

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451
General Contact Number: 571-272-8500

dmd

Mailed: December 4, 2014

Opposition No. 91218303

Nordstrom, Inc., (by assignment from
Hautelook, Inc.)

v.

Mobilogue, Inc.

Cheryl S. Goodman, Administrative Trademark Judge:

Opposer's motion (filed September 30, 2014) to substitute Nordstrom, Inc. for Hautelook, Inc., based on an assignment of Opposer's pleaded Registration Nos. 2979985 and 4022713, is noted. The assignments were recorded with the Assignment Branch of the Office on September 24, 2014, at Reel/Frame 5368/0568.

When there has been an assignment of a mark that is the subject of, or relied upon in, an inter partes proceeding before the Board, the assignee may be joined or substituted, as may be appropriate. The assignee may be substituted as a party if the assignment occurred prior to the commencement of the proceeding, or the opposing party raises no objections to substitution. *See* TBMP § 512.01 (2013). Inasmuch as Applicant did not file a brief in opposition to Opposer's motion to substitute the party and the assignment

Opposition No. 91218303

occurred prior to commencement of the opposition, the motion is granted. *See* Trademark Rule 2.127(a). Accordingly, Nordstrom, Inc. is hereby substituted as for Hautelook, Inc. as plaintiff in this proceeding.

Dates remain as set in the order from the Board, dated November 19, 2014.