

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500

Mailed: November 24, 2015

Opposition No. 91220464

Whole Foods Market IP, L.P.

v.

American Silver, LLC

Joi M Wilson, Paralegal Specialist:

Applicant's consented motion filed **November 10, 2015** to reopen¹ its time to file an answer to the notice of opposition and to extend time to file an answer to the notice of opposition and to extend conference, disclosure, discovery and trial dates, is granted. Trademark Rule 2.127(a).

Answer is due **December 9, 2015**. The conference, disclosure, discovery and trial dates are reset as follows:

Time to Answer	12/9/2015
Deadline for Discovery Conference	1/8/2016
Discovery Opens	1/8/2016
Initial Disclosures Due	2/7/2016
Expert Disclosures Due	6/6/2016
Discovery Closes	7/6/2016
Plaintiff's Pretrial Disclosures	8/20/2016
Plaintiff's 30-day Trial Period Ends	10/4/2016
Defendant's Pretrial Disclosures	10/19/2016
Defendant's 30-day Trial Period Ends	12/3/2016

¹ Applicant titled its motion as one for an "extension of time." However, inasmuch as the answer due date, as previously reset, expired November 9, 2015, the motion is one to reopen.

Opposition No. 91220464

Plaintiff's Rebuttal Disclosures
Plaintiff's 15-day Rebuttal Period Ends

12/18/2016
1/17/2017

In each instance, a copy of the transcript of testimony together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rules 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.