

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500

vW

Mailed: November 19, 2015

Opposition No. 91224186

*Victoria's Secret Stores
Brand Management, Inc.*

v.

Max International, LLC

By the Trademark Trial and Appeal Board:

On November 13, 2015, Applicant filed an abandonment of its involved application Serial No. 86406359 under Trademark Rules 2.68 and 2.135.

However, the applicable rule is Trademark Rule 2.135, which provides that if, in an inter partes proceeding, the Applicant files an abandonment without the written consent of every adverse party to the proceeding, judgment shall be entered against the Applicant.

Accordingly, because Opposer's written consent to the abandonment is not of record, judgment is entered against Applicant, the opposition is sustained and registration to Applicant is refused.