

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500

VW

Mailed: June 24, 2014

Opposition No. 91216490

Lifeguard Licensing Corp.

v.

Beauty Innovations Group, LLC

**By the Trademark Trial and Appeal Board:**

On June 9, 2014, applicant filed an abandonment of its application Serial No. 77847796, with opposer's written consent, and opposer's withdrawal of opposition.<sup>1</sup>

In view thereof, application Serial No. 77847796 stands abandoned, and the opposition is dismissed without prejudice. *See* Trademark Rules 2.106(c) and 2.135.

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<sup>1</sup> Applicant's submission does not include the required certificate of service. The Board presumes that because the filing was filed jointly, the parties did not believe service was necessary. The parties should note that strict compliance with Trademark Rule 2.119 is required for all future filings. A copy of the filing can be viewed using TTABVUE at <http://ttabvue.uspto.gov>.