

ESTTA Tracking number: **ESTTA691435**

Filing date: **08/24/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|------------------------|--|
| Proceeding | 91222898 |
| Party | Plaintiff M.I. Industries, Incorporated |
| Correspondence Address | Michael J. Hickey Lewis Rice LLC 600 Washington Avenue, Suite 2500Box IP Department St. Louis, MO 63101 UNITED STATES mhickey@lewisrice.com, ipdept@lewisrice.com |
| Submission | Other Motions/Papers |
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| Date | 08/24/2015 |
| Attachments | TTAB-ltr-08242015.pdf(1006150 bytes) |

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August 24, 2015

**VIA ELECTRONIC SYSTEM FOR TRADEMARK
TRIALS AND APPEALS (ESTTA)**

United States Patent and Trademark Office
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

**Re: Opposition No. 91222898
M.I. Industries, Incorporated v. Prairie Dog Pet Products LLC
Mark: PRAIRIE DOG BISCUITS**

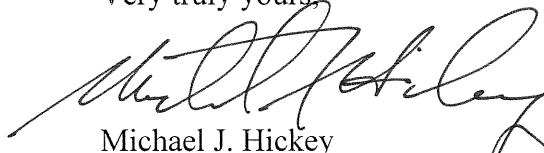
Dear Sirs:

Pursuant to Trademark Rule 2.101(b), Opposer hereby notifies this office that the Notice of Opposition filed and served in the above matter on July 22, 2015, was returned to the undersigned's office on August 17, 2015. Opposer advises that the service copy was mailed to the Applicant's counsel of record, William Mark Mullineaux, at the correspondence address identified in the U.S. Patent and Trademark Office records (namely, 200 S. Broad St., Philadelphia, PA 19102-3803).

Based on information and belief, Mr. Mullineaux is employed at the law firm of Astor, Weiss, Kaplan & Mandel, LLP (internet print-outs which evidence Mr. Mullineaux's employment with this firm are attached hereto). In an effort to perfect service and to move this process forward, Opposer is resending the Notice of Opposition to the law firm of Astor, Weiss, Kaplan & Mandel, LLP, at the address listed on this firm's website, which also includes the name of the building as well as a suite number.

Should you have any questions, please do not hesitate to contact the undersigned at the number above.

Very truly yours,



Michael J. Hickey
Attorney of record for Opposer,
M.I. Industries, Incorporated

Established 1909

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W. Mark Mullineux



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Practice Areas
Corporate Law
Commercial Litigation

Background

Mr. Mullineux is a partner and practices as a Commercial Litigation and Intellectual Property (IP) Litigation attorney. He also leads the firm's trademark prosecution practice.

Mr. Mullineux is a rare attorney who has won a jury verdict in an IP case. Mr. Mullineux, as first chair trial lawyer, successfully takes cases, jury trials and arbitrations to final verdict and has won multi-million dollar verdicts in business cases.

Mr. Mullineux has litigated cases in these areas: commercial, patent, trademark, copyright, domain names, adhesion, breach of contract, contracts not to compete, confidentiality agreements, fraudulent conveyances, fraudulent sale of a business, business torts, obligations of directors and officers, securities and real estate cases.

Mr. Mullineux practices in Federal Court and the State Courts of the Commonwealth of Pennsylvania. He has litigated federal cases in courts around the United States. He has 16 years "big firm" experience with one of the largest firms in Philadelphia.

Mr. Mullineux has obtained final decisions from the United States Trademark Trial and Appeal Board. He has resolved many cases with use of mediation and alternative dispute resolution.

Mr. Mullineux has tried cases concerning ownership of "stop-loss" insurance book of business and has had a statute held unconstitutional because it retroactively changed the rights of employees.

Education

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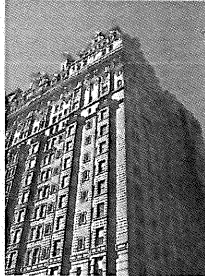
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