

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
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Alexandria, VA 22313-1451
General Contact Number: 571-272-8500
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August 25, 2021

Opposition No. 91216503

Sturgis Motorcycle Rally, Inc.

v.

John Paul Dejoria

Chaunte Austin, Paralegal Specialist:

On July 2, 2021, the Board issued an order suspending this proceeding in view of the withdrawal of Opposer's counsel on July 2, 2021. Opposer was allowed time in which to either appoint a new attorney or to state that Opposer would represent itself. No appearance or other response has been filed.

Accordingly, Opposer is allowed until thirty days from the date of this order to show cause why default judgment should not be entered against Opposer based on Opposer's apparent loss of interest in this proceeding. *See Pro-Cuts v. Schilz-Price Enterprises, Inc.*, 27 USPQ2d 1224 (TTAB 1993).

Proceedings otherwise remain suspended.