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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91215374
Party	Defendant Firstbank Puerto Rico
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Date	03/20/2014
Attachments	POA.pdf(53138 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

FIRSTBANK HOLDING COMPANY)	Opposition No.: 91215374
)	
Opposer,)	Serial No.: 85/971,591
)	Mark: FIRSTBANK BEYOND GLOBAL
v.)	
)	Serial No.: 85/971,492
FIRSTBANK PUERTO RICO)	Mark: FIRSTBANK BEYOND PLATINUM
)	
Applicant.)	Serial No.: 85/971,454
)	Mark: FIRSTBANK BEYOND ONE
)	
)	Serial No.: 85/971,371
)	Mark: FIRSTBANK BEYOND

APPEARANCE OF COUNSEL/POWER OF ATTORNEY

Applicant, FirstBank Puerto Rico, hereby designates SHUTTS & BOWEN LLP whose postal address is 200 E. Broward Boulevard, Suite 2100, Fort Lauderdale, Florida 33301, as its attorneys in the above-identified opposition.

Please change the attorneys of record in the above-identified matter to SHUTTS & BOWEN LLP whose postal address is 200 E. Broward Boulevard, Suite 2100, Fort Lauderdale, Florida 33301, Telephone (954) 524-5505, Fax (954) 524-5506, E-Mail ptomail@shutts.com, JEnglander@shutts.com, ARodz@shutts.com with all communications directed to the attention of Joseph R. Englander and Aliette D. Rodz.

All previous powers of attorney granted in this matter are hereby revoked.

RESPECTFULLY SUBMITTED this 19th day of March, 2014.

Respectfully submitted,

By: 

Name: Serge del Pino

Title: SUP & Director of Legal Affairs

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that a true copy of the **APPEARANCE OF COUNSEL/POWER OF ATTORNEY** has been furnished by U.S. Mail and E-mail delivery to **John A. Clifford, Merchant & Gould PC**, P.O. Box 2910, Minneapolis, MN 55402-0910 (jlifford@merchantgould.com, aavery@merchantgould.com, dockmpls@merchantgould.com) on this 30th day of March, 2014.

Respectfully submitted,

/Joseph R. Englander/

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Aliette D. Rodz

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