

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500

**October 3, 2016**

**PROCEEDING NO. 91226642**  
**The Hershey Company, Hershey**  
**Chocolate & Confectionery Corporation**

v.

**Juice Generation, Inc.**

**MOTION TO EXTEND GRANTED**

**By the Board:**

**The Hershey Company, Hershey Chocolate & Confectionery Corporation's** consent motion to extend, filed **Oct 03, 2016**, is granted. Dates are reset as set out in the motion.

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