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Filing date: **11/21/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91219171
Party	Defendant Jayden Star LLC
Correspondence Address	ANGELO NOTARO NOTARO, MICHALOS & ZACCARIA P.C. 100 DUTCH HILL RD STE 240 ORANGEBURG, NY 10962-2198 anotaro@notaromichalos.com
Submission	Answer
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Signature	/J977-028-AN-KT/
Date	11/21/2014
Attachments	J977-028-Answer.pdf(188672 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 86237336
Filed March 31, 2014
For the mark REBECCA SLOANE
Published in the Official Gazette on September 2, 2014

Specialty Retailers, Inc.,	-	X	
	:	:	
Opposer,	:	:	Opposition No. 91219171
	:	:	
v.	:	:	
	:	:	
Jayden Star, LLC,	:	:	
	:	:	
Applicant.	:	:	
	-	X	

APPLICANT'S ANSWER

Applicant Jayden Star, LLC ("Applicant") by and through its attorneys, Notaro, Michalos & Zaccaria P.C., in answer to the Notice of Opposition, responds as follows:

1. Applicant lacks knowledge or information sufficient to form a belief about the truth of the allegations in paragraph 1 of the Notice of Opposition.
2. Applicant denies the allegations in paragraph 2 of the Notice of Opposition, except Applicant admits that the address of Applicant's place of business is 385 5th Avenue, New York, New York 10016.
3. Applicant admits the allegations in paragraph 3 of the Notice of Opposition.
4. Applicant denies the allegations in paragraph 4 of the Notice of Opposition, except Applicant admits the Opposed Application was filed March 31, 2014 under Section 1(b), based on intent-to-use Applicant's Mark in commerce.
5. Applicant admits the allegations in paragraph 5 of the Notice of Opposition.

6. Applicant lacks knowledge or information sufficient to form a belief about the truth of the allegations in paragraph 6 of the Notice of Opposition.
7. Applicant lacks knowledge or information sufficient to form a belief about the truth of the allegations in paragraph 7 of the Notice of Opposition.
8. Applicant lacks knowledge or information sufficient to form a belief about the truth of the allegations in paragraph 8 of the Notice of Opposition.
9. Applicant lacks knowledge or information sufficient to form a belief about the truth of the allegations of paragraph 9 of the Notice of Opposition, except Applicant admits that the goods covered by Reg. No. 3,720,456 are jewelry in international trademark class 14.
10. Applicant admits that Exhibit A is attached to the Notice of Opposition, states that the document speaks for itself and denies any allegations of paragraph 10 that are inconsistent with Exhibit A.
11. Applicant lacks knowledge or information sufficient to form a belief about the truth of the allegations in paragraph 11 of the Notice of Opposition.
12. Applicant denies the allegations of paragraph 12 of the Notice of Opposition, except admits that the goods in the Opposed Application are jewelry.
13. Applicant denies the allegations of paragraph 13 of the Notice of Opposition.
14. Applicant denies the allegations of paragraph 14 of the Notice of Opposition.
15. Applicant denies the allegations of paragraph 15 of the Notice of Opposition.
16. Applicant denies the allegations of paragraph 16 of the Notice of Opposition.

WHEREFORE, Applicant demands judgment denying the relief requested by Opposer and dismissing the Notice of Opposition.

Dated: November 21, 2014

Respectfully submitted,

/s/ Angelo Notaro/ _____
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Attorneys for Applicant

CERTIFICATE OF SERVICE

It is hereby certified that a true and complete copy of the foregoing **APPLICANT'S ANSWER** has been served by mailing said document on November 21, 2014, via first class mail, postage prepaid to:

Zachary A.P. Oubre, Esq.
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Kristin Petros