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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91213790
Party	Plaintiff General Nutrition Investment Company
Correspondence Address	John W. McIlvaine The Webb Law Firm 420 Ft. Duquesne Blvd., Suite 1200One Gateway Center Pittsburgh, PA 15222 UNITED STATES JMcllvaine@webblaw.com, abrooks@webblaw.com, cdickson@webblaw.com, npassaretti@webblaw.com, trademarks@webblaw.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	John W. McIlvaine
Filer's e-mail	JMcllvaine@webblaw.com, abrooks@webblaw.com, cdickson@webblaw.com, npassaretti@webblaw.com, trademarks@webblaw.com
Signature	/John W. McIlvaine/
Date	02/04/2015
Attachments	Notice of Appearance of JWMC.pdf(39260 bytes )

**IN UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

GENERAL NUTRITION INVESTMENT  
COMPANY,

Opposer,

v.

ADVANCE BY DESIGN (ABD) L.L.C.,

Applicant.

Application No. 85879464

Opposition No. 91213790

**NOTICE OF APPEARANCE**

Pursuant to TBMP § 114.03 and 37 CFR § 2.17(c), John W. McIlvaine hereby gives notice of his appearance in the above-captioned proceeding as co-counsel for Opposer General Nutrition Investment Company.

Dated: February 4, 2015

Respectfully submitted,

By:     /John W. McIlvaine/      
John W. McIlvaine, Esq.  
Registration No. 34,219  
THE WEBB LAW FIRM, P.C.  
One Gateway Center  
420 Ft. Duquesne Blvd., Suite 1200  
Pittsburgh, PA 15222  
Telephone No.: (412) 471-8815  
Facsimile No.: (412) 471-4094  
JMcIlvaine@webblaw.com  
trademarks@webblaw.com

Attorney for Opposer

**CERTIFICATE OF SERVICE**

I certify that a true and correct copy of **NOTICE OF APPEARANCE** was served this 4th day of February, 2015, upon the following via electronic mail and first class mail:

Taylor Powers  
Advance By Design (ABD) L.L.C.  
202 North Ave Ste 103  
Grand Junction, CO 81501-7540  
service2@livewellfeelwell.com  
trademarks99@gmail.com

/John W. McIlvaine/  
Attorney for Petitioner