

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500

JMW

Mailed: August 20, 2015

Opposition No. 91220464

Whole Foods Market IP, L.P.

v.

American Silver, LLC

**Joi Wilson, Paralegal Specialist:**

Applicant's consented motion filed July 31, 2015 to extend time to file an answer to the notice of opposition and to extend conference, disclosure, discovery and trial dates, is granted. Trademark Rule 2.127(a).

Answer is due **September 10, 2015**. The conference, disclosure, discovery and trial dates are reset as follows:

Deadline for Discovery Conference	10/11/2015
Discovery Opens	10/11/2015
Initial Disclosures Due	11/10/2015
Expert Disclosures Due	3/9/2016
Discovery Closes	4/8/2016
Plaintiff's Pretrial Disclosures	5/23/2016
Plaintiff's 30-day Trial Period Ends	7/7/2016
Defendant's Pretrial Disclosures	7/22/2016
Defendant's 30-day Trial Period Ends	9/5/2016
Plaintiff's Rebuttal Disclosures	9/20/2016
Plaintiff's 15-day Rebuttal Period Ends	10/20/2016

In each instance, a copy of the transcript of testimony together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of the taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rules 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.