

ESTTA Tracking number: **ESTTA745441**

Filing date: **05/10/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	L.A. GEAR, INC.		
Entity	Corporation	Citizenship	United States
Address	844 Moraga Drive Los Angeles, CA 90049 UNITED STATES		

Attorney information	Matthew H. Swyers, Esq. The Trademark Company, PLLC 344 Maple Avenue West, Suite 151 Vienna, VA 22180 UNITED STATES mswyers@thetrademarkcompany.com Phone:1-800-906-8626 Ext 100		
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### Applicant Information

Application No	86877736	Publication date	04/26/2016
Opposition Filing Date	05/10/2016	Opposition Period Ends	05/26/2016
Applicant	Prescott Ventures LLC PO Box 110 Fairfax, VT 05454 UNITED STATES		

### Goods/Services Affected by Opposition


Class 025. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are opposed, namely: Athletic exercise clothing for bodybuilders and weightlifters, namely, shirts, pants, jackets, footwear, hats and caps

### Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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### Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1325941	Application Date	01/07/1983
Registration Date	03/19/1985	Foreign Priority Date	NONE
Word Mark	L. A. GEAR		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1982/12/10 First Use In Commerce: 1982/12/10 Shoes, Shirts, Skirts, Shorts, Pants, Dresses, Jackets and Jumpsuits		

U.S. Registration No.	1813728	Application Date	11/04/1991
Registration Date	12/28/1993	Foreign Priority Date	NONE
Word Mark	L.A. GEAR		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 1989/11/24 First Use In Commerce: 1989/11/24 bags; namely, gym bags, [roll bags,] backpacks, duffle bags, tote bags, [belt bags] and overnight bags [(excluding traditional items of luggage and garment bags)]		


U.S. Registration No.	1815958	Application Date	04/30/1992
Registration Date	01/11/1994	Foreign Priority Date	NONE
Word Mark	LA GEAR		
Design Mark			
Description of Mark	NONE		


Goods/Services	Class 025. First use: First Use: 1992/02/03 First Use In Commerce: 1992/02/03 footwear and apparel products for men, women and children; namely, shoes, pants, shorts, shirts, blouses, jackets, overalls, warm-up suits, socks, hats, leotards and tights		
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U.S. Registration No.	1909357	Application Date	11/16/1992
Registration Date	08/01/1995	Foreign Priority Date	NONE
Word Mark	SO...L.A.		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1993/03/05 First Use In Commerce: 1993/03/05 shoes		

U.S. Registration No.	1822900	Application Date	05/24/1993
Registration Date	02/22/1994	Foreign Priority Date	NONE
Word Mark	L.A. LIGHTS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1992/07/01 First Use In Commerce: 1992/07/01 footwear [ and apparel ] products for men, women and children; namely, shoes [ , pants, shorts, shirts, blouses, jackets, skirts, overalls, warm-up suits, sweat-shirts, socks, hats, leotards and tights ]		

U.S. Registration No.	2160298	Application Date	03/31/1997
Registration Date	05/26/1998	Foreign Priority Date	NONE
Word Mark	LA		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1997/02/00 First Use In Commerce: 1997/02/00 footwear[ and apparel products for men,women and children] , namely, shoes [ ,boots, pants, shorts, shirts, blouses, skirts, jackets, overalls, warm-up suits, sweatshirts, socks, hats, leotards, and tights ]		

U.S. Registration No.	3418787	Application Date	05/16/2003
Registration Date	04/29/2008	Foreign Priority Date	NONE
Word Mark	L.A. GIRL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2008/01/04 First Use In Commerce: 2008/01/04 Footwear		

U.S. Registration No.	3163405	Application Date	11/11/2003
Registration Date	10/24/2006	Foreign Priority Date	NONE
Word Mark	L.A. GEAR		


Design Mark	<h1>L.A. GEAR</h1>		
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1996/01/00 First Use In Commerce: 1996/01/00 Eyewear, namely eyeglasses, sunglasses, and reading glasses		

U.S. Registration No.	3315339	Application Date	12/13/2006
Registration Date	10/23/2007	Foreign Priority Date	NONE

Word Mark	LAGEAR.COM		
Design Mark	<h1>LAGEAR.COM</h1>		
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2005/08/01 First Use In Commerce: 2005/08/01 Footwear Class 035. First use: First Use: 2006/11/01 First Use In Commerce: 2006/11/01 On-line retail store services featuring footwear		

U.S. Registration No.	3818995	Application Date	06/23/2008
Registration Date	07/13/2010	Foreign Priority Date	NONE
Word Mark	L.A. TECH		

Design Mark	<b>L.A. TECH</b>
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2009/12/31 First Use In Commerce: 2009/12/31 Footwear

U.S. Registration No.	3844628	Application Date	02/01/2010
Registration Date	09/07/2010	Foreign Priority Date	NONE
Word Mark	LA		
Design Mark			
Description of Mark	The mark consists of "L" with a stylized "A".		
Goods/Services	Class 025. First use: First Use: 1992/02/03 First Use In Commerce: 1992/02/03 Footwear		

Attachments	73408426#TMSN.png( bytes ) 74270774#TMSN.png( bytes ) 75266551#TMSN.png( bytes ) 76514815#TMSN.png( bytes ) 78326235#TMSN.png( bytes ) 76670303#TMSN.png( bytes ) 77505901#TMSN.png( bytes ) 77925036#TMSN.png( bytes )
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	Notice of Opposition.pdf(216972 bytes ) Exhibits 1-11.pdf(301795 bytes )
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### **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Matthew H. Swyers/
Name	Matthew H. Swyers, Esq.
Date	05/10/2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
The Trademark Trial and Appeal Board**

In the Matter of Serial No. 86/877,736  
For the trademark LA MUSCLE

L.A. GEAR, INC.,	:	
	:	
Opposer,	:	
	:	
vs.	:	Opposition No. _____
	:	
Prescott Ventures LLC,	:	
	:	
Applicant.	:	

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**NOTICE OF OPPOSITION**

COMES NOW L.A. Gear, Inc., a California Corporation, with a principal place of business located at 844 Moraga Drive Los Angeles, California 90049 (hereinafter, “Opposer”), by counsel, The Trademark Company, PLLC and states that it believes it will be damaged by the registration of the trademark LA MUSCLE as more fully set forth in Federal Trademark Application Serial No. 86/877,736 as filed for by Prescott Ventures LLC, Florida limited liability company with a principal business mailing address of P.O. Box 110, Fairfax, Vermont 05454 (hereinafter “Applicant”) and, accordingly, opposes the granting of said registration.

As grounds for this opposition, it is alleged that:

1. For many years, L.A. Gear, Inc. (referred to as “Opposer”) has been and now is engaged in the development and production of footwear and apparel products for men, women and children; namely shoes, pants, shorts, shirts, dresses, skirts, blouses, jackets, overalls, warm-up suits, socks, hats, leotards, tights, legwarmers, caps, visors, and headbands; eyewear, namely eyeglasses, sunglasses, and reading glasses; bags; namely gym bags, backpacks, duffle bags, tote bags, and overnight bags; stationary portfolios, notebooks, memo pads, writing pads, and stationery.

2. From a time long prior to the date of filing of Applicant’s Application, Opposer has used its L.A. GEAR and related marks in commerce in the United States on and in connection with Opposer’s



Goods and Services, for which the L.A. GEAR and related marks have become famous. Moreover, Opposer's L.A. GEAR and related marks maintain a valuable reputation by virtue of the excellence of the goods and services sold under the same.

3. Opposer has spent large sums of money and expended tremendous effort in promoting goods and services under its L.A. GEAR and related marks which have become famous and associated exclusively with Opposer and its goods and services. The goodwill of the business connected with the use of, and symbolized by, the L.A. GEAR marks and is an asset of incalculable value.

4. Specifically, Opposer is the owner of the United States Patent and Trademark Registration No. 1,325,941 which was filed on January 7, 1983 for the mark L.A. GEAR and Design

A handwritten logo for L.A. Gear, featuring the letters 'LA' in a stylized, cursive font above the word 'Gear' in a similar script.

for the following goods: "shoes, shirts, skirts, shorts, pants, dresses, jackets and jumpsuits" in International Class 25. The registration maintains a date of first use of at least as early as December 10, 1982. *See* Exhibit No. 1.

5. Opposer is the owner of the United States Patent and Trademark Registration No. 1,813,728 which was filed on November 4, 1991 for the mark L.A. GEAR for the following goods: "bags; namely, gym bags, backpacks, duffle bags, tote bags, and overnight bags" in International Class 18. The registration maintains a date of first use of at least as early as November 24, 1989. *See* Exhibit No. 2.


6. Opposer is the owner of the United States Patent and Trademark Registration No. 1,815,958 which was filed on April 30, 1992 for the mark



LA GEAR and design the following goods: "footwear and apparel products for men, women and children; namely, shoes, pants, shorts, shirts, blouses, jackets, overalls, warm-up suits, socks, hats, leotards and tights" in International Class 25. The registration maintains a date of first use of at least as early as February 3, 1992. *See* Exhibit No. 3.

7. Opposer is the owner of the United States Patent and Trademark Registration No. 1,909,357 which was filed on November 16, 1992 for the mark SO...L.A. for the following goods: “shoes” in International Class 25. The registration maintains a date of first use of at least as early as March 5, 1993. *See* Exhibit No. 4.

8. Opposer is the owner of the United States Patent and Trademark Registration No. 1,822,900 which was filed on May 24, 1993 for the mark L.A. LIGHTS for the following goods: “footwear products for men, women and children; namely, shoes” in International Class 25. The registration maintains a date of first use of at least as early as July 1, 1992. *See* Exhibit No. 5.

9. Opposer is the owner of the United States Patent and Trademark Registration No. 2,160,298 which was filed on March 31, 1997 for the mark LA and design  for the following goods: “footwear; namely, shoes” in International Class 25. The registration maintains a date of first use of at least as early as February 1997. *See* Exhibit No. 6.


10. Opposer is the owner of the United States Patent and Trademark Registration No. 3,418,787 which was filed on May 16, 2003 for the mark L.A. GIRL for the following goods “Footwear.” in International Class 25. The registration maintains a date of first use of at least as early as January 4, 2008. *See* Exhibit No.7.

11. Opposer is the owner of the United States Patent and Trademark Registration No. 3,163,405 which was filed on November 11, 2003 for the mark L.A. GEAR for the following goods: “Eyewear, namely eyeglasses, sunglasses, and reading glasses.” In International Class 9. The registration maintains a date of first use of at least as early as January, 1996. *See* Exhibit No. 8.

12. Opposer is the owner of the United States Patent and Trademark Registration No. 3,315,339 which was filed on December 13, 2006 for the mark LAGEAR.COM for the following goods: “Footwear.” in International Class 25. The registration maintains a date of first use of at least as early as August 1, 2005. The mark LAGEAR.COM is also representative of services used in connection with

“On-line retail store services featuring footwear” In International Class 35. The registration maintains a date of first use of at least as early as November 1, 2006. *See* Exhibit No. 9.

13. Opposer is the owner of the United States Patent and Trademark Registration No. 3,818,995 which was filed on June 23, 2008 for the mark L.A. TECH for the following goods “Footwear.” in International Class 25. The registration maintains a date of first use of at least as early as December 31, 2009. *See* Exhibit No. 10.

14. Opposer is the owner of the United States Patent and Trademark Registration No. 3,844,628 which was filed on February 1, 2010 for the mark LA and design:  (collectively, with the marks identified above hereinafter referred to as “Opposer’s Marks”) for the following goods: “Footwear” in International Class 25 (collectively, with the goods identified above hereinafter referred to as “Opposer’s Goods”). The registration maintains a date of first use of at least as early as February 3, 1992. *See* Exhibit No. 11.

15. Opposer’s use of Opposer’s Marks in connection with the above-identified goods has been continuous since the date of first use in commerce claimed on each of Opposer’s Registrations as set out hereinabove.

16. Upon information and belief, Applicant is Prescott Ventures LLC, Florida limited liability company with a principal business mailing address of P.O. Box 110, Fairfax, Vermont 05454.

17. Applicant filed an Application with the United States Trademark Office for the mark LA MUSCLE (hereinafter “Applicant’s Mark”) on or about January 16, 2016 for use in connection with “Athletic exercise clothing for bodybuilders and weightlifters, namely, shirts, pants, jackets, footwear, hats and caps” in Class 25 (hereinafter “Applicant’s Goods”).

18. Applicant’s Application received Serial Number Serial No. 86/877,736.

19. Upon information and belief, Applicant’s Application for Applicant’s Mark was filed on an Intent-To-Use Filing Basis and has not established a date of first use in commerce.

20. Applicant's mark published for opposition on or about April 26, 2016.
21. Applicant's applied-for mark is confusingly similar to the marks of Opposer identified hereinabove.
22. Opposer's first use of Opposer's Marks and filing dates of the underlying applications for Opposer's Marks identified in Exhibits 1-11 are earlier than the filing date of Applicant's Application Serial Number 86/877,736 for Applicant's Mark for use in connection with Applicant's Goods. Additionally, upon information and belief, Opposer began using its Opposer's Marks in commerce prior to the constructive first use date of Applicant's Mark in commerce.
23. There is no issue of priority. Upon information and belief, Applicant has not acquired rights in Applicant's Mark before Opposer acquired rights in Opposer's Marks.
24. Opposer's Marks became famous in the minds of consumers long prior to the date of filing of Applicant's Application Serial Number 86/877,736 for Applicant's Mark for use in connection with Applicant's Goods.
25. Upon information and belief, Applicant's Goods will be offered to the same classes of consumers and at least through some of the same channels of trade as Opposer's Goods. As applied to Applicant's Goods, Applicant's Mark so resembles the Opposer's Marks that it is likely to cause confusion, or cause to mistake, or to deceive as to the source of the goods.
26. Upon information and belief, registration of Applicant's Mark as more fully identified in Application Serial No. 86/877,736 for use in connection with Applicant's Goods in Class 25 will diminish and dilute the distinctive quality of Opposer's famous marks identified hereinabove. Customers and potential customers are likely to believe that Applicant's Goods under Applicant's Mark originate from, or are sponsored and approved by Opposer when that is not the case. Any dissatisfaction with Applicant's Goods would reflect upon and irreparably damage Opposer's reputation and goodwill embodied in Opposer's Marks and name.

27. Opposer will be damaged by Applicant's registration of Applicant's Mark for the goods identified in Application Serial No. 86/877,736 covered in International Class 25 as a result of the aforementioned confusion, mistake, and deception.

28. If Applicant is granted the registration of the mark LA MUSCLE as more fully identified by Application Serial No. 86/877,736 for use in connection with Applicant's Goods in Class 25 it would support statutory rights for Applicant in violation and derogation of Opposer's prior rights which would be a source of damage to Opposer.

29. By reason of the foregoing, Applicant is not entitled to registration of the mark LA MUSCLE as more fully identified in Federal Trademark Application Serial No. 86/877,736 for use in connection with Applicant's Goods in International Class 25.

WHEREFORE, Opposer respectfully requests that the Application, Serial No. 86/877,736 be rejected for the goods covered in International Class 25, that no registration be issued thereon to Applicant, and that this opposition be sustained in favor of the Opposer.

Respectfully submitted this 10<sup>th</sup> day of May, 2016.

THE TRADEMARK COMPANY, PLLC

/Matthew H. Swyers/  
Matthew H. Swyers, Esq.  
344 Maple Avenue West, Suite 151  
Vienna, VA 22180  
Tel. (800) 906-8626  
Facsimile (270) 477-4574  
mswyers@thetrademarkcompany.com  
Counsel for Opposer

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
The Trademark Trial and Appeal Board**

In the Matter of Serial No. 86/877,736  
For the trademark LA MUSCLE

L.A. GEAR, INC.,	:	
	:	
Opposer,	:	
	:	
vs.	:	Opposition No. _____
	:	
Prescott Ventures LLC,	:	
	:	
Applicant.	:	

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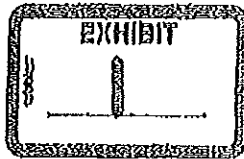
**CERTIFICATE OF SERVICE**

I HEREBY CERTIFY that I caused a copy of the foregoing this 10<sup>th</sup> day of May, 2016 to be served, via first class mail, postage prepaid, upon:

Jeffrey M. Furr, Esq.  
Furr Law Firm  
2622 DeBolt Rd  
Utica, OH 43080

Prescott Ventures LLC  
P.O. Box 110  
Fairfax, Vermont 05454

/Matthew H. Swyers/  
Matthew H. Swyers



Int. Cl. 28

Prior U.S. Cl. 39

United States Patent and Trademark Office

Reg. No. 1,325,041  
Registered Mar. 19, 1988

TRADEMARK  
Principal Register

L.A. Gear California, Inc. (California corporation)  
122 W. 29th St.  
Los Angeles, Calif. 90007, assignee of  
Goodstate U.S.A., Inc. (California corporation)  
Los Angeles, Calif.

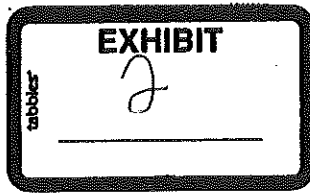
For SHIRTS, SHIRTS; SKIRTS, SHORTS,  
PANTS, DRESSES, JACKETS AND JUMPSUITS,  
in CLASS 25 (U.S. Cl. 39).

Filed via Dec. 10, 1982; In commerce Dec. 10,  
1982.

No claim is made to the exclusive right to use the  
word "Gear", apart from the mark as shown,  
Sec. 2(f).

Ser. No. 408,126, Filed Jan. 7, 1983.

DEBORAH S. COHN, Examining Attorney



Int. Cl. 10

Prior U.S. Cl. 3

United States Patent and Trademark Office Reg. No. 1,813,728  
Registered Dec. 23, 1993

TRADEMARK  
PRINCIPAL REGISTER

L.A. GEAR

L.A. GEAR, INC. (CALIFORNIA CORPORATION)  
4221 REDWOOD AVENUE  
LOS ANGELES, CA 90066

FOR BAGS; NAMELY, OYM BAGS, ROLL  
BAGS, BACKPACKS, DUPLER BAGS, TOTE  
BAGS, BELT BAGS AND OVERNIGHT BAGS  
(EXCLUDING TRADITIONAL ITEMS OF LUG-  
GAGE AND GARMENT BAGS), IN CLASS 18  
(U.S. Cl. 3).

FIRST USE 11-24-1982; IN COMMENCE  
11-24-1982.

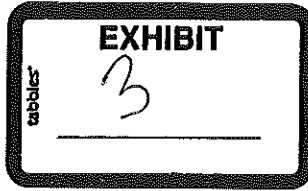
OWNER OF U.S. REG. NOS. 1,325,941, 1,668,581  
AND OTHERS.

SUG. 2(P).

SER. NO. 74-213,566, FILED 11-4-1991.

JULIE CLINTON, EXAMINING ATTORNEY





Int. Cl. 28

Prior U.S. Cl. 39

United States Patent and Trademark Office

Reg. No. 1,016,968  
Registered Jan. 11, 1993

TRADEMARK  
PRINCIPAL REGISTER



L.A. GEAR, INC. (CALIFORNIA CORPORATION)  
421 BIRDWOOD AVENUE  
LOS ANGELES, CA 90016

FOR FOOTWEAR AND APPAREL FROM  
BOYS FOR MEN, WOMEN AND CHILDREN;  
NAMBLY, SHOES, PANTS, SHORTS, SHIRTS,  
BLOUSES, JACKETS, OVERALLS, WARM-UP  
SUITS, SOCKS, HATS, TROTTERS AND  
TIGHTS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 2-3-1992; IN COMMERCIAL  
2-3-1992.

OWNER OF U.S. REG. NOS. 1,419,818, 1,668,381  
AND OTHERS.

SRO. 2(1) AS TO "LA GEAR".

SBR. NO. 74-270,774, FILING 4-30-1992.

JULIE CLINTON, EXAMINING ATTORNEY



Int. Cl. 25

Prior U.S. Cls. 22 and 39

United States Patent and Trademark Office

Reg. No. 1,909,367  
Registered Aug. 1, 1993

TRADEMARK  
PRINCIPAL REGISTER

SO<sub>10</sub>LA<sub>1</sub>

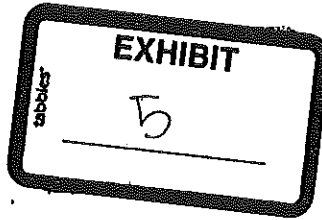
SKETCHERS U.S.A., INC. (CALIFORNIA CORPO-  
RATION)  
1142 MANHATTAN AVENUE #215  
MANHATTAN BEACH, CA 90266

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "L.A.", APART FROM THE  
MARK AS SHOWN.

FOR: SHOWS, IN CLASS 25 (U.S. CLS. 22 AND  
39).  
FIRST USE 3-3-1993; IN COMMERCE  
3-5-1993.

SN 74-302,740, FILED 11-16-1993.

ANDREW D. LAWRENCE, EXAMINING AT-  
TORNEY



Int. Cl. 2<sup>b</sup>

Prior U.S. Cl. 3<sup>d</sup>

United States Patent and Trademark Office

Reg. No. 1,022,900  
Registered Feb. 22, 1994

TRADEMARK  
PRINCIPAL REGISTER

L.A. LIGHTS

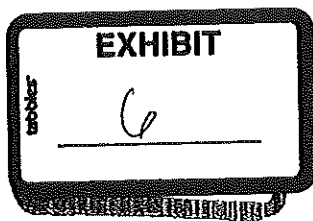
L.A. QUAR, INC. (CALIFORNIA CORPORATION)  
2850 OCEAN PARK BOULEVARD  
SANTA MONICA, CA 90405

FOR FOOTWEAR AND APPAREL PROD.  
UCYS FOR MEN, WOMEN AND CHILDREN;  
NAMBLY, SHOES, PANTS, SHORTS, SHIRTS,  
HLOUSRS, JACKETS, SKIRTS, OVRALLS,

WARM-UP SUITS, SWEATSHIRTS, SOCKS,  
HATS, LUCHARDS AND TIGHTS, IN CLASS 25  
(U.S. Cl. 3<sup>d</sup>).  
FIRST USE 7-1-1992; IN COMMERC  
7-1-1992.

SBR. NO. 74-393,748, FILED 5-24-1993.

LESLY LAMOTHE, BRANNING ATTORNEY



Int. Cl. 25

Prior U.S. Cls. 22 and 39

Reg. No. 2,160,298

United States Patent and Trademark Office Registered May 26, 1998

TRADEMARK  
PRINCIPAL REGISTER



L.A. OBAR, INC. (CALIFORNIA CORPORATION)  
2810 OCEAN PARK BOULEVARD  
SANTA MONICA, CA 90401

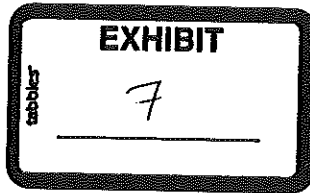
FOR FOOTWEAR AND APPAREL PROD-  
UCTS FOR MEN, WOMEN AND CHILDREN,  
NAMELY, SHOES, BOOTS, PANTS, SHORTS,  
SHIRTS, BLOUSES, SKIRTS, JACKETS, OVER-  
ALLS, WARM-UP SUITS, SWEATSHIRTS,  
SOCKS, HATS, LIOTARDS, AND TIGHTS, IN  
CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 2-9-1997, FIRST USED IN AN-  
OTHER FORM IN FEBRUARY 1992, IN COM-  
MERCE 2-9-1997, FIRST USED IN COMMERCE  
IN ANOTHER FORM IN FEBRUARY 1992.

OWNER OF U.S. REG. NOS. 1,791,665, 1,919,616  
AND OTHERS.  
SEC. 2(D) AS TO "L.A".

SER. NO. 15-266,511, FILED 3-31-1997.

CHARLES WICKHILL, EXAMINING ATTOR-  
NEY



Int. Cl. 25

Prior U.S. Cls. 22 and 39

United States Patent and Trademark Office

Reg. No. 3,418,787  
Registered Apr. 29, 2003

TRADEMARK  
PRINCIPAL REGISTER

L.A. GIRL

L.A. GIRL, INC. (CALIFORNIA CORPORATION)  
811 MORAGA DRIVE  
LOS ANGELES, CA 90019

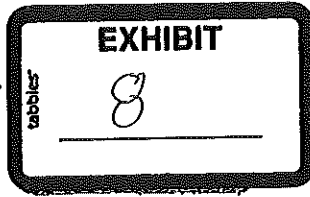
OWNER OF U.S. REG. NOS. 1,939,616, 2,160,198,  
AND OTHERS.

FOR POWDER, IN CLASS 25 (U.S. CLS. 22 AND  
39).

SN 76-514,815, FILED 5-16-2003.

FIRST USE 1-1-2003; IN COMM. 1-1-2003.

JNOA BRVIN, EXAMINING ATTORNEY



Int. Cl.: 9

Prior U.S. Cls: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 3,163,408  
Registered Oct. 24, 2006

TRADEMARK  
PRINCIPAL REGISTER

L.A. GEAR

L.A. GEAR, INC. (CALIFORNIA CORPORATION)  
84 MORAGA DRIVE  
LOS ANGELES, CA 90049

OWNER OF U.S. REG. NOS. 1,325,911, 2,160,298,  
AND OTHERS.

FOR BICYCLE, NAMELY BICYCLES, SUN-  
GLASSES, AND ROLLING GLASSES, IN CLASS 9  
(U.S. CLS. 21, 23, 26, 36 AND 38).

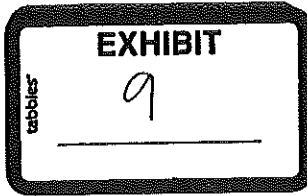
SEC. 2(f).

FIRST USE 1-0-1996; IN COMMERCE 1-0-1996.

SN 78-026,235, FILED 11-11-2003.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

ALLISON HOLTZ, EXAMINING ATTORNEY



Int. Cls.: 25 and 35

Prior U.S. Cls.: 22, 39, 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,316,339  
Registered Oct. 23, 2007

TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER

LAGEAR.COM

L.A. CHAIR, INC. (CALIFORNIA CORPORATION)  
841 MORAGA DRIVE  
LOS ANGELES, CA 90019

FOR FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-1-2005; IN COMMERCE 8-1-2005.

FOR ONLINE RETAIL STORE SERVICES FOR ATHLETIC FOOTWEAR, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-1-2005; IN COMMERCE 11-1-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,325,941, 1,815,938, AND 2,169,393.

SIC. 200 AS TO "LAOJAR".

SER. NO. 76 670,303, FILED 12-13-2005.

CHERYL CLAYTON, EXAMINING ATTORNEY



United States of America  
United States Patent and Trademark Office

L.A. TECH

Reg. No. 3,818,995  
Registered July 13, 2010  
Int. Cl. 25

TRADEMARK  
PRINCIPAL REGISTER

L.A. GEAR, INC. (CALIFORNIA CORPORATION)  
241 MORAGA DRIVE  
LOS ANGELES, CA 90049

FOR: FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).  
FIRST USE 12-31-2009; IN COMMERCE 12-31-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONE, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "L.A.", AWAY FROM THE MARK AS SHOWN.

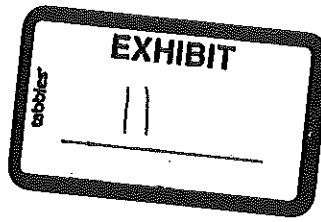
SN 77-503,904, FILED 6-23-2009.

BRIAN NBVILLE, EXAMINING ATTORNEY



David S. Kappas  
12650 Wilshire Blvd., Suite 1000, Los Angeles, CA 90025





# United States of America

United States Patent and Trademark Office



**Reg. No. 3,844,628**  
**Registered Sep. 7, 2010**  
**Int. Cl.: 25**

**TRADEMARK**  
**PRINCIPAL REGISTER**

L.A. GEAR, INC. (CALIFORNIA CORPORATION)  
844 MORAGA DRIVE  
LOS ANGELES, CA 90049

FOR: FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 2-3-1992; IN COMMERCE 2-3-1992.

OWNER OF U.S. REG. NOS. 1,792,665, 2,160,298 AND OTHERS.

THE MARK CONSISTS OF "L" WITH A STYLIZED "A".

SEC. 2(F) AS TO "LA".

SER. NO. 77-925,036, FILED 2-1-2010.

KATHY DE JONGE, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office