

ESTTA Tracking number: **ESTTA676629**

Filing date: **06/05/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|------------------------|--|
| Proceeding | 91221701 |
| Party | Defendant DOCHIRNIE PIDPRYIEMSTVO "KONDYTERSKA KOR PORATSIIA "ROSHEN" |
| Correspondence Address | MARIYA ORTYNSKA POST OFFICE BOX 17 KYIV, 45 03045 UKRAINE |
| Submission | Appearance of Counsel/Power of Attorney |
| Filer's Name | Gwynne B. Sugg |
| Filer's e-mail | gsugg@mtiplaw.com |
| Signature | /Gwynne B. Sugg/ |
| Date | 06/05/2015 |
| Attachments | Respondents Notice of Appearance - POA.pdf(55935 bytes) |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
The Trademark Trial and Appeal Board

In the matter of U.S. Serial No. 79/152,263
For the mark: ELEGANCE and Design
Application date: September 18, 2014

Hershey Chocolate & Confectionery Corporation,

Petitioner,

vs.

Dochirnie Pidpryemstvo Kondyterska
Korporatsiia "Roshen,"

Respondent.

Opposition No. 91221701

APPEARANCE OF COUNSEL

COMES NOW Respondent, Dochirnie Pidpryemstvo Kondyterska Korporatsiia "Roshen," and hereby requests that the United States Patent and Trademark Office and, specifically, The Trademark Trial and Appeal Board, recognize Respondent's new power of attorney in Gwynne B. Sugg, Moser Taboada, 1030 Broad Street, Suite 203, Shrewsbury, NJ, 07702, (732) 917-6272.

The Respondent requests that all correspondence in this matter henceforth be sent to:

Gwynne B. Sugg, Esq.

Moser Taboada

1030 Broad Street

Shrewsbury NJ 07702

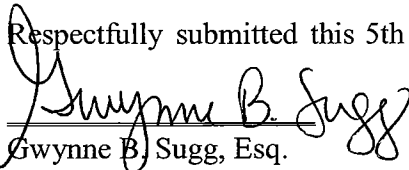
Telephone (732) 917- 6272

Facsimile (732) 935-7122

gwynnesugg@mtiplaw.com

All previous powers of attorney are hereby revoked.

Respectfully submitted this 5th day of June 5, 2015,



Gwynne B. Sugg, Esq.

Moser Taboada
1030 Broad Street
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gsugg@mtiplaw.com
Counsel for Respondent

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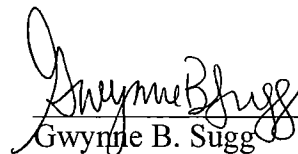
Respondent.

Opposition No. 91221701

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that I caused a copy of the foregoing this 5th day of June
2015, to be served, via first class mail, postage prepaid, upon:

Paul Llewellyn
Kaye Scholer LLP
250 West 55th Street
New York, NY 10019
(212) 836-7828
paul.llewellyn@kayescholer.com


Gwynne B. Sugg