

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500

Mailed: January 25, 2017

Opposition No. 91228761

*Monster Energy Company*

*v.*

*Alpha Beast, Inc.*

**Monique Tyson, Paralegal Specialist:**

On September 20, 2016, the Board issued an order suspending this proceeding in view of the withdrawal of Applicant's counsel on September 14, 2016. Applicant was allowed time in which to either appoint a new attorney or to state that Applicant would represent itself. No appearance or other response has been filed.

Accordingly, Applicant is allowed until thirty days from the mailing date of this order to show cause why default judgment should not be entered against Applicant based on its apparent loss of interest in this proceeding. *See Pro-Cuts v. Schilz-Price Enterprises, Inc.*, 27 USPQ2d 1224 (TTAB 1993).

Proceedings otherwise remain suspended.