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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91216122
Party	Plaintiff Instagram, LLC
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Date	10/01/2014
Attachments	Substitution of Counsel.pdf(65862 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
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Instagram, LLC

Opposer,

v.

Evergram, Inc.

Applicant

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Opposition No. 91216122

Commissioner for Trademarks
P. O. Box 1451
Alexandria, VA 22313-1451

SUBSTITUTION OF COUNSEL

Instagram, LLC, opposer in the above-referenced opposition against Trademark Application Serial No. 85613424, for the mark EVERGRAM, hereby notifies the Board that it is substituting as its Counsel in this matter Bobby Ghajar and Marcus D. Peterson, California State Bar Numbers 198719 and 265339, lawyers in the law firm Pillsbury Winthrop Shaw Pittman LLP, as Instagram, LLC's attorneys to represent it in proceedings and to transact all business in the United States Patent and Trademark Office in connection therewith.

Please address all correspondence to:

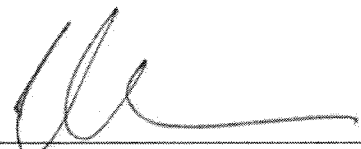
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Respectfully submitted,

INSTAGRAM, LLC

Date: Oct. 1, 2014

By:  _____

CERTIFICATE OF ELECTRONIC TRANSMISSION

DATE OF DEPOSIT: Oct. 1, 2014

I hereby certify that this correspondence is being transmitted to the United States Patent and Trademark Office Trademark Trial and Appeal Board using the Electronic System for Trademark Trials and Appeals (ESTTA) on the date indicated above.

/s/ Bobby Ghajar

Bobby Ghajar