
PURCHASE, NEW YORK UNITED STATES 105772509

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: MASTERCARD INTERNATIONAL INCORPORATED
2000 PURCHASE ST
PURCHASE, NEW YORK UNITED STATES 10577-2405

Phone: 914 249-4707 **Fax:** 914 249-4264

Correspondent e-mail: marks@mastercard.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 09, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Apr. 09, 2013	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	67723
Apr. 09, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67723
Apr. 09, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Mar. 25, 2013	TEAS SECTION 8 & 9 RECEIVED	
Mar. 25, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 08, 2009	NOTICE OF SUIT	
May 07, 2008	CASE FILE IN TICRS	
Dec. 04, 2003	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Dec. 04, 2003	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Sep. 19, 2003	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Sep. 19, 2003	TEAS SECTION 8 & 9 RECEIVED	
Jun. 29, 1989	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Mar. 27, 1989	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Nov. 15, 1983	REGISTERED-PRINCIPAL REGISTER	
Aug. 23, 1983	PUBLISHED FOR OPPOSITION	
Nov. 15, 1983	REGISTERED-PRINCIPAL REGISTER	
Aug. 23, 1983	PUBLISHED FOR OPPOSITION	
Aug. 04, 1983	NOTICE OF PUBLICATION	

Aug. 03, 1983	NOTICE OF PUBLICATION
Aug. 02, 1983	NOTICE OF PUBLICATION
Aug. 01, 1983	NOTICE OF PUBLICATION
Aug. 01, 1983	NOTICE OF PUBLICATION
Jun. 07, 1983	PUBLISHED FOR OPPOSITION
May 20, 1983	NOTICE OF PUBLICATION
May 19, 1983	NOTICE OF PUBLICATION
May 18, 1983	NOTICE OF PUBLICATION
May 17, 1983	NOTICE OF PUBLICATION
May 05, 1983	NOTICE OF PUBLICATION
Apr. 13, 1983	APPROVED FOR PUB - PRINCIPAL REGISTER
Jan. 29, 1981	NON-FINAL ACTION MAILED

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Nov. 15, 2013

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Apr. 09, 2013

Assignment Abstract Of Title Information

Summary

[Conveyance Filter](#)

Total Assignments: 2

Registrant: MASTERCARD INTERNATIONAL INCORPORATED

Assignment 1 of 2

Conveyance: CHANGE OF NAME 19810106

Reel/Frame: [0399/0388](#)

Pages: 1

Date Recorded: Jun. 15, 1981

Supporting Documents: No Supporting Documents Available

Assignor

Name: [INTERBANK CARD ASSOCIATION](#)

Execution Date: May 20, 1981

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [MASTERCARD INTERNATIONAL INCORPORATED](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: BRUMBAUGH, GRAVES, ET AL.

Correspondent Address: 30 ROCKEFELLER PLAZA
NEW YORK, NY 10112

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF NAME 19810116

Reel/Frame: [0399/F388](#)

Pages: 0

Date Recorded: Jun. 15, 1981

Supporting Documents: No Supporting Documents Available

Assignor

Name: [INTERBANK CARD ASSOCIATION](#)

Execution Date: May 20, 1981

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [MASTERCARD INTERNATIONAL INCORPORATED](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

Correspondent

Correspondent Name: INTERBANK CARD ASSOCIATION

Correspondent Address: 888 7TH AVE.
NEW YORK,N.Y. 10019

Domestic Representative - Not Found

Proceedings

Summary

Party type

Proceeding type

Number of Proceedings: 25

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Opposition

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Type of Proceeding: Opposition
Type of Proceeding: Opposition
Type of Proceeding: Opposition
Type of Proceeding: Opposition
Type of Proceeding: Opposition
Type of Proceeding: Cancellation

1. TSDR is experiencing intermittent issues displaying certain documents. The issue is being addressed.

2. The Trademark organization is beta testing a next generation examination system. As a result, there may be instances where Office actions have unexpected formatting or spacing issues. The Office is working on improvements to resolve these issues and appreciates your patience. Please contact us at [TMFeedback](#)

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Mark: MASTERCARD SMARTLINK

No Image exists for this case.

US Serial Number: 78067343

Application Filing Date: Jun. 05, 2001

US Registration Number: 3189792

Registration Date: Dec. 26, 2006

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jun. 07, 2013

Publication Date: Jul. 16, 2002

Notice of Allowance Date: May 04, 2004

Mark Information

Mark Literal Elements: MASTERCARD SMARTLINK

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: [1186117](#), [1292519](#), [1365901](#), [1547662](#), [1604606](#), [1691897](#), [1696470](#), [1738276](#), [1814279](#), [1855355](#), [1858841](#), [1865944](#), [1877957](#), [1890786](#), [1902418](#), [1936501](#), [1978005](#), [2007156](#), [2056942](#), [2077221](#), [2103833](#), [2127818](#), [2151140](#), [2168736](#), [2188437](#), [2212340](#), [2212783](#), [2213329](#), [2224601](#), [2226629](#), [2229616](#), [2235742](#), [2236542](#), [2247230](#), [2259941](#), [2278030](#), [2287499](#), [2294060](#), [2297299](#), [2300436](#), [2301797](#), [2302729](#), [2317875](#), [2321914](#), [2336702](#), [2348129](#), [2360694](#), [2378042](#), [2378700](#), [2389431](#), [2396999](#), [2400578](#), [2428192](#), [2432066](#), [2456618](#), [2456619](#), [2471938](#), [2474427](#) and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: computer software for use in integrating corporate purchasing card data and enterprise resource planning systems, software for secure data storage and retrieval and transmission of confidential consumer information used by corporate purchasing card customers, banking and financial institutions; software for use in connection with electronic procurement systems

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: May 14, 2001

Use in Commerce: May 14, 2001

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: MasterCard International Incorporated

Owner Address: 2000 Purchase Street
Purchase, NEW YORK UNITED STATES 105772509

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Colm J. Dobbyn

Attorney Primary Email: marks@mastercard.com **Attorney Email Authorized:** Yes

Address:

Correspondent

Correspondent Name/Address: Colm J. Dobbyn
2000 Purchase Steet
Purchase, NEW YORK UNITED STATES 10577

Phone: 914 249-4707 **Fax:** 914 249-4264

Correspondent e-mail: marks@mastercard.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 26, 2015	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jun. 07, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 07, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70132
Jun. 06, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70132
May 20, 2013	TEAS SECTION 8 & 15 RECEIVED	
Dec. 26, 2006	REGISTERED-PRINCIPAL REGISTER	
Nov. 16, 2006	LAW OFFICE REGISTRATION REVIEW COMPLETED	77978
Nov. 09, 2006	ASSIGNED TO LIE	77978
Nov. 06, 2006	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 04, 2006	AMENDMENT FROM APPLICANT ENTERED	77978
Oct. 30, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	77978
Oct. 30, 2006	PAPER RECEIVED	
Apr. 27, 2006	FINAL REFUSAL MAILED	
Apr. 26, 2006	SU - FINAL REFUSAL - WRITTEN	78428
Apr. 11, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	78288
Apr. 06, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	78288
Apr. 06, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 06, 2006	PETITION TO REVIVE-GRANTED	88888
Apr. 06, 2006	TEAS PETITION TO REVIVE RECEIVED	
Feb. 06, 2006	ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND	
Feb. 03, 2006	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Jun. 24, 2005	NON-FINAL ACTION MAILED	
Jun. 24, 2005	SU - NON-FINAL ACTION - WRITTEN	78428
Jun. 24, 2005	AMENDMENT FROM APPLICANT ENTERED	78287

Jun. 08, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	78287
Jun. 08, 2005	PAPER RECEIVED	
Dec. 08, 2004	NON-FINAL ACTION MAILED	
Dec. 08, 2004	SU - NON-FINAL ACTION - WRITTEN	78428
Nov. 11, 2004	STATEMENT OF USE PROCESSING COMPLETE	76874
Nov. 02, 2004	USE AMENDMENT FILED	76874
Nov. 02, 2004	TEAS STATEMENT OF USE RECEIVED	
Jun. 25, 2004	CASE FILE IN TICRS	
May 04, 2004	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 16, 2002	PUBLISHED FOR OPPOSITION	
Jun. 26, 2002	NOTICE OF PUBLICATION	
May 15, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 27, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Aug. 27, 2001	NON-FINAL ACTION MAILED	
Aug. 21, 2001	ASSIGNED TO EXAMINER	78428

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 107

Date in Location: Jun. 07, 2013

Assignment Abstract Of Title Information - None recorded

Proceedings

Summary

Party type

Proceeding type

Number of Proceedings: 3

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Opposition

1. TSDR is experiencing intermittent issues displaying certain documents. The issue is being addressed.

2. The Trademark organization is beta testing a next generation examination system. As a result, there may be instances where Office actions have unexpected formatting or spacing issues. The Office is working on improvements to resolve these issues and appreciates your patience. Please contact us at [TMFeedback](#)

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Mark: MASTERCARD MOBILE AUTHENTICATION

MASTERCARD MOBILE
AUTHENTICATION

US Serial Number: 78772345

Application Filing Date: Dec. 13, 2005

US Registration Number: 3472261

Registration Date: Jul. 22, 2008

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jul. 11, 2014

Publication Date: May 06, 2008

Mark Information

Mark Literal Elements: MASTERCARD MOBILE AUTHENTICATION

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "AUTHENTICATION"

Related Properties Information

Claimed Ownership of US [2212783](#), [2236542](#), [2456618](#) and others
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer hardware and peripherals, computer software for encrypting and protecting the integrity of data and electronic communications over computer networks, computer software for implementing encryption, authentication, access control and other security features within computer networks and through external connections; computer software for implementing security methodology involving encryption of payment card numbers and related data and transmission over computer networks; user manuals and guides for all of the foregoing distributed as a unit with the software

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: May 02, 2006

Use in Commerce: May 02, 2006

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: MasterCard International Incorporated

Owner Address: 2000 Purchase Street
Purchase, NEW YORK UNITED STATES 105772509

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Colm J. Dobbyn

Attorney Primary Email Address: marks@mastercard.com **Attorney Email Authorized:** No

Correspondent

Correspondent Name/Address: MasterCard International Incorporated
2000 Purchase Street
PURCHASE, NEW YORK UNITED STATES 10577-2509

Phone: 914 249 4707 **Fax:** 914 249 4262

Correspondent e-mail: marks@mastercard.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 11, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jul. 11, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	69934
Jul. 11, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69934
Jun. 24, 2014	TEAS SECTION 8 & 15 RECEIVED	
Jun. 23, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 22, 2008	REGISTERED-PRINCIPAL REGISTER	
May 06, 2008	PUBLISHED FOR OPPOSITION	
Apr. 16, 2008	NOTICE OF PUBLICATION	
Mar. 31, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Mar. 29, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 29, 2008	USE AMENDMENT ACCEPTED	76720
Mar. 07, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	67287
Mar. 07, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	67287
Mar. 06, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 06, 2008	PETITION TO REVIVE-GRANTED	88889
Mar. 06, 2008	TEAS PETITION TO REVIVE RECEIVED	
Jul. 12, 2007	NOTIFICATION OF DISAPPROVAL - AMENDMENT TO USE E-MAILED	6325
Jul. 12, 2007	DISAPPROVAL - AMENDMENT TO USE E-MAILED	6325
Jul. 12, 2007	AMENDMENT OF ALLEGED USE DISAPPROVED	

Jul. 12, 2007	NON-FINAL ACTION WRITTEN	76720
Jun. 12, 2007	AMENDMENT TO USE PROCESSING COMPLETE	67287
May 25, 2007	USE AMENDMENT FILED	67287
Jun. 12, 2007	ASSIGNED TO LIE	67287
May 25, 2007	TEAS AMENDMENT OF USE RECEIVED	
May 26, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 25, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 25, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 13, 2006	NON-FINAL ACTION E-MAILED	6325
Dec. 13, 2006	NON-FINAL ACTION WRITTEN	76720
Nov. 16, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	78289
Nov. 13, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	78289
Nov. 13, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 13, 2006	PETITION TO REVIVE-GRANTED	88888
Nov. 13, 2006	TEAS PETITION TO REVIVE RECEIVED	
May 05, 2006	NON-FINAL ACTION E-MAILED	6325
May 05, 2006	NON-FINAL ACTION WRITTEN	76720
May 04, 2006	ASSIGNED TO EXAMINER	76720
Dec. 19, 2005	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 110

Date in Location: Jul. 11, 2014

Assignment Abstract Of Title Information - None recorded

Proceedings

Summary

Party type

Proceeding type

Number of Proceedings: 3

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Opposition

1. TSDR is experiencing intermittent issues displaying certain documents. The issue is being addressed.

2. The Trademark organization is beta testing a next generation examination system. As a result, there may be instances where Office actions have unexpected formatting or spacing issues. The Office is working on improvements to resolve these issues and appreciates your patience. Please contact us at [TMFeedback](#)

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Mark: MASTERCARD EXPERT MONITORING SYSTEM

MASTERCARD EXPERT
MONITORING SYSTEM

US Serial Number: 77153066

Application Filing Date: Apr. 10, 2007

US Registration Number: 3667165

Registration Date: Aug. 11, 2009

Register: Principal

Mark Type: Trademark

TM5 Common Status

DEAD/REGISTRATION/Cancelled/Invalidated

Descriptor:



The trademark application was registered, but subsequently it was cancelled or invalidated and removed from the registry.

Status: Registration cancelled because registrant did not file an acceptable declaration under Section 8. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Mar. 22, 2016

Publication Date: Mar. 04, 2008

Notice of Allowance Date: May 27, 2008

Date Cancelled: Mar. 22, 2016

Mark Information

Mark Literal Elements: MASTERCARD EXPERT MONITORING SYSTEM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "EXPERT MONITORING SYSTEM"

Related Properties Information

Claimed Ownership of US [2856769](#), [2906145](#), [3189792](#) and others Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Computer software for detecting and monitoring fraud, monitoring purchasing patterns by cardholders, merchant and cardholder profiling, compliance management, data mining

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: SECTION 8 - CANCELLED

Basis: 1(a)

First Use: Jan. 01, 2007

Use in Commerce: Jan. 01, 2007

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information**Owner Name:** MasterCard International Incorporated**Owner Address:** 2000 Purchase Street
Law Department
Purchase, NEW YORK UNITED STATES 105772509**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Attorney/Correspondence Information****Attorney of Record****Attorney Name:** Colm J. Dobbyn**Attorney Primary Email Address:** marks@mastercard.com**Attorney Email Authorized:** No**Correspondent****Correspondent Name/Address:** MasterCard International Incorporated
2000 PURCHASE STREET
LAW DEPARTMENT
PURCHASE, NEW YORK UNITED STATES 10577-2509**Phone:** 914-249-4707**Fax:** 914-249-4262**Correspondent e-mail:** marks@mastercard.com**Correspondent e-mail Authorized:** Yes**Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
Mar. 22, 2016	CANCELLED SEC. 8 (6-YR)	77315
Sep. 09, 2015	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	77315
Sep. 09, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Aug. 07, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 07, 2015	TEAS SECTION 8 & 15 RECEIVED	
Aug. 11, 2009	REGISTERED-PRINCIPAL REGISTER	
Jul. 08, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	68658
Jul. 07, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 02, 2009	STATEMENT OF USE PROCESSING COMPLETE	76569
Jul. 01, 2009	USE AMENDMENT FILED	76569
Jul. 01, 2009	TEAS STATEMENT OF USE RECEIVED	
May 28, 2009	EXTENSION 2 GRANTED	76569
May 26, 2009	EXTENSION 2 FILED	76569
May 26, 2009	TEAS EXTENSION RECEIVED	
Nov. 26, 2008	EXTENSION 1 GRANTED	76569
Nov. 21, 2008	EXTENSION 1 FILED	76569
Nov. 26, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76569
Nov. 21, 2008	TEAS EXTENSION RECEIVED	
May 27, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
May 01, 2008	ASSIGNED TO EXAMINER	83170
Mar. 04, 2008	PUBLISHED FOR OPPOSITION	
Feb. 13, 2008	NOTICE OF PUBLICATION	
Jan. 30, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	68658
Jan. 30, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	

Jan. 29, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 29, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 29, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 01, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 01, 2007	NON-FINAL ACTION E-MAILED	6325
Aug. 01, 2007	NON-FINAL ACTION WRITTEN	81845
Jul. 24, 2007	ASSIGNED TO EXAMINER	81845
Jun. 11, 2007	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	68658
Jun. 11, 2007	ASSIGNED TO LIE	68658
May 24, 2007	TEAS VOLUNTARY AMENDMENT RECEIVED	
Apr. 17, 2007	NOTICE OF PSEUDO MARK MAILED	
Apr. 16, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 113

Date in Location: Mar. 22, 2016

Assignment Abstract Of Title Information - None recorded

Proceedings

Summary

Party type

Proceeding type

Number of Proceedings: 1

Type of Proceeding: Opposition

1. TSDR is experiencing intermittent issues displaying certain documents. The issue is being addressed.

2. The Trademark organization is beta testing a next generation examination system. As a result, there may be instances where Office actions have unexpected formatting or spacing issues. The Office is working on improvements to resolve these issues and appreciates your patience. Please contact us at [TMFeedback](#)

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Mark: MASTERCARD PAYABLES ACCOUNT

MASTERCARD
PAYABLES ACCOUNT

US Serial Number: 78563613

Application Filing Date: Feb. 09, 2005

US Registration Number: 3720048

Registration Date: Dec. 01, 2009

Register: Principal

Mark Type: Trademark

TM5 Common Status

DEAD/REGISTRATION/Cancelled/Invalidated

Descriptor:



The trademark application was registered, but subsequently it was cancelled or invalidated and removed from the registry.

Status: Registration cancelled because registrant did not file an acceptable declaration under Section 8. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Jul. 08, 2016

Publication Date: Jan. 23, 2007

Notice of Allowance Date: Apr. 17, 2007

Date Cancelled: Jul. 08, 2016

Mark Information

Mark Literal Elements: MASTERCARD PAYABLES ACCOUNT

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "PAYABLES ACCOUNT"

Related Properties Information

Claimed Ownership of US [2151140](#), [2212783](#), [2906145](#) and others Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Operating software for facilitating payment transactions by electronic means; operating software for use in connection with electronic procurement systems

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: SECTION 8 - CANCELLED

Basis: 1(a)

First Use: Oct. 01, 2008

Use in Commerce: Oct. 01, 2008

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Nov. 28, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	69350
Nov. 28, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	69350
Nov. 22, 2006	ASSIGNED TO LIE	69350
Oct. 24, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 24, 2006	FINAL REFUSAL E-MAILED	
Apr. 24, 2006	FINAL REFUSAL WRITTEN	67443
Apr. 04, 2006	AMENDMENT FROM APPLICANT ENTERED	67215
Mar. 09, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	67215
Mar. 09, 2006	PAPER RECEIVED	
Sep. 07, 2005	NON-FINAL ACTION E-MAILED	6325
Sep. 07, 2005	NON-FINAL ACTION WRITTEN	67443
Sep. 07, 2005	ASSIGNED TO EXAMINER	67443
Feb. 17, 2005	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Oct. 28, 2009

Assignment Abstract Of Title Information - None recorded

Proceedings

Summary

Party type

Proceeding type

Number of Proceedings: 3

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Opposition

1. TSDR is experiencing intermittent issues displaying certain documents. The issue is being addressed.

2. The Trademark organization is beta testing a next generation examination system. As a result, there may be instances where Office actions have unexpected formatting or spacing issues. The Office is working on improvements to resolve these issues and appreciates your patience. Please contact us at [TMFeedback](#)

STATUS DOCUMENTS

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Mark: MASTERCARD WORLDWIDE



US Serial Number: 79064053

Application Filing Date: Feb. 04, 2008

US Registration Number: 3835171

Registration Date: Aug. 17, 2010

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 17, 2010

Publication Date: Jun. 01, 2010

Mark Information

Mark Literal Elements: MASTERCARD WORLDWIDE

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of intersecting circles above the wording "MASTERCARD WORLDWIDE".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "WORLDWIDE"

Design Search Code(s): 26.01.15 - Circles, exactly three circles; Three circles
26.01.16 - Circles touching or intersecting
26.01.21 - Circles that are totally or partially shaded.

Related Properties Information

International Registration [0989837](#)
Number:

International Registration Feb. 04, 2008
Date:

Claimed Ownership of US [1186117](#), [1257853](#), [1270220](#) and others
Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

- Asterisks *..* identify additional (new) wording in the goods/services.

For: Blank magnetic data carriers, data processing equipment; computer software for the development, maintenance and use of local and wide area computer networks, for facilitating payment transactions by electronic means and for secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; electronic apparatus for recording, transmitting and reproducing data comprising sound and images; electronic apparatus and computer software for searching, managing and analyzing financial accounts using a global computer network; downloadable electronic publications in the field of banking and finance, computer hardware and software for facilitating electronic payment transactions; computer hardware and software for encoding using encoding keys, digital certificates and digital signatures; computer software for guaranteeing data storage and transmission of confidential customer information, carried out by physical persons and banking and financial institutions; encoded magnetic cards and cards containing an integrated circuit chip, namely, containing a blank smart card; bank cards, namely, bank cards with magnetic memories and integrated circuit memories; electronic data media cards, coded magnetic card readers, readers for electronic data media cards; computer software designed for use in the telecommunications, banking, finance and insurance industry; computer software designed to enable smart cards to interact with terminals and readers; computer chips embedded in telephones; telecommunications equipment, namely, radio frequency identification devices, namely, transponders; point of sale transaction terminals and software for transmitting, displaying and storing transactions, identifications and financial information for use in the financial services, banking and telecommunications sectors; electronic verification apparatus for verifying electronically the authenticity of purchase cards, bank cards, credit cards, debit cards and payment cards, cash withdrawal machines, namely, automated teller machines (ATM)

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 66(a)

For: Advertising services; business management; business administration; providing office functions; business management assistance services for industrial and commercial enterprises; business appraisals; advisory services in connection with business management; marketing research services; conducting marketing studies; providing business statistical information; preparation of statements of financial accounts; bookkeeping; public relations; publication of advertising texts; publication of advertising leaflets; computerized database management

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 66(a)

For: Insurance services, namely, travel insurance; financial services, namely, banking and credit services; services of credit, debit, purchasing, cash payment and prepayment cards; financial services relating to payment of bills; automated teller machine services; processing of cardholder financial credit, debit, purchasing, stored value and/or prepaid card transactions both online via a computer database or through telecommunications and at points of sale; services for processing services for financial transactions carried out by cardholders through automated teller machines; provision of financial account details, namely, cash balances, deposits and withdrawals to cardholders through automatic teller machines; financial settlement and authorization services, namely, the settling of international and commercial transactions through obtaining the proceeds of a sale in cash in exchange for formal debt instructions; financial account settlement services, namely, the settling of international and commercial transactions through obtaining the proceeds of a sale in cash or in exchange for formal debt instructions; electronic funds transfer and foreign exchange services; providing financial information over the internet and other computer networks; financial services for facilitating the use of electronic payments, namely, electronic processing and transmission of electronic wallets, transactions and data; foreign currency transfers; electronic payment services, namely, electronic processing and transmission of bill payment data; cardholder financial authorization and debt settlement services; offer of debit and credit transaction services by means of radio frequency identification devices and transponders; provision of debit and credit transaction services by means of communication and telecommunications devices; cheque verification services; issue and redemption services, all in connection with travellers' cheques and travel vouchers; provision of financial support services, namely, payment services to retail services provided online, via networks or other electronic media using electronically digitized data; services for exchanging securities, namely, the secure exchange of securities, namely, payment in electronic cash via computer networks accessible by smart cards; online banking services

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 66(a)

For: Electronic data transmission using a global data processing network via the Internet; telecommunication services for transmitting data from a data bank stored on computers or on the Internet; data transmission using electronic image processing by means of a telephone link; provision of access to a global computer network for processing debit or credit transactions over a telephone link or other telecommunication means; electronic mail services, namely, receiving and sending messages; providing access, for multiple users, to databases for a wide range of information in the financial services sector; rental of access time to global computer networks; broadcasting services via all means of telecommunication, namely, radio, television, cable, satellite, the Internet or mobile devices

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 66(a)

For: Scientific and technological services, namely, the design and development of computer hardware and software and research and design services relating thereto; computer services, namely, application service provider, namely, providing on-line electronic databases via a global computer network concerning secure communications, data encryption and decryption, local area network security and financial information data decryption

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 66(a)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: Yes	Currently 66A: Yes	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: MasterCard International Incorporated

Owner Address: 2000 Purchase Street
Purchase NY 10577
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: OFFICE KIRKPATRICK S.A.
AVENUE WOLFERS 32
B-1310 LA HULPE BELGIUM

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 19, 2015	CHANGE OF NAME/ADDRESS REC'D FROM IB	
May 18, 2013	FINAL DECISION TRANSACTION PROCESSED BY IB	
Dec. 13, 2010	FINAL DISPOSITION NOTICE SENT TO IB	
Dec. 13, 2010	FINAL DISPOSITION PROCESSED	68359
Nov. 17, 2010	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
Aug. 17, 2010	REGISTERED-PRINCIPAL REGISTER	
Jun. 01, 2010	PUBLISHED FOR OPPOSITION	
May 12, 2010	NOTICE OF PUBLICATION	
Apr. 27, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Apr. 27, 2010	ASSIGNED TO LIE	74221
Apr. 14, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 16, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 16, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 16, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 04, 2010		68359

	CORRECTION FROM THE IB EXAMINED, NO ACTION IS NEEDED	
Mar. 12, 2010	CORRECTION FROM IB ENTERED - NO REVIEW REQUIRED	68359
Mar. 05, 2010	CORRECTION TRANSACTION RECEIVED FROM IB	
Mar. 05, 2010	CORRECTION TRANSACTION RECEIVED FROM IB	
Jan. 28, 2010	NON-FINAL ACTION MAILED	
Jan. 27, 2010	NON-FINAL ACTION WRITTEN	82422
Jan. 06, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 05, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 05, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 05, 2010	PETITION TO REVIVE-GRANTED	88889
Jan. 05, 2010	TEAS PETITION TO REVIVE RECEIVED	
Nov. 19, 2009	CHANGE OF OWNER RECEIVED FROM IB	
Nov. 06, 2009	ABANDONMENT NOTICE MAILED - FAILURE TO RESPOND	
Nov. 06, 2009	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Apr. 30, 2009	REFUSAL PROCESSED BY IB	
Apr. 09, 2009	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Apr. 08, 2009	REFUSAL PROCESSED BY MPU	74217
Apr. 08, 2009	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Apr. 07, 2009	NON-FINAL ACTION WRITTEN	82422
Feb. 10, 2009	APPLICATION FILING RECEIPT MAILED	
Feb. 06, 2009	ASSIGNED TO EXAMINER	82422
Feb. 06, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 05, 2009	SN ASSIGNED FOR SECT 66A APPL FROM IB	

International Registration Information (Section 66a)

International Registration Number: 0989837

International Registration Date: Feb. 04, 2008

Intl. Registration Status: REQUEST FOR EXTENSION OF PROTECTION PROCESSED

Date of International Registration Status: Feb. 05, 2009

Notification of Designation Date: Feb. 05, 2009

Date of Automatic Protection: Sep. 04, 2011

International Registration Renewal Date: Feb. 04, 2018

First Refusal Flag: Yes

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 17, 2010

Assignment Abstract Of Title Information

Summary

[Conveyance Filter](#)

Total Assignments: 2

Registrant: MasterCard International Incorporated

Assignment 1 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: [4100/0870](#)

Pages: 2

Date Recorded: Nov. 19, 2009

Supporting Documents: [assignment-tm-4100-0870.pdf](#)

Assignor

Name: [MASTERCARD INTERNATIONAL INCORPORATED, DELAWARE CORPORATION](#)

Execution Date: Oct. 27, 2009

Legal Entity Type: UNKNOWN

State or Country Where Organized: UNITED STATES

Assignee

Name: [MASTERCARD INTERNATIONAL INCORPORATED](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: 2000 PURCHASE STREET
PURCHASE, NEW YORK 10577-2509, UNITED STATES

Correspondent

Correspondent Name: MASTERCARD INTERNATIONAL INCORPORATED

Correspondent Address: 2000 PURCHASE STREET
PURCHASE, NEW YORK 10577-2509
UNITED STATES

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: CHANGE OF NAME

Reel/Frame: [5541/0163](#)

Pages: 2

Date Recorded: Mar. 19, 2015

Supporting Documents: [assignment-tm-5541-0163.pdf](#)

Assignor

Name: [MASTERCARD INTERNATIONAL INCORPORATED](#)

Execution Date: Dec. 26, 2014

Legal Entity Type: UNKNOWN

State or Country Where Organized: NOT PROVIDED

Assignee

Name: [MASTERCARD INTERNATIONAL INCORPORATED](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: NOT PROVIDED

Address: 2000 PURCHASE STREET
PURCHASE NY 10577, UNITED STATES

Correspondent

Correspondent Name: MASTERCARD INTERNATIONAL

Correspondent Address: INCORPORATED
2000 PURCHASE STREET
PURCHASE NY 10577

Domestic Representative - Not Found

Proceedings

Summary

Party type

Proceeding type

Number of Proceedings: 25

Type of Proceeding: Opposition

Type of Proceeding: Opposition

1. TSDR is experiencing intermittent issues displaying certain documents. The issue is being addressed.

2. The Trademark organization is beta testing a next generation examination system. As a result, there may be instances where Office actions have unexpected formatting or spacing issues. The Office is working on improvements to resolve these issues and appreciates your patience. Please contact us at [TMFeedback](#)

STATUS DOCUMENTS

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Mark: MASTERCARD INTEGRATED PROCESSING SOLUTIONS

MASTERCARD INTEGRATED
PROCESSING SOLUTIONS

US Serial Number: 77230177

Application Filing Date: Jul. 16, 2007

US Registration Number: 3928836

Registration Date: Mar. 08, 2011

Register: Principal

Mark Type: Trademark

TM5 Common Status
Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 08, 2011

Publication Date: May 20, 2008

Notice of Allowance Date: Aug. 12, 2008

Mark Information

Mark Literal Elements: MASTERCARD INTEGRATED PROCESSING SOLUTIONS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "INTEGRATED PROCESSING SOLUTIONS"

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: COMPUTER HARDWARE AND SOFTWARE PLATFORM FOR FACILITATING AND ADMINISTERING PAYMENT, BANKING, CREDIT CARD, DEBIT CARD, PAYMENT CARD, AUTOMATIC TELLER MACHINE, STORED VALUE, ELECTRONIC FUNDS TRANSFER, ELECTRONIC PAYMENTS, ELECTRONIC PROCESSING AND TRANSMISSION OF BILL PAYMENT DATA, CASH DISBURSEMENT, TRANSACTION AUTHENTICATION, ROUTING, AUTHORIZATION AND SETTLEMENT SERVICES, RECONCILIATION, CASH MANAGEMENT, CONSOLIDATED FUNDING, CONSOLIDATED DISPUTE PROCESSING, DATA REPOSITORY AND CLIENT PROFILE INFORMATION SERVICES, AND RELATED SWITCHING, GATEWAY, SETTLEMENT RECONCILIATION, AND FUNDS MOVEMENT SERVICES IN THE FIELD OF PAYMENT CARDS, FRAUD DETECTION AND CONTROL, DISASTER RECOVERY AND ENCRYPTION SERVICES

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 01, 2008

Use in Commerce: Apr. 01, 2008

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information**Owner Name:** MasterCard International Incorporated**Owner Address:** 2000 Purchase Street
Purchase, NEW YORK UNITED STATES 105772405**Legal Entity Type:** CORPORATION**State or Country Where Organized:** DELAWARE**Attorney/Correspondence Information****Attorney of Record****Attorney Name:** Colm J. Dobbyn**Attorney Primary Email Address:** marks@mastercard.com**Attorney Email Authorized:** No**Correspondent****Correspondent Name/Address:** COLM J. DOBBYNMASTERCARD INTERNATIONAL INCORPORATED
2000 PURCHASE STREET
LAW DEPARTMENT
PURCHASE, NEW YORK UNITED STATES 10577-2509**Phone:** 914-249-4707**Fax:** 914-249-4264**Correspondent e-mail:** marks@mastercard.com**Correspondent e-mail Authorized:** No**Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
Mar. 08, 2011	REGISTERED-PRINCIPAL REGISTER	
Jan. 29, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 28, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	77312
Jan. 28, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 28, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	77312
Jan. 28, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	77312
Jan. 26, 2011	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Sep. 27, 2010	NOTIFICATION OF FINAL REFUSAL EMAILED	
Sep. 27, 2010	FINAL REFUSAL E-MAILED	
Sep. 27, 2010	SU - FINAL REFUSAL - WRITTEN	77979
Sep. 11, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	77312
Sep. 11, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	77312
Sep. 11, 2010	ASSIGNED TO LIE	77312
Aug. 27, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 07, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Jul. 07, 2010	NON-FINAL ACTION E-MAILED	
Jul. 07, 2010	SU - NON-FINAL ACTION - WRITTEN	77979
Jul. 06, 2010	STATEMENT OF USE PROCESSING COMPLETE	69302
Jul. 02, 2010	USE AMENDMENT FILED	69302
Jul. 02, 2010	TEAS STATEMENT OF USE RECEIVED	
Feb. 02, 2010	EXTENSION 3 GRANTED	69302
Jan. 25, 2010	EXTENSION 3 FILED	69302
Jan. 25, 2010	TEAS EXTENSION RECEIVED	
Aug. 20, 2009	EXTENSION 2 GRANTED	69302
Aug. 12, 2009	EXTENSION 2 FILED	69302
Aug. 19, 2009	EXTENSION RECEIVED WITH TEAS PETITION	

Aug. 19, 2009	PETITION TO REVIVE-GRANTED	88889
Aug. 19, 2009	TEAS PETITION TO REVIVE RECEIVED	
Apr. 30, 2009	EXTENSION 1 GRANTED	69302
Feb. 12, 2009	EXTENSION 1 FILED	69302
Apr. 30, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Apr. 09, 2009	EXTENSION RECEIVED WITH TEAS PETITION	
Apr. 09, 2009	PETITION TO REVIVE-GRANTED	88889
Apr. 09, 2009	TEAS PETITION TO REVIVE RECEIVED	
Mar. 16, 2009	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	
Mar. 16, 2009	ABANDONMENT - NO USE STATEMENT FILED	99999
Aug. 12, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
May 20, 2008	PUBLISHED FOR OPPOSITION	
Apr. 30, 2008	NOTICE OF PUBLICATION	
Apr. 17, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	77075
Apr. 17, 2008	ASSIGNED TO LIE	77075
Apr. 14, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 24, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 24, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 24, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 28, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 28, 2007	NON-FINAL ACTION E-MAILED	6325
Sep. 28, 2007	NON-FINAL ACTION WRITTEN	77979
Sep. 24, 2007	ASSIGNED TO EXAMINER	77979
Jul. 21, 2007	NOTICE OF PSEUDO MARK MAILED	
Jul. 20, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 28, 2011

Assignment Abstract Of Title Information - None recorded

Proceedings

Summary

Party type

Proceeding type

Number of Proceedings: 3

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Opposition

1. TSDR is experiencing intermittent issues displaying certain documents. The issue is being addressed.

2. The Trademark organization is beta testing a next generation examination system. As a result, there may be instances where Office actions have unexpected formatting or spacing issues. The Office is working on improvements to resolve these issues and appreciates your patience. Please contact us at [TMFeedback](#)

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Mark: MASTERPASS

MASTERPASS

US Serial Number: 85857613

Application Filing Date: Feb. 22, 2013

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/APPLICATION/Under Examination

Descriptor:



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Status: A third request for extension of time to file a Statement of Use has been granted.

Status Date: Jun. 02, 2016

Publication Date: Oct. 28, 2014

Notice of Allowance Date: Dec. 23, 2014

Mark Information

Mark Literal Elements: MASTERPASS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer hardware and software for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control, disaster recovery and encryption services; computer software and hardware for the identification and authentication of near field communication (NFC) devices and radio frequency identification (RFID) devices; computer hardware and software for a digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts; blank magnetic data carriers; computer software for the registration, transmission and reproduction of data including sound and images; computer software for tracking, managing and analysis of financial accounts via a global computer network; computer hardware and software for the development, maintenance and use of local and wide area computer networks; computer systems comprised of reading memory cards; computer systems comprised of integrated circuit card memories and banking card memories for reading data in memories; computer hardware and software for encoding by using encoders and decoders; computer hardware and software for facilitating payment transactions by electronic means over wireless networks, global computer networks and/or mobile telecommunications devices; computer hardware and software for encryption software featuring encryption keys, digital certificates and digital signatures; computer software for use to secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; downloadable computer programs and application software for mobile phones and other digital devices in the nature of mobile telephone handsets, tablet computers, digital readers and personal digital assistants (PDAs) that allow users to access coupons, vouchers, voucher codes, rebates, price-comparison information, product reviews, links to the retail websites of others and discount information; downloadable software application for use in connection with contactless payment terminals for the purpose of allowing merchants to accept contactless mobile commerce transactions, contactless presentation of loyalty credentials, and contactless redemption of coupons, rebates, discounts, vouchers and special offers; downloadable software application that allows merchants to deliver coupons, rebates, discounts, vouchers and special offers directly to the mobile telecommunications devices of consumers delivered by contactless RFID or NFC communications; downloadable software application for use in retail and wholesale retail store locations that allows consumers access to coupons, rebates, discounts, vouchers and special offers delivered by contactless RFID or NFC communications via merchant smart posters; integrated circuit chips for use in mobile phones and NFC and RFID devices; magnetically encoded credit cards, payment cards, stored value cards and electronic data carrier cards and smart cards containing an integrated circuit chip to access information and conduct electronic transactions, purchases and payments for security purposes; encoded identity cards for security purposes; electronically encoded cards with security features for authentication purposes; electronically encoded cards with security features for identification purposes; magnetically encoded cards, namely, charge cards, bank cards, credit cards,

debit cards, stored value cards and payment cards; encoded electronic chip cards containing programming used to identify particular users of computers and mobile telephones; bank cards, namely, magnetically encoded bank cards using magnetic memories and integrated circuit memories; card readers for magnetically encoded cards featuring magnetic memories and integrated circuit memories; card readers for magnetically encoded cards; electronic encryption units; computer hardware; computer terminals; computer software for tracking, managing and analyzing financial accounts via a global computer network for use in the financial services, banking and telecommunications industries; computer software for the registration and reproduction of data including sound and images for use in the financial services, banking and telecommunications industries; computer software to enable smart cards, mobile phones and mobile devices to interact with terminals and card readers; downloadable software for mobile devices that allows users to access coupons, rebates, discounts, vouchers and special offers online via websites, by scanning coupons, rebates, discounts, vouchers and special offers from printed materials and on mobile phones and other mobile devices for NFC enabled print or posters; downloadable software for mobile devices that allows users to send coupons, discounts, rebates, vouchers and special offers to mobile phones and other mobile telecommunications devices for redemption at retail or wholesale locations or virtual points of sale; computer chips embedded in telephones and other communication devices; point of sale transaction computer terminals and computer software for transmitting, displaying and storing transactions, identifications and financial information for use in the financial services, banking and telecommunications industries; transponders, namely, radio frequency identification devices (RFID); electronic verification apparatus for verifying authentication of charge cards, bank cards, credit cards, debit cards and payment cards; cash withdrawal machines, namely automated teller machines (ATM); computer peripheral devices and electronic goods, namely, mobile telephones, mobile telephone handsets, tablet computers, digital readers and personal digital assistants (PDAs)

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: MASTERCARD INTERNATIONAL INCORPORATED	
Owner Address: 2000 Purchase Street Purchase, NEW YORK UNITED STATES 105772405	
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Colm J. Dobbyn	Docket Number: A-9679
Attorney Primary Email Address: marks@mastercard.com	Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: COLM J. DOBBYN MASTERCARD INTERNATIONAL INCORPORATED 2000 PURCHASE ST # A9679 PURCHASE, NEW YORK UNITED STATES 10577-2509	
Phone: 914-249-4707	Fax: 914-249-4264
Correspondent e-mail: marks@mastercard.com	Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 04, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 02, 2016	EXTENSION 3 GRANTED	98765
Jun. 02, 2016	EXTENSION 3 FILED	98765
Jun. 02, 2016	TEAS EXTENSION RECEIVED	

Jan. 26, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 23, 2016	EXTENSION 2 GRANTED	66154
Dec. 08, 2015	EXTENSION 2 FILED	66154
Jan. 17, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Dec. 08, 2015	TEAS EXTENSION RECEIVED	
Jun. 02, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 29, 2015	EXTENSION 1 GRANTED	98765
May 29, 2015	EXTENSION 1 FILED	98765
May 29, 2015	TEAS EXTENSION RECEIVED	
Dec. 23, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 28, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 28, 2014	PUBLISHED FOR OPPOSITION	
Oct. 08, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 19, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	70884
Sep. 19, 2014	ASSIGNED TO LIE	70884
Sep. 07, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 29, 2014	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Jul. 29, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 25, 2014	NOTICE OF REVIVAL - E-MAILED	
Jul. 25, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 25, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 25, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 25, 2014	PETITION TO REVIVE-GRANTED	88889
Jul. 25, 2014	TEAS PETITION TO REVIVE RECEIVED	
Jan. 23, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 23, 2014	NON-FINAL ACTION E-MAILED	6325
Jan. 23, 2014	NON-FINAL ACTION WRITTEN	78305
Oct. 28, 2013	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Oct. 28, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 15, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 15, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 15, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 09, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 09, 2013	NON-FINAL ACTION E-MAILED	6325
Jul. 09, 2013	NON-FINAL ACTION WRITTEN	78305
Jun. 06, 2013	ASSIGNED TO EXAMINER	78305
Mar. 02, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Mar. 01, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 26, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: HINES, REGINA C

Law Office Assigned: LAW OFFICE 114

File Location

Current Location: INTENT TO USE SECTION

Date in Location: Jan. 17, 2016

Assignment Abstract Of Title Information - None recorded

Proceedings

Summary

Party type

Proceeding type

Number of Proceedings: 1

Type of Proceeding: Opposition

1. TSDR is experiencing intermittent issues displaying certain documents. The issue is being addressed.

2. The Trademark organization is beta testing a next generation examination system. As a result, there may be instances where Office actions have unexpected formatting or spacing issues. The Office is working on improvements to resolve these issues and appreciates your patience. Please contact us at [TMFeedback](#)

STATUS DOCUMENTS

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Print

Generated on: This page was generated by TSDR on 2016-10-26 17:14:52 EDT

Mark: MASTERPASS



US Serial Number: 85886243

Application Filing Date: Mar. 26, 2013

Register: Principal

Mark Type: Trademark

TM5 Common Status



Descriptor:

LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Status: A third request for extension of time to file a Statement of Use has been granted.

Status Date: Apr. 26, 2016

Publication Date: Apr. 22, 2014

Notice of Allowance Date: Oct. 21, 2014

Mark Information

Mark Literal Elements: MASTERPASS

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the word "MasterPass" in upper case "M" and "P" inside a rectangle with a gradation from gray on the left-to-dark black on the right, and an accent bar below with a gradation from yellow on the left, orange in the middle, and ending with red on the right. To the right of "MasterPass" and within the rectangle is a logo comprising two intersecting spheres. The two corners on the left side of the rectangle are squared and the two corners on the right are curved, to achieve the appearance of folding on the right side. The word "MasterPass" is white. The color of the left sphere is red, the color of the right sphere is yellow. Both of the circles have a highlight on the bottom edges.

Color Drawing: Yes

Color(s) Claimed: The color(s) red, orange, yellow, gray, black and white is/are claimed as a feature of the mark.

Design Search Code(s): 26.11.21 - Rectangles that are completely or partially shaded
26.17.01 - Bars, straight; Lines, straight; Bands, straight; Straight line(s), band(s) or bar(s)
26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal
26.19.01 - Spheres (geometric)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer hardware and software for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control, disaster recovery and encryption services; computer software and hardware for the identification and authentication of near field communication (NFC) devices and radio frequency identification (RFID) devices; computer hardware and software for a digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts; blank magnetic data carriers; computer software and computer programs for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control; computer software for the registration, transmission and reproduction of data including sound and images; computer software for tracking, management and analysis of financial accounts via a global computer network; computer hardware and software for the development, maintenance and use of local and wide area computer networks; computer systems for reading memory cards and computer systems for reading data in memories, namely, integrated circuit memories and banking card memories; downloadable electronic publications, namely, newsletters in the field of banking and finance; computer hardware and software for encoding using encoders and decoders; computer hardware and software for facilitating payment transactions by electronic means over wireless networks, global computer networks and/or mobile telecommunications devices; computer hardware and encryption software, software for creation, control, storage and application of encryption keys, digital

certificates, digital signatures, software for secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; downloadable computer programs and application software for mobile phones and other digital devices in the nature of mobile phone handsets, tablet computers, digital readers and digital personal assistants (PDA's) that allow users to access coupons, vouchers, voucher codes, rebates, price-comparison information, product reviews, links to the retail websites of others, and discount information; downloadable software application for use in connection with contactless payment terminals for the purpose of allowing merchants to accept contactless mobile commerce transactions, contactless presentation of loyalty credentials, and contactless redemption of coupons, rebates, discounts, vouchers and special offers; downloadable software application that allows merchants to deliver coupons, rebates, discounts, vouchers and special offers directly to the mobile telecommunications devices of consumers delivered by contactless RFID or NFC communications; downloadable software application that allows merchants to deploy smart posters in retail and wholesale in-store locations that consumers can tap with their mobile telecommunications devices to access coupons, rebates, discounts, vouchers and special offers delivered by contactless RFID or NFC communications; integrated circuit chips for use in mobile phones and NFC and RFID devices; magnetic encoded credit cards, debit cards, payment cards and stored value cards containing an integrated circuit chip and smart cards to access information and conduct electronic transactions, purchases and payments; encoded identity cards for security purposes; cards electronically encoded with security features for financial authentication purposes in connection with the processing of financial payment transactions; cards electronically encoded with security features for identification purposes; magnetically encoded cards for processing financial payment transactions with holograms affixed to them; charge cards, bank cards, credit cards, debit cards, chip cards, stored value cards, electronic data carrier cards, payment cards and payment cards all magnetically encoded or encoded with electronic chips; banking cards, namely, banking cards using magnetic memories and integrated circuit memories; card readers for magnetically encoded cards; electronic encryption units, computer hardware, computer terminals, computer software for use in the financial services, banking and telecommunications industries, namely, for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control; computer software designed to enable smart cards, mobile phones and mobile devices to interact with terminals and readers; downloadable software pre-loaded on mobile phones, tablet computers, digital readers and digital personal assistants (PDA's) that allows users to access coupons, rebates, discounts, vouchers and special offers online via websites, by scanning coupons, rebates, discounts, vouchers and special offers from printed materials and by tapping on mobile phones and other mobile devices for NFC-enabled print or posters and sending such coupons, discounts, rebates, vouchers and special offers to mobile phones and other mobile telecommunications devices for redemption at retail or wholesale locations or virtual points of sale; computer chips embedded in telephones and other communication devices; telecommunications equipment, namely, transponders; point of sale transaction terminals and computer software for transmitting, displaying and storing transactions, identifications and financial information for use in the financial services, banking and telecommunications sectors; radio frequency identification devices, namely, RFID transponders; electronic verification apparatus for verifying authentication of charge cards, bank cards, credit cards, debit cards and payment cards; cash withdrawal machines, namely, automated teller machines (ATM); vending machines; computer peripheral devices and electronic goods, namely, mobile telephones, mobile telephone handsets, tablet computers, digital readers and personal digital assistants (PDAs); computer software for processing electronic payments; authentication software for controlling access to and communications with computers and computer networks

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: MasterCard International Incorporated
Owner Address: 2000 Purchase Street
 Purchase, NEW YORK UNITED STATES 105772405
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Colm J. Dobbyn
Attorney Primary Email: marks@mastercard.com
Address:
Docket Number: A-9699
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: COLM J. DOBBYN
 MASTERCARD INTERNATIONAL INCORPORATED

2000 PURCHASE ST
PURCHASE, NEW YORK UNITED STATES 10577-2509

Phone: 914-249-4707

Fax: 914-249-4264

Correspondent e-mail: marks@mastercard.com

Correspondent e-mail Yes

Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 27, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 26, 2016	EXTENSION 3 GRANTED	66530
Apr. 21, 2016	EXTENSION 3 FILED	66530
Apr. 21, 2016	TEAS EXTENSION RECEIVED	
Dec. 15, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 14, 2015	EXTENSION 2 GRANTED	66530
Oct. 21, 2015	EXTENSION 2 FILED	66530
Dec. 12, 2015	NOTICE OF REVIVAL - E-MAILED	
Dec. 11, 2015	EXTENSION RECEIVED WITH TEAS PETITION	
Dec. 11, 2015	PETITION TO REVIVE-GRANTED	88889
Dec. 09, 2015	INCOMPLETE PETITION NOTICE MAILED	65294
Dec. 09, 2015	ASSIGNED TO PETITION STAFF	65294
Nov. 02, 2015	PETITION TO REVIVE-RECEIVED	
Nov. 25, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Nov. 02, 2015	NOTICE OF REVIVAL - E-MAILED	
Nov. 02, 2015	EXTENSION RECEIVED WITH TEAS PETITION	
Nov. 02, 2015	TEAS PETITION TO REVIVE RECEIVED	
Apr. 16, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 10, 2015	EXTENSION 1 GRANTED	98765
Apr. 10, 2015	EXTENSION 1 FILED	98765
Apr. 10, 2015	TEAS EXTENSION RECEIVED	
Oct. 21, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 05, 2014	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
May 22, 2014	EXTENSION OF TIME TO OPPOSE RECEIVED	
Apr. 22, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 22, 2014	PUBLISHED FOR OPPOSITION	
Apr. 02, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 14, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Mar. 14, 2014	ASSIGNED TO LIE	77312
Feb. 27, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 27, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Feb. 27, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Feb. 27, 2014	EXAMINERS AMENDMENT E-MAILED	6328
Feb. 27, 2014	EXAMINERS AMENDMENT -WRITTEN	83705
Feb. 13, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 12, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 12, 2014	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Sep. 03, 2013	NOTIFICATION OF FINAL REFUSAL EMAILED	
Sep. 03, 2013	FINAL REFUSAL E-MAILED	
Sep. 03, 2013	FINAL REFUSAL WRITTEN	83705
Aug. 14, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 14, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889

Aug. 14, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 18, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 18, 2013	NON-FINAL ACTION E-MAILED	6325
Jun. 18, 2013	NON-FINAL ACTION WRITTEN	83705
Jun. 17, 2013	ASSIGNED TO EXAMINER	83705
Mar. 30, 2013	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	
Mar. 29, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 29, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: LEE, JANET H

Law Office Assigned: LAW OFFICE 102

File Location

Current Location: INTENT TO USE SECTION

Date in Location: Dec. 09, 2015

Assignment Abstract Of Title Information - None recorded

Proceedings

Summary

Party type

Proceeding type

Number of Proceedings: 4

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Extension of Time

Type of Proceeding: Opposition

1. TSDR is experiencing intermittent issues displaying certain documents. The issue is being addressed.

2. The Trademark organization is beta testing a next generation examination system. As a result, there may be instances where Office actions have unexpected formatting or spacing issues. The Office is working on improvements to resolve these issues and appreciates your patience. Please contact us at [TMFeedback](#)

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Mark: MASTERCLOUD

MASTERCLOUD

US Serial Number: 86089977

Application Filing Date: Oct. 11, 2013

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/APPLICATION/Under Examination

Descriptor:



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Status: A fourth request for extension of time to file a Statement of Use has been granted.

Status Date: Oct. 14, 2016

Publication Date: Aug. 05, 2014

Notice of Allowance Date: Sep. 30, 2014

Mark Information

Mark Literal Elements: MASTERCLOUD

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [.] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer hardware and software for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control, disaster recovery and encryption services; computer software and hardware for the identification and authentication of near field communication (NFC) devices and radio frequency identification (RFID) devices; computer hardware and software for a digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts; blank magnetic data carriers; computer software and computer programs for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control; computer software for the registration, transmission and reproduction of data including sound and images; computer software for tracking, management and analysis of financial accounts via a global computer network; computer hardware and software for the development, maintenance and use of local and wide area computer networks; computer systems for reading memory cards and computer systems for reading data in memories, namely, integrated circuit memories and banking card memories; downloadable electronic publications, namely, newsletters in the field of banking and finance. computer hardware and software for encoding using encoders and decoders; computer hardware and software for encoding using encoders and decoders; computer hardware and software for facilitating payment transactions by electronic means over wireless networks, global computer networks and/or mobile telecommunications devices; computer hardware and encryption software, software for creation, control, storage and application of encryption keys, digital certificates, digital signatures, software for secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; downloadable computer programs and application software for mobile phones and other digital devices in the nature of tablet computers, digital readers and personal digital assistants that allow users to access coupons, vouchers, voucher codes, rebates, price-comparison information, product reviews, links to the retail websites of others, and discount information; downloadable software application for use in connection with contactless payment terminals for the purpose of allowing merchants to accept contactless mobile commerce transactions, contactless presentation of loyalty credentials, and contactless redemption of coupons, rebates, discounts, vouchers and special offers; downloadable software application that allows merchants to deliver coupons, rebates, discounts, vouchers and special offers directly to the mobile telecommunications devices of consumers delivered by contactless RFID or NFC communications; downloadable software application that allows merchants to deploy smart posters in retail and wholesale in-store locations that consumers can tap with their mobile telecommunications devices to access coupons, rebates, discounts, vouchers and special offers delivered by contactless RFID or NFC communications; integrated circuit chips for use in mobile

phones and NFC and RFID devices; magnetic encoded credit cards, debit cards and payment cards and cards containing an integrated circuit chip and smart cards to access information and conduct electronic transactions, purchases and payments; encoded identity cards for security purposes; cards electronically encoded with security features for financial authentication purposes in connection with the processing of financial payment transactions; cards electronically encoded with security features for identification purposes; magnetically encoded cards for processing financial payment transactions with holograms affixed to them; charge cards, bank cards, credit cards, debit cards, chip cards, stored value cards, electronic data carrier cards, payment cards and payment cards all magnetically encoded or encoded with electronic chips; banking cards including printed banking cards and banking cards using magnetic memories and integrated circuit memories; card readers for magnetically encoded cards; electronic encryption units, computer hardware, computer terminals, computer software for use in the financial services, banking and telecommunications industries, namely, for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control; computer software designed to enable smart cards, mobile phones and mobile devices to interact with terminals and readers; downloadable and software pre-loaded on mobile phones, tablet computers, digital readers and personal digital assistants that allows users to access coupons, rebates, discounts, vouchers and special offers online via websites, by scanning coupons, rebates, discounts, vouchers and special offers from printed materials and by tapping on mobile phones and other mobile devices for NFC- enabled print or posters and sending such coupons, discounts, rebates, vouchers and special offers to mobile phones and other mobile telecommunications devices for redemption at retail or wholesale locations or virtual points of sale; computer chips embedded in telephones and other communication devices; telecommunications equipment, namely, transponders; point of sale transaction terminals and computer software for transmitting, displaying and storing transactions, identifications and financial information for use in the financial services, banking and telecommunications sectors; radio frequency identification devices, namely, RFID transponders; electronic verification apparatus for verifying authentication of charge cards, bank cards, credit cards, debit cards and payment cards; cash withdrawal machines, namely, automated teller machines (ATM); vending machines; computer peripheral devices and electronic goods, namely, mobile telephones, mobile telephone handsets, tablet computers, digital readers and personal digital assistants (PDAs); computer software for processing electronic payments; authentication software for controlling access to and communications with computers and computer networks

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: MASTERCARD INTERNATIONAL INCORPORATED	
Owner Address: 2000 Purchase Street Purchase, NEW YORK UNITED STATES 10577	
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Colm J. Dobbyn	Docket Number: B-0083
Attorney Primary Email Address: marks@mastercard.com	Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: COLM J. DOBBYN MASTERCARD INTERNATIONAL INCORPORATED 2000 PURCHASE ST PURCHASE, NEW YORK UNITED STATES 10577-2509	
Phone: 914-249-4707	Fax: 914-249-4264
Correspondent e-mail: marks@mastercard.com	Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 15, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 14, 2016	EXTENSION 4 GRANTED	69302
Sep. 30, 2016	EXTENSION 4 FILED	69302
Sep. 30, 2016	TEAS EXTENSION RECEIVED	
Mar. 05, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 03, 2016	EXTENSION 3 GRANTED	98765
Mar. 03, 2016	EXTENSION 3 FILED	98765
Mar. 03, 2016	TEAS EXTENSION RECEIVED	
Oct. 03, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 02, 2015	EXTENSION 2 GRANTED	69302
Sep. 28, 2015	EXTENSION 2 FILED	69302
Oct. 02, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Sep. 28, 2015	TEAS EXTENSION RECEIVED	
Jan. 24, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 22, 2015	EXTENSION 1 GRANTED	98765
Jan. 22, 2015	EXTENSION 1 FILED	98765
Jan. 22, 2015	TEAS EXTENSION RECEIVED	
Sep. 30, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 05, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 05, 2014	PUBLISHED FOR OPPOSITION	
Jul. 16, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 30, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	73296
Jun. 27, 2014	ASSIGNED TO LIE	73296
Jun. 11, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 11, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 11, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 11, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 23, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 23, 2013	NON-FINAL ACTION E-MAILED	6325
Dec. 23, 2013	NON-FINAL ACTION WRITTEN	75589
Dec. 22, 2013	ASSIGNED TO EXAMINER	75589
Oct. 22, 2013	NOTICE OF PSEUDO MARK E-MAILED	
Oct. 21, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 15, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: AIKENS, RONALD E

Law Office Assigned: LAW OFFICE 112

File Location

Current Location: INTENT TO USE SECTION

Date in Location: Oct. 02, 2015

Assignment Abstract Of Title Information - None recorded

Proceedings - None recorded

1. TSDR is experiencing intermittent issues displaying certain documents. The issue is being addressed.

2. The Trademark organization is beta testing a next generation examination system. As a result, there may be instances where Office actions have unexpected formatting or spacing issues. The Office is working on improvements to resolve these issues and appreciates your patience. Please contact us at [TMFeedback](#)

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Mark: MASTERCARD SEND

MASTERCARD SEND

US Serial Number: 86631431

Application Filing Date: May 15, 2015

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status

LIVE/APPLICATION/Under Examination

Descriptor:



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Status: Review prior to publication completed.

Status Date: Sep. 30, 2016

Publication Date: Nov. 08, 2016

Mark Information

Mark Literal Elements: MASTERCARD SEND

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US [1186117](#), [2236542](#), [3584486](#)

Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer hardware and software for facilitating and administering payment, banking, credit card, debit card, payment card, automatic teller machine, stored value, electronic funds transfer, electronic payments, electronic processing and transmission of bill payment data, cash disbursement, transaction authentication, routing, authorization and settlement services, fraud detection and control, disaster recovery and encryption services; computer software and hardware for the identification and authentication of near field communication (NFC) devices and radio frequency identification (RFID) devices; computer hardware and software for a digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts; blank magnetic data carriers; computer software for the registration, transmission and reproduction of data including sound and images; computer software for tracking, managing and analysis of financial accounts via a global computer network; computer hardware and software for the development, maintenance and use of local and wide area computer networks; computer systems comprised of reading memory cards; computer systems comprised of integrated circuit card memories and banking card memories for reading data in memories; computer hardware and software for encoding by using encoders and decoders; computer hardware and software for facilitating payment transactions by electronic means over wireless networks, global computer networks and/or mobile telecommunications devices; computer hardware and encryption software featuring encryption keys, digital certificates and digital signatures; computer software for use to secure data storage and retrieval and transmission of confidential customer information used by individuals, banking and financial institutions; downloadable computer programs and application software for mobile phones and other digital devices in the nature of mobile telephone handsets, tablet computers, digital readers and personal digital assistants (PDAs) that allow users to access coupons, vouchers, voucher codes, rebates, price-comparison information, product reviews, links to the retail websites of others and discount information; downloadable software application for use in connection with contactless payment terminals for the purpose of allowing merchants to accept contactless mobile commerce transactions, contactless presentation of loyalty credentials, and contactless redemption of coupons, rebates, discounts, vouchers and special offers; downloadable software application that allows merchants to deliver coupons, rebates, discounts, vouchers and special offers directly to the mobile telecommunications devices of consumers delivered by contactless RFID or NFC communications; downloadable software application for use in retail and wholesale retail store locations that allows consumers access to coupons, rebates, discounts, vouchers and special offers

delivered by contactless RFID or NFC communications via merchant smart posters; integrated circuit chips for use in mobile phones and NFC and RFID devices; magnetically encoded credit cards, payment cards, stored value cards and electronic data carrier cards and smart cards containing an integrated circuit chip to access information and conduct electronic transactions, purchases and payments for security purposes; encoded identity cards for security purposes; electronically encoded cards with security features for authentication purposes; electronically encoded cards with security features for identification purposes; magnetically encoded cards, namely, charge cards, bank cards, credit cards, debit cards, stored value cards and payment cards; encoded electronic chip cards containing programming used to identify particular users of computers and mobile telephones; bank cards, namely, magnetically encoded bank cards using magnetic memories and integrated circuit memories; card readers for magnetically encoded cards featuring magnetic memories and integrated circuit memories; card readers for magnetically encoded cards; electronic encryption units; computer hardware; computer terminals; computer software for tracking, managing and analyzing financial accounts via a global computer network for use in the financial services, banking and telecommunications industries; computer software for the registration and reproduction of data including sound and images for use in the financial services, banking and telecommunications industries; computer software to enable smart cards, mobile phones and mobile devices to interact with terminals and card readers; downloadable software for mobile devices that allows users to access coupons, rebates, discounts, vouchers and special offers online via websites, by scanning coupons, rebates, discounts, vouchers and special offers from printed materials and on mobile phones and other mobile devices for NFC enabled print or posters; downloadable software for mobile devices that allows users to send coupons, discounts, rebates, vouchers and special offers to mobile phones and other mobile telecommunications devices for redemption at retail or wholesale locations or virtual points of sale; computer chips embedded in telephones and other communication devices; point of sale transaction computer terminals and computer software for transmitting, displaying and storing transactions, identifications and financial information for use in the financial services, banking and telecommunications industries; transponders, namely, radio frequency identification devices (RFID); electronic verification apparatus for verifying authentication of charge cards, bank cards, credit cards, debit cards and payment cards; cash withdrawal machines, namely, automated teller machines (ATM); computer peripheral devices and electronic goods, namely, mobile telephones, mobile telephone handsets, tablet computers, digital readers and personal digital assistants (PDAs)

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

For: Financial services, namely, banking, credit card services, debit card services, charge card services, pre-paid card services offered through cards with stored value; financial services, namely, electronic credit and debit transactions, bill payment and presentment services, cash disbursement, check verification, check cashing, deposit access and automated teller machine services, transaction authorization and settlement services, transaction reconciliation and cash management services; financial analysis services featuring consolidated funds settlement, financial data repository and client profile information services and related switching, gateway, settlement, reconciliation, and funds movement services in the field of payment cards; electronic payment processing services, payment transaction authentication and verification services; value exchange services, namely, secure electronic cash transactions and electronic cash transmissions over public computer networks to facilitate electronic commerce and electronic funds transfer; providing financial information, namely, credit and debit card data and reports, financial records management, electronic funds transfer and currency exchange services, financial assessment and risk management services for others in the field of consumer credit; dissemination of financial information via a global computer network, financial information rendered by computer by means of a secure information computer network and advisory services regarding all of the foregoing services; the provision of financial services for the support of retail services provided through mobile telecommunications means, namely, payment services through wireless devices; financial analysis and consultation services; financial affairs and monetary affairs, namely, financial information, management and analysis services; processing of financial transactions both on-line via a computer database or via telecommunications and at point of sale; processing services for financial transaction by card holders via automatic teller machines; providing account balance details, deposits and withdrawals of money to card holders via automatic teller machines; financial settlement and financial authorization services in connection with the processing of financial payment transactions; travel insurance underwriting services; payer authentication services, namely, provision of services relating to the authentication of cardholders, merchants and banks for payment card transactions; verification of financial information; financial management services, namely, maintenance of financial records; electronic funds transfer and currency exchange services; remote payment services, stored value electronic purse services; providing electronic funds and currency transfer services, electronic payments services, prepaid telephone calling card services, cash disbursement services, and transaction authorization and settlement services; provision of debit card and credit card services by means of radio frequency identification devices such as transponders; provision of debit card and credit card services by means of communication and telecommunication devices; issuing and redemption services relating to travelers cheques and travel vouchers; processing of credit card and debit card transactions by telephone and telecommunication link; the provision of financial services, namely, using electronically digitized information to process credit card and debit card purchasing transactions for the support of retail services provided on-line, via computer networks or by other electronic means; value exchange services, namely, the secure exchange of value, namely, electronic cash, over computer networks accessible by means of smartcards; bill payment services provided via internet websites; on-line banking services; provision of financial services, namely, processing financial transactions by means of a global computer network; financial services, namely, the provision of contactless mobile payments through merchants in the field of retail, online retail store services and wholesale store services; financial services, namely, processing of financial transactions rendered via a cloud-based digital wallet that stores customer account information to access coupons, vouchers, voucher codes and rebates at retailers and to obtain loyalty or monetary rewards that can be credited to their accounts via a cash-back system; financial consulting services in the field(s) of payment solutions, banking, credit cards, debit cards, payment cards and automatic teller machine services

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

For: Design, development, maintenance and update of computer software; providing temporary use of non-downloadable software and applications for managing, locating, activating and revoking authentication and digital credentials of near field communication (NFC) devices; design, development and updating of application software for mobile digital devices; design, development and update of downloadable computer programs and application software for mobile phones and other digital devices that allows users to access coupons, vouchers, voucher codes, rebates, price-comparison information, product reviews, links to the retail websites of others, and discount information; design, development and update of downloadable computer programs and application software that allows users to access sales promotion offers and obtain monetary

rewards that can be credited to accounts via a cash-back system; consultancy in the design and development of computer hardware and software; computer software consulting services; computer hardware consulting services, namely, consultancy in the design and development of computer hardware; computer programming; technical support and consultation in the design and development of computer hardware; computer programming; application service provider (ASP) services, namely, software for providing consumers with information regarding discounts, vouchers, and special offers for the goods and services of others; application software provider (ASP) featuring software for receiving, transmitting and displaying vouchers, coupons, voucher codes, special offers, reviews, product information, price comparison information, links to websites, and receiving and transmitting data for the purchase of goods and services; application service provider featuring software for providing consumers with information regarding discounts, vouchers and special offers for the goods and services of others; application service provider services featuring social networking software; graphic design services for the compilation of web pages on the internet; providing information relating to the design and development of computer hardware and computer software provided on-line from a global computer network; creating and maintaining web-sites for others; hosting the web-sites of others; creation of web pages for others; the design, creation and hosting of merchant websites; the designing, creation and hosting of bill payment websites; data retrieval services, namely, data recovery services; data encryption and decryption of financial information; computer services, namely, designing financial computer networks, data processing systems and secure communications systems; data encryption and decryption services; providing a web site featuring technology that enables users to engage in the dissemination of information in the fields of design and development of computer software, computer hardware, financial computer networks and local area networks; data integrity assurance services for others, namely, computer security services in the nature of providing authentication, issuance, validation and revocation of digital certificates

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: MasterCard International Incorporated

Owner Address: 2000 Purchase Street
Purchase, NEW YORK UNITED STATES 10577

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

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Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 19, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 28, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 27, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 27, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889

Sep. 27, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 28, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 28, 2016	NON-FINAL ACTION E-MAILED	6325
Mar. 28, 2016	NON-FINAL ACTION WRITTEN	76734
Mar. 09, 2016	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Feb. 09, 2016	WITHDRAWN FROM PUB - OG REVIEW QUERY	99910
Jan. 22, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 12, 2016	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 11, 2016	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 11, 2016	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 20, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 20, 2015	NON-FINAL ACTION E-MAILED	6325
Jul. 20, 2015	NON-FINAL ACTION WRITTEN	76734
Jul. 18, 2015	ASSIGNED TO EXAMINER	76734
May 27, 2015	NOTICE OF PSEUDO MARK E-MAILED	
May 26, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 19, 2015	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: HAYES, GINA CLARK

Law Office Assigned: LAW OFFICE 103

File Location

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Proceedings - None recorded