

ESTTA Tracking number: **ESTTA694206**

Filing date: **09/08/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91220749
Party	Defendant Class Act Sports, LLC
Correspondence Address	MARK I KOFFSKY KOFFSKY SCHWALB LLC 349 FIFTH AVENUE, SUITE 733 NEW YORK, NY 10016 UNITED STATES trademark@koffskyschwalb.com, mkoffsky@koffskyschwalb.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Robert B. Golden
Filer's e-mail	RGolden@LSLLP.com, JRollings@LSLLP.com, EMenist@LSLLP.com, TMEFS@LSLLP.com
Signature	/Robert B. Golden/
Date	09/08/2015
Attachments	NOA with POA.pdf(34716 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Application Ser. No.: 86/131,804
Mark: BRACK ATTACK
International Classes: 9,41, and 42
Applicant: Class Act Sports, LLC
Published in *OG*: August 26, 2014

Application Ser. No.: 86/242,813
Mark: BRACK ATTACK
International Classes: 25
Applicant: Class Act Sports, LLC
Published in *OG*: August 26, 2014

Application Ser. No.: 86/243,893
Mark: DON'T LET ONE TEAM BUST YOUR
BRACKET
International Classes: 41
Applicant: Class Act Sports, LLC
Published in *OG*: August 26, 2014

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NATIONAL COLLEGIATE ATHLETIC	:
ASSOCIATION,	:
	:
Opposer,	:
	:
v.	:
	Opposition No. 91220749
	:
CLASS ACT SPORTS, LLC,	:
	:
Applicant.	:
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NOTICE OF APPEARANCE

TO THE BOARD, ALL PARTIES AND ATTORNEYS OF RECORD:

PLEASE TAKE NOTICE THAT, pursuant to the executed Power of Attorney attached hereto, Howard N. Aronson, Robert B. Golden and Jeffrey M. Rollings of the firm Lackenbach Siegel, LLP, hereby appear as lead counsel of record on behalf of Applicant, Class Act Sports, LLC. The undersigned counsel will file the appropriate Change of Correspondence Address.

Howard N. Aronson
Robert B. Golden
Jeffrey M. Rollings
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JRollings@LSLLP.com

Respectfully submitted,

Dated: Scarsdale, New York
September 8, 2015

LACKENBACH SIEGEL LLP

By: /s/ Robert B. Golden
Robert B. Golden
Jeffrey M. Rollings
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Scarsdale, New York 10583
(914) 723-4300
RGolden@LSLLP.com
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Attorneys for Class Act Sports, LLC

CERTIFICATE OF SERVICE

I hereby certify that a true and accurate copy of the enclosed NOTICE OF APPEARANCE was served on Opposers on September 8, 2015 via first class mail, addressed to counsel for Opposer as follows:

Douglas N Masters
LOEB & LOEB LLP
321 North Clark Street, Suite 2300
Chicago, IL 60654

Dated: Scarsdale, New York
September 8, 2015

/s/ Eric A. Menist
Eric A. Menist

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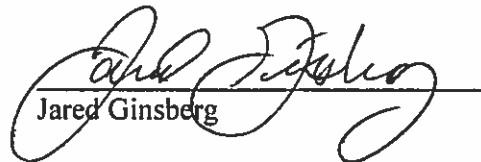
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THE NATIONAL COLLEGIATE ATHLETIC	:
ASSOCIATION,	:
	:
Opposer,	:
	:
v.	: Opposition No. 91220749
	:
CLASS ACT SPORTS, LLC,	:
	:
Applicant.	X

**CLASS ACT SPORTS, LLC'S APPOINTMENT OF
NEW LEAD COUNSEL AND POWER OF ATTORNEY**

Please take notice that Class Act Sports, LLC, owner of U.S. Trademark Application Serial Nos. 86/131,804; 86/242,813; and 86/243,893 and Applicant in the above titled action, appoints attorneys Howard N. Aronson, Robert B. Golden and Jeffrey M. Rollings of the firm Lackenbach Siegel, LLP, located at One Chase Road, Lackenbach Siegel Bldg., Scarsdale, NY 10583, as its lead counsel in this instant action. Lackenbach Siegel is to be the firm noticed on the docket and to receive any and all notices and correspondences from the TTAB. All other powers of attorney and attorneys of record are to remain intact and unrevoked.

Class Act Sports, LLC

Dated: 9/2/15


Jared Ginsberg