

ESTTA Tracking number: **ESTTA800105**

Filing date: **02/08/2017**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91229837
Party	Defendant DSB Enterprises, Inc.
Correspondence Address	DANIEL SHANE BARNETTE DSB ENTERPRISES INC 26 COCHRAN HILL ROAD POUGHKEEPSIE, NY 12603 UNITED STATES dsbarnette@gmail.com
Submission	Answer
Filer's Name	daniel s barnette
Filer's e-mail	dsbarnette@gmail.com
Signature	/daniel s barnette/
Date	02/08/2017
Attachments	170208-trademark-r2.pdf(224640 bytes )

To whom it may concern,

Per your last correspondence with us, we need to show that we are currently and have been using the MC Vests (space between the C and V) since our filing date of October 2016. This has been being used on our site in various places and I will attach screen capture shots from our site for verification. The attached file shows the MC Vests with the space and it shows that we are known for the name pronounced MC Vests. Our MC Vests has been liked by Facebook users, over 8,000 times. Further, if you google MC Vests it will come up in the search as MC Vests as that is the way it has been marketed as well. We had originally thought to use it this way but for aesthetic reasons we removed the space on the label. When McDonalds agreed to not oppose us if we put the space in the name we were 100% okay with that. Additionally, when we speak with customers or answer the phone we always say MC Vests. NOT macvests.

I hope that this letter and the attached files confirms that we are and have been using the MC Vests, with the space between C and V.

Kind regards,

Daniel Shane Barnette

914-953-8401

Our Website using "MC Vests" and showing the 8000 facebook likes :



## MC VESTS

Like Share 8.4K people like this.



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MC Vests sells top quality premium leather motorcycle apparel. We also have our own label for many popular styles such as the sons of anarchy style vests, swat style vests, bulletproof style vests, chaps, and more. We take pride in supplying our products to many motorcycle clubs and enthusiasts throughout the United States.

## SOME OF OUR POPULAR SELLERS

Search Results on Google for "MC Vests" :

## MC Vests

[mcvests.com/](http://mcvests.com/) ▼

**MC Vests** specializes in men and womens **motorcycle vests**, single back panel **mc vest**, gun pocket vest, bulletproof vest, and more.

[SOA STYLE Vests](#) · [Motorcycle Vests](#) · [Gun Pocket Vests](#) · [Mens Jackets](#)

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