

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500

Mt

Mailed: March 6, 2017

Opposition No. 91228761

*Monster Energy Company*

*v.*

*Alpha Beast, Inc.*

**By the Trademark Trial and Appeal Board:**

On January 25, 2017, the Board issued an order to show cause in view of Applicant's apparent loss of interest in this proceeding.

Inasmuch as no response to the Board's order has been filed, judgment is hereby entered against Applicant. The opposition is accordingly sustained and registration to Applicant is refused.