

ESTTA Tracking number: **ESTTA581032**

Filing date: **01/09/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91213841
Party	Defendant 509, Inc.
Correspondence Address	LISA J. DICKINSON DICKINSON LAW FIRM, PLLC 1320 N ATLANTIC ST STE B SPOKANE, WA 99201-2304 lisa@dickinsonlawfirm.com;tom@509films.
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	J. Michael Keyes
Filer's e-mail	TTABlitigationdocket@klgates.com, pltrademarks@klgates.com
Signature	/jmkeyes/
Date	01/09/2014
Attachments	2014-01-09 - NOA - JMK.pdf(10018 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of U.S. Trademark Application Serial No.: 85/890,960

Published in the *Official Gazette* on November 05, 2013

Mark: 509

LEVI STRAUSS & CO.,)	
)	
)	Opposer,
)	
)	OPPOSITION NO. 91213841
v.)	
)	
509, INC.,)	
)	
)	
)	Applicant.

NOTICE OF APPEARANCE

TO: Ryan Bricker
Kilpatrick Townsend & Stockton LLP
Two Embarcadero Center, 8th floor
San Francisco, CA 94111

TO: Levi Strauss & Co.

TO: Trademark Trial and Appeal Board

YOU AND EACH OF YOU WILL PLEASE TAKE NOTICE that J. MICHAEL KEYES of K&L Gates LLP, without waiving objections as to improper service or jurisdiction, hereby enters appearance in the above entitled opposition. You are hereby requested to serve all further papers and proceedings in said cause, except original process, upon said attorneys at the addresses below.

J. Michael Keyes
K&L Gates LLP
618 W. Riverside, Suite 300
Spokane, WA 99201
Tel: 509.624.2100
Fax: 509.456.0146
Mike.keyes@klgates.com

Respectfully submitted,

K&L GATES LLP

Dated: January 9, 2014

By: /J. Michael Keyes/

J. Michael Keyes

618 W. Riverside Avenue, Suite 300

Spokane, WA 99201

Tel: 509.624.2100

Fax: 509.456.0146

Attorneys for Applicant

509, Inc.

CERTIFICATE OF MAILING

I hereby certify that a true copy of the foregoing Notice of Appearance is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to

Ryan Bricker
Kilpatrick Townsend & Stockton LLP
Two Embarcadero Center, 8th floor
San Francisco, CA 94111

on January 9, 2014.

 /Cari M. Hollabaugh/
Cari M. Hollabaugh, Paralegal