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Filing date: **03/14/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91226150
Party	Defendant Brands Unlimited LLC
Correspondence Address	ROBERT N. COOK Whitham Curtis Christofferson & Cook 11491 Sunset Hills Rd Ste 340 Reston, VA 20190-5244 trademark@wcc-ip.com;trademark@wcc-ip.u
Submission	Answer
Filer's Name	Robert N. Cook
Filer's e-mail	trademark@wcc-ip.com,trademark@wcc-ip.us
Signature	/Robert N. Cook/
Date	03/14/2016
Attachments	ANSWER (2016-03-14).pdf(529951 bytes) EXHIBIT A.pdf(94729 bytes) EXHIBIT B.pdf(31309 bytes) EXHIBIT C.pdf(4037785 bytes) EXHIBIT D.pdf(2486112 bytes) EXHIBIT E.pdf(85301 bytes) EXHIBIT F.pdf(52577 bytes) EXHIBIT G.pdf(35702 bytes)

NYL BRAND HOLDINGS LLC, v. BRANDS UNLIMITED LLC,	Opposer, Applicant.	Opposition No.: 91226150 Application Serial No. 86673902 Mark: BROOKLYN LAUNDRY Filed: June 25, 2015 Published: December 8, 2015
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To: Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

1. With regard to the allegations of paragraph 1 of the Notice of Opposition, Brands Unlimited has no basis on which to admit the allegations and for that reason denies the same.

2. With regard to the allegations of paragraph 2 of the Notice of Opposition, Brands Unlimited has no basis on which to admit the allegations and for that reason denies the same.

3. With regard to the allegations of paragraph 3 of the Notice of Opposition, Brands Unlimited has no basis on which to admit the allegations and for that reason denies the same.

4. With regard to the allegations of paragraph 4 of the Notice of Opposition, Brands Unlimited has no basis on which to admit the allegations and for that reason denies the same.

5. With regard to the allegations of paragraph 5 of the Notice of Opposition, Brands Unlimited has no basis on which to admit the allegations and for that reason denies the same.

6. With regard to the allegations of paragraph 6 of the Notice of Opposition, Brands Unlimited has no basis (apart from what is discussed in the allegations of paragraph 19, below) on which to admit the allegations and for that reason denies the same.

7. With regard to the allegations of paragraph 7 of the Notice of Opposition, Brands Unlimited has no basis on which to admit the allegations and for that reason denies the same.

8. With regard to the allegations of paragraph 8 of the Notice of Opposition, Brands Unlimited has no basis on which to admit the allegations and for that reason denies the same.

9. Brands Unlimited admits the allegations of paragraph 9 of the Notice of Opposition.

10. Brands Unlimited admits the allegations of paragraph 10 of the Notice of Opposition.

11. Brands Unlimited denies the allegations of paragraph 11 of the Notice of Opposition.

12. Brands Unlimited denies the allegations of paragraph 12 of the Notice of Opposition.

13. Brands Unlimited denies the allegations of paragraph 13 of the Notice of Opposition.

14. Brands Unlimited denies the allegations of paragraph 14 of the Notice of Opposition.

15. Brands Unlimited generally denies all of the averments of the Notice of Opposition except to the extent designated averments or paragraphs are expressly admitted in this Answer with Affirmative Defenses and Counterclaims.

AFFIRMATIVE DEFENSES AND RESERVATION OF COUNTERCLAIMS

16. Brands Unlimited incorporates paragraphs 1-15 by reference as if fully restated herein.

17. The Notice of Opposition is incorporated by reference as if fully restated herein.

18. Opposer's U.S. Trademark Registration No. 3116417 is incorporated by reference as if fully restated herein.

19. USPTO title records identify Opposer as the successor in interest of the original registrant of U.S. Trademark Registration No. 3116417. (*See Exhibit A, Printout of Abstract of Title from USPTO Web Site, which is attached hereto and incorporated by reference as if fully restated herein*)

20. Opposer's predecessor in interest overcame an examining attorney's refusal of registration of N.Y.L. NEW YORK LAUNDRY over a multitude of other clothing-related marks incorporating the wording LAUNDRY by representing: "The PTO has already determined that LAUNDRY-formative marks, all covering clothing, can co-exist on the Principal Register without a likelihood of confusion." (Exhibit B, Response to Office Action (Feb. 9, 2006) at 2; Exhibit B is attached hereto and incorporated by reference as if fully restated herein).

21. Three attorneys, acting on behalf of four owners of LAUNDRY-formative trademarks (including, but not limited to, Opposer), have sent cease-and-desist letters asserting that registration of BROOKLYN LAUNDRY would be harmful to their clients' trademark rights; however, Applicant, noting "your clients' marks are no less similar to each other than BROOKLYN LAUNDRY is to any of them," asked for an explanation of "why you believe registration of BROOKLYN LAUNDRY could be in conflict with any registrant's intellectual property rights." (Exhibit C, Letter from Cook to Gilles, Sutton and Lazarus (Oct. 26, 2015), which is attached hereto and incorporated by reference as if fully restated herein) No such explanation was received, either from Opposer or from the other owners of LAUNDRY-formative trademarks to which the letter was sent.

21. The USPTO's Trademark Electronic Search System shows 43 trademark registrations currently in effect which incorporate the wording LAUNDRY and cover goods in Class 25, of which Opposer's U.S. Trademark Registration No. 3116417 is only one. Of those 43 registrations, 36 cover clothing and the rest cover related goods (six cover footwear, and one covers accessories). In addition, seven of the 43 registrations are prior to Opposer's U.S. Trademark Registration No. 3116417, while 35 of the registrations were determined by the USPTO to be registrable subsequent to the issuance of Opposer's U.S. Trademark Registration No. 3116417. (*See* Exhibit D, Printout of Search Results for (\$laundry\$)[fm] and (live)[ld] and (025)[ic], Plus Copies of the Live, Issued Registrations Identified in the Results; Exhibit D is incorporated by reference as if fully restated herein.)

22. Brands Unlimited made Opposer aware of the other LAUNDRY-formative registrations (or the applications on which they are based) prior to the filing of Opposer's Notice of Opposition by providing a listing as a attachment to the letter discussed in the allegations of

paragraph 21. (*See* Exhibit D, Letter, Attachment 5)

23. Even though Opposer's U.S. Trademark Registration No. 3116417 has been in effect since July 18, 2006, Opposer did not oppose any of the 35 LAUNDRY-formative registrations identified in paragraph 21, which were registered between July 18, 2006 and the end of 2015. Opposer did not oppose any LAUNDRY-formative trademark applications until this year. (*See* Exhibit E, Printout of TTAB Summary for N.Y.L. NEW YORK LAUNDRY, which is incorporated by reference as if fully restated herein)

24. Brands Unlimited's BROOKLYN LAUNDRY trademark application was published December 8, 2015 for "Hooded pullovers; hooded sweat shirts; jackets; jeans; pants; pullovers; shirts; trousers" in Class 25. (Exhibit F, Printout of BROOKLYN LAUNDRY entry from Trademark Official Gazette (Dec. 8, 2015), which is incorporated by reference as if fully restated herein)

25. Opposer's U.S. Trademark Registration No. 3116417 currently covers only "Clothing for missy, junior, woman, and petite sizes, namely, pants" (Exhibit G, Printout of USPTO Status Page | Goods and Services for U.S. Trademark Registration No. 3116417, which is incorporated by reference as if fully restated herein)

26. The goods covered by Brands Unlimited's BROOKLYN LAUNDRY trademark application are no more likely to be confused with the goods covered by Opposer's U.S. Trademark Registration No. 3116417 than are the goods covered by other LAUNDRY-formative marks, which Opposer did not oppose, as discussed in the allegations of paragraph 21.

27. Brands Unlimited's BROOKLYN LAUNDRY mark is not likely to be confused with Opposer's U.S. Trademark Registration No. 3116417, and Opposer's registration does not otherwise act as a bar to registration of Brands Unlimited's BROOKLYN LAUNDRY mark.

28. The Notice of Opposition fails to state a claim upon which relief can be granted.
29. The claims asserted in the Notice of Opposition are barred by the doctrines of estoppel, waiver and acquiescence.
30. Brands Unlimited avails itself of each and every defense which becomes available or is identified throughout the course of discovery.
31. Brands Unlimited avails itself of each and every counterclaim which becomes available or is identified throughout the course of discovery, including, but not limited to, cancellation of the trademark registration asserted by Opposer in paragraph 6 of the Notice of Opposition (U.S. Trademark Registration No. 3116417) as being invalid and unenforceable and failing to satisfy the requirements for registrability under the Trademark Act, 35 U.S.C. § 1051 *et seq.*, and regulations promulgated thereunder.

Date: March 14, 2016

Respectfully submitted,



Robert N. Cook
Whitham, Curtis, Christofferson & Cook, P.C.
11491 Sunset Hills Road, Suite 340
Reston, Virginia 20190
(703) 787-9400 (voice)
(703) 787-7557 (fax)

Counsel for Applicant
BRANDS UNLIMITED LLC

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>NYL BRAND HOLDINGS LLC, v. BRANDS UNLIMITED LLC,</p>	<p>Opposer, Applicant.</p>
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Opposition No.: 91226150
Application Serial No. 86673902
Mark: BROOKLYN LAUNDRY
Filed: June 25, 2015
Published: December 8, 2015

CERTIFICATE OF SERVICE

I certify that on March 14, 2016, I caused a true and correct copy of the foregoing
ANSWER WITH AFFIRMATIVE DEFENSES AND RESERVATION OF COUNTERCLAIMS
to be delivered by first-class mail to:

Anna Vishev, Esq.
Law Office of Anna Vishev P.C.
44 Cortelyou Avenue
Staten Island, N.Y. 10312
(718) 916-0254 (voice)
(718) 233-9280 (fax)
avishev@vishevlaw.com

Counsel for Opposer
NYL BRAND HOLDINGS LLC

Date: March 14, 2016

Respectfully submitted,



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Counsel for Applicant
BRANDS UNLIMITED LLC

EXHIBIT A

Printout of Abstract of Title from USPTO Web Site



United States Patent and Trademark Office

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Assignments on the Web > [Trademark Query](#)

Trademark Assignment Abstract of Title

Total Assignments: 13

Serial #: [78558819](#)

Filing Dt: 02/02/2005

Reg #: [3116417](#)

Reg. Dt: 07/18/2006

Registrant: Martin Stuart, Ltd.

Mark: N.Y.L. NEW YORK LAUNDRY

Assignment: 1

Reel/Frame: [3276/0797](#)

Recorded: 03/27/2006

Pages: 5

Conveyance: NOTICE OF GRANT OF SECURITY INTEREST

Assignor: [MARTIN STUART, LTD.](#)

Exec Dt: 02/03/2006

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [MCG CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT](#)

1100 WILSON BOULEVARD
ARLINGTON, VIRGINIA 22209

Correspondent: MOORE & VAN ALLEN PLLC

430 DAVIS DRIVE
SUITE 500
MORRISVILLE, NC 27560

Assignment: 2

Reel/Frame: [3277/0431](#)

Recorded: 03/28/2006

Pages: 5

Conveyance: NOTICE OF GRANT OF SECURITY INTEREST

Assignor: [MARTIN STUART, LTD.](#)

Exec Dt: 02/03/2006

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [MCG CAPITAL CORPORATION, AS ADMINISTRATIVE AGENT](#)

1100 WILSON BOULEVARD
ARLINGTON, VIRGINIA 22209

Correspondent: MOORE & VAN ALLEN PLLC

430 DAVIS DRIVE
SUITE 500
MORRISVILLE, NC 27560

Assignment: 3

Reel/Frame: [3748/0416](#)

Recorded: 03/25/2008

Pages: 6

Conveyance: SECURITY AGREEMENT

Assignor: [MARTIN STUART, LTD.](#)

Exec Dt: 06/28/2007

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [MCG CAPITAL CORPORATION](#)

1100 WILSON BLVD.
SUITE 3000
ARLINGTON, VIRGINIA 22209

Correspondent: SAMUEL G. RUBENSTEIN, ESQ.

1100 WILSON BOUELVARD
SUITE 3000
ARLINGTON, VA 22209

Assignment: 4

Reel/Frame: [3748/0422](#)**Recorded:** 03/26/2008**Pages:** 10**Conveyance:** SECURITY INTEREST**Assignor:** [MARTIN STUART, LTD.](#)**Exec Dt:** 06/28/2007**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [MCG CAPITAL CORPORATION](#)

1100 WILSON BLVD.

SUITE 3000

ARLINGTON, VIRGINIA 22209

Correspondent: SAMUEL G. RUBENSTEIN, ESQ.

1100 WILSON BOULEVARD

SUITE 3000

ARLINGTON, VA 22209

Assignment: 5**Reel/Frame:** [4517/0242](#)**Recorded:** 04/07/2011**Pages:** 5**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** [MARTIN STUART, LTD.](#)**Exec Dt:** 03/11/2011**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [ACTIVE BRANDS ACQUISITION INC.](#)

10425 SLUSHER DRIVE

BERNARD FINDLEY

SANTE FE SPRINGS, CALIFORNIA 90670

Correspondent: WATSON BENNETT

12 FOUNTAIN PLAZA

JAMES CANTRELL

BUFFALO, NY 14202

Assignment: 6**Reel/Frame:** [4554/0876](#)**Recorded:** 06/06/2011**Pages:** 4**Conveyance:** CHANGE OF NAME**Assignor:** [ACTIVE BRANDS ACQUISITION INC.](#)**Exec Dt:** 05/20/2011**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [CAPELLA BRANDS INC.](#)

10425 SLUSHER DRIVE

SANTE FE SPRINGS, CALIFORNIA 90670

Correspondent: JAMES CANTRELL

12 FOUNTAIN PLAZA, SUITE 600

BUFFALO, NY 14202

Assignment: 7**Reel/Frame:** [4554/0876](#)**Recorded:** 06/06/2011**Pages:** 4**Conveyance:** CHANGE OF NAME**Assignor:** [ACTIVE BRANDS ACQUISITION INC.](#)**Exec Dt:** 05/20/2011**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** [CAPELLA BRANDS INC.](#)

10425 SLUSHER DRIVE

SANTE FE SPRINGS, CALIFORNIA 90670

Correspondent: JAMES CANTRELL

12 FOUNTAIN PLAZA, SUITE 600

BUFFALO, NY 14202

Assignment: 8

Reel/Frame: [4787/0607](#)**Recorded:** 05/24/2012**Pages:** 5**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** [MCG CAPITAL CORPORATION](#)**Formerly:** FORMERLY IN ITS CAPACITY AS ADMINISTRATIVE AGENT**Assignee:** [MARTIN STUART, LTD.](#)1400 BROADWAY
NEW YORK, NEW YORK 10018**Correspondent:** JOAN KUPERSMITH LARKIN
2029 CENTURY PARK EAST, SUITE 3500
LOS ANGELES, CA 90067**Exec Dt:** 05/24/2012**Entity Type:** CORPORATION**Citizenship:** NONE**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignment: 9****Reel/Frame:** [4787/0630](#)**Recorded:** 05/24/2012**Pages:** 5**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** [MCG CAPITAL CORPORATION](#)**Formerly:** FORMERLY IN ITS CAPACITY AS ADMINISTRATIVE AGENT**Assignee:** [MARTIN STUART, LTD.](#)1400 BROADWAY
NEW YORK, NEW YORK 10018**Correspondent:** JOAN KUPERSMITH LARKIN
2029 CENTURY PARK EAST, SUITE 3500
LOS ANGELES, CA 90067**Exec Dt:** 05/24/2012**Entity Type:** CORPORATION**Citizenship:** NONE**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignment: 10****Reel/Frame:** [4787/0672](#)**Recorded:** 05/24/2012**Pages:** 5**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** [MCG CAPITAL CORPORATION](#)**Formerly:** FORMERLY IN ITS CAPACITY AS ADMINISTRATIVE AGENT**Assignee:** [MARTIN STUART, LTD.](#)1400 BROADWAY
NEW YORK, NEW YORK 10018**Correspondent:** JOAN KUPERSMITH LARKIN
2029 CENTURY PARK EAST, SUITE 3500
LOS ANGELES, CA 90067**Exec Dt:** 05/24/2012**Entity Type:** CORPORATION**Citizenship:** NONE**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignment: 11****Reel/Frame:** [4787/0684](#)**Recorded:** 05/24/2012**Pages:** 5**Conveyance:** RELEASE BY SECURED PARTY**Assignor:** [MCG CAPITAL CORPORATION](#)**Formerly:** FORMERLY IN ITS CAPACITY AS ADMINISTRATIVE AGENT**Assignee:** [MARTIN STUART, LTD.](#)1400 BROADWAY
NEW YORK, NEW YORK 10018**Correspondent:** JOAN KUPERSMITH LARKIN
2029 CENTURY PARK EAST, SUITE 3500
LOS ANGELES, CA 90067**Exec Dt:** 05/24/2012**Entity Type:** CORPORATION**Citizenship:** NONE**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignment: 12****Reel/Frame:** [4791/0177](#)**Recorded:** 05/30/2012**Pages:** 4**Conveyance:** ASSIGNS THE ENTIRE INTEREST

Assignor: [CAPELLA BRANDS INC.](#)

Exec Dt: 05/25/2012

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: CANADA

Assignee: [97060 CANADA, INC.](#)

1400 BROADWAY, SUITE 400

NEW YORK, NEW YORK 10018

Correspondent: JOAN KUPERSMITH LARKIN

2029 CENTURY PARK EAST, SUITE 3500

LOS ANGELES, CA 90067

Assignment: 13

Reel/Frame: [4791/0435](#)

Recorded: 05/30/2012

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [97060 CANADA INC.](#)

Exec Dt: 05/25/2012

Entity Type: CORPORATION

Citizenship: CANADA

Entity Type: LIMITED LIABILITY COMPANY

Citizenship: NEW YORK

Assignee: [NYL BRAND HOLDINGS LLC](#)

1412 BROADWAY

NEW YORK, NEW YORK 10018

Correspondent: JOAN KUPERSMITH LARKIN

2029 CENTURY PARK EAST, SUITE 3500

LOS ANGELES, CA 90067

Search Results as of: 03/14/2016 11:00 AM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v2.5
Web interface last modified: July 25, 2014 v2.5

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EXHIBIT B

Response by Registrant's Predecessor in Interest to Office Action (Feb. 9, 2006)

Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	78558819
LAW OFFICE ASSIGNED	LAW OFFICE 102
MARK SECTION (no change)	
ARGUMENT(S)	
<p>I. Likelihood of Confusion</p> <p>The Examining Attorney preliminarily refused registration of the N.Y.L. NEW YORK LAUNDRY mark citing U.S. Reg. No. 1,969,126 (for the mark LAUNDRY INDUSTRY), and cited U.S. Serial No. 74/452,843 (for the mark LAUNDRY) as a potential bar to registration of Applicant's mark both on grounds of an alleged likelihood of confusion (the cited registration and cited application collectively, the "Cited Marks"). Applicant notes that a cancellation proceeding is pending against the LAUNDRY INDUSTRY registration in the Trademark Trial and Appeal Board, (Cancellation No. 92045229) and therefore one of the two obstacles to the registration of Applicant's mark may ultimately be removed at the conclusion of that proceeding. However, Applicant respectfully submits that when reviewing both Cited Marks, a consideration of all relevant facts leads to the conclusion that there is no likelihood of confusion with either of them. Applicant therefore asks that the Examining Attorney withdraw the refusal and allow the application to proceed to publication without awaiting the outcome of the cancellation proceeding and prior pending application. As discussed in more detail below, the United States Patent and Trademark Office ("PTO") has already determined that many LAUNDRY-formative marks, all covering clothing, can co-exist without a likelihood of confusion. There is no reason at this time to disturb the PTO's historical and correct determination that such a co-existence is permissible.</p>	

This long period of co-existence indicates that, in the PTO's estimation, the Cited Marks are suggestive and entitled to only a narrow scope of protection. A lack of any likelihood of confusion becomes even more apparent given that the several differences among the relevant marks (i.e., N.Y.L., NEW YORK, and INDUSTRY; different beginnings and endings) greatly outweigh the single similarity (LAUNDRY).

The specific facts here, taken together, weigh in favor of a finding of no likelihood of confusion.

A. Historical PTO Recognition of No Likelihood of Confusion and the Narrow Scope of Protection Afforded the Cited Marks

The PTO has already determined that LAUNDRY-formative marks, all covering clothing, can co-exist on the Principal Register without a likelihood of confusion. The PTO's correct determination that such a co-existence is permissible indicates that, in the PTO's estimation, the Cited Marks are suggestive and are entitled to only a narrow scope of protection. Based upon this co-existence of LAUNDRY-formative marks, and the corresponding narrow scope of protection afforded these marks, it would be inequitable to refuse registration of Applicant's mark (particularly where, as here, there are material differences in the marks' appearances).

Relevant LAUNDRY-formative marks that cover clothing, which are either registered or approved by the PTO include the following (this is not an exhaustive list):

- CL CHINESE LAUNDRY (stylized), U.S. Serial No. 78/433,422, published on December 13, 2005 for assorted articles of clothing, including skirts, shirts, jeans, and pants;
- DIRTY LAUNDRY DL (and design), U.S. Reg. No. 2,987,737, registered on August 23, 2005 for assorted articles of clothing, including dresses, skirts, t-shirts, shorts, jeans, and jackets;
- LITTLE LAUNDRY, U.S. Serial No. 78/336,501, published on August 23, 2005 for assorted articles of clothing, including dresses, pants, t-shirts, sweatshirts, and jackets;
- FRENCH LAUNDRY, U.S. Reg. No. 2,880,275, registered on August 31, 2004 for assorted articles of clothing, including skirts, shorts, dresses, and jackets;
- ENGLISH LAUNDRY, U.S. Reg. No. 2,894,885, registered on May 30, 2000 for clothing, namely, shirts; and

This multitude of LAUNDRY-formative marks leads to the conclusion that the Cited Marks are entitled to a very narrow scope of protection such that the differences between Applicant's N.Y.L. NEW YORK LAUNDRY mark and the Cited Marks are sufficient to avoid any likelihood of confusion.

B. Differences in the Parties' Marks

The Examining Attorney correctly pointed out that both Applicant's mark and the Cited Marks include the word LAUNDRY. At the same time, however, there are distinctive

portions in Applicant's mark for which there is no analogous component in the Cited Marks, and vice versa. Applicant's mark is N.Y.L. NEW YORK LAUNDRY; the cited registration is LAUNDRY INDUSTRY, and the cited application is simply LAUNDRY. Thus, the Cited Marks do not include N.Y.L. or NEW YORK, and Applicant's mark does not include INDUSTRY.

The inclusion of these distinct elements, in conjunction with the narrow scope of protection afforded the Cited Marks, weighs in favor of the conclusion that Applicant's mark and the Cited Marks will co-exist without a likelihood of confusion. Indeed, Applicant's mark and the Cited Marks are more dissimilar than the already-permitted marks referenced above (LITTLE LAUNDRY, FRENCH LAUNDRY, ENGLISH LAUNDRY, DIRTY LAUNDRY DL, and CL CHINESE LAUNDRY).

Prior holdings make clear trademarks that share one or more terms can co-exist where they have distinguishing features. *See In re The Mercy Hospital of Pittsburgh*, 2002 T.T.A.B. Lexis 231, at *8 (T.T.A.B. 2002) (held no confusion likely between SAFETY NET and OPERATION SAFETY NET, both marks to be used in connection with the provision of healthcare services); *In re Multisistencia, S.A.*, 1996 T.T.A.B. LEXIS 83, at *6-9 (T.T.A.B. 1996) (held that applicant's MA MULTI ASSISTANCE and Design mark not likely to be confused with registrant's MA and Design mark, both marks for building construction services; "merely because such marks share the letters MA," confusion as to origin or association not likely); *Sears Mortgage Corp. v. Northeast Sav. F.A.*, 24 U.S.P.Q.2d 1227 (T.T.A.B. 1992) (no likelihood of confusion between APPROVAL PLUS and APPROVALFIRST, both marks covering mortgage services); *Clairol, Inc. v. Cosmair, Inc.*, 592 F. Supp. 811 (S.D.N.Y. 1984) (SUMMER BLONDE and SUMMER SUN, both for hair lighteners, not likely to be confused with each other); *Dorothy Gray, Ltd. v. Christian Gray Cosmetics Ltda.*, 1984 T.T.A.B. LEXIS 87 (T.T.A.B. 1984) (no confusion likely between CHRISTIAN GRAY and DOROTHY GRAY, despite each mark being used for skin creams and hair care products).[1] Applicant's mark and the Cited Marks are sufficiently distinguishable in terms of appearance, sound, connotation, and commercial impression such that confusion is not likely notwithstanding that they share the common term LAUNDRY.

C. The Parties' Goods

The Examining Attorney correctly mentioned that Applicant's mark and the Cited Marks all cover clothing. However, although the relevant marks all cover clothing, the narrow scope of protection afforded the Cited Marks in conjunction with the marks' distinctive appearances preclude a likelihood of consumer confusion.

That the marks at issue here are not confusingly similar is further supported by the fact that the consumers of the goods at issue here are sophisticated, and make purchase decisions with deliberation and care rather than impulse and haste. *See Krueger Int'l, Inc. v. Nightingale, Inc.*, 40 U.S.P.Q.2d 1334, 1341 (S.D.N.Y. 1996) ("If the market has evolved into one in which . . . consumers are sophisticated, as in the clothing and handbag industries, the likelihood of confusion will likely be low"); *Abraham Zion Corp. v. Lebow*, 226 U.S.P.Q. 104, 11 (2d Cir. 1985) (finding no likelihood of confusion between two marks used on clothing because, *inter alia*, clothing consumers are sophisticated consumers who "examine the label before buying"); *Oxford Indus., Inc. v. JBJ Fabrics, Inc.*, 6 U.S.P.Q.2d 1756, 1763 (S.D.N.Y. 1988) (relying on sophistication of clothing buyers as a factor that "strongly militates against likelihood of confusion in the marketplace").

Although the Examining Attorney noted that the cited registration covers leather products in addition to clothing, leather products and clothing are not necessarily related goods. *See In re Harry N. Abrams, Inc.*, 223 U.S.P.Q. 832, 836 (T.T.A.B. 1984) (GNOME CLOTH for cotton shirtings not likely to be confused with gnome design for bags, due to, *inter alia*, the "wide difference in the types of goods involved" and "the marks are specifically different"); *Jockey Int'l, Inc. v. Frantti*, 196 U.S.P.Q. 705, 707 (T.T.A.B. 1977) (HOCK.EE JOCK.EE mark for carry bags not likely to be confused with JOCKEY for apparel, as "the products sold by the contending parties are manifestly different, [and therefore] there is no possibility that applicant's product would be bought when opposer's product is desired"; held that prospective purchasers would not believe that Applicant's bags are made, sponsored, or approved by registrant).

In conclusion, based upon (a) the PTO's repeated determination that LAUNDRY-formative marks for clothing can co-exist without a likelihood of confusion, (b) the narrow

scope of protection afforded the Cited Marks, and (c) material differences in the respective marks' appearances, Applicant respectfully requests that the Examining Attorney's likelihood of confusion objection be withdrawn and that Applicant's mark be passed to publication.

[1] *See also In re Hearst Corp.*, 982 F.2d 493 (Fed. Cir. 1992) (no confusion likely between VARGAS and VARGA GIRL, both marks being used for calendars); *Lever Bros. Co. v. Barcolene Co.*, 463 F.2d 1107, 1108 (C.C.P.A. 1972) (no likelihood of confusion between ALL and ALL CLEAR, both marks being used for household cleansers, as "the commercial impression engendered by the [ALL CLEAR] mark is derived not from the component words 'all' or 'clear,' per se, but rather from the mark as a whole"); *Colgate-Palmolive Co. v. Carter-Wallace, Inc.*, 432 F.2d 1400, 1402 (C.C.P.A. 1970) (no confusion likely between PEAK for dentifrice and PEAK PERIOD for deodorants; "the mere presence of the word 'peak' in the trademark PEAK PERIOD does not by reason of that fact alone create a likelihood of confusion or deception. . . . In their entirety they neither look nor sound alike").

GOODS AND/OR SERVICES SECTION (current)

INTERNATIONAL CLASS	025
DESCRIPTION	
Clothing for missy, junior, woman, and petite sizes, namely shirts, t-shirts, sweatshirts, jackets, tank tops, workout bras, pants, jodhurs, clamdiggers, shorts, overalls, shortalls, skirts, sweaters, jeans, and dresses; girls' and boys' wear, namely shirts, t-shirts, sweatshirts, jackets, tank tops, pants, jodhurs, clamdiggers, shorts, overalls, shortalls, skirts, sweaters, jeans, and dresses; and men's wear, namely shirts, t-shirts, sweatshirts, jackets, tank tops, pants, shorts, skorts, overalls, sweaters, and jeans	
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/1994
FIRST USE IN COMMERCE DATE	At least as early as 00/00/1994

GOODS AND/OR SERVICES SECTION (proposed)

INTERNATIONAL CLASS	025
DESCRIPTION	
Clothing for missy, junior, woman, and petite sizes, namely shirts, t-shirts, sweatshirts, jackets, tank tops, workout bras, pants, jodhpurs, clamdiggers, shorts, overalls, shortalls, skirts, sweaters, jeans, and dresses; girls' and boys' wear, namely shirts, t-shirts, sweatshirts, jackets, tank tops, pants, jodhpurs, clamdiggers, shorts, overalls, shortalls, skirts, sweaters, jeans, and dresses; and men's wear, namely shirts, t-shirts, sweatshirts, jackets, tank tops, pants, shorts, skorts, overalls, sweaters, and jeans	
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 00/00/1994
FIRST USE IN COMMERCE DATE	At least as early as 00/00/1994

ADDITIONAL STATEMENTS SECTION	
DISCLAIMER	"No claim is made to the exclusive right to use NEW YORK apart from the mark as shown."
PRIOR REGISTRATION(S)	"Applicant claims ownership of U.S. Registration Number(s) 2243108."
SIGNATURE SECTION	
RESPONSE SIGNATURE	/Nishan Kottahachchi/
SIGNATORY NAME	Nishan Kottahachchi
SIGNATORY POSITION	Attorney
SIGNATURE DATE	02/09/2006
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Feb 09 18:11:00 EST 2006
TEAS STAMP	USPTO/ROA-XX.XX.XXX.XXX-2 0060209181100973935-78558 819-3202c23acf5589cf871b7 e1a5141ae8a233-N/A-N/A-20 060209175206801312

Response to Office Action To the Commissioner for Trademarks:

Application serial no. **78558819** has been amended as follows:

Argument(s)

In response to the substantive refusal(s), please note the following:

I. Likelihood of Confusion

The Examining Attorney preliminarily refused registration of the N.Y.L. NEW YORK LAUNDRY mark citing U.S. Reg. No. 1,969,126 (for the mark LAUNDRY INDUSTRY), and cited U.S. Serial No. 74/452,843 (for the mark LAUNDRY) as a potential bar to registration of Applicant's mark both on grounds of an alleged likelihood of confusion (the cited registration and cited application collectively, the "Cited Marks"). Applicant notes that a cancellation proceeding is pending against the

LAUNDRY INDUSTRY registration in the Trademark Trial and Appeal Board, (Cancellation No. 92045229) and therefore one of the two obstacles to the registration of Applicant's mark may ultimately be removed at the conclusion of that proceeding. However, Applicant respectfully submits that when reviewing both Cited Marks, a consideration of all relevant facts leads to the conclusion that there is no likelihood of confusion with either of them. Applicant therefore asks that the Examining Attorney withdraw the refusal and allow the application to proceed to publication without awaiting the outcome of the cancellation proceeding and prior pending application. As discussed in more detail below, the United States Patent and Trademark Office ("PTO") has already determined that many LAUNDRY-formative marks, all covering clothing, can co-exist without a likelihood of confusion. There is no reason at this time to disturb the PTO's historical and correct determination that such a co-existence is permissible.

This long period of co-existence indicates that, in the PTO's estimation, the Cited Marks are suggestive and entitled to only a narrow scope of protection. A lack of any likelihood of confusion becomes even more apparent given that the several differences among the relevant marks (i.e., N.Y.L., NEW YORK, and INDUSTRY; different beginnings and endings) greatly outweigh the single similarity (LAUNDRY).

The specific facts here, taken together, weigh in favor of a finding of no likelihood of confusion.

A. Historical PTO Recognition of No Likelihood of Confusion and the Narrow Scope of Protection Afforded the Cited Marks

The PTO has already determined that LAUNDRY-formative marks, all covering clothing, can co-exist on the Principal Register without a likelihood of confusion. The PTO's correct determination that such a co-existence is permissible indicates that, in the PTO's estimation, the Cited Marks are suggestive and are entitled to only a narrow scope of protection. Based upon this co-existence of LAUNDRY-formative marks, and the corresponding narrow scope of protection afforded these marks, it would be inequitable to refuse registration of Applicant's mark (particularly where, as here, there are material differences in the marks' appearances).

Relevant LAUNDRY-formative marks that cover clothing, which are either registered or approved by the PTO include the following (this is not an exhaustive list):

- CL CHINESE LAUNDRY (stylized), U.S. Serial No. 78/433,422, published on December 13, 2005 for assorted articles of clothing, including skirts, shirts, jeans, and pants;
- DIRTY LAUNDRY DL (and design), U.S. Reg. No. 2,987,737, registered on August 23, 2005 for assorted articles of clothing, including dresses, skirts, t-shirts, shorts, jeans, and jackets;
- LITTLE LAUNDRY, U.S. Serial No. 78/336,501, published on August 23, 2005 for assorted articles of clothing, including dresses, pants, t-shirts, sweatshirts, and jackets;
- FRENCH LAUNDRY, U.S. Reg. No. 2,880,275, registered on August 31, 2004 for assorted articles of clothing, including skirts, shorts, dresses, and jackets;

- ENGLISH LAUNDRY, U.S. Reg. No. 2,894,885, registered on May 30, 2000 for clothing, namely, shirts; and

This multitude of LAUNDRY-formative marks leads to the conclusion that the Cited Marks are entitled to a very narrow scope of protection such that the differences between Applicant's N.Y.L. NEW YORK LAUNDRY mark and the Cited Marks are sufficient to avoid any likelihood of confusion.

B. Differences in the Parties' Marks

The Examining Attorney correctly pointed out that both Applicant's mark and the Cited Marks include the word LAUNDRY. At the same time, however, there are distinctive portions in Applicant's mark for which there is no analogous component in the Cited Marks, and vice versa. Applicant's mark is N.Y.L. NEW YORK LAUNDRY; the cited registration is LAUNDRY INDUSTRY, and the cited application is simply LAUNDRY. Thus, the Cited Marks do not include N.Y.L. or NEW YORK, and Applicant's mark does not include INDUSTRY.

The inclusion of these distinct elements, in conjunction with the narrow scope of protection afforded the Cited Marks, weighs in favor of the conclusion that Applicant's mark and the Cited Marks will co-exist without a likelihood of confusion. Indeed, Applicant's mark and the Cited Marks are more dissimilar than the already-permitted marks referenced above (LITTLE LAUNDRY, FRENCH LAUNDRY, ENGLISH LAUNDRY, DIRTY LAUNDRY DL, and CL CHINESE LAUNDRY).

Prior holdings make clear trademarks that share one or more terms can co-exist where they have distinguishing features. *See In re The Mercy Hospital of Pittsburgh*, 2002 T.T.A.B. Lexis 231, at *8 (T.T.A.B. 2002) (held no confusion likely between SAFETY NET and OPERATION SAFETY NET, both marks to be used in connection with the provision of healthcare services); *In re Multisistencia, S.A.*, 1996 T.T.A.B. LEXIS 83, at *6-9 (T.T.A.B. 1996) (held that applicant's MA MULTI ASSISTANCE and Design mark not likely to be confused with registrant's MA and Design mark, both marks for building construction services; "merely because such marks share the letters MA," confusion as to origin or association not likely); *Sears Mortgage Corp. v. Northeast Sav. F.A.*, 24 U.S.P.Q.2d 1227 (T.T.A.B. 1992) (no likelihood of confusion between APPROVAL PLUS and APPROVALFIRST, both marks covering mortgage services); *Clairol, Inc. v. Cosmair, Inc.*, 592 F. Supp. 811 (S.D.N.Y. 1984) (SUMMER BLONDE and SUMMER SUN, both for hair lighteners, not likely to be confused with each other); *Dorothy Gray, Ltd. v. Christian Gray Cosmetics Ltda.*, 1984 T.T.A.B. LEXIS 87 (T.T.A.B. 1984) (no confusion likely between CHRISTIAN GRAY and DOROTHY GRAY, despite each mark being used for skin creams and hair care products).[1] Applicant's mark and the Cited Marks are

sufficiently distinguishable in terms of appearance, sound, connotation, and commercial impression such that confusion is not likely notwithstanding that they share the common term LAUNDRY.

C. The Parties' Goods

The Examining Attorney correctly mentioned that Applicant's mark and the Cited Marks all cover clothing. However, although the relevant marks all cover clothing, the narrow scope of protection afforded the Cited Marks in conjunction with the marks' distinctive appearances preclude a likelihood of consumer confusion.

That the marks at issue here are not confusingly similar is further supported by the fact that the consumers of the goods at issue here are sophisticated, and make purchase decisions with deliberation and care rather than impulse and haste. *See Krueger Int'l, Inc. v. Nightingale, Inc.*, 40 U.S.P.Q.2d 1334, 1341 (S.D.N.Y. 1996) ("If the market has evolved into one in which . . . consumers are sophisticated, as in the clothing and handbag industries, the likelihood of confusion will likely be low"); *Abraham Zion Corp. v. Lebow*, 226 U.S.P.Q. 104, 11 (2d Cir. 1985) (finding no likelihood of confusion between two marks used on clothing because, *inter alia*, clothing consumers are sophisticated consumers who "examine the label before buying"); *Oxford Indus., Inc. v. JBJ Fabrics, Inc.*, 6 U.S.P.Q.2d 1756, 1763 (S.D.N.Y. 1988) (relying on sophistication of clothing buyers as a factor that "strongly militates against likelihood of confusion in the marketplace").

Although the Examining Attorney noted that the cited registration covers leather products in addition to clothing, leather products and clothing are not necessarily related goods. *See In re Harry N. Abrams, Inc.*, 223 U.S.P.Q. 832, 836 (T.T.A.B. 1984) (GNOME CLOTH for cotton shirtings not likely to be confused with gnome design for bags, due to, *inter alia*, the "wide difference in the types of goods involved" and "the marks are specifically different"); *Jockey Int'l, Inc. v. Frantti*, 196 U.S.P.Q. 705, 707 (T.T.A.B. 1977) (HOCK.EE JOCK.EE mark for carry bags not likely to be confused with JOCKEY for apparel, as "the products sold by the contending parties are manifestly different, [and therefore] there is no possibility that applicant's product would be bought when opposer's product is desired"; held that prospective purchasers would not believe that Applicant's bags are made, sponsored, or approved by registrant).

In conclusion, based upon (a) the PTO's repeated determination that LAUNDRY-formative marks for clothing can co-exist without a likelihood of confusion, (b) the narrow scope of protection afforded the Cited Marks, and (c) material differences in the respective marks' appearances, Applicant respectfully

requests that the Examining Attorney's likelihood of confusion objection be withdrawn and that Applicant's mark be passed to publication.

[1] *See also In re Hearst Corp.*, 982 F.2d 493 (Fed. Cir. 1992) (no confusion likely between VARGAS and VARGA GIRL, both marks being used for calendars); *Lever Bros. Co. v. Barcolene Co.*, 463 F.2d 1107, 1108 (C.C.P.A. 1972) (no likelihood of confusion between ALL and ALL CLEAR, both marks being used for household cleansers, as "the commercial impression engendered by the [ALL CLEAR] mark is derived not from the component words 'all' or 'clear,' per se, but rather from the mark as a whole"); *Colgate-Palmolive Co. v. Carter-Wallace, Inc.*, 432 F.2d 1400, 1402 (C.C.P.A. 1970) (no confusion likely between PEAK for dentifrice and PEAK PERIOD for deodorants; "the mere presence of the word 'peak' in the trademark PEAK PERIOD does not by reason of that fact alone create a likelihood of confusion or deception. . . . In their entirety they neither look nor sound alike").

Classification and Listing of Goods/Services

Applicant hereby amends the following class of goods/services in the application as follows:

Current: Class 025 for Clothing for missy, junior, woman, and petite sizes, namely shirts, t-shirts, sweatshirts, jackets, tank tops, workout bras, pants, jodhurs, clamdiggers, shorts, overalls, shortalls, skirts, sweaters, jeans, and dresses; girls' and boys' wear, namely shirts, t-shirts, sweatshirts, jackets, tank tops, pants, jodhurs, clamdiggers, shorts, overalls, shortalls, skirts, sweaters, jeans, and dresses; and men's wear, namely shirts, t-shirts, sweatshirts, jackets, tank tops, pants, shorts, skorts, overalls, sweaters, and jeans
Original Filing Basis: 1(a).

Proposed: Class 025 for Clothing for missy, junior, woman, and petite sizes, namely shirts, t-shirts, sweatshirts, jackets, tank tops, workout bras, pants, jodhpurs, clamdiggers, shorts, overalls, shortalls, skirts, sweaters, jeans, and dresses; girls' and boys' wear, namely shirts, t-shirts, sweatshirts, jackets, tank tops, pants, jodhpurs, clamdiggers, shorts, overalls, shortalls, skirts, sweaters, jeans, and dresses; and men's wear, namely shirts, t-shirts, sweatshirts, jackets, tank tops, pants, shorts, skorts, overalls, sweaters, and jeans

Additional Statements

"No claim is made to the exclusive right to use NEW YORK apart from the mark as shown."

"Applicant claims ownership of U.S. Registration Number(s) 2243108."

Response Signature

Signature: /Nishan Kottahachchi/ Date: 02/09/2006

Signatory's Name: Nishan Kottahachchi

Signatory's Position: Attorney

Serial Number: 78558819

Internet Transmission Date: Thu Feb 09 18:11:00 EST 2006

TEAS Stamp: USPTO/ROA-XX.XX.XXX.XXX-2006020918110097

3935-78558819-3202c23acf5589cf871b7e1a51

41ae8a233-N/A-N/A-20060209175206801312

EXHIBIT C

Letter from Cook to Gilles, Sutton and Lazarus (Oct. 26, 2015)

Bob Cook

From: Bob Cook <bob@wcc-ip.com>
Sent: Wednesday, January 20, 2016 5:21 PM
To: 'avishev@vishevlaw.com'
Cc: 'Steve Elohim'
Subject: FW: BROOKLYN LAUNDRY, US Trademark App. Ser. No. 86673902
Attachments: Letter - as faxed (2015-10-29).pdf

Noting the extension of time to oppose you have obtained in connection with the above-referenced trademark application, attached is a letter we sent last fall to previous counsel representing NYL Brands, as well as to attorneys representing other clients with marks containing "laundry".

Best regards,
-- Bob

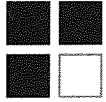
Robert N. Cook
Whitham, Curtis, Christofferson & Cook, P.C.
11491 Sunset Hills Road, Suite 340
Reston, VA 20190
(703) 787-9400 (voice)
(703) 787-7557 (fax)
bob@wcc-ip.com

From: Bob Cook [<mailto:bob@wcc-ip.com>]
Sent: Thursday, October 29, 2015 11:01 AM
To: 'Tatyana Gilles'; 'jsutton@Bluestarall.com'; 'hmlaw@att.net'
Subject: BROOKLYN LAUNDRY, US Trademark App. Ser. No. 86673902

The attached has also been sent by facsimile transmission.

Very truly yours,
-- Bob

Robert N. Cook
Whitham, Curtis, Christofferson & Cook, P.C.
11491 Sunset Hills Road, Suite 340
Reston, VA 20190
(703) 787-9400 (voice)
(703) 787-7557 (fax)
bob@wcc-ip.com



WHITHAM, CURTIS, CHRISTOFFERSON & COOK, P.C.
INTELLECTUAL PROPERTY LAW

Providing Global Intellectual Property Strategies & Solutions

October 29, 2015

FACSIMILE TRANSMISSION

Tatyana V. Gilles, Esq.
Norvell IP LLC
357 Chicago Ave., Suite 2
Chicago, Illinois 60654

Joseph S. Sutton, Esq.
EL Acquisitions LLC
1370 Broadway, Suite 1107
New York, N.Y. 10018

Harlan M. Lazarus, Esq.
Lazarus & Lazarus, P.C.
240 Madison Ave., 8th Floor
New York, N.Y. 10016

Re: LAUNDRY, U.S. Trademark Reg. No. 3665361
LAUNDRY BY SHELLI SEGAL, U.S. Trademark Reg. Nos. 2886837 *et al.*
ENGLISH LAUNDRY, U.S. Trademark Reg. No. 2894885
ENGLISH LAUNDRY, U.S. Trademark Reg. No. 4738642
FRENCH LAUNDRY, U.S. Trademark Reg. No. 2570917
FRENCH LAUNDRY, U.S. Trademark Reg. No. 288027
N.Y.L. NEW YORK LAUNDRY, U.S. Trademark Reg. No. 3116417
BROOKLYN LAUNDRY, U.S. Trademark Application Serial No. 86673902
BROOKLYN LAUNDRY, U.S. Trademark Application Serial No. 86426316

Dear Colleagues:

I write on behalf of Brands Unlimited, LLC and Jeans, Inc., which have at various times this year received letters from you asserting that registration of BROOKLYN LAUNDRY as a trademark in International Class 25 would be in derogation of your clients' intellectual property rights. (*See* Attachments 1-4) The purpose of this letter is to point out the circumstance that your clients' marks are no less similar to each other than BROOKLYN LAUNDRY is to any of them and to note that, since your clients' marks already coexist in the marketplace, it seems virtually impossible for use of BROOKLYN LAUNDRY to infringe your clients' rights. We further note that a search of the U.S.P.T.O. database shows that there are 51 live registrations and pending applications for marks in International Class 25 which include the word "laundry" as shown in the attached search results (*See* Attachment 5)

We are interested to know why you contend registration of BROOKLYN LAUNDRY could be in conflict with any registrant's intellectual property rights under the circumstances presented.

Very truly yours,

Robert N. Cook

Attachments: (1) Letter dated May 19, 2015 from T. Gilles, re LAUNDRY *et al.*
(2) Letter dated September 25, 2015 from J. Sutton, re ENGLISH LAUNDRY
(3) Letter dated October 22, 2015 from H. Lazarus, re FRENCH LAUNDRY
(4) Letter dated October 22, 2015 from H. Lazarus, re N.Y.L. NEW YORK LAUNDRY
(5) Printout of U.S.P.T.O. database search results (October 25, 2015)

Attachment 1

Norvell IP llc

Intellectual Property Law

Tatyana Gilles
Direct: (773) 966-2513
tgilles@NorvellIP.com

357 Chicago Ave., Suite 2
Chicago, IL 60654

May 19, 2015

VIA Electronic Mail – bob@wcc-ip.com
Confirmation Copy via U.S. First-Class Mail

Attn: Robert N. Cook, Esq.
Whitham, Curtis, Christofferson & Cook
11491 Sunset Hills Rd Ste 340
Reston, Virginia 20190-5244

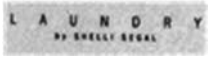
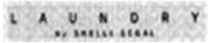
Re: LAUNDRY® Apparel and Accessories by Perry Ellis
U.S. Application to Register the Mark BROOKLYN LAUNDRY
By Jeans, Inc., Application No. 86/426,316
Our Ref: 12232-1492

Dear Mr. Cook:

We are intellectual property counsel to PEI Licensing, Inc. ("Perry Ellis"), a wholly-owned subsidiary of Perry Ellis International, Inc. Perry Ellis is the owner of the Laundry® line of apparel and accessories. The Laundry® collection is featured regularly in national publications and is available internationally through high-end department stores and top specialty boutiques.

It recently came to Perry Ellis' attention that your client Jeans, Inc. ("Jeans") filed a United States trademark application for the mark BROOKLYN LAUNDRY covering various apparel items in International Class 25.

We write to inform you that Perry Ellis is the owner of the LAUNDRY and LAUNDRY BY SHELLI SEGAL marks in connection with apparel, bags, accessories and other fashion-related goods and services in the U.S. and foreign jurisdictions (collectively, the "LAUNDRY Marks"). Perry Ellis owns several U.S. trademark registrations for its LAUNDRY Marks, which are legally and validly registered on the Principal Register of the U.S. Patent and Trademark Office:

Mark	App./ Reg. No.	Status
LAUNDRY	3,665,361	Registered
LAUNDRY BY SHELLI SEGAL	2,886,837	Incontestable
LAUNDRY BY SHELLI SEGAL (Stylized) 	3,011,284	Incontestable
LAUNDRY BY SHELLI SEGAL (Stylized) 	3,122,190	Incontestable
LBD LAUNDRY BY DESIGN	4,202,574	Registered
LAUNDRY BY SHELLI SEGAL	4,214,932	Registered
LAUNDRY BY DESIGN	4,517,918	Registered
LAUNDRY BY SHELLI SEGAL	85/668,382	Pending
LAUNDRY BY SHELLI SEGAL	86/418,215	Pending

Perry Ellis's registrations are conclusive evidence of its exclusive right to use the LAUNDRY Marks in commerce, and these registrations constitute constructive notice to anyone contemplating use of a LAUNDRY trademark in connection with apparel.

Perry Ellis, through its related companies and predecessors, has used its LAUNDRY Marks since at least as early as 1987. Perry Ellis and its related companies' extensive use and advertising of the LAUNDRY Marks has resulted in public recognition that goods and services bearing the LAUNDRY Marks originate from Perry Ellis. Perry Ellis' LAUNDRY Marks are instantly recognized throughout the world, and the public associates the LAUNDRY Marks with products of high quality and style.

Perry Ellis takes any encroachment on its LAUNDRY Marks seriously, and it is concerned that Jeans' use of BROOKLYN LAUNDRY in connection with identical and/or closely related goods is likely to cause consumer confusion. Consumers may be deceived into believing that Jeans' goods are affiliated with, endorsed by or associated with Perry Ellis, and both the public and Perry Ellis will be harmed.

Nonetheless, Perry Ellis is willing to amicably resolve this matter, provided that Jeans agrees to:

1. Abandon U.S. Trademark Application Serial No. 86/426,316 for BROOKLYN LAUNDRY.
2. Never use LAUNDRY alone in connection with apparel or fashion-related goods/services, including on or in connection with all products, product packaging, advertising, marketing and promotional materials, websites, social media accounts, invoices, shipping records and business documents.
3. Always use the term LAUNDRY immediately following the term BROOKLYN in the same font, size, color and character style, i.e. the term LAUNDRY cannot be emphasized apart from the overall unitary mark BROOKLYN LAUNDRY.
4. Not object to or challenge any mark owned by Perry Ellis now or in the future incorporating the term "LAUNDRY" in connection with any goods or services (and provide written consent if requested); and,
5. Agree that the geographic scope of the settlement is worldwide.

Please confirm that Jeans agrees to the above terms by May 27, 2015, and Perry Ellis will prepare an agreement incorporating these terms for your client's signature.

If we do not hear from by May 27, we will advise our client to pursue its rights and seek all available relief, including, as an initial matter, an opposition to registration of the BROOKLYN LAUNDRY mark.

This letter is sent without waiving any of Perry Ellis' rights or remedies, all of which are expressly reserved. Moreover, this letter is protected by copyright and any reproduction of this letter on social media sites or otherwise may result in further action.

Sincerely,

A handwritten signature in black ink, appearing to read 'T. Gilles', written over a faint circular stamp.

Tatyana V. Gilles

cc: PEI Licensing, Inc.
Tom Monagan, Esq.
Joseph V. Norvell, Esq.

Attachment 2

EL ACQUISITION LLC
1370 Broadway-Suite 1107
New York, New York 10018
Tel: (212) 290-1370 Fax: (212) 290-1330

September 25, 2015

VIA CERTIFIED MAIL & VIA ELECTRONIC MAIL (trademark@wcc-ip.com / trademark@wcc-ip.us)

Whitham Curtis Christofferson & Cook
11491 Sunset Hills Road, Suite 340
Reston, Virginia 20190-5244
Attn: Robert N. Cook, Esq.

Re: CEASE & DESIST

Dear Mr. Cook:

I am counsel to EL ACQUISITION LLC ("EL"), owner of the "ENGLISH LAUNDRY" brand of trademarks, which includes, but is not limited to, USPTO Reg. Nos. 2894885 and 4738642 (the "Trademarks"). The Trademarks have been actively marketed on various goods, including, but not limited to, apparel, throughout the United States for many years. As a result, common law rights have been established as well, and there is strong and inestimable goodwill symbolized by the Trademarks among merchants and consumers nationwide.

It has come to our attention that Brands Unlimited LLC ("Infringer") is seeking to register "BROOKLYN LAUNDRY" in the United States Patent and Trademark Office as a trademark, USPTO Serial No. 86673902, for goods in class 25, specifically, "Hooded pullovers; hooded sweat shirts; jackets; jeans; pants; pullovers; shirts; trousers" (the "Infringing Application"). EL objects to Infringer's application of the Infringing Application.

EL has already made a substantial investment in time and money in building up goodwill in the Trademarks. By contrast, it appears that Infringer only recently commenced this application for the proposed mark in the Infringing Application. The use of the proposed mark contained in the Infringing Application conflicts for numerous reasons, including but not limited to, the following: (1) the parties' respective marks are confusingly similar; (2) the parties' respective goods are similar; (3) the parties' respective goods will likely be marketed through the same channels of trade and to the same consumers. Thus, confusion is highly likely to result from Infringer's use of the proposed mark in the Infringing Application.

In addition, Infringer filed the Infringing Application based on an intention to use said mark. In the United States, a party only gains ownership of a mark through actual use of that mark. Thus, when a party files an application based on a future intention to use, such party will not truly gain ownership of the mark until such party submits proof of use in interstate commerce to the U.S. Patent and Trademark Office. And, even if an application proceeds to registration, the party can only claim ownership of the mark as of the filing date of the application. Therefore, since the Infringing Application was filed in June of 2015, EL's statutory and common law rights predate the Infringing Application based on the prior filing dates for the Trademarks and prior use of the Trademarks in interstate commerce.

Infringer's application for, and plan of and/or use of, the proposed mark in the Infringing Application infringes EL's trademark rights. Such use also constitutes federal unfair competition under the U.S. Trademark Act 15 U.S.C. 1125(a). EL must protect the integrity of the Trademarks and safeguard against confusion. Accordingly, EL must have Infringer's written assurance that Infringer will:

EL ACQUISITION LLC
1370 Broadway-Suite 1107
New York, New York 10018
Tel: (212) 290-1370 Fax: (212) 290-1330

- (a) immediately cease and desist from all further use of the proposed mark in the Infringing Application and/or the use of any other confusingly similar word, name, mark and/ designation;
- (b) destroy any products, advertising, etc. bearing the proposed mark in the Infringing Application, and provide EL with confirmation of the destruction of same;
- (c) destroy all literature or other printed materials, including but not limited to labels, tags, brochures, advertisements, catalogs, etc., and delete any website references to products bearing the proposed mark in the Infringing Application; and
- (d) voluntarily abandon the pending Infringing Application in the United States Patent and Trademark Office.

EL intends to vigorously enforce its rights unless this matter is resolved promptly in a manner which brings the infringing activities to an immediate halt. If we do not receive, within seven (7) days from the date of this letter, a written response providing us with the requested information and confirming that Infringer has expressly abandoned the Infringing Application (including sufficient evidence of same) and ceased use of the proposed mark in the Infringing Application, EL will institute an opposition proceeding against the Infringing Application if it reaches publication, and will consider its other legal options and remedies.

This letter is being sent to your attention as you are listed as the attorney of record on the United States Patent and Trademark Office for this application.

This is not intended to and does not set forth a complete statement of the facts or the law relevant to this matter or EL's position with respect thereto. Nothing contained herein or submitted herewith is intended to nor should be construed as a waiver, relinquishment or limitation of any present or future rights, remedies, or causes of action, of EL, whether legal, equitable or otherwise; all of which rights, remedies and causes of action of EL, are hereby expressly reserved (including, without limitation, the right to seek assistance from the federal courts to protect EL's valuable intellectual property rights).

Very truly yours,


Joseph S Sutton, Esq.
General Counsel

cc: Brands Unlimited LLC (via regular mail)

Attachment 3

LAZARUS & LAZARUS, P.C.
COUNSELLORS AT LAW

240 MADISON AVENUE 8TH FL.
NEW YORK, N.Y. 10016

TEL: 212-889-7400
FAX: 212-684-0314

October 22, 2015

Via Federal Express Delivery To:

Brands Unlimited LLC
1357 Broadway, Suite 411
New York, New York 10018

Re: The Intellectual Property Rights of One Step Up Ltd.

To whom it may concern:

We are writing to you on behalf of our client, One Step Up Ltd. (the "Client").

Our Client is owner of various trademarks utilizing, *inter alia*, the mark FRENCH LAUNDRY™ in particular, but without limitation, United States Patent and Trademark Office ("USPTO") Registration Numbers 2880275 and 2570917 for the trademarks FRENCH LAUNDRY™ (collectively referred to herein as the "Mark").

It has been brought to our attention that, without authorization and despite the Client's rights in and to the Mark, Brands Unlimited LLC ("Brands Unlimited") has filed a Federal Trademark Application for the mark, BROOKLYN LAUNDRY (Serial # 86673902) ("Brooklyn Laundry") in connection with "Hooded pullovers; hooded sweat shirts; jackets; jeans; pants; pullovers; shirts; trousers (hereinafter referred to as the "Improper Use").

Please note that such Improper Use by Brands Unlimited violates the Client's rights under U.S. trademark and unfair competition laws. As owner of the Marks, the Client has the obligation to prevent use of identical or confusingly similar marks in the same or related fields to avoid consumer confusion.

The confusion the Improper Use has created may cause substantial harm to the Mark by causing the loss of the Mark's effectiveness in establishing a distinct association between the Client's Mark, the Client's products and services, and the Client's goodwill. The Improper Use also will cause a misleading association between Brands Unlimited and/or Brooklyn Laundry and the Client, which will lead the public into believing that Brands Unlimited and/or the goods and services offered by Brands Unlimited are sponsored by the Client, when in fact Brands Unlimited, Brooklyn Laundry and the goods and services related thereto are not.

Due to these concerns, and because the Improper Use of the Mark amounts to an infringement of the Client's trademark rights, the undersigned, on behalf of the Client, demands

that you respond, in writing to the attention of the undersigned, within ten (10) calendar days from the date hereof, indicating your intention to immediately cease and desist the use of the Brooklyn Laundry trademark. The Improper Use further requires that you:

- a) Provide all transactional documents evidencing the Improper Use;
- b) Provide written assurance that the Improper Use has ceased; and
- c) Agree to pay to the Client those damages attributable to your Improper Use, together with attorneys' fees and other costs that the Client has sustained in connection with this matter.

The Client reserves the right to seek from you those damages attributable to your contribution to the Improper Use, which may include attorneys' fees and other costs, if any, our Client has sustained in connection with this matter.

The Client has invested a great deal of time, money and effort in the development, promotion, and use of each of its trademarks, and in particular, the Mark. As a result, the Mark has gained a high level of public recognition nationwide and extensive goodwill, and the Client must be, and will be, vigilant in protecting these valuable corporate assets.

We hope that this issue may be resolved. If we do not hear from you within the time frame allowed for in the preceding paragraph, we will have no choice but to protect our Client's rights and seek legal action as provided by state law and the U.S. Trademark Act.

Very truly yours,

Harlan M. Lazarus, Esq.

HML:ct

CC: One Step Up Ltd.

Attachment 4

LAZARUS & LAZARUS, P.C.

COUNSELLORS AT LAW

240 MADISON AVENUE 8TH FL.
NEW YORK, N.Y. 10016

TEL: 212-889-7400
FAX: 212-684-0314

October 22, 2015

Via Federal Express Delivery To:

Brands Unlimited LLC
1357 Broadway, Suite 411
New York, New York 10018

Re: The Intellectual Property Rights of NYL Brand Holdings LLC

To whom it may concern:

We are writing to you on behalf of our client, NYL Brand Holdings LLC (the "Client").

Our Client is owner of that certain registered trademark N.Y.L. NEW YORK LAUNDRY™, United States Patent and Trademark Office ("USPTO") Registration Number 3116417 (the "Mark").

It has been brought to our attention that, without authorization and despite the Client's rights in and to the Mark, Brands Unlimited LLC ("Brands Unlimited") has filed a Federal Trademark Application for the mark, BROOKLYN LAUNDRY (Serial # 86673902) ("Brooklyn Laundry") in connection with "Hooded pullovers; hooded sweat shirts; jackets; jeans; pants; pullovers; shirts; trousers (hereinafter referred to as the "Improper Use").

Please note that such Improper Use by Brands Unlimited violates the Client's rights under U.S. trademark and unfair competition laws. As owner of the Marks, the Client has the obligation to prevent use of identical or confusingly similar marks in the same or related fields to avoid consumer confusion.

The confusion the Improper Use has created may cause substantial harm to the Mark by causing the loss of the Mark's effectiveness in establishing a distinct association between the Client's Mark, the Client's products and services, and the Client's goodwill. The Improper Use also will cause a misleading association between Brands Unlimited and/or Brooklyn Laundry and the Client, which will lead the public into believing that Brands Unlimited and/or the goods and services offered by Brands Unlimited are sponsored by the Client, when in fact Brands Unlimited, Brooklyn Laundry and the goods and services related thereto are not.

Due to these concerns, and because the Improper Use of the Mark amounts to an infringement of the Client's trademark rights, the undersigned, on behalf of the Client, demands that you respond, in writing to the attention of the undersigned, within ten (10) calendar days from the date hereof, indicating your intention to immediately cease and desist the use of the

Brooklyn Laundry trademark. The Improper Use further requires that you:

- a) Provide all transactional documents evidencing the Improper Use;
- b) Provide written assurance that the Improper Use has ceased; and
- c) Agree to pay to the Client those damages attributable to your Improper Use, together with attorneys' fees and other costs that the Client has sustained in connection with this matter.

The Client reserves the right to seek from you those damages attributable to your contribution to the Improper Use, which may include attorneys' fees and other costs, if any, our Client has sustained in connection with this matter.

The Client has invested a great deal of time, money and effort in the development, promotion, and use of each of its trademarks, and in particular, the Mark. As a result, the Mark has gained a high level of public recognition nationwide and extensive goodwill, and the Client must be, and will be, vigilant in protecting these valuable corporate assets.

We hope that this issue may be resolved. If we do not hear from you within the time frame allowed for in the preceding paragraph, we will have no choice but to protect our Client's rights and seek legal action as provided by state law and the U.S. Trademark Act.

Very truly yours,

Harlan M. Lazarus, Esq.



HML:ct

CC: NYL Brand Holdings LLC

Attachment 5



United States Patent and Trademark Office

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Current Search: S2: (\$laundry\$)[FM] and (025)[IC] and (live)[LD] docs: 51 occ: 153

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	86397903		BABY LAUNDRY	TSDR	LIVE
2	86673533		AMERICAN LAUNDRY	TSDR	LIVE
3	86738601		BRITISH LAUNDRY	TSDR	LIVE
4	86773017		LITTLE LAUNDRY	TSDR	LIVE
5	86673902		BROOKLYN LAUNDRY	TSDR	LIVE
6	86389939	4791949	LAUNDRY GIRL	TSDR	LIVE
7	86707166		FRESH LAUNDRY	TSDR	LIVE
8	86702221		DIRTY LAUNDRY	TSDR	LIVE
9	86402066	4738642	ENGLISH LAUNDRY	TSDR	LIVE
10	86418215		LAUNDRY BY SHELLI SEGAL	TSDR	LIVE
11	86385841	4720172	THE LAUNDRY ROOM	TSDR	LIVE
12	85668382		LAUNDRY BY SHELLI SEGAL	TSDR	LIVE
13	85848326	4606327	INKEDLAUNDRY	TSDR	LIVE
14	85685367	4419624	HIPPIE LAUNDRY	TSDR	LIVE
15	85870747	4418245	IF YOU HAVE TO DO LAUNDRY IT MIGHT AS WELL BE CUTE!	TSDR	LIVE
16	85664116	4355396	CALIFORNIA LAUNDRY	TSDR	LIVE
17	85500980	4322912	LAUNDRY LIST	TSDR	LIVE
18	85442956	4153843	LILY'S LAUNDRY	TSDR	LIVE
19	85326122	4214932	LAUNDRY BY SHELLI SEGAL	TSDR	LIVE
20	85278093	4144039	SUMMA CUM LAUNDRY	TSDR	LIVE
21	85203326	4117028	DIRTY LAUNDRY	TSDR	LIVE
22	85102160	4077782	LIONS CREST BY ENGLISH LAUNDRY	TSDR	LIVE
23	85083705	3952704	TSHIRT LAUNDRY GET A LOAD OF THIS!	TSDR	LIVE
24	85083665	3952703	TSHIRT LAUNDRY GET A LOAD OF THIS!	TSDR	LIVE
25	85050271	3952579	TSHIRT LAUNDRY GET A LOAD OF THIS!	TSDR	LIVE
26	79153503		THE NZ LAUNDRY CO	TSDR	LIVE
27	79129861	4549673	NZLAUNDRY	TSDR	LIVE
28	79126013	4516775	NEW ZEALAND LAUNDRY COMPANY	TSDR	LIVE
29	79116511	4390035	TOKYO LAUNDRY	TSDR	LIVE
30	78558819	3116417	N.Y.L. NEW YORK LAUNDRY	TSDR	LIVE
31	78977084	3122190	LAUNDRY BY SHELLI SEGAL	TSDR	LIVE
32	78479532	3011284	LAUNDRY BY SHELLI SEGAL	TSDR	LIVE
33	78146594	2880275	FRENCH LAUNDRY	TSDR	LIVE
34	78433461	3771568	CL BY LAUNDRY	TSDR	LIVE
35	77960143	4222288	GYM TANNING LAUNDRY	TSDR	LIVE
36	77898447	3929820	TSHIRT LAUNDRY	TSDR	LIVE
37	77883375	3898832	THE GOOD, THE BAD...AND THE LAUNDRY	TSDR	LIVE
38	77872204	3887774	TAINTED LAUNDRY	TSDR	LIVE
39	77723379	3920417	VINTAGE LAUNDRY	TSDR	LIVE
40	77498998	3687117	ENGLISH ROSE BY ENGLISH LAUNDRY	TSDR	LIVE
41	77352922	3833291	CHINESE LAUNDRY	TSDR	LIVE
42	77194571	4202574	LBD LAUNDRY BY DESIGN	TSDR	LIVE
43	77079144	4517918	LAUNDRY BY DESIGN	TSDR	LIVE
44	76622629	3485407	RELIGION LAUNDRY	TSDR	LIVE
45	76552590	2894885	ENGLISH LAUNDRY	TSDR	LIVE
46	76058921	2886837	LAUNDRY BY SHELLI SEGAL	TSDR	LIVE

47	76093933	2570917	FRENCH LAUNDRY	TSDR	LIVE
48	74452843	3665361	LAUNDRY	TSDR	LIVE
49	74586273	3835415	WHITE LAUNDRY	TSDR	LIVE
50	74471892	1861027	CHINESE LAUNDRY	TSDR	LIVE
51	74444542	1969126	LAUNDRY INDUSTRY	TSDR	LIVE

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(773) 966-2513 (voice)

Joseph S. Sutton
(212) 290-1330 (fax)
(212) 290-1370 (voice)

Harlan M. Lazarus
(212) 684-0314 (fax)
(212) 889-7400 (voice)

From: Robert N. Cook
(703) 787-7557 (fax)
(703) 787-9400 (voice)

Date: October 29, 2015

Re: LAUNDRY, U.S. Trademark Reg. No. 3665361
LAUNDRY BY SHELLI SEGAL, U.S. Trademark Reg. Nos. 2886837 *et al.*
ENGLISH LAUNDRY, U.S. Trademark Reg. No. 2894885
ENGLISH LAUNDRY, U.S. Trademark Reg. No. 4738642
FRENCH LAUNDRY, U.S. Trademark Reg. No. 2570917
FRENCH LAUNDRY, U.S. Trademark Reg. No. 288027
N.Y.L. NEW YORK LAUNDRY, U.S. Trademark Reg. No. 3116417
BROOKLYN LAUNDRY, U.S. Trademark Application Serial No. 86673902
BROOKLYN LAUNDRY, U.S. Trademark Application Serial No. 86426316

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(212) 290-1370 (voice)

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N.Y.L. NEW YORK LAUNDRY, U.S. Trademark Reg. No. 3116417
BROOKLYN LAUNDRY, U.S. Trademark Application Serial No. 86673902
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003	012	212 684 0314	09:26:51 a.m. 10-29-2015	00:03:20	18/18	1	EC	HS	CP24000

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EXHIBIT D

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1	86813148		BABY LAUNDRY BL HOME	TSDR	LIVE
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4	86673533		AMERICAN LAUNDRY	TSDR	LIVE
5	86773017		LITTLE LAUNDRY	TSDR	LIVE
6	86418215		LAUNDRY BY SHELLI SEGAL	TSDR	LIVE
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25	85083705	3952704	TSHIRT LAUNDRY GET A LOAD OF THIS!	TSDR	LIVE

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29	79129861	4549673	NZLAUNDRY	TSDR	LIVE
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36	78433461	3771568	CL BY LAUNDRY	TSDR	LIVE
37	77872204	3887774	TAINTED LAUNDRY	TSDR	LIVE
38	77960143	4222288	GYM TANNING LAUNDRY	TSDR	LIVE
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42	77498998	3687117	ENGLISH ROSE BY ENGLISH LAUNDRY	TSDR	LIVE
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46	76622629	3485407	RELIGION LAUNDRY	TSDR	LIVE
47	76552590	2894885	ENGLISH LAUNDRY	TSDR	LIVE
48	76058921	2886837	LAUNDRY BY SHELLI SEGAL	TSDR	LIVE
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50	74452843	3665361	LAUNDRY	TSDR	LIVE
51	74586273	3835415	WHITE LAUNDRY	TSDR	LIVE
52	74471892	1861027	CHINESE LAUNDRY	TSDR	LIVE
53	74444542	1969126	LAUNDRY INDUSTRY	TSDR	LIVE

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Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,861,027

Registered Nov. 1, 1994

**TRADEMARK
PRINCIPAL REGISTER**

CHINESE LAUNDRY

GOLDMAN, ROBERT L. (UNITED STATES
CITIZEN)
612 NORTH BEDFORD DRIVE
BEVERLY HILLS, CA 90210

FIRST USE 4-1-1983; IN COMMERCE
4-1-1983.

SER. NO. 74-471,892, FILED 12-17-1993.

FOR: SHOES, IN CLASS 25 (U.S. CL. 39).

PAUL KRUSE, EXAMINING ATTORNEY

Int. Cls.: 18 and 25

Prior U.S. Cls.: 3, 22 and 39

United States Patent and Trademark Office

Reg. No. 1,969,126

Registered Apr. 23, 1996

**TRADEMARK
PRINCIPAL REGISTER**

LAUNDRY INDUSTRY

LAUNDRY RETAIL B.V. (NETHERLANDS
LIMITED COMPANY)
SPUISTRAAT 137
1012 SV, NETHERLANDS

FOR: LEATHER AND ARTIFICIAL LEATHER PRODUCTS, NAMELY ATTACHE CASES, BACKPACKS, BOOK BAGS, SHOULDER BAGS, TRAVEL BAGS, GARMENT BAGS FOR TRAVEL, ALL PURPOSE ATHLETIC BAGS, BILLFOLDS, CREDIT CARD AND KEY CASES, LUGGAGE, HAT BOXES FOR TRAVEL, PASSPORT CASES, SUITCASES, TRUNKS FOR TRAVELING, UMBRELLAS AND WALKING STICKS, IN CLASS 18 (U.S. CL. 3).

FOR: ARTICLES OF CLOTHING, NAMELY BATHROBES, BELTS, BLAZERS, BLOUSES, BOOTS, BRIEFS, COATS, DRESSES, NIGHT-SHIRTS, NIGHTGOWNS, MITTENS, OVERALLS, OVERCOATS, PAJAMAS, PANTS, PARKAS, PULLOVERS, RAINWEAR, SHIRTS, SLACKS, SLEEPWEAR, SUITS, SWIMWEAR, AND UNDERWEAR; FOOTWEAR AND HEADGEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

PRIORITY CLAIMED UNDER SEC. 44(D) ON BENELUX APPLICATION NO. 528792, FILED 5-7-1993, REG. NO. 528792, DATED 5-7-1993, EXPIRES 5-7-2003.

SER. NO. 74-444,542, FILED 10-7-1993.

THOMAS V. SHAW, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,570,917

Registered May 21, 2002

**TRADEMARK
PRINCIPAL REGISTER**

FRENCH LAUNDRY

MERVYN'S BRANDS, INC. (MINNESOTA CORPORATION)
33 SOUTH SIXTH STREET
MINNEAPOLIS, MN 55402

FIRST USE 2-0-1995; IN COMMERCE 2-0-1995.

SER. NO. 76-093,933, FILED 7-24-2000.

FOR: WOMEN'S APPAREL, NAMELY, TOPS,
SWEATERS, PANTS, SHORTS, IN CLASS 25 (U.S.
CLS. 22 AND 39).

JANE KANG, EXAMINING ATTORNEY

Int. Cls.: 14 and 25

Prior U.S. Cls.: 2, 22, 27, 28, 39, and 50

United States Patent and Trademark Office

Reg. No. 2,880,275

Registered Aug. 31, 2004

**TRADEMARK
PRINCIPAL REGISTER**

FRENCH LAUNDRY

MERVYN'S BRANDS, INC. (MINNESOTA CORPORATION)
1000 NICOLLET MALL
TPS-3165
MINNEAPOLIS, MN 55403

FOR: JEWELRY, NAMELY, EARRINGS, NECKLACES AND BRACELETS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 12-31-2002; IN COMMERCE 12-31-2002.

FOR: WOMEN'S CLOTHING, NAMELY, SKIRTS, SHORTS, DRESSES AND JACKETS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-31-2003; IN COMMERCE 1-31-2003.

OWNER OF U.S. REG. NO. 2,570,917.

SN 78-146,594, FILED 7-23-2002.

ELLEN B. AWRICH, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,894,885

Registered Oct. 19, 2004

**TRADEMARK
PRINCIPAL REGISTER**

ENGLISH LAUNDRY

DEFIANCE USA, INC. (CALIFORNIA CORPORATION)
1326 INDUSTRIAL ST. UNIT 672
LOS ANGELES, CA 90021

FIRST USE 5-30-2000; IN COMMERCE 5-30-2000.

SER. NO. 76-552,590, FILED 10-20-2003.

FOR: CLOTHING, NAMELY, SHIRTS, IN CLASS
25 (U.S. CLS. 22 AND 39).

G. MAYERSCHOFF, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,886,837

Registered Sep. 21, 2004

**TRADEMARK
PRINCIPAL REGISTER**

LAUNDRY BY SHELLI SEGAL

L.C. LICENSING, INC. (DELAWARE CORPORATION)
1441 BROADWAY
NEW YORK, NY 10018

FOR: CLOTHING, NAMELY, SKIRTS, SHIRTS, BLOUSES, PANTS, JACKETS, VESTS, SWEATERS, DRESSES, JUMPSUITS, SHORTS, JEANS, JERSEYS, CULOTTES, SCARVES, TUNICS, BLAZERS, NECKWEAR, BELTS, COATS, HATS, CAPS, HOODS, GLOVES; PANTYHOSE, DRESS HOSIERY, SPORT HOSIERY, SOCKS; UNDERWEAR; BODYWEAR, NAMELY, LEOTARDS AND TIGHTS; NECKWEAR, NAMELY, MUFFLERS, BOW TIES, COLLARS AND DICKIES; SHOES, SANDALS, SLIPPERS, BOOTS

AND SNEAKERS; RAINWEAR; SWIMSUITS AND COVERUPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 12-31-1991; IN COMMERCE 12-31-1991.

OWNER OF U.S. REG. NO. 2,283,860.

"SHELLI SEGAL" IS A LIVING INDIVIDUAL WHOSE CONSENT IS OF RECORD.

SN 76-058,921, FILED 6-1-2000.

LINDA E. BLOHM, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,011,284

Registered Nov. 1, 2005

TRADEMARK
PRINCIPAL REGISTER

L A U N D R Y
BY SHELLI SEGAL

L.C. LICENSING, INC. (DELAWARE CORPORATION)
1441 BROADWAY
NEW YORK, NY 10018

OWNER OF U.S. REG. NOS. 2,283,860, 2,411,638,
AND 2,826,250.

FOR: SKIRTS, SHIRTS, BLOUSES, PANTS, JACKETS, VESTS, SWEATERS, DRESSES, SHORTS, JEANS, JERSEYS, CULOTTES, SCARVES, TUNICS, BLAZERS, NECKWEAR, BELTS, COATS, HATS, CAPS, HOODS, GLOVES, PANTYHOSE, DRESS HOSIERY, SPORT HOSIERY, SOCKS, UNDERWEAR, RAINWEAR AND SWIMWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES SHELLI SEGAL, WHOSE CONSENT(S) TO REGISTER IS SUBMITTED.

SER. NO. 78-479,532, FILED 9-7-2004.

FIRST USE 12-31-1991; IN COMMERCE 12-31-1991.

MELISSA VALLILLO, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,116,417

Registered July 18, 2006

TRADEMARK
PRINCIPAL REGISTER

N.Y.L. NEW YORK
LAUNDRY

MARTIN STUART, LTD. (NEW YORK CORPORATION)
SUITE 1206
1400 BROADWAY
NEW YORK, NY 10018

FOR: CLOTHING FOR MISSY, JUNIOR, WOMAN, AND PETITE SIZES, NAMELY SHIRTS, T-SHIRTS, SWEATSHIRTS, JACKETS, TANK TOPS, WORKOUT BRAS, PANTS, JODHPURS, CLAMDIGGERS, SHORTS, OVERALLS, SHORTALLS, SKIRTS, SWEATERS, JEANS, AND DRESSES; GIRLS' AND BOYS' WEAR, NAMELY SHIRTS, T-SHIRTS, SWEATSHIRTS, JACKETS, TANK TOPS, PANTS, JODHPURS, CLAMDIGGERS, SHORTS, OVERALLS, SHORTALLS, SKIRTS, SWEATERS, JEANS, AND DRESSES; AND MEN'S WEAR, NAMELY SHIRTS, T-SHIRTS, SWEATSHIRTS, JACKETS, TANK TOPS, PANTS, SHORTS, SKORTS, OVER-

ALLS, SWEATERS, AND JEANS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 0-0-1994; IN COMMERCE 0-0-1994.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,243,108.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NEW YORK", APART FROM THE MARK AS SHOWN.

SER. NO. 78-558,819, FILED 2-2-2005.

JOHN GARTNER, EXAMINING ATTORNEY

Int. Cls.: 14, 18, and 25

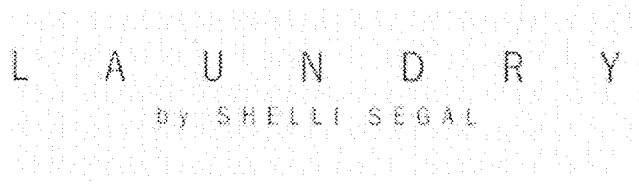
Prior U.S. Cls.: 1, 2, 3, 22, 27, 28, 39, 41, and 50

United States Patent and Trademark Office

Reg. No. 3,122,190

Registered July 25, 2006

**TRADEMARK
PRINCIPAL REGISTER**



L.C. LICENSING, INC. (DELAWARE CORPORATION)
1441 BROADWAY
NEW YORK, NY 10018

FOR: WATCHES, NECKLACES, EARRINGS, BRACELETS, PINS BEING JEWELRY, RINGS BEING JEWELRY AND BROOCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 9-13-2005; IN COMMERCE 9-13-2005.

FOR: HANDBAGS, WALLETS, CHANGE PURSES, CLUTCH PURSES, BRIEF-CASE TYPE PORTFOLIOS, COSMETIC AND TOILETRY CASES SOLD EMPTY AND BRIEFCASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 10-24-2005; IN COMMERCE 10-24-2005.

FOR: SHOES, SANDALS, SLIPPERS, BOOTS AND SNEAKERS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-0-2005; IN COMMERCE 1-0-2005.

OWNER OF U.S. REG. NOS. 2,283,860, 2,411,638, AND 2,826,250.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES SHELLI SEGAL, WHOSE CONSENT(S) TO REGISTER IS SUBMITTED.

SN 78-977,084, FILED 12-17-2004.

MELISSA VALLILLO, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,485,407

Registered Aug. 12, 2008

**TRADEMARK
PRINCIPAL REGISTER**

RELIGION LAUNDRY

WHITE HORSES TRADING COMPANY LIMITED
(GUERNSEY CORPORATION)
P.O. BOX 336
ANSON COURT LA ROUTE DES CAMPS
ST. MARTIN, GUERNSEY GY4 6AD, CHANNEL
ISLANDS

FOR: CLOTHING, NAMELY, TROUSERS, T-
SHIRTS, SWEAT SHIRTS, TOPS, IN CLASS 25 (U.S.
CLS. 22 AND 39).

FIRST USE 3-0-2008; IN COMMERCE 3-0-2008.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,798,396.

SN 76-622,629, FILED 11-30-2004.

KATHRYN COWARD, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 3,665,361

Registered Aug. 11, 2009

**TRADEMARK
PRINCIPAL REGISTER**

LAUNDRY

L.C. LICENSING, INC. (DELAWARE CORPORATION)
1441 BROADWAY
NEW YORK, NY 10018

FIRST USE 9-30-1987; IN COMMERCE 9-30-1987.

OWNER OF U.S. REG. NOS. 2,283,860, 2,886,837
AND OTHERS.

FOR: BLOUSES, DRESSES, HALTER TOPS, JACKETS, JEANS, JEANS, JERSEYS, JUMPSUITS, PANTS, PANTSUITS, SHIRTS, KNITSHIRTS, SHORTS, SKIRTS, SLACKS, SWEATERS, T-SHIRTS, TANK TOPS, TIGHTS, IN CLASS 25 (U.S. CL. 39).

SER. NO. 74-452,843, FILED 11-1-1993.

ROBERT C. CLARK JR., EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

English Rose by English
Laundry

Reg. No. 3,687,117 ROCK AND ROLL RELIGION INC (CALIFORNIA CORPORATION)
Registered Sep. 22, 2009 3131 S. BROADWAY
LOS ANGELES, CA 90007

Int. Cl.: 25 FOR: JACKETS; PANTS; SHIRTS; SHORTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK FIRST USE 10-25-2007; IN COMMERCE 10-25-2007.
PRINCIPAL REGISTER THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-498,998, FILED 6-13-2008.

MARGERY A. TIERNEY, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

CL
BY LAUNDRY

Reg. No. 3,771,568 GOLDMAN, ROBERT L. (UNITED STATES INDIVIDUAL)
Registered Apr. 6, 2010 612 N. BEDFORD DRIVE
BEVERLY HILLS, CA 90210

Int. Cl.: 25 FOR: SHOES, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK FIRST USE 4-1-2003; IN COMMERCE 4-1-2003.
PRINCIPAL REGISTER SER. NO. 78-433,461, FILED 6-10-2004.

JULIE WATSON, EXAMINING ATTORNEY



David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,833,291

Registered Aug. 17, 2010

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

GOLDMAN, ROBERT L. (UNITED STATES INDIVIDUAL)
612 N. BEDFORD DRIVE
BEVERLY HILLS, CA 90210

FOR: SPORTSWEAR, NAMELY, SHORTS, PANTS, SKIRTS, SWEATSHIRTS, SHIRTS, JEANS, T-SHIRTS, TOPS, HOSIERY, UNDERWEAR, BRAS, CORSETS, PANTIES, INTIMATE APPAREL, NAMELY, TEDDIES; ROBES, SLEEPWEAR, LOUNGEWEAR; HEADGEAR, NAMELY, HEADWEAR; AND FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-1-2006; IN COMMERCE 1-1-2007.

OWNER OF U.S. REG. NOS. 1,861,027, 3,065,149, AND 3,246,484.

THE MARK CONSISTS OF A COMPOSITE DESIGN FEATURING FLOWERS, SHOES, LEGS WITH HIGH-HEELED SHOES ON THEM, INSECTS, A BUTTERFLY, AND A WOMAN'S FACE. A HUMMINGBIRD APPEARS IN THE LEFT-HAND CORNER. UNDER THE LEGS, THE WORDS "CHINESE LAUNDRY" APPEAR INSIDE AN OVAL.

SER. NO. 77-352,922, FILED 12-14-2007.

CHRISTINE MARTIN, EXAMINING ATTORNEY

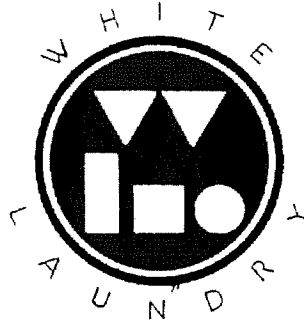


David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,835,415

Registered Aug. 17, 2010

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

HARROW STREET LIMITED (HONG KONG CORPORATION)
28/F, NO. 3 LOCKHART ROAD
HONG KONG, HONG KONG

FOR: CLOTHING, NAMELY, SHIRTS, TEE SHIRTS, SWEAT SHIRTS, SHORTS, PANTS, SWEAT PANTS, SWIMMING SUITS, JACKETS, VESTS, SOCKS, SHOES AND HATS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 12-0-1993; IN COMMERCE 12-0-1993.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WHITE", APART FROM THE MARK AS SHOWN.

SN 74-586,273, FILED 10-17-1994.

ROBERT C. CLARK JR., EXAMINING ATTORNEY



David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

TAINTED LAUNDRY

Reg. No. 3,887,774

Registered Dec. 7, 2010

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

MOLINE, SHANE (UNITED STATES INDIVIDUAL)
1683 BOUNDARY PEAK
LAS VEGAS, NV 89135

FOR: SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 9-2-2010; IN COMMERCE 9-2-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-872,204, FILED 11-13-2009.

ELLEN PERKINS, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

The Good, The Bad...And The Laundry

Reg. No. 3,898,832

Registered Jan. 4, 2011

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

MOMMY MUSIC, INC. (TENNESSEE CORPORATION)
PO BOX 363
NOLENSVILLE, TN 37135

FOR: CAPS; CHILDREN'S AND INFANTS' CLOTH BIBS; HATS; INFANT AND TODDLER ONE PIECE CLOTHING; JACKETS; SHIRTS; SHIRTS FOR INFANTS, BABIES, TODDLERS AND CHILDREN; SWEAT SHIRTS; T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-0-2008; IN COMMERCE 9-0-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-883,375, FILED 12-1-2009.

SKYE YOUNG, EXAMINING ATTORNEY



David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

VINTAGE LAUNDRY

Reg. No. 3,920,417

Registered Feb. 15, 2011

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

ALEXANDRE CAUGANT (FRANCE INDIVIDUAL)
2401 WILD OAK DRIVE
LOS ANGELES, CA 90068 AND

JULIA CAUGANT (UNITED STATES INDIVIDUAL)
2401 WILD OAK DRIVE
LOS ANGELES, CA 90068

FOR: CLOTHING, NAMELY, MEN'S, WOMEN'S, MISSY'S, JUNIORS', CHILDREN'S AND INFANTS' JEANS, PANTS, TROUSERS, CAPRIS, LEGGINGS, SHORTS, OVERALLS, SKIRTS, DRESSES, TOPS, T-SHIRTS, SWEATSHIRTS, BLOUSES, SHIRTS, JACKETS, VESTS, COATS, SWEATERS, CARDIGANS, SCARVES, SOCKS, BANDANAS, NECKTIES, BELTS, BOOTS, SANDALS, FOOTWEAR, HATS, CAPS, HEADWEAR, UNDERWEAR, LINGERIE, PAJAMAS, SWIMWEAR, AND GLOVES, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 10-1-2009; IN COMMERCE 10-1-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "VINTAGE", APART FROM THE MARK AS SHOWN.

SN 77-723,379, FILED 4-27-2009.

CHRISTINE COOPER, EXAMINING ATTORNEY



David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

TSHIRT LAUNDRY

Reg. No. 3,929,820

Registered Mar. 8, 2011

Int. Cls.: 25, 35, and 42

TSHIRT LAUNDRY LLC (DELAWARE LIMITED LIABILITY COMPANY)
10811 W. 143RD STREET, SUITE 210
ORLAND PARK, IL 60467

FOR: T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 2-10-2010; IN COMMERCE 2-16-2010.

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

FOR: ONLINE RETAIL STORE SERVICES FEATURING T-SHIRTS; SPECIALTY MERCHANDISING SERVICES, NAMELY, DISTRIBUTORSHIP SERVICES IN THE FIELD OF CUSTOMIZED T-SHIRTS AND PROMOTING THE GOODS AND SERVICES OF OTHERS THROUGH THE DESIGN OF CUSTOMIZED EXPRESSIONS AND GRAPHICS TO BE PLACED ON T-SHIRTS AND DISTRIBUTION OF THESE T-SHIRTS AS A MEANS OF ADVERTISING THE GOODS AND SERVICES OF OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-10-2010; IN COMMERCE 2-16-2010.

FOR: DESIGNING CUSTOMIZED T-SHIRTS FOR OTHERS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 8-1-2010; IN COMMERCE 8-1-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TSHIRT", APART FROM THE MARK AS SHOWN.

SN 77-898,447, FILED 12-21-2009.

JULIE WATSON, EXAMINING ATTORNEY



David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

TSHIRT LAUNDRY GET A LOAD
OF THIS!

Reg. No. 3,952,579

Registered Apr. 26, 2011

Int. Cls.: 25, 35, and 42

TSHIRT LAUNDRY LLC (DELAWARE LIMITED LIABILITY COMPANY)
10811 W. 143RD STREET, SUITE 210
ORLAND PARK, IL 60467

FOR: T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK

FIRST USE 2-10-2010; IN COMMERCE 2-16-2010.

SERVICE MARK

FOR: ONLINE RETAIL STORE SERVICES FEATURING T-SHIRTS; SPECIALTY MERCHANDISING SERVICES, NAMELY, DISTRIBUTORSHIP SERVICES IN THE FIELD OF CUSTOMIZED T-SHIRTS AND PROMOTING THE GOODS AND SERVICES OF OTHERS THROUGH THE DESIGN OF CUSTOMIZED EXPRESSIONS AND GRAPHICS TO BE PLACED ON T-SHIRTS AND DISTRIBUTION OF THESE T-SHIRTS AS A MEANS OF ADVERTISING THE GOODS AND SERVICES OF OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

PRINCIPAL REGISTER

FIRST USE 2-10-2010; IN COMMERCE 2-16-2010.

FOR: DESIGNING CUSTOMIZED T-SHIRTS FOR OTHERS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 8-1-2010; IN COMMERCE 8-1-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "T-SHIRT", APART FROM THE MARK AS SHOWN.

SN 85-050,271, FILED 5-28-2010.

KEVIN CORWIN, EXAMINING ATTORNEY



David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,952,703

Registered Apr. 26, 2011

Int. Cls.: 25, 35, and 42

TSHIRT LAUNDRY LLC (DELAWARE LIMITED LIABILITY COMPANY)
10811 W. 143RD STREET, SUITE 210
ORLAND PARK, IL 60467

FOR: T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 2-10-2010; IN COMMERCE 2-16-2010.

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

FOR: ONLINE RETAIL STORE SERVICES FEATURING T-SHIRTS; SPECIALTY MERCHANDISING SERVICES, NAMELY, DISTRIBUTORSHIP SERVICES IN THE FIELD OF CUSTOMIZED T-SHIRTS AND PROMOTING THE GOODS AND SERVICES OF OTHERS THROUGH THE DESIGN OF CUSTOMIZED EXPRESSIONS AND GRAPHICS TO BE PLACED ON T-SHIRTS AND DISTRIBUTION OF THESE T-SHIRTS AS A MEANS OF ADVERTISING THE GOODS AND SERVICES OF OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-10-2010; IN COMMERCE 2-16-2010.

FOR: DESIGNING CUSTOMIZED T-SHIRTS FOR OTHERS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 8-1-2010; IN COMMERCE 8-1-2010.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TSHIRT", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE DESIGN OF A T-SHIRT THAT LOOKS LIKE A WASHING MACHINE TO THE LEFT OF THE WORDS "TSHIRT LAUNDRY" IN STYLIZED SCRIPT ABOVE THE WORDS "GET A LOAD OF THIS!" IN STYLIZED SCRIPT.

SN 85-083,665, FILED 7-13-2010.

KEVIN CORWIN, EXAMINING ATTORNEY



David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 3,952,704

TSHIRT LAUNDRY LLC (DELAWARE LIMITED LIABILITY COMPANY)
10811 W. 143RD STREET, SUITE 210
ORLAND PARK, IL 60467

Registered Apr. 26, 2011

Int. Cls.: 25, 35, and 42 FOR: T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK

FIRST USE 2-10-2010; IN COMMERCE 2-16-2010.

SERVICE MARK

FOR: ONLINE RETAIL STORE SERVICES FEATURING T-SHIRTS; SPECIALTY MERCHANDISING SERVICES, NAMELY, DISTRIBUTORSHIP SERVICES IN THE FIELD OF CUSTOMIZED T-SHIRTS AND PROMOTING THE GOODS AND SERVICES OF OTHERS THROUGH THE DESIGN OF CUSTOMIZED EXPRESSIONS AND GRAPHICS TO BE PLACED ON T-SHIRTS AND DISTRIBUTION OF THESE T-SHIRTS AS A MEANS OF ADVERTISING THE GOODS AND SERVICES OF OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

PRINCIPAL REGISTER

FIRST USE 2-10-2010; IN COMMERCE 2-16-2010.

FOR: DESIGNING CUSTOMIZED T-SHIRTS FOR OTHERS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 8-1-2010; IN COMMERCE 8-1-2010.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TSHIRT", APART FROM THE MARK AS SHOWN.



THE MARK CONSISTS OF THE WORD "TSHIRT" IN STYLIZED SCRIPT ABOVE THE WORD "LAUNDRY" IN STYLIZED SCRIPT ABOVE THE WORDS "GET A LOAD OF THIS!" IN STYLIZED SCRIPT, ALL TO THE RIGHT OF THE DESIGN OF A T-SHIRT THAT LOOKS LIKE A WASHING MACHINE.

SN 85-083,705, FILED 7-13-2010.

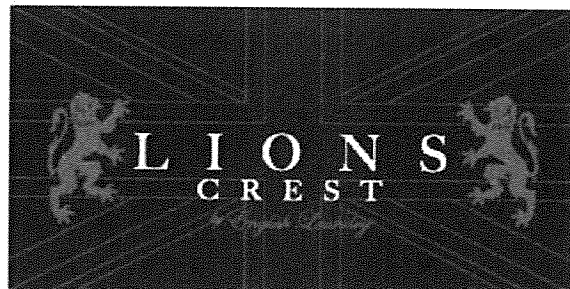
KEVIN CORWIN, EXAMINING ATTORNEY

David J. Kypas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,077,782

Registered Dec. 27, 2011

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

EL ACQUISITION LLC (NEW YORK LIMITED LIABILITY COMPANY)
1370 BROADWAY, SUITE 1107
NEW YORK, NY 10018

FOR: CLOTHING AND WEARING APPAREL, NAMELY, SHIRTS, T-SHIRTS, WOVEN SHIRTS, DRESS SHIRTS, POLO SHIRTS, SUITS, TIES, BELTS, LEATHER BELTS, SWEATSHIRTS, HOODED SWEATSHIRTS, JACKETS, COATS, PANTS, TROUSERS, SHORTS, TANK TOPS, RAINWEAR, SKIRTS, BLOUSES, DRESSES, SUSPENDERS, SWEATERS, ATHLETIC UNIFORMS, WARM-UP SUITS, JOGGING SUITS, SWIMWEAR, SCARVES, DRESSING GOWNS, BOXER SHORTS, WRIST BANDS, HEAD BANDS, SLEEPWEAR, PAJAMAS, ROBES, SET-SHIRTS, NAMELY, ROBES; HEADGEAR, NAMELY, HATS, CAPS, VISORS, BEENIE CAPS, AND SKULL CAPS; UNDER CLOTHING, NAMELY, UNDERWEAR, LINGERIE, BOXER SHORTS; COLD WEATHER APPAREL IN THE NATURE OF COATS, OVERCOATS, RAIN COATS, PARKAS, SNOWSUITS, AND PONCHOS; FOOTWEAR, NAMELY, SHOES, BOOTS, SNEAKERS, SANDALS, BOOTIES, SOCKS, SLIPPERS, AND SLIPPER SOCKS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-1-2011; IN COMMERCE 1-1-2011.

OWNER OF U.S. REG. NOS. 2,894,885 AND 3,687,117.

THE MARK CONSISTS OF THE WORDS "LIONS CREST BY ENGLISH LAUNDRY" WITH A DESIGN OF A LION ON EACH SIDE OF THE WORDING ALL SUPERIMPOSED OVER A SILHOUETTE OF A UNION JACK FLAG.

SN 85-102,160, FILED 8-6-2010.

MARK PILARO, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

DIRTY LAUNDRY

Reg. No. 4,117,028

Registered Mar. 27, 2012

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

GOLDMAN, ROBERT L. (UNITED STATES INDIVIDUAL)
612 N. BEDFORD DRIVE
BEVERLY HILLS, CA 90210

FOR: FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 4-22-2008; IN COMMERCE 8-1-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-203,326, FILED 12-21-2010.

BARBARA RUTLAND, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

summa cum laundry

Reg. No. 4,144,039

Registered May 15, 2012

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

DOROTHY VALWORTH, LLC (GEORGIA LIMITED LIABILITY COMPANY)
SUITE 200
3050 AMWILER RD.
ATLANTA, GA 303602813

FOR: A-SHIRTS; APPAREL FOR DANCERS, NAMELY, TEE SHIRTS, SWEATSHIRTS, PANTS, LEGGINGS, SHORTS AND JACKETS; ATHLETIC APPAREL, NAMELY, SHIRTS, PANTS, JACKETS, FOOTWEAR, HATS AND CAPS, ATHLETIC UNIFORMS; BODY SHIRTS; BUTTON DOWN SHIRTS; CAMP SHIRTS; CLOTHING FOR BABIES, TODDLERS AND CHILDREN, TREATED WITH FIRE AND HEAT RETARDANTS, NAMELY, PAJAMAS, JACKETS, SHIRTS, PANTS, JUMPERS; COLLARED SHIRTS; GOLF SHIRTS; HOODED SWEAT SHIRTS; KNIT SHIRTS; LONG-SLEEVED SHIRTS; MOISTURE-WICKING SPORTS SHIRTS; NIGHT SHIRTS; OPEN-NECKED SHIRTS; OVER SHIRTS; PIQUE SHIRTS; POLO SHIRTS; RUGBY SHIRTS; SCIENTIFIC AND TECHNOLOGICAL APPAREL, NAMELY, SHIRTS, PANTS, JACKETS, FOOTWEAR, HATS AND CAPS, UNIFORMS; SHIRT FRONTS; SHIRTS; SHIRTS AND SHORT-SLEEVED SHIRTS; SHIRTS AND SLIPS; SHIRTS FOR INFANTS, BABIES, TODDLERS AND CHILDREN; SHORT-SLEEVED OR LONG-SLEEVED T-SHIRTS; SHORT-SLEEVED SHIRTS; SLEEP SHIRTS; SPORT SHIRTS; SPORTS SHIRTS; SPORTS SHIRTS WITH SHORT SLEEVES; SWEAT SHIRTS; T-SHIRTS; T-SHIRTS FOR WOMEN; TEE SHIRTS; TURTLE NECK SHIRTS; WEARABLE GARMENTS AND CLOTHING, NAMELY, SHIRTS; WIND SHIRTS; WOMEN'S CLOTHING, NAMELY, SHIRTS, DRESSES, SKIRTS, BLOUSES; YOGA SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-25-2011; IN COMMERCE 10-25-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SEC. 2(F).

SN 85-278,093, FILED 3-27-2011.

JILL PRATER, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

LILY'S LAUNDRY

Reg. No. 4,153,843

Registered June 5, 2012

Int. Cls.: 25 and 41

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

NEIL, LAURA (UNITED STATES INDIVIDUAL), DBA LILY'S LAUNDRY
PO BOX 5726
LA QUINTA, CA 92248

FOR: CHILDREN'S AND INFANT CLOTHING, NAMELY, SHIRTS, PANTS, DRESSES, BLOOMERS, SKIRTS, AND BATHING SUITS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 12-5-2007; IN COMMERCE 12-5-2007.

FOR: ONLINE JOURNALS, NAMELY, BLOGS FEATURING ENTERTAINING GUEST, COOKING, HOME DECOR, FASHION, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 5-20-2008; IN COMMERCE 5-20-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-442,956, FILED 10-9-2011.

ODESSA BIBBINS, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

LBD LAUNDRY BY DESIGN

Reg. No. 4,202,574

Registered Sep. 4, 2012

Int. Cl.: 25

PEI LICENSING, INC. (DELAWARE CORPORATION)
3000 N.W. 107TH AVENUE
LEGAL DEPT.
MIAMI, FL 33172

FOR: DRESSES, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK

FIRST USE 2-1-2010; IN COMMERCE 2-1-2010.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,826,250 AND 3,011,284.

SN 77-194,571, FILED 5-31-2007.

ZACHARY R. SPARER, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

LAUNDRY BY SHELLI SEGAL

Reg. No. 4,214,932

Registered Sep. 25, 2012

Int. Cl.: 25

PEI LICENSING, INC. (DELAWARE CORPORATION)
3000 NW 107TH AVENUE
LEGAL DEPT.
MIAMI, FL 33172

FOR: HATS, MITTENS, SCARVES AND GLOVES, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK

FIRST USE 10-1-2010; IN COMMERCE 10-1-2010.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,411,638, 3,122,190, AND OTHERS.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES "SHELLI SEGAL", WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SN 85-326,122, FILED 5-20-2011.

RICHARD WHITE, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

GYM TANNING LAUNDRY

Reg. No. 4,222,288

Registered Oct. 9, 2012

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

VIACOM INTERNATIONAL INC. (DELAWARE CORPORATION)
1515 BROADWAY
NEW YORK, NY 10036

FOR: MENS, WOMENS, AND CHILDRENS CLOTHING, NAMELY, SHIRTS, PANTS, UNDERWEAR, PAJAMAS; JACKETS, SUITS, SKIRTS, STOCKINGS, TIGHTS, TROUSERS, SWEATERS, DRESSES, BLOUSES; FOOTWEAR, HEADWEAR, OUTERWEAR, NAMELY, JACKETS, COATS, HATS, GLOVES, SCARVES, VESTS; SWIMWEAR; SHIRTS, T-SHIRTS, SWEATSHIRTS; JEANS, TROUSERS; HATS, CAPS; BOOTS; SHOES, SANDALS, SLIPPERS; BELTS, SOCKS; TIES; NECKTIES, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-1-2011; IN COMMERCE 8-1-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-960,143, FILED 3-16-2010.

KELLY TRUSILO, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Laundry List

Reg. No. 4,322,912

Registered Apr. 23, 2013

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

GOLDMAN, ROBERT L. (UNITED STATES INDIVIDUAL)
3485 S LA CIENEGA BLVD
MNOGUEIRA@CELSINC.COM
LOS ANGELES, CA 90016

FOR: FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-15-2009; IN COMMERCE 4-29-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-500,980, FILED 12-21-2011.

TINA BROWN, EXAMINING ATTORNEY



Lisa H. Smith
Acting Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office



Reg. No. 4,355,396

Registered June 18, 2013

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

K. J. SPORTSWEAR CALIFORNIA, INC. (CALIFORNIA CORPORATION)
16421 GOTHARD STREET #A
HUNTINGTON BEACH, CA 92647

FOR: CLOTHING, NAMELY, BLOUSES, SHIRTS, TEE-SHIRTS, SWEATSHIRTS, SKIRTS, DRESSES, JACKETS, VESTS, COATS, PANTS, SHORTS, SOCKS, UNDERWEAR, BELTS, GLOVES, SCARVES, SHAWL, FOOTWEAR, HATS, AND CAPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-6-2012; IN COMMERCE 11-6-2012.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CALIFORNIA", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF A BEAR WALKING ON A PATCH, WITH SUN RAYS IN THE BACKGROUND AND OCEAN WAVES IN THE FOREGROUND, AND THE STYLIZED WORDS "CALIFORNIA LAUNDRY" BELOW THE OCEAN WAVES ALL IN A RECTANGLE.

SN 85-664,116, FILED 6-28-2012.

JESSICA A. POWERS, EXAMINING ATTORNEY



Lisa H. Kuo
Acting Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

TOKYO LAUNDRY

Reg. No. 4,390,035

Registered Aug. 27, 2013

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

S.R.G. APPAREL PLC (UNITED KINGDOM PUBLIC LIMITED COMPANY)
UNIT 6 VILLAGE BUSINESS PARK
GEORGE STREET, PRESTWICH; MANCHESTER, M25 9AB
UNITED KINGDOM

FOR: CLOTHING, NAMELY, UNDERWEAR, JACKETS, GILETS, GLOVES, BELTS FOR CLOTHING, T-SHIRTS, CARDIGANS, SWEATERS, SWEATSHIRTS, VESTS, PANTS, SHORTS; FOOTWEAR; HEADGEAR, NAMELY, HATS, IN CLASS 25 (U.S. CLS. 22 AND 39).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF INTERNATIONAL REGISTRATION 1110800 DATED 2-9-2012, EXPIRES 2-9-2022.

SER. NO. 79-116,511, FILED 7-20-2012.

ROBIN MITTLER, EXAMINING ATTORNEY



Lisa Street Liu

Acting Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

If you have to do laundry
it might as well be cute!

Reg. No. 4,418,245

Registered Oct. 15, 2013

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

COTTON LAUNDRY (CALIFORNIA SOLE PROPRIETORSHIP)
12431 PINE ST
GARDEN GROVE, CA 92840

FOR: DRESSES; SHORTS; T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 2-0-2011; IN COMMERCE 6-20-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-870,747, FILED 3-8-2013.

JESSICA FATHY, EXAMINING ATTORNEY



Lisa H. H. H.

Deputy Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

HIPPIE LAUNDRY

Reg. No. 4,419,624

Registered Oct. 15, 2013

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

REVISE CLOTHING, INC. (NEW JERSEY CORPORATION)
20 HENRY STREET
TETERBORO, NJ 07608

FOR: CAPRI PANTS; CAPRIS; CROP PANTS; DENIM JACKETS; DENIMS; JACKETS; JEANS;
KNIT BOTTOMS; KNIT JACKETS; KNIT SHIRTS; KNIT SKIRTS; KNIT TOPS; PANTS; POLO
KNIT TOPS; SHIRTS; SHORTS; SKIRTS; SKORTS; TOPS; WOVEN BOTTOMS; WOVEN
SKIRTS; WOVEN TOPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 7-1-2012; IN COMMERCE 12-1-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-685,367, FILED 7-24-2012.

DAVID MURRAY, EXAMINING ATTORNEY



Lisa Storch Ku
Deputy Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

NEW ZEALAND LAUNDRY COMPANY

Reg. No. 4,516,775

Registered Apr. 22, 2014

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

SEAN ASHBY (AUSTRALIA INDIVIDUAL)
41B DANIEL ST
LEICHHARDT NSW 2040
AUSTRALIA

FOR: CLOTHING, NAMELY, SPORTSWEAR, ATHLETIC CLOTHING AND OUTERWEAR, NAMELY, SWIMWEAR, SHORTS INCLUDING GYM SHORTS, T-SHIRTS, SINGLET, UNDERWEAR, TROUSERS, JUMPERS; SWEATERS; GLOVES, PYJAMAS, NECKTIES, BELTS; FOOTWEAR AND HEADWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 6-6-2012 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1149657 DATED 12-3-2012, EXPIRES 12-3-2022.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NEW ZEALAND" AND "COMPANY", APART FROM THE MARK AS SHOWN.

SER. NO. 79-126,013, FILED 12-3-2012.

WILLIAM BRECKENFELD, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

LAUNDRY BY DESIGN

Reg. No. 4,517,918

Registered Apr. 22, 2014

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

PEI LICENSING, INC. (DELAWARE CORPORATION)
LEGAL DEPARTMENT
3000 NW 107TH AVENUE
MIAMI, FL 33172

FOR: BELTS; BRAS; COATS; DRESSES; FOOTWEAR; GLOVES; HEADWEAR; HOSIERY;
JEANS; LINGERIE; MITTENS; NECKTIES; PAJAMAS; RAINWEAR; ROBES; SCARVES;
SHIRTS; SKIRTS; SLEEPWEAR; SOCKS; SUITS; SWEATERS; SWIM WEAR; T-SHIRTS;
UNDERWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 12-31-2010; IN COMMERCE 12-31-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,886,837, 3,122,190, AND OTHERS.

SN 77-079,144, FILED 1-9-2007.

JAMES LOVELACE, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America
United States Patent and Trademark Office

NZLAUNDRY

Reg. No. 4,549,673

Registered June 17, 2014

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

SEAN ASHBY (AUSTRALIA INDIVIDUAL)
41B DANIEL ST
LEICHHARDT NSW 2040
AUSTRALIA

FOR: CLOTHING, NAMELY, SPORTSWEAR, ATHLETIC CLOTHING AND OUTERWEAR, NAMELY, SWIMWEAR, SHORTS, GYM SHORTS, T-SHIRTS, SINGLETS, UNDERWEAR, TROUSERS, JUMPERS; SWEATERS; GLOVES, PYJAMAS, NECKTIES, BELTS; FOOTWEAR AND HEADWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 7-18-2012 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1159534 DATED 1-18-2013, EXPIRES 1-18-2023.

SER. NO. 79-129,861, FILED 1-18-2013.

JASON TURNER, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

INKEDLAUNDRY

Reg. No. 4,606,327

Registered Sep. 16, 2014

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

DURO, CHRISTINA (UNITED STATES INDIVIDUAL)
566 BENCHMARK TRAIL
BELTON, TX 76513

FOR: CLOTHING, NAMELY, TOPS, BOTTOMS, SHIRTS, TANK TOPS, PANTS, JEANS, SHORTS, SWEAT SHIRTS, JACKETS, BELTS, COATS, JERSEYS, SWEAT PANTS, PULLOVERS, DRESSES, COVER-UPS, PAJAMAS, SLEEP WEAR, INFANT WEAR, BEACHWEAR, LOUNGEWEAR, SWIMWEAR, UNDERCLOTHES, WRIST BANDS, SOCKS, SURF WEAR, GLOVES; HEAD WEAR; FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 7-1-2010; IN COMMERCE 7-1-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-848,326, FILED 2-13-2013.

AMY C. KEAN, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

The Laundry Room

Reg. No. 4,720,172

Registered Apr. 14, 2015

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

PAULINE BROS., LLC (CALIFORNIA LIMITED LIABILITY COMPANY)
3309 W SUSSEX AVE
FRESNO, CA 93722

FOR: CLOTHING, NAMELY, TOPS, BOTTOMS, SHIRTS, JEANS, DRESSES, BEANIES, HATS, TANK TOPS, JACKETS, PANTS, SCARVES, SHORTS, AND SWEATSHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-1-2012; IN COMMERCE 8-1-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-385,841, FILED 9-4-2014.

MICHAEL TANNER, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ENGLISH LAUNDRY

Reg. No. 4,738,642

Registered May 19, 2015

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

EL ACQUISITION LLC (NEW YORK LIMITED LIABILITY COMPANY)
1370 BROADWAY, SUITE 1107
NEW YORK, NY 10018

FOR: CLOTHING FOR MEN AND WOMEN, NAMELY, BOXER SHORTS, BRIEFS, UNDERWEAR, PANTIES, LINGERIE, NIGHTGOWNS, NIGHTWEAR, PAJAMAS, BLOUSES, COLLARED SHIRTS, BUTTON DOWN SHIRTS, DRESS SHIRTS, POLO SHIRTS, SHIRTS, KNIT SHIRTS, KNIT TOPS, CAMISOLES, T-SHIRTS, TANK TOPS, VESTS, SWEATERS, SHORTS, SKIRTS, DRESSES, SKORTS, BOTTOMS, PANTS, CARGO PANTS, SLACKS, JEANS, LEGGINGS, LOUNGEWEAR, FLEECE BOTTOMS, FLEECE PULLOVERS, FLEECE SHORTS, FLEECE TOPS, HOODED SWEAT SHIRTS, ATHLETIC SHIRTS, ATHLETIC SHORTS, ATHLETIC PANTS, ATHLETIC JACKETS, ATHLETIC UNIFORMS, GOLF SHIRTS, GOLF SHORTS, JERSEYS, SWEATPANTS, SWEATSHIRTS, SWEAT SHORTS, HOODED SWEATSHIRTS, SWIMWEAR, BEACHWEAR, BOARD SHORTS, SUITS, BLAZERS, NECKWEAR, SCARVES, JACKETS, COATS, RAINCOATS, HOSIERY, SOCKS, TIGHTS, GLOVES, BELTS; HEADWEAR, NAMELY, HATS, CAPS, VISORS; FOOTWEAR, NAMELY, SHOES, SANDALS, SLIPPERS, SNEAKERS; INFANT'S AND CHILDREN'S CLOTHING, NAMELY, UNDERWEAR, INFANT AND TODDLER ONE-PIECE CLOTHING, T-SHIRTS, TANK TOPS, TOPS, SHIRTS, BODYSUITS, CREEPERS, ROMPERS, JUMPERS, SKIRTS, DRESSES, SHORTS, PANTS, JEANS, BOTTOMS, SHORT SETS, SUNSUITS, SWEATPANTS, SWEATSHIRTS, HOODED SWEATSHIRTS, SWIMWEAR, SLEEPWEAR, PAJAMAS, NIGHTGOWNS, SLEEPERS, ROBES, SOCKS, TIGHTS, LAYETTE SETS, CLOTH BIBS, JACKETS, RAINCOATS, MITTENS, GLOVES; INFANT'S AND CHILDREN'S HEADWEAR, NAMELY, HATS, CAPS, HEADBANDS; INFANT'S AND CHILDREN'S FOOTWEAR, NAMELY, BOOTIES, SHOES, SNEAKERS, SANDALS, SLIPPERS, IN CLASS 25 (U.S. CLS. 22 AND 39).



FIRST USE 5-30-2000; IN COMMERCE 5-30-2000.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,894,885.

SER. NO. 86-402,066, FILED 9-22-2014.

ANNE E. GUSTASON, EXAMINING ATTORNEY

Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Laundry Girl

Reg. No. 4,791,949

Registered Aug. 11, 2015

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

YOKI FASHION INTERNATIONAL LLC (NEW YORK LIMITED LIABILITY COMPANY)
1410 BROADWAY
#1005
NEW YORK, NY 10018

FOR: FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-26-2014; IN COMMERCE 4-13-2015.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GIRL" , APART FROM THE MARK AS SHOWN.

SN 86-389,939, FILED 9-9-2014.

KIM MONINGHOFF, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

THE NZ LAUNDRY CO

Reg. No. 4,838,787

Registered Oct. 27, 2015

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

SEAN ASHBY (AUSTRALIA INDIVIDUAL)
39 DANIEL STREET
LEICHHARDT, AUSTRALIA NSW 2040

FOR: CLOTHING, NAMELY, SPORTSWEAR, ATHLETIC CLOTHING AND OUTERWEAR, NAMELY, SWIMWEAR, SHORTS, GYM SHORTS, T-SHIRTS, SINGLETS, UNDERWEAR, TROUSERS, JUMPERS; SWEATERS; GLOVES, PYJAMAS, NECK TIES, BELTS; FOOTWEAR AND HEADWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 5-15-2014 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION 1219622 DATED 8-22-2014, EXPIRES 8-22-2024.

OWNER OF U.S. REG. NOS. 4,516,775 AND 4,549,673.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NZ" AND "CO", APART FROM THE MARK AS SHOWN.

SER. NO. 79-153,503, FILED 8-22-2014.

ELIZABETH KAJUBI, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

United States of America

United States Patent and Trademark Office

Baby Laundry

Reg. No. 4,875,433

Registered Dec. 22, 2015

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

LITTLE ADVENTURES, LLC (UTAH LIMITED LIABILITY COMPANY)
220 NORTH 1300 WEST
PLEASANT GROVE, UT 84062

FOR: BABY BUNTING; BABY LAYETTES FOR CLOTHING; BABY TOPS; BODY SUITS FOR INFANTS, BABIES AND TODDLERS; BOTTOMS FOR INFANTS, BABIES AND TODDLERS; CLOTHING FOR BABIES, TODDLERS AND CHILDREN, TREATED WITH FIRE AND HEAT RETARDANTS, NAMELY, PAJAMAS, JACKETS, SHIRTS, PANTS, JUMPERS; HOODED SWEATSHIRTS FOR INFANTS, BABIES AND TODDLERS; LAYETTES; PAJAMAS FOR INFANTS, BABIES AND TODDLERS; SHIRTS FOR INFANTS, BABIES, TODDLERS AND CHILDREN; SWEATERS FOR INFANTS, BABIES AND TODDLERS; SWEATPANTS FOR INFANTS, BABIES AND TODDLERS; SWEATSHIRTS FOR INFANTS, BABIES AND TODDLERS; T-SHIRTS FOR INFANTS, BABIES AND TODDLERS; TOPS FOR INFANTS, BABIES AND TODDLERS; TROUSERS FOR INFANTS, BABIES AND TODDLERS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 10-1-2015; IN COMMERCE 10-1-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BABY", APART FROM THE MARK AS SHOWN.

SN 86-397,903, FILED 9-17-2014.

MICHAEL SOUDERS, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

EXHIBIT E

Printout of TTAB Summary for N.Y.L. NEW YORK LAUNDRY

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Filing Date Property(ies)**

[91226150](#) [Brands Unlimited LLC](#)
02/03/2016 **Mark:** BROOKLYN LAUNDRY **S#:**[86673902](#)

[91225949](#) [Johnson, Marc](#)
01/22/2016 **Mark:** AMERICAN LAUNDRY **S#:**[86673533](#)

[92050454](#) [Martin Stuart, Ltd.](#)
01/23/2009 **Mark:** N.Y.L. NEW YORK LAUNDRY
S#:[78558819](#) **R#:**[3116417](#)

**Plaintiff(s),
Property(ies)**

[NYL BRAND HOLDINGS LLC](#)
Mark: N.Y.L. NEW YORK LAUNDRY
S#:[78558819](#) **R#:**[3116417](#)

[NYL Brand Holdings LLC](#)
Mark: N.Y.L. NEW YORK LAUNDRY
S#:[78558819](#) **R#:**[3116417](#)

[Cels Enterprises, Inc. and Robert L. Goldman](#)
Mark: CHINESE LAUNDRY **S#:**[74471892](#)
R#:[1861027](#)

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Trademark Official Gazette

Case Details

TM 2514 Trademark Official Gazette Dec. 8, 2015

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Reason for Publication

Published for Opposition

Mark Literal(s) BROOKLYN LAUNDRY

Brooklyn Laundry

Case Identifiers**Serial Number** [86673902](#)**Application Filing Date** Jun. 25, 2015**Publication Date** Dec. 8, 2015**Mark Type** Trademark**Register** Principal**Mark Information****Standard Character Claim** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.**Mark Drawing Type** 4 - STANDARD CHARACTER MARK**Disclaimer** "BROOKLYN"**Goods and Services Information****For** Hooded pullovers; hooded sweat shirts; jackets; jeans; pants; pullovers; shirts; trousers**International Class(es)**[25 - Primary](#)**US Class(es)**[22, 39](#)**Class Status** ACTIVE**Basis Information****Currently ITU** Yes**Current Owner(s) Information****Owner Name** Brands Unlimited LLC

1357 Broadway, Suite 411 New York, NEW YORK

Address 10018**Legal Entity** LIMITED LIABILITY COMPANY**State or Country Where Organized** NEW YORK**Attorney/Correspondence Information****Docket Number** 11640016MA**Examining Attorney****Examining Attorney** DOMBROW, COLLEEN M[United States Patent and Trademark Office - An Agency of the Department of Commerce](#)United States Patent and
Trademark Office - An
Agency of the Department of
Commerce

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[STATUS](#) [DOCUMENTS](#) [MAINTENANCE](#)[Back to Search](#)[Print](#)**Generated on:** This page was generated by TSDR on 2016-03-14 14:43:17 EDT**Mark:** N.Y.L. NEW YORK LAUNDRY**N.Y.L. NEW YORK
LAUNDRY****US Serial Number:** 78558819**Application Filing Date:** Feb. 02, 2005**US Registration Number:** 3116417**Registration Date:** Jul. 18, 2006**Register:** Principal**Mark Type:** Trademark**Status:** The registration has been renewed.**Status Date:** Aug. 22, 2015**Publication Date:** Apr. 25, 2006

Mark Information

Related Properties Information

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Clothing for missy, junior, woman, and petite sizes, namely, [shirts, t-shirts, sweatshirts, jackets, tank tops, workout bras,] pants, [jodhpurs, clamdiggers, shorts, overalls, shortalls, skirts, sweaters, jeans, and dresses; girls' and boys' wear, namely, shirts, t-shirts, sweatshirts, jackets, tank tops, pants, jodhpurs, clamdiggers, shorts, overalls, shortalls, skirts, sweaters, jeans, and dresses; and men's wear, namely, shirts, t-shirts, sweatshirts, jackets, tank tops, pants, shorts, skorts, overalls, sweaters, and jeans]

International Class(es): 025 - Primary Class**U.S Class(es):** 022, 039**Class Status:** ACTIVE**Basis:** 1(a)**First Use:** 1994**Use in Commerce:** 1994

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

Maintenance Filings or Post Registration Information

TM Staff and Location Information

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