

ESTTA Tracking number: **ESTTA754124**Filing date: **06/23/2016**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Vision Service Plan		
Entity	Corporation	Citizenship	California
Address	3333 Quality Drive Rancho Cordova, CA 95670 UNITED STATES		
Attorney information	Kyle M. Globerman Brient Globerman LLC 1175 Grimes Bridge Road, Suite 100 Roswell, GA 30075 UNITED STATES info@brientgloberman.com Phone:678-218-5066		

Applicant Information

Application No	86862595	Publication date	05/31/2016
Opposition Filing Date	06/23/2016	Opposition Period Ends	06/30/2016
Applicant	General Vision Services LLC 520 8th Avenue, 9th Floor New York, NY 10018 UNITED STATES		

Goods/Services Affected by Opposition

Class 036. First Use: 2015/11/00 First Use In Commerce: 2015/11/00
All goods and services in the class are opposed, namely: Administration of employee benefit plans concerning insurance and finance in the field of vision and hearing; Processing, administering and managing prepaid employee benefit plans concerning insurance and finance in the field of vision and hearing; insurance and employee benefit claims processing related to employee benefit plans concerning insurance and finance in the field of vision and hearing

Grounds for Opposition


Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks Cited by Opposer as Basis for Opposition


U.S. Registration No.	2324613	Application Date	05/24/1999
Registration Date	02/29/2000	Foreign Priority Date	NONE
Word Mark	VSP		

Design Mark	VSP
Description of Mark	NONE
Goods/Services	Class 036. First use: First Use: 1974/11/00 First Use In Commerce: 1974/12/01 Administering Prepaid Vision Care Plans


U.S. Registration No.	2415294	Application Date	05/24/1999
Registration Date	12/26/2000	Foreign Priority Date	NONE
Word Mark	VISION SERVICE PLAN		
Design Mark	VISION SERVICE PLAN		
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1974/11/01 First Use In Commerce: 1974/12/01 Administering Prepaid Vision Care Plans		

U.S. Registration No.	3410088	Application Date	03/27/2007
Registration Date	04/08/2008	Foreign Priority Date	NONE
Word Mark	VSP VISION CARE FOR LIFE		
Design Mark	 <p>The logo features the letters "vsp" in a dark blue, lowercase, sans-serif font. Above the "v" is a small green circle, and above the "p" is a small blue circle. Below the letters, the words "Vision care for life" are written in a smaller, light blue, sans-serif font.</p>		
Description of Mark	The mark consists of the letters "VSP" and the wording "Vision care for life" in blue, the circle directly above the letters "VSP" is in light blue and the topcircle is in green.		
Goods/Services	Class 036. First use: First Use: 2007/03/15 First Use In Commerce: 2007/06/20 Administering prepaid preferred provider vision care plans		

U.S. Registration No.	3429935	Application Date	07/20/2007
Registration Date	05/20/2008	Foreign Priority Date	NONE
Word Mark	VSP MOBILE EYES		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 2007/07/26 First Use In Commerce: 2007/07/26 Promoting public awareness of diseases related to and/or diagnosable through the eye through the use of mobile or temporary optometric clinics</p> <p>Class 044. First use: First Use: 2007/07/26 First Use In Commerce: 2007/07/26 Health care services, namely, wellness programs in the field of diseases related to and/or diagnosable through the eye through the use of mobile or temporary optometric clinics; charitable vision-care services, namely, providing vision examinations and prescription spectacles to economically disadvantaged adults and children and to persons whose eyewear was damaged or lost due to natural or other disasters, through the use of mobile or temporary optometric clinics</p>		

U.S. Registration No.	4338977	Application Date	05/14/2009
Registration Date	05/21/2013	Foreign Priority Date	NONE
Word Mark	VSP GLOBAL		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 2012/12/13 First Use In Commerce: 2012/12/13 Business management services for eye care providers; Business management consulting services for eye care providers; Promoting the sale of goods and services of others through the distribution of information featuring market and product data to vendors and suppliers of eye health and eye care products and services; Promoting the sale of eyeglass lenses and frames through the distribution of information featuring market and product data to providers of eye health and eye care products and services; Promoting computer software for practice management and electronic medical records for vision care professionals and practices through the distribution of information featuring market and product data to providers of eye health and eye care products and services</p> <p>Class 036. First use: First Use: 2012/12/17 First Use In Commerce: 2012/12/17 Administration of preferred provider plans in the field of vision care; Administration of pre-paid vision care plans; Electronic processing of insurance claims and payments data; Providing information in the field of administering pre-paid vision care programs; administering pre-paid vision care programs</p> <p>Class 038. First use: First Use: 2013/01/30 First Use In Commerce: 2013/01/30</p>		

	<p>Providing on-line electronic bulletin board for transmission of messages among computer users concerning employment and practice opportunities in the optical and healthcare fields</p> <p>Class 041. First use: First Use: 2012/12/13 First Use In Commerce: 2012/12/13 Educational services, namely, educational classes, seminars and continuing education courses in the field of vision health and vision care, provided directly or by means of a global computer network</p> <p>Class 044. First use: First Use: 2012/12/13 First Use In Commerce: 2012/12/13 Health care services, namely, wellness programs, providing health information, namely, data based on current best evidence relating to selected eye and health conditions in patients, and the dissemination of such data to employer groups, health plans, patients and others for the purpose of improved health outcomes; Optometry, ophthalmology and optician services; Providing resources and tools to employers and their employees, and to other consumers, to help them make health, wellness, fitness and nutritional changes in their daily living to improve their overall health, namely, providing health information; Providing web site for laboratories containing prescription information from doctors' offices</p>
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U.S. Registration No.	4102877	Application Date	05/14/2009
Registration Date	02/21/2012	Foreign Priority Date	NONE
Word Mark	VSP GLOBAL		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 2011/08/11 First Use In Commerce: 2011/08/11 Promoting public awareness of the importance of having regular professional vision care; Promoting public awareness of diseases related to and/or diagnosable through the eye through the use of mobile or temporary optometric clinics</p> <p>Class 044. First use: First Use: 2011/08/11 First Use In Commerce: 2011/08/11 Health care; Providing health information; Providing health information, namely, information in the field of vision care; Providing health information relating to medical conditions of the eye; Charitable vision-care services, namely, providing vision screenings, mobile, temporary and emergency vision-care clinics, and distribution of eyewear to those in need; Providing health care information in the field of eye care; Charitable optometry services</p>		

U.S. Registration No.	3782668	Application Date	06/04/2009
Registration Date	04/27/2010	Foreign Priority Date	NONE
Word Mark	VSP CHOICE PLAN		

Design Mark	VSP Choice Plan
Description of Mark	NONE
Goods/Services	Class 036. First use: First Use: 2009/07/01 First Use In Commerce: 2009/07/01 administration of preferred provider plans in the field of vision care

U.S. Registration No.	3718140	Application Date	04/28/2009
Registration Date	12/01/2009	Foreign Priority Date	NONE
Word Mark	VSP CHOICE ACCESS		
Design Mark	VSP Choice Access		
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2009/04/01 First Use In Commerce: 2009/04/01 Administration of a discount program for enabling participants to obtain discounts on optometric goods and services through the use of a preferred provider network		

U.S. Registration No.	3157575	Application Date	09/26/2005
Registration Date	10/17/2006	Foreign Priority Date	NONE
Word Mark	VSP SIGNATURE PLAN		

Design Mark	VSP Signature Plan
Description of Mark	NONE
Goods/Services	Class 036. First use: First Use: 2005/01/01 First Use In Commerce: 2005/01/01 Administration of preferred provider plans in the field of vision care

U.S. Registration No.	3135358	Application Date	05/27/2005
Registration Date	08/29/2006	Foreign Priority Date	NONE
Word Mark	VSP ACCESS PLAN		
Design Mark	VSP Access Plan		
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1995/01/01 First Use In Commerce: 1996/01/01 Administration of preferred provider plans in the field of vision care		

Attachments	75712244#TMSN.png(bytes) 75712243#TMSN.png(bytes) 77141318#TMSN.png(bytes) 77235111#TMSN.png(bytes) 77737010#TMSN.png(bytes) 77982805#TMSN.png(bytes) 77752514#TMSN.png(bytes) 77723681#TMSN.png(bytes) 78720862#TMSN.png(bytes) 78639223#TMSN.png(bytes) 1037-03039-Notice of Opposition - GVS General Vision Services.pdf(4316825 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Kyle M. Globerman/
Name	Kyle M. Globerman
Date	06/23/2016

**IN THE UNITED STATES PATENT AND TRADEMARK
OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL
BOARD**

In the matter of application Serial No.
86/862,595 Filed December 30, 2015
For the mark **GVS GENERAL VISION SERVICE**
Published in the OFFICIAL GAZETTE on May 31,
2016

VISION SERVICE PLAN,

Opposer,

v.

GENERAL VISION SERVICES, LLC,

Applicant.

Opposition No.:

NOTICE OF OPPOSITION

Vision Service Plan, a California corporation, having its principal place of business at 3333 Quality Drive, Rancho Cordova, California 95670 ("VSP"), believes that it will be damaged by the registration of the designation applied for in Serial No. 86/862,595 filed by General Vision Services, LLC, an Limited Liability Company of Delaware, having its principle place of business at 520 8th Avenue, 9th Floor, New York, New York, 10018 ("Applicant"), and hereby opposes same.

As grounds for the opposition, VSP alleges as follows:

1. VSP promotes, offers and/or sells:
 - a. services related to the administration of prepaid vision care plans and preferred provider vision care plans;

- b. health care services and wellness programs in the field of diseases related to and/or diagnosable through the eye;
 - c. business management services and business management consulting services for eye care providers;
 - d. goods and services of others through the distribution of information to vendors and suppliers of eye health and eye care products;
 - e. electronic processing of insurance claims and payments data;
 - f. information related to administering pre-paid vision care programs;
 - g. public awareness of diseases related to and/or diagnosable through the eye; and
 - h. other services related to eye care and eye health.
2. For more than forty years VSP has owned and used, in interstate commerce, the marks VISION SERVICE PLAN® and VSP® for "administering prepaid vision care plans".
 3. VSP's websites, <http://vspglobal.com> and <http://vsp.com>, features the VSP® mark and products and services offered and sold under the VSP® and VISION SERVICE PLAN® marks.
 4. VSP owns valid, subsisting, uncanceled and unrevoked, incontestable federal trademark registrations for U.S. Reg. No. 2,324,613 for the mark VSP for use with "administering prepaid vision care plans," in class 036 and U.S. Reg. No. 2,415,294 for the mark VISION SERVICE PLAN for use with "administering prepaid vision care plans," in class 036, in addition to various other marks containing the word VSP as follows:

- a. U.S. Reg. No. 3,410,088 for the mark VSP VISION CARE FOR LIFE & design for use with “administering prepaid preferred provider vision care plans”;
- b. U.S. Reg. No. 3,429,935 for the mark VSP MOBILE EYES & design for use with “promoting public awareness of diseases related to and/or diagnosable through the eye through the use of mobile or temporary optometric clinics,” class 035 and “health care services, namely, wellness programs in the field of diseases related to and/or diagnosable through the eye through the use of mobile or temporary optometric clinics; charitable vision-care services, namely, providing vision examinations and prescription spectacles to economically disadvantaged adults and children and to persons whose eyewear was damaged or lost due to natural or other disasters, through the use of mobile or temporary optometric clinics,” in class 044;
- c. U.S. Reg. No. 4,338,977 for the mark VSP GLOBAL for use with “business management services for eye care providers; business management consulting services for eye care providers; promoting the sale of goods and services of others through the distribution of information featuring market and product data to vendors and suppliers of eye health and eye care products and services; promoting the sale of eyeglass lenses and frames through the distribution of information featuring market and product data to providers of eye health and eye care products and services; promoting computer software for practice management and electronic medical records for

vision care professionals and practices through the distribution of information featuring market and product data to providers of eye health and eye care products and services,” in class 035; “administration of preferred provider plans in the field of vision care; administration of pre-paid vision care plans; electronic processing of insurance claims and payments data; providing information in the field of administering pre-paid vision care programs; administering pre-paid vision care programs,” in class 036; “providing on-line electronic bulletin board for transmission of messages among computer users concerning employment and practice opportunities in the optical and healthcare fields,” in class 038; “educational services, namely, educational classes, seminars and continuing education courses in the field of vision health and vision care, provided directly or by means of a global computer network,” in class 041 and “educational services, namely, educational classes, seminars and continuing education courses in the field of vision health and vision care, provided directly or by means of a global computer network,” in class 044;

- d. U.S. Reg. No. 4,102,877 for the mark VSP GLOBAL for use with “promoting public awareness of the importance of having regularly professional vision care; promoting public awareness of diseases related to and/or diagnosable through the eye through the use of mobile or temporary optometric clinics,” in class 035; and “health care; providing health information; providing health information, namely, information in the field of vision care; providing health information

relating to medical conditions of the eye; charitable vision-care services, namely, providing vision screenings, mobile, temporary and emergency vision-care clinics, and distribution of eyewear to those in need; providing health care information in the field of eye care; charitable optometry services,” in class 044;

- e. U.S. Reg. No. 3,782,668 for the mark VSP CHOICE PLAN for use with “administration of preferred provider plans in the field of vision care” in class 036;
- f. U.S. Reg. No. 3,718,140 for the mark VSP CHOICE ACCESS for use with “administration of a discount program for enabling participants to obtain discounts on optometric goods and services through the use of a preferred provider network,” in class 035; and
- g. U.S. Reg. No. 3,157,575 for the mark VSP SIGNATURE PLAN for use with “administration of preferred provider plans in the field of vision care,” in class 036; and
- h. U.S. Reg. No. 3,135,358 for the mark VSP ACCESS PLAN for use with “administration of preferred provider plans in the field of vision care,” in class 036,

hereinafter (“other VSP Marks”).

- 5. A true and correct copy of VSP's federal registrations from the Trademark Office's TSDR database, including the Assignment Status, for each mark is attached hereto as Exhibit A.
- 6. Through substantial investment of time, effort and investment, VSP has built extensive good will and recognition for the VSP® and VISION

SERVICE PLAN® marks, as well as for the other VSP Marks and the products and services offered in connection with all of these marks. As a result, the VSP® and VISION SERVICE PLAN® marks as well as for the other VSP Marks have become associated substantially exclusively with VSP and its administration of prepaid vision care plans and related services in the relevant marketplaces.

7. By way of the opposed 1A application (App. Ser. No. 86/862,595) ("Application"), Applicant seeks to register the designation GVS GENERAL VISION SERVICES for use with "administration of employee benefit plans concerning insurance and finance in the field of vision and hearing; processing, administering and managing prepaid employee benefit plans concerning insurance and finance in the field of vision and hearing; insurance and employee benefit claims processing related to employee benefit plans concerning insurance and finance in the field of vision and hearing."
8. The opposed application was filed on December 30, 2015, more than fifteen years after VSP filed and obtained a United States trademark registration for its VSP® and VISION SERVICE PLAN® marks, and more than four decades after VSP first commenced use of its VSP® and VISION SERVICE PLAN® marks, and well after the registrations for the VSP® and VISION SERVICE PLAN® marks became incontestable.

**FIRST GROUND FOR OPPOSITION
(Likelihood of Confusion)**

9. VSP realleges the allegations contained in paragraphs 1 through 8 of this Notice of Opposition as if fully set out herein.
10. The designation for which Applicant seeks registration – GVS GENERAL VISION SERVICES - is sufficiently similar in sight, sound and/or commercial impression to the VSP® and VISION SERVICE PLAN® marks owned and used by VSP for claims processing and administering prepaid vision care plans.
11. On information and belief, VSP alleges that the goods and services for which Applicant seeks to register the applied-for GVS GENERAL VISION SERVICES designation are identical and overlapping with, related to and/or complementary to, VSP's products offered under the VSP® and VISION SERVICE PLAN® marks and the other VSP Marks.
12. On information and belief, VSP alleges that Applicant directs its goods and services under the applied-for GVS GENERAL VISION SERVICES designation to the same and/or overlapping consumers to whom VSP promotes and offers its product and services bearing the VSP® and VISION SERVICE PLAN® marks and the other VSP Marks. Further, on information and belief, VSP alleges that Applicant and VSP use or will use the same or overlapping channels of trade to target the same or overlapping prospective customers. The applied-for designation on its face is not limited to any particular channels of trade or prospective customers.

13. Under these circumstances, Applicant's applied for designation GVS GENERAL VISION SERVICES is likely to be confused with VSP's long-used VSP® and VISION SERVICE PLAN® for administering prepaid vision care plans and the other VSP Marks. Based on VSP's prior rights in and substantially exclusive use of VSP® and VISION SERVICE PLAN® and the other VSP Marks in relevant marketplace for the specified goods and services, VSP will be damaged if Applicant's GVS GENERAL VISION SERVICES designation proceeds to registration as set forth in the opposed Application.
14. Inasmuch as VSP's VSP® and VISION SERVICE PLAN® marks are sufficiently similar in sight, sound and/or commercial impression to the applied-for designation and because the goods and services identified in the opposed application and the apparent channels of trade for those goods and services on their face are the same as, overlap with and/or are related to those VSP offers, Applicant's application for the GVS GENERAL VISION SERVICES designation is likely to cause confusion or to cause mistake, or to deceive or disparage by falsely suggesting a connection with VSP and its VSP® and VISION SERVICE PLAN® products as well as the other products and services offered under the other VSP Marks, when no such connection exists. As a result, VSP will be damaged by the registration of the designation sought to be protected in Applicant's application and requests that the opposed application be denied.

15. VSP believes it will be damaged by registration of the applied-for designation in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d). Unless Applicant's application is denied, Applicant will unjustifiably reap the benefits of the goodwill of VSP, and VSP will suffer irreparable damage and injury as a result of the confusion and mistake and false association that is likely to arise from the registration of the applied-for GVS GENERAL VISION SERVICES designation.

WHEREFORE, VSP requests that application Serial No. 86/862,595 be rejected, that no registration be issued thereon to Applicant, that this opposition be sustained in favor of VSP, and that such other appropriate and proper relief be entered.

Dated: June 23, 2016

Respectfully submitted,

By: /Kyle M. Globerman/

Kyle M. Globerman
Attorney for Opposer Vision Service Plan

Kyle M. Globerman
Steven Nugent
Brient Globerman, LLC
1175 Grimes Bridge Road, Suite 100
Roswell, GA 30075
Telephone: (678) 218-5066
Facsimile: (678) 835-9310
Email: kgloberman@brientip.com
snugent@brientip.com

EXHIBIT A
to Notice of Opposition (Serial No. 86/862,595)

Vision Service Plan v. General Vision Services, LLC
Submitted by: Vision Service Plan (Opposer)
Serial No.: 86/862,595

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Mark: VSP

VSP

US Serial Number: 75712244

Application Filing Date: May 24, 1999

US Registration Number: 2324613

Registration Date: Feb. 29, 2000

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Oct. 22, 2009

Publication Date: Dec. 07, 1999

Mark Information

Mark Literal Elements: VSP

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 1039379, 1078577

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Administering Prepaid Vision Care Plans

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 1974

Use in Commerce: Dec. 01, 1974

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Vision Service Plan

Owner Address: 3333 Quality Drive

MS163
Rancho Cordova, CALIFORNIA 95670
UNITED STATES

Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kyle Globerman

Attorney Primary
Email Address: kgloberman@brientip.com

Attorney Email Yes
Authorized:

Correspondent

Correspondent
Name/Address: Kyle Globerman
Brient Globerman, LLC
1175 Grimes Bridge Road, Suite 100
Roswell, GEORGIA 30075
UNITED STATES

Phone: 678-218-5065

Fax: 678-835-9310

Correspondent e-
mail: kgloberman@brientip.com mhiers@brientip.com |
dayton@brientip.com

Correspondent e- Yes
mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 25, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 01, 2013	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 01, 2013	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Oct. 22, 2009	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	65765
Oct. 22, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 07, 2009	TEAS SECTION 8 & 9 RECEIVED	
Sep. 22, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 01, 2007	REGISTERED - SEC. 15 ACKNOWLEDGED	65765
Aug. 30, 2007	ASSIGNED TO PARALEGAL	65765
Aug. 16, 2007	REGISTERED - SEC. 15 AFFIDAVIT FILED	
Aug. 16, 2007	TEAS SECTION 15 RECEIVED	
May 09, 2006	CASE FILE IN TICRS	
Aug. 16, 2005	REGISTERED - SEC. 8 (6-YR) ACCEPTED	
Aug. 15, 2005	ASSIGNED TO PARALEGAL	69934
Jun. 29, 2005	REGISTERED - SEC. 8 (6-YR) FILED	
Jun. 29, 2005	TEAS SECTION 8 RECEIVED	
Apr. 24, 2003	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 29, 2000	REGISTERED-PRINCIPAL REGISTER	
Dec. 07, 1999	PUBLISHED FOR OPPOSITION	
Nov. 05, 1999	NOTICE OF PUBLICATION	
Sep. 01, 1999	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 01, 1999	ASSIGNED TO EXAMINER	75598

Maintenance Filings or Post Registration Information

Affidavit of Section 8 - Accepted
Continued Use:

Affidavit of Section 15 - Accepted
Incontestability:

Renewal Date: Feb. 28, 2010

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Oct. 22, 2009



No assignment has been recorded at the USPTO

For Serial Number: 75712244

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350, v.2.5
Web interface last modified: July 25, 2014 v.2.5

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Mark: VISION SERVICE PLAN

VISION SERVICE PLAN

US Serial Number: 75712243

Application Filing Date: May 24, 1999

US Registration Number: 2415294

Registration Date: Dec. 26, 2000

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Sep. 29, 2010

Publication Date: Oct. 03, 2000

Mark Information

Mark Literal Elements: VISION SERVICE PLAN

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Disclaimer: "PLAN"

Acquired Distinctiveness Claim: In whole

Related Properties Information

Claimed Ownership of US Registrations: 1078577

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
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For: Administering Prepaid Vision Care Plans

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 01, 1974

Use In Commerce: Dec. 01, 1974

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No
Filed No Basis: No

Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: VISION SERVICE PLAN
Owner Address: 3333 Quality Drive
Rancho Cordova, CALIFORNIA UNITED STATES 95670
Legal Entity Type: CORPORATION
State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kyle Globerman
Attorney Primary Email Address: kgloberman@brientip.com
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Kyle Globerman
Brient Globerman, LLC
1175 Grimes Bridge Road, Suite 100
Roswell, GEORGIA UNITED STATES 30075
Phone: 678-218-5065
Fax: 678-835-9310
Correspondent e-mail: kgloberman@brientip.com mhiers@brientip.com dayton@brientip.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 25, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 01, 2013	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 01, 2013	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 29, 2010	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	64591
Sep. 29, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Sep. 28, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591
Sep. 27, 2010	TEAS SECTION 8 & 9 RECEIVED	
Sep. 18, 2006	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	61619
Sep. 13, 2006	ASSIGNED TO PARALEGAL	61619
Jul. 25, 2006	CASE FILE IN TICRS	
Jun. 26, 2006	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jun. 26, 2006	TEAS SECTION 8 & 15 RECEIVED	
Jun. 23, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 24, 2003	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 26, 2000	REGISTERED-PRINCIPAL REGISTER	
Oct. 03, 2000	PUBLISHED FOR OPPOSITION	
Sep. 01, 2000	NOTICE OF PUBLICATION	
May 17, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 16, 2000	EXAMINER'S AMENDMENT MAILED	
Feb. 29, 2000	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Sep. 03, 1999	NON-FINAL ACTION MAILED	
Sep. 01, 1999	ASSIGNED TO EXAMINER	75598

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Section 15 - Accepted

Incontestability:

Renewal Date: Dec. 26, 2010

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Sep. 29, 2010



No assignment has been recorded at the USPTO

For Serial Number: 75712243

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.5
Web interface last modified: July 28, 2014 v.2.5

Generated on: This page was generated by TSDR on 2016-06-21 09:45:32 EDT

Mark: VSP VISION CARE FOR LIFE



US Serial Number: 77141318

Application Filing Date: Mar. 27, 2007

US Registration Number: 3410088

Registration Date: Apr. 08, 2008

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Dec. 24, 2013

Publication Date: Oct. 23, 2007

Notice of Allowance Date: Jan. 15, 2008

Mark Information

Mark Literal Elements: VSP VISION CARE FOR LIFE

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the letters "VSP" and the wording "Vision care for life" in blue, the circle directly above the letters "VSP" is in light blue and the top circle is in green.

Color Drawing: Yes

Color(s) Claimed: The color(s) blue, light blue, and green is/are claimed as a feature of the mark.

Disclaimer: "VISION CARE FOR LIFE"

Design Search Code(s): 26.01.13 - Circles, two (not concentric); Two circles
26.01.21 - Circles that are totally or partially shaded.

Related Properties Information

Claimed Ownership of US Registrations: 2324613

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Administering prepaid preferred provider vision care plans

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 15, 2007

Use in Commerce: Jun. 20, 2007

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Vision Service Plan
Owner Address: (MS163)
3333 Quality Drive
Rancho Cordova, CALIFORNIA UNITED STATES 95670
Legal Entity Type: CORPORATION
State or Country: CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record	
Attorney Name: Kyle Globerman	Docket Number: 1037-01653
Attorney Primary Email Address: kgloberman@brientip.com	Attorney Email Authorized: Yes
Correspondent	
Correspondent Name/Address: Kyle Globerman Brient Globerman, LLC 1175 Grimes Bridge Road, Suite 100 Roswell, GEORGIA UNITED STATES 30075	
Phone: 678-218-5065	Fax: 678-835-9310
Correspondent e-mail: kgloberman@brientip.com mhiers@brientip.com dayton@brientip.com	Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 25, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 24, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Dec. 24, 2013	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76874
Dec. 12, 2013	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	76874
Dec. 24, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76874
Dec. 12, 2013	TEAS SECTION 8 & 15 RECEIVED	
Apr. 01, 2013	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 01, 2013	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Apr. 08, 2008	REGISTERED-PRINCIPAL REGISTER	
Mar. 05, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	68123
Mar. 05, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 03, 2008	STATEMENT OF USE PROCESSING COMPLETE	64657
Feb. 07, 2008	USE AMENDMENT FILED	64657
Feb. 07, 2008	TEAS STATEMENT OF USE RECEIVED	
Jan. 15, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 23, 2007	PUBLISHED FOR OPPOSITION	
Oct. 03, 2007	NOTICE OF PUBLICATION	
Sep. 20, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Sep. 20, 2007	ASSIGNED TO LIE	68123

Aug. 15, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 03, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 02, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 02, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 12, 2007	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 12, 2007	NON-FINAL ACTION E-MAILED	6325
Jul. 12, 2007	NON-FINAL ACTION WRITTEN	60997
Jul. 09, 2007	ASSIGNED TO EXAMINER	60997
Mar. 31, 2007	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Mar. 30, 2007	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 106

Date in Location: Dec. 24, 2013



No assignment has been recorded at the USPTO

For Serial Number: 77141318

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.5
Web interface last modified: July 25, 2014 v.2.5

Generated on: This page was generated by TSDR on 2016-06-21 09:46:05 EDT

Mark: VSP MOBILE EYES



US Serial Number: 77235111

Application Filing Date: Jul. 20, 2007

US Registration Number: 3429935

Registration Date: May 20, 2008

Register: Principal

Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: May 22, 2014

Publication Date: Mar. 04, 2008

Mark Information

Mark Literal Elements: VSP MOBILE EYES

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "MOBILE" AND "EYES"

Design Search Code(s): 26.01.13 - Two circles; Circles, two (not concentric)

26.01.21 - Circles that are totally or partially shaded.

26.17.01 - Bars, straight; Bands, straight; Lines, straight; Straight line(s), band(s) or bar(s)

26.17.04 - Bands, vertical; Bars, vertical; Lines, vertical; Vertical line(s), band(s) or bar(s)

Related Properties Information

Claimed Ownership of US Registrations: 2324613, 2423722 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Promoting public awareness of diseases related to and/or diagnosable through the eye through the use of mobile or temporary optometric clinics

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 26, 2007

Use in Commerce: Jul. 26, 2007

For: Health care services, namely, wellness programs in the field of diseases related to and/or diagnosable through the eye through the use of mobile or temporary optometric clinics; charitable vision-care services, namely, providing vision examinations and prescription spectacles to economically disadvantaged adults and children and to persons whose eyewear was damaged or lost due to natural or other disasters, through the use of mobile or temporary optometric clinics

International Class(es): 044 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 26, 2007

Use in Commerce: Jul. 26, 2007

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Vision Service Plan

Owner Address: Legal Department (MS163)
3333 Quality Drive
Rancho Cordova, CALIFORNIA 95670
UNITED STATES

Legal Entity Type: CORPORATION

State or Country: CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kyle Globerman

Attorney Primary Email Address: info@brientgloberman.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Kyle Globerman
Brient Globerman, LLC
1175 Grimes Bridge Road, Suite 100
Roswell, GEORGIA 30075
UNITED STATES

Phone: 678-218-5065

Fax: 678-835-9310

Correspondent e-mail: info@brientgloberman.com ldayton@brientip.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 22, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
May 22, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	75461
May 02, 2014	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	75461
May 22, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461
May 02, 2014	TEAS SECTION 8 & 15 RECEIVED	
Mar. 25, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 01, 2013	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 01, 2013	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
May 20, 2008	REGISTERED-PRINCIPAL REGISTER	
Mar. 04, 2008	PUBLISHED FOR OPPOSITION	
Feb. 13, 2008	NOTICE OF PUBLICATION	
Jan. 25, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	76985
Jan. 25, 2008	ASSIGNED TO LIE	76985
Dec. 13, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 30, 2007	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 30, 2007	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 30, 2007	EXAMINERS AMENDMENT E-MAILED	6328

Oct. 30, 2007	EXAMINERS AMENDMENT -WRITTEN	78428
Oct. 30, 2007	USE AMENDMENT ACCEPTED	78428
Oct. 25, 2007	ASSIGNED TO EXAMINER	78428
Oct. 13, 2007	AMENDMENT TO USE PROCESSING COMPLETE	88889
Oct. 13, 2007	USE AMENDMENT FILED	88889
Oct. 12, 2007	TEAS AMENDMENT OF USE RECEIVED	
Jul. 26, 2007	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Jul. 25, 2007	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Section 8 - Accepted
Continued Use:

Affidavit of Section 15 - Accepted
Incontestability:

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 107

Date in Location: May 22, 2014



No assignment has been recorded at the USPTO

For Serial Number: 77235111

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.5
Web interface last modified: July 25, 2014 v.2.5

Generated on: This page was generated by TSDR on 2016-06-21 09:46:49 EDT

Mark: VSP GLOBAL

VSP GLOBAL

US Serial Number: 77737010

Application Filing Date: May 14, 2009

US Registration Number: 4338977

Registration Date: May 21, 2013

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 21, 2013

Publication Date: Apr. 20, 2010

Notice of Allowance Date: Jun. 15, 2010

Mark Information

Mark Literal Elements: VSP GLOBAL

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "GLOBAL"

Related Properties Information

Claimed Ownership of US Registrations: 2324613, 3135358, 3429935 and others

Parent Of: 77982805

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Business management services for eye care providers; Business management consulting services for eye care providers; Promoting the sale of goods and services of others through the distribution of information featuring market and product data to vendors and suppliers of eye health and eye care products and services; Promoting the sale of eyeglass lenses and frames through the distribution of information featuring market and product data to providers of eye health and eye care products and services; Promoting computer software for practice management and electronic medical records for vision care professionals and practices through the distribution of information featuring market and product data to providers of eye health and eye care products and services

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 13, 2012

Use in Commerce: Dec. 13, 2012

For: Administration of preferred provider plans in the field of vision care; Administration of pre-paid vision care plans; Electronic processing of insurance claims and payments data; Providing information in the field of administering pre-paid vision care programs; administering pre-paid vision care programs

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 17, 2012

Use in Commerce: Dec. 17, 2012

For: Providing on-line electronic bulletin board for transmission of messages among computer users concerning employment and practice opportunities in the optical and healthcare fields

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 30, 2013

Use in Commerce: Jan. 30, 2013

For: Educational services, namely, educational classes, seminars and continuing education courses in the field of vision health and vision care, provided directly or by means of a global computer network

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 13, 2012

Use in Commerce: Dec. 13, 2012

For: Health care services, namely, wellness programs, providing health information, namely, data based on current best evidence relating to selected eye and health conditions in patients, and the dissemination of such data to employer groups, health plans, patients and others for the purpose of improved health outcomes; Optometry, ophthalmology and optician services; Providing resources and tools to employers and their employees, and to other consumers, to help them make health, wellness, fitness and nutritional changes in their daily living to improve their overall health, namely, providing health information; Providing web site for laboratories containing prescription information from doctors' offices

International Class(es): 044 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 13, 2012

Use in Commerce: Dec. 13, 2012

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Vision Service Plan

Owner Address: 3333 Quality Drive
Legal Division MS163
Rancho Cordova, CALIFORNIA 95670
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kyle Globerman

Attorney Primary Email Address: kgloberman@brientip.com

Attorney Email Authorized: No

Correspondent

Correspondent Name/Address: KYLE GLOBERMAN
Brient Globerman, LLC
1175 Grimes Bridge Road, Suite 100
Roswell, GEORGIA 30075
UNITED STATES

Phone: 678-218-5065

Fax: 678-835-9310

Correspondent e- kgloberman@brientip.com mhiers@brientip.com |
mail: dayton@brientip.com

Correspondent e- Yes
mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 25, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 21, 2013	REGISTERED-PRINCIPAL REGISTER	
Apr. 19, 2013	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 18, 2013	LAW OFFICE REGISTRATION REVIEW COMPLETED	74221
Apr. 15, 2013	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 01, 2013	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 01, 2013	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Mar. 26, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	74221
Mar. 26, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	74221
Mar. 18, 2013	ASSIGNED TO LIE	74221
Mar. 14, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 05, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Mar. 05, 2013	NON-FINAL ACTION E-MAILED	
Mar. 05, 2013	SU - NON-FINAL ACTION - WRITTEN	77986
Feb. 12, 2013	STATEMENT OF USE PROCESSING COMPLETE	66230
Feb. 08, 2013	USE AMENDMENT FILED	66230
Feb. 08, 2013	TEAS STATEMENT OF USE RECEIVED	
Nov. 03, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 02, 2012	EXTENSION 5 GRANTED	66230
Oct. 28, 2012	EXTENSION 5 FILED	66230
Oct. 28, 2012	TEAS EXTENSION RECEIVED	
May 08, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 07, 2012	EXTENSION 4 GRANTED	66230
Apr. 30, 2012	EXTENSION 4 FILED	66230
Apr. 30, 2012	TEAS EXTENSION RECEIVED	
Dec. 08, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 08, 2011	CORRECTED NOA E-MAILED	
Dec. 07, 2011	EXTENSION 3 GRANTED	66230
Nov. 16, 2011	EXTENSION 3 FILED	66230
Dec. 07, 2011	DIVISIONAL PROCESSING COMPLETE	
Nov. 16, 2011	DIVISIONAL REQUEST RECEIVED	
Nov. 16, 2011	TEAS REQUEST TO DIVIDE RECEIVED	
Nov. 16, 2011	TEAS EXTENSION RECEIVED	
May 06, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 05, 2011	EXTENSION 2 GRANTED	66230
May 04, 2011	EXTENSION 2 FILED	66230
May 04, 2011	TEAS EXTENSION RECEIVED	
Dec. 15, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 14, 2010	EXTENSION 1 GRANTED	66230
Nov. 24, 2010	EXTENSION 1 FILED	66230
Dec. 14, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Nov. 24, 2010	TEAS EXTENSION RECEIVED	
Jun. 15, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 20, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 20, 2010	PUBLISHED FOR OPPOSITION	
Mar. 16, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	74215
Mar. 16, 2010	ASSIGNED TO LIE	74215

Feb. 25, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 25, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Feb. 25, 2010	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Feb. 25, 2010	EXAMINERS AMENDMENT E-MAILED	6328
Feb. 25, 2010	EXAMINERS AMENDMENT -WRITTEN	77986
Jan. 14, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 14, 2010	NON-FINAL ACTION E-MAILED	6325
Jan. 14, 2010	NON-FINAL ACTION WRITTEN	77986
Dec. 25, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 24, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 24, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 07, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 07, 2009	NON-FINAL ACTION E-MAILED	6325
Jul. 07, 2009	NON-FINAL ACTION WRITTEN	77986
Jun. 30, 2009	ASSIGNED TO EXAMINER	77986
May 19, 2009	NOTICE OF PSEUDO MARK MAILED	
May 18, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 18, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 18, 2013



No assignment has been recorded at the USPTO

For Serial Number: 77737010

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350, v.2.5
Web interface last modified: July 25, 2014 v.2.5

Generated on: This page was generated by TSDR on 2016-06-21 09:48:28 EDT

Mark: VSP GLOBAL

VSP GLOBAL

US Serial Number: 77982805

Application Filing Date: May 14, 2009

US Registration Number: 4102877

Registration Date: Feb. 21, 2012

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 21, 2012

Publication Date: Apr. 20, 2010

Notice of Allowance Date: Jun. 15, 2010

Mark Information

Mark Literal Elements: VSP GLOBAL

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "GLOBAL"

Related Properties Information

Claimed Ownership of US Registrations: 2324613, 3135358, 3429935 and others

Child Of: 77737010

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Promoting public awareness of the importance of having regular professional vision care; Promoting public awareness of diseases related to and/or diagnosable through the eye through the use of mobile or temporary optometric clinics

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 11, 2011

Use in Commerce: Aug. 11, 2011

For: Health care; Providing health information; Providing health information, namely, information in the field of vision care; Providing health information relating to medical conditions of the eye; Charitable vision-care services, namely, providing vision screenings, mobile, temporary and emergency vision-care clinics, and distribution of eyewear to those in need; Providing health care information in the field of eye care; Charitable optometry services

International Class(es): 044 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 11, 2011

Use in Commerce: Aug. 11, 2011

Basis Information (Case Level)

Filed Use: No	Currently Use: Yes	Amended Use: No
Filed ITU: Yes	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Vision Service Plan
Owner Address: Legal Division MS163
3333 Quality Drive
Rancho Cordova, CALIFORNIA 95670
UNITED STATES
Legal Entity Type: CORPORATION
State or Country: CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record	
Attorney Name: Kyle Globerman	Docket Number: 1037-01690
Attorney Primary Email Address: kgloberman@brientip.com	Attorney Email Authorized: Yes
Correspondent	
Correspondent Name/Address: Kyle Globerman Brient Globerman, LLC 1175 Grimes Bridge Road, Suite 100 Roswell, GEORGIA 30075 UNITED STATES	
Phone: 678-218-5065	Fax: 678-835-9310
Correspondent e-mail: kgloberman@brientip.com mhiars@brientip.com dayton@brientip.com	Correspondent e-mail Authorized: Yes
Domestic Representative - Not Found	

Prosecution History

Date	Description	Proceeding Number
Mar. 25, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 22, 2013	ATTORNEY REVOKED AND/OR APPOINTED	
May 22, 2013	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 21, 2012	REGISTERED-PRINCIPAL REGISTER	
Jan. 18, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 17, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	73797
Jan. 17, 2012	ASSIGNED TO LIE	73797
Dec. 28, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 08, 2011	NOTICE OF PSEUDO MARK MAILED	
Dec. 08, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 07, 2011	STATEMENT OF USE PROCESSING COMPLETE	66230
Nov. 16, 2011	USE AMENDMENT FILED	66230
Dec. 07, 2011	EXTENSION 3 GRANTED	66230
Nov. 16, 2011	EXTENSION 3 FILED	66230
Dec. 07, 2011	DIVISIONAL PROCESSING COMPLETE	
Nov. 16, 2011	DIVISIONAL REQUEST RECEIVED	
Nov. 16, 2011	TEAS REQUEST TO DIVIDE RECEIVED	
Nov. 16, 2011	TEAS EXTENSION RECEIVED	

Nov. 16, 2011	TEAS STATEMENT OF USE RECEIVED	
May 06, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
May 05, 2011	EXTENSION 2 GRANTED	66230
May 04, 2011	EXTENSION 2 FILED	66230
May 04, 2011	TEAS EXTENSION RECEIVED	
Dec. 15, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 14, 2010	EXTENSION 1 GRANTED	66230
Nov. 24, 2010	EXTENSION 1 FILED	66230
Dec. 14, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Nov. 24, 2010	TEAS EXTENSION RECEIVED	
Jun. 15, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 20, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 20, 2010	PUBLISHED FOR OPPOSITION	
Mar. 16, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	74215
Mar. 16, 2010	ASSIGNED TO LIE	74215
Feb. 25, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 25, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Feb. 25, 2010	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Feb. 25, 2010	EXAMINERS AMENDMENT E-MAILED	6328
Feb. 25, 2010	EXAMINERS AMENDMENT -WRITTEN	77986
Jan. 14, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 14, 2010	NON-FINAL ACTION E-MAILED	6325
Jan. 14, 2010	NON-FINAL ACTION WRITTEN	77986
Dec. 25, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 24, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 24, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 07, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 07, 2009	NON-FINAL ACTION E-MAILED	6325
Jul. 07, 2009	NON-FINAL ACTION WRITTEN	77986
Jun. 30, 2009	ASSIGNED TO EXAMINER	77986
May 19, 2009	NOTICE OF PSEUDO MARK MAILED	
May 18, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 18, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 17, 2012



No assignment has been recorded at the USPTO

For Serial Number: 77982805

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.5
Web interface last modified: July 25, 2014 v.2.5

Generated on: This page was generated by TSDR on 2016-06-21 09:49:40 EDT

Mark: VSP CHOICE PLAN

VSP Choice Plan

US Serial Number: 77752514

Application Filing Date: Jun. 04, 2009

US Registration Number: 3782668

Registration Date: Apr. 27, 2010

Register: Principal

Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jun. 10, 2016

Publication Date: Oct. 27, 2009

Notice of Allowance Date: Jan. 19, 2010

Mark Information

Mark Literal Elements: VSP CHOICE PLAN

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "CHOICE PLAN"

Related Properties Information

Claimed Ownership of US Registrations: 2324613, 3304227, 3410088

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: administration of preferred provider plans in the field of vision care

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 01, 2009

Use in Commerce: Jul. 01, 2009

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Vision Service Plan

DBA, AKA, DBA VSP
Formerly:

Owner Address: MS163
3333 Quality Drive
Rancho Cordova, CALIFORNIA 95670
UNITED STATES

Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kyle Globerman
Docket Number: 1037-01643
Attorney Primary Email Address: info@brientgloberman.com
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Kyle Globerman
Brient Globerman, LLC
1175 Grimes Bridge Road, Suite 100
Roswell, GEORGIA 30075
UNITED STATES
Phone: 678-218-5065 Fax: 678-835-9310
Correspondent e-mail: info@brientgloberman.com kgloberman@brientip.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 10, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 10, 2016	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70131
Jun. 10, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70131
Mar. 31, 2016	TEAS SECTION 8 & 15 RECEIVED	
Apr. 27, 2015	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Mar. 25, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 01, 2013	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 01, 2013	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Apr. 27, 2010	REGISTERED-PRINCIPAL REGISTER	
Mar. 23, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Mar. 22, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	68171
Mar. 17, 2010	ASSIGNED TO LIE	68171
Mar. 17, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 16, 2010	STATEMENT OF USE PROCESSING COMPLETE	76874
Feb. 15, 2010	USE AMENDMENT FILED	76874
Mar. 16, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76874
Feb. 15, 2010	TEAS STATEMENT OF USE RECEIVED	
Jan. 19, 2010	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 27, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 27, 2009	PUBLISHED FOR OPPOSITION	
Sep. 22, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	78413
Sep. 22, 2009	ASSIGNED TO LIE	78413
Sep. 11, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 11, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 11, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 11, 2009	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 11, 2009	EXAMINERS AMENDMENT -WRITTEN	81840

Sep. 10, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 10, 2009	NON-FINAL ACTION E-MAILED	6325
Sep. 10, 2009	NON-FINAL ACTION WRITTEN	81840
Sep. 03, 2009	ASSIGNED TO EXAMINER	81840
Jun. 08, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 08, 2009	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Section 8 - Accepted
Continued Use:

Affidavit of Section 15 - Accepted
Incontestability:

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 106

Date in Location: Jun. 10, 2016



No assignment has been recorded at the USPTO

For Serial Number: 77752514

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.5
Web interface last modified: July 25, 2014 v.2.5

Generated on: This page was generated by TSDR on 2016-06-21 09:49:11 EDT

Mark: VSP CHOICE ACCESS

VSP Choice Access

US Serial Number: 77723681

Application Filing Date: Apr. 28, 2009

US Registration Number: 3718140

Registration Date: Dec. 01, 2009

Register: Principal

Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Feb. 06, 2016

Publication Date: Sep. 15, 2009

Mark Information

Mark Literal Elements: VSP CHOICE ACCESS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "CHOICE ACCESS"

Related Properties Information

Claimed Ownership of US Registrations: 2324613, 3135358, 3410088 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Administration of a discount program for enabling participants to obtain discounts on optometric goods and services through the use of a preferred provider network

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Apr. 01, 2009

Use in Commerce: Apr. 01, 2009

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Vision Service Plan

DBA, AKA, Formerly: DBA VSP

Owner Address: (MS163)
3333 Quality Drive
Rancho Cordova, CALIFORNIA 95670
UNITED STATES

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kyle Globerman

Docket Number: 1037-01642-U

Attorney Primary Email Address: info@brientgloberman.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Kyle Globerman
Brient Globerman, LLC
1175 Grimes Bridge Road, Suite 100
Roswell, GEORGIA 30075
UNITED STATES

Phone: 678-218-5065

Fax: 678-835-9310

Correspondent e-mail: info@brientgloberman.com kgloberman@brientip.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 06, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Feb. 06, 2016	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76533
Feb. 06, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76533
Nov. 30, 2015	TEAS SECTION 8 & 15 RECEIVED	
Mar. 25, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 01, 2013	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 01, 2013	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Dec. 01, 2009	REGISTERED-PRINCIPAL REGISTER	
Sep. 15, 2009	PUBLISHED FOR OPPOSITION	
Aug. 26, 2009	NOTICE OF PUBLICATION	
Aug. 10, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	65864
Aug. 07, 2009	ASSIGNED TO LIE	65864
Aug. 07, 2009	ASSIGNED TO LIE	67215
Jul. 30, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 20, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 15, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 15, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 07, 2009	ATTORNEY REVOKED AND/OR APPOINTED	
Jul. 07, 2009	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jul. 07, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 07, 2009	NON-FINAL ACTION E-MAILED	6325
Jul. 07, 2009	NON-FINAL ACTION WRITTEN	77986
Jun. 30, 2009	ASSIGNED TO EXAMINER	77986
May 02, 2009	NOTICE OF PSEUDO MARK MAILED	
May 01, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 01, 2009	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: TMO LAW OFFICE 110

Date in Location: Feb. 06, 2016



No assignment has been recorded at the USPTO

For Serial Number: 77723681

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350, v.2.5
Web interface last modified: July 25, 2014 v.2.5

Generated on: This page was generated by TSDR on 2016-06-21 09:50:53 EDT

Mark: VSP SIGNATURE PLAN

VSP Signature Plan

US Serial Number: 78720862

Application Filing Date: Sep. 26, 2005

US Registration Number: 3157575

Registration Date: Oct. 17, 2006

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jan. 18, 2012

Publication Date: Jul. 25, 2006

Mark Information

Mark Literal Elements: VSP SIGNATURE PLAN

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "PLAN"

Related Properties Information

Claimed Ownership of US Registrations: 1078577, 2324613, 2423722

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Administration of preferred provider plans in the field of vision care

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 2005

Use in Commerce: Jan. 01, 2005

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Vision Service Plan

Owner Address: Legal Division (MS163)
3333 Quality Drive
Rancho Cordova, CALIFORNIA 95670
UNITED STATES

Legal Entity Type: CORPORATION

State or Country: CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kyle Globerman

Attorney Primary Email Address: kgloberman@brientip.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Kyle Globerman
Brient Globerman, LLC
1175 Grimes Bridge Road, Suite 100
Roswell, GEORGIA 30075
UNITED STATES

Phone: 678-218-5065

Fax: 678-835-9310

Correspondent e-mail: kgloberman@brientip.com mhiers@brientip.com | dayton@brientip.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 17, 2015	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Mar. 25, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 01, 2013	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 01, 2013	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jan. 18, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jan. 18, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723
Jan. 18, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Nov. 28, 2011	TEAS SECTION 8 & 15 RECEIVED	
Nov. 28, 2011	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 17, 2006	REGISTERED-PRINCIPAL REGISTER	
Jul. 25, 2006	PUBLISHED FOR OPPOSITION	
Jul. 05, 2006	NOTICE OF PUBLICATION	
Jun. 06, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	77975
May 24, 2006	ASSIGNED TO LIE	77975
May 05, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 19, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	76984
Apr. 10, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	76984
Apr. 10, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 04, 2006	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Apr. 04, 2006	EXAMINER'S AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	77658
Mar. 31, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 30, 2006	ASSIGNED TO EXAMINER	77658
Dec. 16, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	78145
Dec. 09, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	78145
Dec. 09, 2005	TEAS VOLUNTARY AMENDMENT RECEIVED	
Sep. 30, 2005	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Section 8 - Accepted
Continued Use:

Affidavit of Section 15 - Accepted
Incontestability:

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: TMO LAW OFFICE 113

Date in Location: Jan. 18, 2012



No assignment has been recorded at the USPTO

For Serial Number: 78720862

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350, v.2.5
Web interface last modified: July 25, 2014 v.2.5

Generated on: This page was generated by TSDR on 2016-06-21 09:50:23 EDT

Mark: VSP ACCESS PLAN

VSP Access Plan

US Serial Number: 78639223

Application Filing Date: May 27, 2005

US Registration Number: 3135358

Registration Date: Aug. 29, 2006

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Oct. 17, 2011

Publication Date: Jun. 06, 2006

Mark Information

Mark Literal Elements: VSP ACCESS PLAN

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "Access Plan"

Related Properties Information

Claimed Ownership of US Registrations: 1078577, 2324613, 2423722

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Administration of preferred provider plans in the field of vision care

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 1995

Use in Commerce: Jan. 01, 1996

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No
Filed No Basis: No

Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: Vision Service Plan
Owner Address: Legal Division, MS163
3333 Quality Drive
Rancho Cordova, CALIFORNIA UNITED STATES 95670
Legal Entity Type: CORPORATION
State or Country CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Kyle Globerman
Attorney Primary Email Address: kgloberman@brientip.com
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Kyle Globerman
Brient Globerman, LLC
1175 Grimes Bridge Road, Suite 100
Roswell, GEORGIA UNITED STATES 30075
Phone: 678-218-5065
Fax: 678-835-9310
Correspondent e-mail: kgloberman@brientip.com mhiers@brientip.com dayton@brientip.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 29, 2015	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Mar. 25, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 01, 2013	ATTORNEY REVOKED AND/OR APPOINTED	
Apr. 01, 2013	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Oct. 17, 2011	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Oct. 17, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	70131
Oct. 04, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70131
Sep. 16, 2011	TEAS SECTION 8 & 15 RECEIVED	
Aug. 29, 2006	REGISTERED-PRINCIPAL REGISTER	
Jun. 06, 2006	PUBLISHED FOR OPPOSITION	
May 17, 2006	NOTICE OF PUBLICATION	
Apr. 19, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
Apr. 14, 2006	ASSIGNED TO LIE	68552
Apr. 12, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 06, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 04, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 04, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 31, 2006	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 21, 2005	NON-FINAL ACTION E-MAILED	6325
Dec. 21, 2005	NON-FINAL ACTION WRITTEN	81856
Dec. 20, 2005	ASSIGNED TO EXAMINER	81856
Jun. 07, 2005	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Section 15 - Accepted
Incontestability:

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 103

Date in Location: Oct. 17, 2011



No assignment has been recorded at the USPTO

For Serial Number: 78639223

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.5
Web interface last modified: July 25, 2014 v.2.5

CERTIFICATE OF SERVICE

I am a resident of the State of Georgia and over the age of eighteen years, and not a party to the within action; my business address is 1175 Grimes Bridge Road, Suite 100, Roswell, Ga 30075.

On **June 23, 2016**, I served the within documents:

NOTICE OF OPPOSITION and Exhibit A (Application Serial No. 86/862,595)

(BY MAIL) by placing the document(s) listed above in a sealed envelope with postage thereon fully prepaid, in the United States mail at **Roswell**, Georgia addressed as set forth below. I am readily familiar with the firm's practice of collection and processing correspondence for mailing. Under that practice it would be deposited with the U.S. Postal Service on that same day with postage thereon fully prepaid in the ordinary course of business. I am aware that on motion of the party served, service is presumed invalid if postal cancellation date or postage meter date is more than one day after date of deposit for mailing in affidavit.

(BY FEDERAL EXPRESS) I placed the sealed envelope(s) or package(s) designated by the express service carrier for collection and delivery to the party/ies listed below:

Christopher J. Day
Law Office of Christopher Day
9977 North 90th Street, Suite 155
Scottsdale, ARIZONA 85258
UNITED STATES
chris@daylawfirm.com

Attorney for Applicant, General Vision Services LLC

I declare under penalty of perjury under the laws of the State of Georgia and the United States of America that the foregoing is true and correct, and that this declaration was executed on **June 23, 2016, at Roswell, Georgia.**



Kelly Thompson