

ESTTA Tracking number: **ESTTA742900**

Filing date: **04/27/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Swift Fly Fishing
Granted to Date of previous extension	04/27/2016
Address	1017 Aubrey Road Albert Town, Wanaka, 9305 NEW ZEALAND
Attorney information	Patrick J. Jennings Pillsbury Winthrop Shaw Pittman, LLP 1200 Seventeenth Street, NW Washington, DC 20036 UNITED STATES dctm@pillsburylaw.com

Applicant Information

Application No	86006682	Publication date	12/29/2015
Opposition Filing Date	04/27/2016	Opposition Period Ends	04/27/2016
Applicant	Pure Fishing, Inc. 1900 18th Street Spirit Lake, IA 51360 UNITED STATES		

Goods/Services Affected by Opposition

Class 028. First Use: 0 First Use In Commerce: 0
All goods and services in the class are opposed, namely: Fishing reels; fishing tackle

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Mark Cited by Opposer as Basis for Opposition

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	EPIC		
Goods/Services	Fishing rods and fishing lines		

Attachments	Epic Opposition Part 1.pdf(4741973 bytes) Epic Opposition Part 2.pdf(3623668 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Pat Jennings/
Name	Patrick J. Jennings
Date	04/27/2016

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Swift Fly Fishing,)	
)	
Opposer,)	
)	
v.)	
)	Ser. No. 86/006,682
Pure Fishing, Inc.,)	Opp. No. _____
)	
Applicant.)	

NOTICE OF OPPOSITION

Swift Fly Fishing (“Opposer”) is or will be damaged by the registration of the mark EPIC and hereby opposes the registration of the same under 37 C.F.R. § 2.101(b). Allegations with respect to Opposer are based on actual knowledge. All other allegations are based on information and belief. As grounds for the opposition, Opposer, by its attorneys, aver as follows:

Opposer and its Common Law EPIC Mark

1. Opposer is a New Zealand limited liability company with an address of 1017 Aubrey Road, Albert Town, Wanaka, 9305, New Zealand.
2. Since at least as early as 2011, Opposer has been selling high-quality, award-winning fishing rods, fishing lines, and related fishing goods in the United States under the mark EPIC. Additional information about Opposer’s goods is set forth in the Web site printouts attached to the opposition as Exhibit A.

Applicant and its EPIC Mark

3. Pure Fishing, Inc. (“Applicant”) is an Iowa corporation with an address of 1900 18th Street, Spirit Lake, Iowa 51360.
4. On July 10, 2013, Applicant filed an intent to use application to register the mark EPIC for use in connection with “Fishing reels; fishing tackle” in International Class 28.

5. The United States Patent and Trademark Office published the EPIC application on December 29, 2015.

6. On January 26, 2016, Opposer requested and was granted a 90-day extension of the opposition deadline for the EPIC application.

7. Applicant's EPIC mark, when used in connection with the goods in the published application, so resembles Opposer's EPIC mark as to be likely to cause confusion, cause mistake, and deceive under 15 U.S.C. § 1052(d).

8. Confusion is likely because the marks are identical and would cover similar and related types of fishing goods.

9. Opposer's rights in its EPIC mark predate any rights Applicant could assert in its EPIC mark. Applicant owns Reg. No. 2,062,238 for the EPIC mark covering "fishing reels" in Class 28. However, that registration is no longer valid or enforceable because Applicant or its predecessor in interest, Fishing Spirit, Inc., abandoned the EPIC mark in the 2002 to 2003 time frame.

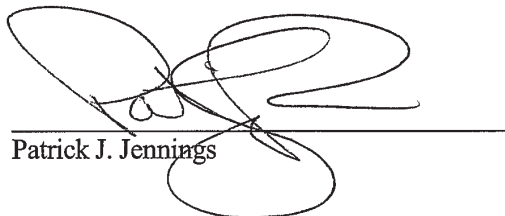
10. Applicant filed Serial No. 86/006,682 to replace Reg. No. 2,062,238 and cure the validity issues raised by the fact that a Section 8 and 15 and a Section 8 and 9 were filed in connection with that registration even though the mark was not in use in commerce when those documents were filed with the United States Patent and Trademark Office.

WHEREFORE, Opposer respectfully requests that the Trademark Trial and Appeal Board refuse to register the EPIC mark and sustain this opposition.

/Pat Jennings/
Patrick J. Jennings
Pillsbury Winthrop Shaw Pittman, LLP
1200 Seventeenth Street, NW
Washington, D.C. 20036
Phone: 202-663-8000

CERTIFICATE OF SERVICE

It is hereby certified that a copy of the foregoing "NOTICE OF OPPOSITION" has been served on Julie C. VanDerZanden of Pure Fishing, Inc., with an address of 4201 6th Avenue South, Seattle, Washington 98108, via first class mail, postage prepaid, this 27th day of April 2016, and by e-mail at trademarks@jarden.com.



Patrick J. Jennings

Exhibit A



Now you know.

(<https://swiftflyfishing.com/collections/fly-lines-and-accessories>)



Scroll down

(<http://swiftflyfishing.com/collections/studio-fly-rods>)





EPIC FLY RODS

(<http://swiftflyfishing.com/collections/studio-fly-rods>)

Exceptional fly rods tailored just for you. (<http://swiftflyfishing.com/collections/studio-fly-rods>)

(<http://swiftflyfishing.com/collections/studio-fly-rods>)

(<http://swiftflyfishing.com/collections/epic-premium-ready-to-wrap-fly-rod-kits>)





EPIC FLY ROD KITS

(<http://swiftflyfishing.com/collections/epic-premium-ready-to-wrap-fly-rod-kits>)

The satisfaction of building your own fly rod (<http://swiftflyfishing.com/collections/epic-premium-ready-to-wrap-fly-rod-kits>)

(<http://swiftflyfishing.com/collections/epic-premium-ready-to-wrap-fly-rod-kits>)

(<http://swiftflyfishing.com/collections/epic-fly-rod-blanks>)





(<http://swiftflyfishing.com/collections/epic-fly-rod-blanks>)

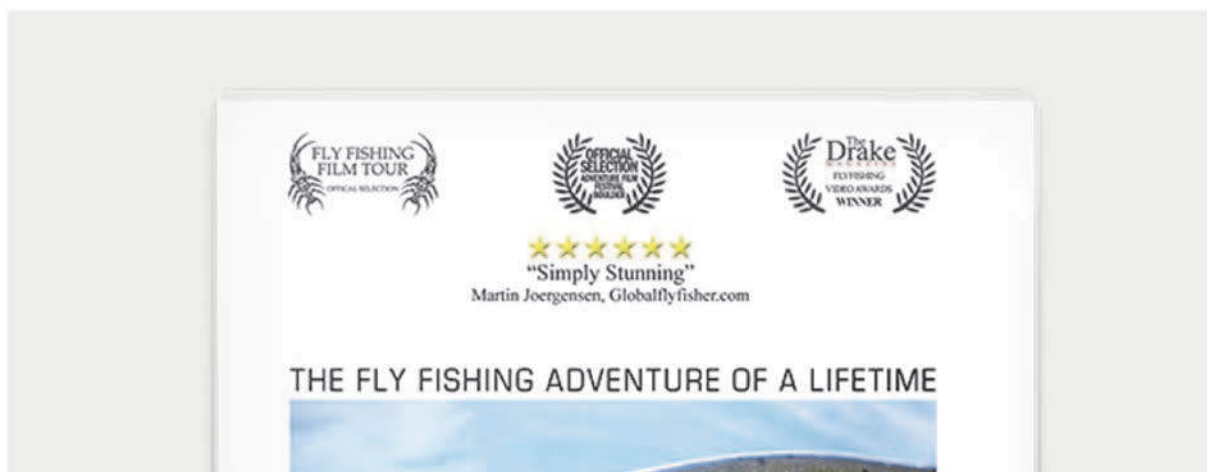
PERFORMANCE FLY ROD BLANKS

(<http://swiftflyfishing.com/collections/epic-fly-rod-blanks>)

EPIC FIBERGLASS FLY ROD BLANKS & CARBON FIBER BLANKS (<http://swiftflyfishing.com/collections/epic-fly-rod-blanks>)

(<http://swiftflyfishing.com/collections/epic-fly-rod-blanks>)

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FLY FISHING AND FLY CASTING DVD'S AND VIDEO DOWNLOADS

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Epic Fly Rods High Tech Design - Old School Love.

The worlds most remarkable Fiberglass and Carbon Fibre rods

At Swift we swim against the current, favouring solid design, innovation and critical thinking over mass production and fickle trends. Epic fly rods combine industry leading technology with the soul and passion of the rod builders craft. We believe there is art in making the finest quality product we can.

Hand Crafted, Tough, Durable.

Learn More

(<http://swiftflyfishing.com/pages/about-epic-fly-rods>)



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Customer Service

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 International, Shipping & Returns (</pages/shipping-returns>)
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 Contact Us (</pages/contact-us>)

Reviews & Testimonials

Magazines, casting instructors, industry pro's and anglers just like you give our Epic fly rods, fly rod blanks and rod building kits glowing reviews (<http://swiftflyfishing.com/pages/testimonials>).

We Accept**Talk to us**

Have a question? Need help? or have a special request? We want to hear from you.
 (<http://swiftflyfishing.com/pages/contact-us>)

V.I.P Newsletter

Join the VIP list and be the first to know about new release & special promotions - and receive an instant 10% savings code!



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Home (/) / Testimonials

Testimonials



Our customers and build partners are our biggest supporters

Wicked Fun!

WOW. I was a little intimidated at the thought of building a rod. It's the reason why I hadn't already completed a rod on my own. Buying equipment and various components, and making sure everything went together appropriately seemed (to a complete novice) like a daunting task. This kit takes the process and simplifies things, making it easy for ANYONE to build a fly rod.

Any questions you have are answered and there's even a page in the instructions dedicated to tips and tricks that will make things a little easier during the process. I was able to finish my rod within a week's time, taking my time when I could sit down at the desk and put in a couple hours at a time. It was truly enjoyable, and once completed I couldn't wait to start my next one! Swift/Epic has put together a freakin' awesome instruction booklet and some legit, quality components in this kit! The finished product... Well, it's nothing short of awesomeness and badassery! It's been impossible to put down and has already been treating me right! This rod is a beast.

Don't let the fiberglass flexiness fool you. It has some big cahones! I've tossed everything from light foam poppers, to large articulated streamers on it with no problem! And apparently it comes with some major fish karma! I'm completely smitten with this rod, and the fact that I put it together makes it that much sweeter.

Big thanks to Swift and Epic for taking the uncertainties out of the rod making process! I'll have a full review and photos of my build on G&G in the coming weeks!

- Justin Picket

[www.GinkandGasoline.com](http://www.ginkandgasoline.com) (<http://www.ginkandgasoline.com/>)

The Epic 690-C, carbon fly rod:

First impression

In my opinion, outside of a custom job by a top rod builder, this is undoubtedly the best made fly rod on the market. Certainly steps ahead of the other high-end 'production' fly rods on the market. Because fly rods make up such a tiny portion of the fishing tackle industry, all the high end rod makers tout their products as more or less hand crafted. This is true. There's just no way to finish a high quality fly rod through some kind of mechanised process. It takes hand work. Hand work takes care, and time. On the cheaper rods, usually made in Asia, this shows. Low cost components put together with little quality control. Not that you can't get a decent rod for very little money these days, but you won't get a really fine instrument like the Epic 690-C. So for those anglers with an eye for quality and fine craftsmanship, as well as value for money, you need look no further. There is no detail overlooked by the two full-time rod builders at Epic. No assembly line here. The build on this thing is superb.

The build:

The first thing you notice, and feel, is the grip and reel seat. Both are exceptional. The quality of the cork is outstanding, there is no better out there, and Carl McNeil promises that this is going to get even better. He's got a line of the best cork available, smooth and fine, and very 'squeezable', with no sign of the extensive filler found on all other high end fly rods. The distinctive grip shape grabs your attention. I love the size and feel of the full wells grip. Grips that are too narrow cause me to squeeze too hard and at the end of a long day I can feel it. The Epic full wells nestles comfortably in my hand and the palm swell is perfectly situated. The Epic full wells has a unique, thoughtfully designed rather than traditional, look to it. 'Form follows function' here beautifully.

I've got a thing for reel seats. Most of us who have been around the track do. There are some beautiful custom seats out there now, but the Epic remember is a 'production' rod. The Epic seat is a robust, all metal, all machined job that really looks and feels the business. Over the past few decades, high end and custom rods usually sport a decorative wooden barrel insert, usually of some rare-ish species. Personally, I always go for the all metal type, always black, normally double locking. The Epic has a single screw lock up, but it's rock solid. The threads on the unlocking seat look a tad long behind the reel, to my taste, particularly with the cork butt added, but this is nit-picking on a very fussy level and is only apparent with a small diameter reel. With my Abel Super 6, for instance, it looks perfect. The extended length with the 'fighting' butt keeps the reel out of the dirt, which, after all, is its main function. The cork butt on the Epic is the nicest I've seen. The handle cluster is finished off with a beautiful metal, not plastic or rubber, ring that matches the reel seat and discretely displays the rod serial number. A nice touch, and it's these details that add up to a high quality rod. The whole thing has a beautifully designed, no-nonsense look to it.

The guides are the best there is: titanium strippers with Silicon carbide inserts and Snake brand snakes and tip ring. All in black. There's a Bugatti thing going on here.

The action:

For the past forty years, like most of us, I've been in love with stiff fly rods. They kept getting stiffer and faster, and they couldn't get fast enough for me. Recently, the top end rod makers have been offering softer, gentler, more 'fishable' actions. Maybe it's because a lot of us are getting older and our pace is slowing a bit, but a lot of young anglers have been taking the slow lane as well. One reason is simply that the stiff rods are too hard to bend. They lack the

...and the reason is, simply, that the gun rods are too hard to control. They lack the cushioning feel of the classic medium action and demand a fine tuned sense of timing and a sophisticated stroke. The Epic 690-C, and it's little sister, the 590-C, have been a revelation to me. It combines a lightening recovery speed with a sexy, smooth as butter feel that you just don't get with the usual gun fly rods.

Carl has brought his casting expertise (IFFFMCI) and 'fishy' designers sensibility to bear in the Epic 690-C. As the foremost glass fiber rod designer today, he knows what's required to get both crispness and feel out of a rod, not to mention good looks, and he's done it here. (all the techy specs are available on the Swift website). Until I got the Epic in my hands I regarded the Sage One as probably the ultimate casting machine, and believed it too. No mistake, the One is a serious rod. There are others of course, all good rods and some great, but the Epic is a game changer, and I'd put it up against any of them. I've had a minor revolution in my thinking. With the Epic I'm getting pretty much the same distance and all the handling capabilities of the One 691, but achieving it with less punch, and way more pleasure. One reason is Swing-weight. Despite a much tougher and solidly built reel seat, the Epic feels ounces lighter in the hand than the Sage One 691. It isn't that much, I suspect, but the extremely narrow blank on the Epic makes the Epic feel like a five-weight, or the One feel like a seven or eight weight, almost ponderous, by comparison. The build quality, I must add, doesn't compare.

The big thing for me is the smoothness of my casting with the Epic. I've adjusted my stroke, throttled back on the power a bit, and out it goes, just as far and with no choppiness or tip bounce. Roll casting and single speys are a doddle with the Epic, the mid-to tip action loads up beautifully and with plenty of grunt as it begins to lock up just below the half way point. With a 'medium-fast' action like that you'd expect some noticeable swing weight and tip bounce, but the Epic is lightning fast and crisp as a crisp thing, recovering to straight in an in an eye blink. With a decent fish on, the rod really comes into its own, the lower sections have loads of reserve and while you can feel every throb of the fish out there, right into your hand, the rod is hooped in a perfect classic progressive parabola. That's great fly rod design. The thicker wall of carbon cloth allows extreme over all thinness in the blank, but gives it incredible strength. It looks so delicate and fragile, but its deceiving. Although you don't want to push its limits - it is a carbon fibre rod after all, not glass - I found myself doing things with this rod I wouldn't dare with any of my other rods - I've had more than a few rods explode on me while landing fish.

Summing up:

Casting, line management, fish handling and, best of all, the build quality - the Epic 690-C is the nicest carbon/graphite fly rod I've ever used. End of story. Now to get one of those sweet little 590s.

- Bob Wyatt. Author, Angler, IFFF Certified Casting Instructor

Subject: I love my 580!

Hi Carl,

I've fished my So Blue 580 three times now and have spent some time casting it in the yard. Only one other rod in my lifetime has given me anywhere near this much joy [an old Sage 389 VPS-L]. I've landed about 70 fish on it, including a few smallmouth bass in the 3-lb class, and have comfortably cast some big [#4] Chernobyls with it. It does everything I want a rod to do, except as long with a short stroke.

going with a short stroke.

This rod is a magnificent achievement and I sing its praises [along with Craig Buckbee's 686] to every serious flyrodder I know.

**With deep thanks,
Macauley**

N. Macauley Lord

Macauley Lord is a noted U.S. fly casting instructor and author. Macauley holds multiple fly casting qualifications from the International Federation Of Fly Fishers (formerly the FFF) and in 1995 was certified as a Master Fly Casting Instructor.

In August 2012, Lord was awarded the highest distinction in the fly casting world, the prestigious Lifetime Achievement Award from the Federation of Fly Fishers. A press release at the time said "his words, like his instructions show beginners and experts alike how to take their skills to the next level, focusing on many of the little casting techniques that incrementally lead to the whole of being more successful in the water."

Exceptional rod and studio build

A year ago, I spent several days with Carl and Jeanne in New Zealand. On the first afternoon of our visit, Carl and I did some casting in his yard and he handed me the new Epic 686 fast glass rod to cast. Wow.... the more I cast the rod the more I like it. This is one of the few rod on the market which is 100% responsive. Vary your casting stroke acceleration and you will feel the rod load from the very tip all the way into the cork. Cast it with a quick stroke or a relax stroke and the rod responds. You can quit thinking about slow and heavy glass rods. This is not your grand father's glass rod of old.

Having returned home, I could not stop thinking about the Epic 686 rod and Carl did not help at all with pictures of killer rod builds on his Facebook page. Finally, I gave into temptation and ordered up the Epic So Blue 686 rod. The studio build on this rod is simply stunning with high quality components. You will love the transparent silk wraps. Everyone who has cast this rod is envious. This rod will stop traffic on the river if there is any. The blank seemingly glows in the sunlight drawing the attention of other anglers and wildlife alike.

I have had the rod for four months now and in that time have cast everything from a 3 wt to a 200 grain sink tip on the rod. This rod will take just about any line you can imagine and deliver

an awesome casts. I have also fished dry flies on the rod with a 6 wt trout taper line (truly a treat) and fished big streamers on the swing with a 150 grain sink tip line. The 686 simply spans fish from 14' to 28' rainbows. Spring creeks to big water this rod delivers. The Kiwi's have done it again with the Epic series of rods!

My only dilemma now is what Epic rod to order next.... Ohhhh... I am gonna be in trouble at home.

- Mark Huber, International Federation Of Fly Fishers Master Casting Instructor, Two Handed Casting Instructor.

by far the most popular GLASS streamer rod on the market

"I really believe the EPIC 686 is by far the most popular GLASS streamer rod on the market. More often than not, I get requests for the 686 and most of the time in Salsa. Carl has created a wonderful, and powerful taper and folks love them!"

- Shane Gray. Master Fly Rod Builder, Graywolf Rods (<http://www.graywolfrods.com/>).

It is quite possibly one of the best 6wts on the market

"I will only touch on this for a second because everyone keeps hearing how phenomenal the 686 is. This is a phenomenal blank. The beauty is in the fact that the rod will lay out ten feet of line with the delicacy of a full flex cane, but when called upon fire 95' of line into a stiff breeze. It does all of this with a great deal of feel and composure that most rods will never achieve. It is quite possibly one of the best 6wts on the market glass, graph, or grass."

- Zeb Tonkavich. Master Fly Rod Builder, Snowman Custom Rod Works (<https://www.facebook.com/SnowmanCustomRodWorks>)

I am beyond impressed

"the Epic 686 is (f#\$%ing) magic in my hands. This fly rod is responsive, quick to load, and a powerhouse that lays out very long accurate casts with relative ease.

Being able to drop a large weighed fly in front of laid up or cruising smallmouth that were 50' to 70' out with just a couple backcasts was amazing. This was way less about my skills and way more about the capability of the Epic 686. I am beyond impressed."

- Cameron Mortenson. The Fiberglass Manifesto (<http://thefiberglassmanifesto.blogspot.co.nz/>)

so smooth it's like casting with cruise control

Got to try out my new epic 480 fastglass fly rod today and I must congratulate Carl McNeil and swift fly fishing. A very honest rod a real pleasure to fish with. These rods are so smooth it's like casting with cruise control. The outstanding feature for this rod was roll casting and roll cast pick ups with just 20feet of line it was effortless and so smooth with a great soft presentation.

Fishing was tuff today so I also tested it out with a dry and bead head nymph dropper, the rod handle it no worries. Looking forward to many more hours with this gem.

- Leigh Dowell. USA. International Federation Of Fly Casters Certified Casting Instructor.

Accuracy and presentation are both excellent

"The Epic bends deeper than comparable carbon rods, I cannot see why glass rods are sometimes compared with cane. I sort of expected the old, glass-rod wobble and weight, but this feels light in my hand, the action is deep certainly a lower stiffness than I'm used to. I found myself slowing and smoothing my casting just a little, lengthening my stroke. Loop control is good. Accuracy and presentation are both excellent. A very enjoyable casting and fishing tool, and nothing wobbled. The rating is for a #4 weight line - I can go a line heavier - I found myself casting a long line with relative ease, even though this is a small stream rod.

Many years ago a tackle dealer friend told me that glass rods were still getting better when graphite and carbon-fibre replaced glass-fibre. Going by this blank I can believe it."

"This Looks cool!"

- Fly Fishing and Fly Tying Magazine (UK) July 2014. Review by Magnus Angus

More > (<http://swiftflyfishing.com/blogs/news/14494865-epic-fly-rod-review-in-fly-fishing-fly-tying-uk>)

One of the lightest and quickest glass rods I have thrown

"Jared took the honours and cast first. It took about 4 false casts for a big grin to spread over his face. Jared quickly gave it a "double thumbs up" and declared it more than a "situational" fly rod. I tried it out next and agreed. I kept setting it down after 5 minutes, then grabbing it again. Fun is the word. One of the lightest and quickest glass rods I have thrown. But it also has that lively feeling that many glass rods lack. You immediately want to take it out to the river."

- Headhunters Fly Shop. Montana.

Read the entire review (<http://www.headhuntersflyshop.com/epic-right-swift-fly-fishing-via-tfm/>)>

excellent river smallmouth medicine

"Even being a five weight it would throw a six weight Mastery GPX without really breaking a sweat; just add poppers, and you have excellent river smallmouth medicine. Five weight trout lines were accurate and easy to lay out quietly; this rod would be very comfortable dropping Borcher's parachutes into feeding lanes on the Au Sable come May, and would have the reserve strength to subdue the shouldery brown trout that live there. This is a Fishy rod.

- Scientific Anglers Tom Hazleton reviews the Epic 580.

Read the Full Review > (<http://swiftflyfishing.com/blogs/news/11471493-fiberglass-fly-rod-review-the-epic-580-scientific-anglers-take-an-epic-for-a-blast>)

like comparing cro-magnon man to modern humans

"I have to say up front that comparing those wobbly old things to the Epic 580 is a bit like comparing cro-magnon man to modern humans, sure he used tools and looked a bit like we do, but really the two are very, very different."

- Dean, New Zealand

Read the Full Review > (<http://swiftflyfishing.com/blogs/news/11473109-angler-fly-rod-review-dean-olsen-new-zealand>)

the best I have used

Took my new Epic 580 for its first proper fish today. Now, I have fished a lot of rods in a lot of places, and for stream fishing, I would rate this stick as the best I have used. Casts so smoothly and accurately, and you don't need to worry about folding over the tip.

- Dan Isbister, New Zealand. FFF CI, Ex Alaskan guide, outfitter.

the Epic consistently out casts all of them

"As you know I love my Z Axis but I now find myself picking up the Epic each time I go for a cast or a fish. I have tried casting a number of Rods with the same line on each and the Epic consistently out casts all of them, which is amazing given that the Epic is shorter. The Epic loads smoothly and has heaps of grunt, it is a fantastic fishing tool. I am in the process of setting up a boat to chase some of the pelagic's up here and I intend fit it out with all Epic rods.

I know if you get an Epic you will be more than happy with it"

- Brian Henderson, Professional Angler, Guide. International Federation Of Fly Fishers Master Casting Instructor, Two Handed Casting Instructor. www.flyfishing.com.au (<http://swiftflyfishing.com/blogs/news/www.flyfishing.com.au>)

Read more... (<http://swiftflyfishing.com/blogs/news/9668319-i-have-a-bream>)

They cast silky loops a very long way

"The Epic Rods are not heavy in the hand. They are very robust and I doubt you could possibly break one. They have a beautiful feel and give meaningful feedback to your brain through your casting hand. I think you will cast them more accurately than a stiffer graphite rod. They cast silky loops a very long way if you need to. They fight fish with more finesse and feeling something like my Taransky cane rod does. It is kinder to the fish this way. The cushioning in these S2 glass rods will loose you less fish."

- Peter Hayes, Champion Fly Caster, Professional Angler, Guide, IFFF Master Fly Casting Instructor. www.peterhayesflyfishing.com (<http://www.peterhayesflyfishing.com/>)

Read more... (<http://swiftflyfishing.com/blogs/news/8801253-they-seem-to-be-bullet-proof-an-epic-fly-rod-review-from-peter-hayes>)

I'm hooked

"That rod certainly lived up to its name. I fished on water that's usually reserved for my Winston BILT, and the Epic outperformed that rod in every way. I'm hooked"

- Charles, USA.

I am beyond impressed

"the Epic 686 is (f#\$%'ing) magic in my hands. This fly rod is responsive, quick to load, and a powerhouse that lays out very long accurate casts with relative ease.

Being able to drop a large weighed fly in front of laid up or cruising smallmouth that were 50' to 70' out with just a couple backcasts was amazing. This was way less about my skills and way more about the capability of the Epic 686. I am beyond impressed."

- Cameron Mortenson, Fiberglass Aficionado. The Fiberglass Manifesto (<http://thefiberglassmanifesto.blogspot.com>)

Read more... (<http://thefiberglassmanifesto.blogspot.co.nz/2013/08/swift-fly-fishing-epic-686-review.html>)

this thing is rock solid rod

"Backbone it has plenty. It was initially my fear this would be a cork flex blank. Very wrong, it flexes from about the tip to a third of the way down. It has reserve power to turn big fish, and throw huge meaty flies. ...To recap this thing is rock solid rod. Anyone who is looking for a heavy line rod that with feel and sensitivity this is a serious contender. Whether it is graphite or glass, this rod will compete with the best of the best 9wts and very user friendly."

- Zeb Tonkavich, AKA "The Snowman" Master Rod Crafter Snowman Custom Rod Works (<http://www.snowmancustomrodworks.com>)Read more...

(<http://swiftflyfishing.com/blogs/news/8245029-epic-990-review-build-from-snowman-custom-rod-works>)

I like it so much

"I cast and fish the 480, it is a lovely rod. Actually I wanted to sell it but I like it so much, I decided

NOT TO

- Paul, Rod Builder.

blown away by the accuracy and smoothness

"When I first wiggled an Epic blank I just knew it will turn into an amazing rod. Shortly after the first rod was born I took it out on my local trout stream with a couple of friends to fish dry flies. They both tried the rod, one of them was a bamboo bum and the other a graphite fan. Long story short. At the end of the day, all three of us were blown away by the accuracy and smoothness of this rod. Very easy to cast a tight loop with it and make pinpoint casts to rising fish. They were both converted to the new Epic glass. And so was I."

- George Minculete, Master Rod Crafter, Tightloop Fly Rods

(<http://tightloopflyrods.blogspot.co.nz/2013/08/swift-epic-686-so-blue.html>)

Read more... (<http://swiftflyfishing.com/blogs/news/8571809-epic-review-from-george-minculete-tightloop-fly-rods>)

"Just some thoughts on the 480 now I have had a few hours casting. Simply fantastic."

- Nick, Australia.

Sexy

"Rod built, blank very sexy, can't believe how it performs, a smoother rod I have never cast"

- Pete, USA.

blown away

"Still blown away by the performance of your rods.. just love the smoothness and power.."

- Alexander, Sweden.

Ecstatic

"Hi Carl, A recent email from Peter Hayes reminded me that I had not reported back to you how the build went with the above rod blank that I ordered from you after the Cressy Conclave. It went bloody fantastic. What a lovely little dry fly stream rod. Ecstatic is probably the word I am looking for to describe how I feel about it."

- Andrew, Australia.

casts nicer than any graphite I own

"I am not a glass guy, or at least I wasn't. I had always thought glass a poor second cousin to graphite - slow soft and imprecise, and most of the new glass offerings I've cast still are. Not so the Epic, my 580 casts nicer than any graphite I own - and that's quite a few! You have an Epic convert"

- Taylor, USA

You can view more Epic reviews, testimonials & custom builds on our Blog here >>>

(<http://swiftflyfishing.com/blogs/news>)

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Our Story

Welcome to the Swift Fly Fishing Company.

Our Ethos

At Swift we swim against the current, favouring solid design, innovation and original thinking over consumer mass production, fashion and fickle trends.

We strive to be the very best, not the cheapest nor the biggest.

We pride ourselves on astounding customer service.

Our pioneering approach to design and high quality just-in-time manufacture sets the standard by which others endeavour to follow.

If, like us, you think and fish a little differently, then you've come to the right place.

Who?

The company is owned and run by Carl McNeil and Jeanie Ackley, the filmmaking couple that produced award winning films such as Once in a Blue Moon (<http://swiftflyfishing.com/collections/dvds/products/once-in-a-blue-moon>), Casts that Catch Fish (<http://swiftflyfishing.com/collections/dvds/products/casts-that-catch-fish>) and Itus Bones (<http://swiftflyfishing.com/collections/dvds/products/itus-bones>). We've been adventuring, diving, hiking and fishing for a while now, more than 30 years in-fact. From Antarctica to Key West, the Aleutian Islands to the Cook Islands and most places in-between. During our travels we've come to learn and appreciate the value of top quality gear - and that's what we produce and sell.

We've taken this experience and sourced or developed what we believe are the absolute best products in their class, to do so we've teamed up with some very clever engineers, designers and manufacturers. Swift gear is designed and developed by the people at the pointy end.

Our Epic fly rods have literally changed the way anglers think about high quality fly fishing gear. The products in our range are second to none, we like 'em - a lot - and we think you will too.



Carl McNeil



Jeanie Ackley



Trevor Bourne

The Environment.

We are passionate and active environmentalists. A healthy environment benefits us, our families, our customers and our business.

Wherever possible we will reduce waste, produce more efficiently and conduct our business with as low an impact as possible.

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International Customers

Our International Customers

The demanding conditions, big fish and gin clear waters of New Zealand are the perfect laboratory for developing and proving high performance fly fishing gear - but our customers are further afield. Almost everything we produce is exported, either to the United States or to Europe. We take great pleasure in outfitting some of the most discerning and demanding fly anglers in the world with our premium hand crafted fly fishing products.

World Famous in Wanaka

We're not driven to be the biggest, or the cheapest - but we do strive to be the very best. Although we're based down here at the bottom of the world we really are true international citizens.

- We ship to almost every destination on the planet. In-fact **93%** of our customers are in the United States and Europe, **we ship worldwide each and every day.**
- We offer regular and express options to every country worldwide.
- We aim to process and ship all in-stock items within 48hrs (excluding weekends)
- Fully tracked and insured shipping options are available for all items.

Shipping World Wide - Daily!

Shipping Options

- **Standard Shipping.** Less expensive, however it is slower and Parcels are **not tracked**. Under normal circumstances allow 6 -12 working days for delivery.
Do not use this method for expensive items such as fly rods, blanks and kits.
- **Express Economy Courier** - Tracked *Recommended.
Express Economy courier is tracked and insured.
Faster delivery.
We can ship to virtually any address in the world.

Shipping Costs

- Fly rods, blanks and Kits are all shipped at one flat rate by WorldWide Express Economy Courier for \$35 (around US\$30)
- Priority Courier options are also available

- A full realtime shipping calculator is located on the cart page (<http://swiftflyfishing.com/cart>), use it to check rates to your area.

Shipping Times

Time to deliver depends a little on our shipping partners and any special events such as holidays.

Estimated shipping times using Economy Courier options:

- USA, 6 - 10 days
- South America, 10 -15 days
- Europe, 8 - 12 days
- Asia, 6 - 10 days
- Australia, 3 - 6 days

Order Status & Tracking Information

- Order status and tracking information is available in realtime here (<http://swiftflyfishing.com/pages/order-status>)
- Tracking information, exceptions and delivery attempts are automatically generated by our system and emailed to you as they occur.

Customs and Duties

The purchaser is solely responsible for any customs or import duties that may be incurred.

Warranties and Returns

We guarantee everything we make, we also guarantee your complete and utter satisfaction or your money back. We've made a promise to you, our customer, we call it the **Epic Guarantee** and you can read all about it here [Our Promise to You](http://swiftflyfishing.com/pages/warranties-and-returns) (<http://swiftflyfishing.com/pages/warranties-and-returns>)

Prices & Currency

Use the currency converter on any product page to see prices in your native currency. At final checkout you will be billed in New Zealand dollars at the current exchange rate.

Talk to Us

There's no substitute for just getting in touch and talking to us, if you have any queries or questions, please get in touch (<http://swiftflyfishing.com/pages/contact-us>).





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(/collections/fly-lines-and-accessories/products/epic-glassline-weight-forward)



(/collections/fly-lines-and-accessories/products/epic-glassline-double-taper)

EPIC GLASSLINE DOUBLE TAPER (/COLLECTIONS/FLY-



(/collections/fly-lines-and-accessories/products/hi-viz-practice-fly-line)

HI-VIZ PRACTICE FLY LINE (/COLLECTIONS/FLY-LINES-AND-ACCESSORIES/PRODUCTS/HI-VIZ-PRACTICE-FLY-LINE)

\$27.53 USD



(/collections/fly-lines-and-accessories/products/swift-4-compartment-shatterproof-fly-box)

DEWITT 4 COMPARTMENT SHATTERPROOF FLY BOX (/COLLECTIONS/FLY-LINES-AND-ACCESSORIES/PRODUCTS/SWIFT-4-COMPARTMENT-





(/collections/fly-lines-and-accessories/products/tie-fast-combo-tool)

TIE-FAST COMBO TOOL (/COLLECTIONS/FLY-LINES-AND-ACCESSORIES/PRODUCTS/TIE-FAST-COMBO-TOOL)

\$17.19 USD



(/collections/fly-lines-

and-accessories/products/stainless-canteen)

STAINLESS CANTEEN (/COLLECTIONS/FLY-LINES-AND-ACCESSORIES/PRODUCTS/STAINLESS-CANTEEN)

\$27.53 USD

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CLASSIC SNAPBACK TRUCKER
(/COLLECTIONS/APPAREL/PRODUCTS/CLASSIC-SNAPBACK-TRUCKER)
\$27.53 USD



(/collections/apparel/products/epic-t-mens)

EPIC T MENS
(/COLLECTIONS/APPAREL/PRODUCTS/EPIC-T-MENS)
\$34.42 USD



(/collections/apparel/products/bigfoot-t)

BIGFOOT T
(/COLLECTIONS/APPAREL/PRODUCTS/BIGFOOT-T)
From \$34.42 USD



(/collections/apparel/products/trout-blaster)

TROUT BLASTER T
(/COLLECTIONS/APPAREL/PRODUCTS/TROUT-BLASTER)
Fr





(/collections/apparel/products/epic-t-womans)

EPIC T WOMANS

(/COLLECTIONS/APPAREL/PRODUCTS/EPIC-T-WOMANS)

Fr



(/collections/apparel/products/do-epic-shit)

DO EPIC SHIT - DIGITAL

(/COLLECTIONS/APPAREL/PRODUCTS/DO-EPIC-SHIT)

From \$26.19 USD



(/collections/apparel/products/fish-hard-die-free-t-

1)

FISH HARD, DIE FREE T

(/COLLECTIONS/APPAREL/PRODUCTS/FISH-HARD-DIE-FREE-T-1)

\$34.42 USD



(/collections/apparel/products/do-epic-shit-1)

DO EPIC SHIT

(/COLLECTIONS/APPAREL/PRODUCTS/DO-EPIC-SHIT-1)

\$3



(/collections/apparel/products/work-less-fish-more)

WORK LESS FISH MORE

(/COLLECTIONS/APPAREL/PRODUCTS/WORK-LESS-FISH-MORE)

\$34.42 USD

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Custom Works of Art.

Collectable, limited edition hand crafted fly rods by the worlds finest fly rod builders.

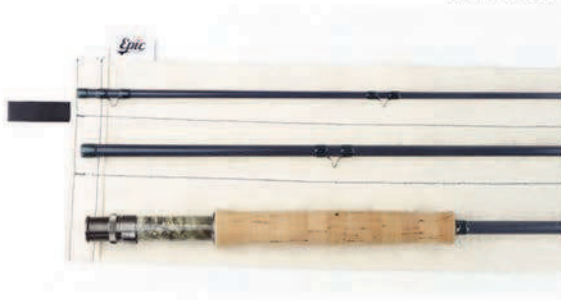
Collectors items in every sense of the word. Very fine fly rods from the workshops of master craftsmen.

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(/collections/special-edition-fly-rods/products/limited-edition-epic-580-by-george-minculete)

LIMITED EDITION EPIC 580 BY GEORGE MINCULETE
(/COLLECTIONS/SPECIAL-EDITION-FLY-RODS/PRODUCTS/LIMITED-EDITION-EPIC-580-BY-GEORGE-MINCULETE)
\$802.79 USD



(/collections/special-edition-fly-rods/products/686-black)

686 BLACK SPECIAL EDITION
(/COLLECTIONS/SPECIAL-EDITION-FLY-RODS/PRODUCTS/686-BLACK)
\$754.56 USD

SOLD OUT





(/collections/special-edition-fly-rods/products/limited-edition-christian-horgren-epic-376)

LIMITED EDITION CHRISTIAN HÖRGREN 376
(/COLLECTIONS/SPECIAL-EDITION-FLY-RODS/PRODUCTS/LIMITED-EDITION-CHRISTIAN-HORGREN-EPIC-376)

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Premium quality rod building components specifically designed to fit our range of Epic fly rod blanks.

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CUSTOM FLY ROD BUILD BOOK (/COLLECTIONS/ROD-BUILDING-COMPONENTS/PRODUCTS/EPIC-CUSTOM-



(/collections/rod-building-components/products/epic-cotton-canvas-rod-sock)

COTTON DRILL ROD SOCK (/COLLECTIONS/ROD-BUILDING-COMPONENTS/PRODUCTS/EPIC-COTTON-



(/collections/rod-building-components/products/silk-wrapping-thread)

SILK WRAPPING THREAD (/COLLECTIONS/ROD-BUILDING-COMPONENTS/PRODUCTS/SILK-WRAPPING-THREAD)

\$8.92 USD



(/collections/rod-building-components/products/epic-rod-tube-natural)

EPIC ROD TUBE - NATURAL GLASS

(/COLLECTIONS/ROD-BUILDING-COMPONENTS/PRODUCTS/EPIC-ROD-TUBE-NATURAL)

From \$68.91 USD





(/collections/rod-building-components/products/rod-building-epoxy-finish-kit)

ROD DANCER ROD BUILDING EPOXY & FINISH KIT
(/COLLECTIONS/ROD-BUILDING-COMPONENTS/PRODUCTS/ROD-BUILDING-EPOXY-FINISH-KIT)

~~\$34.42 USD~~

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Guide set with gold zirconium stripper shown

(/collections/rod-building-components/products/epic-guide-set)

EPIC GUIDE SET (/COLLECTIONS/ROD-BUILDING-COMPONENTS/PRODUCTS/EPIC-GUIDE-SET)
From \$44.79 USD

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The very best fly rods in the world are built on Epic fly rod blanks.

Epic® FastGlass®
Smooth. Powerful. Tough.

Epic® fly rod blanks are made to exacting standards using a proprietary S2-glass composite. This material features a fully unidirectional fibre layup which aligns fibers longitudinally along the blank. The result is an incredibly strong, light and powerful tube with a crisp, precise response. This recipe, rolled to our fast tapers combine silky smooth easy loading with trophy pulling power. **We call it FastGlass®**

Epic® C Series Carbon Fibre
As good as it gets.

Epic C series are a state of the art carbon fibre (Graphite) fly rod blank. The most sophisticated composite materials and production processes are used in their construction. Full Helical construction, multi modulus, All unidirectional carbon fibre and the lowest resin counts in the industry. **We believe this is the most sophisticated fly rod blank available.**

What the experts say.

"I really believe the EPIC 686 is by far the most popular GLASS streamer rod on the market. More often than not, I get requests for the 686 and most of the time in Sales

market. More often than not, I get requests for the 686 and most of the time in salsa.
Carl has created a wonderful, and powerful taper and folks love them!"
- Shane Gray. Graywolf Rods

(<http://graywolfrods.blogspot.co.nz/2014/12/epic-686-salsa-353.html>)
"I will only touch on this for a second because everyone keeps hearing how phenomenal the 686 is. This is a phenomenal blank. The beauty is in the fact that the rod will lay out ten feet of line with the delicacy of a full flex cane, but when called upon fire 95' of line into a stiff breeze. It does all of this with a great deal of feel and composure that most rods will never achieve. It is quite possibly one of the best 6wts on the market glass, graph, or grass."
- Zeb Tonkavich. Snowman Custom Rod Works

(<http://snowmancustomrodworks.com>)
"the Epic 686 is (f#\$%ing) magic in my hands. This fly rod is responsive, quick to load, and a powerhouse that lays out very long accurate casts with relative ease."
- Cameron Mortenson. The Fiberglass Manifesto
 (<http://thefiberglassmanifesto.blogspot.co.nz/2013/08/swift-fly-fishing-epic-686-review.html>)

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made in New Zealand



Epic Fly Rod Blanks

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(/collections/fly-rod-blanks/products/epic-376-fastglass-fly-rod-blank)

376 FASTGLASS FLY ROD BLANK (/COLLECTIONS/FLY-ROD-BLANKS/PRODUCTS/EPIC-376-FASTGLASS-FLY-ROD-BLANK)

\$341.10 USD



(/collections/fly-rod-blanks/products/epic-476-fastglass-blank)

476 FASTGLASS FLY ROD BLANK (/COLLECTIONS/FLY-ROD-BLANKS/PRODUCTS/EPIC-476-FASTGLASS-BLANK)

\$341.10 USD





(/collections/fly-rod-blanks/products/packlight-476-5-piece)

PACKLIGHT 476 FLY ROD BLANK (/COLLECTIONS/FLY-

ROD-BLANKS/PRODUCTS/EPIC-480-FASTGLASS-



(/collections/fly-rod-blanks/products/epic-580-fastglass-blank)

580 FASTGLASS FLY ROD BLANK (/COLLECTIONS/FLY-ROD-BLANKS/PRODUCTS/EPIC-580-FASTGLASS-

BLANK)



(/collections/fly-rod-blanks/products/epic-888-fastglass-fly-rod-blank)

888 FASTGLASS FLY ROD BLANK (/COLLECTIONS/FLY-ROD-BLANKS/PRODUCTS/EPIC-888-FASTGLASS-FLY-ROD-BLANK)

\$341.10 USD

(/collections/fly-rod-blanks/products/epic-480-fastglass-blank)

480 FASTGLASS FLY ROD BLANK (/COLLECTIONS/FLY-ROD-BLANKS/PRODUCTS/EPIC-480-FASTGLASS-BLANK)

\$341.10 USD



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686 FASTGLASS FLY ROD BLANK (/COLLECTIONS/FLY-ROD-BLANKS/PRODUCTS/EPIC-686-FASTGLASS-

BLANK)



(/collections/fly-rod-blanks/products/990-fastglass-fly-rod-blank)

990 FASTGLASS FLY ROD BLANK (/COLLECTIONS/FLY-ROD-BLANKS/PRODUCTS/990-FASTGLASS-FLY-ROD-BLANK)

\$341.10 USD





(/collections/fly-rod-blanks/products/epic-bandit)

THE BANDIT (/COLLECTIONS/FLY-ROD-BLANKS/PRODUCTS/EPIC-BANDIT)

\$341.10 USD



(/collections/fly-rod-blanks/products/690-c-carbon-fibre-fly-rod-blank)

690C SERIES CARBON FIBRE FLY ROD BLANK (/COLLECTIONS/FLY-ROD-BLANKS/PRODUCTS/690-C-CARBON-FIBRE-FLY-ROD-BLANK)

\$341.10 USD ~~\$410.01 USD~~



(/collections/fly-rod-blanks/products/epic-dh11-two-handed-salmon-blank)

DH11 TWO HANDED BLANK (/COLLECTIONS/FLY-ROD-BLANKS/PRODUCTS/EPIC-DH11-TWO-HANDED-SALMON-BLANK)

\$341.10 USD

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(/collections/fly-rod-blanks/products/epic-590-c-series-carbon-fibre-fly-rod-blank)

590 C SERIES CARBON FIBRE FLY ROD BLANK (/COLLECTIONS/FLY-ROD-BLANKS/PRODUCTS/EPIC-590-C-SERIES-CARBON-FIBRE-FLY-ROD-BLANK)

From \$410.01 USD



(/collections/fly-rod-blanks/products/epic-boca-grande-12-fly-rod-blank)

BOCA GRANDE #12 FLY ROD BLANK (/COLLECTIONS/FLY-ROD-BLANKS/PRODUCTS/EPIC-BOCA-GRANDE-12-FLY-ROD-BLANK)

\$341.10 USD

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Build Your Own Fly Rod With Our Ready to Wrap Fly Rod Building Kits
We've made simply incredible - incredibly simple.



The very best fly rod building components, designed to fit together seamlessly.

No reaming, no drilling, no sanding. Too Easy.

Building a great custom fly rod is no mean feat, selecting the correct matching components can be an intimidating exercise alone. First time rod builder or seasoned professional, our Epic Ready to Wrap Rod Kits make building a quality fly rod simple. Each kit contains all the components, glues, rod finish and instructions you'll need to build your own unique custom Epic fly rod.



The components in our Epic Ready to Wrap Rod Kit have all been specifically designed to work together. Our premium grade cork grip features a tapered bore to fit your chosen blank. Each cork grip is ported to receive our Epic reel seat perfectly.





Each Kit contains: Epic fly rod blank - Our world famous natural fiberglass rod tube - Premium hand sewn rod sock - finest quality Portuguese cork fly rod grip - Epic fly reel seat - Guide set by Snake brand Universal guides USA - premium quality stripper guides - Glue kit & rod finish (preloaded syringes, grip & tip epoxy - brushes - mixing cups & full instructions) China-graph marking pencil - Rod building stands Comprehensive 42 page rod building instruction book. Stickers / Decals - Japanese Silk threads.

BUILDING A PREMIUM CUSTOM FLY ROD WAS NEVER SO EASY

Epic Ready to Wrap Fly Rod Kits

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376 READY TO WRAP FLY ROD KIT



(/collections/epic-premium-ready-to-wrap-fly-rod-kits/products/476-ready-to-wrap-kit)

476 READY TO WRAP FLY ROD KIT





(/collections/epic-premium-ready-to-wrap-fly-rod-kits/products/480-ready-to-wrap-kit)

480 READY TO WRAP FLY ROD KIT



(/collections/epic-premium-ready-to-wrap-fly-rod-kits/products/580-ready-to-wrap-kit)

580 READY TO WRAP FLY ROD KIT



(/collections/epic-premium-ready-to-wrap-fly-rod-kits/products/686-ready-to-wrap-fly-rod-kit)

686 READY TO WRAP FLY ROD KIT



(/collections/epic-premium-ready-to-wrap-fly-rod-kits/products/888-ready-to-wrap-kit)

888 READY TO WRAP KIT (/COLLECTIONS/EPIC-PREMIUM-READY-TO-WRAP-FLY-ROD-KITS/PRODUCTS/888-READY-TO-WRAP-KIT)
\$404.04 USD



(/collections/epic-premium-ready-to-wrap-fly-rod-kits/products/epic-990-ready-to-wrap-rod-kit)

990 READY TO WRAP KIT (/COLLECTIONS/EPIC-PREMIUM-READY-TO-WRAP-FLY-ROD-KITS/PRODUCTS/EPIC-990-READY-TO-WRAP-ROD-KIT)
\$491.94 USD



(/collections/epic-premium-ready-to-wrap-fly-rod-kits/products/bandit-ready-to-wrap-kit)

BANDIT READY TO WRAP FLY ROD KIT (/COLLECTIONS/EPIC-PREMIUM-READY-TO-WRAP-FLY-ROD-KITS/PRODUCTS/BANDIT-READY-TO-WRAP-KIT)



(/collections/epic-premium-ready-to-wrap-fly-rod-kits/products/epic-990-ready-to-wrap-rod-kit)



(/collections/epic-premium-ready-to-wrap-fly-rod-kits/products/boca-grande-ready-to-wrap-kit-1)

BOCA GRANDE READY TO WRAP KIT

(/COLLECTIONS/EPIC-PREMIUM-READY-TO-WRAP-FLY-ROD-KITS/PRODUCTS/BOCA-GRANDE-READY-TO-WRAP-KIT-1)



(/collections/epic-premium-ready-to-wrap-fly-rod-kits/products/dh11-two-handed-fly-rod-kit)

DH11 TWO HANDED FLY ROD KIT

(/COLLECTIONS/EPIC-PREMIUM-READY-TO-WRAP-FLY-ROD-KITS/PRODUCTS/DH11-TWO-HANDED-FLY-ROD-KIT)

From \$416.90 USD

kits/products/epic-custom-fly-rod-build-book)

CUSTOM FLY ROD BUILD BOOK (/COLLECTIONS/EPIC-PREMIUM-READY-TO-WRAP-FLY-ROD-KITS/PRODUCTS/EPIC-CUSTOM-FLY-ROD-BUILD-BOOK)

\$0.00 USD

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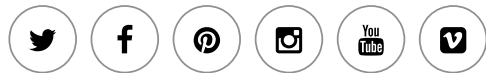
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Epic. Extraordinary Fly Rods.

High Tech Engineering, Old School Love.

Congratulations. Your quest for the ultimate fly fishing tool has led you to a fly rod that has no equal.

By choosing an Epic fly rod you have joined the 1% of anglers who have sought - and found - something **unique**, something **original**.

The Original High Performance Fiberglass Fly Rod.

Our industry leading Epic FastGlass fiberglass fly rods set the standard for premium quality high performance fiberglass fly rods.

C Series Advanced Carbon Fibre.

Our C series Carbon fibre fly rods are at the very forefront of fly rod design & quality. These are the most sophisticated carbon fibre fly rods available anywhere.

Epic, Hand Crafted Fly Rods Built Tough.

At Swift we tend to swim against the current, favouring solid design, innovation and original thinking over consumer mass production, fashion and fickle trends. Epic fly rods combine industry leading

over consumer mass production, fashion and niche trends. Epic fly rods combine industry leading technology with the soul and passion of the rod builders craft.

You Design, We Build - One at a time. Really.

Don't like olive green? - Go for Salsa.

Want a full wells on a 5? - Go for it.

Fighting butt on a 4? - It's yours.

You design - we build.

When you configure your rod and place your order we build it - **especially for you**. There are literally hundreds of possible configurations.

Every Epic fly rod is hand crafted one at a time with tender loving care in our studio workshop in the small alpine town of Wanaka, New Zealand.

We believe there is art in making the finest quality product we can.



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476 FASTGLASS FLY ROD (/COLLECTIONS/STUDIO-FLY-RODS/PRODUCTS/EPIC-476-FASTGLASS-FLY-ROD)
\$754.56 USD



(/collections/studio-fly-rods/products/epic-480-fastglass-fly-rod)

480 FASTGLASS FLY ROD (/COLLECTIONS/STUDIO-FLY-RODS/PRODUCTS/EPIC-480-FASTGLASS-FLY-ROD)
\$754.56 USD



(/collections/studio-fly-rods/products/epic-686-fastglass-fly-rod)

686 FASTGLASS FLY ROD (/COLLECTIONS/STUDIO-FLY-RODS/PRODUCTS/EPIC-686-FASTGLASS-FLY-ROD)
\$754.56 USD



(/collections/studio-fly-rods/products/888-fly-rod)

888 FASTGLASS FLY ROD (/COLLECTIONS/STUDIO-FLY-RODS/PRODUCTS/888-FLY-ROD)



(/collections/studio-fly-rods/products/packlight)

PACKLIGHT 476 FASTGLASS FLY ROD (/COLLECTIONS/STUDIO-FLY-RODS/PRODUCTS/EPIC-476-FASTGLASS-FLY-ROD)



(/collections/studio-fly-rods/products/epic-580-fastglass-fly-rod)

580 FASTGLASS FLY ROD (/COLLECTIONS/STUDIO-FLY-RODS/PRODUCTS/EPIC-580-FASTGLASS-FLY-ROD)
\$754.56 USD



(/collections/studio-fly-rods/products/686-black)

686 BLACK SPECIAL EDITION (/COLLECTIONS/STUDIO-FLY-RODS/PRODUCTS/686-BLACK)
\$754.56 USD



(/collections/studio-fly-rods/products/epic-990-fastglass-fly-rod)

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THE BANDIT FASTGLASS FLY ROD
(/COLLECTIONS/STUDIO-FLY-RODS/PRODUCTS/BANDIT-FLY-ROD)
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(/collections/studio-fly-rods/products/epic-690-c-carbon-fiber-fly-rod)

690 C CARBON FIBER FLY ROD
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\$1,030.19 USD

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990 FASTGLASS FLY ROD (/COLLECTIONS/STUDIO-FLY-RODS/PRODUCTS/EPIC-990-FASTGLASS-FLY-ROD)
\$754.56 USD



(/collections/studio-fly-rods/products/epic-590-c-carbon-fibre-fly-rod)

590 C CARBON FIBER FLY ROD
(/COLLECTIONS/STUDIO-FLY-RODS/PRODUCTS/EPIC-590-C-CARBON-FIBRE-FLY-ROD)
\$1,030.19 USD



(/collections/studio-fly-rods/products/epic-boca-grand-12)

THE BOCA GRANDE (/COLLECTIONS/STUDIO-FLY-RODS/PRODUCTS/EPIC-BOCA-GRAND-12)
\$961.28 USD

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