

ESTTA Tracking number: **ESTTA735290**

Filing date: **03/23/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following parties oppose registration of the indicated application.

Opposers Information

Name	New Players Club LLC
Granted to Date of previous extension	03/23/2016
Address	38 Bergen Boulevard, Suite 1 Woodland Park, NJ 07424 UNITED STATES

Name	Neil McNair		
Entity	Individual	Citizenship	UNITED STATES
Address	38 Bergen Boulevard, Suite 1 Woodland Park, NJ 07424 UNITED STATES		

Attorney information	David Ludwig Dunlap Bennett & Ludwig PLLC 211 Church Street SE Leesburg, VA 20175 UNITED STATES ip@dbllawyers.com, dludwig@dbllawyers.com Phone:703-777-7319
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Applicant Information

Application No	85775650	Publication date	11/24/2015
Opposition Filing Date	03/23/2016	Opposition Period Ends	03/23/2016
Applicant	RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY 7 College Avenue, Winants Hall, Room 401 New Brunswick, NJ 08903 UNITED STATES		


Goods/Services Affected by Opposition


Class 025. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: SPORTSWEAR, NAMELY, SHIRTS, HATS, JACKETS, SWEATERS, SHORTS, SWEATSHIRTS AND SWEATPANTS; CLOTHING, NAMELY, SHIRTS, HATS, JACKETS, SWEATERS, SHORTS, SCARVES, SWEATSHIRTS AND SWEATPANTS
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Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
The mark is generic	Trademark Act section 2(e)(1)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	4137966	Application Date	06/21/2011
Registration Date	05/08/2012	Foreign Priority Date	NONE
Word Mark	CHOP'N KNIGHTS NATION, WE R CHOP'N		
Design Mark			
Description of Mark	The mark consists of a knight's head armor enclosed in a diamond shape design with an ax and woodblock, the stylized text "CHOP'N KNIGHTS NATION" written around the diamond. Below there is the stylized text "WE R CHOP'N" with an ax in the middle.		
Goods/Services	Class 025. First use: First Use: 2010/09/00 First Use In Commerce: 2010/09/00 Shirts		
U.S. Registration No.	4271437	Application Date	05/10/2012
Registration Date	01/08/2013	Foreign Priority Date	NONE
Word Mark	CHOP'N KNIGHTS NATION, WE R CHOP'N		

Design Mark	
Description of Mark	<p>The mark consists of an ax on a woodblock partially enclosed by a diamond shape. Above the upper left side of the diamond is the stylized text "Chop'n". Above the upper right side of the diamond is the stylized text "Knights". Below the lower right side of the diamond is the stylized text "Nation,". Below the diamond is the stylized text "We R Chop'n" with a small version of the ax and woodblock between the letter "R" and the word "Chop'n".</p>
Goods/Services	<p>Class 024. First use: First Use: 2010/05/00 First Use In Commerce: 2011/02/00 Towels</p>

U.S. Registration No.	4529010	Application Date	09/11/2013
Registration Date	05/13/2014	Foreign Priority Date	NONE
Word Mark	WE R CHOP'N		

Design Mark			
Description of Mark	The mark consists of the words phrase, "We R Chop'n" with an Ax lodged in a woodblock between the "R" and "C". Hanging overhead is an image of a battle Ax.		
Goods/Services	Class 025. First use: First Use: 2010/09/01 First Use In Commerce: 2010/09/01 Shirts; T-shirts		

U.S. Registration No.	4862665	Application Date	04/10/2015
Registration Date	12/01/2015	Foreign Priority Date	NONE
Word Mark	WE R CHOP NATION		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2010/10/01 First Use In Commerce: 2010/10/01 The bringing together, for the benefit of others, of a variety of goods excluding the transport thereof, enabling customers to conveniently view and purchase those goods in the field of clothing and apparel		

Attachments	85351432#TMSN.png(bytes) 85622228#TMSN.png(bytes) 86061419#TMSN.png(bytes) 86593433#TMSN.png(bytes)
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	Notice of Opposition final with exhibits.pdf(636562 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/David Ludwig/
Name	David Ludwig
Date	03/23/2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

**IN THE MATTER OF Trademark Application Serial No. 85/775,650
For the mark CHOP;
Published for Opposition on November 24, 2015**

NEW PLAYERS CLUB LLC)	
)	
and)	
)	
NEIL A. MCNAIR,)	
)	
Opposers,)	
)	
v.)	Opposition No. _____
)	
RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY,)	
)	
Applicant.)	
_____)	

NOTICE OF OPPOSITION

Opposers, New Players Club LLC and Neil A. McNair, a New Jersey Limited Liability Company and an individual residing in the state of New Jersey (hereinafter collectively referred to as “Opposer”), believe they will be damaged by the registration of the designation CHOP shown in Application Serial No. 85/775,650 (“Applicant’s Designation”) filed by Rutgers, the State University of New Jersey, believed to be an instrumentality in the state of New Jersey (hereinafter referred to as “Applicant”), and therefore opposes the same pursuant to 15 U.S.C. § 1063.

A further description of the Application Serial No. 85/775,650 is as follows:

Mark:	CHOP
Filed:	November 9, 2012

Goods/Services: *SPORTSWEAR, NAMELY, SHIRTS, HATS, JACKETS, SWEATERS, SHORTS, SWEATSHIRTS AND SWEATPANTS; CLOTHING, NAMELY, SHIRTS, HATS, JACKETS, SWEATERS, SHORTS, SCARVES, SWEATSHIRTS AND SWEATPANTS, in International Class 025*

First Use in Commerce Claimed: none

Attached hereto as Exhibit A, and incorporated herein by this reference, is a copy of the Trademark Status and Document Retrieval (“TSDR”) printout for Application Serial No. 85/775,650, including associated documents.

As grounds for petition, it is alleged that:

1. Opposer is the owner of the following US Trademark Registration (Registration No. 4,137,966):



Mark:

Literal Element: CHOP'N KNIGHTS NATION, WE R CHOP'N

Filed: June 21, 2011

Goods/Services: *Shirts*
in International Class 025

First Use in Commerce: September 2010

Attached hereto as Exhibit B, and incorporated herein by this reference, is a copy of the TSDR printout for Opposer’s above referenced Registration for the mark CHOP'N KNIGHTS NATION, WE R CHOP'N and Design.

2. Opposer is also the owner of the following US Trademark Registration (Registration No. 4,271,437):



Mark:

Literal Element:

CHOP'N KNIGHTS NATION, WE R CHOP'N

Filed:

May 10, 2012

Goods/Services:

Towels
in International Class 024

First Use in Commerce:

May 2010

Attached hereto as Exhibit C, and incorporated herein by this reference, is a copy of the TSDR printout for Opposer's above referenced Registration for the mark CHOP'N KNIGHTS NATION, WE R CHOP'N and Design.

3. Opposer is also the owner of the following US Trademark Registration (Registration No. 4,529,010):



Mark:

Literal Element:

WE R CHOP'N

Filed:

September 11, 2013

Goods/Services:

Shirts; T-shirts
in International Class 025

First Use in Commerce:

September 1, 2010

Attached hereto as Exhibit D, and incorporated herein by this reference, is a copy of the TSDR printout for Opposer's above referenced Registration for the mark CHOP'N KNIGHTS NATION, WE R CHOP'N and Design.

4. Opposer is also the owner of the following US Trademark Registration (Registration No. 4,862,665):

We R Chop Nation

Mark:

Filed:

April 10, 2015

Goods/Services:

The bringing together, for the benefit of others, of a variety of goods excluding the transport thereof, enabling customers to conveniently view and purchase those goods in the field of clothing and apparel
in International Class 035

First Use in Commerce:

October 1, 2010

Attached hereto as Exhibit E, and incorporated herein by this reference, is a copy of the TSDR printout for Opposer's above referenced Registration for the mark CHOP'N KNIGHTS NATION, WE R CHOP'N and Design.

5. Opposer is also the owner of, and relies upon, its common law trademark rights for the marks CHOP'N KNIGHTS NATION, WE R CHOP'N, and WE R CHOP NATION in the United States, used in association with *shirts, towels, and related advertising services* since at least as early as May 2010.

6. Since at least as early as May 2010, and before the November 9, 2012 filing date or any claimed date of first use of Applicant's Designation, Opposer has continuously used its Marks in the United States in connection with shirts, towels, and related advertising services.

7. Opposer's Registrations are valid and subsisting, in full force and effect, and constitute prima facie evidence of the Opposer's exclusive right to use Opposer's Marks in commerce in connection with the goods specified in the registrations.

8. Opposer's Marks, by virtue of their substantial and continuous use since at least as early as May 2010, have acquired great value as identifications of Opposer's goods, and act to distinguish those goods from the goods and services of others.

9. Opposer's Marks are symbolic of the goodwill and consumer recognition built up by Opposer through substantial amounts of time and effort in using, advertising, promoting and developing public awareness for its Marks and the goods and services sold under those Marks.

10. Applicant has no license, consent, or permission from Opposer to use or register Applicant's Designation.

11. On November 24, 2015, the application for Applicant's Designation was published for opposition. The opposition period previously was set to expire on December 23, 2015. On November 27, 2015, Opposer requested and received an extension of the opposition period until March 23, 2016. Therefore, Opposer timely files this opposition.

12. The Applicant's Designation contains the same dominant term of Opposer's Marks (i.e., the term "CHOP").

13. The goods applied for by Applicant in the Application are identical or closely related to the goods Opposer offers and has offered under its Marks.

14. The registration of Applicant's Designation would grant Applicant rights to which it is not entitled, and would be inconsistent with the prior and established rights of Opposer in its Marks.

15. Opposer believes it will be damaged by registration of the Applicant's Designation under Section 13 of the Lanham Act, 15 U.S.C. § 1063, on the ground that the subject designation so resembles Opposer's Marks as to be likely, when used on or in connection with the goods identified in the application for Applicant's Designation, to cause confusion, or to cause mistake, or to deceive consumers, with consequent injury to Opposer and to the public, in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

16. In addition, "CHOP" and the related term, "KEEP CHOPPING," are generic terms for Applicant's goods, and this are not registrable.

17. Applicant's Designation and the related term, "KEEP CHOPPING," have been in widespread use in professional and collegiate football communities, and in connection with related shirts and sportswear, since at least as early as 2000. Specifically, "KEEP CHOPPING" is a common cliché in the sports industry, particularly football. "CHOP" is also a sporting and football cliché, and is more popularly used in connection with shirts and sporting memorabilia. Both phrases are prevalent not only in football communities, but across the sporting world, including basketball and other sports.

18. These clichés date back to at least as early as 2000, when Greg Schiano employed the terms when he was working as defensive coordinator at the University of Miami, prior to Schiano's move to Rutgers. Since at least that time, these terms have been in common usage by football-related clothing manufacturers like Opposer across the country. Among numerous other examples, the terms were also prominently used by Jack Del Rio when he was the defensive coordinator of the Carolina Panthers in 2002, and also when he was head coach of the Jacksonville Jaguars in 2003, as well as by Panthers and Jaguars fans at that time and since.

19. Applicant's Designation cannot become distinctive of Applicant's goods under Section 2(f) of the Lanham Act, 15 U.S.C. § 1052(f), because the term "CHOP" is so highly descriptive of a common term used in connection with and on football-related shirts and sportswear that it is incapable of acquiring distinctiveness as a trademark.

20. Opposer and others in the football-related clothing industry have a present and prospective right to use the term "CHOP" generically and/or descriptively in their businesses and in connection with their products.

21. Registration of Applicant's Designation would provide color of the *prima facie* exclusive rights to Applicant to use the term "CHOP" and the related term, "KEEP CHOPPING." Therefore, allowing registration of Applicant's Designation is a source of damage and injury to Opposer and others in the football-related clothing industry inasmuch as it would preclude manufacturers from referring to their goods with a common, generic term related to such goods.

22. Registration of Applicant's Designation should be refused in order to maintain freedom of the public and Opposer to use the generic term in Applicant's Designation that is necessary to advertise and properly describe Opposer's own products. *See Estate of P.D. Beckwith, Inc. v. Comm'r of Patents*, 252 U.S. 543-44 (1920).

WHEREFORE, Opposer prays that this Notice of Opposition be sustained in favor of Opposer and that Application Serial No. 86/312,460 be denied registration.

DATED this 23rd day of March 2016.

Respectfully submitted,

NEW PLAYERS CLUB LLC and
NEIL A. MCNAIR,
Opposers,
By counsel,

/David Ludwig/

David Ludwig
Dunlap Bennett & Ludwig PLLC
211 Church Street, SE
Leesburg, VA 20175
Tel.: (703) 777-7319
Fax.: (703) 777-3656
dludwig@dbllawyers.com

CERTIFICATE OF ELECTRONIC FILING

I hereby certify that this Petition for Cancellation is being electronically filed using the Electronic System for Trademark Trials and Appeals (ESTTA) on this 23rd day of March 2016.

/David Ludwig/
David Ludwig

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing Notice of Opposition has been served upon Registrant by depositing one copy thereof in the U.S. Mail, First Class, postage prepaid, on this 23rd day of March 2016, addressed as follows:

RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY
7 College Avenue, Winants Hall, Room 401
New Brunswick, New Jersey 08903

ALEXANDER SOLO
LERNER, DAVID, LITTENBERG, KRUMHOLZ & MEN
600 SOUTH AVE W STE 2
WESTFIELD, NJ 07090-1497

/David Ludwig/
David Ludwig

EXHIBIT A

Generated on: This page was generated by TSDR on 2016-03-18 14:52:07 EDT

Mark: CHOP

CHOP

US Serial Number: 85775650

Application Filing Date: Nov. 09, 2012

Register: Principal

Mark Type: Trademark

Status: An opposition after publication is pending at the Trademark Trial and Appeal Board. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.

Status Date: Mar. 15, 2016

Publication Date: Nov. 24, 2015

Mark Information

Mark Literal Elements: CHOP

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 4110346

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: SPORTSWEAR, NAMELY, SHIRTS, HATS, JACKETS, SWEATERS, SHORTS, SWEATSHIRTS AND SWEATPANTS; CLOTHING, NAMELY, SHIRTS, HATS, JACKETS, SWEATERS, SHORTS, SCARVES, SWEATSHIRTS AND SWEATPANTS

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY

Owner Address: 7 College Avenue, Winants Hall, Room 401
New Brunswick, NEW JERSEY 08903

UNITED STATES

Legal Entity Type: instrumentality

State or Country: NEW JERSEY
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: ALEXANDER SOLO
Attorney Primary Email Address: trademarkadmin@ldlkm.com
Docket Number: RUTGERS 10.0
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: ALEXANDER SOLO
LERNER, DAVID, LITTENBERG, KRUMHOLZ & MEN
600 SOUTH AVE W STE 2
WESTFIELD 07090-1497
Phone: 908-654-5000
Fax: 908-654-7866
Correspondent e-mail: trademarkadmin@ldlkm.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 15, 2016	OPPOSITION INSTITUTED NO. 999999	226890
Nov. 27, 2015	EXTENSION OF TIME TO OPPOSE RECEIVED	
Nov. 24, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 24, 2015	PUBLISHED FOR OPPOSITION	
Nov. 04, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 21, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	70997
Oct. 14, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 06, 2015	LIE CHECKED SUSP - TO ATTY FOR ACTION	70997
Mar. 30, 2015	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	70997
Sep. 22, 2014	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	70997
Mar. 17, 2014	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	70997
Sep. 09, 2013	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	70997
Sep. 09, 2013	ASSIGNED TO LIE	70997
Mar. 06, 2013	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Mar. 06, 2013	LETTER OF SUSPENSION E-MAILED	6332
Mar. 06, 2013	SUSPENSION LETTER WRITTEN	68181
Mar. 04, 2013	ASSIGNED TO EXAMINER	68181
Nov. 16, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 13, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: FALK, ERIN M
Law Office Assigned: LAW OFFICE 101

File Location

Current Location: PUBLICATION AND ISSUE SECTION
Date in Location: Oct. 21, 2015

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding [91226890](#)

Filing Date: Mar 15, 2016

Number: _____

Status: Pending

Status Date: Mar 15, 2016

Interlocutory Attorney: ELIZABETH A DUNN

Defendant

Name: RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY

Correspondent Address: ALEXANDER SOLO
LERNER, DAVID, LITTENBERG, KRUMHOLZ & MEN
600 SOUTH AVE W STE 2
WESTFIELD NJ , 07090-1497

Correspondent e-mail: trademarkadmin@ldlkm.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHOP	Opposition Pending	85775650	

Plaintiff(s)

Name: The Children's Hospital of Philadelphia

Correspondent Address: Jamie B. Bischoff
Ballard Spahr LLP
1735 Market Street, 51st Floor
Philadelphia PA , 19103-7599
UNITED STATES

Correspondent e-mail: bischoff@ballardspahr.com, marandolat@ballardspahr.com, phila_tmdocketing@ballardspahr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHOP	Renewed	75852087	2537658

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 15, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 15, 2016	Apr 24, 2016
3	PENDING, INSTITUTED	Mar 15, 2016	

Type of Proceeding: Extension of Time

Proceeding Number: [85775650](#)

Filing Date: Nov 27, 2015

Status: Not Instituted

Status Date: Nov 27, 2015

Interlocutory Attorney:

Defendant

Name: RUTGERS, THE STATE UNIVERSITY OF NEW JER

Correspondent Address: ALEXANDER SOLO
LERNER, DAVID, LITTENBERG, KRUMHOLZ & MEN
600 SOUTH AVE W STE 2
WESTFIELD NJ , 07090-1497

Associated marks

Mark	Application Status	Serial Number	Registration Number
CHOP	Opposition Pending	85775650	

Potential Opposer(s)

Name: The Children's Hospital of Philadelphia

Correspondent Address: Jamie B. Bischoff
Ballard Spahr LLP
1735 Market Street, 51st Floor
Philadelphia PA , 19103-7599
UNITED STATES

Correspondent e-mail: bischoff@ballardspahr.com, marandolat@ballardspahr.com, phila_tmdocketing@ballardspahr.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
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Name: New Players Club LLC

Correspondent Neil A. McNair

Address: New Players Club LLC
38 Bergen Boulevard Suite 1
Woodland Park NJ , 07424
UNITED STATES

Correspondent e-mail: L2Lkids@verizon.net

Prosecution History

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Nov 27, 2015	
2	EXTENSION OF TIME GRANTED	Nov 27, 2015	
3	INCOMING - EXT TIME TO OPPOSE FILED	Dec 11, 2015	
4	EXTENSION OF TIME GRANTED	Dec 11, 2015	

From: TMOfficialNotices@USPTO.GOV
Sent: Tuesday, November 24, 2015 00:28 AM
To: trademarkadmin@dlkm.com
Subject: Official USPTO Notice of Publication Confirmation: U.S. Trademark SN 85775650: CHOP: Docket/Reference No. RUTGERS 10.0

TRADEMARK OFFICIAL GAZETTE PUBLICATION CONFIRMATION

U.S. Serial Number: 85775650
Mark: CHOP
International Class(es): 025
Owner: RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY
Docket/Reference Number: RUTGERS 10.0

The mark identified above has been published in the Trademark Official Gazette (TMOG) on Nov 24, 2015.

To Review the Mark in the TMOG:

Click on the following link or paste the URL into an internet browser: <https://tmog.uspto.gov/#issueDate=2015-11-24&serialNumber=85775650>

On the publication date or shortly thereafter, the applicant should carefully review the information that appears in the TMOG for accuracy. If any information is incorrect due to USPTO error, the applicant should immediately email the requested correction to TMPostPubQuery@uspto.gov. For applicant corrections or amendments after publication, please file a post publication amendment using the form available at <http://teasroa.uspto.gov/ppa/>. For general information about this notice, please contact the Trademark Assistance Center at 1-800-786-9199.

Significance of Publication for Opposition:

- * Any party who believes it will be damaged by the registration of the mark may file a notice of opposition (or extension of time therefor) with the Trademark Trial and Appeal Board. If no party files an opposition or extension request within thirty (30) days after the publication date, then eleven (11) weeks after the publication date a notice of allowance (NOA) should issue. (Note: The applicant must file a complete Statement of Use or Extension Request with the required fees within six (6) months after the NOA issues to avoid abandonment of the application.)

To check the status of the application, go to http://tsdr.uspto.gov/#caseNumber=85775650&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199. Please check the status of the application at least every three (3) months after the application filing date.

To view this notice and other documents for this application on-line, go to http://tsdr.uspto.gov/#caseNumber=85775650&caseType=SERIAL_NO&searchType=documentSearch. NOTE: This notice will only become available on-line the next business day after receipt of this e-mail.



UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

Nov 4, 2015

NOTICE OF PUBLICATION

1. Serial No.:
85-775,650
2. Mark:
CHOP
(STANDARD CHARACTER MARK)
3. International Class(es):
25
4. Publication Date:
Nov 24, 2015
5. Applicant:
RUTGERS, THE STATE UNIVERSITY OF NEW JER

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the *Official Gazette* on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a notice of allowance pursuant to section 13(b) of the Statute.

Copies of the trademark portion of the *Official Gazette* containing the publication of the mark may be obtained from:

The Superintendent of Documents
U.S. Government Printing Office
PO Box 371954
Pittsburgh, PA 15250-7954
Phone: 202-512-1800

By direction of the Commissioner.

Email Address(es):

trademarkadmin@ldlkm.com

From: TMOfficialNotices@USPTO.GOV
Sent: Wednesday, November 4, 2015 03:29 AM
To: trademarkadmin@dlkm.com
Subject: Official USPTO Notification of Notice of Publication: U.S. Trademark SN 85775650: CHOP: Docket/Reference No. RUTGERS 10.0

NOTIFICATION OF "NOTICE OF PUBLICATION"

Your trademark application (Serial No. 85775650) is scheduled to publish in the *Official Gazette* on Nov 24, 2015. To preview the Notice of Publication, go to <http://tdr.uspto.gov/search.action?sn=85775650>. If you have difficulty accessing the Notice of Publication, contact TDR@uspto.gov.

PLEASE NOTE:

1. The Notice of Publication may not be immediately available but will be viewable within 24 hours of this e-mail notification.
2. You will receive a second e-mail on the actual "Publication Date," which will include a link to the issue of the *Official Gazette* in which the mark has published.

Do NOT hit "Reply" to this e-mail notification. If you have any questions about the content of the Notice of Publication, contact TMPostPubQuery@uspto.gov.

Trademark Snap Shot Publication & Issue Review Stylesheet
(Table presents the data on Publication & Issue Review Complete)

OVERVIEW

SERIAL NUMBER	85775650	FILING DATE	11/09/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	FALK, ERIN M	L.O. ASSIGNED	101

PUB INFORMATION

RUN DATE	10/22/2015		
PUB DATE	11/24/2015		
STATUS	681-PUBLICATION/ISSUE REVIEW COMPLETE		
STATUS DATE	10/21/2015		
LITERAL MARK ELEMENT	CHOP		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	CHOP
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY
ADDRESS	7 College Avenue, Winants Hall, Room 401 New Brunswick, NJ 08903
ENTITY	99-instrumentality

CITIZENSHIP	New Jersey
GOODS AND SERVICES	
INTERNATIONAL CLASS	025
DESCRIPTION TEXT	SPORTSWEAR, NAMELY, SHIRTS, HATS, JACKETS, SWEATERS, SHORTS, SWEATSHIRTS AND SWEATPANTS; CLOTHING, NAMELY, SHIRTS, HATS, JACKETS, SWEATERS, SHORTS, SCARVES, SWEATSHIRTS AND SWEATPANTS

GOODS AND SERVICES CLASSIFICATION							
INTERNATIONAL CLASS	025	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS	
CHANGE IN REGISTRATION	NO
OWNER OF US REG NOS	4110346

PROSECUTION HISTORY				
DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/21/2015	PREV	O	LAW OFFICE PUBLICATION REVIEW COMPLETED	014
10/14/2015	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	013
10/06/2015	RCCK	S	LIE CHECKED SUSP - TO ATTY FOR ACTION	012
03/30/2015	RCSC	S	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	011
09/22/2014	RCSC	S	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	010
03/17/2014	RCSC	S	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	009
09/09/2013	RCSC	S	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	008
09/09/2013	ALIE	A	ASSIGNED TO LIE	007
03/06/2013	GNS3	O	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	006
03/06/2013	GNSL	F	LETTER OF SUSPENSION E-MAILED	005
03/06/2013	CNSL	R	SUSPENSION LETTER WRITTEN	004
03/04/2013	DOCK	D	ASSIGNED TO EXAMINER	003
11/16/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/13/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION	
ATTORNEY	ALEXANDER SOLO
CORRESPONDENCE ADDRESS	ALEXANDER SOLO LERNER, DAVID, LITTENBERG, KRUMHOLZ & MEN 600 SOUTH AVE W STE 2 WESTFIELD, NJ 07090-1497
DOMESTIC REPRESENTATIVE	NONE

CHOP

Trademark Snap Shot Publication Stylesheet

(Table presents the data on Publication Approval)

OVERVIEW

SERIAL NUMBER	85775650	FILING DATE	11/09/2012
REG NUMBER	0000000	REG DATE	N/A
REGISTER	PRINCIPAL	MARK TYPE	TRADEMARK
INTL REG #	N/A	INTL REG DATE	N/A
TM ATTORNEY	FALK, ERIN M	L.O. ASSIGNED	101

PUB INFORMATION

RUN DATE	10/15/2015		
PUB DATE	N/A		
STATUS	680-APPROVED FOR PUBLICATON		
STATUS DATE	10/14/2015		
LITERAL MARK ELEMENT	CHOP		
DATE ABANDONED	N/A	DATE CANCELLED	N/A
SECTION 2F	NO	SECTION 2F IN PART	NO
SECTION 8	NO	SECTION 8 IN PART	NO
SECTION 15	NO	REPUB 12C	N/A
RENEWAL FILED	NO	RENEWAL DATE	N/A
DATE AMEND REG	N/A		

FILING BASIS

FILED BASIS		CURRENT BASIS		AMENDED BASIS	
1 (a)	NO	1 (a)	NO	1 (a)	NO
1 (b)	YES	1 (b)	YES	1 (b)	NO
44D	NO	44D	NO	44D	NO
44E	NO	44E	NO	44E	NO
66A	NO	66A	NO		
NO BASIS	NO	NO BASIS	NO		

MARK DATA

STANDARD CHARACTER MARK	YES
LITERAL MARK ELEMENT	CHOP
MARK DRAWING CODE	4-STANDARD CHARACTER MARK
COLOR DRAWING FLAG	NO

CURRENT OWNER INFORMATION

PARTY TYPE	10-ORIGINAL APPLICANT
NAME	RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY
ADDRESS	7 College Avenue, Winants Hall, Room 401 New Brunswick, NJ 08903
ENTITY	99-instrumentality

CITIZENSHIP	New Jersey
GOODS AND SERVICES	
INTERNATIONAL CLASS	025
DESCRIPTION TEXT	SPORTSWEAR, NAMELY, SHIRTS, HATS, JACKETS, SWEATERS, SHORTS, SWEATSHIRTS AND SWEATPANTS; CLOTHING, NAMELY, SHIRTS, HATS, JACKETS, SWEATERS, SHORTS, SCARVES, SWEATSHIRTS AND SWEATPANTS

GOODS AND SERVICES CLASSIFICATION							
INTERNATIONAL CLASS	025	FIRST USE DATE	NONE	FIRST USE IN COMMERCE DATE	NONE	CLASS STATUS	6-ACTIVE

MISCELLANEOUS INFORMATION/STATEMENTS	
CHANGE IN REGISTRATION	NO
OWNER OF US REG NOS	4110346

PROSECUTION HISTORY				
DATE	ENT CD	ENT TYPE	DESCRIPTION	ENT NUM
10/14/2015	CNSA	P	APPROVED FOR PUB - PRINCIPAL REGISTER	013
10/06/2015	RCCK	S	LIE CHECKED SUSP - TO ATTY FOR ACTION	012
03/30/2015	RCSC	S	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	011
09/22/2014	RCSC	S	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	010
03/17/2014	RCSC	S	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	009
09/09/2013	RCSC	S	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	008
09/09/2013	ALIE	A	ASSIGNED TO LIE	007
03/06/2013	GNS3	O	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	006
03/06/2013	GNSL	F	LETTER OF SUSPENSION E-MAILED	005
03/06/2013	CNSL	R	SUSPENSION LETTER WRITTEN	004
03/04/2013	DOCK	D	ASSIGNED TO EXAMINER	003
11/16/2012	NWOS	I	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	002
11/13/2012	NWAP	I	NEW APPLICATION ENTERED IN TRAM	001

CURRENT CORRESPONDENCE INFORMATION	
ATTORNEY	ALEXANDER SOLO
CORRESPONDENCE ADDRESS	ALEXANDER SOLO LERNER, DAVID, LITTENBERG, KRUMHOLZ & MEN 600 SOUTH AVE W STE 2 WESTFIELD, NJ 07090-1497
DOMESTIC REPRESENTATIVE	NONE

CHOP

To: RUTGERS, THE STATE UNIVERSITY OF NEW JER ETC. (trademarkadmin@ldlkm.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85775650 - CHOP - RUTGERS 10.0
Sent: 3/6/2013 9:19:00 AM
Sent As: ECOM101@USPTO.GOV
Attachments: [Attachment - 1](#)
[Attachment - 2](#)
[Attachment - 3](#)
[Attachment - 4](#)

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION

U.S. APPLICATION SERIAL NO. 85775650

MARK: CHOP

85775650

CORRESPONDENT ADDRESS:

ALEXANDER SOLO

LERNER, DAVID, LITTENBERG, KRUMHOLZ & MEN

600 SOUTH AVE W STE 2

WESTFIELD, NJ 07090-1497

GENERAL TRADEMARK INFORMATION:

<http://www.uspto.gov/trademarks/index.jsp>

APPLICANT: RUTGERS, THE STATE UNIVERSITY OF NEW JER ETC.

CORRESPONDENT'S REFERENCE/DOCKET NO :

RUTGERS 10.0

CORRESPONDENT E-MAIL ADDRESS:

trademarkadmin@ldlkm.com

SUSPENSION NOTICE: NO RESPONSE NEEDED

ISSUE/MAILING DATE: 3/6/2013

The trademark examining attorney is suspending action on the application for the reason(s) stated below. *See 37 C.F.R. §2.67; TMEP §§716 et seq.*

The USPTO will periodically conduct a status check of the application to determine whether suspension remains appropriate, and the trademark

examining attorney will issue as needed an inquiry letter to applicant regarding the status of the matter on which suspension is based. TMEP §§716.04, 716.05. Applicant will be notified when suspension is no longer appropriate. See TMEP §716.04.

No response to this notice is necessary; however, if applicant wants to respond, applicant should use the “Response to Suspension Inquiry or Letter of Suspension” form online at <http://teasroa.uspto.gov/rsi/rsi>.

The effective filing date of the pending application(s) identified below precedes the filing date of applicant’s application. If the mark in the referenced application(s) registers, applicant’s mark may be refused registration under Section 2(d) because of a likelihood of confusion with that registered mark(s). See 15 U.S.C. §1052(d); 37 C.F.R. §2.83; TMEP §§1208 *et seq.* Therefore, action on this application is suspended until the earlier-filed referenced application(s) is either registered or abandoned. 37 C.F.R. §2.83(c). A copy of information relevant to this referenced application(s) is attached.

- Application Serial No(s). 85725233 and 77424669

/EFalk/

Erin M. Falk

erin.falk@uspto.gov

U.S. Patent & Trademark Office

TM Examining Attorney

Law Office 101

(571) 272-1110

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the Trademark Electronic Application System (TEAS) form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

DESIGN MARK

Serial Number

77424669

Status

SECOND EXTENSION - GRANTED

Word Mark

CHOP SHOP

Standard Character Mark

Yes

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Chop Shop Music Supervision, Inc. CORPORATION CALIFORNIA 812 Fremont Avenue, Ste. 203 South Pasadena CALIFORNIA 91030

Goods/Services

Class Status -- ACTIVE. IC 025. US 022 039. G & S: Clothing, namely, t-shirts, shorts, pants, sweatshirts, sweatpants, bandannas, scarves, aprons, jackets, jean jackets, tank tops, vests, neckties, hockey jerseys, soccer jerseys, fashion knit shirts, button-down shirts, basketball jerseys, long sleeve t-shirts, sweaters, baseball jerseys, baby doll t-shirts, polo shirts, wind resistant jackets, muscle t-shirts, baby rompers, toddler t-shirts, allovers, mock turtle necks, track pants, ponchos, and hooded shirts; belts; headwear; and footwear.

Filing Date

2008/03/18

Examining Attorney

MURRAY, DAVID

Attorney of Record

Jill M. Pietrini

CHOP SHOP

DESIGN MARK

Serial Number

85725233

Status

PUBLISHED FOR OPPOSITION

Word Mark

BIG CHOP

Standard Character Mark

Yes

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Professional Products Unlimited, Inc. CORPORATION GEORGIA 116 Bethea Road, Suite 420 Fayetteville GEORGIA 30214

Goods/Services

Class Status -- ACTIVE. IC 025. US 022 039. G & S: Athletic apparel, namely, shirts, shorts, sweatshirts and sweat pants.

Goods/Services

Class Status -- ACTIVE. IC 003. US 001 004 006 050 051 052. G & S: Hair care products, namely, shampoos, conditioners, hair oils, lotions and sprays for braided hair; hair creams; hair styling preparations; hair care preparations; hair nourishers; perfumes, colognes and cosmetic preparations for use in skin care.

Filing Date

2012/09/10

Examining Attorney

BELENKER, ESTHER

Attorney of Record

Leslie C. Ruiter

BIG CHOP

To: RUTGERS, THE STATE UNIVERSITY OF NEW JER ETC. (trademarkadmin@ldlkm.com)
Subject: U.S. TRADEMARK APPLICATION NO. 85775650 - CHOP - RUTGERS 10.0
Sent: 3/6/2013 9:19:01 AM
Sent As: ECOM101@USPTO.GOV
Attachments:

UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

**IMPORTANT NOTICE REGARDING YOUR
U.S. TRADEMARK APPLICATION**

USPTO OFFICE ACTION (OFFICIAL LETTER) HAS ISSUED
ON **3/6/2013** FOR U.S. APPLICATION SERIAL NO.85775650

Please follow the instructions below:

(1) TO READ THE LETTER: Click on this [link](#) or go to <http://tsdr.uspto.gov/>, enter the U.S. application serial number, and click on "Documents."

The Office action may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) QUESTIONS: For questions about the contents of the Office action itself, please contact the assigned trademark examining attorney. For *technical* assistance in accessing or viewing the Office action in the Trademark Status and Document Retrieval (TSDR) system, please e-mail TSDR@uspto.gov.

WARNING

PRIVATE COMPANY SOLICITATIONS REGARDING YOUR APPLICATION: Private companies **not** associated with the USPTO are using information provided in trademark applications to mail or e-mail trademark-related solicitations. These companies often use names that closely resemble the USPTO and their solicitations may look like an official government document. Many solicitations require that you pay "fees."

Please carefully review all correspondence you receive regarding this application to make sure that you are responding to an official document from the USPTO rather than a private company solicitation. All official USPTO correspondence will be mailed only from the "United States Patent and Trademark Office" in Alexandria, VA; or sent by e-mail from the domain "@uspto.gov." For more information on how to handle private company solicitations, see http://www.uspto.gov/trademarks/solicitation_warnings.jsp.

*** User:efalk ***

#	Total Marks	Dead Marks	Live Viewed Docs	Live Viewed Images	Status/ Search Duration	Search
01	696	N/A	0	0	0:02	*{"ckxq"}hop* [bi,ti] not dead [ld]
02	678447	N/A	0	0	0:06	("025") [cc] not dead [ld]
03	185061	N/A	0	0	0:04	("025" a b "200") [ic] not dead [ld]
04	215	0	215	203	0:01	1 and 2

Session started 3/6/2013 8:50:09 AM

Session finished 3/6/2013 8:58:49 AM

Total search duration 0 minutes 13 seconds

Session duration 8 minutes 40 seconds

Defaut NEAR limit=1ADJ limit=1

Sent to TICRS as Serial Number: 85775650

Trademark/Service Mark Application, Principal Register

Serial Number: 85775650

Filing Date: 11/09/2012

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	85775650
MARK INFORMATION	
*MARK	CHOP
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	CHOP
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY
*STREET	7 College Avenue, Winants Hall, Room 401
*CITY	New Brunswick
*STATE (Required for U.S. applicants)	New Jersey
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	08903
PHONE	732-932-7697
LEGAL ENTITY INFORMATION	
TYPE	instrumentality
STATE/COUNTRY WHERE LEGALLY ORGANIZED	New Jersey
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	025
*IDENTIFICATION	SPORTSWEAR, NAMELY, SHIRTS, HATS, JACKETS, SWEATERS, SHORTS, SWEATSHIRTS AND SWEATPANTS; CLOTHING, NAMELY, SHIRTS, HATS, JACKETS, SWEATERS, SHORTS, SCARVES, SWEATSHIRTS AND SWEATPANTS
FILING BASIS	SECTION 1(b)
ADDITIONAL STATEMENTS SECTION	
PRIOR REGISTRATION(S)	The applicant claims ownership of U.S. Registration Number(s) 4110346.

ATTORNEY INFORMATION	
NAME	ALEXANDER SOLO
ATTORNEY DOCKET NUMBER	RUTGERS 10.0-101
FIRM NAME	LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP
STREET	600 SOUTH AVENUE WEST
CITY	WESTFIELD
STATE	New Jersey
COUNTRY	United States
ZIP/POSTAL CODE	07090
PHONE	908-654-5000
FAX	908-654-7866
EMAIL ADDRESS	trademarkadmin@ldlkm.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Lawrence I. Lerner, Sidney David, Joseph S. Littenberg, Arnold H. Krumholz, William L. Mentlik, John R. Nelson, Roy H. Wepner, Stephen B. Goldman, Charles P. Kennedy, Paul H. Kochanski, Marcus J. Millet, Bruce H. Sales, Daniel H. Bobis, Keith E. Gilman, Robert B. Cohen, Michael H. Teschner, Gregory S. Gewirtz, Jonathan A. David, Shawn P. Foley, Thomas M. Palisi, Stephen F. Roth, Raymond W. Augustin, Harvey L. Cohen, Jeffrey S. Dickey, April M. Capati, Lawrence E. Russ, Orville R. Cockings, Russell W. Faegenburg, Daryl K. Neff, Kelly Y. Hwang, Andrew T. Zidel, Raymond B. Churchill, Jr., Richard J. Botos, Bruno Polito, Dennis M. Smid, Gregg A. Paradise, Kevin M. Kocun, Thomas M. Finetti, Andrew T. Lane, Natalie S. Richer, Brian R. Tomkins, Aaron S. Eckenthal, William A. Di Bianca, Davy E. Zoneraich, Gregory M. Reilly, Charles H. Humkey, Diane P. Tso, Arnold I. Rady, Keir J. LoIacono, Noelle L. Cacciabeve, Robert B. Hander, Joshua E. Garfield, Joseph H. Karlin, John J. Farrell, Fahd K. Majiduddin, Michael T. Hages, Ryan L. Bergeron, Nonna G. Akopyan, Nicole Ho, Brent L. Farese, Kiril O. Dimov, Peter D. Sleman, Mitesh Mehta, Dan Li, Ira Stickler, Cicero H. Brabham, Jr., Mark J. Stevenosky, Jr., Stephen M. Lund and Alexander Solo
CORRESPONDENCE INFORMATION	
NAME	ALEXANDER SOLO
FIRM NAME	LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP
STREET	600 SOUTH AVENUE WEST
CITY	WESTFIELD
STATE	New Jersey
COUNTRY	United States
ZIP/POSTAL CODE	07090
PHONE	908-654-5000
FAX	908-654-7866

EMAIL ADDRESS	trademarkadmin@ldlkm.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	1
FEE PER CLASS	325
*TOTAL FEE DUE	325
*TOTAL FEE PAID	325
SIGNATURE INFORMATION	
SIGNATURE	/ALEXANDER SOLO/
SIGNATORY'S NAME	ALEXANDER SOLO
SIGNATORY'S POSITION	ATTORNEY OF RECORD, NJ BAR MEMBER
DATE SIGNED	11/09/2012

Trademark/Service Mark Application, Principal Register

Serial Number: 85775650

Filing Date: 11/09/2012

To the Commissioner for Trademarks:

MARK: CHOP (Standard Characters, see [mark](#))

The literal element of the mark consists of CHOP.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY, a instrumentality legally organized under the laws of New Jersey, having an address of

7 College Avenue, Winants Hall, Room 401
New Brunswick, New Jersey 08903
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 025: SPORTSWEAR, NAMELY, SHIRTS, HATS, JACKETS, SWEATERS, SHORTS, SWEATSHIRTS AND SWEATPANTS; CLOTHING, NAMELY, SHIRTS, HATS, JACKETS, SWEATERS, SHORTS, SCARVES, SWEATSHIRTS AND SWEATPANTS

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant claims ownership of U.S. Registration Number(s) 4110346.

The applicant's current Attorney Information:

ALEXANDER SOLO and Lawrence I. Lerner, Sidney David, Joseph S. Littenberg, Arnold H. Krumholz, William L. Mentlik, John R. Nelson, Roy H. Wepner, Stephen B. Goldman, Charles P. Kennedy, Paul H. Kochanski, Marcus J. Millet, Bruce H. Sales, Daniel H. Bobis, Keith E. Gilman, Robert B. Cohen, Michael H. Teschner, Gregory S. Gewirtz, Jonathan A. David, Shawn P. Foley, Thomas M. Palisi, Stephen F. Roth, Raymond W. Augustin, Harvey L. Cohen, Jeffrey S. Dickey, April M. Capati, Lawrence E. Russ, Orville R. Cockings, Russell W. Faegenburg, Daryl K. Neff, Kelly Y. Hwang, Andrew T. Zidel, Raymond B. Churchill, Jr., Richard J. Botos, Bruno Polito, Dennis M. Smid, Gregg A. Paradise, Kevin M. Kocun, Thomas M. Finetti, Andrew T. Lane, Natalie S. Richer, Brian R. Tomkins, Aaron S. Eckenthal, William A. Di Bianca, Davy E. Zonerach, Gregory M. Reilly, Charles H. Humkey, Diane P. Tso, Arnold I. Rady, Keir J. LoIacono, Noelle L. Cacciabeve, Robert B. Hander, Joshua E. Garfield, Joseph H. Karlin, John J. Farrell, Fahd K. Majiduddin, Michael T. Hages, Ryan L. Bergeron, Nonna G. Akopyan, Nicole Ho, Brent L. Farese, Kiril O. Dimov, Peter D. Sleman, Mitesh Mehta, Dan Li, Ira Stickler, Cicero H. Brabham, Jr., Mark J. Stevanosky, Jr., Stephen M. Lund and Alexander Solo of LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP

600 SOUTH AVENUE WEST
WESTFIELD, New Jersey 07090
United States

The attorney docket/reference number is RUTGERS 10.0-101.

The applicant's current Correspondence Information:

ALEXANDER SOLO
LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP
600 SOUTH AVENUE WEST
WESTFIELD, New Jersey 07090
908-654-5000(phone)
908-654-7866(fax)
trademarkadmin@ldlkm.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /ALEXANDER SOLO/ Date: 11/09/2012

Signatory's Name: ALEXANDER SOLO

Signatory's Position: ATTORNEY OF RECORD, NJ BAR MEMBER

RAM Sale Number: 9984

RAM Accounting Date: 11/09/2012

Serial Number: 85775650

Internet Transmission Date: Fri Nov 09 12:50:51 EST 2012

TEAS Stamp: USPTO/BAS-XXX.XX.X.X-2012110912505183008

7-85775650-49091e6f2a0496ffb566b357b25f2

7b63-DA-9984-20121109124941268329

CHOP

CHOP

EXHIBIT B

Generated on: This page was generated by TSDR on 2016-03-18 15:07:07 EDT

Mark: CHOP'N KNIGHTS NATION, WE R CHOP'N



US Serial Number: 85351432

Application Filing Date: Jun. 21, 2011

US Registration Number: 4137966

Registration Date: May 08, 2012

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 08, 2012

Publication Date: Feb. 21, 2012

Mark Information

Mark Literal Elements: CHOP'N KNIGHTS NATION, WE R CHOP'N

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a knight's head armor enclosed in a diamond shape design with an ax and woodblock, the stylized text "CHOP'N KNIGHTS NATION" written around the diamond. Below there is the stylized text "WE R CHOP'N" with an ax in the middle.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Lining and Stippling Statement: The stippling is for shading purposes only.

Design Search Code(s): 07.15.04 - Beams, wood; Wood boards; Parquet flooring; Lumber
14.05.05 - Tomahawks; Hatchets; Axes
23.05.01 - Helmets, armor
26.07.01 - Diamonds with plain single line border; Diamonds with plain multiple line border

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Shirts

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 2010

Use in Commerce: Sep. 2010

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No
Filed 44E: No
Filed 66A: No
Filed No Basis: No

Currently 44D: No
Currently 44E: No
Currently 66A: No
Currently No Basis: No

Amended 44D: No
Amended 44E: No

Current Owner(s) Information

Owner Name: McNair, Neil A.

Owner Address: 38 Bergen Boulevard
1
Woodland Park, NEW JERSEY 07424
UNITED STATES

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: MCNAIR, NEIL A.
38 BERGEN BLVD # 1
WOODLAND PARK, NEW JERSEY 07424-2532
UNITED STATES

Phone: 201 895-4922

Correspondent e-mail: L2LKIDS@VERIZON.NET

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 08, 2012	REGISTERED-PRINCIPAL REGISTER	
Feb. 21, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 21, 2012	PUBLISHED FOR OPPOSITION	
Feb. 01, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 13, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Jan. 13, 2012	ASSIGNED TO LIE	74221
Dec. 23, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 23, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Dec. 23, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Dec. 23, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 23, 2011	EXAMINERS AMENDMENT -WRITTEN	76731
Sep. 30, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 30, 2011	NON-FINAL ACTION E-MAILED	6325
Sep. 30, 2011	NON-FINAL ACTION WRITTEN	76731
Sep. 30, 2011	ASSIGNED TO EXAMINER	76731
Jun. 25, 2011	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
Jun. 24, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 24, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 08, 2012

EXHIBIT C

Generated on: This page was generated by TSDR on 2016-03-21 18:50:49 EDT

Mark: CHOP'N KNIGHTS NATION, WE R CHOP'N



US Serial Number: 85622228

Application Filing Date: May 10, 2012

US Registration Number: 4271437

Registration Date: Jan. 08, 2013

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 08, 2013

Publication Date: Oct. 23, 2012

Mark Information

Mark Literal Elements: CHOP'N KNIGHTS NATION, WE R CHOP'N

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of an ax on a woodblock partially enclosed by a diamond shape. Above the upper left side of the diamond is the stylized text "Chop'n". Above the upper right side of the diamond is the stylized text "Knights". Below the lower right side of the diamond is the stylized text "Nation,". Below the diamond is the stylized text "We R Chop'n" with a small version of the ax and woodblock between the letter "R" and the word "Chop'n".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 07.15.05 - Firewood (cut logs); Logs
14.05.05 - Tomahawks; Hatchets; Axes
26.07.01 - Diamonds with plain single line border; Diamonds with plain multiple line border

Related Properties Information

Claimed Ownership of US Registrations: 4137966

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Towels

International Class(es): 024 - Primary Class

U.S Class(es): 042, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: May 2010

Use in Commerce: Feb. 2011

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: McNair, Neil
Owner Address: #1
38-Bergen Boulevard
Woodland Park, NEW JERSEY 07424
UNITED STATES

Legal Entity Type: INDIVIDUAL **Citizenship:** UNITED STATES

Attorney/Correspondence Information

Attorney of Record - None Correspondent

Correspondent Name/Address: MCNAIR, NEIL
38 BERGEN BLVD # 1
WOODLAND PARK, NEW JERSEY 07424-2532
UNITED STATES

Phone: 201 895-4922 **Fax:** (973) 812-0471

Correspondent e-mail: L2LKids@verizon.net **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 08, 2013	REGISTERED-PRINCIPAL REGISTER	
Oct. 23, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 23, 2012	PUBLISHED FOR OPPOSITION	
Oct. 03, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 11, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 30, 2012	ASSIGNED TO EXAMINER	85334
May 18, 2012	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK MAILED	
May 17, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 14, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Jan. 08, 2013

EXHIBIT D

Generated on: This page was generated by TSDR on 2016-03-21 18:59:44 EDT

Mark: WE R CHOP'N



US Serial Number: 86061419

Application Filing Date: Sep. 11, 2013

US Registration Number: 4529010

Registration Date: May 13, 2014

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: May 13, 2014

Publication Date: Feb. 25, 2014

Mark Information

Mark Literal Elements: WE R CHOP'N

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words phrase, "We R Chop'n" with an Ax lodged in a woodblock between the "R" and "C". Hanging overhead is an image of a battle Ax.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Lining and Stippling Statement: The stippling is for shading purposes only.

Design Search Code(s): 07.15.05 - Firewood (cut logs); Logs
14.05.05 - Hatchets; Axes; Tomahawks

Related Properties Information

Claimed Ownership of US Registrations: 4137966, 4271437

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Shirts; T-shirts

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 01, 2010

Use in Commerce: Sep. 01, 2010

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: McNair, Neil A.

Owner Address: #1
38 Bergen Boulevard
Woodland Park, NEW JERSEY 07424
UNITED STATES

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Attorney/Correspondence Information

Attorney of Record - None
Correspondent

Correspondent Name/Address: MCNAIR, NEIL A.
38 BERGEN BLVD # 1
WOODLAND PARK, NEW JERSEY 07424-2532
UNITED STATES

Phone: 201 895-4922

Correspondent e-mail: L2Lkids@verizon.net

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 13, 2014	REGISTERED-PRINCIPAL REGISTER	
Feb. 25, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 25, 2014	PUBLISHED FOR OPPOSITION	
Feb. 05, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 21, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	68171
Jan. 21, 2014	ASSIGNED TO LIE	68171
Dec. 24, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 23, 2013	EXAMINER'S AMENDMENT ENTERED	88888
Dec. 23, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Dec. 23, 2013	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 23, 2013	EXAMINERS AMENDMENT -WRITTEN	76629
Dec. 21, 2013	ASSIGNED TO EXAMINER	76629
Sep. 20, 2013	NOTICE OF DESIGN SEARCH CODE AND PSEUDO MARK E-MAILED	
Sep. 19, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Sep. 14, 2013	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: May 13, 2014

EXHIBIT E

Generated on: This page was generated by TSDR on 2016-03-21 19:02:04 EDT

Mark: WE R CHOP NATION

We R Chop Nation

US Serial Number: 86593433

Application Filing Date: Apr. 10, 2015

US Registration Number: 4862665

Registration Date: Dec. 01, 2015

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 01, 2015

Publication Date: Sep. 15, 2015

Mark Information

Mark Literal Elements: WE R CHOP NATION

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: The bringing together, for the benefit of others, of a variety of goods excluding the transport thereof, enabling customers to conveniently view and purchase those goods in the field of clothing and apparel

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 01, 2010

Use in Commerce: Oct. 01, 2010

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: New Players Club LLC

Owner Address: 38 Bergen Boulevard #1
WOODLAND PARK, NEW JERSEY 07424
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: NEW JERSEY
Where Organized:

Attorney/Correspondence Information

Attorney of Record - None
Correspondent

Correspondent Name/Address: NEW PLAYERS CLUB LLC
38 Bergen Blvd # 1
Woodland Park, NEW JERSEY 07424-2532
UNITED STATES

Phone: 201 895-4922

Correspondent e-mail: L2LKIDS@VERIZON.NET

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 01, 2015	REGISTERED-PRINCIPAL REGISTER	
Sep. 15, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 15, 2015	PUBLISHED FOR OPPOSITION	
Aug. 26, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 08, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	77976
Aug. 03, 2015	ASSIGNED TO LIE	77976
Jul. 21, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 21, 2015	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 21, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 21, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 21, 2015	EXAMINERS AMENDMENT -WRITTEN	81844
Jul. 20, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 20, 2015	NON-FINAL ACTION E-MAILED	6325
Jul. 20, 2015	NON-FINAL ACTION WRITTEN	81844
Jul. 20, 2015	ASSIGNED TO EXAMINER	81844
Apr. 17, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 14, 2015	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None
File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Dec. 01, 2015