

ESTTA Tracking number: **ESTTA779300**

Filing date: **10/26/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Smiley Miley, Inc.		
Entity	Corporation	Citizenship	Tennessee
Address	700 Twelfth Avenue South, Unit 201 Nashville, TN 37203-3329 UNITED STATES		

Attorney information	Cassidy Merriam Blakely Sokoloff Taylor & Zafman LLP 12400 Wilshire Boulevard, 7th Fl Los Angeles, CA 90025 UNITED STATES tm_filings@bstz.com, cassidy_merriam@bstz.com, pete_bromaghim@bstz.com Phone:310 207 3800		
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Applicant Information

Application No	86962653	Publication date	09/27/2016
Opposition Filing Date	10/26/2016	Opposition Period Ends	10/27/2016
Applicant	WenLing ChengYe Trade Co.,Ltd. #131?Penguin Bridge Wenling, 317507 CHINA		


Goods/Services Affected by Opposition


Class 025. First Use: 2014/09/12 First Use In Commerce: 2015/11/20 All goods and services in the class are opposed, namely: Dresses; Shirts; Singlets; Smocks; Socks; Tights; Trousers; Sports singlets
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Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
False suggestion of a connection with persons, living or dead, institutions, beliefs, or national symbols, or brings them into contempt, or disrepute	Trademark Act Section 2(a)
Deceptiveness	Trademark Act Section 2(a)
Consists of or comprises a name, portrait, or signature of a living individual without written consent, or the name, portrait, or signature of a deceased president without the written consent of the surviving spouse	Trademark Act Section 2(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	4250456	Application Date	02/10/2009
Registration Date	11/27/2012	Foreign Priority Date	NONE
Word Mark	MILEY CYRUS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2009/07/01 First Use In Commerce: 2009/07/01 women's wearing apparel, namely, tops, bottoms, vests, jackets, scarves, sweaters, sweatshirts, hooded sweatshirts, sweatpants, t-shirts, polo shirts, tank tops, shirts, blouses, pants, jeans, shorts, slacks, capris, dresses, skirts, tunics, belts, and warm-up suits		

U.S. Registration No.	4335180	Application Date	02/10/2009
Registration Date	05/14/2013	Foreign Priority Date	NONE
Word Mark	MILEY CYRUS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2011/09/00 First Use In Commerce: 2011/09/00 On-line retail store services featuring clothing; electronic media featuring pre-recorded content relating to entertainment and music		

U.S. Registration No.	4250451	Application Date	02/10/2009
Registration Date	11/27/2012	Foreign Priority Date	NONE
Word Mark	MILEY CYRUS		

Design Mark	<h1>MILEY CYRUS</h1>		
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2003/12/00 First Use In Commerce: 2003/12/00 Entertainment services, namely, live dramatic, comedic and musical performances by a professional entertainer and singer		

U.S. Registration No.	4261735	Application Date	02/10/2009
Registration Date	12/18/2012	Foreign Priority Date	NONE

Word Mark	MILEY CYRUS		
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Design Mark	<h1>MILEY CYRUS</h1>		
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Description of Mark	NONE		
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Goods/Services	Class 009. First use: First Use: 2007/12/00 First Use In Commerce: 2007/12/00 Musical sound recordings; musical videorecordings; pre-recorded CDs, DVDs, audio discs, video discs, featuring music, downloadable audio recordings, downloadable video recordings, and downloadable MP3 files featuring music; downloadable multimedia files featuring music; computer carrying cases; downloadable electronic games via the Internet and wireless devices; cases for mobile phones; computer application software for mobile phones; fitted plastic films known as skins for covering and providing a scratch proof barrier or protection for electronic devices, namely, mobile telephones; women's wearing apparel, namely, sunglasses		
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U.S. Registration No.	4350386	Application Date	02/10/2009
Registration Date	06/11/2013	Foreign Priority Date	NONE

Word Mark	MILEY CYRUS		
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Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 2003/12/00 First Use In Commerce: 2003/12/00 Printed material, calendars, souvenir books, show programs, posters, decals, and stickers		

U.S. Registration No.	4710799	Application Date	03/31/2014
Registration Date	03/31/2015	Foreign Priority Date	NONE

Word Mark	MILEY CYRUS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 020. First use: First Use: 2014/02/16 First Use In Commerce: 2014/02/16 inflatable publicity objects Class 034. First use: First Use: 2014/02/16 First Use In Commerce: 2014/02/16 Smokers' articles, namely, rolling papers		

Attachments	77983389#TMSN.png(bytes) 77983397#TMSN.png(bytes) 77983330#TMSN.png(bytes) 77983418#TMSN.png(bytes) 77667559#TMSN.png(bytes) 86237933#TMSN.png(bytes) Notice of Opp re SN 86962653.pdf(434344 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Cassidy Merriam/
Name	Cassidy Merriam
Date	10/26/2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE
TRADEMARK TRIAL AND APPEAL BOARD**

Smiley Miley, Inc.,)	Opposition No.: _____
)	
Opposer,)	Mark: ZOOB MILEY
)	
vs.)	Serial No.: 86/962,653
)	
WenLing ChengYe Trade Co.,Ltd.)	Filing Date: April 4, 2016
)	
Applicant.)	Date of Publication: Sept. 27, 2016
<hr style="border: 0.5px solid black;"/>		

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

NOTICE OF OPPOSITION

Smiley Miley, Inc. (“Opposer”), by and through its undersigned attorneys, believes it will be damaged by the registration of the mark ZOOB MILEY shown in United States Trademark Application Serial No. 86/962,653, filed by WenLing ChengYe Trade Co.,Ltd., and published for opposition on September 27, 2016; and therefore opposes the same.

The grounds for opposition are as follows:

1. Opposer is a corporation organized under the laws of the State of Tennessee with a corporate address at 700 Twelfth Avenue South, Unit 201, Nashville, Tennessee 37203-3329.
2. Opposer is a corporation through which Miley Cyrus conducts her business activities. Ms. Cyrus, often referred to simply as “Miley,” is a famous American singer, songwriter, and actress, who, in 2014 ranked seventeenth on *FORBES*’s “Celebrity 100” package, an annual

ranking of the world's highest-paid entertainers. She has had three albums certified "Platinum®" by the Recording Industry Association of America (RIAA), an award that is accorded when over one-million copies of an album are sold.

3. Opposer is the owner of the famous trademarks MILEY CYRUS and MILEY. Opposer established common law rights in the marks at least as early as 2003 and the marks continue to serve as source identifiers for a vast array of goods and services. Beyond entertainment-related goods and services, the marks are widely known as a designation indicating a single source of numerous merchandise categories, particularly clothing. By virtue of its long-standing use and promotion of its MILEY CYRUS and MILEY marks in connection with the famous celebrity, along with the substantial sales of branded goods and services, Opposer's marks are widely recognized among the general consuming public of the United States, and throughout the world. As such they have achieved widespread notoriety and have attained the status of "famous," both in the lay and the legal sense.

4. Opposer's MILEY CYRUS registrations illustrate the degree to which its mark is used on related goods and services within the fields of entertainment and merchandising. Opposer's MILEY CYRUS registrations include the following:

Mark	Reg. No.	Key Dates	Goods/Services
MILEY CYRUS	4250456	First Use: July 1, 2009 Filed: Feb. 10, 2009 Published: May 24, 2011 Registered: Nov. 27, 2012	Class 25: women's wearing apparel, namely, tops, bottoms, vests, jackets, scarves, sweaters, sweatshirts, hooded sweatshirts, sweatpants, t-shirts, polo shirts, tank tops, shirts, blouses, pants, jeans, shorts, slacks, capris, dresses, skirts, tunics, belts, and warm-up suits
MILEY CYRUS	4335180	First Use: Aug. 2011 Filed: Feb. 10, 2009 Published: May 24, 2011 Registered: May 14, 2013	Class 35: on-line retail store services featuring clothing; electronic media featuring pre-recorded content relating to entertainment and music
MILEY CYRUS	4250451	First Use: Dec. 2003 Filed: Feb. 10, 2009	Class 41: entertainment services, namely, live dramatic, comedic and musical performances by a professional

Mark	Reg. No.	Key Dates	Goods/Services
		Published: Dec. 29, 2009 Registered: Nov. 27, 2012	entertainer and singer
MILEY CYRUS	4261735	First Use: Dec. 2007 Filed: Feb. 10, 2009 Published: April 12, 2011 Registered: Dec. 18, 2012	Class 9: musical sound recordings; musical video recordings; pre-recorded cds, dvds, audio discs, video discs, featuring music, downloadable audio recordings, downloadable video recordings, and downloadable mp3 files featuring music; downloadable multimedia files featuring music; computer carrying cases; downloadable electronic games via the internet and wireless devices; cases for mobile phones; computer application software for mobile phones; fitted plastic films known as skins for covering and providing a scratch proof barrier or protection for electronic devices, namely, mobile telephones; women's wearing apparel, namely, sunglasses
MILEY CYRUS	4350386	First Use: Dec. 2003 Filed: Feb. 10, 2009 Published: Dec. 22, 2009 Registered: June 11, 2013	Class 16: printed material, calendars, souvenir books, show programs, posters, decals, and stickers
MILEY CYRUS	4710799	First Use: Feb. 16, 2014 Filed: Mar. 31, 2014 Published: Jan. 13, 2015 Registered: Mar. 31, 2015	Class 20: inflatable publicity objects Class 34: smokers' articles, namely, rolling papers

Attached hereto as **Exhibits 1 through 6**, and made of record, is a copy of the Certificate of Registration for each of the Opposer's MILEY CYRUS registrations listed above.

5. In addition to the common law and registered trademark rights of the Opposer, the Opposer, on behalf of Miley Cyrus, also enjoys a valuable right of publicity. This publicity right protects Ms. Cyrus's name, likeness, and other indicia of identity, securing the commercial value of Ms. Cyrus's fame and preventing the unjust enrichment of others seeking to appropriate that value for themselves. Included in this publicity right is the use of the name "Miley," on its own, because consumers recognize the term as uniquely and unmistakably pointing to Ms. Cyrus.

6. Upon information and belief, WenLing ChengYe Trade Co., Ltd. ("Applicant") is a corporation organized under the laws of China, and the owner of Trademark Application

Serial No. 86/962,653 for the mark ZOOB MILEY in stylized lettering (“the Application”).

7. According to PTO records, the Application was filed on April 4, 2016 based on actual use in commerce in relation to, “Dresses; Shirts; Singlets; Smocks; Socks; Tights; Trousers; Sports singlets,” in Class 25, alleging that the mark was first used on September 12, 2014 and first used in U.S. Commerce on November 20, 2015. The Application was published for opposition on September 27, 2016.
8. There is no question as to priority of use or registration: Opposer has proprietary rights in its MILEY CYRUS and MILEY marks that are superior to those of Applicant. Opposer has been using its marks in U.S. commerce since at least as early as 2003. As indicated by the registrations above, the MILEY CYRUS mark has been used in relation to clothing since at least as early as July 2009, and in relation to on-line retail store services featuring clothing at least as early as August 2011. Furthermore, Opposer’s applications for Class 25 and Class 35 were filed in February 2009 and registered in 2012 and 2013, respectively. Applicant’s alleged first use date in U.S. commerce is November 20, 2015 and the Application was filed April 4, 2016.
9. Opposer’s MILEY CYRUS and MILEY marks are famous in the field of entertainment services and merchandise related thereto, particularly clothing. Each became famous prior to the filing date of the Application and prior to the first use date alleged therein.
10. Registration of the mark in the Application will damage Opposer in that Applicant’s use of the mark ZOOB MILEY in connection with the identified goods, or related goods or services, will result in confusion, mistake, and/or deception as to the source of the parties’ goods. The Applicant’s mark so resembles, (a) Opposer’s previously-used mark, MILEY, (b) Opposer’s

previously-used tradename, Smiley Miley, and (c) Opposer's previously-used and registered mark, MILEY CYRUS, such that the consuming public will incorrectly believe that Applicant's services emanate from Opposer, or that Opposer has sanctioned, sponsored, licensed, or is otherwise affiliated with the services of Applicant. Furthermore, use and registration of the confusingly similar mark would allow Applicant to trade on Opposer's goodwill and reputation. Opposer is therefore entitled to preclude registration of the Application based on a likelihood of confusion under Lanham Act § 2(d).

11. Registration of the mark in the Application will further damage Opposer because the mark falsely suggests a connection with Ms. Cyrus, as a person. This misappropriation of Ms. Cyrus's name and identity would infringe the right of publicity and Opposer is therefore entitled to preclude registration of the Application under Lanham Act § 2(a).
12. Registration of the Application should also be denied because the mark comprises the name of a particular living individual without the individual's consent. MILEY is a given name that points uniquely to Ms. Cyrus as a person because it is so well known that the public would reasonably assume the connection. Opposer is therefore entitled to preclude registration of the Application under Lanham Act § 2(c).
13. Registration should further be denied because use and/or registration of the ZOOB MILEY mark will dilute the distinctive quality of Opposer's famous marks. Opposer is therefore entitled to preclude registration of the Application under Lanham Act § 13 and § 43(c).
14. Finally, Applicant's use and/or registration of the mark would affect Opposer's rights in its marks by incorrectly creating the perception that Opposer does not have the exclusive right to use its famous MILEY CYRUS and MILEY marks. It would also falsely mislead the public

into believing that others can likewise infringe upon Ms. Cyrus's publicity rights and use her name, image, and identity without consent.

15. Based on each of the grounds above, Opposer would be damaged by registration of the mark in the Application.

WHEREFORE, Opposer prays that its opposition to registration of Application Serial No. 86/962,653 be sustained, and that registration of ZOOB MILEY be refused for the goods set forth therein.

This Notice of Opposition is submitted electronically together with an electronic payment in the amount of \$300, the filing fee for an opposition in one (1) Class. The United States Patent & Trademark Office is hereby authorized to charge any additional fees or credit any overpayment to Deposit Account No. 02-2666.

Proof of service of this Notice of Opposition is attached.

Dated: October 26, 2016

Respectfully submitted,

BLAKELY SOKOLOFF TAYLOR & ZAFMAN
LLP

By:



PETE BROMAGHIM
CASSIDY MERRIAM
12400 Wilshire Blvd, Seventh Floor Los
Angeles, California 90025
Telephone: (310) 207-3800

Attorneys for Opposer Smiley Miley, Inc.

PROOF OF SERVICE

I, Al Grossman, hereby declare that I am employed by the law firm of BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN, 12400 Wilshire Boulevard, Seventh Floor, Los Angeles, California 90025-1026; that I am over 18 years of age and not a party to the within action; and that I served the following document: NOTICE OF OPPOSITION, this 26th day of October 2016, by causing a true copy to be deposited in the United States Mail, first class postage prepaid and via email to Applicant as follows:

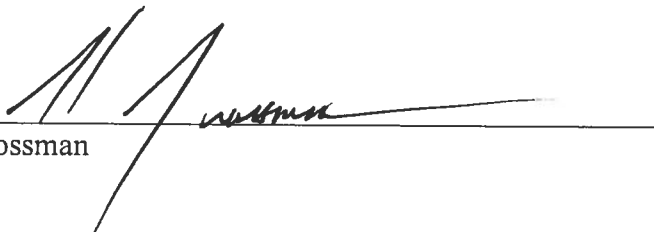
Via mail: WenLing ChengYe Trade Co.,Ltd.
#131 Penglin Bridge
Penglin Village,Ruoheng Town,Wenling
Wenling CHINA 317507

Via email: dasertyu@163.com

Date: _____

26 Oct 2016

Al Grossman

A handwritten signature in black ink, appearing to read 'Al Grossman', is written over a horizontal line. The signature is stylized and extends to the right of the line.

United States of America

United States Patent and Trademark Office

MILEY CYRUS

Reg. No. 4,250,456

Registered Nov. 27, 2012

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

SMILEY MILEY, INC. (TENNESSEE CORPORATION)
C/O EDELSTEIN LAIRD & SOBEL, LLP
9255 SUNSET BOULEVARD, SUITE 800
LOS ANGELES, CA 90069

FOR: WOMEN'S WEARING APPAREL, NAMELY, TOPS, BOTTOMS, VESTS, JACKETS, SCARVES, SWEATERS, SWEATSHIRTS, HOODED SWEATSHIRTS, SWEATPANTS, T-SHIRTS, POLO SHIRTS, TANK TOPS, SHIRTS, BLOUSES, PANTS, JEANS, SHORTS, SLACKS, CAPRIS, DRESSES, SKIRTS, TUNICS, BELTS, AND WARM-UP SUITS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 7-1-2009; IN COMMERCE 7-1-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES "MILEY CYRUS", WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SN 77-983,389, FILED 2-10-2009.

TRACY WHITTAKER-BROWN, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

MILEY CYRUS

Reg. No. 4,335,180

Registered May 14, 2013

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

SMILEY MILEY, INC. (TENNESSEE CORPORATION)
C/O EDELSTEIN, LAIRD & SOBEL LLP
9255 SUNSET BOULEVARD, SUITE 800
LOS ANGELES, CA 90069

FOR: ON-LINE RETAIL STORE SERVICES FEATURING CLOTHING; ELECTRONIC MEDIA FEATURING PRE-RECORDED CONTENT RELATING TO ENTERTAINMENT AND MUSIC, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-0-2011; IN COMMERCE 9-0-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES "MILEY CYRUS", WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SN 77-983,397, FILED 2-10-2009.

TRACY WHITTAKER-BROWN, EXAMINING ATTORNEY



Lisa Stanek

Acting Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

MILEY CYRUS

Reg. No. 4,250,451

Registered Nov. 27, 2012

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

SMILEY MILEY, INC. (TENNESSEE CORPORATION)
C/O EDELSTEIN, LAIRD & SOBEL LLP
9255 SUNSET BOULEVARD, SUITE 800
LOS ANGELES, CA 90069

FOR: ENTERTAINMENT SERVICES, NAMELY, LIVE DRAMATIC, COMEDIC AND MUSICAL PERFORMANCES BY A PROFESSIONAL ENTERTAINER AND SINGER, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 12-0-2003; IN COMMERCE 12-0-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES "MILEY CYRUS", WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SN 77-983,330, FILED 2-10-2009.

TRACY WHITTAKER-BROWN, EXAMINING ATTORNEY



David J. Kyfas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

MILEY CYRUS

Reg. No. 4,261,735

Registered Dec. 18, 2012

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

SMILEY MILEY, INC. (TENNESSEE CORPORATION)
C/O EDELSTEIN, LAIRD & SOBEL LLP
9255 SUNSET BLVD., SUITE 800
LOS ANGELES, CA 90069

FOR: MUSICAL SOUND RECORDINGS; MUSICAL VIDEO RECORDINGS; PRE-RECORDED CDS, DVDS, AUDIO DISCS, VIDEO DISCS, FEATURING MUSIC, DOWNLOADABLE AUDIO RECORDINGS, DOWNLOADABLE VIDEO RECORDINGS, AND DOWNLOADABLE MP3 FILES FEATURING MUSIC; DOWNLOADABLE MULTIMEDIA FILES FEATURING MUSIC; COMPUTER CARRYING CASES; DOWNLOADABLE ELECTRONIC GAMES VIA THE INTERNET AND WIRELESS DEVICES; CASES FOR MOBILE PHONES; COMPUTER APPLICATION SOFTWARE FOR MOBILE PHONES; FITTED PLASTIC FILMS KNOWN AS SKINS FOR COVERING AND PROVIDING A SCRATCH PROOF BARRIER OR PROTECTION FOR ELECTRONIC DEVICES, NAMELY, MOBILE TELEPHONES; WOMEN'S WEARING APPAREL, NAMELY, SUNGLASSES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 12-0-2007; IN COMMERCE 12-0-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES "MILEY CYRUS", WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SN 77-983,418, FILED 2-10-2009.

TRACY WHITTAKER-BROWN, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

MILEY CYRUS

Reg. No. 4,350,386

Registered June 11, 2013

Int. Cl.: 16

TRADEMARK

PRINCIPAL REGISTER

SMILEY MILEY, INC. (TENNESSEE CORPORATION)
9255 SUNSET BOULEVARD, SUITE 800
C/O EDELSTEIN LAIRD & SOBEL, LLP
LOS ANGELES, CA 90069

FOR: PRINTED MATERIAL, CALENDARS, SOUVENIR BOOKS, SHOW PROGRAMS, POSTERS, DECALS, AND STICKERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 12-0-2003; IN COMMERCE 12-0-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES "MILEY CYRUS", WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SN 77-667,559, FILED 2-10-2009.

TRACY WHITTAKER-BROWN, EXAMINING ATTORNEY



Lisa Starnes Lee

Acting Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

MILEY CYRUS

Reg. No. 4,710,799

Registered Mar. 31, 2015

Int. Cls.: 20 and 34

TRADEMARK

PRINCIPAL REGISTER

SMILY MILEY, INC. (TENNESSEE CORPORATION)
C/O EDELSTEIN, LAIRD & SOBEL, LLP
9255 SUNSET BOULEVARD, SUITE 800
LOS ANGELES, CA 90069

FOR: INFLATABLE PUBLICITY OBJECTS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 2-16-2014; IN COMMERCE 2-16-2014.

FOR: SMOKERS' ARTICLES, NAMELY, ROLLING PAPERS, IN CLASS 34 (U.S. CLS. 2, 8, 9 AND 17).

FIRST USE 2-16-2014; IN COMMERCE 2-16-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 4,250,451, 4,261,735 AND OTHERS.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES "MILEY CYRUS", WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SER. NO. 86-237,933, FILED 3-31-2014.

DOMINIC FATHY, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office