

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
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VW

Mailed: July 6, 2016

Opposition No. 91227083

*Society for Worldwide Interbank Financial  
Telecommunication, SCRL*

*v.*

*Swift The World LLC*

**Elizabeth A. Dunn, Attorney (571-272-4267):**

On June 7, 2016, Applicant filed a proposed amendment to its involved application Serial No. 86608177, with Opposer's consent.

By the proposed amendment, Applicant seeks to amend the identification of goods and services in International Classes 9, 35, 38 and 42 to add the following limiting terms, which are underlined and shown in bold type font. As amended, the resulting identifications would read:

- *International Class 9*

Computer application software for wireless communication, mobile information access, and remote data management for wireless delivery of content to handheld computers, laptops, and mobile electronic devices, namely, software for providing, managing and developing instant messaging software and file sharing software for uploading, posting and sharing data for on-line social networking purposes and travel; application software, for uploading, posting and sharing data for on-line social introduction purposes and travel; application software for geolocation, namely, enabling users to list, share and view information describing the geographic location of various interests of the user; downloadable computer software for use as an application programming interface (API). **None of**

**the aforesaid goods/services relate to financial communications or facilitation of financial transactions, with the exception of financial communications or financial transactions for goods and services in the fields of travel, entertainment, and social media.**

- *International Class 35*

Advertising, marketing and promotion services in the field of on-line mobile social introduction products and services, namely, products and services for use in on-line social introduction, travel, geolocation, and describing the geographic location of various interests of the user networking on-line. **None of the aforesaid goods/services relate to financial communications or facilitation of financial transactions, with the exception of financial communications or financial transactions for goods and services in the fields of travel, entertainment, and social media.**

- *International Class 38*

Telecommunication services, namely, transmission of voice, data, graphics, images, audio and video by means of telecommunications networks, wireless communication networks, and the Internet. **None of the aforesaid goods/services relate to financial communications or facilitation of financial transactions, with the exception of financial communications or financial transactions for goods and services in the fields of travel, entertainment, and social media.**

- *International Class 42*

Application service provider, namely, hosting, managing, developing, and maintaining applications, software, and web sites, in the fields of personal productivity, wireless communication, mobile information access, and remote data management for wireless delivery of content to handheld computers, laptops and mobile electronic devices. **None of the aforesaid goods/services relate to financial communications or facilitation of financial transactions, with the exception of financial communications or financial transactions for goods and services in the fields of travel, entertainment, and social media.**

Inasmuch as the amendments are clearly limiting in nature as required by Trademark Rule 2.71(a), and because Opposer consents thereto, the amendments are approved and entered. *See* Trademark Rule 2.133(a).

If entry of the amendments resolves the dispute between the parties, Opposer is allowed until **THIRTY (30) DAYS** from the mailing date of this order to file a withdrawal of the opposition, failing which the opposition will go forward on the application as amended. *See* Trademark Rule 2.106(c).

If no response is filed, proceedings will be resumed and dates reset, as appropriate.

Proceedings are otherwise suspended.