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Filing date: **11/27/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|------------------------|--|
| Proceeding | 91230310 |
| Party | Defendant White Gold LLC |
| Correspondence Address | WHITE GOLD LLC WHITE GOLD LLC 2945 TOWNSGATE ROAD SUITE 200 WESTLAKE VILLAGE, CA 91361 UNITED STATES whitegold.ip@gmail.com |
| Submission | Appearance of Counsel/Power of Attorney |
| Filer's Name | Joshua M. Gerben, Esq. |
| Filer's e-mail | jgerben@gerbenlawfirm.com |
| Signature | /Joshua M. Gerben/ |
| Date | 11/27/2016 |
| Attachments | WHITE PEARL POA.pdf(777368 bytes) |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

The Burton Corporation,

Opposer,

v.

White Gold LLC,

Applicant.

Opposition No.: 91230310

Mark: WP WHITEPEARL and Design

APPOINTMENT OF NEW POWER OF ATTORNEY FOR APPLICANT

Applicant, White Gold LLC, hereby appoints Joshua M. Gerben, Esq. and Eric J. Perrott, Esq., members of the Bar of the Commonwealth of Virginia and the firm of Gerben Law Firm, PLLC as its attorneys to transact all business in the United States Patent and Trademark Office in connection with Federal Trademark Ser. No. 86/807,337, including the subject proceeding.

All correspondence in this matter should be directed to: Joshua M. Gerben, Gerben Law Firm, PLLC, 1050 Connecticut Ave NW, Suite 500, Washington DC 20036. Telephone: (202) 294-2287.

Respectfully submitted,

By: 

Um-Selma Anja Kahn
Duly Authorized Officer
Applicant

CERTIFICATE OF SERVICE

I hereby certify that true copies of the APPOINTMENT OF NEW POWER OF ATTORNEY FOR APPLICANT were deposited as First Class mail with the United States Postal Service on November 26, 2016 to the Correspondence Address for Opposer at the following address:

Peter Kunin
Downs Rachlin Martin PLLC
199 Main Street, P.O. Box 190
Burlington, VT 05402-0190

By:



Joshua M. Gerben, Esq.
Attorney for Applicant

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