

ESTTA Tracking number: **ESTTA770598**

Filing date: **09/14/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|------------------------|--|
| Proceeding | 91228258 |
| Party | Defendant Wise Owl Trademark Holdings, LLC |
| Correspondence Address | ARNIE HERZ 14 VANDERVENTER AVE STE 255 PORT WASHINGTON, NY 11050 UNITED STATES arnie@arnieherz.com |
| Submission | Withdrawal Of Application |
| Filer's Name | Arnie Herz |
| Filer's e-mail | arnie@arnieherz.com, adam@arnieherz.com |
| Signature | //arnieherz// |
| Date | 09/14/2016 |
| Attachments | 3882630-v1-Heroes Vodka - Cocktail Hero Abandonment.pdf(1300877 bytes) |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application Serial No. 86819252
For the Trademark: COCKTAIL HERO
Published in the *Official Gazette* on April 5, 2016

| | | |
|--------------------|---|-------------------------|
| HERO SPIRIT, LLC, |) | |
| |) | |
| Opposer, |) | |
| |) | |
| v. |) | OPPOSITION NO. 91228258 |
| |) | |
| WISE OWL TRADEMARK |) | |
| HOLDINGS, LLC |) | |
| |) | |
| Applicant. |) | |

Express Abandonment and Withdraw of Application

Wise Owl Trademark Holdings, LLC (the “Applicant”) hereby withdraws its application for registration of the subject mark COCKTAIL HERO, U.S. Application Serial No. **86819252**. The parties have resolved their dispute, and in connection therewith the Applicant is expressly abandoning and withdrawing the above captioned Application.

Respectfully submitted,

ARNOLD HERZ, ATTORNEY AT LAW



By: _____
Arnold Herz, Esq.
14 Vanderventer Avenue, Suite 255
Port Washington, NY 11050

Attorneys for Applicant

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing Notice of Opposition has been served on counsel for Opposer at the address set forth in the records of the USPTO:

Keaton H. Osborne
Bradley Arant Boult Cummings LLP
1600 Division Street, Suite 700
Nashville, TN 37203

By email to: kosborne@bradley.com



Arnie Herz