

ESTTA Tracking number: **ESTTA733657**

Filing date: **03/15/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Espresso Bookstore & Cafe Holdings, LLC
Granted to Date of previous extension	03/20/2016
Address	584 Broadway, Suite 1100 New York, NY 10012 UNITED STATES
Attorney information	J. Michael Hurst Keating Muething & Klekamp PLL One East Fourth Street, Suite 1400 Cincinnati, OH 45202 UNITED STATES mhurst@kmlaw.com Phone:5135621401

Applicant Information

Application No	79156675	Publication date	09/22/2015
Opposition Filing Date	03/15/2016	Opposition Period Ends	03/20/2016
International Registration No.	1227132	International Registration Date	08/14/2014
Applicant	SHAKESPEARE AND COMPANY 37 rue de la B��cherie FRANCE		

Goods/Services Affected by Opposition

<p>Class 016. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Adhesives and glues for stationery or household purposes; posters; diaries and day planners; coloring books; photographalbums; albums for special events; almanacs; aquarelles; stationery; bookbinding material; atlases; paper fasteners; stickers; letter racks; pencil trays; filetrays; pen and pencil trays; printed comic strips; bookbinding tape; banners ofpaper; coffee table books featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Fashion and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet,namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking,namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Calendars, Pets; writing pads; pencil and pen boxes, cardboard cake boxes; gift boxes of cardboard or paper; photo storage boxes; boxes of cardboard or paper;stationery boxes; order forms; printed vouchers; pamphlets in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography,</p>

painting, collage, Fashion and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Calendars, Pets, Calendars and Events Listings; advertising pamphlets; printed news bulletins and printed bulletins in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Calendars, Pets, Calendars and Events Listings; office type composing machines for printing; paper picture mounts; writing or drawing books; wire-bound notebooks; calendars; printer's type in the nature of numerals and letters; printing type; caricatures; notebooks; bristol cards; note cards; Christmas cards; greeting cards; business cards; New Year greeting cards; musical greeting cards; pop-up greeting cards; cards bearing universal greetings; printed information cards in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, Photography, Painting, Collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Calendars and Events Listings, Pets; invitation cards; wall charts in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Writing, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Calendars and Events Listings, Pets; postcards; picture postcards; blank or partially printed postcards; special occasion cards; printed mail response cards; blank cards; cardboard; wood pulp board for stationery purposes; stationery-type portfolios; poster board; illustration boards; catalogs in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; paper expanding files; file folders; report covers of paper, namely, paper files; folders for papers; numbers in the nature of printer's type; newsletters in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Calendars and Events Listings, Pets; document and letter files for stationery purposes; printing blocks; desktop cabinets for stationery; series of fiction and non-fiction books in the fields of Literature, Writing, Art, namely, photography, painting, collage, Style and Fashion, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs,

Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crime, Pets; printed news releases in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Writing, Art, namely, photography, painting, collage, Style and Fashion, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; cardboard packaging; printed stories in illustrated form; paper cutters; writing chalk; pencils; sketches; cartoon prints; transfers; party ornaments of paper; graphic prints; printed newspaper cartoons; dictionaries; document files; etchings; placards of paper or cardboard; packaging containers of paper or cardboard and packaging bags and film of plastic; drawing, pen ink; drawing shields in the nature of paper seals; encyclopedias; signboards of paper or cardboard; envelopes; tear-off calendars; color prints; photographic prints; towels of paper; paper labels; cases for use for stationery articles; book plates; announcement cards; adhesive foils; paper sheets for stationery; index cards; printed forms; stencils; engravings; guides in the fields of Travel and Tourism, Writing and Literature, Art, namely, photography, painting, collage, Antiques and Collecting, Books, Food, Drinks and Entertaining, Foreign Languages, Printing and Publishing, Internet, namely, blogs, podcasts, videos, Holidays and Traditions, Family Life, Children and Youth, Personal Care and Style, Crafts and Hobbies, Activities and Games, Home and Garden, Self-Help and Self-Improvement, Sports, Fitness and Health, Sex and Relationships, Weddings, Careers, Pets and Animals; decorative garlands of paper for parties; illustrations; art illustrations; pictures; lithographic prints; writing instruments; drawing instruments; drafting instruments; printed invitations; newspapers; newsletters in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Calendars and Events Listings, Pets; self-adhesive letters and numbers for stationery purposes; paper letters and numbers for stationery purposes; lithographs; exercise books; books featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Style and Fashion, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crime, Calendars, Pets; pop-up books for children and adults; pop-up books featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Fashion and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; anniversary books; non-fiction books featuring Literature, namely, writers, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Fashion and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crime, Pets; gift books featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Fashion and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and

Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Calendars, Pets; commemorative books featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Fashion and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; activity books, namely, children's and adults' activity books; story books; a series of fiction books in all forms of Storytelling, namely, Novels, Poetry, Memoir, Graphic Storytelling, Comics, Short Fiction, Novellas; wedding books; printed music books; recipe books; children's storybooks; picture books; guest books; educational books featuring Writing, Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; educational printed music books; children's books; children's books incorporating an audio component; sticker books; memory books in the nature of photograph albums; booklets featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Style and Fashion, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crime, Calendars, Pets; typewriters; magazines featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Style and Fashion, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crime, Calendars, Pets; manuals and handbooks about Writing, Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; training manuals about Writing, Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; instruction manuals about Writing, Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; textbooks about Writing, Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal

Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crimes, Pets; manuscript books; architects' models; marking pens; memorandum books; mini photograph albums; printed handwriting specimens for copying; stationery storage boxes and cases for offices; monographs in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crime, Pets; crossword puzzles; paper handkerchiefs and tissues; painting sets for artists; painting sets for children; writing cases; engravings; lithographic works of art; works of art made of paper; binding strips for bookbinding; reference books in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crime, Pets; plastic pages with pockets for holding trading cards; plastic pages with pockets for holding photographs; plastic pages with pockets for holding receipts; photograph album pages; scrapbook pages; mounting boards; advertising signs of paper or cardboard; paper; paper for book covers; paper for publications; sheet music; pastels; paintings; printed periodicals featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crime, Pets; photographs; photo-engravings; paintbrushes; paper-clips; moneyclips; clips for letters; prints; blueprints; printed plans; pens; pen cases; paper file jackets; gift bags of paper; protective covers for sheets of paper and book pages; protective covers for books; stencil plates; printing fonts; portraits; posters made of paper; unmounted posters; mounted posters; paperweights; programs for specific events; souvenir programs concerning Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Style and Fashion, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crime, Calendars, Pets; printed prospectuses featuring Literature information, namely, writing, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art information, namely, photography, painting, collage, Fashion and Style information, Performing Arts and Entertainment information, namely, music, film, theater, dance, TV, radio, Internet information, namely, blogs, podcasts, videos, Travel information, History information, Culture information, Philosophy information, Cooking information, namely, food, drinking, recipes, Entertaining information, Home and Garden information, Children's Interest information, Women's Studies information, Gay and Lesbian information, Architecture information, Foreign Languages information, Printing and Publishing information, Crafts and Hobbies information, Activities and Games information, Sports information, Fitness and Adventure information, Humor information, Politics and Current Affairs information, Self-Help and Self-Improvement information, Sex and Relationships information; document covers; ledgers; bookbindings; graphic reproductions; magazines featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Style and Fashion, Performing Arts and Entertainment,

namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, TrueCrime, Calendars, Pets; novels; romancenovels; illustrated novels; bags of paper or plastics for household use; seals in the nature of stamps; week planners; bookends; bookmarks; framed or unframed paintings; printed tickets; stamps in the nature of seals; informational flyers featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Calendars and Events Listings, Pets; bags of paper or plastics, for packaging; small bags, of paper or plastics for packaging; document holders; passport holders

Class 022. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Bags of textile for packaging; bags for the transport and storage of materials in bulk; packing materials, not of rubber or plastics

Class 041. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Entertainment, namely, live performance presentations, namely, Readings, namely, book, author, poetry, spoken word, dramatic, Speeches, Public Speaking, Discussions, and Panels in the field of literature and history, Dance, Music, Opera, Theater, Personal Care, Style and Fashion, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts, also all recorded live for the purpose of distribution through broadcast media; Recording for radio, television, film, internet, or other; cultural activities in the nature of ballet performances and art demonstrations, production of television and radio shows; radio entertainment production; television entertainment, namely, providing television news shows and syndication of television programs featuring comedy; videotaping; teaching in the fields of Writing, Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Fashion and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; correspondence courses of academic subjects, namely, Writing, Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Fashion, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; educational examination; practical training demonstration in the fields of Writing, Public Speaking and Reading, Dance, Music, Opera, Theater, Personal Care and Style, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts; entertainment information; education information; information in the field of literature; rental of sound recordings; electronic desktop publishing; provision of non-downloadable online electronic publications, namely, books, magazines, blogs, newsletters, chapbooks, and calendars, in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Fashion and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; providing recreation facilities; providing online, non-downloadable playback of music; providing online, non-downloadable pre-recorded music; providing non-downloadable videos online in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography,


painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; layout services, other than for advertising purposes; videotape editing; editing of radio and television programs; organization of competitions for education or entertainment purposes, namely, Writing, Design, Literature, Art, namely, photography, painting, collage, Public Speaking and Reading, Performance, namely, dance, music, opera, theater, Personal Care and Style, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts; operating of lotteries; organization of cultural shows; organization of exhibitions for cultural or educational purposes; organization and conducting of training workshops in the fields of Writing, Design, Literature, Art, namely, photography, painting, collage, Public Speaking and Reading, Performance, namely, dance, music, opera, theater, Personal Care and Style, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts; organization and conducting of colloquiums and conferences, not for business or commercial purposes; organization and conducting of concerts; organization and conducting of congresses, seminars and symposiums, not for business or commercial purposes; boarding schools; photography; party planning; dubbing; lending libraries; production of films other than advertising films; production of shows, namely, production of live performances, namely, Readings, namely, book, author, poetry, spoken word, dramatic, Public Speaking, Discussions, and Panels in the field of literature and history, Dance, Music, Opera, Theater, Personal Care and Style, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts, also all recorded live for the purpose of distribution through broadcast media; production of music; cinematography services in the nature of cinematographic film projection; publication of books; publication of texts other than advertising texts; publication of electronic books and journals on-line; scriptwriting services for non-advertising purposes; writing of texts other than advertising texts; photographic reporting; presentation of live performances, namely, presentation live of Readings, namely, book, author, poetry, spoken word, dramatic, Speeches, Public Speaking, Discussions, and Panels in the field of literature and history, Dance, Music, Opera, Theater, Personal Care and Style, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts; theater productions; mobile library services; booking of seats for shows; entertainer services namely, live performances by a professional entertainer for Readings, namely, book, author, poetry, spoken word, dramatic, Public Speaking, Discussions, and Panels in the field of literature and history, Dance, Music, Opera, Theater, Fashion and Style, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts; entertainment ticket agency services; calligraphy services; music composition services; school services, namely, providing courses of instruction in the fields of Writing, Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets, Public Speaking and Reading, Performance, namely, dance, music, opera, theater, Personal Care and Style, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts; providing museum facilities; recording studio services; tutoring in the fields of Writing, Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets, Public Speaking and Reading, Performance, namely, dance, music, opera, theater, Personal Care and Style, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts; subtitled; entertainment and cultural activities, namely, live Readings namely, book, author, poetry, spoken word, dramatic, Public Speaking, Discussions, and Panels in the field of literature and history, Dance, Music, Opera, Theater, Fashion, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts, all also recorded live for the purpose of distribution through broadcast media; hosting of entertainment, cultural and sports events live, educational events and entertainment and cultural activities, namely, live Readings, namely, book, author, poetry, spoken word, dramatic, Public Speaking, Discussions, and Panels

in the field of literature and history, Dance, Music, Opera, Theater, Fashion, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts, all of which are also recorded live for the purpose of distribution through broadcast media; proofreading of manuscripts; scriptwriting for non-advertising purposes; editing of photographs; editing of printed matter containing pictures, other than for advertising purposes; editing and publication of printed matter and texts, other than advertising texts; rental of DVDs; rental of films; rental of motion pictures and sound recordings; rental of books; rental of printed publications; production of live entertainment events, namely, musical concerts and dance performances; production of television, mobile phone television and radio programs; publication of audio books; publication of books, periodicals, magazines, newspapers and newsletters; on-line publication of non-downloadable guide books, travel maps, city directories and listings for travelers; lending library services and library services; reference libraries of literature and documentary records; editing and publishing books, periodicals, magazines, newspapers and newsletters; publication of texts other than advertising texts, illustrations, books, magazines, newspapers, periodicals, and on all types of media including electronic and digital publications, audio and/or video media, multimedia carriers in the nature of interactive discs, digital-audio CD-ROMs, multimedia programs; computer editing of texts and/or images, fixed or animated; editing and publication of games and particularly television and audiovisual games, games on CDs and digital audio compact disks, on magnetic media

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
--------------------------------------	----------------------------

Mark Cited by Opposer as Basis for Opposition

U.S. Application No.	86539744	Application Date	02/19/2015
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	SHAKESPEARE & CO.		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 0 First Use In Commerce: 0 Retail book store services		

Attachments	86539744#TMSN.png(bytes) Notice of Opposition - SHAKESPEARE AND COMPANY.pdf(827286 bytes)
-------------	---

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/j. michael hurst/
Name	J. Michael Hurst
Date	03/15/2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>Espresso Bookstore & Café Holdings, LLC,</p> <p style="text-align: center;">Opposer,</p> <p style="text-align: center;">v.</p> <p>Shakespeare and Company,</p> <p style="text-align: center;">Applicant.</p>	<p>Opposition No. _____</p> <p>Serial No.: 79/156675 Mark: SHAKESPEARE AND COMPANY Filing Date: 14 August 2014 Published: 22 September 2015</p>
---	---

NOTICE OF OPPOSITION

Espresso Bookstore & Café Holdings, LLC (“Opposer”), a limited liability company of the state of Delaware, with its principal offices located at 584 Broadway, Suite 1100, New York, New York, believes it will be damaged by registration of Serial No. 79/156675, SHAKESPEARE AND COMPANY, owned by Shakespeare and Company (“Applicant”), a French company with an address of 37 rue de la Bûcherie, F-75005, Paris, France, and hereby opposes the same. Allegations with respect to Opposer are based on actual knowledge. Allegations with respect to Applicant are based upon information and belief. As grounds for opposition, Opposer alleges as follows:

1. Opposer is a Delaware limited liability company with its principal place of business at 584 Broadway, Suite 1100, New York, New York.
2. Opposer offers retail bookstore services, self-publishing services, and café services, and sells related promotional items, including without limitation at its location in the heart of New York City and on the internet at <*shakeandco.com*>.
3. Since at least 1981, Opposer, for itself and through its predecessors in interest, has provided retail bookstore services under the SHAKESPEARE & CO brand.

4. Opposer owns the following U.S. trademark application for its SHAKESPEARE & CO. mark for the services listed below (“Opposer’s Services”). A copy of the TSDR printouts for this application is attached as Exhibit A.

Mark	Goods	Status
SHAKESPEARE & CO.	(Class 35) Retail book store services.	<i>Pending</i> Ser.No. – 86/539744 Filed – 02.19.2015

5. Opposer, for itself and through its predecessors in interest, has continuously and extensively used the SHAKESPEARE & CO. mark in commerce in connection with the advertising, promotion and sale of Opposer’s Services well prior to 14 August 2014, the filing date of Applicant’s Serial No. 79/156675 and the registration date of the priority claim upon which Serial No. 79/156675 is based.

6. Opposer, for itself and through its predecessors in interest, has enjoyed substantial sales and has spent vast sums in advertising and promoting Opposer’s Services in connection with its SHAKESPEARE & CO. mark throughout the United States.

7. Opposer’s SHAKESPEARE & CO. mark has achieved such widespread public recognition as to become commercially strong and well-known.

8. Applicant, Shakespeare and Company (“Applicant”), is a French company with an address of 37 rue de la Bûcherie, F-75005, Paris, France.

9. Applicant is the listed owner of SHAKESPEARE AND COMPANY, Serial No. 79/156675, for an *extensive* list of goods and services, including without limitation, “*Adhesives and glues for stationery or household purposes; posters; diaries and day planners; coloring books; photograph albums; albums for special events; almanacs; aquarelles; stationery; bookbinding material; atlases; paper fasteners; stickers; letter racks; pencil trays; file trays; pen and pencil trays; printed comic strips; bookbinding tape; banners of paper; coffee table books*”

featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Fashion and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Calendars, Pets; writing pads; pencil and pen boxes, cardboard cake boxes; gift boxes of cardboard or paper; photo storage boxes; boxes of cardboard or paper; stationery boxes; order forms; printed vouchers; pamphlets in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Fashion and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Calendars, Pets, Calendars and Events Listings; advertising pamphlets..." in Class 16, "Bags of textile for packaging; bags for the transport and storage of materials in bulk; packing materials, not of rubber or plastics" in Class 22, and "Entertainment, namely, live performance presentations, namely, Readings, namely, book, author, poetry, spoken word, dramatic, Speeches, Public Speaking, Discussions, and Panels in the field of literature and history, Dance, Music, Opera, Theater, Personal Care, Style and Fashion, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts, also all recorded live

for the purpose of distribution through broadcast media; Recording for radio, television, film, internet, or other; cultural activities in the nature of ballet performances and art demonstrations, production of television and radio shows; radio entertainment production; television entertainment, namely, providing television news shows and syndication of television programs featuring comedy; videotaping; teaching in the fields of Writing, Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Fashion and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets..." in Class 41.¹ Serial No. 79/156675 was filed based on Section 66(a) of the Lanham Act.

Likelihood of Confusion - 15 U.S.C. § 1052(d)

10. Opposer repeats and realleges each and every allegation set forth in Paragraphs 1 through 9.

11. Applicant's Goods and Services identified in Serial No. 79/156675 are identical, closely related, and/or complementary to Opposer's Services that are advertised and sold in connection with Opposer's SHAKESPEARE & CO. mark.

12. Applicant's SHAKESPEARE AND COMPANY mark so resembles Opposer's previously used SHAKESPEARE & CO. mark as to be likely to cause confusion, or to cause mistake, or to deceive under Section 2(d) of the Lanham Act, as amended, 15 U.S.C. § 1052(d).

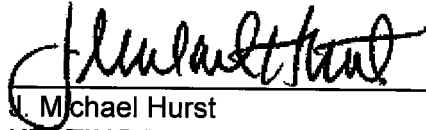
¹ For the sake of brevity, Opposer has only partially listed Applicant's goods in Class 16 and services in Class 41 herein. Instead, Opposer has attached a status printout of Applicant's Serial No. 79/156675 hereto as Exhibit B, which lists the full description of goods and services in Classes 16, 22, and 41. Opposer opposes the entirety of Applicant's goods and services in Serial No. 79/156675, and it hereby refers to the entirety of those goods and services listed in Exhibit B as "Applicant's Goods and Services."

13. For the foregoing reasons, Opposer is being and will be further damaged by the registration of the mark SHAKESPEARE AND COMPANY for Applicant's Goods and Services in Serial No. 79/156675.

WHEREFORE, Opposer respectfully requests that registration of the mark SHAKESPEARE AND COMPANY in Serial No. 79/156675 be refused in its entirety and that this opposition be sustained.

Opposer authorizes the Board to charge any additional fees which may be required, or credit any overpayment, to Deposit Account No. 500735.

Respectfully submitted,



Michael Hurst
KEATING MUETHING & KLEKAMP PLL
One East Fourth Street, Suite 1400
Cincinnati, Ohio 45202
ph: (513) 562-1401
fx: (513) 579-6457
mhurst@kmklaw.com

Attorney for Opposer
Espresso Bookstore & Café Holdings, LLC

CERTIFICATE OF SERVICE

I certify that a true and accurate copy of the foregoing NOTICE OF OPPOSITION was served by first class mail, postage prepaid, on 15 March 2016 upon Applicant's attorney of record:

Amy Wright
Taft Stettinius & Hollister LLP
One Indiana Square, Suite 3500
Indianapolis, Indiana 46204


Alicia Searp

Exhibit A

With respect to a very small number of TSDR documents, the PDF download feature has been temporary suspended. We expect this feature to be fully available again in mid-late March. Documents may still be downloaded from the Trademark Documents list in TSDR by selecting (checking) the document(s) you would like to download, clicking the "Download" button, and selecting "Original" as the file type. The selected documents will be delivered to your computer in their original format in a zip file.

STATUS DOCUMENTS

[Back to Search](#)

Print

Generated on: This page was generated by TSDR on 2016-03-15 14:21:56 EDT

Mark: SHAKESPEARE & CO.

SHAKESPEARE & CO.

US Serial Number: 86539744

Application Filing Date: Feb. 19, 2015

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Suspension check completed. Application remains suspended.

Status Date: Dec. 30, 2015

Mark Information

Mark Literal Elements: SHAKESPEARE & CO.

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "& CO."

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Retail book store services

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Espresso Bookstore & Cafe Holdings, LLC

Owner Address: 584 Broadway, Suite 1100
New York, NEW YORK UNITED STATES 10012

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: J. Michael Hurst

Docket Number: ES7465CG0001

Attorney Primary Email: mhurst@kmklaw.com

Attorney Email Authorized: Yes

Address:

Correspondent

Correspondent: J. MICHAEL HURST

Name/Address: KEATING MUETHING & KLEKAMP PLL
1 E 4TH ST STE 1400
CINCINNATI, OHIO UNITED STATES 45202-3752

Phone: 5135621401

Fax: 5135796457

Correspondent e-mail: mhurst@kmklaw.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 30, 2015	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Jun. 30, 2015	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Jun. 30, 2015	LETTER OF SUSPENSION E-MAILED	6332
Jun. 30, 2015	SUSPENSION LETTER WRITTEN	92576
Jun. 22, 2015	ASSIGNED TO EXAMINER	92576
Jun. 19, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 18, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 18, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 17, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 17, 2015	NON-FINAL ACTION E-MAILED	6325
Mar. 17, 2015	NON-FINAL ACTION WRITTEN	81860
Mar. 17, 2015	ASSIGNED TO EXAMINER	81860
Mar. 07, 2015	NOTICE OF PSEUDO MARK E-MAILED	
Mar. 06, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 23, 2015	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: WRIGHT, MARCO JABBAR

Law Office Assigned: LAW OFFICE 120

File Location

Current Location: TMO LAW OFFICE 120 - EXAMINING ATTORNEY ASSIGNED

Date in Location: Jun. 30, 2015

Assignment Abstract Of Title Information - Click to Load

Proceedings - Click to Load

Exhibit B

With respect to a very small number of TSDR documents, the PDF download feature has been temporary suspended. We expect this feature to be fully available again in mid-late March. Documents may still be downloaded from the Trademark Documents list in TSDR by selecting (checking) the document(s) you would like to download, clicking the "Download" button, and selecting "Original" as the file type. The selected documents will be delivered to your computer in their original format in a zip file.

STATUS DOCUMENTS

[Back to Search](#)

Print

Generated on: This page was generated by TSDR on 2016-03-15 14:22:22 EDT

Mark: SHAKESPEARE AND COMPANY

SHAKESPEARE AND COMPANY

US Serial Number: 79156675

Application Filing Date: Aug. 14, 2014

Register: Principal

Mark Type: Trademark, Service Mark

Status: A request for an extension of time to file an opposition has been filed with the Trademark Trial and Appeal Board. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.

Status Date: Sep. 23, 2015

Publication Date: Sep. 22, 2015

Mark Information

Mark Literal Elements: SHAKESPEARE AND COMPANY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration [1227132](#)
Number:International Registration Date: Aug. 14, 2014
Date:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Adhesives and glues for stationery or household purposes; posters; diaries and day planners; coloring books; photograph albums; albums for special events; almanacs; aquarelles; stationery; bookbinding material; atlases; paper fasteners; stickers; letter racks; pencil trays; file trays; pen and pencil trays; printed comic strips; bookbinding tape; banners of paper; coffee table books featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Fashion and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Calendars, Pets; writing pads; pencil and pen boxes, cardboard cake boxes; gift boxes of cardboard or paper; photo storage boxes; boxes of cardboard or paper; stationery boxes; order forms; printed vouchers; pamphlets in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Fashion and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Calendars, Pets, Calendars and Events Listings; advertising pamphlets; printed news bulletins and printed bulletins in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Calendars, Pets, Calendars and Events Listings; office type composing machines for printing; paper picture mounts; writing or drawing books; wire-bound notebooks; calendars; printer's type in the nature of numerals and letters; printing type; caricatures; notebooks; bristol cards; note cards; Christmas cards; greeting cards; business cards; New Year greeting cards; musical greeting cards; pop-up greeting cards; cards bearing universal greetings; printed information cards in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, Photography, Painting, Collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Calendars and Events Listings, Pets; invitation cards; wall charts in the fields of Literature,

namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Writing, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Calendars and Events Listings, Pets; postcards; picture postcards; blank or partially printed postcards; special occasion cards; printed mail response cards; blank cards; cardboard; wood pulp board for stationery purposes; stationery-type portfolios; poster board; illustration boards; catalogs in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; paper expanding files; file folders; report covers of paper, namely, paper files; folders in the nature of printer's type; newsletters in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Calendars and Events Listings, Pets; document and letter files for stationery purposes; printing blocks; desktop cabinets for stationery; series of fiction and non-fiction books in the fields of Literature, Writing, Art, namely, photography, painting, collage, Style and Fashion, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crime, Pets; printed news releases in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Writing, Art, namely, photography, painting, collage, Style and Fashion, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; cardboard packaging; printed stories in illustrated form; paper cutters; writing chalk; pencils; sketches; cartoon prints; transfers; party ornaments of paper; graphic prints; printed newspaper cartoons; dictionaries; document files; etchings; placards of paper or cardboard; packaging containers of paper or cardboard and packaging bags and film of plastic; drawing, pen ink; drawing shields in the nature of paper seals; encyclopedias; signboards of paper or cardboard; envelopes; tear-off calendars; color prints; photographic prints; towels of paper; paper labels; cases for use for stationery articles; book plates; announcement cards; adhesive foils; paper sheets for stationery; index cards; printed forms; stencils; engravings; guides in the fields of Travel and Tourism, Writing and Literature, Art, namely, photography, painting, collage, Antiques and Collecting, Books, Food, Drinks and Entertaining, Foreign Languages, Printing and Publishing, Internet, namely, blogs, podcasts, videos, Holidays and Traditions, Family Life, Children and Youth, Personal Care and Style, Crafts and Hobbies, Activities and Games, Home and Garden, Self-Help and Self-Improvement, Sports, Fitness and Health, Sex and Relationships, Weddings, Careers, Pets and Animals; decorative garlands of paper for parties; illustrations; art illustrations; pictures; lithographic prints; writing instruments; drafting instruments; printed invitations; newspapers; newsletters in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Calendars and Events Listings, Pets; self-adhesive letters and numbers for stationery purposes; paper letters and numbers for stationery purposes; lithographs; exercise books; books featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Style and Fashion, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crime, Calendars, Pets; pop-up books for children and adults; pop-up books featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Fashion and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; anniversary books; non-fiction books featuring Literature, namely, writers, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Fashion and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crime, Pets; gift books featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Fashion and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Calendars, Pets; commemorative books featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Fashion and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; activity books, namely, children's and adults' activity books; story books; a series of fiction books in all forms of Storytelling, namely, Novels, Poetry, Memoir, Graphic Storytelling, Comics, Short Fiction, Novellas; wedding books; printed music books; recipe books; children's storybooks; picture books; guest books; educational books featuring Writing, Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and

Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; educational printed music books; children's books; children's books incorporating an audio component; sticker books; memory books in the nature of photograph albums; booklets featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Style and Fashion, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crime, Calendars, Pets; typewriters; magazines featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Style and Fashion, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crime, Calendars, Pets; manuals and handbooks about Writing, Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; training manuals about Writing, Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; instruction manuals about Writing, Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; textbooks about Writing, Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; stationery storage boxes and cases for offices; monographs in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crimes, Pets; manuscript books; architects' models; marking pens; memorandum books; mini photograph albums; printed handwriting specimens for copying; reference books in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crime, Pets; painting sets for artists; painting sets for children; writing cases; engravings; lithographic works of art; works of art made of paper; binding strips for bookbinding; reference books in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crime, Pets; plastic pages with pockets for holding trading cards; plastic pages with pockets for holding photographs; plastic pages with pockets for holding receipts; photograph album pages; scrapbook pages; mounting boards; advertising signs of paper or cardboard; paper; paper for book covers; paper for publications; sheet music; pastels; paintings; printed periodicals featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crime, Pets; photo-engravings; paintbrushes; paper-clips; money clips; clips for letters; prints; blueprints; printed plans; pens; pen cases; paper file jackets; gift bags of paper; protective covers for sheets of paper and book pages; protective covers for books; stencil plates; printing fonts; portraits; posters made of paper; unmounted posters; mounted posters; paperweights; programs for specific events; souvenir programs concerning Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Style and Fashion, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crime, Calendars, Pets; printed prospectuses featuring Literature information, namely, writing, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art information, namely, photography, painting, collage, Fashion and Style information, Performing Arts and Entertainment information, namely, music, film, theater, dance, TV, radio, Internet information, namely, blogs, podcasts, videos, Travel information, History information, Culture information, Philosophy information, Cooking information, namely, food, drinking, recipes, Entertaining information, Home and Garden information, Children's Interest information, Women's Studies information, Gay and Lesbian information, Architecture information, Foreign Languages information, Printing and Publishing information, Crafts and Hobbies information, Activities and Games information, Sports information, Fitness and Adventure information, Humor information, Politics and Current Affairs information, Self-Help and Self-Improvement information, Sex and Relationships information; document covers; ledgers; bookbindings; graphic reproductions; magazines featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Style and Fashion, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy,

Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, True Crime, Calendars, Pets; novels; romance novels; illustrated novels; bags of paper or plastics for household use; seals in the nature of stamps; week planners; bookends; bookmarkers; framed or unframed paintings; printed tickets; stamps in the nature of seals; informational flyers featuring Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Calendars and Events Listings, Pets; bags of paper or plastics, for packaging; small bags, of paper or plastics for packaging; document holders; passport holders

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 66(a)

For: Bags of textile for packaging; bags for the transport and storage of materials in bulk; packing materials, not of rubber or plastics

International Class(es): 022 - Primary Class

U.S Class(es): 001, 002, 007, 019, 022, 042, 050

Class Status: ACTIVE

Basis: 66(a)

For: Entertainment, namely, live performance presentations, namely, Readings, namely, book, author, poetry, spoken word, dramatic, Speeches, Public Speaking, Discussions, and Panels in the field of literature and history, Dance, Music, Opera, Theater, Personal Care, Style and Fashion, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts, also all recorded live for the purpose of distribution through broadcast media; Recording for radio, television, film, internet, or other; cultural activities in the nature of ballet performances and art demonstrations, production of television and radio shows; radio entertainment production; television entertainment, namely, providing television news shows and syndication of television programs featuring comedy; videotaping; teaching in the fields of Writing, Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Fashion and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; correspondence courses of academic subjects, namely, Writing, Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Fashion and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; educational examination; practical training demonstration in the fields of Writing, Public Speaking and Reading, Dance, Music, Opera, Theater, Personal Care and Style, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts; entertainment information; education information; information in the field of literature; rental of sound recordings; electronic desktop publishing; provision of non-downloadable online electronic publications, namely, books, magazines, blogs, newsletters, chapbooks, and calendars, in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Fashion and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; providing recreation facilities; providing online, non-downloadable playback of music; providing online, non-downloadable pre-recorded music; providing non-downloadable videos online in the fields of Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Personal Care and Style, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets; layout services, other than for advertising purposes; videotape editing; editing of radio and television programs; organization of competitions for education or entertainment purposes, namely, Writing, Design, Literature, Art, namely, photography, painting, collage, Public Speaking and Reading, Performance, namely, dance, music, opera, theater, Personal Care and Style, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts; operating of lotteries; organization of cultural shows; organization of exhibitions for cultural or educational purposes; organization and conducting of training workshops in the fields of Writing, Design, Literature, Art, namely, photography, painting, collage, Public Speaking and Reading, Performance, namely, dance, music, opera, theater, Personal Care and Style, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts; organization and conducting of colloquiums and conferences, not for business or commercial purposes; organization and conducting of concerts; organization and conducting of congresses, seminars and symposiums, not for business or commercial purposes; boarding schools; photography; party planning; dubbing; lending libraries; production of films other than advertising films; production of shows, namely, production of live performances, namely, Readings, namely, book, author, poetry, spoken word, dramatic, Public Speaking, Discussions, and Panels in the field of literature and history, Dance, Music, Opera, Theater, Personal Care and Style, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts, also all recorded live for the purpose of distribution through broadcast media; production of music; cinematography services in the nature of cinematographic film projection; publication of books; publication of texts other than advertising texts; publication of electronic books and journals on-line; scriptwriting services for non-advertising purposes; writing of texts other than advertising texts; photographic reporting; presentation of live performances, namely, presentation live of Readings, namely, book, author, poetry, spoken word, dramatic, Speeches, Public Speaking, Discussions, and Panels in the field of literature and history, Dance, Music, Opera, Theater, Personal Care and Style, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts; theater productions; mobile library services; booking of seats for shows; entertainer services namely, live performances by a professional entertainer for Readings, namely, book, author, poetry, spoken word, dramatic, Public Speaking, Discussions, and Panels in the field of literature and history, Dance, Music, Opera, Theater, Fashion and Style, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts; entertainment ticket agency services; calligraphy services; music composition services; school services, namely, providing courses of instruction in the fields of Writing,

Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets, Public Speaking and Reading, Performance, namely, dance, music, opera, theater, Personal Care and Style, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts; providing museum facilities; recording studio services; tutoring in the fields of Writing, Literature, namely, fiction, nonfiction, poetry, memoir, graphic storytelling, comics, Art, namely, photography, painting, collage, Performing Arts and Entertainment, namely, music, film, theater, dance, TV, radio, Internet, namely, blogs, podcasts, videos, Travel, History, Culture, Philosophy, Cooking, namely, food, drinking, recipes, Entertaining, Home and Garden, Children's Interest, Women's Studies, Gay and Lesbian Interest, Architecture, Foreign Languages, Printing and Publishing, Crafts and Hobbies, Activities and Games, Sports, Fitness and Adventure, Humor, Politics and Current Affairs, Self-Help and Self-Improvement, Sex and Relationships, Weddings, Pets, Public Speaking and Reading, Performance, namely, dance, music, opera, theater, Personal Care and Style, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts; subtitled; entertainment and cultural activities, namely, live Readings namely, book, author, poetry, spoken word, dramatic, Public Speaking, Discussions, and Panels in the field of literature and history, Dance, Music, Opera, Theater, Fashion, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts, all also recorded live for the purpose of distribution through broadcast media; hosting of entertainment, cultural and sports events live, educational events and entertainment and cultural activities, namely, live Readings, namely, book, author, poetry, spoken word, dramatic, Public Speaking, Discussions, and Panels in the field of literature and history, Dance, Music, Opera, Theater, Fashion, Comedy, Magic, Illusion, Mime, Puppetry, Circus, Improvisation, Stunts, all of which are also recorded live for the purpose of distribution through broadcast media; proofreading of manuscripts; scriptwriting for non-advertising purposes; editing of photographs; editing of printed matter containing pictures, other than for advertising purposes; editing and publication of printed matter and texts, other than advertising texts; rental of DVDs; rental of films; rental of motion pictures and sound recordings; rental of books; rental of printed publications; production of live entertainment events, namely, musical concerts and dance performances; production of television, mobile phone television and radio programs; publication of audio books; publication of books, periodicals, magazines, newspapers and newsletters; on-line publication of non-downloadable guide books, travel maps, city directories and listings for travelers; lending library services and library services; reference libraries of literature and documentary records; editing and publishing books, periodicals, magazines, newspapers and newsletters; publication of texts other than advertising texts, illustrations, books, magazines, newspapers, periodicals, and on all types of media including electronic and digital publications, audio and/or video media, multimedia carriers in the nature of interactive discs, digital-audio CD-ROMs, multimedia programs; computer editing of texts and/or images, fixed or animated; editing and publication of games and particularly television and audiovisual games, games on CDs and digital audio compact disks, on magnetic media

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 66(a)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: Yes	Currently 66A: Yes	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: SHAKESPEARE AND COMPANY
 Owner Address: 37 rue de la Bûcherie
 F-75005 PARIS
 FRANCE
 Legal Entity Type: Société par Actions Simplifiée
 State or Country Where Organized: FRANCE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Amy Wright
 Attorney Primary Email: efstrademarks@taftlaw.com
 Address:
 Docket Number: SAC08-00200
 Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Amy Wright
 Taft Stettinius & Hollister LLP
 One Indiana Square, Suite 3500
 Indianapolis, INDIANA UNITED STATES 46204
 Phone: 317-713-3500
 Fax: 317-713-3699
 Correspondent e-mail: efstrademarks@taftlaw.com awright@taftlaw.com
 Correspondent e-mail: Yes

Authorized:

Domestic Representative

Domestic Representative Amy Wright
Name:

Phone: 317-713-3500

Fax: 317-713-3699

Domestic Representative efstrademarks@taftlaw.com
e-mail:

Domestic Representative Yes
e-mail Authorized:

Prosecution History

Date	Description	Proceeding Number
Sep. 23, 2015	EXTENSION OF TIME TO OPPOSE RECEIVED	
Sep. 22, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 22, 2015	PUBLISHED FOR OPPOSITION	
Sep. 18, 2015	NOTIFICATION PROCESSED BY IB	
Sep. 02, 2015	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Sep. 02, 2015	NOTICE OF START OF OPPOSITION PERIOD CREATED, TO BE SENT TO IB	
Sep. 02, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 14, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Aug. 06, 2015	ASSIGNED TO LIE	66121
Jul. 24, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 24, 2015	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 24, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 24, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 24, 2015	EXAMINERS AMENDMENT -WRITTEN	82413
Jul. 13, 2015	NOTIFICATION OF FINAL REFUSAL EMAILED	
Jul. 13, 2015	FINAL REFUSAL E-MAILED	
Jul. 13, 2015	FINAL REFUSAL WRITTEN	82413
Jul. 06, 2015	ATTORNEY REVOKED AND/OR APPOINTED	
Jul. 06, 2015	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jun. 20, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 19, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 19, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 08, 2015	REFUSAL PROCESSED BY IB	
Dec. 22, 2014	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Dec. 22, 2014	REFUSAL PROCESSED BY MPU	72629
Dec. 20, 2014	APPLICATION FILING RECEIPT MAILED	
Dec. 18, 2014	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Dec. 17, 2014	NON-FINAL ACTION WRITTEN	82413
Dec. 16, 2014	ASSIGNED TO EXAMINER	82413
Dec. 16, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 11, 2014	SN ASSIGNED FOR SECT 66A APPL FROM IB	

International Registration Information (Section 66a)

International Registration 1227132
Number:

International Registration Aug. 14, 2014
Date:

Priority Claimed Flag: Yes

Date of Section 67 Priority Jul. 18, 2014
Claim:

Intl. Registration Status: REQUEST FOR EXTENSION OF PROTECTION PROCESSED

Date of International Dec. 11, 2014
Registration Status:

Notification of Designation Dec. 11, 2014
Date:

Date of Automatic Protection: Jun. 11, 2016

International Registration Aug. 14, 2024
Renewal Date:

First Refusal Flag: Yes

TM Staff and Location Information

TM Staff Information

TM Attorney: BULLOFF, TOBY ELLEN

Law Office Assigned: LAW OFFICE 119

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 14, 2015

Assignment Abstract Of Title Information - Click to Load

Proceedings - Click to Load