

ESTTA Tracking number: **ESTTA702542**

Filing date: **10/15/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following parties oppose registration of the indicated application.

Opposers Information

Name	EchoStar Corporation
Granted to Date of previous extension	10/17/2015
Address	100 Inverness Terrace East Englewood, CO 80112 UNITED STATES

Name	EchoStar Technologies L.L.C.
Granted to Date of previous extension	10/17/2015
Address	100 Inverness Terrace East Englewood, CO 80112 UNITED STATES

Attorney information	Max S Gratton EchoStar Technologies L.L.C. 100 Inverness Terrace East Englewood, CO 80112 UNITED STATES ipdept@echostar.com Phone:(303) 706-4506
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Applicant Information

Application No	85717412	Publication date	08/18/2015
Opposition Filing Date	10/15/2015	Opposition Period Ends	10/17/2015
Applicant	Ceton Corp. 4010 LAKE WASHINGTON BLVD NE Kirkland, WA 980337870 UNITED STATES		

Goods/Services Affected by Opposition


Class 009. First Use: 0 First Use In Commerce: 0
All goods and services in the class are opposed, namely: Digital video products for the personal computers, namely, digital video recorders; Computer hardware and peripheral devices

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2795008	Application Date	02/04/2003
Registration Date	12/16/2003	Foreign Priority Date	NONE
Word Mark	ECHOSTAR		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1988/03/31 First Use In Commerce: 1988/03/31 satellite television receivers		

U.S. Registration No.	3854478	Application Date	02/12/2009
Registration Date	09/28/2010	Foreign Priority Date	NONE
Word Mark	ECHOSTAR		
Design Mark			
Description of Mark	The mark consists of the word "ECHOSTAR" in a stylized format, with the color of the mark transitioning from red at the top to black at the bottom.		
Goods/Services	Class 041. First use: First Use: 2008/01/01 First Use In Commerce: 2008/01/01 Distribution of television scheduling and programming to television reception systems; entertainment services in the nature of ongoing IPTV (Internet Protocol Television); distribution of television programming to cable television systems; distribution of television programs for others		

U.S. Registration No.	3874146	Application Date	02/12/2009
Registration Date	11/09/2010	Foreign Priority Date	NONE
Word Mark	ECHOSTAR		
Design Mark			
Description of Mark	The mark consists of the word "ECHOSTAR" in a stylized format, with the color of the mark transitioning from red at the top to black at the bottom.		
Goods/Services	Class 038. First use: First Use: 2008/01/01 First Use In Commerce: 2008/01/01 Transmitting video, image, audio and data information via satellite, cable, wireless, internet, fiber optics, and computer networks; streaming of audio and video material on the internet; information transmission via electronic communications		

	networks; audio and video broadcasting services over the internet or other communications networks; satellite communication services; satellite television broadcasting; satellite transmission services; telecommunication services, namely, transmission of video, image, audio, and data information via television, satellite, cable, wireless, fiber optics, audio and video media, and global computernetworks; transmission of television broadcasting services via communication satellites; television transmission services; television broadcasting; broadcasting of television programs; broadcast of cable television programs
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U.S. Registration No.	3877536	Application Date	02/12/2009
Registration Date	11/16/2010	Foreign Priority Date	NONE
Word Mark	ECHOSTAR		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 038. First use: First Use: 2008/01/01 First Use In Commerce: 2008/01/01 Transmitting video, image, audio and data information via satellite, cable, wireless, internet, fiber optics, and computer networks; streaming of audio and video material on the internet; information transmission via electronic communications networks; audio and video broadcasting services over the internet or other communications networks; satellite television broadcasting; satellite transmission services; telecommunication services, namely, transmission of video, image, audio, and data information via television, satellite, cable, wireless, fiber optics, audio and video media, and global computer networks; transmission of television broadcasting services via communication satellites; television transmission services; television broadcasting; broadcasting of television programs; broadcast of cable television programs		

U.S. Registration No.	3861572	Application Date	02/12/2009
Registration Date	10/12/2010	Foreign Priority Date	NONE
Word Mark	ECHOSTAR		

Design Mark	ECHOSTAR
Description of Mark	NONE
Goods/Services	Class 041. First use: First Use: 2008/01/01 First Use In Commerce: 2008/01/01 Distribution of television scheduling and programming to television reception systems; entertainment services in the nature of ongoing IPTV (Internet Protocol Television); distribution of television programming to cable television systems; distribution of television programs for others

U.S. Registration No.	4126015	Application Date	02/12/2009
Registration Date	04/10/2012	Foreign Priority Date	NONE

Word Mark	ECHOSTAR
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Design Mark	ECHOSTAR
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Description of Mark	NONE
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Goods/Services	Class 009. First use: First Use: 1988/03/31 First Use In Commerce: 1988/03/31 Communications equipment, namely, digital video recorders, audio-video receivers, signal frequency receivers and antennae for receiving signal frequencies; communications software, namely, system application and operating software for residential and commercial television receiver systems and place shifting devices; software reflecting the on-screen listing of available programming; receivers for receiving audio, video and data signals distributed via satellite; satellite television receivers; terrestrial television receivers; internet television receivers; programmable digital television recorders; place shifting devices; home audio and video servers; digital media adapters; video transmitters; storage devices for storing audio, video, image and data information; electronic apparatus and devices for controlling access to pay-television services; communications software, namely, networking software for audio, video and data distribution systems; computer hardware and software for controlling the operation of audio and video devices and for viewing, searching and playing audio, video, television, movies, photographs and other digital images; computer software for use in organizing, transmitting, receiving, manipulating, playing and reviewing text, data, image, audio, and video files; distribution systems for transmitting audio, video
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	and data signals from a receiver to presentation client devices; computer hardware and software for streaming audio, video, image and data information to a variety of client devices, namely, televisions, personal computers, mobile phones, personal digital assistants (PDA) and stand-alone hardware decoders; parts and fittings of the aforementioned goods; operatormaintenance and instructional manuals distributed therewith
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U.S. Registration No.	4320936	Application Date	08/22/2012
Registration Date	04/16/2013	Foreign Priority Date	NONE

Word Mark	ECHOSTAR
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Design Mark	
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Description of Mark	The mark consists of the word "EchoStar" in a stylized format.
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Goods/Services	Class 009. First use: First Use: 2009/12/00 First Use In Commerce: 2009/12/00 Communications equipment, namely, digital video recorders, audio-video receivers and signal frequency receivers; communications software, namely, system application and operating software for residential and commercial television receiver systems and place shifting devices; programming and media content display software; receivers for receiving audio, video and data signals ; satellite television receivers; internet television receivers; digital media content recorders; place shifting devices; home audio and videoseveres; and storage devices for storing audio, video, image and data information; electronic apparatus and devices forcontrolling access to pay-television services; distribution systems for transmitting audio, video and data signals from a receiver to presentation client devices; computer hardware and software for streaming audio, video, image and data information to a variety of client devices, namely, televisions, personal computers, mobile phones, personal digital assistants (PDA) and stand-alone hardware decoders
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Attachments	77669220#TMSN.png(bytes) 77669219#TMSN.png(bytes) 77669215#TMSN.png(bytes) 77669211#TMSN.png(bytes) 77982953#TMSN.png(bytes) 85710519#TMSN.png(bytes) ECHO_Opposition_Ceton_Corp.pdf(577723 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Max S Gratton/
Name	Max S Gratton

Date	10/15/2015
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No.85/717,412
Published in the Official Gazette on August 18, 2015

EchoStar Corporation, and)	
EchoStar Technologies L.L.C.,)	
)	Opposition No.
Opposers,)	
)	
v.)	
)	
Ceton Corp.,)	
)	
Applicant.)	

NOTICE OF OPPOSITION

EchoStar Corporation and EchoStar Technologies L.L.C. (“Opposers”) believe that they will be damaged by registration of the mark shown in Application Serial No. 85/717,412 and therefore oppose the same. As grounds for opposition, Opposers allege:

1. EchoStar Corporation is a Nevada Corporation with a place of business at 100 Inverness Terrace East, Englewood, Colorado 80112.
2. EchoStar Technologies L.L.C. is a Texas limited liability company with a place of business at 100 Inverness Terrace East, Englewood, Colorado 80112.
3. EchoStar Technologies L.L.C. is a subsidiary of EchoStar Corporation and the two entities are Joint Opposers within the meaning of Trademark Trial and Appeal Board Manual of Procedure §303.06. Each party has standing and grounds to oppose as set forth below.

4. EchoStar Corporation and/or its predecessors-in-interest have used the mark ECHOSTAR since at least as early as 1988 in International Class 9 in connection with satellite television receivers.

5. EchoStar Corporation owns various valid and subsisting U.S. trademark registrations on the Principal Register, including:

MARK	REG./APP. NO.	GOODS/SERVICES	FILING DATE	FIRST USE DATE
ECHOSTAR	2795008	Class 9: Satellite television receivers	02/04/2003	03/31/1988

A true and correct copy of this Registration is attached hereto as Exhibit A.

6. EchoStar Technologies L.L.C. and/or its predecessors-in-interest have used the mark ECHOSTAR since at least as early as 1988 in International Class 9 in connection with communications equipment; since at least as early as 2008 in International Class 38 in connection with telecommunications services; and since at least as early as 2008 in International Class 41 in connection with entertainment services.

7. EchoStar Technologies L.L.C. owns various valid and subsisting U.S. trademark registrations and application on the Principal Register, including:

MARK	REG./APP. NO.	GOODS/SERVICES	FILING DATE	FIRST USE DATE
ECHOSTAR	3854478	Class 41: Distribution of television scheduling and programming to television reception systems; entertainment services in the nature of ongoing IPTV (Internet Protocol Television); distribution of television programming to cable television systems; distribution of television programs for others	09/28/2010	01/01/2008

MARK	REG./APP. NO.	GOODS/SERVICES	FILING DATE	FIRST USE DATE
ECHOSTAR	3874146	<p>Class 38: Transmitting video, image, audio and data information via satellite, cable, wireless, internet, fiber optics, and computer networks; streaming of audio and video material on the internet; information transmission via electronic communications networks; audio and video broadcasting services over the internet or other communications networks; satellite communication services; satellite television broadcasting; satellite transmission services; telecommunication services, namely, transmission of video, image, audio, and data information via television, satellite, cable, wireless, fiber optics, audio and video media, and global computer networks; transmission of television broadcasting services via communication satellites; television transmission services; television broadcasting; broadcasting of television programs; broadcast of cable television programs</p>	02/12/2009	01/01/2008
ECHOSTAR	3877536	<p>Class 38: Transmitting video, image, audio and data information via satellite, cable, wireless, internet, fiber optics, and computer networks; streaming of audio and video material on the internet; information transmission via electronic communications networks; audio and video broadcasting services over the internet or other communications networks; satellite television broadcasting; satellite transmission services; telecommunication services, namely, transmission of video, image, audio, and data information via television, satellite, cable, wireless, fiber optics, audio and video media, and global computer networks; transmission of television broadcasting services via communication satellites; television transmission services; television broadcasting; broadcasting of television programs; broadcast of cable television programs.</p>	02/12/2009	01/01/2008

MARK	REG./APP. NO.	GOODS/SERVICES	FILING DATE	FIRST USE DATE
EHOSTAR	3861572	<p>Class 41: Distribution of television scheduling and programming to television reception systems; entertainment services in the nature of ongoing IPTV (Internet Protocol Television); distribution of television programming to cable television systems; distribution of television programs for others</p>	02/12/2009	01/01/2008
EHOSTAR	4126015	<p>Class 9: Communications equipment, namely, digital video recorders, audio-video receivers, signal frequency receivers and antennae for receiving signal frequencies; communications software, namely, system application and operating software for residential and commercial television receiver systems and place shifting devices; software reflecting the on-screen listing of available programming; receivers for receiving audio, video and data signals distributed via satellite; satellite television receivers; terrestrial television receivers; internet television receivers; programmable digital television recorders; place shifting devices; home audio and video servers; digital media adapters; video transmitters; storage devices for storing audio, video, image and data information; electronic apparatus and devices for controlling access to pay-television services; communications software, namely, networking software for audio, video and data distribution systems; computer hardware and software for controlling the operation of audio and video devices and for viewing, searching and playing audio, video, television, movies, photographs and other digital images; computer software for use in organizing, transmitting, receiving, manipulating, playing and reviewing text, data, image, audio, and video files; distribution systems for transmitting audio, video and data signals from a receiver to presentation client devices; computer hardware and software for streaming audio, video, image and data information to</p>	02/12/2009	03/31/1998

MARK	REG./APP. NO.	GOODS/SERVICES	FILING DATE	FIRST USE DATE
		a variety of client devices, namely, televisions, personal computers, mobile phones, personal digital assistants (PDA) and stand-alone hardware decoders; parts and fittings of the aforementioned goods; operator maintenance and instructional manuals distributed therewith.		
ECHOSTAR	4320936	Class 9: Communications equipment, namely, digital video recorders, audio-video receivers and signal frequency receivers; communications software, namely, system application and operating software for residential and commercial television receiver systems and place shifting devices; programming and media content display software; receivers for receiving audio, video and data signals ; satellite television receivers; internet television receivers; digital media content recorders; place shifting devices; home audio and video servers; and storage devices for storing audio, video, image and data information; electronic apparatus and devices for controlling access to pay-television services; distribution systems for transmitting audio, video and data signals from a receiver to presentation client devices; computer hardware and software for streaming audio, video, image and data information to a variety of client devices, namely, televisions, personal computers, mobile phones, personal digital assistants (PDA) and stand-alone hardware decoders	08/22/2012	12/2009

True and correct copies of these Registrations are attached hereto as Exhibit B.

8. In addition to the federal trademark registrations listed above, Opposers also own common law trademark and tradename rights for ECHOSTAR-formative marks and names based on use in connection with the goods and services listed above, including trademark rights in connection with digital-video recorders.

9. Opposers' common law and federal registration rights in the ECHOSTAR-formative marks and tradenames listed above are collectively referred to herein as the "ECHOSTAR Marks."

10. Opposers' ECHOSTAR Marks have achieved great strength and vast public recognition as a result of extensive and continuous use by Opposers or their predecessors-in-interest since long before the filing of the Application and any use by Applicant of the applied-for mark.

11. As a result of substantial sales and extensive advertising and promotion, Opposers have established valuable goodwill in the ECHOSTAR Marks. The public has come to associate the ECHOSTAR Marks with Opposers and to know the ECHOSTAR Marks as indicators of source. The ECHOSTAR mark is a famous mark, well known to purchasers.

12. Applicant filed Application Serial No. 85/717,412 which is the subject of this Opposition, on August 30, 2012, for ECHO for use in connection with the following services in International Class 9: "Digital video products for the personal computers, namely, digital video recorders; Computer hardware and peripheral devices" ("Applicant's Mark"). The application was filed on the basis of intent-to-use, though on information and belief, Applicant has used the mark in commerce.

13. Opposers adopted and used the ECHOSTAR Marks before Applicant's filing date or first use date.

14. Applicant's Mark is very similar to Opposers' ECHOSTAR Marks in appearance, sound, connotation, and commercial impression. More specifically, Applicant's mark takes the first, dominant portion of the ECHOSTAR Marks and simply deletes the element "STAR."

15. The services identified in Application Serial No. 85/717,412 are related to and overlap with goods and services offered by Opposers under the ECHOSTAR Marks and listed in the relevant registrations and applications.

16. The target customers and channels of trade for goods and services offered under the ECHOSTAR Marks and Applicant's Mark are related and overlap.

17. In the telecommunications industry, Opposers are sometimes referred to as "Echo."

18. Consumers expect Opposers' goods and services and Applicant's goods to emanate from the same source.

19. Based on the foregoing, a likelihood of confusion exists such that Applicant's goods offered under Applicant's Mark may be thought by consumers to emanate from Opposers and may be confused with Opposers' goods and services.

20. Registration and use of Applicant's Mark is likely to cause confusion, mistake, or deception as to the source or origin of Applicant's goods, or to induce purchasers to believe that Applicant's goods are those of Opposers, or are endorsed by, affiliated with, or associated with Opposers.

21. Opposers' ECHOSTAR Marks are distinctive and famous within the meaning of 15 U.S.C. § 1125(c), and were famous before Applicant filed the Application and before Applicant began use of Applicant's Mark. Applicant's Mark has or is likely to cause dilution of the distinctive quality of Opposers' ECHOSTAR Marks in violation of 15 U.S.C. § 1125(c) and to injure Opposers and the public.

22. If the Applicant's Mark is permitted to register, the registration would presumptively entitle Applicant to *prima facie* exclusive ownership and rights to the mark and

would, therefore, cause confusion among consumers of the relevant goods as to source and as to the relationship of Opposers and Applicant, thereby damaging Opposers' goodwill in its ECHOSTAR Marks, diluting the value thereof, and irreparably injuring Opposers' business and reputation.

Wherefore, Opposers request that this Opposition be sustained and that registration of Applicant's Mark, Application Serial No. 85/717,412, be denied. The filing fee of \$300 per class, per each Opposer (\$600 total) is enclosed as required by 37 CFR §§ 2.101 and 2.6(a)(17). The Commissioner is also authorized to charge any additional fees that may be required, or credit any overpayment, to this firm's Deposit Account No. 50-1072.

Date: October 15, 2015

Respectfully submitted,



Max S. Gratton
EchoStar Technologies L.L.C.
100 Inverness Terrace East
Englewood, CO 80112
(303) 706-4506

Attorney for Opposers
EchoStar Corporation, and
EchoStar Technologies L.L.C.

CERTIFICATE OF SERVICE

I hereby certify that I served a true and correct copy of the foregoing **NOTICE OF OPPOSITION** upon Applicant's counsel of record by depositing a copy thereof in the United States Mail, first-class postage prepaid on October 15, 2015, addressed as follows:

H. Michael Drumm
Drumm Law, LLC
6886 Robb Ct.
Arvada, CO 80004



Max S Gratton
Attorney for Opposer
October 15, 2015

EXHIBIT A

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,795,008

United States Patent and Trademark Office

Registered Dec. 16, 2003

**TRADEMARK
PRINCIPAL REGISTER**

EHOSTAR

EHOSTAR COMMUNICATIONS CORPORA-
TION (NEVADA CORPORATION)
ATTN: KERRY MILLER
5701 SOUTH SANTA FE DRIVE
LITTLETON, CO 80120

FIRST USE 3-31-1988; IN COMMERCE 3-31-1988.

SER. NO. 78-210,577, FILED 2-4-2003.

FOR: SATELLITE TELEVISION RECEIVERS, IN
CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

LYNN A. LUTHEY, EXAMINING ATTORNEY

EXHIBIT B

United States of America
United States Patent and Trademark Office

ECHOSTAR

Reg. No. 3,854,478

ECHOSTAR TECHNOLOGIES L.L.C. (TEXAS LIMITED LIABILITY COMPANY)

Registered Sep. 28, 2010

100 INVERNESS TERRACE EAST
ENGLEWOOD, CO 80112

Int. Cl.: 41

FOR: DISTRIBUTION OF TELEVISION SCHEDULING AND PROGRAMMING TO TELEVISION RECEPTION SYSTEMS; ENTERTAINMENT SERVICES IN THE NATURE OF ONGOING IPTV (INTERNET PROTOCOL TELEVISION); DISTRIBUTION OF TELEVISION PROGRAMMING TO CABLE TELEVISION SYSTEMS; DISTRIBUTION OF TELEVISION PROGRAMS FOR OTHERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

SERVICE MARK

PRINCIPAL REGISTER

FIRST USE 1-1-2008, IN COMMERCE 1-1-2008.

THE MARK CONSISTS OF THE WORD "ECHOSTAR" IN A STYLIZED FORMAT, WITH THE COLOR OF THE MARK TRANSITIONING FROM RED AT THE TOP TO BLACK AT THE BOTTOM.

THE COLOR(S) RED AND BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

SN 77-669,220, FILED 2-12-2009.

JOHN WILKE, EXAMINING ATTORNEY



David J. Kybas

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

ECHOSTAR

Reg. No. 3,874,146

Registered Nov. 9, 2010

Int. Cl.: 38

SERVICE MARK

PRINCIPAL REGISTER

ECHOSTAR TECHNOLOGIES L.L.C. (TEXAS LIMITED LIABILITY COMPANY)
100 INVERNESS TERRACE EAST
ENGLEWOOD, CO 80112

FOR: TRANSMITTING VIDEO, IMAGE, AUDIO AND DATA INFORMATION VIA SATELLITE, CABLE, WIRELESS, INTERNET, FIBER OPTICS, AND COMPUTER NETWORKS; STREAMING OF AUDIO AND VIDEO MATERIAL ON THE INTERNET; INFORMATION TRANSMISSION VIA ELECTRONIC COMMUNICATIONS NETWORKS; AUDIO AND VIDEO BROADCASTING SERVICES OVER THE INTERNET OR OTHER COMMUNICATIONS NETWORKS; SATELLITE COMMUNICATION SERVICES; SATELLITE TELEVISION BROADCASTING; SATELLITE TRANSMISSION SERVICES; TELECOMMUNICATION SERVICES, NAMELY, TRANSMISSION OF VIDEO, IMAGE, AUDIO, AND DATA INFORMATION VIA TELEVISION, SATELLITE, CABLE, WIRELESS, FIBER OPTICS, AUDIO AND VIDEO MEDIA, AND GLOBAL COMPUTER NETWORKS; TRANSMISSION OF TELEVISION BROADCASTING SERVICES VIA COMMUNICATION SATELLITES; TELEVISION TRANSMISSION SERVICES; TELEVISION BROADCASTING; BROADCASTING OF TELEVISION PROGRAMS; BROADCAST OF CABLE TELEVISION PROGRAMS, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 1-1-2008; IN COMMERCE 1-1-2008.

THE MARK CONSISTS OF THE WORD "ECHOSTAR" IN A STYLIZED FORMAT, WITH THE COLOR OF THE MARK TRANSITIONING FROM RED AT THE TOP TO BLACK AT THE BOTTOM.

THE COLOR(S) RED AND BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

SN 77-669,219, FILED 2-12-2009.

JOHN WILKE, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ECHOSTAR

Reg. No. 3,877,536

Registered Nov. 16, 2010

Int. Cl.: 38

SERVICE MARK

PRINCIPAL REGISTER

ECHOSTAR TECHNOLOGIES L.L.C. (TEXAS LIMITED LIABILITY COMPANY)
100 INVERNESS TERRACE EAST
ENGLEWOOD, CO 80112

FOR: TRANSMITTING VIDEO, IMAGE, AUDIO AND DATA INFORMATION VIA SATELLITE, CABLE, WIRELESS, INTERNET, FIBER OPTICS, AND COMPUTER NETWORKS; STREAMING OF AUDIO AND VIDEO MATERIAL ON THE INTERNET; INFORMATION TRANSMISSION VIA ELECTRONIC COMMUNICATIONS NETWORKS; AUDIO AND VIDEO BROADCASTING SERVICES OVER THE INTERNET OR OTHER COMMUNICATIONS NETWORKS; SATELLITE TELEVISION BROADCASTING; SATELLITE TRANSMISSION SERVICES; TELECOMMUNICATION SERVICES, NAMELY, TRANSMISSION OF VIDEO, IMAGE, AUDIO, AND DATA INFORMATION VIA TELEVISION, SATELLITE, CABLE, WIRELESS, FIBER OPTICS, AUDIO AND VIDEO MEDIA, AND GLOBAL COMPUTER NETWORKS; TRANSMISSION OF TELEVISION BROADCASTING SERVICES VIA COMMUNICATION SATELLITES; TELEVISION TRANSMISSION SERVICES; TELEVISION BROADCASTING; BROADCASTING OF TELEVISION PROGRAMS; BROADCAST OF CABLE TELEVISION PROGRAMS, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 1-1-2008; IN COMMERCE 1-1-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-669,215, FILED 2-12-2009.

JOHN WILKE, EXAMINING ATTORNEY



David J. Kyffas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

ECHOSTAR

Reg. No. 3,861,572

Registered Oct. 12, 2010

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

ECHOSTAR TECHNOLOGIES L.L.C. (TEXAS LIMITED LIABILITY COMPANY)
100 INVERNESS TERRACE EAST
ENGLEWOOD, CO 80112

FOR: DISTRIBUTION OF TELEVISION SCHEDULING AND PROGRAMMING TO TELEVISION RECEPTION SYSTEMS; ENTERTAINMENT SERVICES IN THE NATURE OF ONGOING IPTV (INTERNET PROTOCOL TELEVISION); DISTRIBUTION OF TELEVISION PROGRAMMING TO CABLE TELEVISION SYSTEMS; DISTRIBUTION OF TELEVISION PROGRAMS FOR OTHERS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 1-1-2008; IN COMMERCE 1-1-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-669,211, FILED 2-12-2009.

JOHN WILKE, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America
United States Patent and Trademark Office

ECHOSTAR

Reg. No. 4,126,015

Registered Apr. 10, 2012

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

ECHOSTAR TECHNOLOGIES L.L.C. (TEXAS LIMITED LIABILITY COMPANY)
100 INVERNESS TERRACE EAST
ENGLEWOOD, CO 80112

FOR: COMMUNICATIONS EQUIPMENT, NAMELY, DIGITAL VIDEO RECORDERS, AUDIO-VIDEO RECEIVERS, SIGNAL FREQUENCY RECEIVERS AND ANTENNAE FOR RECEIVING SIGNAL FREQUENCIES; COMMUNICATIONS SOFTWARE, NAMELY, SYSTEM APPLICATION AND OPERATING SOFTWARE FOR RESIDENTIAL AND COMMERCIAL TELEVISION RECEIVER SYSTEMS AND PLACE SHIFTING DEVICES; SOFTWARE REFLECTING THE ON-SCREEN LISTING OF AVAILABLE PROGRAMMING; RECEIVERS FOR RECEIVING AUDIO, VIDEO AND DATA SIGNALS DISTRIBUTED VIA SATELLITE; SATELLITE TELEVISION RECEIVERS; TERRESTRIAL TELEVISION RECEIVERS; INTERNET TELEVISION RECEIVERS; PROGRAMMABLE DIGITAL TELEVISION RECORDERS; PLACE SHIFTING DEVICES; HOME AUDIO AND VIDEO SERVERS; DIGITAL MEDIA ADAPTERS; VIDEO TRANSMITTERS; STORAGE DEVICES FOR STORING AUDIO, VIDEO, IMAGE AND DATA INFORMATION; ELECTRONIC APPARATUS AND DEVICES FOR CONTROLLING ACCESS TO PAY-TELEVISION SERVICES; COMMUNICATIONS SOFTWARE, NAMELY, NETWORKING SOFTWARE FOR AUDIO, VIDEO AND DATA DISTRIBUTION SYSTEMS; COMPUTER HARDWARE AND SOFTWARE FOR CONTROLLING THE OPERATION OF AUDIO AND VIDEO DEVICES AND FOR VIEWING, SEARCHING AND PLAYING AUDIO, VIDEO, TELEVISION, MOVIES, PHOTOGRAPHS AND OTHER DIGITAL IMAGES; COMPUTER SOFTWARE FOR USE IN ORGANIZING, TRANSMITTING, RECEIVING, MANIPULATING, PLAYING AND REVIEWING TEXT, DATA, IMAGE, AUDIO, AND VIDEO FILES; DISTRIBUTION SYSTEMS FOR TRANSMITTING AUDIO, VIDEO AND DATA SIGNALS FROM A RECEIVER TO PRESENTATION CLIENT DEVICES; COMPUTER HARDWARE AND SOFTWARE FOR STREAMING AUDIO, VIDEO, IMAGE AND DATA INFORMATION TO A VARIETY OF CLIENT DEVICES, NAMELY, TELEVISIONS, PERSONAL COMPUTERS, MOBILE PHONES, PERSONAL DIGITAL ASSISTANTS (PDA) AND STAND-ALONE HARDWARE DECODERS; PARTS AND FITTINGS OF THE AFOREMENTIONED GOODS; OPERATOR MAINTENANCE AND INSTRUCTIONAL MANUALS DISTRIBUTED THEREWITH, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).



David J. Kappas

Director of the United States Patent and Trademark Office

FIRST USE 3-31-1988; IN COMMERCE 3-31-1988.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

Reg. No. 4,126,015 SN 77-982,953, FILED 2-12-2009

JOHN WILKE, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

ECHOSTAR

Reg. No. 4,320,936

Registered Apr. 16, 2013

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

ECHOSTAR TECHNOLOGIES L.L.C. (TEXAS LIMITED LIABILITY COMPANY)
LEGAL DEPARTMENT
100 INVERNESS TERRACE EAST
ENGLEWOOD, CO 80112

FOR: COMMUNICATIONS EQUIPMENT, NAMELY, DIGITAL VIDEO RECORDERS, AUDIO-VIDEO RECEIVERS AND SIGNAL FREQUENCY RECEIVERS; COMMUNICATIONS SOFTWARE, NAMELY, SYSTEM APPLICATION AND OPERATING SOFTWARE FOR RESIDENTIAL AND COMMERCIAL TELEVISION RECEIVER SYSTEMS AND PLACE SHIFTING DEVICES; PROGRAMMING AND MEDIA CONTENT DISPLAY SOFTWARE; RECEIVERS FOR RECEIVING AUDIO, VIDEO AND DATA SIGNALS ; SATELLITE TELEVISION RECEIVERS; INTERNET TELEVISION RECEIVERS; DIGITAL MEDIA CONTENT RECORDERS; PLACE SHIFTING DEVICES; HOME AUDIO AND VIDEO SERVERS; AND STORAGE DEVICES FOR STORING AUDIO, VIDEO, IMAGE AND DATA INFORMATION; ELECTRONIC APPARATUS AND DEVICES FOR CONTROLLING ACCESS TO PAY-TELEVISION SERVICES; DISTRIBUTION SYSTEMS FOR TRANSMITTING AUDIO, VIDEO AND DATA SIGNALS FROM A RECEIVER TO PRESENTATION CLIENT DEVICES; COMPUTER HARDWARE AND SOFTWARE FOR STREAMING AUDIO, VIDEO, IMAGE AND DATA INFORMATION TO A VARIETY OF CLIENT DEVICES, NAMELY, TELEVISIONS, PERSONAL COMPUTERS, MOBILE PHONES, PERSONAL DIGITAL ASSISTANTS (PDA) AND STAND-ALONE HARDWARE DECODERS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).



FIRST USE 12-0-2009; IN COMMERCE 12-0-2009.

OWNER OF U.S. REG. NOS. 3,861,572, 4,126,015 AND OTHERS.

THE MARK CONSISTS OF THE WORD "ECHOSTAR" IN A STYLIZED FORMAT.

SER. NO. 85-710,519, FILED 8-22-2012.

SUZANNE BLANE, EXAMINING ATTORNEY

Suzanne Blane
Acting Director of the United States Patent and Trademark Office