

ESTTA Tracking number: **ESTTA634924**

Filing date: **10/24/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	ScottA.GodinoJr.
Granted to Date of previous extension	10/26/2014
Address	6018 S. Durango Dr., Ste. 110 Las Vegas, NV 89113 UNITED STATES

Attorney information	Ryan Gile Weide & Miller, Ltd. 7251 West Lake Mead Blvd. Ste. 530 Las Vegas, NV 89128 UNITED STATES RGile@WeideMiller.com Phone:702-382-4804
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Applicant Information

Application No	85751585	Publication date	04/29/2014
Opposition Filing Date	10/24/2014	Opposition Period Ends	10/26/2014
Applicant	Born x Raised LLC 3608 Ashwood Avenue Los Angeles, CA 90066 UNITED STATES		

Goods/Services Affected by Opposition

Class 025. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Hats; Hooded sweat shirts; Jackets; Pants; Shirts; Shorts
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Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3926237	Application Date	03/17/2009
Registration Date	03/01/2011	Foreign Priority Date	NONE
Word Mark	BORN AND RAISED		

Design Mark	BORN AND RAISED
Description of Mark	NONE
Goods/Services	Class 043. First use: First Use: 2010/10/04 First Use In Commerce: 2010/10/04 Restaurant, bar, and tavern services

U.S. Application No.	85802892	Application Date	12/14/2012
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	BORN AND RAISED
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Design Mark	BORN AND RAISED
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2010/09/21 First Use In Commerce: 2010/09/21 Clothing, namely, t-shirts, hats, sweatshirts, collared shirts, long sleeve shirts, bathing suits, and underwear, namely, boy shorts

Related Proceedings	Scott A. Godino Jr. v. Chris Printup, TTAB Cancellation No. 92056660 for U.S. Trademark Registration No. 4,096,863 for the mark BORN & RAISED for "Hats; Hooded sweat shirts; Jackets; Pants; Shirts; Shorts."
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Attachments	77693271#TMSN.png(bytes) 85802892#TMSN.png(bytes) GODINO.0003G - Notice of Opposition (Born X Raised).pdf(90723 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Ryan Gile/
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Name	Ryan Gile
Date	10/24/2014

**THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Application No.: 85/751,585

Mark: BORN X RAISED

Filed on: October 11, 2012

Published for Opposition: April 29, 2014

Scott A. Godino, Jr.,)	
)	
)	
Opposer,)	
)	Opposition No.:
vs.)	
)	
)	
Born x Raised, LLC)	
)	
)	
Applicant.)	
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NOTICE OF OPPOSITION

Scott A. Godino, Jr. (“Opposer”), an individual residing in Clark County, Nevada, believes that he will be damaged by, and therefore opposes registration of, the mark BORN X RAISED (“Applicant’s Mark” or the “Mark”) for the goods identified in U.S. Trademark Application Serial No. 85/751,585 (the “Application”), namely “Hats; Hooded sweat shirts; Jackets; Pants; Shirts; Shorts” in International Class 025 (the “Listed Goods”), which Application was filed by applicant Born x Raised, LLC (“Applicant”), which the records of the U.S. Patent and Trademark Office (“USPTO”) indicate has an address at 3608 Ashwood Avenue, Los Angeles, California 90066.

The grounds for this opposition are as follows:

1. On October 11, 2012, Applicant filed the Application to register the Mark in connection with the Listed Goods on the basis of bona fide intent-to-use. A current printout of information from the electronic database records of the USPTO showing the current status of the Application is attached hereto as Exhibit 1.

2. Opposer is the owner of United States Trademark Registration No. 3,926,237, for BORN AND RAISED (“Opposer’s Mark”) for “Restaurant, bar, and tavern services” in International Class 043 (“Opposer’s Registration”). A current printout of information from the electronic database records of the USPTO showing the current status and title of Opposer’s

Registration is attached hereto as Exhibit 2.

3. The Trademark Registration Application for Opposer's Registration was filed by Opposer on March 17, 2009, giving Opposer an effective first use date for Opposer's Mark of March 17, 2009. Opposer's Registration was registered by the USPTO on the Principal Register on March 1, 2011, and has not been abandoned.

4. On or about September 21, 2010, Opposer began using Opposer's Mark in connection with clothing goods.

5. On December 14, 2012, Opposer filed a trademark application with the USPTO on the basis of Section 1(a) use-in-commerce to register Opposer's Mark in connection with the goods identified in U.S. Trademark Application Serial No. 85/802,892, specifically "Clothing, namely, t-shirts, hats, sweatshirts, collared shirts, long sleeve shirts, bathing suits, and underwear, namely, boy shorts" in International Class 025 ("Opposer's Application"). A current printout of information from the electronic database records of the USPTO showing the current status of Opposer's Application is attached hereto as Exhibit 3.

Likelihood of Confusion (Priority)

6. Applicant's filing date for the Application is well after Opposer's October 11, 2012, date of registration for Opposer's Mark in connection with "Restaurant, bar, and tavern services", well after Opposer's March 17, 2009, constructive date of first use for Opposer's Mark in connection with "Restaurant, bar, and tavern services", and well after Opposer's September 21, 2010, actual date of first use for Opposer's Mark in connection with clothing goods, and accordingly, Opposer's Mark has priority over Applicant's Mark.

7. Based on well-established marketing practices of restaurants selling clothing goods identified by the restaurant's trademarks, Opposer's use of Opposer's Mark in connection with collateral goods such as clothing is well within the logical zone of natural expansion of Opposer's use of Opposer's Mark in connection with "Restaurant, bar, and tavern services."

8. Due to the similarity between Applicant's Mark and Opposer's Mark, and the related nature of the goods and services of the respective parties, customers and potential

customers are likely to believe that Applicant's goods identified by Applicant's Mark originate from Opposer, or are otherwise endorsed, sponsored, or approved by Opposer, resulting in a likelihood of confusion in the marketplace and damage to Opposer.

9. The use and registration by Applicant of Applicant's Mark for the Listed Goods is likely to cause confusion, or to cause mistake or deception in the marketplace among actual and potential customers with Opposer's Mark resulting in damage to Opposer.

10. Opposer will be damaged by the registration of Applicant's Mark, within the meaning of 15 U.S.C. § 1063, because Applicant's Mark is similar to Opposer's Mark and is used in connection with identical and/or closely related goods and services, thereby causing a likelihood of confusion, deception, or mistake, in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

11. Opposer requests that Applicant's Mark be refused registration under Section 2(d) of the Lanham Act, 15 U.S.C. §1052(d), on the ground that Applicant's Mark so resembles Opposer's Mark as to be likely to cause confusion, or to cause mistake, or to deceive.

WHEREFORE, Opposer respectfully requests that this opposition to Applicant's Application be sustained in favor of Opposer, that the Application be rejected, that Applicant's Mark be refused registration, and for all other relief to which Opposer is entitled.

Respectfully submitted,

Dated: October 24, 2014

/Ryan Gile/
Ryan Gile, Esq.
Weide & Miller, Ltd.
7251 W. Lake Mead Blvd., Ste. 530
Las Vegas, NV 89128
Tel.: (702) 382-4804
Fax: (702) 382-4805

Attorney for Opposer

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing **NOTICE OF OPPOSITION** has been served on **Born x Raised, LLC**, by mailing said copy on October 24, 2014, via First Class Mail, postage prepaid to:

Dax Alvarez, Esq.
Lori N. Boatright, Esq.
12400 Wilshire Blvd., 7th Floor
Los Angeles, CA 90025
dax_alvarez@bstz.com
Lori_Boatright@bstz.com

/Ryan Gile/

An employee of WEIDE & MILLER, LTD

EXHIBIT 1

EXHIBIT 1

Generated on: This page was generated by TSDR on 2014-10-21 13:07:01 EDT

Mark: BORN X RAISED

BORN X RAISED

US Serial Number: 85751585

Application Filing Date: Oct. 11, 2012

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

Status: A request for an extension of time to file an opposition has been filed with the Trademark Trial and Appeal Board. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.

Status Date: May 23, 2014

Publication Date: Apr. 29, 2014

Mark Information

Mark Literal Elements: BORN X RAISED

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: 1196123

International Application(s) /Registration(s) Based on this Property: A0041068/1196123

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Hats; Hooded sweat shirts; Jackets; Pants; Shirts; Shorts

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: Yes

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Born x Raised LLC

Owner Address: 3608 Ashwood Avenue
Los Angeles, CALIFORNIA 90066
UNITED STATES

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record**Attorney Name:** Dax Alvarez**Docket Number:** 009646.T001**Correspondent****Correspondent Name/Address:** Dax Alvarez
Blakely, Sokoloff, Taylor & Zafman LLP
12400 Wilshire Boulevard
7th Floor
Los Angeles, CALIFORNIA 90025
UNITED STATES**Phone:** 310-207-3800**Fax:** 310-820-5988**Domestic Representative - Not Found****Prosecution History**

Date	Description	Proceeding Number
May 23, 2014	EXTENSION OF TIME TO OPPOSE RECEIVED	
Apr. 29, 2014	PUBLISHED FOR OPPOSITION	
Apr. 09, 2014	NOTICE OF PUBLICATION	
Mar. 24, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Mar. 24, 2014	ASSIGNED TO LIE	68123
Mar. 10, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 21, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 20, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 20, 2014	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Feb. 20, 2014	ATTORNEY REVOKED AND/OR APPOINTED	
Feb. 20, 2014	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 25, 2013	NOTIFICATION OF FINAL REFUSAL EMAILED	
Sep. 25, 2013	FINAL REFUSAL E-MAILED	
Sep. 25, 2013	FINAL REFUSAL WRITTEN	78477
Aug. 13, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Aug. 12, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Aug. 12, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Aug. 12, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 10, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 10, 2013	NON-FINAL ACTION E-MAILED	6325
Feb. 10, 2013	NON-FINAL ACTION WRITTEN	78477
Feb. 08, 2013	ASSIGNED TO EXAMINER	78477
Oct. 17, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 15, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information**TM Staff Information****TM Attorney:** MCPHERSON RAYBURN, SHA**Law Office Assigned:** LAW OFFICE 105**File Location****Current Location:** PUBLICATION AND ISSUE SECTION**Date in Location:** Mar. 24, 2014**Proceedings****Summary****Number of Proceedings:** 1**Type of Proceeding: Extension of Time****Proceeding Number:** [85751585](#)**Filing Date:** May 23, 2014**Status:** Not Instituted**Status Date:** May 23, 2014**Interlocutory Attorney:****Defendant**

Name: Born x Raised LLC

Correspondent Address: Dax Alvarez
Blakely, Sokoloff, Taylor & Zafman LLP
7th Floor 12400 Wilshire Boulevard
Los Angeles CA , 90025

Associated marks			
Mark	Application Status	Serial Number	Registration Number

BORN X RAISED	Request For Extension of Time to File Opposition	85751585	
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Potential Opposer(s)

Name: ScottA.GodinoJr.

Correspondent Address: Ryan Gile
Weide & Miller, Ltd.
7251 West Lake Mead Blvd. Ste. 530
Las Vegas NV , 89128
UNITED STATES

Correspondent e-mail: RGile@WeideMiller.com

Prosecution History			
Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	May 23, 2014	
2	EXTENSION OF TIME GRANTED	May 23, 2014	
3	INCOMING - EXT TIME TO OPPOSE FILED	Aug 21, 2014	
4	EXTENSION OF TIME GRANTED	Aug 21, 2014	

EXHIBIT 2

EXHIBIT 2

UNITED STATES

Phone: (702) 382-4804

Fax: (702) 382-4805

Correspondent e-mail: RGile@WeideMiller.com

Correspondent e-mail No
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 01, 2011	REGISTERED-PRINCIPAL REGISTER	
Jan. 26, 2011	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 25, 2011	LAW OFFICE REGISTRATION REVIEW COMPLETED	74221
Jan. 25, 2011	ASSIGNED TO LIE	74221
Jan. 13, 2011	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 11, 2011	STATEMENT OF USE PROCESSING COMPLETE	65362
Dec. 09, 2010	USE AMENDMENT FILED	65362
Dec. 09, 2010	TEAS STATEMENT OF USE RECEIVED	
Nov. 30, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 29, 2010	EXTENSION 2 GRANTED	65362
Oct. 06, 2010	EXTENSION 2 FILED	65362
Nov. 29, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Nov. 10, 2010	EXTENSION RECEIVED WITH TEAS PETITION	
Nov. 10, 2010	PETITION TO REVIVE-GRANTED	88889
Nov. 10, 2010	TEAS PETITION TO REVIVE RECEIVED	
Nov. 08, 2010	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	
Nov. 08, 2010	ABANDONMENT - NO USE STATEMENT FILED	99999
Apr. 06, 2010	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 02, 2010	EXTENSION 1 GRANTED	98765
Apr. 02, 2010	EXTENSION 1 FILED	98765
Apr. 02, 2010	TEAS EXTENSION RECEIVED	
Oct. 06, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 14, 2009	PUBLISHED FOR OPPOSITION	
Jun. 24, 2009	NOTICE OF PUBLICATION	
Jun. 11, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	71441
Jun. 10, 2009	ASSIGNED TO LIE	71441
Jun. 08, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 08, 2009	ASSIGNED TO EXAMINER	82430
Mar. 20, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 20, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 25, 2011

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: [91212772](#)

Filing Date: Oct 02, 2013

Status: Pending

Status Date: Oct 02, 2013

Interlocutory Attorney: CHERYL S GOODMAN

Defendant**Name:** Jane Caselli**Correspondent Address:** KENNETH A PLEVAN
SKADDEN ARPS SLATE MEAGHER & FLOM LLP
FOUR TIMES SQUARE
NEW YORK NY , 10036-6522
UNITED STATES**Correspondent e-mail:** kenneth.plevan@skadden.com , xiyin.tang@skadden.com , smarquez@skadden.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
BROOKLYN BORN & RAISED	Opposition Pending	85820626	

Plaintiff(s)**Name:** Scott A. Godino Jr.**Correspondent Address:** RYAN GILE
WEIDE & MILLER LTD
7251 WEST LAKE MEAD BLVD STE 530
LAS VEGAS NV , 89128
UNITED STATES**Correspondent e-mail:** RGile@WeideMiller.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
BORN AND RAISED	Report Completed Suspension Check - Case Still Suspended	85802892	
BORN AND RAISED	Registered	77693271	3926237

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 02, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 02, 2013	Nov 11, 2013
3	PENDING, INSTITUTED	Oct 02, 2013	
4	STIP FOR EXT	Nov 07, 2013	
5	EXTENSION OF TIME GRANTED	Nov 07, 2013	
6	STIP FOR EXT	Feb 05, 2014	
7	EXTENSION OF TIME GRANTED	Feb 05, 2014	
8	CHANGE OF CORRESP ADDRESS	May 02, 2014	
9	ANSWER	May 07, 2014	
10	ANSWER	May 07, 2014	
11	P REQ FOR DISCOVERY CONFERENCE-ESTTA	May 20, 2014	
12	ORDER SETTING DISCOVERY CONFERENCE DATE	May 23, 2014	
13	STIP FOR EXT	May 28, 2014	
14	EXTENSION DENIED	May 28, 2014	
15	STIP FOR EXT	May 28, 2014	
16	EXT GRANTED IN PART AND DENIED IN PART; DISCOVERY CONF SCHEDULED	Jun 03, 2014	
17	TRIAL DATES REMAIN AS SET	Jun 17, 2014	
18	D APPEARANCE / POWER OF ATTORNEY	Jul 23, 2014	

Type of Proceeding: Opposition**Proceeding Number:** [91208216](#)**Filing Date:** Nov 28, 2012**Status:** Terminated**Status Date:** Jun 28, 2014**Interlocutory Attorney:** CHRISTEN M ENGLISH**Defendant****Name:** Mark H. Irvin**Correspondent Address:** MARK H IRVIN
WELLS ST JOHN PS
601 WEST FIRST AVENUE, SUITE 1300
SPOKANE WA , 99201-3828
UNITED STATES

Correspondent e-mail: mhendricksen@wellsstjohn.com , docketing@wellsstjohn.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BORN & RAISED	Abandoned - After Inter-Partes Decision	85567254	

Plaintiff(s)

Name: Scott A. Godino Jr.

Correspondent Address: RYAN GILE
WEIDE & MILLER LTD
7251 W LAKE MEAD BLVD, STE 530
LAS VEGAS NV , 89128
UNITED STATES

Correspondent e-mail: RGile@weideMiller.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BORN AND RAISED	Registered	77693271	3926237

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 28, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 28, 2012	Jan 07, 2013
3	PENDING, INSTITUTED	Nov 28, 2012	
4	STIPULATION FOR AN EXTENSION OF TIME	Jan 07, 2013	
5	EXTENSION OF TIME GRANTED	Jan 07, 2013	
6	D MOT FOR EXT W/ CONSENT	Mar 07, 2013	
7	EXTENSION OF TIME GRANTED	Mar 07, 2013	
8	D MOT FOR EXT W/ CONSENT	Jun 04, 2013	
9	EXTENSION OF TIME GRANTED	Jun 04, 2013	
10	D MOT FOR EXT W/ CONSENT	Sep 04, 2013	
11	EXTENSION OF TIME GRANTED	Sep 04, 2013	
12	D MOT FOR EXT W/ CONSENT	Dec 03, 2013	
13	EXTENSION OF TIME GRANTED	Jan 23, 2014	
14	ANSWER	Feb 03, 2014	
15	W/DRAW OF APPLICATION W/ CONSENT	Jun 11, 2014	
16	BD DECISION: DISMISSED W/O PREJ	Jun 28, 2014	
17	TERMINATED	Jun 28, 2014	

EXHIBIT 3

EXHIBIT 3

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Mark: BORN AND RAISED

BORN AND RAISED

US Serial Number: 85802892

Application Filing Date: Dec. 14, 2012

Register: Principal

Mark Type: Trademark

Status: Suspension check completed. Application remains suspended.

Status Date: Oct. 20, 2014

Mark Information

Mark Literal Elements: BORN AND RAISED

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 3926237, 4217200

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Clothing, namely, t-shirts, hats, sweatshirts, collared shirts, long sleeve shirts, bathing suits, and underwear, namely, boy shorts

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 21, 2010

Use in Commerce: Sep. 21, 2010

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Godino Jr., Scott A.

Owner Address: 6018 S. Durango Dr., Ste. 110
Las Vegas, NEVADA 89113
UNITED STATES

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Ryan Gile

Docket Number: GODINO.0005T

Attorney Primary Email Address: RGile@WeideMiller.com

Attorney Email Authorized: Yes

Correspondent

Correspondent RYAN GILE

Name/Address: WEIDE & MILLER, LTD.
7251 W LAKE MEAD BLVD STE 530
LAS VEGAS, NEVADA 89128-8373
UNITED STATES

Phone: (702) 382-4804

Fax: (702) 382-4805

Correspondent e-mail: RGile@WeideMiller.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 20, 2014	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	68171
Apr. 07, 2014	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	68171
Oct. 07, 2013	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	68171
Oct. 07, 2013	ASSIGNED TO LIE	68171
Apr. 05, 2013	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Apr. 05, 2013	LETTER OF SUSPENSION E-MAILED	6332
Apr. 05, 2013	SUSPENSION LETTER WRITTEN	73363
Apr. 05, 2013	EXAMINER'S AMENDMENT ENTERED	88888
Apr. 05, 2013	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Apr. 05, 2013	EXAMINERS AMENDMENT E-MAILED	6328
Apr. 05, 2013	EXAMINERS AMENDMENT -WRITTEN	73363
Mar. 30, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 30, 2013	NON-FINAL ACTION E-MAILED	6325
Mar. 30, 2013	NON-FINAL ACTION WRITTEN	73363
Mar. 30, 2013	ASSIGNED TO EXAMINER	73363
Jan. 02, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 18, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: POWERS, ALEXANDER L

Law Office Assigned: LAW OFFICE 101

File Location

Current Location: TMEG LAW OFFICE 101

Date in Location: Oct. 20, 2014

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: [91212772](#)

Filing Date: Oct 02, 2013

Status: Pending

Status Date: Oct 02, 2013

Interlocutory Attorney: CHERYL S GOODMAN

Defendant

Name: Jane Caselli

Correspondent Address: KENNETH A PLEVAN
SKADDEN ARPS SLATE MEAGHER & FLOM LLP
FOUR TIMES SQUARE
NEW YORK NY , 10036-6522
UNITED STATES

Correspondent e-mail: kenneth.plevan@skadden.com, xiyin.tang@skadden.com, smarquez@skadden.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
BROOKLYN BORN & RAISED	Opposition Pending	85820626	
	Plaintiff(s)		

Name: Scott A. Godino Jr.

Correspondent Address: RYAN GILE
WEIDE & MILLER LTD
7251 WEST LAKE MEAD BLVD STE 530
LAS VEGAS NV , 89128
UNITED STATES

Correspondent e-mail: RGile@WeideMiller.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BORN AND RAISED	Report Completed Suspension Check - Case Still Suspended	85802892	
BORN AND RAISED	Registered	77693271	3926237

Prosecution History			
Entry Number	History Text	Date	Due Date
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9	ANSWER	May 07, 2014	
10	ANSWER	May 07, 2014	
11	P REQ FOR DISCOVERY CONFERENCE-ESTTA	May 20, 2014	
12	ORDER SETTING DISCOVERY CONFERENCE DATE	May 23, 2014	
13	STIP FOR EXT	May 28, 2014	
14	EXTENSION DENIED	May 28, 2014	
15	STIP FOR EXT	May 28, 2014	
16	EXT GRANTED IN PART AND DENIED IN PART; DISCOVERY CONF SCHEDULED	Jun 03, 2014	
17	TRIAL DATES REMAIN AS SET	Jun 17, 2014	
18	D APPEARANCE / POWER OF ATTORNEY	Jul 23, 2014	

Type of Proceeding: Cancellation

Proceeding Number: [92056660](#)

Filing Date: Jan 02, 2013

Status: Pending

Status Date: Jan 02, 2013

Interlocutory Attorney: ROBERT COGGINS

Defendant

Name: Chris Printup

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Associated marks			
Mark	Application Status	Serial Number	Registration Number
BORN & RAISED	Cancellation Pending	85139387	4096863

Plaintiff(s)

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Associated marks

Mark	Application Status	Serial Number	Registration Number
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BORN AND RAISED Report Completed Suspension Check - Case [85802892](#)
Still Suspended

Prosecution History			
Entry Number	History Text	Date	Due Date

1	FILED AND FEE	Jan 02, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 15, 2013	Feb 24, 2013
3	PENDING, INSTITUTED	Jan 15, 2013	
4	ANSWER	Feb 08, 2013	
5	DEF'S APPOINTMENT OF ADDITION TO POWER OF ATTORNEY	Jun 17, 2013	
6	STIP TO SUSP PEND SETTL NEGOTIATIONS	Aug 02, 2013	
7	SUSPENDED	Aug 02, 2013	
8	D REQ TO W/DRAW AS ATTORNEY	Oct 18, 2013	
9	BOARD'S ORDER	Nov 24, 2013	
10	STIP TO SUSP PEND SETTL NEGOTIATIONS	Mar 04, 2014	
11	SUSPENDED	Mar 04, 2014	
12	STIP FOR EXT	Aug 21, 2014	
13	EXTENSION OF TIME GRANTED	Aug 21, 2014	
14	STIP FOR EXT	Oct 03, 2014	
15	EXTENSION OF TIME GRANTED	Oct 03, 2014	