

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500

Mailed: November 4, 2015

Opposition No. 91220464

Whole Foods Market IP, L.P.

v.

American Silver, LLC

Veronica P. White, Paralegal Specialist:

Applicant's consented motion (filed October 20, 2015) to reopen¹ its time to file an answer to the notice of opposition, and to extend conference, disclosure, discovery and trial dates, is granted. Trademark Rule 2.127(a).

Answer is due **November 9, 2015**. The conference, disclosure, discovery and trial dates are reset as follows:

Deadline for Discovery Conference	12/9/2015
Discovery Opens	12/9/2015
Initial Disclosures Due	1/8/2016
Expert Disclosures Due	5/7/2016
Discovery Closes	6/6/2016
Plaintiff's Pretrial Disclosures	7/21/2016
Plaintiff's 30-day Trial Period Ends	9/4/2016
Defendant's Pretrial Disclosures	9/19/2016
Defendant's 30-day Trial Period Ends	11/3/2016
Plaintiff's Rebuttal Disclosures	11/18/2016
Plaintiff's 15-day Rebuttal Period Ends	12/18/2016

¹ Applicant titled its motion as one for an "extension" of time; however, inasmuch as the answer due date, as previously reset, expired on October 10, 2015, the motion is one to reopen.

In each instance, a copy of the transcript of testimony together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rules 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.