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Filing date: **03/11/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91222704
Party	Plaintiff IT Cosmetics, LLC
Correspondence Address	GRANT J STEYER RENNER OTTO BOISSELLE & SKLAR LLP 1621 EUCLID AVE 19TH FL CLEVELAND, OH 44115 UNITED STATES gsteyer@rennerotto.com, eorsine@rennerotto.com, ngingo@rennerotto.com, mailroom@rennerotto.com
Submission	Answer to Counterclaim
Filer's Name	Grant J. Steyer
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Signature	/Grant J. Steyer/
Date	03/11/2016
Attachments	20160311 Answer to Counterclaim.pdf(30656 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of: Serial Nos. 86058849 & 86046340
Dates of Filing: September 9, 2013 & August 23, 2013
Marks: GET IT BEAUTY
Dates of Publication: April 7, 2015 & December 1, 2015

IT Cosmetics, LLC
Opposer

Opposition No: 91222704 (Parent)
91225241

v.

CJ E&M Corporation
Applicant

BOX TTAB/FEE
Commissioner for Trademarks
P.O. Box 1451
Alexandria , VA 22313-1451

ANSWER TO APPLICANT'S COUNTERCLAIM 1

Opposer, IT Cosmetics, LLC answers Applicant, CJ E&M Corporation Counterclaim 1 in this matter:

Answer to paragraph 1. Admitted.

Answer to paragraph 2. Admitted.

Answer to paragraph 3. Admitted.

Answer to paragraph 4. Admitted.

Answer to paragraph 5. Admitted.

Answer to paragraph 6. Admitted.

Answer to paragraph 7. Denied.

Answer to paragraph 8. Denied.

Answer to paragraph 9. Admitted.

Answer to paragraph 10. Denied.

Answer to paragraph 11. Denied.

ANSWER TO APPLICANT'S COUNTERCLAIM 2

Opposer, IT Cosmetics, LLC answers Applicant, CJ E&M Corporation Counterclaim 2 in this matter:

Answer to paragraph 12. Without regards to the accuracy or merits of Applicant's Answer and Counterclaim, 1, Opposer admits that Applicant incorporates all prior allegations herein by reference.

Answer to paragraph 13. Admitted.

Answer to paragraph 14. Admitted.

Answer to paragraph 15. Admitted.

Answer to paragraph 16. Admitted.

Answer to paragraph 17. Admitted.

Answer to paragraph 18. Denied.

Answer to paragraph 19. Denied.

Answer to paragraph 20. Admitted.

Answer to paragraph 21. Admitted.

Answer to paragraph 22. Denied.

Answer to paragraph 23. Denied.

Answer to paragraph 24. Admitted.

Answer to paragraph 25. Admitted.

Answer to paragraph 26. Denied.

WHEREFORE, Opposer respectfully requests that the Board dismiss Applicant's Counterclaim, that Opposer's Opposition be granted, and that Applicant's applications to register the alleged marks (GET IT BEAUTY) be denied.

Respectfully submitted,

IT Cosmetics, LLC

By Its Attorneys

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CERTIFICATE OF ELECTRONIC MAILING

I hereby certify that the foregoing Answer to Applicant's Counterclaim is being submitted electronically through the Trademark Trial and Appeal Board's ESTTA System on this March 11, 2016.

/Grant J. Steyer/

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CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing Answer To Applicant's Counterclaims is being deposited with the U.S. Postal Service with sufficient postage as first-class mail this March 11, 2016 in an envelope addressed to Applicant's counsel of record at the following address: Jeffrey H. Greger, Hauptman Ham, LLP, 2318 Mill Road, Suite 1400, Alexandria, Virginia 22314, UNITED STATES.

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