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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91218039
Party	Plaintiff Insight Direct USA, Inc.
Correspondence Address	JOSHUA W NEWMAN REED SMITH LLP 10 S WACKER DR CHICAGO, IL 60606-7453 UNITED STATES ipdocket-CHI@reedsmith.com, nborders@reedsmith.com
Submission	Withdrawal of Opposition
Filer's Name	Nina Habib Borders
Filer's e-mail	nborders@reedsmith.com, ipdocket-CHI@reedsmith.com
Signature	/Nina Habib Borders/
Date	02/25/2016
Attachments	Motion to Withdraw Opposition - Public Insight.pdf(13929 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of:  
Application Serial No. 85/936,462  
for PUBLIC INSIGHT  
Published in the *Official Gazette*  
on April 29, 2014

INSIGHT DIRECT USA, INC.,

Opposer,

v.

PUBLIC INSIGHT CORPORATION,

Applicant.

Opposition No. 91218039

**OPPOSER'S MOTION TO WITHDRAW OPPOSITION**

Opposer, Insight Direct USA, Inc. ("Opposer"), hereby moves pursuant to 37 C.F.R. § 2.106(c) and TBMP 601.01, to withdraw its Notice of Opposition to Trademark Application Serial No. 85/936,462 *with prejudice*.

As grounds for its motion, Opposer states that:

1. On August 26, 2014 Opposer filed its Notice of Opposition and the Trademark Trial and Appeal Board (the "Board") initiated this Opposition proceeding.
2. Applicant filed its Answer on October 6, 2014.
3. The parties to this Opposition entered into a settlement agreement regarding the mark at issue.
4. Applicant filed its Motion to Amend Application with Consent on February 5, 2016.
5. The Amendment was approved and entered February 17, 2016 by the TTAB.

WHEREFORE, Opposer respectfully requests that the Board grant its Motion to Withdraw its Notice of Opposition regarding Application Serial No. 85/936,462 *with prejudice* and terminate Opposition No. 91218039.

Respectfully submitted

Insight Direct USA, Inc.

Date: February 25, 2016

By: /Nina Habib Borders/  
Attorney for Opposer

Nina Habib Borders  
REED SMITH, LLP  
10 South Wacker Drive  
Suite 4000  
Chicago, Illinois 60606  
(312) 207-1000

**CERTIFICATE OF TRANSMISSION**

I hereby certify that the foregoing *Opposer's Motion to Withdraw Opposition* is being electronically transmitted via the Electronic System for Trademark Trials and Appeals ("ESTTA") at <http://estta.uspto.gov/> on the date noted below:

Date: February 25, 2016

By: /Nina Habib Borders/  
Attorney for Opposer,  
Insight Direct USA, Inc.

Nina Habib Borders  
REED SMITH, LLP  
10 South Wacker Drive  
Chicago, IL 60606-7507

**CERTIFICATE OF SERVICE**

I, Cody Nye, state that I served a true and correct copy of the foregoing *Opposer's Motion to Withdraw Opposition*, via email, upon Applicant's counsel of record:

David Movius  
MCDONALD HOPKINS LLC  
600 Superior Ave E, STE 2100  
Cleveland, OH 44114-2690  
ip@mcdonaldhopkins.com;dmovius@mcdonald

in accordance with Trademark Rule § 2.119 on February 25, 2016.

/Cody Nye/  
Cody Nye  
Paralegal