

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
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RA

Mailed: November 2, 2017

Opposition No. 91226642

*The Hershey Company, Hershey Chocolate &  
Confectionery Corporation*

*v.*

*Juice Generation, Inc.*

**By the Trademark Trial and Appeal Board:**

On October 25, 2017, Opposer submitted Applicant's stipulated abandonment of its application Serial No. 86548756, with prejudice, along with Opposer's written consent.

In view thereof, application Serial No. 86548756 stands abandoned with prejudice, and the opposition is dismissed without prejudice. *See* Trademark Rule 2.135.