

ESTTA Tracking number: **ESTTA597658**

Filing date: **04/09/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	PayPal, Inc.
Granted to Date of previous extension	04/09/2014
Address	2065 Hamilton Avenue San Jose, CA 95125 UNITED STATES
Attorney information	James R. Cady and Jennifer M. Lantz Hogan Lovells US LLP 4085 Campbell Ave., Suite 100 Menlo Park, CA 94025 UNITED STATES James.Cady@hoganlovells.com, Jennifer.Lantz@hoganlovells.com, Rosario.Ren ojo@hoganlovells.com, ebay@hoganlovells.com Phone: (650) 463-4000

**Applicant Information**

Application No	85910373	Publication date	12/10/2013
Opposition Filing Date	04/09/2014	Opposition Period Ends	04/09/2014
Applicant	Enfocel, LLC 6640 Eli Whitney Drive, Suite 200 Columbia, MD 21046 MOLDOVA, REPUBLIC OF		

**Goods/Services Affected by Opposition**

Class 035. First Use: 2009/11/02 First Use In Commerce: 2009/11/02 All goods and services in the class are opposed, namely: matching borrowers with potential lenders in the field of consumer lending
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**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

**Marks Cited by Opposer as Basis for Opposition**


U.S. Registration No.	2646490	Application Date	07/19/1999
Registration Date	11/05/2002	Foreign Priority Date	NONE
Word Mark	PAYPAL		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 036. First use: First Use: 1999/10/00 First Use In Commerce: 1999/10/00 Clearing and reconciling financial transactions via a global computer network; Providing a wide variety of banking services and providing financial services, namely, credit card services, processing and transmission of bills and payments thereof, and insurance for financial transactions conducted via global computer network

U.S. Registration No.	2879561	Application Date	09/03/2003
Registration Date	08/31/2004	Foreign Priority Date	NONE
Word Mark	PAYPAL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2001/06/00 First Use In Commerce: 2001/06/00 [ Mouse pads ] Class 014. First use: First Use: 2001/06/00 First Use In Commerce: 2001/06/00 [ Money clips made of antique silver ] Class 021. First use: First Use: 2001/06/00 First Use In Commerce: 2001/06/00 [ Mugs ] Class 025. First use: First Use: 2001/06/00 First Use In Commerce: 2001/06/00 Clothing, namely, shirts, T-shirts, jackets and hats		

U.S. Registration No.	2959971	Application Date	07/19/1999
Registration Date	06/07/2005	Foreign Priority Date	NONE
Word Mark	PAYPAL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2003/08/21 First Use In Commerce: 2003/08/21 Computer software for processing electronic payments to and from others that may be downloaded from a global computer network and/or recorded on computer media; authentication software that may be downloaded from a global computer network and/or recorded on computer media		

U.S. Registration No.	3069209	Application Date	03/18/2004
Registration Date	03/14/2006	Foreign Priority Date	NONE
Word Mark	PAYPAL		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2001/06/00 First Use In Commerce: 2001/06/00 Magnetically encoded credit cards

U.S. Registration No.	3680256	Application Date	04/17/2007
Registration Date	09/08/2009	Foreign Priority Date	NONE


Word Mark	PAYPAL
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Design Mark	
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Description of Mark	NONE
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Goods/Services	<p>Class 009. First use: First Use: 2008/09/07 First Use In Commerce: 2008/09/07 Computer software for processing electronic payments and transferring funds to and from others; authentication software for controlling access to and communications with computers that may be downloaded from a global computer network and/or recorded on computer media; magnetically encoded credit cards and payment cards; computer hardware security device, namely, a non-predictable code calculator for accessing a host database computer</p> <p>Class 016. First use: First Use: 2008/11/00 First Use In Commerce: 2008/11/00 Paper and stationery items, namely, memo pads and pens; publications and printed materials, namely, a series of instructional books and teaching materials in the field of clearing and reconciling financial transactions via electronic communications networks; credit cards without magnetic coding</p> <p>Class 021. First use: First Use: 2008/11/00 First Use In Commerce: 2008/11/00 Containers for food or beverages, namely, tumblers, and plastic water bottles, all sold empty</p> <p>Class 025. First use: First Use: 2008/11/00 First Use In Commerce: 2008/11/00 Clothing, namely, shirts, T-shirts, jackets and headgear</p> <p>Class 036. First use: First Use: 2008/09/07 First Use In Commerce: 2008/09/07 Financial services, namely, electronic funds transfer via electronic</p>
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	communications networks; clearing and reconciling financial transactions via electronic communications networks; providing a wide variety of payment and financial services, namely, credit card services, issuing credit cards and lines of credit, processing and transmission of bills and payments thereof, bill payment services with guaranteed payment delivery, and brokerage of money market funds, all conducted via a global communications network Class 045. First use: First Use: 2008/09/07 First Use In Commerce: 2008/09/07 Dispute resolution services; providing financial fraud protection and prevention
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U.S. Registration No.	4013014	Application Date	10/23/2009
Registration Date	08/16/2011	Foreign Priority Date	NONE
Word Mark	PAYPAL X		
Design Mark			
Description of Mark	The mark consists of the term "PAYPAL" and a stylized box design all appearing in varying shades of blue. Inside of the blue stylized box is a void in the shape of the letter "X".		
Goods/Services	Class 009. First use: First Use: 2009/11/04 First Use In Commerce: 2009/11/04 Computer software for use in developing other computer software and software applications; computer software development tools Class 042. First use: First Use: 2009/11/04 First Use In Commerce: 2009/11/04 Design and development of computer software and application programming interfaces (API); providing information in the field of computer software and computer software design and development; technical support services, namely, troubleshooting of computer software problems		

U.S. Registration No.	4267845	Application Date	05/03/2012
Registration Date	01/01/2013	Foreign Priority Date	NONE
Word Mark	PAYPAL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2003/02/00 First Use In Commerce: 2003/02/00 Promoting the goods of others, namely, providing information regarding		

	discounts, coupons, rebates, vouchers and special offers for the goods of others; promoting the goods and services of others by providing hypertext links to the web sites of others; promoting the goods and services of others by providing a web sitefeaturing links to the online retail web sites of others
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U.S. Registration No.	4415442	Application Date	01/13/2012
Registration Date	10/08/2013	Foreign Priority Date	NONE

Word Mark	PAYPAL HERE
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Description of Mark	The mark consists of the wording "PAYPAL HERE" contained inside three triangles superimposed over each other, with the innermost triangle appearing in white, the inner triangle appearing in dark blue and the outermost triangle appearing in light blue. The term "PAYPAL" appears in white inside the inner dark blue triangle, and the term "HERE" appears in dark blue inside the white triangle.
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Goods/Services	<p>Class 009. First use: First Use: 2012/03/15 First Use In Commerce: 2012/03/15 Computer software for processing electronic payments; authentication software for controlling access to and communications with computers and computer networks</p> <p>Class 036. First use: First Use: 2012/03/15 First Use In Commerce: 2012/03/15 Financial services, namely, credit card and debit card transaction processing services; clearing and reconciling financial transactions via global communications networks; electronic payment processing services</p> <p>Class 042. First use: First Use: 2012/03/15 First Use In Commerce: 2012/03/15 Providing temporary use of on-line non-downloadable software for processing electronic payments; providing temporary use of on-line non-downloadable authentication software for controlling access to and communications with computers and computer networks</p>
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Attachments	<p>78387008#TMSN.jpeg( bytes )  77158744#TMSN.jpeg( bytes )  77856538#TMSN.jpeg( bytes )  85616389#TMSN.jpeg( bytes )  85515765#TMSN.jpeg( bytes )  CAR LOAN PAL - Notice of Opposition - 2014.04.09.pdf(786908 bytes )  CAR LOAN PAL - Opposition Exhibits A - H.pdf(378691 bytes )</p>
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### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address

record by First Class Mail on this date.

Signature	/JRCady/
Name	James R. Cady and Jennifer M. Lantz
Date	04/09/2014

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Application of: Enfocel, LLC	§	International Classes: 35
	§	
Serial No.: 85/910,373	§	Published: December 10, 2013
	§	
Filed: April 22, 2013	§	
	§	
Mark: CAR LOAN PAL	§	

Commissioner for Trademarks  
P. O. Box 1451  
Alexandria, VA 22313-1451

**NOTICE OF OPPOSITION**

Madam:

Opposer PayPal, Inc. (“PayPal”) is a Delaware corporation with its principal place of business at 2065 Hamilton Avenue, San Jose, CA 95125 (“Opposer” or “PayPal”). PayPal believes that it will be damaged by the registration of the mark shown in Application Serial No. 85/910,373, filed April 22, 2013 by Enfocel, LLC (“Applicant”) and hereby opposes this application under the provisions of 15 U.S.C. § 1063 (as amended).

The Commissioner for Trademarks is hereby authorized to draw on the deposit account No. 501349, Ref. 003377.000130 for any necessary fees.

Application Serial No. 85/910,373 was filed on April 22, 2013 for the mark CAR LOAN PAL (hereinafter “the CAR LOAN PAL Mark”) for “Matching borrowers with potential lenders in the field of consumer lending” in International Class 35. The application was published for opposition on December 10, 2013.

A request for extension of time was filed through April 9, 2014. Therefore, this Notice of Opposition is timely filed on April 9, 2014.

As grounds for the opposition, it is alleged that:

### **PAYPAL'S BUSINESS**

1. Founded in 1998, PayPal, Inc. is one of the world's top online payment processing service companies. PayPal prides itself in being the more secure, safer, easier way to pay and get paid online. In most countries around the world, PayPal's customers can pay through credit cards or account balances, and in some countries, through bank accounts or buyer credit – without exposing their financial information to merchants.

2. PayPal's primary website, which it has operated since July 1999, is located at [www.paypal.com](http://www.paypal.com). The [www.paypal.com](http://www.paypal.com) website generates, on average, nearly 900,000 unique page views per day.

3. PayPal users have opened more than 230 million accounts with approximately 143 million active accounts worldwide, servicing 193 markets in 26 currencies. Many of the top online retailers accept PayPal as a method of payment, alongside Visa<sup>®</sup>, American Express<sup>®</sup>, and MasterCard<sup>®</sup>.

4. PayPal has devoted substantial resources to advertise and promote its services and products under the PAYPAL mark, which embodies the substantial goodwill that PayPal has earned as a result of providing high quality services and products. PayPal's advertisements and promotions have appeared on many global sites on the Internet, including the world-famous eBay.com website.

5. PayPal's services enjoy widespread reputation as high-quality, secure, reliable, and user-friendly online payment options and well as providing credit and debit card services and insurance for financial transactions, both in the United States and internationally. PayPal is featured as an online payment solution by countless top names in online retail and ticket sales.






6. PayPal has received numerous awards for excellence from the internet industry and the business community, including awards from Time Magazine (Best Cybertech 2000), U.S. News & World Report (Best of the Web), PC Magazine (Top 100 Web Sites) and Fast Company (Top Innovator in Finance, 2011), as well as multiple awards from the Webby Awards (Best Financial Services Site and the Webby People's Voice Awards for Best Financial Services Site) and the CNET Webware 100 (in the categories of commerce and productivity).

### **PAYPAL'S MARKS**

7. Since its financial payment services were launched in October 1999, PayPal has continuously, prominently, and conspicuously used the coined and distinctive mark PAYPAL in interstate commerce in the United States in connection with its goods and services.

8. PayPal is the owner of numerous United States registrations for the mark PAYPAL and variations thereof on the Principal Register (in word mark form and in stylized or design form). These registrations cover a variety of goods and services. Each of these registrations is valid and subsisting, and in some cases they are now incontestable under the provisions of 15 U.S.C. §1065. These registrations include the following:

<b>EXHIBIT</b>	<b>TRADEMARK</b>	<b>REG. NO.</b>	<b>REG. DATE</b>	<b>CLASS(ES)</b>
A	PAYPAL	2,646,490	November 5, 2002	36
B	PAYPAL	2,879,561	August 31, 2004	25
C	PAYPAL	2,959,971	June 7, 2005	9
D	PAYPAL	3,069,209	March 14, 2006	9

EXHIBIT	TRADEMARK	REG. NO.	REG. DATE	CLASS(ES)
E	PAYPAL (Stylized, Two-Tone) 	3,680,256	September 8, 2009	9, 16, 21, 25, 36 and 45
F	PAYPAL X & Design 	4,013,014	August 16, 2011	9 and 42
G	PAYPAL	4,267,845	January 1, 2013	35
H	PAYPAL HERE & Design 	4,415,442	October 8, 2013	9, 36 and 42

9. PayPal also has extensive common law rights in the PAYPAL Marks, and it uses these marks extensively with its financial services and related goods and services throughout the United States and around the world.

10. PayPal has used the PAYPAL Marks to reach customers throughout the United States and the world. The PayPal service is offered in numerous languages, currently supports payments in twenty-five currencies including U.S. Dollars, Canadian Dollars, Mexican Pesos, British Pounds Sterling, Czech Koruny, Danish Kroner, Euros, Hungarian Forints, Norwegian Kroner, Polish Zlotys, Russian Rubles, Swedish Kronor, Swiss Francs, Turkish Lira Brazilian reals, Israeli Shekels, Australian Dollars, Chinese RMB, Hong Kong Dollars, Japanese Yen, Malaysian Ringgits, New Zealand Dollars, Philippine Pesos, Singapore Dollars, Taiwan New Dollars and Thai Bhat, and is accessible from virtually any location around the globe using the Internet. In addition, PayPal users in 65 countries can receive funds quickly from anyone with an email address and a Visa or MasterCard payment card in 185 countries and eight territories around the world.

11. As a result of PayPal's widespread use of the PAYPAL Marks in the United States and around the world, its extensive advertising and promotion, continuous and unsolicited media coverage, the high degree of consumer recognition of the PAYPAL mark, PayPal's vast customer base, and the uniqueness of the PAYPAL mark in its field, among other factors, the PAYPAL mark is famous within the meaning of Section 43(c) of the United States Trademark Act, 15 U.S.C. 1125(c).

12. PAYPAL is an invented, fanciful mark that is highly distinctive. The term PAYPAL has no descriptive meaning as applied to financial services, or to any of the other goods and services covered by PayPal's registrations or in connection with which it uses the PAYPAL Marks.

13. PayPal has expended considerable effort and expense in promoting the PAYPAL Marks, and goods and services offered in connection with these marks, both in the United States and internationally.

14. In addition to its own advertising efforts, PayPal has been the subject of thousands of unsolicited stories in television, radio, and print media, highlighting PayPal's innovative and successful efforts in online person-to-person trading.

15. As a result of PayPal's widespread use of the PAYPAL Marks worldwide, extensive Internet, television, and print advertising and promotion, continuous and unsolicited media coverage, the high degree of consumer recognition of the PAYPAL Marks, the strong and loyal base of customers that PayPal enjoys for its services, numerous trademark registrations, and the absence of any material use of any highly similar mark by others, among other factors, the PAYPAL Marks are famous within the meaning of Section 43(c) of the United States Trademark Act, 15 U.S.C. §1125(c).

## APPLICANT AND ITS PENDING APPLICATION

16. Applicant seeks to register the mark CAR LOAN PAL in connection with “matching borrowers with potential lenders in the field of consumer lending” in International Class 35. The application was published for opposition on December 10, 2013.

17. Applicant’s CAR LOAN PAL Mark is highly similar to the PAYPAL Marks. Applicant’s CAR LOAN PAL Mark copies the pattern of PAYPAL’s mark by substituting the words “CAR LOAN” for the word “PAY,” combining it with the completely arbitrary term PAL, and applying it to financial services related to those of PayPal. Applicant has created a mark dominated by the arbitrary suffix PAL, and that includes the term “CAR LOAN.” The “LOAN” portion of Applicant’s mark is conceptually related to the “PAY” portion of PayPal’s Marks. Applicant’s mark emulates and calls to mind PayPal.

18. The services offered under the CAR LOAN PAL Mark are highly related to those provided by PayPal. Specifically, PayPal provides various online payment and payment processing services, credit card and debit card transaction and processing services, electronic payment processing services, and provides insurance for financial transactions under the PAYPAL Marks that enable its users to purchase various goods and services via online auction, retail and wholesale marketplace websites; to send and receive money; to make payments, and to insure financial transactions. Upon information and belief, Applicant provides online financial services that connect consumers with credit facilities, including loans.

19. Upon information and belief, Applicant selected the CAR LOAN PAL Mark with knowledge of and intent to cause confusion with the PAYPAL Marks.

20. PayPal is not affiliated or connected with Applicant or its services; nor has PayPal endorsed or sponsored Applicant or its services.

21. Upon information and belief, PayPal began using its PAYPAL Marks, and enjoys priority as a result of the filing dates of its trademark registrations, well prior to the filing date of

the application for the CAR LOAN PAL Mark (April 22, 2013) and well prior to the dates of first use claimed in the application (November 2, 2009).

**FIRST GROUND FOR OPPOSITION:  
LIKELIHOOD OF CONFUSION**

22. PayPal incorporates by reference paragraphs 1 through 21, inclusive, as if fully set forth here.

23. Registration of Applicant's mark will injure PayPal by causing the public to be confused or mistaken into believing that the services provided by Applicant are endorsed, licensed, or sponsored by PayPal, or that Applicant's services are affiliated with PayPal. PayPal has no control over the nature and quality of the services offered by Applicant under the confusingly similar CAR LOAN PAL Mark, and PayPal's reputation and goodwill will be damaged and the value of the PAYPAL Marks jeopardized, all to PayPal's detriment.

24. Any defect, objection or fault found with Applicant's services marketed under the CAR LOAN PAL Mark would necessarily reflect upon and seriously injure the reputation that PayPal has established for the goods and services it offers in connection with the PAYPAL Marks.

25. Accordingly, registration of the mark herein opposed will damage PayPal because Applicant's mark is likely, when used on or in connection with the services described in the opposed application, to cause confusion, or to cause mistake or to deceive. Thus, Applicant's mark is unregistrable under Sections 2(d) and 3 of the United States Trademark Act, as amended, 15 U.S.C. §§1052 and 1053, and should be refused registration.

**SECOND GROUND FOR OPPOSITION:  
DILUTION OF A FAMOUS MARK**

26. PayPal incorporates by reference paragraphs 1 through 25, inclusive, as if fully set forth here.

27. Applicant uses or intends to use the CAR LOAN PAL Mark in commerce in the United States, as stated in the application herein opposed.

28. PAYPAL is a fanciful mark and is thus highly distinctive of PayPal's goods and services.

29. PayPal has used the PAYPAL Marks since at least October 1999 for online payment processing and money transfer services, and has expanded use of the PAYPAL Marks to other related goods and services, as alleged. PayPal has used the PAYPAL Marks throughout the United States and around the world.

30. PayPal has advertised and promoted the PAYPAL Marks through extensive internet advertising and promotion. PayPal and the PAYPAL Marks have enjoyed extensive media attention. As a result of the considerable publicity afforded the PAYPAL Marks, and the strong and loyal base of customers that PayPal enjoys for its goods and services, the PAYPAL Marks have a high degree of consumer recognition.

31. Apart from unauthorized infringing uses of such marks, which PayPal actively and diligently polices through its enforcement program, there is no material use of any highly similar mark by others.

32. Accordingly, when the public encounters the term PAYPAL, it immediately associates the term with PayPal, and thus the PAYPAL Marks are famous.

33. Upon information and belief, the PAYPAL Marks became famous before Applicant filed its application to register the CAR LOAN PAL Mark on April 22, 2013 and before Applicant's alleged date of first use anywhere (November 2, 2009) and alleged date of first use in commerce (November 2, 2009).

34. The CAR LOAN PAL Mark is highly similar to the PAYPAL Marks, and if Applicant and others are permitted to register marks similar to the PAYPAL Marks, the

proliferation of such marks will blur and weaken the connection in consumers' minds between the PAYPAL Marks and PayPal's goods and services.

35. Upon information and belief, Applicant intended to create an association between its CAR LOAN PAL Mark and PayPal's PAYPAL Marks and trade name.

36. Accordingly, registration of the mark herein opposed is likely to dilute the distinctive quality of PayPal's famous PAYPAL Marks. Thus Applicant's mark is unregistrable pursuant to Sections 2(a)(d), 3, 13, and 43(c) of the United States Trademark Act, as amended, 15 U.S.C. §§1052(a)(d), 1053, 1063, 1125, and should be refused registration.

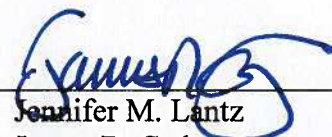
WHEREFORE, PayPal requests that Application Serial No. 85/910,373 be rejected, and that no registration be issued in connection with this application, and that this opposition be sustained in favor of PayPal.

Respectfully submitted,

PAYPAL INC.

Date: April 9, 2014

By: \_\_\_\_\_

  
Jennifer M. Lantz  
James R. Cady  
Hogan Lovells US LLP  
4085 Campbell Avenue  
Suite 100  
Menlo Park, CA 94025  
(650) 463-4000

Attorneys for Opposer OF COUNSEL:  
Cara Baldwin, Esq.  
PayPal, Inc.  
2065 Hamilton Avenue  
San Jose, California 95125

CERTIFICATE OF ELECTRONIC TRANSMISSION

DATE OF DEPOSIT: April 9, 2014

I hereby certify that this correspondence is being filed electronically via the Electronic System for Trademark Trials and Appeals (ESTTA) on the date shown above:

  
\_\_\_\_\_  
James R. Cady



CERTIFICATE OF SERVICE VIA MAIL

I, James R. Cady, of Hogan Lovells US LLP, attorneys for Opposer PayPal, Inc., hereby certify that a true and complete copy of the foregoing NOTICE OF OPPOSITION was served on Applicant's counsel of record, Monica Riva Talley, Esq. at Sterne, Kessler, Goldstein & Fox, P.L.L.C., 1100 New York Ave., NW, Suite 600, Washington, DC 20005-6125, by first-class mail, postage prepaid, on April 9, 2014.

  
James R. Cady

# **EXHIBIT A**

**Int. Cl.: 36**

**Prior U.S. Cls.: 100, 101, and 102**

**United States Patent and Trademark Office**

**Reg. No. 2,646,490**

**Registered Nov. 5, 2002**

**SERVICE MARK  
PRINCIPAL REGISTER**

**PAYPAL**

CONFINITY, INC. (CALIFORNIA CORPORATION)  
349 UNIVERSITY AVENUE  
SUITE 200  
PALO ALTO, CA 94301

FOR: CLEARING AND RECONCILING FINANCIAL TRANSACTIONS VIA A GLOBAL COMPUTER NETWORK; PROVIDING A WIDE VARIETY OF BANKING SERVICES AND PROVIDING FINANCIAL SERVICES, NAMELY, CREDIT CARD SERVICES, PROCESSING AND TRANSMISSION OF BILLS

AND PAYMENTS THEREOF, AND INSURANCE FOR FINANCIAL TRANSACTIONS CONDUCTED VIA GLOBAL COMPUTER NETWORK, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-0-1999; IN COMMERCE 10-0-1999.

SN 75-982,715, FILED 7-19-1999.

ROBIN CHOSID, EXAMINING ATTORNEY

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Mark: PAYPAL

No Image exists for this case.

US Serial Number: 75982715

Application Filing Date: Jul. 19, 1999

US Registration Number: 2646490

Registration Date: Nov. 05, 2001

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Oct. 31, 2012

Publication Date: Oct. 16, 2001

Notice of Allowance Date: Jan. 08, 2001

**Mark Information**

**Related Properties Information**

**Goods and Services**

**Basis Information (Case Level)**

**Current Owner(s) Information**

**Attorney/Correspondence Information**

**Prosecution History**

Date	Description	Proceeding Number
Aug. 15, 2013	ATTORNEY REVOKED AND/OR APPOINTED	
Aug. 15, 2013	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Oct. 31, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Oct. 31, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76293
Oct. 31, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76293
Oct. 29, 2012	TEAS SECTION 8 & 9 RECEIVED	
Mar. 24, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Mar. 24, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
	NOTICE OF SUIT	

Oct. 15, 2009		
May 26, 2009	ATTORNEY REVOKED AND/OR APPOINTED	
May 26, 2009	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 03, 2009	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76293
Feb. 03, 2009	ASSIGNED TO PARALEGAL	76293
Oct. 29, 2008	TEAS SECTION 8 & 15 RECEIVED	
Feb. 25, 2008	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 25, 2008	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 19, 2008	CASE FILE IN TICRS	
Feb. 13, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Feb. 13, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jul. 03, 2003	CERTIFICATE OF CORRECTION ISSUED	
May 15, 2003	SEC 7 REQUEST FILED	
May 15, 2003	PAPER RECEIVED	
Nov. 05, 2002	REGISTERED-PRINCIPAL REGISTER	
Aug. 22, 2002	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 07, 2002	STATEMENT OF USE PROCESSING COMPLETE	
Jun. 07, 2002	USE AMENDMENT FILED	
Jul. 07, 2002	DIVISIONAL PROCESSING COMPLETE	
Jun. 07, 2002	DIVISIONAL REQUEST RECEIVED	
Jul. 07, 2002	EXTENSION 1 GRANTED	
Jun. 07, 2002	EXTENSION 1 FILED	
Jun. 07, 2002	PAPER RECEIVED	
Jan. 08, 2002	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Oct. 16, 2001	PUBLISHED FOR OPPOSITION	
Sep. 26, 2001	NOTICE OF PUBLICATION	
Aug. 17, 2001	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 16, 2001	EXAMINERS AMENDMENT MAILED	
Aug. 15, 2001	ASSIGNED TO EXAMINER	77654
Aug. 14, 2001	ASSIGNED TO EXAMINER	77654
Aug. 08, 2001	PETITION TO REVIVE-GRANTED	
Nov. 16, 2000	PETITION TO REVIVE-RECEIVED	
Sep. 11, 2000	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Sep. 11, 2000	ASSIGNED TO EXAMINER	77654
Jan. 10, 2000	NON-FINAL ACTION MAILED	
Jan. 04, 2000	ASSIGNED TO EXAMINER	66292

Dec. 17, 1999

ASSIGNED TO EXAMINER

74818

**Maintenance Filings or Post Registration Information**

**TM Staff and Location Information**

**Assignment Abstract Of Title Information - Click to Load**

**Proceedings - Click to Load**

# **EXHIBIT B**

Int. Cls.: 9, 14, 21 and 25

Prior U.S. Cls.: 2, 13, 21, 22, 23, 26, 27, 28, 29, 30, 33,  
36, 38, 39, 40 and 50

Reg. No. 2,879,561

Registered Aug. 31, 2004

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**

**PAYPAL**

PAYPAL, INC. (DELAWARE CORPORATION)  
303 BRYANT STREET  
MOUNTAIN VIEW, CA 94041

FOR: MOUSE PADS, IN CLASS 9 (U.S. CLS. 21, 23,  
26, 36 AND 38).

FIRST USE 6-0-2001; IN COMMERCE 6-0-2001.

FOR: MONEY CLIPS MADE OF ANTIQUE SIL-  
VER, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 6-0-2001; IN COMMERCE 6-0-2001.

FOR: MUGS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29,  
30, 33, 40 AND 50).

FIRST USE 6-0-2001; IN COMMERCE 6-0-2001.

FOR: CLOTHING, NAMELY, SHIRTS, T-SHIRTS,  
JACKETS AND HATS, IN CLASS 25 (U.S. CLS. 22  
AND 39).

FIRST USE 6-0-2001; IN COMMERCE 6-0-2001.

OWNER OF U.S. REG. NOS. 2,588,408 AND  
2,646,490.

SER. NO. 78-295,648, FILED 9-3-2003.

TRACY FLETCHER, EXAMINING ATTORNEY



Generated on: This page was generated by TSDR on 2013-12-31 14:51:15 EST

Mark: PAYPAL

No Image exists for this case.

US Serial Number: 78295648

Application Filing Date: Sep. 03, 2004

US Registration Number: 2879561

Registration Date: Aug. 31, 2004

Register: Principal

Mark Type: Trademark

Status: A partial Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Sep. 16, 2010

Publication Date: Jun. 08, 2004

## Mark Information

## Related Properties Information

## Goods and Services

## Basis Information (Case Level)

## Current Owner(s) Information

## Attorney/Correspondence Information

## Prosecution History

Date	Description	Proceeding Number
Aug. 15, 2013	ATTORNEY REVOKED AND/OR APPOINTED	
Aug. 15, 2013	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Mar. 24, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Mar. 24, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Sep. 16, 2010	REGISTERED - PARTIAL SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
Aug. 26, 2010	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	77315
Sep. 11, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Aug. 26, 2010	TEAS SECTION 8 & 15 RECEIVED	

Oct. 15, 2009	NOTICE OF SUIT	
May 26, 2009	ATTORNEY REVOKED AND/OR APPOINTED	
May 26, 2009	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 13, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Feb. 13, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Aug. 31, 2004	REGISTERED-PRINCIPAL REGISTER	
Jun. 08, 2004	PUBLISHED FOR OPPOSITION	
May 19, 2004	NOTICE OF PUBLICATION	
Mar. 23, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 20, 2004	ASSIGNED TO EXAMINER	76465

**Maintenance Filings or Post Registration Information**

**TM Staff and Location Information**

**Assignment Abstract Of Title Information - Click to Load**

**Proceedings - Click to Load**

# **EXHIBIT C**

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 2,959,971

United States Patent and Trademark Office

Registered June 7, 2005

**TRADEMARK  
PRINCIPAL REGISTER**

**PAYPAL**

PAYPAL, INC. (DELAWARE CORPORATION)  
2211 N. FIRST ST.  
SAN JOSE, CA 95131

FROM A GLOBAL COMPUTER NETWORK AND/  
OR RECORDED ON COMPUTER MEDIA, IN CLASS  
9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: COMPUTER SOFTWARE FOR PROCES-  
SING ELECTRONIC PAYMENTS TO AND FROM  
OTHERS THAT MAY BE DOWNLOADED FROM A  
GLOBAL COMPUTER NETWORK AND/OR RE-  
CORDED ON COMPUTER MEDIA; AUTHENTICA-  
TION SOFTWARE THAT MAY BE DOWNLOADED

FIRST USE 8-21-2003; IN COMMERCE 8-21-2003.

SN 75-754,414, FILED 7-19-1999.

ROBIN CHOSID, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2013-12-31 14:52:19 EST

Mark: PAYPAL

No image exists for this case.

US Serial Number: 75754414

Application Filing Date: Jul. 19, 1999

US Registration Number: 2959971

Registration Date: Jun. 07, 2001

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jul. 13, 2011

Publication Date: Oct. 16, 2001

Notice of Allowance Date: Jan. 08, 2001

## Mark Information

## Related Properties Information

## Goods and Services

## Basis Information (Case Level)

## Current Owner(s) Information

## Attorney/Correspondence Information

## Prosecution History

Date	Description	Proceeding Number
Aug. 15, 2013	ATTORNEY REVOKED AND/OR APPOINTED	
Aug. 15, 2013	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jul. 13, 2011	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jul. 13, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723
Jul. 13, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Jun. 02, 2011	TEAS SECTION 8 & 15 RECEIVED	
Mar. 24, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Mar. 24, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
	NOTICE OF SUIT	

Oct. 15, 2009		
May 26, 2009	ATTORNEY REVOKED AND/OR APPOINTED	
May 26, 2009	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 13, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Feb. 13, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jun. 07, 2005	REGISTERED-PRINCIPAL REGISTER	
Apr. 04, 2005	LAW OFFICE REGISTRATION REVIEW COMPLETED	59272
Apr. 01, 2005	ASSIGNED TO LIE	59272
Mar. 28, 2005	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 18, 2005	AMENDMENT FROM APPLICANT ENTERED	69350
Mar. 01, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	69350
Mar. 01, 2005	PAPER RECEIVED	
Feb. 09, 2005	NON-FINAL ACTION MAILED	
Feb. 08, 2005	SU - NON-FINAL ACTION - WRITTEN	77654
Jan. 06, 2005	STATEMENT OF USE PROCESSING COMPLETE	68973
Jan. 06, 2005	USE AMENDMENT FILED	68973
Jan. 10, 2005	PAPER RECEIVED	
Jul. 29, 2004	EXTENSION 5 GRANTED	
Jun. 28, 2004	EXTENSION 5 FILED	
Jul. 13, 2004	CASE FILE IN TICRS	
Jul. 01, 2004	PAPER RECEIVED	
Dec. 22, 2003	EXTENSION 4 GRANTED	
Dec. 22, 2003	EXTENSION 4 FILED	
Dec. 29, 2003	PAPER RECEIVED	
Sep. 11, 2003	EXTENSION 3 GRANTED	
Jun. 27, 2003	EXTENSION 3 FILED	
Jun. 30, 2003	PAPER RECEIVED	
Apr. 09, 2003	EXTENSION 2 GRANTED	
Jan. 08, 2003	EXTENSION 2 FILED	
Jan. 13, 2003	PAPER RECEIVED	
Jul. 07, 2002	DIVISIONAL PROCESSING COMPLETE	
Jun. 07, 2002	DIVISIONAL REQUEST RECEIVED	
Jul. 07, 2002	EXTENSION 1 GRANTED	
Jun. 07, 2002	EXTENSION 1 FILED	
Jun. 07, 2002	PAPER RECEIVED	
Jan. 08, 2002	NOA MAILED - SOU REQUIRED FROM APPLICANT	
	PUBLISHED FOR OPPOSITION	

Oct. 16, 2001		
Sep. 26, 2001	NOTICE OF PUBLICATION	
Aug. 17, 2001	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 16, 2001	EXAMINERS AMENDMENT MAILED	
Aug. 15, 2001	ASSIGNED TO EXAMINER	77654
Aug. 14, 2001	ASSIGNED TO EXAMINER	77654
Aug. 08, 2001	PETITION TO REVIVE-GRANTED	
Nov. 16, 2000	PETITION TO REVIVE-RECEIVED	
Sep. 11, 2000	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
Sep. 11, 2000	ASSIGNED TO EXAMINER	77654
Jan. 10, 2000	NON-FINAL ACTION MAILED	
Jan. 04, 2000	ASSIGNED TO EXAMINER	66292
Dec. 17, 1999	ASSIGNED TO EXAMINER	74818

**Maintenance Filings or Post Registration Information**

**TM Staff and Location Information**

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**Proceedings - Click to Load**

# **EXHIBIT D**



Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 3,069,209

**United States Patent and Trademark Office**

Registered Mar. 14, 2006

**TRADEMARK  
PRINCIPAL REGISTER**

**PAYPAL**

PAYPAL, INC. (DELAWARE CORPORATION)  
2211 NORTH FIRST STREET  
SAN JOSE, CA 95131

FOR: MAGNETICALLY ENCODED CREDIT  
CARDS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 6-0-2001; IN COMMERCE 6-0-2001.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,588,408, 2,646,490,  
AND 2,866,665.

SN 78-387,008, FILED 3-18-2004.

DAVID MURRAY, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2013-12-31 14:53:19 EST

Mark: PAYPAL

# PAYPAL

US Serial Number: 78387008

Application Filing Date: Mar. 18, 2004

US Registration Number: 3069209

Registration Date: Mar. 14, 2006

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jul. 14, 2012

Publication Date: Jun. 14, 2005

Notice of Allowance Date: Sep. 06, 2006

## Mark Information

## Related Properties Information

## Goods and Services

## Basis Information (Case Level)

## Current Owner(s) Information

## Attorney/Correspondence Information

## Prosecution History

Date	Description	Proceeding Number
Aug. 15, 2013	ATTORNEY REVOKED AND/OR APPOINTED	
Aug. 15, 2013	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Jul. 15, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jul. 14, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	75461
Jul. 14, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461
Jul. 05, 2012	TEAS SECTION 8 & 15 RECEIVED	

Mar. 24, 2011	ATTORNEY REVOKED AND/OR APPOINTED	
Mar. 24, 2011	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
May 26, 2009	ATTORNEY REVOKED AND/OR APPOINTED	
May 26, 2009	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 13, 2008	ATTORNEY REVOKED AND/OR APPOINTED	
Feb. 13, 2008	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Mar. 14, 2006	REGISTERED-PRINCIPAL REGISTER	
Feb. 07, 2006	ASSIGNED TO EXAMINER	78324
Jan. 30, 2006	LAW OFFICE REGISTRATION REVIEW COMPLETED	77975
Jan. 23, 2006	ASSIGNED TO LIE	77975
Jan. 03, 2006	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 31, 2005	STATEMENT OF USE PROCESSING COMPLETE	71280
Nov. 30, 2005	USE AMENDMENT FILED	71280
Dec. 02, 2005	PAPER RECEIVED	
Sep. 06, 2005	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 14, 2005	PUBLISHED FOR OPPOSITION	
May 25, 2005	NOTICE OF PUBLICATION	
Mar. 03, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	77975
Feb. 23, 2005	ASSIGNED TO LIE	77975
Feb. 16, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 14, 2005	AMENDMENT FROM APPLICANT ENTERED	77975
Jan. 26, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	77975
Jan. 26, 2005	PAPER RECEIVED	
Oct. 04, 2004	NON-FINAL ACTION E-MAILED	6325
Oct. 04, 2004	NON-FINAL ACTION WRITTEN	77767
Sep. 28, 2004	ASSIGNED TO EXAMINER	77767
Mar. 31, 2004	NEW APPLICATION ENTERED IN TRAM	

**Maintenance Filings or Post Registration Information**

**TM Staff and Location Information**

**Assignment Abstract Of Title Information - Click to Load**

**Proceedings - Click to Load**

# **EXHIBIT E**

Int. Cls.: 9, 16, 21, 25, 36, and 45

Prior U.S. Cls.: 2, 5, 13, 21, 22, 23, 26, 29, 30, 33, 36,  
37, 38, 39, 40, 50, 100, 101, and 102

Reg. No. 3,680,256

Registered Sep. 8, 2009

**United States Patent and Trademark Office**

**TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER**

The image shows the PayPal logo in a stylized, bold, sans-serif font. The word "Pay" is in a dark, textured grey, and "Pal" is in a lighter, semi-transparent grey. The letters are slightly shadowed, giving a 3D effect.

PAYPAL, INC. (DELAWARE CORPORATION)  
2211 NORTH FIRST STREET  
SAN JOSE, CA 95131

FOR: CLOTHING, NAMELY, SHIRTS, T-SHIRTS,  
JACKETS AND HEADGEAR, IN CLASS 25 (U.S. CLS.  
22 AND 39).

FIRST USE 11-0-2008; IN COMMERCE 11-0-2008.

FOR: COMPUTER SOFTWARE FOR PROCES-  
SING ELECTRONIC PAYMENTS AND TRANSFER-  
RING FUNDS TO AND FROM OTHERS;  
AUTHENTICATION SOFTWARE FOR CONTROL-  
LING ACCESS TO AND COMMUNICATIONS WITH  
COMPUTERS THAT MAY BE DOWNLOADED  
FROM A GLOBAL COMPUTER NETWORK AND/  
OR RECORDED ON COMPUTER MEDIA; MAGNE-  
TICALLY ENCODED CREDIT CARDS AND PAY-  
MENT CARDS; COMPUTER HARDWARE  
SECURITY DEVICE, NAMELY, A NON-PREDICT-  
ABLE CODE CALCULATOR FOR ACCESSING A  
HOST DATABASE COMPUTER, IN CLASS 9 (U.S.  
CLS. 21, 23, 26, 36 AND 38).

FOR: FINANCIAL SERVICES, NAMELY, ELEC-  
TRONIC FUNDS TRANSFER VIA ELECTRONIC  
COMMUNICATIONS NETWORKS; CLEARING  
AND RECONCILING FINANCIAL TRANSACTIONS  
VIA ELECTRONIC COMMUNICATIONS NET-  
WORKS; PROVIDING A WIDE VARIETY OF PAY-  
MENT AND FINANCIAL SERVICES, NAMELY,  
CREDIT CARD SERVICES, ISSUING CREDIT  
CARDS AND LINES OF CREDIT, PROCESSING  
AND TRANSMISSION OF BILLS AND PAYMENTS  
THEREOF, BILL PAYMENT SERVICES WITH  
GUARANTEED PAYMENT DELIVERY, AND  
BROKERAGE OF MONEY MARKET FUNDS, ALL  
CONDUCTED VIA A GLOBAL COMMUNICATIONS  
NETWORK, IN CLASS 36 (U.S. CLS. 100, 101 AND  
102).

FIRST USE 9-7-2008; IN COMMERCE 9-7-2008.

FIRST USE 9-7-2008; IN COMMERCE 9-7-2008.

FOR: PAPER AND STATIONERY ITEMS, NAME-  
LY, MEMO PADS AND PENS; PUBLICATIONS AND  
PRINTED MATERIALS, NAMELY, A SERIES OF  
INSTRUCTIONAL BOOKS AND TEACHING MATE-  
RIALS IN THE FIELD OF CLEARING AND RE-  
CONCILING FINANCIAL TRANSACTIONS VIA  
ELECTRONIC COMMUNICATIONS NETWORKS;  
CREDIT CARDS WITHOUT MAGNETIC CODING,  
IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FOR: DISPUTE RESOLUTION SERVICES; PRO-  
VIDING FINANCIAL FRAUD PROTECTION AND  
PREVENTION, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 9-7-2008; IN COMMERCE 9-7-2008.

FIRST USE 11-0-2008; IN COMMERCE 11-0-2008.

FOR: CONTAINERS FOR FOOD OR BEVERA-  
GES, NAMELY, TUMBLERS, AND PLASTIC WA-  
TER BOTTLES, ALL SOLD EMPTY, IN CLASS 21  
(U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

OWNER OF U.S. REG. NOS. 2,588,408, 2,959,971,  
AND OTHERS.

SN 77-158,744, FILED 4-17-2007.

FIRST USE 11-0-2008; IN COMMERCE 11-0-2008.

MICHAEL LITZAU, EXAMINING ATTORNEY

SN 77-158,744, FILED 4-17-2007.

MICHAEL LITZAU, EXAMINING ATTORNEY

# **EXHIBIT F**

United States of America  
United States Patent and Trademark Office

**PayPal X**

**Reg. No. 4,013,014**

**Registered Aug. 16, 2011**

**Int. Cls.: 9 and 42**

**TRADEMARK**

**SERVICE MARK**

**PRINCIPAL REGISTER**

PAYPAL, INC. (DELAWARE CORPORATION)  
2211 NORTH FIRST STREET  
SAN JOSE, CA 95131

FOR COMPUTER SOFTWARE FOR USE IN DEVELOPING OTHER COMPUTER SOFTWARE AND SOFTWARE APPLICATIONS; COMPUTER SOFTWARE DEVELOPMENT TOOLS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-4-2009; IN COMMERCE 11-4-2009.

FOR DESIGN AND DEVELOPMENT OF COMPUTER SOFTWARE AND APPLICATION PROGRAMMING INTERFACES (API); PROVIDING INFORMATION IN THE FIELD OF COMPUTER SOFTWARE AND COMPUTER SOFTWARE DESIGN AND DEVELOPMENT; TECHNICAL SUPPORT SERVICES, NAMELY, TROUBLESHOOTING OF COMPUTER SOFTWARE PROBLEMS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 11-4-2009; IN COMMERCE 11-4-2009.

OWNER OF U.S. REG. NOS. 2,646,490, 3,680,256, AND OTHERS.

THE COLOR(S) BLUE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE TERM "PAYPAL" AND A STYLIZED BOX DESIGN ALL APPEARING IN VARYING SHADES OF BLUE. INSIDE OF THE BLUE STYLIZED BOX IS A VOID IN THE SHAPE OF THE LETTER "X".

SN 77-856,538, FILED 10-23-2009

COLLEEN KEARNEY, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office



# **EXHIBIT G**

United States of America  
United States Patent and Trademark Office

PAYPAL

Reg. No. 4,267,845

Registered Jan. 1, 2013

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

PAYPAL, INC. (DELAWARE CORPORATION)  
2211 NORTH FIRST STREET  
SAN JOSE, CA 95131

FOR PROMOTING THE GOODS OF OTHERS, NAMELY, PROVIDING INFORMATION REGARDING DISCOUNTS, COUPONS, REBATES, VOUCHERS AND SPECIAL OFFERS FOR THE GOODS OF OTHERS, PROMOTING THE GOODS AND SERVICES OF OTHERS BY PROVIDING HYPERTEXT LINKS TO THE WEB SITES OF OTHERS, PROMOTING THE GOODS AND SERVICES OF OTHERS BY PROVIDING A WEB SITE FEATURING LINKS TO THE ONLINE RETAIL WEB SITES OF OTHERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 2-0-2003; IN COMMERCE 2-0-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,646,490, 3,680,256 AND OTHERS.

SER. NO. 85-616,389, FILED 5-3-2012.

DOMINICK J. SALEMI, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

# **EXHIBIT H**

# United States of America

United States Patent and Trademark Office



Reg. No. 4,415,442

Registered Oct. 8, 2013

Int. Cls.: 9, 36, and 42

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

PAYPAL, INC. (DELAWARE CORPORATION)  
2211 NORTH FIRST STREET  
SAN JOSE, CA 95131

FOR: COMPUTER SOFTWARE FOR PROCESSING ELECTRONIC PAYMENTS, AUTHENTICATION SOFTWARE FOR CONTROLLING ACCESS TO AND COMMUNICATIONS WITH COMPUTERS AND COMPUTER NETWORKS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 3-15-2012; IN COMMERCE 3-15-2012.

FOR: FINANCIAL SERVICES, NAMELY, CREDIT CARD AND DEBIT CARD TRANSACTION PROCESSING SERVICES, CLEARING AND RECONCILING FINANCIAL TRANSACTIONS VIA GLOBAL COMMUNICATIONS NETWORKS; ELECTRONIC PAYMENT PROCESSING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-15-2012; IN COMMERCE 3-15-2012.

FOR: PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE SOFTWARE FOR PROCESSING ELECTRONIC PAYMENTS, PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE AUTHENTICATION SOFTWARE FOR CONTROLLING ACCESS TO AND COMMUNICATIONS WITH COMPUTERS AND COMPUTER NETWORKS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 3-15-2012; IN COMMERCE 3-15-2012.

OWNER OF U.S. REG. NOS. 2,646,490, 3,680,256, AND OTHERS.

THE COLOR(S) WHITE, DARK BLUE, AND LIGHT BLUE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORDING "PAYPAL HERE" CONTAINED INSIDE THREE TRIANGLES SUPERIMPOSED OVER EACH OTHER, WITH THE INNERMOST TRIANGLE APPEARING IN WHITE, THE INNER TRIANGLE APPEARING IN DARK BLUE AND THE OUTERMOST TRIANGLE APPEARING IN LIGHT BLUE. THE TERM "PAYPAL" APPEARS IN WHITE INSIDE THE INNER DARK BLUE TRIANGLE, AND THE TERM "HERE" APPEARS IN DARK BLUE INSIDE THE WHITE TRIANGLE.



*Lisa Stuart Keen*  
Deputy Director of the United States Patent and Trademark Office

**Reg. No. 4,415,442** SN 85-515,765, FILED 1-13-2012.

MARC LEIPZIG, EXAMINING ATTORNEY