

ESTTA Tracking number: **ESTTA657279**

Filing date: **02/21/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91220326
Party	Defendant New Era International, LLC
Correspondence Address	NEW ERA INTERNATIONAL, LLC 9811 W CHARLESTON BLVD STE 2-540 LAS VEGAS, NV 89117-7528  newerainternationalllc@yahoo.com
Submission	Motion to Amend Application
Filer's Name	Kevin D. Grimes
Filer's e-mail	kdgrimes100@gmail.com, scotfrance@neweradirect.com
Signature	/Kevin D. Grimes/
Date	02/21/2015
Attachments	US Patent and Trade Mark Office - 2015-2-21 (letter attached to motion to amend).pdf(55148 bytes )

# New Era International, LLC

9811 West Charleston Boulevard  
Suite 2540  
Las Vegas, Nevada 89117

Direct Dial - (208) 524-1008

[KDGrimes100@gmail.com](mailto:KDGrimes100@gmail.com)

February 21, 2015

## Via Electronic Filing

Trademark Trial and Appeal Board  
U.S. Patent and Trademark Office  
Madison East, Concourse Level Room C 55  
600 Dulany Street  
Alexandria, Virginia 22314

*Re: Motion to Amend Application/Opposition 91220326*

Dear Sir or Madam,

New Era International, LLC (hereinafter "New Era"), filed an application for a service mark (Serial Number 86316562) on June 21, 2014 for the following:

Marketing consulting, namely, business marketing consultation with respect to nutrition and dietary supplements, nutritional snacks and drinks, water filtration, soaps and shampoos, home cleaning products, baby care, pet care, personal care products and athletic apparel for others

On January 22, 2015, New Era Cap Co., Inc. ("New Era Cap") filed an opposition against New Era's application.

Both parties have agreed that upon New Era's modification of its application, New Era Cap will withdraw its opposition. Accordingly, New Era hereby agrees to delete the words "personal care products and athletic apparel for others" from its application explaining our word mark goods and services for NEW ERA INTERNATIONAL (Serial Number 86316562) pertaining to the opposition number 91220326.

If you have any questions, please do not hesitate to contact me.

Sincerely,



Kevin D. Grimes  
Managing Member  
New Era International, LLC