

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500

Mailed: June 30, 2015

Cancellation No. 91220464

Whole Foods Market IP, L.P.

v.

American Silver, LLC

**Amy Matelski, Paralegal Specialist:**

Applicant's consented motion filed June 11, 2015 to extend time to file its answer to the notice of opposition is granted. Trademark Rule 2.127(a).

Accordingly, answer, conference, disclosure, discovery and trial dates, are reset as indicated below:

|   |                  |
|---|------------------|
| Time to Answer                          | <b>7/12/2015</b> |
| Deadline for Discovery Conference       | <b>8/11/2015</b> |
| Discovery Opens                         | <b>8/11/2015</b> |
| Initial Disclosures Due                 | <b>9/10/2015</b> |
| Expert Disclosures Due                  | <b>1/8/2016</b>  |
| Discovery Closes                        | <b>2/7/2016</b>  |
| Plaintiff's Pretrial Disclosures        | <b>3/23/2016</b> |
| Plaintiff's 30-day Trial Period Ends    | <b>5/7/2016</b>  |
| Defendant's Pretrial Disclosures        | <b>5/22/2016</b> |
| Defendant's 30-day Trial Period Ends    | <b>7/6/2016</b>  |
| Plaintiff's Rebuttal Disclosures        | <b>7/21/2016</b> |
| Plaintiff's 15-day Rebuttal Period Ends | <b>8/20/2016</b> |

In each instance, a copy of the transcript of testimony together with copies of documentary exhibits, must be served on the adverse party within thirty days after completion of taking of testimony. Trademark Rule 2.125.

Briefs shall be filed in accordance with Trademark Rules 2.128(a) and (b). An oral hearing will be set only upon request filed as provided by Trademark Rule 2.129.