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ESTTA Tracking number: ESTTA618129

Filing date: 07/28/2014

07/28/20

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

# Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

## **Opposer Information**

Name	Paragon Decision Resources, Inc.
Granted to Date of previous ex- tension	07/27/2014
Address	633 East State Highway 121 South Suite 250 Coppell, TX 75019 UNITED STATES

Attorney informa-	Nicole B. Emmons
tion	Baker & McKenzie LLP
	2001 Ross Avenue, Suite 2300
	Dallas, TX 75201
	UNITED STATES
	nicole.emmons@bakermckenzie.com, justin.welch@bakermckenzie.com, meg.friess@bakermckenzie.com

# **Applicant Information**

Application No	86060692	Publication date	01/28/2014
Opposition Filing Date	07/28/2014	Opposition Peri- od Ends	07/27/2014
Applicant	The Hanover Research Council, LLC 1101 Pennsylvania Avenue, NW, Suite 600 Washington, DC 20004 UNITED STATES		

## Goods/Services Affected by Opposition

Class 042. First Use: 0 First Use In Commerce: 0
All goods and services in the class are opposed, namely: Software as a service (SAAS) services fea-
turing professional development resource software for predictive modeling and information reporting
in the fields of job applicant screening, tracking, evaluation, selection, and placement, employeee-
valuation, and employee recruitment

# Grounds for Opposition

Priority and likelihood of confusion	Trademark Act section 2(d)

# Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3928988	Application Date	11/06/2008
Registration Date	03/08/2011	Foreign Priority Date	NONE

Word Mark	PARAGON DECISION RESOURCES
Design Mark	PARAGON DECISION RESOURCES
Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 2009/03/01 First Use In Commerce: 2009/04/15 Business relocation services; business management and business consulting services and providing information related thereto in the fields of employee and business relocation and mobility; business and employee relocation consulting concerning relocation policies, practices and procedures; business and employ- e relocation consulting concerning the development of relocation policies, prac- tices andprocedures and mobility programs; moving and relocation services, namely, planning and implementing moves of businessesemployees for others; business development services, namely, providing start-upsupport for busi- nesses of others in connection with relocation and mobility; business continuity consulting prior to and following relocation or a move; conducting business re- search and surveys in connection with employee and business relocation and mobility; human resources consulting in the field of business and employee relo- cation; employment recruiting consultation; human resources consultation in the field of diversity in workplace in connection with relocation and mobility; human resources consultation concerning compensation, payroll, employee relations, diversity, labor relations, government regulated employment compli- ance, work/life balance and quality of life, and anti-discrimination compliance; business consulting services, namely, providing assistance in development of business strategies and creative ideation in connection with business and em- ployee relocation and mobility; providing labor relations between employ- ers and unions and providing business advice and consultation on labor contract negotiations; personnel management consultancy and business management consultation related to business and engloyee relocation and mobility; business consulting services relation; business consulting services in the field of hu- man resources department development, namely, for the promotion and estab- lishment of employee retention,

businessesrelated to the relocation and mobility
Class 045. First use: First Use: 2009/03/01 First Use In Commerce: 2009/04/15
consulting services concerning legal matters in the field of employment and labor; analysis of employee and business relocation and mobility policies to ensurecompliance with public sector laws and regulations

U.S. Registration No.	3926129	Application Date	11/06/2008
Registration Date	03/01/2011	Foreign Priority Date	NONE
Word Mark	PARAGON DECISION RESO	URCES	·
Design Mark	DECISION RESOLUTION		
Description of Mark	The mark consists of wording	with two interlocking	diamonds.
Goods/Services	tices andprocedures and mob namely, planning and implement business development service nesses of others in connection consulting prior to and following search and surveys in connect mobility; human resources con- cation; employment recruiting field of diversity in workplace resources consultation concer- diversity, labor relations, gove ance,work/life balance and qui- business consulting services, business strategies and creati- ployee relocation and mobility lishing committees with unions ers and unions and providing negotiations; personnel mana- consultation related to busines consulting services regarding nection with business relocation man resources department de lishment of employee retention	business manageme ation related thereto lity; business and em , practices and proce erning the developme ility programs; movir enting moves of busi es, namely, providing n with relocation and og relocation or a mo tion with employee a nsulting in the field o consultation; human in connection with re rning compensation, ernment regulated em tality of life, and anti- namely, providing as ive ideation in conne c; providing labor rela- s to promote improve business advice and gement consultancy ss and employee rela- business and organi on; business consult evelopment, namely, n, career growth, ame connection with emp e: 2009/03/01 First U employeebenefit pla- employee benefits pla- e: 2009/03/01 First U	ent and business consulting in the fields of employee and ployee relocation consulting edures; business and employ- ent of relocation policies, prac- ing and relocation services, nessesemployees for others; g start-upsupport for busi- mobility; business continuity ove; conducting business re- and business relocation and f business and employee relo- nesources consultation in the location and mobility; human payroll, employee relations, mployment compli- discrimination compliance; sistance in development of ction with business and em- tions services, namely, estab- edrelations between employ- consultation on labor contract and business management bocation and mobility; business zational restructuring in con- ing services in the field of hu- for the promotion and estab- d increased productivity for loyee and business relocation se In Commerce: 2009/04/15 ess relocation and mobility ans; HR consulting services in ans se In Commerce: 2009/04/15

classes, seminars and workshops in the fieldsof business and employee reloca- tion andmobility and distribution of training material in connection therewith; hu- man resources training and training relating to compensation, payroll, employee relations, diversity, labor relations, government regulated employment compli- ance, work/life balance and quality of life, andanti-discrimination compliance; education services, namely, conducting orientation sessions to employees and businessesrelated to the relocation and mobility
Class 045. First use: First Use: 2009/03/01 First Use In Commerce: 2009/04/15
Consulting services concerning legal matters in the field of employment and labor; analysis of employee and business relocation and mobility policies to ensurecompliance with public sector laws and regulations

Attachments	77609363#TMSN.png( bytes ) 77609378#TMSN.png( bytes )
	Paragon Decision Resources, Inc - Notice of Opposition.pdf(2404517 bytes)

# **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/justin p. welch/
Name	Justin P. Welch
Date	07/28/2014

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application Serial No.: 86/060,692 Mark: PARAGON Date of Publication: January 28, 2014

	§
PARAGON DECISION	§
RESOURCES, INC.,	§
	§
Opposer,	§
	§
V.	§
	§
THE HANOVER RESEARCH	§
COUNCIL, LLC,	§
	§
Applicant.	§
	8

Opposition No.:

#### **NOTICE OF OPPOSITION**

Pursuant to 37 C.F.R. § 2.104(b), Opposer, Paragon Decision Resources, Inc., a Delaware corporation with a business address of 633 East State Highway 121 South, Suite 250, Coppell, Texas 75019, hereby opposes registration of the following trademark application: 86/060,692 for the mark PARAGON, published in the *Official Gazette* of January 28, 2014 ("Applicant's Mark" or "Applicant's Application"). Opposer believes that it will be damaged by registration of the mark identified above, and Opposer requests that registration to Applicant be refused.

As grounds in support of its opposition, Opposer asserts as follows:

1. Opposer and its related entities and predecessors in interest has adopted and continuously used the term "PARAGON DECISION RESOURCES" as a trademark for its services since long prior to any date of first use upon which Applicant can rely. Opposer has acquired

extensive rights, including a worldwide reputation for quality services and other goodwill, in the

marks PARAGON and PARAGON DECISION RESOURCES for, inter alia, relocation services,

human resources consulting, career advisory services, recruitment services, and related goods and

services ("Opposer's Services").

2. Among other rights, Opposer owns U.S. Trademark Registration Nos. 3,928,988 and

3,926,129 for the marks PARAGON DECISION RESOURCES and PARAGON DECISION

RESOURCES & Design covering the following services in International Classes 35, 36, 41, and 45:

Business relocation services; business management and business consulting services and providing information related thereto in the fields of employee and business relocation and mobility; business and employee relocation consulting concerning relocation policies, practices and procedures; business and employee relocation consulting concerning the development of relocation policies, practices and procedures and mobility programs; moving and relocation services, namely, planning and implementing moves of businesses employees for others; business development services, namely, providing start-up support for businesses of others in connection with relocation and mobility; business continuity consulting prior to and following relocation or a move; conducting business research and surveys in connection with employee and business relocation and mobility; human resources consulting in the field of business and employee relocation; employment recruiting consultation; human resources consultation in the field of diversity in workplace in connection with relocation and mobility; human resources consultation concerning compensation, payroll, employee relations, diversity, labor relations, government regulated employment compliance, work/life balance and quality of life, and anti-discrimination compliance; business consulting services, namely, providing assistance in development of business strategies and creative ideation in connection with business and employee relocation and mobility; providing labor relations services, namely, establishing committees with unions to promote improved relations between employers and unions and providing business advice and consultation on labor contract negotiations; personnel management consultancy and business management consultation related to business and employee relocation and mobility; business consulting services regarding business and organizational restructuring in connection with business relocation. business consulting services in the field of human resources department development, namely, for the promotion and establishment of employee retention, career growth, and increased productivity for employees and employers in connection with employee and business relocation and mobility in International Class 35;

Consulting services related to employee and business relocation and mobility in the field of state and federal employee benefit plans; HR consulting services in the field of state and federal employee benefit plans in International Class 36;

Educational and training services, namely, providing individual sessions, classes, seminars and workshops in the fields of business and employee relocation and mobility and distribution of training material in connection therewith; human resources training and training relating to compensation, payroll, employee relations, diversity, labor relations, government regulated employment compliance, work/life balance and quality of life, and anti-discrimination compliance; education services, namely, conducting orientation sessions to employees and businesses related to the relocation and mobility in International Class 41; and

Consulting services concerning legal matters in the field of employment and labor; analysis of employee and business relocation and mobility policies to ensure compliance with public sector laws and regulations in International Class 45.

(collectively, "Opposer's Registrations"), with priority from use in commerce at least as early as

April 15, 2009. Opposer's Registrations are valid and subsisting. Title and status copies of Opposer's Registrations are attached as Exhibit A.

3. In addition, Opposer owns common law rights in the marks PARAGON and PARAGON CAREER RESOURCES for Opposer's Services (Opposer's common law marks and Opposer's Registrations, collectively referred to as "Opposer's Marks").

4. There is no issue as to priority. Opposer has continuously used one or more of Opposer's Marks, or a derivative thereof, in connection with Opposer's Services since at least as early as April 15, 2009. On information and belief, any date of first use or constructive first use to which Applicant could claim trademark rights is subsequent to Opposer's date of first use.

5. By virtue of Opposer's use of Opposer's Marks, the public has come to associate Opposer's Marks with Opposer and Opposer's Services.

6. On or about September 10, 2013, Applicant filed an application based on an intentto-use, Serial No. 86/060,692, for PARAGON for *Software as a service (SAAS) services featuring professional development resource software for predictive modeling and information reporting in* 

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the fields of job applicant screening, tracking, evaluation, selection, and placement, employee evaluation, and employee recruitment in International Class 42.

#### Count I – Likelihood of Confusion - § 2(d)

7. The mark Applicant seeks to register is identical, nearly identical, or highly similar to Opposer's Marks. In fact, Applicant's Mark is identical to or entirely contained within Opposer's Marks. The services recited in Applicant's Application are highly related to Opposer's Services and the services covered by Opposer's Registrations. Further, customers of the services identified in Applicant's Application are identical, similar, or related to those targeted by Opposer. The trade channels in which the services identified in Applicant's Application would travel are identical or similar to those in which Opposer's services travel.

8. Due to the nearly identical, nearly identical, or highly similar nature of Applicant's Mark and Opposer's Marks, as well as the highly similar services associated with the parties' respective marks, the use and registration of Applicant's Mark (i) is likely to cause confusion, mistake and deception as to the source, origin, affiliation and/or sponsorship of Applicant's services within the meaning of Section 2(d) of the Trademark Act and (ii) will result in irreparable damage and injury to Opposer and the goodwill and reputation symbolized by Opposer's Marks. Persons familiar with Opposer's Marks would be likely to use Applicant's services believing that such services originate from, are associated with, or are sponsored by Opposer, thereby enabling Applicant to misappropriate and unfairly trade upon Opposer's valuable goodwill and reputation in Opposer's Marks, all to Opposer's irreparable damage.

9. Furthermore, any defect, objection, or fault found with Applicant's services marketed under Applicant's Mark would necessarily reflect upon and seriously injure the reputation which Opposer has established for its quality goods and services marketed and sold under Opposer's Marks. Likewise, use of Applicant's Mark would diminish the ability of Opposer's Marks to function as source indicators for Opposer's goods and services. Thus, the grant of registration to Applicant for Applicant's Mark would create statutory rights in Applicant's Mark in violation of the established prior rights of Opposer in Opposer's Marks and will damage Opposer's reputation and goodwill in Opposer's Marks.

WHEREFORE, Opposer requests that this Opposition be sustained and that registration of the Applicant's Mark be refused.

Pursuant to 37 C.F.R. § 3.6(a)(7), the statutory Notice of Opposition filing fee of \$300 is being charged electronically to Opposer's counsel's credit card. Please charge any excess fees to the deposit account of Opposer's counsel, Deposit Account No. 13-0480.

Dated: July 28, 2014

By:\_\_\_/justin p. welch/\_ Nicole B. Emmons nicole.emmons@bakermckenzie.com State Bar No. 24004543 Justin P. Welch justin.welch@bakermckenzie.com State Bar No. 24070825 Margaret A. Friess State Bar No. 24083028 meg.friess@bakermckenzie.com **BAKER & McKENZIE LLP** 2300 Trammell Crow Center 2001 Ross Avenue Dallas, Texas 75201 (214) 978-3052 Telephone (214) 978-3099 Facsimile

## ATTORNEYS FOR OPPOSER PARAGON DECISION RESOURCES, INC.

## **CERTIFICATE OF SERVICE**

On this 28<sup>th</sup> day of July 2014, I hereby certify that this Notice of Opposition was served

via first class mail, postage prepaid and email to the correspondent of record as listed below.

THOMAS F. BERGERT WILLIAMS MULLEN 321 E MAIN ST STE 400 CHARLOTTESVILLE, VA 22902-3201 TBERGERT@WILLIAMSMULLEN.COM

> /justin p. welch/ Justin P. Welch

EXHIBIT A

# United States of America United States Patent and Trademark Office

#### PARAGON DECISION RESOURCES

8650 FREEPORT PARKWAY SOUTH

IRVING, TX 75063

PARAGON DECISION RESOURCES, INC. (DELAWARE CORPORATION)

Reg. No. 3,928,988 Registered Mar. 8, 2011 SUITE 202 Int. Cls.: 35, 36, 41, and 45

SERVICE MARK

PRINCIPAL REGISTER



Director of the United States Patent and Trademark Office

FOR: BUSINESS RELOCATION SERVICES; BUSINESS MANAGEMENT AND BUSINESS CONSULTING SERVICES AND PROVIDING INFORMATION RELATED THERETO IN THE FIELDS OF EMPLOYEE AND BUSINESS RELOCATION AND MOBILITY; BUSINESS AND EMPLOYEE RELOCATION CONSULTING CONCERNING RELOCATION POLICIES, PRACTICES AND PROCEDURES; BUSINESS AND EMPLOYEE RELOCATION CONSULTING CONCERNING THE DEVELOPMENT OF RELOCATION POLICIES, PRACTICES AND PROCEDURES AND MOBILITY PROGRAMS; MOVING AND RELOCATION SERVICES, NAMELY, PLANNING AND IMPLEMENTING MOVES OF BUSINESSES EMPLOYEES FOR OTHERS; BUSINESS DEVELOPMENT SERVICES, NAMELY, PROVIDING START-UP SUPPORT FOR BUSINESSES OF OTHERS IN CONNECTION WITH RELOCATION AND MOBILITY; BUSINESS CONTINUITY CONSULTING PRIOR TO AND FOLLOWING RELO-CATION OR A MOVE; CONDUCTING BUSINESS RESEARCH AND SURVEYS IN CONNEC-TION WITH EMPLOYEE AND BUSINESS RELOCATION AND MOBILITY; HUMAN RE-SOURCES CONSULTING IN THE FIELD OF BUSINESS AND EMPLOYEE RELOCATION; EMPLOYMENT RECRUITING CONSULTATION: HUMAN RESOURCES CONSULTATION IN THE FIELD OF DIVERSITY IN WORKPLACE IN CONNECTION WITH RELOCATION AND MOBILITY; HUMAN RESOURCES CONSULTATION CONCERNING COMPENSATION, PAYROLL, EMPLOYEE RELATIONS, DIVERSITY, LABOR RELATIONS, GOVERNMENT REGULATED EMPLOYMENT COMPLIANCE, WORK/LIFE BALANCE AND QUALITY OF LIFE, AND ANTI-DISCRIMINATION COMPLIANCE: BUSINESS CONSULTING SERVICES. NAMELY, PROVIDING ASSISTANCE IN DEVELOPMENT OF BUSINESS STRATEGIES AND CREATIVE IDEATION IN CONNECTION WITH BUSINESS AND EMPLOYEE RELO-CATION AND MOBILITY; PROVIDING LABOR RELATIONS SERVICES, NAMELY, ESTAB-LISHING COMMITTEES WITH UNIONS TO PROMOTE IMPROVED RELATIONS BETWEEN EMPLOYERS AND UNIONS AND PROVIDING BUSINESS ADVICE AND CONSULTATION ON LABOR CONTRACT NEGOTIATIONS; PERSONNEL MANAGEMENT CONSULTANCY AND BUSINESS MANAGEMENT CONSULTATION RELATED TO BUSINESS AND EM-PLOYEE RELOCATION AND MOBILITY; BUSINESS CONSULTING SERVICES REGARDING BUSINESS AND ORGANIZATIONAL RESTRUCTURING IN CONNECTION WITH BUSINESS RELOCATION; BUSINESS CONSULTING SERVICES IN THE FIELD OF HUMAN RE-SOURCES DEPARTMENT DEVELOPMENT, NAMELY, FOR THE PROMOTION AND ES-TABLISHMENT OF EMPLOYEE RETENTION, CAREER GROWTH, AND INCREASED PRODUCTIVITY FOR EMPLOYEES AND EMPLOYERS IN CONNECTION WITH EMPLOYEE AND BUSINESS RELOCATION AND MOBILITY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-1-2009; IN COMMERCE 4-15-2009.

Reg. No. 3,928,988 FOR: CONSULTING SERVICES RELATED TO EMPLOYEE AND BUSINESS RELOCATION AND MOBILITY IN THE FIELD OF STATE AND FEDERAL EMPLOYEE BENEFIT PLANS; HR CONSULTING SERVICES IN THE FIELD OF STATE AND FEDERAL EMPLOYEE BENEFIT PLANS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-1-2009; IN COMMERCE 4-15-2009.

FOR: EDUCATIONAL AND TRAINING SERVICES, NAMELY, PROVIDING INDIVIDUAL SESSIONS, CLASSES, SEMINARS AND WORKSHOPS IN THE FIELDS OF BUSINESS AND EMPLOYEE RELOCATION AND MOBILITY AND DISTRIBUTION OF TRAINING MATER-IAL IN CONNECTION THEREWITH; HUMAN RESOURCES TRAINING AND TRAINING RELATING TO COMPENSATION, PAYROLL, EMPLOYEE RELATIONS, DIVERSITY, LABOR RELATIONS, GOVERNMENT REGULATED EMPLOYMENT COMPLIANCE, WORK/LIFE BALANCE AND QUALITY OF LIFE, AND ANTI-DISCRIMINATION COMPLI-ANCE; EDUCATION SERVICES, NAMELY, CONDUCTING ORIENTATION SESSIONS TO EMPLOYEES AND BUSINESSES RELATED TO THE RELOCATION AND MOBILITY, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 3-1-2009; IN COMMERCE 4-15-2009.

FOR: CONSULTING SERVICES CONCERNING LEGAL MATTERS IN THE FIELD OF EM-PLOYMENT AND LABOR; ANALYSIS OF EMPLOYEE AND BUSINESS RELOCATION AND MOBILITY POLICIES TO ENSURE COMPLIANCE WITH PUBLIC SECTOR LAWS AND REGULATIONS, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 3-1-2009; IN COMMERCE 4-15-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,023,175 AND 3,113,691.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RESOURCES", APART FROM THE MARK AS SHOWN.

SN 77-609,363, FILED 11-6-2008.

MICHELE SWAIN, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2014-07-28 16:49:29 EDT Mark: PARAGON DECISION RESOURCES

PARAGON DECISION RESOURCES

US Serial Number:	77609363	Application Filing Date:	Nov. 06, 2008
US Registration Number:	3928988	Registration Date:	Mar. 08, 2011
Register:	Principal		
Mark Type:	Service Mark		
Status:	Registered. The registration date is used to determi	ne when post-registration ma	intenance documents are due.
Status Date:	Mar. 08, 2011		
Publication Date:	Dec. 01, 2009	Notice of Allowance Date:	Nov. 16, 2010

## **Mark Information**

Mark Literal Elements: PARAGON DECISION RESOURCES

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "RESOURCES"

#### **Related Properties Information**

#### Claimed Ownership of US 3023175, 3113691 Registrations:

### **Goods and Services**

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Business relocation services; business management and business consulting services and providing information related thereto in the fields of employee and business relocation and mobility; business and employee relocation consulting concerning relocation policies, practices and procedures; business and employee relocation consulting concerning the development of relocation policies, practices and procedures and mobility programs; moving and relocation services, namely, planning and implementing moves of businesses employees for others; business development services, namely, providing start-up support for businesses of others in connection with relocation and mobility; business continuity consulting prior to and following relocation or a move; conducting business research and surveys in connection with employee and business relocation and mobility; human resources consulting in the field of business and employee relocation; employment recruiting consultation; human resources consultation in the field of diversity in workplace in connection with relocation and mobility; human resources consultation concerning compensation, payroll, employee relations, diversity, labor relations, government regulated employment compliance, work/life balance and quality of life, and anti-discrimination compliance; business consulting services, namely, providing assistance in development of business strategies and creative ideation in connection with business and employee relocation and mobility; providing labor relations services, namely, establishing committees with unions to promote improved relations between employers and unions and providing business advice and consultation on labor contract negotiations; personnel management consultancy and business management consultation related to business and employee relocation and mobility; business consulting services regarding business and organizational restructuring in connection with business relocation; business consulting services in the field of human resources department development, namely, for the promotion and establishment of employee retention, career growth, and increased productivity for employees and employers in connection with employee and business relocation and mobility International Class(es): 035 - Primary Class U.S Class(es): 100, 101, 102 Class Status: ACTIVE Basis: 1(a) First Use: Mar. 01, 2009 Use in Commerce: Apr. 15, 2009 For: Consulting services related to employee and business relocation and mobility in the field of state and federal employee benefit plans; HR consulting services in the field of state and federal employee benefit plans International Class(es): 036 - Primary Class U.S Class(es): 100, 101, 102 Class Status: ACTIVE Basis: 1(a) First Use: Mar. 01, 2009 Use in Commerce: Apr. 15, 2009 For: Educational and training services, namely, providing individual sessions, classes, seminars and workshops in the fields of business

and employee relocation and mobility and distribution of training material in connection therewith; human resources training and training relating to compensation, payroll, employee relations, diversity, labor relations, government regulated employment compliance, work/life balance and quality of life, and anti-discrimination compliance; education services, namely, conducting orientation sessions to

Filed	Use: No	Currently Use: Yes		Amended Use: No	
	Use: No ITU: Yes			Amended Use: No Amended ITU: No	
	44D: No	S Currently ITU: No Currently 44D: No		Amended 110: No Amended 44D: No	
	44 <b>D</b> . NO	Currently 44E: No		Amended 44E: No	
	66A: No	Currently 66A: No		Amended 44L. No	
Filed No Ba		Currently No Basis: No			
		Current Owner(s	) Information	1	
		X	,		
		Paragon Decision Resources, Inc.			
Owner A	aaress:	8650 Freeport Parkway South Suite 202			
		Irving, TEXAS 75063 UNITED STATES			
Legal Enti	ty Type:	CORPORATION S			
			Organized:		
			те		
		Attorney/Correspond	ence Informa	ntion	
		Attorney of	Record		
	-	Attorney of S. Roxanne Edwards	Record Docket Number:	24178081.14	
Attorney Prima	-	Attorney of	Record	24178081.14	
Attorney Prima	ry Email	Attorney of S. Roxanne Edwards	Record Docket Number: Attorney Email Authorized:	24178081.14	
Attorney Prima A Corres	ry Email Address:	Attorney of S. Roxanne Edwards roxanne.edwards@bakernet.com Correspon S. ROXANNE EDWARDS	Record Docket Number: Attorney Email Authorized:	24178081.14	
Attorney Prima A Corres	ry Email Address:	Attorney of S. Roxanne Edwards roxanne.edwards@bakernet.com Correspon	Record Docket Number: Attorney Email Authorized:	24178081.14	
Attorney Prima A Corres	ry Email Address:	Attorney of S. Roxanne Edwards roxanne.edwards@bakernet.com Correspon S. ROXANNE EDWARDS BAKER & MCKENZIE LLP	Record Docket Number: Attorney Email Authorized:	24178081.14	
Attorney Prima A Corres	ry Email address: pondent address:	Attorney of S. Roxanne Edwards roxanne.edwards@bakernet.com S. ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES	Record Docket Number: Attorney Email Authorized: ndent	24178081.14 No	
Attorney Prima A Corres Name/A	Phone:	Attorney of S. Roxanne Edwards roxanne.edwards@bakernet.com Correspon S. ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES 214.978.3064	Record Docket Number: Attorney Email Authorized: Indent	24178081.14 No 214.965.5935	
Attorney Prima A Corres Name/A	Phone:	Attorney of S. Roxanne Edwards roxanne.edwards@bakernet.com S. ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES	Record Docket Number: Attorney Email Authorized: ndent	24178081.14 No 214.965.5935	
Attorney Prima A Corres Name/A	Phone:	Attorney of S. Roxanne Edwards roxanne.edwards@bakernet.com Correspon S. ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES 214.978.3064	Record Docket Number: Attorney Email Authorized: ndent Fax: Correspondent e-mail Authorized:	24178081.14 No 214.965.5935	
Attorney Prima A Corres Name/A	Phone:	Attorney of S. Roxanne Edwards roxanne.edwards@bakernet.com Correspon S. ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES 214.978.3064 roxanne.edwards@bakernet.com	Record Docket Number: Attorney Email Authorized: ndent Fax: Correspondent e-mail Authorized: titve - Not Found	24178081.14 No 214.965.5935	
Attorney Prima A Corres Name/A	ry Email ddress: pondent ddress: Phone: t e-mail:	Attorney of S. Roxanne Edwards roxanne.edwards@bakernet.com S. ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES 214.978.3064 roxanne.edwards@bakernet.com Domestic Representa <b>Prosecution</b>	Record Docket Number: Attorney Email Authorized: ndent Fax: Correspondent e-mail Authorized: titve - Not Found	24178081.14 No 214.965.5935	Proceeding
Attorney Prima Corres Name/A	pondent ddress: pondent ddress: Phone: t e-mail: Des	Attorney of S. Roxanne Edwards roxanne.edwards@bakernet.com Correspon S. ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES 214.978.3064 roxanne.edwards@bakernet.com Domestic Representa Prosecution	Record Docket Number: Attorney Email Authorized: ndent Fax: Correspondent e-mail Authorized: titve - Not Found	24178081.14 No 214.965.5935	Proceeding
Attorney Prima Corres Name/A Corresponden	ry Email ddress: pondent ddress: Phone: t e-mail: Des REG	Attorney of S. Roxanne Edwards roxanne.edwards@bakernet.com Correspon S. ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES 214.978.3064 roxanne.edwards@bakernet.com Domestic Representa <b>Prosecution</b> STERED-PRINCIPAL REGISTER	Record Docket Number: Attorney Email Authorized: Indent Fax: Correspondent e-mail Authorized: tive - Not Found History	24178081.14 No 214.965.5935	•
Attorney Prima Corres Name/A Corresponden	Phone: t e-mail: Des REG NOTI	Attorney of S. Roxanne Edwards roxanne.edwards@bakernet.com Correspon S. ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES 214.978.3064 roxanne.edwards@bakernet.com Domestic Representa <b>Domestic Representa</b> STERED-PRINCIPAL REGISTER CE OF ACCEPTANCE OF STATEMENT OF	Record Docket Number: Attorney Email Authorized: ndent Fax: Correspondent e-mail Authorized: tive - Not Found History	24178081.14 No 214.965.5935	Number
Attorney Prima Corres Name/A Corresponden	ry Email ddress: pondent ddress: Phone: t e-mail: Des REG NOTI LAW	Attorney of S. Roxanne Edwards roxanne.edwards@bakernet.com Correspon S. ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES 214.978.3064 roxanne.edwards@bakernet.com Domestic Representa Prosecution STERED-PRINCIPAL REGISTER CE OF ACCEPTANCE OF STATEMENT CO OFFICE REGISTRATION REVIEW COMF	Record Docket Number: Attorney Email Authorized: ndent Fax: Correspondent e-mail Authorized: tive - Not Found History	24178081.14 No 214.965.5935	Number 73296
Attorney Prima Corres Name/A Corresponden Date lar. 08, 2011 an. 29, 2011 an. 28, 2011 an. 25, 2011	ry Email ddress: pondent ddress: Phone: t e-mail: REG NOTI LAW ASSI	Attorney of S. Roxanne Edwards roxanne.edwards@bakernet.com Correspon S. ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES 214.978.3064 roxanne.edwards@bakernet.com Domestic Representa <b>Prosecution</b> STERED-PRINCIPAL REGISTER CE OF ACCEPTANCE OF STATEMENT OFFICE REGISTRATION REVIEW COMF GNED TO LIE	Record Docket Number: Attorney Email Authorized: ndent Fax: Correspondent e-mail Authorized: tive - Not Found History DF USE E-MAILED PLETED	24178081.14 No 214.965.5935	Number
Attorney Prima Corres Name/A Corresponden Date lar. 08, 2011 an. 29, 2011 an. 28, 2011 an. 25, 2011	ry Email ddress: pondent ddress: Phone: t e-mail: REG NOTI LAW ASSI	Attorney of S. Roxanne Edwards roxanne.edwards@bakernet.com Correspon S. ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES 214.978.3064 roxanne.edwards@bakernet.com Domestic Representa Prosecution STERED-PRINCIPAL REGISTER CE OF ACCEPTANCE OF STATEMENT CO OFFICE REGISTRATION REVIEW COMF	Record Docket Number: Attorney Email Authorized: ndent Fax: Correspondent e-mail Authorized: tive - Not Found History DF USE E-MAILED PLETED	24178081.14 No 214.965.5935	Number           73296
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Attorney Prima A Corres Name/A	ry Email ddress: pondent ddress: Phone: t e-mail: REG NOTI LAW ASSI ALLC STAT	Attorney of S. Roxanne Edwards roxanne.edwards@bakernet.com Correspon S. ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES 214.978.3064 roxanne.edwards@bakernet.com Correspon Correspon Domestic Representation STERED-PRINCIPAL REGISTER CE OF ACCEPTANCE OF STATEMENT OF OFFICE REGISTRATION REVIEW COMP GNED TO LIE WED PRINCIPAL REGISTER - SOU ACC	Record Docket Number: Attorney Email Authorized: ndent Fax: Correspondent e-mail Authorized: tive - Not Found History DF USE E-MAILED PLETED EPTED	24178081.14 No 214.965.5935	Number           73296           73296

Nov. 18, 2010	TEAS STATEMENT OF USE RECEIVED	
Nov. 16, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 04, 2010	TTAB RELEASE CASE TO TRADEMARKS	194335
Oct. 04, 2010	OPPOSITION TERMINATED NO. 999999	194335
Oct. 04, 2010	OPPOSITION DISMISSED NO. 999999	194335
Sep. 22, 2010	PAPER RECEIVED	104000
Mar. 31, 2010	OPPOSITION INSTITUTED NO. 999999	194335
Dec. 21, 2009	EXTENSION OF TIME TO OPPOSE RECEIVED	104000
Dec. 01, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 01, 2009	PUBLISHED FOR OPPOSITION	
Oct. 27, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	67215
Oct. 26, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	0/2/0
Oct. 19, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Oct. 19, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Oct. 19, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 22, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 22, 2009	NON-FINAL ACTION E-MAILED	6325
Sep. 22, 2009	NON-FINAL ACTION WRITTEN	75593
Sep. 09, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 08, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 08, 2009	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Aug. 12, 2009	NOTIFICATION OF FINAL REFUSAL EMAILED	
Aug. 12, 2009	FINAL REFUSAL E-MAILED	
Aug. 12, 2009	FINAL REFUSAL WRITTEN	75593
Jul. 30, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 29, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 29, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 17, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 17, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 11, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 11, 2009	NON-FINAL ACTION E-MAILED	6325
Feb. 11, 2009	NON-FINAL ACTION WRITTEN	75593
Feb. 06, 2009	ASSIGNED TO EXAMINER	75593
Dec. 16, 2008	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	67215
Dec. 16, 2008	ASSIGNED TO LIE	67215
Dec. 02, 2008	TEAS VOLUNTARY AMENDMENT RECEIVED	
Nov. 10, 2008	NEW APPLICATION ENTERED IN TRAM	

# TM Staff and Location Information

TM Staff Information - None					
	File Location				
Current Location: F	PUBLICATION AND ISSUE SECTION	Date in Location:	Jan. 28, 2011		
	Proceeding	gs			
Summary					
Number of Proceedings: 2	2				
	Type of Proceeding: Oppositio	n			
Proceeding Number:	<u>91194335</u>	Filing Date:	Mar 31, 2010		
Status: 7	Terminated	Status Date:	Oct 04, 2010		
Interlocutory Attorney: A	ANN LINNEHAN				

#### Defendant

Name: Paragon Decision Resources, Inc.

Correspondent Address: S. ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER, 2001 ROSS AVENUE DALLAS TX , 75201 UNITED STATES

Correspondent e-mail: roxanne.edwards@bakermckenzie.com

#### Associated marks

Mark		Application Status	Serial Number	Registration Number
PARAGON DECISION RESO	DURCES	Registered	<u>77609363</u>	<u>3928988</u>
	Plaintiff(	5)		
Name:	Decision Resources, Inc.			
Correspondent Address:	JOHN L DUPRE' HAMILTON BROOK SMITH & REYNOLDS PC 530 VIRGINIA RD, PO BOX 9133 CONCORD MA , 01743-0036 UNITED STATES			
Correspondent e-mail:	john.dupre@hbsr.com			
Associated marks				
Mark		Application Status	Serial Number	Registration

Mark		Application Status	Serial Number	Number	
DECISION RES	SOURCES	Renewed	73423044	<u>1294871</u>	
	Prosec	cution History			
Entry Number	History Text	Date	Due Date	9	
1	FILED AND FEE	Mar 31, 2010			
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 31, 2010	May 10, 2	2010	
3	PENDING, INSTITUTED	Mar 31, 2010			
4	STIPULATION FOR AN EXTENSION OF TIME	May 06, 2010			
5	EXTENSION OF TIME GRANTED	May 06, 2010			
6	STIPULATION FOR AN EXTENSION OF TIME	Jun 07, 2010			
7	EXTENSION OF TIME GRANTED	Jun 07, 2010			
8	STIPULATION FOR AN EXTENSION OF TIME	Jul 08, 2010			
9	EXTENSION OF TIME GRANTED	Jul 08, 2010			
10	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Aug 09, 2010			
11	SUSPENDED	Aug 09, 2010			
12	AMENDMENT TO APPLICATION	Aug 11, 2010	J 11, 2010		
13	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Sep 07, 2010			
14	SUSPENDED	Sep 07, 2010			
15	RESPONSE DUE 30 DAYS (DUE DATE)	Sep 22, 2010	Oct 22, 2	010	
16	WITHDRAWAL OF OPPOSITION	Sep 23, 2010			
17	BD'S DECISION: DISMISSED W/O PREJUDICE	Oct 04, 2010			
18	TERMINATED	Oct 04, 2010			
		ng: Extension of Time			
Proceed	ing Number: <u>77609363</u>	Filing Date: De			
Interlocuto	Status: Terminated	Status Date: Ma	ar 31, 2010		
interioculo	Interlocutory Attorney:				

#### Defendant

Name: Paragon Decision Resources, Inc.

Correspondent Address: S. ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS TX , 75201 UNITED STATES

#### Associated marks

Registration

Number

PARAGON DECI	N DECISION RESOURCES Registered 77609363		77609363	<u>3928988</u>	
	Pot	tential Opposer(s)			
	Name: Decision Resources, Inc.				
Corresponder	tt Address: John L. DuPre' Hamilton, Brook, Smith & Reynolds, P.C. 530 Virginia Road, P.O. Box 9133 Concord MA , 01742 UNITED STATES				
Correspond	lent e-mail: trademarks@hbsr.com, john.dupre@hbsr.co	<u>m</u>			
Associated mar	ks				
Mark	Mark		Serial Number	Registration Number	
Prosecution History					
Entry Number	History Text	Date		Due Date	
1	INCOMING - EXT TIME TO OPPOSE FILED	Dec 21, 2009			

Dec 21, 2009

EXTENSION OF TIME GRANTED

2





Reg. No. 3,926,129 Registered Mar. 1, 2011 Int. Cls.: 35, 36, 41, and 45

SERVICE MARK

PRINCIPAL REGISTER



Director of the United States Patent and Trademark Office

PARAGON DECISION RESOURCES, INC. (DELAWARE CORPORATION) 8650 FREEPORT PARKWAY SOUTH SUITE 202 IRVING, TX 75063

FOR: BUSINESS RELOCATION SERVICES; BUSINESS MANAGEMENT AND BUSINESS CONSULTING SERVICES AND PROVIDING INFORMATION RELATED THERETO IN THE FIELDS OF EMPLOYEE AND BUSINESS RELOCATION AND MOBILITY; BUSINESS AND EMPLOYEE RELOCATION CONSULTING CONCERNING RELOCATION POLICIES, PRACTICES AND PROCEDURES: BUSINESS AND EMPLOYEE RELOCATION CONSULTING CONCERNING THE DEVELOPMENT OF RELOCATION POLICIES, PRACTICES AND PROCEDURES AND MOBILITY PROGRAMS; MOVING AND RELOCATION SERVICES, NAMELY, PLANNING AND IMPLEMENTING MOVES OF BUSINESSES EMPLOYEES FOR OTHERS; BUSINESS DEVELOPMENT SERVICES, NAMELY, PROVIDING START-UP SUPPORT FOR BUSINESSES OF OTHERS IN CONNECTION WITH RELOCATION AND MOBILITY; BUSINESS CONTINUITY CONSULTING PRIOR TO AND FOLLOWING RELO-CATION OR A MOVE; CONDUCTING BUSINESS RESEARCH AND SURVEYS IN CONNEC-TION WITH EMPLOYEE AND BUSINESS RELOCATION AND MOBILITY: HUMAN RE-SOURCES CONSULTING IN THE FIELD OF BUSINESS AND EMPLOYEE RELOCATION; EMPLOYMENT RECRUITING CONSULTATION; HUMAN RESOURCES CONSULTATION IN THE FIELD OF DIVERSITY IN WORKPLACE IN CONNECTION WITH RELOCATION AND MOBILITY; HUMAN RESOURCES CONSULTATION CONCERNING COMPENSATION, PAYROLL, EMPLOYEE RELATIONS, DIVERSITY, LABOR RELATIONS, GOVERNMENT REGULATED EMPLOYMENT COMPLIANCE, WORK/LIFE BALANCE AND QUALITY OF LIFE, AND ANTI-DISCRIMINATION COMPLIANCE; BUSINESS CONSULTING SERVICES, NAMELY, PROVIDING ASSISTANCE IN DEVELOPMENT OF BUSINESS STRATEGIES AND CREATIVE IDEATION IN CONNECTION WITH BUSINESS AND EMPLOYEE RELO-CATION AND MOBILITY: PROVIDING LABOR RELATIONS SERVICES, NAMELY, ESTAB-LISHING COMMITTEES WITH UNIONS TO PROMOTE IMPROVED RELATIONS BETWEEN EMPLOYERS AND UNIONS AND PROVIDING BUSINESS ADVICE AND CONSULTATION ON LABOR CONTRACT NEGOTIATIONS; PERSONNEL MANAGEMENT CONSULTANCY AND BUSINESS MANAGEMENT CONSULTATION RELATED TO BUSINESS AND EM-PLOYEE RELOCATION AND MOBILITY; BUSINESS CONSULTING SERVICES REGARDING BUSINESS AND ORGANIZATIONAL RESTRUCTURING IN CONNECTION WITH BUSINESS RELOCATION; BUSINESS CONSULTING SERVICES IN THE FIELD OF HUMAN RE-SOURCES DEPARTMENT DEVELOPMENT, NAMELY, FOR THE PROMOTION AND ES-TABLISHMENT OF EMPLOYEE RETENTION, CAREER GROWTH, AND INCREASED PRODUCTIVITY FOR EMPLOYEES AND EMPLOYERS IN CONNECTION WITH EMPLOYEE AND BUSINESS RELOCATION AND MOBILITY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-1-2009; IN COMMERCE 4-15-2009.

FOR: CONSULTING SERVICES RELATED TO EMPLOYEE AND BUSINESS RELOCATION AND MOBILITY IN THE FIELD OF STATE AND FEDERAL EMPLOYEE BENEFIT PLANS;

#### Reg. No. 3,926,129 HR CONSULTING SERVICES IN THE FIELD OF STATE AND FEDERAL EMPLOYEE BE-NEFITS PLANS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-1-2009; IN COMMERCE 4-15-2009.

FOR: EDUCATIONAL AND TRAINING SERVICES, NAMELY, PROVIDING INDIVIDUAL SESSIONS, CLASSES, SEMINARS AND WORKSHOPS IN THE FIELDS OF BUSINESS AND EMPLOYEE RELOCATION AND MOBILITY AND DISTRIBUTION OF TRAINING MATER-IAL IN CONNECTION THEREWITH; HUMAN RESOURCES TRAINING AND TRAINING RELATING TO COMPENSATION, PAYROLL, EMPLOYEE RELATIONS, DIVERSITY, LABOR RELATIONS, GOVERNMENT REGULATED EMPLOYMENT COMPLIANCE, WORK/LIFE BALANCE AND QUALITY OF LIFE, AND ANTI-DISCRIMINATION COMPLI-ANCE; EDUCATION SERVICES, NAMELY, CONDUCTING ORIENTATION SESSIONS TO EMPLOYEES AND BUSINESSES RELATED TO THE RELOCATION AND MOBILITY, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 3-1-2009; IN COMMERCE 4-15-2009.

FOR: CONSULTING SERVICES CONCERNING LEGAL MATTERS IN THE FIELD OF EM-PLOYMENT AND LABOR; ANALYSIS OF EMPLOYEE AND BUSINESS RELOCATION AND MOBILITY POLICIES TO ENSURE COMPLIANCE WITH PUBLIC SECTOR LAWS AND REGULATIONS, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 3-1-2009; IN COMMERCE 4-15-2009.

OWNER OF U.S. REG. NOS. 3,023,175 AND 3,113,691.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RESOURCES", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF WORDING WITH TWO INTERLOCKING DIAMONDS.

SN 77-609,378, FILED 11-6-2008.

MICHELE SWAIN, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2014-07-28 16:50:13 EDT Mark: PARAGON DECISION RESOURCES



US Serial Number:	77609378	Application Filing Date: Nov. 06, 2008
US Registration Number:	3926129	Registration Date: Mar. 01, 2011
Register:	Principal	
Mark Type:	Service Mark	
Status:	Registered. The registration date is used to dete	ermine when post-registration maintenance documents are due.
Status Date:	Mar. 01, 2011	
Publication Date:	Dec. 01, 2009	Notice of Allowance Date: Nov. 09, 2010

## **Mark Information**

Mark Literal Elements: PARAGON DECISION RESOURCES

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of wording with two interlocking diamonds.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "RESOURCES"

Design Search Code(s): 26.07.13 - Diamonds, exactly two diamonds; Two diamonds 26.07.21 - Diamonds that are completely or partially shaded 26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

## **Related Properties Information**

Claimed Ownership of US 3023175, 3113691 Registrations:

## **Goods and Services**

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
  Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
  Asterisks \*..\* identify additional (new) wording in the goods/services.

For:	Business relocation services; business management and business consulting services and providing information related thereto in the fields of employee and business relocation and mobility; business and employee relocation consulting concerning relocation policies, practices and procedures; business and employee relocation consulting concerning the development of relocation policies, practices and mobility programs; moving and relocation services, namely, planning and implementing moves of businesses employees for others; business development services, namely, providing start-up support for businesses of others in connection with relocation and mobility; business continuity consulting prior to and following relocation or a move; conducting business research and surveys in connection with employee and business relocation and mobility; human resources consultaing in the field of business and employee relocation, employment recruiting consultation; human resources consultation in the field of diversity in workplace in connection with relocation and mobility; human resources consultation in the field of diversity in workplace in connection with relocation and mobility; human resources consultation concerning compensation, payroll, employee relations, diversit labor relations, government regulated employment compliance, work/life balance and quality of life, and anti-discrimination compliance business consulting services, namely, providing assistance in development of business and creative ideation in connection with business and employee relocation and mobility; providing labor relations services, namely, establishing committees with unions t promote improved relations between employers and unions and providing business advice and consultation on labor contract negotiations; personnel management consultancy and business management consultation related to business relocation and emblity; business consulting services regarding business and organizational restructuring in connection with business relocation business co		
International Class(es):	035 - Primary Class	U.S Class(es): 100, 101, 102	
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Mar. 01, 2009	Use in Commerce: Apr. 15, 2009	
For:	Consulting services related to employee and business relocation and mobility in the field of state and federal employee benefit plans; HR consulting services in the field of state and federal employee benefits plans		
International Class(es):	036 - Primary Class	U.S Class(es): 100, 101, 102	
Class Status:	ACTIVE		
Basis:	1(a)		

	rst Use:	Mar. 01, 2009	Use in Commerce:	Apr. 15, 2009
		and employee relocation and mobility ar training relating to compensation, payrol	d distribution of training material in conne I, employee relations, diversity, labor rela anti-discrimination compliance; education	seminars and workshops in the fields of business action therewith; human resources training and tions, government regulated employment compliance a services, namely, conducting orientation sessions to
International Cla	ass(es):	041 - Primary Class	U.S Class(es):	100, 101, 107
Class	Status:	ACTIVE		
	Basis:	1(a)		
Fi	rst Use:	Mar. 01, 2009	Use in Commerce:	Apr. 15, 2009
		Consulting services concerning legal ma mobility policies to ensure compliance w		; analysis of employee and business relocation and
International Cla	ass(es):	045 - Primary Class	U.S Class(es):	100, 101
Class	Status:	ACTIVE		
	Basis:	1(a)		
Fi	rst Use:	Mar. 01, 2009	Use in Commerce:	Apr. 15, 2009
		Basis Inf	ormation (Case Level	)
Filed	Use: No	Current	ly Use: Yes	Amended Use: No
Filed	ITU: Yes	Curren	tly ITU: No	Amended ITU: No
Filed 4	44D: No	Current	ly 44D: No	Amended 44D: No
Filed 4	44E: No	Current	<b>Iy 44E:</b> No	Amended 44E: No
Filed 6	66A: No	Current	Iy 66A: No	
Filed No Ba	asis: No	Currently No	Basis: No	
		Current	<b>Owner(s)</b> Information	n
		Paragon Decision Resources, Inc.		
Owner A		8650 Freeport Parkway South Suite 202 Irving, TEXAS 75063 UNITED STATES		
		Suite 202 Irving, TEXAS 75063	State or Country Where Organized:	DELAWARE
		Suite 202 Irving, TEXAS 75063 UNITED STATES CORPORATION	Organized:	
		Suite 202 Irving, TEXAS 75063 UNITED STATES CORPORATION	Organized: rrespondence Informa	
Legal Entit	ty Type:	Suite 202 Irving, TEXAS 75063 UNITED STATES CORPORATION	Organized:	ation
Legal Entit Attorney Attorney Primar	ty Type: y Name: ry Email	Suite 202 Irving, TEXAS 75063 UNITED STATES CORPORATION Attorney/Co	Organized: rrespondence Informa Attorney of Record Docket Number: Attorney Email	ation 22178081.15
Legal Entit Attorney Attorney Primar	ty Type:	Suite 202 Irving, TEXAS 75063 UNITED STATES CORPORATION Attorney/Co S. Roxanne Edwards	Organized: rrespondence Informa Attorney of Record Docket Number:	ation 22178081.15
Legal Entit Attorney Attorney Primar A	ty Type: y Name: ry Email ddress: pondent ddress:	Suite 202 Irving, TEXAS 75063 UNITED STATES CORPORATION Attorney/Co S. Roxanne Edwards	Organized: rrespondence Informa Attorney of Record Docket Number: Attorney Email Authorized:	ation 22178081.15
Legal Entit Attorney Attorney Primar A Corresp Name/A	ty Type: y Name: ry Email ddress: pondent ddress:	Suite 202 Irving, TEXAS 75063 UNITED STATES CORPORATION Attorney/Con S. Roxanne Edwards roxanne.edwards@bakernet.com S ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201	Organized: rrespondence Informa Attorney of Record Docket Number: Attorney Email Authorized: Correspondent	ation 22178081.15
Legal Entit	ty Type: y Name: ry Email ddress: pondent ddress: Phone:	Suite 202 Irving, TEXAS 75063 UNITED STATES CORPORATION Attorney/Col S. Roxanne Edwards roxanne.edwards@bakernet.com S ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES	Organized: rrespondence Informa Attorney of Record Docket Number: Attorney Email Authorized: Correspondent Fax: Correspondent e-mail	ation 22178081.15 No 214.965.5935
Legal Entit	ty Type: y Name: ry Email ddress: pondent ddress: Phone:	Suite 202 Irving, TEXAS 75063 UNITED STATES CORPORATION Attorney/Col S. Roxanne Edwards roxanne.edwards@bakernet.com S ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES 214.978.3064 roxanne.edwards@bakernet.com	Correspondent e-mail Authorized: Correspondent Fax: Correspondent e-mail Authorized:	ation 22178081.15 No 214.965.5935
Legal Entit	ty Type: y Name: ry Email ddress: pondent ddress: Phone:	Suite 202 Irving, TEXAS 75063 UNITED STATES CORPORATION Attorney/Col S. Roxanne Edwards roxanne.edwards@bakernet.com S ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES 214.978.3064 roxanne.edwards@bakernet.com	Organized: rrespondence Informa Attorney of Record Docket Number: Attorney Email Authorized: Correspondent Fax: Correspondent e-mail Authorized: stic Representative - Not Found	ation 22178081.15 No 214.965.5935
Legal Entit	ty Type: y Name: ry Email ddress: pondent ddress: Phone:	Suite 202 Irving, TEXAS 75063 UNITED STATES CORPORATION Attorney/Col S. Roxanne Edwards roxanne.edwards@bakernet.com S ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES 214.978.3064 roxanne.edwards@bakernet.com	Correspondent e-mail Authorized: Correspondent Fax: Correspondent e-mail Authorized:	ation 22178081.15 No 214.965.5935 No
Legal Entit	ty Type: y Name: ry Email ddress: pondent ddress: Phone: t e-mail:	Suite 202 Irving, TEXAS 75063 UNITED STATES CORPORATION Attorney/Col S. Roxanne Edwards roxanne.edwards@bakernet.com S ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES 214.978.3064 roxanne.edwards@bakernet.com	Organized: rrespondence Informa Attorney of Record Docket Number: Attorney Email Authorized: Correspondent Fax: Correspondent e-mail Authorized: stic Representative - Not Found	ation 22178081.15 No 214.965.5935 No
Legal Entit	ty Type: y Name: ry Email ddress: pondent ddress: Phone: t e-mail: Des	Suite 202 Irving, TEXAS 75063 UNITED STATES CORPORATION Attorney/Col S. Roxanne Edwards roxanne.edwards@bakernet.com S ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES 214.978.3064 roxanne.edwards@bakernet.com Dome Pro	Organized: rrespondence Informa Attorney of Record Docket Number: Attorney Email Authorized: Correspondent Fax: Correspondent e-mail Authorized: stic Representative - Not Found Secution History	ation 22178081.15 No 214.965.5935 No Proceeding
Legal Entit	ty Type: y Name: ry Email ddress: pondent ddress: Phone: t e-mail: <b>Des</b> REGI	Suite 202 Irving, TEXAS 75063 UNITED STATES CORPORATION Attorney/Con S. Roxanne Edwards roxanne.edwards@bakernet.com S ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES 214.978.3064 roxanne.edwards@bakernet.com Pro cription STERED-PRINCIPAL REGIST	Organized: rrespondence Informa Attorney of Record Docket Number: Attorney Email Authorized: Correspondent Fax: Correspondent e-mail Authorized: stic Representative - Not Found Secution History	ation 22178081.15 No 214.965.5935 No Proceeding Number
Legal Entit Attorney Attorney Primar A Correspondent Correspondent Date lar. 01, 2011 an. 27, 2011	ty Type: y Name: ry Email ddress: pondent ddress: Phone: t e-mail: Des REGI NOTI	Suite 202 Irving, TEXAS 75063 UNITED STATES CORPORATION Attorney/Con S. Roxanne Edwards roxanne.edwards@bakernet.com S ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES 214.978.3064 roxanne.edwards@bakernet.com Pro cription STERED-PRINCIPAL REGIST	Correspondence Informa Attorney of Record Docket Number: Attorney Email Authorized: Correspondent Fax: Correspondent e-mail Authorized: stic Representative - Not Found Secution History	ation 22178081.15 No 214.965.5935 No Proceeding Number
Legal Entit Attorney Attorney Primar A Corresp Name/A Correspondent	ty Type: y Name: ry Email ddress: pondent ddress: Phone: t e-mail: Des REGI NOTI LAW	Suite 202 Irving, TEXAS 75063 UNITED STATES CORPORATION Attorney/Con S. Roxanne Edwards roxanne.edwards@bakernet.com S ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS, TEXAS 75201 UNITED STATES 214.978.3064 roxanne.edwards@bakernet.com Pro cription STERED-PRINCIPAL REGIST CE OF ACCEPTANCE OF ST	Correspondence Informa Attorney of Record Docket Number: Attorney Email Authorized: Correspondent Fax: Correspondent e-mail Authorized: stic Representative - Not Found Secution History	ation 22178081.15 No 214.965.5935 No Proceeding Number

Dec. 08, 2010	STATEMENT OF USE PROCESSING COMPLETE	70565
Nov. 18, 2010	USE AMENDMENT FILED	70565
Dec. 08, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Nov. 18, 2010	TEAS STATEMENT OF USE RECEIVED	
Nov. 09, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 27, 2010	TTAB RELEASE CASE TO TRADEMARKS	194336
Sep. 27, 2010	OPPOSITION TERMINATED NO. 999999	194336
Sep. 27, 2010	OPPOSITION DISMISSED NO. 999999	194336
Sep. 10, 2010	PAPER RECEIVED	
Mar. 31, 2010	OPPOSITION INSTITUTED NO. 999999	194336
Dec. 21, 2009	EXTENSION OF TIME TO OPPOSE RECEIVED	
Dec. 01, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 01, 2009	PUBLISHED FOR OPPOSITION	
Oct. 27, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	67215
Oct. 26, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 19, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Oct. 19, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Oct. 19, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 22, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 22, 2009	NON-FINAL ACTION E-MAILED	6325
Sep. 22, 2009	NON-FINAL ACTION WRITTEN	75593
Sep. 09, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 08, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 08, 2009	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Aug. 12, 2009	NOTIFICATION OF FINAL REFUSAL EMAILED	
Aug. 12, 2009	FINAL REFUSAL E-MAILED	
Aug. 12, 2009	FINAL REFUSAL WRITTEN	75593
Jul. 31, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	67215
Jul. 31, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	67215
Jul. 29, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 17, 2009	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 17, 2009	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 11, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 11, 2009	NON-FINAL ACTION E-MAILED	6325
Feb. 11, 2009	NON-FINAL ACTION WRITTEN	75593
Feb. 06, 2009	ASSIGNED TO EXAMINER	75593
Dec. 16, 2008	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	67215
Dec. 16, 2008	ASSIGNED TO LIE	67215
Dec. 02, 2008	TEAS VOLUNTARY AMENDMENT RECEIVED	
Nov. 11, 2008	NOTICE OF DESIGN SEARCH CODE MAILED	
Nov. 10, 2008	NEW APPLICATION ENTERED IN TRAM	
· · · ·		

# TM Staff and Location Information

TM Staff Information - None			
File Location			
Current Location: PUBLICATION AND ISSUE SECTION	Date in Location: Jan. 26, 2011		
Proceedings			

Number of Proceedings: 2

Type of Proceeding: Opposition				
Proceeding Number:	<u>91194336</u>	Filing Date: Ma	r 31, 2010	
Status:	Terminated	Status Date: Se	p 27, 2010	
Interlocutory Attorney:	GEORGE POLOGEORGIS			
	Defendant			
Name:	Paragon Decision Resources, Inc.			
Correspondent Address:	S ROXANNE EDWARDS BAKER & MCKENZIE LLP 2300 TRAMMELL CROW CENTER, 2001 ROSS AVENUE DALLAS TX , 75201 UNITED STATES			
Correspondent e-mail:	roxanne.edwards@bakermckenzie.com			
Associated marks				
Mark		Application Status	Serial Number	Registration Number
PARAGON DECISION RESC	DURCES	Registered	77609378	<u>3926129</u>
	Plaintiff(s)			
Name:	Decision Resources, Inc.			
Correspondent Address:	JOHN L DUPRE HAMILTON BROOK SMITH & REYNOLDS, PC 530 VIRGINIA ROAD, P.O. BOX 9133 CONCORD MA , 01742 UNITED STATES			
Correspondent e-mail:	john.dupre@hbsr.com			
Associated marks				
Mark		Application Status	Serial Number	Registration Number

DECISION RE	SOURCES	Renewed	73423044	1294871	
	Prosecution History				
Entry Number	History Text	Date	Due D	Due Date	
1	FILED AND FEE	Mar 31, 2010			
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 31, 2010	May 10	), 2010	
3	PENDING, INSTITUTED	Mar 31, 2010			
4	STIPULATION FOR AN EXTENSION OF TIME	May 06, 2010			
5	EXTENSION OF TIME GRANTED	May 06, 2010			
6	STIPULATION FOR AN EXTENSION OF TIME	Jun 07, 2010			
7	EXTENSION OF TIME GRANTED	Jun 07, 2010			
8	STIPULATION FOR AN EXTENSION OF TIME	Jul 08, 2010			
9	EXTENSION OF TIME GRANTED	Jul 08, 2010			
10	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Aug 09, 2010			
11	SUSPENDED	Aug 09, 2010			
12	APPL'S AMDT.	Aug 11, 2010			
13	STIP TO SUSPEND PEND SETTLEMENT NEGOTNS	Sep 07, 2010			
14	SUSPENDED	Sep 07, 2010			
15	RESPONSE DUE 30 DAYS (DUE DATE)	Sep 10, 2010	Oct 10	, 2010	
16	WITHDRAWAL OF OPPOSITION	Sep 23, 2010			
17	BD'S DECISION: DISMISSED W/O PREJUDICE	Sep 27, 2010			
18	TERMINATED	Sep 27, 2010			
Type of Proceeding: Extension of Time					

Proceeding Number: 77609378

Status: Terminated

Filing Date: Dec 21, 2009 Status Date: Mar 31, 2010

Interlocutory Attorney:

Defendant

Name: Paragon Decision Resources, Inc.

Correspondent Address: S. ROXANNE EDWARDS BAKER & MCKENZIE LLP

#### 2300 TRAMMELL CROW CENTER 2001 ROSS AVENUE DALLAS TX , 75201 UNITED STATES

Associated marks				
Mark		Application Status	Serial Number	Registration Number
PARAGON DECISION	RESOURCES	Registered	<u>77609378</u>	<u>3926129</u>
	Potential	Opposer(s)		
N	lame: Decision Resources, Inc.			
Correspondent Add	Jress: John L. DuPre' Hamilton, Brook, Smith & Reynolds, P.C. 530 Virginia Road, P.O. Box 9133 Concord MA , 01742 UNITED STATES			
Correspondent e-	-mail: trademarks@hbsr.com, john.dupre@hbsr.com			
Associated marks				
Mark		Application Status	Serial Number	Registration Number
Prosecution History				
Entry Number	listory Text	Date		Due Date

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Dec 21, 2009	
2	EXTENSION OF TIME GRANTED	Dec 21, 2009	