ESTTA Tracking number: **ESTTA761206**

Filing date: **07/28/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91225396
Party	Defendant National Entertainment Collectibles Association, Inc. ciation, Inc. DBA NECA
Correspondence Address	ALEXIS N MUELLER MCCARTER & ENGLISH LLP FOUR GATEWAY CTR, 100 MULBERRY ST NEWARK, NJ 07102 UNITED STATES mfriscia@mccarter.com, ihurtado@mccarter.com, dpopovic@mccarter.com
Submission	Withdrawal Of Application
Filer's Name	Michael R. Friscia
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Signature	/Michael R. Friscia/
Date	07/28/2016
Attachments	Express Abandonment of Application.pdf(62515 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Application
Serial No. 86/582,401
Filed: March 31, 2015
For the mark: **POP GOES THE SHOP! (& Design)**
Published: August 18, 2015

THE KEITH HARING FOUNDATION INC.,	OPPOSITION NO. 91225396
Opposer,	
v.	
NATIONAL ENTERTAINMENT COLLECTIBLES ASSOCIATION, INC. DBA NECA,	
Applicant.	

EXPRESS ABANDONMENT OF APPLICATION
UNDER 37 C.F.R. §2.68

Applicant, NATIONAL ENTERTAINMENT COLLECTIBLES ASSOCIATION, INC. DBA NECA, hereby expressly abandons its Application to Register POP GOES THE SHOP! (& Design) in International Class 35, with prejudice.

McCARTER & ENGLISH, LLP

By: _____
MICHAEL R. FRISCIA
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CERTIFICATION OF SERVICE

I hereby certify that a copy of the foregoing Express Abandonment Of Application Under 37 C.F.R. §2.68 has been served via first class mail upon the Opposer's representative on July 28, 2016, at the following address:

Dennis S. Prahl, Esq.
Ladas & Parry LLP
1040 Avenue of the America
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Deborah A. Popovic