

ESTTA Tracking number: **ESTTA663748**

Filing date: **03/30/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	Rolls-Royce Motor Cars Limited
Granted to Date of previous extension	03/29/2015
Address	Summit One, Summit Avenue, Farnborough Hampshire, GU140FB UNITED KINGDOM
Attorney information	John G. Froemming and Jessica D. Bradley Jones Day 51 Louisiana Avenue, NW Washington, DC 20001 UNITED STATES jfroemming@jonesday.com, jbradley@jonesday.com, nytfe@jonesday.com, kbaird@jonesday.com

**Applicant Information**

Application No	86273156	Publication date	09/30/2014
Opposition Filing Date	03/30/2015	Opposition Period Ends	03/29/2015
Applicant	A.L.C. Manufacturing, Inc. 259 Westclock Extension Franklin Springs, GA 30639 UNITED STATES		

**Goods/Services Affected by Opposition**


Class 012. First Use: 2011/12/00 First Use In Commerce: 2011/12/00 All goods and services in the class are opposed, namely: motor vehicles, namely, custom passenger trucks and SUVs; wheel rims for motor vehicles
Class 037. First Use: 2011/12/00 First Use In Commerce: 2011/12/00 All goods and services in the class are opposed, namely: Automotive conversion services, namely, installing custom equipment and finishes on passenger trucks and SUVs


**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

**Marks Cited by Opposer as Basis for Opposition**

U.S. Registration No.	344372	Application Date	08/04/1936
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Registration Date	03/23/1937	Foreign Priority Date	NONE
Word Mark	RR		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U019 (International Class 007, 012, 022, 027). First use: First Use: 1907/00/00 First Use In Commerce: 1907/00/00 [MOTOR ROAD VEHICLES AND CHASSIS THEREFOR] *MOTOR CARS AND CHASSIS THEREFOR*		

U.S. Registration No.	197089	Application Date	05/21/1924
Registration Date	04/07/1925	Foreign Priority Date	NONE
Word Mark	ROLLS ROYCE RR		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 012. First use: First Use: 1905/01/01 First Use In Commerce: 1905/01/01 AUTOMOBILES AND CHASSIS		

Attachments	71381818#TMSN.png( bytes )
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	71197394#TMSN.png( bytes ) BMW Notice of Opposition adv. A.L.C. Manufacturing.pdf(268215 bytes )
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### **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/Jessica D. Bradley/
Name	John G. Froemming and Jessica D. Bradley
Date	03/30/2015

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Bayerische Motoren Werke Aktiengesellschaft,	§	Opposition No. _____
	§	
Opposer,	§	
	§	Appl. Ser. No. 86/273,156
v.	§	
	§	Filed: May 6, 2014
A.L.C. Manufacturing, Inc.,	§	
	§	Published: September 30, 2014
Applicant.	§	
<hr/>		

**NOTICE OF OPPOSITION**

Opposer, Rolls-Royce Motor Cars Limited (hereinafter “Opposer” or “Rolls-Royce”), a corporation of the United Kingdom with its principal place of business at Summit One, Summit Avenue, Farnborough, Hampshire, GU140FB, United Kingdom, will be damaged by the registration of the mark shown in Application Serial No. 86/273,156, and therefore opposes registration of the same under Section 13 of the Trademark Act of 1946, 15 U.S.C. § 1063.

The grounds for opposition are as follows:

1. Application Serial No. 86/273,156 (hereinafter the “opposed application”) filed by A.L.C. Manufacturing, Inc. (hereinafter “Applicant” or “A.L.C. Manufacturing”) seeks registration of the mark RR & Design for “motor vehicles, namely, custom passenger trucks and SUVs; wheel rims for motor vehicles” in International Class 12, and “automotive conversion services, namely, installing custom equipment and finishes on passenger trucks and SUVs” in International Class 37.
2. The opposed application was filed on May 6, 2014 based on Applicant’s claimed first use date of December 2011.


3. The opposed application was published for opposition in the *Trademark Official Gazette* on September 30, 2014.

4. Opposer Rolls-Royce, itself or through its related companies, is engaged in the business of designing, manufacturing, selling, customizing, repairing and maintaining automobiles, and parts and accessories therefor under various marks, including “RR” in various forms (collectively, the “RR Marks”).


5. Rolls-Royce, its related companies and predecessors in interest have used the ROLLS ROYCE RR Design mark in commerce continuously beginning at least as early as January 1, 1905, and long prior to the filing of the opposed application, in connection with automobiles and chassis therefor.

6. Rolls-Royce, its related companies and predecessors in interest have used the mark RR (Stylized) in commerce continuously since at least as early as 1907, and long prior to the filing of the opposed application, in connection with motor cars and chassis therefor.

7. Opposer is the owner of the following United States trademark registrations for the RR Marks:<sup>1</sup>

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>First Use</u>	<u>Goods/Services</u>
ROLLS ROYCE RR 	197,089	04/07/1925	01/01/1905	Cl. 12: automobiles and chassis

<sup>1</sup> Copies of the TSDR reports for each of the listed registrations are attached hereto as Exhibit A.

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>First Use</u>	<u>Goods/Services</u>
RR 	344,372	03/23/1937	1907	Cl. 12: motor cars and chassis therefor

These registrations are valid and subsisting and are prima facie evidence of the validity thereof and of Opposer's ownership and exclusive right to use its RR Marks in commerce, and are constructive notice of Opposer's ownership thereof, all as provided by §§ 7(b) and 22 of the Federal Trademark Act of 1946, as amended. Additionally, these registrations are incontestable under 15 U.S.C. § 1065 and are therefore conclusive evidence of Opposer's exclusive right to use the RR Marks in commerce.

8. Opposer, its related companies and its predecessors-in-interest have prominently and extensively used, promoted and advertised its RR Marks for products and services for more than a century, through varied promotional and advertising media.

9. As a result of Opposer's long use and extensive and continuous efforts promoting its marks, the RR Marks are famous and consumers have come to recognize the RR Marks as uniquely associated with Opposer and an indication of origin in Opposer, as a consequence of which Opposer has established valuable goodwill and exclusive rights in the RR Marks.

10. The RR Marks became famous long prior to the December 2011 claimed first use date, and May 6, 2014 filing date of the opposed application.

11. Upon information and belief, Applicant is engaged in the business of selling motor vehicles and wheel rims, and conversion services for motor vehicles.

12. Applicant is not affiliated with or sponsored by Opposer, and has never been authorized by Opposer or any of its predecessors-in-interest, related companies, subsidiaries, affiliates or authorized agents to use the RR Marks or any of Opposer's other marks in any form.

13. Applicant's proposed goods and services are identical and/or closely related to the goods and services offered by Opposer under its RR Marks. Therefore, consumers are likely to be confused, mistaken or deceived into the belief, contrary to fact, that the goods offered by Applicant under the RR Marks emanate from and/or are in some way sponsored or approved by Opposer and/or that Applicant is somehow affiliated with Opposer, thereby damaging Opposer.

14. Applicant has patterned its RR & Design mark after Rolls-Royce's famous RR Marks, in an effort to "free ride" off the goodwill that Rolls-Royce has worked for over a century to build in its marks.

15. Applicant's RR & Design mark so closely resembles Opposer's previously used and registered RR Marks in appearance, sound and commercial impression so as to be likely to cause confusion, mistake or deception under Section 2(d) of the Trademark Act, 15 U.S.C. § 1052(d).

16. If Applicant's mark is registered, Applicant will receive a *prima facie* nationwide exclusive right to use a mark that is likely to cause confusion as to source, sponsorship and affiliation with Opposer's RR Marks in commerce and, as such, would be inconsistent with Opposer's rights.

17. Registration of Applicant's RR & Design mark will also lessen the capacity of Opposer's previously used, registered, distinctive and famous RR Marks to identify and distinguish Opposer's goods and services, and is therefore likely to dilute Opposer's RR Marks.

WHEREFORE, for the foregoing reasons, Opposer respectfully requests that the present opposition be sustained in favor of Opposer and the registration of Application Serial No. 86/273,156 be refused registration.

Respectfully submitted,

Date: March 30, 2015

By: /Jessica D. Bradley/  
John G. Froemming  
Jessica D. Bradley  
Jones Day  
51 Louisiana Avenue, NW  
Washington, DC 20001  
(202) 879-3939

Attorneys for Opposer  
Bayerische Motoren Werke Aktiengesellschaft



**CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copy of the foregoing Notice of Opposition has been served on Applicant, by mailing said copy via courier on the 30th of March 2015 to the below listed correspondence address of record in the United States Patent & Trademark Office:

Benjamin W. Karpf  
Bouhan Falligant LLP  
447 Bull St.  
Savannah, Georgia 31401-4960

\_\_\_\_\_  
/Jessica D. Bradley/  
Jessica D. Bradley

# EXHIBIT A

Generated on: This page was generated by TSDR on 2015-03-27 16:54:07 EDT

Mark: ROLLS ROYCE RR



US Serial Number: 71197394

Application Filing Date: May 21, 1924

US Registration Number: 197089

Registration Date: Apr. 07, 1925

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Jun. 02, 2005

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## Mark Information

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Mark Literal Elements: ROLLS ROYCE RR

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 26.11.11 - Rectangles divided twice into three sections

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## Related Properties Information

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Claimed Ownership of US Registrations: 0186458

Publish Previously Registered Mark: Yes

Previously Registered Mark Publication Date: Jul. 31, 1956

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## Goods and Services

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Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: AUTOMOBILES AND CHASSIS

International Class(es): 012

U.S Class(es): 019 - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 1905

Use in Commerce: Jan. 01, 1905

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## Basis Information (Case Level)

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Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

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## Current Owner(s) Information

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**Owner Name:** ROLLS-ROYCE MOTOR CARS LIMITED  
**Owner Address:** Summit One, Summit Avenue, Farnborough  
Hampshire GU140FB  
UNITED KINGDOM  
**Legal Entity Type:** COMPANY

**State or Country Where Organized:** UNITED KINGDOM

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Aimee Gessner  
**Attorney Primary Email Address:** [tm-d@bmw.de](mailto:tm-d@bmw.de)  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Aimee Gessner  
Bayerische Motoren Werke Aktiengesellschaft  
Petuelring 130  
Dept. AJ-55 (Trademarks)  
80809 Muenchen  
GERMANY  
**Correspondent e-mail:** [tm-d@bmw.de](mailto:tm-d@bmw.de)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 20, 2015	TEAS SECTION 8 & 9 RECEIVED	
Feb. 05, 2015	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 05, 2015	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 24, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 02, 2012	NOTICE OF SUIT	
Jan. 23, 2012	NOTICE OF SUIT	
Sep. 09, 2011	NOTICE OF SUIT	
Jun. 14, 2011	NOTICE OF SUIT	
Apr. 26, 2011	NOTICE OF SUIT	
Mar. 17, 2011	NOTICE OF SUIT	
May 12, 2009	REVIEW OF CORRESPONDENCE COMPLETE	61619
Sep. 29, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Sep. 29, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jul. 15, 2008	NOTICE OF SUIT	
Jul. 01, 2008	NOTICE OF SUIT	
Jun. 20, 2008	NOTICE OF SUIT	
Jun. 02, 2005	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	
Jun. 02, 2005	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 02, 2005	ASSIGNED TO PARALEGAL	69934
Apr. 07, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Apr. 07, 2005	TEAS SECTION 8 & 9 RECEIVED	
Sep. 10, 1985	REGISTERED AND RENEWED (THIRD RENEWAL - 20 YRS)	
Apr. 01, 1985	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	

## Maintenance Filings or Post Registration Information

**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of Incontestability:** Section 15 - Accepted

**Renewal Filed:** Yes

Renewal Date: Apr. 07, 2005

## TM Staff and Location Information

### TM Staff Information - None File Location

Current Location: POST REGISTRATION

Date in Location: Jun. 02, 2005

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 6

Registrant: ROLLS-ROYCE OF AMERICA, INC.

### Assignment 1 of 6

**Conveyance:** ASSIGNS THE ENTIRE INTEREST, TOGETHER WITH THAT PART OF THE GOOD WILL OF THE BUSINESS CONNECTED WITH THE USE OF SAID MARK.

**Reel/Frame:** [0009/0179](#)

**Pages:** 0

**Date Recorded:** Sep. 12, 1955

**Supporting Documents:** No Supporting Documents Available

### Assignor

**Name:** [ROLLS-ROYCE, INC.](#)

**Execution Date:** Aug. 31, 1955

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** NEW YORK

### Assignee

**Name:** [ROLLS-ROYCE LIMITED](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** GREAT BRITAIN

**Address:** LONDON, ENGLAND

### Correspondent

**Correspondent Name:**

**Correspondent Address:** No Correspondent Address Found

### Domestic Representative - Not Found

### Assignment 2 of 6

**Conveyance:** ASSIGNS AS OF MAY 24, 1971, THE ENTIRE INTEREST AND THE GOOD WILL.

**Reel/Frame:** [0245/0593](#)

**Pages:** 4

**Date Recorded:** Dec. 27, 1973

**Supporting Documents:** No Supporting Documents Available

### Assignor

**Name:** [ROLLS-ROYCE LIMITED, BY, NICHOLSON, EDWARD R., SLIMMINGS, WILLIAM K. AND WICKENDEN, KEITH D. LIQUIDATORS](#)

**Execution Date:** Oct. 09, 1973

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** UNITED KINGDOM

### Assignee

**Name:** [ROLLS-ROYCE \(1971\) LIMITED](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** UNITED KINGDOM

**Address:** 14/15 CONDUIT STREET  
LONDON, W.1., ENGLAND

### Correspondent

**Correspondent Name:** CUSHMAN, DARBY ET AL.

**Correspondent Address:** EIGHT FLOOR, 1801 K STREET, N.W.  
WASHINGTON, DC 20006

### Domestic Representative - Not Found

### Assignment 3 of 6

**Conveyance:** CHANGE OF NAME 19770321

**Reel/Frame:** [0308/0260](#)

**Pages:** 1

**Date Recorded:** May 31, 1977

**Supporting Documents:** No Supporting Documents Available

### Assignor

**Name:** [ROLLS-ROYCE \(1971\) LIMITED](#)

**Execution Date:** May 11, 1977

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

**Assignee**

Name: [ROLLS-ROYCE LIMITED](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

**Correspondent**

Correspondent Name: CUSHMAN, DARBY & CUSHMAN

Correspondent Address: 1801 K ST. N.W.  
WASHINGTON, DC 20006

**Domestic Representative - Not Found**

**Assignment 4 of 6**

Conveyance: CERTIFIED COPY OF A CERTIFICATE BY AN AUTHORISED OFFICER OF THE COMPANIES REGISTRATION OFFICE CARDIFF SHOWING CHANGE OF NAME ON MAY 1, 1986 (COPY CERTIFIED AS TRUE BY A NOTARY PUBLIC)

Reel/Frame: [0528/0899](#)

Pages: 1

Date Recorded: Jun. 06, 1986

Supporting Documents: No Supporting Documents Available

**Assignor**

Name: [ROLLS-ROYCE LIMITED](#)

Execution Date: May 01, 1986

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

**Assignee**

Name: [ROLLS-ROYCE PLC](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: No Assignee Address Found

**Correspondent**

Correspondent Name: CUSHMAN, DARBY, ET AL.

Correspondent Address: 11TH FLOOR, 1615 L ST. N.W.  
WASHINGTON, DC 20036-5601

**Domestic Representative - Not Found**

**Assignment 5 of 6**

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [3039/0001](#)

Pages: 7

Date Recorded: Mar. 04, 2005

Supporting Documents: [assignment-tm-3039-0001.pdf](#)

**Assignor**

Name: [ROLLS-ROYCE PLC](#)

Execution Date: Dec. 23, 1998

Legal Entity Type: COMPANY

State or Country Where Organized: UNITED KINGDOM

**Assignee**

Name: [HIREUS LIMITED](#)

Legal Entity Type: COMPANY

State or Country Where Organized: UNITED KINGDOM

Address: KEMPSON HOUSE 35-37 CAMOMILE STREET  
LONDON, UNITED KINGDOM EC3A 7AN

**Correspondent**

Correspondent Name: TRINA A. LONGO

Correspondent Address: HOWREY SIMON ARNOLD & WHITE, LLP  
1299 PENNSYLVANNIA AVE., NW  
WASHINGTON, DC 200042402

**Domestic Representative - Not Found**

**Assignment 6 of 6**

Conveyance: CHANGE OF NAME

Reel/Frame: [3039/0014](#)

Pages: 3

Date Recorded: Mar. 04, 2005

Supporting Documents: [assignment-tm-3039-0014.pdf](#)

**Assignor**

Name: [HIREUS LIMITED](#)

Execution Date: Dec. 06, 2002

Legal Entity Type: COMPANY

State or Country Where Organized: UNITED KINGDOM

**Assignee**

Name: [ROLLS-ROYCE MOTOR CARS LIMITED](#)

Legal Entity Type: COMPANY

State or Country Where Organized: UNITED KINGDOM

Address: ELLESFIELD AVENUE  
BRACKNELL  
BERKSHIRE, UNITED KINGDOM RG12 8TA

**Correspondent**

Correspondent Name: TRINA A. LONGO

Correspondent Address: 1299 PENNSYLVANNIA AVE., NW  
HOWREY SIMON ARNOLD & WHITE, LLP  
WASHINGTON, DC 200042402

**Domestic Representative - Not Found**

## Proceedings

**Summary**

Number of Proceedings: 16

**Type of Proceeding: Opposition**

Proceeding Number: [91211157](#)

Filing Date: Jun 18, 2013

Status: Terminated

Status Date: Oct 02, 2013

Interlocutory Attorney: YONG OH (RICHARD) KIM

**Defendant**

Name: Halogen, LLC

Correspondent Address: DANIEL SCOTT BEEBE  
DSB LEGAL CONSULTING  
12 CHAPALA CT  
FOOTHILL RANCH CA , 92610-3435  
UNITED STATES

Correspondent e-mail: [daniel\\_beebe@yahoo.com](mailto:daniel_beebe@yahoo.com); [danimalb@cox.net](mailto:danimalb@cox.net)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
BENTLEY & ROYCE	Abandoned - After Inter-Partes Decision	<a href="#">85714732</a>	

**Plaintiff(s)**

Name: Rolls-Royce plc, Rolls-Royce Motor Cars Limited

Correspondent Address: THOMAS W BROOKE  
HOLLAND & KNIGHT LLP  
800 17TH STREET NW, SUITE 1100  
WASHINGTON DC , 20006  
UNITED STATES

Correspondent e-mail: [thomas.brooke@hklaw.com](mailto:thomas.brooke@hklaw.com) , [ptdocketing@hklaw.com](mailto:ptdocketing@hklaw.com) , [ruth.lansner@hklaw.com](mailto:ruth.lansner@hklaw.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ROLLS-ROYCE	Renewed	<a href="#">71359007</a>	<a href="#">325316</a>
RR	Renewed	<a href="#">71381817</a>	<a href="#">343053</a>
ROLLS RR ROYCE	Renewed	<a href="#">73093465</a>	<a href="#">1068022</a>
RR	Renewed	<a href="#">73093466</a>	<a href="#">1068023</a>
ROLLS RR ROYCE	Renewed	<a href="#">73205751</a>	<a href="#">1160411</a>
ROLLS ROYCE	Renewed	<a href="#">73338236</a>	<a href="#">1257391</a>
ROLLS ROYCE RR	Renewed	<a href="#">73338234</a>	<a href="#">1275757</a>
RR	Renewed	<a href="#">74627999</a>	<a href="#">1974772</a>
RR ROLLS ROYCE	Renewed	<a href="#">74628000</a>	<a href="#">1946820</a>
RR	Registered	<a href="#">76698443</a>	<a href="#">3862326</a>
RR ROLLS ROYCE	Registered	<a href="#">76698439</a>	<a href="#">3812394</a>
ROLLS-ROYCE	Registered	<a href="#">76703386</a>	<a href="#">3995473</a>
ROLLS ROYCE RR			

ROLLS ROYCE RR	Renewed	<a href="#">71197394</a>	<a href="#">197089</a>
ROLLS-ROYCE	Renewed	<a href="#">71359008</a>	<a href="#">325195</a>
RR	Renewed	<a href="#">71381818</a>	<a href="#">344372</a>
ROLLS-ROYCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78750344</a>	<a href="#">3148743</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 18, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 18, 2013	Jul 28, 2013
3	PENDING, INSTITUTED	Jun 18, 2013	
4	NOTICE OF DEFAULT	Aug 14, 2013	
5	BD DECISION: SUSTAINED	Oct 02, 2013	
6	TERMINATED	Oct 02, 2013	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91196572](#) **Filing Date:** Sep 22, 2010  
**Status:** Terminated **Status Date:** Jan 04, 2011  
**Interlocutory Attorney:** MARY CATHERINE FAINT

#### Defendant

**Name:** Wah Hung International Machinery, Inc.  
**Correspondent Address:** KAM W. LI, ESQ.  
 PROCOPIO CORY HARGREAVES & SAVITCH LLP  
 525 B STREET , SUITE 2200  
 SAN DIEGO CA , 92101  
 UNITED STATES  
**Correspondent e-mail:** [docketing@procopio.com](mailto:docketing@procopio.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
RS RED SPORT	Abandoned - After Inter-Partes Decision	<a href="#">77881214</a>	

#### Plaintiff(s)

**Name:** Rolls-Royce Motor Cars Limited  
**Correspondent Address:** JOHN G. FROEMMING  
 HOWREY LLP  
 2941 FAIRVIEW PARK DRIVE, SUITE 200  
 FALLS CHURCH VA , 22042  
 UNITED STATES  
**Correspondent e-mail:** [ipdocketing@howrey.com](mailto:ipdocketing@howrey.com) , [froemmingj@howrey.com](mailto:froemmingj@howrey.com) , [smithc@howrey.com](mailto:smithc@howrey.com) , [rennem@howrey.com](mailto:rennem@howrey.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
ROLLS ROYCE RR	Renewed	<a href="#">71197394</a>	<a href="#">197089</a>
RR	Renewed	<a href="#">71381818</a>	<a href="#">344372</a>
RR	Abandoned - Failure to Respond	<a href="#">85109958</a>	
RR ROLLS ROYCE	Abandoned - Failure to Respond	<a href="#">85108891</a>	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 22, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 22, 2010	Nov 01, 2010
3	PENDING, INSTITUTED	Sep 22, 2010	
4	NOTICE OF DEFAULT	Nov 18, 2010	
5	BOARD'S DECISION: SUSTAINED	Jan 04, 2011	
6	TERMINATED	Jan 04, 2011	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91172095](#) **Filing Date:** Jul 24, 2006  
**Status:** Terminated **Status Date:** Sep 07, 2006



Interlocutory Attorney: CINDY B GREENBAUM

**Defendant**

**Name:** GUANGZHOU PANYU HAOJIAN MOTORCYCLE INDUSTRY CO. LTD.

**Correspondent Address:** ADVANCE CHINA I.P. LAW OFFICE  
Suite 918-920, 9/F., Dongshan Plaza,  
No. 69 Xianlie Central Road  
GUANGZHOU 510095 CHINA

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RRR RARIRO	IR CANCELLED; US REGISTRATION CANCELLED	<a href="#">79005299</a>	<a href="#">3158863</a>

**Plaintiff(s)**

**Name:** ROLLS-ROYCE MOTOR CARS LIMITED

**Correspondent Address:** John G. Froemming  
Howrey LLP  
1299 Pennsylvania Avenue, N.W.  
Washington DC , 20004-2402  
UNITED STATES

**Correspondent e-mail:** [froemmingj@howrey.com](mailto:froemmingj@howrey.com) , [longot@howrey.com](mailto:longot@howrey.com) , [ipdocketing@howrey.com](mailto:ipdocketing@howrey.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ROLLS ROYCE RR	Renewed	<a href="#">71197394</a>	<a href="#">197089</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 24, 2006	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 31, 2006	Sep 09, 2006
3	PENDING, INSTITUTED	Jul 31, 2006	
4	PAPER RECEIVED AT TTAB	Aug 09, 2006	
5	BD'S DECISION: DISMISSED W/O PREJUDICE	Sep 07, 2006	
6	TERMINATED	Sep 07, 2006	

**Type of Proceeding: Extension of Time**

**Proceeding Number:** [79005299](#)

**Filing Date:** Feb 23, 2006

**Status:** Terminated

**Status Date:** Feb 23, 2006

**Interlocutory Attorney:**

**Defendant**

**Name:** GUANGZHOU PANYU HAOJIAN MOTORCYCLE INDUS

**Correspondent Address:** ADVANCE CHINA I.P. LAW OFFICE  
Suite 918-920, 9/F., Dongshan Plaza,  
No. 69 Xianlie Central Road  
GUANGZHOU 510095 CHINA

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RRR RARIRO	IR CANCELLED; US REGISTRATION CANCELLED	<a href="#">79005299</a>	<a href="#">3158863</a>

**Potential Opposer(s)**

**Name:** Rolls-Royce Motor Cars Limited

**Correspondent Address:** Trina A. Longo  
Howrey LLP  
1299 Pennsylvania Avenue, N.W.  
Washington DC , 20004-2402  
UNITED STATES

**Correspondent e-mail:** [longot@howrey.com](mailto:longot@howrey.com) , [froemmingj@howrey.com](mailto:froemmingj@howrey.com) , [ipdocketing@howrey.com](mailto:ipdocketing@howrey.com)

**Name:** Rolls-Royce Motor Cars Limited

**Correspondent Address:** John G. Froemming  
Howrey LLP  
1299 Pennsylvania Avenue, N.W.  
Washington DC , 20004-2402  
UNITED STATES

Correspondent e-mail: [froemmingj@howrey.com](mailto:froemmingj@howrey.com) , [longot@howrey.com](mailto:longot@howrey.com) , [ipdocketing@howrey.com](mailto:ipdocketing@howrey.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ROLLS ROYCE RR	Renewed	<a href="#">71197394</a>	<a href="#">197089</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Feb 23, 2006	
2	EXTENSION OF TIME GRANTED	Feb 23, 2006	
3	INCOMING - EXT TIME TO OPPOSE FILED	Mar 24, 2006	
4	EXTENSION OF TIME GRANTED	Mar 24, 2006	
5	INCOMING - EXT TIME TO OPPOSE FILED	May 24, 2006	
6	EXTENSION OF TIME GRANTED	May 24, 2006	
7	TERMINATED	Jul 31, 2006	

**Type of Proceeding: Opposition**

Proceeding Number: [91153542](#)

Filing Date: Sep 06, 2002

Status: Terminated

Status Date: Mar 03, 2003

Interlocutory Attorney:

**Defendant**

Name: TRAIL KING INDUSTRIES, INC.

Correspondent Address: DONALD F. FREI, ESQ.  
WOOD, HERRON & EVANS, LLP  
2700 CAREW TOWER 441 VINE STREET CINCINNATI, OH 45202

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RR	Abandoned - After Inter-Partes Decision	<a href="#">76369366</a>	

**Plaintiff(s)**

Name: ROLLS-ROYCE PLC AND HIREUS LIMITED

Correspondent Address: ANTHONY J. HARWOOD  
HOLLAND & KNIGHT LLP  
195 BROADWAY NEW YORK, NY 10007

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ROLLS ROYCE RR	Renewed	<a href="#">71197394</a>	<a href="#">197089</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 06, 2002	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 22, 2002	Jan 01, 2003
3	PENDING, INSTITUTED	Nov 22, 2002	
4	NOTICE OF DEFAULT	Jan 22, 2003	
5	BOARD'S DECISION: SUSTAINED	Mar 03, 2003	
6	TERMINATED	Mar 03, 2003	

**Type of Proceeding: Opposition**

Proceeding Number: [91081735](#)

Filing Date: Dec 21, 1989

Status: Terminated

Status Date: Aug 15, 1990

Interlocutory Attorney:

**Defendant**

Name: ROLLS RACE GAMES, INC.

Correspondent Address: KNOBBE, MARTENS, OLSON & BEAR  
620 NEWPORT CENTER DRIVE SIXTEENTH FLOOR  
NEWPORT BEACH CA , 92660  
UNITED STATES

**Associated marks**

Mark	Application Status	Serial	Registration
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		Number	Number
ROLLS RACE		Abandoned - After Inter-Partes Decision	<a href="#">73764640</a>
<b>Plaintiff(s)</b>			
Name: ROLLS-ROYCE PLC			
Correspondent Address: CUSHMAN, DARBY & CUSHMAN ATT  EDWARD M. PRINCE 1615 L STREET, N.W. ELEVENTH FLOOR WASHINGTON DC , 20036-5601 UNITED STATES			
<b>Associated marks</b>			
Mark	Application Status	Serial Number	Registration Number
ROLLS ROYCE RR	Renewed	<a href="#">71197394</a>	<a href="#">197089</a>
<b>Prosecution History</b>			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 21, 1989	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Feb 20, 1990	Apr 02, 1990
3	PENDING, INSTITUTED	Feb 20, 1990	
4	NOTICE OF DEFAULT	May 11, 1990	
5	BOARD'S DECISION: SUSTAINED	Jul 03, 1990	
6	TERMINATED	Aug 15, 1990	
<b>Type of Proceeding: Opposition</b>			
Proceeding Number: <a href="#">91080162</a>		Filing Date: Mar 21, 1989	
Status: Terminated		Status Date: May 08, 1991	
Interlocutory Attorney: MARC BERGSMAN			
<b>Defendant</b>			
Name: MURRAY'S DISCOUNT AUTO STORES, INC.			
Correspondent Address: KRASS & YOUNG ATT  ALLEN M. KRASS 2855 COOLIDGE, SUITE 210 TROY MI , 48084 UNITED STATES			
<b>Associated marks</b>			
Mark	Application Status	Serial Number	Registration Number
MURRAY'S DISCOUNT AUTOSTORES	Abandoned - After Inter-Partes Decision	<a href="#">73689367</a>	
<b>Plaintiff(s)</b>			
Name: ROLLS-ROYCE MOTOR CARS LIMITED AND ROLLS-ROYCE PLC			
Correspondent Address: FINNEGAN, HENDERSON, FARABOW GARRETT & DUNNER ATT  SAUL LEFKOWITZ 1775 K STREET, N.W. WASHINGTON DC , 20006 UNITED STATES			
<b>Associated marks</b>			
Mark	Application Status	Serial Number	Registration Number
ROLLS ROYCE RR	Renewed	<a href="#">71197394</a>	<a href="#">197089</a>
<b>Prosecution History</b>			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 21, 1989	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	May 15, 1989	Jun 26, 1989
3	PENDING, INSTITUTED	May 15, 1989	
4	ANSWER	Jun 28, 1989	
5	TRIAL DATES SET	Jul 11, 1989	
6	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Oct 12, 1989	
7	TRIAL DATES RESET	Oct 31, 1989	
8	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Nov 08, 1989	

9	TRIAL DATES RESET	Nov 17, 1989
10	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jan 10, 1990
11	TRIAL DATES RESET	Jan 31, 1990
12	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Mar 12, 1990
13	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	May 14, 1990
14	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jul 06, 1990
15	SUSPENDED	Jul 13, 1990
16	DEF REQ TO AMEND & DECL OF USE	Nov 23, 1990
17	AMENDT DENIED; PROCS OTHERWISE SUSPENDED	Dec 04, 1990
18	PL'S CONSENT TO REQUEST FOR AMENDMENT	Dec 07, 1990
19	PROCS RESUMED; TRIAL DATES RESET	Jan 17, 1991
20	ABANDONMENT (SN 689,367)	Jan 28, 1991
21	BOARD'S DECISION: SUSTAINED	Mar 01, 1991
22	TERMINATED	May 08, 1991

**Type of Proceeding: Cancellation**

Proceeding Number: [92017169](#)

Filing Date: Apr 29, 1988

Status: Terminated

Status Date: Jun 26, 1990

Interlocutory Attorney: GEORGE D HOHEIN

**Defendant**

Name: PET REST, INC.

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
PR	Cancelled - Section 18	<a href="#">73665921</a>	<a href="#">1474210</a>

**Plaintiff(s)**

Name: ROLLS-ROYCE P/C

Correspondent Address: CUSHMAN, DARBY & CUSHMAN  
1615 L STREET, N.W.  
WASHINGTON DC , 20036  
UNITED STATES

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ROLLS ROYCE RR	Renewed	<a href="#">71197394</a>	<a href="#">197089</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED & FEE	Apr 29, 1988	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Jun 13, 1988	Jul 25, 1988
3	PENDING, INSTITUTED	Jun 13, 1988	
4	TRIAL DATES SET	Aug 18, 1988	
5	DEFS MOT FOR SUMMARY JUDGMENT & BRIEF IN SUPPORT	Sep 23, 1988	
6	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Sep 30, 1988	
7	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Nov 08, 1988	
8	PL'S RESPONSE RE MOTION FOR SJ DUE 12-8	Nov 16, 1988	
9	PL'S OPP. FOR SUMMARY JUDGMENT	Dec 15, 1988	
10	MOTION FOR SJ DENIED; TRIAL DATES RESET	Feb 24, 1989	
11	PL REQ FOR SUSP OF PROCEEDINGS	Apr 24, 1989	
12	SUSPENDED	May 10, 1989	
13	PROCS RESUMED; TRIAL DATES RESET	Dec 18, 1989	
14	D'S MOT TO SUSP PEND SETLMT NEGOT W CNST	Jan 08, 1990	
15	SUSPENDED	Feb 08, 1990	
16	DEF VOLUNTARY SURRENDER OF REGISTRATION	Mar 08, 1990	

17	BOARD'S DECISION: GRANTED	Mar 28, 1990
18	COMMR'S ORDER CANCELLING REGISTRATION	Jun 06, 1990
19	TERMINATED	Jun 26, 1990

**Type of Proceeding: Opposition**

Proceeding Number: [91068651](#)

Filing Date: Dec 19, 1983

Status: Terminated

Status Date: May 19, 1986

Interlocutory Attorney: PAULA T HAIRSTON

**Defendant**

Name: RICH KIDZ

Correspondent Address: RICH KIDZ  
234 ORANGE STREET  
JACKSON MI , 49202  
UNITED STATES

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RK RICH KIDZ	Abandoned - After Inter-Partes Decision	<a href="#">73357424</a>	

**Plaintiff(s)**

Name: ROLLS-ROYCE LIMITED

Correspondent Address: CUSHMAN, DARBY & CUSHMAN  
ATT: EDWARD M. PRINCE  
1801 K STREET, N. W.  
WASHINGTON , D. C. DC , 20006  
UNITED STATES

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ROLLS ROYCE RR	Renewed	<a href="#">71197394</a>	<a href="#">197089</a>
RR	Renewed	<a href="#">71381817</a>	<a href="#">343053</a>
RR	Renewed	<a href="#">71381818</a>	<a href="#">344372</a>
ROLLS RR ROYCE	Renewed	<a href="#">73205751</a>	<a href="#">1160411</a>
RR	Renewed	<a href="#">73093466</a>	<a href="#">1068023</a>
ROLLS RR ROYCE	Renewed	<a href="#">73093465</a>	<a href="#">1068022</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 19, 1983	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Mar 27, 1984	May 07, 1984
3	PENDING, INSTITUTED	Mar 27, 1984	
4	2(A) DISPARAGEMENT/FALSE CONNECTION	Apr 23, 1984	
5	2(D) CONFUSION/MISTAKE/DECEPTION W MARK	Apr 23, 1984	
6	RESPONSE TO OPPOSITION	May 07, 1984	
7	ANSWER DUE (DUE DATE)	Jun 21, 1984	Jul 09, 1984
8	ANSWER	Jul 11, 1984	
9	EXPLANATION FOR LATE ANSWER DUE: 9-26-84	Sep 10, 1984	
10	DEFENDANT'S RESPONSE RE LATE ANSWER	Sep 25, 1984	
11	P'S MOTION FOR AN EXTENSION OF TIME	Jan 24, 1985	
12	TRIAL DATES RESET	Feb 06, 1985	
13	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Apr 23, 1985	
14	TRIAL DATES RESET	May 08, 1985	
15	P'S MOTION FOR AN EXTENSION OF TIME	Jun 24, 1985	
16	TRIAL DATES RESET	Jul 18, 1985	
17	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Aug 26, 1985	
18	TRIAL DATES RESET	Sep 11, 1985	
19	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Oct 21, 1985	

20	TRIAL DATES RESET	Oct 31, 1985
21	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Nov 25, 1985
22	TRIAL DATES RESET	Dec 12, 1985
23	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Dec 24, 1985
24	TRIAL DATES RESET	Jan 08, 1986
25	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Feb 24, 1986
26	TRIAL DATES RESET	Mar 20, 1986
27	WITHDRAWAL OF APPLICATION	Mar 24, 1986
28	BOARD'S DECISION: SUSTAINED	Apr 29, 1986
29	TERMINATED	May 19, 1986

**Type of Proceeding: Opposition**

Proceeding Number: [91068543](#)

Filing Date: Nov 25, 1983

Status: Terminated

Status Date: Jun 05, 1985

Interlocutory Attorney: GEORGE D HOHEIN

**Defendant**

Name: MARY GRIFFIN, D.B.A. ROSEMARRY MANUFACTU RER

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RR	Abandoned - After Inter-Partes Decision	<a href="#">73223141</a>	

**Plaintiff(s)**

Name: ROLLS-ROYCE LIMITED

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ROLLS ROYCE RR	Renewed	<a href="#">71197394</a>	<a href="#">197089</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED	Nov 25, 1983	
2	PENDING, INSTITUTED	Feb 07, 1984	
3	ANSWER	Mar 16, 1984	
4	TRIAL DATES SET	Apr 03, 1984	
5	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Jun 29, 1984	
6	TRIAL DATES RESET	Jul 11, 1984	
7	P'S MOT TO SUSP PEND SETLMT NEGOT W CNST	Aug 10, 1984	
8	SUSPENDED	Sep 10, 1984	
9	MOTION TO AMEND APPLICATION	Feb 19, 1985	
10	BOARD'S DECISION: SUSTAINED	Apr 17, 1985	
11	TERMINATED	Jun 05, 1985	

**Type of Proceeding: Opposition**

Proceeding Number: [91067691](#)

Filing Date: Apr 07, 1983

Status: Terminated

Status Date: Nov 22, 1983

Interlocutory Attorney:

**Defendant**

Name: TIMOTHY R. ROYCE, D.B.A. ROLLS-ON-ROYCE

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ROLLS-ON-ROYCE	Abandoned - After Inter-Partes Decision	<a href="#">73331207</a>	

**Plaintiff(s)**

Name: ROLLS-ROYCE LIMITED

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
			Registration

Mark	Application Status	Serial Number	Number
ROLLS ROYCE RR	Renewed	<a href="#">71197394</a>	<a href="#">197089</a>
Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED	Apr 07, 1983	
2	PENDING, INSTITUTED	Jul 19, 1983	
3	NOTICE OF DEFAULT	Sep 28, 1983	
4	DEFAULT JUDGMENT	Nov 08, 1983	
5	BOARD'S DECISION: SUSTAINED	Nov 08, 1983	
6	TERMINATED	Nov 22, 1983	
Type of Proceeding: Opposition			
Proceeding Number: <a href="#">91066618</a>		Filing Date: Sep 10, 1982	
Status: Terminated		Status Date: May 11, 1983	
Interlocutory Attorney:			
Defendant			
Name: PHILLIP J. GOODMAN, D.B.A. EVENSON MANUF ACTURING			
Associated marks			
Mark	Application Status	Serial Number	Registration Number
ROLLS RACKS	Abandoned - After Inter-Partes Decision	<a href="#">73302677</a>	
Plaintiff(s)			
Name: ROLLS-ROYCE LIMITED			
Associated marks			
Mark	Application Status	Serial Number	Registration Number
ROLLS ROYCE RR	Renewed	<a href="#">71197394</a>	<a href="#">197089</a>
Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED	Sep 10, 1982	
2	PENDING, INSTITUTED	Nov 24, 1982	
3	NOTICE OF DEFAULT	Feb 09, 1983	
4	TERMINATED	May 11, 1983	
Type of Proceeding: Opposition			
Proceeding Number: <a href="#">91063694</a>		Filing Date: Jul 25, 1980	
Status: Terminated		Status Date: Feb 20, 1981	
Interlocutory Attorney:			
Defendant			
Name: PRIVATE STOCK, INC.			
Associated marks			
Mark	Application Status	Serial Number	Registration Number
ROYCE	Abandoned - Failure to Respond	<a href="#">73187971</a>	
Plaintiff(s)			
Name: ROLLS-ROYCE LIMITED			
Associated marks			
Mark	Application Status	Serial Number	Registration Number
ROLLS ROYCE RR	Renewed	<a href="#">71197394</a>	<a href="#">197089</a>
Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED	Jul 25, 1980	
2	PENDING, INSTITUTED	Sep 26, 1980	
3	NOTICE OF DEFAULT	Dec 15, 1980	





**Associated marks**

Mark	Application Status	Serial Number	Registration Number
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[73044837](#)**Plaintiff(s)**

Name: ROLLS-ROYCE (1971) LIMITED

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
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ROLLS ROYCE RR

Renewed

[71197394](#)[197089](#)**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED	Feb 10, 1976	
2	PENDING, INSTITUTED	Apr 29, 1976	
3	BOARD'S DECISION: SUSTAINED	Aug 30, 1976	
4	TERMINATED	Sep 20, 1976	

Generated on: This page was generated by TSDR on 2015-03-27 16:58:04 EDT

Mark: RR



US Serial Number: 71381818                      Application Filing Date: Aug. 04, 1936  
US Registration Number: 344372                      Registration Date: Mar. 23, 1937  
Register: Principal  
Mark Type: Trademark  
Status: The registration has been renewed.  
Status Date: Apr. 02, 2007

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## Mark Information

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Mark Literal Elements: RR  
Standard Character Claim: No  
Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM  
Color(s) Claimed: Color is not claimed as a feature of the mark.  
Lining and Stippling Statement: THE HORIZONTAL LINES ARE MERELY USED FOR PURPOSES OF SHADING.

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## Related Properties Information

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Claimed Ownership of US Registrations: 0197089  
Publish Previously Registered Mark: Yes  
Previously Registered Mark Publication Date: Jul. 31, 1956

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## Foreign Information

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Foreign Application Number:                      Foreign Application Filing Date: Jul. 18, 1935  
Foreign Registration Number: 561616                      Foreign Registration Date: Jul. 18, 1935  
Foreign Application/Registration Country: ENGLAND

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## Goods and Services

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Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: [ MOTOR ROAD VEHICLES AND CHASSIS THEREFOR] \*MOTOR CARS AND CHASSIS THEREFOR\*  
International Class(es): 007, 012, 022, 027                      U.S Class(es): 019 - Primary Class  
Class Status: ACTIVE  
Basis: 1(a) 44(e)  
First Use: 1907                      Use in Commerce: 1907

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## Basis Information (Case Level)

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Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	Yes	Currently 44E:	Yes	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

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## Current Owner(s) Information

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**Owner Name:** ROLLS-ROYCE MOTOR CARS LIMITED  
**Owner Address:** Summit One, Summit Avenue, Farnborough  
Hampshire GU140FB  
UNITED KINGDOM  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** UNITED KINGDOM

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## Attorney/Correspondence Information

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Attorney of Record - None

Correspondent

**Correspondent Name/Address:** Bayerische Motoren Werke Aktiengesellschaft  
Petuelring 130  
Dept. AJ-55 (Trademarks)  
80809 Munich  
GERMANY

**Correspondent e-mail:** [tm-d@bmw.de](mailto:tm-d@bmw.de)

**Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

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## Prosecution History

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Date	Description	Proceeding Number
Feb. 05, 2015	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 05, 2015	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 24, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 23, 2012	NOTICE OF SUIT	
Sep. 09, 2011	NOTICE OF SUIT	
Jun. 14, 2011	NOTICE OF SUIT	
Apr. 26, 2011	NOTICE OF SUIT	
Mar. 17, 2011	NOTICE OF SUIT	
Jul. 01, 2009	REVIEW OF CORRESPONDENCE COMPLETE	61619
Jan. 12, 2009	CASE FILE IN TICRS	
Sep. 29, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Sep. 29, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jul. 15, 2008	NOTICE OF SUIT	
Dec. 12, 2007	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 16, 2007	AMENDMENT UNDER SECTION 7 - ISSUED	
Oct. 04, 2007	ASSIGNED TO PARALEGAL	70619
Aug. 10, 2007	SEC 7 REQUEST FILED	
Aug. 10, 2007	PAPER RECEIVED	
Apr. 02, 2007	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	73376
Apr. 02, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 30, 2007	ASSIGNED TO PARALEGAL	73376
Mar. 06, 2007	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Mar. 06, 2007	PAPER RECEIVED	
Mar. 27, 1997	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	
Dec. 10, 1996	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Mar. 23, 1977	REGISTERED AND RENEWED (SECOND RENEWAL - 20 YRS)	

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## Maintenance Filings or Post Registration Information

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**Affidavit of Continued Use:** Section 8 - Accepted

**Affidavit of** Section 15 - Accepted

**Incontestability:****Renewal Date:** Mar. 23, 2007**Change in Registration:** Yes**Amendment to a Registration/Renewal Certificate:** In the statement, Column 1, lines 19-20, " motor road vehicles and chassis therefor" is deleted and motor cars and chassis therefor is inserted.

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## TM Staff and Location Information

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**TM Staff Information - None****File Location****Current Location:** SCANNING ON DEMAND**Date in Location:** Jan. 12, 2009

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## Assignment Abstract Of Title Information

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**Summary****Total Assignments:** 6**Registrant:** ROLLS-ROYCE LIMITED

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**Assignment 1 of 6**

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**Conveyance:** ASSIGNS AS OF MAY 24, 1971, THE ENTIRE INTEREST AND THE GOOD WILL.**Reel/Frame:** [0245/0593](#)**Pages:** 4**Date Recorded:** Dec. 27, 1973**Supporting Documents:** No Supporting Documents Available**Assignor****Name:** [ROLLS-ROYCE LIMITED, BY, NICHOLSON, EDWARD R., SLIMMINGS, WILLIAM K. AND WICKENDEN, KEITH D. LIQUIDATORS](#)**Execution Date:** Oct. 09, 1973**Legal Entity Type:** CORPORATION**State or Country Where Organized:** UNITED KINGDOM**Assignee****Name:** [ROLLS-ROYCE \(1971\) LIMITED](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** UNITED KINGDOM**Address:** 14/15 CONDUIT STREET  
LONDON, W.1., ENGLAND**Correspondent****Correspondent Name:** CUSHMAN, DARBY ET AL.**Correspondent Address:** EIGHT FLOOR, 1801 K STREET, N.W.  
WASHINGTON, DC 20006

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**Domestic Representative - Not Found**

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**Assignment 2 of 6**

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**Conveyance:** RE-RECORD OF INSTRUMENT RECORDED DEC. 27, 1973 REEL 245 FRAME 593 TO CORRECT THE STATE OF INCORPORATION**Reel/Frame:** [0298/0082](#)**Pages:** 4**Date Recorded:** Nov. 02, 1976**Supporting Documents:** No Supporting Documents Available**Assignor****Name:** [ROLLS-ROYCE LIMITED](#)**Execution Date:** Oct. 09, 1973**Legal Entity Type:** CORPORATION**State or Country Where Organized:** UNITED KINGDOM**Assignee****Name:** [ROLLS-ROYCE \(1971\) LIMITED](#)**Legal Entity Type:** COMPANY**State or Country Where Organized:** GREAT BRITAIN**Address:** 14/15 CONDUIT STREET  
LONDON, W.1, ENGLAND**Correspondent****Correspondent Name:** CUSHMAN, DARBY & CUSHMAN**Correspondent Address:** EIGHTH FLOOR  
1801 K STREET, N.W.  
WASHINGTON, DC 20006

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**Domestic Representative - Not Found**

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**Assignment 3 of 6**

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**Conveyance:** RE-RECORD OF INSTRUMENT RECORDED DEC. 27 1973 REEL 245 FRAME 593 TO CORRECT THE STATE OF INCORPORATION

**Reel/Frame:** [0298/F082](#)

**Pages:** 4

**Date Recorded:** Nov. 02, 1976

**Supporting Documents:** No Supporting Documents Available

**Assignor**

**Name:** [ROLLS-ROYCE LIMITED](#)

**Execution Date:** Oct. 09, 1973

**Legal Entity Type:** A CORP. OF GREAT BRITAIN AND NORTHERN IRELAND

**State or Country Where Organized:** No Place Where Organized Found

**Assignee**

**Name:** [ROLLS-ROYCE \(1971\) LIMITED](#)

**Legal Entity Type:** GBA

**State or Country Where Organized:** No Place Where Organized Found

**Address:** 14/15 CONDUIT STREET  
LONDON, W.L., ENGLAND

**Correspondent**

**Correspondent Name:** CUSHMAN, DARBY & CUSHMAN

**Correspondent Address:** EIGHTH FLOOR, 1801 K STREET, N.W.  
WASHINGTON, D.C. 20006

**Domestic Representative - Not Found**

**Assignment 4 of 6**

**Conveyance:** CHANGE OF NAME 19770321

**Reel/Frame:** [0308/0260](#)

**Pages:** 1

**Date Recorded:** May 31, 1977

**Supporting Documents:** No Supporting Documents Available

**Assignor**

**Name:** [ROLLS-ROYCE \(1971\) LIMITED](#)

**Execution Date:** May 11, 1977

**Legal Entity Type:** UNKNOWN

**State or Country Where Organized:** No Place Where Organized Found

**Assignee**

**Name:** [ROLLS-ROYCE LIMITED](#)

**Legal Entity Type:** UNKNOWN

**State or Country Where Organized:** No Place Where Organized Found

**Address:** No Assignee Address Found

**Correspondent**

**Correspondent Name:** CUSHMAN, DARBY & CUSHMAN

**Correspondent Address:** 1801 K ST. N.W.  
WASHINGTON, DC 20006

**Domestic Representative - Not Found**

**Assignment 5 of 6**

**Conveyance:** CERTIFIED COPY OF A CERTIFICATE BY AN AUTHORISED OFFICER OF THE COMPANIES REGISTRATION OFFICE CARDIFF SHOWING CHANGE OF NAME ON MAY 1, 1986 (COPY CERTIFIED AS TRUE BY A NOTARY PUBLIC)

**Reel/Frame:** [0528/0899](#)

**Pages:** 1

**Date Recorded:** Jun. 06, 1986

**Supporting Documents:** No Supporting Documents Available

**Assignor**

**Name:** [ROLLS-ROYCE LIMITED](#)

**Execution Date:** May 01, 1986

**Legal Entity Type:** UNKNOWN

**State or Country Where Organized:** No Place Where Organized Found

**Assignee**

**Name:** [ROLLS-ROYCE PLC](#)

**Legal Entity Type:** UNKNOWN

**State or Country Where Organized:** No Place Where Organized Found

**Address:** No Assignee Address Found

**Correspondent**

**Correspondent Name:** CUSHMAN, DARBY, ET AL.

**Correspondent Address:** 11TH FLOOR, 1615 L ST. N.W.  
WASHINGTON, DC 20036-5601

**Domestic Representative - Not Found**

**Assignment 6 of 6**

Conveyance: NUNC PRO TUNC ASSIGNMENT EFFECTIVE 11162007

Reel/Frame: [3672/0353](#)

Pages: 5

Date Recorded: Dec. 05, 2007

Supporting Documents: [assignment-tm-3672-0353.pdf](#)

#### Assignor

Name: [ROLLS-ROYCE PLC](#) Execution Date: Nov. 22, 2007  
Legal Entity Type: CORPORATION State or Country Where Organized: UNITED KINGDOM

#### Assignee

Name: [ROLLS-ROYCE MOTOR CARS LIMITED](#)  
Legal Entity Type: CORPORATION State or Country Where Organized: UNITED KINGDOM  
Address: ELLESFIELD AVENUE, BRACKNELL  
BERKSHIRE, UNITED KINGDOM RG12 8TA

#### Correspondent

Correspondent Name: TRINA A. LONGO  
Correspondent Address: 1299 PENNSYLVANIA AVE, NW  
HOWREY LLP  
WASHINGTON, DC 20004

#### Domestic Representative

Domestic Representative Name: TRINA A. LONGO  
Domestic Representative Address: 1299 PENNSYLVANIA AVENUE, NW  
HOWREY LLP  
WASHINGTON, DC 20004

## Proceedings

### Summary

Number of Proceedings: 3

#### Type of Proceeding: Opposition

Proceeding Number: [91211157](#) Filing Date: Jun 18, 2013  
Status: Terminated Status Date: Oct 02, 2013  
Interlocutory Attorney: YONG OH (RICHARD) KIM

#### Defendant

Name: Halogen, LLC  
Correspondent Address: DANIEL SCOTT BEEBE  
DSB LEGAL CONSULTING  
12 CHAPALA CT  
FOOTHILL RANCH CA , 92610-3435  
UNITED STATES  
Correspondent e-mail: [daniel\\_beebe@yahoo.com](mailto:daniel_beebe@yahoo.com); [danimalb@cox.net](mailto:danimalb@cox.net)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
BENTLEY & ROYCE	Abandoned - After Inter-Partes Decision	<a href="#">85714732</a>	

#### Plaintiff(s)

Name: Rolls-Royce plc, Rolls-Royce Motor Cars Limited  
Correspondent Address: THOMAS W BROOKE  
HOLLAND & KNIGHT LLP  
800 17TH STREET NW, SUITE 1100  
WASHINGTON DC , 20006  
UNITED STATES  
Correspondent e-mail: [thomas.brooke@hklaw.com](mailto:thomas.brooke@hklaw.com) , [ptdocketing@hklaw.com](mailto:ptdocketing@hklaw.com) , [ruth.lansner@hklaw.com](mailto:ruth.lansner@hklaw.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
ROLLS-ROYCE	Renewed	<a href="#">71359007</a>	<a href="#">325316</a>
RR	Renewed	<a href="#">71381817</a>	<a href="#">343053</a>
ROLLS RR ROYCE	Renewed	<a href="#">73093465</a>	<a href="#">1068022</a>
RR	Renewed	<a href="#">73093466</a>	<a href="#">1068023</a>
ROLLS RR ROYCE	Renewed	<a href="#">73205751</a>	<a href="#">1160411</a>

ROLLS ROYCE	Renewed	<a href="#">73338236</a>	<a href="#">1257391</a>
ROLLS ROYCE RR	Renewed	<a href="#">73338234</a>	<a href="#">1275757</a>
RR	Renewed	<a href="#">74627999</a>	<a href="#">1974772</a>
RR ROLLS ROYCE	Renewed	<a href="#">74628000</a>	<a href="#">1946820</a>
RR	Registered	<a href="#">76698443</a>	<a href="#">3862326</a>
RR ROLLS ROYCE	Registered	<a href="#">76698439</a>	<a href="#">3812394</a>
ROLLS-ROYCE	Registered	<a href="#">76703386</a>	<a href="#">3995473</a>
ROLLS ROYCE RR	Renewed	<a href="#">71197394</a>	<a href="#">197089</a>
ROLLS-ROYCE	Renewed	<a href="#">71359008</a>	<a href="#">325195</a>
RR	Renewed	<a href="#">71381818</a>	<a href="#">344372</a>
ROLLS-ROYCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">78750344</a>	<a href="#">3148743</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 18, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 18, 2013	Jul 28, 2013
3	PENDING, INSTITUTED	Jun 18, 2013	
4	NOTICE OF DEFAULT	Aug 14, 2013	
5	BD DECISION: SUSTAINED	Oct 02, 2013	
6	TERMINATED	Oct 02, 2013	

#### Type of Proceeding: Opposition

Proceeding Number: [91196572](#)

Filing Date: Sep 22, 2010

Status: Terminated

Status Date: Jan 04, 2011

Interlocutory Attorney: MARY CATHERINE FAINT

#### Defendant

Name: Wah Hung International Machinery, Inc.

Correspondent Address: KAM W. LI, ESQ.  
PROCOPIO CORY HARGREAVES & SAVITCH LLP  
525 B STREET , SUITE 2200  
SAN DIEGO CA , 92101  
UNITED STATES

Correspondent e-mail: [docketing@procopio.com](mailto:docketing@procopio.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
RS RED SPORT	Abandoned - After Inter-Partes Decision	<a href="#">77881214</a>	

#### Plaintiff(s)

Name: Rolls-Royce Motor Cars Limited

Correspondent Address: JOHN G. FROEMMING  
HOWREY LLP  
2941 FAIRVIEW PARK DRIVE, SUITE 200  
FALLS CHURCH VA , 22042  
UNITED STATES

Correspondent e-mail: [ipdocketing@howrey.com](mailto:ipdocketing@howrey.com) , [froemming@howrey.com](mailto:froemming@howrey.com) , [smithc@howrey.com](mailto:smithc@howrey.com) , [rennem@howrey.com](mailto:rennem@howrey.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
ROLLS ROYCE RR	Renewed	<a href="#">71197394</a>	<a href="#">197089</a>
RR	Renewed	<a href="#">71381818</a>	<a href="#">344372</a>
RR	Abandoned - Failure to Respond	<a href="#">85109958</a>	
RR ROLLS ROYCE	Abandoned - Failure to Respond	<a href="#">85108891</a>	

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 22, 2010	

2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 22, 2010	Nov 01, 2010
3	PENDING, INSTITUTED	Sep 22, 2010	
4	NOTICE OF DEFAULT	Nov 18, 2010	
5	BOARD'S DECISION: SUSTAINED	Jan 04, 2011	
6	TERMINATED	Jan 04, 2011	

**Type of Proceeding: Opposition**

Proceeding Number: [91068651](#) Filing Date: Dec 19, 1983  
 Status: Terminated Status Date: May 19, 1986  
 Interlocutory Attorney: PAULA T HAIRSTON

**Defendant**

Name: RICH KIDZ  
 Correspondent Address: RICH KIDZ  
 234 ORANGE STREET  
 JACKSON MI , 49202  
 UNITED STATES

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RK RICH KIDZ	Abandoned - After Inter-Partes Decision	<a href="#">73357424</a>	

**Plaintiff(s)**

Name: ROLLS-ROYCE LIMITED  
 Correspondent Address: CUSHMAN, DARBY & CUSHMAN  
 ATT: EDWARD M. PRINCE  
 1801 K STREET, N. W.  
 WASHINGTON , D. C. DC , 20006  
 UNITED STATES

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ROLLS ROYCE RR	Renewed	<a href="#">71197394</a>	<a href="#">197089</a>
RR	Renewed	<a href="#">71381817</a>	<a href="#">343053</a>
RR	Renewed	<a href="#">71381818</a>	<a href="#">344372</a>
ROLLS RR ROYCE	Renewed	<a href="#">73205751</a>	<a href="#">1160411</a>
RR	Renewed	<a href="#">73093466</a>	<a href="#">1068023</a>
ROLLS RR ROYCE	Renewed	<a href="#">73093465</a>	<a href="#">1068022</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 19, 1983	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Mar 27, 1984	May 07, 1984
3	PENDING, INSTITUTED	Mar 27, 1984	
4	2(A) DISPARAGEMENT/FALSE CONNECTION	Apr 23, 1984	
5	2(D) CONFUSION/MISTAKE/DECEPTION W MARK	Apr 23, 1984	
6	RESPONSE TO OPPOSITION	May 07, 1984	
7	ANSWER DUE (DUE DATE)	Jun 21, 1984	Jul 09, 1984
8	ANSWER	Jul 11, 1984	
9	EXPLANATION FOR LATE ANSWER DUE: 9-26-84	Sep 10, 1984	
10	DEFENDANT'S RESPONSE RE LATE ANSWER	Sep 25, 1984	
11	P'S MOTION FOR AN EXTENSION OF TIME	Jan 24, 1985	
12	TRIAL DATES RESET	Feb 06, 1985	
13	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Apr 23, 1985	
14	TRIAL DATES RESET	May 08, 1985	
15	P'S MOTION FOR AN EXTENSION OF TIME	Jun 24, 1985	
16	TRIAL DATES RESET	Jul 18, 1985	
17	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Aug 26, 1985	



18	TRIAL DATES RESET	Sep 11, 1985
19	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Oct 21, 1985
20	TRIAL DATES RESET	Oct 31, 1985
21	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Nov 25, 1985
22	TRIAL DATES RESET	Dec 12, 1985
23	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Dec 24, 1985
24	TRIAL DATES RESET	Jan 08, 1986
25	P'S MOT FOR EXTEN. OF TIME W/ CONSENT	Feb 24, 1986
26	TRIAL DATES RESET	Mar 20, 1986
27	WITHDRAWAL OF APPLICATION	Mar 24, 1986
28	BOARD'S DECISION: SUSTAINED	Apr 29, 1986
29	TERMINATED	May 19, 1986