

ESTTA Tracking number: **ESTTA692856**

Filing date: **09/01/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Cooperative Regions of Organic Producer Pools
Granted to Date of previous extension	09/02/2015
Address	One Organic Way La Farge, WI 54639 UNITED STATES
Attorney information	Christopher J. Hussin Boardman & Clark LLP 1 S. Pinckney St., Ste. 410 Madison, WI 53703 UNITED STATES doctet_chussin@boardmanclark.com Phone:608-257-9521

Applicant Information

Application No	86475854	Publication date	05/05/2015
Opposition Filing Date	09/01/2015	Opposition Period Ends	09/02/2015
Applicant	Peterson, Vernon E. 38694 Rd. 16 Kingsburg, CA 93631 UNITED STATES		

Goods/Services Affected by Opposition

Class 031. First Use: 2007/10/05 First Use In Commerce: 2007/10/05 All goods and services in the class are opposed, namely: Organic fresh fruit and vegetables

Grounds for Opposition

The mark is merely descriptive	Trademark Act section 2(e)(1)
Other	The mark in the application has not been used in commerce on or in connection with the goods; Trademark Act sections 1(a) and 45

Attachments	Notice of Opposition 090115 (A2239169x9DEB4).pdf(476460 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/chris hussin/
Name	Christopher J. Hussin
Date	09/01/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

COOPERATIVE REGIONS OF ORGANIC PRODUCER POOLS)	
)	Opposition No.: _____
Opposer,)	Mark:
)	WHO'S YOUR FARMER?
v.)	
)	Serial No.: 86/475,854
VERNON E. PETERSON)	
)	
Applicant.)	

NOTICE OF OPPOSITION

Cooperative Regions of Organic Producer Pools, a Wisconsin cooperative corporation, with a business address at One Organic Way, La Farge, Wisconsin 54639 (hereinafter "CROPP"), believes that it will be damaged by the registration of the mark "WHO'S YOUR FARMER?" shown in U.S. Trademark Application Serial No. 86/475,854 for "organic fresh fruit and vegetables," in International Class 31 (the "Application") and hereby opposes the Application.

As grounds for opposition, CROPP alleges as follows:

1. CROPP is the leading source of organic milk in the United States, and CROPP has been selling organic milk and other products including organic produce since at least as early as 1988.

2. Since at least as early as 2009, CROPP has been using "WHO'S YOUR FARMER?" on wearables, in advertising for its organic products, and on its web site.

3. CROPP received a letter dated November 11, 2014 on behalf of Abundant Harvest Organics demanding that CROPP immediately cease all use of the phrase “WHO’S YOUR FARMER?”. Upon information and belief, Applicant is an owner of Abundant Harvest Organics. In an initial response dated December 5, 2014, and in a subsequent exchange of correspondence, CROPP defended its use of “WHO’S YOUR FARMER?”. The November 11, 2014 letter, December 5, 2014 response, and subsequent exchange of correspondence are attached hereto as Exhibit A.

4. After receiving CROPP’s initial response dated December 5, 2015, Applicant filed the Application, seeking registration of the standard character mark “WHO’S YOUR FARMER?”, on the Principal Register.

5. CROPP has a continuing interest in the ability to use “WHO’S YOUR FARMER?” in connection with the sale and advertising of its organic products and to describe the source(s) or origin(s) of its organic products.

Count I: The Alleged Mark is Merely Informational, Descriptive, Ornamental and/or Fails to Function as a Trademark

6. CROPP repeats and realleges each and every allegation set forth in Paragraphs 1 through 5.

7. On information and belief, Applicant’s specimen of use submitted in support of the Application is an insert showing the applied-for “WHO’S YOUR FARMER?” mark, preceding a list of farmers who contributed to a box of fruits and vegetables delivered with the insert.

8. Applicant’s applied-for mark, “WHO’S YOUR FARMER?”, is merely descriptive (e.g., of the sources for goods delivered by Applicant and/or his company,

Abundant Harvest Organics), merely informational, mere ornamentation, and/or fails to function as a trademark.

9. On information and belief, numerous third parties have also used and/or continue to use the phrase “WHO’S YOUR FARMER?” (e.g., in a merely descriptive, ornamental, and/or informational manner) in connection with the sale of organic products including produce. For example, attached as Exhibit B is a small sampling of nearly 11 Million results for a recent Google search of the phrase “WHO’S YOUR FARMER?”.

10. Accordingly, the Application is not entitled to registration on the Principal Register pursuant to Sections 1, 2, and 45 of the Lanham Act, 15 U.S.C. § 1051-1052 & 1127.

11. If Applicant is granted registration of the applied-for mark, “WHO’S YOUR FARMER?”, Applicant would obtain certain statutory rights, including *prima facie* rights to the exclusive use of “WHO’S YOUR FARMER?” for organic fresh fruit and vegetables, all to the damage of CROPP and others.

12. Registration by Applicant of the Application would be inconsistent with CROPP’s and others’ right to use the phrase “WHO’S YOUR FARMER?” in connection with organic products.

Count II: The Mark in the Application Has Not Been Used in Commerce

13. CROPP repeats and realleges each and every allegation set forth in Paragraphs 1 through 12.

14. Upon information and belief, Applicant has not used the applied-for mark “WHO’S YOUR FARMER?” in commerce on or in connection with the goods identified in the Application as of the December 9, 2014 filing date of the Application, and on the October

5, 2007 alleged date of first use anywhere and date of first use in commerce, as required under Trademark Act Sections 1(a) and 45, 15 U.S.C. § 1051(a) and 1127.


15. Accordingly, the Application is void ab initio.

WHEREFORE, CROPP requests that its Notice of Opposition be sustained, that the Application be refused registration, and that the Trademark Trial and Appeal Board grant any and all further relief to CROPP that the Board finds necessary and just in the circumstances.

The requisite filing fee in the amount of \$300.00 is being transmitted electronically with this notice. Any deficiency in the fee should be charged to Deposit Account No. 15-0660.

Respectfully submitted,

Date: 09-01-2015




Christopher J. Hussin
BOARDMAN & CLARK LLP
1 South Pinckney Street, Suite 410
P.O. Box 927
Madison, Wisconsin 53701-0927
Phone: 608-257-9521
Fax: 608-283-1709

ATTORNEYS FOR CROPP

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing NOTICE OF OPPOSITION was served on the following by first class mail, postage prepaid, this 1st day of September, 2015:

Michelle D. Khan, Esq.
Sheppard Mullin Richter & Hampton LLP
Four Embarcadero Center, 17th Floor
San Francisco, CA 94111-4109



Christopher J. Hussin

EXHIBIT A

SheppardMullin

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San Francisco, CA 94111-4109
415.434.9100 main
415.434.3947 main fax
www.sheppardmullin.com

Michelle D. Kahn
415-774-2953
mkahn@sheppardmullin.com

November 11, 2014

Our File Number:
0100-092522

Via Federal Express

Melissa Hughes, Esq.
General Counsel
Organic Valley
Cropp Cooperative
One Organic Way
La Farge, WI 54639

Re: Infringement of Trademarks Owned by Abundant Harvest Organics

Dear Ms. Hughes,

This firm represents Abundant Harvest Organics ("AHO") in connection with its trademark and related intellectual property matters. As I expect you are aware, AHO is a California based farm-share delivery service offering, among other things, a weekly fruit and vegetable delivery. AHO is the owner of a family of trademarks, including but not limited to **WHO'S YOUR FARMER?** and **WHO'S YOUR FARMER? & Design** for use in connection with fresh organic fruits, vegetables and related organic offerings (the "Marks"). The Marks have been used in interstate commerce since at least as early as October 2007, and the latter has been registered with the United States Patent and Trademark Office as Registration No. 3,893,074.

It recently has come to our client's attention that Organic Valley ("you" or "your") has adopted and is using the designation "WHO'S YOUR FARMER?" (the "Designation") in connection with its various organic offerings made throughout the country including in California. Indeed, the designation appears prominently as a heading on your home page and throughout your website located at www.organicvalley.coop (the "Website").

As we expect you are aware, AHO has extensively promoted its fresh organic offerings under the **WHO'S YOUR FARMER?** family of Marks for in excess of seven years. As a result of such continued promotion and publicity, AHO has developed a highly valuable reputation under the Marks that was established long before you began using the "WHO'S YOUR FARMER?" Designation in connection with your variety of organic offerings. The reputation and goodwill established by the promotional efforts under the **WHO'S YOUR FARMER?** Marks

SheppardMullin

Melissa Hughes, Esq.
November 11, 2014
Page 2

is extremely important to AHO. It therefore is imperative that AHO not permit the use of any third party designation in a manner that would likely cause confusion as to a sponsorship by or an affiliation with AHO as the source of the fresh organic fruit and vegetable and related organic offerings sold under the **WHO'S YOUR FARMER?** family of Marks.

It is our client's position that your use of the "WHO'S YOUR FARMER?" Designation in connection with your organic offerings constitutes trademark infringement and is likely to confuse or deceive the public as to a sponsorship by or an affiliation with AHO in view of the recognition which the **WHO'S YOUR FARMER?** family of Marks has achieved to date. Because your use of the "WHO'S YOUR FARMER?" Designation infringes the Marks in violation of United States federal law, the laws of the State of California, and the laws of numerous additional geographies, AHO demands that you immediately cease all use of the "WHO'S YOUR FARMER?" Designation, or any designation confusingly similar thereto, in connection with your various organic offerings, or in any other manner related to your enterprise.

Under the provisions of the Lanham Act, Title 15, United States Code, AHO, as the owner of a registered Mark, may obtain various remedies for infringement of the Mark. Among these are injunctive relief, an award of profits earned, an award of damages sustained by AHO, costs and attorney's fees. Similar remedies are available under the statutory and common law of the State of California as well. Willful violations arising under the Lanham Act can also give rise to the recovery of actual and treble damages, attorneys' fees and costs. See 15 U.S.C. § 1117. In addition to the aforementioned remedies, punitive damages are available under equivalent State statutory and common law theories.

Although AHO is prepared to seek legal remedies to the full extent permitted by law, it would prefer to resolve this matter amicably. Accordingly, further action may be averted if, within ten (10) days from the date of this letter, we receive your agreement in writing to permanently cease and desist any and all future use of the trademark **WHO'S YOUR FARMER?**, or any colorable imitation thereof, in connection with your organic offerings and Website, or in any other manner related to your enterprise. If we do not hear from you in this regard within the specified period, AHO will have no choice at that time but to file a lawsuit against you for trademark infringement under United States and California State law in a United States court of competent jurisdiction.

Please be advised that while this dispute is pending, you must preserve all evidence related to the matter. Alteration, concealment, or transfer of any evidence pertaining to this matter is considered unlawful spoliation of evidence and will subject you to additional liability.

SheppardMullin

Melissa Hughes, Esq.
November 11, 2014
Page 3

This letter is not intended to contain a complete statement of fact with respect to the subject matter hereof, and Intuitive Surgical does not waive any legal or equitable rights or remedies available to it, all of which are expressly reserved.

Should you wish to discuss the foregoing prior to expiration of the response term, please do not hesitate to contact the undersigned at your convenience. We look forward to your prompt reply.

Sincerely,



Michelle D. Kahn
for SHEPPARD, MULLIN, RICHTER & HAMPTON LLP

SMRH:434770912.1



December 5, 2014

Via E-Mail (mkahn@sheppardmullin.com)

Ms. Michelle D. Kahn
Sheppard Mullin Richter & Hampton LLP
Four Embarcadero Center, 17th Floor
San Francisco, CA 94111-4109

RE: Use of "WHO'S YOUR FARMER?"
Our File No. CROPP-18-53691

Dear Ms. Kahn:

We represent Cooperative Regions of Organic Producer Pools ("CROPP") in connection with trademark and related intellectual property matters. Your November 11, 2014 letter to Melissa Hughes on behalf of Abundant Harvest Organics ("AHO") regarding the above-referenced matter has been referred to us for response. We appreciate your cooperation in extending the deadline for response until December 5, 2014, to account for the Thanksgiving holiday.

We have reviewed your letter and respectfully disagree that AHO owns trademark rights to "WHO'S YOUR FARMER?". We also respectfully disagree with AHO's claims of trademark infringement. In our view, AHO is overstating its rights and its claims.

I. CROPP disputes AHO's exclusive rights to "WHO'S YOUR FARMER?".

A. The asserted registration covers a mark with additional elements.

The registration asserted in the November 11, 2014 letter, U.S. Trademark Registration No. 3,893,074 in the name of Vernon Peterson, is for the following composite mark:



The mark of the asserted registration prominently includes the face design shown above as well as the domain name for AHO, www.ahorganics.com.

B. AHO's use of WHO'S YOUR FARMER?" is descriptive.

It appears from the specimen of use submitted in support of the asserted registration that a "list of farmers and what they grow" immediately follows the mark. In fact, this is how Mr. Peterson described a nearly identical specimen submitted in connection with his companion U.S. Trademark Application Serial No. 77/623,248 for the word mark "WHO'S YOUR FARMER?". Mr. Peterson's statement indicates that the phrase "WHO'S YOUR FARMER?" is being used to describe a list of the farmers involved in growing the produce included in each delivery. As used by AHO, the "WHO'S YOUR FARMER?" portion of the mark appears to be descriptive of the goods and the inherently weakest portion of the mark. As such, this portion of the mark has limited scope in the assertion of likelihood of confusion.

C. AHO's use of "WHO'S YOUR FARMER?" is mere advertising.

The specimen of use submitted in support of the asserted registration also does not show trademark use. The nearly-identical specimen submitted in connection with U.S. Trademark Application Serial No. 77/623,248 was refused as unacceptable advertising material and the application ultimately went abandoned on that basis. Like the specimen of use submitted and refused in connection with the abandoned application for WHO'S YOUR FARMER?, the specimen used to support the asserted registration is mere advertising material that does not show trademark use.

D. AHO's claimed first use in interstate commerce is doubtful and may be a basis for cancellation of the asserted registration.

We also doubt the claimed date of first use in interstate commerce asserted in connection with the asserted registration. The AHO website indicates that AHO currently delivers produce from California farms to California customers. Our research did not reveal any use of a "WHO'S YOUR FARMER?" trademark on fruits or vegetables transported across state lines. Given the current circumstances, we question the veracity of Mr. Peterson's claim in support of the asserted registration that he was using a "WHO'S YOUR FARMER?" trademark in connection with produce in interstate commerce as early as 2007. If this claim is false, it may be grounds for cancellation of the asserted registration.

II. CROPP's use of "WHO'S YOUR FARMER?" is not likely to lead to consumer confusion.

A. "WHO'S YOUR FARMER?" is dissimilar in appearance and sound to the mark of the asserted registration.

As shown and discussed above, the "WHO'S YOUR FARMER?" used by CROPP is dissimilar in appearance and sound to the mark of the asserted registration. The mark of the asserted registration prominently includes the face design shown above as well as the domain name for AHO, www.ahorganics.com. This dissimilarity alone appears sufficient to avoid any likelihood of confusion, especially considering the descriptive significance of the phrase as it is being used by AHO.

B. CROPP is using "WHO'S YOUR FARMER?" in dissimilar channels of trade.

The respective channels of trade of AHO and CROPP further reduce any possibility of consumer confusion. CROPP has used "WHO'S YOUR FARMER?" on wearables and on its website, a web site that prominently displays CROPP's well-known house mark ORGANIC VALLEY. In contrast, AHO appears to use the mark of the asserted registration on advertising material included with produce it personally delivers to active subscribers. In short, CROPP's use of "WHO'S YOUR FARMER?" is unlikely to cause consumer confusion as to the source or origin of CROPP's or AHO's respective goods and services. This is further supported by the fact that CROPP has been using "WHO'S YOUR FARMER?" since at least as early as September 2009, without any knowledge of actual consumer confusion resulting from that use.

C. There is also no likelihood of confusion due to sophistication of consumers.

The sophistication of consumers of organic products further reduces any possibility of confusion. Consumers of organic products tend to be sophisticated consumers who take the time to know and understand the source of the specialty food products they consume. Such sophistication, and the dissimilarities of dairy products and fresh produce, would further reduce any possibility of confusion.

III. Based on the foregoing, CROPP will consider the matter resolved.

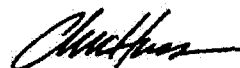
As the owner of the well-known ORGANIC VALLEY brand, CROPP takes trademark and unfair competition issues very seriously and understands AHO's need to police unauthorized trademark uses. While CROPP appreciates the purpose in AHO's policing efforts, in this case those efforts are simply inappropriate, and CROPP will therefore consider this matter resolved.

Ms. Michelle D. Kahn
Sheppard Mullin Richter & Hampton LLP
December 5, 2014
Page 4

Please be advised, however, that if AHO continues to make assertions of infringement, CROPP will be forced to consider further action.

Very truly yours,

BOARDMAN & CLARK LLP



Christopher J. Hussin

CJH:jmm



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Michelle D. Kahn
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mkahn@sheppardmullin.com

December 16, 2014

Our File Number: 42WM-206081

Via E-Mail and Federal Express

Christopher Hussin
Boardman & Clark LLP
1 South Pinckney Street, Suite 410
Madison, WI 53703

Re: Infringement of Trademarks Owned by Abundant Harvest Organics

Dear Mr. Hussin:

We are in receipt of your correspondence of December 5, 2014 in connection with the referenced matter. We and Abundant Harvest Organics ("AHO") have reviewed it carefully and are not only entirely unpersuaded by your analysis but are genuinely disappointed at the transparently disingenuousness nature of your comments.

As a preliminary matter, you point out that the registration incorporating the infringed "WHO'S YOUR FARMER?" Mark ("the Mark") is a composite Mark comprised of additional elements. While this is true, it has no bearing on the validity of AHO's or Vernon Peterson's rights in the infringed Mark, or this controversy. In any event, the "WHO'S YOUR FARMER?" element of the registered Mark is the dominant portion of the registered Mark and the fact that it is included as a protectable element of the registered Mark is of some significance.

You claim that the Mark is descriptive. This claim, if genuine, demonstrates a complete misunderstanding of the trademark law. As I suspect, you are well aware, the Mark is a slogan mark which is easily suggestive of AHO's goods. Indeed the USPTO neither required a disclaimer based upon descriptiveness of the "WHO'S YOUR FARMER?" element of the registered Mark, nor did it raise a 2(e) descriptiveness objection in the course of its prosecution of the mark (or, for that matter, as part of the prosecution of the below-mentioned abandoned application for the words only).

You also claim that there is no evidence of trademark use of the infringed Mark based upon a specimen filed with the USPTO in support of a related but different application which was permitted (post Publication and Allowance) to go abandoned. You conveniently disregard the evidence of trademark use which was made and accepted by the USPTO in connection with

SheppardMullin

Christopher Hussin
December 16, 2014
Page 2

the registered Mark which prominently includes the infringed Mark. The prosecution activities of a lay person often result in a misunderstanding of what the USPTO requires to support a registration effort and the abandoned application upon which you rely is no exception. Indeed the evidence of trademark use filed in support of the registered Mark could have been submitted and accepted in support of the abandoned application had the Applicant had more sophistication with the subject matter.

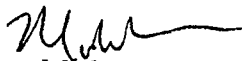
Finally, and most disturbingly, you impugn the integrity of my client by suggesting that he lied to the USPTO regarding the date of first use of the registered Mark. I have received the assurances of my client that the matters submitted to the USPTO in connection with his registration are entirely true and correct. We and AHO can only assume that you are trying to intimidate it by making inappropriate accusations with a concomitant threat. As my client has nothing to fear in that regard, he remains firm.

As we expect you well understand and as we previously indicated, AHO takes this matter very seriously and is prepared to take the action necessary to protect its intellectual property. Nonetheless, AHO remains willing and prefers to resolve this matter amicably. AHO requests that you revisit the matter with Cooperative Regions of Organic Producer Protocols ("CROPP") to see if some resolution which protects your client's ability to continue to use the Mark and my client's obligation to enforce its Mark can be achieved.

If we do not hear from you with regards to the above on or before December 23, 2014, AHO will have no choice at that time but to consider its other alternatives.

Should you at any time wish to discuss any issue touching upon this matter, do not hesitate to contact the undersigned.

Sincerely,



Michelle D. Kahn

for SHEPPARD, MULLIN, RICHTER & HAMPTON LLP



January 12, 2015

Via E-Mail (mkahn@sheppardmullin.com)

Michelle D. Kahn
Sheppard Mullin Richter & Hampton LLP
Four Embarcadero Center, 17th Floor
San Francisco, CA 94111-4109

RE: Use of WHO'S YOUR FARMER?
Our Ref. No. CROPP-2-53691

Dear Ms. Kahn:

We are in receipt of your letter dated December 16, 2014, on behalf of Abundant Harvest Organics ("AHO"). We have reviewed the letter carefully but are not persuaded by AHO's arguments.

Contrary to AHO's claims, the fact that the asserted registration is for a composite mark with the significant design element of the caricature of a man's head, the wording WWW.AHOORGANICS.COM, and the phrase "WHO'S YOUR FARMER?" refutes AHO's asserted rights in this controversy.

In your December 16 letter, AHO acknowledges that the "WHO'S YOUR FARMER?" phrase "is a slogan mark which is easily suggestive of AHO's goods." This assertion contradicts rather than supports AHO's claim that the "WHO'S YOUR FARMER?" element should receive greater weight than the caricature of a man's head or WWW.AHOORGANICS.COM. Because the slogan is easily suggestive, when taken as a whole the other elements are inherently dominant and distinguish AHO's composite mark from CROPP's use of the words alone.

The evidence of use submitted in support of the registered mark further shows the phrase "WHO'S YOUR FARMER?" to be merely descriptive rather than suggestive. One of the ways of determining whether a mark is merely descriptive is to review how the purported trademark owner has used it. 2 *J. Thomas McCarthy, McCarthy on Trademarks and Unfair Competition*, §11:20, at 11-46, and §11:69, at 11-212 (4th Ed. 2010). The insert specimen submitted in connection with the trademark application for the WHO'S YOUR FARMER? WWW.AHOORGANICS.COM (& Caricature Design) mark shows "WHO'S YOUR FARMER?" preceding a list of farmers who contributed to the box of fruits and vegetables

Ms. Michelle Kahn
January 12, 2015
Page 2

delivered with the insert. In other words, AHO is using the phrase "WHO'S YOUR FARMER?" merely descriptively to identify for consumers who their farmers are for that particular delivery.

AHO's reliance on its registration of the mark without a disclaimer or 2(e) descriptiveness objection does little to overcome AHO's longstanding descriptive use of the phrase. In your letter, you acknowledge that mistakes happen during trademark examination. Congress also recognized that oversight and error arise during the examination of trademark applications and, to help remedy such oversight and error, provided in the Lanham Act a first backstop of an opposition proceeding and a second backstop of a cancellation proceeding. *McCarthy*, §20:2, 20-9 (4th Ed. 2010).

Because it can be difficult to determine a descriptive mark during examination, the USPTO often resolves doubt regarding descriptiveness in favor of an applicant knowing that there will be opportunities to oppose and/or cancel the registration later. *McCarthy*, §11:51, 11-180 (4th Ed. 2010). Further, the Trademark Board reviews registrability of the mark in trademark opposition and cancellation proceedings "with a clean slate and is not bound or restricted in any sense by the action of the Examining Attorney. Thus, it is not dispositive or even relevant in an opposition proceeding that [an] applicant was able to convince the Trademark Examining Attorney during ex parte examination that the mark was registerable and to pass the application to publication." *McCarthy*, §20:2, 20-9 (4th Ed. 2010).


Please be aware that the registration of a descriptive term in a composite mark without a disclaimer states a ground for cancellation of the registration. *Kellogg Company v. Pack'Em Enterprises, Inc.*, 14 U.S.P.Q.2d 1545 (T.T.A.B. 1990) *aff'd*, 951 F.2d 330 (Fed. Cir. 1991).

CROPP is not trying to intimidate AHO or impugn the integrity of anyone involved. CROPP is committed to organic agriculture and supports efforts like those of AHO to improve distribution of organic products and support family farms. That said, CROPP also takes very seriously accusations of infringement like those made by AHO in this matter. CROPP will defend itself against unfounded claims and will continue to do so in this case if further challenged.

If we hear nothing further by January 31, 2015, we will understand that this matter is resolved and we may close our file.

Very truly yours,

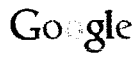
BOARDMAN & CLARK LLP


Christopher J. Hussin

CJH:jmm



EXHIBIT B



who's your farmer



Chris



Web Images Videos News Shopping More Search tools



About 10,900,000 results (0.40 seconds)

Who's Your Farmer - Organic Valley

www.organicvalley.coop/who-is-your-farmer/index/ Organic Valley

We're your farmer! With farms across the country, our mission to save family farms through organic agriculture is working. Enter your zip to find the Organic ...

Images for who's your farmer

Report images



More images for who's your farmer

Who's Your Farmer | TS Designs

tsdesigns.com/tag/whos-your-farmer/

Our friends at Organic Valley recently had us print a t-shirt that simply asked, "Who's your farmer?" We cannot tell you how extremely popular those tees were ...

Who's Your Farmer?

www.mofga.org/Link... Maine Organic Farmers and Gardeners Association

Here are a few simple questions you can ask your farmer to get a better idea of how your food is being produced – and a few key concepts to listen for when you ...

Who's Your Farmer? - BayBerry Fresh

bayberryfresh.com/whos-your-farmer/

Here at BayBerry Fresh, we believe in the transparency between farmer and consumer. This is a relationship that's unfortunately been lost over the years.

Who's Your Farmer? Real Life Rockaz - YouTube



www.youtube.com/watch?v=wC4iB886fak

May 21, 2014 - Uploaded by Z-FUNK dylan

"Who's Your Farmer" is the latest anthem from Washington state group, Real Life Rockaz, in the struggle ...

Who's Your Farmer? Marshall Chrostowski at Pacifica ...



www.youtube.com/watch?v=8yksUml3pWs

Dec 6, 2013 - Uploaded by SustainableWorld

Sustainable World Media visits with Master Organic Farmer, Marshall Chrostowski. With decades of experience ...

Local Source's 10th Anniversary Who's Your Farmer Dinner ...

halifax.boldtypetickets.com/events/25096444/whos-your-farmer-dinner

Jun 21, 2015 - Join us as we celebrate 10 years of eating local, and celebrate the farmers and producers who have been integral to our success! LOCAL ...

INGREDIENTS: Who's Your Farmer?

www.cargofilm-releasing.com/p_ingredients.html

INGREDIENTS: Who's Your Farmer? Help? setstats.

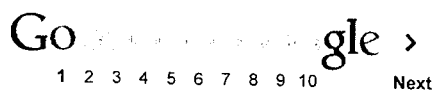
Who's Your Farmer? | Tucson Village Farm

tucsonvillagefarm.arizona.edu/whos-your-farmer

She is the 4-H Youth Development Assistant Agent of the Farm, which means she gets to hone her multitasking abilities talking on the phone while writing grants ...

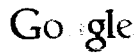
Searches related to who's your farmer

who's your farmer t shirt who your farmer documentary
who's your farmer bumper sticker know your farmer
whos your farmer who your famer
who your farmer bumpersticker



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who's your farmer



Chris



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Who's Your Farmer? - Sustainable Connections

sustainableconnections.org/bizdev/profiles/CSA%20article.pdf
evening found me on a farmer-friend's porch, praising trays full of tiny, fresh seedlings, nostalgic for a not-so-long-ago time when I was a farmer too. March was.

Who's Your Farmer? - farmtoconsumer.net

https://www.farmtoconsumer.net/WhosYourFarmerProducts.asp
home · Spread the Word · apparel · Kids · Trendy Adults · Ladies Fit · Adults · Photo Gallery · educational items · Handbooks & Books · DVDs · Food Safety ...

who's your farmer? | duke's alehouse & kitchen

thedukeabides.com › about › Duke's Alehouse and Kitchen
We have collaborated with them to create a unique blend of coffee called "Alehouse Blend" that best compliments our menu. Ask your server for a cup today

Amazon.com: "Who's Your Farmer? Support Your Local ...

www.amazon.com › ... › Bumper Stickers › Amazon.com, Inc.
Vibrant Color on Long-Lasting, All-Weather Outdoor Grade Vinyl; Made in USA. Flexible magnet backing: Slap this magnet on your car, locker or filing cabinet ...

Ingredients: Who's Your Farmer?: Robert Bates, Karen ...

www.amazon.com › ... › US Regional › Northwest › Amazon.com, Inc.
"FREE" shipping on qualifying offers. Ingredients focuses on the relationship between farmer and chef. Organized by season and featuring seasonal specialties

Who's your farmer? - Resilience.org

www.resilience.org/stories/2010-06-14/whos-your-farmer
Jan 14, 2010 - A bicycle and compost bucket at Andrew Manieri's farm ... It works like this. Pay your farmer a set price at the beginning of the season (usually ...

Who's Your Farmer? Marshall Chrostowski at Pacifica ...

safeshare.tv/w/HNrMTCNtqq
Background: Who's Your Farmer? Marshall Chrostowski at Pacifica Market Garden
An error occurred. Unable to execute Javascript. Download video as MP3 or ...

Who's Your Farmer? | Facebook

https://www.facebook.com/whosyourfarmer
A PETA campaign to highlight cruelty within the wool industry has sparked outrage from shearers and farmers who insist that the advocates are spreading prop.

Who's your farmer? - NSW Farmers

https://www.nswfarmers.org.au/about-us/.../events/.../whos-your-farmer
The Sydney Young Farmer Branch are holding an alternative agriculture production tour August 23, to showcase the alternative agriculture production systems ...

Who's your Farmer? | Sweetwater Organic Farm

sweetwater-organic.org/...farm/me...
I found out about Sweetwater during my senior year and began volunteering with the farm as a Field Trip Guide with the Education Program (which you should ...

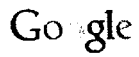
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Full Profile - Eastern Carolina Organics - Who's Your Farmer ...

www.easterncarolinaorganics.com/farmer.php?farmer=kelly+coffey ... Ph 919.542.3264. staff email directory. Who's Your Farmer? Kelly Coffey, Raven Rocks Farm, Blowing Rock NC. CROPS INCLUDE: Bok Choy, Heirloom Apples ...

Who's your Farmer? | ShapingNJ Community Pilots

https://shapingnj.wordpress.com/2015/03/15/whos-your-farmer/ ... Mar 15 2015 - Sussex County YMCA on the move toward healthier families. The Sussex Y has partnered with local Willow Brook Farm to supply our selected ...

Who's Your Farmer Archives - Rover

roverarts.com/category/currents/taste/whos-your-farmer-currents/ ... Posts from the 'Who's Your Farmer' category ... In fact, it owes its status as a municipality to a group of English and French-speaking gentleman farmers in 1874 ...

Who's Your Farmer? | Glean Acres, LLC.

gleanacres.com/?page_id=2 ... Glean Acres, LLC, is a five+ acre farm in beautiful Madison County, Virginia, run by husband and wife team Amir Abdelmalek and Diana Boeke. We embrace ...

CNG - Home Page

https://www.naturallygrown.org/ ... Who's Your Farmer? ~. Every CNG producer is listed here on this website. You can easily search for only the CNG farms nearest you, or see a complete list of all ...

Who's your farmer? - leaderadvertiser.com: Community ...

www.leaderadvertiser.com/...your-farmer/article_ce9b1288-41fa-11e5-9ab... Aug 19 2015 - BOZEMAN - A team of Montana State University faculty members and graduate students has found that the quality of available produce at ...

Who's YOUR Farmer? | Leave No Trace

https://lnt.org/blog/whos-your-farmer ... Leave No Trace There are many benefits to visiting a Farmers Market near you, check out a few of the resources we found, try one out and decide for yourself. Local Harvest and ...

Who's Your Farmer? | Feminist Studies in Religion

www.fsrinc.org/blog/whos-your-farmer ... Aug 16 2012 - In recent years, you may have noticed bumper stickers asking "Who's Your Farmer?" Over the last few months, I have been a farmer.

Who's your Farmer? Connecting food, farming, and education.

montana.blog.foodcorps.org/.../whos-your-farmer-connecting-food-far... Jan 29 2015 - "Aren't you the teacher from the garden?" "I know you... You are the garden lady right?" "Hi Farmer Amy! What did you bring for us to try today?"


Who's Your Farmer? Tour McClelland's Organic Dairy - NA ...

www.naeastbay.com > EBAY > June 2015 ... Family owned and operated since 1938, McClelland's Dairy is situated in scenic Sonoma County and is open to the public from 10 a.m. to 4 p.m. on June 6.

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Who's Your Farmer? — Greens & Grains

www.greensandgrainsva.com/whos-your-farmer/

Who's Your Farmer? About Us · Contact Us · Menu · Specials · Full Menu · Salads & Wraps · Soups · Sandwiches · Beverages · Careers · Order Now.

Who's Your Farmer? Tickets, Hornsby | Eventbrite

www.eventbrite.com.au > Hornsby, NSW Events > Tour > Other > Eventbrite

Eventbrite - NSW Young Farmers- Sydney Branch presents Who's Your Farmer? - Sunday, 23 August 2015 at Hornsby, Hornsby, NSW. Find event and ticket ...

Fri, Oct 9 National Convention of ... 6 Macquarie Street, Sydney ...

Sat, Oct 24 Black Tie and Boots Charity Ball Turners Vineyard, 4929 ...

Sat, Nov 14 Caroline Myss | Australian ... Concert Hall, 409 Victoria ...

WHO'S YOUR FARMER - Winestain Club

www.winestainclub.com/events/WHO-S-YOUR-FARMER

WHO'S YOUR FARMER. Location: Kelowna, BC. Date: 11am, Oct 1 to 10pm, Oct 10, 2015. Event Details. Chef Grant de Montreuil presents his Okanagan ...

Hey, Sellwood! Who's your farmer? | Portland Area CSA ...

www.portlandcsa.org/2014/05/hey-sellwood-whos-your-farmer/

May 30, 2014 - Stop by the Portland Homestead Supply Company (8012 SE 13th Avenue) on Sunday, April 13 (2:30-4:00), to meet the farmers who supply ...

Making Connections: Who's your farmer? | The Sustainable ...

www.thesustainableleader.org/.../making-connections-whos-your-farmer/

May 26, 2015 - Yesterday was a big day for food. Over two million people gathered in 436 cities in 52 countries around the planet to protest against agriculture ...

Who's Your Farmer T-Shirt | Spreadshirt

www.spreadshirt.com/who-s-your-farmer-C3376A8835435

\$23.99 - In stock

This Who's Your Farmer T-Shirt is printed on a T-Shirt and designed by feenomana1. Available in many sizes and colours. Buy your own T-Shirt with a Who's ...

County Lines Online - Who's Your Farmer?

www.countylinesmagazine.com/...your-farmer.../372-who-s-your-farmer...

Apr 30, 2015 - Promoting local food through community supported agriculture. Your kids just might eat a new green vegetable if they saw it growing a few ...

Gunk Haus: Who's Your Farmer ...

www.gunkhaus.com/2009/05/whos-your-farmer.html

May 4, 2009 - Who's Your Farmer ... The Hudson Valley is a breeding ground for small farmers. Subsequently you could expect that many restaurants source ...

Who's Your Farmer? Bumper Sticker - Gift Items - Moore ...

<https://www.moorefarmsandfriends.com/store/pc/viewPrd.asp?...611...>

From the fine folks at Certified Naturally Grown (www.naturallygrown.org) these bright eye-catching bumper stickers ask the question we all want to know!

Robinette Farms | Who's Your Farmer?

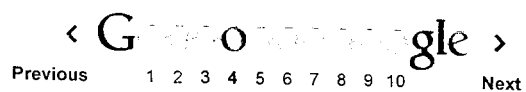
robinettefarms.com/gallery/46570

Photo Gallery. Our Photo Gallery. << Previous Main Next >>. Farmer Chloe. Tags: robinette farms. nebraska. csa. organic. small farm. family. chloe diegel. ...

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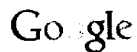
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Bumper Sticker - Who's Your Farmer? - MOFGA store

www.mofgastore.org/product.sc?productid=26
MOFGA bumper sticker made with non-vinyl material. Better for the environment!
"Who's Your Farmer?" Price: \$3 (includes shipping) Item #: 499; Cannot ship to...

Who's Your Farmer? -- Heyevent.com

heyevent.com/event/74qalfo2agtga/whos-your-farmer
Sunday, 23 August 2015. Hornsby, New South Wales, Sydney, NSW Young Farmers
Alternative Agriculture Production Tour The Sydney Young Farmer Branch ...

Search results for: 'Who's your farmer'

www.lanesouthernorchards.com/.../result?q=Who's+your+farmer
Items 1 - 9 of 27 - ... made possible by Sweet Georgia Peaches and Tasty Georgia
Pecans. Harvest Schedule - Home: Search results for: 'Who's your farmer' ...

Who's Your Farmer Support Go Organic Local Farmers ...

www.ebay.com › Everything Else › Every Other Thing
\$6.95 - In stock
Who's Your Farmer? Support GO ORGANIC Local FARMERs Bumper sticker FOOD
2 in Everything Else, Every Other Thing | eBay

Who's Your Farmer? - Tiny's Organic

www.tinysorganic.com/HOMEindexBACKUP.html
Our farm is located in a superb microclimate in the Wenatchee Valley and we're able
to grow some of the ... 100% WSDA Certified Organic & Grown At Our Farm!

Who's Your Farmer? Alternate Investment Models for ...

www.eventbrite.ca › Networking › Food & Drink
Nov 27, 2014 - You have an accountant. You have a banker. Who's your farmer? An
essential question we all could be asking. Calgary + Acumen is excited to ...
Sat, Aug 29 Food Preserving ... Turner Valley, AB, T0L, CA
Sat, Aug 29 SWC Class of '95 - 20 Yr ... 345 10th Avenue Southwest ...
Sat, Aug 29 Wild Rose Brewery Pig Roast 4580 Quesnay Wood Drive ...

Who's Your Farmer? Meet This Old Farm - Door to Door ...

https://blog.doortodoororganics.com/.../whos-your-farmer-meet-this-old-...
Jul 18, 2013 - The moment I hit the freeway outside of Chicago, I taste the freshness
of the air and feel a sense of calm consume me as I gaze out into the vast ...

6: Charlie Arnott - Who's your farmer? - The Toxic Fox

thetoxicfox.com/?podcast=6-charlie-arnott-whos-your-farmer
Jul 20, 2015 - ... Contact · Search · TFS #06 Charlie Arnott Who's Your Farmer ...
Conventional farmer turned Biodynamic & Organic advocate more to come...

Who's Your Farmer?: Betsy Chapman, Yokna Bottoms Farm

www.thelocalvoice.net/oxford/?p=15825
Sep 2, 2014 - ShareThis. Column Header Whos Your Farmer Hometown: Oxford.
adopted hometown since 2005. What brought you to the area? Oxford is a ...

"Who's Your Farmer?" Tour Launches | ATTRA | National ...

https://attra.ncat.org/.../who-... National Center for Appropriate Technology
The tour will journey through the heart of the Midwest, stopping at college campuses,
farmers markets, farms, and more, to educate and encourage consumers to ...

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