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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91226144
Party	Defendant Alibaba Group Holding Limited
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Submission	Other Motions/Papers
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Date	07/25/2016
Attachments	Motion to Change Title of Proceeding - 11 MAIN.pdf(14633 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

OneMain Financial Holdings, LLC,	)	
	)	
Opposer,	)	
	)	
v.	)	Opposition No. 91226144
	)	Serial No.: 86/141,958
11 Main, LLC,	)	
(formerly, Alibaba Group Holding Limited)	)	
	)	
Applicant.	)	
	)	

**MOTION TO CHANGE TITLE OF PROCEEDING**

In accordance with TBMP §512.02, Applicant, 11 Main, LLC, hereby requests that the Board change the title of the proceeding to reflect that the current holder of U.S. Application Serial No. 86/141,958 for the mark 11 MAIN is 11 Main, LLC. A Confirmatory Trademark Assignment from Alibaba Group Holding Limited to 11 Main, LLC, was recorded on December 29, 2015 with the United States Patent and Trademark Office Assignment Recordation Branch at Reel 5698 / Frame 0537.

Respectfully submitted,

Dated: July 25, 2016

/s/ Ann Lamport Hammitte  
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**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a true copy the above and foregoing *Motion To Change Title of Proceeding* was served upon counsel for Opposer by email (by consent), on this 25th day of July, 2016 to:

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/s/ Ann Lamport Hammitte  
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