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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91212921		
Party	Plaintiff The Co-Executors of the Michael J. Jackson Estate		
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

THE CO-EXECUTORS OF THE MICHAEL J. JACKSON)	
ESTATE,)	
Opposer,)	
v.)	Opposition No. 91212921
GOURMETGIFTBASKETS.COM, INC.,))	
Applicant.)))	

OPPOSER'S MOTION FOR SUMMARY JUDGMENT

Opposer The Co-Executors of the Michael J. Jackson Estate (the "Estate") moves the Board for summary judgment sustaining Opposition No. 91212921. Applicant's applied-for KINGOFPOP.COM & Design mark (the "Mark") is likely to cause confusion, mistake, or deception as to source, sponsorship, or affiliation of Applicant's services with Michael Jackson.

The motion is based on the undisputed facts within the declaration of Jolene Denton, the accompanying exhibits, and the arguments in this Memorandum.

MEMORANDUM IN SUPPORT OF THE ESTATE'S MOTION FOR SUMMARY JUDGMENT

I. Introduction

Michael Jackson is one of the most famous entertainers of all time. His iconic King of Pop nickname, which he received from Elizabeth Taylor at the 1989 Soul Train Awards and embraced immediately, is synonymous with his name. Michael Jackson and his King of Pop nickname have appeared on the pages of almost every printed publication in the United States, along with almost every notable news and entertainment website. As a result, the term King of

Pop uniquely and unmistakably identifies Michael Jackson.

The Estate opposes Applicant's U.S. Service Mark Application Serial No. 85/570,595 (the "GGB Application") to register the Mark. The Estate's opposition is based on Trademark Act Section 2(a), which prohibits the registration of a trademark that falsely suggests a connection with a person, living or dead. The Estate moves for summary judgment on this dispositive issue.

II. <u>Undisputed Facts</u>

A. The fame and legacy of Michael Jackson

Michael Jackson is one of the most famous musicians and entertainers of all time. His June 25, 2009 death was a front-page story around the world. For example, the *Los Angeles Times* featured a front-page headline reading "King of Pop is dead at 50." The story read, in part:

Michael Jackson, an incomparable figure in music, dance and culture whose ever-changing face graced the covers of albums that sold more than half a billion copies, died Thursday, shortly after going into cardiac arrest at his rented Holmby Hills mansion. He was 50. He spent much of his life as one of the most famous people on the planet, and to many, his untimely death felt both unthinkable and, oddly, inevitable.

See Denton Decl. at ¶3, Ex. 1.

The following tributes are also representative of the impact of Michael Jackson on the music and entertainment industry:

JET (July 20 - 27, 2009)

Michael Jackson Mourned Around The World

During the recent BET Awards show, Janet Jackson told the audience, "To you, Michael is an icon. To us, Michael is family," she said, her face quivering with emotion. And he will forever live in all of our hearts.

BET had overhauled its entire all-star show in just the three days of Jackson's passing, and turned it into a tribute and celebration of the King of Pop.

* * *

His 1982 groundbreaking *Thriller* made him a megastar. It remains the world's biggest selling album of all time with an estimated 28 million records sold in the United States. His long-time friend legendary actress Elizabeth Taylor called him "the King of Pop," an appropriate title of royalty that stayed with him the rest of his career.

TV GUIDE (2009)

Michael Jackson: How the King of Pop rocked the entertainment industry – and the world

Michael Jackson presided over the third and final big band of the rock-and-roll era. The first explosion was Elvis. That was about sexual liberation and racial integration and that blast lasted about 10 years.

The second explosion was the Beatles—and everything they brought on. Suddenly pop music was about long hair and experimental sounds, progressive politics and outlaw rhetoric. Rock was about a counterculture. That blast reverberated for 20 years, echoing through Springsteen, Prince and U2.

The third explosion was *Thriller*, Michael Jackson's 1982 album—the best-selling record of all time and an album that invented the pop world we are still living in 25 years later.

Thriller remerged pop music with mainstream entertainment. After 20 years of anti-glamour, pop became again what it had been before the '60s: part of show business. After *Thriller*, pop was about not just how you sounded but how you looked, how you dressed, how you danced.

Michael Jackson ushered in a new era after the long reign of the counterculture. He did Pepsi commercials and met with President Reagan. He did not pretend not to care about commercial success—he wanted to break all the old records. Michael did not idolize Dylan and Hendrix—he idolized Elizabeth Taylor and Walt Disney.

The Michael Jackson model has ruled pop music for 25 years, and it shows no sign of ending. He made the world safe for MTV and

Madonna, "Flashdance" and "Footloose," Britney Spears and Justin Timberlake.

TV GUIDE (2009)

Why Michael Matters

Jackson redefined what it meant to be a pop star. His pure, heaven-sent talent was undeniable, but he matched it with a furious drive and blazing ambition. He set out to be the best-known, best-selling musician of all time, and he achieved that. By placing as much emphasis on his dancing and music videos as he did on his glorious, impassioned singing, he created the blueprint for all pop performers that followed.

"The incomparable Michael Jackson has made a bigger impact on music than any other artist in the history of music," said Beyoncé after his death. "He was magic. He was what we all strive to be."

* * *

He filled stadiums from India to Romania; the 1996-97 "HIStory" tour alone visited in excess of 35 countries on five continents. The *Thriller* album topped the charts in at least eight nations outside the U.S.; by 1991, the "Black or White" single reached No. 1 from Cuba to Finland, from Israel to Zimbabwe.

In this way, he became the most famous man on the planet. More than Elvis or the Beatles, the comparison that seems most accurate in terms of pure fame is Muhammad Ali.

USA TODAY / LIFE (2009)

The Thriller Is Gone: The life, times, genius, tragedy and legacy of Michael Jackson, King of Pop

Jackson had been scheduled next month to begin the first of 50 sold-out concerts at London's O2 Arena, a testament to his enduring popularity with fans around the world, a love affair that reached a peak on that March evening 26 years ago.

The occasion was the *Motown 25: Yesterday, Today and Forever* television special that celebrated a milestone for the legendary label, but it was also a seminal moment for the King of Pop. A then-record 47 million people watched in awe as Jackson unveiled the moonwalk with an electrifying performance. Other Motown greats performed that night and Jackson himself had reunited with brothers Jackie, Tito, Jermaine, Marlon and Randy for a walk

down memory lane with the Jackson 5.

But in that moment, Jackson stood alone in the spotlight, a singular figure riding a wave of popularity rarely seen anywhere. His groundbreaking *Thriller* – still the biggest selling album of all time – was dominating the charts and Jackson was in the process of reshaping the musical landscape with his videos and celebrity. There were still millions of records to be sold, acclaimed videos to be filmed and record-shattering concert tours to be undertaken.

* * *

Since he first arrived on the scene in 1969 as the cherubic 11-yearold phenom singing "I Want You Back" with the teen heartthrob J5, Jackson has been at the forefront of pop culture.

* * *

Thriller won a record eight Grammy Awards in 1984. Virtually every song became a hit single and it changed the industry's thinking about how albums were put together and marketed. It also opened the door for artists to have more creative freedom and higher royalty rates. At the same time, he inspired legions of imitators and a line of dolls and accessories.

THE WALL STREET JOURNAL (June 26, 2009)

An Appreciation: Walking on the Moon, Effortlessly --- Behind the glitter, a life of risk, invention and musicality

He was known as the King of Pop, and in Michael Jackson's case the title was warranted. Mr. Jackson, who died Thursday in Los Angeles at age 50, was the most gifted pop entertainer of his era. Though his seemingly bizarre personal life often made him a figure of curiosity and ridicule, his lasting legacy is his music — and it is an extraordinary body of work that he leaves behind.

Commercial success is one measurement of achievement, and Mr. Jackson had certainly had his share. His 1982 "Thriller" is said to be the best-selling pop album of all time with estimated worldwide sales of upwards of 120 million copies. Five of his solo albums are among the world's best sellers in that category. In the U.S., he scored 13 No. 1 and 28 top-10 singles as measured by the Billboard charts.

See Denton Decl. at 4-7, Ex. 2-5.

Tommy Mottola, the former Sony Music president, stated "In pop history, there's a

triumvirate of pop icons: Sinatra, Elvis and Michael, that define the whole culture . . . His music bridged races and ages and absolutely defined the video age. Nothing that came before him or that has come after him will ever be as big as he was." *See* Denton Decl. at ¶3, Ex. 1.

In 1969, Michael Jackson, as a member of the Jackson 5, appeared on *The Ed Sullivan Show*, one of the iconic shows of the 1960s. *See* Denton Decl. at ¶4 & 5, Ex. 2 & 3. In 1983, Michael Jackson appeared on an NBC Special celebrating the 25th anniversary of Motown, *Motown 25*, and introduced his iconic "moonwalk" dance to the world. *See* Denton Decl. at ¶5, Ex. 3. A TV audience of 47,000,000 viewed this event. *See* Denton Decl. at ¶6 & 8, Ex. 4 & 6.

In 1993, Michael Jackson performed at the Super Bowl halftime show for a U.S. TV audience of 135,000,000. *See* Denton Decl. at ¶6, 9 & 10, Ex. 4, 7 & 8. And Michael Jackson frequently performed at televised awards shows, including the MTV Video Music Awards, and co-starred in the 1978 movie *The Wiz* with Diana Ross. *See* Denton Decl. at ¶4 & 5, Ex. 2 & 3.

Of Michael Jackson's many famous songs and albums, *Thriller* is the most famous. *Thriller* is the best-selling album ever, with over 54,000,000 copies sold in the U.S. and over 104,000,000 copies sold internationally. *See* Denton Decl. at ¶11, Ex. 9. *Thriller* spent 122 weeks on the *Billboard* Hot 100 chart, including 37 weeks at number one and featured seven top-10 singles. *See id. Thriller* received seven GRAMMY Awards, the highest honor in the music industry. *See id.* The music video for the song "Thriller" was designated by *TV Guide* and MTV as the greatest music video of all time and the album was recognized by the Guinness Book of World Records as the best-selling album of all time. *See* Denton Decl. at ¶4 & 5, Ex. 2 & 3.

Michael Jackson's commercial success was not limited to his iconic album *Thriller*. The magazine *Billboard* is the music industry standard in measuring music sales. Between his solo career and his career as a member of Jackson 5, Michael Jackson has 39 *Billboard* top-10 hits,

behind only the members of The Beatles. *See* Denton Decl. at ¶12, Ex. 10. As of May 2014, Michael Jackson's combined group and solo top-10 span is a record 44 years and five months, proving the longevity of his fame and career. *See id*. Michael Jackson has had *Billboard* Hot 100 top-10 hits in six different decades. *See id*.

Michael Jackson is a 13-time GRAMMY Award winner. *See* Denton Decl. at ¶4, Ex. 2. He is also the recipient of the GRAMMY Awards' Living Legend Award. *See id.* Michael Jackson received MTV's Artist of the Decade Award, the NAACP's 25th Silver Anniversary Entertainer of the Year Award, the World Music Awards' Diamond Award (for selling more than 100,000,000 albums), and the World Music Award's Best-Selling Pop Male Artist of the Millennium Award. *See id.* Michael Jackson is a two-time Rock and Roll Hall of Fame Inductee, both individually and as a member of the Jackson 5. *See id.*

B. Michael Jackson's King of Pop nickname

Certain very famous celebrities, especially popular musicians, have everlasting nicknames. The Beatles are the "Fab Four." James Brown is the "Godfather of Soul." Madonna is the "Material Girl." And Michael Jackson is the "King of Pop."

Michael Jackson's famous King of Pop nickname graced the cover of some of the best-selling newspapers and periodicals in the United States, including JET ("Michael Jackson: Remembering the King of Pop"), TV GUIDE ("Michael Jackson: A Tribute to the King of Pop"), USA TODAY/LIFE Commemorative Edition ("Michael Jackson King of Pop"), USA TODAY ("Michael: King of Pop dies"), EBONY ("Exclusive: The King of Pop Talks God, Creativity, Fatherhood and Music"), and LIFE ("Michael & Son: At Home With the King of Pop and His Baby"). *See* Denton Decl. at ¶4, 5, 6, 8, 9 & 13, Ex. 2, 3, 4, 6, 7 & 11.

The following headlines and bylines from the U.S.'s top-circulated newspapers and mostviewed websites are representative of the media's universally referring to Michael Jackson as the "King of Pop" throughout the 1990s, 2000s, and 2010s:

- Los Angeles Times, Aug. 28, 1993: "Jackson is Still 'The King of Pop' For His Fans";
- *Chicago Tribune*, June 8, 1993: "Sour note for king of pop";
- USA Today, Feb. 4, 1994: "King of Pop and a princess";
- The New York Times, Feb. 6, 1994: "What's Next For the King of Pop?";
- USA Today, Dec. 8, 1995: "King of pop remains in ICU";
- Los Angeles Times, April 18, 1996: "Stalker of King of Pop Receives Probation";
- USA Today, Nov. 21, 1997: "King of Pop is having another heir";
- Chicago Tribune, November 10, 1998: "King of Pop Settles Newspaper Libel Suit";
- USA Today, Sep. 10, 2001: "Loyal subjects honor their King of Pop";
- Chicago Tribune, Feb. 8, 2003: "ABC on top with King of Pop Special";
- USA Today, Dec. 22, 2003: "Friends turn out for the King of Pop";
- USA Today, June 14, 2005: "What's next for the 46-year-old 'King of Pop'?";
- The New York Times, June 19, 2005: "King of Pop Outsells a Prince";
- *The Washington Post*, Aug. 16, 2005: "Young Roberts to King of Pop: Request Denied";
- *The Washington Post*, Apr. 6, 2007: "King of Pop's Lots; Auction Planned of Jackson Family Memorability Acquired by Fla. Firm";
- *USA Today*, June 26, 2009: "MICHAEL King of Pop dies; Music icon, 50, helped shape a generation";
- Chicago Tribune, June 26, 2009: "King of Pop Michael Jackson dies at 50";
- The Washington Post, June 27, 2009: "King of Pop Was Known Worldwide";
- New York Post, June 28, 2009: "King of Pop Michael Jackson: 1958 2009";

- Los Angeles Times, Sept. 24, 2009: "It's all things Jackson; A new single starts the King of Pop blitz. A traveling exhibition, CD and movie are due.";
- *Chicago Tribune*, Oct. 16, 2009: "King of pop climbs the charts: No. 2 on costume search list";
- Chicago Tribune, Dec. 12, 2009: "King of Pop rules 2009's top Web searches";
- *USA Today*, Dec. 23, 2009: "King of Pop, paparazzi; Michael Jackson changed face of music industry single handedly";
- The Washington Post, Jan. 29, 2010: "A bittersweet tribute to the King of Pop";
- New York Post, Feb. 1, 2010: "Award Gala's King of Pop Flop";
- Los Angeles Times, Oct. 26, 2010: "A No. 1 ranking for King of Pop";
- Chicago Tribune, March 4, 2011: "A tribute fit for the King of Pop";
- *The Washington Post*, Sept. 15, 2011: "King of Pop's estate gives \$30 million to mom, kids";
- Los Angeles Times, Nov. 16, 2011: "Revel in Jackon's relics; Fans get to see the King of Pop's stuff";
- The Wall Street Journal, May 4, 2012: "Corporate News: Pepsi Brings Back the King of Pop";
- HuffingtonPost.com, May 1, 2013: "Michael Jackson Civil Trial: King of Pop's Life on Display";
- HuffingtonPost.com, June 25, 2013: "Michael Jackson Death Anniversary:
 Remembering the King of Pop 4 Years After His Untimely Death"; and
- Los Angeles Times, May 9, 2014: "'Xscape' aims to 'revive' King of Pop"; See Denton Decl. at ¶6, 8, 14 44, Ex. 4, 6, 12 42.

Michael Jackson's King of Pop nickname remains a household name, even today, over five years after his death:

NEW YORK DAILY NEWS (May 18, 2014)

Billboard Music Awards 2014: Michael Jackson hologram hits the stage to perform 'Slave to the Rhythm'

The King of Pop was resurrected from the dead in hologram form to perform the new hit off his posthumous album 'Xscape.'

The King of Pop slayed them at the Billboard Music Awards Sunday night.

Michael Jackson was resurrected from the dead in hologram form, singing and dancing his famous moonwalk in front of a star-studded Las Vegas audience.

FORBES.COM (May 20, 2014)

The Pop King (Still) Rises: Social Legacy of Michael Jackson

Michael Jackson will always be the King of Pop.

See Denton Decl. at ¶45 & 46, Ex. 43 & 44.

Michael Jackson's ongoing status as the unique and unmistakable King of Pop is also apparent through online searches. A search for "king of pop" on popular search engines such as google.com, bing.com, and yahoo.com reveals primarily references to Michael Jackson. *See* Denton Decl. at ¶47 – 49, Ex. 45 – 47. Likewise, twitter.com, a social-networking site with search functionality returns Michael Jackson-related information in response to a search for "king of pop." *See* Denton Decl. at ¶50, Ex. 48.

Michael Jackson's honorific title as the King of Pop is encyclopedic knowledge. For example, ENCYCLOPAEDIA BRITANNICA states: "By 1984 Jackson was renowned worldwide as the 'King of Pop." *See* Denton Decl. at ¶51, 49. Likewise, online encyclopedia Wikipedia.org, one of the top-ten most-visited websites in the world, in its "King of Pop" article states: "King of Pop is an honorific nickname most commonly associated with American pop icon Michael

Jackson." See Denton Decl. at ¶52, Ex. 50.

C. Michael Jackson's commercial uses of KING OF POP on souvenir goods

In 2009, the Estate entered into an exclusive license agreement with Bravado International Group Merchandising Services, Inc., under which Bravado could manufacture souvenir goods using the KING OF POP mark. Some of the KING OF POP-branded licensed souvenir items include tote bags, wall art, bobble head dolls, shirts, and calendars:







See Denton Decl. at 957 - 61.

In 2011, The Estate's wholly-owned company, Triumph International, Inc., entered into a licensing agreement with Pepsi-Cola Advertising and Marketing, Inc. to create Michael Jackson and KING OF POP-branded soda cans. It was reported that Pepsi-Cola produced over one billion Michael Jackson-branded cans, some of which featured his iconic King of Pop nickname:





See Denton Decl. at 962 - 64, Ex. 55 & 56. This revived Michael Jackson's prominent endorsement of Pepsi in the 1980s:



See Denton Decl. at ¶5, Ex. 3.

In 2011, Bravado entered into a licensing agreement with Bally Gaming, Inc. to create Michael Jackson-themed slot machines. These slot machines prominently display the KING OF POP brand:



See Denton Decl. at ¶65.

D. The www.kingofpop.com domain name

Applicant is offering its applied-for services on its domain name www.kingofpop.com. Applicant was not the first registrant of the kingofpop.com domain name. Rather, Applicant acquired the domain name from a previous owner on or around March 26, 2012 for \$7,000 plus \$167.70 in escrow fees. *See* Denton Decl. at ¶62, Ex. 53 (Responses Nos. 22 and 24). Before Applicant acquired the kingofpop.com domain name, the domain name was used for a Michael Jackson fan website. *See* Denton Decl. at ¶63 – 77, 54 – 68.

E. Applicant's KINGOFPOP.COM & Design mark

One of the referral sources for Applicant's applied-for services is search engines. *See* Denton Decl. at ¶62 & 78, Ex. 53 & 69 (Responses Nos. 14 & 15). The search engines direct searches for certain terms to Applicant's website. *See id.* For example, Applicant's document production shows that in December 2013, Applicant received 1,667 referrals from the search term "gourmet popcorn." *See* Denton Decl. at ¶79, Ex. 70. Likewise, Applicant received 151 referrals from the search term "king of pop" and another 75 referrals from the telescoped search term "kingofpop." *See id.*

In other words, a Google or Bing user seeking information about the King of Pop would be presented with Applicant's website as a source of KING OF POP-branded goods. This is because a search engine cannot distinguish between Internet users seeking information about Michael Jackson and Internet users seeking Applicant's services.

Many website owners are able to generate revenue by allowing Google and other companies to place "banner ads" on their websites. But websites cannot accurately distinguish between Internet users seeking Applicant's KING OF POP-branded services and Internet users seeking Michael Jackson information, goods, and services. As a result, advertisements for

Applicant's KING OF POP-branded services frequently appear adjacent to Michael Jackson news and products. For example, a search for "King of Pop" on e-commerce website

Amazon.com returns numerous Michael Jackson CDs, which users can immediately purchase.

Adjacent to Michael Jackson's albums on Amazon.com is a sponsored link for "KingOfPOP.com Popcorn." *See* Denton Decl. at ¶80, Ex. 71. Likewise, searches for "King of Pop" on news websites CNN.com and HuffingtonPost.com return numerous Michael Jackson articles alongside Applicant's advertisements for popcorn. *See* Denton Decl. at ¶81 & 82, Ex. 72 & 73.

III. Argument

The application of black-letter law (discussed below) to the undisputed facts (discussed above) leads to the legal conclusion that Applicant's use of a mark incorporating the literal element KING OF POP for the applied-for services will falsely suggest a connection between Applicant's services and Michael Jackson. The Board should forgo a full trial and dispose of this proceeding in the Estate's favor on summary judgment.

A. Summary judgment is proper in this proceeding.

Summary judgment is appropriate for disposing of cases without genuinely-disputed material facts. *See* Fed. R. Civ. P. 56(c). Trademark oppositions are particularly suited to summary judgment because they typically involve disputes over the application of law, not the underlying facts. *See*, *e.g.*, *Packard Press*, *Inc.* v. *Hewlett-Packard Co.*, 227 F.3d 1352, 56 USPQ2d 1351, 1353 (Fed. Cir. 2000); *Sweats Fashions Inc.* v. *Pannill Knitting Co. Inc.*, 4 USPQ2d, 1793, 1797 (Fed. Cir. 1987) ("The uniform precedent of this court is that the issue of likelihood of confusion is one of law"). Likewise, Trademark Act § 2(a) cases are well suited for disposition on summary judgment because surveys, consumer testimony, and expert opinions are not required to show fame or reputation for purposes of the claim of false suggestion of a connection. *Association pour la Defense et la Promotion de l'Oeuvre de Marc Chagall dite*

Comite Marc Chagall v. Bondarchuk, 82 USPQ2d 1838, 1844 (TTAB 2007).

The Board can resolve the false suggestion of a connection factors based on the undisputed material facts. And through the declaration of Jolene Denton and the accompanying exhibits, the Board can review the impact of Michael Jackson and understand the public recognition and renown of his King of Pop nickname. As the Federal Circuit suggests, voluminous records on these issues are not necessary to decide the registrability of the GGB Application. *Pure Gold, Inc. v. Syntex (U.S.A.), Inc.*, 222 USPQ 741, 744, n.2 ("Too often we see voluminous records which would be appropriate to an infringement or unfair competition suit but are wholly unnecessary to resolution of the issue of registrability of a mark").

B. The Mark falsely suggests a connection with Michael Jackson.

Trademark Act § 2(a) prohibits the registration of a mark that consists of or comprises matter that may falsely suggest a connection with persons, institutions, beliefs, or national symbols. To establish that the Mark falsely suggests a connection with Michael Jackson, the Estate must show:

- (1) the Mark is the same as, or a close approximation of, Michael Jackson's name or identity;
- (2) the Mark would be recognized as such, in that it points uniquely and unmistakably to Michael Jackson;
- (3) Michael Jackson is not connected with the activities performed by the Applicant under the Mark; and
- (4) the fame or reputation of Michael Jackson is such that, when the Mark is used with the Applicant's services, a connection with Michael Jackson would be presumed.

In re Jackson Int'l Trademark Co., 103 USPQ2d 1417, 1419 (TTAB 2012); Buffett v. Chi-Chi's, Inc., 226 USPQ 428, 429 (TTAB 1985).

1. The Mark is a close approximation of Michael Jackson's iconic King of Pop nickname.

Under Trademark Act § 2(a), the Board must determine whether (1) Michael Jackson is known personally or professionally as the King of Pop and (2) the Mark is a close approximation of King of Pop. *See Hornby v. TJX Companies, Inc.*, 87 USPQ2d 1411, 1424 (TTAB 2008).

Trademark Act § 2(a) protects more than just an individual's name. In *Hornby*, the Board held that Trademark Act § 2(a) applied to supermodel Lesley Hornby's "Twiggy" nickname. 87 USPQ2d at 1426-27. And in *Buffett*, the Board held that Jimmy Buffett's famous "Margaritaville" song title was tantamount to his persona and therefore protectable under Trademark Act § 2(a). *Buffett v. Chi-Chi's, Inc.*, 226 USPQ 428, 429 (TTAB 1985). As a result, there is no question that Michael Jackson's King of Pop nickname is the type of term protectable under Trademark Act § 2(a).

The Board typically looks to dictionaries, encyclopedias, press clippings, and television appearances to determine whether a term is connected to an individual. *See Hornby*, 87 USPQ2d at 1424-26; *In re Debbie Sauer*, 27 USPQ2d 1073, 1074 (TTAB 1993); *Buffett*, 226 USPQ at 430. The Board can consider the encyclopedia articles and press clippings attached to The Estate's motion without the need for a full trial.

Section II of this brief identifies two encyclopedia articles and voluminous press clipping showing that King of Pop is very closely associated with the late entertainer Michael Jackson.¹

¹ The press clippings that The Estate has submitted in connection with this motion are representative of the nearly-limitless supply of press clippings showing the fame of Michael Jackson and his "King of Pop" nickname. In the context of *inter partes* appeals, the Board rules state "[i]t is not necessary that all articles retrieved by a search of NEXIS or other databases be submitted and, indeed, the Board discourages such submissions where they are unnecessarily cumulative or not probative." TBMP Rule 1208.01. In the interest of judicial economy, the

In fact, the Trademark Office refused several trademark applications for KING OF POP under Trademark Act § 2(a): U.S. Application Serial Nos. 76/698,604 (KING OF POP); 77/770,544 (KING OF POP); and 77/772,582 (KING OF POP). *See* Denton Decl. at ¶83 – 85, Ex. 74 – 76.

Applicant does not dispute that it was aware of the connection between King of Pop and Michael Jackson. In its supplemental response to Interrogatory No. 28, Applicant stated:

Sometime shortly after March 13, 2012, several of applicant's employees had one conversation that can be recalled wherein Michael Jackson was mentioned or discussed. During this conversation, applicant's employees discussed how the term "king of pop" was rather ubiquitous without any specific defined identification with a single individual or thing. It was discussed how many individuals in the performing arts industry had claimed or been given the nickname "King of pop" prior to Michael Jackson and how many individuals were currently (or at least subsequent to the death of Michael Jackson) being given or claiming this nickname. There was additional discussions concerning how it would be undesirable to have an association with Michael Jackson given that his reputation prior to his death was not always viewed as terribly good or wholesome. Applicant desired to build a brand name for a household family product (popcorn) and was concerned that if there was an association between the brand and Michael Jackson, it might in fact be a negative one so they did discuss how they were reasonably certain and convinced that there would not be any perceived association or connection between the brand and Michael Jackson.

See Denton Decl. at ¶86, Ex. 77. In addition, as explained in Section II(D), Applicant offers its services at the domain name kingofpop.com, which, for many years, was a Michael Jackson fansite. This suggests the overwhelming historical relationship between the literal element of the Mark – KINGOFPOP.COM – and Michael Jackson.

The Mark contains slight alterations to the King of Pop nickname. First, the Applicant removed the spaces between "King" "of" and "Pop." This does not substantively change the sight, sound, or meaning of King of Pop. Second, the Mark contains the gTLD ".com." This

Estate has not submitted thousands or tens of thousands of articles, although this volume of articles is available to support the fame of Michael Jackson and his "King of Pop" nickname.

does not change the meaning of King of Pop because ".com" has no source-indicating meaning to consumers. See TMEP § 1209.03(m) ("[b]ecause TLDs generally serve no source-indicating function, their addition to an otherwise unregistrable mark typically cannot render it registrable"), citing, In re 1800Mattress.com IP LLC, 92 USPQ2d 1682 (Fed. Cir. 2009); In re Hotels.com, L.P., 91 USPQ2d 1532 (Fed. Cir. 2009). Third, the Mark contains an image of a crown. This does not change the meaning of King of Pop because a crown is the pictoral equivalent of the word "king" and therefore has no independent source-indicating meaning. See In re Rolf Nilsson AB, 230 USPQ 141 (TTAB 1986) (holding applicant's mark consisting of a silhouette of a lion's head and the letter "L," for shoes, and registrant's mark, LION, for shoes, likely to cause confusion). And fourth, the Mark contains the image of a popcorn kernel. This does not diminish the meaning of King of Pop because the literal element dominates the minor graphic element of the popcorn kernel and consumers would refer to the mark using its literal elements, not the graphic popcorn kernel element. See, e.g., In re Max Capital Ltd., 93 USPQ2d 1243, 1247-48 (TTAB 2010). This is especially true because the graphic popcorn element has no source-identifying function for the applied-for services, and, as a result, consumers would not refer to Applicant's brand as the "brand with the popcorn kernel in the logo." See id.

It is well established, as a matter of law, that an applicant cannot overcome a Trademark Act § 2(a) challenge simply by making slight alterations to the prior user's name or persona. *See, e.g., Frank Sinatra Enterprises, LLC v. Bill Loizon*, 2012 WL 4361418, *4 (TTAB 2012) (not precedential). As a result, the Mark, which fully incorporates the literal element King of Pop and incorporates only slight alterations, is a close approximation of Michael Jackson's King of Pop nickname.

2. The term KING OF POP would be recognized as pointing uniquely to Michael Jackson.

The second factor –whether the Mark points uniquely and unmistakably to Michael Jackson – requires the Estate to show that the association of King of Pop with Michael Jackson dominates the association of King of Pop with anyone else.

First, *de minimis* uses of King of Pop by others do not negate this element, as explained in *In re Debbie Sauer*:

Applicant argues that "Bo" is also the given name of several other widely recognized celebrities, such as Bo Diaz, Bo Belinsky, Bo Bo Osborne and Bo Schembechler, and that therefore "Bo" would not necessarily be understood to refer to Bo Jackson. While these other people named "Bo" have been in the public eye to varying degrees, the record does not show that any of them is famous to nearly the same degree as Bo Jackson is, or that any of them is famous as both a baseball and football star like Bo Jackson is. Further, there is no evidentiary support for the proposition that any of the other people named by applicant has ever commercially exploited his or her nickname in connection with the sale of products as Bo Jackson has.

27 USPQ 1073, 1074 (TTAB 1993); *see also Hornby*, 87 USPQ2d at 1426-27 ("The requirement that a respondent's mark point 'uniquely' to petitioner does not mean that TWIGGY must be a unique term").

As shown in Section II(C), not only is Michael Jackson universally referred to as the King of Pop in press clippings, the Estate has commercially exploited this nickname in connection with the sale of Michael Jackson-themed souvenir goods. The Applicant has not produced any probative evidence showing that any other so-called King of Pop has exploited this exact name commercially.

Second, although journalists occasionally ponder whether there will be a "new" king of pop, this question almost always implicates Michael Jackson. For example, many articles within Applicant's document production seeking the new "king of pop" reference Michael Jackson. *See*

Denton Decl. at ¶87 – 90, Ex. 78 – 81. Because references to the "new king of pop" are tantamount to references to the reigning King of Pop, Michael Jackson, these uses do not detract from the association of the nickname King of Pop with Michael Jackson. *See In re White*, 80 USPQ2d 1654, 1659 (TTAB 2006) ("Because these places and the aircraft appear to be named after the Mohawk tribe, these uses of 'Mohawk' do not detract from the association of the name 'Mohawk' with the Mohawk tribe. Thus, we are unable to conclude therefrom that the term 'Mohawk' does not point uniquely to the Mohawk tribe").

Third, although it is within the realm of possibility that Michael Jackson will not be known as the King of Pop forever, it is not relevant whether Michael Jackson is still known as the King of Pop in 10, 20, or 50 years. It is only relevant whether the term King of Pop referred to Michael Jackson at the time Applicant filed the GGB Application on October 10, 2012. *See Hornby*, 87 USPQ2d at 1424 ("the fame or reputation of petitioner must be determined as of the time respondent's registration for TWIGGY issued").

Finally, it is not relevant in this opposition whether Michael Jackson, is, in fact, the King of Pop. This is because Trademark Act § 2(a) analyzes only who or what consumers associate with a term, not whether the term is factually-accurate. Therefore, press clippings analyzing whether Michael Jackson was, in fact, the King of Pop are not relevant because they do not undermine the universal fact that he was known and is known as the King of Pop.

Applicant's evidence of use of the King of Pop nickname for individuals other than Michael Jackson is insignificant in light of (1) the prominent and pervasive use of King of Pop to identify Michael Jackson and (2) the Estate's commercial uses of KING OF POP. As detailed in Section II, Michael Jackson was the King of Pop during his life, at his death, when Applicant filed the GGB Application, and today. As a result, Michael Jackson and his King of Pop

nickname are famous in the U.S. and point uniquely and unmistakably to Michael Jackson.

3. Michael Jackson's Estate is not connected to Applicant or its services.

Applicant has conceded the third element of the false suggestion test in Paragraphs 13 and 14 of its Answer. Michael Jackson is not connected to Applicant or its applied-for services.

4. Michael Jackson's King of Pop nickname is so famous that consumers will presume the Mark is connected to Michael Jackson and his Estate.

The final issue in the false suggestion test is whether the King of Pop nickname is sufficiently famous that consumers would presume a connection between Michael Jackson and Applicant's applied-for services when they see the Mark.

As a matter of law, even if Michael Jackson had never used his King of Pop nickname on goods or services, he would still be entitled to protect his famous nickname under Trademark Act § 2(a). *See Univ. of Notre Dame du Lac v. J.C. Gourmet Food*, 217 USPQ 505, 509 (Fed. Cir. 1983) ("A reading of the legislative history with respect to what because §2(a) shows that the drafters were concerned with protecting the name of an individual or institution which was not a technical 'trademark' or 'trade name' upon which an objection could be made under §2(d)"). And based on Michael Jackson's iconic status alone, consumers would associate any KING OF POP-branded good or service with Michael Jackson. But the Estate's using Michael Jackson's King of Pop nickname on goods tilts the fourth factor overwhelmingly in the Estate's favor.

As a matter of law, it is commonplace for well-known persons to license their name and likeness for goods and services. *See*, *e.g.*, *In re Sloppy Joe's International Inc.*, 43 USPQ2d 1350, 1354 (TTAB 1997). Consistent with this industry standard, as set forth in Section II(C), Michael Jackson and the Estate have licensed Michael Jackson's name and King of Pop nickname for various souvenir items, slot machines, and soda (an item commonly consumed with popcorn). As a result, purchasers would associate the Mark with Michael Jackson.

As explained in Section II(E), Applicant's e-commerce services rely heavily on web traffic generated from search engines and banner ads. Search engines associate KING OF POP with Michael Jackson, as do the various computer processes that generate banner ads. As a result, Applicant's advertisements regularly appear on Michael Jackson webpages because Michael Jackson's nickname and Applicant's Mark are identical to a computer. The inevitable juxtaposition of Applicant's applied-for services and Michael Jackson is precisely why Trademark Act § 2(a) exists: to protect Michael Jackson from the unauthorized association of goods and services with his famous nickname.

The immediate consumer impression of the term King of Pop is Michael Jackson, regardless of context. As a result, the undeniable connection between Michael Jackson and his King of Pop nickname is not obscured in the context of Applicant's services. Applicant concedes that on at least two occasions, individuals at food industry shows have pointed out the connection between the Mark and Michael Jackson. *See* Denton Decl. at ¶86, Ex. 77 (Response #32). Likewise, *Houston Chronicle* writer Ken Hoffman wrote "The King of Pop – forget Michael Jackson, there's never been a better name for a popcorn company – introduced a "Thanksgiving Feast" gift box this year, packed with an entire buffet spread of popcorn." *See* Denton Decl. at ¶91, Ex. 82.

Further reinforcing the undeniable connection between King of Pop and Michael Jackson, the Twitter account @SixwaysStadium posted a Twitter message to Applicant stating "@KingOfPOPcom the only MJ impersonator chosen by Michael himself is coming to @SixwaysStadium" and posted a picture of information about a Michael Jackson tribute concert. See Denton Decl. at ¶92, Ex. 83. Other Twitter users remarked "I feel some kind of way with the popcorn store named KingOfPOP.com ... Like that's MJ's thang," "Definitely not what I

thought this website would be... kingofpop.com," and "I'm wondering about MJ-related trademark issues here. (\$20 for \$40 of Gourmet Popcorn: KingOfPOP.com)." *See* Denton Decl. at \$93 - 95, Ex. 84 - 86.

Based on the foregoing, the fourth and final element is also satisfied.

IV. Conclusion

The Mark meets the four prongs of the false connection refusal test and registration must be refused on those grounds. As a result, the Estate requests the Board grant summary judgment in its favor on the issue of false suggestion of a connection and refuse the GGB Application.

Date: August 12, 2014

Respectfully submitted,

GREENBERG TRAURIG LLP

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Attorneys for Opposer The Co-Executors of the Michael J. Jackson Estate

CERTIFICATE OF ELECTRONIC TRANSMISSION

Date: August 12, 2014

I certify that this Opposer's Motion for Summary Judgment is being transmitted electronically to the Trademark Trial and Appeal Board of the United States Patent & Trademark Office, on the date indicated above, through the ESTTA electronic filing system at the web site http://estta.uspto.gov/.

By:

Joel R. Feldman, Esq.

Jol R. Fillman

CERTIFICATE OF SERVICE

I certify that on August 12, 2014, I served the foregoing Opposer's Motion for Summary Judgment by electronic mail only (by agreement) to:

Daniel J. Bourque Bourque & Associates P.A. dbourque@nhpatlaw.com mmcnally@nhpatlaw.com tmfilings@nhpatlaw.com

Joel R. Feldman, Esq.

Jol R. Fillman

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

THE CO-EXECUTORS)	
OF THE MICHAEL J. JACKSON)	
ESTATE,)	
)	
Opposer,)	
)	
v.)	Opposition No. 91212921
)	
GOURMETGIFTBASKETS.COM,)	
INC.,)	
)	
Applicant.)	
)	

DECLARATION OF JOLENE DENTON

- I, Jolene Denton, declare:
- 1. I am a paralegal employed by the law firm Greenberg Traurig LLP.
- 2. I am over the age of 18 and I am competent to provide this declaration in support of Opposer's Motion for Summary Judgment. All information provided in this affidavit is personally known to me or is information that has been provided to me that I believe to be true.
- 3. Exhibit 1 to this declaration is a true copy of pages from the June 26, 2009 *Los Angeles Times*. For identification and production purposes, this document has been Bates labeled MJJ00611 MJJ00615.
- 4. Exhibit 2 to this declaration is a true copy of pages from the July 20 27, 2009

 JET magazine. For identification and production purposes, this document has been Bates labeled

 MJJ00592 MJJ00610.
- 5. Exhibit 3 to this declaration is a true copy of pages from the 2009 *TV Guide*Special Collector's Edition. For identification and production purposes, this document has been Bates labeled MJJ00619 MJJ00639.

- 6. Exhibit 4 to this declaration is a true copy of pages from the 2009 *USA Today / LIFE* Commemorative Edition titled "Michael Jackson: King of Pop". For identification and production purposes, this document has been Bates labeled MJJ00640 MJJ00667.
- 7. Exhibit 5 to this declaration is a Lexis Nexis printout of the June 26, 2009 *The Wall Street Journal* article "An Appreciation: Walking on the Moon, Effortlessly Behind the glitter, a life of risk, invention and musicality". For identification and production purposes, this document has been Bates labeled MJJ00063 MJJ00064.
- 8. Exhibit 6 to this declaration is a Lexis Nexis printout of the June 26, 2009 *USA Today* article "MICHAEL King of Pop dies; Music icon, 50, helped shape a generation." For identification and production purposes, this document has been Bates labeled MJJ00350 MJJ00353.
- 9. Exhibit 7 to this declaration is a Lexis Nexis printout of the February 1, 1993 *The New York Times* article "Sports of the Times; Turnover Prophets of Doom and Boom." For identification and production purposes, this document has been Bates labeled MJJ00234 MJJ00236.
- 10. Exhibit 8 to this declaration is a Lexis Nexis printout of the December 23, 2009 *USA Today* article "King of Pop; paparazzi; Michael Jackson changed face of music industry single-handedly." For identification and production purposes, this document has been Bates labeled MJJ00280 MJJ00281.
- 11. Exhibit 9 to this declaration is a true copy of pages from the December 2007

 Ebony Special Collector's Edition. For identification and production purposes, this document has been Bates labeled MJJ00581 MJJ00591.
 - 12. Exhibit 10 to this declaration is a printout from

http://www.billboard.com/articles/columns/chart-beat/6099288/ask-billboard-michael-jackson-back-to-the-beginning of the May 26, 2014 *Billboard* article "Ask Billboard: Michael Jackson, 'Back' To The Beginning." This exhibit was printed on May 26, 2014. For identification and production purposes, this document has been Bates labeled MJJ00689 – MJJ00692.

- 13. Exhibit 11 to this declaration is a true copy of the cover of the December 1997 *LIFE* magazine. For identification and production purposes, this document has been Bates labeled MJJ00616 MJJ00618.
- 14. Exhibit 12 to this declaration is a Lexis Nexis printout of the August 28, 1993 *Los Angeles Times* article "Jackson is Still the 'King of Pop' For His Fans." For identification and production purposes, this document has been Bates labeled MJJ00461 MJJ00463.
- 15. Exhibit 13 to this declaration is a Lexis Nexis printout of the June 8, 1993 *Chicago Tribune* article "Sour note for king of pop." For identification and production purposes, this document has been Bates labeled MJJ00568 MJJ00569.
- 16. Exhibit 14 to this declaration is a Lexis Nexis printout of the February 4, 1994 *USA Today* article "King of Pop and a princess." For identification and production purposes, this document has been Bates labeled MJJ00459.
- 17. Exhibit 15 to this declaration is a Lexis Nexis printout of the February 6, 1994 *The New York Times* article "What's Next For the King of Pop?" For identification and production purposes, this document has been Bates labeled MJJ00232 MJJ00233.
- 18. Exhibit 16 to this declaration is a Lexis Nexis printout of the December 8, 1995 *USA Today* article "King of Pop remains in ICU." For identification and production purposes, this document has been Bates labeled MJJ00435 MJJ00436.
 - 19. Exhibit 17 to this declaration is a Lexis Nexis printout of the April 18, 1996 Los

Angeles Times article "Stalker of King of Pop Receives Probation." For identification and production purposes, this document has been Bates labeled MJJ00427.

- 20. Exhibit 18 to this declaration is a Lexis Nexis printout of the November 21, 1997 *USA Today* article "King of Pop is having another heir." For identification and production purposes, this document has been Bates labeled MJJ000425 MJJ00426.
- 21. Exhibit 19 to this declaration is a Lexis Nexis printout of the November 10, 1998 *Chicago Tribune* article "King of Pop Settles Newspaper Libel Suit." For identification and production purposes, this document has been Bates labeled MJJ00566.
- 22. Exhibit 20 to this declaration is a Lexis Nexis printout of the September 10, 2001 *USA Today* article "Loyal subjects honor their King of Pop." For identification and production purposes, this document has been Bates labeled MJJ00416 MJJ00417.
- 23. Exhibit 21 to this declaration is a Lexis Nexis printout of the February 8, 2003 *Chicago Tribune* article "ABC on top with King of Pop special." For identification and production purposes, this document has been Bates labeled MJJ00549.
- 24. Exhibit 22 to this declaration is a Lexis Nexis printout of the December 22, 2003 *USA Today* article "Friends turn out for the King of Pop." For identification and production purposes, this document has been Bates labeled MJJ00399 MJJ00400.
- 25. Exhibit 23 to this declaration is a Lexis Nexis printout of the June 14, 2005 *USA Today* article "What's next for the 46-year-old 'King of Pop'?" For identification and production purposes, this document has been Bates labeled MJJ00378 MJJ00381.
- 26. Exhibit 24 to this declaration is a Lexis Nexis printout of the June 19, 2005 *The New York Times* article "King of Pop Outsells a Prince." For identification and production purposes, this document has been Bates labeled MJJ00204 MJJ00205.

- 27. Exhibit 25 to this declaration is a Lexis Nexis printout of the August 16, 2005 *The Washington Post* article "Young Roberts to King of Pop: Request Denied." For identification and production purposes, this document has been Bates labeled MJJ00376 MJJ00377.
- 28. Exhibit 26 to this declaration is a Lexis Nexis printout of the April 6, 2007 *The Washington Post* article "King of Pop's Lots; Auction Planned of Jackson Family Memorabilia Acquired by Fla. Firm." For identification and production purposes, this document has been Bates labeled MJJ00371 MJJ00373.
- 29. Exhibit 27 to this declaration is a Lexis Nexis printout of the June 26, 2009 *Chicago Tribune* article "Icon; King of Pop Michael Jackson dies at 50." For identification and production purposes, this document has been Bates labeled MJJ00522 MJJ00524.
- 30. Exhibit 28 to this declaration is a Lexis Nexis printout of the June 27, 2009 *The Washington Post* article "King of Pop Was Known Worldwide." For identification and production purposes, this document has been Bates labeled MJJ00341 MJJ00343.
- 31. Exhibit 29 to this declaration is a Lexis Nexis printout of the June 28, 2009 *New York Post* article "King of Pop Michael Jackson: 1958 2009." For identification and production purposes, this document has been Bates labeled MJJ00520.
- 32. Exhibit 30 to this declaration is a Lexis Nexis printout of the September 24, 2009 *Los Angeles Times* article "It's all things Jackson; A new single starts the King of Pop blitz. A traveling exhibition, CD and movie are due." For identification and production purposes, this document has been Bates labeled MJJ00290 MJJ00292.
- 33. Exhibit 31 to this declaration is a Lexis Nexis printout of the October 16, 2009 *Chicago Tribune* article "King of pop climbs the charts: No. 2 on costume search list." For identification and production purposes, this document has been Bates labeled MJJ00501 –

MJJ00503.

- 34. Exhibit 32 to this declaration is a Lexis Nexis printout of the December 12, 2009 *Chicago Tribune* article "King of Pop rules 2009's top Web searches." For identification and production purposes, this document has been Bates labeled MJJ00495 MJJ00496.
- 35. Exhibit 33 to this declaration is a Lexis Nexis printout of the January 29, 2010 *The Washington Post* article "A bittersweet tribute to the King of Pop." For identification and production purposes, this document has been Bates labeled MJJ00278 MJJ00279.
- 36. Exhibit 34 to this declaration is a Lexis Nexis printout of the February 1, 2010 *New York Post* article "Award Gala's King of Pop Flop." For identification and production purposes, this document has been Bates labeled MJJ00491 MJJ00492.
- 37. Exhibit 35 to this declaration is a Lexis Nexis printout of the October 26, 2010 *Los Angeles Times* article "Quick Takes; A No. 1 ranking for King of Pop." For identification and production purposes, this document has been Bates labeled MJJ00273.
- 38. Exhibit 36 to this declaration is a Lexis Nexis printout of the March 4, 2011 *Chicago Tribune* article "A tribute fit for the King of Pop." For identification and production purposes, this document has been Bates labeled MJJ00489 MJJ00490.
- 39. Exhibit 37 to this declaration is a Lexis Nexis printout of the September 15, 2011 *The Washington Post* article "King of Pop's estate gives \$30 million to mom, kids." For identification and production purposes, this document has been Bates labeled MJJ00269 MJJ00270.
- 40. Exhibit 38 to this declaration is a Lexis Nexis printout of the November 16, 2011 *USA Today* article "Revel in Jackson's relics; Fans get to see the King of Pop's stuff." For identification and production purposes, this document has been Bates labeled MJJ00250 –

MJJ00251.

- 41. Exhibit 39 to this declaration is a Lexis Nexis printout of the May 4, 2012 *The Wall Street Journal* article "Corporate New: Pepsi Brings Back the King of Pop." For identification and production purposes, this document has been Bates labeled MJJ00004 MJJ00006.
- 42. Exhibit 40 to this declaration is a printout from http://www.huffingtonpost.com/2013/05/01/michael-jackson-civil-trial_n_3191889.html of the May 1, 2013 HuffingtonPost.com article "Michael Jackson Civil Trial: King of Pop's Life on Display." For identification and production purposes, this document has been Bates labeled MJJ00711.
- 43. Exhibit 41 to this declaration is a printout from http://www.huffingtonpost.com/2013/06/25/michael-jackson-death-anniversary_n_3491790.html of the June 25, 2013 HuffingtonPost.com article "Michael Jackson Death Anniversary: Remembering the King of Pop 4 Years After His Untimely Death." For identification and production purposes, this document has been Bates labeled MJJ00712.
- 44. Exhibit 42 to this declaration is a Lexis Nexis printout of the May 9, 2014 *Los Angeles Times* article "Music; 'Xscape' aims to 'revive' King of Pop." For identification and production purposes, this document has been Bates labeled MJJ00240 MJJ00242.
- 45. Exhibit 43 to this declaration is a printout from http://www.nydailynews.com/entertainment/music-arts/michael-jackson-hologram-performs-billboard-music-awards-article-1.1797327 of the May 18, 2014 *New York Daily News* article "Billboard Music Awards 2014: Michael Jackson hologram hits the stage to perform 'Slave to the Rhythm." This exhibit was printed on May 30, 2014. For identification and production

purposes, this document has been Bates labeled MJJ00693 – MJJ00695.

- 46. Exhibit 44 to this declaration is a printout from http://www.forbes.com/sites/livbuli/2014/05/20/the-pop-king-still-rises-social-legacy-of-michael-jackson/print/ of the May 20, 2014 Forbes.com article "The Pop King (Still) Rises: Social Legacy of Michael Jackson." This exhibit was printed on May 30, 2014. For identification and production purposes, this document has been Bates labeled MJJ00727 MJJ00728.
- 47. Exhibit 45 to this declaration is a printout from https://www.google.com/#q=king+of+pop of search results for the phrase "king of pop" from Google.com. This exhibit was printed on May 30, 2014. For identification and production purposes, this document has been Bates labeled MJJ00741 MJJ00760.
- 48. Exhibit 46 to this declaration is a printout from http://www.bing.com/search?q=king+of+pop&go=&qs=n&form=QBLH&pq=king+of+pop&sc=8-11&sp=-1&sk=&cvid=cae4a377cea24eaeb8c970a38c07236f of search results for the phrase "king of pop" from Bing.com. This exhibit was printed on May 30, 2014. For identification and production purposes, this document has been Bates labeled MJJ00731 MJJ00740.
- 49. Exhibit 47 to this declaration is a printout from https://search.yahoo.com/search?p=king+of+pop&type=2button&fr=yfp-t-724 of search results for the phrase "king of pop" from Yahoo.com. This exhibit was printed on May 30, 2014. For identification and production purposes, this document has been Bates labeled MJJ00761 MJJ00771.
- 50. Exhibit 48 to this declaration is a printout from https://twitter.com/search?q=king%20of%20pop&src=typd of search results for the phrase "king"

of pop" from Twitter.com. This exhibit was printed on May 31, 2014. For identification and production purposes, this document has been Bates labeled MJJ01092 – MJJ01120.

- 51. Exhibit 49 to this declaration is a printout from http://www.britannica.com/EBchecked/topic/298845/Michael-Jackson?sections=298845main&cit=mla&view=print of an encyclopedia article titled "Michael Jackson (American singer, songwriter, and dancer)." This exhibit was printed on May 12, 2014. For identification and production purposes, this document has been Bates labeled MJJ00709 MJJ00710.
- 52. Exhibit 50 to this declaration is a printout from http://en.wikipedia.org/wiki/King_of_Pop of an encyclopedia article titled "King of Pop." This exhibit was printed on August 11, 2014.
- 53. The following is a true and accurate representation of a KING OF POP-branded tote bag licensed by Triumph International, Inc., a company wholly owned by the Estate of Michael J. Jackson:



54. The following is a true and accurate representation of a KING OF POP-branded

art print licensed by Triumph International, Inc., a company wholly owned by the Estate of Michael J. Jackson:



55. The following is a true and accurate representation of a KING OF POP-branded bobble head doll licensed by Triumph International, Inc., a company wholly owned by the Estate of Michael J. Jackson:



56. The following is a true and accurate representation of a KING OF POP-branded

shirt licensed by Triumph International, Inc., a company wholly owned by the Estate of Michael J. Jackson:



57. The following is a true and accurate representation of a KING OF POP-branded calendar licensed by Triumph International, Inc., a company wholly owned by the Estate of Michael J. Jackson:



58. The following is a true and accurate representation of KING OF POP-branded soda cans licensed by Triumph International, Inc., a company wholly owned by the Estate of Michael J. Jackson:



- 59. Exhibit 51 to this declaration is a Lexis Nexis printout of the May 4, 2012 *The Wall Street Journal* article "Corporate News: Pepsi Brings Back the King of Pop." For identification and production purposes, this document has been Bates labeled MJJ00004 MJJ00006.
- 60. Exhibit 52 to this declaration is a printout from http://usatoday30.usatoday.com/money/advertising/story/2012-05-03/pepsi-michael-jackson/54716782/1 of the May 4, 2012 *USA Today* article "Pepsi brings back Michael Jackson for marketing campaign." This exhibit was printed on April 9, 2014. For identification and production purposes, this document has been Bates labeled MJJ00722 MJJ00723.
- 61. The following is a true and accurate representation of a KING OF POP-branded slot machine licensed by Triumph International, Inc., a company wholly owned by the Estate of

Michael J. Jackson:



- 62. Exhibit 53 to this declaration is a true copy of excerpts from "Applicants Gourmetgiftbaskets.com, Inc. Answers to Opposer's First Set of Interrogatories," which were received by Opposer from Applicant in this proceeding.
- 63. Exhibit 54 to this declaration is a printout from https://web.archive.org/web/20010828220602/http://www.hal-pc.org/~fanman/kingofpop.html showing an archived version of http://www.kingofpop.com. This exhibit was archived on August 28, 2001 and printed on May 12, 2014. For identification and production purposes, this document has been Bates labeled MJJ01066.
- 64. Exhibit 55 to this declaration is a printout from https://web.archive.org/web/20011027093633/http://www.hal-pc.org/~fanman/kingofpop.html showing an archived version of http://www.kingofpop.com. This exhibit was archived on October 27, 2001 and printed on May 12, 2014. For identification and production purposes, this document has been Bates labeled MJJ01067.

- 65. Exhibit 56 to this declaration is a printout from https://web.archive.org/web/20011210101007/http://www.hal-pc.org/~fanman/kingofpop.html showing an archived version of http://www.kingofpop.com. This exhibit was archived on December 10, 2001 and printed on May 12, 2014. For identification and production purposes, this document has been Bates labeled MJJ01068.
- 66. Exhibit 57 to this declaration is a printout from https://web.archive.org/web/20020206133402/http://www.hal-pc.org/~fanman/kingofpop.html showing an archived version of http://www.kingofpop.com. This exhibit was archived on February 6, 2002 and printed on May 12, 2014. For identification and production purposes, this document has been Bates labeled MJJ01069.
- 67. Exhibit 58 to this declaration is a printout from https://web.archive.org/web/20021005004745/http://www.hal-pc.org/~fanman/kingofpop.html showing an archived version of http://www.kingofpop.com. This exhibit was archived on October 5, 2002 and printed on May 12, 2014. For identification and production purposes, this document has been Bates labeled MJJ01070.
- 68. Exhibit 59 to this declaration is a printout from https://web.archive.org/web/20021215060532/http://www.hal-pc.org/~fanman/kingofpop.html showing an archived version of http://www.kingofpop.com. This exhibit was archived on December 15, 2002 and printed on May 12, 2014. For identification and production purposes, this document has been Bates labeled MJJ01072 MJJ01073.
- 69. Exhibit 60 to this declaration is a printout from https://web.archive.org/web/20030209012359/http://www.hal-pc.org/~fanman/kingofpop.html showing an archived version of http://www.kingofpop.com. This exhibit was archived on

February 9, 2003 and printed on May 12, 2014. For identification and production purposes, this document has been Bates labeled MJJ01074 – MJJ01075.

- 70. Exhibit 61 to this declaration is a printout from https://web.archive.org/web/20030427041437/http://www.hal-pc.org/~fanman/kingofpop.html showing an archived version of http://www.kingofpop.com. This exhibit was archived on April 27, 2003 and printed on May 12, 2014. For identification and production purposes, this document has been Bates labeled MJJ01076 MJJ01077.
- 71. Exhibit 62 to this declaration is a printout from https://web.archive.org/web/20030807011709/http://www.hal-pc.org/~fanman/kingofpop.html showing an archived version of http://www.kingofpop.com. This exhibit was archived on August 7, 2003 and printed on May 12, 2014. For identification and production purposes, this document has been Bates labeled MJJ01078 MJJ01079.
- 72. Exhibit 63 to this declaration is a printout from https://web.archive.org/web/20040213184148/http://www.hal-pc.org/~fanman/kingofpop.html showing an archived version of http://www.kingofpop.com. This exhibit was archived on February 13, 2004 and printed on May 12, 2014. For identification and production purposes, this document has been Bates labeled MJJ01080 MJJ01082.
- 73. Exhibit 64 to this declaration is a printout from https://web.archive.org/web/20040415202429/http://kingofpop.com/index.html showing an archived version of http://www.kingofpop.com. This exhibit was archived on April 15, 2004 and printed on May 12, 2014. For identification and production purposes, this document has been Bates labeled MJJ01083 MJJ01084.
 - 74. Exhibit 65 to this declaration is a printout from

https://web.archive.org/web/20040805131812/http://kingofpop.com/index.html showing an archived version of http://www.kingofpop.com. This exhibit was archived on August 4, 2004 and printed on May 12, 2014. For identification and production purposes, this document has been Bates labeled MJJ01085.

- 75. Exhibit 66 to this declaration is a printout from https://web.archive.org/web/20041205150101/http://www.kingofpop.com/index.html showing an archived version of http://www.kingofpop.com. This exhibit was archived on December 5, 2004 and printed on May 12, 2014. For identification and production purposes, this document has been Bates labeled MJJ01086 MJJ01087.
- 76. Exhibit 67 to this declaration is a printout from https://web.archive.org/web/20060112111118/http://www.kingofpop.com/index.php showing an archived version of http://www.kingofpop.com. This exhibit was archived on January 12, 2006 and printed on May 12, 2014. For identification and production purposes, this document has been Bates labeled MJJ01088 MJJ01089.
- 77. Exhibit 68 to this declaration is a printout from https://web.archive.org/web/20060303183823/http://www.kingofpop.com/index.php showing an archived version of http://www.kingofpop.com. This exhibit was archived on March 3, 2006 and printed on May 12, 2014. For identification and production purposes, this document has been Bates labeled MJJ01090 MJJ01091.
- 78. Exhibit 69 to this declaration is a true copy of Applicant's document GBASKET-00045, which Applicant produced to Opposer in this opposition.
- 79. Exhibit 70 to this declaration is a true copy of Applicant's document GBASKET-00001, which Applicant produced to Opposer in this opposition.

- 80. Exhibit 71 to this declaration is a printout from http://www.amazon.com/s/ref=nb_sb_noss_2/175-3191414-7313303?url=search-alias%3Dpopular&field-keywords=%22king%20of%20pop%22 of search results for the phrase "king of pop" from Amazon.com. This exhibit was printed on April 9, 2014. For identification and production purposes, this document has been Bates labeled MJJ01195 MJJ01198.
- 81. Exhibit 72 to this declaration is a printout from http://www.cnn.com/search/?query=king+of+pop&x=0&y=0&primaryType=mixed&sortBy=rel evance&intl=false showing search results for the phrase "king of pop" from CNN.com. This exhibit was printed on April 9, 2014. For identification and production purposes, this document has been Bates labeled MJJ01201 MJJ01202.
- 82. Exhibit 73 to this declaration is a printout from http://www.huffingtonpost.com/search.php/?q=king+of+pop&s_it=header_form_v1 of search results for the phrase "king of pop" from HuffingtonPost.com. This exhibit was printed on April 9, 2014. For identification and production purposes, this document has been Bates labeled MJJ01213 MJJ01214.
- 83. Exhibit 74 to this declaration is a true copy of an office action issued against Trademark Application Serial No. 76/698,604.
- 84. Exhibit 75 to this declaration is a true copy of an office action issued against Trademark Application Serial No. 77/770,544.
- 85. Exhibit 76 to this declaration is a true copy of an office action issued against Trademark Application Serial No. 77/772,582.
- 86. Exhibit 77 to this declaration is a true copy of "Applicants Gourmetgiftbaskets.com, Inc. Supplemental Answers to Opposer's First Set of Interrogatories

- Numbers 12, 26 and 28," which were received by Opposer from Applicant in this proceeding.
- 87. Exhibit 78 to this declaration is a true copy of Applicant's document GBASKET-00149, which Applicant produced to Opposer in this opposition.
- 88. Exhibit 79 to this declaration is a true copy of Applicant's document GBASKET-00153, which Applicant produced to Opposer in this opposition.
- 89. Exhibit 80 to this declaration is a true copy of Applicant's document GBASKET-00207, which Applicant produced to Opposer in this opposition.
- 90. Exhibit 81 to this declaration is a true copy of Applicant's document GBASKET-00252, which Applicant produced to Opposer in this opposition.
- 91. Exhibit 82 to this declaration is a printout of the *Houston Chronicle* article "Turkey-flavored popcorn? Pass the gravy popcorn." For identification and production purposes, this document has been Bates labeled MJJ01215 MJJ01217.
- 92. Exhibit 83 to this declaration is a printout of a screenshot showing a March 11, 2014 message by Twitter user @SixwaysStadium. For identification and production purposes, this document has been Bates labeled MJJ01127.
- 93. Exhibit 84 to this declaration is a printout of a screenshot showing a November 28, 2012 message by Twitter user @Edica. For identification and production purposes, this document has been Bates labeled MJJ01123.
- 94. Exhibit 85 to this declaration is a printout of a screenshot showing a November 27, 2012 message by Twitter user @thegirlwasbad. For identification and production purposes, this document has been Bates labeled MJJ01124.
- 95. Exhibit 86 to this declaration is a printout of a screenshot showing a November 16, 2012 message by Twitter user @Ray_Harmon. For identification and production purposes, this

document has been Bates labeled MJJ01125.

The undersigned being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements and the like may jeopardize the validity of the application or document or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true; and all statements made on information and belief are believed to be true.

Executed on August 12, 2014

Iolene Denton

Exhibit 1

FRIDAY, JUNE 26, 2009

LOS ANDELES CINCES CINCES 156 DESIGNATED AREAS HIGHER © 2009 96 PAGES WST

King of Pop is dead at 50

Michael Jackson is stricken on the eve of a comeback tour

OBITUARY

A major talent, a bizarre persona

He dazzled the world with his music, baffled it with his behavior.



HARRIET RYAN, CHRIS LEE, ANDREW BLANKSTEIN AND SCOTT GOLD

Michael Jackson, an incomparable figure in music, dance and culture whose ever-changing face graced the covers of albums that sold more than half a billion copies, died Thursday, shortly after going into cardiac arrest at his rented Holmby Hills mansion. He was 50. He spent much of his life as one of the most famous people on the planet, and to many, his untimely death felt both unthinkable and, oddly, inevitable.

Paramedics found Jackson in cardiac arrest when they arrived at his hid me shortly before 12:30 p.m., three minutes and 17 seconds after receiving a 911 call. His personal physician

GEOFF BOUCHER AND ELAINE WOO

Jackson fascinated by celebrity tragedv. He had a statue of Marilyn Monroe in his home and studied the sad Hollywood exile of Charlie Chaplin, He married the daughter of Elvis Preslev.

Jackson met his own untimely death Thursday at age 50, and more than any of those past icons, he left a complicated legacy. As a child star, he was so talented he seemed lit from within; as a middle-aged man, he was viewed as something akin to a visiting alien who, like Tinkerbell, would cease to exist if the applause ever stopped.

It was impossible in the early 1980s to imagine the surreal final chapters of Jackson's life. In that decade, he became the world's most popular entertainer thanks to a series of hit records - "Beat It," "Billie Jean," "Thriller" - and dazzling music videos. Perhaps the best dancer of his generation, he created his own iconography: the single shiny glove, the Moonwalk, the signature red jacket and the Neverland Ranch.

In recent years, he inspired fascination for reasons that had nothing to do with music. Years of plastic surgery had made his face a bizarre landscape. He was deeply in debt and had lost his way as a musician. He had not toured since 1997 or released new songs since 2001. Instead of music videos, the images of Jackson beamed around the world were

[See Persona, Page A12]



SIMON KWONG Reuters

1958 - 2009

Michael Jackson performs in Taipei, Taiwan, in 1996 during his "HIStory" tour. At the time of his death he was in Los Angeles rehearsing for an upcoming series of 50 sold-out shows at London's O2 Arena.

A performer who tore down boundaries

Throughout his career, transformation was the great source of Jackson's art. And it was his biggest burden. PAGE A15

He was the king of style too

He understood the power of costume on and off the stage, and his idiosyncratic fashion sense in MJJ00612 generation. PAGE A14

Fans, paparazzi flock to hospital, homes

They block streets and blast the superstar's music as they wait for news or a glimpse of his famous family. PAGE A14

was already in the house performing CPR. Jackson was not breathing, and it appears he never regained consciousness. Paramedics treated Jackson at the house for 42 minutes, and he was declared dead at 2:26 p.m. at UCLA Medical Center. about two miles from his home above Sunset Boulevard.

"I got to kiss him and tell him goodbye," said Frank DiLeo, Jackson's manager and friend of 30 years, who was at the hospital, "I lost a very dear friend, someone who I admired, someone who was the greatest talent I ever met or worked with."

Los Angeles police said detectives would launch a thorough investigation of the death. They cautioned, however, that they did not believe Jackson was the victim of foul play and that the investigation was standard after the death of a person with his level of fame. Authorities said they would examine whether Jackson had been taking medications that contributed to his death; an autopsy is expected to be performed today.

Jackson's death was confirmed outside the hospital by his brother Jermaine, who once performed alongside Michael as a member of the Jackson 5, a family act that began in the steel mill town of Gary, Ind., before making it big in the music industry.

Jackson - who most famously lived in Santa Barbara County at his Neverland Ranch, named for the island where Peter Pan and the Lost Boys were in no danger of growing up - had taken up residence in a seven-bedroom estate in Habridy Hills, which he was renting for \$100,000 a [See Jackson, Page A11]



MJJ00613

POP STARS: The Jackson 5 in an undated photograph. From left are Tito, Marlon, Michael, Jackie and Jermaine. Motown moved the brothers from Gary, Ind., to California, and in August 1968 they gave a breakthrough performance at a Beverly Hills club called The Daisy. Their first album, "Diana Ross Presents the Jackson 5," was released in December 1969.

A life full of fantasy, tragedy

Persona, from Page A11

tabloid reports about his strange personal behavior, including allegations of child molestation, or the latest failed relaunch of his career.

A frail-looking Jackson had spent his last weeks in rehearsal for an ambitious comeback attempt and 50 already-sold-out shows at London's O2 Arena. A major motivation was the \$300 million in debt run up by a star who lived like royalty even though his self-declared title of King of Pop was more about the past than the present.

"It's one of the greatest losses," said Tommy Mottola, former president of Sony Music, which released Jackson's music for 16 years. "In pop history, there's a triumvirate of pop icons: Sinatra, Elvis and Michael, that define the whole culture.... His music bridged races and ages and absolutely defined the video age. Nothing that came before him or that has come after him will ever be as big as he was."

Jackson "had it all... talent, grace, professionalism and dedication," said Quincy Jones, Jackson's collaborator on his most important albums and the movie "The Wiz." "He was the consummate entertainer, and his contributions and legacy will be felt upon the world forever. I've lost my little brother today, and part of my soul has gone with him."

Jackson was born Aug. 29, 1958, in Gary, Ind. His mother, Katherine, would say that there was something special about the fifth of her nine children. "I don't believe in reincarnation," she said, "but you know how babies move uncoordinated? He never moved that way. When he danced, it was like he was an older person."

Katherine Jackson, who worked for Sears, Roebuck and Co., taught her children folk songs. Her husband, Joseph, a crane operator who once played with the R&B band the Falcons, played guitar and coached his sons. The boys were soon performing at local benefits. Michael took command of the group even as a chubby-cheeked kindergartner.

"He was so energetic that at 5 years old he was like a leader," brother Jackie once told Rolling Stone magazine. "We saw that. So we said, 'Hey, Michael, you be the lead guy.' The audience ate it up."

By 1968, the Jacksons had cut singles for a local Indiana label called Steeltown. At an engagement that year at Harlem's famed Apollo Theater, singer Gladys Knight and pianist Billy Taylor saw their act and recommended them to Motown founder Berry Gordy. So did Diana Ross after sharing a stage with the quintet at a "Soul Weekend" in Garv.

Ross said later that she saw herself in the talented and driven Michael. "He could be my son."



VISUAL TOUR DE FORCE: Michael Jackson dances with zombies in the vided for the title track of his landmark 1982 album, "Thriller." Its effect on the industry and the music videos that came to define the then-nascent MTV was huge.

she said. Another Motown legend, Smokey Robinson, would describe the young performer as "a strange and lovely child, an old soul in the body of a boy."

Motown moved the Jacksons to California, and in August 1968 they gave a breakthrough performance at a Beverly Hills club called The Daisy. Their first album, "Diana Ross Presents the Jackson 5," was released in December 1969, and it yielded the No. 1 hit "I Want You Back," with 11-year-old Michael on the lead vocals. "ABC," "I'll Be There" and other hits followed, and the group soon had their own television series, a Saturday morning cartoon and an analy 1006 had acne. He also described, with obvious dislicensed merchandise aimed at youngsters.

There was a price: childhood.

"I never had the chance to do the fun things kids do," Jackson once explained. "There was no Christmas, no holiday celebrating. So now you try to compensate for some of that loss."

Joseph Jackson ruled the family, by most accounts, with his fists and a bellowing rage. In a 2003 documentary by British journalist Martin Bashir, Jackson said his father often brandished a belt during rehearsals and hit his sons or shoved them into walls if they made a misstep.

"We were terrified of him," Jackson said.

In the Bashir interviews, the singer said his comfort, having to listen to an older brother have sex with a woman in the hotel bedroom they

Onstage, Jackson seemed to know no fear.

"When we sang, people would throw all this money on the floor, tons of dollars, 10s, 20s, lots of change," an adult Jackson once told Newsweek. "I remember my pockets being so full of money that I couldn't keep my pants up. I'd wear a real tight belt. And I'd buy candy like crazy."

By 1972, Jackson had his first solo album, "Got to Be There." which included the title hit as well as "Rockin' Robin." His first solo No. 1 single came the same year — the forlorn theme song from the movie "Ben."

He struggled to uniterestand a world that he saw mostly while staring into spotlights and

[See Persona, Page A13]

[Persona, from Page A12]

flashbulbs. Standing ovations greeted him onstage; parental slaps awaited him in the dressing room. Like his mother, he became a Jehovah's Witness, forswearing alcohol, cigarettes and foul language. He fasted on Saturdays and went door-to-door, wearing a disguise, to spread the faith. (He ended his association with the religion in the late 1980s.)

In 1978, Michael made his film debut as the Scarecrow in "The Wiz," a black-cast adaptation of "The Wizard of Oz." The movie launched a creative and commercial partnership with "Wiz" music director Quincy Jones.

The first fruit of their collaboration was "Off the Wall" (1979), Jackson's debut album on the Epic label. It sold 5 million copies in the United States and 2 million abroad and generated four Top 10 singles.

It was with Jones (as well as often-overlooked songwriter Rod Temperton) that Jackson shaped "Thriller," which was released near the end of 1982 and became the best-selling studio album in history and a cultural landmark. Its effect on the music industry and the music videos that came to define the then-nascent MTV was huge.

In a Motown TV special in 1983, Jackson, then 24, electrified the nation with his Moonwalk, a dance step that created the illusion of levitation. He took the stage in a black sequined jacket, silver shirt, black fedora and black trousers that skimmed the tops of his white socks. The final touch was a single white glove, studded with rhinestones.

Times critic Robert Hilburn, who observed the performance live at the Pasadena Civic Auditorium, said the broadcast marked Jackson's "unofficial coronation as the King of Pop. Within months, he changed the way people would hear and see pop music, unleashing an influence that rivaled that of Elvis Presley and the Beatles."

His dance style combined the robotic moves of break-dancers, the quicksilver spins and slides of James Brown and the grace of Fred Astaire, whose routines he studied. The aging Astaire called him "a wonderful mover."

Not only did "Thriller" smash sales records as the bestselling album of 1983, but it made Jack-



CELEBRITY COUPLE: Jackson and his wife, Lisa Marie Presley, in 1995.



TOBIAS SCHWARZ REUTERS STUNT: Jackson dangles his baby son from a Berlin balcony in 2002.

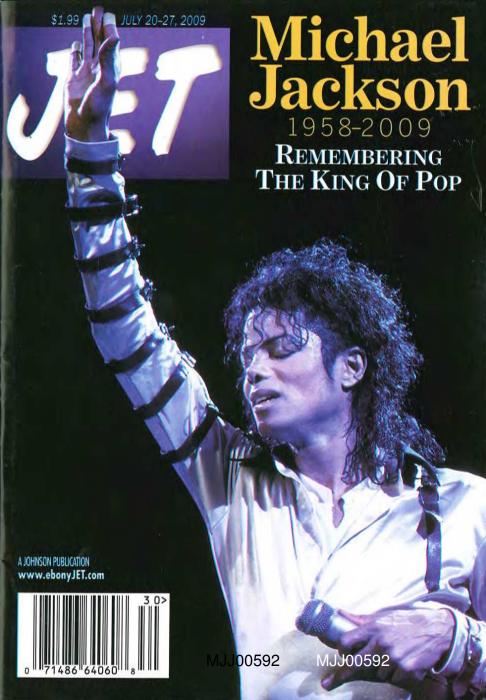
son the first artist to top four charts simultaneously: It was the No. 1 pop single, pop album, R&B single and R&B album. It earned five Grammy Awards. Jay Cocks wrote in Time magazine that Jackson "just may be the most popular black singer ever."

The "Thriller" success enabled Jackson to negotiate what were believed to be the highest royalty rates ever earned by a recording artist. But it also put him in a cage of his own anxieties and obsession.

Jackson bonded with past pop-music royalty by marrying Lisa Marie Presley in 1994 and grabbing a major interest in the Beatles' catalog, an asset worth \$500 million. The marriage was short-lived, however, and his wealth was imperiled by an extravagant lifestyle that included the 2,700-acre Neverland Ranch in the Santa Ynez Valley, where he lived with a menagerie of exotic pets.

Jackson became a prisoner of his own celebrity. He became so accustomed to bodyguards and

Exhibit 2





Michael Jackson Mourned Around The World

IN MEMORY OF
MICHAEL JACKSON
A True Apollo Legend
1958-2009

Michael Jackson fans gather outside the Apollo Theater in Harlem, New York, after it was announced that Japhys Landied after suffering cardiac arrest.

By Melody K. Hoffman

amily, friends and fans from around the world are still mourning pop icon Michael Jackson.

Jackson died June 25 after being taken to a hospital having what is believed to be cardiac arrest, according to the Los Angeles County Coroner's office.

His personal physician, Dr. Conrad





Murray, found Jackson not breathing in bed when he entered the singer's west Los Angles estate and began performing CPR. When paramedics arrived at Jackson's home shortly before 12:30 p.m., three minutes and 17 seconds after receiving a 911 call, they found Jackson in cardiac arrest, an abnormal heart rhythm that stops the heart from pumping blood to the body. It can occur after a heart attack or be caused by other heart problems.

Paramedics treated Jackson at the house for 42 minutes and then took the 50-year-old from his rented Holmby Hills mansion to UCLA Medical Center, where physicians attempted to resuscitate him, said brother Jermaine Jackson. He said the famed singer was pronounced dead at

2:26 p.m. (PST)

"A team of doctors, including emergency physicians and a cardiologist, worked to resuscitate him for a period of more than one hour but were unsuccessful."

Above, a Michael Jackson fan reacts at UCLA Medical Center in Los Angeles, where he was pronounced dead.

Mourners show their appreciation for Jackson at his Walk of Fame Star in Hollywood.



Two Chinese fans hold pictures of Michael Jackson as they attend a night gathering to celebrate the late megastar in Beijing, China.

Jermaine concluded the news conference with, "May Allah be with you, Michael, always."

An autopsy performed by a county medical examiner was inconclusive, although officials said there were no indications of external trauma or foul play. Though prescription drugs may have played a role in his death, the Los Angeles County coroner's office has said toxicology results are needed before a cause of death can be determined. That could take four to six weeks.

A second autopsy was done by a private pathologist hired by the Jackson family. The family has been troubled about the circumstances surrounding the death, given that Jackson had

appeared healthy enough to be rehearsing for his upcoming concerts in London.

"It's abnormal," Jesse Jackson told the Associated Press a day after visiting the Jackson family. "We don't know what happened. Was he injected and with what? All reasonable doubt should be addressed."

A lawyer for Murray denied various media reports that Murray prescribed or gave Jackson the drugs Demerol or OxyContin. Detec-

tives impounded Murray's car, which was parked at the singer's rented home. Authorities said the vehicle may contain evidence related to Jackson's death, possibly prescription medications. Police have released no information on what they may have found.

Murray, a cardiologist with offices in Houston and Las Vegas, had been treating Jackson since 2006, the year the performer returned to live in the United States after stays in Bahrain and Europe.

Jackson had been in Los Angeles to rehearse for a series of comeback concerts in London, the first was set for July 13. As the date got closer, Murray spent more time in Los Angeles to be with the megastar.

During the recent BET Awards show, Janet Jackson told the audience, "To you, Michael is an icon. To us, Michael is

NATIONAL REPORT

family," she said, her face quivering with emotion. "And he will forever live in all of our hearts."

BET had overhauled its entire allstar show in just the three days of Jackson's passing, and turned it into a tribute and celebration of the King of Pop. (See Page 48.)

As word of Michael Jackson's death spread around the world, fans gathered to hold vigils in remembrance of the music icon. In Gary, Ind., outside his modest childhood home, fans formed a prayer circle. In New York, fans danced outside the legendary Apollo Theater, where Jackson performed as the frontman for The Jackson 5.

In Chicago, fans visited Johnson Publishing Company headquarters where dozens of Jackson's Ebony and Jet covers through the years were displayed.

"I'm still in shock," says Kevin Brewer, who will keep his plans to go to London this month even though he is devastated that he won't be able to see Jackson perform the scheduled 50-show run at London's O2 Arena. Promoters must refund more than \$85 million worth of tickets for the series.

Jackson, whose career generated 13 No. 1 hits and whose *Thriller* is the best-selling album of all time, is survived by three children, Michael Joseph Jackson Jr., known as Prince Michael, 12; Paris Michael Katherine Jackson, 11; and Prince Michael II, 7. The youngest son, known as Blanket, was born to a surrogate mother.



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MJJ00596



Candles are lit in tribute to the pop icon at the Old Town Square in Prague.

It remains unclear whom Jackson designated as potential guardians for his children. Those details, likely contained in his will, have not been released.

However, Michael Jackson's mother, Katherine Jackson, is caring for the singer's three children and wasted no time in asking the court to declare her their guardian. The guardianship papers were filed in Los Angeles Superior Court and a hearing has been set for Aug 3.

The filings show that Katherine Jackson, 79, is also petitioning to take over the children's estate. Its value is listed as "unknown" in the filing.

The filing lists the children as living at the Jacksons' family compound in the San Fernando Valley, northwest of Los Angeles. "Minor children are currently residing with paternal grandmother," now, the filing states in an explanation of why MJJ00597

Katherine Jackson should be appointed guardian. "They have a long established relationship with paternal grandmother and are comfortable in her care."

According to the Associated Press, the filings note that Deborah Rowe is the mother of the Jackson's two eldest children, but list her whereabouts as "unknown." Rowe, a former nurse for Jackson's

dermatologist, married Jackson in 1996 but filed for divorce in 1999.

Londell McMillan, the Jacksons' attorney, said the family hasn't heard from Rowe about custody. For Michael Jackson's third child, the filing states "none" for the mother.

"I don't think there will be anybody who thinks that there is someone better" than Katherine Jackson to have custody, McMillan said on NBC's Today show. "She is a very loving host of other grandchildren."

Although Jackson, who has sold more than 750 million albums and won 13 Grammys, had been mired in legal disputes, lawsuits and debt the last few years of his life, the global outpour of emotion and support has been overwhelming. "I wish the world had recognized him when he was living," family patriarch Joe Jackson told CNN. "Right now, he's bigger than ever. But I wish he was here to see all this, to hear all this."



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'Michael Jackson. We want you back. Yes we do now. We want you back. Ooh, ooh, baby, we want you back.'

hat's the sentiment of so many of his heartbroken fans around the globe. When they hear his first hit *I Want You Back* with his brothers, The Jackson 5, it all has a different meaning now.

They miss the beloved King of Pop, the man who turned the music industry upside down with his innovative, ground-breaking sound and style. They wish he were still here.

Jackson, 50, died in Los Angeles of apparent cardiac arrest after being rushed to the hospital.

America and the world had never seen anybody like Michael Jackson. He was the planet's biggest celebrity. When

MJJ00599



you heard his music or saw those videos, that were actually mini-films, you couldn't help but think, "This man is a genius."

As lead singer of The Jackson 5, Michael became a star by age 11. Their Motown hits kept coming one after another: ABC, Who's Loving You, The Love You Save, I Found That Girl, I'll Be There, Maybe Tomorrow and Never Can Say Goodbye.

Black America beamed with pride when the five handsome brothers with their cool Afros made their national TV debut on *The Ed Sullivan Show* in 1969.

"Every Black girl could name every member, and depending on her age, had designated either Jackie, Tito, Jermaine, Marlon or Michael her future husband," recalls superstar disc jockey Tom Joyner. "Black America had never seen anything like it...I don't know a Black person in America whose life wasn't touched in some way by watching a family of young boys sing and dance their way to superstardom."

Jackson is credited with opening the door for Black artists to get their videos played on MTV back in the '80s.

Family friend the Rev. Al Sharpton recalled Jackson's

In this undated file photo, The Jackson 5 – Michael, front right, Marlon, front left, Tito, back left, Jackie Jackson and Jermaine, back right – are shown in Los Angeles.





historic impact on music and the arts: "Michael Jackson made culture accept a person of color way before Tiger Woods, way before Oprah Winfrey, way before Barack Obama. Michael did with music what they later did in sports, and in politics and in television."

In Jackson's last exclusive interview with Ebony, he recalled how he broke racial barriers with MTV, then a brand new rock music channel:

"They came right out and said it-

they wouldn't play my music. It broke my heart," Jackson told EBONY. But it also made him more determined, "I refuse to be ignored. So I came up with Thriller and I was always trying to outdo myself But when they played (Billie Jean), it set the alltime record. Then they were asking me for everything we had. They were knocking our door down. Then Prince came: it opened the door for Prince and all the other Black artists... They came to me so many times in the past and said, 'Michael, if it [weren't] for you, there would be no MTV."

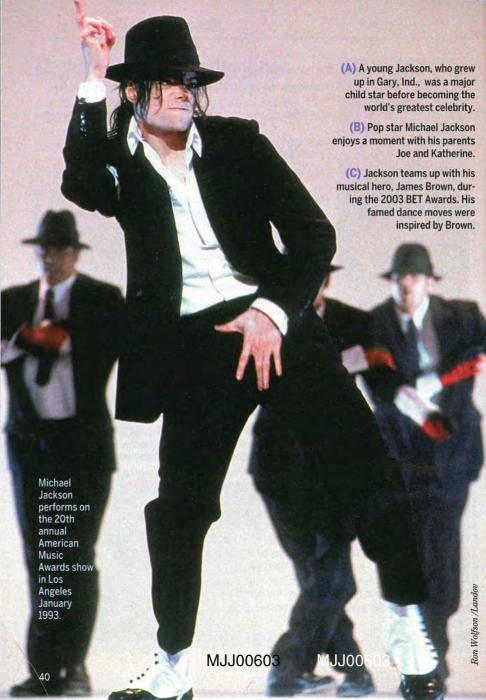
His 1982 groundbreaking *Thriller* made him a megastar. It remains the world's biggest selling album of all time with an estimated 28 million records sold in the United States. His long-time friend legendary actress

Elizabeth Taylor called him "the King of Pop," an appropriate title of royalty that stayed with him the rest of his career.

Jackson went home with a record eight Grammys for *Thriller* including Album of the Year, Record of the Year (*Beat It*), Best Male Pop Vocal Performance (*Thriller*) and Best R&B Song, *Billie Jean*.

Thriller was produced by legendary hit master, Quincy Jones who said, "For

Continued on page 41









Continued from page 36

Michael to be taken away from us so suddenly at such a young age, I just don't have the words. I've lost my little brother today, and part of my soul has gone with him."

The *Thriller* album also boasted seven top 10 singles on the Billboard Hot 100 charts—the first album to have so

many hits. The tunes were the title cut, Wanna Be Startin' Somethin', Billie Jean, P.Y.T. (Pretty Young Thing), The Lady In My Life), Human Nature and The Girl Is Mine with Paul McCartney.

He went beyond music and branched into acting in the 1978 movie, *The Wiz*, opposite Diana Ross, whom he long idolized.

Ross introduced The Jackson 5 to the record-buying audience on the 1970 album, *Diana Ross Presents the Jackson 5*, with *I Want You Back* and *I'll Be There*.

"I can't stop crying, this is too sudden and shocking," Ross said upon hearing of his death. "I am unable to imagine this. My heart is hurting. I am in prayer for his kids and the family."

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A sensitive singer, Jackson was a humanitarian and teamed up with Lionel Richie to write *We Are The World*, one of the fastest selling singles ever. The song, recorded with more than a dozen artists, raised money for victims of the Ethiopian famine.

A savvy businessman, Jackson paid \$47.5 million for the rights to more than 250 songs written by the Beatles' John Lennon and Paul McCartney. ■ Grammy winners Dionne Warwick, Stevie Wonder, Quincy Jones, Michael Jackson and Lionel Richie, who teamed up for We Are The World, pose together backstage at the Grammy Awards. Below, Jackson starred as the Scarecrow in The Wiz opposite Nipsey Russell and Diana Ross.

Jackson also knew how to make a fashion statement that left its mark on pop culture. In 1983, he thrilled the 50 million viewers of the *Motown 25* television special with his perform-

ance of *Billie Jean*—while wearing a black fedora, one white glove and pants that ended above his ankles. The audience went crazy when he slipped into his famous Moonwalk dance.

From that moment on, it seemed, his young fans wanted to dress, sing and dance like Michael Jackson.

He always credited James Brown for inspiring his dance moves. Jackson told EBONY: "My mother used to wake me up at 3 in the morning, 'Michael, he's on TV, he's on TV!' I'd run to the TV and James Brown would be on TV. I said, 'That's what I want to do."

As he became the world's most recognized celebrity, he also became fodder for the tabloids and someone people loved to gossip about. But no matter what the media may have reported about his personal life, private battles and legal disputes, Black America always stood by him. They understood one thing, and one thing only: Michael

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Jackson promised his fans the best music and the best performance they had ever seen. They never stopped applauding his talent. His true fans understood that he did not promise them that his personal life, and the childhood that he sacrificed for showbiz, was perfect.

Tom Joyner observes, "Mainstream media embraced the King of Pop, exploited him and then abandoned him while he still had a lot more to give. They idolized him when he was at the top with *Thriller* and *Billie Jean*. But even when he was labeled weird, crazy, dysfunctional and worse, he could and would always come home to Black radio because to us, in spite of his bizarre look, he was that fam-

me that this consummate artist wasn't able to fulfill this dream, it would have indeed made him so very happy."

The Rev. Jesse Jackson, who was a family friend and spiritual advisor to Jackson, told Jet: "Michael Jackson, the consummate artist and creative entertainer whom I have known since he was a teenager, is dead. How difficult it is to construct that sentence. We are out of our joy and he is out of his pain. Several generations have not lived a day without Michael Jackson in their lives...I was with him at Neverland through his darkest hours, but through it all, Michael was a survivor and a contributor to his art—a rare vintage. Now the King of Pop deserves his rest."

"I've lost my little brother today, and part of my soul has gone with him." —Quincy Jones

ily member we just couldn't bring ourselves to abandon."

Radio and TV tributes continue around the globe as fans and his musical friends struggle to understand that the King of Pop is no longer here. His friends recall their fondest memories of him as they lament that his much-talked about tour in London will never be. "I wanted so desperately for him to get the chance to do those England dates," says Frankie Beverly of Maze. "I thought that would have been so good for him. After all, the music was his life, his sanctuary, and the thing that made him happy. It saddens

Chaka Khan, who recorded Michael Jackson's *Got To Be There*, notes: "The earth will feel the void of his passing. I'll miss him, but now he's free."

Herb Kent, Chicago-based disc jockey, who was one of the first to play the Jacksons' music even before they were signed to Motown, recalled, "When I think of Michael Jackson, I'll always think of him in the black pants, the glove and white socks doing the Moonwalk. When they won the talent show at the Regal Theater in Chicago years ago, I knew they were on their way. God touched him with incredible talent, he had the

perfect pitch, perfect timing. He outdanced his dancers; they were trying to keep up with him. Look at *Thriller*."

Aretha Franklin recalls that her sons were friends of the Jacksons. "The Jackson family were neighbors of mine in



Michael Jackson accepts an award for his participation in a national campaign against drunk driving from President Ronald Reagan in 1984.

In 1988, pop megastar Michael Jackson presents Britain's Prince Charles and Princess Diana of Wales with gifts before his third sell-out concert on at Wembley Stadium in London.



Encino, Calif. Janet and Michael used to come over all the time to swim. He was fun and playful. I remember inviting Michael to join my sons and me on a trip to Disneyland to see the Four Tops. Levi Stubbs dedicated *It's All In The Game*, to him, punctuating the lyrics by saying, 'Michael.' My heart goes out to the family. Michael was unique and one of the great performers of all time."

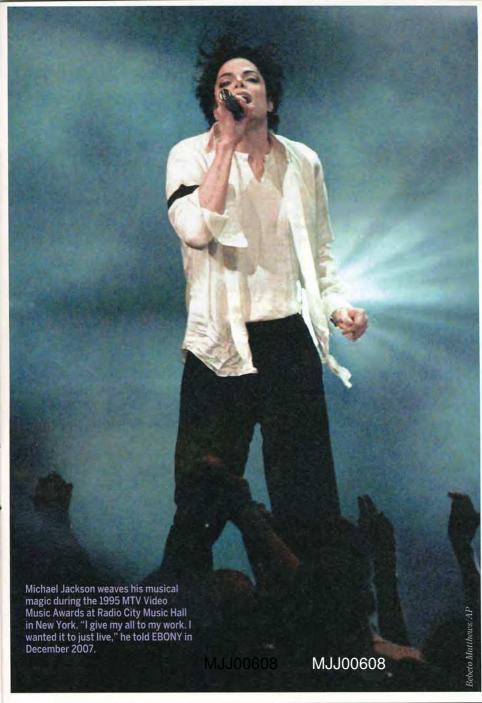
But his fans and admirers find strength, and that old familiar joy, in his music that lives on. Wherever there is good, quality, innovative music, Michael Jackson will be there. His fans have his music to keep them feeling good.

Dionne Warwick points out, "He will live on in my memory and most definitely through the music he shared with so many."

Nation of Islam leader Minister Louis Farrakhan, told Jet: "Michael Jackson, the archangel of music, song and dance transcended nationality, ethnicity, race and culture to unite human beings of every color, persuasion and endeavor into one great bond. The flesh and its troubles has died, but Michael Jackson lives!"

Jackson told Ebony in December 2007: "You want what you create to live, be it sculpture or painting or music. Like Michelangelo, he said, 'I know the creator will go, but his work survives. That is why to escape death, I attempt to bind my soul to my work.' And that's how I feel. I give my all to my work. I want it to just live."□

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Fans, Friends Pay Homage At Shrine Outside Jackson Home

Encino, Calif.-Pete Carter, a 25-year-old dance instructor and Michael Jackson impersonator from Tom's River, N.J., was headed to London in a couple of weeks with VIP tickets for Jackson's opening night performance. Instead, Carter is sitting outside of the Jackson family's Havenhurst compound in Encino, Calif., mourning the loss of his idol and friend.

"Everyone thought he was so untouchable," said Carter, who saw Jackson perform eight times and grew to personally know him.

Like Carter, Arica Hanley, a hairdresser from Canada, is a longtime fan who met Jackson and had him autograph her chest, which is now tattooed.

She recalls that Jackson held one of her hands as he signed her body with the other. "He's not like a germaphobe," says Hanley. "He's always been very open. He'll stick his hand out. He's not like what the press has reported for years. He's not a weird guy. He's nice. He's laid back. He's giving. He's a good person."

Posters, candles, cards, letters, poems, stuffed animals and flowers covered the front of the Jackson family's home. Some neighbors requested that their driveways not be blocked.

"You were right, Michael. We are the



world," one poster read. Another poster announced, "Legends never die."

A fan dropped off another poster that read, "We will always rock with you." One fan had the back car window of his bright yellow Cougar V6 tinted with a silhouette of Jackson that was accompanied by large words that read: "Michael Jackson King of Pop."

Longtime Jackson fan Anthony Adams, a 47-year-old security guard from Los Angeles, has been at the house for two days. "I didn't plan on it, but the love in this area can be felt," says Adams, sitting under a tree trying to keep cool. "It's people from around the world coming to give homage to someone who brought us all together through his music. People keep coming. That's a testament to how great Michael Jackson and his music really were."

-Margena A. Christian

Michael Jackson-Awards & Achievements



Among the King of Pop's hundreds of awards:

GRAMMYS

1979:

Best Male R&B Vocal Performance, Don't Stop 'Til You Get Enough

1983:

Producer Of The Year (Non-Classical) Best Recording For Children, E.T. *The* Extra-Terrestrial

Best Rhythm & Blues Song, Billie Jean
Best R&B Vocal Performance, Billie Jean
Best Rock Vocal Performance, Beat It
Best Pop Vocal Performance, Thriller
Album Of The Year, Thriller
Record Of The Year, Beat It

1984:

Best Video Album, Making Michael Jackson's Thriller

1985

Songwriter, Song Of The Year, We Are The World

1989:

Best Music Video — Short Form, Leave Me Alone

1995-

Best Music Video-Short Form, Scream

OTHER HONORS

1985:

Best Selling Album of All Time by the Guinness Book of World Records, Thriller

1988:

MTV Video Vanguard Award, Artist of the Decade (Award renamed after him in 2001)

1993:

Living Legend Award at the 35th Annual Grammy Awards

1993:

NAACP Image Awards, 25th Silver Anniversary Entertainer Of The Year Award

1997:

Jackson 5 inducted into the Rock and Roll Hall of Fame

2000:

World Music Awards, Best-Selling Pop Male Artist of the Millennium

2001:

Jackson inducted into Rock and Roll Hall of Fame

2006:

Presented Diamond Award at the World Music Awards for selling more than 100

MJJ00610 albums

Exhibit 3

FARRAH FAWCETT AN ANGEL REMEMBERED



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MICHAEL JACKSON

A TRIBUTE TO THE KING OF POP

1958-2009

Michael lackson

How the King of Pop rocked the entertainment industry—and the world

BY BILL FLANAGAN

Michael Jackson presided over the third and final big bang of the rock-and-roll era. The first explosion was Elvis. That was about sexual liberation and racial integration and that blast lasted about 10 years.

The second explosion was the Beatles-and everything they brought on. Suddenly pop music was about long hair and experimental sounds, progressive politics and outlaw rhetoric. Rock was about a counterculture. That blast reverberated for 20 years, echoing through Springsteen, Prince and U2.

The third explosion was Thriller, Michael Jackson's 1982 album—the best-selling record of all time and an album that invented the pop world we are still living in 25 years later.

Thriller remerged pop music with mainstream entertainment. After 20 years of anti-glamour, pop became again what it had been before the '60s: part of show business. After Thriller, pop was about not just how you sounded but how you looked, how you dressed, how you danced.

Michael Jackson ushered in a new era after the long reign of the counterculture. He did Pepsi commercials and met with President Reagan. He did not pretend not to care about commercial success-he wanted to break all the old records. Michael did not idolize Dylan and Hendrix—he idolized Elizabeth Taylor and Walt Disney.

The Michael Jackson model has ruled pop music for 25

years, and it shows no sign of ending. He made the world safe for MTV and Madonna, "Flashdance" and "Footloose," Britney Spears and Justin Timberlake. A student of P.T. Barnum, Jackson courted crazy rumors and publicity stuntsand at some point that hunger for tabloid headlines turned on him. He fed a beast and the beast turned around and bit him. At some point Michael seemed to forget about being a musician and got lost in being a star.

One crucial fact often gets overlooked in all the statistics and hype and hoopla: Michael Jackson was amazingly talented.

Those Motown records he made as a kid were fantastic, but it was when Michael grew up and took control of his own creativity that he gave us "Beat It," "Wanna Be Startin' Somethin'," "Billie Jean." The first time you heard those songs-with their snaking rhythms and beautiful playing and strange, almost paranoid lyrics-you had to pull the car over to the side of the road to figure out what was going on. This was a new kind of popular music, so compelling thatlike Elvis and the Beatles before him-Michael Jackson changed the mainstream.

If Michael Jackson had not been able to write those songs and sing them so powerfully, none of the rest of the circus would have mattered. And now that he's gone, once the gossip and the exploitation and the vultures pass by, the music he made is what will remain.

Bill Flanagan is executive vice president and editorial director at MTV Networks and a music commentator for CBS Sunday Morning. This essay originally appeared on CBS Sunday Morning.

2 | TVGUIDEMAGAZINE.COM

A Life on TV

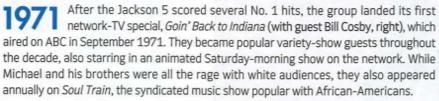
BY STEPHEN BATTAGLIO



1969 Michael Jackson and his brothers had been performing for several years as the Jackson 5 before they made their first national television appearance on the syndicated broadcast of the Miss Black America pageant. But the group's first notable TV performance was on ABC's The Hollywood Palace on October 18, 1969, as part of an all-Motown show. Then as the Jackson 5's first No. 1 hit, "I Want You Back," was scaling the charts, the group dazzled viewers on The Ed Sullivan Show (left). Those early appearances were remarkable. primarily for the precocious and prodigious talents of 11-year-old Michael, whose vocals and dance moves rivaled mature soul-music greats Jackie Wilson and James Brown.











1976 The Jacksons dropped the "5" from their name and their hits were not charting quite as high. But they remained TV fixtures with their CBS variety show and guest shots on other series opposite stars like Bob Hope and Sonny and Cher (above).





1983 Michael Jackson's dyna-mism as a solo artist was tailor-made for the music-video era. He is largely credited with breaking the color barrier on MTV, which had been criticized at the time for its devotion to mostly white rock artists. "Thriller," a 14-minute epic directed by John Landis ("Animal House"), was designated by TV Guide Magazine and MTV as the greatest music video of all time in 1999. Jackson also wowed viewers with his spectacular moonwalking performance of "Billie Jean" on an NBC special celebrating the 25th anniversary of Motown in 1983.

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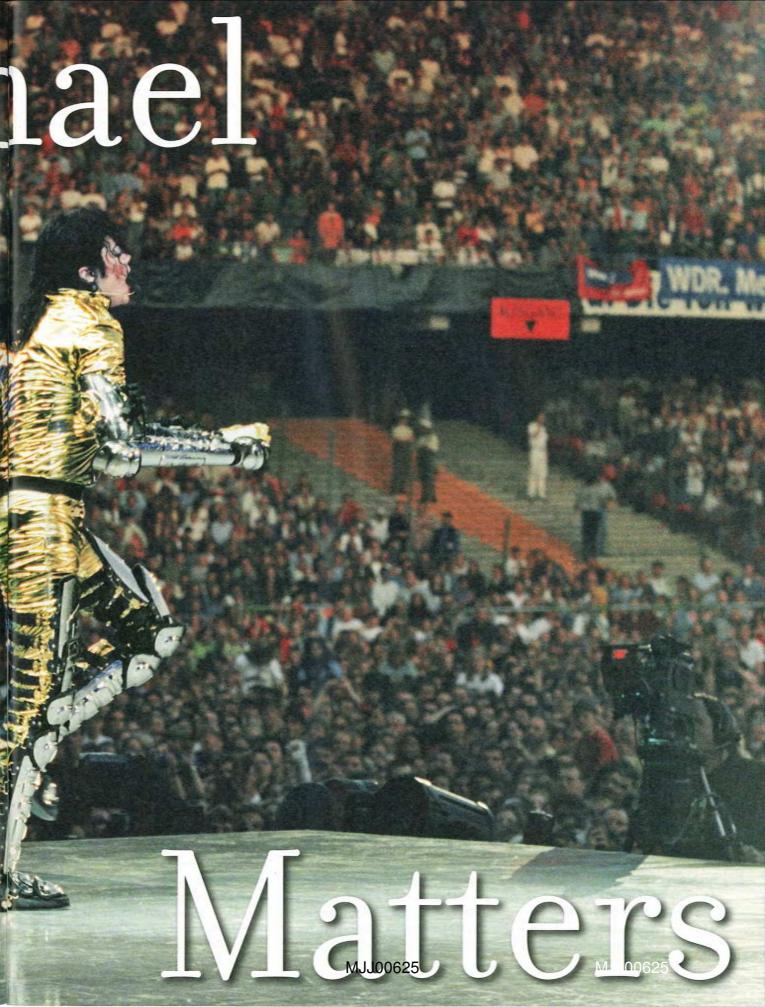
From India to Romania—and from Beyoncé to Kanyethe King of Pop's influence will resonate worldwide long after his death

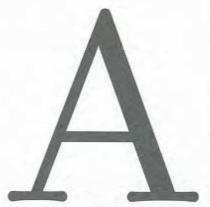
BY ALAN LIGHT

Jackson performed in Bremen, Germany, during the 1997 HIStory World Tour

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n empty stage. No fancy lights, no special effects, no pyrotechnics. That was the set on March 25, 1983, when Michael Jackson took the stage, by himself, at the taping of the Motown 25:

Yesterday, Today, Forever NBC special. His performance of "Billie Jean" (the only non-Motown song included in the evening) introduced his signature "moonwalk" to the world-and marked the moment in which

Jackson transformed from A-list pop star to international supernova.

The Thriller album, released at the end of 1982, had been selling steadily. But with both "Billie Jean" and "Beat It" in the Top 5, combined with that mesmerizing TV appearance, it was as if all the rocket boosters kicked in-Thriller wouldn't leave the Top 10 until 1984. It became the biggestselling studio album of all time, and Jackson would spend the rest of his life desperately, fruitlessly obsessed with topping it.

When you think of Michael Jackson and watch the coverage of his career following his death on Thursday, June 25, you probably think first of the spectacle, the fireworks, the blockbuster videos and supersize stage productions. All of which, of course, he raised to unprecedented heights. But let's not forget that Motown 25 performance, when his blindingly magnetic charisma and impossibly fleet footsteps were all he needed to captivate the world.

Jackson redefined what it meant to be a pop star. His pure, heaven-sent talent was undeniable, but he matched it with a furious drive and blazing ambition. He set out to be the bestknown, best-selling musician of all time, and he achieved that. By placing as much emphasis on his dancing and his music videos as he did on his glorious, impassioned singing, he created the blueprint for all pop performers that followed.

"The incomparable Michael Jackson has made a bigger impact on music than any other artist in the history of music," said Beyoncé after his death. "He was magic. He was what we all strive to be."

Every contemporary pop star has borrowed from Michael Jackson's playbook, whether consciously or not. Many draw from the theatricality of his style: Most obviously, when you see Kanye West in a sequin suit, you see the glittery costumes dating back to the "Off the Wall" days. Justin Timberlake paid overt homage at the 2002 MTV Music Video Awards when he danced on stage in a "Thriller"-red T-shirt and black leather jacket.

For young R&B singers like Usher, Chris Brown and Ne-Yo, it's the simultaneous focus on singing and dancing, as well as Jackson's genre-hopping sound-pop, rock, R&B, adult contemporary-along with the plasticity of his voice, the flexibility and range, that they emulate. From Britney to Beyoncé to his sister Janet, the precision and discipline of his choreography is mirrored by virtually everyone in the pop universe. Is there any single element more fundamental to music video than a group of perfectly polished, synchronized dancers?

Elvis Presley and the Beatles have frequently been invoked, appropriately, as the only pop phenomena comparable to Michael Jackson. What is sometimes forgotten in that comparison, though, is how clearly that leaves Jackson as the biggest African-American star of all time. With Thriller, producer Quincy Jones once noted, "a young black kid, to be the idol of so many millions of kids around the worldthat had really never happened before." Certainly, the global rise of hip-hop as the dominant youth culture of the '90s and beyond could not have happened without the example of Jackson's universal popularity.



"He was one of the reasons I got into the music business," said Whitney Houston. "He inspired me. He taught me. He paved the way for African-American artists to be played on MTV, which was huge."

He was the perfect music-video artist. He was an astonishing dancer (Fred Astaire, one of Jackson's idols, once called him "a wonderful mover")

who reportedly spent every Sunday, at least through the Thriller days, literally dancing by himself until he collapsed. He was an obsessive student of old Hollywood films, of cartoons and horror movies, of classic African-American performers, from James Brown to Cab Calloway.

He combined all of these elements to create music videos that were miles beyond the simple performance clips or amateurish vignettes that defined the earliest days of MTV. Madonna and Eminem have used the power of music videos to provoke, but Michael Jackson first raised the bar by making his videos into events. And unlike so many artists whose concerts were rendered underless aspirations, he toured parts of the world that had seldom been visited by Western musicians. He filled stadiums from India to Romania; the 1996-97 "HIStory" tour alone visited in excess of 35 countries on five continents. The Thriller album topped the charts in at least eight nations outside the U.S.; by 1991, the "Black or White" single reached No. 1 from Cuba to Finland, from Israel to Zimbabwe.

In this way, he became the most famous man on the planet. More than Elvis or the Beatles, the comparison that seems most accurate in terms of pure fame is Muhammad Ali, Even as his star faded in the U.S., where the off-stage freak show long ago overin London's O2 Arena sold out instantly, demonstrating the extent of the world's ongoing fascination with Jackson.

Unfortunately, it is impossible to celebrate his amazing achievements without thinking about the painful roots and effects of his success. While Elvis drove a truck before making records and the Beatles spent countless nights honing their craft in scuzzy bars, Jackson was on stage when he was 6, and reeled off four No. 1 singles with the Jackson 5 at age 11. He never knew life as a civilian-and he spent the rest of his days chasing an idealized, fantasy version of childhood, with no real understanding of





whelming by the polish of their videos, Jackson was actually able to match the preposterously high expectations when he got on stage-he really could sing and dance like that.

Aided by the global reach of his hits and his videos, Michael Jackson became the first truly worldwide pop icon. Fueled by a combination of utopian brotherhood and boundshadowed his image as a musician, he retained that popularity overseasas we have seen, for example, in the ubiquitous YouTube clip of the prisoners in the Philippines flawlessly performing the "Thriller" routine. When he sought refuge after his 2005 criminal trial, he was welcomed in Bahrain, and, of course, the 50 concerts scheduled to begin next month

what childhood really is.

Fortunately for the world, music, dance and performance were Michael Jackson's real home. "Being on stage is magic," he told Rolling Stone in 1983. "When it's time to go off, I don't want to. I could stay up there forever."

Alan Light is the former editor-in-chief of Vibe and Spin magazines.

Michael's Best on DVD BY NERINA RAMMAIRONE



Michael Jackson stands out as the Scarecrow in this mild 1978 update of "The Wizard of Oz," directed by Sidney Lumet ("Dog Day Afternoon"). According to Quincy Jones, who worked with Jackson for the first time

while supervising the movie's music, Jackson studied tapes of wild animals to make his movements more graceful. This dedication to dance would pay off in later videos and performances, and the film gave him the chance to work with one of his boyhood idols, Diana Ross, who eased down the road with him as Dorothy.

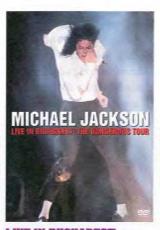
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MICHAEL JACKSON: NUMBER ONES This no-frills 2003 collection contains videos for 15 of Jackson's biggest singles.



DANGEROUS: THE SHORT FILMS MJ's long-form videos get their due in this roundup, which includes "Who Is It," directed by David Fincher.



THE DANGEROUS TOUR
The 1992 concert is considered one of Jackson's best performances ever.



On January 28, 1985, Jackson, Ross, Paul Simon and 40 of the hottest stars in pop music came together to record the chart-busting tune, which helped raise more than \$60 million for Ethiopian famine relief. This behind-the-scenes look, narrated by Jane Fonda, chronicles that historic night and includes amusing outtakes of Stevie Wonder, the late Ray Charles, Cyndi Lauper and, of course, Jackson.





VIDEO GREATEST HITS: HISTORY I & HISTORY ON FILM, VOL. 2

Combined, these extensive volumes feature a slew of live performances—including the seminal 1983 moonwalking Motown clip and the epic 1995 MTV Video Music Awards performance—as well as all of his hit videos. even some of the rare ones. (It's a nice suprise to see the once-banned Spike Lee clip "They Don't Care About Us.") All in all, these discs are a must-have for die-hard fans.

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THE PLAYLIST

With so many recognizable hits and just as many notable B-sides, it's nearly impossible to compile the perfect Michael Jackson playlist. But here are 10 of our personal favesspanning his formative years with his brothers in the Jackson 5 through his increasingly inventive solo workthat no iPod should be without.

"ABC"

Well before his ascension as the King of Pop, little Michael proved he was destined to become music royalty thanks to this winning performance with the Jackson 5.

"DON'T STOP 'TIL YOU GET ENOUGH"

Many of Jackson's hits inspire bootyshaking, but none more than this mesmerizing 1979 dance-floor staple.

"BILLIE IFAN"

MJ's phenomenal falsetto takes center stage in perhaps the standout cut from Thriller.

"BEAT IT"

R&B became R& more R with this undeniable rock song featuring a fiery, frettapping guitar solo by Eddie Van Halen.

"THRILLER"

Despite campy lyrics and a goofy spoken-word segment from Vincent Price, this hair-raising epic ultimately lived up to its name.

"MAN IN THE MIRROR"

One of Jackson's most sincere songs, the track uses a catchy chorus to deliver a message of social responsibility.

"SMOOTH CRIMINAL"

Not since "Mack the Knife" has murder sounded so good. We never heard if Annie was OK, but listeners sure were.

"BLACK OR WHIITE"

Jacko once again explored rock and roll when he called in guitar hero Slash to play this hit's monster riff.

"SCREAM"

This sexy, pulsing jam had fans shrieking as it marked the first studio duet (as adults) by Michael and kid sis Janet.

"WE ARE THE WORLD"

We're all familiar with the star-studded sing-along version, but this recording by Michael alone is more poignant.



Off the Wall

Was he bad? Dangerous? Or just misunderstood? We revisit the misdeeds that made MJ a tabloid staple

BY DAMIAN HOLBROOK

Nothing was black or white in the world of Michael Jackson, who recorded as many hits as he took in the press. Whether it was his unusual sleeping habits, his garish shopping sprees or the criminal accusations that nearly bankrupted him, Jacko was plagued by crises and PR nightmares that dragged his name from the top of the charts to the front pages of scandal sheets.



EXPLOSIVE INJURIES

In 1984, the year that saw Thriller snare eight Grammy Awards, the King of Pop faced his first brush with tragedy. While shooting a Pepsi commercial with the reunited Jackson 5, Michael was rushed to the hospital with scalp burns after a pyrotechnical stunt went awry. Stories circulated of Jackson collapsing to the ground as he screamed for his brother Tito to extinguish the flames, as did rumors of a prescription-drug addiction. He later donated the \$1.5 million Pepsi awarded him to charity.

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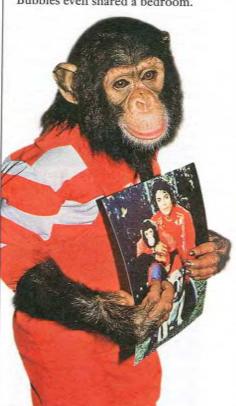
STRANGE SLEEPING ARRANGEMENTS

The National Enquirer ran photos in 1986 of the then-28-year-old resting in a hyperbaric oxygen chamber, alleging that he hoped naps in the glass cylinder would halt the aging process. In a 1993 interview with Oprah Winfrey, Jackson denied those claims, stating that he had purchased the therapeutic device for use at the Michael Jackson Burn Center in Los Angeles. It was also during this chat that Jackson confessed to suffering from the skin-pigmentation disorder vitiligo, shot down rumors that he wanted to buy the Elephant Man's bones and claimed he had been abused as a child by his father.



FURRY FRIENDS

Only slightly more unsettling than Jackson sleeping in a space-age iron lung was the idea of a chimp as his BFF. Yet there was Bubbles. the primate pal Jackson rescued from a research facility in 1985, hanging on his owner at awards shows and recording sessions. Often seen dressed alike, Jackson and Bubbles even shared a bedroom.



CHANGING **FACES**

In 1990, two years after the opening of his 2,800-acre Neverland ranch, Jackson tweaked his mystique as a reclusive eccentric by making his first appearance behind a surgical mask. With his thinner nose, lightened skin and newly developed chin cleft already fueling plastic-surgery gossip, speculation spread that he had undergone yet another nip-tuck. Over the course of the next two decades, Jackson's appearance changed so drastically that grisly accounts of his nose falling off became de rigueur

Exhibit 4



Life COMMEMORATIVE EDITION

MICHAEL JACKSON



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1958-2009

MICHAEL JACKSON

The Thriller Is Gone

The life, times, genius, tragedy and legacy of the King of Pop

By Steve Jones

n a magical night in 1983,
Michael Jackson struck a
pose on stage, clasping the
black fedora on his head with his white
sequined glove. His black jacket and
silver vest glittered as white socks
showed under his high-water black
pants. Then he erupted into a flurry of
fluid dance moves in a performance
of "Billie Jean" that would catapult the
former child singing sensation into fullblown superstardom.

Probably no celebrity has been as revered and reviled over the past 40 years as Jackson, 50, who died Thursday in Los Angeles, according to the Associated Press. The troubled, reclusive star was rushed to UCLA Medical Center by paramedics responding to a call from his home at about 12:30 p.m.

The cause of Jackson's death was not immediately announced, nor were



the circumstances surrounding it. Jackson was not breathing when Los Angeles Fire Department paramedics got to his Los Angeles home, Capt. Steve Ruda told the *Los Angeles Times*. The paramedics performed CPR and took him to UCLA Medical Center, Ruda told the newspaper.

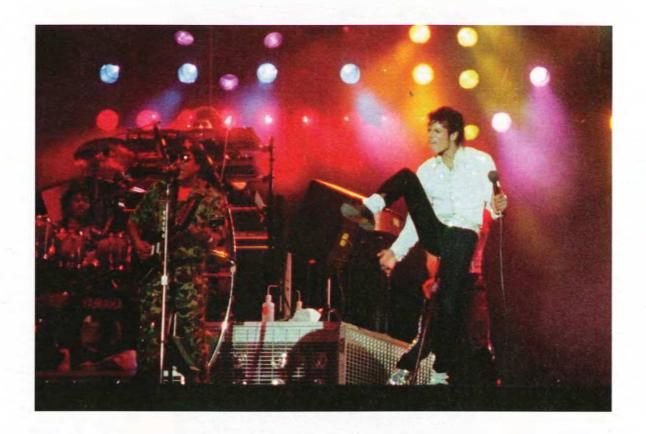
Jackson had been scheduled next month to begin the first of 50 sold-out concerts at London's O2 Arena, a testament to his enduring popularity with fans around the world, a love affair that reached a peak on that March evening 26 years ago.

The occasion was the *Motown 25: Yesterday, Today and Forever* television special that celebrated a milestone for the legendary label, but it was also a seminal moment for the King of Pop. A then-record



47 million people watched in awe as Jackson unveiled the moonwalk with an electrifying performance. Other Motown greats performed that night and Jackson himself had reunited with brothers Jackie, Tito, Jermaine, Marlon and Randy for a walk down memory lane with the Jackson 5.

But in that moment, Jackson stood alone in the spotlight, a singular figure riding a wave of popularity rarely seen anywhere. His groundbreaking Thriller - still the biggest selling album of all time - was dominating the charts and Jackson was in the process of reshaping the musical landscape with his videos and celebrity. There were still millions of records to be sold, acclaimed videos to be filmed and record-shattering concert tours to be undertaken.



It was also before years of tabloid exposes, bizarre behavior, artistic flops, financial crises, health issues and child sex abuse scandals tarnished his image. His run of triumphs in the 1980s, in addition to *Thriller*, included the blockbuster albums *Off the Wall* and *Bad*.

Since he first arrived on the scene in 1969 as the cherubic 11-year-old phenom singing "I Want You Back" with the teen heartthrob J5, Jackson has been at the forefront of pop culture.

The brothers were the eldest sons in a family of nine children born in Gary, Ind., to steelworker Joe Jackson and his wife, Katherine. The father recognized his sons' talent and molded them into a singing group, one that was inducted into the Rock and Roll Hall of Fame in 1997.



But it was Michael who transformed pop music as a solo act, becoming the first African-American singer to gain mass crossover appeal. The premiere of videos for songs like "Beat It," "Billie Jean," "Thriller," "Bad" and "Smooth Criminal" were major events and he helped popularize the then-fledgling MTV. It, in turn, brought him into millions of homes daily.

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But his health also became a public fascination, especially as he began to change his appearance through plastic surgery. He had several nose jobs, his lips thinned, and chin clef put in, among other alterations. Meanwhile, Jackson's brown skin grew progressively lighter, rumored to be the result of skin bleaching,



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But despite such triumphs, curiosity and controversy were his constant companions. Not long after the Super Bowl, he talked about his troubled childhood, his vitiligo and other tabloid issues in a wrenching 90-minute televised interview with Oprah Winfrey. Later that year, he was accused of sexual abuse by a 13-year-old boy. The stress of that situation led Jackson to become addicted to various



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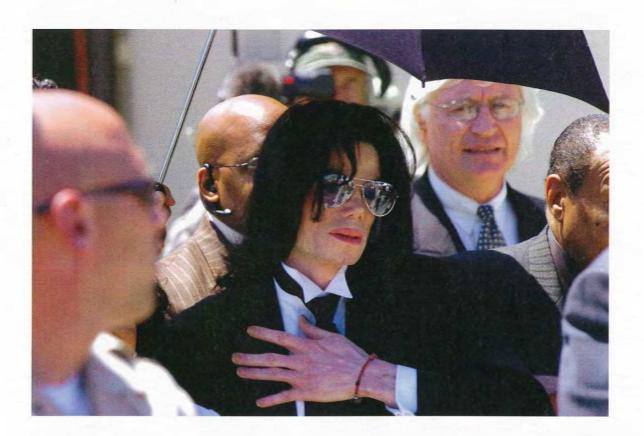
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But despite all of his peccadilloes, Jackson remains a revered figure to those in the record industry. A broad range of pop artists, such as Jay-Z, Kanye West, Akon, Britney Spears, Usher, Justin Timberlake, R. Kelly, Chris Brown, baby sister Janet, and dozens of others cite his influence on their music and even their desire to be entertainers.

Will.i.am, who this year produced three remixes on the celebratory reissue *Thriller 25*, explained: "It was the first time a black dude was on MTV. It was the first time you saw things



that were happening in the ghettos and kids in the suburbs were copying it. It was like Broadway fused with street performance and his wardrobe was fly. He made it possible to be yourself and be free and just do you."

Jackson is a two-time inductee of the Rock and Roll Hall of Fame (Jackson 5 and solo), a member of the Songwriters Hall of Fame, a 13time Grammy winner, and has 13 solo No. 1 hits and another four with the Jackson 5. Thriller alone sold more than 27 million copies in the United States. Whether he was wowing fans as a singing/dancing machine, turning heads with his outlandish wardrobes, or alternately amusing or horrifying everyone with his kooky behavior, Jackson could never, would never be ignored.

The King of Pop was always center stage. And the world was always watching.

30

Exhibit 5



26 of 44 DOCUMENTS

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THE WALL STREET JOURNAL.

The Wall Street Journal

June 26, 2009 Friday

SECTION: WEEKEND JOURNAL; Pg. W1

LENGTH: 834 words

HEADLINE: Entertainment &Culture -- An Appreciation: Walking on the Moon, Effortlessly --- Behind the glitter, a

life of risk, invention and musicality

BYLINE: By Jim Fusilli

BODY:

He was known as the King of Pop, and in Michael Jackson's case the title was warranted. Mr. Jackson, who died Thursday in Los Angeles at age 50, was the most gifted pop entertainer of his era. Though his seemingly bizarre personal life often made him a figure of curiosity and ridicule, his lasting legacy is his music -- and it is an extraordinary body of work that he leaves behind.

Commercial success is one measure of achievement, and Mr. Jackson had certainly had his share. His 1982 "Thriller" is said to be the best-selling pop album of all time with estimated world-wide sales of upwards of 120 million copies. Five of his solo albums are among the world's best sellers in that category. In the U.S., he scored 13 No. 1 and 28 top-10 singles as measured by the Billboard charts.

In many cases in pop music, commercial success doesn't necessarily indicate artistic merit. Not in Mr. Jackson's case. His body of work is notable for its quality. From his earliest days with his brothers in the Jackson Five in the 1970s, through the remarkable peak of his solo career in the 1980s, Mr. Jackson's music is characterized by risk, invention and musicality. At the heart of the Jackson Five was its music -- those synchronized dance routines are all well and good, but without the music, they're peripheral -- and their hit songs seemed to create trends that no one quite matched when they sought to imitate their sound.

Entertainment & Culture -- An Appreciation: Walking on the Moon, Effortlessly --- Behind the glitter, a life of risk, invention and musicality The Wall Street Journal June 26, 2009 Friday

It bears remembering and repeating that the reason Mr. Jackson was so popular was because he was so good. "Thriller" isn't merely a commercial smash, it's a brilliant piece of pop. So is its predecessor "Off the Wall," as was his "Thriller" follow-up in 1987, "Bad." Even when surrounded by the kind of extraordinary musicians Quincy Jones brought together in the studio to support Mr. Jackson, the singer was the centerpiece, his talent up to the challenge of the demands for greatness.

Perhaps Mr. Jackson's most memorable public appearance was on March 25, 1983, in a televised celebration of Motown's first 25 years. Though Stevie Wonder, Marvin Gaye, the Temptations, the Four Tops, the Supremes, the Miracles and others appeared, Mr. Jackson stole the show with a rendition of "Billie Jean" that clearly announced he had successfully made the transition from precious child star to an adult superstar. It was an iconic moment in the history of pop culture -- and it was achieved by a great musician who was also an explosive entertainer.

No one who ever saw him perform doubted his enormous talent. I saw him live with his brothers at Madison Square Garden in the mid-1980s. From my perspective, which was fairly close to the stage, I witnessed his remarkably effortless talent as a singer, dancer, entertainer and personality. His voice was flawless, his delivery dramatic -- and every minute he was on stage he seemed to be having a wonderful time. It seemed to me that night that he was born to bring joy to us.

I'd been assigned to cover his July 13 London concert and was counting the days. In preparation, I've been relistening to his music: his albums included the underrated "Dangerous" as well as the Jackson Five/Jacksons singles "I Want You Back," "ABC," "Enjoy Yourself" and on and on. What a remarkable body of work, filled with a level of invention and confidence that still jumps at the listener, still defies us to ignore the depth of creativity.

Though he had been in a slump, I'd convinced myself that he was about to add to it -- so enthralled was I by his previous achievements. I envisioned a Jackson energized by his appearances and the devotion of his fans -- and make no mistake that Mr. Jackson had the most devoted fans in pop history, as the clips of concerts on the news reports last night made clear. I allowed myself to imagine him contacting Mr. Jones. "Quincy," he'd say. "Book a studio. I'm back." Not now.

In the coming days, we will be overwhelmed by stories that will summarize, and maybe even gloat about, his misadventures. The most casual pop fan has heard the stories of the abuse he claimed to have suffered as a child, his many plastic surgeries, sexual indiscretions, short-lived marriages, health woes, financial troubles. In the public forum, Mr. Jackson had been a caricature for a good long while. Make no mistake, there are those who were eager to see him fail in London.

But now is the moment to put all those grotesque tales aside and concentrate on his work. Think of Mr. Jackson onstage, moonwalking, silver glove glittering, spotlight reflecting off his sunglasses, stardust twinkling amid the curls of his hair. Think of his incomparable intensity as he sang and danced. Listen, even if only in your mind, to the music he made with his brothers or as an enormously successful solo artist. Don't let anything conflict with your memory of his great gifts -- and the joy he brought to us for most of his life and ours as well.

Mr. Fusilli is the Journal's pop and rock music critic.

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NOTES:

PUBLISHER: Dow Jones & Company, Inc.

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Exhibit 6



40 of 94 DOCUMENTS

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USA TODAY

June 26, 2009 Friday FINAL EDITION

SECTION: NEWS; Pg. 1A

LENGTH: 1873 words

HEADLINE: MICHAEL King of Pop dies; Music icon, 50, helped shape a generation

BYLINE: Steve Jones

BODY:

Since he first arrived on the scene in 1969, a cherubic 11-year-old singer leading his brothers in the Jackson 5, Michael Jackson had been at the forefront of pop culture.

But as a solo artist, he transformed pop music, the first African-American singer to gain mass crossover appeal.

No celebrity has been as revered and reviled over the past 40 years as Jackson, 50, who died Thursday in Los Angeles. The troubled, reclusive star was rushed by paramedics from his home to UCLA Medical Center. His family said the cause of death appears to have been cardiac arrest.

His was a life of triumph and torment.

Jackson had been scheduled next month to begin the first of 50 concerts at London's O2 Arena. Longtime Grammy Awards producer Ken Ehrlich says Jackson was physically fit and in high spirits when they met Wednesday night to discuss an upcoming TV project. Ehrlich was summoned to Staples Center, where Jackson was rehearsing for the London shows.

"He was really in good shape," Ehrlich says. "That's what's so upsetting. There was no doubt in my mind that he was ready to go, that these shows would be significant."

That the London concerts were sold out is a testament to Jackson's enduring popularity with fans around the world, a love affair that reached a peak on a magical March evening in 1983.

That night, Jackson struck a pose on stage, clasping the black fedora on his head with his white sequined glove. His black jacket and silver vest glittered as white socks showed under his high-water black pants. Then he erupted into a

flurry of fluid dance moves in a performance of Billie Jean that would catapult the former child singing sensation into full-blown superstardom.

The occasion was the Motown 25: Yesterday, Today and Forever television special that celebrated a milestone for the legendary label, but it was also a seminal moment for the King of Pop. A then-record 47 million people watched in awe as Jackson unveiled the moonwalk with an electrifying performance. Other Motown greats performed that night, and Jackson himself had reunited with brothers Jackie, Tito, Jermaine, Marlon and Randy for a walk down memory lane with the Jackson 5.

But in that moment, Jackson stood alone in the spotlight, a singular figure riding a wave of popularity rarely seen anywhere. His groundbreaking Thriller -- still the world's biggest-selling album of all time -- was dominating the charts and Jackson was in the process of reshaping the musical landscape with his videos and celebrity. There were still millions of records to be sold, acclaimed videos to be filmed and record-shattering concert tours to be undertaken.

It was also before years of tabloid exposes, bizarre behavior, artistic flops, financial crises, health issues and child sex abuse scandals tarnished his image. His triumphs in the 1980s, in addition to Thriller, included the albums Off the Wall and Bad.

From the beginning

The Jackson 5 were among nine children born in Gary, Ind., to steelworker Joe Jackson and wife Katherine. The father recognized his sons' talent and molded them into a singing group, one that was inducted into the Rock and Roll Hall of Fame in 1997.

Michael was the obvious star from the start. His powerhouse voice, boyish charm and megawatt smile had young girls -- and a lot of older ones -- screaming with ecstasy. With hits like I Want You Back, ABC, I'll Be There, Never Can Say Goodbye, Maybe Tomorrow and Dancing Machine, the brothers were a pop sensation and even had their own Saturday morning cartoon show.

In 1975, the band left Motown for CBS Records and also had to leave the Jackson 5 name behind. As the Jacksons, they made six more albums from 1976 to '84.

In 1993, he told Oprah Winfrey about childhood abuse by his father and said he believed that he'd missed out on much of his childhood years. It was Jackson's first TV interview in nearly 15 years, and he confessed that he often cried from being lonely.

Jackson began his solo career while still with the Jackson 5, and he took off from there. The premiere of videos for songs such as Beat It, Billie Jean, Thriller, Bad and Smooth Criminal were major events, and he helped popularize the then-fledgling MTV. It, in turn, brought him into millions of homes daily.

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Changing appearance

He spent his life under the glare of paparazzi flashbulbs, but in recent years, he has more often been the subject of negative news about his eccentricities and personal life. Jackson's seemingly charmed life started to change when a pyrotechnics accident during the filming of a Pepsi ad set his hair afire and burned his scalp. He got an outpouring of sympathy and won a \$1.5 million settlement from Pepsi, which he donated to charity.

But his health also became a public fascination, especially as he began to change his appearance through plastic surgery. He had several nose jobs, his lips thinned and a chin clef put in, among other alterations. Meanwhile, Jackson's brown skin grew progressively lighter, rumored to be the result of skin bleaching, but later diagnosed as vitiligo. The skin disorder causes a loss of pigment.

Jackson himself fueled gossip columns by leaking stories that he slept in a hyperbaric oxygen chamber, reportedly to slow the aging process, or that he bought the bones of Joseph Merrick, the 19th-century Englishman known as "The Elephant Man" because of congenital deformities.

He addressed many of these issues in his 1988 autobiography, Moonwalk, in which he also revealed that he had been physically abused as a child. That same year, he built his \$17 million Neverland Ranch near Santa Ynez, Calif., replete with an amusement park and exotic animals.

And while none of his post-Thriller albums matched its success, 1987's Bad, 1991's Dangerous and 1995's HIStory were still commercial successes. Jackson reminded the world again of his power as an artist with an exhilarating halftime performance at 1993's Super Bowl XXVII before a U.S. TV audience of more than 135 million.

Reputation tarnished

But despite such triumphs, curiosity and controversy were his constant companions. Not long after the Super Bowl, he talked about his troubled childhood, his vitiligo and other tabloid issues in a wrenching 90-minute televised interview with Winfrey. Later that year, he was accused of sexual abuse by a 13-year-old boy. The stress of that situation led Jackson to become addicted to various painkillers, and, rather than stand trial, he ultimately settled with the boy's family for \$22 million.

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disguised as an Arab woman, moved back to California, living in a rented home near the Playboy Mansion in Holmby Hills.

End of Neverland

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The King of Pop was always center stage. And the world was always watching.

Contributing: Edna Gundersen

GRAPHIC: PHOTO, Color, 1995 MTV Video Music Awards photo by Bebeto Matthews, AP

PHOTO, B/W, Bob Riha Jr., USA TODAY

PHOTO, B/W, Laura Seitz, Deseret News, via AP

PHOTO, B/W, Tasos Katopodis, Getty Images

LOAD-DATE: June 26, 2009

Exhibit 7



161 of 169 DOCUMENTS

Copyright 1993 The New York Times Company
The New York Times

February 1, 1993, Monday, Late Edition - Final

SECTION: Section C; Page 3; Column 4; Sports Desk

LENGTH: 938 words

HEADLINE: Sports of The Times; Turnover Prophets Of Doom and Boom

BYLINE: By DAVE ANDERSON

DATELINE: PASADENA, Calif.

BODY:

WITHOUT a crystal ball or tarot cards, the Super Bowl XXVII coaches defined the difference in last night's game two days before that difference developed.

"There's only one ball," Marv Levy, the Buffalo Bills' doomsayer, had said on Friday when asked what the key to the game would be. "We got to keep it and they got to try to take it away."

But the Bills didn't keep the ball, the Dallas Cowboys took it away. Nine times. Four interceptions. Five lost fumbles. Some bakeries don't sell that many turnovers.

With all those interceptions and recovered fumbles, the Cowboys' 52-17 stampede justified Jimmy Johnson's prophecy.

"We've got to protect the football," the Cowboys' resident genius had said. "If we do, I feel we have the playmakers to score enough points."

More than enough playmakers. More than enough points.

Troy Aikman, the golden quarterback, threw four touchdown passes. Michael Irvin, the gazelle wide receiver, caught two. Emmitt Smith, the workhorse running back, crashed for 108 yards, including a wouldn't-be-denied 10-yard touchdown. Defensive lineman Jimmie Jones and linebacker Ken Norton Jr. added two touchdowns on recovered fumbles while the Cowboys' defensive unit turned the Bills' no-huddle offense into no offense.

As the Bills suffered, literally, their third consecutive Super Bowl defeat, the Cowboys, who had a 1-15 record during Johnson's first season in 1989, rode to the top of the pro football mountain their way. By going for it. Going for the touchdown. Going for the turnover.

"I felt that with as aggressive a defense as we've got, we would be able to come away with some takeaways," Johnson said later in the locker room. "In fact, that's what I told the players last night. Sometimes I talk to the players on Monday or Wednesday. But with this two-week period I wanted to explain last night that we would be somewhat conservative early in the game because we felt we could get some takeaways."

Put those words on the statue of Jimmy Johnson that might be erected in Dallas now, only four years after he arrived as the controversial successor to the sainted Tom Landry, purged in owner Jerry Jones's takeover. Of all the winning Super Bowl coaches, Johnson is the first to have been a college head coach of any consequence, his 1987 University of Miami team having been voted the mythical national title.

"It's the greatest feeling in the world," Johnson was saying now after Commissioner Paul Tagliabue presented the Vince Lombardi Trophy to Jones. "To go out there and win it all."

Just as the Cowboys did it their way, Johnson did it his way. Not only by stockpiling draft choices, several of which were obtained from the Minnesota Vikings in a 1989 trade for running back Herschel Walker, but by using those draft choices to select players who enabled the Cowboys to develop into Super Bowl champions.

The Los Angeles Rams, in contrast, stockpiled draft choices when they traded Eric Dickerson to the Indianapolis Colts in the 1987 three-way trade that sent linebacker Cornelius Bennett to the Bills. But the Rams, who missed the playoffs this season, have wasted many of those choices.

Some of those draft choices surrounded Johnson in the final minutes when the coach was doused with a bucket of water, the modern version of the Gatorade bath that the Giants popularized with Coach Bill Parcells on their way to their Super Bowl XXI triumph here six years ago. But within minutes, Johnson had combed his coiffure.

For all the turnovers, there was a turning point. With the Cowboys leading, 14-7, early in the second quarter, Jim Kelly collaborated with Andre Reed for a 40-yard spurt to the Cowboys' 4-yard line. A 14-14 tie seemed imminent. But on third-and-1 at the 1-yard line, Kenneth Davis was stopped by Cowboy linebacker Ken Norton Jr. for no gain.

To punctuate the play, Norton swung a right uppercut through the air the way his father, the onetime World Boxing Council heavyweight champion, once swung an uppercut at Muhammad Ali. Then the Cowboys' linebacker preened near the 15-yard line before returning to the defensive huddle.

Confronted now with a fourth-and-1, the Bills chose to go for a touchdown rather than settle for a field goal. Rolling to his right, Kelly peered into the end zone for tight end Pete Metzelaars and threw. But the ball landed in the grateful hands of Thomas Everett, the Cowboys' strong safety. Instead of scoring, the Bills were seething.

The next time the Bills had the ball, Norton did it again. On a blitz, he slammed into Kelly, who suddenly sprawled on the grass clutching his right knee. He would hobble to the sideline, not to be seen again.

By halftime the Cowboys had soared to a 28-10 lead on two touchdown passes from Aikman to Irvin only 18 seconds apart on the game clock, thanks to Thurman Thomas's lost fumble, the Bills' fifth turnover of the half.

When the Bills fell behind, 31-10, midway in the third quarter, their only hope was that history might repeat. Four weeks earlier, with Kelly out, Frank Reich had generated the biggest comeback in the National Football League archives as Buffalo rallied from a 35-3 deficit early in the third quarter to outscore the Houston Oilers, 41-38, in a wild-card playoff.

But this was the Cowboys' defense, not the Oilers' defense.

In retrospect, the game was over by the time Michael Jackson, like a puff of smoke, appeared on stage at midfield during halftime. Surrounded by a cast of hundreds, the King of Pop danced and pranced for 98,374 concert-goers in a

Sports of The Times; Turnover Prophets Of Doom and Boom The New York Times February 1, 1993, Monday, Late Edition - Final

show dedicated to his "Heal the World Foundation."

Maybe he should start in Buffalo.

GRAPHIC: Photo: Cowboys Coach Jimmt Johnson reaching out to congratulate Michael Irvin for his touchdown catch in the second quarter yesterday. (Associated Press)

LOAD-DATE: February 1, 1993



17 of 94 DOCUMENTS

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USA TODAY

December 23, 2009 Wednesday FINAL EDITION

SECTION: NEWS; Pg. 9A

LENGTH: 642 words

HEADLINE: King of Pop, paparazzi;

Michael Jackson changed face of music industry -- single-handedly

BYLINE: Steve Jones

BODY:

On a magical night in 1983, Michael Jackson struck a pose on stage, clasping his black fedora with a sequined glove as white socks peeked out from under his high-water pants. Then he erupted into an electrifying performance of Billie Jean that would catapult him to superstardom.

In that moment, as a TV audience of 47 million watched him unveil the moonwalk on the special Motown 25: Yesterday, Today and Forever, Jackson stood alone in the spotlight, riding a wave of popularity rarely seen anywhere. There were still millions of records to be sold, acclaimed videos to be filmed and record-shattering concert tours to be undertaken.

It was also before years of tabloid exposes, bizarre behavior, artistic flops, financial crises and molestation scandals tarnished his image.

No celebrity had been as revered and reviled as Jackson, 50, who died June 25 in Los Angeles. The troubled, reclusive star's death was ruled a homicide, caused by a combination of drugs administered for insomnia. He was days away from kicking off the first of 50 sold-out concerts at London's O2 arena.

Since his arrival in 1969 as a cherubic 11-year-old, leading his brothers in the Jackson 5 with boyish charm and a megawatt smile, he has been at the forefront of pop culture.

As a solo artist, Michael transformed pop music, becoming the first black singer to gain mass crossover appeal.

The premieres of videos for such songs as Beat It, Thriller and Bad were major events and, with them, he helped popularize MTV. His groundbreaking Thriller won eight Grammy Awards, setting a record in 1984. Virtually every song became a hit, changing industry thinking about how albums were made and marketed.

King of Pop, paparazzi; Michael Jackson changed face of music industry -- single-handedly USA TODAY December 23, 2009 Wednesday

He spent his life under the glare of paparazzi flashbulbs, but as the focus shifted from his music to his plastic surgeries and legal problems, he drew attention mostly for his eccentricities.

Although none of his post-Thriller albums matched its success, 1987's Bad, 1991's Dangerous, 1995's HIStory and 2001's Invincible were commercial hits. He gave an exhilarating halftime performance at 1993's Super Bowl XXVII before a U.S. audience of 135 million.

Despite such triumphs, curiosity and controversy were his constant companions. Later that year, he was accused of sexual abuse by a 13-year-old boy and settled for \$22 million.

His reputation never fully recovered, even when he married Elvis Presley's daughter, Lisa Marie, the same year. (They subsequently split on friendly terms.)

During his 82-concert HIStory world tour in 1996 -- his biggest and his last -- he married nurse Debbie Rowe, with whom he had two children: Michael Joseph Jackson Jr. and Paris Michael Katherine Jackson. They divorced in 1999, with Rowe giving Jackson full custody.

In 2002, Jackson had a third child, Prince Michael Jackson II, with a surrogate mother. He created another scandal after dangling the baby over a hotel room balcony for photographers.

The following year, he was charged with nine felonies in the alleged molestation of a 14-year-old. Jackson was acquitted at a highly publicized trial and would struggle with money for the rest of his life, facing foreclosure on his storied Neverland Ranch.

Despite his peccadilloes, or worse, Jackson remains a beloved figure.

A range of artists, including Jay-Z, Kanye West, Britney Spears, Usher and Justin Timberlake, cite his influence on their music and on their desire to become entertainers in the first place.

"It was the first time you saw things that were happening in the ghettos and kids in the suburbs were copying it," says the Black Eyed Peas' Will.i.am. "He made it possible to just do you."

Whether wowing fans as a singing/dancing machine or alternately amusing or horrifying everyone with his kooky behavior, Jackson could never, would never, be ignored.

The King of Pop was always center stage. And the world was always watching.

GRAPHIC: PHOTO, Color, 1994 photo by Paul Drinkwater, AP

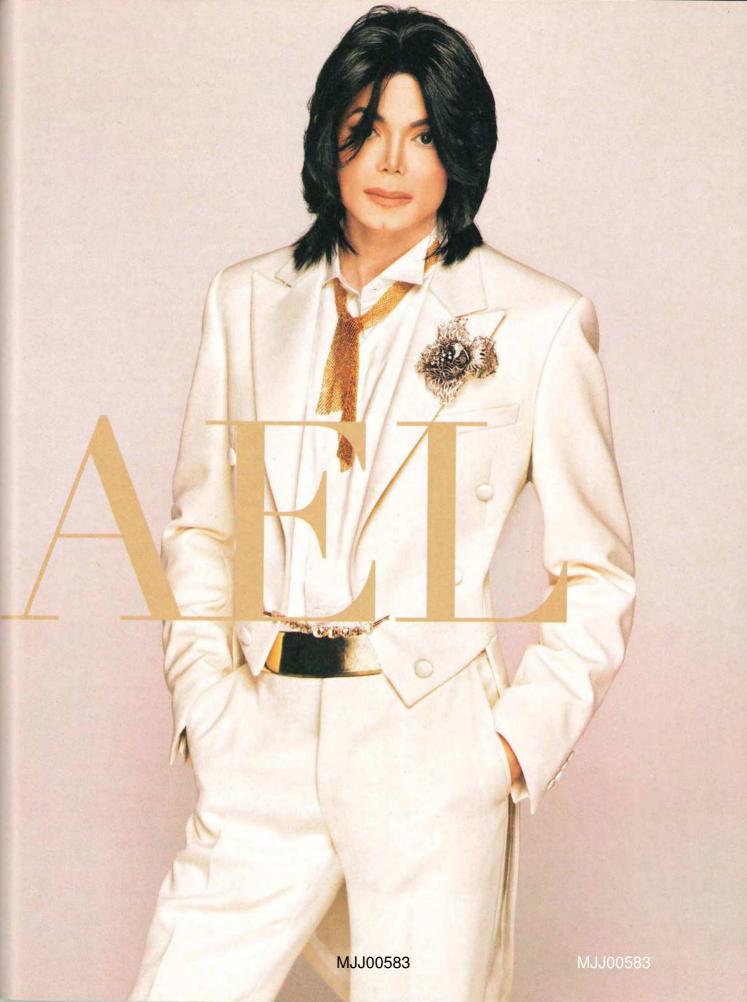
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THE THRILL IS BACK

TWENTY-FIVE YEARS AFTER THE RECORD-BREAKING THRILLER ALBUM, THE KING OF POP SHARES A RARE GLIMPSE INTO HIS CREATIVITY, WHERE HE HAS BEEN AND WHERE HE IS HEADED NEXT

BY JOY T. BENNETT PHOTOGRAPHY BY MATTHEW ROLSTON AT THE BROOKLYN MUSEUM



They call him "Mr. Jackson."

Dressed in black, a confident, mature Michael Jackson directs his staff, guides his child and peers over the reading glasses perched on the edge of his finely chiseled nose.

Reading glasses? Yes, Michael Jackson, now a twice-divorced father of three, will be 50 next year, more than a quarter century after the boyish impresario moonwalked onto the world stage. And even though he still has the trim body and the dancer moves of the Michael Jackson of *Thriller* days, those glasses confirm the passage of time.

In his first U.S. magazine interview and cover story in a decade, the King of Pop sat down in a New York City hotel suite with EBONY magazine and offered a rare look into the life of an icon. The commander of a multimillion-dollar empire and arguably the single-most talented entertainer of a generation has not spoken publicly since his 2005 trial and acquittal. But today, he reflects on *Thriller* and the struggles that put him on the world stage, and wonders aloud, where did the time go?

On this unseasonably warm fall day, Jackson contemplated his past—this is his seventh solo EBONY cover; he also had five EBONY covers with his brothers as a member of the Jackson 5, the first one in 1970. He talked about what went into the creation of *Thriller*the first demos were done in his home studio in early 1982 with his sister Janet and brother Randy singing background—and questioned the state of the music industry today.

When *Thriller* dropped in the U.S. on Nov. 30, 1982, America—and the world—were in transition. Ronald Reagan was president, *E.T.* was stunning movie crowds and Justin Timberlake was almost 2 years old. The United Kingdom and Argentina were sparring in the Falkland Islands, the Dow Jones Industrial Average hit a record high of 1,065.49, and Olivia Newton-John's album *Physical* was No. 1 on the charts.

And Michael Joseph Jackson was quietly working in the studio with Quincy Jones, about to make history.

Michael Jackson has been an international star since he was 6 years old. While most kids were watching *Scooby-Doo*, Michael was choreographing the patented stage moves for himself and his brothers, the Jackson 5.

"In some ways, Michael was like a child. And in some ways, he was very sophisticated," remembers Walter Yetnikoff, then head of CBS Records. "He was a very smart businessman, would read contracts as good as lawyers could. But in some ways, back then, he was like a baby."

Today that whispery, high-pitched voice has more bass in it. Those soft features have become more defined. Traces of that "baby" in Michael Jackson appear to have faded. His musical genius and influence still dominate the music world, 25 years after *Thriller* came out and went on to become the best-selling album of all time—selling more than 104 million copies worldwide, 54 million copies in the U.S., and spawning no less than seven Top 10 hits and two No. 1 singles.

But that complicated transition from youth to adulthood has left the star with many life lessons, a few scars and even a bit of wisdom.

On this day, as Michael's youngest child, Prince Michael Jackson II, 5—whom he affectionately calls "Blanket"—sits nearby



watching cartoons and oblivious to the fuss everyone is making over his dad, Michael's life appears to have come full circle. (Jackson also has two other children, Paris Michael Katherine Jackson, 9, and Michael Joseph Jackson, Jr. 10.)

As Jackson introduces his son, he instructs him about proper etiquette to greet his guests. "No, stand up and use THAT hand," he shows the boy, who is reluctant to put down his fistful of LifeSavers candy and shake hands.

In many ways, it is a very "normal" moment between a father and a son. And for Michael Jackson, after all his records and all the drama, that sense of normalcy—and maturity—seems to punctuate this phase of his life.

With nearly a dozen solo albums, and more than a dozen more No. 1 singles, 13 Grammys and more than 750 million records sold worldwide in his career to date, Michael

is humble about and proud of his influence on music history and the current music scene.

"I always want to do music that influences and inspires each generation," he says. "Let's face it, who wants mortality?

You want what you create to live, and I give my all in my work because I want it to live."

Today, it's virtually impossible to watch a music video without seeing a Michael Jackson-influenced dance step, music or theme. Justin Timberlake and Usher imitate his moves. Akon and Ne-Yo admire his sound.

(Jackson reportedly has been working in the studio with Akon, Kanye West and will.i.am of the Black Eyed Peas on a new album, expected sometime in 2008.)

Teen sensation Chris Brown paid tribute to Michael Jackson at the 2007 MTV Video Music Awards. "There isn't an artist out now that hasn't been influenced or inspired by Michael Jackson. When I was 2 years old in diapers, I sang and danced to Michael Jackson," singer Brown tells EBONY. "Michael Jackson is as close to perfection as an artist can be."

Nevertheless, there was a certain poetic justice in that recent MTV tribute. It almost didn't happen.

In 1983, Jackson shattered an unwritten color barrier on MTV— initially the fledgling station was said to have refused to play his music videos. "They came right out and said it — they wouldn't play my music. It broke my heart," Jackson says now.

But that, says Jackson, lit a fire in him. "I refuse to be ignored. So I came up with *Thriller* and I was always trying to outdo myself," he remembers.

When MTV supposedly said they wouldn't play Jackson's videos, Yetnikoff, head of CBS Records, fired back, "OK, I'm pulling Streisand, Chicago and everything else."

"Before *Thriller*—and Bob Pittman [founder of MTV in 1982] disagrees with me, but Bob Pittman is full of s****, and you can quote me—when MTV first started, it held itself out as a rock station," Yetnikoff tells EBONY from his office in New York. "And, when 'Billie Jean' and 'Beat It' came out, MTV didn't want to play it. They said, in effect, 'No, no, no, we're a rock kind of sensibility, and this is Michael Jackson and he's Black."

Although Pittman was not available to respond, Les Garland, co-founder and originator of MTV, VH1 and The Box

told JET in 2006 that the story was a "myth." "There was never any hesitation. No fret. I called Bob [Pittman] to tell him, 'I just saw the greatest video I've ever seen in my life [Billie Jean]. It is off the dial it's so good.' He added it that day. How [the myth] turned into a story literally blew our minds."

However, Yetnikoff, now 74, says he recalls the episode vividly. "So I said, that's fine, but I am pulling my entire catalog, all my records, forget about it. You're not playing anything by CBS. And if that happened, you know Warner Brothers is going to follow suit."

(Among CBS' artists at the time were Barbra Streisand, Billy Joel, Bruce Springsteen, Living Colour and "tons and tons of artists.") "I said, 'C'mon, you are acting like a bunch of

schmucks," Yetnikoff laughs.

Legendary music producer Quincy Jones, who was friends with the late Steven J. Ross—creator of parent media company Time Warner and father of MTV— remembers the MTV negotiations a bit differently but, nevertheless, acknowledges the importance of the network and the star. "The reality of it was that Michael and MTV rode each other to glory. Nobody had ever seen anything like that. And that can never happen again," says Jones.

"I think it was a milestone, in a sense, that I think it made



With 104 million copies sold worldwide, *Thriller* is the top-selling album in history, according to *Guinness World Records*.

I always want to do music that influences and inspires each generation. Let's face it, who wants

mortality? __MICHAEL JACKSON, on how he creates memorable music

MTV," adds Yetnikoff. "It made Michael into something that I think had not existed before. And it made CBS Records a lot of money." Yetnikoff estimates the album was responsible for more than \$500 million to \$1 billion for the company. "At one point, we were selling about a million records a week!"

Jones, who produced the Thriller album, suggests one slightly less visible reason for the huge sales. "You could listen to the record seven different ways, we'd have seven different 'hooks.' You don't get it all when you first listen to it. You'd have to listen to it six or seven times," he adds. "So when it was on vinyl, people would be wearing it out, buying three or four copies of the record, 'cause you couldn't listen to it all the first time."

Yetnikoff says that Michael and Thriller made his own career, too. "I owe this guy," he says. "HE may think he owes me, but it is pretty clear that I owe him."

However, compared to Michael and the Thriller era, today's music, he added, is a different story altogether. "It's like 'yucky-poo.' If one more artist tries to sound like Michael Jackson, I am going to throw up!" says Yetnikoff.

And Michael seems to agree. "I don't think people are being as experimental and innovative enough," he says. "I know people can easily say, 'Well, we don't have the Michael Jackson budget," he laughs. "Wrong, you can be so creative with almost nothing," Jackson adds. "And that's usually the best stuff, when you strip it down to the bare minimum and go inside yourself and invent. I think there's too much cookie-cutter stuff."

Greg Phillinganes, a veteran arranger and keyboard player and a key musician on Thriller and many other Jackson projects, remembers working on the album.

"It was always special working with Quincy and Michael," he says. "Those two bring out the best in everybody. You know going in that this is the A-Team so you have to bring the 'A' game." Michael had strong musical goals and a strong thing for music. It was a brilliant time. I just remember the fun of layering all the parts together, the bass and the strings and listening to Michael's vocals. We never saw the big sales coming. It was really very special, and Michael's performances speak for themselves."

James Ingram, a veteran singer and another protégé of Jones, says, "Quincy is ruthless when it comes to music, he either thinks it's a hit or it's not, and he doesn't care who you are," says Ingram, who, with Jones, wrote "P.Y.T. (Pretty Young Thing)," a Top 10 hit from Thriller.

"Quincy's wife Peggy [Lipton] brought home some lingerie called 'Pretty Young Things' and Quincy, being the genius that he is, said that would be a good title," Ingram recalls. Michael "just killed the song" in the studio recording, Ingram says, adding that he has never seen a performer dance through a re-

cording session like Michael Jackson. "Everybody I've ever seen when they go into the studio, they put all of their energy into the microphone-but here was Michael in there singing his butt off and dancing at the same time. That blew my mind," Ingram says now. "See, Quincy is not from this planet-he's a genius, and that's why he attracts all these geniuses [like Michael Jackson]."

Jackson also credits Jones for creating the magical moments that fueled Thriller, Off the Wall and influenced the rest of his musical career. "When I was 8 years old, Sammy Davis Jr. introduced me to Quincy Jones; I'll never forget it," Jackson says now. "And I overheard him say to Quincy, 'This guy is something;

he's amazing.' I tucked it away subconsciously."

Years later he asked Jones to work with him on his albums. Their chemistry on the set of the 1978 film The Wiz sparked a golden collaboration. "What's great about working with Quincy is he lets you do your thing..." Deliberate about the creative process, Jackson, who is a huge classical music fan, says, "Once the right chemistry gets in the room, magic has to happen."



Michael Jackson says Quincy Jones (left) was a genius in the studio. "He would say...let the song talk to you... Get out of the way and leave room so that God can walk in.'

The reality of it was that Michael and MTV rode each other to glory. -QUINCY JONES, on the impact on music videos

sense of what he wanted to achieve artistically, he says, but the making of Thriller was also a very enjoyable experience. "Quincy always brought fun into the room. He understands how to cast—like a casting director for a movie—he gets the right people for the right job, and Quincy does the Mald 005 187 er been represented on a record before."

During the production of The Wiz, Jones saw something in Jackson he had never seen before. "In the process, I got to see a side of him that was never exposed to the public before," Jones tells EBONY. "I saw how smart he was, how sensitive, and that had But Jones almost didn't do the project. "You know Epic [Records, part of CBS] didn't want to use me... They said, 'No way, Quincy's too jazzy."

But Michael pushed for the maestro, and, as they say, the rest is history.

Nearly every day, Jones sees the impact of the project across the globe. "Look, I've been around the world at least three times this year—Angkor Wat, Vietnam, Seoul, Rwanda, Cairo, Abu Dhabi, Dubai, Moscow—and, man, you cannot tell what

city you are in because at 12 o'clock, they start kickin' that music, and you will hear 'Wanna Be Startin' Something' or 'Don't Stop 'Til You Get Enough' or 'Billie Jean.' It blows my mind, like it was 25 years ago. I've said it before: The '80s were ours!"

Jackson is a product of diverse creative forces, from Bach to Bo Diddley.

"Classical music, in truth, is really my real first love," Jackson reveals, and then adds "that, and real Southern 'gutbucket,' as my uncle calls it; you feel it in your backbone."

Not surprisingly, Michael has a very intimate relationship with his music. For him, it's all about the melody, and he does a rough "template" of all his songs. "Getting the character of the riff like you want it takes a lot of work and a lot of time." He talks about the music as a protagonist, a story line. "Music is tapestry, it's different layers, it's weaving in and out, and if you look at it in layers, you understand it better."

The King of Pop says working with Jones was so wonderful because "he's genius enough to stay out of the way of the music. If something needs to be added, he would add it—like a nice riff.

On August 29 of next year, Michael Jackson will be 50. He admits that, while still in excellent shape—he doesn't have any special diet and rarely works out—and more creative than ever, he is a different man than he was at 24. "I always had this tug in the back of my head, the things I wanted to do, to raise children, have children. I'm enjoying it very much."

He says he travels with his three kids quite a bit, recently visiting South Africa. "I just love Africa. They have lots for us to do. They have simulator rides, movie theaters, wave pools, we go to

> the record stores, the candy store, the book store, there's so much there."

> Today's Michael is maturing. And those who know him best can see it. The Rev. Jesse Jackson has known Michael for most of his life, since the early Jackson 5 days. In 2005, he was in daily contact with Michael during the California trial, and today he serves as a private adviser to the superstar.

"I think Michael is comfortable with himself," Rev. Jackson says. "He knows he has a special genius and talent, and he knows he has a special responsibility. And he knows he is a superstar. He seems to have a great sense of self-control, but like any great star he's like an enigma to many people. But underneath all of that he is devoted to his mother and father and brothers and sisters. In all that, he's a Jackson."

Will Michael Jackson still be moonwalking at 80? No, he says, sternly. He doesn't want to grow old doing concert after concert, flying from one mega-stadium to the next. He just

doesn't want to go out like that. "Not the way James Brown did or Jackie Wilson did," he says. "They just kept going, running, killing themselves. In my opinion, I wish [Brown] could have slowed down and relaxed and enjoyed his hard work."



I've said it before:

The '80s were ours!

—QUINCY JONES,

the producer of Thriller, which was released in 1982

He would say, 'Smelly [a nickname Jones gave to Jackson], let the song talk to you. If a song needs strings, it will tell you. Get out of the way and leave room so that God can walk in."

Jones agrees. "That was my motto. You've got to leave space for God to walk through the room. It's not about us. The older I get, the more I see how little we all have to do with anything, really."

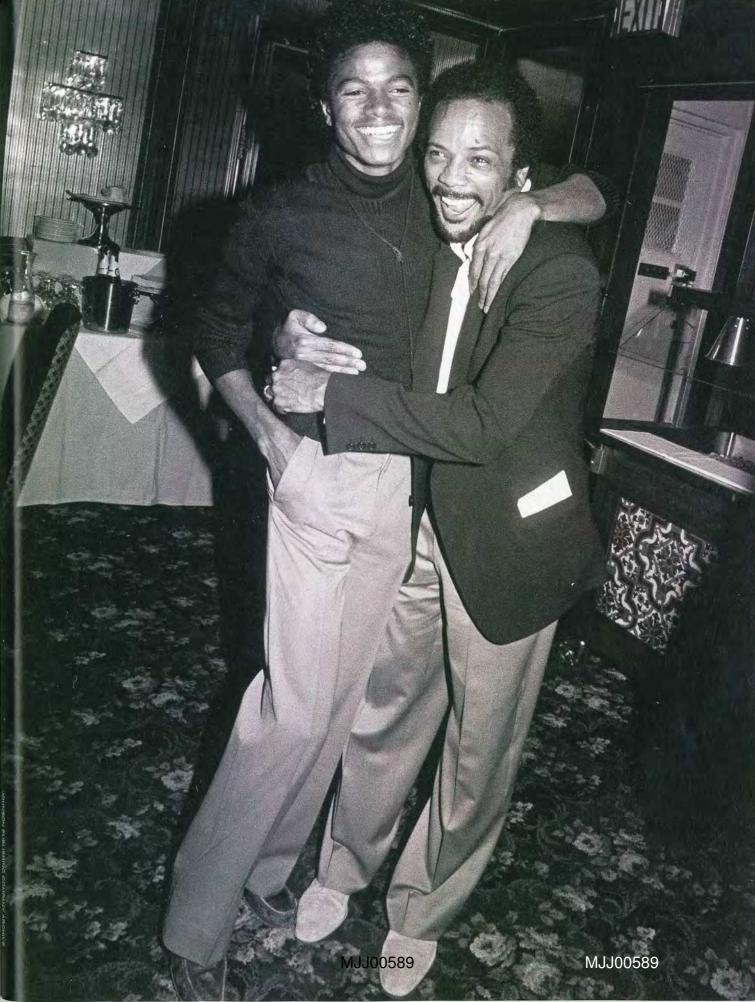
Jackson's spirituality is another source of his creativity.

"I believe strongly in a higher force, and I'm really thankful for all the blessings," he says. When he writes something that he knows is right, Jackson shares, he "gets down on his knees" and gives thanks. Michael has other plans for his next 25 years. "More in film, not on stage. I see myself more productive in film, and directing, and directing myself in film. Not so much [on stage] all over the world. Because [on stage] you're not capturing anything—it's fleeting. A concert is the most fleeting thing in the world. It's excellent to look at, but you can't capture it. With film you stop time."

For Michael Jackson, time has never stopped. With each year, each challenge, each child and each success, he grows a little bit wiser.

Michael Jackson has met the man in the mirror. And he likes him.

MJJ00588



MYTHS, RUMORS & INNUENDOS

FACT VS. FICTION with Michael Jackson

Ever since Michael Jackson hit the world stage, he has been dogged by rumors and urban legends, some true, most false. From the old story of him sleeping in a hyperbaric oxygen chamber (false) to recent rumors of him moving to the Middle East (also false), the King of Pop's team has been kept busy debunking myths. Here are a few of the latest stories floating around the Internet:

RUMOR: Michael Jackson is secretly married to his nanny. (National Enquirer)

FACT: Not true, according to his publicist. Real estate documents allegedly listing him as a "married man" have been called a "hoax." He has been married and divorced twice, once to Lisa Marie Presley and once to Debbie Rowe, the mother of two of his children.

RUMOR: Michael Jackson has fled to the Middle East and has been living in Dubai.

FACT: False. While Jackson had visited Dubai and Bahrain several times, in fact, he had been living on a large estate near Dublin, Ireland for a year and a half (Ireland is said to have favorable tax laws). Recently, he has moved back to the United States and is living on the East Coast, according to a spokesman, and looking at vacation property in Maryland. He also has been considering homes in Las Vegas.

RUMOR: Michael Jackson is hooked on alcohol and painkillers, and required an "intervention" from his family. (People magazine) FACT: False. In an open letter, Jackson's mother Katherine and brothers Tito, Jermaine, Marlon and Jackie, issued the following statement: "We categorically deny ever planning, participating in, or having knowledge of any kind of intervention, whatsoever. We strongly believe that these 'sources' and others, no matter who they are, are making these defamatory, inaccurate and untrue claims for monetary reasons."

RUMOR: That he has a new album coming out.

FACT: Likely true. While his camp won't confirm a release date, Jackson says he has been writing a lot and has been working intensely in the studio. Producer will.i.am recorded with him in Ireland, and Kanye West and Akon are reportedly working with him as well.

RUMOR: He and sister Janet are planning a world tour.

FACT: Unclear, but likely false. He told EBONY that he does not want to do a major tour, and doesn't see himself growing old on the road for the next 20 years. "I don't care about long tours... I wish [James Brown] could have slowed down and been more relaxed, and enjoyed his hard-work."

Q: That really gave birth to the modern video age... A: I used to look at MTV. My brother [Jackie], I'll never forget, he'd say, 'Michael, you gotta see this channel. Oh, my God, it's the best idea. They show music 24 hours a day... 24 Hours A Day!' So I said, 'Let me see this.' And I'm watching it, I'm seeing all this stuff going on and saying 'If only they could give this stuff some more entertainment value, more story, a little more dance, I'm sure people would love it more.' So I said, when I do something, it's gotta have a story-an opening, a middle and a closing-so you could follow a linear thread; there's got to be a thread through it. So while you are watching the entertainment value of it, you're wondering what is going to happen. So that's when I started to experiment with Thriller, The Way You Make Me Feel and Bad and Smooth Criminal and directing and writing.

Q: What do you think about the state of music videos and music today?

A: [The industry], it's at a crossroads. There's a transformation going on. People are confused, what's going to happen, how to distribute and sell music. I think the Internet kind of threw everybody for a real loop. 'Cause it's so powerful, kids love it so much. The whole world is at their fingertips, on their lap. Anything they want to know, anyone they want to communicate with, any music, any movies... This thing, it just took everybody for a loop. Right now, all these Starbucks deals and Wal-Mart deals, direct to artist, I don't know if that's the answer. I think the answer is just phenomenal, great music. Just reaching the masses. I think people are still searching. There's not a real musical revolution going on right now, either. But when it's there, people will break a wall down to get to it. I mean, 'cause before Thriller, it was the same kind of thing. People were NOT buying music. It helped to bring everybody back into the stores. So, when it happens, it happens.

O: Who impresses you?

A: As far as artistry, I think Ne-Yo is doing wonderful. But he has a very Michael Jackson feel, too. But that's what I like about him. I can tell that he's a guy who understands writing.

Q: Do you work with these young artists?

A: Sure. I've always been the type where, I don't care if it's the mailman or the guy sweeping the floor. If it's a great song, it's a great song. Some of the most ingenious ideas come from everyday people, who just go, 'Why don't you try this, or do this.' It'll be a wonderful idea, so you should just try it. Chris Brown is wonderful. Akon, he's a wonderful artist.

I always want to do music that inspires or influences another generation. You want what you create to live, be it sculpture or painting or music. Like Michelangelo, he said, "I know the creator will go, but his

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Ask Billboard: Michael Jackson, 'Back' To The Beginning

By Gary Trust | May 26, 2014 11:35 AM EDT



Including his hits with the Jackson 5, the King of Pop has hit the

Hot 100's top 10 in six different decades

As always, submit your questions about Billboard charts, as well as general music musings, to askbb@billboard.com. Please include your first and last name, as well as your city, state and country, if outside the U.S. Or, Tweet questions to Gary Trust: @gthot20

MICHAEL JACKSON: 'BACK' TO THE BEGINNING

Hi Gary,

With Michael Jackson now having collected Billboard Hot 100 top 10 hits in five decades, thanks to the 22-9 jump for "Love Never Felt So Good," if we count his Jackson 5 and Jacksons hits, as well, we can extend his span to six decades – just. "I Want You Back" reached the top 10 on the Hot 100 dated Dec. 27, 1969. (Here in the U.K., the song did not chart until 1970, thus narrowly denying him six decades of top 10 hits here, as well.)

Dating to "I Want You Back," Jackson would further extend his record span of Hot 100 top 10s by almost two years.

Here's another bit of Jackson trivia: In terms of individuals with the most top 10s as solo artists and as group members, Jackson, with 39 top 10 hits combining his solo career and his recordings with his brothers, has now moved ahead of Madonna's total (38) and leveled with George Harrison, who had 34 top 10s as a Beatle and five as a solo artist, for 39 total. Ahead of him are only John Lennon and Ringo Starr (41 each; 34 with the Beatles and seven without apiece) and Paul McCartney (56; a total still unlikely to be equaled, thanks to 34 with the Beatles and 22 in his subsequent career).

That also means that McCartney has (of course) scored top 10 hits in collaboration with the next four individuals below him in terms of most total Hot 100 top 10s (including the only artist from the U.S. in that top five): Jackson, Harrison, Starr and Lennon.

Also, for all four of the Beatles, "Free as a Bird" was their only top 10 (reaching No. 6 in 1996) since Nielsen BDS and SoundScan brought more accurate compilation methods to the Hot 100 in the early '90s. (Follow-up "Real Love" just missed out, peaking at No. 11). "Love Never Felt So Good" is Jackson's eighth top 10 hit of the Nielsen era.

Also, a nod to Elvis Presley's 25 Hot 100 top 10s (and, indeed, his lower chart entries), as he notched several more before the Hot 100 began under that name in 1958.

All the best,

Robin Carmody Portland, Dorset, United Kingdom

Hi Robin,

Great observations about the King of Pop, whose appeal, of course, has always been worldwide. U.K. passion for Jackson clearly continues, and (self-promotion alert ...), I

was happy to appear on the London-based Monocle's Midori House program last week, discussing all things Jackson. You can listen to the archived audio here; my segment is about 43 minutes in and lasts about six minutes, as Tom Edwards and I chatted about what other artists could reach the top 10 after their passing, who might one day live on as holograms (!) and more.

Shout-out, too, to reader Alan Kase, who also pointed out on Twitter that Jackson's top 10 span expands to the '60s when including the Jackson 5's output. Dating to Dec. 27, 1969, through the latest Hot 100, dated May 31, 2014, Jackson's combined group and solo top 10 span is a record 44 years and five months.

Robin, your round-up of the acts with the most Hot 100 top 10s, combining group and solo careers, reinforces the impact of the Beatles, both during their years as an active band and beyond. The Fab Four, by the way, reached the Hot 100's top 10 in the '60s, '70s and '90s. Had "The Beatles' Movie Medley" climbed two spots higher than its No. 12 peak in 1982, they'd rank among the elite acts (Barbra Streisand, Cher, Aerosmith, Madonna, Whitney Houston) with top 10s in four different decades. Still, as McCartney, Lennon and Harrison all earned solo top 10s in the '80s, as Beatles/soloists combined, each has appeared in the top 10 in the '60s, '70s, '80s and '90s.

Presley, meanwhile, reached the top 10 in the '50s, '60s and '70s. Honorable mention to Cheap Trick's cover of "Don't Be Cruel," which reached No. 4 in 1988. And, "A Little Less Conversation," credited to Elvis Presley vs JXL, peaked at No. 50 in 2002, but it did hit No. 1 for three weeks on the Hot Singles Sales chart.

As for other notable acts whose top 10 counts swell when mixing band and solo hits, they include ... well, for starters, Jackson's duet partner on "Good," Justin Timberlake. The song is his 16th solo top 10 to go along with six as a member of 'N Sync, for 22 total top 10 trips. And, the two have been linked before: both Jackson and Timberlake first hit the Hot 100 in groups with songs called "I Want You Back." The Jackson 5's classic became their first of four career-opening No. 1s in 1970. 'N Sync's ode of the same name reached No. 13 in 1998.

Seven other group/solo superstars (including two from the U.K.): Diana Ross, with 30 top 10 visits (18 with the Supremes, 12 solo); Beyonce (25; 15 solo, 10 with Destiny's Child); Lionel Richie (22; 13 solo, nine with the Commodores); Phil Collins (21; 14 solo, seven with Genesis); Don Henley (16; 10 with the Eagles, six solo); Fergie (15; 10 with the Black Eyed Peas, five solo); and Sting (11; six with the Police, five solo).

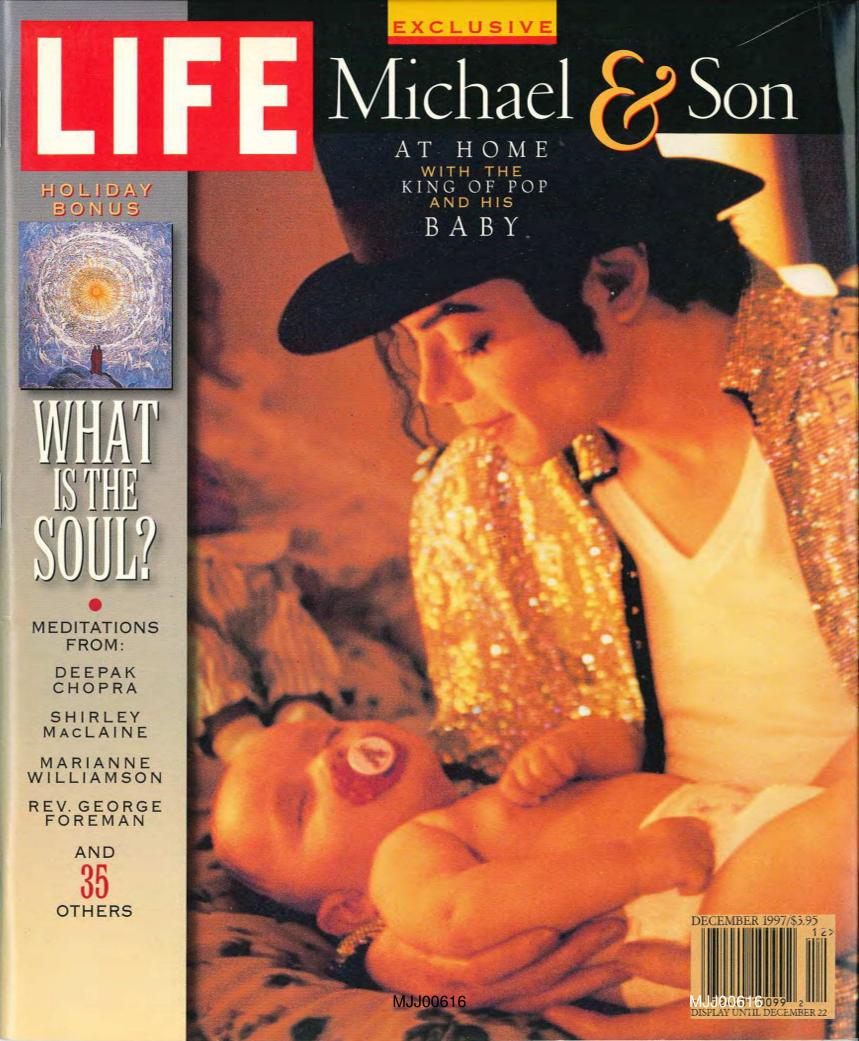
Jackson has additionally made two other ascents to the Hot 100's top 10 with songs on which he didn't receive official artist credit. In 1984, Rockwell rose to No. 3 with "Somebody's Watching Me," which features not only Michael but also his brother Jermaine. (Rockwell is the son of Motown Records founder Berry Gordy, Jr. More specifically, he's the legendary exec's sixth child. His eighth? Skyler Gordy, aka Sky Blu of LMFAO.)

Jackson also helped heal the world by co-writing, with Richie, "We Are the World." USA MJJ00691

for Africa's smash topped the Hot 100 for four weeks in 1985 and, best of all, has helped raise more than \$75 million to fight poverty in Africa since.

NEXT: Luke Bryan makes (more) country chart history

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82 of 94 DOCUMENTS

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HEADLINE: JACKSON IS STILL 'THE KING OF POP' FOR HIS FANS

BYLINE: By GREG BRAXTON, TIMES STAFF WRITER

BODY:

In Michael Jackson's new hit single, he plaintively sings "Will You Be There?" Although the song has nothing to do with his recent problems related to allegations of sexual abuse, fans and radio stations are vowing to "be there" for Jackson -- at least for the time being.

Numerous young and not-so-young admirers of "The King of Pop" in recent days have jammed phone lines to music stations and radio talk shows, crowded around Jackson's star on the Hollywood Walk of Fame and otherwise pledged their support for Jackson, who is under investigation for alleged sexual molestation of a 13-year-old boy.

At the same time, executives at several youth-oriented and adult contemporary stations say they will continue to play Jackson's music as often as they did before the accusations, even though some listeners have complained that Jackson songs are still on the air while the investigation is ongoing. The program director of one station urged other stations not to react hastily to the allegations and for the stations to continue to play Jackson's music. MTV officials said Jackson's videos would still be played and the story would be covered by MTV News.

"I think he's too smart to have done this. I think it's the invention of an overbearing father and a 13-year-old with an overactive imagination," said Paul Bailey, an employee of Tower Records in Brea and a fan of the singer since his days with the Jackson 5.

"He does too much for children to be that much of a hypocrite," Bailey said. The allegations against Jackson have been a hot topic at the store, he said, and most people have expressed faith in the singer's innocence. "They really don't think he did it, and I'm glad they feel that way," Bailey said.

Some fans said they nevertheless feel that Jackson, if not guilty of the charges, may have put himself in a compromising position.

"I don't believe it's true," said Derek Dupree, a 25-year-old musician. "But he really should hang out with people

his own age. Something was bound to happen."

One prominent record company chief said Jackson's career could be irreparably damaged by the controversy.

"The minute this broke, this put him in the category where you're asked, 'When did you stop beating your wife?' " said the executive, who declined to be identified.

Although other industry officials said it was too early to tell if the investigation would have an effect on Jackson's record sales, the executive said his image was already tainted, which would result in decreased popularity and sales.

Yet J. Randy Taraborrelli, the author of the unauthorized biography "Michael Jackson: The Magic and the Madness," said the controversy may possibly have a positive effect if Jackson is cleared of the accusations.

"Certainly if the worst-case scenario happens and he's found guilty of any of these ridiculous charges, it would be the end of his recording career," said Taraborrelli. "But, if it's not true, I have a sense that his fans, who are such an incredibly loyal bunch of people, will still support him. I also have a feeling that this may even bring a new artistic depth to his music that would command respect from critics that he has hoped for."

Most fans calling in to radio stations expressed confidence that Jackson would be cleared. They blamed the news media for whipping the story into what they felt was a gossip frenzy unsubstantiated by facts or real evidence.

"All have been supportive" of Jackson -- "there hasn't been any negativity whatsoever," said Julie DeCraene, a spokeswoman at Anaheim-based KEZY-FM (95.9). She said "Will You Be There" remains No. 1 on the adult contemporary music station's hit list and that the station has received numerous calls from fans, most requesting updates on the situation.

"I'm amazed at the number of calls that are pro-Michael," said Diane Cridland, director of programming for KABC-AM (790) talk radio. "Even when he's not the subject of one of our shows, people want to call up and express their opinion. For the most part, they feel that the media has made a real circus out of this."

The *other* Michael Jackson -- the KABC talk-show host with the same name -- said he was amazed by the emotion expressed by callers about Jackson.

"As a subject, it's taken off with the same intensity as the Gulf War," he said. "It has the same intensity as the initial discussion when the Los Angeles riots broke out. I'm getting 10- and 11- and 12-year-olds calling up calling Michael a child. Not one young person believes it. They liken him to Peter Pan, saying he's eternally young."

He added, "I'm hearing a lot of pained people who are upset about this person they love who may have loved them."

Some radio station callers said that they now hear Jackson hits such as "In the Closet" and "Pretty Young Thing" in a different light. Despite some complaints, many stations said they would not take Jackson's records off their playlists.

"We're standing behind Michael at this point until we know there's a reason to judge him harshly," said Jeff Wyatt, program director for KIIS (102.7 FM and 1150 AM). "He's done too much for radio and the music industry for us to turn our back on him now. His music is in heavy rotation now, and we are not altering that for charges that are unsubstantiated."

Greg Dunkin, program director of the New Star (98.7 FM), aired a commentary during the last several days saying that the media should approach the investigation objectively and without bias, adding that they would hate to see "Jackson or his career unnecessarily hurt."

"Our position is not pro- or anti-Michael," Dunkin said. "We just want to encourage the other radio stations to slow

down the mental process of deciding his guilt or innocence."

At two Orange County tourist attractions with Michael Jackson-related exhibits, there has been little fallout from the controversy.

Jackson's figure remains up at the Movieland Wax Museum in Buena Park and there are no plans to change the exhibit, a spokeswoman said. There have been no complaints or other comments about the Jackson display since the molestation accusations were made public, she added.

A spokesman for Disneyland, whose Captain EO attraction features a 3-D movie starring Jackson, likewise reported business as usual at the theme park. Visitors haven't registered any comments about the flap, and Captain EO attendance has not been affected, he said.

The consensus of record shoppers surveyed at the Tower store on Sunset Boulevard in West Hollywood is that Jackson is the victim of false charges, although about half said they think it is "possible" that the accusations could be true.

"I don't want to think about it," said Taline, 20, a student. "I like him, and I don't think he did it. But if it's true, I wouldn't like him. His music is still good, but I would get disgusted."

Sandra Laione, 30, said she believed this -- and many other past rumors or allegations against Jackson -- could just be publicity stunts dreamed up by the singer.

"But this would be a terrible publicity stunt," she added.

Tammy Laub, manager of Tower Records, said there has been a slight increase in the sales of Jackson records in the last few days. "Consumers are still buying, but a lot of the increase is due to the media coming in and buying his records."

Staff writer Zan Dubin and free-lancer Rick VanderKnyff contributed to this story from Orange County. Free-lancer Steve Hochman contributed from Los Angeles.



51 of 52 DOCUMENTS

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June 8, 1993, Tuesday, NORTH SPORTS FINAL EDITION

SECTION: NEWS; Pg. 22; ZONE: N; NEWSMAKERS

LENGTH: 251 words

HEADLINE: Sour note for king of pop

BYLINE: From Chicago Tribune wires

BODY:

Orthodox rabbis in Israel are upset at pop star Michael Jackson and concert promoter Pepsi for scheduling his concert in Israel in September during Rosh Hashanah. Pepsi lost its kosher license in Israel because of the timing of the show. Pepsi has asked to meet with religious leaders to get the license reinstated.

Welcome worn out?

A "Beverly Hills 90210" insider says executive producer Aaron Spelling is ready to dump Shannen Doherty even though she has 28 episodes left on her contract. According to People magazine, Spelling is upset by Doherty's negative influence on her co-star - and his daughter - Tori. The insider says, "With Tori getting caught up in (Doherty's lifestyle) now, Aaron is beside himself as a father."

A question of what's cruel

Auberon Waugh of the London Daily Telegraph says he's worried about the Royal Society for the Prevention of Cruelty to Animals, which he fears is "losing touch with reality." Among the cases prosecuted by the society recently were legal actions against "a Maidenhead man for neglecting his tropical fish, a Streatham lady for abandoning a rat, an Irishman for deep-frying his pet gerbil." Mick Flower, the RSPCA superintendent who decided to prosecute for rat abandonment, asks, "Who is to say that cruelty to one species is less of a crime than cruelty to another? We take the view that cruelty is cruelty." Waugh counters that Flower's view would mean "we cannot slap a fly or a wasp that lands

on our forehead."

LOAD-DATE: 06-09-93



80 of 94 DOCUMENTS

Copyright 1994 Gannett Company, Inc. USA TODAY

February 4, 1994, Friday, FINAL EDITION

SECTION: LIFE; Pg. 2D

LENGTH: 199 words

HEADLINE: King of Pop and a princess

BYLINE: Marco R. della Cava

BODY:

Brooke Shields is no longer Michael Jackson's constant escort: The Gloved One stirred a Vegas crowd Wednesday night when he attended a Temptations and the 5th Dimension concert with The King's daughter, Lisa Marie Presley.

"There was no announcement from the stage that he was attending the show, but there was a buzz from the crowd when he was seated," Steve Schiffman, a spokesman for the Sheraton Desert Inn, said Thursday. "No one bothered him. The people in the audience respected his space."

Schiffman added that Jackson was wearing a black robe and headdress.

The pop star will shift from public appearances to a public performance Feb. 19, when he joins his family at the Las Vegas taping of the Jackson Family Honors. It is the first time Jackson is scheduled to sing since abandoning his Dangerous tour last November.

Meanwhile, the star's lawyers are seeking the return of his medical records, released earlier to prosecutors conducting a continuing child molestation probe involving the singer.

Johnnie Cochran Jr. claims his star client waived rights to the records only temporarily, while prosecutors contend the waiver was indefinite.

- Marco R. della Cava

GRAPHIC: PHOTO, b/w, Janet Gough Celebrity Photo; PHOTO, b/w, AP



157 of 169 DOCUMENTS

Copyright 1994 The New York Times Company The New York Times

February 6, 1994, Sunday, Late Edition - Final

SECTION: Section 2; Page 24; Column 5; Arts & Leisure Desk

LENGTH: 909 words

HEADLINE: POP VIEW:

What's Next For the King Of Pop?

BYLINE: By Jon Pareles

BODY:

SILENCE HAS DESCENDED ONCE AGAIN OVER the Michael Jackson camp. A settlement, reportedly in the millions of dollars, will be paid to the boy who accused the superstar of sexual molestation; if the boy doesn't choose to testify, it's unlikely there will be a criminal case. The harried public statements, the accusations and denials from lawyers, the glimpses of a performer who, Vanity Fair reported, regularly shared a bed with young boys (whether or not anything untoward happened) -- all will slip back into video archives and eroding memories. There has been no admission of guilt; whether the settlement is hush money or an expensive way to avoid unscripted courtroom appearances is open to speculation.

Still, Jackson's public image has, perhaps irrevocably, been shifted from the pre-pubescent Peter Pan figure of Neverland Ranch to something far less innocent. He probably won't be surrounded by children any time soon, on stage or in public. Endorsement deals are unlikely; tours plugging his most recent album, "Dangerous" (1991), are doubtless over.

Still, it's not a foregone conclusion that his audience will abandon his music over suspicions about his sexual proclivities. Rock stars have only to make enjoyable records; like other artists, they have never been held to stringent moral standards. Jerry Lee Lewis eventually weathered the censure that ensued when he married his 13-year-old cousin in the 1950's; Led Zeppelin, whose sexual excesses were chronicled in the biography "Hammer of the Gods," are still idolized. Heavy-metal bands regularly brag about their groupie encounters to fan magazines; gangster rappers save the boasts for their albums.

Of course, those are heterosexual exploits. In this country and century, only Beat Generation authors like Allen Ginsberg have openly celebrated the kind of man-boy liaisons of which Jackson was accused. Other renowned artists have made pedophilic fantasies the subject of their work, from Balthus's paintings of alluring young girls to Nabokov's "Lolita." But in the 1990's, pop stars don't have the privileges of literary icons or fine artists. Private lives aside, their songs are already widely accused of seducing children, even if, like Jackson, the songs never referred to anything more specific than a kiss.

To anyone but Jackson's lawyers, accountants and record company, all the commotion over what the allegations would do to Jackson's career is beside the point. After making two of the most popular albums of all time, "Thriller" in 1982 (still champion) and "Bad" (1987), Jackson himself doesn't need any more money. His primary job, as artist and performer, has little to do with cola commercials or whether he'll break the sales records he has already set. The real question now is: What happens to his music?

In a way, he's free. If his record company were to reject his next project, he could release it himself. If no company will underwrite his tours, he could spend his own money. And now, he has less of an image to protect than ever before. He might even try to express himself.

Jackson's songs have studiously avoided autobiography, much less confessional intimacy; it's an artistic strategy that has worked. With brilliant rhythm tracks or soothing, gospelly melodies, Jackson's songs proffer stereotyped romantic love, determinedly uplifting messages or danceable boasts. There are also stranger efforts: tales of violence ("Smooth Criminal"), concealment ("In the Closet"), denial ("Billie Jean") and flight ("Beat It," "Leave Me Alone"). Often, as in "Dirty Diana," Jackson has portrayed lovers as femmes fatales, and through the years he has increasingly sung about desire with a strangled, desperate voice, interrupting himself with percussive yelps and gasps. On "Dangerous," the ominous tone lifted only for homilies like "Heal the World"; its songs about love and lust were despondent.

Whatever drove the songs, Jackson provided no clues about personal connections. That determined, professional blankness helped to stoke his celebrity; androgynous, deracinated and mute beyond his lyrics, Jackson has been a freakish cipher, a repository of millions of contradictory fantasies.

MUCH OF JACKSON'S LIFE STORY HAS been abundantly documented. He has, after all, been a performer since boyhood, and he has garnered abundant sympathy for a childhood lost to overwork and abuse and an adult life spent in isolation, however pampered. But he has stayed private, shielded by his genius as a musician and dancer. Until his coy 1993 interview with Oprah Winfrey -- "I'm a gentleman," he answered when asked if he was a virgin -- his public appearances allowed no dialogue.

Now, however, he could reveal himself -- not to air dirty laundry, but to apply an artist's skill at transmuting suffering and obsession into lasting creations. He could stop trying to please the whole wide world; for starters, he could drop the implausible love songs and lose the saccharine pronouncements about children. He might exorcise some of the anger, pain and passion that have been glimpsed around the edges of his pop confections. He could fill in some of the reasons his album titles have described him as "off the wall," "bad" and "dangerous," why his videos ("Thriller," "Leave Me Alone") portray him as a monster.

Will it happen? Probably not. But if Michael Jackson's next album were called "Reality," it might just rocket up the charts.

GRAPHIC: Photo: Michael Jackson -- He could stop trying to please the world and drop the implausible love songs. (Associated Press)

LOAD-DATE: February 6, 1994



Copyright 1995 Gannett Company, Inc. USA TODAY

December 8, 1995, Friday, FINAL EDITION

SECTION: LIFE; Pg. 1D

LENGTH: 265 words

HEADLINE: King of pop remains in ICU

BYLINE: James T. Jones IV; Jeannie Williams

DATELINE: NEW YORK

BODY:

Michael Jackson remained in a hospital intensive care unit Thursday, prompting cancellation of his weekend HBO concert.

The pop star was in serious but stable condition Thursday night in Beth Israel Medical Center North after what his doctors called "a fainting reaction possibly due to a cardiac arrythmia (irregular heartbeat) with dehydration."

Jackson, 37, who collapsed Wednesday during a concert rehearsal, will require "several days of critical-care monitoring and treatment" for gastroenteritis, dehydration and electrolyte imbalance, kidney and liver function," his physicians said in statement.

The singer was visited by wife Lisa Marie Presley-Jackson, mother Katherine Jackson and sisters Janet and Rebbie.

"I just know he's feeling better," said Bill Bray, the star's security chief, as he left the hospital Thursday morning.

Jackson's collapse prompted tabloid mania. "JACKO ON HIS BACKO" blared the New York Post. The Daily News said medics found so much makeup dripping off Jackson's face that they had to check his pallor by lifting up his shirt.

"A lot of people think he's faking," says Nelson George, author of 1984's The Michael Jackson Story. "That's the vibe out there in the streets."

But, "If he's sick, he's sick. That's very unfortunate for his career." Jackson needed the HBO event - his first U.S. concert in seven years - to fuel flagging interest in his HIStory album, George says, and boost sales for Christmas.

HBO said Sunday night's broadcast is postponed indefinitely. The network will air Sylvester Stallone's The Specialist instead.

GRAPHIC: EAR PHOTO, color, Robert Deutsch, USA TODAY; PHOTO, color, Robert Deutsch, USA TODAY

LOAD-DATE: December 09, 1995



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April 18, 1996, Thursday, Valley Edition

SECTION: Metro; Part B; Page 3; No Desk

LENGTH: 191 words

HEADLINE: VALLEY FOCUS;

VAN NUYS;

Stalker of King of Pop Receives Probation

BYLINE: MARGARET RAMIREZ

BODY:

Convicted stalker Gabriella Jamilla Jackson, who also uses the aliases Billie Jean Jackson and Lavon Muhammad, was placed on conditional probation and banned from coming within 500 yards of Michael Jackson's homes in Encino and Santa Barbara, as well as his Los Angeles-based company, authorities announced Wednesday.

Jackson, 48, was sentenced Tuesday to 99 days in jail, which she has already served, after she pleaded no contest to trespassing at the king of pop's Encino home in October. Jackson began serving the sentence after she was arrested Jan. 8 at the same home, authorities said.

The case developed from three trespassing violations in October and November of last year, when the woman claimed each time to be Michael Jackson's wife, Deputy City Atty. Ryan Sally King said. The woman has a 10-year history of stalking Jackson and other members of the Jackson family, King said.

The Santa Barbara resident was also ordered not to telephone, follow, threaten, strike or make any physical contact with the singer or his family members, authorities said. A violation of the order would be equivalent to violating probation.

LOAD-DATE: April 18, 1996



Copyright 1997 Gannett Company, Inc. USA TODAY

November 21, 1997, Friday, FINAL EDITION

SECTION: LIFE; Pg. 2D

LENGTH: 290 words

HEADLINE: King of Pop is having another heir

BYLINE: Ann Oldenburg

BODY:

Michael Jackson is going to be a father again. The star poses for the cover of the new *Life* magazine, out Monday, with his baby boy, Prince, and whispers at one point that wife Debbie Rowe isn't there because she has to "take it easy. There's a new one on the way."

(Columnist Liz Smith reported Thursday the baby is a girl.)

In the "King as 'Pop' " spread, photographed by Harry Benson two weeks ago at Jackson's California compound, the 9-month-old in one shot wears glittery mittens while Dad is gloveless. In another, the little guy sits in Jackson's dance studio, spotlight on him, holding a microphone. Dad watches from a nearby chair. "If he cries, and then you dance, he'll stop at once," Jackson tells writer David Friend.

Said Benson Thursday, "The whole thing was very tender and sweet."

Jackson, 39, is shown changing, feeding and cradling the boy he calls "Baby Doo-Doo" or "Apple Head." Two nurses in white Neverland Valley uniforms care for him; three chefs cook for him. Rowe, 38, has kept her one-bedroom apartment in Van Nuys. Jackson says, "It's very hard," blaming his touring. "We haven't been able to spend time as a family." But they do watch cartoons together, he says.

Jackson's cluttered bedroom boasts a photo of Jesus, his latest

Grammy, and two life-size figurines on pedestals -- a Boy Scout and a girl -- playing London bridge above the door. Toys, gadgets and books are everywhere. On the night stand: a photo of Lisa Marie Presley.

Jackson says his first wife "regrets" not having a child with him. "She said so," he tells *Life*. Would she still consider it? "She'd like to, yes," Jackson says, mischievously putting a finger to his lips. "Shhh."

GRAPHIC: PHOTO, B/W

LOAD-DATE: November 21, 1997



49 of 52 DOCUMENTS

Copyright 1998 Chicago Tribune Company Chicago Tribune

November 10, 1998 Tuesday, NORTH SPORTS FINAL EDITION

SECTION: NEWS; Pg. 2; ZONE: N; NEWSMAKERS.

LENGTH: 101 words

HEADLINE: KING OF POP SETTLES NEWSPAPER LIBEL SUIT

BYLINE: Tribune News Services.

DATELINE: LONDON

BODY:

Attorneys for Michael Jackson and The Mirror newspaper told a London court Monday that they had reached an amicable settlement to the singer's libel action and terms of the agreement would be kept confidential. Jackson sued after the Mirror published photographs and articles about him in 1992, saying he had been hideously disfigured by plastic surgery. "The photographs were taken honestly, and were not tampered with but the Mirror has since met the plaintiff in person and acknowledges that the photographs do not accurately represent the plaintiff's true appearance," a Mirror lawyer told the court.

LOAD-DATE: November 10, 1998



Copyright 2001 Gannett Company, Inc. USA TODAY

September 10, 2001, Monday, FINAL EDITION

SECTION: LIFE; Pg. 1D

LENGTH: 554 words

HEADLINE: Loyal subjects honor their King of Pop

BYLINE: Elysa Gardner

DATELINE: NEW YORK

BODY:

NEW YORK -- It was, quite simply, a surreal showbiz moment.

Less than 15 minutes into the Michael Jackson tribute at Madison Square Garden Friday night, the music stopped and the lights came up on a rotund man who introduced himself as Marlon Brando. After an interminable pause, he asked audience members if they had ever seen a child "hacked to death with a machete" or killed or maimed in a number of equally unsavory ways.

When fans began to titter and boo, Brando admonished them, "It could be your children!" Inexplicably, people applauded, and a reassured Brando urged them to donate money to michaeljackson.com to help the man of the evening build a children's hospital.

The bizarre interlude marked one of many moments when Jackson's reputation for weirdness superseded what was supposed to have been the focus of a pair of shows, which wrap up tonight: the talents that the singer has demonstrated during his 30-year solo career.

The highly disorganized concert combined elements of a royal command performance, a circus and an amateur variety show. There were many tedious gaps between numbers, when crewmembers conferred in full view of fans who had paid handsomely for the illusion of seamless entertainment.

The so-called King of Pop oversaw the event from a perch near the stage. Accompanied by his queen, a lavender-boa-wielding Elizabeth Taylor, and former Hollywood prince Macaulay Culkin, Jackson sat stiffly in a glittery white jacket, blowing occasional kisses to the loyal subjects performing for him.

There was no dearth of spectacle, including a delirious *Wanna Be Startin' Somethin'* sung by Whitney Houston, Usher and Mya, and a zany medley from the 1978 film *The Wiz*, featuring Monica as Dorothy, Jill Scott as the

Scarecrow, Al Jarreau as the Tin Man and Deborah Cox as the Cowardly Lion.

Elsewhere, though, there was too much emphasis on Jackson's ostentation and his camaraderie with other ostentatious -- and over-the-hill -- stars. A freakishly made-up Liza Minnelli performed a medley of show tunes. And one of several clip packages featured clips of aging and dead celebs. "He's really one of the most wonderful human beings I've ever met," Sophia Loren gushed.

But all was forgiven when Jackson took the stage, shaking off his gaudy blazer and his painful self-consciousness and morphing back into the incendiary entertainer who seduced the world three decades ago.

After a giddy reunion with The Jacksons -- who performed more nimbly than the members of 'N Sync, who joined them briefly -- Michael segued into a succession of solo hits. He teamed with a juiced-up Slash on *Beat It*, a pert but barely audible Britney Spears on *The Way You Make Me Feel* and a smorgasbord of stars on *We Are the World*.

The highlight, though, was when Jackson sang and danced *Billie Jean* on his own, re-creating his legendary 1983 performance on Motown's 25th anniversary special. Though it would have been impossible to recapture completely the magic of that moment, Jackson proved that he still has the grace, vitality and effortless virtuosity that made him an icon.

If he can now get people to focus on those attributes -- rather than personal quirks and foibles -- this self-styled king may yet maintain his throne.

GRAPHIC: PHOTO, Color, Pool photo by Beth A. Keiser; Duet: Jackson performs The Way You Make Me Feel with Britney Spears.

LOAD-DATE: September 10, 2001



36 of 52 DOCUMENTS

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> February 8, 2003 Saturday NORTH FINAL EDITION

SECTION: NEWS; ZONE: N; Pg. 31

LENGTH: 139 words

HEADLINE: ABC on top with King of Pop special

BYLINE: Allan Johnson

BODY:

ABC apparently got its money's worth from "Living With Michael Jackson," the controversial British documentary on the former King of Pop.

Twenty-seven million viewers popped in for the network's two-hour airing Thursday, helping ABC win the night, according to Nielsen ratings.

ABC reportedly paid almost \$5 million to use the program on a special edition of "20/20," which brought the network its highest non-sports Thursday ratings in more than a decade.

ABC's "Primetime Live" did a Jackson follow-up that was watched by 23.6 million people.

ABC also said it was satisfied with "Jimmy Kimmel Live's" first-week average of 1.7 million viewers, its audience growing by 50 percent from Monday to Friday in total viewers.

"Kimmel" beat CBS' "Late, Late Show with Craig Kilborn" in the young demos ABC has been seeking in late night.

TELEVISION.

LOAD-DATE: February 8, 2003



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December 22, 2003, Monday, FINAL EDITION Correction Appended

SECTION: LIFE; Pg. 3D

LENGTH: 394 words

HEADLINE: Friends turn out for the King of Pop

BYLINE: Bill Keveney

DATELINE: LOS OLIVOS, Calif.

BODY:

LOS OLIVOS, Calif. -- Michael Jackson was both the host and guest of honor Saturday at his Neverland Ranch as hundreds of friends, fans and family members gathered to support the pop star.

Those leaving the private event at the compound outside Santa Barbara said Jackson looked well. He had been charged two days earlier with molesting a 13-year-old boy.

A spokesman said Jackson is "fighting mad" about the accusations, which he has denied.

The self-proclaimed King of Pop, 45, back at the ranch for the first time since before police searched it last month, blew a kiss to the crowd, which numbered more than 600. He listened to numerous tributes, including a performance by gospel singer Andrae Crouch and his choir, said those who attended the event.

"It felt like a church. It was a wonderful ceremony," said actor Lou Myers, a longtime friend. People leaving in one vehicle threw T-shirts emblazoned "I Support Michael Jackson" and "We Love Michael Jackson, The Living King" to fans outside the gates.

Jackson spokesman Stuart Backerman said other celebrities on hand included tennis star Serena Williams, rapper MC Hammer, *American Idol* co-host Ryan Seacrest, pop singers Nick and Aaron Carter and sister LaToya Jackson. Jackson's lawyer, Mark Geragos, also stopped by.

Backerman insisted that the festive occasion wasn't a party.

"This is what friends often do, come to the aid of and support and, sorry to be so mushy, give love to people who are in somewhat difficult times," he said.

Jackson didn't perform Saturday, but he expressed his appreciation to his audience. "He wanted to thank everybody for all the support," said musician Raz-B of B2K.

Anthony Villanueva, 17, of Guadalupe, Calif., stood outside waving a placard that read: "Michael, We Support You 1000%" and "Leave Him Alone."

"I thought he'd need the support of his fans," Villanueva said. He and other fans said they believe Jackson is innocent, that a man who has done so much for children couldn't hurt them.

Backerman wouldn't discuss Jackson's legal case in detail. He said the singer would go to England for what another spokesman said were "contractual agreements."

Jackson may not find many friends across the pond. With screaming headlines such as "Beat It," British tabloids are protesting Jackson's holiday visit to the U.K.

CORRECTION-DATE: December 23, 2003, Tuesday

CORRECTION:

American Idol host Ryan Seacrest did not attend a gathering of Michael Jackson supporters at Neverland Saturday as reported in Monday's Life section.

GRAPHIC: PHOTO, B/W, Nam Y. Huh, AP; PHOTO, B/W, Joe Cavaretta, AP; Show of support: Charise Byers of Los Angeles stands by her star. <> Jackson: Said to be fighting mad."

LOAD-DATE: January 02, 2004



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June 14, 2005, Tuesday, FINAL EDITION

SECTION: NEWS; Pg. 1A

LENGTH: 1660 words

HEADLINE: What's next for the 46-year-old 'King of Pop'?

BYLINE: Elysa Gardner

BODY:

As the TV news crews pack up their vans and the pundits move on to the next headline-grabbing trial, Michael Jackson's supporters and detractors are asking the same question: What does the future hold for the world's weirdest pop star?

Predictably, legal experts, media and music industry insiders and those close to Jackson offer different perspectives on whether and how the self-styled King of Pop can recover from his latest and most daunting debacle.

Even before he showed up in court, Jackson had been plagued by waning album sales and a growing perception that his eccentricities overshadowed his musical gifts.

Still, the 46-year-old singer has a long history of personal and professional resilience, not to mention a track record that makes him appealing to record labels and several radio formats.

And, of course, there is Jackson's ultra-loyal fan base (which is especially sizable outside the USA), some of whose members were cheering and waving outside the courthouse in Santa Maria, Calif., after Monday's verdict.

"These fans are very, very loyal," says Michael Sands, a media image consultant who worked with longtime Jackson family attorney Brian Oxman. "A lot of them grew up with him and think he can do no wrong."

Even so, the faithful are divided as to Jackson's next career move. Some urge him to explain his curious behavior. Others say he should focus on his career. One even urges him to move to Las Vegas and capitalize on his fame -- or notoriety -- by mounting a nightclub act.

Antonio "L.A." Reid, veteran producer and chairman of the Island Def Jam Music Group, would like to see Jackson back in the recording studio.

"Under the right circumstances," Reid says, "I would absolutely sign Michael," who is believed to have completed or be nearing completion of his current contract. (A spokesman for Sony BMG, which still holds rights to Jackson's

catalog, says the company doesn't comment on contractual matters.)

"There were serious charges in this trial, and I don't pass judgment on Michael or the prosecution," Reid says. "But I believe in Michael's creativity. I was just listening to him sing Butterflies (a track on Invincible) the other day, and I got chills. Who else sings like that? I will always be a fan."

Sean Ross, vice president of music and programming at Edison Media Research, observes that "R&B radio has continued to play Michael Jackson throughout the trial, even encouraging listeners to turn out at the courthouse to support him. R&B program directors have said that they considered him innocent until found guilty."

Adds Oxman, formerly a member of Jackson's defense team: "Michael is an extraordinarily resilient human being. He has been through storms of monumental proportions since he was 8 years old and seen his way through them all."

The obstacles ahead

Still, the accumulated effect of decades of high-profile odd behavior could be tough to overcome.

Fans too young to remember the Jackson 5 or Thriller have grown more familiar with the star as a media circus attraction -- someone who dangles babies, bonds with chimps, sleeps in a hyperbaric chamber and -- if you believe widespread media accounts -- has had more cosmetic surgery than half the female population of Beverly Hills.

And there had been earlier allegations of sexual improprieties, of course, notably in 1993, when he paid a reported \$20 million settlement to the family of another boy who had charged the singer with child molestation.

"His image as a freak unhealthily obsessed with children is a permanent one," says Jeffrey Toobin, legal analyst for CNN and a writer for The New Yorker. "There's nothing he can do to get rid of that."

Dan Abrams, who covers legal questions as host of MSNBC's The Abrams Report, points out that Jackson's own lawyers emphasized some of his more bizarre characteristics.

"Their defense was that he's this really weird, wacky guy, so try to put yourself in his head. They didn't challenge the fact that he slept with boys again and again, that he thought of himself as Peter Pan."

But could the very public spectacle presented by Jackson's ordeal these past few months have been one freak show too many?

For weeks on end, TV viewers have been greeted with images of a frail-looking Jackson walking in and out of court surrounded by bodyguards and hangers-on, and they have been regaled with leaked accounts of underage visitors to the singer's Neverland ranch being plied with alcohol and pornography.

Also, Jackson -- who is still under a gag order after the 1993 settlement and was barred during the trial by Superior Court Judge Rodney Melville from discussing elements of the current case -- has made no discernible attempt to explain or justify his activities.

'Certain detachment from reality'

"If he were to say, 'Look, I know that things I've done may look weird, but there was nothing sexual or criminal going on,' that would be one thing," says Anthony DeCurtis, veteran music journalist and author of In Other Words: Artists Talk About Life and Work. "But he has shown no ability to do that. That shows a certain detachment from reality that, independent of his guilt or innocence, people have a hard time with."

Entertainment lawyer and corporate trainer Courtney Anderson says denial has been a longstanding problem for the star.

"When his last album didn't do well, he accused his label and (former Sony Music chief) Tommy Mottola of racism," Anderson says. "Well before this situation, his career was in steep, steep decline.

"But I think he still feels he's on top. He's so far removed from reality that he wouldn't listen to the best advice he could get about how to handle things."

Even those sympathetic to Jackson question how the singer has handled his creative and business affairs.

"Michael's biggest problem is that he hasn't been performing," Sands says. "If I were his consultant, I would have had him working all along, through all of this. Even if it was just him sitting down and singing to his fans in small venues, he would have had a profit center."

Landing a new record deal could be a trickier matter. Insiders aren't blind to how Jackson's album sales have dwindled through the years, from 1982 album Thriller's 26 million to 2.1 million for 2001's Invincible and 900,000 for 2003's Number Ones hits collection.

Then there's the question of Jackson's productivity, which has seemed limited even in comparison with other superstars who often take years between studio projects.

"Most of what he has released lately has been some form of repackaging of previously released material," says Geoff Mayfield, director of charts at Billboard. "Part of the challenge will be to deliver more."

Managing his own expectations

A potentially bigger hurdle, Mayfield says, "will be to manage his own expectations of what he's worth in the marketplace. He might have to do what baseball players do after they're injured sometimes, which is to entertain signing a modest contract with a lot of incentive clauses. If he goes in expecting the kind of deal he negotiated the last time with Sony, he's going to have a tough time."

On the other hand, some maintain that the trial might have actually confirmed the dedication of Jackson's most devoted fans.

"I went into this trial thinking that Michael Jackson was a largely forgotten, irrelevant public figure," Toobin concedes. "But I soon learned that there's still a huge amount of interest in him -- some in the United States, but especially abroad. It was shocking to me how many people came from outside the country to give him support. And I've never had as much interest from CNN International as I did here."

Rebuild in Las Vegas?

That said, a little image reconstruction probably wouldn't hurt. On a recent episode of Abrams' program, Jesse Jackson told the host that Jackson wanted to open a theme park for children in Africa.

Sands figures that Jackson, whose cash-flow problems are well known, "should sell Neverland -- I would. Who needs that aura now?"

Songwriter/producer Desmond Child, a prolific hitmaker whose credits range from Cher to American Idol, agrees but adds: "He should rebuild it in Las Vegas, where he could perform a live show that would rival all live shows. His compound could be adjacent to a casino partner. All of his construction costs would be covered, and with all of his resources, he could then oversee his foundation to help all the hungry and desperate children of the world."

Most who see a glimmer of hope for Jackson's future prosperity, and his legacy, ultimately advise that he remind the public how they came to know him and care about his foibles in the first place.

"The best thing he could conceivably do is go out on tour and perform the music that made him great," says Joe Levy, deputy managing editor of Rolling Stone. "He shouldn't speak out in exclusive interviews to Geraldo Rivera, or anyone else -- that's only going to make the crisis go on longer. And as he has proven so many times before, he doesn't do himself any good when he tries to speak directly to the public. But the hits are still beloved."

Child even suggests that Jackson get back in the studio with the man who helped make Thriller and Off the Wall timeless classics.

"He should work with Quincy Jones as his executive producer to create Thriller II. This is one of the greatest franchises in the entertainment business.

"The top songwriters, producers, film and video directors should be brought together as a team with digital animators, and they should make a front-to-back motion picture/DVD, which would then sell as the ultimate entertainment package of all time, with the soundtrack, videos, games and making-of-the-documentary (feature).

"If Quincy is not available," Child hastens to add, "I humbly submit my name for consideration."

LOAD-DATE: June 14, 2005



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The New York Times

June 19, 2005 Sunday Late Edition - Final

SECTION: Section 4; Column 3; Week in Review Desk; The Basics; Pg. 2

LENGTH: 376 words

HEADLINE: King of Pop Outsells a Prince

BYLINE: By JEFF LEEDS

BODY:

Michael Jackson avoided a potential prison term last week, but he cannot escape the passage of time, a sentence that befalls all pop stars. Or can he?

Even after he was acquitted of child molesting and conspiracy in a Santa Maria, Calif., courtroom last week, many people are asking whether Mr. Jackson, 46, will ever record music again. If so, he seems to stand little chance of connecting with the young fans who have flocked to fresh-faced stars who emulate him, including Usher and Justin Timberlake.

It is certainly true that Mr. Jackson's album sales -- and his fortunes -- have slipped a long way since the 1980's, when he released blockbusters like "Thriller" (certified sales of 26 million copies) and "Bad" (eight million copies).

But whose haven't? Indeed, the self-proclaimed King of Pop remains one of the only stars who defined their careers in 1980's pop who can still crack the Billboard charts.

In fact, compared with contemporaries like Madonna and Prince, Mr. Jackson still packs a hefty commercial punch, even though he hasn't played a concert tour in the United States in more than a decade, and arguably does much less to market his recordings (regular appearances in tabloids aside).

Mr. Jackson's last album of original material, "Invincible," which was released in 2001, has sold an estimated 2.1 million copies, according to Nielsen SoundScan data. Madonna's last one, "American Life," from 2003, has sold about 656,000 copies. Prince's "Musicology," released last year, has racked up about two million copies, but more than half of them were provided to fans as an add-on when they purchased a ticket to his best-selling tour.

Madonna still outpaces Mr. Jackson (and Prince) for overall commerce since the music industry began computerized tracking in 1991; her catalog in all has sold about 22.8 million albums since then, while Mr. Jackson's has registered about 17.7 million copies. Her most recent greatest-hits compilation also outsold his.

The relative success of Mr. Jackson's new music -- particularly against a backdrop of scandal and bizarre behavior -- is testament to the loyalty of his hard-core fans. So long as he commands such fealty, then, he may live longer as the king than some imagine. JEFF LEEDS

URL: http://www.nytimes.com

LOAD-DATE: June 19, 2005



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The Washington Post

August 16, 2005 Tuesday Final Edition

SECTION: A Section; A04

LENGTH: 478 words

HEADLINE: Young Roberts To King of Pop: Request Denied

BODY:

Supreme Court nominee John G. Roberts Jr.'s legal philosophy may be shrouded in ambiguity, but when it comes to the King of Pop, Roberts shows no judicial restraint whatsoever.

Tucked in the thousands of pages of documents released yesterday from Roberts's time in the Reagan White House is a collection of memos by the young lawyer about efforts by Michael Jackson's publicists to get presidential flattery for the Gloved One. Without exception, future judge Roberts voted to overturn.

"The office of presidential correspondence is not yet an adjunct of Michael Jackson's PR firm," Roberts wrote in a memo to his boss on June 22, 1984, opposing a request by the singer's publicist for a presidential letter praising the star's work against drunken driving.

In opposing the wishes of Jackson, Roberts acknowledged that he was a voice in the wilderness -- but being a future Supreme Court nominee, he used the Latin. "I recognize that I am something of a vox clamans in terris in this area," he wrote, "but enough is enough."

It was two decades before Jackson's celebrated legal troubles, but the prescient Roberts wanted to be startin' somethin'. A separate memo denying the request, drafted by Roberts for Fred F. Fielding, the White House counsel, says: "I see no need to have the president send a letter to Mr. Jackson, simply because Mr. Jackson's public relations firm has requested one."

That was Roberts's rap, and Jackson couldn't beat it. Three months later, Jackson's personal manager made a new request, this one for a letter from Ronald Reagan to Jackson thanking the singer for performing in Washington and for providing 400 tickets for "needy youngsters."

The request came to the attention of Roberts, who wrote on Sept. 21 to Fielding: "I hate to sound like one of Mr. Jackson's records, constantly repeating the same refrain, but I recommend that we not approve this letter. . . . Frankly, I find the obsequious attitude of some members of the White House staff toward Mr. Jackson's attendants, and the fawning posture they would have the president of the United States adopt, more than a little embarrassing."

The memo Roberts drafted for Fielding denying the request went further. "The visit of the tour to Washington was not an eleemosynary gesture," Robert wrote, using a fancy word for "charitable." "It was a calculated commercial decision that does not warrant gratitude from our nation's chief executive." Besides, he wrote, Bruce Springsteen got no presidential letter after his tour.

Even back then, young Roberts was thinking about precedent. "In today's Post there were already reports that some youngsters were turning away from Mr. Jackson in favor of a newcomer who goes by the name 'Prince,' and is apparently planning a Washington concert," he wrote to Fielding. "Will he receive a presidential letter?"

-- Dana Milbank

LOAD-DATE: August 16, 2005



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April 6, 2007 Friday Met 2 Edition

SECTION: STYLE; Pg. C01

DISTRIBUTION: Maryland

LENGTH: 808 words

HEADLINE: King of Pop's Lots;

Auction Planned of Jackson Family Memorabilia Acquired by Fla. Firm

BYLINE: David Segal; Washington Post Staff Writer

DATELINE: NEW YORK, April 5

BODY:

To claim its place in the pantheon, every great story about the Jackson showbiz family needs the following elements: tragedy, litigation and rhinoplasty.

Check, check and check.

A Manhattan auction house called Guernsey's announced Thursday that more than 1,000 lots of Jackson costumes, correspondence and gold records will be auctioned off at the Las Vegas Hard Rock hotel resort on May 30 and 31. Highlights of this gaudy bounty include the original test pressing of "I Want You Back," Janet Jackson's Mae West-style costume from 1974, and the contract for Jermaine Jackson's nose job.

This might sound like the world's tackiest yard sale, but it's more complicated than that. Proceeds will go not to the Jackson clan but to a Boca Raton, Fla., company called Universal Express, which acquired the collection from a New

Jersey businessman who fought the Jacksons in an epic legal battle of more than 10 years. Michael Jackson is apparently furious about the sale, and his spokeswoman said the former King of Pop was considering legal action.

"We are going to use all means legally available to us to keep his memorabilia from being auctioned off," said Raymone K. Bain of the D.C. public relations firm Davis, Bain and Associates.

Barring a court order, it's game on, so Guernsey's offered the media a sneak peek of the merchandise. Michael's black fedora hat was on view, as were Randy's space-age stage boots circa 1984 and the handwritten lyrics of the 1970 Jackson 5 hit "ABC," apparently in Tito's hand. There's also a 1984 telegram from Marlon Brando offering Michael a little pre-show pep talk: "Please try not to make an ass of yourself and for God's sakes don't fall in the orchestra pit."

Those who can't travel to Sin City can bid through eBay, in real time. Guernsey's isn't estimating how much the sale will bring in because -- well, the invoice for a celebrity nose job isn't a Picasso, is it? You can't exactly check prior sales history and make an educated guess.

"What is Michael Jackson's hat worth?" asked Guernsey's President Arlan Ettinger, as he offered a mini-tour. "Five hundred dollars? Five thousand? Fifty thousand? Who knows?"

TV reporters and cameras streamed into Guernsey's tiny showroom-office on the bottom floor of a townhouse on the Upper East Side. Christie's it is not: At 1 p.m., the place was filled with the smell of two pizzas, delivered for the company's employees. Ettinger, a bald and tweedy man with a dry sense of humor, said that nobody from the Jackson family had contacted him to object to the sale. He added that a portion of the proceeds would go to charity, though he could name neither the portion nor the charity.

A call to Universal Express yesterday was not returned. The company is "revolutionizing the way luggage is transported in the U.S. and around the world," according to a news release handed out by Guernsey's. How this mission led to the celebrity tchotchke business is anyone's guess.

The origin of this sale is the sort of story Dickens might have told if he'd ever seen "Access Hollywood." It starts with Henry Vaccaro, a contractor who works in Asbury Park, N.J., and who was once owner of a company called Kramer Guitars. On the phone yesterday he explained that in 1993, he sued the Jackson family for reneging on a deal to rescue Kramer from bankruptcy (they would have received, in exchange, a share of the business). A year later, he won a \$1.4 million judgment against eight of the 11 members of the Jackson family. But he had a hard time collecting the money.

"In a deposition, the mother, Katherine, lied and said she was broke," said Vaccaro, who is 67. "She said her furs were fake, had no cars, no bank accounts, nothing."

Vaccaro hired a private detective to get a more accurate inventory and discovered that Mr. and Mrs. Jackson owned nine cars, three of them Rolls-Royces, he says. He came tantalizingly close to restitution a few times, most notably in 1999, when federal marshals seized a California warehouse filled with Jackson stuff. But he had to give that back -- along with two of the Rollses he'd managed to nab with the aid of a court order -- when Jackson family members declared bankruptcy. (The court-appointed bankruptcy trustees demanded it.)

In 2002 Vaccaro won a court-mandated auction for the family memorabilia. It turned out that his representative in court was the only guy in the room that day to bring a certified check. For \$65,000 he owned the whole lot.

"I would have taken \$100,000 to settle this whole thing back when we were taking depositions," Vaccaro says, "but the lawyers for the Jacksons said, 'We're not giving you anything.' That spurred me on."

So how much did he net in the sale to Universal Express? He isn't saying.

"But I'll tell you this, I can afford the meatballs with my spaghetti. And I don't have to order the house wine."

GRAPHIC: IMAGE; By Seth Wenig -- Associated Press; A display of Jackson family items at Guernsey's in Manhattan. Michael Jackson is reportedly furious at the impending sale.

IMAGE; Photos By Chip East -- Reuters; They want you back: More than 1,000 lots will be auctioned off at Las Vegas's Hard Rock hotel resort. A spokeswoman for Michael Jackson vows legal action.

IMAGE; An MTV award is among Jackson family personal effects on display at Guernsey's in Manhatttan.

LOAD-DATE: April 6, 2007



20 of 52 DOCUMENTS

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> June 26, 2009 Friday RedEye Edition

SECTION: Pg. 36

LENGTH: 640 words

HEADLINE: Icon.:

King of Pop Michael Jackson dies at 50

BYLINE: Associated Press

DATELINE: LOS ANGELES

BODY:

The glove. The moonwalk. The Billboard hits. The tabloid rumors. Michael Jackson, the King of Pop, will be remembered for it all.

The kid from Gary, Ind., who became the biggest celebrity in the world, only to fall from his throne in a series of scandals, died Thursday at UCLA Medical Center in L.A. He was 50.

The circumstances of Jackson's death were not immediately clear. Jackson was not breathing when Los Angeles Fire Department paramedics responded to a call at his L.A. home about 12:30 p.m., Capt. Steve Ruda told the Los Angeles Times. The paramedics performed CPR and took him to UCLA Medical Center, Ruda told the newspaper.

Hundreds of people gathered outside the hospital as word of his death spread. The emergency entrance at the UCLA Medical Center, which is near Jackson's rented home, was roped off with police tape.

Jackson's death brought a tragic end to a long, bizarre, sometimes farcical decline from his peak in the 1980s, when he reigned as king of pop music, dominating the charts and dazzling even more on stage.

His 1982 album "Thriller" remains the biggest-selling album of all time, with more than 100 million copies worldwide.

Jackson became known as much for his feverish, crotch-grabbing dance moves as his unique style -- his single sequined glove, tight, military-style jacket and aviator sunglasses were trademarks second only to his ever-changing, surgically altered appearance.

Jackson rose to fame in the late 1960s, as the lead singer of the Jackson 5, the music group he formed with his four older brothers, with No. 1 hits such as "ABC," and "I'll Be There."

"For Michael to be taken away from us so suddenly at such a young age, I just don't have the words," said Quincy Jones, who produced "Thriller." "I've lost my little brother today, and part of my soul has gone with him."

Jackson ranked alongside Elvis Presley and The Beatles as the biggest pop sensations of all time. He, in fact, united two of music's biggest names when he was briefly married to Presley's daughter, Lisa Marie.

As the years went by, Jackson became an increasingly freakish figure and tabloid media magnet -- a middle-aged man-child out of touch with grown-up life. His skin became lighter, his nose narrower, and he spoke in a breathy, girlish voice. He surrounded himself with children at his Neverland Ranch and often wore a germ mask while traveling.

In 2005, he was cleared of charges he molested a 13-year-old cancer survivor at Neverland in 2003. The case took a serious toll on his career and image, and he fell into financial trouble.

At the time of his death, Jackson was preparing for what was to be his greatest comeback: He was scheduled for an unprecedented 50 shows at a London arena, with the first set for July 13.

The repercussions of Jackson's death will impact concert promoter AEG, the full effects of which may not be known for months to come, the Los Angeles Times reports. More than \$85 million worth of tickets have been sold to Jackson's run at London's O2 Arena, according to Billboard's Ray Waddell.

As news of Jackson's death flooded the Internet, news sites such as CNN and latimes.com and services such as Twitter crashed from the crush of traffic.

In Times Square, a low groan went up in the crowd when a screen flashed that Jackson had died, and people began relaying the news to friends by cell phone.

"It's like when Kennedy was assassinated," said Michael Harris, 36, of New York City. "I will always remember being in Times Square when Michael Jackson died."

- - -

Jackson online

The soundtrack

Relive your favorite Michael Jackson memories and talk about your favorite songs in the Kyles Files at redeyechicago.com/kylesfiles.

Celebs say

Celebrities share their thoughts via Twitter at redeyechicago.com/mjceleb.

Tweeters talk

RedEye uses its social media might togauge reaction at redeyechicago.com/mjchicago.

NOTES: POP

GRAPHIC: Photo (color): Michael Jackson Photo: Michael Jackson in 1977. Getty Images

Photo(s)

LOAD-DATE: June 27, 2009



38 of 94 DOCUMENTS

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The Washington Post

June 27, 2009 Saturday Met 2 Edition

SECTION: STYLE; Pg. C06

DISTRIBUTION: Maryland

LENGTH: 781 words

HEADLINE: King of Pop Was Known Worldwide

BODY:

Reaction to Michael Jackson's death has been a global phenomenon. Here is a sampling:

In Britain

Pictures of Jackson graced the covers of nine British newspapers Friday, while in London, 500 fans flocked to the Liverpool Street subway station for a coordinated moonwalk at exactly 6:15 p.m.

Other Jackson fans clustered outside a downtown theater playing "Thriller -- Live," a musical homage to the King of Pop. The producer said that before the show, the lights would be dimmed and there would be a moment of silence. Others laid flowers outside O2 Arena, where Jackson was scheduled to perform 50 concerts starting next month.

Meanwhile, in Glastonbury at an outdoor music festival, fans played Jackson songs in tents and stalls. Festival headliners, including Bruce Springsteen, are expected to perform tributes over the weekend.

-- Karla Adam

In Nigeria

In the northern Nigerian city of Kano, a conservative Muslim metropolis, there was scant outward mourning for Jackson. At one outdoor bar, televisions showed professional wrestling and speakers thumped local pop music. But at a table of writers downing dark brews, talk turned to the unexpected death.

It was a morphine injection said one writer, who then wondered why Americans are attracted to drugs. Another speculated that it was Jackson's affinity for "artificial body parts" that did him in. Desmond Mgboh said early-childhood fame had turned Jackson into a "commodity," sentencing him to a life of too much pressure.

"He lived beyond his years. He lived too fast," Mgboh said. "Look at his brothers. He had more money, more fame. And he died first!"

-- Karin Brulliard

In India

Vipin Gurung, 26, who manages the international music section at a popular store called Music Land in New Delhi, says he "immediately text-messaged 'the legend is dead' to all my friends." ". . . My life's very first international music cassette was 'Thriller' by Michael Jackson. I was 10 when I asked my mother to buy it for me. That was the album I began my musical journey with. And look where it has brought me. I am now managing international music section at this shop."

-- Rama Lashmi

In France

Jackson's death provoked an outpouring of commentary from French political and literary figures ascribing deep meaning to his life and antics.

Culture minister Frédéric Mitterrand said that by its suddenness and mystery, Jackson's death had mythical qualities such as those of James Dean, Marilyn Monroe and Elvis Presley. "We all have a little of Michael Jackson in us," he added.

One of Mitterrand's predecessors, Jack Lang, said Jackson was among the world's few universal stars and seemed destined to be a permanent part of the planet's culture. "We thought he was eternal," Lang said.

French all-news television stations broadcast generous coverage of clips of Jackson's performances, and of fans gathered to mourn his death. Several hundred people were at Notre Dame on Friday evening to celebrate his music.

A cafe waiter on the fashionable Boulevard Saint-Germain, who was shown a Page 1 photo of Jackson and a large headline announcing his death, turned away with his tray and snorted, "Humph, we're not going to cry about that, are we?"

-- Edward Cody

In Iran

As Jackson's death reverberated through Tehran, the election violence was forgotten for some minutes.

One hardcore fan, and semi-famous Jackson impersonator, was especially struck. "I am extremely worried about the faith of my country, in this period of chaos and death, but now I am also devastated by the death of my idol, Michael Jackson," said Ali, 29, who did not want to give his family name in a phone interview.

Nicknamed Ali Jackson, he livens up family parties by perfectly mimicking many of the singer's complicated

dance moves, including the moonwalk.

"People in Iran get really happy when I danced on songs of albums like 'Off the Wall' and 'Bad,' " he said. "It would give them energy and show that we are also a part of the world, in our isolated country."

-- Thomas Erdbrink

In South Korea

"The world has lost a hero," said former South Korean president Kim Dae-jung, who won a Nobel Peace Prize for improving relations with North Korea. "And Korea also lost a beloved friend. . . . I am especially shocked for having lost a friend, with whom I have shared friendship."

In 1998, Jackson attended the inauguration ceremony for Kim, the first opposition politician to have been elected and who developed closer ties with the North during his term.

Jackson paid four official visits to South Korea, of which two were for performances. His first solo performance was in 1996, and demonstrators protested him because he faced child-sexual-abuse allegations.

-- Stella Kim

LOAD-DATE: June 27, 2009



18 of 52 DOCUMENTS

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June 28, 2009 Sunday

SECTION: All Editions; Pg. 60

LENGTH: 1 words

HEADLINE: KING OF POP - MICHAEL JACKSON: 1958-2009

GRAPHIC: Michael Jackson center page color poster. [Polaris]

LOAD-DATE: July 1, 2009



22 of 94 DOCUMENTS

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September 24, 2009 Thursday Correction Appended Home Edition

SECTION: CALENDAR; Calendar Desk; Part D; Pg. 1

LENGTH: 864 words

HEADLINE: It's all things Jackson;

A new single starts the King of Pop blitz. A traveling exhibition, CD and movie are due.

BYLINE: Chris Lee

BODY:

So this is "It."

Sony Music announced Wednesday that on Oct. 12 it will issue a new Michael Jackson single called "This Is It" -- the first previously unreleased recording to be put on sale since the superstar's death.

The song's debut will be followed by a blitz of posthumous releases from the man remembered as the King of Pop, including a traveling exhibition of Jackson memorabilia and a two-disc album also titled "This Is It" (which hits retail internationally Oct. 26 and in North America on Oct. 27), featuring music that "inspired" the Sony Pictures movie "Michael Jackson's This Is It."

The feature-length movie arrives in theaters Oct. 28 for a limited two-week run and consists of rehearsal footage shot during the preparations for Jackson's planned comeback: a 50-date concert engagement, also titled "This Is It," at London's O2 Arena.

Three thousand tickets for the first screenings of the movie will go on sale at downtown Los Angeles' L.A. Live just after midnight Sunday morning. Anticipating a massive crowd at the live performance complex, however, parent company AEG will officially open the line today at 5 p.m., offering free parking for campers and promising "music will be provided."

According to a news release, the first disc of the "This Is It" album features original recordings of many of the performer's biggest hits -- i.e., sonically identical versions of songs included on other Jackson albums -- sequenced as they appear in the movie.

It's all things Jackson; A new single starts the King of Pop blitz. A traveling exhibition, CD and movie are due. Los Angeles Times September 24, 2009 Thursday Correction Appended

The CD ends with two versions of the song "This Is It," which includes backing vocals by the singer's brothers, the Jacksons.

Disc 2 contains "previously unreleased versions" of some of Jackson's most popular tracks -- in other words, it could contain alternative arrangements of some of the same songs on Disc 1 -- as well as a spoken-word poem, "Planet Earth," by the entertainer that has not been publicly heard until now.

Keith Caulfield, senior chart manager and analyst for Billboard magazine, pointed out that the superstar's greatest hits album "Number Ones" is already the top-selling album of the year and that interest in the film is likely to draw even more attention to the singer's musical output.

Asked about the public appetite for new music from Jackson, Caulfield said, "Right now, anything new from Michael Jackson is going to be a significant seller."

"It's certain that fans will want the recording tied to the film," he said. " 'This Is It' seems certain to do big business with fans wanting a keepsake, just like all the 'Twilight' kids want the soundtrack because it reminds them of the film. You never know, it may be that Michael will have another No. 1 on the album chart this year."

The announcement about new Jackson music follows the decision last week by Los Angeles Superior Court Judge Mitchell Beckloff to allow a soundtrack for "This Is It" to be released simultaneously with the theatrical roll-out of the documentary. Jeryll S. Cohen, an attorney for the special administrators of Jackson's estate -- John Branca and John McClain -- had argued that the deal would provide the estate with "an immediate and substantial cash advance from Sony."

Further capitalizing on the rabid gusto for all things Jackson-related, AEG Live, the promoter of the singer's London concerts, announced Wednesday that it will mount a traveling exhibition of Jackson memorabilia.

"Michael Jackson: The Official Exhibition" will debut in London on Oct. 28 for a limited three-month run at the O2 Bubble, a gallery space that is attached to the AEG-owned O2 Arena.

Sanctioned by the Jackson estate, the exhibition will include more than 250 items from the superstar's Neverland Ranch -- such as awards, video costumes, his famous sequined glove and personal Rolls-Royce -- chronicling "Michael's rise to fame with the Jackson 5 at Motown Records, his record-breaking solo career as a global superstar, and end with the spectacular shows he had planned," a news release said.

The exhibition is described as being divided into galleries that reflect milestones in the performer's life and his humanitarian efforts.

Death has proved no barrier to the continuing success of such artists as Elvis Presley and Frank Sinatra. The estate of gangsta rapper Tupac Shakur, who was murdered in 1996, has put out five posthumous albums that have all managed to crack the national album chart's Top 10.

As well, former Jackson confidantes continue to emerge, providing new insights into the King of Pop. NBC announced on Wednesday that the news program "Dateline" will air a special called "The Michael Jackson Tapes: A 'Dateline' Exclusive" on Friday.

Rabbi Shmuley Boteach, a member of Jackson's inner circle from 1999 to 2001, recorded some 30 hours of interviews with the superstar -- recordings that have Jackson speaking about his fear of aging ("I don't want to grow old"), keeping mannequins around for company (because the singer was "too shy to be around real people") and Jackson's life experiences.

"Anyone else would probably be dead now, or a junkie, with what I've been through, Shmuley," Jackson is quoted

It's all things Jackson; A new single starts the King of Pop blitz. A traveling exhibition, CD and movie are due. Los Angeles Times September 24, 2009 Thursday Correction Appended

as having said on one of the tapes.

--

Times staff writer Todd Martens contributed to this report.

chris.lee@latimes.com

CORRECTION-DATE: September 26, 2009

CORRECTION:

Michael Jackson: An article in Thursday's Calendar section about the release of a new single and album from the late Michael Jackson said that the estate of rapper Tupac Shakur has put out five albums since his death that have all cracked the national album chart's Top 10. The sentence should have specified that it was meant in reference to albums of previously unreleased material.

LOAD-DATE: September 26, 2009



9 of 52 DOCUMENTS

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> October 16, 2009 Friday Chicagoland Final Edition

SECTION: NEWS; ZONE C; INSIDE RETAILING; Pg. 26

LENGTH: 493 words

HEADLINE: King of pop climbs the charts: No. 2 on costume search list

BYLINE: By Sandra M. Jones, TRIBUNE REPORTER

BODY:

Don't be surprised if Michael Jackson moonwalks into your Halloween party.

The king of pop is making his first appearance this year on Yahoo's Top 10 most-searched Halloween costumes. He ranks second only to the vampire, a perennial Halloween favorite, according to Yahoo Inc., the Sunnyvale, Calif.-based Internet media company.

With Halloween consumer spending forecast to be down this year, some retailers also are latching onto the recently deceased star's widespread appeal to jump-start sales.

Angels Fancy Dress Shop, a London-based costume store and online merchant, is calling on Michael Jackson fans to sign up for what the shop bills as the world's first Twitter seance, or "Tweance." Psychic Jayne Wallace will question the spirits of four departed celebrities nominated by Twitterers and tweet their responses, according to the company's Web site. The Tweance is set for Oct. 30.

Meanwhile Party City is running a "Dressed to Thrill" TV ad campaign that re-creates Jackson's iconic "Thriller" music video. The party store chain built a haunted forest at Universal Studios Orlando, hired 43 dancers, dressed them in costumes and rechoreographed Jackson's zombie-like dance.

Among the younger crowd, Elvis is still hot, ranking No. 9 in Yahoo's Top 10 costume searches for babies, ahead of Minnie Mouse but well behind the most popular Ladybug. Yoda, the Star Wars Jedi Master, topped the list as most popular costume for dogs.

Gone from the top 10: Barack Obama and Sarah Palin.

Microsoft at the mall: Microsoft Corp. plans to open its first retail stores in coming weeks in Scottsdale, Ariz., and

Mission Viejo, Calif., a spokeswoman for the Redmond, Wash.-based software company said, confirming a Thursday report in The Wall Street Journal. The stores are timed to debut with the launch of Microsoft's Windows 7 operating system, the report said.

Microsoft disclosed its intention to move into retail earlier this year when it hired former Wal-Mart Stores Inc. executive David Porter as head of retail stores. The company confirmed the location of the stores this summer but has released few details.

The Wall Street Journal report, citing an unnamed source, described the stores as "spacious" and showcases for laptops running Windows 7, mobile phones running Microsoft software and Xbox 360 game consoles. The store will also have a counter, akin to the Genius Bar at Apple stores, where people can seek technical help, the report said.

The company won't say whether it is looking for a Chicago outpost, Microsoft spokeswoman Elizabeth Herrera Smith said.

Rival Apple Inc. operates about 200 stores nationwide and 40 outside the U.S.			
Hot for Halloween			
\ The top costume searches in the past 30 days			
Vampire			
Michael Jackson			
Fairy			
Witch			
Alice in Wonderland			
Tinkerbell			
Batman			
Minnie Mouse			
Gypsy			
Snow White			
\ Top baby costume searches in the past 30 days			
Ladybug			
Blossom/flower			
Monkey			
Tinkerbell			
Pirate			

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Pebbles

Lion

Elvis

Minnie Mouse

SOURCE: Yahoo

smjones@tribune.com

NOTES: Business

LOAD-DATE: October 16, 2009



6 of 52 DOCUMENTS

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> December 12, 2009 Saturday RedEye Edition

SECTION: Pg. 20

LENGTH: 322 words

HEADLINE: King of Pop rules 2009's top Web searches

BYLINE: Associated Press

DATELINE: SAN FRANCISCO

BODY:

Michael Jackson's stunning death made him the Internet's biggest star this year.

The quest to find out what happened to Jackson in his final hours June 25 and celebrate his legacy elevated the late entertainer to the top of the Internet's search charts for 2009. On Yahoo, it ended singer Britney Spears' four-year reign on top.

The annual lists released last week were compiled separately by Google Inc. and Yahoo Inc., which combined handle two-thirds of the world's Internet searches.

Jackson also grabbed the top spot on the third-largest U.S. search engine, Microsoft Corp.'s Bing, which announced its rankings Sunday. AOL, which relies on Google's search technology, also had Jackson at No. 1.

The lists are meant to provide a reading on our cultural pulse.

As usual, people using Yahoo's search engine in 2009 seemed to be most interested in celebrities and other diversions, even against the sobering backdrop of the worst recession in 70 years.

Google's audience seemed more interested in using the Internet to connect with friends and family.

Facebook and Tuenti, a similar socializing site in Spain, both made Google's Top 10, as did Twitter. Microsoft's latest Windows operating system also grabbed a spot. Singer Lady Gaga was the only other celebrity besides Jackson on Google's Top 10.

Google, which processes more than six times the search volume that Yahoo does, has had a more diverse mix in its annual search rankings. The self-proclaimed King of Pop follows former Alaska Gov. Sarah Palin (2008) and Apple Inc.'s iPhone (2007) in Google's top spot.

Besides Jackson, the other new entrants on Yahoo's Top 10 list this year were: No. 2, "Twilight"; No. 4, Megan Fox; No. 8, Kim Kardashian; and No. 9, NASCAR.

Ask.com, another major search engine, focused its list on the most popular questions posed on its search engine. "How do I get out of debt?" was the second-ranking question of the year.

No. 1? "How much should I weigh?"

NOTES: News 2 Know

GRAPHIC: Photo (color): Michael Jackson

Photo(s)

LOAD-DATE: December 12, 2009



16 of 94 DOCUMENTS

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The Washington Post washingtonpost.com

The Washington Post

January 29, 2010 Friday Every Edition

SECTION: WEEKEND; Pg. WE30

DISTRIBUTION: Prince George's County

LENGTH: 489 words

HEADLINE: A bittersweet tribute to the King of Pop

BYLINE: Jen Chaney

BODY:

"Michael Jackson's This Is It" isn't a movie, exactly. It's more a collection of choreographed walkthroughs and semi-sung performances captured during rehearsals for what would have been Jackson's return to the concert stage had he not died in June at age 50.

That's not a criticism. The behind-the-scenes, high-class-home-movie vibe, coupled with excellent extras on the DVD (\$28.96) and Blu-ray (\$39.95) releases out this week, make this glimpse of/tribute to Jackson a more satisfying experience now that it can be viewed in one's living room. Somehow watching the film at home sets a more appropriate tone for a documentary that itself could have been a special feature on a Michael Jackson concert DVD, had Jackson's story gone in a different direction.

Those who haven't seen "This Is It" may be tempted to pore over every frame, searching for clues that Jackson was addled, ill or days away from death. They won't find them. Granted, Jackson never completely belts out any of his hits, noting more than once that he's trying to "save his voice" for the series of 50 dates at London's O2 Arena. But Jackson still manages to hit the high notes in "Human Nature," and there is no question that he was able to shake his spindly body down to the ground.

While the film gives a glimpse of what the show might have looked like, the special features offer a more detailed view. A 40-minute documentary, "Staging the Return," shows more of the stage props and gimmickry that were planned, from the ghostly puppets that would swoop above the audience during "Thriller" to the "MJ Air" jet that Jackson was to board during his grand finale. In "The Gloved One," one of the featurettes, costume designer Zaldy shows off the intricate suits -- often bedazzled beyond reason with Swarovski crystals -- that he designed for Jackson, including a "Billie Jean" ensemble crafted with Phillips Technology to light up in sync with the beat. Two of the short films created for the tour, the nearly four-minute "Thriller" vignette and the "Smooth Criminal" short that fuses footage of Jackson with 1940s clips of Rita Hayworth and Humphrey Bogart -- can be seen in their entirety on the Blu-ray release.

It all suggests how spectacular these concerts could have been and how much of a personal and artistic loss the crew surely felt when it all came to a sudden, screeching halt. The DVD shies away from trafficking in that grief, although a "Memories of Michael" featurette does its share of lavishing praise on the pop icon. For those who want to hear directly from Jackson, there are just a few peeks at production meetings during which he munches on crackers, softly shares his opinions and occasionally bursts out laughing.

"This Is It" may not tell us anything radically new about the glitter-gloved man, but it definitely reveals that in those final days, Jackson and his mammoth creative team still had a pretty good sense of how to put on a show.

GRAPHIC: IMAGE; Kevin Mazur; "Michael Jackson's This Is It" gives a glimpse of what the concert might have been.

IMAGE

LOAD-DATE: January 29, 2010



4 of 52 DOCUMENTS

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February 1, 2010 Monday

SECTION: Late City Final; Pg. 9

LENGTH: 290 words

HEADLINE: AWARD GALA'S KING OF POP FLOP

BYLINE: DAN AQUILANTE

BODY:

Last night, at the most performance-intense Grammy awards in the ceremony's 52 years, Michael Jackson, who died this summer, should have stolen the show.

But the much-publicized tribute to Jacko at the Staples Center - during which he was presented with a lifetime achievement award - failed to stir up much excitement.

After a brief introduction by his friend and "We Are The World" co-writer, Lionel Richie, an all-star choir featuring Smokey Robinson, Celine Dion, Jennifer Hudson, Usher and Carrie Underwood sang along with a recording of Jackson's eco-friendly "Earth Song."

The audience was told it was time to don the 3-D glasses they'd been given for the full effect of the accompanying video, which was supposed to have been the centerpiece of Jacko's "This Is It" tour.

The depth of the images was dramatic. But the effect fizzled in the second part of the segment when the focus was on the live performance.

The song is very pretty and the back-up singing was tops, but it was a far cry from the thriller performances for which most of us remember Jackson.

And then there were the moving - but not well rehearsed - speeches by the Jackson kids.

Sometimes stumbling over his words, Prince Michael, 12, thanked God and his grandparents for looking after him and his siblings in the months since his father died.

"In all his songs, [my father's] message was simple: love. We will continue to spread his message and help the world," the boy said.

Eleven-year-old Paris added, "Daddy was supposed to be here, he was gonna perform this year, but he couldn't perform last year. Thank you, We love you, Daddy."

The entire Jacko segment failed to live up to the hype.

The real thrillers of the night were Lady Gaga, Elton John and Beyoncé.

GRAPHIC: -HEARTBREAK KIDS: Michael Jackson's children Paris (left) and Prince accept his lifetime-achievement Grammy last night. [AFP/Getty] -Divine divas: Pink proves she's a real swinger, and Fergie works it in a skintight catsuit onstage at last night's awards gala. [WireImage.com (2)]; Beyoncé performs during the best Grammy night a woman ever had. -BLUE ANGEL: Taylor Swift sparkles in more ways than one last night: She won Album of the year. [Getty Images] -HEARTBREAK KIDS: Michael Jackson's children Paris (left) and Prince accept his lifetime-achievement Grammy last night. [AFP/Getty] -Divine divas: Pink proves she's a real swinger, and Fergie works it in a skintight catsuit onstage at last night's awards gala. [WireImage.com (2)]; Beyoncé performs during the best Grammy night a woman ever had.

LOAD-DATE: February 1, 2010



12 of 94 DOCUMENTS

Copyright 2010 Los Angeles Times All Rights Reserved Los Angeles Times

> October 26, 2010 Tuesday Home Edition

SECTION: CALENDAR; Entertainment Desk; Part D; Pg. 3

LENGTH: 134 words

HEADLINE: QUICK TAKES; A No. 1 ranking for King of Pop

BYLINE: Reuters

BODY:

Michael Jackson's death sparked an outpouring of grief around the world, but fans also opened their wallets to make him this year's top earner among deceased celebrities with \$275 million, Forbes said Monday.

Jackson raked in more than the combined total of the other 12 celebrities on the list, Forbes magazine said. He was ranked third on last year's list with \$90 million.

Elvis Presley came in second, earning \$60 million from admissions to his former home Graceland, a Cirque du Soleil show and more than 200 licensing and merchandise deals.

Jackson was 50 when he died in Los Angeles on June 25 last year. His estate has generated millions since then, mostly through record sales, the "This Is It" concert movie, licensing rights, deals to release new albums and a Cirque du Soleil stage show in Las Vegas.

GRAPHIC: PHOTO: SINGER: Michael Jackson's estate has generated millions. PHOTOGRAPHER: Joel Ryan Associated Press

LOAD-DATE: October 26, 2010



3 of 52 DOCUMENTS

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> March 4, 2011 Friday Chicagoland Final Edition

SECTION: ON THE TOWN; ZONE C; Turn It Up; Pg. 14

LENGTH: 642 words

HEADLINE: A tribute fit for the King of Pop

BYLINE: By Greg Kot

BODY:

At one time, Robbie Fulks probably wouldn't have been on the short list of artists most likely to do a sincere --much less sincerely great -- Michael Jackson tribute. As the songwriter says, "My style is to take things from a contrarian viewpoint," and Jackson's career lends itself to all sorts of contrarian sarcasm.

But Fulks says he learned a few things about the King of Pop when he was invited in 1999 to perform a birthday tribute concert to Jackson at the Chicago Cultural Center. His respect and appreciation for the singer deepened to the point where last year Fulks released an excellent Jackson tribute album, "Happy: Robbie Fulks Plays the Music of Michael Jackson" (robbiefulks.com), and will perform a Jackson-themed concert March 18 at Lincoln Hall. No doubt there will be a few humorous moments in the show, but Fulks says when removed from all the craziness around Jackson's life, the singer's music holds up remarkably well.

"All that celebrity pop music is so far from me now, but in the '60s through 1980, to be young and with my head halfway into radio, his music was part of my world," Fulks says. "In thinking about it, listening to his music, getting more acquainted with it, it was amazing that he was always there for so long. He not only kept up with the times, he stayed a step ahead of them for 25 years. That in itself is culturally significant."

In working out what songs to perform and later to record, Fulks developed a healthy respect for Jackson's abilities as a singer and songwriter.

"He was the Elvis of my generation, and I think he was better than Elvis," Fulks says. "Elvis was a great singer, but Michael was a more resourceful singer, especially when younger. Add to that the dancing, production, songwriting, videos, the image-making. It was half playful, half menacing, with a little bit of a 1920s German horror movie thing, a weirdness and complexity. It was a way more inventive persona than a hip-swinging hillbilly singer."

The 1999 performance went so well that Fulks decided to start making an album. He sunk more than \$35,000 of his own money into the project, working with top-tier musicians such as mandolin player Sam Bush, banjo virtuoso Tony Trischka, pedal steel great John Hughey, post-punkers Shellac and avant-rock singer Azita. The latter two worked on what is easily the album's most disturbing song, a noise-collage version of the latter-day Jackson track "Privacy."

"I didn't want the record to just be a tribute to the glorious days of my youth," Fulks says. "There are some awful Michael Jackson records, like (the 2001 album) 'Invincible,' which is the worst, most conspicuous-consumption atrocity you could ever hear. But that's where I got 'Privacy,' which I heard as an opportunity to explore the psychological horror landscape of Michael's mind."

The bulk of "Happy" is made up of undeniably great songs, including "Billie Jean" ("take away the disco beat and you have creepy, suggestive lyrics that can withstand the attention") and "Man in the Mirror" ("a great song that has a life and majesty outside of his performance").

Fulks shelved the record for several years while child molestation charges swirled around Jackson, but then decided to put it out himself after the singer died in 2009.

His multimedia tribute concert will include puppets, child actors in "scenes of questionable taste," and a first-rate group of singers and musicians. One thing it won't have is Fulks busting some MJ-style dance moves.

"No, no, I'm Caucasian and 48," Fulks says with a laugh. "That will not work."

- - -

When: 9 p.m. March 18

Where: Lincoln Hall, 2424 N. Lincoln Ave.

Price:\$15; lincolnhallchicago.com

Greg Kot co-hosts "Sound Opinions" at 8 p.m. Fridays, 11 a.m. Saturdays and 11 a.m. Wednesdays on WBEZ-FM 91.5.

greg@gregkot.com

chicagotribune.com/turnitup 2011 0010 110304 N S 0000000000 00003490

GRAPHIC: Photo (color): Robbie Fulks, who will perform a Michael Jackson-themed concert on March 18, says the King of Pop's "music was part of my world."

Photo (color): Fulks on Jackson

Greg Kot talks to Robbie Fulks about being Michael Jackson. (On the Town section, Page 1)

Photo(s)

LOAD-DATE: March 4, 2011



9 of 94 DOCUMENTS

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The Washington Post washingtonpost.com

The Washington Post

September 15, 2011 Thursday Met 2 Edition

SECTION: STYLE; Pg. C02

DISTRIBUTION: Every Zone

LENGTH: 149 words

HEADLINE: King of Pop's estate gives \$30 million to mom, kids

DATELINE: LOS ANGELES

BODY:

LOS ANGELES - Michael Jackson's estate plans to distribute \$30 million to the pop star's mother, Katherine Jackson, his three children and unnamed charities, court documents show.

The Associated Press reported that Jackson's estate had generated more than \$310 million since his death. Jackson's executors said they were able to reduce debt obligations by \$90 million and also refinanced loans with lower interest rates. The release of the concert film "This Is It" also benefited the estate.

The \$30 million is a preliminary distribution to Katherine Jackson and the pop star's three children, and more is likely to be disbursed later. A judge is scheduled to approve the plan on Sept. 28.

When Jackson died in June 2009, he owed creditors close to \$500 million. He was preparing for a series of London concerts designed to help him revive his career and pay off some of his debts.

- Los Angeles Times

LOAD-DATE: September 15, 2011



5 of 94 DOCUMENTS

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USA TODAY

November 16, 2011 Wednesday First EDITION

SECTION: LIFE; Pg. 5D

LENGTH: 447 words

HEADLINE: Revel in Jackson's relics; Fans get to see the King of Pop's stuff

BYLINE: Edna Gundersen, USA TODAY

BODY:

He couldn't take it with him.

Michael Jackson's vast hoard of treasures has been hauled out of warehouses to indulge his legions of heartsick fans.

They will get a close look at rare memorabilia, from his spangled 1980s Fantasy Glove collection to the rocket from his Leave Me Alone video, during the estate-authorized Michael Jackson Fan Fest Dec. 3-14 at Mandalay Bay in Las Vegas.

A \$35 ticket entitles the visitor to a scheduled four-hour immersion in the King of Pop's material world. His Neverland Ranch gates will be erected; fans can stroll through Scream's spaceship set and sit on the throne from his Egyptian-themed Remember the Time video.

Furniture from Neverland will be displayed, as will his model of France's Pierrefonds Castle and a 1999 Rolls-Royce Seraph limo, with 24-karat gold embellishments, that the pop icon designed.

"They'll see the way he liked to live, what he bought, just his personal taste," says Miko Brando, Michael's close friend and bodyguard for 28 years. "It's nice to show his fans what he had."

Brando and Jackie Jackson, Michael's older brother and Jackson 5 bandmate, recently showed off a cross-section of the goods on the NBC set of Access Hollywood Live.

The superstar "wanted the best for himself and for his fans," Jackson says. "The fans will get a great look at everything he bought, what he stood for, how he wanted things. I'm excited myself to see some of the items I've been

hearing about."

Jackson caught his first glimpse of the massive telescope Miko and Michael picked up on a whim at a camera shop in the late '80s. "He loved to shop," Miko says. "He was very picky and knew exactly what he wanted. This is a good start, to show fans some of this property. We'll see what reaction we get. If it's good, we'll continue it."

Jackie, who will appear with brothers Marlon and Tito at a Q&A session during Fan Fest Dec. 4, says his family is proud to carry Michael's legacy forward: "I'm sure the fans would want us to."

Conrad Murray, who was convicted of involuntary manslaughter in Jackson's death in 2009, will be sentenced Nov. 29, four days before Fan Fest.

"It was devastating for my mom to see it every day and go to court," Jackie says. "No matter what happens, Paris, Prince and Blanket don't have a father. I am happy with the outcome, that the man was found guilty. There will be some peace and closure someday, but it doesn't bring my brother back."

What

Michael Jackson Fan Fest

When

Dec. 3-14

Where

Mandalay Bay Resort & Casino in Las Vegas (The exhibit overlaps with Cirque du Soleil's Vegas run

of Michael Jackson: The Immortal

World Tour.)

Cost

\$35 for a scheduled four-hour visit

Details

Visit michaeljacksonfanfest.com

LOAD-DATE: November 29, 2011

Exhibit 39



5 of 44 DOCUMENTS

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THE WALL STREET JOURNAL.

The Wall Street Journal

May 4, 2012 Friday

SECTION: Pg. B3

LENGTH: 792 words

HEADLINE: Corporate News: Pepsi Brings Back the King of Pop

BYLINE: By Mike Esterl and Suzanne Vranica

BODY:

PepsiCo Inc. is resurrecting Michael Jackson to try to pump life into its flagship cola, three years after the singer's death and more than a quarter-century after the pop icon's landmark sponsorship deal to become the voice of the brand.

Following an agreement with Mr. Jackson's estate, the beverage and snack giant said Thursday it will roll out a billion Pepsi cans with a silhouette of Mr. Jackson -- who died in 2009 -- as part of its newly launched "Live For Now"" global marketing campaign.

PepsiCo and Mr. Jackson's estate declined to disclose the financial terms of the latest deal. Mr. Jackson signed onto a Pepsi sponsorship deal in 1984 for a then-record \$5 million.

The new campaign is part of PepsiCo's pledge to ramp up spending on its flagship cola, which has been losing ground behind archrival Coca-Cola Co.

PepsiCo is boosting its overall marketing budget this year by as much as \$600 million, or by about 20%. The extra money is going to a dozen large global brands, which also include Lay's potato chips, Gatorade sports drinks and Quaker oatmeal. The company has been pouring more funds into Pepsi, its biggest brand by revenue, since last year.

A spokeswoman for Mr. Jackson's estate said the PepsiCo campaign represents the first branding deal since Mr.

Jackson's death, but that more such marketing agreements are planned.

Mr. Jackson starred in several Pepsi advertising spots in the 1980s and 1990s, including an infamous commercial shoot in 1984 that inadvertently set the King of Pop's hair on fire, burning his scalp. Pepsi's new campaign around Mr. Jackson is timed to coincide with the 25th anniversary of "Bad,"" the multi-platinum album.

PepsiCo said it would begin distributing the special-edition cans in China this weekend. The cans will arrive on U.S. store shelves later this month, part of a broader rollout to about 20 other countries in Asia, South America and Europe.

Bringing a deceased celebrity back from the dead for marketing purposes is a risky business.

"It's like the dead is dancing to sell your product," said Scott Lerman, chief executive officer of Lucid Brands, a branding firm.

In 2007, ConAgra Foods Inc. reincarnated its company spokesman, Orville Redenbacher, who had died in 1995. It ran a commercial that featured a computer-generated version of Mr. Redenbacher, who had gotten a modern makeover. Pundits dubbed the character "Orville Deadenbacher." An ad critic for Ad Age, an industry trade magazine, called the posthumous pitchman: "Madison Avenue's first pitchzombie."

Dead icons also can create enormous buzz. Earlier this year, a digital version of the late musician Tupac Shakur appeared on stage during a music festival with Snoop Dogg and Dr. Dre. An Internet video of the show became an instant phenomenon.

Frank Cooper, a senior PepsiCo marketing executive, said the Pepsi campaign is respectful toward Mr. Jackson and more "forward looking"" than nostalgic by celebrating the pop legend's continuing influence on music.

Mr. Jackson remains highly popular across the globe, Mr. Cooper added.

That appeal is especially important in China, where Coke's namesake cola had a 26.9% share of the soda market last year, ahead of Pepsi's 19.0% share, according to Euromonitor International.

In its efforts to narrow that gap, PepsiCo in March secured Chinese government approval for a joint venture with Tingyi Holding Corp., a leading beverage player in China.

Coke said last year it would invest \$4 billion over the next three years in the country.

PepsiCo is launching a TV ad in China featuring music from Mr. Jackson's "Bad"" album later this month, but hasn't decided yet if it will run similar ads in the U.S. It's launching a TV commercial in the U.S. next week featuring singer Nicki Minaj.

By marrying its cola with famous musicians, Pepsi is returning to its marketing roots. Aside from Mr. Jackson, previous Pepsi pitchmen have included Ray Charles, Madonna and Britney Spears.

It recently invested an estimated \$60 million to sponsor "The X Factor," a TV music-talent show launched in the U.S. last autumn, to compete with "American Idol," which Coke sponsors. A Pepsi TV ad that premiered last year on "The X Factor" featured a clip of Mr. Jackson after a long hiatus.

This year Pepsi quietly pulled the plug on its "Refresh"" campaign, an online social-media campaign, where consumers competed for money to fund favorite charities. Critics said it didn't help sell more Pepsi.

In addition to the cans with Mr. Jackson's silhouette, PepsiCo is teaming up with musicians and producers to reinterpret some of the singer's songs, part of a broader digital campaign. It also promises "epic, live events" tied to Mr.

Jackson in the coming months.

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NOTES:

PUBLISHER: Dow Jones & Company, Inc.

LOAD-DATE: May 5, 2012

Exhibit 40

May 9, 2014

HUFF BLACKVOICES POP CULTURE

Michael Jackson Civil Trial: King Of Pop's Life On Display

By LINDA DEUTSCH 05/01/13 05:18 PM ET EDT AP

LOS ANGELES — The doctor convicted of involuntarily killing Michael Jackson appeared to be on trial again Wednesday as a lawyer for Jackson's mother tried to show the physician's desperate financial situation drove him to extremes in his treatment of the superstar.

Attorney Brian Panish, questioning a police detective, hammered away at the depths of debt that enveloped Conrad Murray when he agreed to give Jackson what he wanted – infusions of the powerful anesthetic propofol to make him sleep.

The pop star offered Murray \$150,000 a month to travel with him on his ill-fated "This Is It" concert tour. AEG Live LLC, the concert promoter, reluctantly agreed, according to testimony in the doctor's criminal case by AEG executives.

Panish used the testimony of police detective Orlando Martinez to suggest that if AEG had investigated Murray's background, it would have found a man so encumbered by debt that he was not trustworthy.

The testimony came during the trial of the negligence lawsuit filed by Katherine Jackson claiming AEG didn't properly investigate the doctor who gave her son a lethal dose of propofol. The company denies wrongdoing.

Murray is not a party to the high-stakes court contest. He is serving a four-year prison term for involuntary manslaughter.

AEG attorneys said they intend to call him as a witness. He remains in jail and is appealing his conviction.

A coroner ruled that the 50-year-old star died of the overdose of propofol in his bed on June 25, 2009, while under Murray's care. The drug was not intended for home use.

Martinez, who was lead investigator on Jackson's death, said he discovered that Murray faced student loans, home loans, child support obligations and credit card payments that were in arrears in 2009. Panish said the debts totaled nearly \$1 million.

Martinez said he found that Murray had eight children by seven different women and was supposed to be supporting all of them. He said the doctor was about to lose his home and his office in Las Vegas. Without his big payday from Jackson and AEG, he would have been in financial ruin, Martinez said, suggesting this caused him to disregard his medical oath.

Martinez testified he found most of the debts against Murray in public records that would have been readily available to AEG.

AEG denies it hired Murray, and it is likely to blame Jackson for insisting on having Murray as his doctor because of his dependence on propofol.

.Millions and possibly billions of dollars are at stake in the trial, which may last 90 court days.

AP Entertainment writer Anthony McCartney contributed to this story. He can be reached at http://twitter.com/mccartneyAP

Exhibit 41

HUFFPOST CELEBRITY

Michael Jackson Death Anniversary: Remembering The King Of Pop 4 Years After His Untimely Death

Posted: 06/25/2013 8:02 am EDT

It's been four years since Michael Jackson died, on June 25, 2009, from cardiac arrest caused by a lethal combination of prescription drugs. His death, <u>later ruled a homicide</u>, shocked fans and musicians across the world.

Jackson rose to fame in 1964 as the youngest member of his family's Motown group, the "Jackson 5," and continued to dominate the music industry with best-selling hits such as "Thriller," "Billie Jean" and "Beat It."

Jackson is survived by his three children, Prince Michael Jackson II, Michael Joseph Jackson Jr. and Paris-Michael Katherine Jackson.



Exhibit 42



1 of 94 DOCUMENTS

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> May 9, 2014 Friday Home Edition

SECTION: CALENDAR; Entertainment Desk; Part D; Pg. 1

LENGTH: 1156 words

HEADLINE: MUSIC:

'Xscape' aims to 'revive' King of Pop;

The album offers new tracks built around unreleased Michael Jackson vocals.

BYLINE: Gerrick D. Kennedy

BODY:

On a recent afternoon in Hollywood, Michael Jackson's voice could be heard throughout Marvin's Room, the famed studio founded by Marvin Gaye that hosted the recording of many hits.

As the song played on and Jackson's signature falsetto -- with its syncopated hiccups, stutters and fiery growls -- grew louder, a chill fell over the room, aided in part by the presence of Jackson's face on a detailed mural on a nearby wall.

The song, a smoky, brass-heavy banger called "Blue Gangsta," doesn't sound like what he recorded here 15 years ago as part of the sessions for 2001's "Invincible." A sequel of sorts to Jackson's hit "Smooth Criminal," it was among a number of tracks that didn't make the album. Now, "Blue Gangsta" is complete, with the help of platinum hitmaker Timbaland as one of eight songs on the new posthumous release "Xscape," which is set for release Tuesday.

The album isn't simply a collection of studio leftovers from a dusty archive. Instead, Epic Records' chairman and chief executive, L.A. Reid, had a different vision: new tracks built around decades-old, unreleased Jackson vocals.

"My guideline was Michael. It was a self-imposed rule that if Michael sang the song from beginning to end, many times, it was my indication that he loved the record," Reid said. "There was no electronically or digitally re-creating the magic. There was none of that."

Jackson's estate began combing through the late singer's archives of unreleased material in 2012. The singer's penchant for recording and revisiting tracks proved beneficial, as he left a robust collection of music behind when he died in 2009.

After being presented with more than 20 tracks, Reid zeroed in on a few standouts. Material was pulled from sometimes decades-old sessions for Jackson's "Dangerous," "Bad" and "Invincible," the last album he released. But "Xscape" sounds current.

"Michael knew how to make records like nobody's business," said Jon Nettlesbey, a composer-producer-engineer who frequently worked with him. "Today, we have a lot of toys that can fix things. [Michael] didn't like to leave anything to chance. If something needed to be in tune, he would just sing it again. If he wanted a certain sound, he made sure it was in the DNA of the track. He made it foolproof."

Timbaland was Reid's first call, and he worked on the bulk of the project with his longtime collaborator J-Roc. Rodney Jerkins, Stargate and John McClain (the former record executive who purchased and restored Marvin's Room in the '90s and is co-executive of the Jackson estate) were also tapped to "contemporize" the tracks.

Jerkins was originally commissioned by Jackson for "Invincible" in 1999, and he's the sole producer to work with Jackson on both the source track and the new version. Jackson also was said to have had a desire to work with Norwegian hitmakers Stargate after hearing their work with Ne-Yo.

"Xscape" hopes to achieve what posthumous albums never can -- bring an artist back to life without tarnishing a legacy. "It was very tricky. I didn't know how hard it would be," Timbaland admitted.

"Love Never Felt So Good," one of the album's standouts, proves Jackson's timelessness with the shimmering, disco-soul flourishes from "Off the Wall" that Pharrell and Justin Timberlake are currently harnessing (Timberlake also appears on the remix).

In Timbaland's hands, "Loving You," which Jackson originally produced, revisits the singer's glorious Motown days. Stargate meshed its Europop textures with the New Jack Swing sound Jackson was exploring in the '90s on "A Place With No Name."

Timbaland also keeps Jackson on the dance floor with tracks such as "Chicago" and "Slave to the Rhythm," which was originally produced by Reid and partner Kenneth "Babyface" Edmunds in 1989. Reid recalls feeling "insecure" about the original track.

"It was a tough project. At that time, Michael was on fire. Babyface and I were having an amazing run. For some reason when we went into the studio to write ... we struggled. We kept overshooting it," Reid admitted. "We were so intimidated by it all. As a result, we weren't that happy with what we came up with."

"When you look up to somebody like Michael and he's gone, it brings back all the feelings," Timbaland said.

Since Jackson's death, he has been in demand. "This Is It," the concert film that documented rehearsals of a planned farewell tour, broke box-office records when it was released months after Jackson's death. A Cirque du Soleil production, "The Immortal World Tour," became one of the top grossing tours of all time (the latest North American run launched in February).

Cirque revisited Jackson's discography for a second show, "One," which set up a permanent residency at Mandalay Bay in Las Vegas last year. The pop star even anchored a sleek video game in 2010 with "Michael Jackson: The Experience."

Selling his music, however, has proved to be a more complicated task.

In 2010, Jackson's estate and Sony Music struck a deal reportedly worth \$250 million to issue 10 projects of original and reissue collections over seven years. While Jackson's iconic catalog has sold 12.8 million albums since his death, according to Nielsen SoundScan, posthumous releases have yet to capture audiences.

MUSIC; 'Xscape' aims to 'revive' King of Pop; The album offers new tracks built around unreleased Michael Jackson vocals. Los Angeles Times May 9, 2014 Friday

"Michael," a collection of unreleased material cobbled from tracks the singer was crafting in his final years, was released in late 2010, but the album was marred by controversy as critics, fans and even family members questioned the project.

Critics were also unkind to the remix album for "Immortal" and the dance remixes packaged with the anniversary box set of "Bad 25," which was released in 2012. Reid and the Jackson estate hope the new album can remedy those past missteps.

So far, the response has been positive. During the recent iHeart Radio Music Awards, Reid introduced a "performance" of "Love Never Felt So Good" that saw Usher and dancers perform to the song. It earned a standing ovation, and the song was streamed on YouTube more than 5.2 million times in its first week.

Timbaland believes the record will provide "closure" to fans ("We didn't get that tour, so I think this could show what he would have done," he says), and like Reid has no intention of spearheading a follow-up.

"Epic Records [is] the house that 'Thriller' built, so I have a responsibility to Michael and his legacy. That's what this project was," Timbaland said. "What I hope for in doing this project is that we defended his honor and remade the point that he was a great artist."

Back at Marvin's Room, Jackson is singing about the pressures of fame -- a topic he often visited -- on the powerful title track. It's the album at its darkest and most prophetic. "When I go, this world won't bother me no more," he sings.

"Wait until the world hears 'Xscape,' " Jackson told Jerkins as they worked on the track, a moment referenced in the record's liner notes. Soon, the world will finally get a chance.

--

gerrick.kennedy@latimes.com

GRAPHIC: PHOTO: MICHAEL JACKSON'S "Xscape" is out Tuesday. PHOTOGRAPHER:Epic PHOTO: MICHAEL JACKSON, at a 1992 performance. PHOTOGRAPHER:Bertrand Guay AFP / Getty Images

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Exhibit 43

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Sunday night.

Michael Jackson was resurrected from the dead in hologram form, singing and doing his famous moonwalk in front of a star-studded Las Vegas audience.

1 in 50 countries.

The King of Pop slayed them at

Jackson performed his new hit "Slave to the Rhythm" off his posthumous album "Xscape" which debuted last week at No.

In a show-stopping act produced by the Estate of Michael Jackson and broadcast on ABC,

the "Thriller" singer appeared on stage at the MGM Grand

Garden Arena to wild cheers

and more than a few tears

The number started with a group of dancers dressed as

storm troopers lining the stage,

their chests emblazoned with the

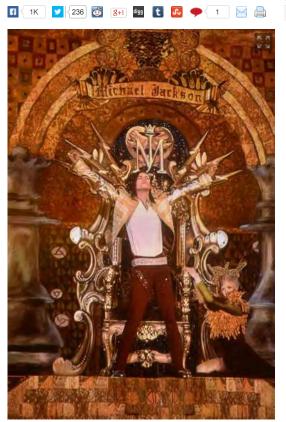
the Billboard Music Awards

MUSIC & ARTS

Billboard Music Awards 2014: Michael Jackson hologram hits the stage to perform 'Slave to the Rhythm'

The King of Pop was resurrected from the dead in hologram form to perform the new hit off his posthumous album 'Xscape.'

BY BILL HUTCHINSON / NEW YORK DAILY NEWS / Sunday, May 18, 2014, 10:17 PM AAA SHARE THIS URL



KEVIN WINTER/BILLBOARD AWARDS 2014/GETTY IMAGES FOR DCF A Michael Jackson hologram onstage during the 2014 Billboard Music Awards at the MGM Grand Garden Arena in Las Vegas on Sunday.

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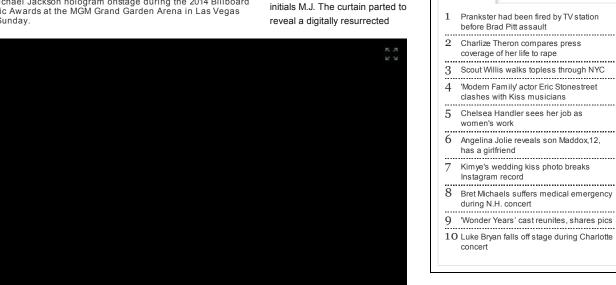




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Soon Jackson was in the spotlight, his high voice bouncing off the walls and his feet gliding across the stage as the crowd roared.

Dressed in red pants and a sparkly gold jacket sporting military epaulettes on the shoulders, Jackson, who died in 2009 at the age of 50 from a drug overdose, appear creepily real.



CHRISTOPHER POLK/GETTY IMAGES FOR COACHELLA

A hologram version of the late rapper Tupac Shakur performed at the 2012 Coachella Music Festival in California.

Four stars for 'new' Michael Jackson album As the audience watched, some people dabbed their eyes, perhaps wishing the image was real.

At the end of the performance, the crowd gave Jackson a standing ovation.

Like all things Jackson, the moment came with controversy.



On Friday, a federal judge in Nevada dismissed a lawsuit brought by Hologram USA and Musion Das Hologram Ltd. to stop the performance. The companies argued the awards show didn't have permission to use it patented technology to bring Jackson back to the stage.

It was not the first time a dead performer has been technologically raised from the dead.

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In 2012, a hologram version of rapper Tupac Shakur, killed in a 1996 Las Vegas shooting, performed at the Coachella Music Festival in California.

Similar technology was used in 2007 to make it possible for Celine Dion to sing a duet with Elvis Presley on "American Idol."

On a mobile device? Click to watch the video.

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Exhibit 44

Forbes



Liv Buli Contributor

I use data to decipher the business of music.

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MEDIA & ENTERTAINMENT 5/20/2014 @ 10:39AM | 10,803 views

The Pop King (Still) Rises: Social Legacy Of Michael Jackson

Comment Now



Michael Jackson will always be the King of Pop.

This past weekend, the audience at the Billboard Music Awards were treated to <u>one very special appearance</u> – a hologram version of Michael Jackson – performing "Slave to the Rhythm" off the recently released posthumous album XSCAPE. The album, which hit stands last week, topped the UK charts, and is set to race for the peak position on the Billboard 200 with the Black Keys' Turn Blue. Almost five years after the pop star's untimely death, Michael Jackson's music still resonates with his fans, and his legacy is reflected in the vastness of his social following.

With more than 74 million page likes on Facebook, Michael Jackson is the fourth most popular artist on the social network —, and rivals contemporary artists such as <u>Rihanna</u>, <u>Eminem</u> and Shakira. His fan base here continues to grow at steady clip, in the past month alone he amassed another 1.2 million new page likes, and close to 15 million over the past year. The pop star has a less prevalent

following on <u>Twitter</u>, with a total of close to 1.4 million, though the press around the release saw him add about 37,000 new followers in the past month, a 66% increase from the month before.

The video for the lead track off the album, "<u>Love Never Felt So Good</u>," has racked up more than 10 million views and 11,000 comments in the six days since it went live on the official YouTube channel for Michael Jackson. Featuring Justin Timberlake, and a clear homage to the king of pop and his infamous dance moves, the track is infectious and well-produced, and is strong lead single for the album.

The BBMA performance also had a clear impact online. More than 80,000 mentions on Twitter following the performance is a jump of more than 700%, and the <u>Wikipedia</u> page for Michael Jackson saw close to 350,000 visits in the past week. All of this attention is pushing massive sales numbers, and if Jackson snags the top slot on the Billboard 200, it will be the seventh number one US album for the pop star.



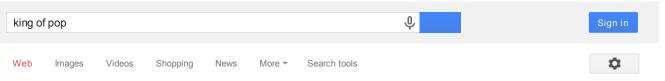
The legacy of Michael Jackson is reflected in his vast following on social channels. Graphic Courtesy of Next Big Sound.

While they may have been beat out for the top rank in the UK, Turn Blue is the most successful album release for The Black Keys to date. Given their relative size to Michael Jackson online (Jackson has 18 times the number of <u>Facebook</u> page likes, and more than double their following on Twitter), they are performing remarkably well and the race is tighter than might be expected. With about 300,000 Wikipedia page views in the past month, and more than 6.5 million video views on YouTube, they are achieving mainstream success, with an alternative sound.

If someone is going to beat you to the top of the charts, I can think of worse people than the King of Pop.

Follow me on Twitter @lbuli.

Exhibit 45



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Artist: Michael Jackson Release date: August 22, 2008

King of Pop (Musical Album by Michael J..

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MTV
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Tech companies sue over King of Pop hologram - USA Today

www.usatoday.com/story/tech/2014/05/16/.../9185021/ ▼ USA Today ▼ May 16, 2014 - LAS VEGAS (AP) — A federal judge ruled Friday that the Billboard Music Awards can use a hologram of deceased pop icon Michael Jackson at ...

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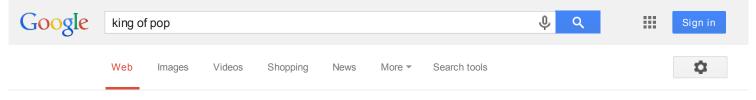
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www.amazon.com/Michael...The-King-Pop/.../082831957... ▼ Amazon.com ▼ Michael Jackson: The King of Pop follows the path of the amazing of Michael Jackson ... as lead singer of the Jackson 5 to becoming the undisputed King of Pop.

Michael Jackson Biography - Facts, Birthday, Life Story ...



www.biography.com/.../mic... ▼ The Biography Channel ▼ Singer-songwriter Michael Jackson's award-winning career as the King of Pop transformed the face of pop ...

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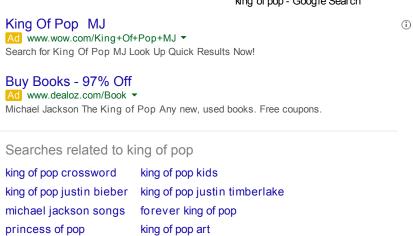
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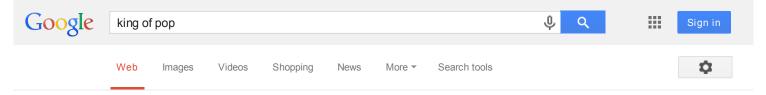
www.theguardian.com > Culture > Music > Music blog ▼ The Guardian ▼ Jul 13, 2009 - In the wake of his death, I see constant references to Michael Jackson as the King of Pop. The first time I heard this term was when Jackson's ...





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King of Pop The Band

kingofpoptheband.com/ ▼

Home page of King of Pop The Band, a pop group from Los Angeles California. King of Pop The Band America's Michael Jackson Tribute.

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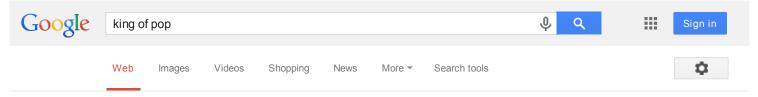
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New album from the "King of Pop" - Deutsche Welle

www.dw.de/new-album-from...king-of-pop/a-17623439 ▼ Deutsche Welle ▼ May 9, 2014 - Eight of them are now seeing the light of day: the posthumous album "Xscape" presents songs by the "King of Pop" in all new adaptations.

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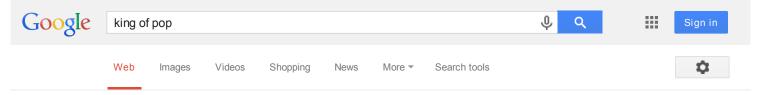
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Sex-abuse accuser played dress-up with King of Pop - New ...

www.nydailynews.com/.../michael-jackson-ex-maid-... New York Daily News ** May 17, 2014 - Michael Jackson's latest sex-abuse accuser was often locked away in a bedroom and cajoled into playing dress-up with the King of Pop, the ...

Ryan Tedder's Billboard Cover: 5 Things We Learned About ...

www.billboard.com/.../pop.../ryan-tedder-billboard-cover-5-thi... ▼ Billboard ▼ Mar 14, 2014 - ... Cover: 5 Things We Learned About the Undercover King of Pop ... One thing's for certain: the pop tunesmith behind hits for artists like Adele, ...

'Michael Jackson, Inc' celebrates the King of Pop' s business ...

thegrio.com/.../michael-jackson-inc-celebrates-the-king-of-pops... ▼ The Grio ▼ Mar 31, 2014 - After his death in 2009 at the age of 50, his musical legacy and business sawy were often overshadowed by his personal problems.

Mrs. Mass: The king of pop / LJWorld.com

www2.ljworld.com/news/.../mrs-mass-king-pop... ▼ Lawrence Journal-World ▼ May 22, 2014 - Pop, soda, soft drink — no matter what you call it, there's a new abundance of it on Mass. Street. Mass Street Soda opened last month, and it is ...

The King of Pop is back, listen to Michael Jackon's newest ...

kfor.com/.../the-king-of-pop-is-back-listen-to-michael-jackon... ▼ KFOR-TV ▼ The King of Pop is back, listen to Michael Jackon's newest single. Posted 8:34 pm, May 2, 2014, by Dallas Franklin and KFOR-TV, Updated at 08:42pm, May 2, ...

King of Pop , Best Of: Amazon.co.uk: Music

www.amazon.co.uk > Music > R&B and Soul > Motown ▼ Amazon.com ▼ King of Pop was a celebration of MJ's 50th birthday with 17 tracks chosen by the public, the songs are shuffled which gives it that "variety" and features tracks ...

Remembering The King of Pop: How Michael Jackson ...



Aug 29, 2013 - Today would have been Michael Jackson's 55th birthday. Tragically, of course, he didn't live long enough to see it — he died four years ago of \dots

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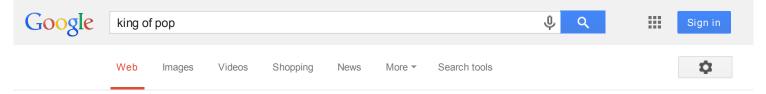
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Ryan Tedder Crowned The 'Undercover King Of Pop ' On ...

www.idolator.com/.../ryan-tedder-undercover-king-of-pop-billb... ▼ Idolator ▼ Mar 14, 2014 - OneRepublic frontman and songwriter-for-hire Ryan Tedder has been crowned the 'undercover king of pop' by Billboard magazine.

Michael Jackson - King Of Pop (Australian 50th Anniversary ...

www.discogs.com/Michael-Jackson-King-Of-Pop.../1943720 ▼ Discogs ▼ Please enable Javascript to take full advantage of our site features. Michael Jackson - King Of Pop (Australian 50th Anniversary Edition). more images ...

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Michael Jackson's "Xscape" a worthy tribute to the King of Pop

www.metroweekly.com > Arts + Entertainment > Music ▼ Metro Weekly ▼ May 12, 2014 - Off The Wall, Thriller and Bad will forever stand as three of the greatest pop/R&B albums to ever be released. And it was more than that, ...

Passage: Posthumous songs from the King of Pop - CBS ...

www.cbsnews.com/.../passage-posthumous-songs-from-the-ki... ▼ CBS News ▼ May 4, 2014 - It happened this week . . . a posthumous song from The King of Pop. "Love Never Felt So Good," a song written with Paul Anka and recorded by ...

Michael Jackson: The Inside Story - What Killed the King of ...

www.rottentomatoes.com/.../michael_jackson_the_insid... ▼ Rotten Tomatoes ▼ Michael Jackson: The Inside Story - What Killed the King of Pop? (2010). tomatometer. All Critics; Top Critics. No Reviews Yet... Release Date: Jun 22, 2010 ...

H.S. Talent Rally Taken Over by Teenager Who Shockingly ...

www.ijreview.com/.../140944-h-s-talent-rally-taken-teenager-shockingly... ▼ 3 days ago - Fox 8 reported a teenager at Pitman High School in Cleveland, Ohio who unexpectedly channeled the "King of Pop" Michael Jackson in a ...

Michael Jackson Biography | Bio | King of Pop | Thriller

www.kidzworld.com/.../1234-michael-jackson-the-king-of-po... ▼ Kidzworld ▼ Michael Jackson, aka The King of Pop, is one of the most well-known and talked about pop music stars. Kidzworld looks at this record breaking, controversial ...

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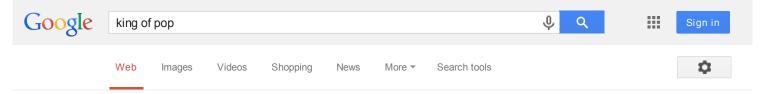
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jacksonville.com/breaking.../did-you-see-king-... ▼ The Florida Times-Union ▼ May 19, 2014 - More precisely, a hologram of the deceased King of Pop was shown in which Jackson performed his recently released Slave to the Rhythm.

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www.exploreminnesota.com/.../legacy-live-a-tribute-to-the-king-of-pop/ ▼
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Michael Jackson: A Tribute to the King of Pop by Whitman ...

www.barnesandnoble.com/p/...king-of-pop/22912609 ▼ Barnes & Noble ▼ ★★★★ Rating: 5 - Review by PennyLove - Aug 29, 2009

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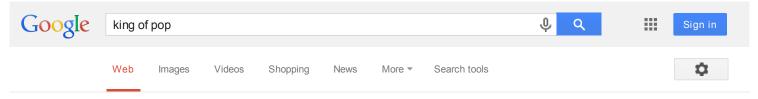
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King of Pop - The Free Dictionary

www.thefreedictionary.com/King+of+Pop ▼ TheFreeDictionary.com ▼ Noun, 1. Michael Jackson - United States singer who began singing with his four brothers and later became a highly successful star during the 1980s (born in ...

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'Billboard Music Awards' Exploit the King of Pop

guardianlv.com/2014/.../billboard-music-awards-exploit-the-king-of-pop... ▼ May 18, 2014 - Billboard Music Awards The Billboard Music Awards, unlike other awards, determine the winners based on year-end chart performance.

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hamptonroads.com > Entertainment > Music

May 20, 2014 - Timothy Zachary Mosley was a 10-year-old growing up in Virginia Beach when Michael Jackson became the King of Pop, ruling the radio ...

Billboard exalts Lorde, King of Pop | The Journal Gazette

www.journalgazette.net/article/20140519/.../FEAT ▼ The Journal Gazette ¬ May 19, 2014 - A hologram of Michael Jackson made its debut Sunday at the Billboard Music Awards, mirroring the late King of Pop's signature slick dance ...

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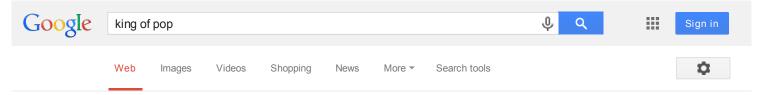
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Tribute band will honor King of Pop - The Tribune-Democrat

www.tribune-democrat.com/.../Tribute-band-will... ▼ The Tribune-Democrat ▼ May 1, 2014 - Judging from the enthusiasm and respect the band's trumpeter and backup vocalist, Ray McCall, has for the King of Pop, that title may be an ...

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Jonathan Moffett: Drummer for the King of Pop - Charlotte ...

www.charlotteobserver.com/.../jonathan-moffett-... ▼ The Charlotte Observer Apr 3, 2014 - The New Orleans drummer has backed Michael Jackson, George Michael, Elton John and Madonna. Now he's coming to Charlotte with ...

DJ Willie T Channels The King Of Pop With A Michael Jackson

thebertshow.com/dj-willie-t-channels-the-king-of-pop-with-a-michael-ja... ▼ In case somehow you were unaware, our Producer Tommy (aka our resident remix artist / rapper DJ Wille T) LOVES Michael Jackson. Straight up worships the ...

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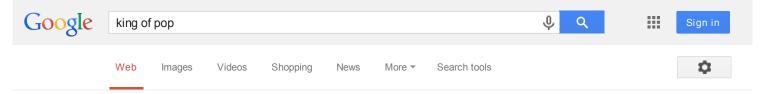
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pix11.com/.../watch-it-late-king-of-pop-michael-jackson-resurrect... ▼ WPIX ▼ May 19, 2014 - Using hologram technology, producers resurrected the late-King of Pop for a performance of his new song "Slave To The Rhythm."

King of Pop - Scholastic

www.scholastic.com/.../king-pop-story-michael-jackson ▼ Scholastic Press ▼ In the 1960s, Michael Jackson was just a young boy with a dream. By the time he died in 2009, he was a record setting musician and an international pop icon.

Is Ryan Tedder the "Undercover King of Pop "? - Ravinia Blog

backstage.ravinia.org/.../is-ryan-tedder-the-undercover-king-of-pop.html ▼
Apr 1, 2014 - Tedder's journey to becoming "The Undercover King of Pop" is the cover story of the most recent issue of Billboard Magazine that hit shelves ...

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... of eight never-before-heard tracks that the King of Pop was working ...

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www.michael-jackson.com

Michael Jackson - The King Of Pop ... Michael Jackson has gone through personal scandal, family squabbles and ...

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wn.com/king_of_pop ▼

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King of Pop - The Huffington Post

www.huffingtonpost.com/tag/king-of-pop -

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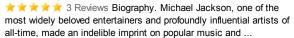
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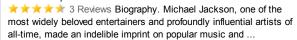


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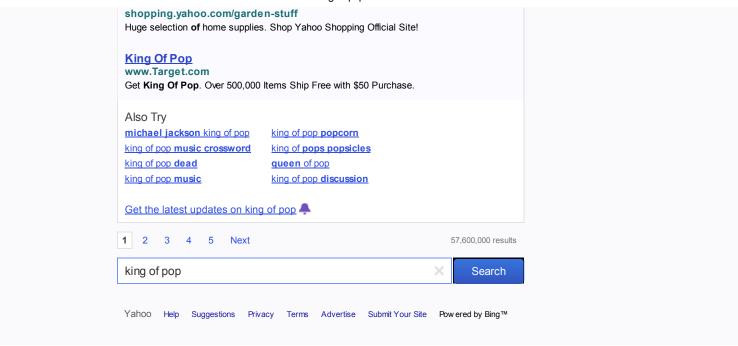
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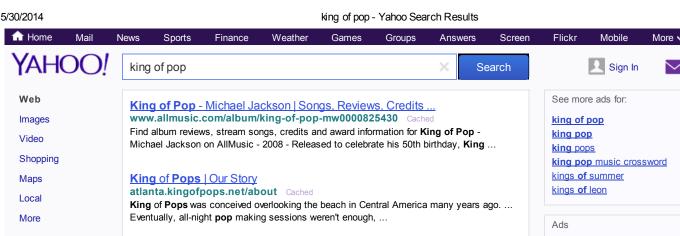
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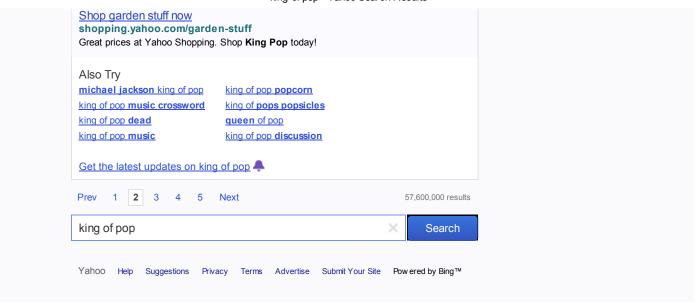
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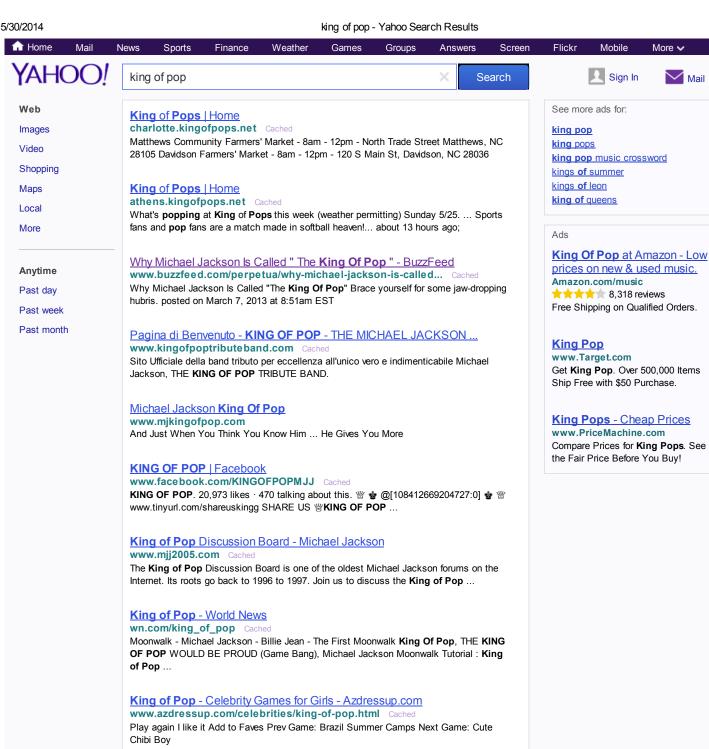
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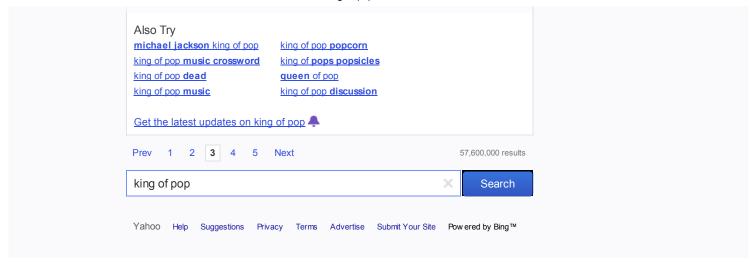
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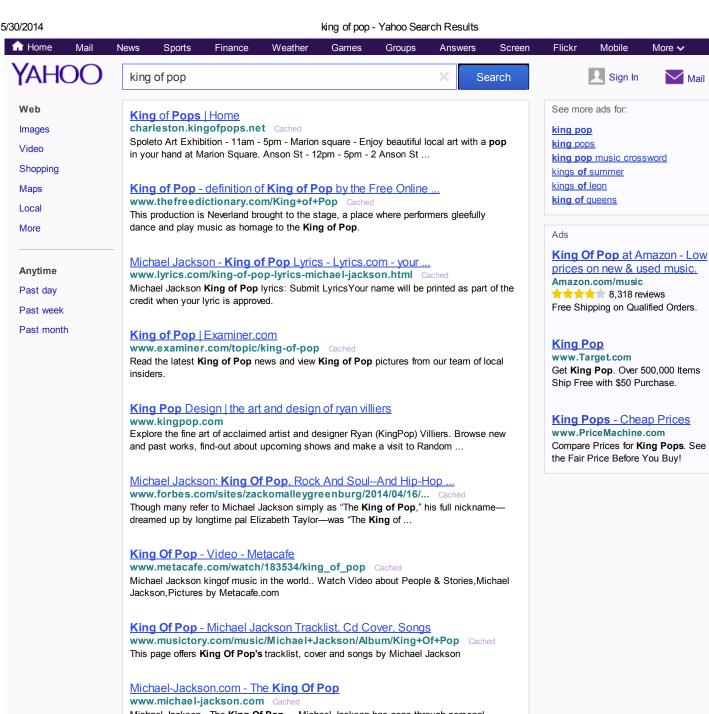
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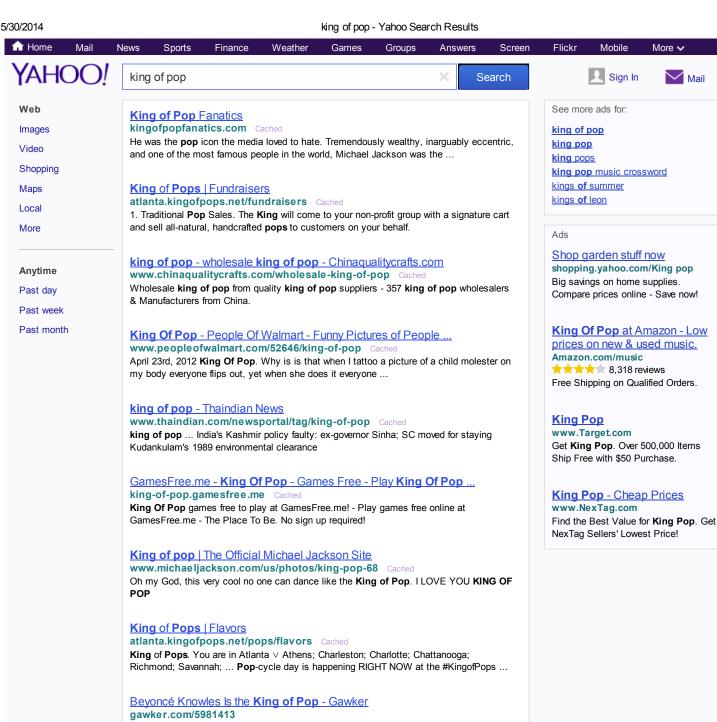
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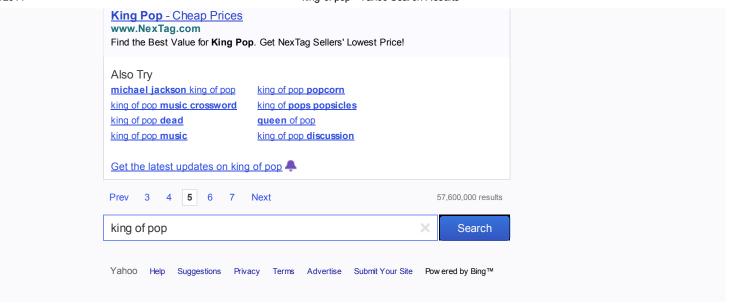
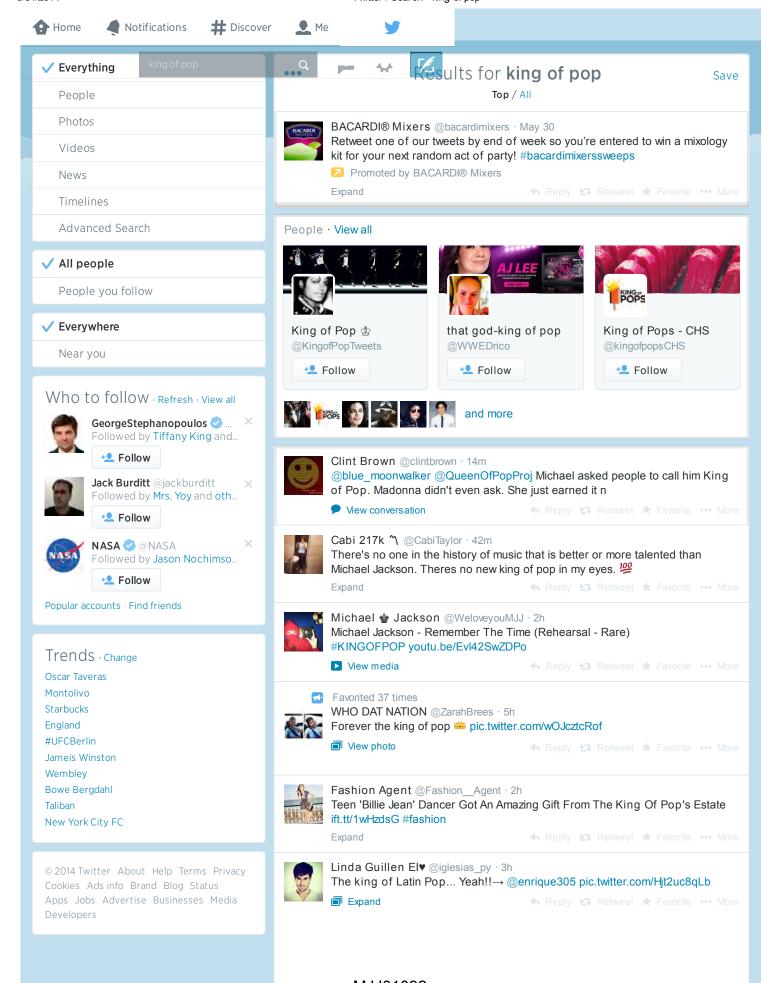
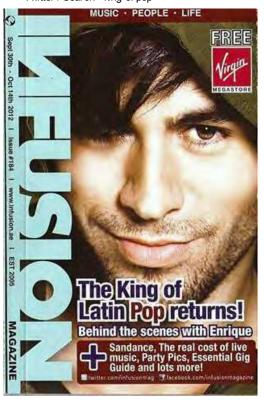


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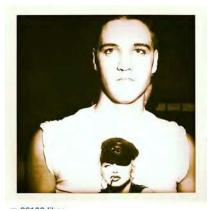


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Michael Jackson's 'Xscape' - a surprisingly upbeat rebirth for the King of Pop, says NME's @Markbeaumontuk nmem.ag/xijqU

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Michael & Jackson @WeloveyouMJJ · May 27

"You're Not Just The King Of Pop, You're The King Of The Industry. The King Of The Music Industry" - Will I Am on Michael Jackson

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κεVιη яιсσ @KevinRlglesias · May 27

20 #1 songs on Latin Pop Charts

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26 #1 songs on Latin Airplay!

@enrique305 is indeed "KING OF LATIN POP"

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Michael B Dougherty @michaelbd · May 27

80's movie homage/sendup pitch: Mozart time travels to 1984. Becomes jealous of Michael Jackson. Endeavors to become King of Pop himself.

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BestMJPics♥ @BestMJPics · May 27 You can't stop the king of pop #BestMJPics pic.twitter.com/3YXJAJhzdi



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blue S. @magicblue29 · May 27 3T singer TJ Jackson is grateful for the King Of Pop's help sundayworld.com/entertainment/...

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Beysus † Godga @GagaLovesBey · May 27 King & Queen of Pop! pic.twitter.com/Q8J10vGXTJ



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Michael Jackson @mjkingforever · May 27
S/O to my dog @brandonT_music for doing a Man in the Mirror! Long live the king of pop!

m.youtube.com/watch?v=c1C34g...

#MJFOREVER

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Man In the Mirror - Cover

I'm back you guys!! I hope you like it!! Follow/Like all my music accounts Facebook: Brandon Tubbs Instagram: dontjudgemy__singing Twitter: brandonT_music Vi...

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Michael Jackson @michaeljackson_ · May 26

Michael Jackson: The King Of Pop....and Kisses: I've spent the last half hour looking at videos of MJ kissing wo... bit.ly/1mhNiGe

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Justin followed me @cuiteylove · May 26 What type of disrespect to the king of pop smfh pic.twitter.com/rFBIV7GS2L



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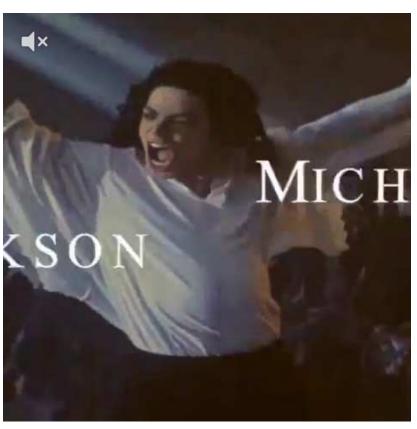


Xscape @thatjacksonking · May 26
Here's to MJ: Forever the King of Pop, AND the King of Dance! #MichaelJackson #loop vine.co/v/MvIAgW7pY0T

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Vine



Ethan Trace's post on Vine Here's to MJ: Forever the King of Pop, AND the King of Dance! . $\hfill\Box$ #MichaelJackson #loop

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Michael Jackson @mjkingforever · May 26 Long Live The King of Pop. **P*** ** MJFOREVER pic.twitter.com/Kimr53fm0a



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news.com.au @newscomauHQ · May 26

Michael Jackson's former manager plotted to kidnap the King of Pop: bit.ly/1wa4m7G

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Michael Jackson's former manager Ron Weisner planned to kidnap the...

RON Weisner — who managed Michael Jackson, Paul McCartney and Madonna — desperately tried to "kidnap" the King of Pop to save him from drug addiction while the star was being plied with cash and...



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R.I.P Tito @AddictedToMessi · May 26

Do you listen to justin timberlake? The king of pop — The king of pop would be Michael Jackson, thank you. ask.fm/a/ak8cgfhm

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The Star @staronline · May 26

Celebrating Michael Jackson. Show what the King Of Pop means to you @MyStarTwo thestar.com.my/Lifestyle/Feat... pic.twitter.com/dKxrWUUI8O



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KJ_Neverland @KJ_6196 · May 26

"He should change his title from King of Pop to King of Music!" - Rodney Jerkins pic.twitter.com/4ltON3y69H

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BreakoutNET @breakoutnet · May 26

Now: "Smooth criminal" by best dancing singer in the world ever, MJ king of Pop #BreakoutNET "best dancing singers" pic.twitter.com/zTJuJA70I0



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JULIEN COURBET @courbet_julien · May 26

Thriller @rtlfrance king of the pop

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The Fij @MrFijiWiji · May 25

@BijouDream I sacrificed the word "is" to the blood prince "Michael Jackson" Prince of darkness, king of pop



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We Miss MJ Blog @WeMissMJBlog · May 25 #MJ Moonwalk - Michael Jackson - Billie Jean - The First Moonwalk King Of Pop bit.ly/jGd2PP pic.twitter.com/8hG4hUu4Nl





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TONÉ @DaGawd_ · May 25

I just realized "4" which is B's 'flop album' first week sales outsold the 2013 female pop albums with the exception of her own . #King

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MelanieLuvsXSCAPE @Mellie4Justice · May 25

NP - Give IN TO ME- for @pippit59 == Buying Roses for the KING OF POP-Michael Jackson #MJXSCAPE

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Fabrizio ® @Fabrizio · May 25 @DjKingAssassin king Assassin like with the King of Pop @OfficialFraag is time to get his music running around the venues

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Michael 比 Jackson @WeloveyouMJJ · May 25

It's a fact, Michael Jackson earned his crown as the King Of Pop. Nobody else comes close or ever will, that's just facts.

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King @lkechi_lro · May 25

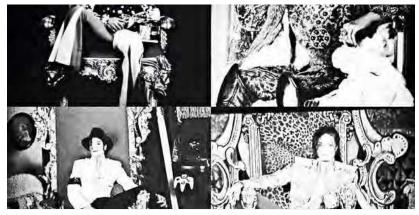
"@Kelelromuanya: Michael Jackson will forever be the king of pop 1 spic.twitter.com/vhi9pfu40l" My Idol. #GoneButNeverForgotten #RIPMJ



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Man In The Mirror @KingOfPopMJJS · May 24
He ALWAYS will be The King Of Pop! RT♚ pic.twitter.com/8L2pQp8Ddm





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ed;) @edliterally · May 24

who else is going to the hannah montana concert tonight? heard the king of pop michael jackson is the opening act!

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J @anonymecanadian · May 24

This song is amazing @michaeljackson. Get XSCAPE on iTunes now! Show the King of pop love. #giveback pic.twitter.com/BM7vikWP3f





ROUGH COPY © @RoughCopyUK · May 23

The King of pop, One of the best entertainers of all time, a massive inspiration to the world of music... instagram.com/p/oWCsSgAOk8/

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James Bourne @JamesBourne · May 23 Casually chilling just below the king of pop in the I tunes charts instagram.com/p/oVmHkPpHu6/

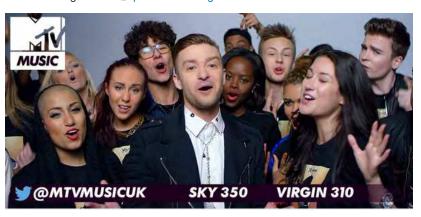
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MTV Music @MTVMusicUK · May 23

Make way for The King & Prince of Pop! #LoveNeverFeltSoGood is airing on MTV Music right now! pic.twitter.com/goG0AYhPA1



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98 @lovatosroyalty · May 22

Drake is a flop? He got a picture with Michael Jackson the king of pop and he's DEAD when will your fav? Never pic.twitter.com/1C7tJpiOwE



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MJJ ∞ King @ladyjackson94 · May 22
And when we say Michael Jackson is the #King of Pop, we really mean it.
pic.twitter.com/CRpxnTglyE



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MJJCommunity @MJJCommunity · May 22
THE KING OF POP IS ON TOP OF THE WORLD WITH XSCAPE!
mjjc.info/1m94O0J#MJJCNews

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Thriller Live @ThrillerLive · May 22

Don't Stop 'til you get enough of the King of Pop this summer!

Celebrate the greatest entertainer of all time... fb.me/18plVkS63

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Michael Jackson @michaeljackson_ · May 22

Michael Jackson – The King Of Pop Is On Top Of The World With XSCAPE!: Wed, 05/21/2014 XSCAPE LIGHTS UP T... bit.ly/1vJl9hJ

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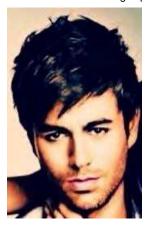


Jess @JessJessEnrique · May 21

This is the King of Latin Pop if you don't like it F Off! Este es el Rey del Pop Latino y si no te gusta no importa pic.twitter.com/G3SDku1fa8

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HuffPostEnt @HuffPostEnt · May 21

RT @lbuli With more than 74M page likes on Facebook, Michael Jackson is the 4th most popular artist on there onforb.es/1oNyHa9

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Michael Jackson will always be the King of Pop. This past weekend, the audience at the Billboard Music Awards were treated to one very special appearance - a hologram version of Michael Jackson -...



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idolator dot com @idolator · May 21

.@MichaelJackson broke yet another chart record today. Discover the King of Pop's latest achievement: idola.to/1oh2C84

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What's Trending @WhatsTrending · May 21

.@jennamarbles and @lindseystirling get down to MJ! ow.ly/x7xWE #kingofpop

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WT What's Trending



Jenna Marbles, Lindsey Stirling And Others Dance To Michael Jackson Love never felt so good!

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MJJ01104









webeallnights @chartnews @michaeljackson flop

Ariana Granda News Otrillastacid 1m



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Marco B. @B_Marco · May 21 #MJFam Michael Jackson's Xscape: Is Sony Exploiting or Honoring the King of Pop? (SNE):

fool.com/investing/gene...

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Off to Foreverland @ANeverlandDream · May 21
Michael Jackson will always be the King of Pop. pic.twitter.com/DvviGGYFXY



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Justin Timberlake @jtimberlaketeam · May 21

JT is the only artist in history to share a Billboard Hot 100 credit with both Michael Jackson and Madonna, the King and Queen Of Pop.

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MJ @MJ_genius · May 21

"I'm never pleased with anything, I'm a perfectionist, it's part of who I am." #MichaelJackson #KingOfPop pic.twitter.com/JULQcIDTkC





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Michael & Jackson @WeloveyouMJJ · May 21

Michael Jackson is still selling millions and breaking records, almost 5 Years after death. Any doubts on the King Of Pop? Nah! #KING

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MJJ ∞ King @ladyjackson94 · May 21

Music Mundial Madness, KEEP VOTING for the #King of Pop!
musicmundial.com/2014/03/music-... via @MusicMundial
pic.twitter.com/UJdnZ34QNL





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Dangerous_Inc @Dangerous_Inc · May 21

The King of Pop makes history as the only artist with top 10 Hot 100 hits in each of five decades. #MichaelJackson

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Justin Bieber 👑 @HiddenBizzle · May 21

The greatest ever..my hero @michaeljackson is in a race for #1 on the charts. Show the king of pop love. Get #XSCAPE smarturl.it/xscape

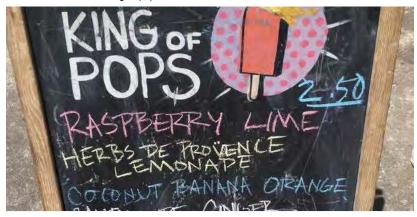
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King of Pops @theKingofPops · May 21

Come keep it cool with a pop by the King of Pops today at The Corner from 2-8! pic.twitter.com/hWkionyWzq









Hype Life Magazine @HYPELIFEmedia · May 21 King of Pop Michael Jackson Still Making Hits hypelifemagazine.com/celebritynews/... pic.twitter.com/WwnlQixDAR



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O2 Music @O2Priority · May 21

The King of Pop is back! @michaeljackson is dominating #O2Tracks "Just In" playlist with his new album. Listen free - o2lin.kr/o2_tracks

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Sony Music In @SonyMusicIn · May 21

The #KingOfPop is still on top! 'Love Never Felt So Good' is now #1 on @gaana bit.ly/LNFSGvid bit.ly/Xscape_MJ #MJXSCAPE

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Michael Jackson, Justin Timberlake - Love Never Felt So Good Michael Jackson, Justin Timberlake - Love Never Felt So Good Download Xscape on iTunes Now: http://smarturl.it/xscape?lQid=youtube Download Xscape on Amazon ...

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Michael Jackson @michaeljackson_ · May 21

Michael Jackson new album is about the money, says Quincy Jones: The late King of Pop has topped the UK and US... bit.ly/1lPm8Gt

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lastminute.com @lastminute_com · May 21

Spend tonight with the King of Pop – today's #MayFever #theatre deal is @ThrillerLive, from just £20: lstmn.com/SaJ0Yc

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. MJJ ∞ King @ladyjackson94 · May 21

Michael Jackson will always be the #King of Pop onforb.es/1oNyHa9 via @forbes pic.twitter.com/Cd8Q6jSpeS



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Forbes @Forbes · May 21

With more than 74 million page likes on Facebook, Michael Jackson is the fourth most popular artist on the network: onforb.es/1ICRz5e

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The Pop King (Still) Rises: Social Legacy Of Michael Jackson

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Forbes @Forbes · May 20

The social legacy of Michael Jackson: onforb.es/1oNC691 pic.twitter.com/AK0fzBaQsw





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Tommy Bracco @TommyBracco · May 20

Even after death Michael Jackson tops the charts w videos & songs better than any other artist! AMAZING!! #KINGOFPOP vevo.com/watch/michael-...



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Love Never Felt So Good - Michael Jackson & Justin Timberlake % Watch your favorite artist's music videos, see premiere performances and search for new music on VEVO.com.

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Forbes Tech News @ForbesTech · May 20

Michael Jackson is still popular on social media: onforb.es/1jAqbJt pic.twitter.com/H6yNuqrRxk





YouTube @YouTube · May 20

The King of Pop's moonwalking hologram performs live at the Billboard Music Awards. goo.gl/CbYdbp





Michael Jackson - Slave To The Rhythm

Michael Jackson - Slave To The Rhythm Production Companies: Optimum Productions, Pulse Evolution, Tricycle Logic Creative Director: Jamie King Associate Crea...

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WE ARE ONE @210lauramary · May 20

No one can replace The King Of Pop MICHAEL JACKSON , he will always be my love forever.Love never dies Michael . pic.twitter.com/FAIAumDU5z





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MJJCommunity @MJJCommunity · May 20 The Pop King (Still) Rises: Social Legacy Of Michael Jackson - Forbes mjjc.info/1IZZ4X6 #MJJCNews

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MJStar Official @MJStarOfficial · May 20 The King Of Pop #MichaelJackson pic.twitter.com/Kop12unwZW





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Vanna Le @vannamle · May 20

The king of pop may be dead, but Michael Jackson is still a rising beast when it comes to social media: onforb.es/1oNyHa9 via @lbuli



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Vh1 India @Vh1India · May 20

The late king of pop makes a holographic comeback at the 2014 Billboard Awards.

Get the full scoop here: goo.gl/VDp0Ku

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Michael Jackson will forever be the King of Pop. He will always live in our hearts and his music will go on FOREVER! #itiswhatitis

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MJFacts @MJFacts1 · May 19

Michael Jackson's hologram has truly given the King of Pop new fans in a new generation #MJILLUSION #MJXSCAPE pic.twitter.com/h4hS6VmbMX





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Pop That Corn @P0PTHATC0RN · May 19 Lady Gaga- SIRE

A tribute to the KING OF POP, Michael Jackson! pic.twitter.com/aO9pt0RXB7







Freddie Coleman @ColemanESPN · May 19
Big thanks to .@SIRIUSXM for the Michael Jackson Channel 50. #MJSXM #KingofPop

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#Journals @theycallmejerry · May 19
King Of Pop towering over everyone shots.me/p/8puhhie8
pic.twitter.com/PhgxGc9xHP





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stephanie lynn. @TheLadyKidrauhl · May 19
"Michael Jackson is the King Of Pop and Justin Bieber is the Prince Of Pop"
pic.twitter.com/5RK4NKaAa4





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Michael 🖢 Jackson @WeloveyouMJJ · May 19 Michael Jackson - King Of Pop

The throne will never change. pic.twitter.com/vJXURYqHqY









MarkCowen @TheJacksonsUK \cdot May 19 Sometimes, when one person is missing, the whole world seems depopulated. #kingofpop @michaeljackson #MichaelJackson pic.twitter.com/sye8ghCdSS \bigcirc from Glasgow





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Conventional @wisdomwatch · May 19

Michael Jackson †King of Pop was reincarnated holographically. You mean he was real before? bit.ly/RNTxlx via @verge



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Watch Michael Jackson return as a moonwalking hologram

A hologram of Michael Jackson appeared tonight at the Billboard Music Awards, almost five years after the singer's death. Jackson's hologram was materialized sprawled on a shimmering golden throne...



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MJistheBest @PlanetMJJ · May 19

There should be a #MichaelJackson cartoon, filled with songs and dance and a great story! #KingOfPop pic.twitter.com/hyxuTwlnfv



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CALLUM @SorryChersLate · May 19

RT if you ship the king and queen of pop CHAUSTIN <3<3< @CherLloyd @AustinMahone @cherHQ pic.twitter.com/8YsXObXsde





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LessThan3 @LessThan3 · May 19

.@chrismalinchak's "Stranger" has all the elements of an upbeat dance number reminiscent of the King of Pop. bit.ly/1jNEZyy



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Chris Malinchak Introduces 'Stranger'

New York-based producer Chris Malinchak is a pro when it comes to feel-good singles, and lucky for us, he's back with Stranger, sure to be a major tune this summer. BBC Radio 1's Pete Tong made...

View on lessthan3.com



MJ King Of Pop @kingofpop01 · May 19

There will never be an artist like Michael Jackson:) He will be the King of Pop forever! #MJXSCAPE #MJFam pic.twitter.com/0K5EtgxMb6





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Justin Bieber News @Biebs_World · May 19

The greatest ever..my hero @michaeljackson is in a race for #1 on the charts. Show the king of pop love. pic.twitter.com/WGBdqJHbH6

ILIKE YOU'VE NEVER SEEN HIM BEFORE



BILLBOARD



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MJ @MJ_genius · May 19

"It all begins with forgiveness, because to heal the world, we first have to heal ourselves." #KingOfPop pic.twitter.com/TvfC1BWlly





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Vevo UK @Vevo_UK · May 19

Check out the king of pop in hologram form playing "Slave To The Rhythm" at last night's #BBMAs! vevo.ly/0sLMnl @michaeljackson







Slave To The Rhythm - Michael Jackson %

Watch your favorite artist's music videos, see premiere performances and search for new music on VEVO.com.

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Yahoo Celebrity @YahooCelebrity · May 19

.@MichaelJackson's hologram had everyone talking at the #BBMAs. Was this a good tribute to the King of Pop? yahoo.trib.al/RzEKeMu

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Yahoo Music



Man in the Mirror? Michael Jackson Hologram at Billboard Music Awards...

Chalk it up as one of the biggest spoilers in music history: After teasing everyone with news that none other than the late King of Pop, Michael Jackson, would provide some form of "world premiere...

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Dieter Bohn @backlon · May 19 Long live the (hologram of the dead) King (of pop) vrge.co/S8E4TC

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Dina Pugliese @DinaPugliese · May 19

Happy firecracker/Victoria day! Watching last night's Billboard awards w/ brekkie, the King of Pop reigns even in death #MJhologramhighlight

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SiriusXM @SIRIUSXM · May 19

By the way, MJ fans: We're playing the King of Pop 24/7 on The Michael Jackson Channel! blog.siriusxm.com/2014/05/12/the... pic.twitter.com/IJIaGQSIZJ



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DJ TAY JAMES @DJTayJames \cdot May 19 The King & President of Pop Unite For "Love Never Felt So Good" bit.ly/1jMvkbu via @DjTayJames

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Justin Bieber @JBFamily · May 19

Justin Bieber will always be the Prince of Pop, and Michael Jackson will always be the King. pic.twitter.com/Z0Vw6dZvjG





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Michael Jackson @michaeljackson_ · May 19
Michael Jackson 'back' at Billboard Awards: Michael Jackson 'back' at Billboard Awards. The late King of Pop M... bit.ly/1ndkkbj



Michael & Jackson @WeloveyouMJJ · May 19
It's proven that Michael Jackson still and will forever be the King Of Pop
pic.twitter.com/NqPmiUbJ9B





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IndyMusic @IndyMusic · May 19
The King of Pop is back on top as Xscape hits UK number one ind.pn/1gfZ5qm pic.twitter.com/r7AxZPRnZ6



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Exhibit 49

ARTICLE from the Encyclopædia Britannica



Michael Jackson, in full Michael Joseph Jackson or Michael Joe Jackson (see Researcher's Note) (born August 29, 1958, Gary, Indiana, U.S.—died June 25, 2009, Los Angeles, California), American singer, songwriter, and dancer who was the most popular entertainer in the world in the early and mid-1980s. Reared in Gary, Indiana, in one of the most acclaimed musical families of the rock era, Michael Jackson was the youngest and most talented of five brothers whom his father, Joseph, shaped into a dazzling group of child stars known as the Jackson 5. In addition to Michael, the

members of the Jackson 5 were Jackson (byname of Sigmund Jackson; b. May 4, 1951, Gary), Tito Jackson (byname of Toriano Jackson; b. October 15, 1953, Gary), Jermaine Jackson (b. December 11, 1954, Gary), and Marlon Jackson (b. March 12, 1957, Gary).



Motown Records president Berry Gordy, Jr., was impressed with the group and signed them in 1969. Sporting the loudest fashions, the largest Afros, the snappiest choreography, and a youthful, soulful exuberance, the Jackson 5 became an immediate success. They scored four consecutive number one pop hits with ""I Want You Back,"" "ABC,"" "The Love You Save," and ""I'll Be There" in 1970. With Michael topping the pop charts as a solo performer with ""Ben" and reaching number two with ""Rockin' Robin," and with the Jackson 5 producing trendsetting dance tracks such as "'Dancing

Machine,"" the family's string of hits for Motown lasted through 1975. As Michael matured, his voice changed, family tensions arose, and a contract standoff ensued. The group finally broke with Motown, moving to Epic Records as the Jacksons. Jermaine remained at Motown as a solo performer and was replaced by his youngest brother, Randy Jackson (in full Steven Randall Jackson; b. October 29, 1961). As a recording act, the Jacksons enjoyed consistent success through 1984, and their sister Janet Jackson embarked on her own singing career in the early 1980s; however, Michael's solo albums took on an entirely different status.



Jackson's first solo effort for Epic, *Off the Wall* (1979), exceeded all expectations and was the best-selling album of the year (it eventually sold more than 20 million copies). Produced by industry veteran Quincy Jones, *Off the Wall* yielded the massive international hit singles ""Don't Stop 'til You Get Enough"" and ""Rock with You,"" both of which showcased Michael's energetic style and capitalized on the contemporary disco dance fad. Three years later he returned with another collaboration with Jones, *Thriller*, a tour de force that featured an array of guest stars and elevated him to worldwide superstardom. *Thriller* captured a slew of awards, including a record-setting eight Grammys; remained on the charts for more than two years; and sold more than 40 million copies, long holding the distinction of being the best-selling album in history. The first single on the album, ""The Girl Is Mine,"" an easygoing duet with Paul McCartney, went to number one on the rhythm-and-blues charts and number two on the pop charts in the fall of 1982. The follow-up single, ""Billie Jean," an electrifying dance track and the vehicle for Jackson's trademark "moonwalk" dance, topped the pop charts, as did ""Beat It,"" which featured a raucous solo from famed guitarist Eddie Van Halen. Moreover, ""Beat It" helped break down the artificial barriers between black and white artists on the radio and in the emerging format of music videos on television.



By 1984 Jackson was renowned worldwide as the "King of Pop." His much anticipated Victory reunion tour with his brothers was one of the most popular concert events of 1984. In 1985 Jackson and Lionel Richie cowrote ""We Are the World," the signature single for USA for Africa, an all-star project aimed at famine relief. Further solo albums—*Bad* (1987), which produced five chart-topping hits, and *Dangerous* (1991), much of which was produced by New Jack Swing sensation Teddy Riley

—solidified Jackson's dominance of pop music. In 2001 he was inducted into the Rock and Roll Hall of Fame; the Jackson 5 were inducted in 1997.

Jackson's eccentric, secluded lifestyle grew increasingly controversial in the early 1990s. His reputation was seriously damaged in 1993 when he was accused of child molestation by a 13-year-old boy he had MJJ00709





befriended; a civil suit was settled out of court. In 1994 Jackson secretly married Lisa Marie Presley. daughter of Elvis Presley, but their marriage lasted less than two years. Shortly thereafter Jackson married again, this marriage producing children, though it too ended in divorce. While he remained an international celebrity, his image in the United States was slow to recover, and it suffered even more in November 2003 when he was arrested and charged with child molestation. After a 14-week trial that became something of a media circus, Jackson was acquitted in 2005.

In the wake of these events, Jackson suffered a financial collapse that resulted in the sale of many of his considerable assets, including, ultimately, his lavish Neverland ranch. He was preparing for a series of high-profile concerts he hoped would spark a comeback when he died suddenly of cardiac arrest on June 25, 2009—prompting a widespread outpouring of grief from his fans that culminated in a memorial celebration of his life and legacy on July 7 at the Staples Center in Los Angeles. featuring tributes by friends and luminaries such as Stevie Wonder, Berry Gordy, Jr., Brooke Shields, and Al Sharpton. In August 2009 the coroner ruled Jackson's death a homicide; the cause was a lethal combination of sedatives and propofol, an anesthetic. In November 2011 Jackson's personal physician was found guilty of involuntary manslaughter.

The documentary film This Is It, which drew from more than 100 hours of footage compiled during rehearsals for Jackson's scheduled 50-concert comeback engagement in London, premiered in October 2009. Also in 2009 Jackson's 14-minute music video ""Thriller"" (1983), directed by John Landis, was inducted into the National Film Registry of the Library of Congress—the first music video to be so honoured.

Rickey Vincent

Ed.

Exhibit 50

King of Pop

From Wikipedia, the free encyclopedia

King of Pop is an honorific nickname most commonly associated with American pop icon Michael Jackson but may also refer to:

- King of Pop (album), a compilation album by Michael Jackson.
- Several other musicians have been known as the "King of Pop" over time.

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Exhibit 51



5 of 44 DOCUMENTS

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THE WALL STREET JOURNAL.

The Wall Street Journal

May 4, 2012 Friday

SECTION: Pg. B3

LENGTH: 792 words

HEADLINE: Corporate News: Pepsi Brings Back the King of Pop

BYLINE: By Mike Esterl and Suzanne Vranica

BODY:

PepsiCo Inc. is resurrecting Michael Jackson to try to pump life into its flagship cola, three years after the singer's death and more than a quarter-century after the pop icon's landmark sponsorship deal to become the voice of the brand.

Following an agreement with Mr. Jackson's estate, the beverage and snack giant said Thursday it will roll out a billion Pepsi cans with a silhouette of Mr. Jackson -- who died in 2009 -- as part of its newly launched "Live For Now"" global marketing campaign.

PepsiCo and Mr. Jackson's estate declined to disclose the financial terms of the latest deal. Mr. Jackson signed onto a Pepsi sponsorship deal in 1984 for a then-record \$5 million.

The new campaign is part of PepsiCo's pledge to ramp up spending on its flagship cola, which has been losing ground behind archrival Coca-Cola Co.

PepsiCo is boosting its overall marketing budget this year by as much as \$600 million, or by about 20%. The extra money is going to a dozen large global brands, which also include Lay's potato chips, Gatorade sports drinks and Quaker oatmeal. The company has been pouring more funds into Pepsi, its biggest brand by revenue, since last year.

A spokeswoman for Mr. Jackson's estate said the PepsiCo campaign represents the first branding deal since Mr.

Jackson's death, but that more such marketing agreements are planned.

Mr. Jackson starred in several Pepsi advertising spots in the 1980s and 1990s, including an infamous commercial shoot in 1984 that inadvertently set the King of Pop's hair on fire, burning his scalp. Pepsi's new campaign around Mr. Jackson is timed to coincide with the 25th anniversary of "Bad,"" the multi-platinum album.

PepsiCo said it would begin distributing the special-edition cans in China this weekend. The cans will arrive on U.S. store shelves later this month, part of a broader rollout to about 20 other countries in Asia, South America and Europe.

Bringing a deceased celebrity back from the dead for marketing purposes is a risky business.

"It's like the dead is dancing to sell your product," said Scott Lerman, chief executive officer of Lucid Brands, a branding firm.

In 2007, ConAgra Foods Inc. reincarnated its company spokesman, Orville Redenbacher, who had died in 1995. It ran a commercial that featured a computer-generated version of Mr. Redenbacher, who had gotten a modern makeover. Pundits dubbed the character "Orville Deadenbacher." An ad critic for Ad Age, an industry trade magazine, called the posthumous pitchman: "Madison Avenue's first pitchzombie."

Dead icons also can create enormous buzz. Earlier this year, a digital version of the late musician Tupac Shakur appeared on stage during a music festival with Snoop Dogg and Dr. Dre. An Internet video of the show became an instant phenomenon.

Frank Cooper, a senior PepsiCo marketing executive, said the Pepsi campaign is respectful toward Mr. Jackson and more "forward looking"" than nostalgic by celebrating the pop legend's continuing influence on music.

Mr. Jackson remains highly popular across the globe, Mr. Cooper added.

That appeal is especially important in China, where Coke's namesake cola had a 26.9% share of the soda market last year, ahead of Pepsi's 19.0% share, according to Euromonitor International.

In its efforts to narrow that gap, PepsiCo in March secured Chinese government approval for a joint venture with Tingyi Holding Corp., a leading beverage player in China.

Coke said last year it would invest \$4 billion over the next three years in the country.

PepsiCo is launching a TV ad in China featuring music from Mr. Jackson's "Bad"" album later this month, but hasn't decided yet if it will run similar ads in the U.S. It's launching a TV commercial in the U.S. next week featuring singer Nicki Minaj.

By marrying its cola with famous musicians, Pepsi is returning to its marketing roots. Aside from Mr. Jackson, previous Pepsi pitchmen have included Ray Charles, Madonna and Britney Spears.

It recently invested an estimated \$60 million to sponsor "The X Factor," a TV music-talent show launched in the U.S. last autumn, to compete with "American Idol," which Coke sponsors. A Pepsi TV ad that premiered last year on "The X Factor" featured a clip of Mr. Jackson after a long hiatus.

This year Pepsi quietly pulled the plug on its "Refresh"" campaign, an online social-media campaign, where consumers competed for money to fund favorite charities. Critics said it didn't help sell more Pepsi.

In addition to the cans with Mr. Jackson's silhouette, PepsiCo is teaming up with musicians and producers to reinterpret some of the singer's songs, part of a broader digital campaign. It also promises "epic, live events" tied to Mr.

Jackson in the coming months.

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Exhibit 52

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Pepsi brings back Michael Jackson for marketing campaign

By Bruce Horovitz, USA TODAY		Updated 5/4/2012 3:31 PM
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One billion cans of Pepsi are about to come plastered with a most unlikely ingredient: Michael Jackson's silhouette.

Pepsi is about to try once again to breathe serious life into the deceased King of Pop's global image in a move that has left some marketing experts aghast and others applauding.

The unexpected marketing announcement comes on the heels of a new, global partnership between Pepsi and the estate of Michael Jackson. Pepsi has lost global market share to rival Coke the past year and is eager to grab some back with what it bills as a 25th anniversary celebration of Jackson's multiplatinum Bad album and tour.

By Jeff Widener, AP

Michael Jackson performs during his "Dangerous' tour in Bangkok Aug. 25, 1993.

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PepsiCo

BLOG: Nicki Minaj, Katy Perry deals, too

Besides the 1 billion cans due to start rolling out in late May, the Pepsi promotion will include live events, iconic music and digital opportunities for fans to get special-edition merchandise.

"This is very macabre and seems totally over-the-top to me," says pop culture guru Watts Wacker. "This will be a very polarizing promotion. They'll get lots of buzz, but most of it will be negative."

On that note, there's agreement from consultant Jonathan Salem Baskin. "It's a stroke of utter and complete stupidity," he says. "Can you imagine Whitney Houston being on a can of pop?"

But other image experts say the move is brilliant. "People today remember the young Jackson," says image consultant Laura Ries. "A dead Michael Jackson is effective, a live Michael Jackson would not have been because of all the negativity."

While Jackson died a little less than three years ago, for Millennials there is a concept in play called "accelerated nostalgia," says youth marketing consultant Jake Katz.

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Pepsi's "King of Pop" can features a likeness of Michael Jackson.

Pepsi brings back Michael Jackson for marketing campaign - USATODAY.com

Things are evolving from "current" to "classic" much faster than for previous generations because of social media, he says.

Jackson had a long history with Pepsi. He starred in his first Pepsi campaign in 1983. One year later, while filming a Pepsi spot, Jackson's hair caught fire in a pyrotechnics accident.

"The risk is the subplot that Michael Jackson's demise began when he got hurt on the Pepsi shoot," says youth consultant Marian Salzman. "So they need to have the thick skin to weather this." Even then, Salzman says, "He could be a great bridge between Pepsi Past and Pepsi Future."

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Nathan 'Nat' Chase Womack · Top Commenter

God! Pepsi is SO out of touch w/what motivates consumers. No wonder they've fallen behind Diet Coke to be the THIRD most popular soft drink. Michael Jackson?!? When was he last "cool", 1988???? His image will be on cans? That brings to mind ONE THING, "Jesus Juice". Pepsi just seems desperate these days...

 $\mathsf{Reply} \cdot \mathsf{Like} \cdot \qquad \mathsf{13} \cdot \mathsf{May} \, \mathsf{3}, \mathsf{2012} \, \, \mathsf{at} \, \mathsf{5:35am}$



Alissa Kulesza · Top Commenter · Works at Nardelli's Grinder Shoppe Michael Jackson will always be cool! Anyone who doesn't like him has bad taste in music!

Reply · Like · 26 · May 3, 2012 at 7:48am



Melvin Goodpickle · Top Commenter

Reminds me of the brains in charge of Cherrios. They've still got oympic medaiists from the 70's on the box. Kids don't know who people are and older folks don't eat that garbage because they need more FIBER!

Reply · Like · 2 · May 3, 2012 at 12:15pm



Catherine Coy · Top Commenter

I'm a Coke fan but I think I'll switch to Pepsi because of the brilliance they've displayed by this campaign. Michael Jackson was determined to be innocent in a court of law based on the evidence. Anyone who thinks otherwise has oatmeal for brains

 $\mbox{Reply} \cdot \mbox{Like} \cdot \mbox{ } \mbox{3} \cdot \mbox{May} \mbox{3, 2012 at 2:00pm}$

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 $\label{eq:meggan_Jones} \begin{tabular}{l} Meggan\ Jones\ \cdot\ Cincinnati,\ Ohio \\ I\ dont\ know\ how\ I\ fell\ about\ this. \\ \end{tabular}$

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Exhibit 53

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

GOURMETGIFTBASKETS.COM, INC., Applicant))))	
Vs.)	Opposition No. 91212921
Opposer,)	
THE CO-EXECUTORS OF THE MICHAEL J. JACKSON ESTATE,)))	

<u>APPLICANTS GOURMETGIFTBASKETS.COM, INC. ANSWERS TO</u> <u>OPPOSER'S FIRST SET OF INTERROGATORIES</u>

Applicant GourmetGiftBaskets.com, Inc. respond and object to Opposer The Co-Executors of the Michael J. Jackson Estate's First set of Interrogatories to Applicant GourmetGiftBaskets.com, Inc. as follows:

GENERAL OBJECTIONS

- 1. Applicants object to these interrogatories to the extent that they seek information protected by the attorney client privilege or the attorney work product doctrine. Any such information that is produced is produced inadvertently without any waiver.
- 2. Applicants further object to these interrogatories to the extent that the instructions and definitions exceed or are inconsistent with the requirements of the Federal Rules of Civil Procedure. All responses below are subject to and limited by objection.

- 3. Applicant additionally objects to these interrogatories in that they are not designed to elicit or lead to relevant evidence.
- 4. Applicant further objects to these interrogatories in that various terms are undefined.

14. What third-party sites (e.g., referral sites, coupon sites, search engines) have You paid a fee or commission to in exchange for promoting Your Branded Services?

OBJECTION: Applicant objects to this interrogatory in that it is vague and the term "promoting" is undefined. Notwithstanding this objection, applicant provides the following response:

ANSWER: Without waiving the above-mentioned objection, applicants identify that it has utilized Linkshare, Groupon, Living Social and many more referral/coupon sites and/or search engines.

15. What Google Adwords have You, at any time, purchased to promote Your Branded

Services?

OBJECTION: Applicant objects to this interrogatory in that it is vague and any definition of "Google Adwords" as a purchasable item is unclear and undefined. Without waiving this objection, applicant answers as follows:

ANSWER: Applicant participates in the Google's keyword exchange called "Adwords," You can't purchase Adwords. It's not a tangible product; Adwords is Google's name for its auction system. We run a multi-million dollar Google Adwords program that spans more than 50,000 keywords and four brands. Our busiest month of the year is December. Below is campaign data for the month of December along with the amount of visitors for each campaign.

Campaign Activity Summary

Account: kingofpop - December, 2013	
Campaign	Visitors
Non-Campaign	9203
google(%5Bpopcorn%5D)	1288
msn(gourmet popcorn delivery)	1284
google(%5Bgourmet popcorn%5D)	1041
adhesive-traditional	587
APA	431
KOPTL	426
pla_google(people%27s choice gourmet pop	411
LSAAPop15	329
google(people%27s choice gourmet popcorn	276
pla_google(the critic%27s choice gourmet	276
google(the critic%27s choice gourmet pop	275
google(triple cheddar popcorn tin)	253
pla_google(triple cheddar popcorn tin)	249
google(popcorn basket gift)	246
google(%5Bpopcorn tin%5D)	244
google(%2Bking %2Bof %2Bpop)	193
LSXMas	137
pla_google(whimsical snowmen gourmet pop	131
msn(popcorn order online)	130
livingsocial	123
google(%5Bpopcorn tins%5D)	114
google(%2Bpopcorn %2Bdelivered)	114
google(popcorn on line)	111
google(gift popcorn tin)	109
GGBShippingConfirmation	107
12092013KOP	107

google(popcorn for delivery)	104
12162013KOP	100
google(popcorn gift)	81
msn(%22king of pop%22)	80
google(where to buy the best popcorn)	74
pla_google(festive favorites popcorn tin	71
12132013KOP	69
google(mail order popcorn)	66
pla_google(classic chicago mix popcorn t	65
msn(gift tin popcorn)	62
LSHPtxt	62 61
google(festive favorites popcorn tin)	58
pla_google(caramel popcorn)	56
google(gift tin popcorn)	55 55
msn(%22christmas popcorn tins%22)	55 51
google(king%27s kettle blend popcorn tin	50
msn(best popcorn delivered)	50
msn(study care packages)	49
google(%5Bkingofpop%5D)	49
GGBOrderConfirmation	44
google(popcorn gift baskets) msn(%22popcorn gifts%22)	43
msn(%2Bking %2Bof %2Bpop)	43
google(popcorn to buy online)	42
12192013KOP	42
google(%5Bpopcorn delivery%5D)	41
google(caramel popcorn)	41
0WELCOMETY1	41
msn(best popcorn online)	41
CorpSales	40
google(%2Bcaramel %2Bgourmet %2Bpopcorn)	40
pla_google(chocolate popcorn sampler)	40
google(%5Bkingofpop.com%5D)	39
google(traditional gourmet popcorn tin)	39
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google(%5Bpopcorn by mail%5D)	28
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msn(%2Bchristmas %2Bpopcorn %2Btins)	27
google(whimsical snowmen gourmet popcorn	27
pla_google(you%27ve been naughty coal fi	27
msn(send popcorn)	26
msn(%22popcorn for delivery%22)	26

msn(send popcorn gift)	26
google(ship popcorn)	25
12172013GGB-Night	25
msn(shipping popcorn)	24
google(the spice is right popcorn tin)	24
msn(gift popcorn basket)	24
msn(%22holiday popcorn tins%22)	23
pla_google(christmas ornament gift tower	23
pla_google(king%27s kettle blend popcorn	23
google(classic chicago mix popcorn tin)	22
msn(%5Bpopcorn tin gift%5D)	21
google(chocolate popcorn sampler)	. 21
msn(monthly college care packages)	21
LSHPXMastxt	21
google(%5Bdill pickle popcorn%5D)	20
google(%22mail order popcorn%22)	20
msn(%2Bholiday %2Bpopcorn %2Btins)	20
google(%2Bgift %2Bpopcorn %2Btin)	19
google(shipping popcorn)	19
google(%22kingofpop.com%22)	19
KOPShippingConfirmation	19
google(holiday gourmet popcorn sampler)	19
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Logo	14
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msn(%5Bwhite cheddar popcorn%5D)	12
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google(%5Bbuffalo popcorn%5D)	11
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google(%5Bworlds best popcorn%5D)	11
google(%2Bpopcorn %2Bshipped)	11
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Facebook20-121312	11
google(%2Bgift %2Bbaskets %2Bpopcorn)	
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google(milk chocolate drizzle popcorn)	10
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google(buffalo popcorn)	10
google(%2Bpopcorn %2Bon %2Bline)	10
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pla_google(dark chocolate caramel popcor	10
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	9
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google(%2Bcherry %2Bpopcorn)	
google(%5Bbest online popcorn%5D)	9
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google(%22popcorn order online%22)	8
google(%2Bbuttered %2Bpopcorn %2Btin)	8
google(%22cherry popcorn%22)	8
msn(popcorn online)	8
google(%5Bbest popcorn online%5D)	8
msn(%22buffalo popcorn%22)	8
msn(%22popcorn basket%22)	8
msn(%22popcorn gift tins%22)	8
msn(%5Bkingofpop%5D)	8
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google(gourmet popcorn)	7
google(%5Bcaramel popcorn tin%5D)	7
google(%22buy popcorn online%22)	7
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msn(popcorn gift delivery)	7
google(%2Bworlds %2Bbest %2Bpopcorn)	7
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msn(%5Bbuy popcorn online%5D)	5
msn(%22dill pickle popcorn%22)	5
msn(popcorn shop online)	5
msn(%22cherry popcorn%22)	5
google(popcorn shipped)	5
msn(care packages college)	5
msn(%22bbq popcorn%22)	5
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google(%5Bstudent care package%5D)	3
msn(%5Bbest online popcorn%5D)	3
google(%2Bgift %2Btins %2Bpopcorn)	3
msn(care packages for students)	3
msn(gift tins popcorn)	3
msn(popcorn mail order)	3
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google(%22popcorn for shipping%22)	3
msn(%22popcorn for shipping%22)	3
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msn(%2Bholiday %2Bpopcorn %2Btin)	3
12092013CC	3
12112013CC	3
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google(%2Bsend %2Bcare %2Bpackages)	1
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google(corporate gift popcorn)	1
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msn(%5Bpopcorn shipped%5D)	1
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Total 634:	23278

22. When did You acquire the kingofpop.com domain name?

OBJECTION:

ANSWER: 3/26/2012

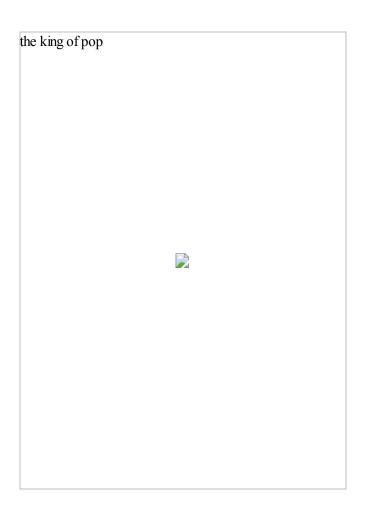
24. For what amount did You purchase the kingofpop.com domain name?

OBJECTION: Applicant objects to this interrogatory in that it is not designed to elicit or lead to relevant evidence. Notwithstanding this objection, applicant provides the following response:

ANSWER: \$7,000.00 + \$167.70 escrow fees.

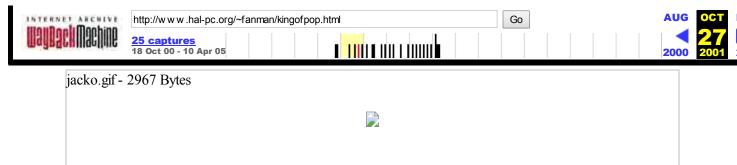


Jackson's New Album Cost \$30 Million to <u>Produce</u>



Missy Elliott, Ricky Martin, Mary J. Blige Added To Michael Jackson Tribute

First Jackson Effort Rejected, New One Not Ready



'NSYNC, Michael Jackson, P. Diddy, Mariah Stand United At D.C. Concert

Jacko, Aerosmith: D.C. "United"



Jacko's New Album, a Thin Line Between Hostility and Puppy Love

McCartney Blasts Yoko Ono And Michael Jackson

Stars shun Jackson charity gig

Mariah, Celine Join Lineup For Michael Jackson Charity Single

Michael Jackson To Join Jay-Z On 'Girls' Remix

<u>Jacko, McDonald's in Possible Deal for</u> <u>Charity Single</u>

King Of Dirty Pop? Michael Jackson Joins NSYNC At VMAs

<u>Jacko Triumphs in Freak Show at Garden</u>

Jacko's Dad Says He's Not Guilty of Molestation

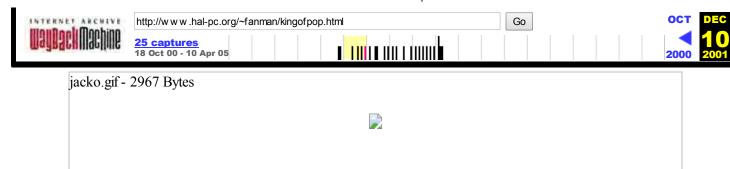
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5/12/2014 The Jacko Report



Britney Lands at No. 1, Pushing Jacko to 3



Michael Jackson Proves Invincible On Billboard Albums Chart

<u>Jackson Fans Stop Traffic In Times</u> <u>Square During In-Store</u>

Michael Jackson To Greet Fans At Times Square Record Store

Retailers Predict Big Week For Michael Jackson's Invincible

It's why they call him Wacko

Jacko Album Only Finished Five Weeks Ago

The King Of Pop's Throne Is In Jeopardy

Jackson posts album online

Scorn for Jackson's Invincible

Michael Jackson Revisits Old Self, Rails At Press, Tries Bounce On Invincible Jacko, Aerosmith: D.C. "United" 'NSYNC, Michael Jackson, P. Diddy, Mariah Stand United At D.C. Concert

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<u>Jacko's Charity Single Disappears</u>
<u>Michael Jackson On AMAs: Is He Live, Or Memorex?</u>



The Two Faces Of Michael Jackson

Jackson Will Perform at AMAs

Jacko: Dick Clark Yes, Grammys No

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Michael Jackson Presents the 'Invincible' Album, Record Execs Go

comments





MICHAEL JACKSON BLOWUP: MTV TAKES AWAY AWARD IT NEVER GAVE?

Jackson 3: Michael Jackson is reportedly a dad again.

Jacko Gave Brando A Million Bucks

Jacko Charity Single Revealed

<u>Jacko/McDonald's Story on Heavy Spin</u> Cycle

Jacko's Defense: Was His Signature Forged? Jackson Family Defends Michael, Chides Russell Simmons, Ricky Martin

Michael Jackson Shocks Al Sharpton By Calling Tommy Mottola A Racist

Jacko Will Get His Albums Back After All

Jacko May Claim 'Threats' by Mottola

JACKO: I'M HATED BECAUSE I OUT SOLD ELVIS

Is Sony racist or Michael selfish?

Sony Hits Jax Back Pedophilia charges ruining his career, says music exec

<u>Jacko gets tough: but is he a race crusader or just a falling star?</u>

Jacko Got Off-Tracko, Rev. Al Says

JACKO SOCKOS EXEC

Jacko Now More Wacko Than Ever

Jackson: Recording Industry Racist

Tiger Woods Was Alien Before Jacko

Michael Jackson Divorcing Sony Music

<u>Jacko Plans To Direct Movie</u> <u>Jacko Plays</u> <u>the Apollo</u>

Jacko Pawned \$2 Million Watch to Raise Dough; Banker Claims: 'I've Kept Him Alive'ms: 'I've Kept Him Alive'

Beatles Songs: From Jacko to Sony ASAP

Jacko No Longer Heals the World

Jacko's Charity — and Charity Single: A Hoax?

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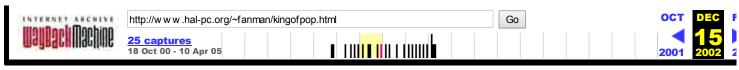
Jacko, McDonald's in Possible Deal for Charity Single

King Of Dirty Pop? Michael Jackson Joins 'NSYNC At VMAs

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JACKO: I'M HATED BECAUSE I OUT SOLD

Is Sony racist or Michael selfish?

Sony Hits Jax Back Pedophilia charges ruining his career, says music exec

Jacko gets tough: but is he a race crusader

Jackson: Recording Industry Racist

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5/12/2014

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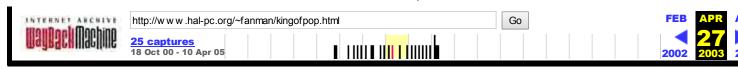
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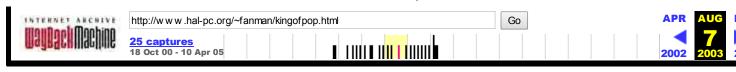
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Michael Jackson celebrate his 45th birthday on August 30
BET Awards Night Belongs To 50 Cent, B2K, Jacko And ... Alien Ant Farm?
Jacko Almost Hip-Hopped to Def Jam
Jacko Gets Wacko on Purpose



Pop icon Michael Jackson comes out against locking up music pirates



The smoking gun archive

Eminem mocks Jackson, dangles doll

Lawsuit Claims Jacko's on Verge of Bankruptcy

Michael Jackson hospitalized in Indianapolis

Wacko Jacko's kinky afro

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Michael Jackson Presents the 'Invincible' Album, Record Execs Go







5/12/2014 JACKO REPORT 2004



Michael Jackson To Skip Next Court Hearing Michael Jackson Staying In San Diego

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<u> Where is Michael Jackson?</u>

<u>Dad of Michael Jackson's accuser wants to</u> <u>Jackson Pleads Innocent in Child Sex Case</u> see kids

Cops searching 12 of Michael Jackson's computers

Michael Jackson's Computers Analyzed

Michael Jackson on trial here

Why People Defend Michael Jackson

Michael Jackson Friend Criticizes Article

The Michael Jackson Watch

<u>Secrecy in Michael Jackson Case Lamented as Trend</u>

Gay Porn Friend Of Michael Jackson Gets House Raided

Michael Jackson seizure unveiled

Video Tapes & Computers Seized From Michael Jackson

dozen computers taken from Michael Jackson's ranch: court papers

Deputies Search Home Of Controversial Michael Jackson Associate

Michael Jackson Computers, Videos Seized

Geraldine Hughes Speaks Out in Support of Michael Jackson

Gossip about Michael Jackson covers wine, woman and song

Police search home of Michael Jackson's business associate

Michael Jackson off limits fpr R Kelly

Michael Jackson lookalikes in America fear they are going to be ruined because of the child sex allegations against the pop star.

Lyrics Mention Drug Use A plea to Michael Jackson to raise his children Jewish

Jacko Dream Team Named

Michael Jackson scolded by the judge for being 21 minutes late for his first court appearance

Michael Jackson pleads not guilty to molestation charges

Michael Jackson braces for first day in court over child molestation

Circus-like atmosphere expected around California courthouse

Jacko Bombshell: 'Jewish' Ex-Wife vs. Nation of Islam

Bailed Out of Financial Mess by Friends

Michael Jackson Rallies Supporters

Jacko leaves Neverland for good

JACKO'S PACK O' BOOSTERS ALL SET

Michael Jackson's Finances Just Fine -<u>Adviser</u>

Michael Jackson defense gets copy of warrant

Parking At Courthouse For Jackson Arraignment: 250 Bucks A Spac

Jackson's Attorneys To Study Recordings, Affidavit

Michael Jackson's finances just fine: adviser

Is there merit to the recent charges against Michael Jackson?

Michael Jackson's support system preparing for Fri. arraignment

Why Michael Jackson matters

Michael Jackson's Neverland up for rent

MICHAEL JACKSON BEAMS UP: In the midst of legal whith 3.1 Misse in new film

Michael Jackson camp says CBS paid for interview

<u>Author to discuss latest Michael Jackson</u> flap

The Michael Jackson Affair: A Postmodern Morality Play

<u>Dispute in Michael Jackson Camp Over</u> Role of the Nation of Islam

<u> Michael Jackson's Chief Spokesman</u> Resigns

Nation of Islam distances itself from Michael Jackson

MICHAEL JACKSON: WHERE ARE YOU LIZ? She says she wasn't feeling up to it for his Neverland event

Michael Jackson Notwithstanding

Michael Jackson aide quits

Michael Jackson and the curiously artificial

Michael Jackson's \$1 Million Interview Deal

Michael Jackson Accuses Sheriff's Department Of Brutality

Young Michael Jackson shared bed

Nation of Islam denies involvement in Michael Jackson's affairs

Jackson Speaks Out

Pop Star Michael Jackson's Spokesman Resigns

Jackson Interview Transcript

Before I would hurt a child, I would slit my <u>wrists</u>

<u>Prosecutors Set Up Michael Jackson Case</u> Website

Michael Jackson defends himself in CBS interview

Michael Jackson Denies Sex Charges in TV

Michael Jackson's Kids' Paternity Questioned

'Michael Jackson, Jesus Juice and Teenage Boys' - by Ex-Adviser

Michael Jackson off limits fpr R Kelly

<u>Surprising New Allegations Against Michael Jackson</u>

Michael Jackson's Jewish kids

Father of Michael Jackson's accuser loses visitation rights with children

Judge Says R. Kelly Must Avoid Jackson

Dionne Warwick Defends Michael Jackson

Father of Michael Jackson's accuser loses bid for visitation rights with kids

<u>Custody Woes for Jackson?Custody Woes</u> <u>for Jackson?</u>

Supporters show love, support at Michael Jackson's arraignment

Michael Jackson's Children Interviewed by Welfare Officers

News Organizations Test Ethics in Rush to Cover Michael Jackson

The latest in the Michael Jackson drama.

Jackson Accuser Said to Be in Poor Health Michael Jackson search warrant sealed

The Michael Jackson Watch

Police consider security changes at Michael Jackson hearings

Figure in Michael Jackson case says threatened

Michael Jackson ranks among top 10 celebrities in Britain

Michael Jackson finally gets locked up

Jackson Supporters Stage Rally in Mexico

Jacko's limo: Sorry, not for sale

Michael Jackson Judge Is Strict, but Fair

Michael Jackson's Other Court Date Pushed Back

NBC PLIES MICHAEL JACKSON WITH MONEY

Michael Jackson's Jewish Kids

Hearing Delayed in Michael Jackson-Universal Suit

Michael Jackson to match funds raised for Gary murder victims

Car auction in limbo over Michael Jackson's Bentley

Michael Jackson prepares for court appearance

Michael Jackson seems to think he's untouchable

Was the Judge's Decision to Free Michael Jackson on \$3 Million Bail the Right Call?

MICHAEL JACKSON IN CONCERT - I MEAN, COURT...

Michael Jackson's lawyers should threaten

to resign

Uri Geller says Michael Jackson denied under hypnosis that he abused children

Michael Jackson: Once, And That's All

<u>Judge raps Michael Jackson for late court appearance</u>

Michael Jackson's kids are Jews - mother

<u>Pandemonium at Michael Jackson's court appearance</u>

Hundreds gather as Jackson pleads

Michael Jackson: "One More Chance"

Michael Jackson is enough evidence of alien life forms living on this planet

Michael Jackson, super spy: Gloved One will play secret agent in 'Miss Cast Away'

Michael Jackson to lease out his Neverland ranch

Michael Jackson Rents \$20 Million Neverland Substitute

Fans To Support Jackson On Two Fronts

Michael Jackson's molestation case: the blob that ate media credibility

CONTROVERSY SURROUNDING MICHAEL JACKSON INTERVIEW TOOK '60 MINUTES' BY SURPRISE

<u>Michael Jackson's racial conversion</u>

Michael Jackson Leaves Neverland

<u>Jacko Financial Crisis: Beatles Bill Due</u>

<u>Jacko Spent New Year's Eve With 'Oliver!'</u> <u>Star</u>

Jacko Lays Low at Nation of Islam 'Safe House'

Jacko Fans 'Scared' by Nation of Islam

Jacko Defense: He Wasn't There

CBS and Jacko: New York Times Reporter's Second Mistake?

Jacko's Scorned Manager Starts Blabbing

Nation of Islam Leader Monitored Jacko Interview

Fans to Flock to Jackson's Arraignment

<u>Local Michael Jackson Fans Plan Caravan</u> To Arraignment

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Michael Jackson finds new pad in Beverly Hills

Michael Jackson as secret agent?

Complaint filed about leaked memo in Michael Jackson case

The Michael Jackson Watch

Michael Jackson Grounded

Michael Jackson Surrenders Passport Again

Michael Jackson get onfair

Comedian Dick Gregory calls for support of friend Michael Jackson

Michael Jackson Publicist Was Fired

In his own defense
Court TV at forefront of Michael Jackson
story

<u>Michael Jackson Says, "That 'Croc Hunter'</u> <u>Makes Me Look Like a Saint!"</u>

Process that could select jury for Michael Jackson found unconstitutional

<u>I'm not like Michael Jackson, croc father</u> <u>insists</u> MJJ01081 Interview

Michael Jackson Denies Sex Charges in TV Interview

Michael Jackson to break silence in `60 Minutes' interview

Memorable TV in 2003: The war, Michael Jackson and CBS wimps out

Michael Jackson special, interview may air on CBS

Michael Jackson Web site ignites debat

Judge selected for Michael Jackson molestation case

Jesus Trampled By Michael Jackson Supporters

Jackson told to confirm UK visit or surrender passport

Michael Jackson UK Trip Delayed

Jacko CBS Special a 'Go' Michael Jackson's Friends, Family Gather At Neverland To Show Support

Correction: Michael Jackson Story

Michael Jackson a Muslim?

Michael Jackson: Stage Set for Trial

<u>Darryl Strawberry Comforts Michael</u> <u>Jackson At Ranch Party</u>

Michael Jackson's arrest leads the year in entertainment

Prescott Questions Decision to Allow Michael Jackson into UK

<u>Tampa church shows support for Michael</u> Jackson

Prosecutor wants Michael Jackson to prove he's going to Britain

Judge appointed in Michael Jackson case

The war, Michael Jackson and CBS wimps out: Memorable TV in 2003

Troubled former baseball star comforts Michael Jackson during trip to ranch

Judge appointed in Michael Jackson case

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<u>Michael Jackson admonished by judge over</u> first court appearance

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Judge Dismisses Jacko Lawsuit

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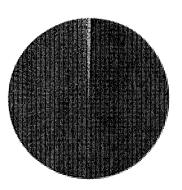
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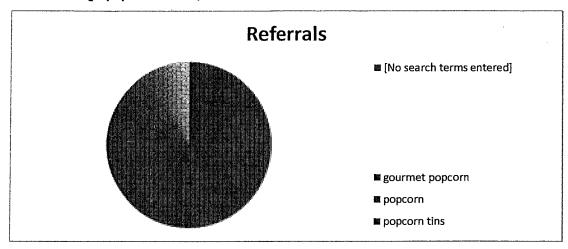
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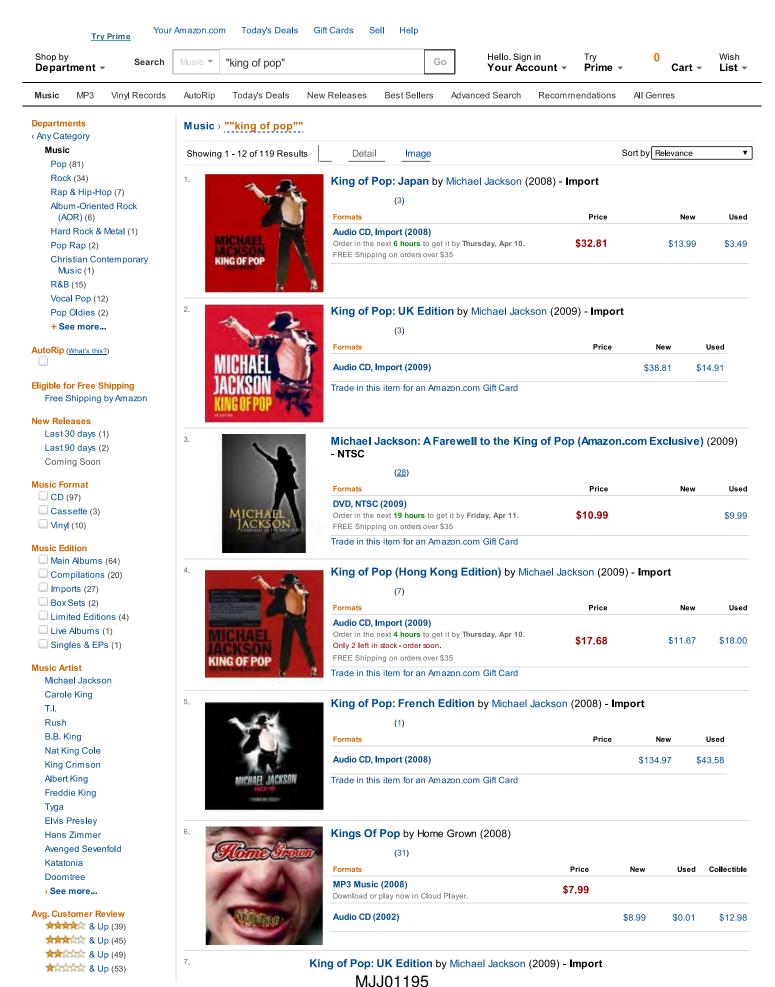
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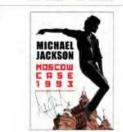
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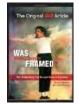
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When it came to relegation from the English Premier League Fulham could not quite "Beat It" -- but things could have been very different if the London club had kept its lucky statue of Michael Jackson. http://www.cnn.com/2014/05/07/sport/football/michael-jackson-statue-fulham/index.html

Working with the King of Pop I Updated Sat March 1, 2014

Judith Hill tells CNN's Piers Morgan what it was like to work for the King of Pop as a backup singer.

http://www.cnn.com/video/data/2.0/video/bestoftv/2014/02/14/pmt-oscars-2014-20-feetfrom-stardom-judith-hill-michael-jackson.cnn.html

AEG not liable in Michael Jackson death Updated Wed October 2, 2013

The jury in the Michael Jackson wrongful death trial decided that AEG Live is not liable in the King of Pop's death.

http://www.cnn.com/video/data/2.0/video/bestoftv/2013/10/02/exp-erin-sot-wian-aeg-livenot-liable-in-wrongful-death-case.cnn.html

Conrad Murray sends 'love' to Paris Jackson Updated Fri June 7, 2013

The convicted former physician of Michael Jackson, Dr. Conrad Murray, has recorded an audio "letter" to the King of Pop's daughter Paris following her hospitalization on Wednesday because he cares about her, Murray told CNN in a statement via his...

http://marquee.blogs.cnn.com/2013/06/07/conrad-murray-sends-love-to-paris-jackson/

Fmr. Jackson family attorney Debra Opri says new 'testimony is going to be fantastic for the Jackson family Updated Thur May 30, 2013

AEG has long contended that they did not hire Dr. Conrad Murray, the physician convicted of administering the lethal dose of the anesthetic to Jackson. Instead, AEG has maintained that it was the king of pop that hired Murray. but in an e-mail the...

http://startingpoint.blogs.cnn.com/2013/05/30/fmr-jackson-family-attorney-debra-opri-says-new-testimony-is-goingto-be-fantastic-for-the-jackson-family/

Cirque du Soleil brings King of Pop to Vegas Updated Fri February 22, 2013

Cirque du Soleil has confirmed that a new show inspired by the work of Michael Jackson is coming to Las Vegas this year. Called "Michael Jackson ONE," the King of Pop-themed event will start preview performances on May 23, and will officially premiere...

http://marquee.blogs.cnn.com/2013/02/22/cirque-du-soleil-brings-king-of-pop-to-vegas/

Jackson son debuts as entertainment reporter Updated Tue February 19, 2013

As an heir to the King of Pop, Prince Michael Jackson should not have to work, but at age 16, he has taken a gig as a reporter for "Entertainment Tonight." After receiving an on-camera coaching session on journalism techniques from ET's Brooke...

http://news.blogs.cnn.com/2013/02/19/michael-jacksons-son-makes-entertainment-debut-as-reporter/

What's #trending on May 4th Updated Fri May 4, 2012

Pepsi brings back the King of Pop for a new ad campaign and Pabst Blue Ribbon comes to the rescue when a University of Nebraska student's beer is stolen.

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Giles Slade: The King of Pop (and Heartbreak)

I played along too when she listened to Michael Jackson even though my tastes tended towards Keith Jarrett's lonely intensity. She gave me a mix-...

Giles Slade — Entertainment

http://www.huffingtonpost.com/giles-slade/the-king-of-pop-and-heart_b_221201.html

Michael Jackson's Birthday Memories: HuffPost Readers Remember ...



Michael Jackson would have turned 54 on Wednesday. Any attempt at guessing what the King of Pop would be up to today is idle speculation, but what's ...

Kia Makarechi — Entertainment

http://www.huffingtonpost.com/2012/08/29/michael-jackson-birthday-memories_n_1840061.html

Beyonce's Michael Jackson Letter: Singer Reveals New Note To ...



Monday, June 25 was the third anniversary of Michael Jackson's untimely death. To remember the fallen King of Pop, the current Queen of Pop, Beyonce,...

Christopher Rosen — Entertainment

 $http://www.huffingtonpost.com/2012/06/26/beyonce-michael-jackson-letter_n_1628167.html\\$

Michael Jackson's Stylist Rushka Bergman: "The King of Pop"

As I reluctantly pulled myself out of bed the other morning, plopped down at the computer and slowly began slipping into



my morning routine, I was st...

Malcolm Harris — Style

http://www.huffingtonpost.com/malcolm-harris/michael-jacksons-stylist-_b_1010843.html

Joe Peyronnin: King of Pop - Huffington Post

Americans love their shooting stars. Stars who demand attention, win affection and adulation, and then prematurely burn out.

Joe Peyronnin — Entertainment

http://www.huffingtonpost.com/joe-peyronnin/king-of-pop_b_225098.html

Michael Jackson's Birthday: Twitter Remembers The 'King Of Pop ...

Michael Jackson would have celebrated his 53rd birthday today, but instead his children and father visited his home town of Gary, Indiana to MJJ01213

http://www.huffingtonpost.com/2011/08/29/michael-jacksons-birthday_n_940478.html

It Wasn't Just One Man Who Killed the King of Pop | Christina ...

It was Conrad Murray's defense lawyer who reminded jurors that "this is not a reality show, it's reality." Unfortunately, no one in Michael Jackson's...

Christina Patterson — Celebrity

http://www.huffingtonpost.com/christina-patterson/conrad-murray-guilty b 1085781.html

The King and Queen of Pop are Gone: What Can We Learn?

In just three years, two of the most iconic, talented and famed artists in history died before their time. All idolized almost as gods, envied by th...

LaVar Young — Black Voices

http://www.huffingtonpost.com/lavar-young/celebrity-death b 1332192.html

Michael Jackson's Sister La Toya And Dad, Joe, Share Memories Of ...



When Michael Jackson tragically passed away on June 25, 2009, the world was stunned. As fans continue to pay tribute to the King of Pop four years la...

Lisa Capretto — OWN

http://www.huffingtonpost.com/2013/06/25/michael-jackson-la-toya-joe-memories_n_3479244.html

Mindfulness in Everyday Life: The Trials of Michael Jackson: How ...



Fame at an early age also prevented Michael from living a normal - and necessary - childhood, leaving him ill equipped for adulthood. That is why he ...

Donna Rockwell, PsyD — Celebrity

 $\label{lem:http://www.huffingtonpost.com/donna-rockwell-psyd/mindfulness-in-everyday-lbb3768846.html$

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Exhibit 74

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 76/698604

MARK: KING OF POP

76698604

CORRESPONDENT ADDRESS:

Paige Linn PO BOX 1583 PALM SPRINGS, CA 92263-1583 **RESPOND TO THIS ACTION:**

http://www.uspto.gov/teas/eTEASpageD.htm

GENERAL TRADEMARK INFORMATION: http://www.uspto.gov/main/trademarks.htm

APPLICANT: LINN, PAIGE

CORRESPONDENT'S REFERENCE/DOCKET

NO:

N/A

CORRESPONDENT E-MAIL ADDRESS:

OFFICE ACTION

TO AVOID ABANDONMENT, THE OFFICE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF THE ISSUE/MAILING DATE.

ISSUE/MAILING DATE:

TEAS PLUS APPLICANTS MUST SUBMIT DOCUMENTS ELECTRONICALLY OR SUBMIT FEE: Applicants who filed their application online using the reduced-fee TEAS Plus application must submit certain documents electronically. In addition, such applicants must accept correspondence from the Office via e-mail throughout the examination process and maintain a valid e-mail address. 37 C.F.R. §§2.23(a), (b); TMEP §§819, 819.02(a), (b). Failure to do so will incur an additional fee of \$50 per class of goods and/or services. 37 C.F.R. §2.6(a)(1)(iv); TMEP §819.04.

Therefore, applicant must submit the following documents using the Trademark Electronic Application System (TEAS) at http://www.uspto.gov/teas/index.html: (1) responses to Office actions; (2) preliminary amendments; (3) changes of correspondence address; (4) changes of owner's address; (5) appointments and revocations of power of attorney; (6) appointments and revocations of domestic representative; (7) amendments to allege use; (8) statements of use; (9) requests for extension of time to file a statement of use; and (10) requests to delete a Trademark Act Section 1(b) basis. If applicant files any of these documents on paper instead of via TEAS, then applicant must also submit the \$50 per class fee. 37 C.F.R. \$\\$2.6(a)(1)(iv), 2.23(a)(1); TMEP \\$\\$819.02(b), \\$19.04. Telephone responses that result in the issuance of an examiner's amendment will not incur this additional fee.

Search Results – Prior Pending Applications Noted

The trademark examining attorney has searched the Office's database of registered and pending marks and has found no similar registered mark that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d). However, marks in prior-filed pending applications may present a bar to registration of applicant's mark.

The effective filing dates of pending Application Serial Nos. 77768764, 77770417, 77770544, 77772582, 77774861, 77776065 and 77776965 precede applicant's filing date. See attached referenced applications. If one or more of the marks in the referenced applications register, applicant's mark may be refused registration under Trademark Act Section 2(d) because of a likelihood of confusion with the registered mark(s). See 15 U.S.C. §1052(d); 37 C.F.R. §2.83; TMEP §§1208 et seq. Therefore, upon receipt of applicant's response to this Office action, action on this application may be suspended pending final disposition of the earlier-filed referenced application.

In response to this Office action, applicant may present arguments in support of registration by addressing the issue of the potential conflict between applicant's mark and the marks in the referenced applications. Applicant's election not to submit arguments at this time in no way limits applicant's right to address this issue later if a refusal under Section 2(d) issues.

Section 2(a) Refusal – False Connection

Registration is refused because the applied-for mark consists of or includes matter which may falsely suggest a connection with Michael Jackson's estate. Although Michael Jackson's estate does not appear to be connected with the goods and/or services provided by applicant under the applied-for mark, Michael Jackson was so famous that consumers would presume a connection. Trademark Act Section 2(a), 15 U.S.C. §1052(a); see TMEP §§1203.03, 1203.03(e). See generally Univ. of Notre Dame du Lac v. J.C. Gourmet Food Imps. Co., 703 F.2d 1372, 217 USPQ 505 (Fed. Cir. 1983); In re Nuclear Research Corp., 16 USPQ2d 1316 (TTAB 1990); Univ. of Ala. v. BAMA-Werke Curt Baumann, 231 USPQ 408 (TTAB 1986); In re Cotter & Co., 228 USPQ 202 (TTAB 1985); Buffett v. Chi-Chi's, Inc., 226 USPQ 428 (TTAB 1985).

The following is required for a showing of false connection under Trademark Act Section 2(a):

- (1) The mark sought to be registered is the same as, or a close approximation of, the name or identity of another person or institution;
- (2) The mark would be recognized as such, in that it points uniquely and unmistakably to that person or institution;
- (3) The person or institution identified in the mark is not connected with the goods sold or services performed by applicant under the mark; and
- (4) The fame or reputation of the named person or institution is of such a nature that a connection with such person or institution would be presumed when applicant's mark is used on its goods and/or services.

In re Nuclear Research Corp., 16 USPQ2d 1316, 1317 (TTAB 1990); In re Cotter & Co., 228 USPQ 202, 204 (TTAB 1985); Buffett v. Chi-Chi's, Inc., 226 USPQ 428, 429 (TTAB 1985); TMEP §1203.03(e).

The applicant seeks to register the mark "KING OF POP" for a vast array of goods and services including electronic goods, cosmetics and personal care items, jewelry, musical instruments, paper goods, pet accessories, household and novelty items, bed linens, apparel, hair ornaments, toys, games and sporting

equipment, retail store and credit card services.

First, there is voluminous evidence (selections from such evidence are attached) to support the fact that the term "KING OF POP" is very closely associated with the late entertainer Michael Jackson and the public would readily make that connection given his fame. The term at issue need not be the actual, legal name of the party falsely associated with applicant's mark to be unregistrable. TMEP §1203.03(a); see, e.g., Buffett v. Chi-Chi's, Inc., 226 USPQ 428, 429 (TTAB 1985) (holding the wording MARGARITAVILLE to be the persona of singer Jimmy Buffett). The term must, however, be so uniquely and unmistakably associated with the named party as to constitute that party's name or identity. TMEP §1203.03; see, e.g., In re Cotter & Co., 228 USPQ 202, 204 (TTAB 1985); Buffett v. Chi-Chi's, Inc., 226 USPQ at 429. Indeed "KING OF POP" was the persona of Michael Jackson and was uniquely and unmistakably associated with Michael Jackson as to constitute his identity or name.

Second, the term "KING OF POP" would be recognized as pointing uniquely and unmistakably to Michael Jackson. That is, the only consumer recognition of the term "KING OF POP" would be that it identifies the source of the goods/services as Michael Jackson (or his estate).

Third, it appears that Michael Jackson was not connected with the goods to be sold or services to be performed by applicant under this mark. Nevertheless, as required below, applicant must indicate for the record whether there is in fact any connection between the listed goods/services and Michael Jackson's estate. 37 C.F.R. §2.61(b).

Finally, the fame of the Michael Jackson persona is such that a connection between Michael Jackson would be presumed when the applied for mark is used on its goods or services. (See articles attached hereto describing the level of fame achieved by Michael Jackson.) Furthermore, it must be noted that Michael Jackson was widely known to use his name or persona on a vast array of merchandise and in connection with a variety of services beyond music and entertainment. He was reportedly closely involved with the development of the merchandise and the activities underlying the services performed. Articles detailing these facts are attached hereto. The Trademark Trial and Appeal Board has held that if applicant's goods and/or services are of a type that the named person or institution sells or uses, and the named party is sufficiently famous, then it may be inferred that purchasers of the goods and/or services would be misled into making a false connection of sponsorship, approval, support of or the like with the named party. *In re Cotter & Co.*, 228 USPQ 202 (TTAB 1985); *In re Nat'l Intelligence Acad.*, 190 USPQ 570 (TTAB 1976). Since the evidence is clear that the goods and services applicant intends to offer under the mark KING OF POP are like those Michael Jackson sold under his name or persona and he was extremely famous, it may be inferred here that purchasers of such goods and/or services would be misled into making a false connection of sponsorship, approval, support of or the like with Michael Jackson.

The fact that purchasers would realize, at some point after purchase, that no connection exists between the listed goods and/or services and the person or institution falsely connected, is not relevant. The focus is on "the initial reaction or impact of the mark when viewed in conjunction with the applicable goods or services." *In re Bicentennial Soc'y*, 197 USPQ 905, 906 (TTAB 1978) (quoting *In re Nat'l Intelligence Acad.*, 190 USPQ 570, 572 (TTAB 1976)).

Thus, the applied-for mark in this application meets the four prongs of the test for the false connection refusal and registration must be refused on those grounds. The fact that applicant did not intend to adopt the name of, or trade upon the goodwill of, the named person or institution does not obviate a false connection refusal. Trademark Act Section 2(a) does not require such intent. TMEP §1203.03(e); see, e.g., S & L Acquisition Co. v. Helene Arpels, Inc., 9 USPQ2d 1221 (TTAB 1987); Consol. Natural Gas v. CNG Fuel Sys., Ltd., 228 USPQ 753 (TTAB 1985). However, evidence of such intent is highly probative

that the public will make the intended false connection. *Univ. of Notre Dame du Lac v. J.C. Gourmet Food Imps. Co.*, 703 F.2d 1372, 217 USPQ 505 (Fed. Cir. 1983); TMEP §1203.03(e).

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration.

Applicant must respond to the requirement(s) set forth below.

Requirement for Information

Applicant must indicate for the record whether there is in fact any connection between the listed goods/services and Michael Jackson's estate. 37 C.F.R. §2.61(b).

Failure to respond to a request for information can be grounds for refusing registration. TMEP §814; *see In re Cheezwhse.com*, *Inc.*, 85 USPQ2d 1917, 1919 (TTAB 2008); *In re DTI P'ship LLP*, 67 USPQ2d 1699, 1701-02 (TTAB 2003).

Identification of Goods and Services Requires Amendment

The identification of goods and services is indefinite and must be clarified because some entries are unclear or misclassified. *See* TMEP §1402.01. In addition, there are many duplicate entries. For assistance with identifying and classifying goods and/or services in trademark applications, please see the online searchable *Manual of Acceptable Identifications of Goods and Services* at http://tess2.uspto.gov/netahtml/tidm.html. *See* TMEP §1402.04.

Applicant may adopt the following, if accurate (comments and suggestions are shown in bold typeface below):

IC 3: FRAGRANCES FOR PERSONAL USE; PERFUME; PERFUME OILS, EAU DE PARFUM; EAU DE TOILETTE, MOISTURIZING SKIN LOTION; BODY LOTION; BODY OIL; EYE CREAM; EYE GEL; BATH PRODUCTS, NAMELY, BATH AND SHOWER GEL, BUBBLE BATH, BATH SOAP IN LIQUID, SOLID OR GEL FORM, BATH OIL, TALCUM POWDER, DUSTING POWDER, BODY POWDER, BODY EMULSIONS, BODY MASKS, BODY SCRUBS, BODY SPRAY AND BODY CREAM; DEODORANT FOR PERSONAL USE; COSMETICS, NAMELY, BLUSHER, LIPSTICK, LIP GLOSS, LIP BALM, COSMETIC PENCILS, LIP LINERS, EYE LINERS, MASCARA, MAKEUP, EYE MAKEUP, FACIAL MAKEUP, AND FOUNDATION MAKEUP; MASSAGE OIL; COMPACT CONTAINING MAKEUP, namely, FACE POWDER, FACIAL MAKEUP, FOUNDATION MAKEUP, ROUGE, EYE MAKEUP, AND EYE MAKEUP REMOVER; EYE PENCILS; EYE SHADOW; EYEBROW PENCIL; FALSE EYELASHES; ADHESIVE FOR AFFIXING FALSE EYELASHES; SKIN BRONZING CREAMS AND BODY MAKEUP; COSMETIC SUN TAN OIL; SHAMPOO; HAIR CONDITIONER; HAIR SPRAY; SOLID FRAGRANCE FOR PERSONAL USE; POTPOURRI; INCENSE; SACHETS; MAKE-UP KITS COMPRISED OF LIPSTICK, BLUSH, MASCARA AND EYE LINER

IC 9: BLANK MAGNETIC DATA CARRIERS; PRE-RECORDED COMPACT DISCS, DIGITAL VERSATILE DISCS AND DOWNLOADED AUDIO AND AUDIOVISUAL RECORDINGS IN THE FIELDS OF MUSIC, ENTERTAINMENT, AND EDUCATION; EYEWEAR; PREPAID

MAGNETICALLY ENCODED CALLING CARDS: VIDEO OUTPUT GAME EQUIPMENT FOR USE WITH TELEVISIONS SOLD AS A UNIT FOR PLAYING A PARLOR TYPE GAME; COMPUTER GAMES, NAMELY, GAME DISCS AND COMPUTER GAME TAPES; VIDEO AND COMPUTER GAME CARTRIDGES; MAGNETICALLY ENCODED CREDIT AND DEBIT CARDS; ELECTRONIC DEVICES, NAMELY, COMPUTER HARDWARE, ENCODED SMART CARDS CONTAINING DATA AND PROGRAMMING AND ELECTRONIC SMART CARD READERS USED FOR BIOMETRIC RECOGNITION AND FOR CAPTURING, VERIFYING AND AUTHENTICATING BIOMETRIC DATA TO SECURE COMMUNICATIONS AND CONTROL ACCESS FOR USE IN FINANCIAL, SECURITY, RETAIL, TRANSPORT AND VENDING APPLICATIONS; ELECTRONIC BIOMETRIC READERS, AND ELECTRIC SMART CARD AND BIOMETRIC READERS USED FOR BIOMETRIC RECOGNITION AND/OR CAPTURING, VERIFYING AND AUTHENTICATING BIOMETRIC DATA TO SECURE COMMUNICATIONS AND CONTROL ACCESS FOR USE IN FINANCIAL, SECURITY, RETAIL, TRANSPORT AND VENDING APPLICATIONS; ENCODED ELECTRONIC CHIP CARDS CONTAINING PROGRAMMING USED TO SECURE COMMUNICATIONS AND CONTROL ACCESS TO PHYSICAL AREAS, COMPUTERS, COMPUTER NETWORKS, AND ELECTRONIC DEVICES AND SYSTEMS FOR USE IN FINANCIAL. SECURITY, RETAIL, TRANSPORT AND VENDING APPLICATIONS; COMPUTER SOFTWARE RELATED TO THE FOREGOING APPLICATIONS, NAMELY, PROGRAMS FOR CAPTURING, VERIFYING AND AUTHENTICATING BIOMETRIC DATA AND STORAGE OF BIOMETRIC DATA; COMPUTER HARDWARE AND COMPUTER SOFTWARE FOR CONTROLLING AND USING ELECTRONIC DEVICES USED IN FINANCIAL, SECURITY, RETAIL, TRANSPORT AND VENDING APPLICATIONS FOR THE PURPOSES OF BIOMETRIC RECOGNITION AND FOR CAPTURING, VERIFYING AND AUTHENTICATING BIOMETRIC DATA TO SECURE COMMUNICATIONS AND CONTROL ACCESS; COMPUTER SECURITY SOFTWARE FOR ELECTRONIC DEVICES USED IN FINANCIAL, SECURITY, RETAIL, TRANSPORT, AND VENDING APPLICATIONS FOR THE PURPOSES OF BIOMETRIC RECOGNITION AND FOR CAPTURING, VERIFYING AND AUTHENTICATING BIOMETRIC DATA TO SECURE COMMUNICATIONS AND CONTROL ACCESS: MOVED FROM OTHER CLASSES: SUNGLASSES; HELMETS FOR <SPECIFY USE FOR HELMETS, e.g., SPORTS, SAFETY, MOTORCYCLE>; ENCODED SMART CARDS CONTAINING DATA AND/OR PROGRAMMING FOR <SPECIFY THE PURPOSE FOR THE SMART CARDS>, COMPUTER HARDWARE IN THE NATURE OF ENCODED SMART CARDS CONTAINING PROXIMITY PAYMENT DEVICES KNOWN AS TRANSPONDERS, ELECTRONIC CARD READERS FOR MAGNETICALLY ENCODED CARDS, RADIO FREQUENCY IDENTIFICATION DEVICES AND CARDS CONTAINING AN INTEGRATED CIRCUIT CHIP, TELECOMMUNICATIONS EOUIPMENT, NAMELY, TRANSPONDERS, COMPUTER OPERATING SYSTEMS FOR FINANCIAL TRANSACTIONS ON COMPUTER NETWORKS IC 12: MOVED FROM CLASS 28: BICYCLES, TRICYCLES, WAGONS

IC 14: FINE AND COSTUME JEWELRY, NAMELY, NECKLACES, BRACLETS, RINGS, CHARMS, TIE CLIPS, KEY RINGS **OF PRECIOUS METAL**, EARRINGS, WATCHES, PINS, BROOCHES, ANKLE BRACLETS, TOE RINGS, AND BODY JEWELRY; CLOCKS; **MOVED FROM CLASS 26: TIARAS**

IC 15: MUSICAL INSTRUMENTS, namely, ELECTRICAL GUITARS, NON ELECTRICAL GUITARS, DRUMS, CYMBALS, TRIANGLE, PIANO, VIOLIN, FLUTE, HARMONICA, ORGAN IC 16: PAPER GOODS, NAMELY, CRAFT PAPER, STICKERS, <SPECIFY TYPE(S) OF ALBUMS, e.g., PHOTO, COIN, STICKER> ALBUMS, DECALS, STATIONERY, NAMELY, WRITING PAPER, GREETING CARD KITS CONTAINING GREETING CARDS AND DECORATIONS THEREFOR, REMOVABLE AND TEMPORARY TATTOOS, IRON-ON TRANSFERS FOR TEE SHIRTS AND BAGS, RUB-ON TRASFERS, RHINESTONE DECALS AND RHINESTONE ADHESIVE TRANSFER SHEETS TO DECORATE CELL PHONES, NOTEBOOKS, AUTOGRAPH

BOOKS, BRAG BOOKS, BUMPER STICKERS, CHILDREN'S ACTIVITY BOOKS, CHILDREN'S BOOKS, CHILDREN'S WALL STICKERS AND MURALS, COMIC BOOKS, COMIC STRIPS APPEARING IN NEWSPAPERS, MAGAZINES OR BOOKS, EDUCATIONAL LEARNING CARDS, FLASH CARDS, ACTIVITY CARDS, WORKBOOKS, STORY BOOKS, PUZZLE BOOKS, PRINTED PUZZLES FOR <SPECIFY SUBJECT/FIELD OF THESE MATERIALS>; NON-MAGNETICALLY ENCODED PREPAID PURCHASE CARDS FOR USE TO BUY GOODS AND SERVICES; PAPER PLACE MATS, COLORING BOOKS FOR CHILDREN; WRITING INSTRUMENTS, NAMELY, PENS, PENCILS, MECHANICAL PENCILS, ERASERS, MARKERS, CRAYONS, HIGHLIGHTER PENS; FOLDERS, PAPER, PENCIL SHARPENERS, AND BOOK MARKERS; TRADING CARD DISCS OF PAPER OR CARDBOARD; ADDRESS BOOKS, SCRAPBOOKS, NOTE CARDS, HOLIDAY CARDS AND GREETING CARDS, ART PRINTS, GRAPHIC AND PRINTED ART REPRODUCTIONS, PAPER GIFT BAGS, MEMO PADS, BOOK ENDS, GIFT WRAPING PAPER, RUBBER STAMPS, STATIONERY, TRADING CARDS, CHALK BOARDS FOR HOME AND SCHOOL USE; COMMEMORATIVE STAMPS SHEETS, MOVED FROM CLASS 21: GLASS PAPER WEIGHTS

IC 18: PET COLLARS, PET NECKLACES, PET HAIR ORNAMENTS, PET COATS, PET SWEATERS, PET HATS, PET SHOES, PET CARRIERS; BILLFOLDS, DUFFEL BAGS, CARRY-ON BAGS, BACK PACKS, LUGGAGE, BEACH BAGS, HANDBAGS, PURSES, NAMELY, LEATHER PURSES, FUR PURSES, VINYL PURSES, LEATHER WALLETS, VINYL WALLETS, COIN PURSES; IDENTIFICATION CASES, MAKE UP CASES **SOLD EMPTY, LEATHER SHOULDER** BELTS; LEATHER KEY CHAINS, BRIEFCASES, BOOKBAGS

IC 20: MOVED FROM OTHER CLASSES: PICTURE FRAMES; WIND CHIMES
IC 21: HOUSEHOLD AND NOVELTY ITEMS, namely, MUGS, CUPS, DRINKING GLASSES,
PITCHERS, DECORATIVE AND COMMEMORATIVE PLATES AND BOWLS, SERVING
PLATTERS AND SERVING UTENSILS FOR SERVING FOOD, FIGURINES AND SCULPTURES
OF <SPECIFY COMPOSITION, e.g., CERAMIC, CHINA, CRYSTAL, EARTHENWARE,
GLASS, PORCELAIN, TERRA COTTA>, VASES, SUSPENDED DECORATIONS, NAMELY,
<SPECIFY>, DECORATIVE GLASS, DECORATIVE MASKS, MOVED FROM OTHER
CLASSES: LUNCH BOXES

IC 24: BED LINEN, NAMELY, PILLOW SHAMS, PILLOW CASES, SHEETS, DUVET COVERS, CUSHION COVERS, THROWS, BLANKETS; TOWELS, DRAPERY, BEACH TOWELS IC 25: MEN'S, WOMEN'S, CHILDREN'S AND INFANT'S CLOTHING, NAMELY, APRONS, ATHELIC UNIFORMS, BALL GOWNS, UNDERWEAR, UNDERCLOTHES, UNDERSHIRTS, BRAS, TEDDIES, PANTIES, THONGS, CAMISOLES, SLIPS, TIGHTS, BOXER SHORTS, LEGGINGS, BEACHWEAR, BELTS, BERMUDA SHORTS, BIB OVERALLS, GLOVES, SKI GLOVES, BICYCLE GLOVES, WET SUIT GLOVES, BLAZERS, BLOUSES, BOAS, BONNETS, BOOTIES, BOW TIES, MENS TIES, BRIEFS, CAMP SHIRTS, CAPES, CARDIGANS, COATS, CHEERLEADER UNIFORMS, DANCE OUTFITS AND UNIFORMS, MOTORCYCLE JACKETS, MOTORCYCLE GLOVES, DENIM JACKETS, DRESSES, DUNGAREES, EAR MUFFS, MUFFLERS, SCARVES, NECKTIES, NECKWEAR, FLEECE PULLOVERS, FORMAL WEAR, NAMELY, EVENING GOWNS, BRIDAL GOWNS, TUXEDOS, FUR COATS, FUR JACKETS, FUR SKIRTS, FUR VESTS, FUR FOOTWEAR, FUR HEAD WEAR, SHAWLS, STOLES, SLEEPWEAR, NAMELY, SLEEPING GOWNS, PAJAMAS, NIGHTS SHIRTS, LOUNGE WEAR, NIGHT GOWNS, BATH ROBES, BATH WRAPS, GYM SHORTS, SHORTS, SUN SUITS, HALTER TOPS, HAT BANDS, HEAD BANDS, SUN VISORS, HEADWEAR, NAMELY, HATS, CAPS, BASEBALL CAPS, STRAW HATS, COWBOY HATS, CHEFS HATS, BEANIES, SKULL CAPS, NOVELTY HEADWEAR WITH ATTACHED WIGS, MASQUERADE COSTUMES AND MASKS SOLD IN CONNECTION THEREWITH, HALLOWEEN COSTUMES, BASEBALL UNIFORMS, HOSIERY, JACKETS, JEANS, JERSEYS, HOODED SWEATSHIRTS, JOGGING SUITS, SWEAT SUITS, SWEAT PANTS,

SWEAT SHIRTS, SWEAT SHORTS, SWEAT TOPS, SWEAT SOCKS, TANK TOPS, VESTS, LEATHER AND FABRIC COATS, LEATHER AND FABRIC JACKETS, MITTENS, MOCCASINS, MOCK TURTLE NECK SWEATERS, BLAZERS, TURTLE NECK SWEATERS, SWEATERS, SKIRTS, SHIRTS, SHORTS, SLACKS, TROUSERS, T-SHIRTS, TANK TOPS, TOPS, SUITS FOR BOTH MEN AND WOMEN, SPORT SHIRTS, SPORTS JACKETS, SOCKS, PANTS SUITS, PANTYHOSE, PARKAS, SKI WEAR, NAMELY, SKI JACKETS, SKI MASKS, SKI PANTS, SKI SUITS, SKI BOOTS, GOLF WEAR, NAMELY, GOLF SHORTS, GOLF PANTS, GOLF SHIRTS, GOLF SKIRTS, GOLF CAPS, GOLF GLOVES, POLO SHIRTS, PONCHOS, PULLOVERS, RAIN WEAR, NAMELY, RAIN COATS, TRENCH COATS, RAIN JACKETS, SURF WEAR, TENNIS WEAR, BATHING SUITS, SWIMMING SUITS, SWIMMING TRUNKS, BIKINIS, BEACH COVERUPS, BATHING CAPS, WORK-OUT OUTFITS, WRIST BANDS, ONE-PIECE PLAYSUITS, ONE-PIECE INFANT GARMENTS, SUSPENDERS, SUSPENDER BELTS, MEN'S, WOMEN'S, CHILDREN'S AND INFANT FOOTWEAR, NAMELY, SHOES, DANCE SHOES, TOE SHOES, ATHELETIC SHOES, BEACH SHOES, FLIP FLOPS, BOOTS, BOOTIES, BATH SLIPPERS, RAIN BOOTS, SNEAKERS, TENNIS SHOES, BASEBALL SHOES, RUBBER SHOES, SLIPPERS, HOUSE **SLIPPERS**

IC 26: HAIR ORNAMENTS, NAMELY, BARRETTES, COMBS, HAIR CLIPS, PONYTAIL HOLDERS, HAIR STICKS, BOBBY PINS, JEWELED **HAIR** BANDS, **MOVED FROM OTHER CLASSES: WIGS**

IC 28: TOYS, GAMES, PLAYTHINGS, AND SPORTING GOODS, NAMELY, ACTION FIGURES AND ACCESSORIES THEREFOR, STUFFED TOY ANIMALS, BABY'S MULTIPLE ACTIVITY TOYS, TOY BAKEWARE AND COOKWARE, BALLOONS, TOY BANKS, BATH TOYS, BATHTUB TOYS, INFLATABLE BATH TOYS, RIDE-ON TOYS, INFLATABLE RIDE-ON TOYS, EQUIPMENT SOLD AS A UNIT FOR PLAYING CARD GAMES, TOY CARS, DOLLS, BEANBAG DOLLS, PAPER DOLLS, RAG DOLLS, SOFT SCULPTURE DOLLS, DOLL ACCESSORIES AND PLAYSETS, NAMELY, DOLL CASES, DOLL CLOTHING, DOLL HOUSES, DOLL HOUSE FURISHINGS, DOLL CLOTHES AND COSTUMES, STUFFED TOYS, CHECKER SETS, CHESS SETS, CHILDREN'S PLAY COSMETICS, CHILD'S MULTIPLE ACTIVITY TOYS, COMPUTER TOY, NAMELY, BATTERY POWERED COMPUTER GAME WITH LCD SCREEN WHICH FEATURES ANIMATION AND SOUND EFFECTS, TOY CONSTRUCTION BLOCKS, INFANT'S ACTION CRIB TOYS, FLYING DISCS, ELECTRONIC HAND HELD GAME UNITS, HAND HELD UNIT FOR PLAYING VIDEO GAMES. ELECTRONIC GAME EOUIPMENT WITH A WATCH FUNCTION, ELECTRONICALLY OPERATED TOY MOTOR VEHICLES, BOARD GAMES AND GAME EQUIPMENT SOLD AS A UNIT FOR PLAYING BOARD GAMES, CARD GAMES, MANIPULATIVE GAMES, PARLOR GAMES, ROLE-PLAYING GAMES, STAND-ALONE VIDEO OUTPUT PARLOR TYPE COMPUTER GAME MACHINES. ACTION TYPE TARGET GAMES. COIN OPERATED AND NON COIN OPERATED STANDALONE VIDEO OUTPUT GAME MACHINES, ROCKING HORSES, JIGSAW PUZZLES, KITE, MANIPULATIVE PUZZLES, PAPER FACE MASKS, TOY MODEL TRAIN SETS AND ACCESSSORIES THEREFOR, TOY MODEL VECHICLES AND RELATED ACCESSORIES SOLD AS A UNIT THEREWITH, ELECTRONICALLY OPERATED TOY MOTOR VEHICLES, ELECTRONIC BATTERY OPERATED ACTION TOYS, TOY MAGIC TRICKS AND NOISEMAKERS, TOY WHISTLES, PARTY FAVORS IN THE NATURE OF SMALL TOYS, TOY CAP PISTOLS, PLUSH TOYS, SOFT SCULPTURE PLUSH TOYS, THREE DIMENSIONAL CUBE TYPE PUZZLES, TOY RECORD PLAYER FOR PLAYING TUNES, CASSETTES AND DISCS, INLINE ROLLER SKATES, ICE SKATES. TOY ROLLER SKATES, TOY INLINE SKATE SAND ACCESSORIES THEREFORE, NAMELY, KNEE, WRIST AND ELBOW PADS, WATER SOUIRTING TOYS, TEDDY BEARS, WIND UP WALKING TOYS, WIND UP TOYS, NON-MOTORIZED NON-ELECTRIC MOBILE SELF-PROPELLEDRIDING TOYS, TOY TRUCKS, TWIRLING BATONS, TOY ZIP GUNS, GYMNASTIC APPARATUS, NAMELY, PARALLEL BARS AND IN-AND-OUTDOOR CLIMBING UNITS FOR

PLAYGROUNDS, BALLS, NAMELY, PLAYGROUND BALLS, SOCCER BALLS, SPORT BALLS, BASEBALLS, BASKETBALLS, AND FOAM BALLS, BASEBALL GLOVES, SWIMMING FLOATS FOR RECREATIONAL USE, HEAD COVERS FOR GOLF CLUBS, GOLF BALLS, GOLF CLUBS, INFLATABLE SWIMMING POOLS FOR RECREATIONAL USE, KICKBOARD FLOATATION DEVICES FOR RECREATIONAL USE, TOY MUSICAL INSTRUMENTS, NAMELY, ELECTRICAL AND NON-ELECTRICAL GUITARS, DRUMS, TRANGLE, TRUMPET, FLUTE, VIOLIN, PIANO, AND HARMONICA, GYMNASTIC PARALLEL BARS, SKIS, SNOW SKIS, SNOWBOARDS, SKATE BOARDS, SKIPPING ROPES, JUMP ROPES, SNOW SLEDS FOR RECREATIONAL USE, SURF FINS, SURFBOARDS FOR RECREATIONAL USE, BODY BOARDS, SWIM FINS, INFLATABLE AND BUOYANT BATH TOYS, MUSICAL TOYS, LATEX SQUEEZE TOY FIGURES, EXERCISE EQUIPMENT, NAMELY, STATIONARY CYCLES, TREADMILLS, STAI R-STEPPING MACHINES, WEIGHTLIFTING MACHINES, AND FREE WEIGHTS, TOY SUNGLASSES, NON-ILLUMINATING CHRISTMAS TREE ORNAMENTS, 3-D PUZZLES, PUZZLES VIEWERS FOR 3-d PLASTIC TRANSPARENCIES, RETURN SPINNING TOPS, SOAP BUBBLE WAND AND SOLUTION SETS, PUPPETS AND MARIONETTE PUPPETS, TOY CLOWN NOSES, MAGIC TRICKS, TOY ANIMALS, TOY ROBOTS, TOY WATCHES, TOY WEAPONS, TOY CELLPHONES, MOVED FROM OTHER CLASSES: HOBBY CRAFT KITS TO MAKE JEWELRY, HOBBY CRAFT KITS TO DECORATE MIRRORS, SHIRTS AND PURSES, **COLLECTABLE DOLLS, SNOW GLOBES**

IC 35: RETAIL AND WHOLESALE STORE SERVICES FEATURING WOMEN'S, MEN'S, CHILDREN'S AND INFANTS' CLOTHING, PURSES AND LUGGAGE, PERFUME, BATH PRODUCTS, MAKE-UP, AND TANNING CREAMS, JEWELRY, PET CLOTHING AND ACCESSORIES, HAIR ACCESSORIES, WOMENS, MENS, CHILDREN AND INFANT FOOTWEAR, SUNGLASSES, EYEWEAR, TOYS, MUSICAL INSTRUMENTS, SPORTS CLOTHING AND EQUIPMENT, BED AND HOME LINENS, COSTUMES, HOUSEHOLD AND NOVELTY ITEMS, PAPER GOODS, BLANK MAGNETIC DATA CARRIERS, PRE-RECORDED COMPACT DISCS, DIGITAL VERSATILE DISCS AND DOWNLOADED AUDIO AND AUDIOVISUAL RECORDINGS IN THE FIELD OF MUSIC, ENTERTAINMENT AND EDUCATION, PREPAID MAGNETICALLY ENCODED CALLING CARDS, VIDEO OUTPUT GAME EQUIPMENT FOR USE WITH TELEVISIONS SOLD AS A UNIT FOR PLAYING A PARLOR TYPE GAME, COMPUTER GAMES, NAMELY, DISCS AND COMPUTER GAME TAPES, VIDEO AND COMPUTER GAME CARTRIDGES

IC 36: CHARGE CARD AND CREDIT CARD SERVICES, DEBIT CARD SERVICES, POINT OF SALE AND POINT OF TRANSACTION SERVICES, NAMELY, PROVIDING SECURE COMMUNICATIONS, TRANSACTION AND PAYMENT OPTIONS USING A MOBILE DEVICE AT A POINT OF SALE, ELECTRONIC PAYMENT SERVICES, NAMELY, ELECTRONIC PROCESSING AND TRANSMISSION OF BILL PAYMENT DATA.

Identifications of goods and/or services can be amended only to clarify or limit the goods and/or services; adding to or broadening the scope of the goods and/or services is not permitted. 37 C.F.R. §2.71(a); see TMEP §§1402.06 et seq., 1402.07. Therefore, applicant may not amend the identification to include goods and/or services that are not within the scope of the goods and/or services set forth in the present identification.

Multiple Class Application

The application identifies goods and/or services that are classified in at least 15 classes; however, the fees submitted are sufficient for only one class. In a multiple-class application, a fee for each class is required.

37 C.F.R. §2.86(a)(2); TMEP §§810.01, 1403.01.

Therefore, applicant must either (1) restrict the application to the number of classes covered by the fee(s) already paid, or (2) submit the fees for the additional class(es).

If applicant prosecutes this application as a combined, or multiple-class application, then applicant must comply with each of the following for those goods and/or services based on an intent to use the mark in commerce under Trademark Act Section 1(b):

- (1) Applicant must list the goods and/or services by international class; and
 - (2) Applicant must submit a filing fee for each international class of goods and/or services not covered by the fee already paid (current fee information should be confirmed at http://www.uspto.gov).

See 15 U.S.C. §§1051(b), 1112, 1126(e); 37 C.F.R. §§2.34(a)(2)-(3), 2.86(a); TMEP §§1403.01, 1403.02(c).

/Heather D. Thompson/ Trademark Examining Attorney Law Office 109

Telephone: 571.272.9287

Email: heather.thompson1@uspto.gov

RESPOND TO THIS ACTION: Applicant should file a response to this Office action online using the form at http://www.uspto.gov/teas/eTEASpageD.htm, waiting 48-72 hours if applicant received notification of the Office action via e-mail. For *technical* assistance with the form, please e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned examining attorney. **Do not respond to this Office action by e-mail; the USPTO does not accept e-mailed responses**.

If responding by paper mail, please include the following information: the application serial number, the mark, the filing date and the name, title/position, telephone number and e-mail address of the person signing the response. Please use the following address: Commissioner for Trademarks, P.O. Box 1451, Alexandria, VA 22313-1451.

STATUS CHECK: Check the status of the application at least once every six months from the initial filing date using the USPTO Trademark Applications and Registrations Retrieval (TARR) online system at http://tarr.uspto.gov. When conducting an online status check, print and maintain a copy of the complete TARR screen. If the status of your application has not changed for more than six months, please contact the assigned examining attorney.

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July 6, 2009 Monday 1:19 PM GMT

SECTION: NEWS; Michael Jackson

LENGTH: 876 words

HEADLINE: The 'King of Pop' is dead, long live the 'King'

BYLINE: By Michael Ventre, msnbc.com contributor

HIGHLIGHT:

...in 1977, Elvis Presley is still referred to as the "King of Rock and Roll." When Michael Jackson died last week, chances are his "King of Pop" title didn't die with him.

BODY:

...throne, even though many groups have found success since his passing.

When Michael Jackson died last week, chances are his "King of Pop" title didn't die with him. He will still retain that honor among his multitude of admirers.

...pop groups have a shorter shelf life than pop individuals.

So with Michael gone, who becomes the new reigning "King of Pop"? Even though the title will always be associated with Michael Jackson, for practical purposes, who will step forward and ...

...who is alive today. It's a comparison of her and her competitors."

MTV helped make 'Thriller' a phenomenon

The trouble with any "King of Pop" handicapping is that 2009 represents a vastly different era from, say, 1982, when Jackson's "Thriller" exploded upon the pop consciousness.

"The ...

...people."

Elliott Wilson, founder and CEO of RapRadar.com, recognizes that the music business is different. What he looks for in the next "King of Pop" is someone who actually changes it by his or her mere presence.

"To me what has gotten lost is that, with Michael's great success with 'Thriller,' he built ...

...Led Zeppelin. But that's it.

"Nobody comes close."

Search for new King may go global

'The new "King of Pop" might also be someone the world doesn't yet know. The throne may sit empty for a while until that person has ...

...said.

Like a lot of journalists who cover music, Ann Powers of the Los Angeles Times has found herself having the "King of Pop" discussion in recent days. She feels that talent alone won't get it done when it comes to a coronation.

" . . .

...talent. I love Beyonce. She's incredibly talented, but she hasn't quite presented her vision as solidly."

Powers suspects that the next "King of Pop" might appear from another land. "If we do see another Michael Jackson figure," she said, "that person might not come from the U.S., and the ...

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July 2, 2009 - July 8, 2009

SECTION: Pg. 23 Vol. 100 No. 27 ISSN: 0028-7121

LENGTH: 926 words

HEADLINE: M.J., the 'King of Pop,' remembered

BYLINE: Scott, Ron

BODY:

FULL TEXT

Jazz Notes

Shhh, it's for sure, the **King of Pop**, you heard, reliable sources. The main news outlets have been covering it since his passing, on Thursday, June 25 - how shocking!

The **King of Pop**, Michael Jackson, the **King of Pop** is GONE. No, no, he's not gone, well, physically! His soul has moved on to higher ground, where there is no space or measured ...

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Digital Journal

March 5, 2009 Thursday 6:00 PM EST

LENGTH: 258 words

HEADLINE: King of Pop, Michael Jackson, To Give 10 Summer Concerts

BODY:

Mar. 5, 2009 (Digital Journal delivered by Newstex) --

It is confirmed that Michael Jackson, the **King of Pop**, will be making a comeback into the entertainment industry. He will be giving ten concerts this summer in London, Britain.

On March 3, Michael Jackson, the **King of Pop,** said that he plans to make an announcement at Londons O2 Arena. Perhaps he is planning to repair and retake his title as the oe**King of Pop.** Currently, Jackson is 50 years old. One cannot deny that Jackson has been a veteran of the music let alone pop ...

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Distributed by McClatchy-Tribune Business News

June 27, 2009 Saturday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090627-FD-Frederick-residents-remember-**King-of-Pop**-0627

LENGTH: 693 words

HEADLINE: Frederick residents remember 'King of Pop'

BYLINE: Lauren Beward, The Frederick News-Post, Md.

BODY:

...Others remember the 1980s, the days of "Thriller" and "Billie Jean," and trying desperately to learn the killer moves. Still others discovered the "King of Pop" in later years.

They all have one thing in common. They're mourning a legendary musician.

Copyright 2009 Thomasville Times-Enterprise (Georgia)

Distributed by McClatchy-Tribune Business News

June 27, 2009 Saturday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090627-TZ-Locals-remember-Jackson-He-s-more-than-King-of-Pop-0627

LENGTH: 826 words

HEADLINE: Locals remember Jackson: He's more than **King of Pop**

BYLINE: Teresa Williams, Thomasville Times-Enterprise, Ga.

BODY:

...one that ended too soon for Michael Jackson and his fans, including some local residents who shared their memories of the late "**King of Pop.**"

The singer died Thursday at UCLA Medical Center in Los Angeles. An autopsy was to be performed Friday, but ...

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Distributed by McClatchy-Tribune Business News

June 26, 2009 Friday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090626-YT-Times-Tribune-reporter-knew-the-King-of-Pop-0626

LENGTH: 1092 words

HEADLINE: Times-Tribune reporter knew the **King of Pop**

BYLINE: Stacy Brown,, The Times-Tribune, Scranton, Pa.

BODY:

...Four years, almost to the day, after he walked free on 10 counts of child molestation, conspiracy and other charges, the **King of Pop** was dead.

I met Michael Jackson and his brothers in New York during the Victory Tour in 1984. I was with ...

Copyright 2009 The Whittier Daily News (California)

Distributed by McClatchy-Tribune Business News

July 7, 2009 Tuesday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090707-KW-La-Puente-man-builds-4-wheel-tribute-to-the-King-of-Pop-0707

LENGTH: 442 words

HEADLINE: La Puente man builds 4-wheel tribute to the "King of Pop"

BYLINE: Brian Day, The Whittier Daily News, Calif.

BODY:

...two of his passions -- lowrider cars and Michael Jackson's music -- to create a one-of-a-kind four-wheeled tribute to the "**King of Pop**" in the form of a 1973 Ford Thunderbird.

Copyright 2009 The News Herald The News Herald (Panama City, Florida)

Distributed by McClatchy-Tribune Business News

June 27, 2009 Saturday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090627-PY-Bay-residents-remember-the-time-when-King-of-Pop-reigned-supreme-0627

LENGTH: 504 words

HEADLINE: Bay residents remember the time when **King of Pop** reigned supreme

BYLINE: Brittany Smith, The News Herald, Panama City, Fla.

BODY:

...favorite songs and music videos. For them, those were the videos they remembered, as well as the groundbreaking career moves -- and dance moves -- that earned Jackson his "**King of Pop**" reputation.

Resident James King, 54, was a deejay at a college station in the '70s when he became a ...

Copyright 2009 Niagara Gazette (Niagara Falls, New York)

Distributed by McClatchy-Tribune Business News

July 7, 2009 Tuesday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090707-NF-NIAGARA-FALLS-Tribute-fit-for-the-King-of-Pop-0707

LENGTH: 435 words

HEADLINE: NIAGARA FALLS: Tribute fit for the 'King of Pop'

BYLINE: Mark Scheer, Niagara Gazette, Niagara Falls, N.Y.

BODY:

...I lost someone close to me."

Like millions of other Jackson fans around the world, Gulley grew up loving the **King of Pop's** music, his moves and his personality. As a child and a teenager, she covered the walls of her room with Jackson posters, owned his trading cards and ...

Copyright 2009 Waterloo Courier Waterloo Courier (Iowa)

Distributed by McClatchy-Tribune Business News

July 8, 2009 Wednesday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090708-OO-Locals-watch-Jackson-memorial-and-remember-the-King-of-Pop-0708

LENGTH: 682 words

HEADLINE: Locals watch Jackson memorial and remember the **King of Pop**

BYLINE: Amie Steffen, Waterloo-Cedar Falls Courier, Iowa

BODY:

...said, "because everybody loved Michael."

LaTanya Graves of Waterloo said she will "Remember the Time" that she and her friends learned dance moves from the **King of Pop** and picked out which of the Jackson 5 they would marry.

"No matter what anyone feels negatively about him, the Michael Jackson I remember is ...

DESIGN MARK

Serial Number

77768764

Status

NEW APPLICATION - ASSIGNED TO EXAMINER

Word Mark

KING OF POP

Standard Character Mark

Yes

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Gene Therapy Group Inc CORPORATION DELAWARE 17 Skyview dr. North Haledon NEW JERSEY 07508

Goods/Services

Class Status -- ACTIVE. IC 025. US 022 039. G & S: Belts for clothing; Children's and infants' cloth bibs; Clothing, namely, khakis; Eyeshades; Gloves as clothing; Hoods; Jackets; Jerseys; Leather belts; Party hats; Short sets; Ties; Tops; Travel clothing contained in a package comprising reversible jackets, pants, skirts, tops and a belt or scarf; Wearable garments and clothing, namely, shirts.

Filing Date

2009/06/25

Examining Attorney

THOMPSON, HEATHER

KING OF POP

DESIGN MARK

Serial Number

77770417

Status

NEW APPLICATION - ASSIGNED TO EXAMINER

Word Mark

KING OF POP

Standard Character Mark

Yes

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

JONATHAN WARE INDIVIDUAL UNITED STATES 5344 S Crenshaw Bl #330 Los Angeles CALIFORNIA 90043

Goods/Services

Class Status -- ACTIVE. IC 025. US 022 039. G & S: A-shirts; Ankle socks; Anklets; Aprons; Ascots; Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms; Athletic footwear; Athletic shoes; Athletic uniforms; Baby bottoms; Baby doll pyjamas; Baby layettes for clothing; Baby tops; Ball gowns; Ballet shoes; Balloon pants; Ballroom dancing shoes; Bandanas; Baseball caps; Baseball shoes; Baseball uniforms; Bathing caps; Bathing costumes for women; Bathing suits; Bathing suits for men; Bathrobes; Beach cover-ups; Beach coverups; Beach footwear; Beach shoes; Beachwear; Beanies; Bed jackets; Belts; Belts made of leather; Bermuda shorts; Bib overalls; Bib shorts; Bicycle gloves; Bikinis; Blazers; Bloomers; Blouses; Body shirts; Body stockings; Body suits; Bomber jackets; Booties; Boots; Bottoms; Bow ties; Braces; Bras; Briefs; Briefs; Camisoles; Camouflage gloves; Camouflage vests; Camp shirts; Canvas shoes; Cap visors; Capelets; Capri pants; Capris; Caps; Caps with visors; Cargo pants; Chef's hats; Children's and infant's apparel, namely, jumpers, overall sleepwear, pajamas, rompers and one-piece garments; Children's headwear; Choir robes; Coats for men and women; Collars; Coveralls; Crew neck sweaters; Crew necks; Cross-country gloves; Denim jackets; Denims; Do rags; Down jackets; Dress shirts; Dress suits; Dresses; Dressing gowns; Dressing gowns and bath robes; Evening dresses; Evening gowns; Fabric belts; Fishermen's jackets; Fishing shirts; Fishing vests; Fleece pullovers; Fleece vests; Flight

suits; Footies; Footwear; Footwear for men and women; Fur coats; Fur coats and jackets; Fur hats; Fur jackets; G-strings; Gaberdines; Gloves; Golf caps; Golf pants, shirts and skirts; Golf shorts; Gowns; Gym shorts; Gym suits; Halloween costumes; Halter tops; Hat bands; Hats; Hats for infants, babies, toddlers and children; Head scarves; Head sweatbands; Head wear; Headbands; Headwear; Heavy coats; Heavy jackets; Hooded pullovers; Hooded sweat shirts; Hoods; Hosiery; Hunting jackets; Hunting vests; Infant and toddler one piece clothing; Infant sleepers; Infant wear; Infantwear; Jackets; Jeans; Jerseys; Jogging outfits; Jogging pants; Jogging suits; Jumpers; Jumpsuits; Kerchiefs; Knit shirts; Knitted caps; Knitted gloves; Knitted underwear; Lab coats; Ladies' suits; Layettes; Leather belts; Leather coats; Leather headwear; Leather jackets; Leather pants; Leather shoes; Leather slippers; Leg warmers; Leggings; Leisure suits; Lingerie; Long jackets; Long johns; Long-sleeved shirts; Lounge pants; Masquerade costumes; Maternity lingerie; Maternity sleepwear; Men's and women's jackets, coats, trousers, vests; Men's dress socks; Men's suits, women's suits; Men's underwear; Moccasins; Mock turtle-neck sweaters; Mocknecks; Motorcycle gloves; Motorcycle jackets; Muscle tops; Neck bands; Neckerchiefs; Neckties; Neckwear; Night gowns; Night shirts; Nightcaps; Nightdresses; Nightgowns; Nighties; Nightwear; Nurse dresses; Nurse overalls; Nurse pants; One piece garment for infants and toddlers; One-piece play suits; Outdoor gloves; Outer jackets; Over coats; Over shirts; Over-trousers; Overcoats; Padded jackets; Pajama bottoms; Pajamas; Panties; Pants; Play suits; Pocket kerchiefs; Pocket squares; Polo shirts; Pullovers; Quilted vests; Rain boots; Rain coats; Raincoats; Rainwear; Removable collars; Reversible jackets; Robes; Rompers; Rubber shoes; Running shoes; Scarfs; Scarves; School uniforms; Shawls and headscarves; Shawls and stoles; Shell jackets; Shirt fronts; Shirts; Shirts and short-sleeved shirts; Shirts for infants, babies, toddlers and children; Shirts for suits; Shoes; Short sets; Short trousers; Short-sleeved or long-sleeved t-shirts; Short-sleeved shirts; Shorts; Shoulder wraps for clothing; Shower caps; Silk scarves; Ski boot bags; Ski jackets; Ski masks; Ski pants; Ski suits; Ski wear; Skirts and dresses; Skorts; Skull caps; Slacks; Sleep shirts; Sleeping garments; Sleepwear; Slippers; Slips; Small hats; Smocks; Smoking jackets; Sneakers; Sport coats; Sport shirts; Sports bras; Sports jackets; Sports jerseys; Sports pants; Sports shirts; Strapless bras; Straps for bras; Stretch pants; Suede jackets; Suit coats; Suits; Suits of leather; Sun sleeves; Sun visors; Sunsuits; Surf wear; Suspender belts; Suspender belts for men; Suspenders; Suspenders; Swaddling clothes; Sweat jackets; Sweat pants; Sweat shirts; Sweat suits; Sweaters; Sweatsocks; Swimming trunks; Swimsuits; T-shirts; Tank tops; Tank-tops; Tee shirts; Tennis shoes; Tennis wear; Thermal underwear; Ties; Tights; Top coats; Training suits; Travel clothing contained in a package comprising reversible jackets, pants, skirts, tops and a belt or scarf; Trench coats; Tunics; Turtlenecks; Twin sets; Under garments; Underarm clothing shields; Underclothes; Undergarments; Underpants; Underwear; Uniforms; V-neck sweaters; Vests; Walking shorts; Wedding dresses; Wedding gowns; Wet suit gloves; Wind coats; Wind resistant jackets; Women's

hats and hoods; Woollen socks; Woolly hats; Wraps; Wristbands; Zoot suits. First Use: 2009/06/29. First Use In Commerce: 2009/06/29.

Name/Portrait Statement

The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

Filing Date

2009/06/29

Examining Attorney

THOMPSON, HEATHER

KING OF POP

DESIGN MARK

Serial Number

77770544

Status

NEW APPLICATION - ASSIGNED TO EXAMINER

Word Mark

KING OF POP

Standard Character Mark

Yes

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

The Bradford Exchange, Ltd. CORPORATION ILLINOIS 9333 North Milwaukee Avenue Niles ILLINOIS 60714

Goods/Services

Class Status -- ACTIVE. IC 014. US 002 027 028 050. G & S: Fine and costume jewelry, namely: jewelry pins, brooches, earrings, bracelets, necklaces, rings, pendants, charms, tie clips, ornamental pins; items made of precious metal, semi-precious metal or coated therewith, namely: candlesticks, candle holders, decorative boxes, book ends; key necklaces, key rings and key chains of precious metal, non-precious metal or coated therewith; lighters, bookmarks, letter openers, frames, sculptures; clocks and watches; ornamental pins and buttons.

Goods/Services

Class Status -- ACTIVE. IC 020. US 002 013 022 025 032 050. G & S: Plastic flags, banners and pennants, decorative mobiles, key chains and key chains and key fobs not of metal, picture frames, decorative mobiles, decorative boxes made of wood, figurines of wood, wax, fabric, plaster and plastic; key rings, key chains, sculptures and figurines made of plaster and wood, cushions and pillows.

Goods/Services

Class Status -- ACTIVE. IC 021. US 002 013 023 029 030 033 040 050. G & S: Household and novelty items, namely: mugs, cups, paper and plastic cups, drinking glasses, pitchers, dining utensils, decorative and commemorative plates and bowls, serving platters and serving

-1-

77770544

Print: Aug 3, 2009

utensils; book ends, decorative boxes, picture frames, candlesticks and candle holders not of precious metal; figurines and sculptures; vases, bottle stoppers, suspended decorations, decorative glass bottles, decorative masks, wind chimes, glass paperweights and collectible dolls.

Goods/Services

Class Status -- ACTIVE. IC 025. US 022 039. G & S: Clothing, wearing apparel and accessories, namely: shirts, sweatshirts, T-shirts, jerseys, sweaters, cardigans, tank tops, halter tops, pants, sweat pants, shorts, camisoles; ladies' and men's underwear namely: briefs, boxer shorts, boy shorts, thongs, g-strings, bras, teddies, merry widows, body stockings, corsets, slips, garter belts, sarongs, sleepwear, namely bathrobes, night shirts, pajamas, sleeping gowns; kimonos; coats, jackets, vests, dresses, skirts, blouses, rompers, swimwear; rainwear, namely: raincoats, rain jackets, rain bonnets, rain boots, and rain capes; ties, ascots, belts, scarves; footwear, namely: shoes, boots, socks, and stockings; headgear, namely: hats, caps and beanies; aprons; masquerade costumes; wristbands.

Goods/Services

Class Status -- ACTIVE. IC 028. US 022 023 038 050. G & S: Games, toys and playthings, namely: dolls, doll accessories, doll clothes; juggling balls, juggling plates, juggling pins, diabolos, flower sticks, juggling sticks, juggling scarves, skipping ropes, jigsaw puzzles, 3-D puzzles, puzzles viewers for 3-D plastic transparencies, playing cards, spin toy, toy mobiles, return tops, dolls and accessories, mechanical action toys, golf balls, soap bubbles, kites, balls; Christmas tree decorations; face masks and costume masks; puppets and marionette puppets; clown noses; magic tricks.

Filing Date

2009/06/29

Examining Attorney

THOMPSON, HEATHER

Attorney of Record

Joel R. Platt

KING OF POP

DESIGN MARK

Serial Number

77772582

Status

NEW APPLICATION - ASSIGNED TO EXAMINER

Word Mark

KING OF POP

Standard Character Mark

Yes

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

The Bradford Exchange, Ltd. CORPORATION ILLINOIS 9333 North Milwaukee Avenue Niles ILLINOIS 60714

Goods/Services

Class Status -- ACTIVE. IC 015. US 002 021 036. G & S: Music boxes, musical carousels and musical water globes.

Goods/Services

Class Status -- ACTIVE. IC 016. US 002 005 022 023 029 037 038 050. G & S: Address books, scrapbooks, note cards, holiday/greeting cards, art prints, graphic and printed art reproductions, paper gift bags, writing instruments, loose leaf binders, memo pads, bookends, books, children's activity books, gift wrapping paper, bumper stickers, calendars, bank checks, checkbook covers, comic books, stamps, decals, letter openers, paper merchandise bags, pictures, posters, photographic prints, picture books, recipe books, rubber stamps, stationery, stickers, temporary tattoos, trading cards, and chalk boards for home and/or school use.

Goods/Services

Class Status -- ACTIVE. IC 018. US 001 002 003 022 041. G & S: Backpacks, bags, coin purses, garment bags for travel, handbags, purses, suitcases, tote bags, wallets, umbrellas and cosmetic bags sold empty.

Goods/Services

Class Status -- ACTIVE. IC 020. US 002 013 022 025 032 050. G & S:

-1-

Wall plaques made of plastic or wood.

Goods/Services

Class Status -- ACTIVE. IC 021. US 002 013 023 029 030 033 040 050. G & S: Plaques of china, crystal, earthenware, glass, porcelain, ceramic, terra cotta.

Goods/Services

Class Status -- ACTIVE. IC 028. US 022 023 038 050. G & S: Toy model train sets and related accessories.

Filing Date

2009/07/01

Examining Attorney

THOMPSON, HEATHER

Attorney of Record

Joel R. Platt

KING OF POP

DESIGN MARK

Serial Number

77774861

Status

NEW APPLICATION - ASSIGNED TO EXAMINER

Word Mark

KING OF POP COLLECTION

Standard Character Mark

Yes

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Tristar Products, Inc. CORPORATION PENNSYLVANIA 492 Route 46 East Fairfield NEW JERSEY 07004

Goods/Services

Class Status -- ACTIVE. IC 016. US 002 005 022 023 029 037 038 050. G & S: Commemorative stamps.

Filing Date

2009/07/06

Examining Attorney

THOMPSON, HEATHER

Attorney of Record

Edward J. Chalfie

KING OF POP COLLECTION

Print: Aug 3, 2009 77776065

DESIGN MARK

Serial Number

77776065

Status

NEW APPLICATION - ASSIGNED TO EXAMINER

Word Mark

KING OF POP

Standard Character Mark

Yes

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

TUTM Entertainment, Inc. DBA Drew's Entertainment CORPORATION NEW JERSEY Raritan Center 45 Fernwood Avenue Edison NEW JERSEY 08837

Goods/Services

Class Status -- ACTIVE. IC 016. US 002 005 022 023 029 037 038 050. G & S: paper napkins, buffet toppers, name cards, placemats, buffet decorations, table covers, invitations, printed novelty wine labels, table centerpieces, iron-on transfers, stickers, stationery, posters, signs.

Goods/Services

Class Status -- ACTIVE. IC 021. US 002 013 023 029 030 033 040 050. G & S: paper plates, paper cups, serving spoons, serving spatulas, serving forks, serving tongs, paper umbrella picks, serving trays, bowls.

Goods/Services

Class Status -- ACTIVE. IC 025. US 022 039. G & S: apparel, t-shirts, gloves, buttons.

Goods/Services

Class Status -- ACTIVE. IC 028. US 022 023 038 050. G & S: streamers, confetti, inflatable toys, toy and novelty face masks, window decorations, molded toy figures, stuffed toys.

Filing Date

2009/07/07

-1-

Print: Aug 3, 2009 77776065

Examining Attorney THOMPSON, HEATHER

Attorney of Record Thomas M. Furth

-2-

KING OF POP

Print: Aug 3, 2009 77776965

DESIGN MARK

Serial Number

77776965

Status

NEW APPLICATION - ASSIGNED TO EXAMINER

Word Mark

KING OF POP

Standard Character Mark

Yes

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

TUTM Entertainment, Inc. DBA Drew's Entertainment CORPORATION NEW JERSEY Raritan Center 45 Fernwood Avenue Edison NEW JERSEY 08837

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Digital media, namely, CD's and DVD's featuring music; Magnets.

Name/Portrait Statement

The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual.

Filing Date

2009/07/08

Examining Attorney

THOMPSON, HEATHER

Attorney of Record

Thomas M. Furth

KING OF POP



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Michael Jackson

From Wikipedia, the free encyclopedia (Redirected from King Of Pop)

For other persons named Michael Jackson, see Michael Jackson (disambiguation).

Michael Joseph Jackson (August 29, 1958 - June 25, 2009), dubbed the "King of Pop", was an American musician and one of the most commercially successful entertainers of all time. His unique contributions to music and dance, along with a highly publicized personal life, made him a prominent figure in popular culture for four decades.

He started a solo career in 1971, having made his debut in 1964 as a member of The Jackson 5. His 1982 album Thriller remains the best-selling album of all time, with four others - Off the Wall (1979), Bad (1987), Dangerous (1991), and HIStory (1995) - among the best selling. He popularized several physically complicated dance moves, such as the robot and the moonwalk. He is widely credited with having transformed the music video from a promotional tool into an art form, with videos for his songs "Billie Jean", "Beat It" and "Thriller" making him the first African American artist to amass a strong crossover following on MTV

A double-inductee into the Rock and Roll Hall of Fame, his other achievements feature multiple Guinness World Records - including the "Most Successful Entertainer of All Time" - 13 Grammy Awards, 17 number one singles (including the four number ones with Jackson 5), and estimated sales of over 750 million records world-wide. He was also a notable philanthropist and humanitarian who donated and raised million of dollars through his own Heal the World Foundation, and support of 39 other charities.

Jackson's personal life generated significant controversy. His changing appearance was noticed from the early 1980s, with changes to the shape of his nose and to the color of his skin drawing media publicity. He was accused in 1993 of child sexual abuse, although no charges were brought. He married twice, first in 1994 and again in 1996, and brought up three children, one of them born to a surrogate mother. In 2005, he was tried and acquitted of child molestation allegations and cited monetary interest of his accusers. Jackson, in preparations for a 50 date concert, died at the age of 50 on June 25, 2009, in Los Angeles, California after suffering from cardiac arrest. His memorial service was broadcast live around the world.

Contents [hide]

1 Life and career

- 1.1 1958-75: Early life and The Jackson 5
- 1.2 1975-81: Move to Epic and Off the Wall
- 1.3 1982-83: Thriller and Motown 25
- 1.4 1984-85: Pepsi, We Are the World and business career
- 1.5 1986-87: Appearance, tabloids, Bad, autobiography, and films
- 1.6 1988-90: Autobiography, changing appearance, and Neverland
- 1.7 1991-93: Dangerous, Heal the World Foundation and Super Bowl XXVII
- 1.8 1993; First child sexual abuse allegations
- 1.9 1994: First marriage

Michael Jackson



Rorn Michael Joseph Jackson

August 29, 1958 Gary, Indiana, U.S.

Died June 25, 2009 (aged 50) Los Angeles, California, U.S.

Occupation Singer, songwriter, record producer, dancer, choreographer,

actor, businessman

Years 1964-2009 active

Parents

Net worth \$236 million (2007)[1]

Spouse(s) Lisa Marie Presley (1994-1996)

Debbie Rowe (1996-1999)

Children Prince Michael Jackson (b. 1997)

Paris Jackson (b. 1998)

Prince Michael Jackson II (b. 2002)

Joseph Jackson (father)

Katherine Jackson (mother)

Signature

navigation

- Main page
- = Contents
- Featured content
- Current events
- Random article

search

Go Search

interaction

- About Wikinedia
- Community portal
- Recent changes
- Contact Wikipedia
- Donate to Wikipedia
- = Help

toolbox

- What links here
- Related changes
- Upload file
- Special pages
- Printable version
- Permanent link
- Cite this page

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- Afrikaans
- Alemannisch
- 0000
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- Azərbaycan
- Bân-lâm-gú
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- (тарашкевіца) Bikol Central
- Boarisch
- Bosanski Drothonos

- Brezhonea
- Български
- Català
- Cebuano
- Česky
- Cymraeg Dansk
- Deutsch
- Eesti
- Ελληνική
- Español Esperanto
- Euskara
- فارسی =
- Føroyskt Français
- Frysk
- Gaeilge
- Gaela
- Galego - 韓語
- ગુજરાતી
- Hak-kâ-fa ■ 한국어
- = हिन्दी
- Hrvatski
- Bahasa Indonesia
- Íslenska
- Italiano
- שברית =
- Basa Jawa
- ქართული
- Қазақша Kiswahili
- Коми
- Krevol avisven
- عوردي / Kurdî ا
- Latina
- Latviešu
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- Lietuvių
- Limburgs
- Magyar
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- Монгол
- 0000000000
- Nāhuati
- Nederlands
- नेपाल भाषा
- 日本語

- 1.10 1995-97: HIStory
- 1.11 1996-99: Second marriage and fatherhood
- 1.12 2000-03: Label dispute, Invincible and third child
- 1.13 2003-05: Second child sexual abuse allegations
- 1.14 2006-09; Final years

2 Death and memorial

- 2.1 Posthumous releases
- 3 Musical style and performance
 - 3.1 Influences
 - 3.2 Themes and genres
 - 3.3 Vocal style
 - 3.4 Music videos and choreography
- 4 Legacy and influence
- 5 Discography
- 6 See also
- 7 Notes
- 8 References
- 9 Further reading
- 10 External links

Life and career

1958-75: Early life and The Jackson 5

Michael Jackson was born the seventh of nine children on August 29, 1958 in Gary, Indiana, an industrial suburb of Chicago, to an African American working-class family. His mother, Katherine Esther Scruse, was a devout Jehovah's Witness, and his father, Joseph Walter "Joe" Jackson, a steel mill worker who performed with an R&B band called The Falcons. Jackson had three sisters: Rebbie, La Toya, and Janet, and five brothers: Jackie, Tito, Jermaine, Marlon, and Randy. [2]

Website michaeljackson.com 🗗

Jackson had a troubled relationship with his father. He stated that he was physically and emotionally abused during incessant rehearsals, whippings, and name-calling, though he credited his father's discipline for his success.[3] In one altercation recalled by Marlon, Joseph held Michael upside down by one leg and "pummeled him over and over again with his hand, hitting him on his hack and huttocks" [4] Joseph would also trip or push his sons into walls. One night while Michael was asleep, Joseph climbed into his room through the bedroom window, wearing a fright mask and screaming. He said he wanted to teach the children not to leave the window open when they went to sleep. For years afterward, Jackson said he suffered nightmares about being kidnapped from his bedroom.^[4] Joseph acknowledged in 2003 that he regularly whipped Jackson as a child.^[5]

Jackson first spoke openly about his childhood abuse in an interview with Oprah Winfrey broadcast on February 10, 1993. He said that he had often cried from loneliness and would sometimes vomit when he saw his father. In an interview with Martin Bashir, aired on February 3, 2003 as Living with Michael Jackson, he covered his face with his hands and began crying when talking about his childhood abuse. He recalled that Joseph sat in a chair with a belt in his hand as he and his siblings rehearsed, and that "if you didn't do it the right way, he would tear you up, really get you".[6][7]

He showed talent early in his life, performing in front of classmates during a Christmas recital in kindergarten. In 1964, he and Marlon joined the Jackson Brothers — a band formed by brothers Jackie, Tito, and Jermaine — as backup musicians playing congas and tambourine. Jackson later began performing backup vocals and dancing; at the age of eight, he and Jermaine assumed lead vocals, and the group's name was changed to The Jackson 5.^[2] The band toured the Midwest extensively from 1966 to 1960, frequently performing at a string of black clubs known as the "chitlin' circuit", where they often opened stripteases and other adult acts. In 1966, they won a major local talent show with renditions of Motown hits and James Brown's "I Got You (I Feel Good)", led by Michael.^[8]

The Jackson 5 recorded several songs, including "Big Boy", for the local record label Steeltown in 1967, and signed with Motown Records in 1968 [2] Bollina Stone menerine leter described the vound Michael ee "e prodiav" with "avenubalmina musical aife " writing that he "quickly

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- Tiếng Việt West-Vlams.
- Winaray
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- Yorùbá
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- Zazaki Žemaiteška
- = 中文

1968 [4] Rolling Stone magazine later described the young Michael as "a prodigy" with "overwhelming musical gifts," writing that he "guickly emerged as the main draw and lead singer." [9] The group set a chart record when its first four singles ("| Want You Back", "ABC", "The Love You Save," and "I'll Be There") peaked at number one on the Billboard Hot 100.[2]

Beginning in 1972, Jackson released a total of four solo studio albums with Motown, among them Got to Be There and Ben, released as part of the Jackson 5 franchise, and producing successful singles such as "Got to Be There", "Ben", and a remake of Bobby Day's "Rockin' Robin", The group's sales began declining in 1973, and the band members chafed under Motown's strict refusal to allow them creative control or input. Although they scored several top 40 hits, including the top 5 disco single "Dancing Machine" and the top 20 hit "I Am Love", the Jackson 5 left Motown in 1975.[10]

1975-81: Move to Epic and Off the Wall

The Jackson 5 signed a new contract with CBS Records in June 1975, joining the Philadelphia International Records division, later Epic Records, [10] and renaming themselves The Jacksons [11] They continued to tour internationally, releasing six more albums between 1976 and 1984, during which Jackson was the lead songwriter, writing hits such as "Shake Your Body (Down to the Ground)", "This Place Hotel," and "Can You Feel It" [8]

In 1978, he starred as the scarecrow in the musical, The Wiz, [12] and it was here that he teamed up with Quincy Jones, who was arranging the film's musical score. Jones agreed to produce Jackson's next solo album, Off the Wall. [13] In 1979, Jackson broke his nose during a complex dance routine. His subsequent rhinoplasty was not a complete success; he complained of breathing difficulties that would affect his career. He was referred to Dr. Steven Hoefflin, who performed Jackson's second rhinoplasty and subsequent operations.[14]

Jones and Jackson produced the "Off The Wall" album together. At the album's pre-release party, Michael, himself, stated that Little Richard had a "huge influence" on him.^[15] Songwriters for the album included Jackson, Heatwaye's Rod Temperton, Stevie Wonder, and Paul McCartney, Released in 1979, it was the first album to generate four U.S. top 10 hits, including the chart-topping singles "Don't Stop Til You Get Enough" and "Rock with You".[16] It reached number three on the Billboard 200 and eventually sold over 20 million copies worldwide.[17] In 1980, Jackson won three awards at the American Music Awards for his solo efforts: Favorite Soul/R&B Album, Favorite Male Soul/R&B Artist, and Favorite Soul/R&B Single for "Don't Stop 'Til You Got Enough". That year, he also won Billboard Music Awards for Top Black Artist and Top Black Album and a Grammy Award for Best Male R&B Vocal Performance, also for "Don't Stop Til You Get Enough" [16] Despite its commercial success, Jackson felt Off the Wall should have made a much bigger impact, and was determined to exceed expectations with his next release. [18] In 1980, he secured the highest royalty rate in the music industry: 37 percent of wholesale album profit [19]

1982-83: Thriller and Motown 25

In 1982, Jackson contributed the song "Someone In the Dark" to the storybook for the film E.T. the Extra-Tenestrial, the record won a Grammy for Best Album for Children.^[20] That same year Jackson issued his second Epic album, Thriller, which became the most commercially successful album of all time. The album remained in the top 10 of the Billboard 200 for 80 consecutive weeks and 37 of those weeks at the peak position. It was the first album to have seven Billboard Hot 100 top 10 singles, including "Billie Jean", "Beat It," and "Wanna Be Startin' Somethin' "1211 Thriller was certified for 28 million shipments by the RIAA, giving it Double Diamond status in the United States [22] It is the best-selling album of all time, with 110 million copies worldwide [23] Jackson's attorney John Branca noted that Jackson had the highest royalty rate in the music industry at that point; approximately \$2 for every album sold. He was also making record-breaking profits from sales of CDs and The Making of Michael Jackson's Thriller, a documentary produced by Jackson and John Landis, Funded by MTV, the documentary sold over 350,000 copies in a few months. The era saw the arrival of novelties like dolls modeled after Michael Jackson, which appeared in stores in May 1984 at a price of \$12, [24] Biographer J. Randy Taraborrelli writes that, "Thriller stopped selling like a leisure item — like a magazine, a toy, tickets to a hit movie — and started selling like a household staple."[25]



Time described Jackson's influence at that point as "Star of records, radio, rock video. A one-man rescue team for the music business. A songwriter who sets the beat for a decade. A dancer with the fanciest feet on the street. A singer who cuts across all boundaries of taste and style and color too". [24] The New York Times wrote that, "in the world of pop music, there is Michael Jackson and there is everybody else".[26]

On March 25, 1983, he performed live on the Motown 25: Yesterday, Today, Forever television special,



both with The Jackson 5 and on his own singing "Billie Jean". Wearing a distinctive sequined glove, he debuted his signature dance move, the moonwalk, which former Soul Train dancer and Shalamar member, Jeffrey Daniel had taught him 3 years before. His performances during the event were seen by 47 million viewers, and drew comparisons to Elvis Presley's and the The Beatles' appearances on *The Ed Sullivan Show*. [27] The New York Times said, "The moonwalk that he made famous is an apt

metaphor for his dance style. How does he do it? As a technician, he is a great illusionist, a genuine mime. His ability to keep one leg straight as he glides while the other bends and seems to walk requires perfect timing."[28]

1984-85: Pepsi, We Are the World and business career

Jackson suffered a setback to his health on January 27, 1984. While filming a Pepsi Cola commercial, overseen by executive Philip Dusenberry. [29] at the Shrine Auditorium in Los Angeles, he suffered second degree burns to his scalp after pyrotechnics accidentally set his hair on fire. Happening in front of a full house of fans during a simulated concert, the incident elicited an outpouring of sympathy. Jackson had his third rhinoplasty shortly thereafter. [14] and began treatment to hide the scars on his scalp. Pepsi settled out of court, and Jackson donated his \$1.5 million settlement to the Brotman Medical Center in Culver City, California, which now has a "Michael Jackson Burn Center" [20]

On May 14, 1984, he was invited to the White House to receive an award from President Ronald Reagan for his support of charities that helped people overcome alcohol and drug abuse. [31] Jackson won eight awards during the Grammys that year. Unlike later albums, *Thriller* did not have an official tour to promote it, but the 1984 Victory Tour, headlined by The Jacksons, showcased much of Jackson's new solo material to more than two million Americans. He donated his \$5 million share from the Victory Tour to charity. [32] He also co-wrote the charity single "We Are the World" in 1985 with Lionel Richie, which was released worldwide to aid the poor in the U.S. and Africa. It became one of the best-selling singles of all time, with nearly 20 million copies sold and millions of dollars donated to famine relief. [33]

While working with Paul McCartney on the two hit singles "The Girl Is Mine" (1902) and "Say Say Say" (1983), the pair became friendly. McCartney told Jackson about the large amount of money he earned from owning music catalogs; he was earning approximately \$40 million a year from other people's songs. Jackson subsequently began buying, selling, and distributing publishing rights to music from numerous artists. In 1985, ATV Music, a music publishing company owning thousands of music copyrights, including the Northern Songs catalogue that contained the majority of the Lennon-McCartney compositions recorded by The Beatles, was put up for sale. [34][35] Jackson took an immediate interest in



Jackson at the White House 5-South Portico with President Ronald Reagan and first lady Nancy Reagan, 1984

the catalog, but was warned he would face strong competition. Excited, he skipped around saying, "I don't care. I want those songs. Get me those songs Branca [his attorney]". Branca contacted McCartney's attorney, who clarified that his client was not interested in bidding: "It's too pricey". After Jackson had started negotiations, McCartney changed his mind and tried to persuade Yoko Ono to join him in a joint bid, but she declined, so he pulled out. Jackson eventually beat the rest of the competition in negotiations that lasted 10 months, purchasing the catalog for \$47.5 million. [34][36]

1986-87: Appearance, tabloids, Bad, autobiography, and films

See also: Michael Jackson's health and appearance

Jackson's skin had been a medium-brown color for the entire duration of his youth, but starting in the early 1980s, it gradually grew paler. The change gained widespread media coverage, including rumors that he was bleaching his skin, [37] According to J. Randy Taraborrelli's biography, in 1986, Jackson was diagnosed with vitiligo and lupus; the vitiligo partially lightened his skin, and the lupus was in remission; both illnesses made him sensitive to sunlight. The treatments he used for his condition further lightened his skin tone, and, with the application of pancake makeup to even out blotches, he could appear very pale. [38] The structure of his face changed too: several surgeons speculated that he had undergone multiple nasal surgeries, a forehead lift, thinned lips, and cheekbone surgery. [39]

He lost weight in the early 1980s because of a change in diet and a desire for "a dancer's body". [40] Witnesses reported that he was often dizzy and speculated that he was suffering from ancrexia nervosa; periods of weight loss would become a recurring problem later in life. [41] Some medical professionals have said he was suffering from body dysmorphic disorder, a psychological condition whereby the sufferer

dislikes his appearance and has no concept of how he is viewed by others. [38] He had a fourth rhinoplasty in 1986, and had a cleft put in his chin.[14][42]



Jackson two years after he was diagnosed with vitiligo, here in the early stages of the

He became the subject of increasingly sensational reports. In 1986, the tabloids ran a story claiming that Jackson slept in a hyperbaric oxygen chamber to slow the aging process; he was pictured lying down in a glass box. Although the claim was untrue, Jackson had disseminated the fabricated story himself. [42][43] When Jackson bought a chimpanzee called Bubbles from a laboratory, it was reported as an example of increasing detachment from reality. [44] It was reported that Jackson had offered to buy the bones of Joseph Merrick (the "elephant man") and although untrue, Jackson did not deny the story ^{[42][43]} He stopped leaking untruths to the press, so the media began making up their own stories. [43][45]

These reports became embedded in the public consciousness, inspiring the nickname "Wacko Jacko," which Jackson came to despise [46] Responding to the gossip, Jackson remarked to a reporter.

Why not just tell people I'm an alien from Mars. Tell them I eat live chickens and do a voodoo dance at midnight. They'll believe anything you say, because you're a reporter. But if I, Michael Jackson, were to say, "I'm an alien from Mars and I eat live chickens and do a voodoo dance at midnight," people would say, "Oh, man, that Michael Jackson is nuts. He's cracked up. You can't believe a damn word that comes out of his mouth. [47]

Jackson starred in the Francis Ford Coppola-directed 3-D film Captain EO. It was the most expensive film produced on a per-minute basis at the time, and was later hosted in Disney theme parks. Disneyland featured the film in its Tomorrowland area for nearly 11 years, while Walt Disney World screened the film in its Epcot theme park from 1986 to 1994. [48] With the industry expecting another major hit, Jackson's first album in five years, Bad (1987), was highly anticipated [49] It had lower sales than Thriller, but was still a substantial commercial success, spawning seven hit singles in the U.S., five of which ("I Just Can't Stop Loving You", "Bad", "The Way You Make Me Feel", "Man in the Mirror" and "Dirty Diana") reached number one on the Billboard Hot 100 charts, more than any other album. [50] As of 2008, the album had sold 30 million copies worldwide.[51]

In 1987, Jackson disassociated himself from the Jehovah's Witnesses, in response to their disapproval of the Thriller video. [52] The Bad World Tour began on September 12 that year, finishing on January 14, 1989. [53] In Japan alone, the tour had 14 sellouts and drew 570,000 people, nearly tripling the previous record of 200,000 in a single tour. [54] He broke a Guinness World Record when 504,000 people attended seven soldout shows at Wembley Stadium. He performed a total of 123 concerts to an audience of 4.4 million people, and gained a further Guinness World Record when the tour grossed him \$125 million. During the trip he invited underprivileged children to



Jackson wore a gold-plated & military style jacket with belt in the Dadlera

watch for free, and gave donations to hospitals, orphanages, and other charities. [53] 1988-90: Autobiography, changing appearance, and Neverland

In 1988, Jackson released his first autobiography, Moon Walk, which took four years to complete and sold 200,000 copies. [55] Jackson wrote about his childhood, The Jackson 5, and the abuse he had suffered [56] He also spoke of his plastic surgery, saying he had had two rhinoplastic surgeries and the surgical creation of a cleft in his chin. [40] He attributed much of the change in the structure of his face to puborty, weight loss, a strict vegetarian diet, a change in hair style, and stage lighting. [40] Moon Walk reached the top position on The New York Times best sellers' list. [57] The musician then released a film called Moonwalker, which featured live footage and music videos that starred Jackson and Joe Pesci. Moonwalker debuted atop the Billboard Top Music Video Cassette chart, staying there for 22 weeks. It was eventually knocked off the top spot by Michael Jackson: The Legend Continues. [58]

In March 1988, Jackson purchased land near Santa Ynez, California to build Neverland Ranch at a cost of \$17 million. He installed Ferris wheels, a menagerie, and a movie theater on the 2,700-acre (11 km2) property. A security staff of 40 patrolled the grounds. In 2003, it was valued at approximately \$100 million. [9][59] In 1989, his annual earnings from album sales, endorsements, and concerts was estimated at \$125 million for that year alone [60] Shortly afterwards, he became the first Westerner to appear in a television ad in the Soviet Union [56] His success resulted in his being dubbed the "King of Pop". The honorific was popularized by Elizabeth Taylor when she presented him with an "Artist of the Decade" award in 1989, proclaiming him "the true king of pop, rock and soul," [61] President George H. W. Bush presented

an "Artist of the Decade" award in 1969, proclaiming him "the true king of pop, rock and soul." President George H. W. Bush presented him with The White House's special "Artist of the Decade." From 1985 to 1990, he donated \$500,000 to the United Negro College Fund, and all of the profits from his single "Man in the Mirror" went to charity. [63][64] Jackson's live rendition of "You Were There" at Sammy Davis Jr.'s 60th birthday celebration received an Emmy nomination. [58]

1991-93: Dangerous, Heal the World Foundation and Super Bowl XXVII

In March 1991, Jackson renewed his contract with Sony for \$65 million, a record-breaking deal at the time, displacing Neil Diamond's renewal contract with Columbia Records [59]. He released his eighth album *Dangerous* in 1991. As of 2008, *Dangerous* had shipped seven million copies in the U.S. and had sold 32 million copies worldwide; it is the most successful new jack swing album of all time. [65][66][67] In the United States, the album's first single "Black or White" was its biggest hit, reaching number one on the *Billboard* Hot 100 and remaining there for seven weeks, with similar chart performances worldwide. [68] The album's second single "Remember the Time" spent eight weeks in the top five in the United States, peaking at number three on the *Billboard* Hot 100 singles chart. [69] In 1993, Jackson performed the song at the Soul Train Awards in a chair, saying he had suffered an injury in rehearsals. [70] In the UK and other parts of Europe, "Heal the World" was the biggest hit from the album; it sold 450,000 copies in the UK and spent five weeks at number two in 1992. [69]

Jackson founded the "Heal the World Foundation" in 1992. The charity organization brought underprivileged children to Jackson's ranch to enjoy theme park rides that Jackson had built on the property. The foundation also sent millions of dollars around the globe to help children threatened by war and disease. The Dangerous World Tour began on June 27, 1992, and finished on November 11, 1993. Jackson performed to 3.5 million people in 67 concerts. All profits from the concerts went to the "Heal the World Foundation", raising millions of dollars in relief. [69][71] He sold the broadcast rights to his *Dangerous* world tour to HBO for \$20 million, a record-breaking deal that still stands.^[72] Following the illness and death of Ryan White, Jackson helped draw public attention to HIV/AIDS, something that was still controversial at the time. He publicly pleaded with the Clinton Administration at Bill Clinton's Inaugural Gala to give more money to HIV/AIDS charities and research.^{[73][74]}

In a high-profile visit to Africa, Jackson visited several countries, among them Gahon and Egypt ^[75] His first stop to Gahon was greeted with a sizable reception of more than 100,000 people in "spiritual bedlam", some of them carrying signs that read, "Welcome Home Michael", [75] In his trip to the Ivory Coast, Jackson was crowned "King Sani" by a tribal chief, [75] He then thanked the dignitaries in French and English, signed official documents formalizing his kingship and sat on a golden throne while presiding over ceremonial dances. [75]

One of Jackson's most acclaimed performances came during the halftime show at Super Bowl XXVII. As the performances began, Jackson was catapulted onto the stage as fireworks went off behind him. As he landed on the canvas, he maintained a motionless "clenched fist, standing statue stance", dressed in a gold and black military outfit and sunglasses; he remained completely motionless for several minutes while the crowd cheered. He then slowly removed his sunglasses, threw them away and began to sing and dance. His routine included four songs: "Jam", "Billie Jean", "Black or White" and "Heal the World". It was the first Super Bowl where the audience figures increased during the half-time show, and was viewed by 135 million Americans alone; Jackson's Dangerous album rose 90 places up the album chart. [37]

Jackson was given the "Living Legend Award" at the 35th Annual Grammy Awards in Los Angeles. "Black or White" was Grammy nominated for best vocal performance. "Jam" gained two nominations: Best R&B Vocal Performance and Best R&B Song. [69]

1993: First child sexual abuse allegations

Main article: 1993 child sexual abuse accusations against Michael Jackson

Jackson gave a 90-minute interview to Oprah Winfrey in February 1993, his second television interview since 1979. He grimaced when speaking of his childhood abuse at the hands of his father; he believed he had missed out on much of his childhood years, admitting that he often cried from lonelinese. He denied tabloid rumore that he had bought the bones of the Elephant Man, clept in a hyperbaric oxygen chamber, or bleached his skin, stating for the first time that he had vitiligo. The interview was watched by an American audience of 90 million, becoming the fourth most-viewed non-sport program in U.S. history. It also increased awareness of vitiligo, a relatively unknown condition.

**Dangerous* re-entered the album chart in the top 10, more than a year after its original release. [37][7][69]

In the summer of 1993, Jackson was accused of child sexual abuse by a 13-year-old hoy named Jordan Chandler and his father, Evan Chandler, a dentist.^[76] A year after Jackson met the boy, under the influence of sodium amytal, a controversial sedative, Jordan told his father that Jackson had touched his penis.^[77] The father was tape-recorded discussing his intention to pursue charges, where he said, "If I go through with this, I win big-time. There's no way I lose. I will get everything I want and they will be destroyed forever... Michael's career will be over. ^[78] He and Jackson engaged in unsuccessful negotiations to reach a financial settlement; the negotiations were initiated by Chandler

but Jackson did make several counter offers. Jordan told a psychiatrist and later police that he and Jackson had engaged in acts of kissing, masturbation and oral sex, as well as giving a detailed description of what he alleged were the singer's genitals.^[79]

An official investigation began, with Jordan's mother adamant that there was no wrongdoing on Jackson's part. Neverland Ranch was searched, and multiple children and family members denied that Jackson was a pedophile. ^[79] though his image took a further hit when his older sister, La Toya, accused him of being a pedophile, a statement she later retracted. ^[80] Jackson agreed to a 25-minute strip search, conducted by police and doctors at his ranch, required to see if a description provided by Jordan of Jackson's genitals was accurate. Doctors concluded there were strong similarities, but it was not a definitive match. ^[80] His friends said he never recovered from the humiliation. He described the search in an emotional public statement, and proclaimed his innocence. ^[76]

The tabloids painted him in an extremely unfavorable light [81] Complaints about them included hias against Jackson, paying for stories about alleged criminal activity, and buying leaked confidential material from the police investigation. [82] On January 1, 1994, Jackson settled with the Chandlers out of court for \$22 million, after which Jordan stopped co-operating regarding criminal proceedings. Jackson was never charged, and the state closed its criminal investigation, citing lack of evidence. [83]

1994: First marriage

In May 1994, Jackson married singer-songwriter Lisa Marie Presley, the daughter of Elvis Presley. They had first met in 1975 during one of Jackson's family engagements at the MGM Grand Hotel and Casino, and were reconnected through a mutual friend in early 1993.^[81] They stayed in contact every day over the telephone. As the child molestation accusations became public, Jackson became dependent on Presley for emotional support; she was concerned about his faltering health and addiction to drugs.^[84] Presley explained, "I believed he didn't do anything wrong and that he was wrongly accused and yes I started falling for him. I wanted to save him. I felt that I could do it."^[85] In a phone call he made to her, she described him as high, incoherent and delusional.^[64] Shortly afterwards, she persuaded him to settle the allegations out of court and go into rehabilitation to recover.^[84] Jackson proposed to Presley over the telephone towards the fall of 1993, saying, "It I asked you to marry me, would you do it?"^[84] They married in the Dominican Republic in secrecy, denying it for nearly two months afterwards.^[86] The marriage was, in her words, "a married couple's life ... that was sexually active".^[87] At the time, the tabloid media speculated that the wedding was a ploy to prop up Jackson's public image.^[86] Jackson and Presley divorced less than two years later, remaining friendly.^[88]



Jackson married Lisa Marie Presley on May 26, 1994.

1995-97: HIStory

In 1995, Jackson merged his ATV Music catalog with Sony's publishing division creating Sony/ATV Music Publishing. Jackson retained half-ownership of the company, earned \$95 million upfront as well as the rights to even more songs. [35][39] He then released the double album HIStory: Past, Present and Future, Book I. The first disc, HIStory Begins, was a 15-track greatest hits album, and was later reissued as Greatest Hits — HIStory Vol. I in 2001, while the second disc, HIStory Continues, contained 15 new songs. The album debuted at number one on the charts and has been certified for seven million shipments in the US. [90] It is the best-selling multiple-disc album of all-time, with 20 million copies (40 million units) sold worldwide. [68][91] HIStory received a Grammy nomination for best album. [92]

The first single released from the album was the double A-side "Scream/Childhood". "Scream" was a duet, performed with Jackson's youngest sister Janet. The single had the highest debut on the *Billboard* Hot 100 at number five, and received a Grammy nomination for "Best Pop Collaboration with Vocals". [92] "You Are Not Alone" was the second single released from *HIStory*; it holds the *Guinness World Record* for the first song ever to debut at number one on the *Billboard* Hot 100 chart. [60] It was seen as a major artistic and commercial success, receiving a Grammy nomination for "Best Pop Vocal Performance". [92] In late 1995, Jackson was rushed to a hospital after collapsing during rehearsals for a televised performance; the incident was caused by a stress related panic attack. [93] "Earth Song" was the third single released from *HIStory*, and topped the UK singles chart for six weeks over Christmas 1995; it sold a million copies, making it Jackson's most successful



One of many identical statues, positioned throughout Europe to promote *History*. The statue illustrates the singer's flamboyant clothing and hair

single in the UK.^[92] The HIStory World Tour began on September 7, 1996, and finished on October 15, 1997. Jackson performed 82 concerts in 58 cities to over 4.5 million fans. The show, which visited five continents and 35 countries, became Jackson's most successful in terms of audience figures.^[53] style, influenced by military imagery.

1996-99: Second marriage and fatherhood

During the Australian leg of the HIStory World Tour, Jackson married dermatology nurse Deborah Jeanne Rowe on November 14, 1996 in an impromptu ceremony close to his Sydney hotel room. She gave birth to Michael's first two children: a son, Michael Joseph Jr., commonly known as Prince, and a daughter, Paris-Michael Katherine. [88][94] Rowe and Jackson first met in the mid-1980s, when Jackson was allegedly diagnosed with vitiligo. She spent many years treating his illness as well as providing emotional support. They built a strong friendship, then became romantically involved. [95] Originally there were no plans to many, but following Rowe's first pregnancy, Jackson's mother intervened and persuaded them to do so. [96] Jackson later claimed that he was in such a rush to leave the hospital with daughter Paris in 1998 because he was worried to hear any bad news like the time of Prince's birth when he was told that the baby wasn't breathing correctly. [97] The couple divorced in 1999, and remained friends, with Rowe giving full custody of the children to Jackson. [98]

In 1997, Jackson released *Blood on the Dance Floor: HIStory in the Mix*, which contained remixes of hit singles from *HIStory* and five new songs. Worldwide sales stand at 6 million copies as of 2007, making it the best selling remix album ever released. It reached number one in the UK, as did the title track [99][100] In the US, the album was certified platinum, but only reached number 24.^{[65][92]} Forbes placed his annual income at \$35 million in 1996 and \$20 million in 1997.^[59]

Throughout June 1999, Jackson was involved in a number of charitable events. He joined Luciano Pavarotti for a benefit concert in Modena, Italy. The show was in support of the non-profit organization War Child, and raised a million dollars for the refugees of Kosovo, as well as additional funds for the children of Guatemala. [101] Later that month, Jackson organized a set of "Michael Jackson & Friends" benefit concerts in Germany and Korea. Other artists involved included Slash, The Scorpions, Boyz II Men, Luther Vandross, Mariah Carey, A. R. Rahman, Prabhu Deva Sundaram, Shobana Chandrakumar, Andrea Bocelli and Luciano Pavarotti. The proceeds went to the "Nelson Mandela Children's Fund", the Red Cross and UNESCO. [102]

2000-03: Label dispute, Invincible and third child

In 2000, Jackson was listed in the book of *Guinness World Records* for his support of 39 charities, more than any other entertainer or personality. [103] At the time, Jackson was waiting for the licenses to the masters of his albums to revert to him, this allowed him to promote his old material how he liked and prevented Sony from getting a cut of the profit. Jackson expected this to occur early in the new millennium; however, due to various clauses in the contract, this revert date is still many years away. Jackson began an investigation, and it emerged that the attorney who represented the singer in the deal was also representing Sony, creating a conflict of interest. [100] Jackson was also concerned about another conflict of interest. For a number of years, Sony had been pushing to buy all of Jackson's share in their music catalog venture. If Jackson's career or financial situation were to deteriorate, he would have to sell his catalog. Thus, Sony had something to gain from Jackson's career failing. [104] Jackson was able to use these conflicts as leverage to exit his contract early. [100] Just before the release of *Invincible*, Jackson informed the head of Sony Music Entertainment, Tommy Mottola, that he was leaving Sony. [100] As a result, all singles releases, video shootings and promotions concerning the *Invincible* album were canceled. Jackson made allegations in July 2002 that Mottola was a "devil" and a "racist" who did not support his African-American artists, using them merely for his own personal gain. [100] He charged that Mottola had called his colleague liv Gotti a "fat nigger". [105] Sony disputed claims that they had failed to promote *Invincible* with sufficient energy, maintaining that Jackson refused to tour in the US. [106]

Six years after his last studio album and after spending much of the late 1990s out of the public eye, Jackson released *Invincible* in October 2001 to much anticipation. To help promote the album, a special 30th Anniversary celebration at Madison Square Garden occurred in September 2001 to mark the singer's 30th year as a solo artist. Jackson appeared onstage alongside his brothers for the first time since 1984. [107] The show also featured performances by Mya, Usher, Whitney Houston, 'N Sync, Destiny's Child, Monica, Luther Vandross, and Slach, among other artists. [108] In the wake of the September 11, 2001 attacks, Jackson helped organize the United We Stand: What More Can I Give benefit concert at RFK Stadium in Washington, D.C. The concert was aired on October 21, 2001, and included performances from dozens of major artists, including Jackson, who performed his song "What More Can I Give" as the finale. [104] *Invincible* was a commercial success, debuting atop the charts in 13 countries and going on to sell approximately 10 million copies worldwide. It received double-platinum certification in the US. [65][68][104] However, the sales for *Invincible* were notably low compared to his previous releases, due in part to a

diminishing pop music industry, the lack of promotion, no supporting world tour and the label dispute.[104] The album spawned three singles. "You Rock My World", "Cry" and "Butterflies", the latter without a music video.

Jackson's third child, Prince Michael Jackson II (nicknamed "Blanket") was born in 2002. [109] The mother's identity is unknown, but Jackson has said the child was the result of artificial insemination from a surrogate mother and his own sperm cells. [98] In November of that year, Jackson brought his newborn son onto the balcony of his room at the Hotel Adlón in Berlin, as fans stood below. Holding him in his right arm, with a cloth loosely draped over the baby's face, Jackson briefly extended the baby over the railing of the balcony, four stories above ground level, causing widespread criticism in the media. Jackson later apologized for the incident, calling it "a terrible mistake".[110] Sony released a compilation of Jackson's hits on CD and DVD. In the US, the album was certified platinum by the RIAA; in the UK it was certified for chipments of at least 1.2 million units,[65][111]

2003-05: Second child sexual abuse allegations

Further information: Living with Michael Jackson and People v. Jackson

In a series of interviews with Martin Bashir, broadcast in 2003 as Living with Michael Jackson, Jackson was seen holding hands and discussing sleeping arrangements with Gavin Arvizo, 13, who later accused him of sexual abuse. [112] Shortly after the documentary aired, Jackson was charged with seven counts of child molestation and two counts of administering an intoxicating agent in relation to Arvizo [112]

Jackson denied the allegations, saying the sleepovers were not sexual in nature. Elizabeth Taylor defended him, saying she had been there when they were in the bed. "There was nothing abnormal about it," she told Larry King. "There was no touchy-feely going on. We laughed like children and we watched a lot of Walt Disney. There was nothing odd about it. (113) During the investigation, Jackson was examined by mental health professional Dr. Stan Katz, who spent several hours with the accuser too. Katz said Jackson was a regressed 10-year-old, and did not fit the profile of a pedophile.[114]



Fans show their support for Jackson after he is accused of child molestation in 2003.

During the two years between the charges and the trial, Jackson reportedly became dependent on pethidine (Demerol), and lost a lot of weight. The People v. Jackson began on January 31, 2005, in Santa Maria, California, and lasted five months, until the end of May. On June 13, 2005, Jackson was acquitted on all counts.[115][116][117] After the trial, he relocated to the Persian Gulf island of Bahrain, as a guest of Sheikh Abdullah.[118]

2006-09: Final years

Reports of financial problems for Jackson became frequent in 2006 after the closure of the main house on the Neverland Ranch as a cost-cutting measure.[119] One prominent financial issue concerned a \$270 million loan secured against his music publishing holdings. After delayed repayments on the loan, a refinancing package shifted the loans from Bank of America to debt specialists Fortress Investments. A new package proposed by Sony would have had Jackson borrow an additional \$300 million and reduce the interest rate payable on the loan, while giving Sony the future option to buy half of Jackson's stake in their jointly owned publishing company (leaving Jackson with a 25% stake), [89] Jackson agreed to a Sony-backed refinancing deal, although details were not made public. [120] Despite these loans, according to Forbes, Jackson was still making as much as \$75 million a year from his publishing partnership with Sony alone.[121]

Jackson was awarded the Diamond Award on November 15, 2006, for selling over 100 million albums, at the World Music Awards. [68] Following the death of James Brown, Jackson returned to the U.S. to pay tribute during Brown's public funeral on December 30, 2006. [122] In late 2006, he agreed to share joint custody of his first two children with ex-wife Debbie Rowe. [123] Jackson and Sony bought Famous Music LLC from Viacom in 2007. This deal

gave him the rights to songs by Eminem, Shakira and Beck, among others.[124]



Michael Jackson with his children in Disneyland Paris, 2006

I've been in the entertainment industry since I was six-years-old... As Charles Dickens says, "It's been the best of times, the worst of times," But I would not change my career... While some have made deliberate attempts to hurt me, I take it in stride because I have a loving family, a strong faith and wonderful friends and fans who have, and continue, to support me.[125]

-Michael Jackson

-Michael Jackson

The 25th anniversary of *Thriller* was marked by the release of *Thriller 25*, which added the previously unreleased song "For All Time" and remixes. Two remixes were released as singles to moderate success: "The Girl Is Mine 2008" and "Wanna Be Startin' Somethin' 2008". *Thriller* 25 sold well as a re-issue, peaking at number one in eight countries and Europe. [126][127][128] In 12 weeks *Thriller 25* sold over three million copies worldwide. [129] To celebrate Jackson's 50th birthday, Sony DMG released a series of compilation albums called *King of Pop.* [130][131] *King of Pop* did reach the top 10 in most countries where it was issued, and also sold well as an import in other countries. [132][133]

Fortress Investments threatened to foreclose on Neverland Ranch, which Jackson used as collateral for loans running into many tens of millions of dollars. However, Fortress opted to sell Jackson's debts to Colony Capital LLC. In November, Jackson transferred Neverland Ranch's title to Sycamore Valley Ranch Company LLC, which was a joint venture between Jackson and Colony Capital LLC. This deal cleared Jackson's debt, and he reportedly even gained an extra \$35 million from the venture. At the time of his death, Jackson still owned a stake in Neverland/Sycamore Valley, but it is unknown how large that stake was. [134][135][136]

Prior to his death, Jackson was scheduled to perform 50 sell out concerts to over one million people, at London's O_2 arena. The concerts would have commenced on July 13, 2009 and finished on March 6, 2010. According to Jackson's website, ticket sales for the concerts broke several records. During a prior press conference, Jackson made suggestions of possible retirement. [137] Randy Phillips, president and chief executive of AEG Live stated that the first 10 dates alone would earn the singer approximately £50 million. [138] It has now been confirmed that Columbia Pictures are to make a feature concert-film from the rehearsal and pre-recorded footage. [139][140] The contract for the film stipulates that a cut of the film must be screened for Jackson's estate, which stands to receive 90 percent of the profits. A final cut is due by late October. No release date has been set as of yet [141]

Death and memorial

Main articles: Death of Michael Jackson and Michael Jackson memorial service

On June 25, 2009, Jackson collapsed at his rented mansion at 100 North Carolwood Drive in the Holmby Hills district of Los Angeles.

Attempts at resoscitating him by his personal physician were unsuccessful.^[142] Los Angeles Fire Department paramedics received a 911 call at 12:22 p.m. (PDT), arriving three minutes later at Jackson's location.^[143][144] He was reportedly not breathing and CPR was performed.

[145] Resuscitation efforts continued en route to the Ronald Reagan UCLA Medical Center, and for an hour after arriving there at 1:13 p.m.

(20:13 UTC).^[142] He was pronounced dead at 2:26 p.m. local time (21:26 UTC).^[146][147]

The memorial was held on July 7, 2009, at the Staples Center in Los Angeles, preceded by a private family service at Forest Lawn Memorial Park's Hall of Liberty. Jackson's casket was present during the memorial but no information was released about the final disposition of the body. While some unofficial reports claimed a worldwide audience as high as one billion people [148] the U.S. audience was estimated by Nielson to be 31.1 million, an amount comparable to the estimated 35.1 million that watched the 2004 burial of President Ronald Reagan, and the estimated 33.1 million Americans who watched the 1997 funeral for Princess Diana [149].

Stevie Wonder, Lionel Richie, Mariah Carey, John Mayer, Jennifer Hudson, Usher, Jermaine Jackson, and Shaheen Jafargholi performed at the event. Berry Gordy and Smokey Robinson gave eulogies, while Queen Latifah read, "We had him," a poem written for the occasion by Maya Angelou [150] The Reverend Al Sharpton received a standing ovation when he told Jackson's children, "Wasn't nothing strange about your Daddy. It was strange what your Daddy had to deal with. But he dealt with it anyway."[151] Jackson's 11-year-old daughter, Paris Katherine, cried as she told the crowd, "Ever since I was born, Daddy has been the best father you could ever imagine ... I just wanted to say I love him ... so much."[152]

Posthumous releases

Following the death of Michael Jackson there was an air among fans and colleagues that much of his pre-recorded music should and would be released. [153] This feeling turned into reality when on July 16, 2009, following confirmation by the president of Epic Records, [154] a snippet of music known as "A Place With No Name" was leaked by TMZ.com. [155][150]

Musical style and performance

Influences

.....

Jackson's music genre takes roots in R&B, Motown's music, pop and soul. He had been influenced by the work of contemporary musicians such as Little Richard, James Brown, Jackie Wilson, Diana Ross, Fred Astaire and the Bee Gees, [157]

While Little Richard had a huge influence on Jackson, [158] James Brown was for him and since early childhood, his greatest inspiration: "the master" or "a genius" especially when he was playing with its group, the Famous Flames, qualifying its performance of "phenomenal". He declared: "Ever since I was a small child, no more than like six years old, my mother would wake me no matter what time it was, if I was sleeping, no matter what I was doing, to watch the television to see the master at work. And when I saw him move, I was mesmerized. I had never seen a performer perform like James Brown, and right then and there I knew that was exactly what I wanted to do for the rest of my life because of James Brown. [159]

At first, the young Michael Jackson owes his vocal technique in large part to Diana Ross. In October 1969, it was decided that Michael lived with Diana Ross. Not only a mother figure to him, he often observed her in rehearsal as an accomplished performer. He later confessed: "I got to know her well. She taught me so much. I used to just sit in the comer and watch the way she moved. She was art in motion. I studied the way she moved, the way she sang - just the way she was." He told her: "I want to be just like you, Diana'. She said: "You just be yourself."" [160] But Michael especially owned his ocoh's from Diana Ross. At first, Michael almost always punctuated his verses of ocoh. Not a long ocoh but rather a sudden exclamation. Diana Ross used this effect on many of the songs recorded with the The Supremes, and young Michael was delighted to take ownership. [161]

Themes and genres

Steve Huey of Allmusic said that, throughout his solo career, Jackson's versatility allowed him to experiment with various themes and genres. [162] As a musician, he ranged from Motown's dance fare and ballads to techno and house-edged new jack swing to work that incorporates both funk rhythms and hard rock guitar. [9]

Unlike many artists, Jackson did not write his songs on paper. Instead he would dictate into a sound recorder; when recording he would sing from memory. [14][163] Several critics observed Off the Wall was crafted from funk, disco-pop, soul, soft rock, jazz and pop ballads. [162][164] [165] Prominent examples include the ballad "She's out of My Life", and the two disco tunes "Workin' Day and Night" and "Get on the Floor". [164]

According to Huey, *Thriller* refined the strengths of *Off the Wall*, the dance and rock tracks were more aggressive, while the pop tunes and ballads were softer and more soulful. [162] Notable tracks included the ballads "The Lady in My Life", "Human Nature" and "The Girl Is Mine"; the funk pieces "Billie Jean" and "Wanna Be Startin' Somethin"; and the disco set "Baby Be Mine" and "P. Y.T. (Pretty Young Thing)", [162] [166][167][168] With *Thriller*, Christopher Connelly of *Rolling Stone* commented that Jackson developed his long association with the subliminal theme of paranoia and darker imagery. [168] Allmusic's Stephen Thomas Erlewine noted this is evident on the songs "Billie Jean" and "Wanna Be Startin' Somethin". [167] In "Billie Jean", Jackson sings about an obsessive fan who alleges he has fathered a child of hers. [162] In "Wanna Be Startin' Somethin" he argues against gossip and the media. [168] The anti-gang violence rock song "Beat It" became a homage to *West Side Story*, and was Jackson's first successful rock cross-over piece, according to Huey. [9][162] He also observed that the title track "Thriller" began Jackson's interest with the theme of the supernatural, a topic he revisited in subsequent years. [162] In 1985, Jackson co-wrote the charity anthem "We Are the World"; humanitarian themes later became a recurring theme in his lyrics and public persona. [162]

In Bad, Jackson's concept of the predatory lover can be seen on the rock song "Dirty Diana" [170] The lead single "I Just Can't Stop Loving You" is a traditional love ballad, while "Man in the Mirror" is an anthemic ballad of confession and resolution. [49] "Smooth Criminal" was an evocation of bloody assault, rape and likely murder. [49] Allmusic's Stephen Thomas Erlewine states that Dangerous presents Jackson as a stark paradoxical individual. [171] He comments the album is more diverse than his previous Bad, as it appeals to an urban audience while also attracting the middle class with anthems like "Heal the World". [171] The first half of the record is dedicated to new jack swing, including songs like "Jam" and "Remember the Time". [172] The album is Jackson's first where social ills become a primary theme; "Why You Wanna Trip on Me", for example, protests against world hunger, AIDS, homelessness and drugs. [172] Dangerous contains sexually charged efforts like "Ih the Closet", a love song about desire and denial, risk and repression, solitude and connection, privacy and revelation. [172] The title track continues the theme of the predatory



connection, privacy and revelation. Property Interest that the track continues the theme of the predatory lover and compulsive desire. The second half includes introspective, pop-gospel anthems such as "Will You Be There", "Heal the World" and "Keep the Faith"; these songs show Jackson finally opening up about various personal struggles and worries. The ballad "Gone Too Soon", Jackson gives tribute to his friend Ryan White and the plight of those with AIDS. The second struggles are some the plight of those with AIDS. The second struggles are second struggles and worries.

designed to give the impression of a nulsing heart ^[169]

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HIStory creates an atmosphere of paranoia.^[174] Its content focuses on the hardships and public struggles Jackson went through just prior to its production. In the new jack swing-funk-rock efforts "Scream" and "Tabloid Junkie", along with the R&B ballad "You Are Not Alone", Jackson retaliates against the injustice and isolation he feels, and directs much of his anger at the media. [175] In the introspective ballad "Stranger in Moscow", Jackson laments over his "fall from grace", while songs like "Earth Song", "Childhood", "Little Susie" and "Smile" are all operatic pop pieces. [174][175] In the track "D.S.", Jackson launched a verbal attack against Tom Sneddon. He describes Sneddon as an antisocial, white supremacist who wanted to "get my ass, dead or alive". Of the song, Sneddon said, "I have not — shall we say — done him the honor of listening to it, but I've been told that it ends with the sound of a gunshot". [176] Invincible found Jackson working heavily with producer Rodney Jerkins. [162] It is a record made up of urban soul like "Cry" and "The Lost Children", ballads such as "Speechless", "Break of Dawn" and "Butterflies" and mixes hip hop, pop and rap in "2000 Watts", "Heartbreaker" and "Invincible". [177][178]

Vocal style

Jackson sang from childhood, and over-time his voice and vocal style changed noticeably, either through puberty or a personal preference to align his vocal interpretation to the themes and genres he chose to express. Between 1971 and 1975, Jackson's voice descended from boy soprano to androgynous high tenor. [179] In early 1973, the singer adopted a "vocal hiccup", first heard in the song "It's Too Late to Change the Time" from the Jackson 5's G.I.T.: Get It Together album. [180] Although, Jackson did not employ the hiccup fully until the recording of Off the Wall, its usage can be seen in full force in the "Shake Your Body (Down to the Ground)" promotional video. The purpose of the hiccup—somewhat like a gulping for air or gasping—was to help promote a certain emotion, be it excitement, sadness or fear. [10] With the arrival of Off the Wall in the late 1970s, Jackson's abilities as a vocalist were well regarded; Allmusic described him as a "blindingly gifted vocalist". [164] At the time, Rolling Stone compared his vocals to the "breathless, dreamy stutter" of Stevie Wonder. Their analysis was also that "Jackson's feathery-timbred tenor is extraordinarily beautiful. It slides smoothly into a startling falsetto that's used very daringly [165] 1982 saw the release of Thriller, and Rolling Stone were of the opinion that Jackson was then singing in a "fully adult voice" that was "tinged by sadness". [168]

The release of "Bad" in 1987 displayed gritty lead vocals on the verse and lighter tones employed on the chorus.^[13] A distinctive deliberate mispronunciation of "come on", used frequently by Jackson, occasionally spelt "cha'mone" or "shamone", is also a staple in impressions and caricatures of him.^[184] The turn of the 1990s saw the release of the introspective album *Dangerous*; here Jackson used his vocals to intensify the split themes and genres described earlier. *The New York Times* noted that on some tracks, "he gulps for breath, his voice quivers with anxiety or drops to a desperate whisper, hissing through clenched teeth" and he had a "wretched tone" [172] When singing of brotherhood or self-esteem the musician would return to "smooth" vocals.^[172] "In the Closet" contained heavy breathing and a loop of five scat-sung syllables, whereas in the album's title track, Jackson



performs a spoken rap. [169][172] When commenting on *Invincible, Rolling Stone* were of the opinion that—at the age of 43—Jackson still performed "exquisitely voiced rhythm tracks and vibrating vocal harmonics". [185] Nelson George summed up Jackson's vocals by stating "The grace, the aggression, the growling, the natural boyishness, the falsetto, the smoothness—that combination of elements mark him as a major vocalist". [189]

Music videos and choreography

Steve Huey of Allmusic observed how Jackson transformed the music video into an art form and a promotional tool through complex story lines, dance routines, special effects and famous cameo appearances; simultaneously breaking down racial barriers. [162] According to director Vincent Paterson, who collaborated with the singer on several music videos, Jackson conceptualized many of the darker, bleak themes in his filmography [166]



Before *Thriller*, Jackson struggled to receive coverage on MTV, allegedly because he was African American. [187] Pressure from CBS Records persuaded MTV to start showing "Billie Jean" and later "Beat It", leading to a lengthy partnership with Jackson, also helping other black music artists gain recognition. [188] MTV employees deny any racism in their coverage, or pressure to change their stance. MTV maintains that they played rock music, regardless of race. [189] The popularity of his videos on MTV helped to put the relatively young channel "on the map"; MTV's focus shifted in favor of pop and R&B. [188][190] Short films like *Thriller* largely remained unique to Jackson, while the group dance sequence in "Beat It" has frequently been imitated. [191] The choreography in *Thriller* has become a part of global pop culture, replicated everywhere from Indian films to prisons in the Philippines [192] The *Thriller* short film marked an increase in scale for music videos, and has been named the most successful music video ever by the *Guinness World Records*. [60]

In the 19-minute music video for "Bad"—directed by Martin Scorsese—Jackson began using sexual imagery and choreography not previously seen in his work. He occasionally grabbed or touched his chest, torso and crotch. While he has described this as "choreography," it gamered a mixed reception from both fans and critics; *Time* magazine described it as "infamous". The video also featured Wesley Snipes; in the future Jackson's videos would often feature famous cameo roles. [45][193] For "Smooth Criminal", Jackson experimented with an innovative "anti-gravity lean" in his performances, for which he was granted U.S. Patent No. 5.255.452.^[194] Although the music video for "Leave Me Alone" was not

officially released in the US, in 1989, it was nominated for four *Billboard* Music Video Awards, winning three; the same year it won a Golden Lion Award for the quality of the special effects used in its production. In 1990, "Leave Me Alone" won a Grammy for Best Music Video, Short Form. [58]

The MTV Video Vanguard Artist of the Decade Award was given to Jackson to celebrate his accomplishments in the art form in the 1980s; the following year the award was renamed in his honor, [69] "Black or White" was accompanied by a controversial music video, which, on November 14, 1991, simultaneously premiered in 27 countries with an estimated audience of 500 million people, the largest viewing ever for a music video, [68] It featured scenes construed as having a sexual nature as well as depictions of violence. The offending scenes in the final half of the 14-minute version were edited out to prevent the video from being banned, and Jackson apologized, [195] Along with Jackson, it featured Macaulay Culkin, Peggy Lipton and George Wendt. It helped usher in morphing as an important technology in music videos. [196]

"Remember the Time" was an elaborate production, and became one of his longest videos at over nine minutes. Set in ancient Egypt, it featured groundbreaking visual effects and appearances by Eddie Murphy, Iman and Magic Johnson, along with a distinct complex dance routine. [197] The video for "In the Closet" was Jackson's most sexually provocative piece. It featured supermodel Naomi Campbell in a courtship dance with Jackson. The video was banned in South Africa because of its imagery. [69]

The music video for "Scream", directed by Mark Romanek and production designer Tom Foden, is one of Jackson's most critically acclaimed. In 1995, it gained 11 MTV Video Music Award Nominations—more than any other music video—and won "Best Dance Video", "Best Choreography", and "Best Art Direction" [198] The song and its accompanying video are a response to the backlash Jackson received from the media after being accused of child molestation in 1993. [199] A year later, it won a Grammy for Best Music Video, Short Form; shortly afterwards Cuinneas World Records listed it as the most expensive music video ever made at a cost of \$7 million. [92][200]



Jackson and sister Janet angrily retaliate against the media for misrepresenting them to the public. The acclaimed video for "Scream" was shot primarily in black and white, and at a cost of \$7 million.

"Earth Song" was accompanied by an expensive and well-received music video that gained a Grammy nomination for Best Music Video, Short Form in 1997. The video had an environmental theme, showing

images of animal cruelty, deforestation, pollution and war. Using special effects, time is reversed so that life returns, wars ends, and the forests re-grow. [92][201] Released in 1997 and premiering at the 1996 Cannes Film Festival, *Ghosts* was a short film written by Jackson and Stephen King and directed by Stan Winston. The video for *Ghosts* is over 38 minutes long and holds the *Guinness World Record* as the world's longest music video. [92][100][202][203]

Legacy and influence

See also: Records and achievements of Michael Jackson and List of awards received by Michael Jackson

Jackson transformed the art of the music video and paved the way for modern pop music in his own country. Jackson's work, distinctive musical sound and vocal style have influenced scores of hip hop, pop and R&B artists, including Mariah Carey, [204] Usher, [205] Britney Spears, [204] Justin Timberlake [104] and R. Kelly, [169] For much of his career, he had an "unparalleled" level of worldwide influence over the younger generation through his musical and humanitarian contributions. [206]

Michael Jackson was inducted onto the Hollywood Walk of Fame in 1984. Throughout his career he received numerous honors and awards, including the World Music Awards' Best-Selling Pop Male Artist of the Millennium, the American Music Award's Artist of the Century Award and the Bambi Pop Artist of the Millennium Award. [108][207] He was a double-inductee of the Rock and Roll Hall of Fame, once as a member of The Jackson 5 in 1997 and later as a solo artist in 2001. Jackson was also an inductee of the



Jackson's star on the Hollywood &-Walk of Fame, set in 1984

Songwriters Hall of Fame in 2002.^[108] His awards include multiple Guinness World Records (eight in 2006 alone), 13 Grammy Awards, 13 number one singles in his solo career—more than any other male artist in the Hot 100 era—and the sale of over 750 million records worldwide, making him the world's best selling male solo pop artist.^{[20][60][68][208][209][210]}

He was characterized as "an unstoppable juggemaut, possessed of all the tools to dominate the charts seemingly at will: an instantly identifiable voice, eye-popping dance moves, stunning musical versatility and loads of sheer star power". [162] In the mid-1980s, *Time* described Jackson as "the hottest single phenomenon since Elvis Presley". [24] By 1990, *Vanity Fair* had already cited Jackson as the most popular artist in the history of show business. [58] *Daily Telegraph* writer Tom Utley called him an "extremely important figure in the history of popular culture" and a "genius". [211] In late 2007, Jackson said the following of his work and future influence, "Music has been my outlet, my gift to all of the lovers in this world. Through it, my music, I know I will live forever. "[212]



Queues for a Michael Jackson 6concert in West Berlin in June 1988

His total lifetime earnings from royalties on his solo recordings and music videos, revenue from concerts

and endorsements have been estimated at \$500 million; some analysts have speculated that his music catalog holdings could be worth billions of dollars.^{[59][213]} This speculation however is contradicted by financial documents obtained by the Associated Press, which showed that as of March 31, 2007, Jackson's 50 percent stake in the Sony/ATV Music Publishing catalog (his most prized asset) was worth \$390.6 million and Michael Jackson's net worth was \$236 million.^[214]. As one of the world's most famous men, Jackson's highly publicized personal life, coupled with his successful career, made him a part of popular culture for four decades^{[68][215]}.

Discography

Main articles: Michael Jackson album discography and Michael Jackson singles discography See also: Jackson 5 discography

- Got to Be There (1972)
- Ben (1972)
- Music & Me (1973)
- Forever, Michael (1975)
- Off the Wall (1979)
- Thriller (1982)
- Bad (1987)
- Dangerous (1991)
- HIStory (1995)
- Invincible (2001)

See also

- List of awards received by Michael Jackson
- List of best-selling music artists
- List of Michael Jackson tours
- List of honorific titles in popular music
- Michael Jackson videography
- Records and achievements of Michael Jackson
- Peter Pan syndrome

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External links

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- Michael Jackson's Family Tree
- Michael Jackson

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News

AUGUST 11, 2009

MICHAEL JACKSON'S "THIS IS IT," TO BE PRESENTED IN THEATERS AROUND THE WORLD

MICHAEL JACKSON'S "THIS IS IT" TO BE PRESENTED IN THEATERS AROUND THE WORLD BY SONY PICTURES ENTERTAINMENT AND SONY MUSIC ENTERTAINMENT

-Film Drawn From Legendary Entertainer's Last Rehearsals and Behind-The-Scenes Footage Will Be Released October 30th in High Definition with Digital Sound-

CULVER CITY, Calif., August 10, 2009 - Beginning October 30th, the world will have a front-row seat for Michael Jackson's final concert, as Sony Pictures Entertainment and Sony Music Entertainment release Michael Jackson's This Is It.

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JULY 15, 2009

WELCOME TO MICHAELJACKSON.COM

Welcome to MichaelJackson.com. MichaelJackson.com is the official music site for Michael Jackson, the King of Pop. This site will continue to serve as a forum for fans and the community to congregate, explore, discover and pay tribute to Michael's artistry and musical legacy. Be sure to leave a message on the "Memories" page.

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JULY 15, 2009

MICHAEL JACKSON CD'S, VIDEO'S AND VINYL



Over the past few weeks, a number of fans have asked where you can find and obtain some of Michael's more rare releases. As a result, we've set aside a limited quantity of Thriller 25th Anniversary Picture Disc Vinyl exclusively for fans on MichaelJackson.com.

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JULY 15, 2009.

MICHAEL JACKSON ONLINE TRIBUTES



We've been overwhelmed by the number of innovative online tributes that are now circulating the web. In fact, we've created a new section on michaeliackson.com dedicated to our favorite online tributes. Two of the more outstanding include <u>CternalMoonwalk.com</u> and BillieTweets.com.

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JULY 14, 2009

MICHAEL JACKSON PUBLIC MEMORIAL SERVICE

Michael Jackson Public Memorial Service was held Tuesday, July 7, 2009, 1:00 PM EST/10:00 AM PST at the Staples Center in Los Angeles, California. Tickets were distributed via a lottery system organized by AEG. "It was our wish to allow as many of Michael's fans to be a part of the memorial, and we wish to thank everyone for their support and understanding at this difficult time," the Jackson family said in a statement. Live coverage of the Michael Jackson public memorial service was broadcast online and via many major media outlets.

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JULY 14, 2009

MICHAEL TACKSON TICKETS REGIND POLICY



Photos







YOURS & OURS: Check out the official photos, then upload your shots, artwork and more!

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What is your favorite album of all time C Thriller C Bad

C Invincible

C Off The Wall

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Fans

MICHAEL JACKSON TICKETS REFUND POLICY

AEG Live (UK) Ltd, concert promoters, announced that full refunds will be available to fans who purchased tickets through authorised agents for any of the 50 Michael Jackson This is it concerts which were to take place at The O2 Arena in London. These refunds will include all ticket service charges. Ticket holders requiring information about receiving a full refund should go to www.michaeljacksonlive.com from Wednesday, July 1, 2009. The refunds will be processed by each of the authorised ticket agencies (e.g.

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OFFICIAL MICHAEL JACKSON THIS IS IT MERCHANDISE STORE

Early in June, Michael Jackson approved a line of official merchandise. As we mourn the loss of one of the greatest talents the world has ever seen, we are only beginning to feel the impact that Michael left upon us all. AEG and Bravado have made available a variety of official merchandise that commemorates this incredible talent and preserves the legacy that is Michael Jackson.

Visit the official store: MichaelJacksonMerch.com

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MAY 28, 2009

MICHAEL JACKSON LYRICS

After many requests, we've added lyrics for several of Michael's more popular songs like Thriller, Man in the Mirror and Off the Wall.

75 COMMENTS | LOBIN or REGISTER to post comments | PERMALINK + SHARE

APRIL 24 2009

MICHAEL JACKSON'S EXHIBIT HAS BEEN EXTENDED

View the original post for this event that features a selection of the elaborate clothing that has come to define the King of Pop's uniquely personal style. Located on the Museum's third floor, this exhibit, on display for a limited time only, offers visitors the unprecedented opportunity to get up close and personal with one of pop culture's most iconic looks.

















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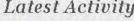
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Reply by MJfan til the end rasp: Yesss.. and we'd have to



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MARCH 16, 2009

SPECIAL NEW EXHIBIT FEATURES RARELY-SEEN SELECTIONS FROM MICHAEL JACKSON'S PERSONAL WARDROBE

NOW Only Through April 12th! The GRAMMY Museum at L.A. LIVE

This one-of-a-kind exhibit features a selection of the elaborate clothing that has come to define the King of Pop's uniquely personal style. Located on the Museum's third floor, this exhibit, on display for a limited time only, offers visitors the unprecedented opportunity to get up close and personal with one of pop culture's most iconic looks.

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which could be weeks away.

But the certificate did reveal a crucial detail, further clouding the mystery surrounding the location of Jackson's body: Forest Lawn was only a temporary resting place.

Los Angeles officer April Harding said Tuesday that Jackson's body would not be returning to Forest Lawn, but there was no indication of where his coffin was taken following its removal from the Staples Center

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According to a report in the <u>U.K. Sun</u>, the body was transported to a secret location, and did not go with the family's motorcade, which stopped briefly at the Beverly Wilshire Hotel for a post-service lunch.

Others think the body may have already been buried, the Sun reported, and that the casket that took centerstage at the ceremony was in fact an empty prop.

RELATED: Click here for complete coverage of Michael Jackson from FOXNews.com.

Still, in all likelihood, Jackson has yet to be buried, especially in light of the fact that the pop superstar's brain is still being held for examination and that the cause of his death has yet to be determined.

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Assistant Chief Coroner Ed Winter told the Associated Press that Jackson's brain, or at least part of it, was still being held by investigators and would be returned to the family for interment once neuropathology tests were completed.

"As soon as we are done with the brain, we will return it," Winter said. "There is a whole series of tests that will be done."

In order to be examined thoroughly, the brain tissue needs time for sufficient hardening.

It is not uncommon for the coroner to hold on to a brain or samples from it. Winter said families sometimes delay burying a loved one until after the brain has been returned, but he had received no word from the Jackson family about their intentions.

"The last I heard, they are not burying the body yet," Winter said.

PHOTOS: Click here to see photos of the Jackson memorial at the Staples Center.

There was some indication that the family was interested in burying the singer at his Neverland Ranch in Santa Barbara, a move that would require special permission in accordance with state laws. Initially, the family moved to have a funeral at Neverland, but they were not able to obtain a residential exemption required for burial on private property. Colony Capital, the investment



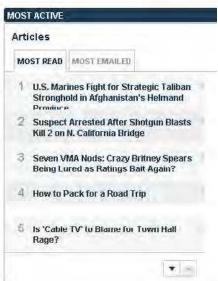


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company that purchased Neverland in May of 2008, told People magazine on July 1 that the family was not able to get the exemption in time for the memorial.

Still, that does not rule out the possibility of cremation and the scattering of his ashes at Neverland, although that process is also subject to California laws.

Meanwhile, police and coroner's officials continue their investigation into the 50-year-old pop star's death on June 25

According to a <u>report in TMZ</u>, the family has provided the LAPD with a list of doctors they believe wrongly prescribed drugs to Jackson, including dermatologist Dr. Arnold Klein, who denied any <u>illegal or unethical involvement</u>.

Meanwhile, investigators have homed in on drugs that were administered to the insomniac Jackson. The powerful sedative Diprivan, which is usually administered by anesthesiologists in hospitals, was found in his home, according to a law enforcement official.

The Associated Press contributed to this report.

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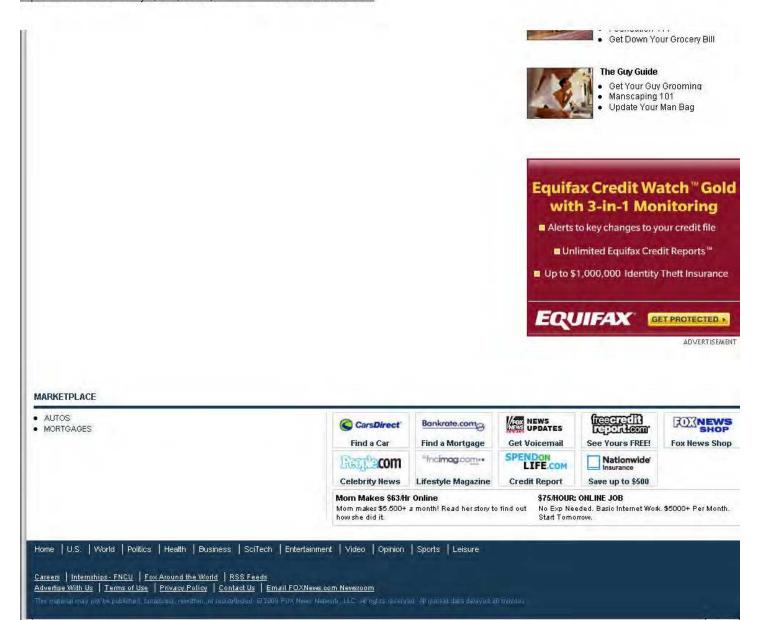
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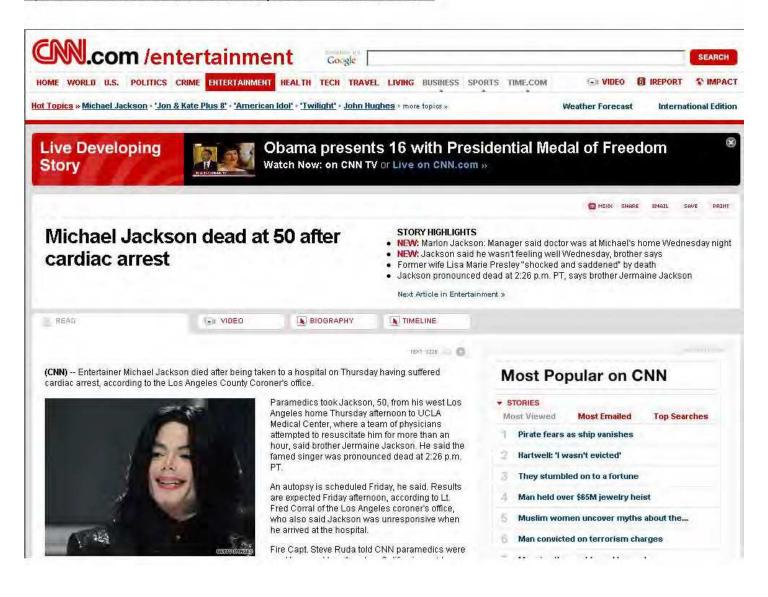
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A Los Angeles fire official told CNN that paramedics arrived at Michael Jackson's home after a 911 call.

sent to a west Los Angeles, California, residence after a 911 call came in at 12:21 p.m.

Law enforcement officials said the Los Angeles Police Department Robbery-Homicide Division opened an investigation into Jackson's death.

They stressed there is no evidence of criminal wrongdoing but that they would conduct interviews with family members and friends.

CNN Analyst Roland S. Martin spoke on Thursday with Marlon Jackson, brother of Michael Jackson.

"I talked to Frank Dileo, Michael's manager. Frank told me that Michael last night was complaining about not feeling well. He called to tell him he wasn't feeling well.

"Michael's doctor went over to see him, and Frank said, "Marlon, from last night to this morning, I don't know what happened." When they got to him this morning, he wasn't breathing. They rushed him to the hospital and couldn't bring him around."

"Janet Jackson is grief-stricken and devastated at the sudden loss of her brother," Kenneth Crear, her manager said. "She is ... flying immediately to California to be with her family."

Don't Miss

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Michael Jackson, the music icon from Gary, Indiana, was known as the "King of Pop." Jackson had many No. 1 hits, and his "Thriller" is the best-selling album of all time.

Watch why Jackson is "as big as it gets" »

Jackson was the seventh of nine children from a well-known musical family. He is survived by three children, Prince Michael II, Paris and Prince Michael II. *** Watch Jesse Jackson share memories **

Jackson's former wife, Lisa Marie Presley, said she was "shocked and saddened" by Jackson's death. "My heart goes out to his children and his family." she said.

At the medical center, every entrance to the emergency room was blocked by security guards. Even hospital staffers were not permitted to enter. A few people stood inside the waiting area, some of them

crying. iReport.com: Your Michael Jackson tributes

Video footage shows a large crowd gathering outside the hospital.

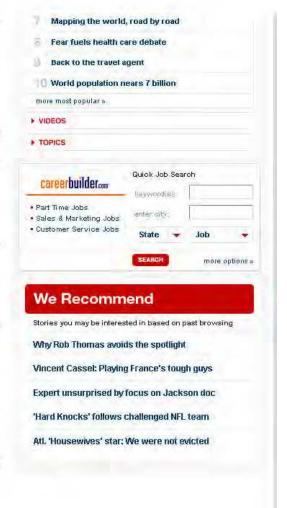
Some of Jackson's music was being played outside. The sounds of "Thriller" and "Beat It" bounced off the walls. "En Kingston, Jackson "a legend" >>

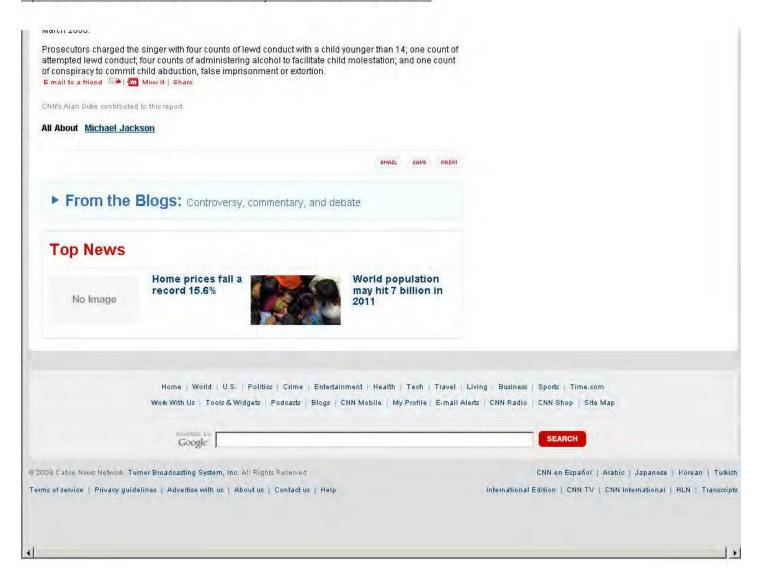
Outside Jackson's Bel Air home, police arrived on motorcycles. The road in front of the home was closed in an attempt to hold traffic back, but several people were gathered outside the home.

Sharpton: Jackson "was a trailblazer" »

Along with his success Jackson had some legal troubles later in his career.

He was acquitted of child molestation charges after a well-publicized trial in Santa Maria, California, in March 2006.







Hamaia Lounty



Celebrity Video: Jackson documentary in the works



Celebrity Video: Jimmy V Celebrity Golf Classic coming this weekend WRAL taleigh



Celebrity Video: Posh brings Spice to 'Idol' AP Box tnemes, video games and digital tattoos for characters in games such as "Second Life."

The proposed deals are between Jackson's estate, concert promoter AEG Live and Bravado International Group Merchandising Services. The contract calls for Bravado, which is Universal Music Group's retailing arm, to receive worldwide merchandise rights.

AEG Live will retain rights to sell certain merchandise related to Jackson's canceled London performances, the agreements state.

Despite a tainted legacy while he was alive, some believe Jackson will even top The King, Elvis Presley, in annual merchandise sales.

Presley's estate earned \$55 million in revenue last year, \$14 million of which came from retail sales.

A separate agreement is being pursued between the estate's administrators and Columbia Pictures for a feature length movie based on footage of Jackson's preparations for his 50 comeback concerts in London. The studio paid \$60 million for the rights to the project, the contract filed in Los Angeles Superior Court states.

Jackson's estate — which primarily benefits his mother and three children — would receive 90 percent of the profits from the film, according to the agreement.

The agreements with Bravado are more heavily redacted and do not indicate how much the estate would be

A judge has scheduled a hearing for Monday to consider the proposals.

Jackson died June 25 in Los Angeles and his lavish spending had pushed him hundreds of millions of dollars in debt. Attorneys for the current administrators of his estate, attorney John Branca and music executive John McClain, have stated in court records that they believe Jackson's estate is solvent.

One of the men's attorneys, Jeryll S. Cohen, wrote in a court filing on Friday that the merchandising and film and other entertainment agreements are expected to generate "advances in the high eight figures." Negotiations for other deals are also in the works, Cohen wrote.

The administrators have the authority to combat unauthorized merchandise, and the deals provide Bravado with access to the use of Jackson's name, image, symbols, emblems and other trademarks.

Jackson's estate would have input into which products are ultimately manufactured, the proposed agreements ctate.

An amendment to an agreement between Jackson's estate and AEG Live allows for a traveling exhibit of the performer's memorabilia. Exact details of the exhibit were redacted, but it calls for the displays to be shown only at museums or venues that both sides agree on.

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If approved, the agreements would continue a trend that Jackson seemed to be pursuing in his final months marketing products based on his days of superstar status.

A lawsuit filed in January by "Thriller" director John Landis accused Jackson of trying to turn the groundbreaking 14-minute music video into comic books and video games.

The director also sued over a proposed Broadway show based on "Thriller." Landis owns some of the creative rights to the project and didn't grant approval to the ventures Jackson was apparently pursuing.



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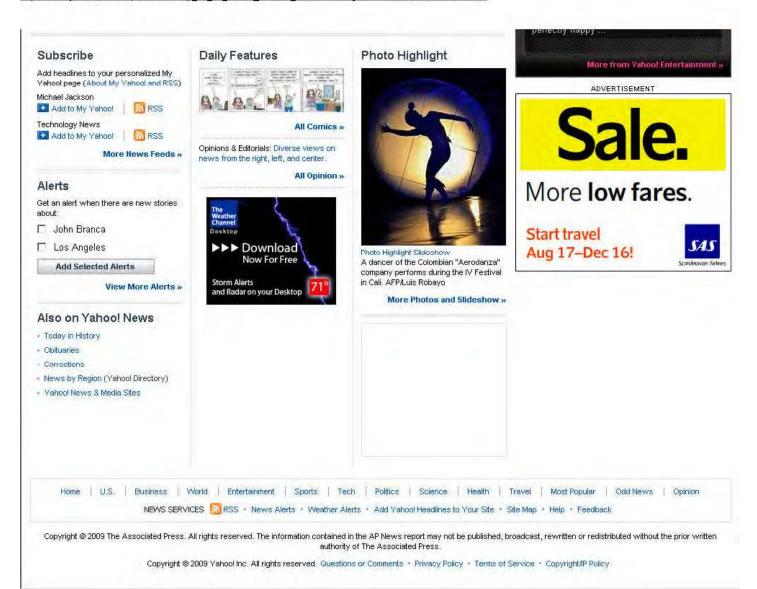
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Michael Jackson

Induction Year: 2001

Induction Category: Performer

Inductee: Michael Jackson (vocals; born August 29, 1958, died June 25, 2009)

Michael Jackson is a singer, songwriter, dancer and celebrity icon with a vast catalog of hit records and countless awards to his credit. Beyond that, he has transfixed the world like few entertainers before or since. As a solo performer, he has enjoyed a level of superstardom previously known only to Elvis Presley, the Beatles and Frank Sinatra.

Jackson became an instant star at age 11 as the cherubic frontman in Motown's phenomenally successful family act, the <u>Jackson 5</u>. But that band of brothers, who kicked off their Motown tenure in 1969 with the unprecedented feat of four consecutive #1 singles, was just a prelude to the heights he would scale as a solo artist in the Eighties with the success of Off the Wall, Thriller and Bad. Those three albums, and their accompanying videos, sent Jackson into a high celebrity orbit. He has been proclaimed "the biggest-selling artist of all time," "the single most awarded entertainer the world has ever known," "the most popular artist in the history of show business," and, not so modestly, "the world's most famous man." He is also, by his own reckoning, the "King of Pop."



Michael Jackson Memorial Wall Exhibit and Candelight Vigil

June 25, 2009:

"Michael Jackson was one of the most creative and successful recording artists of the last 40 years. He became an instant star when he was only 11 years old, fronting the Jackson 5," said Jim Henke, vice president of exhibitions and curatorial affairs at the Rock Hall of Fame and Museum. "His solo career was so extraordinary that he became known as the King of Pop. Few other artists of his era reached the peaks that he did, both in terms of sales and critical acclaim. His legacy will live on for a long, long time. We join the world in

mourning the loss of this twice-inducted

member of the Rock and Roll Hall of Fame."

by his own reckoning, the King or Hop.

Michael Jackson was groomed as a solo star while still a member of the <u>Jackson 5</u>. In 1971, having barely turned thirteen, Jackson released a successful string of solo singles that included "Got to Be There," "Rockin' Robin" and "Ben" (a #1 ballad sung to a rat). In 1978, Michael appeared in the film version of *The Wiz*, where he met musical director Quincy Jones, who would become the producer of his best-known albums. The first of these, *Off the Wall* (1979) introduced Michael Jackson to the world as a vibrant, poised young adult bursting with talent and ideas. It yielded chart-toppers in "Don't Stop 'Til You Get Enough" and "Rock With You."

However, it was *Thriller* that broke all records, revitalizing and revolutionizing the music business. Released in November 1982, *Thriller* yielded a staggering seven hits: "The Girl Is Mine" (#2) "Billie Jean" (#1), "Beat It" (#1), "Wanna Be Startin' Somethin'" (#5), "Human Nature" (#7), "P.Y.T. (Pretty Young Thing)" (#10) and "Thriller" (#4). The album received sales boosts with Jackson's electrifying performance on the May 1983 *Motown 25th Anniversary Special*, where he premiered his gravity-defying "Moonwalk," and the year's end release of the 14-minute mini-movie based on the song "Thriller." The latter is considered the most important video clip in music history. Jackson employed the burgeoning medium of music video to maximum advantage, as his revolutionary videos became fixtures on MTV, which was only a year old at the time of *Thriller*'s release.

Thrillor topped the charte for nine months (37 weeks) and remained in Billboard's album chart for more than two years (122 weeks). Jackson won eight Grammy Awards and seven American Music Awards for Thriller. In 1985, it was proclaimed the Best Selling Album of All Time by the Guinness Book of Records. As of July 2001, Thriller has sold 26 million copies in the U.S., making it the second best-selling album in history behind the Eagles' Greatest Hits (27 million). Worldwide, Thriller has sold 51 million copies. Beyond the numbers, how important was Jackson's record-shattering feat? As producer Quincy Jones told Time magazine, "Black music had to play second fiddle for a long time, but its spirit is the whole motor of pop. Michael has connected with every soul in the world."

In 1985, Jackson helped to topple another sales record. As the coauthor of and performer on "We Are the World" - a benefit single for the USA for Africa charity, recorded with a cast of music stars - Jackson had a big hand in what became the top-selling single up to that point in history.

The first week at the second of the first

Essential Songs

Billie Jean
Beat It
Ihniler
Bad
Black or White
Rock With You
Wanna Be Startin' Something
Man in the Mirror
Don't Stop Till You Get Enough
Scream

Recommended Reading

Michael Jackson Unauthorized

Christopher P. Anderson, New York: Simon & Schuster, 1994.

Michael Jackson: The King of Pop Lisa D. Campbell, Wellesley, MA: Brande

Lisa D, Campbell, Wellesley, MA, Branden Books, 1993.

Moonwalk

Michael Jackson, New York: Doubleday, 1988.

Michael Jackson: The Music and the Madness

J. Randy Taraborrelli. Secaucus, NJ: Carol Publishing Group, 1991





Fidon Shamblin's (Rob Wills and His Texas Playboys) Fender Stratocaster Electric Guitar

Photo by Design Photography Michael Jackson didn't quit the <u>Jackson 5</u>, even at the height of his stardom, yet his solo career obviously took precedence. Still he showed family loyalty by joining his brothers for the Jacksons' 1984 *Victory* album and tour. In fact, Michael never toured as a solo artist until after the release of *Bad* (1987), when he undertook a 15-country juggernaut that occupied much of 1988. *Bad* was #1 for eight weeks and launched another seven hits, including five that topped the charts: "I Just Can't Stop Loving You," "Bad," "The Way You Make Me Feel," "Man in the Mirror," "Dirty Diana." *Bad*'s canny use of urban beats, smooth jazz-funk and rock guitar in the service of some of the sharpest black pop ever recorded reaffirmed Jackson's peculiar genius and star quality. But some of its songs also hinted at the pressures that lay beneath the surface of his unfathomable superstardom.

Jackson's every move was reported and analyzed by the media, and his quirks became headlines for a period of years. Some of his behavior engendered real controversy, driving him to exile abroad or behind the walls of the fantasy-filled Los Olivos, California, estate he called "Neverland." All the while, Jackson continued to make arresting music in the Nineties, working with cutting-edge artist-producers from the hip-hop arena. *Dangerous* appeared late in 1991 and was preceded by an extended video for its leadoff single, "Black or White." Topping the charts for seven weeks, "Black or White" became Jackson's biggest hit since "Billie Jean." *Dangerous*, like *Thriller* and *Bad*, was the source of seven more hit singles. In addition to "Black or White," they included "Remember the Time" (#3), "In the Closet (#6) and "Will You Be There" (#7).

In 1995, he issued HIStory: Past, Present and Future - Book I, a double alburn that paired 15 new sungs with a greatest-hits disc. Its first single, "Scream," was a duet with sister Janet Jackson set to a high-tech groove. He scored his thirteenth #1 hit in 1995 with "You Are Not Alone," written and produced by urban R&B star R. Kelly. The album debuted at #1 and sold 7 million copies (15 million worldwide), maintaining the multi-platinum standard set by Bad (8 million U.S., 25 million worldwide) and Dangerous (7 million U.S., 27 million worldwide) - awesome numbers all, paling only next to Thriller's historic and unbeatable figures.

In recent years, he has toured abroad and attended to his charitable foundation, Heal the World. His first album of the new millennium, *Invincible*, was released in September 2001.

In July 2008, after three years out of the spotlight, Jackson announced a

Photography Anonymous Texas Collector series of concerts at London's O2 Arena. Seven hundred fifty thousand tickets sold in four hours when they went on sale in March 2009. However, some of the shows, initially scheduled to begin in July, were eventually postponed until 2010.

On June 25, 2009, Jackson died from cardiac arrest in Los Angeles.

TIMELINE

August 29, 1958: Michael Jackson is born in Gary, Indiana.

November 6, 1971: Michael Jackson's first solo single, "Got to Be There" (#4 pop, #4 R&B), is released. Already he's had eight Top Forty hits with the <u>Jackson 5</u>, including four consecutive chart-toppers.

October 14, 1972: "Ben," the title song from a film about a beloved rat, becomes 14-year-old Michael Jackson's first #1 single.

August 5, 1979: 'Off the Wall,' the first album by the "adult" Michael Jackson (who turned 21 this very month), is released. It produces four hit singles and spends eight months in the Top Ten.

October 16, 1982: Diana Ross' single "Muscles," written and produced by Michael Jackson, enters the Top Forty. Inspired by Jackson's snake of the same name, the song peaks at #10.

November 9, 1982: A storybook album for 'E.T.: The Extraterrestrial,' is released. Featuring narration by and a new song from Michael Jackson, it earns him a Grammy for Best Children's Recording.

December 1, 1982: Michael Jackson's 'Thriller' is released.

February 21, 1983: 'Thriller' tops the album charts for the first of 37 weeks.

March 5, 1983: "Billie Jean," the second single from Michael Jackson's 'Thriller,' tops the singles charts for the first of seven weeks.

March 25, 1983: The TV special 'Motown 25: Yesterday, Today and Forever' is taped. The <u>Jackson 5</u> perform a medley of their hits, then Michael sings "Dillie Jean" (from 'Thriller') by himself, premiering his "moonwalk" dance move. The show airs on May 16, and Jackson's' segment is a highlight.

March 31, 1983: "Beat It," by Michael Jackson - which features a blistering Eddie ∀an Halen quitar solo - is premiered on MTV. Its high-energy fusion of $\begin{tabular}{ll} $$ Eddle $$ \bigvee n $ Halen $ guitar $ solo - is premiered on $MIV. Its high-energy fusion of rock and soul drives it to the top of the charts. \end{tabular}$

December 2, 1983: MTV debuts Michael Jackson's 14-minute "Thriller" film. 'The Making of Michael Jackson's Thriller,' released in time for Christmas, becomes the largest-selling music home video ever.

February 27, 1984: MTV world premieres the Jackson's Pepsi commercial and presents an interview with director Bob Giraldi.

August 8, 1987: "I Just Can't Stop Loving You," a duet between Michael Jackson and Siedah Garret, is released in advance of the album 'Bad.' It is the seventh #1 single of his solo career.

August 31, 1987: 'Bad,' by Michael Jackson - the followup to Thriller and therefore the most hotly anticipated album in history - is released. It tops the charts for eight weeks and yields seven hit singles.

December 23, 1989: MTV CEO Tom Freston and MTV VJ Adam Curry present Michael Jackson with "Video Vanguard Artist of the Decade" award in Los Angeles.

November 14, 1991: Michael Jackson's controversial 11-minute "Black or White" video debuts on television. It is a teaser for 'Dangerous,' his third #1 album in a row and the source of seven more hit singles.

February 10, 1992. MTV kicks-off its first global sweepstakes with "My Dirmer with Michael." Winners from around the world attended a dinner party hosted by Michael Jackson on the set of his music video "In the Closet."

January 31, 1993: Michael Jackson's halftime performance at Superbowl XXVII draws the largest viewing audience in the history of American television.

February 24, 1993: Michael Jackson receives the Living Legend Award at the 35th Annual Grammy Awards in Los Angeles, and 1.2 million people worldwide view his performance and acceptance.

September 15, 1993: Lawyers for a 13-year-old boy file a civil suit against Michael Jackson for seduction and sexual abuse. On December 22, Jackson responds to the allegations via satellite from his Neverland compound: "I am totally innocent of any wrongdoing." On January 25, 1994, he settles out of court with his accuser for an undisclosed sum, estimated at \$20 million.

June 3, 1995; Michael Jackson's 'HIStory: Past, Present, and Future, Book

June 3, 1995: Michael Jackson's 'HIStory: Past, Present, and Future, Book 1,' a double CD pairing one disc of new music with one of greatest hits, is released.

September 7, 1995: "The 1995 MTV Video Music Awards" is held live from New York City's Radio City Music Hall. The show is hosted by Dennis Miller. Michael Jackson and Janet Jackson win three awards for "Scream" and TLC win three awards for "Waterfalls."

May 11, 1997: 'Blood on the Dance Floor: HIStory in the Mix,' by Michael Jackson, is released. Containing eight remixes from 1995's 'HIStory: Past, Present, and Future, Book 1' and five new songs, it sells only one million copies.

October 30, 2000: Michael Jackson's 'Thriller' receives its 26th platinum certification from the Recording Industry Association of America (RIAA), representing 26 million copies sold in the U.S. It remains the second best-selling album in music history.

March 19, 2001: Michael Jackson is inducted into the Rock and Roll Hall of Fame at the sixteenth annual induction dinner. N'Sync are his presenters.

July 30, 2001: "Rock My World," the premiere single from Michael Jackson's forthcoming album 'Invincible,' is debuted.

September 25, 2001: 'Invincible,' Michael Jackson's first album in four years, is released. Featured guests include Carlos <u>Santana</u>, Will Smith and Missy Elliott.

June 25, 2009: Michael Jackson dies in Los Angeles after suffering from cardiac arrest.

SIRIUS

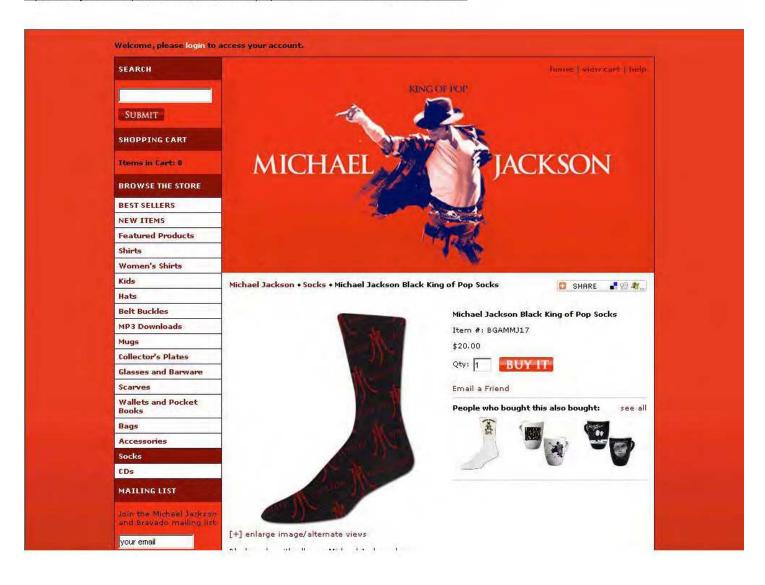
This website was made possible through support from companies such as

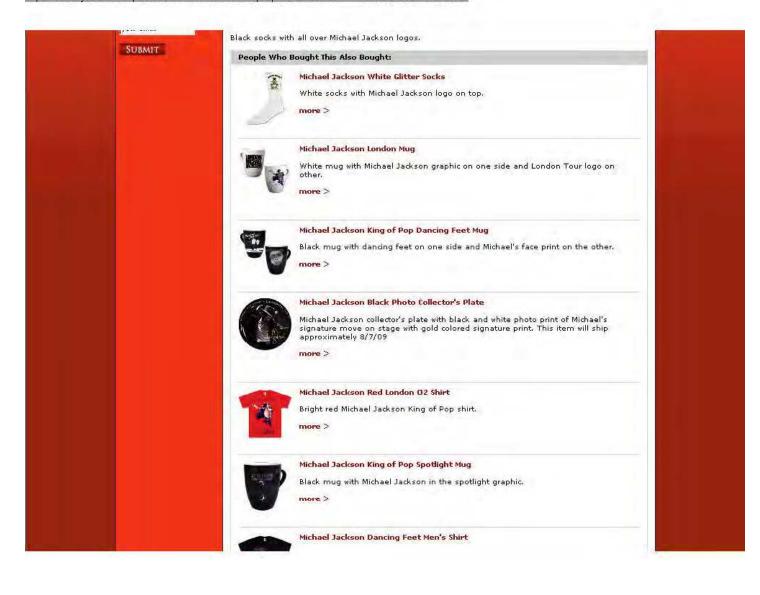
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14

Nathan + Pete Seeger + Lloyd Price + George Martin + Big Joe Turner + Bob Seger + Queen + Tom Petty and the





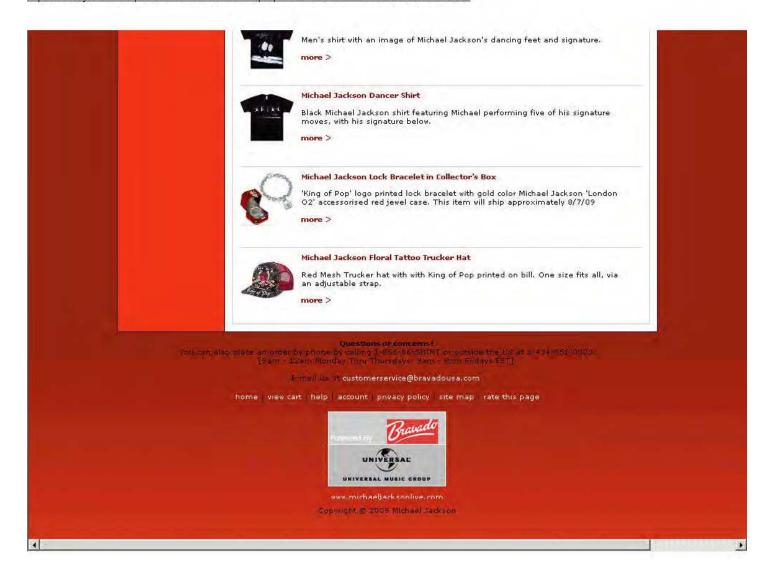


Exhibit 75

To: The Bradford Exchange, Ltd. (swolff@bgeltd.com)

Subject: U.S. TRADEMARK APPLICATION NO. 77770544 - KING OF POP - N/A

Sent: 8/12/2009 9:44:23 PM

Sent As: ECOM109@USPTO.GOV

Attachments: Attachment - 1

Attachment - 2

Attachment - 3

Attachment - 4

Attachment - 5

Attachment - 6

Attachment - 7

Attachment - 8

Attachment - 9

Attachment - 10

Attachment - 11

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UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 77/770544

MARK: KING OF POP *77770544*

CORRESPONDENT ADDRESS:

JOEL R. PLATT BGE, LTD. 9333 N MILWAUKEE AVE NILES, IL 60714-1303

RESPOND TO THIS ACTION:

http://www.uspto.gov/teas/eTEASpageD.htm

GENERAL TRADEMARK INFORMATION: http://www.uspto.gov/main/trademarks.htm

APPLICANT: The Bradford Exchange, Ltd.

CORRESPONDENT'S REFERENCE/DOCKET

NO:

N/A

CORRESPONDENT E-MAIL ADDRESS:

swolff@bgeltd.com

OFFICE ACTION

TO AVOID ABANDONMENT, THE OFFICE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF THE ISSUE/MAILING DATE.

TEAS PLUS APPLICANTS MUST SUBMIT DOCUMENTS ELECTRONICALLY OR SUBMIT FEE: Applicants who filed their application online using the reduced-fee TEAS Plus application must submit certain documents electronically. In addition, such applicants must accept correspondence from the Office via e-mail throughout the examination process and maintain a valid e-mail address. 37 C.F.R. §§2.23(a), (b); TMEP §§819, 819.02(a), (b). Failure to do so will incur an additional fee of \$50 per class of goods and/or services. 37 C.F.R. §2.6(a)(1)(iv); TMEP §819.04.

Therefore, applicant must submit the following documents using the Trademark Electronic Application System (TEAS) at http://www.uspto.gov/teas/index.html: (1) responses to Office actions; (2) preliminary amendments; (3) changes of correspondence address; (4) changes of owner's address; (5) appointments and revocations of power of attorney; (6) appointments and revocations of domestic representative; (7) amendments to allege use; (8) statements of use; (9) requests for extension of time to file a statement of use; and (10) requests to delete a Trademark Act Section 1(b) basis. If applicant files any of these documents on paper instead of via TEAS, then applicant must also submit the \$50 per class fee. 37 C.F.R. \$\$2.6(a)(1)(iv), 2.23(a)(1); TMEP \$\$819.02(b), 819.04. Telephone responses that result in the issuance of an examiner's amendment will not incur this additional fee.

Search Results – Prior Pending Applications Noted

The trademark examining attorney has searched the Office's database of registered and pending marks and has found no similar registered mark that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d). However, marks in prior-filed pending applications may present a bar to registration of applicant's mark.

The filing dates of pending Application Serial Nos. 77768764 and 77770417 precede applicant's filing date. See attached referenced applications. If one or more of the marks in the referenced applications register, applicant's mark may be refused registration under Trademark Act Section 2(d) because of a likelihood of confusion with the registered mark(s). *See* 15 U.S.C. §1052(d); 37 C.F.R. §2.83; TMEP §§1208 *et seq.* Therefore, upon receipt of applicant's response to this Office action, action on this application may be suspended pending final disposition of the earlier-filed referenced application.

In response to this Office action, applicant may present arguments in support of registration by addressing the issue of the potential conflict between applicant's mark and the marks in the referenced applications. Applicant's election not to submit arguments at this time in no way limits applicant's right to address this issue later if a refusal under Section 2(d) issues.

Section 2(a) Refusal – False Connection

Registration is refused because the applied-for mark consists of or includes matter which may falsely suggest a connection with Michael Jackson's estate. Although Michael Jackson's estate does not appear to be connected with the goods and/or services provided by applicant under the applied-for mark, Michael Jackson was so famous that consumers would presume a connection. Trademark Act Section 2(a), 15 U.S.C. §1052(a); see TMEP §§1203.03, 1203.03(e). See generally Univ. of Notre Dame du Lac v. J.C. Gourmet Food Imps. Co., 703 F.2d 1372, 217 USPQ 505 (Fed. Cir. 1983); In re Nuclear Research Corp., 16 USPQ2d 1316 (TTAB 1990); Univ. of Ala. v. BAMA-Werke Curt Baumann, 231 USPQ 408 (TTAB

1986); In re Cotter & Co., 228 USPQ 202 (TTAB 1985); Buffett v. Chi-Chi's, Inc., 226 USPQ 428 (TTAB 1985).

The following is required for a showing of false connection under Trademark Act Section 2(a):

- (1) The mark sought to be registered is the same as, or a close approximation of, the name or identity of another person or institution;
- (2) The mark would be recognized as such, in that it points uniquely and unmistakably to that person or institution;
- (3) The person or institution identified in the mark is not connected with the goods sold or services performed by applicant under the mark; and
- (4) The fame or reputation of the named person or institution is of such a nature that a connection with such person or institution would be presumed when applicant's mark is used on its goods and/or services.

In re Nuclear Research Corp., 16 USPQ2d 1316, 1317 (TTAB 1990); In re Cotter & Co., 228 USPQ 202, 204 (TTAB 1985); Buffett v. Chi-Chi's, Inc., 226 USPQ 428, 429 (TTAB 1985); TMEP §1203.03(e).

The applicant seeks to register the mark "KING OF POP" for goods in International Classes 14, 20, 21, 25 and 28, including jewelry, household and decorative items, clothing and toys.

First, there is voluminous evidence (selections from such evidence are attached) to support the fact that the term "KING OF POP" is very closely associated with the late entertainer Michael Jackson and the public would readily make that connection given his fame. The term at issue need not be the actual, legal name of the party falsely associated with applicant's mark to be unregistrable. TMEP §1203.03(a); see, e.g., Buffett v. Chi-Chi's, Inc., 226 USPQ 428, 429 (TTAB 1985) (holding the wording MARGARITAVILLE to be the persona of singer Jimmy Buffett). The term must, however, be so uniquely and unmistakably associated with the named party as to constitute that party's name or identity. TMEP §1203.03; see, e.g., In re Cotter & Co., 228 USPQ 202, 204 (TTAB 1985); Buffett v. Chi-Chi's, Inc., 226 USPQ at 429. Indeed "KING OF POP" was the persona of Michael Jackson and was uniquely and unmistakably associated with Michael Jackson as to constitute his identity or name.

Second, the term "KING OF POP" would be recognized as pointing uniquely and unmistakably to Michael Jackson. That is, the only consumer recognition of the term "KING OF POP" would be that it identifies the source of the goods/services as Michael Jackson (or his estate).

Third, it appears that Michael Jackson was not connected with the goods to be sold or services to be performed by applicant under this mark. Nevertheless, as required below, applicant must indicate for the record whether there is in fact any connection between the listed goods/services and Michael Jackson's estate. 37 C.F.R. §2.61(b).

Finally, the fame of the Michael Jackson persona is such that a connection between Michael Jackson would be presumed when the applied for mark is used on its goods or services. (See articles attached hereto describing the level of fame achieved by Michael Jackson.) Furthermore, it must be noted that Michael Jackson was widely known to use his name or persona on a vast array of merchandise and in connection with a variety of services beyond music and entertainment. He was reportedly closely involved with the development of the merchandise and the activities underlying the services performed.

Articles detailing these facts are attached hereto. The Trademark Trial and Appeal Board has held that if applicant's goods and/or services are of a type that the named person or institution sells or uses, and the named party is sufficiently famous, then it may be inferred that purchasers of the goods and/or services would be misled into making a false connection of sponsorship, approval, support of or the like with the named party. *In re Cotter & Co.*, 228 USPQ 202 (TTAB 1985); *In re Nat'l Intelligence Acad.*, 190 USPQ 570 (TTAB 1976). Since the evidence is clear that the goods applicant intends to offer under the mark KING OF POP are like those Michael Jackson sold under his name or persona and he was extremely famous, it may be inferred here that purchasers of such goods and/or services would be misled into making a false connection of sponsorship, approval, support of or the like with Michael Jackson.

The fact that purchasers would realize, at some point after purchase, that no connection exists between the listed goods and/or services and the person or institution falsely connected, is not relevant. The focus is on "the initial reaction or impact of the mark when viewed in conjunction with the applicable goods or services." *In re Bicentennial Soc'y*, 197 USPQ 905, 906 (TTAB 1978) (quoting *In re Nat'l Intelligence Acad.*, 190 USPQ 570, 572 (TTAB 1976)).

Thus, the applied-for mark in this application meets the four prongs of the test for the false connection refusal and registration must be refused on those grounds. The fact that applicant did not intend to adopt the name of, or trade upon the goodwill of, the named person or institution does not obviate a false connection refusal. Trademark Act Section 2(a) does not require such intent. TMEP §1203.03(e); *see*, *e.g.*, *S & L Acquisition Co. v. Helene Arpels, Inc.*, 9 USPQ2d 1221 (TTAB 1987); *Consol. Natural Gas v. CNG Fuel Sys.*, *Ltd.*, 228 USPQ 753 (TTAB 1985). However, evidence of such intent is highly probative that the public will make the intended false connection. *Univ. of Notre Dame du Lac v. J.C. Gourmet Food Imps. Co.*, 703 F.2d 1372, 217 USPQ 505 (Fed. Cir. 1983); TMEP §1203.03(e).

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration.

Applicant must respond to the requirement(s) set forth below.

Requirement for Information

Applicant must indicate for the record whether there is in fact any connection between the listed goods/services and Michael Jackson's estate. 37 C.F.R. §2.61(b).

Failure to respond to a request for information can be grounds for refusing registration. TMEP §814; *see In re Cheezwhse.com, Inc.*, 85 USPQ2d 1917, 1919 (TTAB 2008); *In re DTI P'ship LLP*, 67 USPQ2d 1699, 1701-02 (TTAB 2003).

Identification of Goods Requires Amendment

The identification of goods is indefinite and must be clarified because some entries are vague, duplicated and/or misclassified. *See* TMEP §1402.01. Applicant may adopt the following identification, if accurate (comments and suggestions are shown below in ALL UPPERCASE lettering):

IC 6: entry moved from IC 14: ITEMS MADE OF PRECIOUS METAL, SEMI-PRECIOUS METAL

OR COATED THEREWITH, NAMELY, DECORATIVE BOXES [BOXES ARE CLASSIFIED IN THE CLASS OF THE MATERIAL COMPOSITION OR, IF HIGHLY SPECIALIZED (e.g., BOXES FOR PENS) IN THE CLASS OF THE SPECIFIC ITEM FOR WHICH IT IS DESIGNED.]; KEY RINGS AND KEY CHAINS OF NON-PRECIOUS METAL

IC 8: DINING UTENSILS, NAMELY, TABLEWARE IN THE NATURE OF KNIVES, FORKS AND SPOONS

IC 14: Fine and costume jewelry, namely, jewelry pins, brooches, earrings, bracelets, necklaces, rings, pendants, charms, tie clips, ornamental pins; key rings and key chains of precious metal [THE NATURE OF "KEY NECKLACES" UNCLEAR]; FRAMES, NAMELY, <SPECIFY TO ENABLE CLASSIFICATION, e.g.., PICTURE FRAMES ARE IN CLASS 20, EYEGLASS FRAMES ARE IN CLASS 9, LICENSE PLATE FRAMES ARE IN CLASS 12], sculptures OF PRECIOUS METAL; clocks and watches; ornamental pins

IC 16: entry moved from IC 14: ITEMS MADE OF PRECIOUS METAL, SEMI-PRECIOUS METAL OR COATED THEREWITH, NAMELY, BOOKENDS [BOOKENDS ARE ALWAYS IN CLASS 16 REGARDLESS OF COMPOSITION]; BOOKMARKS, LETTER OPENERS; GLASS PAPERWEIGHTS IC 20: Plastic flags, banners and pennants, decorative mobiles, key chains and key fobs not of metal, picture frames, decorative boxes made of wood, figurines of wood, wax, fabric, plaster and plastic; key rings, key chains, sculptures made of plaster and wood, cushions and pillows; WIND CHIMES [REMOVED DUPLICATE ENTRIES OF DECORATIVE MOBILES AND FIGURINES OF PLASTER AND WOOD]

IC 21: Household and novelty items, namely, mugs, cups, paper and plastic cups, drinking glasses, pitchers, dining utensils, decorative and commemorative plates and bowls, serving platters and serving utensils FOR SERVING FOOD; figurines and sculptures OF <INDICATE COMPOSITION; TO BE IN IC 21, SPECIFY CHINA, CRYSTAL, GLASS OR PORCELAIN>; vases, bottle stoppers DESIGNED SPECIFICALLY FOR USE WITH WINE OR VACUUM BOTTLES, suspended decorations, NAMELY, <SPECIFY TO ENABLE CLASSIFICATION>, decorative glass bottles SOLD EMPTY, decorative masks, ITEMS MADE OF PRECIOUS METAL, SEMI-PRECIOUS METAL OR COATED THEREWITH, NAMELY, CANDLESTICKS AND CANDLE HOLDERS [MOVED FROM CLASS 14 ENTRY BECAUSE ALL CANDLESTICKS AND CANDLE HOLDERS ARE IN CLASS 21 REGARDLESS OF COMPOSITION]

IC 25: Clothing, wearing apparel and accessories, namely, shirts, sweatshirts, T-shirts, jerseys, sweaters, cardigans, tank tops, halter tops, pants, sweat pants, shorts, camisoles, ladies' and men's underwear, namely, briefs, boxer shorts, boy shorts, thongs, g-strings, bras, teddies, merry widows, body stockings, corsets, slips, garter belts, sarongs, sleepwear, namely, bathrobes, night shirts, pajamas, and sleeping gowns, kimonos, coats, jackets, vests, dresses, skirts, blouses, rompers, swimwear, rainwear, namely, raincoats, rain jackets, rain bonnets, rain boots, and rain capes, ties, ascots, belts, and scarves, footwear, namely, shoes, boots, socks, and stockings, headgear, namely, hats, caps and beanies, aprons, masquerade costumes, wristbands

IC 26: ORNAMENTAL NOVELTY BUTTONS [MOVED FROM CLASS 14]

IC 28: Games, toys and playthings, namely, dolls, doll accessories, doll clothes, juggling balls, juggling plates, juggling pins, diabolos IN THE NATURE OF <SPECIFY>, flower sticks IN THE NATURE OF <SPECIFY>, juggling sticks, juggling scarves, skipping ropes, jigsaw puzzles, 3-D puzzles, puzzle viewers for 3-D plastic transparencies, playing cards, spin toy, toy mobiles, return SPINNING [?] tops, mechanical action toys, golf balls, soap bubble MAKING SOLUTION AND WAND SETs, kites, balls FOR GAMES AND SPORTS; Christmas tree decorations; face masks and costume masks; puppets and marionette puppets; clown noses; magic tricks; COLLECTIBLE DOLLS

IC 34: CIGARETTE LIGHTERS

Identifications of goods can be amended only to clarify or limit the goods; adding to or broadening the scope of the goods is not permitted. 37 C.F.R. §2.71(a); *see* TMEP §§1402.06 *et seq.*, 1402.07. Therefore, applicant may not amend the identification to include goods that are not within the scope of the goods set forth in the present identification.

Multiple Class Application

The application identifies goods and/or services that are classified in at least 10 classes; however, the fees submitted are sufficient for only 5 classes. In a multiple-class application, a fee for each class is required. 37 C.F.R. §2.86(a)(2); TMEP §§810.01, 1403.01.

Therefore, applicant must either (1) restrict the application to the number of classes covered by the fee(s) already paid, or (2) submit the fees for the additional class(es).

If applicant prosecutes this application as a combined, or multiple-class application, then applicant must comply with each of the following for those goods and/or services based on an intent to use the mark in commerce under Trademark Act Section 1(b):

- (1) Applicant must list the goods and/or services by international class; and
 - (2) Applicant must submit a filing fee for each international class of goods and/or services not covered by the fee already paid (current fee information should be confirmed at http://www.uspto.gov).

See 15 U.S.C. §§1051(b), 1112, 1126(e); 37 C.F.R. §§2.34(a)(2)-(3), 2.86(a); TMEP §§1403.01, 1403.02(c).

/Heather D. Thompson/ Trademark Examining Attorney Law Office 109

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RESPOND TO THIS ACTION: Applicant should file a response to this Office action online using the form at http://www.uspto.gov/teas/eTEASpageD.htm, waiting 48-72 hours if applicant received notification of the Office action via e-mail. For *technical* assistance with the form, please e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned examining attorney. **Do not respond to this Office action by e-mail; the USPTO does not accept e-mailed responses**.

If responding by paper mail, please include the following information: the application serial number, the mark, the filing date and the name, title/position, telephone number and e-mail address of the person signing the response. Please use the following address: Commissioner for Trademarks, P.O. Box 1451, Alexandria, VA 22313-1451.

STATUS CHECK: Check the status of the application at least once every six months from the initial filing date using the USPTO Trademark Applications and Registrations Retrieval (TARR) online system at http://tarr.uspto.gov. When conducting an online status check, print and maintain a copy of the complete TARR screen. If the status of your application has not changed for more than six months, please contact the assigned examining attorney.

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July 6, 2009 Monday 1:19 PM GMT

SECTION: NEWS; Michael Jackson

LENGTH: 876 words

HEADLINE: The 'King of Pop' is dead, long live the 'King'

BYLINE: By Michael Ventre, msnbc.com contributor

HIGHLIGHT:

...in 1977, Elvis Presley is still referred to as the "King of Rock and Roll." When Michael Jackson died last week, chances are his "King of Pop" title didn't die with him.

BODY:

...throne, even though many groups have found success since his passing.

When Michael Jackson died last week, chances are his "King of Pop" title didn't die with him. He will still retain that honor among his multitude of admirers.

...pop groups have a shorter shelf life than pop individuals.

So with Michael gone, who becomes the new reigning "King of Pop"? Even though the title will always be associated with Michael Jackson, for practical purposes, who will step forward and ...

...who is alive today. It's a comparison of her and her competitors."

MTV helped make 'Thriller' a phenomenon

The trouble with any "King of Pop" handicapping is that 2009 represents a vastly different era from, say, 1982, when Jackson's "Thriller" exploded upon the pop consciousness.

"The ...

...people."

Elliott Wilson, founder and CEO of RapRadar.com, recognizes that the music business is different. What he looks for in the next "King of Pop" is someone who actually changes it by his or her mere presence.

"To me what has gotten lost is that, with Michael's great success with 'Thriller,' he built ...

...Led Zeppelin. But that's it.

"Nobody comes close."

Search for new King may go global

'The new "King of Pop" might also be someone the world doesn't yet know. The throne may sit empty for a while until that person hassaid.

Like a lot of journalists who cover music, Ann Powers of the Los Angeles Times has found herself having the "King of Pop" discussion in recent days. She feels that talent alone won't get it done when it comes to a coronation.

" . . .

...talent. I love Beyonce. She's incredibly talented, but she hasn't quite presented her vision as solidly."

Powers suspects that the next "King of Pop" might appear from another land. "If we do see another Michael Jackson figure," she said, "that person might not come from the U.S., and the ...

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July 2, 2009 - July 8, 2009

SECTION: Pg. 23 Vol. 100 No. 27 ISSN: 0028-7121

LENGTH: 926 words

HEADLINE: M.J., the 'King of Pop,' remembered

BYLINE: Scott, Ron

BODY:

FULL TEXT

Jazz Notes

Shhh, it's for sure, the **King of Pop**, you heard, reliable sources. The main news outlets have been covering it since his passing, on Thursday, June 25 - how shocking!

The **King of Pop**, Michael Jackson, the **King of Pop** is GONE. No, no, he's not gone, well, physically! His soul has moved on to higher ground, where there is no space or measured ...

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March 5, 2009 Thursday 6:00 PM EST

LENGTH: 258 words

HEADLINE: King of Pop, Michael Jackson, To Give 10 Summer Concerts

BODY:

Mar. 5, 2009 (Digital Journal delivered by Newstex) --

It is confirmed that Michael Jackson, the **King of Pop**, will be making a comeback into the entertainment industry. He will be giving ten concerts this summer in London, Britain.

On March 3, Michael Jackson, the **King of Pop,** said that he plans to make an announcement at Londons O2 Arena. Perhaps he is planning to repair and retake his title as the oe**King of Pop.** Currently, Jackson is 50 years old. One cannot deny that Jackson has been a veteran of the music let alone pop ...

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Distributed by McClatchy-Tribune Business News

June 27, 2009 Saturday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090627-FD-Frederick-residents-remember-**King-of-Pop**-0627

LENGTH: 693 words

HEADLINE: Frederick residents remember 'King of Pop'

BYLINE: Lauren Beward, The Frederick News-Post, Md.

BODY:

...Others remember the 1980s, the days of "Thriller" and "Billie Jean," and trying desperately to learn the killer moves. Still others discovered the "King of Pop" in later years.

They all have one thing in common. They're mourning a legendary musician.

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June 27, 2009 Saturday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090627-TZ-Locals-remember-Jackson-He-s-more-than-King-of-Pop-0627

LENGTH: 826 words

HEADLINE: Locals remember Jackson: He's more than **King of Pop**

BYLINE: Teresa Williams, Thomasville Times-Enterprise, Ga.

BODY:

...one that ended too soon for Michael Jackson and his fans, including some local residents who shared their memories of the late "**King of Pop.**"

The singer died Thursday at UCLA Medical Center in Los Angeles. An autopsy was to be performed Friday, but ...

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June 26, 2009 Friday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090626-YT-Times-Tribune-reporter-knew-the-**King-of-Pop**-0626

LENGTH: 1092 words

HEADLINE: Times-Tribune reporter knew the **King of Pop**

BYLINE: Stacy Brown,, The Times-Tribune, Scranton, Pa.

BODY:

...Four years, almost to the day, after he walked free on 10 counts of child molestation, conspiracy and other charges, the **King of Pop** was dead.

I met Michael Jackson and his brothers in New York during the Victory Tour in 1984. I was with ...

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July 7, 2009 Tuesday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090707-KW-La-Puente-man-builds-4-wheel-tribute-to-the-King-of-Pop-0707

LENGTH: 442 words

HEADLINE: La Puente man builds 4-wheel tribute to the "King of Pop"

BYLINE: Brian Day, The Whittier Daily News, Calif.

BODY:

...two of his passions -- lowrider cars and Michael Jackson's music -- to create a one-of-a-kind four-wheeled tribute to the "**King of Pop**" in the form of a 1973 Ford Thunderbird.

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Distributed by McClatchy-Tribune Business News

June 27, 2009 Saturday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090627-PY-Bay-residents-remember-the-time-when-King-of-Pop-reigned-supreme-0627

LENGTH: 504 words

HEADLINE: Bay residents remember the time when **King of Pop** reigned supreme

BYLINE: Brittany Smith, The News Herald, Panama City, Fla.

BODY:

...favorite songs and music videos. For them, those were the videos they remembered, as well as the groundbreaking career moves -- and dance moves -- that earned Jackson his "**King of Pop**" reputation.

Resident James King, 54, was a deejay at a college station in the '70s when he became a ...

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July 7, 2009 Tuesday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090707-NF-NIAGARA-FALLS-Tribute-fit-for-the-King-of-Pop-0707

LENGTH: 435 words

HEADLINE: NIAGARA FALLS: Tribute fit for the 'King of Pop'

BYLINE: Mark Scheer, Niagara Gazette, Niagara Falls, N.Y.

BODY:

...I lost someone close to me."

Like millions of other Jackson fans around the world, Gulley grew up loving the **King of Pop's** music, his moves and his personality. As a child and a teenager, she covered the walls of her room with Jackson posters, owned his trading cards and ...

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Distributed by McClatchy-Tribune Business News

July 8, 2009 Wednesday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090708-OO-Locals-watch-Jackson-memorial-and-remember-the-King-of-Pop-0708

LENGTH: 682 words

HEADLINE: Locals watch Jackson memorial and remember the **King of Pop**

BYLINE: Amie Steffen, Waterloo-Cedar Falls Courier, Iowa

BODY:

...said, "because everybody loved Michael."

LaTanya Graves of Waterloo said she will "Remember the Time" that she and her friends learned dance moves from the **King of Pop** and picked out which of the Jackson 5 they would marry.

"No matter what anyone feels negatively about him, the Michael Jackson I remember is ...

Print: Aug 3, 2009 77768764

DESIGN MARK

Serial Number

77768764

Status

NEW APPLICATION - ASSIGNED TO EXAMINER

Word Mark

KING OF POP

Standard Character Mark

Yes

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Gene Therapy Group Inc CORPORATION DELAWARE 17 Skyview dr. North Haledon NEW JERSEY 07508

Goods/Services

Class Status -- ACTIVE. IC 025. US 022 039. G & S: Belts for clothing; Children's and infants' cloth bibs; Clothing, namely, khakis; Eyeshades; Gloves as clothing; Hoods; Jackets; Jerseys; Leather belts; Party hats; Short sets; Ties; Tops; Travel clothing contained in a package comprising reversible jackets, pants, skirts, tops and a belt or scarf; Wearable garments and clothing, namely, shirts.

Filing Date

2009/06/25

Examining Attorney

THOMPSON, HEATHER

KING OF POP

Print: Aug 3, 2009 77770417

DESIGN MARK

Serial Number

77770417

Status

NEW APPLICATION - ASSIGNED TO EXAMINER

Word Mark

KING OF POP

Standard Character Mark

Yes

Type of Mark

TRADEMARK

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PRINCIPAL

Mark Drawing Code

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JONATHAN WARE INDIVIDUAL UNITED STATES 5344 S Crenshaw Bl #330 Los Angeles CALIFORNIA 90043

Goods/Services

Class Status -- ACTIVE. IC 025. US 022 039. G & S: A-shirts; Ankle socks; Anklets; Aprons; Ascots; Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms; Athletic footwear; Athletic shoes; Athletic uniforms; Baby bottoms; Baby doll pyjamas; Baby layettes for clothing; Baby tops; Ball gowns; Ballet shoes; Balloon pants; Ballroom dancing shoes; Bandanas; Baseball caps; Baseball shoes; Baseball uniforms; Bathing caps; Bathing costumes for women; Bathing suits; Bathing suits for men; Bathrobes; Beach cover-ups; Beach coverups; Beach footwear; Beach shoes; Beachwear; Beanies; Bed jackets; Belts; Belts made of leather; Bermuda shorts; Bib overalls; Bib shorts; Bicycle gloves; Bikinis; Blazers; Bloomers; Blouses; Body shirts; Body stockings; Body suits; Bomber jackets; Booties; Boots; Bottoms; Bow ties; Braces; Bras; Briefs; Briefs; Camisoles; Camouflage gloves; Camouflage vests; Camp shirts; Canvas shoes; Cap visors; Capelets; Capri pants; Capris; Caps; Caps with visors; Cargo pants; Chef's hats; Children's and infant's apparel, namely, jumpers, overall sleepwear, pajamas, rompers and one-piece garments; Children's headwear; Choir robes; Coats for men and women; Collars; Coveralls; Crew neck sweaters; Crew necks; Cross-country gloves; Denim jackets; Denims; Do rags; Down jackets; Dress shirts; Dress suits; Dresses; Dressing gowns; Dressing gowns and bath robes; Evening dresses; Evening gowns; Fabric belts; Fishermen's jackets; Fishing shirts; Fishing vests; Fleece pullovers; Fleece vests; Flight

suits; Footies; Footwear; Footwear for men and women; Fur coats; Fur coats and jackets; Fur hats; Fur jackets; G-strings; Gaberdines; Gloves; Golf caps; Golf pants, shirts and skirts; Golf shorts; Gowns; Gym shorts; Gym suits; Halloween costumes; Halter tops; Hat bands; Hats; Hats for infants, babies, toddlers and children; Head scarves; Head sweatbands; Head wear; Headbands; Headwear; Heavy coats; Heavy jackets; Hooded pullovers; Hooded sweat shirts; Hoods; Hosiery; Hunting jackets; Hunting vests; Infant and toddler one piece clothing; Infant sleepers; Infant wear; Infantwear; Jackets; Jeans; Jerseys; Jogging outfits; Jogging pants; Jogging suits; Jumpers; Jumpsuits; Kerchiefs; Knit shirts; Knitted caps; Knitted gloves; Knitted underwear; Lab coats; Ladies' suits; Layettes; Leather belts; Leather coats; Leather headwear; Leather jackets; Leather pants; Leather shoes; Leather slippers; Leg warmers; Leggings; Leisure suits; Lingerie; Long jackets; Long johns; Long-sleeved shirts; Lounge pants; Masquerade costumes; Maternity lingerie; Maternity sleepwear; Men's and women's jackets, coats, trousers, vests; Men's dress socks; Men's suits, women's suits; Men's underwear; Moccasins; Mock turtle-neck sweaters; Mocknecks; Motorcycle gloves; Motorcycle jackets; Muscle tops; Neck bands; Neckerchiefs; Neckties; Neckwear; Night gowns; Night shirts; Nightcaps; Nightdresses; Nightgowns; Nighties; Nightwear; Nurse dresses; Nurse overalls; Nurse pants; One piece garment for infants and toddlers; One-piece play suits; Outdoor gloves; Outer jackets; Over coats; Over shirts; Over-trousers; Overcoats; Padded jackets; Pajama bottoms; Pajamas; Panties; Pants; Play suits; Pocket kerchiefs; Pocket squares; Polo shirts; Pullovers; Quilted vests; Rain boots; Rain coats; Raincoats; Rainwear; Removable collars; Reversible jackets; Robes; Rompers; Rubber shoes; Running shoes; Scarfs; Scarves; School uniforms; Shawls and headscarves; Shawls and stoles; Shell jackets; Shirt fronts; Shirts; Shirts and short-sleeved shirts; Shirts for infants, babies, toddlers and children; Shirts for suits; Shoes; Short sets; Short trousers; Short-sleeved or long-sleeved t-shirts; Short-sleeved shirts; Shorts; Shoulder wraps for clothing; Shower caps; Silk scarves; Ski boot bags; Ski jackets; Ski masks; Ski pants; Ski suits; Ski wear; Skirts and dresses; Skorts; Skull caps; Slacks; Sleep shirts; Sleeping garments; Sleepwear; Slippers; Slips; Small hats; Smocks; Smoking jackets; Sneakers; Sport coats; Sport shirts; Sports bras; Sports jackets; Sports jerseys; Sports pants; Sports shirts; Strapless bras; Straps for bras; Stretch pants; Suede jackets; Suit coats; Suits; Suits of leather; Sun sleeves; Sun visors; Sunsuits; Surf wear; Suspender belts; Suspender belts for men; Suspenders; Suspenders; Swaddling clothes; Sweat jackets; Sweat pants; Sweat shirts; Sweat suits; Sweaters; Sweatsocks; Swimming trunks; Swimsuits; T-shirts; Tank tops; Tank-tops; Tee shirts; Tennis shoes; Tennis wear; Thermal underwear; Ties; Tights; Top coats; Training suits; Travel clothing contained in a package comprising reversible jackets, pants, skirts, tops and a belt or scarf; Trench coats; Tunics; Turtlenecks; Twin sets; Under garments; Underarm clothing shields; Underclothes; Undergarments; Underpants; Underwear; Uniforms; V-neck sweaters; Vests; Walking shorts; Wedding dresses; Wedding gowns; Wet suit gloves; Wind coats; Wind resistant jackets; Women's

Print: Aug 3, 2009 77770417

hats and hoods; Woollen socks; Woolly hats; Wraps; Wristbands; Zoot suits. First Use: 2009/06/29. First Use In Commerce: 2009/06/29.

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2009/06/29

Examining Attorney

THOMPSON, HEATHER

KING OF POP



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Michael Jackson

From Wikipedia, the free encyclopedia (Redirected from King Of Pop)

For other persons named Michael Jackson, see Michael Jackson (disambiguation).

Michael Joseph Jackson (August 29, 1958 - June 25, 2009), dubbed the "King of Pop", was an American musician and one of the most commercially successful entertainers of all time. His unique contributions to music and dance, along with a highly publicized personal life, made him a prominent figure in popular culture for four decades.

He started a solo career in 1971, having made his debut in 1964 as a member of The Jackson 5. His 1982 album Thriller remains the best-selling album of all time, with four others - Off the Wall (1979), Bad (1987), Dangerous (1991), and HIStory (1995) - among the best selling. He popularized several physically complicated dance moves, such as the robot and the moonwalk. He is widely credited with having transformed the music video from a promotional tool into an art form, with videos for his songs "Billie Jean", "Beat It" and "Thriller" making him the first African American artist to amass a strong crossover following on MTV

A double-inductee into the Rock and Roll Hall of Fame, his other achievements feature multiple Guinness World Records - including the "Most Successful Entertainer of All Time" - 13 Grammy Awards, 17 number one singles (including the four number ones with Jackson 5), and estimated sales of over 750 million records world-wide. He was also a notable philanthropist and humanitarian who donated and raised million of dollars through his own Heal the World Foundation, and support of 39 other charities.

Jackson's personal life generated significant controversy. His changing appearance was noticed from the early 1980s, with changes to the shape of his nose and to the color of his skin drawing media publicity. He was accused in 1993 of child sexual abuse, although no charges were brought. He married twice, first in 1994 and again in 1996, and brought up three children, one of them born to a surrogate mother. In 2005, he was tried and acquitted of child molestation allegations and cited monetary interest of his accusers. Jackson, in preparations for a 50 date concert, died at the age of 50 on June 25, 2009, in Los Angeles, California after suffering from cardiac arrest. His memorial service was broadcast live around the world.

Contents [hide]

1 Life and career

- 1.1 1958-75: Early life and The Jackson 5
- 1.2 1975-81: Move to Epic and Off the Wall
- 1.3 1982-83: Thriller and Motown 25
- 1.4 1984-85: Pepsi, We Are the World and business career
- 1.5 1986-87: Appearance, tabloids, Bad, autobiography, and films
- 1.6 1988-90: Autobiography, changing appearance, and Neverland
- 1.7 1991-93: Dangerous, Heal the World Foundation and Super Bowl XXVII
- 1.8 1993; First child sexual abuse allegations
- 1.9 1994: First marriage

Michael Jackson



Born Michael Joseph Jackson

August 29, 1958 Gary, Indiana, U.S.

Died June 25, 2009 (aged 50) Los Angeles, California, U.S.

Occupation Singer, songwriter, record producer, dancer, choreographer,

actor, businessman

Years 1964-2009 active

Parents

Net worth \$236 million (2007)^[1]

Spouse(s) Lisa Marie Presley (1994-1996)

Debbie Rowe (1996-1999)

Children Prince Michael Jackson (b. 1997)

Paris Jackson (b. 1998) Prince Michael Jackson II (b. 2002)

Joseph Jackson (father) Katherine Jackson (mother)

Signature



MJJ00947

navigation

- Main page
- = Contents
- Featured content
- Current events
- Random article

search

Go Search

interaction

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- Deutsch
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- Монгол
- 0000000000
- Nāhuati
- Nederlands
- नेपाल भाषा
- 日本語

- 1.10 1995-97: HIStory
- 1.11 1996-99: Second marriage and fatherhood
- 1.12 2000-03: Label dispute, Invincible and third child
- 1.13 2003-05: Second child sexual abuse allegations
- 1.14 2006-09; Final years

2 Death and memorial

- 2.1 Posthumous releases
- 3 Musical style and performance
 - 3.1 Influences
 - 3.2 Themes and genres
 - 3.3 Vocal style
 - 3.4 Music videos and choreography
- 4 Legacy and influence
- 5 Discography
- 6 See also
- 7 Notes
- 8 References
- 9 Further reading
- 10 External links

Life and career

1958-75: Early life and The Jackson 5

Michael Jackson was born the seventh of nine children on August 29, 1958 in Gary, Indiana, an industrial suburb of Chicago, to an African American working-class family. His mother, Katherine Esther Scruse, was a devout Jehovah's Witness, and his father, Joseph Walter "Joe" Jackson, a steel mill worker who performed with an R&B band called The Falcons. Jackson had three sisters: Rebbie, La Toya, and Janet, and five brothers: Jackie, Tito, Jermaine, Marlon, and Randy. [2]

Website michaeljackson.com 🗗

Jackson had a troubled relationship with his father. He stated that he was physically and emotionally abused during incessant rehearsals, whippings, and name-calling, though he credited his father's discipline for his success.[3] In one altercation recalled by Marlon, Joseph held Michael upside down by one leg and "pummeled him over and over again with his hand, hitting him on his hack and huttocks" [4] Joseph would also trip or push his sons into walls. One night while Michael was asleep, Joseph climbed into his room through the bedroom window, wearing a fright mask and screaming. He said he wanted to teach the children not to leave the window open when they went to sleep. For years afterward, Jackson said he suffered nightmares about being kidnapped from his bedroom.^[4] Joseph acknowledged in 2003 that he regularly whipped Jackson as a child.^[5]

Jackson first spoke openly about his childhood abuse in an interview with Oprah Winfrey broadcast on February 10, 1993. He said that he had often cried from loneliness and would sometimes vomit when he saw his father. In an interview with Martin Bashir, aired on February 3, 2003 as Living with Michael Jackson, he covered his face with his hands and began crying when talking about his childhood abuse. He recalled that Joseph sat in a chair with a belt in his hand as he and his siblings rehearsed, and that "if you didn't do it the right way, he would tear you up, really get you".[6][7]

He showed talent early in his life, performing in front of classmates during a Christmas recital in kindergarten. In 1964, he and Marlon joined the Jackson Brothers — a band formed by brothers Jackie, Tito, and Jermaine — as backup musicians playing congas and tambourine. Jackson later began performing backup vocals and dancing; at the age of eight, he and Jermaine assumed lead vocals, and the group's name was changed to The Jackson 5.^[2] The band toured the Midwest extensively from 1966 to 1960, frequently performing at a string of black clubs known as the "chitlin' circuit", where they often opened stripteases and other adult acts. In 1966, they won a major local talent show with renditions of Motown hits and James Brown's "I Got You (I Feel Good)", led by Michael.^[8]

The Jackson 5 recorded several songs, including "Big Boy", for the local record label Steeltown in 1967, and signed with Motown Records in 1968 [2] Bollina Stone menerine leter described the vound Michael ee "e prodiav" with "aventhalmina musical aife " writing that he "quickly

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1968.^{12]} Rolling Stone magazine later described the young Michael as "a prodigy" with "overwhelming musical gifts," writing that he "quickly emerged as the main draw and lead singer." The group set a chart record when its first four singles ("I Want You Back", "ABC", "The Love You Save," and "I'll Be There") peaked at number one on the *Billboard* Hot 100.¹²

Beginning in 1972, Jackson released a total of four solo studio albums with Motown, among them *Got to Be There* and *Ben*, released as part of the Jackson 5 franchise, and producing successful singles such as "Got to Be There", "Ben", and a remake of Bobby Day's "Rockin' Robin". The group's sales began declining in 1973, and the band members chafed under Motown's strict refusal to allow them creative control or input. Although they scored several top 40 hits, including the top 5 disco single "Dancing Machine" and the top 20 hit "I Am Love", the Jackson 5 left Motown in 1975. [10]

1975-81: Move to Epic and Off the Wall

The Jackson 5 signed a new contract with CBS Records in June 1975, joining the Philadelphia International Records division, later Epic Records, [10] and renaming themselves The Jacksons. [11] They continued to tour internationally, releasing six more albums between 1976 and 1984, during which Jackson was the lead songwriter, writing hits such as "Shake Your Body (Down to the Ground)", "This Place Hotel," and "Can You Feel It", [8]

In 1978, he starred as the scarecrow in the musical, *The Wiz*, ^[12] and it was here that he teamed up with Quincy Jones, who was arranging the film's musical score. Jones agreed to produce Jackson's next solo album, *Off the Wall*, ^[13] In 1979, Jackson broke his nose during a complex dance routine. His subsequent rhinoplasty was not a complete success; he complained of breathing difficulties that would affect his career. He was referred to Dr. Steven Hoefflin, who performed Jackson's second rhinoplasty and subsequent operations. ^[14]

Jones and Jackson produced the "Off The Wall" album together. At the album's pre-release party, Michael, himself, stated that Little Richard had a "huge influence" on him.^[15] Songwriters for the album included Jackson, Heatwave's Rod Temperton, Stevie Wonder, and Paul McCartney. Released in 1979, it was the first album to generate four U.S. top 10 hits, including the chart-topping singles "Don't Stop Til You Get Enough" and "Rock with You".^[16] It reached number three on the *Billboard* 200 and eventually sold over 20 million copies worldwide.^[17] In 1980, Jackson won three awards at the American Music Awards for his solo efforts: Favorite Soul/R&B Album, Favorite Male Soul/R&B Artist, and Favorite Soul/R&B Single for "Don't Stop Til You Get Enough". That year, he also won *Billboard* Music Awards for Top Black Artist and Top Black Album and a Grammy Award for Best Male R&B Vocal Performance, also for "Don't Stop Til You Get Enough". Despite its commercial success, Jackson felt *Off the Wall* should have made a much bigger impact, and was determined to exceed expectations with his next release.^[18] In 1980, he secured the highest royalty rate in the music industry: 37 percent of wholesale album profit.^[19]

1982-83: Thriller and Motown 25

In 1982, Jackson contributed the song "Someone In the Dark" to the storybook for the film *E.T. the Extra-Terrestrial*, the record won a Grammy for Best Album for Children. [20] That same year Jackson issued his second Epic album, *Thriller*, which became the most commercially successful album of all time. The album remained in the top 10 of the *Billboard* 200 for 80 consecutive weeks and 37 of those weeks at the peak position. It was the first album to have seven *Billboard* Hot 100 top 10 singles, including "Billie Jean", "Beat It," and "Wanna Be Startin' Somethin'. [21] *Thriller* was certified for 28 million shipments by the RIAA, giving it Double Diamond status in the United States. [22] It is the best-selling album of all time, with 110 million copies worldwide. [23] Jackson's attorney John Branca noted that Jackson had the highest royalty rate in the music industry at that point; approximately \$2 for every album sold. He was also making record-breaking profits from sales of CDs and *The Making of Michael Jackson's Thriller*, a documentary produced by Jackson and John Landis, Funded by MTV, the documentary sold over 350,000 copies in a few months. The era saw the arrival of novelties like dolls modeled after Michael Jackson, which appeared in stores in May 1984 at a price of \$12,^[24] Biographer J. Randy Taraborrelli writes that, "*Thriller* stopped selling like a leisure item — like a magazine, a toy, tickets to a hit movie — and started selling like a household staple." [25]



Time described Jackson's influence at that point as "Star of records, radio, rock video. A one-man rescue team for the music business. A songwriter who sets the beat for a decade. A dancer with the fanciest feet on the street. A singer who cuts across all boundaries of taste and style and color too". [24] The New York Times wrote that, "in the world of pop music, there is Michael Jackson and there is everybody else". [25]

On March 25, 1983, he performed live on the Motown 25: Yesterday, Today, Forever television special,



both with The Jackson 5 and on his own singing "Billie Jean". Wearing a distinctive sequined glove, he debuted his signature dance move, the moonwalk, which former Soul Train dancer and Shalamar member, Jeffrey Daniel had taught him 3 years before. His performances during the event were seen by 47 million viewers, and drew comparisons to Elvis Presley's and the The Beatles' appearances on *The Ed Sullivan Show*. [27] The New York Times said, "The moonwalk that he made famous is an apt

metaphor for his dance style. How does he do it? As a technician, he is a great illusionist, a genuine mime. His ability to keep one leg straight as he glides while the other bends and seems to walk requires perfect timing. "[28]

1984-85: Pepsi, We Are the World and business career

Jackson suffered a setback to his health on January 27, 1984. While filming a Pepsi Cola commercial, overseen by executive Philip Dusenberry. [29] at the Shrine Auditorium in Los Angeles, he suffered second degree burns to his scalp after pyrotechnics accidentally set his hair on fire. Happening in front of a full house of fans during a simulated concert, the incident elicited an outpouring of sympathy. Jackson had his third rhinoplasty shortly thereafter. [14] and began treatment to hide the scars on his scalp. Pepsi settled out of court, and Jackson donated his \$1.5 million settlement to the Brotman Medical Center in Culver City, California, which now has a "Michael Jackson Burn Center" [20]

On May 14, 1984, he was invited to the White House to receive an award from President Ronald Reagan for his support of charities that helped people overcome alcohol and drug abuse. [31] Jackson won eight awards during the Grammys that year. Unlike later albums, *Thriller* did not have an official tour to promote it, but the 1984 Victory Tour, headlined by The Jacksons, showcased much of Jackson's new solo material to more than two million Americans. He donated his \$5 million share from the Victory Tour to charity. [32] He also co-wrote the charity single "We Are the World" in 1985 with Lionel Richie, which was released worldwide to aid the poor in the U.S. and Africa. It became one of the best-selling singles of all time, with nearly 20 million copies sold and millions of dollars donated to famine relief. [33]

While working with Paul McCartney on the two hit singles "The Girl Is Mine" (1902) and "Say Say Say" (1983), the pair became friendly. McCartney told Jackson about the large amount of money he earned from owning music catalogs; he was earning approximately \$40 million a year from other people's songs. Jackson subsequently began buying, selling, and distributing publishing rights to music from numerous artists. In 1985, ATV Music, a music publishing company owning thousands of music copyrights, including the Northern Songs catalogue that contained the majority of the Lennon-McCartney compositions recorded by The Beatles, was put up for sale. [34][35] Jackson took an immediate interest in



Jackson at the White House 5
South Portico with President Ronald
Reagan and first lady Nancy
Reagan, 1984

the catalog, but was warned he would face strong competition. Excited, he skipped around saying, "I don't care. I want those songs. Get me those songs Branca [his attorney]". Branca contacted McCartney's attorney, who clarified that his client was not interested in bidding: "It's too pricey". After Jackson had started negotiations, McCartney changed his mind and tried to persuade Yoko Ono to join him in a joint bid, but she declined, so he pulled out. Jackson eventually beat the rest of the competition in negotiations that lasted 10 months, purchasing the catalog for \$47.5 million. [34][36]

1986-87: Appearance, tabloids, Bad, autobiography, and films

See also: Michael Jackson's health and appearance

Jackson's skin had been a medium-brown color for the entire duration of his youth, but starting in the early 1980s, it gradually grew paler. The change gained widespread media coverage, including rumors that he was bleaching his skin. [37] According to J. Randy Taraborrelli's biography, in 1986, Jackson was diagnosed with vitiligo and lupus; the vitiligo partially lightened his skin, and the lupus was in remission; both illnesses made him sensitive to sunlight. The treatments he used for his condition further lightened his skin tone, and, with the application of pancake makeup to even out blotches, he could appear very pale. [38] The structure of his face changed too: several surgeons speculated that he had undergone multiple nasal surgeries, a forehead lift, thinned lips, and cheekbone surgery. [39]

He lost weight in the early 1980s because of a change in diet and a desire for "a dancer's body" [40] Witnesses reported that he was often dizzy and speculated that he was suffering from ancrexia nervosa; periods of weight loss would become a recurring problem later in life. [41] Some medical professionals have said he was suffering from body dysmorphic disorder, a psychological condition whereby the sufferer

dislikes his appearance and has no concept of how he is viewed by others. [38] He had a fourth rhinoplasty in 1986, and had a cleft put in his chin.[14][42]



Jackson two years after he was diagnosed with vitiligo, here in the early stages of the

He became the subject of increasingly sensational reports. In 1986, the tabloids ran a story claiming that Jackson slept in a hyperbaric oxygen chamber to slow the aging process; he was pictured lying down in a glass box. Although the claim was untrue, Jackson had disseminated the fabricated story himself. [42][43] When Jackson bought a chimpanzee called Bubbles from a laboratory, it was reported as an example of increasing detachment from reality. [44] It was reported that Jackson had offered to buy the bones of Joseph Merrick (the "elephant man") and although untrue, Jackson did not deny the story ^{[42][43]} He stopped leaking untruths to the press, so the media began making up their own stories. [43][45]

These reports became embedded in the public consciousness, inspiring the nickname "Wacko Jacko," which Jackson came to despise [46] Responding to the gossip, Jackson remarked to a reporter.

Why not just tell people I'm an alien from Mars. Tell them I eat live chickens and do a voodoo dance at midnight. They'll believe anything you say, because you're a reporter. But if I, Michael Jackson, were to say, "I'm an alien from Mars and I eat live chickens and do a voodoo dance at midnight," people would say, "Oh, man, that Michael Jackson is nuts. He's cracked up. You can't believe a damn word that comes out of his mouth. [47]

Jackson starred in the Francis Ford Coppola-directed 3-D film Captain EO. It was the most expensive film produced on a per-minute basis at the time, and was later hosted in Disney theme parks. Disneyland featured the film in its Tomorrowland area for nearly 11 years, while Walt Disney World screened the film in its Epcot theme park from 1986 to 1994. [48] With the industry expecting another major hit, Jackson's first album in five years, Bad (1987), was highly anticipated [49] It had lower sales than Thriller, but was still a substantial commercial success, spawning seven hit singles in the U.S., five of which ("I Just Can't Stop Loving You", "Bad", "The Way You Make Me Feel", "Man in the Mirror" and "Dirty Diana") reached number one on the Billboard Hot 100 charts, more than any other album. [50] As of 2008, the album had sold 30 million copies worldwide.[51]

In 1987, Jackson disassociated himself from the Jehovah's Witnesses, in response to their disapproval of the Thriller video. [52] The Bad World Tour began on September 12 that year, finishing on January 14, 1989. [53] In Japan alone, the tour had 14 sellouts and drew 570,000 people, nearly tripling the previous record of 200,000 in a single tour. [54] He broke a Guinness World Record when 504,000 people attended seven soldout shows at Wembley Stadium. He performed a total of 123 concerts to an audience of 4.4 million people, and gained a further Guinness World Record when the tour grossed him \$125 million. During the trip he invited underprivileged children to



Jackson wore a gold-plated & military style jacket with belt in the Dadlera

watch for free, and gave donations to hospitals, orphanages, and other charities. [53] 1988-90: Autobiography, changing appearance, and Neverland

In 1988, Jackson released his first autobiography, Moon Walk, which took four years to complete and sold 200,000 copies. [55] Jackson wrote about his childhood, The Jackson 5, and the abuse he had suffered [56] He also spoke of his plastic surgery, saying he had had two rhinoplastic surgeries and the surgical creation of a cleft in his chin. [40] He attributed much of the change in the structure of his face to puborty, weight loss, a strict vegetarian diet, a change in hair style, and stage lighting. [40] Moon Walk reached the top position on The New York Times best sellers' list. [57] The musician then released a film called Moonwalker, which featured live footage and music videos that starred Jackson and Joe Pesci. Moonwalker debuted atop the Billboard Top Music Video Cassette chart, staying there for 22 weeks. It was eventually knocked off the top spot by Michael Jackson: The Legend Continues. [58]

In March 1988, Jackson purchased land near Santa Ynez, California to build Neverland Ranch at a cost of \$17 million. He installed Ferris wheels, a menagerie, and a movie theater on the 2,700-acre (11 km2) property. A security staff of 40 patrolled the grounds. In 2003, it was valued at approximately \$100 million. [9][59] In 1989, his annual earnings from album sales, endorsements, and concerts was estimated at \$125 million for that year alone [60] Shortly afterwards, he became the first Westerner to appear in a television ad in the Soviet Union [56] His success resulted in his being dubbed the "King of Pop". The honorific was popularized by Elizabeth Taylor when she presented him with an "Artist of the Decade" award in 1989, proclaiming him "the true king of pop, rock and soul," [61] President George H. W. Bush presented

an "Artist of the Decade" award in 1969, proclaiming him "the true king of pop, rock and soul." President George H. W. Bush presented him with The White House's special "Artist of the Decade." From 1985 to 1990, he donated \$500,000 to the United Negro College Fund, and all of the profits from his single "Man in the Mirror" went to charity. [63][64] Jackson's live rendition of "You Were There" at Sammy Davis Jr.'s 60th birthday celebration received an Emmy nomination. [58]

1991-93: Dangerous, Heal the World Foundation and Super Bowl XXVII

In March 1991, Jackson renewed his contract with Sony for \$65 million, a record-breaking deal at the time, displacing Neil Diamond's renewal contract with Columbia Records. [59] He released his eighth album *Dangerous* in 1991. As of 2008, *Dangerous* had shipped seven million copies in the U.S. and had sold 32 million copies worldwide; it is the most successful new jack swing album of all time. [65][66][67] In the United States, the album's first single "Black or White" was its biggest hit, reaching number one on the *Billboard* Hot 100 and remaining there for seven weeks, with similar chart performances worldwide. [68] The album's second single "Remember the Time" spent eight weeks in the top five in the United States, peaking at number three on the *Billboard* Hot 100 singles chart. [69] In 1993, Jackson performed the song at the Soul Train Awards in a chair, saying he had suffered an injury in rehearsals. [70] In the UK and other parts of Europe, "Heal the World" was the biggest hit from the album; it sold 450,000 copies in the UK and spent five weeks at number two in 1992. [69]

Jackson founded the "Heal the World Foundation" in 1992. The charity organization brought underprivileged children to Jackson's ranch to enjoy theme park rides that Jackson had built on the property. The foundation also sent millions of dollars around the globe to help children threatened by war and disease. The Dangerous World Tour began on June 27, 1992, and finished on November 11, 1993. Jackson performed to 3.5 million people in 67 concerts. All profits from the concerts went to the "Heal the World Foundation", raising millions of dollars in relief. [69][71] He sold the broadcast rights to his *Dangerous* world tour to HBO for \$20 million, a record-breaking deal that still stands.^[72] Following the illness and death of Ryan White, Jackson helped draw public attention to HIV/AIDS, something that was still controversial at the time. He publicly pleaded with the Clinton Administration at Bill Clinton's Inaugural Gala to give more money to HIV/AIDS charities and research.^{[73][74]}

In a high-profile visit to Africa, Jackson visited several countries, among them Gahon and Egypt ^[75] His first stop to Gahon was greeted with a sizable reception of more than 100,000 people in "spiritual bedlam", some of them carrying signs that read, "Welcome Home Michael", [75] In his trip to the Ivory Coast, Jackson was crowned "King Sani" by a tribal chief, [75] He then thanked the dignitaries in French and English, signed official documents formalizing his kingship and sat on a golden throne while presiding over ceremonial dances. [75]

One of Jackson's most acclaimed performances came during the halftime show at Super Bowl XXVII. As the performances began, Jackson was catapulted onto the stage as fireworks went off behind him. As he landed on the canvas, he maintained a motionless "clenched fist, standing statue stance", dressed in a gold and black military outfit and sunglasses; he remained completely motionless for several minutes while the crowd cheered. He then slowly removed his sunglasses, threw them away and began to sing and dance. His routine included four songs: "Jam", "Billie Jean", "Black or White" and "Heal the World". It was the first Super Bowl where the audience figures increased during the half-time show, and was viewed by 135 million Americans alone; Jackson's Dangerous album rose 90 places up the album chart. [37]

Jackson was given the "Living Legend Award" at the 35th Annual Grammy Awards in Los Angeles. "Black or White" was Grammy nominated for best vocal performance. "Jam" gained two nominations: Best R&B Vocal Performance and Best R&B Song. [69]

1993: First child sexual abuse allegations

Main article: 1993 child sexual abuse accusations against Michael Jackson

Jackson gave a 90-minute interview to Oprah Winfrey in February 1993, his second television interview since 1979. He grimaced when speaking of his childhood abuse at the hands of his father; he believed he had missed out on much of his childhood years, admitting that he often cried from lonelinese. He denied tabloid rumors that he had bought the bones of the Elephant Man, clept in a hyperbaric oxygen chamber, or bleached his skin, stating for the first time that he had vitiligo. The interview was watched by an American audience of 90 million, becoming the fourth most-viewed non-sport program in U.S. history. It also increased awareness of vitiligo, a relatively unknown condition.

*Dangerous re-entered the album chart in the top 10, more than a year after its original release. [37][7][69]

In the summer of 1993, Jackson was accused of child sexual abuse by a 13-year-old hoy named Jordan Chandler and his father, Evan Chandler, a dentist [76] A year after Jackson met the boy, under the influence of sodium amytal, a controversial sedative, Jordan told his father that Jackson had touched his penis [77] The father was tape-recorded discussing his intention to pursue charges, where he said, "If I go through with this, I win big-time. There's no way I lose. I will get everything I want and they will be destroyed forever... Michael's career will be over "[78] He and Jackson engaged in unsuccessful negotiations to reach a financial settlement; the negotiations were initiated by Chandler

but Jackson did make several counter offers. Jordan told a psychiatrist and later police that he and Jackson had engaged in acts of kissing, masturbation and oral sex, as well as giving a detailed description of what he alleged were the singer's genitals.^[79]

An official investigation began, with Jordan's mother adamant that there was no wrongdoing on Jackson's part. Neverland Ranch was searched; and multiple children and family members denied that Jackson was a pedophile. ^[79] though his image took a further hit when his older sister, La Toya, accused him of being a pedophile, a statement she later retracted. ^[80] Jackson agreed to a 25-minute strip search, conducted by police and doctors at his ranch, required to see if a description provided by Jordan of Jackson's genitals was accurate. Doctors concluded there were strong similarities, but it was not a definitive match. ^[80] His friends said he never recovered from the humiliation. He described the search in an emotional public statement, and proclaimed his innocence. ^[76]

The tabloids painted him in an extremely unfavorable light ^[81] Complaints about them included hias against Jackson, paying for stories about alleged criminal activity, and buying leaked confidential material from the police investigation. ^[82] On January 1, 1994, Jackson settled with the Chandlers out of court for \$22 million, after which Jordan stopped co-operating regarding criminal proceedings. Jackson was never charged, and the state closed its criminal investigation, citing lack of evidence. ^[83]

1994: First marriage

In May 1994, Jackson married singer-songwriter Lisa Marie Presley, the daughter of Elvis Presley. They had first met in 1975 during one of Jackson's family engagements at the MGM Grand Hotel and Casino, and were reconnected through a mutual friend in early 1993.^[81] They stayed in contact every day over the telephone. As the child molestation accusations became public, Jackson became dependent on Presley for emotional support; she was concerned about his faltering health and addiction to drugs.^[84] Presley explained, "I believed he didn't do anything wrong and that he was wrongly accused and yes I started falling for him. I wanted to save him. I felt that I could do it."^[85] In a phone call he made to her, she described him as high, incoherent and delusional.^[64] Shortly afterwards, she persuaded him to settle the allegations out of court and go into rehabilitation to recover.^[84] Jackson proposed to Presley over the telephone towards the fall of 1993, saying, "It I asked you to marry me, would you do it?"^[84] They married in the Dominican Republic in secrecy, denying it for nearly two months afterwards.^[86] The marriage was, in her words, "a married couple's life ... that was sexually active".^[87] At the time, the tabloid media speculated that the wedding was a ploy to prop up Jackson's public image.^[86] Jackson and Presley divorced less than two years later, remaining friendly.^[88]



Jackson married Lisa Marie Presley on May 26, 1994.

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1995-97: HIStory

In 1995, Jackson merged his ATV Music catalog with Sony's publishing division creating Sony/ATV Music Publishing. Jackson retained half-ownership of the company, earned \$95 million upfront as well as the rights to even more songs. [35][89] He then released the double album HIStory: Past, Present and Future, Book I. The first disc, HIStory Begins, was a 15-track greatest hits album, and was later reissued as Greatest Hits — HIStory Vol. I in 2001, while the second disc, HIStory Continues, contained 15 new songs. The album debuted at number one on the charts and has been certified for seven million shipments in the US. [90] It is the best-selling multiple-disc album of all-time, with 20 million copies (40 million units) sold worldwide. [68][91] HIStory received a Grammy nomination for best album. [92]

The first single released from the album was the double A-side "Scream/Childhood". "Scream" was a duet, performed with Jackson's youngest sister Janet. The single had the highest debut on the *Billboard* Hot 100 at number five, and received a Grammy nomination for "Best Pop Collaboration with Vocals". [92] "You Are Not Alone" was the second single released from *HIStory*; it holds the *Guinness World Record* for the first song ever to debut at number one on the *Billboard* Hot 100 chart. [60] It was seen as a major artistic and commercial success, receiving a Grammy nomination for "Best Pop Vocal Performance". [92] In late 1995, Jackson was rushed to a hospital after collapsing during rehearsals for a televised performance; the incident was caused by a stress related panic attack. [93] "Earth Song" was the third single released from *HIStory*, and topped the UK singles chart for six weeks over Christmas 1995; it sold a million copies, making it Jackson's most successful



One of many identical statues, positioned throughout Europe to promote HIStory. The statue illustrates the singer's flamboyant clothing and hair

single in the UK.^[92] The HIStory World Tour began on September 7, 1996, and finished on October 15, 1997. Jackson performed 82 concerts in 58 cities to over 4.5 million fans. The show, which visited five continents and 35 countries, became Jackson's most successful in terms of audience figures.^[53] style, influenced by military imagery.

1996-99: Second marriage and fatherhood

During the Australian leg of the HIStory World Tour, Jackson married dermatology nurse Deborah Jeanne Rowe on November 14, 1996 in an impromptu ceremony close to his Sydney hotel room. She gave birth to Michael's first two children: a son, Michael Joseph Jr., commonly known as Prince, and a daughter, Paris-Michael Katherine. [88][94] Rowe and Jackson first met in the mid-1980s, when Jackson was allegedly diagnosed with vitiligo. She spent many years treating his illness as well as providing emotional support. They built a strong friendship, then became romantically involved. [95] Originally there were no plans to many, but following Rowe's first pregnancy, Jackson's mother intervened and persuaded them to do so. [96] Jackson later claimed that he was in such a rush to leave the hospital with daughter Paris in 1998 because he was worried to hear any bad news like the time of Prince's birth when he was told that the baby wasn't breathing correctly. [97] The couple divorced in 1999, and remained friends, with Rowe giving full custody of the children to Jackson. [98]

In 1997, Jackson released *Blood on the Dance Floor: HIStory in the Mix*, which contained remixes of hit singles from *HIStory* and five new songs. Worldwide sales stand at 6 million copies as of 2007, making it the best selling remix album ever released. It reached number one in the UK, as did the title track [99][100] In the US, the album was certified platinum, but only reached number 24.^{[65][92]} Forbes placed his annual income at \$35 million in 1996 and \$20 million in 1997.^[59]

Throughout June 1999, Jackson was involved in a number of charitable events. He joined Luciano Pavarotti for a benefit concert in Modena, Italy. The show was in support of the non-profit organization War Child, and raised a million dollars for the refugees of Kosovo, as well as additional funds for the children of Guatemala. [101] Later that month, Jackson organized a set of "Michael Jackson & Friends" benefit concerts in Germany and Korea. Other artists involved included Slash, The Scorpions, Boyz II Men, Luther Vandross, Mariah Carey, A. R. Rahman, Prabhu Deva Sundaram, Shobana Chandrakumar, Andrea Bocelli and Luciano Pavarotti. The proceeds went to the "Nelson Mandela Children's Fund", the Red Cross and UNESCO. [102]

2000-03: Label dispute, Invincible and third child

In 2000, Jackson was listed in the book of *Guinness World Records* for his support of 39 charities, more than any other entertainer or personality. [103] At the time, Jackson was waiting for the licenses to the masters of his albums to revert to him, this allowed him to promote his old material how he liked and prevented Sony from getting a cut of the profit. Jackson expected this to occur early in the new millennium; however, due to various clauses in the contract, this revert date is still many years away. Jackson began an investigation, and it emerged that the attorney who represented the singer in the deal was also representing Sony, creating a conflict of interest. [100] Jackson was also concerned about another conflict of interest. For a number of years, Sony had been pushing to buy all of Jackson's share in their music catalog venture. If Jackson's career or financial situation were to deteriorate, he would have to sell his catalog. Thus, Sony had something to gain from Jackson's career failing. [104] Jackson was able to use these conflicts as leverage to exit his contract early. [100] Just before the release of *Invincible*, Jackson informed the head of Sony Music Entertainment, Tommy Mottola, that he was leaving Sony. [100] As a result, all singles releases, video shootings and promotions concerning the *Invincible* album were canceled. Jackson made allegations in July 2002 that Mottola was a "devil" and a "racist" who did not support his African-American artists, using them merely for his own personal gain. [100] He charged that Mottola had called his colleague liv Gotti a "fat nigger". [105] Sony disputed claims that they had failed to promote *Invincible* with sufficient energy, maintaining that Jackson refused to tour in the US. [106]

Six years after his last studio album and after spending much of the late 1990s out of the public eye, Jackson released *Invincible* in October 2001 to much anticipation. To help promote the album, a special 30th Anniversary celebration at Madison Square Garden occurred in September 2001 to mark the singer's 30th year as a solo artist. Jackson appeared onstage alongside his brothers for the first time since 1984. [107] The show also featured performances by Mỹa, Usher, Whitney Houston, 'N Sync, Destiny's Child, Monica, Luther Vandross, and Slach, among other artists. [108] In the wake of the September 11, 2001 attacks, Jackson helped organize the United We Stand: What More Can I Give benefit concert at RFK Stadium in Washington, D.C. The concert was aired on October 21, 2001, and included performances from dozens of major artists, including Jackson, who performed his song "What More Can I Give" as the finale. [104] *Invincible* was a commercial success, debuting atop the charts in 13 countries and going on to sell approximately 10 million copies worldwide. It received double-platinum certification in the US. [65][68][104] However, the sales for *Invincible* were notably low compared to his previous releases, due in part to a

diminishing pop music industry, the lack of promotion, no supporting world tour and the label dispute.[104] The album spawned three singles. "You Rock My World", "Cry" and "Butterflies", the latter without a music video.

Jackson's third child, Prince Michael Jackson II (nicknamed "Blanket") was born in 2002. [109] The mother's identity is unknown, but Jackson has said the child was the result of artificial insemination from a surrogate mother and his own sperm cells. [98] In November of that year, Jackson brought his newborn son onto the balcony of his room at the Hotel Adlon in Berlin, as fans stood below. Holding him in his right arm, with a cloth loosely draped over the baby's face, Jackson briefly extended the baby over the railing of the balcony, four stories above ground level, causing widespread criticism in the media. Jackson later apologized for the incident, calling it "a terrible mistake".[110] Sony released a compilation of Jackson's hits on CD and DVD. In the US, the album was certified platinum by the RIAA; in the UK it was certified for chipments of at least 1.2 million units,[65][111]

2003-05: Second child sexual abuse allegations

Further information: Living with Michael Jackson and People v. Jackson

In a series of interviews with Martin Bashir, broadcast in 2003 as Living with Michael Jackson, Jackson was seen holding hands and discussing sleeping arrangements with Gavin Arvizo, 13, who later accused him of sexual abuse. [112] Shortly after the documentary aired, Jackson was charged with seven counts of child molestation and two counts of administering an intoxicating agent in relation to Arvizo [112]

Jackson denied the allegations, saying the sleepovers were not sexual in nature. Elizabeth Taylor defended him, saying she had been there when they were in the bed. "There was nothing abnormal about it," she told Larry King. "There was no touchy-feely going on. We laughed like children and we watched a lot of Walt Disney. There was nothing odd about it. (113) During the investigation, Jackson was examined by mental health professional Dr. Stan Katz, who spent several hours with the accuser too. Katz said Jackson was a regressed 10-year-old, and did not fit the profile of a pedophile.[114]



Fans show their support for Jackson after he is accused of child molestation in 2003.

During the two years between the charges and the trial, Jackson reportedly became dependent on pethidine (Demerol), and lost a lot of weight. The People v. Jackson began on January 31, 2005, in Santa Maria, California, and lasted five months, until the end of May. On June 13, 2005, Jackson was acquitted on all counts.[115][116][117] After the trial, he relocated to the Persian Gulf island of Bahrain, as a guest of Sheikh Abdullah.[118]

2006-09: Final years

Reports of financial problems for Jackson became frequent in 2006 after the closure of the main house on the Neverland Ranch as a cost-cutting measure.[119] One prominent financial issue concerned a \$270 million loan secured against his music publishing holdings. After delayed repayments on the loan, a refinancing package shifted the loans from Bank of America to debt specialists Fortress Investments. A new package proposed by Sony would have had Jackson borrow an additional \$300 million and reduce the interest rate payable on the loan, while giving Sony the future option to buy half of Jackson's stake in their jointly owned publishing company (leaving Jackson with a 25% stake), [89] Jackson agreed to a Sony-backed refinancing deal, although details were not made public. [120] Despite these loans, according to Forbes, Jackson was still making as much as \$75 million a year from his publishing partnership with Sony alone.[121]

Jackson was awarded the Diamond Award on November 15, 2006, for selling over 100 million albums, at the World Music Awards. [68] Following the death of James Brown, Jackson returned to the U.S. to pay tribute during Brown's public funeral on December 30, 2006. [122] In late 2006, he agreed to share joint custody of his first two children with ex-wife Debbie Rowe. [123] Jackson and Sony bought Famous Music LLC from Viacom in 2007. This deal

gave him the rights to songs by Eminem, Shakira and Beck, among others.^[124]



Michael Jackson with his children in Disneyland Paris, 2006

I've been in the entertainment industry since I was six-years-old... As Charles Dickens says, "It's been the best of times, the worst of times," But I would not change my career... While some have made deliberate attempts to hurt me, I take it in stride because I have a loving family, a strong faith and wonderful friends and fans who have, and continue, to support me.[125]

-Michael Jackson

-Michael Jackson

The 25th anniversary of *Thriller* was marked by the release of *Thriller 25*, which added the previously unreleased song "For All Time" and remixes. Two remixes were released as singles to moderate success: "The Girl Is Mine 2008" and "Wanna Be Startin' Somethin' 2008". *Thriller* 25 sold well as a re-issue, peaking at number one in eight countries and Europe. [126][127][128] In 12 weeks *Thriller 25* sold over three million copies worldwide. [129] To celebrate Jackson's 50th birthday, Sony DMG released a series of compilation albums called *King of Pop.* [130][131] *King of Pop* did reach the top 10 in most countries where it was issued, and also sold well as an import in other countries. [132][133]

Fortress Investments threatened to foreclose on Neverland Ranch, which Jackson used as collateral for loans running into many tens of millions of dollars. However, Fortress opted to sell Jackson's debts to Colony Capital LLC. In November, Jackson transferred Neverland Ranch's title to Sycamore Valley Ranch Company LLC, which was a joint venture between Jackson and Colony Capital LLC. This deal cleared Jackson's debt, and he reportedly even gained an extra \$35 million from the venture. At the time of his death, Jackson still owned a stake in Neverland/Sycamore Valley, but it is unknown how large that stake was. [134][135][136]

Prior to his death, Jackson was scheduled to perform 50 sell out concerts to over one million people, at London's O_2 arena. The concerts would have commenced on July 13, 2009 and finished on March 6, 2010. According to Jackson's website, ticket sales for the concerts broke several records. During a prior press conference, Jackson made suggestions of possible retirement. [137] Randy Phillips, president and chief executive of AEG Live stated that the first 10 dates alone would earn the singer approximately £50 million. [138] It has now been confirmed that Columbia Pictures are to make a feature concert-film from the rehearsal and pre-recorded footage. [139][140] The contract for the film stipulates that a cut of the film must be screened for Jackson's estate, which stands to receive 90 percent of the profits. A final cut is due by late October. No release date has been set as of yet [141]

Death and memorial

Main articles: Death of Michael Jackson and Michael Jackson memorial service

On June 25, 2009, Jackson collapsed at his rented mansion at 100 North Carolwood Drive in the Holmby Hills district of Los Angeles.

Attempts at resoscitating him by his personal physician were unsuccessful.^[142] Los Angeles Fire Department paramedics received a 911 call at 12:22 p.m. (PDT), arriving three minutes later at Jackson's location.^[143][144] He was reportedly not breathing and CPR was performed.

[145] Resuscitation efforts continued en route to the Ronald Reagan UCLA Medical Center, and for an hour after arriving there at 1:13 p.m.

(20:13 UTC).^[142] He was pronounced dead at 2:26 p.m. local time (21:26 UTC).^[146][147]

The memorial was held on July 7, 2009, at the Staples Center in Los Angeles, preceded by a private family service at Forest Lawn Memorial Park's Hall of Liberty. Jackson's casket was present during the memorial but no information was released about the final disposition of the body. While some unofficial reports claimed a worldwide audience as high as one billion people [148] the U.S. audience was estimated by Nielson to be 31.1 million, an amount comparable to the estimated 35.1 million that watched the 2004 burial of President Ronald Reagan, and the estimated 33.1 million Americans who watched the 1997 funeral for Princess Diana [149].

Stevie Wonder, Lionel Richie, Mariah Carey, John Mayer, Jennifer Hudson, Usher, Jermaine Jackson, and Shaheen Jafargholi performed at the event. Berry Gordy and Smokey Robinson gave eulogies, while Queen Latifah read, "We had him," a poem written for the occasion by Maya Angelou [150] The Reverend Al Sharpton received a standing ovation when he told Jackson's children, "Wasn't nothing strange about your Daddy. It was strange what your Daddy had to deal with. But he dealt with it anyway."[151] Jackson's 11-year-old daughter, Paris Katherine, cried as she told the crowd, "Ever since I was born, Daddy has been the best father you could ever imagine ... I just wanted to say I love him ... so much."[152]

Posthumous releases

Following the death of Michael Jackson there was an air among fans and colleagues that much of his pre-recorded music should and would be released. [153] This feeling turned into reality when on July 16, 2009, following confirmation by the president of Epic Records, [154] a snippet of music known as "A Place With No Name" was leaked by TMZ.com. [153][150]

Musical style and performance

Influences

........

Jackson's music genre takes roots in R&B, Motown's music, pop and soul. He had been influenced by the work of contemporary musicians such as Little Richard, James Brown, Jackie Wilson, Diana Ross, Fred Astaire and the Bee Gees, [157]

While Little Richard had a huge influence on Jackson, [158] James Brown was for him and since early childhood, his greatest inspiration: "the master" or "a genius" especially when he was playing with its group, the Famous Flames, qualifying its performance of "phenomenal". He declared: "Ever since I was a small child, no more than like six years old, my mother would wake me no matter what time it was, if I was sleeping, no matter what I was doing, to watch the television to see the master at work. And when I saw him move, I was mesmerized. I had never seen a performer perform like James Brown, and right then and there I knew that was exactly what I wanted to do for the rest of my life because of James Brown. [159]

At first, the young Michael Jackson owes his vocal technique in large part to Diana Ross. In October 1969, it was decided that Michael lived with Diana Ross. Not only a mother figure to him, he often observed her in rehearsal as an accomplished performer. He later confessed: "I got to know her well. She taught me so much. I used to just sit in the comer and watch the way she moved. She was art in motion. I studied the way she moved, the way she sang - just the way she was." He told her: "I want to be just like you, Diana". She said: "You just be yourself."" [160] But Michael especially owned his oooh's from Diana Ross. At first, Michael almost always punctuated his verses of oooh. Not a long oooh but rather a sudden exclamation. Diana Ross used this effect on many of the songs recorded with the The Supremes, and young Michael was delighted to take ownership. [161]

Themes and genres

Steve Huey of Allmusic said that, throughout his solo career, Jackson's versatility allowed him to experiment with various themes and genres. [162] As a musician, he ranged from Motown's dance fare and ballads to techno and house-edged new jack swing to work that incorporates both funk rhythms and hard rock guitar. [9]

Unlike many artists, Jackson did not write his songs on paper. Instead he would dictate into a sound recorder; when recording he would sing from memory. [14][163] Several critics observed Off the Wall was crafted from funk, disco-pop, soul, soft rock, jazz and pop ballads. [162][164] [165] Prominent examples include the ballad "She's out of My Life", and the two disco tunes "Workin' Day and Night" and "Get on the Floor". [164]

According to Huey, *Thriller* refined the strengths of *Off the Wall*, the dance and rock tracks were more aggressive, while the pop tunes and ballads were softer and more soulful. [162] Notable tracks included the ballads "The Lady in My Life", "Human Nature" and "The Girl Is Mine"; the funk pieces "Billie Jean" and "Wanna Be Startin' Somethin"; and the disco set "Baby Be Mine" and "P. Y.T. (Pretty Young Thing)", [162] [166][167][168] With *Thriller*, Christopher Connelly of *Rolling Stone* commented that Jackson developed his long association with the subliminal theme of paranoia and darker imagery. [168] Allmusic's Stephen Thomas Erlewine noted this is evident on the songs "Billie Jean" and "Wanna Be Startin' Somethin". [167] In "Billie Jean", Jackson sings about an obsessive fan who alleges he has fathered a child of hers. [162] In "Wanna Be Startin' Somethin" he argues against gossip and the media. [168] The anti-gang violence rock song "Beat It" became a homage to *West Side Story*, and was Jackson's first successful rock cross-over piece, according to Huey. [9][162] He also observed that the title track "Thriller" began Jackson's interest with the theme of the supernatural, a topic he revisited in subsequent years. [162] In 1985, Jackson co-wrote the charity anthem "We Are the World"; humanitarian themes later became a recurring theme in his lyrics and public persona. [162]

In Bad, Jackson's concept of the predatory lover can be seen on the rock song "Dirty Diana".[170] The lead single "I Just Can't Stop Loving You" is a traditional love ballad, while "Man in the Mirror" is an anthemic ballad of confession and resolution.^[49] "Smooth Criminal" was an evocation of bloody assault, rape and likely murder.^[49] Allmusic's Stephen Thomas Erlewine states that *Dangerous* presents Jackson as a stark paradoxical individual.^[171] He comments the album is more diverse than his previous *Bad*, as it appeals to an urban audience while also attracting the middle class with anthems like "Heal the World".^[171] The first half of the record is dedicated to new jack swing, including songs like "Jam" and "Remember the Time".^[172] The album is Jackson's first where social ills become a primary theme; "Why You Wanna Trip on Me", for example, protests against world hunger, AIDS, homelessness and drugs.^[172] *Dangerous* contains sexually charged efforts like "In the Closet", a love song about desire and denial, risk and repression, solitude and connection, privacy and revelation.^[172] The title track continues the theme of the predatory



connection, privacy and revelation. 1114 Ihe title track continues the theme of the predatory lover and compulsive desire. [172] The second half includes introspective, pop-gospel anthems such as "Will You Be There", "Heal the World" and "Keep the Faith"; these songs show Jackson finally opening up about various personal struggles and worries. [172] In the ballad "Gone Too Soon", Jackson gives tribute to his friend Ryan White and the plight of those with AIDS [173].

designed to give the impression of a nulsing heart ^[169]

Problems listering to these files? See media help:

HIStory creates an atmosphere of paranoia.^[174] Its content focuses on the hardships and public struggles Jackson went through just prior to its production. In the new jack swing-funk-rock efforts "Scream" and "Tabloid Junkie", along with the R&B ballad "You Are Not Alone", Jackson retaliates against the injustice and isolation he feels, and directs much of his anger at the media. [175] In the introspective ballad "Stranger in Moscow", Jackson laments over his "fall from grace", while songs like "Earth Song", "Childhood", "Little Susie" and "Smile" are all operatic pop pieces. [174][175] In the track "D.S.", Jackson launched a verbal attack against Tom Sneddon. He describes Sneddon as an antisocial, white supremacist who wanted to "get my ass, dead or alive". Of the song, Sneddon said, "I have not — shall we say — done him the honor of listening to it, but I've been told that it ends with the sound of a gunshot". [176] Invincible found Jackson working heavily with producer Rodney Jerkins. [162] It is a record made up of urban soul like "Cry" and "The Lost Children", ballads such as "Speechless", "Break of Dawn" and "Butterflies" and mixes hip hop, pop and rap in "2000 Watts", "Heartbreaker" and "Invincible". [177][178]

Vocal style

Jackson sang from childhood, and over-time his voice and vocal style changed noticeably, either through puberty or a personal preference to align his vocal interpretation to the themes and genres he chose to express. Between 1971 and 1975, Jackson's voice descended from boy soprano to androgynous high tenor. [179] In early 1973, the singer adopted a "vocal hiccup", first heard in the song "It's Too Late to Change the Time" from the Jackson 5's G.I.T.: Get It Together album. [180] Although, Jackson did not employ the hiccup fully until the recording of Off the Wall, its usage can be seen in full force in the "Shake Your Body (Down to the Ground)" promotional video. The purpose of the hiccup—somewhat like a gulping for air or gasping—was to help promote a certain emotion, be it excitement, sadness or fear. [10] With the arrival of Off the Wall in the late 1970s, Jackson's abilities as a vocalist were well regarded; Allmusic described him as a "blindingly gifted vocalist". [164] At the time, Rolling Stone compared his vocals to the "breathless, dreamy stutter" of Stevie Wonder. Their analysis was also that "Jackson's feathery-timbred tenor is extraordinarily beautiful. It slides smoothly into a startling falsetto that's used very daringly [165] 1982 saw the release of Thriller, and Rolling Stone were of the opinion that Jackson was then singing in a "fully adult voice" that was "tinged by sadness". [168]

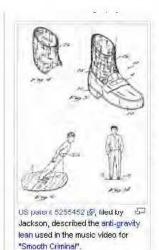
The release of "Bad" in 1987 displayed gritty lead vocals on the verse and lighter tones employed on the chorus. [13] A distinctive deliberate mispronunciation of "come on", used frequently by Jackson, occasionally spelt "cha'mone" or "shamone", is also a staple in impressions and caricatures of him. [184] The turn of the 1990s saw the release of the introspective album *Dangerous*, here Jackson used his vocals to intensify the split themes and genres described earlier. *The New York Times* noted that on some tracks, "he gulps for breath, his voice quivers with anxiety or drops to a desperate whisper, hissing through clenched teeth" and he had a "wretched tone" [172] When singing of brotherhood or self-esteem the musician would return to "smooth" vocals. [172] "In the Closet" contained heavy breathing and a loop of five scat-sung syllables, whereas in the album's title track, Jackson



performs a spoken rap. [169][172] When commenting on *Invincible, Rolling Stone* were of the opinion that—at the age of 43—Jackson still performed "exquicitely voiced rhythm tracks and vibrating vocal harmonics". [185] Noicen George summed up Jackson's vocals by stating "The grace, the aggression, the growling, the natural boyishness, the falsetto, the smoothness—that combination of elements mark him as a major vocalist". [189]

Music videos and choreography

Steve Huey of Allmusic observed how Jackson transformed the music video into an art form and a promotional tool through complex story lines, dance routines, special effects and famous cameo appearances; simultaneously breaking down racial barriers. [162] According to director Vincent Paterson, who collaborated with the singer on several music videos, Jackson conceptualized many of the darker, bleak themes in his filmography [166]



Before *Thriller*, Jackson struggled to receive coverage on MTV, allegedly because he was African American. [187] Pressure from CBS Records persuaded MTV to start showing "Billie Jean" and later "Beat It", leading to a lengthy partnership with Jackson, also helping other black music artists gain recognition. [188] MTV employees deny any racism in their coverage, or pressure to change their stance. MTV maintains that they played rock music, regardless of race. [189] The popularity of his videos on MTV helped to put the relatively young channel "on the map", MTV's focus shifted in favor of pop and R&B. [188][190] Short films like *Thriller* largely remained unique to Jackson, while the group dance sequence in "Beat It" has frequently been imitated. [191] The choreography in *Thriller* has become a part of global pop culture, replicated everywhere from Indian films to prisons in the Philippines. [192] The *Thriller* short film marked an increase in scale for music videos, and has been named the most successful music video ever by the *Guinness World Records*. [60]

In the 19-minute music video for "Bad"—directed by Martin Scorsese—Jackson began using sexual imagery and choreography not previously seen in his work. He occasionally grabbed or touched his chest, torso and crotch. While he has described this as "choreography," it gamered a mixed reception from both fans and critics; *Time* magazine described it as "infamous". The video also featured Wesley Snipes; in the future Jackson's videos would often feature famous cameo roles. [45][193] For "Smooth Criminal", Jackson experimented with an innovative "anti-gravity lean" in his performances, for which he was granted U.S. Patent No. 5.255.452.^[194] Although the music video for "Leave Me Alone" was not

officially released in the US, in 1989, it was nominated for four *Billboard* Music Video Awards, winning three; the same year it won a Golden Lion Award for the quality of the special effects used in its production. In 1990, "Leave Me Alone" won a Grammy for Best Music Video, Short Form. [58]

The MTV Video Vanguard Artist of the Decade Award was given to Jackson to celebrate his accomplishments in the art form in the 1980s; the following year the award was renamed in his honor, [69] "Black or White" was accompanied by a controversial music video, which, on November 14, 1991, simultaneously premiered in 27 countries with an estimated audience of 500 million people, the largest viewing ever for a music video, [68] It featured scenes construed as having a sexual nature as well as depictions of violence. The offending scenes in the final half of the 14-minute version were edited out to prevent the video from being banned, and Jackson apologized [195] Along with Jackson, it featured Macaulay Culkin, Peggy Lipton and George Wendt. It helped usher in morphing as an important technology in music videos. [196]

"Remember the Time" was an elaborate production, and became one of his longest videos at over nine minutes. Set in ancient Egypt, it featured groundbreaking visual effects and appearances by Eddie Murphy, Iman and Magic Johnson, along with a distinct complex dance routine. [197] The video for "In the Closet" was Jackson's most sexually provocative piece. It featured supermodel Naomi Campbell in a courtship dance with Jackson. The video was banned in South Africa because of its imagery. [69]

The music video for "Scream", directed by Mark Romanek and production designer Tom Foden, is one of Jackson's most critically acclaimed. In 1995, it gained 11 MTV Video Music Award Nominations—more than any other music video—and won "Best Dance Video", "Best Choreography", and "Best Art Direction". [198] The song and its accompanying video are a response to the backlash Jackson received from the media after being accused of child molestation in 1993. [199] A year later, it won a Grammy for Best Music Video, Short Form; shortly afterwards *Cuinness World Records* listed it as the most expensive music video ever made at a cost of \$7 million. [92][200]



Jackson and sister Janet angrily retaliate against the media for misrepresenting them to the public. The acclaimed video for "Scream" was shot primarily in black and white, and at a cost of \$7 million.

"Earth Song" was accompanied by an expensive and well-received music video that gained a Grammy nomination for Best Music Video, Short Form in 1997. The video had an environmental theme, showing

images of animal cruelty, deforestation, pollution and war. Using special effects, time is reversed so that life returns, wars ends, and the forests re-grow. [92][201] Released in 1997 and premiering at the 1996 Cannes Film Festival, *Ghosts* was a short film written by Jackson and Stephen King and directed by Stan Winston. The video for *Ghosts* is over 38 minutes long and holds the *Guinness World Record* as the world's longest music video. [92][100][202][203]

Legacy and influence

See also: Records and achievements of Michael Jackson and List of awards received by Michael Jackson

Jackson transformed the art of the music video and paved the way for modern pop music in his own country. Jackson's work, distinctive musical sound and vocal style have influenced scores of hip hop, pop and R&B artists, including Mariah Carey, [204] Usher, [205] Britney Spears, [204] Justin Timberlake [104] and R. Kelly, [169] For much of his career, he had an "unparalleled" level of worldwide influence over the younger generation through his musical and humanitarian contributions. [206]

Michael Jackson was inducted onto the Hollywood Walk of Fame in 1984. Throughout his career he received numerous honors and awards, including the World Music Awards' Best-Selling Pop Male Artist of the Millennium, the American Music Award's Artist of the Century Award and the Bambi Pop Artist of the Millennium Award. [108][207] He was a double-inductee of the Rock and Roll Hall of Fame, once as a member of The Jackson 5 in 1997 and later as a solo artist in 2001. Jackson was also an inductee of the



Jackson's star on the Hollywood &-Walk of Fame, set in 1984

Songwriters Hall of Fame in 2002.^[108] His awards include multiple Guinness World Records (eight in 2006 alone), 13 Grammy Awards, 13 number one singles in his solo career—more than any other male artist in the Hot 100 era—and the sale of over 750 million records worldwide, making him the world's best selling male solo pop artist.^{[20][60][68][208][209][210]}

He was characterized as "an unstoppable juggemaut, possessed of all the tools to dominate the charts seemingly at will: an instantly identifiable voice, eye-popping dance moves, stunning musical versatility and loads of sheer star power". [162] In the mid-1980s, *Time* described Jackson as "the hottest single phenomenon since Elvis Presley". [24] By 1990, *Vanity Fair* had already cited Jackson as the most popular artist in the history of show business. [58] *Daily Telegraph* writer Tom Utley called him an "extremely important figure in the history of popular culture" and a "genius". [211] In late 2007, Jackson said the following of his work and future influence, "Music has been my outlet, my gift to all of the lovers in this world. Through it, my music, I know I will live forever. "[212]



Queues for a Michael Jackson 6concert in West Berlin in June 1988

His total lifetime earnings from royalties on his solo recordings and music videos, revenue from concerts

and endorsements have been estimated at \$500 million; some analysts have speculated that his music catalog holdings could be worth billions of dollars.^{[59][213]} This speculation however is contradicted by financial documents obtained by the Associated Press, which showed that as of March 31, 2007, Jackson's 50 percent stake in the Sony/ATV Music Publishing catalog (his most prized asset) was worth \$390.6 million and Michael Jackson's net worth was \$236 million.^[214]. As one of the world's most famous men, Jackson's highly publicized personal life, coupled with his successful career, made him a part of popular culture for four decades^{[68][215]}.

Discography

Main articles: Michael Jackson album discography and Michael Jackson singles discography See also: Jackson 5 discography

- Got to Be There (1972)
- Ben (1972)
- Music & Me (1973)
- Forever, Michael (1975)
- Off the Wall (1979)
- Thriller (1982)
- Bad (1987)
- Dangerous (1991)
- HIStory (1995)
- Invincible (2001)

See also

- List of awards received by Michael Jackson
- List of best-selling music artists
- List of Michael Jackson tours
- List of honorific titles in popular music
- Michael Jackson videography
- Records and achievements of Michael Jackson
- Peter Pan syndrome

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- Heal the World Foundation , Jackson's charitable organization
- Michael Jackson

 at the Internet Movie Database
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News

AUGUST 11, 2009

MICHAEL JACKSON'S "THIS IS IT," TO BE PRESENTED IN THEATERS AROUND THE WORLD

MICHAEL JACKSON'S "THIS IS IT" TO BE PRESENTED IN THEATERS AROUND THE WORLD BY SONY PICTURES ENTERTAINMENT AND SONY MUSIC ENTERTAINMENT

-Film Drawn From Legendary Entertainer's Last Rehearsals and Behind-The-Scenes Footage Will Be Released October 30th in High Definition with Digital Sound-

CULVER CITY, Calif., August 10, 2009 - Beginning October 30th, the world will have a front-row seat for Michael Jackson's final concert, as Sony Pictures Entertainment and Sony Music Entertainment release Michael Jackson's This Is It.

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JULY 15, 2009

WELCOME TO MICHAELJACKSON.COM

Welcome to MichaelJackson.com. MichaelJackson.com is the official music site for Michael Jackson, the King of Pop. This site will continue to serve as a forum for fans and the community to congregate, explore, discover and pay tribute to Michael's artistry and musical legacy. Be sure to leave a message on the "Memories" page.

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JULY 15, 2009

MICHAEL JACKSON CD'S, VIDEO'S AND VINYL



Over the past few weeks, a number of fans have asked. where you can find and obtain some of Michael's more rare releases. As a result, we've set aside a limited quantity of Thriller 25th Anniversary Picture Disc Vinyl exclusively for fans on MichaelJackson.com.

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JULY 15, 2009.

MICHAEL JACKSON ONLINE TRIBUTES



We've been overwhelmed by the number of innovative online tributes that are now circulating the web. In fact, we've created a new section on michaeliackson.com dedicated to our favorite online tributes. Two of the more outstanding include <u>CternalMoonwalk.com</u> and BillieTweets.com.

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JULY 14, 2009

MICHAEL JACKSON PUBLIC MEMORIAL SERVICE

Michael Jackson Public Memorial Service was held Tuesday, July 7, 2009, 1:00 PM EST/10:00 AM PST at the Staples Center in Los Angeles, California. Tickets were distributed via a lottery system organized by AEG. "It was our wish to allow as many of Michael's fans to be a part of the memorial, and we wish to thank everyone for their support and understanding at this difficult time," the Jackson family said in a statement. Live coverage of the Michael Jackson public memorial service was broadcast online and via many major media outlets.

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JULY 14, 2009

MICHAEL TACKSON TICKETS REGIND POLICY



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What is your favorite album of all time C Thriller C Bad

> C Invincible C Off The Wall

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Fans

MICHAEL JACKSON TICKETS REFUND POLICY

AEG Live (UK) Ltd, concert promoters, announced that full refunds will be available to fans who purchased tickets through authorised agents for any of the 50 Michael Jackson This is it concerts which were to take place at The O2 Arena in London. These refunds will include all ticket service charges. Ticket holders requiring information about receiving a full refund should go to www.michaeljacksonlive.com from Wednesday, July 1, 2009. The refunds will be processed by each of the authorised ticket agencies (e.g.

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OFFICIAL MICHAEL JACKSON THIS IS IT MERCHANDISE STORE

Early in June, Michael Jackson approved a line of official merchandise. As we mourn the loss of one of the greatest talents the world has ever seen, we are only beginning to feel the impact that Michael left upon us all. AEG and Bravado have made available a variety of official merchandise that commemorates this incredible talent and preserves the legacy that is Michael Jackson.

Visit the official store: MichaelJacksonMerch.com

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MAY 28, 2009

MICHAEL JACKSON LYRICS

After many requests, we've added lyrics for several of Michael's more popular songs like Thriller, Man in the Mirror and Off the Wall.

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APRIL 24 2009

MICHAEL JACKSON'S EXHIBIT HAS BEEN EXTENDED

View the original post for this event that features a selection of the elaborate clothing that has come to define the King of Pop's uniquely personal style. Located on the Museum's third floor, this exhibit, on display for a limited time only, offers visitors the unprecedented opportunity to get up close and personal with one of pop culture's most iconic looks.

















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MARCH 16, 2009

SPECIAL NEW EXHIBIT FEATURES RARELY-SEEN SELECTIONS FROM MICHAEL JACKSON'S PERSONAL WARDROBE

NOW Only Through April 12th! The GRAMMY Museum at L.A. LIVE

This one-of-a-kind exhibit features a selection of the elaborate clothing that has come to define the King of Pop's uniquely personal style. Located on the Museum's third floor, this exhibit, on display for a limited time only, offers visitors the unprecedented opportunity to get up close and personal with one of pop culture's most iconic looks.

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which could be weeks away.

But the certificate did reveal a crucial detail, further clouding the mystery surrounding the location of Jackson's body: Forest Lawn was only a temporary resting place.

Los Angeles officer April Harding said Tuesday that Jackson's body would not be returning to Forest Lawn, but there was no indication of where his coffin was taken following its removal from the Staples Center

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According to a report in the <u>U.K. Sun</u>, the body was transported to a secret location, and did not go with the family's motorcade, which stopped briefly at the Beverly Wilshire Hotel for a post-service lunch.

Others think the body may have already been buried, the Sun reported, and that the casket that took centerstage at the ceremony was in fact an empty prop.

RELATED: Click here for complete coverage of Michael Jackson from FOXNews.com.

Still, in all likelihood, Jackson has yet to be buried, especially in light of the fact that the pop superstar's brain is still being held for examination and that the cause of his death has yet to be determined.

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Assistant Chief Coroner Ed Winter told the Associated Press that Jackson's brain, or at least part of it, was still being held by investigators and would be returned to the family for interment once neuropathology tests were completed.

"As soon as we are done with the brain, we will return it," Winter said. "There is a whole series of tests that will be done."

In order to be examined thoroughly, the brain tissue needs time for sufficient hardening.

It is not uncommon for the coroner to hold on to a brain or samples from it. Winter said families sometimes delay burying a loved one until after the brain has been returned, but he had received no word from the Jackson family about their intentions.

"The last I heard, they are not burying the body yet," Winter said.

PHOTOS: Click here to see photos of the Jackson memorial at the Staples Center.

There was some indication that the family was interested in burying the singer at his Neverland Ranch in Santa Barbara, a move that would require special permission in accordance with state laws. Initially, the family moved to have a funeral at Neverland, but they were not able to obtain a residential exemption required for burial on private property. Colony Capital, the investment





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company that purchased Neverland in May of 2008, told People magazine on July 1 that the family was not able to get the exemption in time for the memorial.

Still, that does not rule out the possibility of cremation and the scattering of his ashes at Neverland, although that process is also subject to California laws.

Meanwhile, police and coroner's officials continue their investigation into the 50-year-old pop star's death on June 25

According to a <u>report in TMZ</u>, the family has provided the LAPD with a list of doctors they believe wrongly prescribed drugs to Jackson, including dermatologist Dr. Arnold Klein, who denied any <u>illegal or unethical involvement</u>.

Meanwhile, investigators have homed in on drugs that were administered to the insomniac Jackson. The powerful sedative Diprivan, which is usually administered by anesthesiologists in hospitals, was found in his home, according to a law enforcement official.

The Associated Press contributed to this report.

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Page Six

- · Ashton Lands Two Types of Spreads
- Scent of Green
- ▶ Parting Nude Shots for Miss Universe

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- Neeson Walks 1st Red Carpet Since Death of Wife Richardson
- Mcgraw, Black Eyed Peas to Perform at Nfl Opener
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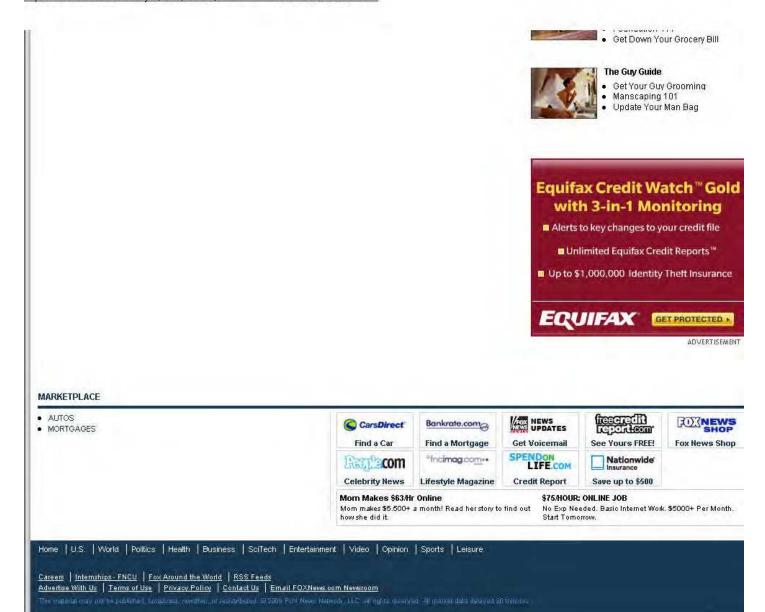
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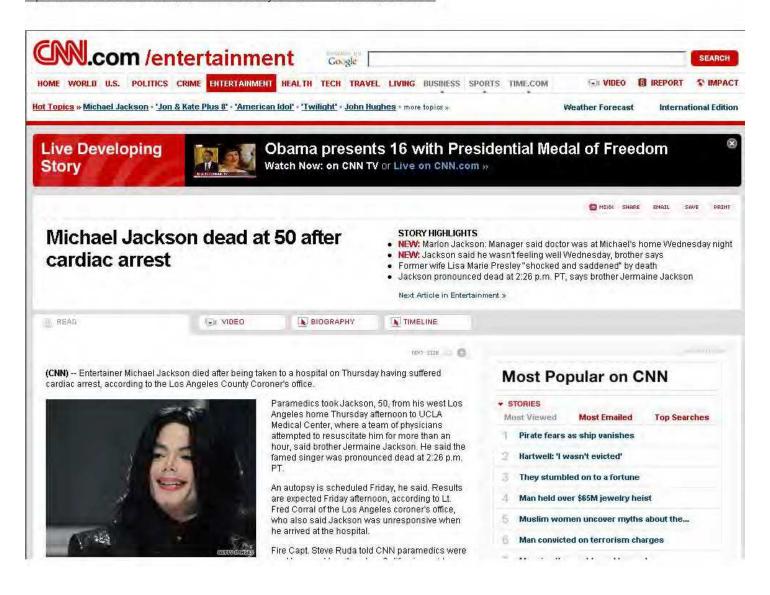
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A Los Angeles fire official told CNN that paramedics arrived at Michael Jackson's home after a 911 call.

Fire 3

Fire y stressed there is no evidence of criminal wrong and friends.

sent to a west Los Angeles, California, residence after a 911 call came in at 12:21 p.m.

Law enforcement officials said the Los Angeles Police Department Robbery-Homicide Division opened an investigation into Jackson's death.

They stressed there is no evidence of criminal wrongdoing but that they would conduct interviews with family members and friends.

CNN Analyst Roland S. Martin spoke on Thursday with Marlon Jackson, brother of Michael Jackson.

"I talked to Frank Dileo, Michael's manager. Frank told me that Michael last night was complaining about not feeling well. He called to tell him he wasn't feeling well.

"Michael's doctor went over to see him, and Frank said, 'Marlon, from last night to this morning, I don't know what happened.' When they got to him this morning, he wasn't breathing. They rushed him to the hospital and couldn't bring him around."

"Janet Jackson is grief-stricken and devastated at the sudden loss of her brother," Kenneth Crear, her manager said. "She is ... flying immediately to California to be with her family."

Don't Miss

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- · Videos: A look at his life

Michael Jackson, the music icon from Gary, Indiana, was known as the "King of Pop." Jackson had many No. 1 hits, and his "Thriller" is the best-selling album of all time.

Watch why Jackson is "as big as it gets" >

Jackson was the seventh of nine children from a well-known musical family. He is survived by three children, Prince Michael II, Paris and Prince Michael II. *** Watch Jesse Jackson share memories **

Jackson's former wife, Lisa Marie Presley, said she was "shocked and saddened" by Jackson's death. "My heart goes out to his children and his family," she said.

At the medical center, every entrance to the emergency room was blocked by security guards. Even hospital staffers were not permitted to enter. A few people stood inside the waiting area, some of them

crying. iReport.com: Your Michael Jackson tributes

Video footage shows a large crowd gathering outside the hospital.

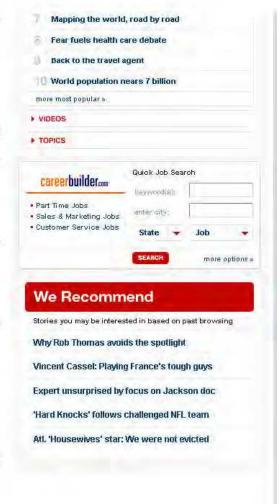
Some of Jackson's music was being played outside. The sounds of "Thriller" and "Beat It" bounced off the walls. "=# Kingston, Jackson "a legend" >>

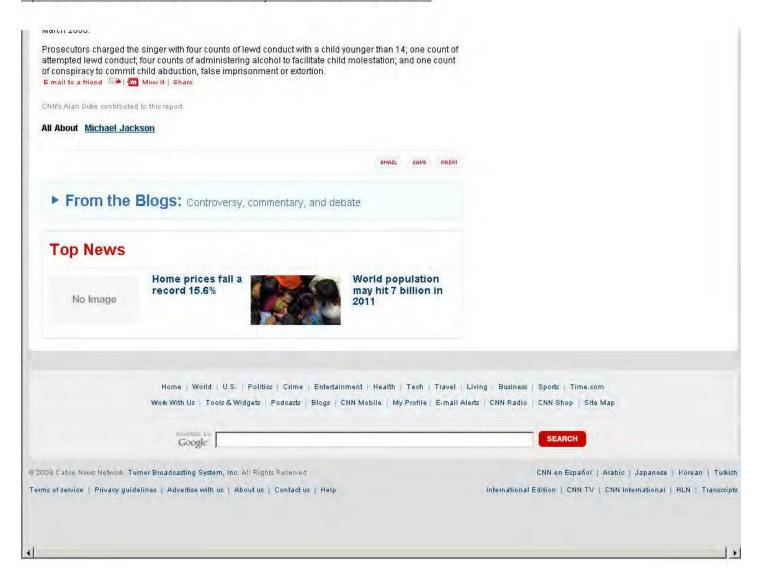
Outside Jackson's Bel Air home, police arrived on motorcycles. The road in front of the home was closed in an attempt to hold traffic back, but several people were gathered outside the home.

Sharpton: Jackson "was a trailblazer" »

Along with his success Jackson had some legal troubles later in his career.

He was acquitted of child molestation charges after a well-publicized trial in Santa Maria, California, in March 2006.







Bamata Udunty



Celebrity Video: Jackson documentary in the works
Reuters



(Selebrity Video: Jimmy V Celebrity Golf Classic coming this weekend WRAL Raleigh



an Celebrity Video: Posh brings Spice to 'Idol' AP Hox tnemes, video games and digital tattoos for characters in games such as "Second Life."

The proposed deals are between Jackson's estate, concert promoter AEG Live and Bravado International Group Merchandising Services. The contract calls for Bravado, which is Universal Music Group's retailing arm, to receive worldwide merchandise rights.

AEG Live will retain rights to sell certain merchandise related to Jackson's canceled London performances, the agreements state.

Despite a tainted legacy while he was alive, some believe Jackson will even top The King, Elvis Presley, in annual merchandise sales.

Presley's estate earned \$55 million in revenue last year, \$14 million of which came from retail sales.

A separate agreement is being pursued between the estate's administrators and Columbia Pictures for a feature length movie based on footage of Jackson's preparations for his 50 comeback concerts in London. The studio paid \$60 million for the rights to the project, the contract filed in Los Angeles Superior Court states.

Jackson's estate — which primarily benefits his mother and three children — would receive 90 percent of the profits from the film, according to the agreement.

The agreements with Bravado are more heavily redacted and do not indicate how much the estate would be paid.

A judge has scheduled a hearing for Monday to consider the proposals.

Jackson died June 25 in Los Angeles and his lavish spending had pushed him hundreds of millions of dollars in debt. Attorneys for the current administrators of his estate, attorney John Branca and music executive John McClain, have stated in court records that they believe Jackson's estate is solvent.

One of the men's attorneys, Jeryll S. Cohen, wrote in a court filing on Friday that the merchandising and film and other entertainment agreements are expected to generate "advances in the high eight figures."

Negotiations for other deals are also in the works, Cohen wrote.

The administrators have the authority to combat unauthorized merchandise, and the deals provide Bravado with access to the use of Jackson's name, image, symbols, emblems and other trademarks.

Jackson's estate would have input into which products are ultimately manufactured, the proposed agreements state.

An amendment to an agreement between Jackson's estate and AEG Live allows for a traveling exhibit of the performer's memorabilia. Exact details of the exhibit were redacted, but it calls for the displays to be shown only at museums or venues that both sides agree on.

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only at museums or venues that both sides agree on.

If approved, the agreements would continue a trend that Jackson seemed to be pursuing in his final months marketing products based on his days of superstar status.

A lawsuit filed in January by "Thriller" director John Landis accused Jackson of trying to turn the groundbreaking 14-minute music video into comic books and video games.

The director also sued over a proposed Broadway show based on "Thriller." Landis owns some of the creative rights to the project and didn't grant approval to the ventures Jackson was apparently pursuing.



More on Michael Jackson

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- Blogs About This Story (4)
- BRITNEY'S ENGAGED!!! X17 Online - Wed Aug 12, 7:48 am EDT
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Elsewhere on the Web

ABC News: Who Can Replace Paula Abdul on 'American Idol?'

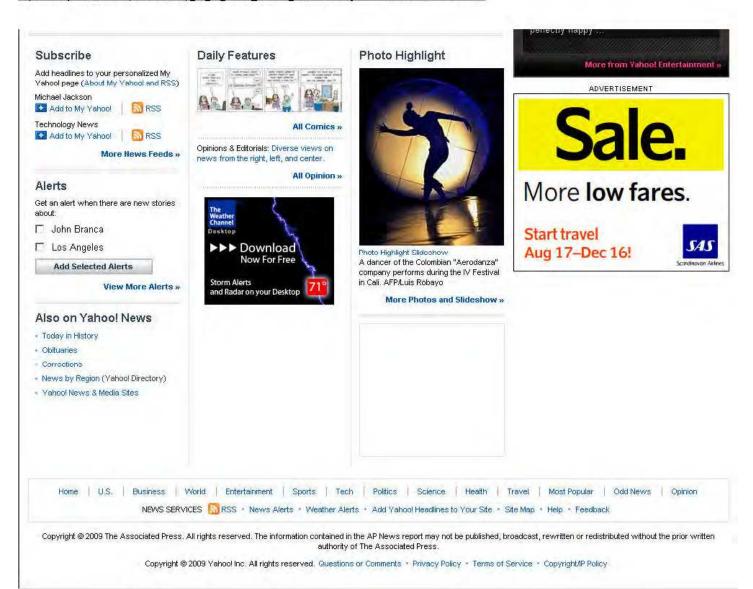
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Michael Jackson

Induction Year: 2001

Induction Category: Performer

Inductee: Michael Jackson (vocals; born August 29, 1958, died June 25, 2009)

Michael Jackson is a singer, songwriter, dancer and celebrity icon with a vast catalog of hit records and countless awards to his credit. Beyond that, he has transfixed the world like few entertainers before or since. As a solo performer, he has enjoyed a level of superstardom previously known only to Elvis Presley, the Beatles and Frank Sinatra.

Jackson became an instant star at age 11 as the cherubic frontman in Motown's phenomenally successful family act, the <u>Jackson 5</u>. But that band of brothers, who kicked off their Motown tenure in 1969 with the unprecedented feat of four consecutive #1 singles, was just a prelude to the heights he would scale as a solo artist in the Eighties with the success of Off the Wall, Thriller and Bad. Those three albums, and their accompanying videos, sent Jackson into a high celebrity orbit. He has been proclaimed "the biggest-selling artist of all time," "the single most awarded entertainer the world has ever known," "the most popular artist in the history of show business," and, not so modestly, "the world's most famous man." He is also, by his own reckoning, the "King of Pop."



Michael Jackson Memorial Wall Exhibit and Candelight Vigil

June 25, 2009:

"Michael Jackson was one of the most creative and successful recording artists of the last 40 years. He became an instant star when he was only 11 years old, fronting the Jackson 5," said Jim Henke, vice president of exhibitions and curatorial affairs at the Rock Hall of Fame and Museum. "His solo career was so extraordinary that he became known as the King of Pop. Few other artists of his era reached the peaks that he did, both in terms of sales and critical acclaim. His legacy will live on for a long, long time. We join the world in

mourning the loss of this twice-inducted

member of the Rock and Roll Hall of Fame."

by his own teckoling, the King of Fop.

Michael Jackson was groomed as a solo star while still a member of the <u>dackson 5</u>. In 1971, having barely turned thirteen, Jackson released a successful string of solo singles that included "Got to Be There," "Rockin' Robin" and "Ben" (a #1 ballad sung to a rat). In 1978, Michael appeared in the film version of *The Wiz*, where he met musical director Quincy Jones, who would become the producer of his best-known albums. The first of these, *Off the Wall* (1979) introduced Michael Jackson to the world as a vibrant, poised young adult bursting with talent and ideas. It yielded chart-toppers in "Don't Stop 'Til You Get Enough" and "Rock With You."

However, it was *Thriller* that broke all records, revitalizing and revolutionizing the music business. Released in November 1982, *Thriller* yielded a staggering seven hits: "The Girl Is Mine" (#2) "Billie Jean" (#1), "Beat It" (#1), "Wanna Be Startin' Somethin'" (#5), "Human Nature" (#7), "P. Y. T. (Pretty Young Thing)" (#10) and "Thriller" (#4). The album received sales boosts with Jackson's electrifying performance on the May 1983 *Motown 25th Anniversary Special*, where he premiered his gravity-defying "Moonwalk," and the year's-end release of the 14-minute mini-movie based on the song "Thriller." The latter is considered the most important video clip in music history. Jackson employed the burgeoning medium of music video to maximum advantage, as his revolutionary videos became fixtures on MTV, which was only a year old at the time of *Thriller*'s release.

Thriller topped the charte for nine months (37 weeks) and remained in Billboard's album chart for more than two years (122 weeks). Jackson won eight Grammy Awards and seven American Music Awards for Thriller. In 1985, it was proclaimed the Best Selling Album of All Time by the Guinness Book of Records. As of July 2001, Thriller has sold 26 million copies in the U.S., making it the second best-selling album in history behind the Eagles' Greatest Hits (27 million). Worldwide, Thriller has sold 51 million copies. Beyond the numbers, how important was Jackson's record-shattering feat? As producer Quincy Jones told Time magazine, "Black music had to play second fiddle for a long time, but its spirit is the whole motor of pop. Michael has connected with every soul in the world."

In 1985, Jackson helped to topple another sales record. As the coauthor of and performer on "We Are the World" - a benefit single for the USA for Africa charity, recorded with a cast of music stars - Jackson had a big hand in what became the top-selling single up to that point in history.

the free week at the - the state of

Essential Songs

Billie Jean
Beat It
Ihniler
Bad
Black or White
Rock With You
Wanna Be Startin' Something
Man in the Mirror
Don't Stop Till You Get Enough
Scream

Recommended Reading

Michael Jackson Unauthorized

Christopher P. Anderson, New York: Simon & Schuster, 1994.

Michael Jackson: The King of Pop Lisa D, Campbell, Wellesley, MA, Branden Books, 1993.

Moonwalk

Michael Jackson, New York: Doubleday, 1988.

Michael Jackson: The Music and the Madness

J. Randy Taraborrelli. Secaucus; NJ: Carol Publishing Group, 1991





Fidon Shamblin's (Rob Wills and His Texas Playboys) Fender Stratocaster Electric Guitar

Photo by Design Photography Michael Jackson didn't quit the <u>Jackson 5</u>, even at the height of his stardom, yet his solo career obviously took precedence. Still he showed family loyalty by joining his brothers for the Jacksons' 1984 *Victory* album and tour. In fact, Michael never toured as a solo artist until after the release of *Bad* (1987), when he undertook a 15-country juggernaut that occupied much of 1988. *Bad* was #1 for eight weeks and launched another seven hits, including five that topped the charts: "I Just Can't Stop Loving You," "Bad," "The Way You Make Me Feel," "Man in the Mirror," "Dirty Diana." *Bad*'s canny use of urban beats, smooth jazz-funk and rock guitar in the service of some of the sharpest black pop ever recorded reaffirmed Jackson's peculiar genius and star quality. But some of its songs also hinted at the pressures that lay beneath the surface of his unfathomable superstardom.

Jackson's every move was reported and analyzed by the media, and his quirks became headlines for a period of years. Some of his behavior engendered real controversy, driving him to exile abroad or behind the walls of the fantasy-filled Los Olivos, California, estate he called "Neverland." All the while, Jackson continued to make arresting music in the Nineties, working with cutting-edge artist-producers from the hip-hop arena. *Dangerous* appeared late in 1991 and was preceded by an extended video for its leadoff single, "Black or White." Topping the charts for seven weeks, "Black or White" became Jackson's biggest hit since "Billie Jean." *Dangerous*, like *Thriller* and *Bad*, was the source of seven more hit singles. In addition to "Black or White," they included "Remember the Time" (#3), "In the Closet (#6) and "Will You Be There" (#7).

In 1995, he issued HIStory: Past, Present and Future - Book I, a double alburn that paired 15 new sungs with a greatest-hits disc. Its first single, "Scream," was a duet with sister Janet Jackson set to a high-tech groove. He scored his thirteenth #1 hit in 1995 with "You Are Not Alone," written and produced by urban R&B star R. Kelly. The album debuted at #1 and sold 7 million copies (15 million worldwide), maintaining the multi-platinum standard set by Bad (8 million U.S., 25 million worldwide) and Dangerous (7 million U.S., 27 million worldwide) - awesome numbers all, paling only next to Thriller's historic and unbeatable figures.

In recent years, he has toured abroad and attended to his charitable foundation, Heal the World. His first album of the new millennium, *Invincible*, was released in September 2001.

In July 2008, after three years out of the spotlight, Jackson announced a

Photography Anonymous Texas Collector series of concerts at London's O2 Arena. Seven hundred fifty thousand tickets sold in four hours when they went on sale in March 2009. However, some of the shows, initially scheduled to begin in July, were eventually postponed until 2010.

On June 25, 2009, Jackson died from cardiac arrest in Los Angeles.

TIMELINE

August 29, 1958: Michael Jackson is born in Gary, Indiana.

November 6, 1971: Michael Jackson's first solo single, "Got to Be There" (#4 pop, #4 R&B), is released. Already he's had eight Top Forty hits with the <u>Jackson 5</u>, including four consecutive chart-toppers.

October 14, 1972: "Ben," the title song from a film about a beloved rat, becomes 14-year-old Michael Jackson's first #1 single.

August 5, 1979: 'Off the Wall,' the first album by the "adult" Michael Jackson (who turned 21 this very month), is released. It produces four hit singles and spends eight months in the Top Ten.

October 16, 1982: Diana Ross' single "Muscles," written and produced by Michael Jackson, enters the Top Forty. Inspired by Jackson's snake of the same name, the song peaks at #10.

November 9, 1982: A storybook album for 'E.T.: The Extraterrestrial,' is released. Featuring narration by and a new song from Michael Jackson, it earns him a Grammy for Best Children's Recording.

December 1, 1982: Michael Jackson's 'Thriller' is released.

February 21, 1983: 'Thriller' tops the album charts for the first of 37 weeks.

March 5, 1983: "Billie Jean," the second single from Michael Jackson's 'Thriller,' tops the singles charts for the first of seven weeks.

March 25, 1983: The TV special 'Motown 25: Yesterday, Today and Forever' is taped. The <u>Jackson 5</u> perform a medley of their hits, then Michael sings "Dillie Jean" (from 'Thriller') by himself, premiering his "moonwalk" dance move. The show airs on May 16, and Jackson's' segment is a highlight.

March 31, 1983: "Beat It," by Michael Jackson - which features a blistering Eddie Van Halen quitar solo - is premiered on MTV. Its high-energy fusion of $\begin{tabular}{ll} $$ Eddle $$ \bigvee n $ Halen $ guitar $ solo - is premiered on $MIV. Its high-energy fusion of rock and soul drives it to the top of the charts. \end{tabular}$

December 2, 1983: MTV debuts Michael Jackson's 14-minute "Thriller" film. 'The Making of Michael Jackson's Thriller,' released in time for Christmas, becomes the largest-selling music home video ever.

February 27, 1984: MTV world premieres the Jackson's Pepsi commercial and presents an interview with director Bob Giraldi.

August 8, 1987: "I Just Can't Stop Loving You," a duet between Michael Jackson and Siedah Garret, is released in advance of the album 'Bad.' It is the seventh #1 single of his solo career.

August 31, 1987: 'Bad,' by Michael Jackson - the followup to Thriller and therefore the most hotly anticipated album in history - is released. It tops the charts for eight weeks and yields seven hit singles.

December 23, 1989: MTV CEO Tom Freston and MTV VJ Adam Curry present Michael Jackson with "Video Vanguard Artist of the Decade" award in Los Angeles.

November 14, 1991: Michael Jackson's controversial 11-minute "Black or White" video debuts on television. It is a teaser for 'Dangerous,' his third #1 album in a row and the source of seven more hit singles.

February 10, 1992. MTV kicks-off its first global sweepstakes with "My Dirmer with Michael." Winners from around the world attended a dinner party hosted by Michael Jackson on the set of his music video "In the Closet."

January 31, 1993: Michael Jackson's halftime performance at Superbowl XXVII draws the largest viewing audience in the history of American television.

February 24, 1993: Michael Jackson receives the Living Legend Award at the 35th Annual Grammy Awards in Los Angeles, and 1.2 million people worldwide view his performance and acceptance.

September 15, 1993: Lawyers for a 13-year-old boy file a civil suit against Michael Jackson for seduction and sexual abuse. On December 22, Jackson responds to the allegations via satellite from his Neverland compound: "I am totally innocent of any wrongdoing." On January 25, 1994, he settles out of court with his accuser for an undisclosed sum, estimated at \$20 million.

June 3, 1995; Michael Jackson's 'HIStory: Past, Present, and Future, Book

June 3, 1995: Michael Jackson's 'HIStory: Past, Present, and Future, Book 1,' a double CD pairing one disc of new music with one of greatest hits, is released.

September 7, 1995: "The 1995 MTV Video Music Awards" is held live from New York City's Radio City Music Hall. The show is hosted by Dennis Miller. Michael Jackson and Janet Jackson win three awards for "Scream" and TLC win three awards for "Waterfalls."

May 11, 1997; 'Blood on the Dance Floor; HIStory in the Mix,' by Michael Jackson, is released. Containing eight remixes from 1995's 'HIStory: Past, Present, and Future, Book 1' and five new songs, it sells only one million copies.

October 30, 2000: Michael Jackson's 'Thriller' receives its 26th platinum certification from the Recording Industry Association of America (RIAA), representing 26 million copies sold in the U.S. It remains the second best-selling album in music history.

March 19, 2001: Michael Jackson is inducted into the Rock and Roll Hall of Fame at the sixteenth annual induction dinner. N'Sync are his presenters.

July 30, 2001: "Rock My World," the premiere single from Michael Jackson's forthcoming album 'Invincible,' is debuted.

September 25, 2001: 'Invincible,' Michael Jackson's first album in four years, is released. Featured guests include Carlos <u>Santana</u>, Will Smith and Missy Elliott.

June 25, 2009: Michael Jackson dies in Los Angeles after suffering from cardiac arrest.

SIRIUS

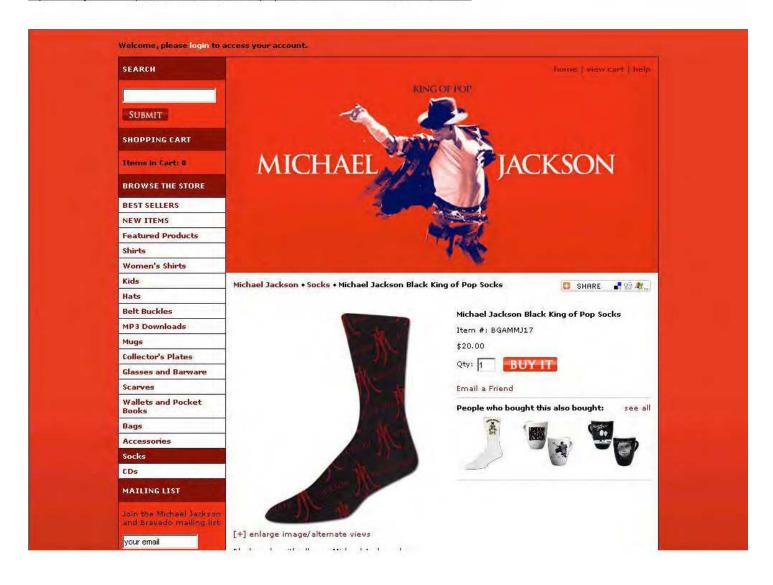
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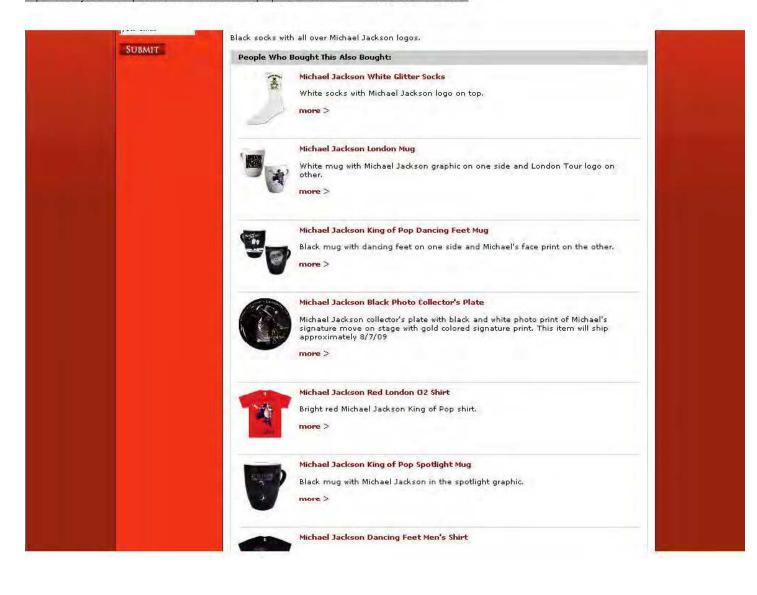
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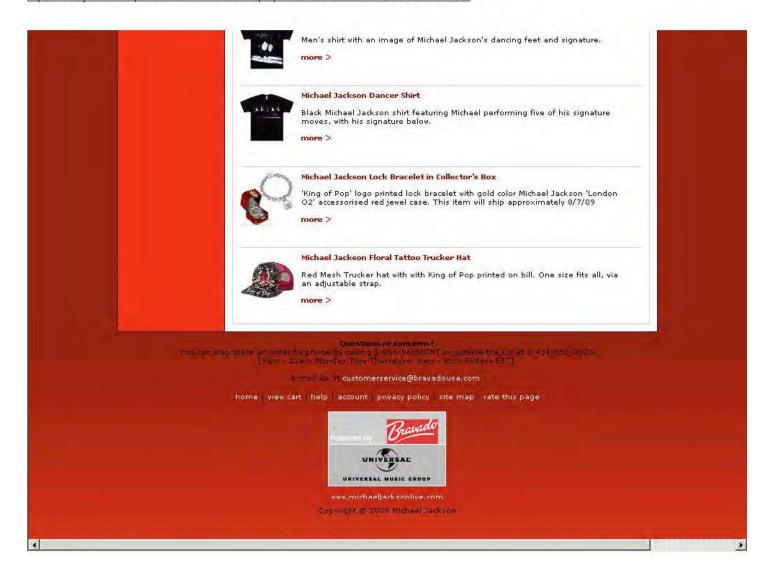
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10







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Subject: U.S. TRADEMARK APPLICATION NO. 77770544 - KING OF POP - N/A

Sent: 8/12/2009 9:44:26 PM

Sent As: ECOM109@USPTO.GOV

Attachments:

IMPORTANT NOTICE REGARDING YOUR TRADEMARK APPLICATION

Your trademark application (Serial No. 77770544) has been reviewed. The examining attorney assigned by the United States Patent and Trademark Office ("USPTO") has written a letter (an "Office action") on 8/12/2009 to which you must respond (unless the Office letter specifically states that no response is required). Please follow these steps:

1. Read the Office letter by clicking on this <u>link</u>
http://tmportal.uspto.gov/external/portal/tow and enter your serial number to access the Office letter. If you have difficulty accessing the Office letter, contact TDR@uspto.gov.

PLEASE NOTE: The Office letter may not be immediately available but will be viewable within 24 hours of this e-mail notification.

- **2. Contact** the examining attorney who reviewed your application if you have any questions about the content of the Office letter (contact information appears at the end thereof).
- **3. Respond** within 6 months, calculated from **8/12/2009** (or sooner if specified in the Office letter), using the Trademark Electronic Application System (TEAS) Response to Office Action form. If you have difficulty using TEAS, contact **TEAS@uspto.gov**.

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Failure to file any required response by the applicable deadline will result in the <u>ABANDONMENT</u> (loss) of your application.

Do NOT hit "Reply" to this e-mail notification, or otherwise attempt to e-mail your response, as the USPTO does NOT accept e-mailed responses.

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US Serial Number: 77772582 Application Filing Date: Jul. 01, 2009

Register: Principal

Mark Type: Trademark

Status: Abandoned because the applicant filed an express abandonment. To view all documents in this file, click on the Trademark Document

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Mark Information

Mark Literal Elements: KING OF POP

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Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of

Asterisks *..* identify additional (new) wording in the goods/services.

For: Music boxes, musical carousels and musical water globes

International Class(es): 015 - Primary Class U.S Class(es): 002, 021, 036

Class Status: ACTIVE

Basis: 1(b)

For: Address books, scrapbooks, note cards, holiday/greeting cards, art prints, graphic and printed art reproductions, paper gift bags, writing instruments, loose leaf binders, memo pads, bookends, books, children's activity books, gift wrapping paper, bumper stickers, calendars, bank checks, checkbook covers, comic books, stamps, decals, letter openers, paper merchandise bags, pictures, posters, photographic prints, picture books, recipe books, rubber stamps, stationery, stickers, temporary tattoos, trading cards, and chalk

boards for home and/or school use

International Class(es): 016 - Primary Class U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(b)

For: Backpacks, bags, coin purses, garment bags for travel, handbags, purses, suitcases, tote bags, wallets, umbrellas and cosmetic bags

sold empty

International Class(es): 018 - Primary Class U.S Class(es): 001, 002, 003, 022, 041

Class Status: ACTIVE

Basis: 1(b)

For: Wall plaques made of plastic or wood

International Class(es): 020 - Primary Class U.S Class(es): 002, 013, 022, 025, 032, 050

Class Status: ACTIVE

Basis: 1(b)

For: Plaques of china, crystal, earthenware, glass, porcelain, ceramic, terra cotta

International Class(es): 021 - Primary Class U.S Class(es): 002, 013, 023, 029, 030, 033, 040, 050

Class Status: ACTIVE

Basis: 1(b)

For: Toy model train sets and related accessories

International Class(es): 028 - Primary Class U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No	Currently Use: No	Amended Use: No
Filed ITU: Yes	Currently ITU: Yes	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	

Currently No Basis: No

Current Owner(s) Information

Owner Name: The Bradford Exchange, Ltd. Owner Address: 9333 North Milwaukee Avenue

Niles, ILLINOIS 60714 UNITED STATES

Legal Entity Type: CORPORATION State or Country Where ILLINOIS

Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Joel R. Platt Attorney Primary Email swolff@bgeltd.com

Address:

Filed No Basis: No

Attorney Email Yes

Authorized:

Correspondent

Correspondent JOEL R. PLATT Name/Address: BGE, LTD.

9333 N MILWAUKEE AVE NILES, ILLINOIS 60714-1303 UNITED STATES

Phone: 847-581-8356

Correspondent e-mail Yes Correspondent e-mail: swolff@bgeltd.com Authorized:

Fax: 847-581-8730

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 25, 2009	ABANDONMENT NOTICE MAILED - EXPRESS ABANDONMENT	
Aug. 25, 2009	ABANDONMENT - EXPRESS MAILED	
Aug. 24, 2009	TEAS EXPRESS ABANDONMENT RECEIVED	
Aug. 13, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Aug. 13, 2009	NON-FINAL ACTION E-MAILED	6325
Aug. 13, 2009	NON-FINAL ACTION WRITTEN	76076
Jul. 28, 2009	ASSIGNED TO EXAMINER	76076
Jul. 06, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 04, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information TM Attorney: THOMPSON, HEATHER Law Office Assigned: LAW OFFICE 109 File Location

Current Location: TMEG LAW OFFICE 109 - EXAMINING

ATTORNEY ASSIGNED

Date in Location: Aug. 13, 2009

Exhibit 76

To: The Bradford Exchange, Ltd. (swolff@bgeltd.com)

Subject: U.S. TRADEMARK APPLICATION NO. 77772582 - KING OF POP - N/A

Sent: 8/13/2009 4:54:05 PM

Sent As: ECOM109@USPTO.GOV

Attachments: Attachment - 1

Attachment - 2

Attachment - 3

Attachment - 4

Attachment - 5

Attachment - 6

Attachment - 7

Attachment - 8

Attachment - 9

Attachment - 10

Attachment - 11

Attachment - 12

Attachment - 13

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Attachment - 36 Attachment - 37 Attachment - 38 Attachment - 39 Attachment - 40 Attachment - 41 Attachment - 42 Attachment - 43 Attachment - 44 Attachment - 45 Attachment - 46 Attachment - 47 Attachment - 48 Attachment - 49 Attachment - 50 Attachment - 51

UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NO: 77/772582

MARK: KING OF POP

CORRESPONDENT ADDRESS:

JOEL R. PLATT BGE, LTD. 9333 N MILWAUKEE AVE NILES, IL 60714-1303 *77772582*

RESPOND TO THIS ACTION:

http://www.uspto.gov/teas/eTEASpageD.htm

GENERAL TRADEMARK INFORMATION: http://www.uspto.gov/main/trademarks.htm

APPLICANT: The Bradford Exchange, Ltd.

CORRESPONDENT'S REFERENCE/DOCKET

NO:

N/A

CORRESPONDENT E-MAIL ADDRESS:

swolff@bgeltd.com

OFFICE ACTION

TO AVOID ABANDONMENT, THE OFFICE MUST RECEIVE A PROPER RESPONSE TO THIS OFFICE ACTION WITHIN 6 MONTHS OF THE ISSUE/MAILING DATE.

TEAS PLUS APPLICANTS MUST SUBMIT DOCUMENTS ELECTRONICALLY OR SUBMIT FEE: Applicants who filed their application online using the reduced-fee TEAS Plus application must submit certain documents electronically. In addition, such applicants must accept correspondence from the Office via e-mail throughout the examination process and maintain a valid e-mail address. 37 C.F.R. §§2.23(a), (b); TMEP §§819, 819.02(a), (b). Failure to do so will incur an additional fee of \$50 per class of goods and/or services. 37 C.F.R. §2.6(a)(1)(iv); TMEP §819.04.

Therefore, applicant must submit the following documents using the Trademark Electronic Application System (TEAS) at http://www.uspto.gov/teas/index.html: (1) responses to Office actions; (2) preliminary amendments; (3) changes of correspondence address; (4) changes of owner's address; (5) appointments and revocations of power of attorney; (6) appointments and revocations of domestic representative; (7) amendments to allege use; (8) statements of use; (9) requests for extension of time to file a statement of use; and (10) requests to delete a Trademark Act Section 1(b) basis. If applicant files any of these documents on paper instead of via TEAS, then applicant must also submit the \$50 per class fee. 37 C.F.R. \$\$2.6(a)(1)(iv), 2.23(a)(1); TMEP \$\$819.02(b), 819.04. Telephone responses that result in the issuance of an examiner's amendment will not incur this additional fee.

Search Results – Prior Pending Applications Noted

The trademark examining attorney has searched the Office's database of registered and pending marks and has found no similar registered mark that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d). However, marks in prior-filed pending applications may present a bar to registration of applicant's mark.

The filing dates of pending Application Serial Nos. 77768764 and 77770417 precede applicant's filing date. See attached referenced applications. If one or more of the marks in the referenced applications register, applicant's mark may be refused registration under Trademark Act Section 2(d) because of a likelihood of confusion with the registered mark(s). *See* 15 U.S.C. §1052(d); 37 C.F.R. §2.83; TMEP §§1208 *et seq.* Therefore, upon receipt of applicant's response to this Office action, action on this application may be suspended pending final disposition of the earlier-filed referenced application.

In response to this Office action, applicant may present arguments in support of registration by addressing the issue of the potential conflict between applicant's mark and the marks in the referenced applications. Applicant's election not to submit arguments at this time in no way limits applicant's right to address this issue later if a refusal under Section 2(d) issues.

Section 2(a) Refusal – False Connection

Registration is refused because the applied-for mark consists of or includes matter which may falsely suggest a connection with Michael Jackson's estate. Although Michael Jackson's estate does not appear to be connected with the goods and/or services provided by applicant under the applied-for mark, Michael Jackson was so famous that consumers would presume a connection. Trademark Act Section 2(a), 15 U.S.C. §1052(a); see TMEP §§1203.03, 1203.03(e). See generally Univ. of Notre Dame du Lac v. J.C. Gourmet Food Imps. Co., 703 F.2d 1372, 217 USPQ 505 (Fed. Cir. 1983); In re Nuclear Research Corp., 16 USPQ2d 1316 (TTAB 1990); Univ. of Ala. v. BAMA-Werke Curt Baumann, 231 USPQ 408 (TTAB

1986); In re Cotter & Co., 228 USPQ 202 (TTAB 1985); Buffett v. Chi-Chi's, Inc., 226 USPQ 428 (TTAB 1985).

The following is required for a showing of false connection under Trademark Act Section 2(a):

- (1) The mark sought to be registered is the same as, or a close approximation of, the name or identity of another person or institution;
- (2) The mark would be recognized as such, in that it points uniquely and unmistakably to that person or institution;
- (3) The person or institution identified in the mark is not connected with the goods sold or services performed by applicant under the mark; and
- (4) The fame or reputation of the named person or institution is of such a nature that a connection with such person or institution would be presumed when applicant's mark is used on its goods and/or services.

In re Nuclear Research Corp., 16 USPQ2d 1316, 1317 (TTAB 1990); *In re Cotter & Co.*, 228 USPQ 202, 204 (TTAB 1985); *Buffett v. Chi-Chi's, Inc.*, 226 USPQ 428, 429 (TTAB 1985); TMEP §1203.03(e).

The applicant seeks to register the mark "KING OF POP" for goods in International Classes 15, 16, 18, 20, 21 and 28, including music boxes, paper goods, bags, plaques and toy trains.

First, there is voluminous evidence (selections from such evidence are attached) to support the fact that the term "KING OF POP" is very closely associated with the late entertainer Michael Jackson and the public would readily make that connection given his fame. The term at issue need not be the actual, legal name of the party falsely associated with applicant's mark to be unregistrable. TMEP §1203.03(a); see, e.g., Buffett v. Chi-Chi's, Inc., 226 USPQ 428, 429 (TTAB 1985) (holding the wording MARGARITAVILLE to be the persona of singer Jimmy Buffett). The term must, however, be so uniquely and unmistakably associated with the named party as to constitute that party's name or identity. TMEP §1203.03; see, e.g., In re Cotter & Co., 228 USPQ 202, 204 (TTAB 1985); Buffett v. Chi-Chi's, Inc., 226 USPQ at 429. Indeed "KING OF POP" was the persona of Michael Jackson and was uniquely and unmistakably associated with Michael Jackson as to constitute his identity or name.

Second, the term "KING OF POP" would be recognized as pointing uniquely and unmistakably to Michael Jackson. That is, the only consumer recognition of the term "KING OF POP" would be that it identifies the source of the goods/services as Michael Jackson (or his estate).

Third, it appears that Michael Jackson was not connected with the goods to be sold or services to be performed by applicant under this mark. Nevertheless, as required below, applicant must indicate for the record whether there is in fact any connection between the listed goods/services and Michael Jackson's estate. 37 C.F.R. §2.61(b).

Finally, the fame of the Michael Jackson persona is such that a connection between Michael Jackson would be presumed when the applied for mark is used on its goods or services. (See articles attached hereto describing the level of fame achieved by Michael Jackson.) Furthermore, it must be noted that Michael Jackson was widely known to use his name or persona on a vast array of merchandise and in connection with a variety of services beyond music and entertainment. He was reportedly closely involved with the development of the merchandise and the activities underlying the services performed.

Articles detailing these facts are attached hereto. The Trademark Trial and Appeal Board has held that if applicant's goods and/or services are of a type that the named person or institution sells or uses, and the named party is sufficiently famous, then it may be inferred that purchasers of the goods and/or services would be misled into making a false connection of sponsorship, approval, support of or the like with the named party. *In re Cotter & Co.*, 228 USPQ 202 (TTAB 1985); *In re Nat'l Intelligence Acad.*, 190 USPQ 570 (TTAB 1976). Since the evidence is clear that the goods applicant intends to offer under the mark KING OF POP are like those Michael Jackson sold under his name or persona and he was extremely famous, it may be inferred here that purchasers of such goods and/or services would be misled into making a false connection of sponsorship, approval, support of or the like with Michael Jackson.

The fact that purchasers would realize, at some point after purchase, that no connection exists between the listed goods and/or services and the person or institution falsely connected, is not relevant. The focus is on "the initial reaction or impact of the mark when viewed in conjunction with the applicable goods or services." *In re Bicentennial Soc'y*, 197 USPQ 905, 906 (TTAB 1978) (quoting *In re Nat'l Intelligence Acad.*, 190 USPQ 570, 572 (TTAB 1976)).

Thus, the applied-for mark in this application meets the four prongs of the test for the false connection refusal and registration must be refused on those grounds. The fact that applicant did not intend to adopt the name of, or trade upon the goodwill of, the named person or institution does not obviate a false connection refusal. Trademark Act Section 2(a) does not require such intent. TMEP §1203.03(e); see, e.g., S & L Acquisition Co. v. Helene Arpels, Inc., 9 USPQ2d 1221 (TTAB 1987); Consol. Natural Gas v. CNG Fuel Sys., Ltd., 228 USPQ 753 (TTAB 1985). However, evidence of such intent is highly probative that the public will make the intended false connection. Univ. of Notre Dame du Lac v. J.C. Gourmet Food Imps. Co., 703 F.2d 1372, 217 USPQ 505 (Fed. Cir. 1983); TMEP §1203.03(e).

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration.

Applicant must respond to the requirement(s) set forth below.

Requirement for Information

Applicant must indicate for the record whether there is in fact any connection between the listed goods/services and Michael Jackson's estate. 37 C.F.R. §2.61(b).

Failure to respond to a request for information can be grounds for refusing registration. TMEP §814; *see In re Cheezwhse.com, Inc.*, 85 USPQ2d 1917, 1919 (TTAB 2008); *In re DTI P'ship LLP*, 67 USPQ2d 1699, 1701-02 (TTAB 2003).

Identification of Goods Requires Amendment

The identification of goods is indefinite and must be clarified because some entries are vague, duplicated and/or misclassified. *See* TMEP §1402.01. Applicant may adopt the following identification, if accurate (comments and suggestions are shown below in ALL UPPERCASE lettering):

IC 15: Music boxes AND musical carousels

IC 16: Address books, scrapbooks, note cards, holiday CARDS AND greeting cards, art prints, graphic and printed art reproductions, paper gift bags, writing instruments, loose leaf binders, memo pads, bookends, books IN THE FIELDS OF <SPECIFY FIELDS OR SUBJECT MATTER OF THE BOOKS>, children's activity books, gift wrapping paper, bumper stickers, calendars, bank checks, checkbook covers, comic books, stamps, decals, letter openers, paper merchandise bags FOR PACKAGING, pictures, posters, photographic prints, picture books, recipe books, rubber stamps, stationery, stickers, temporary tattoos, trading cards, and chalk boards for home or school use

IC 18: Backpacks, bags FOR <SPECIFY USE OR TYPE, e.g., SPORTS, COINS, TRAVEL>, coin purses, garment bags for travel, handbags, purses, suitcases, tote bags, wallets, umbrellas and cosmetic bags sold empty

IC 20: Wall plaques made of plastic or wood

IC 21: Plaques of china, crystal, earthenware, glass, porcelain, ceramic, AND terra cotta

IC 28: Toy model train sets and related accessories; MUSICAL WATER GLOBES [MOVED FROM CLASS 15]

Advisory: Identifications of goods can be amended only to clarify or limit the goods; adding to or broadening the scope of the goods is not permitted. 37 C.F.R. §2.71(a); see TMEP §§1402.06 et seq., 1402.07. Therefore, applicant may not amend the identification to include goods that are not within the scope of the goods set forth in the present identification.

/Heather D. Thompson/ Trademark Examining Attorney Law Office 109

Telephone: 571.272.9287

Email: heather.thompson1@uspto.gov

RESPOND TO THIS ACTION: Applicant should file a response to this Office action online using the form at http://www.uspto.gov/teas/eTEASpageD.htm, waiting 48-72 hours if applicant received notification of the Office action via e-mail. For *technical* assistance with the form, please e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned examining attorney. **Do not respond to this Office action by e-mail; the USPTO does not accept e-mailed responses**.

If responding by paper mail, please include the following information: the application serial number, the mark, the filing date and the name, title/position, telephone number and e-mail address of the person signing the response. Please use the following address: Commissioner for Trademarks, P.O. Box 1451, Alexandria, VA 22313-1451.

STATUS CHECK: Check the status of the application at least once every six months from the initial filing date using the USPTO Trademark Applications and Registrations Retrieval (TARR) online system at http://tarr.uspto.gov. When conducting an online status check, print and maintain a copy of the complete TARR screen. If the status of your application has not changed for more than six months, please contact the assigned examining attorney.

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July 6, 2009 Monday 1:19 PM GMT

SECTION: NEWS; Michael Jackson

LENGTH: 876 words

HEADLINE: The 'King of Pop' is dead, long live the 'King'

BYLINE: By Michael Ventre, msnbc.com contributor

HIGHLIGHT:

...in 1977, Elvis Presley is still referred to as the "King of Rock and Roll." When Michael Jackson died last week, chances are his "King of Pop" title didn't die with him.

BODY:

...throne, even though many groups have found success since his passing.

When Michael Jackson died last week, chances are his "King of Pop" title didn't die with him. He will still retain that honor among his multitude of admirers.

...pop groups have a shorter shelf life than pop individuals.

So with Michael gone, who becomes the new reigning "King of Pop"? Even though the title will always be associated with Michael Jackson, for practical purposes, who will step forward and ...

...who is alive today. It's a comparison of her and her competitors."

MTV helped make 'Thriller' a phenomenon

The trouble with any "King of Pop" handicapping is that 2009 represents a vastly different era from, say, 1982, when Jackson's "Thriller" exploded upon the pop consciousness.

"The ...

...people."

Elliott Wilson, founder and CEO of RapRadar.com, recognizes that the music business is different. What he looks for in the next "King of Pop" is someone who actually changes it by his or her mere presence.

"To me what has gotten lost is that, with Michael's great success with 'Thriller,' he built ...

...Led Zeppelin. But that's it.

"Nobody comes close."

Search for new King may go global

'The new "King of Pop" might also be someone the world doesn't yet know. The throne may sit empty for a while until that person has ...

...said.

Like a lot of journalists who cover music, Ann Powers of the Los Angeles Times has found herself having the "King of Pop" discussion in recent days. She feels that talent alone won't get it done when it comes to a coronation.

" . . .

...talent. I love Beyonce. She's incredibly talented, but she hasn't quite presented her vision as solidly."

Powers suspects that the next "King of Pop" might appear from another land. "If we do see another Michael Jackson figure," she said, "that person might not come from the U.S., and the ...

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July 2, 2009 - July 8, 2009

SECTION: Pg. 23 Vol. 100 No. 27 ISSN: 0028-7121

LENGTH: 926 words

HEADLINE: M.J., the 'King of Pop,' remembered

BYLINE: Scott, Ron

BODY:

FULL TEXT

Jazz Notes

Shhh, it's for sure, the **King of Pop**, you heard, reliable sources. The main news outlets have been covering it since his passing, on Thursday, June 25 - how shocking!

The **King of Pop**, Michael Jackson, the **King of Pop** is GONE. No, no, he's not gone, well, physically! His soul has moved on to higher ground, where there is no space or measured ...

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Digital Journal

March 5, 2009 Thursday 6:00 PM EST

LENGTH: 258 words

HEADLINE: King of Pop, Michael Jackson, To Give 10 Summer Concerts

BODY:

Mar. 5, 2009 (Digital Journal delivered by Newstex) --

It is confirmed that Michael Jackson, the **King of Pop**, will be making a comeback into the entertainment industry. He will be giving ten concerts this summer in London, Britain.

On March 3, Michael Jackson, the **King of Pop,** said that he plans to make an announcement at Londons O2 Arena. Perhaps he is planning to repair and retake his title as the oe**King of Pop.** Currently, Jackson is 50 years old. One cannot deny that Jackson has been a veteran of the music let alone pop ...

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Distributed by McClatchy-Tribune Business News

June 27, 2009 Saturday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090627-FD-Frederick-residents-remember-**King-of-Pop**-0627

LENGTH: 693 words

HEADLINE: Frederick residents remember 'King of Pop'

BYLINE: Lauren Beward, The Frederick News-Post, Md.

BODY:

...Others remember the 1980s, the days of "Thriller" and "Billie Jean," and trying desperately to learn the killer moves. Still others discovered the "King of Pop" in later years.

They all have one thing in common. They're mourning a legendary musician.

Copyright 2009 Thomasville Times-Enterprise (Georgia)

Distributed by McClatchy-Tribune Business News

June 27, 2009 Saturday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090627-TZ-Locals-remember-Jackson-He-s-more-than-King-of-Pop-0627

LENGTH: 826 words

HEADLINE: Locals remember Jackson: He's more than **King of Pop**

BYLINE: Teresa Williams, Thomasville Times-Enterprise, Ga.

BODY:

...one that ended too soon for Michael Jackson and his fans, including some local residents who shared their memories of the late "**King of Pop.**"

The singer died Thursday at UCLA Medical Center in Los Angeles. An autopsy was to be performed Friday, but ...

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Distributed by McClatchy-Tribune Business News

June 26, 2009 Friday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090626-YT-Times-Tribune-reporter-knew-the-**King-of-Pop**-0626

LENGTH: 1092 words

HEADLINE: Times-Tribune reporter knew the **King of Pop**

BYLINE: Stacy Brown,, The Times-Tribune, Scranton, Pa.

BODY:

...Four years, almost to the day, after he walked free on 10 counts of child molestation, conspiracy and other charges, the **King of Pop** was dead.

I met Michael Jackson and his brothers in New York during the Victory Tour in 1984. I was with ...

Copyright 2009 The Whittier Daily News (California)

Distributed by McClatchy-Tribune Business News

July 7, 2009 Tuesday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090707-KW-La-Puente-man-builds-4-wheel-tribute-to-the-King-of-Pop-0707

LENGTH: 442 words

HEADLINE: La Puente man builds 4-wheel tribute to the "**King of Pop**"

BYLINE: Brian Day, The Whittier Daily News, Calif.

BODY:

...two of his passions -- lowrider cars and Michael Jackson's music -- to create a one-of-a-kind four-wheeled tribute to the "**King of Pop**" in the form of a 1973 Ford Thunderbird.

Copyright 2009 The News Herald The News Herald (Panama City, Florida)

Distributed by McClatchy-Tribune Business News

June 27, 2009 Saturday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090627-PY-Bay-residents-remember-the-time-when-King-of-Pop-reigned-supreme-0627

LENGTH: 504 words

HEADLINE: Bay residents remember the time when **King of Pop** reigned supreme

BYLINE: Brittany Smith, The News Herald, Panama City, Fla.

BODY:

...favorite songs and music videos. For them, those were the videos they remembered, as well as the groundbreaking career moves -- and dance moves -- that earned Jackson his "**King of Pop**" reputation.

Resident James King, 54, was a deejay at a college station in the '70s when he became a ...

Copyright 2009 Niagara Gazette (Niagara Falls, New York)

Distributed by McClatchy-Tribune Business News

July 7, 2009 Tuesday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090707-NF-NIAGARA-FALLS-Tribute-fit-for-the-King-of-Pop-0707

LENGTH: 435 words

HEADLINE: NIAGARA FALLS: Tribute fit for the 'King of Pop'

BYLINE: Mark Scheer, Niagara Gazette, Niagara Falls, N.Y.

BODY:

...I lost someone close to me."

Like millions of other Jackson fans around the world, Gulley grew up loving the **King of Pop's** music, his moves and his personality. As a child and a teenager, she covered the walls of her room with Jackson posters, owned his trading cards and ...

Copyright 2009 Waterloo Courier Waterloo Courier (Iowa)

Distributed by McClatchy-Tribune Business News

July 8, 2009 Wednesday

SECTION: STATE AND REGIONAL NEWS

ACC-NO:

20090708-OO-Locals-watch-Jackson-memorial-and-remember-the-King-of-Pop-0708

LENGTH: 682 words

HEADLINE: Locals watch Jackson memorial and remember the **King of Pop**

BYLINE: Amie Steffen, Waterloo-Cedar Falls Courier, Iowa

BODY:

...said, "because everybody loved Michael."

LaTanya Graves of Waterloo said she will "Remember the Time" that she and her friends learned dance moves from the **King of Pop** and picked out which of the Jackson 5 they would marry.

"No matter what anyone feels negatively about him, the Michael Jackson I remember is ...

Print: Aug 3, 2009 77768764

DESIGN MARK

Serial Number

77768764

Status

NEW APPLICATION - ASSIGNED TO EXAMINER

Word Mark

KING OF POP

Standard Character Mark

Yes

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Gene Therapy Group Inc CORPORATION DELAWARE 17 Skyview dr. North Haledon NEW JERSEY 07508

Goods/Services

Class Status -- ACTIVE. IC 025. US 022 039. G & S: Belts for clothing; Children's and infants' cloth bibs; Clothing, namely, khakis; Eyeshades; Gloves as clothing; Hoods; Jackets; Jerseys; Leather belts; Party hats; Short sets; Ties; Tops; Travel clothing contained in a package comprising reversible jackets, pants, skirts, tops and a belt or scarf; Wearable garments and clothing, namely, shirts.

Filing Date

2009/06/25

Examining Attorney

THOMPSON, HEATHER

KING OF POP

Print: Aug 3, 2009 77770417

DESIGN MARK

Serial Number

77770417

Status

NEW APPLICATION - ASSIGNED TO EXAMINER

Word Mark

KING OF POP

Standard Character Mark

Yes

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

JONATHAN WARE INDIVIDUAL UNITED STATES 5344 S Crenshaw Bl #330 Los Angeles CALIFORNIA 90043

Goods/Services

Class Status -- ACTIVE. IC 025. US 022 039. G & S: A-shirts; Ankle socks; Anklets; Aprons; Ascots; Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms; Athletic footwear; Athletic shoes; Athletic uniforms; Baby bottoms; Baby doll pyjamas; Baby layettes for clothing; Baby tops; Ball gowns; Ballet shoes; Balloon pants; Ballroom dancing shoes; Bandanas; Baseball caps; Baseball shoes; Baseball uniforms; Bathing caps; Bathing costumes for women; Bathing suits; Bathing suits for men; Bathrobes; Beach cover-ups; Beach coverups; Beach footwear; Beach shoes; Beachwear; Beanies; Bed jackets; Belts; Belts made of leather; Bermuda shorts; Bib overalls; Bib shorts; Bicycle gloves; Bikinis; Blazers; Bloomers; Blouses; Body shirts; Body stockings; Body suits; Bomber jackets; Booties; Boots; Bottoms; Bow ties; Braces; Bras; Briefs; Briefs; Camisoles; Camouflage gloves; Camouflage vests; Camp shirts; Canvas shoes; Cap visors; Capelets; Capri pants; Capris; Caps; Caps with visors; Cargo pants; Chef's hats; Children's and infant's apparel, namely, jumpers, overall sleepwear, pajamas, rompers and one-piece garments; Children's headwear; Choir robes; Coats for men and women; Collars; Coveralls; Crew neck sweaters; Crew necks; Cross-country gloves; Denim jackets; Denims; Do rags; Down jackets; Dress shirts; Dress suits; Dresses; Dressing gowns; Dressing gowns and bath robes; Evening dresses; Evening gowns; Fabric belts; Fishermen's jackets; Fishing shirts; Fishing vests; Fleece pullovers; Fleece vests; Flight

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Michael Jackson

From Wikipedia, the free encyclopedia (Redirected from King Of Pop)

For other persons named Michael Jackson, see Michael Jackson (disambiguation).

Michael Joseph Jackson (August 29, 1958 - June 25, 2009), dubbed the "King of Pop", was an American musician and one of the most commercially successful entertainers of all time. His unique contributions to music and dance, along with a highly publicized personal life, made him a prominent figure in popular culture for four decades.

He started a solo career in 1971, having made his debut in 1964 as a member of The Jackson 5. His 1982 album Thriller remains the best-selling album of all time, with four others - Off the Wall (1979), Bad (1987), Dangerous (1991), and HIStory (1995) - among the best selling. He popularized several physically complicated dance moves, such as the robot and the moonwalk. He is widely credited with having transformed the music video from a promotional tool into an art form, with videos for his songs "Billie Jean", "Beat It" and "Thriller" making him the first African American artist to amass a strong crossover following on MTV

A double-inductee into the Rock and Roll Hall of Fame, his other achievements feature multiple Guinness World Records - including the "Most Successful Entertainer of All Time" - 13 Grammy Awards, 17 number one singles (including the four number ones with Jackson 5), and estimated sales of over 750 million records world-wide. He was also a notable philanthropist and humanitarian who donated and raised million of dollars through his own Heal the World Foundation, and support of 39 other charities.

Jackson's personal life generated significant controversy. His changing appearance was noticed from the early 1980s, with changes to the shape of his nose and to the color of his skin drawing media publicity. He was accused in 1993 of child sexual abuse, although no charges were brought. He married twice, first in 1994 and again in 1996, and brought up three children, one of them born to a surrogate mother. In 2005, he was tried and acquitted of child molestation allegations and cited monetary interest of his accusers. Jackson, in preparations for a 50 date concert, died at the age of 50 on June 25, 2009, in Los Angeles, California after suffering from cardiac arrest. His memorial service was broadcast live around the world.

Contents [hide]

- 1.2 1975-81: Move to Epic and Off the Wall
- 1.3 1982-83: Thriller and Motown 25
- 1.5 1986-87: Appearance, tabloids, Bad, autobiography, and films
- 1.6 1988-90: Autobiography, changing appearance, and Neverland
- 1.7 1991-93: Dangerous, Heal the World Foundation and Super Bowl XXVII
- 1.8 1993; First child sexual abuse allegations



Michael Jackson

Born Michael Joseph Jackson

August 29, 1958 Gary, Indiana, U.S.

Died June 25, 2009 (aged 50) Los Angeles, California, U.S.

Singer, songwriter, record

Occupation producer, dancer, choreographer,

actor, businessman

Years 1964-2009 active

Parents

Net worth \$236 million (2007)[1]

Spouse(s) Lisa Marie Presley (1994-1996)

Debbie Rowe (1996-1999)

Children Prince Michael Jackson (b. 1997) Paris Jackson (b. 1998)

Prince Michael Jackson II (b. 2002)

Joseph Jackson (father) Katherine Jackson (mother)

Signature

navigation

- Main page
- = Contents
- Featured content
- Current events
- Random article

search

Go Search

interaction

- About Wikinedia
- Community portal
- Recent changes
- Contact Wikipedia
- Donate to Wikipedia
- = Help

toolbox

- What links here
- Related changes
- Upload file
- Special pages
- Printable version
- Permanent link
- Cite this page

languages

- Afrikaans
- Alemannisch
- 0000
- العريبة = Aragonés
- Armäneashce
- Azərbaycan
- Bân-lâm-gú
- Беларуская
- Беларуская (тарашкевіца)
- Bikol Central Boarisch
- Bosanski Drothonos

1 Life and career

- 1.1 1958-75: Early life and The Jackson 5
- 1.4 1984-85: Pepsi, We Are the World and business career

- 1.9 1994: First marriage

- Brezhonea
- Български
- Català
- Cebuano
- Česky Cymraeg
- Dansk
- Deutsch
- Eesti Ελληνική
- Español
- Esperanto
- Euskara
- فارسی =
- Føroyskt
- Français
- Frysk
- Gaeilge
- Gaela
- Galego
- 韓語
- ગુજરાતી
- Hak-kâ-fa ■ 한국어
- = हिन्दी
- Hrvatski
- Bahasa Indonesia
- Íslenska
- Italiano
- שברית =
- Basa Jawa ქართული
- Қазақша
- Kiswahili
- Коми
- Krevol avisven
- عوردي / Kurdî ا
- Latina
- Latviešu
- Lëtzebuergesch
- Lietuvių
- Limburgs
- Magyar
- Македонски
- മലയാളം मराठी
- نصری 🗉
- Bahasa Melayu
- Монгол
- 0000000000
- Nāhuati
- Nederlands
- नेपाल भाषा
- 日本語

- 1.10 1995-97: HIStory
- 1.11 1996-99: Second marriage and fatherhood
- 1.12 2000-03: Label dispute, Invincible and third child
- 1.13 2003-05: Second child sexual abuse allegations
- 1.14 2006-09; Final years

2 Death and memorial

- 2.1 Posthumous releases
- 3 Musical style and performance
 - 3.1 Influences
 - 3.2 Themes and genres
 - 3.3 Vocal style
 - 3.4 Music videos and choreography
- 4 Legacy and influence
- 5 Discography
- 6 See also
- 7 Notes
- 8 References
- 9 Further reading
- 10 External links

Life and career

1958-75: Early life and The Jackson 5

Michael Jackson was born the seventh of nine children on August 29, 1958 in Gary, Indiana, an industrial suburb of Chicago, to an African American working-class family. His mother, Katherine Esther Scruse, was a devout Jehovah's Witness, and his father, Joseph Walter "Joe" Jackson, a steel mill worker who performed with an R&B band called The Falcons. Jackson had three sisters: Rebbie, La Toya, and Janet, and five brothers: Jackie, Tito, Jermaine, Marlon, and Randy. [2]

Website michaeljackson.com 🗗

Jackson had a troubled relationship with his father. He stated that he was physically and emotionally abused during incessant rehearsals, whippings, and name-calling, though he credited his father's discipline for his success.[3] In one altercation recalled by Marlon, Joseph held Michael upside down by one leg and "pummeled him over and over again with his hand, hitting him on his hack and huttocks" [4] Joseph would also trip or push his sons into walls. One night while Michael was asleep, Joseph climbed into his room through the bedroom window, wearing a fright mask and screaming. He said he wanted to teach the children not to leave the window open when they went to sleep. For years afterward, Jackson said he suffered nightmares about being kidnapped from his bedroom.^[4] Joseph acknowledged in 2003 that he regularly whipped Jackson as a child.^[5]

Jackson first spoke openly about his childhood abuse in an interview with Oprah Winfrey broadcast on February 10, 1993. He said that he had often cried from loneliness and would sometimes vomit when he saw his father. In an interview with Martin Bashir, aired on February 3, 2003 as Living with Michael Jackson, he covered his face with his hands and began crying when talking about his childhood abuse. He recalled that Joseph sat in a chair with a belt in his hand as he and his siblings rehearsed, and that "if you didn't do it the right way, he would tear you up, really get you".[6][7]

He showed talent early in his life, performing in front of classmates during a Christmas recital in kindergarten. In 1964, he and Marlon joined the Jackson Brothers — a band formed by brothers Jackie, Tito, and Jermaine — as backup musicians playing congas and tambourine. Jackson later began performing backup vocals and dancing; at the age of eight, he and Jermaine assumed lead vocals, and the group's name was changed to The Jackson 5.^[2] The band toured the Midwest extensively from 1966 to 1960, frequently performing at a string of black clubs known as the "chitlin' circuit", where they often opened stripteases and other adult acts. In 1966, they won a major local talent show with renditions of Motown hits and James Brown's "I Got You (I Feel Good)", led by Michael.^[8]

The Jackson 5 recorded several songs, including "Big Boy", for the local record label Steeltown in 1967, and signed with Motown Records in 1968 [2] Bollina Stone menerine leter described the vound Michael ee "e prodiav" with "aventhalmina musical aife " writing that he "quickly

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- Tok Pisin
- Plattdüütsch
- Polski
- Português
- Română
- Runa Simi
- Русский
- Саха тыла
- Sámegiella
- ShqipSicilianu
- 00000
- Simple English
- Slovenčina
- Slovenščina,
- Šlůnski
- Српски/Srpski
- Srpskohrvatski / Српскохрватски
- Suomi
- Sveneka
- Tagalog
- தமிழ்
 அல்ல
- "ไทย
- Тошикш
- Türkçe
- 00 0000
- Українськаاردو
- قۇيغۇرچە/ Uyghurche
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1968.^{12]} Rolling Stone magazine later described the young Michael as "a prodigy" with "overwhelming musical gifts," writing that he "quickly emerged as the main draw and lead singer." The group set a chart record when its first four singles ("I Want You Back", "ABC", "The Love You Save," and "I'll Be There") peaked at number one on the *Billboard* Hot 100.¹²

Beginning in 1972, Jackson released a total of four solo studio albums with Motown, among them *Got to Be There* and *Ben*, released as part of the Jackson 5 franchise, and producing successful singles such as "Got to Be There", "Ben", and a remake of Bobby Day's "Rockin' Robin". The group's sales began declining in 1973, and the band members chafed under Motown's strict refusal to allow them creative control or input. Although they scored several top 40 hits, including the top 5 disco single "Dancing Machine" and the top 20 hit "I Am Love", the Jackson 5 left Motown in 1975. [10]

1975-81: Move to Epic and Off the Wall

The Jackson 5 signed a new contract with CBS Records in June 1975, joining the Philadelphia International Records division, later Epic Records, [10] and renaming themselves The Jacksons. [11] They continued to tour internationally, releasing six more albums between 1976 and 1984, during which Jackson was the lead songwriter, writing hits such as "Shake Your Body (Down to the Ground)", "This Place Hotel," and "Can You Feel It". [8]

In 1978, he starred as the scarecrow in the musical, *The Wiz*,^[12] and it was here that he teamed up with Quincy Jones, who was arranging the film's musical score. Jones agreed to produce Jackson's next solo album, *Off the Wall*.^[13] In 1979, Jackson broke his nose during a complex dance routine. His subsequent rhinoplasty was not a complete success; he complained of breathing difficulties that would affect his career. He was referred to Dr. Steven Hoefflin, who performed Jackson's second rhinoplasty and subsequent operations.^[14]

Jones and Jackson produced the "Off The Wall" album together. At the album's pre-release party, Michael, himself, stated that Little Richard had a "huge influence" on him. [15] Songwriters for the album included Jackson, Heatwave's Rod Temperton, Stevie Wonder, and Paul McCartney. Released in 1979, it was the first album to generate four U.S. top 10 hits, including the chart-topping singles "Don't Stop Til You Get Enough" and "Rock with You". [16] It reached number three on the Billboard 200 and eventually sold over 20 million copies worldwide. [17] In 1980, Jackson won three awards at the American Music Awards for his solo efforts: Favorite Soul/R&B Album, Favorite Male Soul/R&B Artist, and Favorite Soul/R&B Single for "Don't Stop Til You Get Enough". That year, he also won Billboard Music Awards for Top Black Artist and Top Black Album and a Grammy Award for Best Male R&B Vocal Performance, also for "Don't Stop Til You Get Enough". Despite its commercial success, Jackson felt Off the Wall should have made a much bigger impact, and was determined to exceed expectations with his next release. [18] In 1980, he secured the highest royalty rate in the music industry: 37 percent of wholesale album profit. [19]

1982-83: Thriller and Motown 25

In 1982, Jackson contributed the song "Someone In the Dark" to the storybook for the film *E.T. the Extra-Terestrial*, the record won a Grammy for Best Album for Children. [20] That same year Jackson issued his second Epic album, *Thriller*, which became the most commercially successful album of all time. The album remained in the top 10 of the *Billboard* 200 for 80 consecutive weeks and 37 of those weeks at the peak position. It was the first album to have seven *Billboard* Hot 100 top 10 singles, including "Billie Jean", "Beat It," and "Wanna Be Startin' Somethin'. "[21] *Thriller* was certified for 28 million shipments by the RIAA, giving it Double Diamond status in the United States. [22] It is the best-selling album of all time, with 110 million copies worldwide. [23] Jackson's attorney John Branca noted that Jackson had the highest royalty rate in the music industry at that point: approximately \$2 for every album sold. He was also making record-breaking profits from sales of CDs and *The Making of Michael Jackson's Thriller*, a documentary produced by Jackson and John Landis, Funded by MTV, the documentary sold over 350,000 copies in a few months. The era saw the arrival of novelties like dolls modeled after Michael Jackson, which appeared in stores in May 1984 at a price of \$12.[24] Biographer J. Randy Taraborrelli writes that, "*Thriller* stopped selling like a leisure item — like a magazine, a toy, tickets to a hit movie — and started selling like a household staple." [25]



Time described Jackson's influence at that point as "Star of records, radio, rock video. A one-man rescue team for the music business. A songwriter who sets the beat for a decade. A dancer with the fanciest feet on the street. A singer who cuts across all boundaries of taste and style and color too". [24] The New York Times wrote that, "in the world of pop music, there is Michael Jackson and there is everybody else". [26]

On March 25, 1983, he performed live on the Motown 25: Yesterday, Today, Forever television special,



both with The Jackson 5 and on his own singing "Billie Jean". Wearing a distinctive sequined glove, he debuted his signature dance move, the moonwalk, which former Soul Train dancer and Shalamar member, Jeffrey Daniel had taught him 3 years before. His performances during the event were seen by 47 million viewers, and drew comparisons to Elvis Presley's and the The Beatles' appearances on *The Ed Sullivan Show*. [27] The New York Times said, "The moonwalk that he made famous is an apt

metaphor for his dance style. How does he do it? As a technician, he is a great illusionist, a genuine mime. His ability to keep one leg straight as he glides while the other bends and seems to walk requires perfect timing. *[28]

1984-85: Pepsi, We Are the World and business career

Jackson suffered a setback to his health on January 27, 1984. While filming a Pepsi Cula commercial, overseen by executive Philip Dusenberry, [29] at the Shrine Auditorium in Los Angeles, he suffered second degree burns to his scalp after pyrotechnics accidentally set his hair on fire. Happening in front of a full house of fans during a simulated concert, the incident elicited an outpouring of sympathy. Jackson had his third rhinoplasty shortly thereafter, [14] and began treatment to hide the scars on his scalp. Pepsi settled out of court, and Jackson donated his \$1.5 million settlement to the Brotman Medical Center in Culver City, California, which now has a "Michael Jackson Burn Center", [200]

On May 14, 1984, he was invited to the White House to receive an award from President Ronald Reagan for his support of charities that helped people overcome alcohol and drug abuse. [31] Jackson won eight awards during the Grammys that year. Unlike later albums, *Thriller* did not have an official tour to promote it, but the 1984 Victory Tour, headlined by The Jacksons, showcased much of Jackson's new solo material to more than two million Americans. He donated his \$5 million share from the Victory Tour to charity. [32] He also co-wrote the charity single "We Are the World" in 1985 with Lionel Richie, which was released worldwide to aid the poor in the U.S. and Africa. It became one of the best-selling singles of all time, with nearly 20 million copies sold and millions of dollars donated to famine relief. [33]

While working with Paul McCartney on the two hit singles "The Girl Is Mine" (1902) and "Say Say Say" (1983), the pair became friendly. McCartney told Jackson about the large amount of money he earned from owning music catalogs; he was earning approximately \$40 million a year from other people's songs. Jackson subsequently began buying, selling, and distributing publishing rights to music from numerous artists. In 1985, ATV Music, a music publishing company owning thousands of music copyrights, including the Northern Songs catalogue that contained the majority of the Lennon-McCartney compositions recorded by The Beatles, was put up for sale. [34][35] Jackson took an immediate interest in



Jackson at the White House 5-South Portico with President Ronald Reagan and first lady Nancy Reagan, 1984

the catalog, but was warned he would face strong competition. Excited, he skipped around saying, "I don't care. I want those songs. Get me those songs Branca [his attorney]". Branca contacted McCartney's attorney, who clarified that his client was not interested in bidding: "It's too pricey". After Jackson had started negotiations, McCartney changed his mind and tried to persuade Yoko Ono to join him in a joint bid, but she declined, so he pulled out. Jackson eventually beat the rest of the competition in negotiations that lasted 10 months, purchasing the catalog for \$47.5 million. [34][38]

1986-87: Appearance, tabloids, Bad, autobiography, and films

See also: Michael Jackson's health and appearance

Jackson's skin had been a medium-brown color for the entire duration of his youth, but starting in the early 1980s, it gradually grew paler. The change gained widespread media coverage, including rumors that he was bleaching his skin, [37] According to J. Randy Taraborrelli's biography, in 1986, Jackson was diagnosed with vitiligo and lupus; the vitiligo partially lightened his skin, and the lupus was in remission; both illnesses made him sensitive to sunlight. The treatments he used for his condition further lightened his skin tone, and, with the application of pancake makeup to even out blotches, he could appear very pale. [38] The structure of his face changed too: several surgeons speculated that he had undergone multiple nasal surgeries, a forehead lift, thinned lips, and cheekbone surgery. [39]

He lost weight in the early 1980s because of a change in diet and a desire for "a dancer's body" [40] Witnesses reported that he was often dizzy and speculated that he was suffering from ancrexia nervosa; periods of weight loss would become a recurring problem later in life. [41] Some medical professionals have said he was suffering from body dysmorphic disorder, a psychological condition whereby the sufferer

dislikes his appearance and has no concept of how he is viewed by others. [38] He had a fourth rhinoplasty in 1986, and had a cleft put in his chin.[14][42]



Jackson two years after he was diagnosed with vitiligo, here in the early stages of the

He became the subject of increasingly sensational reports. In 1986, the tabloids ran a story claiming that Jackson slept in a hyperbaric oxygen chamber to slow the aging process; he was pictured lying down in a glass box. Although the claim was untrue, Jackson had disseminated the fabricated story himself. [42][43] When Jackson bought a chimpanzee called Bubbles from a laboratory, it was reported as an example of increasing detachment from reality. [44] It was reported that Jackson had offered to buy the bones of Joseph Merrick (the "elephant man") and although untrue, Jackson did not deny the story ^{[42][43]} He stopped leaking untruths to the press, so the media began making up their own stories. [43][45]

These reports became embedded in the public consciousness, inspiring the nickname "Wacko Jacko," which Jackson came to despise [46] Responding to the gossip, Jackson remarked to a reporter.

Why not just tell people I'm an alien from Mars. Tell them I eat live chickens and do a voodoo dance at midnight. They'll believe anything you say, because you're a reporter. But if I, Michael Jackson, were to say, "I'm an alien from Mars and I eat live chickens and do a voodoo dance at midnight," people would say, "Oh, man, that Michael Jackson is nuts. He's cracked up. You can't believe a damn word that comes out of his mouth. [47]

Jackson starred in the Francis Ford Coppola-directed 3-D film Captain EO. It was the most expensive film produced on a per-minute basis at the time, and was later hosted in Disney theme parks. Disneyland featured the film in its Tomorrowland area for nearly 11 years, while Walt Disney World screened the film in its Epcot theme park from 1986 to 1994. [48] With the industry expecting another major hit, Jackson's first album in five years, Bad (1987), was highly anticipated [49] It had lower sales than Thriller, but was still a substantial commercial success, spawning seven hit singles in the U.S., five of which ("I Just Can't Stop Loving You", "Bad", "The Way You Make Me Feel", "Man in the Mirror" and "Dirty Diana") reached number one on the Billboard Hot 100 charts, more than any other album. [50] As of 2008, the album had sold 30 million copies worldwide.[51]

In 1987, Jackson disassociated himself from the Jehovah's Witnesses, in response to their disapproval of the Thriller video. [52] The Bad World Tour began on September 12 that year, finishing on January 14, 1989. [53] In Japan alone, the tour had 14 sellouts and drew 570,000 people, nearly tripling the previous record of 200,000 in a single tour. [54] He broke a Guinness World Record when 504,000 people attended seven soldout shows at Wembley Stadium. He performed a total of 123 concerts to an audience of 4.4 million people, and gained a further Guinness World Record when the tour grossed him \$125 million. During the trip he invited underprivileged children to



Jackson wore a gold-plated & military style jacket with belt in the Dadlera

watch for free, and gave donations to hospitals, orphanages, and other charities. [53] 1988-90: Autobiography, changing appearance, and Neverland

In 1988, Jackson released his first autobiography, Moon Walk, which took four years to complete and sold 200,000 copies. [55] Jackson wrote about his childhood, The Jackson 5, and the abuse he had suffered [56] He also spoke of his plastic surgery, saying he had had two rhinoplastic surgeries and the surgical creation of a cleft in his chin. [40] He attributed much of the change in the structure of his face to puborty, weight loss, a strict vegetarian diet, a change in hair style, and stage lighting. [40] Moon Walk reached the top position on The New York Times best sellers' list. [57] The musician then released a film called Moonwalker, which featured live footage and music videos that starred Jackson and Joe Pesci. Moonwalker debuted atop the Billboard Top Music Video Cassette chart, staying there for 22 weeks. It was eventually knocked off the top spot by Michael Jackson: The Legend Continues. [58]

In March 1988, Jackson purchased land near Santa Ynez, California to build Neverland Ranch at a cost of \$17 million. He installed Ferris wheels, a menagerie, and a movie theater on the 2,700-acre (11 km2) property. A security staff of 40 patrolled the grounds. In 2003, it was valued at approximately \$100 million. [9][59] In 1989, his annual earnings from album sales, endorsements, and concerts was estimated at \$125 million for that year alone [60] Shortly afterwards, he became the first Westerner to appear in a television ad in the Soviet Union [56] His success resulted in his being dubbed the "King of Pop". The honorific was popularized by Elizabeth Taylor when she presented him with an "Artist of the Decade" award in 1989, proclaiming him "the true king of pop, rock and soul," [61] President George H. W. Bush presented

an "Artist of the Decade" award in 1969, proclaiming him "the true king of pop, rock and soul." President George H. W. Bush presented him with The White House's special "Artist of the Decade." From 1985 to 1990, he donated \$500,000 to the United Negro College Fund, and all of the profits from his single "Man in the Mirror" went to charity. [63][64] Jackson's live rendition of "You Were There" at Sammy Davis Jr.'s 60th birthday celebration received an Emmy nomination. [58]

1991-93: Dangerous, Heal the World Foundation and Super Bowl XXVII

In March 1991, Jackson renewed his contract with Sony for \$65 million, a record-breaking deal at the time, displacing Neil Diamond's renewal contract with Columbia Records. [59] He released his eighth album Dangerous in 1991. As of 2008, Dangerous had shipped seven million copies in the U.S. and had sold 32 million copies worldwide; it is the most successful new jack swing album of all time [65][66][67] In the United States, the album's first single "Black or White" was its biggest hit, reaching number one on the Billboard Hot 100 and remaining there for seven weeks, with similar chart performances worldwide. [68] The album's second single "Remember the Time" spent eight weeks in the top five in the United States, peaking at number three on the Billboard Hot 100 singles chart. [69] In 1993, Jackson performed the song at the Soul Train Awards in a chair, saying he had suffered an injury in rehearsals. [70] In the UK and other parts of Europe, "Heal the World" was the biggest hit from the album; it sold 450,000 copies in the UK and spent five weeks at number two in 1992. [69]

Jackson founded the "Heal the World Foundation" in 1992. The charity organization brought underprivileged children to Jackson's ranch to enjoy theme park rides that Jackson had built on the property. The foundation also sent millions of dollars around the globe to help children threatened by war and disease. The Dangerous World Tour began on June 27, 1992, and finished on November 11, 1993. Jackson performed to 3.5 million people in 67 concerts. All profits from the concerts went to the "Heal the World Foundation", raising millions of dollars in relief. [69][71] He sold the broadcast rights to his *Dangerous* world tour to HBO for \$20 million, a record-breaking deal that still stands. [72] Following the illness and death of Ryan White, Jackson helped draw public attention to HIV/AIDS, something that was still controversial at the time. He publicly pleaded with the Clinton Administration at Bill Clinton's Inaugural Gala to give more money to HIV/AIDS charities and research. [73][74]

In a high-profile visit to Africa, Jackson visited several countries, among them Gahon and Egypt ^[75] His first stop to Gahon was greeted with a sizable reception of more than 100,000 people in "spiritual bedlam", some of them carrying signs that read, "Welcome Home Michael", [75] In his trip to the Ivory Coast, Jackson was crowned "King Sani" by a tribal chief, [75] He then thanked the dignitaries in French and English, signed official documents formalizing his kingship and sat on a golden throne while presiding over ceremonial dances. [75]

One of Jackson's most acclaimed performances came during the halftime show at Super Bowl XXVII. As the performances began, Jackson was catapulted onto the stage as fireworks went off behind him. As he landed on the canvas, he maintained a motionless "clenched fist, standing statue stance", dressed in a gold and black military outfit and sunglasses; he remained completely motionless for several minutes while the crowd cheered. He then slowly removed his sunglasses, threw them away and began to sing and dance. His routine included four songs: "Jam", "Billie Jean", "Black or White" and "Heal the World". It was the first Super Bowl where the audience figures increased during the half-time show, and was viewed by 135 million Americans alone; Jackson's Dangerous album rose 90 places up the album chart. [37]

Jackson was given the "Living Legend Award" at the 35th Annual Grammy Awards in Los Angeles. "Black or White" was Grammy nominated for best vocal performance. "Jam" gained two nominations: Best R&B Vocal Performance and Best R&B Song. [69]

1993: First child sexual abuse allegations

Main article: 1993 child sexual abuse accusations against Michael Jackson

Jackson gave a 90-minute interview to Oprah Winfrey in February 1993, his second television interview since 1979. He grimaced when speaking of his childhood abuse at the hands of his father; he believed he had missed out on much of his childhood years, admitting that he often cried from lonelinese. He denied tabloid rumors that he had bought the bones of the Elephant Man, clept in a hyperbaric oxygen chamber, or bleached his skin, stating for the first time that he had vitiligo. The interview was watched by an American audience of 90 million, becoming the fourth most-viewed non-sport program in U.S. history. It also increased awareness of vitiligo, a relatively unknown condition.

*Dangerous re-entered the album chart in the top 10, more than a year after its original release. [37][7][69]

In the summer of 1993, Jackson was accused of child sexual abuse by a 13-year-old hoy named Jordan Chandler and his father, Evan Chandler, a dentist.^[76] A year after Jackson met the boy, under the influence of sodium amytal, a controversial sedative, Jordan told his father that Jackson had touched his penis.^[77] The father was tape-recorded discussing his intention to pursue charges, where he said, "If I go through with this, I win big-time. There's no way I lose. I will get everything I want and they will be destroyed forever... Michael's career will be over. ^[78] He and Jackson engaged in unsuccessful negotiations to reach a financial settlement; the negotiations were initiated by Chandler

but Jackson did make several counter offers. Jordan told a psychiatrist and later police that he and Jackson had engaged in acts of kissing, masturbation and oral sex, as well as giving a detailed description of what he alleged were the singer's genitals.^[79]

An official investigation began, with Jordan's mother adamant that there was no wrongdoing on Jackson's part. Neverland Ranch was searched; and multiple children and family members denied that Jackson was a pedophile. ^[79] though his image took a further hit when his older sister, La Toya, accused him of being a pedophile, a statement she later retracted. ^[80] Jackson agreed to a 25-minute strip search, conducted by police and doctors at his ranch, required to see if a description provided by Jordan of Jackson's genitals was accurate. Doctors concluded there were strong similarities, but it was not a definitive match. ^[80] His friends said he never recovered from the humiliation. He described the search in an emotional public statement, and proclaimed his innocence. ^[76]

The tabloids painted him in an extremely unfavorable light ^[81] Complaints about them included hias against Jackson, paying for stories about alleged criminal activity, and buying leaked confidential material from the police investigation. ^[82] On January 1, 1994, Jackson settled with the Chandlers out of court for \$22 million, after which Jordan stopped co-operating regarding criminal proceedings. Jackson was never charged, and the state closed its criminal investigation, citing lack of evidence. ^[83]

1994: First marriage

In May 1994, Jackson married singer-songwriter Lisa Marie Presley, the daughter of Elvis Presley. They had first met in 1975 during one of Jackson's family engagements at the MGM Grand Hotel and Casino, and were reconnected through a mutual friend in early 1993.^[81] They stayed in contact every day over the telephone. As the child molestation accusations became public, Jackson became dependent on Presley for emotional support; she was concerned about his faltering health and addiction to drugs.^[84] Presley explained, "I believed he didn't do anything wrong and that he was wrongly accused and yes I started falling for him. I wanted to save him. I felt that I could do it."^[85] In a phone call he made to her, she described him as high, incoherent and delusional.^[64] Shortly afterwards, she persuaded him to settle the allegations out of court and go into rehabilitation to recover.^[84] Jackson proposed to Presley over the telephone towards the fall of 1993, saying, "It I asked you to marry me, would you do it?"^[84] They married in the Dominican Republic in secrecy, denying it for nearly two months afterwards.^[86] The marriage was, in her words, "a married couple's life ... that was sexually active".^[87] At the time, the tabloid media speculated that the wedding was a ploy to prop up Jackson's public image.^[86] Jackson and Presley divorced less than two years later, remaining friendly.^[88]



Jackson married Lisa Marie Presley on May 26, 1994.

larie

1995-97: HIStory

In 1995, Jackson merged his ATV Music catalog with Sony's publishing division creating Sony/ATV Music Publishing. Jackson retained half-ownership of the company, earned \$95 million upfront as well as the rights to even more songs. [35][89] He then released the double album HIStory: Past, Present and Future, Book I. The first disc, HIStory Begins, was a 15-track greatest hits album, and was later reissued as Greatest Hits — HIStory Vol. I in 2001, while the second disc, HIStory Continues, contained 15 new songs. The album debuted at number one on the charts and has been certified for seven million shipments in the US. [90] It is the best-selling multiple-disc album of all-time, with 20 million copies (40 million units) sold worldwide. [68][91] HIStory received a Grammy nomination for best album. [92]

The first single released from the album was the double A-side "Scream/Childhood". "Scream" was a duet, performed with Jackson's youngest sister Janet. The single had the highest debut on the *Billboard* Hot 100 at number five, and received a Grammy nomination for "Best Pop Collaboration with Vocals". [92] "You Are Not Alone" was the second single released from *HIStory*; it holds the *Guinness World Record* for the first song ever to debut at number one on the *Billboard* Hot 100 chart. [60] It was seen as a major artistic and commercial success, receiving a Grammy nomination for "Best Pop Vocal Performance". [92] In late 1995, Jackson was rushed to a hospital after collapsing during rehearsals for a televised performance; the incident was caused by a stress related panic attack. [93] "Earth Song" was the third single released from *HIStory*, and topped the UK singles chart for six weeks over Christmas 1995; it sold a million copies, making it Jackson's most successful



One of many identical statues, positioned throughout Europe to promote HIStory. The statue illustrates the singer's flamboyant clothing and hair

single in the UK.^[92] The HIStory World Tour began on September 7, 1996, and finished on October 15, 1997. Jackson performed 82 concerts in 58 cities to over 4.5 million fans. The show, which visited five continents and 35 countries, became Jackson's most successful in terms of audience figures.^[53] style, influenced by military imagery.

1996-99: Second marriage and fatherhood

During the Australian leg of the HIStory World Tour, Jackson married dermatology nurse Deborah Jeanne Rowe on November 14, 1996 in an impromptu ceremony close to his Sydney hotel room. She gave birth to Michael's first two children: a son, Michael Joseph Jr., commonly known as Prince, and a daughter, Paris-Michael Katherine. [88][94] Rowe and Jackson first met in the mid-1980s, when Jackson was allegedly diagnosed with vitiligo. She spent many years treating his illness as well as providing emotional support. They built a strong friendship, then became romantically involved. [95] Originally there were no plans to many, but following Rowe's first pregnancy, Jackson's mother intervened and persuaded them to do so. [96] Jackson later claimed that he was in such a rush to leave the hospital with daughter Paris in 1998 because he was worried to hear any bad news like the time of Prince's birth when he was told that the baby wasn't breathing correctly. [97] The couple divorced in 1999, and remained friends, with Rowe giving full custody of the children to Jackson. [98]

In 1997, Jackson released *Blood on the Dance Floor, HIStory in the Mix*, which contained remixes of hit singles from *HIStory* and five new songs. Worldwide sales stand at 6 million copies as of 2007, making it the best selling remix album ever released. It reached number one in the UK, as did the title track [99][100] In the US, the album was certified platinum, but only reached number 24.^{[65][92]} Forbes placed his annual income at \$35 million in 1996 and \$20 million in 1997.^[59]

Throughout June 1999, Jackson was involved in a number of charitable events. He joined Luciano Pavarotti for a benefit concert in Modena, Italy. The show was in support of the non-profit organization War Child, and raised a million dollars for the refugees of Kosovo, as well as additional funds for the children of Guatemala. [101] Later that month, Jackson organized a set of "Michael Jackson & Friends" benefit concerts in Germany and Korea. Other artists involved included Slash, The Scorpions, Boyz II Men, Luther Vandross, Mariah Carey, A. R. Rahman, Prabhu Deva Sundaram, Shobana Chandrakumar, Andrea Bocelli and Luciano Pavarotti. The proceeds went to the "Nelson Mandela Children's Fund", the Red Cross and UNESCO. [102]

2000-03: Label dispute, Invincible and third child

In 2000, Jackson was listed in the book of *Guinness World Records* for his support of 39 charities, more than any other entertainer or personality. [103] At the time, Jackson was waiting for the licenses to the masters of his albums to revert to him, this allowed him to promote his old material how he liked and prevented Sony from getting a cut of the profit. Jackson expected this to occur early in the new millennium; however, due to various clauses in the contract, this revert date is still many years away. Jackson began an investigation, and it emerged that the attorney who represented the singer in the deal was also representing Sony, creating a conflict of interest. [100] Jackson was also concerned about another conflict of interest. For a number of years, Sony had been pushing to buy all of Jackson's share in their music catalog venture. If Jackson's career or financial situation were to deteriorate, he would have to sell his catalog. Thus, Sony had something to gain from Jackson's career failing. [104] Jackson was able to use these conflicts as leverage to exit his contract early. [100] Just before the release of *Invincible*, Jackson informed the head of Sony Music Entertainment, Tommy Mottola, that he was leaving Sony. [100] As a result, all singles releases, video shootings and promotions concerning the *Invincible* album were canceled. Jackson made allegations in July 2002 that Mottola was a "devil" and a "racist" who did not support his African-American artists, using them merely for his own personal gain. [100] He charged that Mottola had called his colleague liv Gotti a "fat nigger". [105] Sony disputed claims that they had failed to promote *Invincible* with sufficient energy, maintaining that Jackson refused to tour in the US. [106]

Six years after his last studio album and after spending much of the late 1990s out of the public eye, Jackson released *Invincible* in October 2001 to much anticipation. To help promote the album, a special 30th Anniversary celebration at Madison Square Garden occurred in September 2001 to mark the singer's 30th year as a solo artist. Jackson appeared onstage alongside his brothers for the first time since 1984. [107] The show also featured performances by Mya, Usher, Whitney Houston, 'N Sync, Destiny's Child, Monica, Luther Vandross, and Slach, among other artists. [108] In the wake of the September 11, 2001 attacks, Jackson helped organize the United We Stand: What More Can I Give benefit concert at RFK Stadium in Washington, D.C. The concert was aired on October 21, 2001, and included performances from dozens of major artists, including Jackson, who performed his song "What More Can I Give" as the finale. [104] *Invincible* was a commercial success, debuting atop the charts in 13 countries and going on to sell approximately 10 million copies worldwide. It received double-platinum certification in the US. [65][68][104] However, the sales for *Invincible* were notably low compared to his previous releases, due in part to a

diminishing pop music industry, the lack of promotion, no supporting world tour and the label dispute.[104] The album spawned three singles. "You Rock My World", "Cry" and "Butterflies", the latter without a music video.

Jackson's third child, Prince Michael Jackson II (nicknamed "Blanket") was born in 2002. [109] The mother's identity is unknown, but Jackson has said the child was the result of artificial insemination from a surrogate mother and his own sperm cells. [98] In November of that year, Jackson brought his newborn son onto the balcony of his room at the Hotel Adlon in Berlin, as fans stood below. Holding him in his right arm, with a cloth loosely draped over the baby's face, Jackson briefly extended the baby over the railing of the balcony, four stories above ground level, causing widespread criticism in the media. Jackson later apologized for the incident, calling it "a terrible mistake".[110] Sony released a compilation of Jackson's hits on CD and DVD. In the US, the album was certified platinum by the RIAA; in the UK it was certified for chipments of at least 1.2 million units,[65][111]

2003-05: Second child sexual abuse allegations

Further information: Living with Michael Jackson and People v. Jackson

In a series of interviews with Martin Bashir, broadcast in 2003 as Living with Michael Jackson, Jackson was seen holding hands and discussing sleeping arrangements with Gavin Arvizo, 13, who later accused him of sexual abuse. [112] Shortly after the documentary aired, Jackson was charged with seven counts of child molestation and two counts of administering an intoxicating agent in relation to Arvizo [112]

Jackson denied the allegations, saying the sleepovers were not sexual in nature. Elizabeth Taylor defended him, saying she had been there when they were in the bed. "There was nothing abnormal about it," she told Larry King. "There was no touchy-feely going on. We laughed like children and we watched a lot of Walt Disney. There was nothing odd about it. (113) During the investigation, Jackson was examined by mental health professional Dr. Stan Katz, who spent several hours with the accuser too. Katz said Jackson was a regressed 10-year-old, and did not fit the profile of a pedophile.[114]



Fans show their support for Jackson after he is accused of child molestation in 2003.

During the two years between the charges and the trial, Jackson reportedly became dependent on pethidine (Demerol), and lost a lot of weight. The People v. Jackson began on January 31, 2005, in Santa Maria, California, and lasted five months, until the end of May. On June 13, 2005, Jackson was acquitted on all counts.[115][116][117] After the trial, he relocated to the Persian Gulf island of Bahrain, as a guest of Sheikh Abdullah.[118]

2006-09: Final years

Reports of financial problems for Jackson became frequent in 2006 after the closure of the main house on the Neverland Ranch as a cost-cutting measure.[119] One prominent financial issue concerned a \$270 million loan secured against his music publishing holdings. After delayed repayments on the loan, a refinancing package shifted the loans from Bank of America to debt specialists Fortress Investments. A new package proposed by Sony would have had Jackson borrow an additional \$300 million and reduce the interest rate payable on the loan, while giving Sony the future option to buy half of Jackson's stake in their jointly owned publishing company (leaving Jackson with a 25% stake), [89] Jackson agreed to a Sony-backed refinancing deal, although details were not made public. [120] Despite these loans, according to Forbes, Jackson was still making as much as \$75 million a year from his publishing partnership with Sony alone.[121]

Jackson was awarded the Diamond Award on November 15, 2006, for selling over 100 million albums, at the World Music Awards. [68] Following the death of James Brown, Jackson returned to the U.S. to pay tribute during Brown's public funeral on December 30, 2006. [122] In late 2006, he agreed to share joint custody of his first two children with ex-wife Debbie Rowe. [123] Jackson and Sony bought Famous Music LLC from Viacom in 2007. This deal

gave him the rights to songs by Eminem, Shakira and Beck, among others.[124]



Michael Jackson with his children in Disneyland Paris, 2006

I've been in the entertainment industry since I was six-years-old... As Charles Dickens says, "It's been the best of times, the worst of times," But I would not change my career... While some have made deliberate attempts to hurt me, I take it in stride because I have a loving family, a strong faith and wonderful friends and fans who have, and continue, to support me.[125]

-Michael Jackson

-Michael Jackson

The 25th anniversary of *Thriller* was marked by the release of *Thriller 25*, which added the previously unreleased song "For All Time" and remixes. Two remixes were released as singles to moderate success: "The Girl Is Mine 2008" and "Wanna Be Startin' Somethin' 2008". *Thriller* 25 sold well as a re-issue, peaking at number one in eight countries and Europe. [126][127][128] In 12 weeks *Thriller 25* sold over three million copies worldwide. [129] To celebrate Jackson's 50th birthday, Sony DMG released a series of compilation albums called *King of Pop.* [130][131] *King of Pop* did reach the top 10 in most countries where it was issued, and also sold well as an import in other countries. [132][133]

Fortress Investments threatened to foreclose on Neverland Ranch, which Jackson used as collateral for loans running into many tens of millions of dollars. However, Fortress opted to sell Jackson's debts to Colony Capital LLC. In November, Jackson transferred Neverland Ranch's title to Sycamore Valley Ranch Company LLC, which was a joint venture between Jackson and Colony Capital LLC. This deal cleared Jackson's debt, and he reportedly even gained an extra \$35 million from the venture. At the time of his death, Jackson still owned a stake in Neverland/Sycamore Valley, but it is unknown how large that stake was. [134][135][136]

Prior to his death, Jackson was scheduled to perform 50 sell out concerts to over one million people, at London's O_2 arena. The concerts would have commenced on July 13, 2009 and finished on March 6, 2010. According to Jackson's website, ticket sales for the concerts broke several records. During a prior press conference, Jackson made suggestions of possible retirement. [137] Randy Phillips, president and chief executive of AEG Live stated that the first 10 dates alone would earn the singer approximately £50 million. [138] It has now been confirmed that Columbia Pictures are to make a feature concert-film from the rehearsal and pre-recorded footage. [139][140] The contract for the film stipulates that a cut of the film must be screened for Jackson's estate, which stands to receive 90 percent of the profits. A final cut is due by late October. No release date has been set as of yet [141]

Death and memorial

Main articles: Death of Michael Jackson and Michael Jackson memorial service

On June 25, 2009, Jackson collapsed at his rented mansion at 100 North Carolwood Drive in the Holmby Hills district of Los Angeles.

Attempts at resoscitating him by his personal physician were unsuccessful.^[142] Los Angeles Fire Department paramedics received a 911 call at 12:22 p.m. (PDT), arriving three minutes later at Jackson's location.^[143][144] He was reportedly not breathing and CPR was performed.

[145] Resuscitation efforts continued en route to the Ronald Reagan UCLA Medical Center, and for an hour after arriving there at 1:13 p.m.

(20:13 UTC).^[142] He was pronounced dead at 2:26 p.m. local time (21:26 UTC).^[146][147]

The memorial was held on July 7, 2009, at the Staples Center in Los Angeles, preceded by a private family service at Forest Lawn Memorial Park's Hall of Liberty. Jackson's casket was present during the memorial but no information was released about the final disposition of the body. While some unofficial reports claimed a worldwide audience as high as one billion people [148] the U.S. audience was estimated by Nielson to be 31.1 million, an amount comparable to the estimated 35.1 million that watched the 2004 burial of President Ronald Reagan, and the estimated 33.1 million Americans who watched the 1997 funeral for Princess Diana [149].

Stevie Wonder, Lionel Richie, Mariah Carey, John Mayer, Jennifer Hudson, Usher, Jermaine Jackson, and Shaheen Jafargholi performed at the event. Berry Gordy and Smokey Robinson gave eulogies, while Queen Latifah read, "We had him," a poem written for the occasion by Maya Angelou [150] The Reverend Al Sharpton received a standing ovation when he told Jackson's children, "Wasn't nothing strange about your Daddy. It was strange what your Daddy had to deal with. But he dealt with it anyway."[151] Jackson's 11-year-old daughter, Paris Katherine, cried as she told the crowd, "Ever since I was born, Daddy has been the best father you could ever imagine ... I just wanted to say I love him ... so much."[152]

Posthumous releases

Following the death of Michael Jackson there was an air among fans and colleagues that much of his pre-recorded music should and would be released. [153] This feeling turned into reality when on July 16, 2009, following confirmation by the president of Epic Records, [154] a snippet of music known as "A Place With No Name" was leaked by TMZ.com. [153][150]

Musical style and performance

Influences

.......

Jackson's music genre takes roots in R&B, Motown's music, pop and soul. He had been influenced by the work of contemporary musicians such as Little Richard, James Brown, Jackie Wilson, Diana Ross, Fred Astaire and the Bee Gees. [157]

While Little Richard had a huge influence on Jackson, [158] James Brown was for him and since early childhood, his greatest inspiration: "the master" or "a genius" especially when he was playing with its group, the Famous Flames, qualifying its performance of "phenomenal". He declared: "Ever since I was a small child, no more than like six years old, my mother would wake me no matter what time it was, if I was sleeping, no matter what I was doing, to watch the television to see the master at work. And when I saw him move, I was mesmerized. I had never seen a performer perform like James Brown, and right then and there I knew that was exactly what I wanted to do for the rest of my life because of James Brown. [159]

At first, the young Michael Jackson owes his vocal technique in large part to Diana Ross. In October 1969, it was decided that Michael lived with Diana Ross. Not only a mother figure to him, he often observed her in rehearsal as an accomplished performer. He later confessed: "I got to know her well. She taught me so much. I used to just sit in the comer and watch the way she moved. She was art in motion. I studied the way she moved, the way she sang - just the way she was." He told her: "I want to be just like you, Diana'. She said: "You just be yourself."" [160] But Michael especially owned his ocoh's from Diana Ross. At first, Michael almost always punctuated his verses of ocoh. Not a long ocoh but rather a sudden exclamation. Diana Ross used this effect on many of the songs recorded with the The Supremes, and young Michael was delighted to take ownership. [161]

Themes and genres

Steve Huey of Allmusic said that, throughout his solo career, Jackson's versatility allowed him to experiment with various themes and genres. [162] As a musician, he ranged from Motown's dance fare and ballads to techno and house-edged new jack swing to work that incorporates both funk rhythms and hard rock guitar. [9]

Unlike many artists, Jackson did not write his songs on paper. Instead he would dictate into a sound recorder; when recording he would sing from memory. [14][163] Several critics observed Off the Wall was crafted from funk, disco-pop, soul, soft rock, jazz and pop ballads. [162][164] [165] Prominent examples include the ballad "She's out of My Life", and the two disco tunes "Workin' Day and Night" and "Get on the Floor". [164]

According to Huey, *Thriller* refined the strengths of *Off the Wall*, the dance and rock tracks were more aggressive, while the pop tunes and ballads were softer and more soulful. [162] Notable tracks included the ballads "The Lady in My Life", "Human Nature" and "The Girl Is Mine"; the funk pieces "Billie Jean" and "Wanna Be Startin' Somethin"; and the disco set "Baby Be Mine" and "P. Y.T. (Pretty Young Thing)", [162] [166][167][168] With *Thriller*, Christopher Connelly of *Rolling Stone* commented that Jackson developed his long association with the subliminal theme of paranoia and darker imagery. [168] Allmusic's Stephen Thomas Erlewine noted this is evident on the songs "Billie Jean" and "Wanna Be Startin' Somethin". [167] In "Billie Jean", Jackson sings about an obsessive fan who alleges he has fathered a child of hers. [162] In "Wanna Be Startin' Somethin" he argues against gossip and the media. [168] The anti-gang violence rock song "Beat It" became a homage to *West Side Story*, and was Jackson's first successful rock cross-over piece, according to Huey. [9][162] He also observed that the title track "Thriller" began Jackson's interest with the theme of the supernatural, a topic he revisited in subsequent years. [162] In 1985, Jackson co-wrote the charity anthem "We Are the World"; humanitarian themes later became a recurring theme in his lyrics and public persona. [162]

In Bad, Jackson's concept of the predatory lover can be seen on the rock song "Dirty Diana".[170] The lead single "I Just Can't Stop Loving You" is a traditional love ballad, while "Man in the Mirror" is an anthemic ballad of confession and resolution.^[49] "Smooth Criminal" was an evocation of bloody assault, rape and likely murder.^[49] Allmusic's Stephen Thomas Erlewine states that *Dangerous* presents Jackson as a stark paradoxical individual.^[171] He comments the album is more diverse than his previous *Bad*, as it appeals to an urban audience while also attracting the middle class with anthems like "Heal the World".^[171] The first half of the record is dedicated to new jack swing, including songs like "Jam" and "Remember the Time".^[172] The album is Jackson's first where social ills become a primary theme; "Why You Wanna Trip on Me", for example, protests against world hunger, AIDS, homelessness and drugs.^[172] *Dangerous* contains sexually charged efforts like "In the Closet", a love song about desire and denial, risk and repression, solitude and connection, privacy and revelation.^[172] The title track continues the theme of the predatory



connection, privacy and revelation. Property Interests the them of the predatory lover and compulsive desire. [172] The second half includes introspective, pop-gospel anthems such as "Will You Be There", "Heal the World" and "Keep the Faith"; these songs show Jackson finally opening up about various personal struggles and worries. [172] In the ballad "Gone Too Soon", Jackson gives tribute to his friend Ryan White and the plight of those with AIDS. [173]

designed to give the impression of a nulsing heart ^[169]

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HIStory creates an atmosphere of paranoia.^[174] Its content focuses on the hardships and public struggles Jackson went through just prior to its production. In the new jack swing-funk-rock efforts "Scream" and "Tabloid Junkie", along with the R&B ballad "You Are Not Alone", Jackson retaliates against the injustice and isolation he feels, and directs much of his anger at the media. [175] In the introspective ballad "Stranger in Moscow", Jackson laments over his "fall from grace", while songs like "Earth Song", "Childhood", "Little Susie" and "Smile" are all operatic pop pieces. [174][175] In the track "D.S.", Jackson launched a verbal attack against Tom Sneddon. He describes Sneddon as an antisocial, white supremacist who wanted to "get my ass, dead or alive". Of the song, Sneddon said, "I have not — shall we say — done him the honor of listening to it, but I've been told that it ends with the sound of a gunshot". [176] Invincible found Jackson working heavily with producer Rodney Jerkins. [162] It is a record made up of urban soul like "Cry" and "The Lost Children", ballads such as "Speechless", "Break of Dawn" and "Butterflies" and mixes hip hop, pop and rap in "2000 Watts", "Heartbreaker" and "Invincible". [177][178]

Vocal style

Jackson sang from childhood, and over-time his voice and vocal style changed noticeably, either through puberty or a personal preference to align his vocal interpretation to the themes and genres he chose to express. Between 1971 and 1975, Jackson's voice descended from boy soprano to androgynous high tenor.^[179] In early 1973, the singer adopted a "vocal hiccup", first heard in the song "It's Too Late to Change the Time" from the Jackson 5's G.I.T.: Get It Together album. [180] Although, Jackson did not employ the hiccup fully until the recording of Off the Wall, its usage can be seen in full force in the "Shake Your Body (Down to the Ground)" promotional video. The purpose of the hiccup—somewhat like a gulping for air or gasping—was to help promote a certain emotion, be it excitement, sadness or fear. [19] With the arrival of Off the Wall in the late 1970s, Jackson's abilities as a vocalist were well regarded; Allmusic described him as a "blindingly gifted vocalist". [164] At the time, Rolling Stone compared his vocals to the "breathless, dreamy stutter" of Stevie Wonder. Their analysis was also that "Jackson's feathery-timbred tenor is extraordinarily beautiful. It slides smoothly into a startling falsetto that's used very daringly". [165] 1982 saw the release of Thriller, and Rolling Stone were of the opinion that Jackson was then singing in a "fully adult voice" that was "tinged by sadness". [168]

The release of "Bad" in 1987 displayed gritty lead vocals on the verse and lighter tones employed on the chorus. [13] A distinctive deliberate mispronunciation of "come on", used frequently by Jackson, occasionally spelt "cha'mone" or "shamone", is also a staple in impressions and caricatures of him. [184] The turn of the 1990s saw the release of the introspective album *Dangerous*, here Jackson used his vocals to intensify the split themes and genres described earlier. *The New York Times* noted that on some tracks, "he gulps for breath, his voice quivers with anxiety or drops to a desperate whisper, hissing through clenched teeth" and he had a "wretched tone" [172] When singing of brotherhood or self-esteem the musician would return to "smooth" vocals. [172] "In the Closet" contained heavy breathing and a loop of five scat-sung syllables, whereas in the album's title track, Jackson



performs a spoken rap. [169][172] When commenting on *Invincible, Rolling Stone* were of the opinion that—at the age of 43—Jackson still performed "exquisitely voiced rhythm tracks and vibrating vocal harmonics". [185] Nelson George summed up Jackson's vocals by stating "The grace, the aggression, the growling, the natural boyishness, the falsetto, the smoothness—that combination of elements mark him as a major vocalist". [189]

Music videos and choreography

Steve Huey of Allmusic observed how Jackson transformed the music video into an art form and a promotional tool through complex story lines, dance routines, special effects and famous cameo appearances; simultaneously breaking down racial barriers. [162] According to director Vincent Paterson, who collaborated with the singer on several music videos, Jackson conceptualized many of the darker, bleak themes in his filmography [166]



Before *Thriller*, Jackson struggled to receive coverage on MTV, allegedly because he was African American. [187] Pressure from CBS Records persuaded MTV to start showing "Billie Jean" and later "Beat It", leading to a lengthy partnership with Jackson, also helping other black music artists gain recognition. [188] MTV employees deny any racism in their coverage, or pressure to change their stance. MTV maintains that they played rock music, regardless of race. [189] The popularity of his videos on MTV helped to put the relatively young channel "on the map", MTV's focus shifted in favor of pop and R&B. [188][190] Short films like *Thriller* largely remained unique to Jackson, while the group dance sequence in "Beat It" has frequently been imitated. [191] The choreography in *Thriller* has become a part of global pop culture, replicated everywhere from Indian films to prisons in the Philippines. [192] The *Thriller* short film marked an increase in scale for music videos, and has been named the most successful music video ever by the *Guinness World Records*. [60]

In the 19-minute music video for "Bad"—directed by Martin Scorsese—Jackson began using sexual imagery and choreography not previously seen in his work. He occasionally grabbed or touched his chest, torso and crotch. While he has described this as "choreography," it garnered a mixed reception from both fans and critics; *Time* magazine described it as "infamous". The video also featured Wesley Snipes; in the future Jackson's videos would often feature famous cameo roles [45][193] For "Smooth Criminal", Jackson experimented with an innovative "anti-gravity lean" in his performances, for which he was granted U.S. Patent No. 5.255.452.^[194] Although the music video for "Leave Me Alone" was not

officially released in the US, in 1989, it was nominated for four *Billboard* Music Video Awards, winning three; the same year it won a Golden Lion Award for the quality of the special effects used in its production. In 1990, "Leave Me Alone" won a Grammy for Best Music Video, Short Form. [58]

The MTV Video Vanguard Artist of the Decade Award was given to Jackson to celebrate his accomplishments in the art form in the 1980s; the following year the award was renamed in his honor, [69] "Black or White" was accompanied by a controversial music video, which, on November 14, 1991, simultaneously premiered in 27 countries with an estimated audience of 500 million people, the largest viewing ever for a music video. [68] It featured scenes construed as having a sexual nature as well as depictions of violence. The offending scenes in the final half of the 14-minute version were edited out to prevent the video from being banned, and Jackson apologized. [195] Along with Jackson, it featured Macaulay Culkin, Peggy Lipton and George Wendt. It helped usher in morphing as an important technology in music videos. [196]

"Remember the Time" was an elaborate production, and became one of his longest videos at over nine minutes. Set in ancient Egypt, it featured groundbreaking visual effects and appearances by Eddie Murphy, Iman and Magic Johnson, along with a distinct complex dance routine. [197] The video for "In the Closet" was Jackson's most sexually provocative piece. It featured supermodel Naomi Campbell in a courtship dance with Jackson. The video was banned in South Africa because of its imagery. [69]

The music video for "Scream", directed by Mark Romanek and production designer Tom Foden, is one of Jackson's most critically acclaimed. In 1995, it gained 11 MTV Video Music Award Nominations—more than any other music video—and won "Best Dance Video", "Best Choreography", and "Best Art Direction". [198] The song and its accompanying video are a response to the backlash Jackson received from the media after being accused of child molestation in 1993. [199] A year later, it won a Grammy for Best Music Video, Short Form; shortly afterwards *Cuinness World Records* listed it as the most expensive music video ever made at a cost of \$7 million. [92][200]



Jackson and sister Janet angrily retaliate against the media for misrepresenting them to the public. The acclaimed video for "Scream" was shot primarily in black and white, and at a cost of \$7 million.

"Earth Song" was accompanied by an expensive and well-received music video that gained a Grammy nomination for Best Music Video, Short Form in 1997. The video had an environmental theme, showing

images of animal cruelty, deforestation, pollution and war. Using special effects, time is reversed so that life returns, wars ends, and the forests re-grow. [92][201] Released in 1997 and premiering at the 1996 Cannes Film Festival, *Ghosts* was a short film written by Jackson and Stephen King and directed by Stan Winston. The video for *Ghosts* is over 38 minutes long and holds the *Guinness World Record* as the world's longest music video. [92][100][202][203]

Legacy and influence

See also: Records and achievements of Michael Jackson and List of awards received by Michael Jackson

Jackson transformed the art of the music video and paved the way for modern pop music in his own country. Jackson's work, distinctive musical sound and vocal style have influenced scores of hip hop, pop and R&B artists, including Mariah Carey, [204] Usher, [205] Britney Spears, [204] Justin Timberlake [104] and R. Kelly, [169] For much of his career, he had an "unparalleled" level of worldwide influence over the younger generation through his musical and humanitarian contributions. [206]

Michael Jackson was inducted onto the Hollywood Walk of Fame in 1984. Throughout his career he received numerous honors and awards, including the World Music Awards' Best-Selling Pop Male Artist of the Millennium, the American Music Award's Artist of the Century Award and the Bambi Pop Artist of the Millennium Award. [108][207] He was a double-inductee of the Rock and Roll Hall of Fame, once as a member of The Jackson 5 in 1997 and later as a solo artist in 2001. Jackson was also an inductee of the



Jackson's star on the Hollywood &-Walk of Fame, set in 1984

Songwriters Hall of Fame in 2002.^[108] His awards include multiple Guinness World Records (eight in 2006 alone), 13 Grammy Awards, 13 number one singles in his solo career—more than any other male artist in the Hot 100 era—and the sale of over 750 million records worldwide, making him the world's best selling male solo pop artist.^{[20][60][68][208][209][210]}

He was characterized as "an unstoppable juggemaut, possessed of all the tools to dominate the charts seemingly at will: an instantly identifiable voice, eye-popping dance moves, stunning musical versatility and loads of sheer star power". [162] In the mid-1980s, *Time* described Jackson as "the hottest single phenomenon since Elvis Presley". [24] By 1990, *Vanity Fair* had already cited Jackson as the most popular artist in the history of show business. [58] *Daily Telegraph* writer Tom Utley called him an "extremely important figure in the history of popular culture" and a "genius". [211] In late 2007, Jackson said the following of his work and future influence, "Music has been my outlet, my gift to all of the lovers in this world. Through it, my music, I know I will live forever. "[212]



Queues for a Michael Jackson 6concert in West Berlin in June 1988

His total lifetime earnings from royalties on his solo recordings and music videos, revenue from concerts

and endorsements have been estimated at \$500 million; some analysts have speculated that his music catalog holdings could be worth billions of dollars.^{[59][213]} This speculation however is contradicted by financial documents obtained by the Associated Press, which showed that as of March 31, 2007, Jackson's 50 percent stake in the Sony/ATV Music Publishing catalog (his most prized asset) was worth \$390.6 million and Michael Jackson's net worth was \$236 million.^[214]. As one of the world's most famous men, Jackson's highly publicized personal life, coupled with his successful career, made him a part of popular culture for four decades^{[68][215]}.

Discography

Main articles: Michael Jackson album discography and Michael Jackson singles discography See also: Jackson 5 discography

- Got to Be There (1972)
- Ben (1972)
- Music & Me (1973)
- Forever, Michael (1975)
- Off the Wall (1979)
- Thriller (1982)
- Bad (1987)
- Dangerous (1991)
- HIStory (1995)
- Invincible (2001)

See also

- List of awards received by Michael Jackson
- List of best-selling music artists
- List of Michael Jackson tours
- List of honorific titles in popular music
- Michael Jackson videography
- Records and achievements of Michael Jackson
- Peter Pan syndrome

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- Heal the World Foundation , Jackson's charitable organization
- Michael Jackson

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- Michael Jackson & at Allmovie
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News

AUGUST 11, 2009

MICHAEL JACKSON'S "THIS IS IT," TO BE PRESENTED IN THEATERS AROUND THE WORLD

MICHAEL JACKSON'S "THIS IS IT" TO BE PRESENTED IN THEATERS AROUND THE WORLD BY SONY PICTURES ENTERTAINMENT AND SONY MUSIC ENTERTAINMENT

-Film Drawn From Legendary Entertainer's Last Rehearsals and Behind-The-Scenes Footage Will Be Released October 30th in High Definition with Digital Sound-

CULVER CITY, Calif., August 10, 2009 - Beginning October 30th, the world will have a front-row seat for Michael Jackson's final concert, as Sony Pictures Entertainment and Sony Music Entertainment release Michael Jackson's This Is It.

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JULY 15, 2009

WELCOME TO MICHAELJACKSON.COM

Welcome to MichaelJackson.com. MichaelJackson.com is the official music site for Michael Jackson, the King of Pop. This site will continue to serve as a forum for fans and the community to congregate, explore, discover and pay tribute to Michael's artistry and musical legacy. Be sure to leave a message on the "Memories" page.

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JULY 15, 2009

MICHAEL JACKSON CD'S, VIDEO'S AND VINYL



Over the past few weeks, a number of fans have asked where you can find and obtain some of Michael's more rare releases. As a result, we've set aside a limited quantity of Thriller 25th Anniversary Picture Disc Vinyl exclusively for fans on MichaelJackson.com.

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JULY 15, 2009.

MICHAEL JACKSON ONLINE TRIBUTES



We've been overwhelmed by the number of innovative online tributes that are now circulating the web. In fact, we've created a new section on michaeliackson.com dedicated to our favorite online tributes. Two of the more outstanding include <u>CternalMoonwalk.com</u> and BillieTweets.com.

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JULY 14, 2009

MICHAEL JACKSON PUBLIC MEMORIAL SERVICE

Michael Jackson Public Memorial Service was held Tuesday, July 7, 2009, 1:00 PM EST/10:00 AM PST at the Staples Center in Los Angeles, California. Tickets were distributed via a lottery system organized by AEG. "It was our wish to allow as many of Michael's fans to be a part of the memorial, and we wish to thank everyone for their support and understanding at this difficult time," the Jackson family said in a statement. Live coverage of the Michael Jackson public memorial service was broadcast online and via many major media outlets.

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JULY 14, 2009

MICHAEL TACKSON TICKETS REGIND POLICY



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MICHAEL JACKSON TICKETS REFUND POLICY

AEG Live (UK) Ltd, concert promoters, announced that full refunds will be available to fans who purchased tickets through authorised agents for any of the 50 Michael Jackson This is it concerts which were to take place at The O2 Arena in London. These refunds will include all ticket service charges. Ticket holders requiring information about receiving a full refund should go to www.michaeljacksonlive.com from Wednesday, July 1, 2009. The refunds will be processed by each of the authorised ticket agencies (e.g.

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OFFICIAL MICHAEL JACKSON THIS IS IT MERCHANDISE STORE

Early in June, Michael Jackson approved a line of official merchandise. As we mourn the loss of one of the greatest talents the world has ever seen, we are only beginning to feel the impact that Michael left upon us all. AEG and Bravado have made available a variety of official merchandise that commemorates this incredible talent and preserves the legacy that is Michael Jackson.

Visit the official store: MichaelJacksonMerch.com

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MAY 28, 2009

MICHAEL JACKSON LYRICS

After many requests, we've added lyrics for several of Michael's more popular songs like Thriller, Man in the Mirror and Off the Wall.

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APRIL 24 2009

MICHAEL JACKSON'S EXHIBIT HAS BEEN EXTENDED

View the original post for this event that features a selection of the elaborate clothing that has come to define the King of Pop's uniquely personal style. Located on the Museum's third floor, this exhibit, on display for a limited time only, offers visitors the unprecedented opportunity to get up close and personal with one of pop culture's most iconic looks.

















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MARCH 16, 2009

SPECIAL NEW EXHIBIT FEATURES RARELY-SEEN SELECTIONS FROM MICHAEL JACKSON'S PERSONAL WARDROBE

NOW Only Through April 12th! The GRAMMY Museum at L.A. LIVE

This one-of-a-kind exhibit features a selection of the elaborate clothing that has come to define the King of Pop's uniquely personal style. Located on the Museum's third floor, this exhibit, on display for a limited time only, offers visitors the unprecedented opportunity to get up close and personal with one of pop culture's most iconic looks.

READ MORE 83 COMMENTS | LOGIN or REGISTER to post comments | PERMALINK + SHARE





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which could be weeks away.

But the certificate did reveal a crucial detail, further clouding the mystery surrounding the location of Jackson's body: Forest Lawn was only a temporary resting place.

Los Angeles officer April Harding said Tuesday that Jackson's body would not be returning to Forest Lawn, but there was no indication of where his coffin was taken following its removal from the Staples Center

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According to a report in the <u>U.K. Sun</u>, the body was transported to a secret location, and did not go with the family's motorcade, which stopped briefly at the Beverly Wilshire Hotel for a post-service lunch.

Others think the body may have already been buried, the Sun reported, and that the casket that took centerstage at the ceremony was in fact an empty prop.

RELATED: Click here for complete coverage of Michael Jackson from FOXNews.com.

Still, in all likelihood, Jackson has yet to be buried, especially in light of the fact that the pop superstar's brain is still being held for examination and that the cause of his death has yet to be determined.

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Assistant Chief Coroner Ed Winter told the Associated Press that Jackson's brain, or at least part of it, was still being held by investigators and would be returned to the family for interment once neuropathology tests were completed.

"As soon as we are done with the brain, we will return it," Winter said. "There is a whole series of tests that will be done."

In order to be examined thoroughly, the brain tissue needs time for sufficient hardening.

It is not uncommon for the coroner to hold on to a brain or samples from it. Winter said families sometimes delay burying a loved one until after the brain has been returned, but he had received no word from the Jackson family about their intentions.

"The last I heard, they are not burying the body yet," Winter said.

PHOTOS: Click here to see photos of the Jackson memorial at the Staples Center.

There was some indication that the family was interested in burying the singer at his Neverland Ranch in Santa Barbara, a move that would require special permission in accordance with state laws. Initially, the family moved to have a funeral at Neverland, but they were not able to obtain a residential exemption required for burial on private property. Colony Capital, the investment



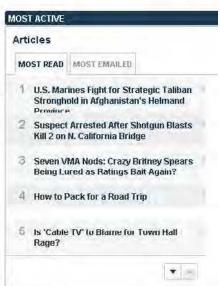


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company that purchased Neverland in May of 2008, told People magazine on July 1 that the family was not able to get the exemption in time for the memorial.

Still, that does not rule out the possibility of cremation and the scattering of his ashes at Neverland, although that process is also subject to California laws.

Meanwhile, police and coroner's officials continue their investigation into the 50-year-old pop star's death on June 25

According to a report in TMZ, the family has provided the LAPD with a list of doctors they believe wrongly prescribed drugs to Jackson, including dermatologist Dr. Arnold Klein, who denied any illegal or unethical involvement.

Meanwhile, investigators have homed in on drugs that were administered to the insomniac Jackson. The powerful sedative Diprivan, which is usually administered by anesthesiologists in hospitals, was found in his home, according to a law enforcement official.

The Associated Press contributed to this report.

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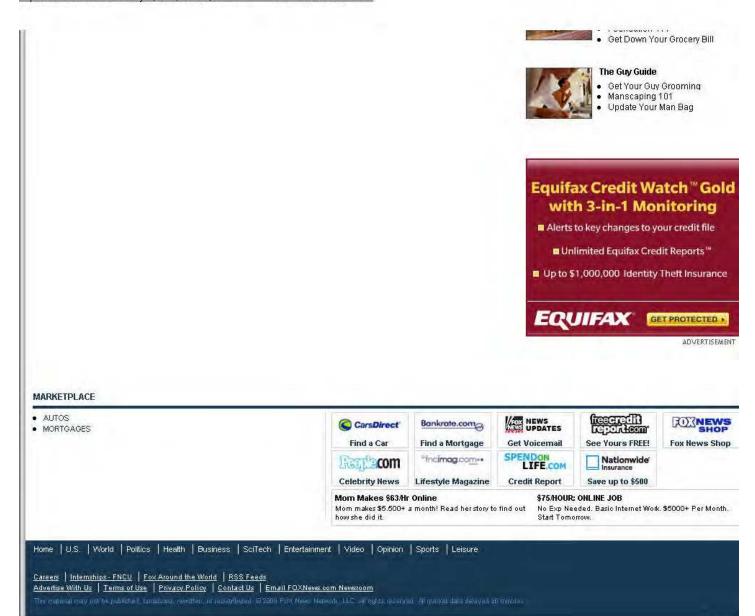
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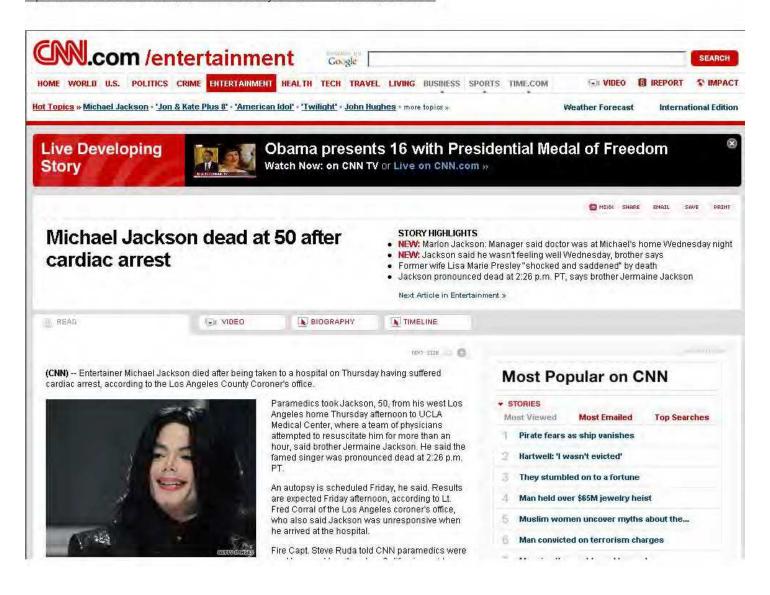
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A Los Angeles fire official told CNN that paramedics arrived at Michael Jackson's home after a 911 call.

sent to a west Los Angeles, California, residence after a 911 call came in at 12:21 p.m.

Law enforcement officials said the Los Angeles Police Department Robbery-Homicide Division opened an investigation into Jackson's death.

They stressed there is no evidence of criminal wrongdoing but that they would conduct interviews with family members and friends.

CNN Analyst Roland S. Martin spoke on Thursday with Marlon Jackson, brother of Michael Jackson.

"I talked to Frank Dileo, Michael's manager. Frank told me that Michael last night was complaining about not feeling well. He called to tell him he wasn't feeling well.

"Michael's doctor went over to see him, and Frank said, "Marlon, from last night to this morning, I don't know what happened." When they got to him this morning, he wasn't breathing. They rushed him to the hospital and couldn't bring him around."

"Janet Jackson is grief-stricken and devastated at the sudden loss of her brother," Kenneth Crear, her manager said. "She is ... flying immediately to California to be with her family."

Don't Miss

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Michael Jackson, the music icon from Gary, Indiana, was known as the "King of Pop." Jackson had many No. 1 hits, and his "Thriller" is the best-selling album of all time.

Watch why Jackson is "as big as it gets" >

Jackson was the seventh of nine children from a well-known musical family. He is survived by three children, Prince Michael II, Paris and Prince Michael II. *** Watch Jesse Jackson share memories **

Jackson's former wife, Lisa Marie Presley, said she was "shocked and saddened" by Jackson's death. "My heart goes out to his children and his family," she said.

At the medical center, every entrance to the emergency room was blocked by security guards. Even hospital staffers were not permitted to enter. A few people stood inside the waiting area, some of them

crying. iReport.com: Your Michael Jackson tributes

Video footage shows a large crowd gathering outside the hospital.

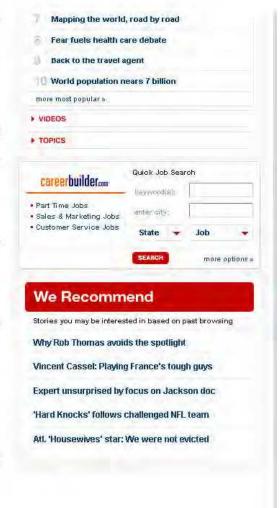
Some of Jackson's music was being played outside. The sounds of "Thriller" and "Beat It" bounced off the walls. "=# Kingston, Jackson "a legend" >>

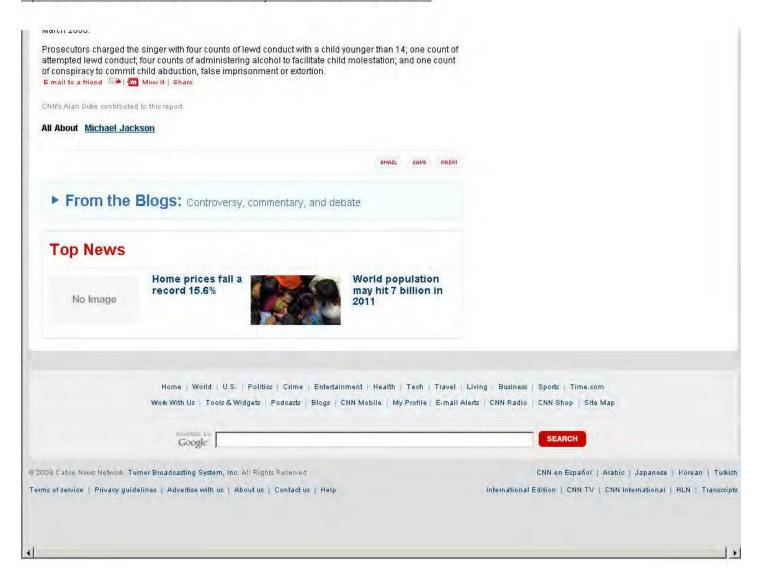
Outside Jackson's Bel Air home, police arrived on motorcycles. The road in front of the home was closed in an attempt to hold traffic back, but several people were gathered outside the home.

Sharpton: Jackson "was a trailblazer" »

Along with his success Jackson had some legal troubles later in his career.

He was acquitted of child molestation charges after a well-publicized trial in Santa Maria, California, in March 2006.







Hamata Lidunty



Celebrity Video: Jackson documentary in the works
Reuters



Celebrity Video: Jimmy V Celebrity Golf Classic coming this weekend WRAL Raleigh



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Hox tnemes, video games and digital tattoos for characters in games such as "Second Life."

The proposed deals are between Jackson's estate, concert promoter AEG Live and Bravado International Group Merchandising Services. The contract calls for Bravado, which is Universal Music Group's retailing arm, to receive worldwide merchandise rights.

AEG Live will retain rights to sell certain merchandise related to Jackson's canceled London performances, the agreements state.

Despite a tainted legacy while he was alive, some believe Jackson will even top The King, Elvis Presley, in annual merchandise sales.

Presley's estate earned \$55 million in revenue last year, \$14 million of which came from retail sales.

A separate agreement is being pursued between the estate's administrators and Columbia Pictures for a feature length movie based on footage of Jackson's preparations for his 50 comeback concerts in London. The studio paid \$60 million for the rights to the project, the contract filed in Los Angeles Superior Court states.

Jackson's estate — which primarily benefits his mother and three children — would receive 90 percent of the profits from the film, according to the agreement.

The agreements with Bravado are more heavily redacted and do not indicate how much the estate would be paid.

A judge has scheduled a hearing for Monday to consider the proposals.

Jackson died June 25 in Los Angeles and his lavish spending had pushed him hundreds of millions of dollars in debt. Attorneys for the current administrators of his estate, attorney John Branca and music executive John McClain, have stated in court records that they believe Jackson's estate is solvent.

One of the men's attorneys, Jeryll S. Cohen, wrote in a court filing on Friday that the merchandising and film and other entertainment agreements are expected to generate "advances in the high eight figures."

Negotiations for other deals are also in the works, Cohen wrote.

The administrators have the authority to combat unauthorized merchandise, and the deals provide Bravado with access to the use of Jackson's name, image, symbols, emblems and other trademarks.

Jackson's estate would have input into which products are ultimately manufactured, the proposed agreements state.

An amendment to an agreement between Jackson's estate and AEG Live allows for a traveling exhibit of the performer's memorabilia. Exact details of the exhibit were redacted, but it calls for the displays to be shown only at museums or venues that both sides agree on.

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only at museums or venues that both sides agree on.

If approved, the agreements would continue a trend that Jackson seemed to be pursuing in his final months — marketing products based on his days of superstar status.

A lawsuit filed in January by "Thriller" director John Landis accused Jackson of trying to turn the groundbreaking 14-minute music video into comic books and video games.

The director also sued over a proposed Broadway show based on "Thriller." Landis owns some of the creative rights to the project and didn't grant approval to the ventures Jackson was apparently pursuing.



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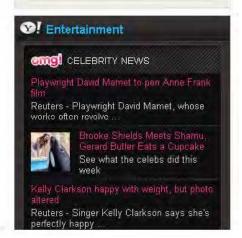
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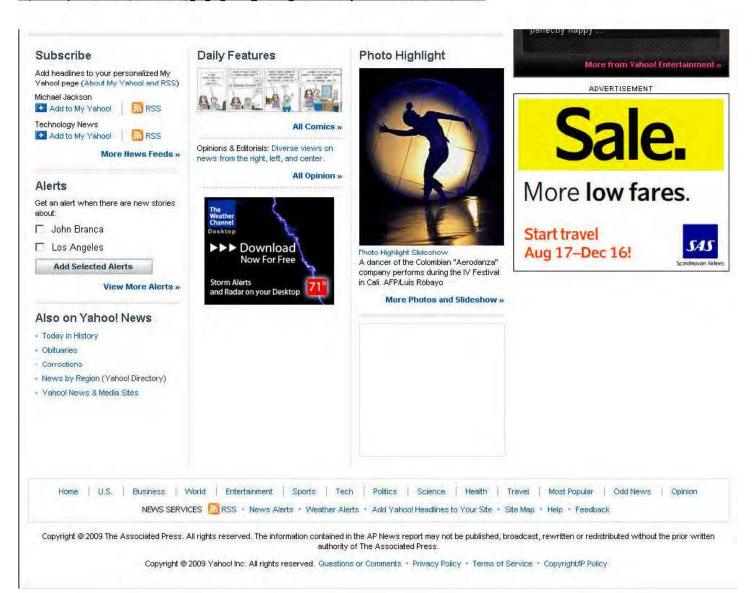
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Michael Jackson

Induction Year: 2001

Induction Category: Performer

Inductee: Michael Jackson (vocals; born August 29, 1958, died June 25, 2009)

Michael Jackson is a singer, songwriter, dancer and celebrity icon with a vast catalog of hit records and countless awards to his credit. Beyond that, he has transfixed the world like few entertainers before or since. As a solo performer, he has enjoyed a level of superstardom previously known only to Elvis Presley, the Beatles and Frank Sinatra.

Jackson became an instant star at age 11 as the cherubic frontman in Motown's phenomenally successful family act, the <u>Jackson 5</u>. But that band of brothers, who kicked off their Motown tenure in 1969 with the unprecedented feat of four consecutive #1 singles, was just a prelude to the heights he would scale as a solo artist in the Eighties with the success of Off the Wall, Thriller and Bad. Those three albums, and their accompanying videos, sent Jackson into a high celebrity orbit. He has been proclaimed "the biggest-selling artist of all time," "the single most awarded entertainer the world has ever known," "the most popular artist in the history of show business," and, not so modestly, "the world's most famous man." He is also, by his own reckoning, the "King of Pop."



Michael Jackson Memorial Wall Exhibit and Candelight Vigil

June 25, 2009:

"Michael Jackson was one of the most creative and successful recording artists of the last 40 years. He became an instant star when he was only 11 years old, fronting the Jackson 5," said Jim Henke, vice president of exhibitions and curatorial affairs at the Rock Hall of Fame and Museum. "His solo career was so extraordinary that he became known as the King of Pop. Few other artists of his era reached the peaks that he did, both in terms of sales and critical acclaim. His legacy will live on for a long, long time. We join the world in

mourning the loss of this twice-inducted

member of the Rock and Roll Hall of Fame."

by his own reckoning, the rang or rop.

Michael Jackson was groomed as a solo star while still a member of the <u>Jackson 5</u>. In 1971, having barely turned thirteen, Jackson released a successful string of solo singles that included "Got to Be There," "Rockin' Robin" and "Ben" (a #1 ballad sung to a rat). In 1978, Michael appeared in the film version of *The Wiz*, where he met musical director Quincy Jones, who would become the producer of his best-known albums. The first of these, *Off the Wall* (1979) introduced Michael Jackson to the world as a vibrant, poised young adult bursting with talent and ideas. It yielded chart-toppers in "Don't Stop 'Til You Get Enough" and "Rock With You."

However, it was *Thriller* that broke all records, revitalizing and revolutionizing the music business. Released in November 1982, *Thriller* yielded a staggering seven hits: "The Girl Is Mine" (#2) "Billie Jean" (#1), "Beat It" (#1), "Wanna Be Startin' Somethin'" (#5), "Human Nature" (#7), "P. Y. T. (Pretty Young Thing)" (#10) and "Thriller" (#4). The album received sales boosts with Jackson's electrifying performance on the May 1983 *Motown 25th Anniversary Special*, where he premiered his gravity-defying "Moonwalk," and the year's-end release of the 14-minute mini-movie based on the song "Thriller." The latter is considered the most important video clip in music history. Jackson employed the burgeoning medium of music video to maximum advantage, as his revolutionary videos became fixtures on MTV, which was only a year old at the time of *Thriller*'s release.

Thrillor topped the charte for nine months (37 weeks) and remained in Billboard's album chart for more than two years (122 weeks). Jackson won eight Grammy Awards and seven American Music Awards for Thriller. In 1985, it was proclaimed the Best Selling Album of All Time by the Guinness Book of Records. As of July 2001, Thriller has sold 26 million copies in the U.S., making it the second best-selling album in history behind the Eagles' Greatest Hits (27 million). Worldwide, Thriller has sold 51 million copies. Beyond the numbers, how important was Jackson's record-shattering feat? As producer Quincy Jones told Time magazine, "Black music had to play second fiddle for a long time, but its spirit is the whole motor of pop. Michael has connected with every soul in the world."

In 1985, Jackson helped to topple another sales record. As the coauthor of and performer on "We Are the World" - a benefit single for the USA for Africa charity, recorded with a cast of music stars - Jackson had a big hand in what became the top-selling single up to that point in history.

Essential Songs

Billie Jean
Beat It
Ihniler
Bad
Black or White
Rock With You
Wanna Be Startin' Something
Man in the Mirror
Don't Stop Till You Get Enough
Scream

Recommended Reading

Michael Jackson Unauthorized

Christopher P. Anderson. New York: Simon & Schuster, 1994.

Michael Jackson: The King of Pop Lisa D, Campbell, Wellesley, MA, Branden Books, 1993.

Moonwalk

Michael Jackson, New York: Doubleday, 1988.

Michael Jackson: The Music and the Madness

J. Randy Taraborrelli. Secaucus; NJ: Carol Publishing Group, 1991





Fidon Shamblin's (Rob Wills and His Texas Playboys) Fender Stratocaster Electric Guitar

Photo by Design Photography Michael Jackson didn't quit the <u>Jackson 5</u>, even at the height of his stardom, yet his solo career obviously took precedence. Still he showed family loyalty by joining his brothers for the Jacksons' 1984 *Victory* album and tour. In fact, Michael never toured as a solo artist until after the release of *Bad* (1987), when he undertook a 15-country juggernaut that occupied much of 1988. *Bad* was #1 for eight weeks and launched another seven hits, including five that topped the charts: "I Just Can't Stop Loving You," "Bad," "The Way You Make Me Feel," "Man in the Mirror," "Dirty Diana." *Bad*'s canny use of urban beats, smooth jazz-funk and rock guitar in the service of some of the sharpest black pop ever recorded reaffirmed Jackson's peculiar genius and star quality. But some of its songs also hinted at the pressures that lay beneath the surface of his unfathomable superstardom.

Jackson's every move was reported and analyzed by the media, and his quirks became headlines for a period of years. Some of his behavior engendered real controversy, driving him to exile abroad or behind the walls of the fantasy-filled Los Olivos, California, estate he called "Neverland." All the while, Jackson continued to make arresting music in the Nineties, working with cutting-edge artist-producers from the hip-hop arena. *Dangerous* appeared late in 1991 and was preceded by an extended video for its leadoff single, "Black or White." Topping the charts for seven weeks, "Black or White" became Jackson's biggest hit since "Billie Jean." *Dangerous*, like *Thriller* and *Bad*, was the source of seven more hit singles. In addition to "Black or White," they included "Remember the Time" (#3), "In the Closet (#6) and "Will You Be There" (#7).

In 1995, he issued HIStory: Past, Present and Future - Book I, a double alburn that paired 15 new sungs with a greatest-hits disc. Its first single, "Scream," was a duet with sister Janet Jackson set to a high-tech groove. He scored his thirteenth #1 hit in 1995 with "You Are Not Alone," written and produced by urban R&B star R. Kelly. The album debuted at #1 and sold 7 million copies (15 million worldwide), maintaining the multi-platinum standard set by Bad (8 million U.S., 25 million worldwide) and Dangerous (7 million U.S., 27 million worldwide) - awesome numbers all, paling only next to Thriller's historic and unbeatable figures.

In recent years, he has toured abroad and attended to his charitable foundation, Heal the World. His first album of the new millennium, *Invincible*, was released in September 2001.

In July 2008, after three years out of the spotlight, Jackson announced a

Photography Anonymous Texas Collector series of concerts at London's O2 Arena. Seven hundred fifty thousand tickets sold in four hours when they went on sale in March 2009. However, some of the shows, initially scheduled to begin in July, were eventually postponed until 2010.

On June 25, 2009, Jackson died from cardiac arrest in Los Angeles.

TIMELINE

August 29, 1958: Michael Jackson is born in Gary, Indiana.

November 6, 1971: Michael Jackson's first solo single, "Got to Be There" (#4 pop, #4 R&B), is released. Already he's had eight Top Forty hits with the <u>Jackson 5</u>, including four consecutive chart-toppers.

October 14, 1972: "Ben," the title song from a film about a beloved rat, becomes 14-year-old Michael Jackson's first #1 single.

August 5, 1979: 'Off the Wall,' the first album by the "adult" Michael Jackson (who turned 21 this very month), is released. It produces four hit singles and spends eight months in the Top Ten.

October 16, 1982: Diana Ross' single "Muscles," written and produced by Michael Jackson, enters the Top Forty. Inspired by Jackson's snake of the same name, the song peaks at #10.

November 9, 1982: A storybook album for 'E.T.: The Extraterrestrial,' is released. Featuring narration by and a new song from Michael Jackson, it earns him a Grammy for Best Children's Recording.

December 1, 1982: Michael Jackson's 'Thriller' is released.

February 21, 1983: 'Thriller' tops the album charts for the first of 37 weeks.

March 5, 1983: "Billie Jean," the second single from Michael Jackson's 'Thriller,' tops the singles charts for the first of seven weeks.

March 25, 1983: The TV special 'Motown 25: Yesterday, Today and Forever' is taped. The <u>Jackson 5</u> perform a medley of their hits, then Michael sings "Dillie Jean" (from 'Thriller') by himself, premiering his "moonwalk" dance move. The show airs on May 16, and Jackson's' segment is a highlight.

March 31, 1983: "Beat It," by Michael Jackson - which features a blistering Eddie ∀an Halen quitar solo - is premiered on MTV. Its high-energy fusion of $\begin{tabular}{ll} $$ Eddle $$ \bigvee n $ Halen $ guitar $ solo - is premiered on $MIV. Its high-energy fusion of rock and soul drives it to the top of the charts. \end{tabular}$

December 2, 1983: MTV debuts Michael Jackson's 14-minute "Thriller" film. 'The Making of Michael Jackson's Thriller,' released in time for Christmas, becomes the largest-selling music home video ever.

February 27, 1984: MTV world premieres the Jackson's Pepsi commercial and presents an interview with director Bob Giraldi.

August 8, 1987: "I Just Can't Stop Loving You," a duet between Michael Jackson and Siedah Garret, is released in advance of the album 'Bad.' It is the seventh #1 single of his solo career.

August 31, 1987: 'Bad,' by Michael Jackson - the followup to Thriller and therefore the most hotly anticipated album in history - is released. It tops the charts for eight weeks and yields seven hit singles.

December 23, 1989: MTV CEO Tom Freston and MTV VJ Adam Curry present Michael Jackson with "Video Vanguard Artist of the Decade" award in Los Angeles.

November 14, 1991: Michael Jackson's controversial 11-minute "Black or White" video debuts on television. It is a teaser for 'Dangerous,' his third #1 album in a row and the source of seven more hit singles.

February 10, 1992. MTV kicks-off its first global sweepstakes with "My Dirmer with Michael." Winners from around the world attended a dinner party hosted by Michael Jackson on the set of his music video "In the Closet."

January 31, 1993: Michael Jackson's halftime performance at Superbowl XXVII draws the largest viewing audience in the history of American television.

February 24, 1993: Michael Jackson receives the Living Legend Award at the 35th Annual Grammy Awards in Los Angeles, and 1.2 million people worldwide view his performance and acceptance.

September 15, 1993: Lawyers for a 13-year-old boy file a civil suit against Michael Jackson for seduction and sexual abuse. On December 22, Jackson responds to the allegations via satellite from his Neverland compound: "I am totally innocent of any wrongdoing." On January 25, 1994, he settles out of court with his accuser for an undisclosed sum, estimated at \$20 million.

June 3, 1995; Michael Jackson's 'HIStory: Past, Present, and Future, Book

June 3, 1995: Michael Jackson's 'HIStory: Past, Present, and Future, Book 1,' a double CD pairing one disc of new music with one of greatest hits, is released.

September 7, 1995: "The 1995 MTV Video Music Awards" is held live from New York City's Radio City Music Hall. The show is hosted by Dennis Miller. Michael Jackson and Janet Jackson win three awards for "Scream" and TLC win three awards for "Waterfalls."

May 11, 1997; 'Blood on the Dance Floor; HIStory in the Mix,' by Michael Jackson, is released. Containing eight remixes from 1995's 'HIStory: Past, Present, and Future, Book 1' and five new songs, it sells only one million copies.

October 30, 2000: Michael Jackson's 'Thriller' receives its 26th platinum certification from the Recording Industry Association of America (RIAA), representing 26 million copies sold in the U.S. It remains the second best-selling album in music history.

March 19, 2001: Michael Jackson is inducted into the Rock and Roll Hall of Fame at the sixteenth annual induction dinner. N'Sync are his presenters.

July 30, 2001: "Rock My World," the premiere single from Michael Jackson's forthcoming album 'Invincible,' is debuted.

September 25, 2001: 'Invincible,' Michael Jackson's first album in four years, is released. Featured guests include Carlos <u>Santana</u>, Will Smith and Missy Elliott.

June 25, 2009: Michael Jackson dies in Los Angeles after suffering from cardiac arrest.



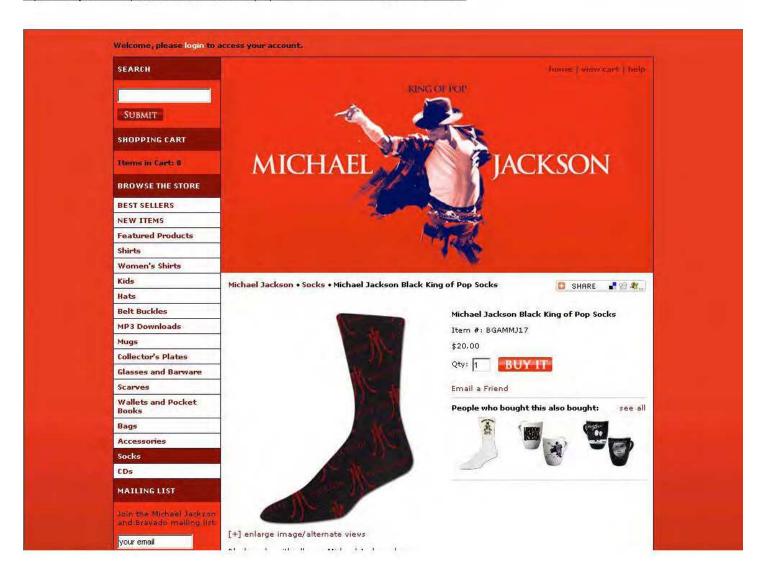
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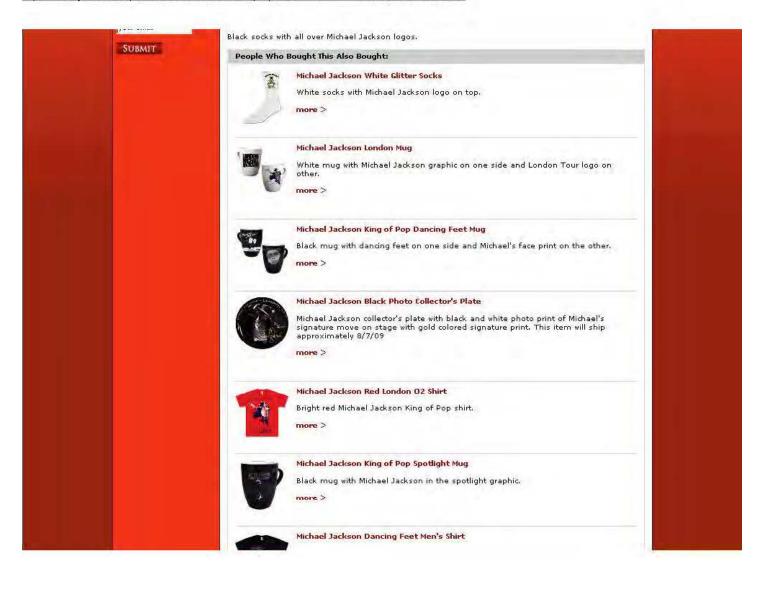
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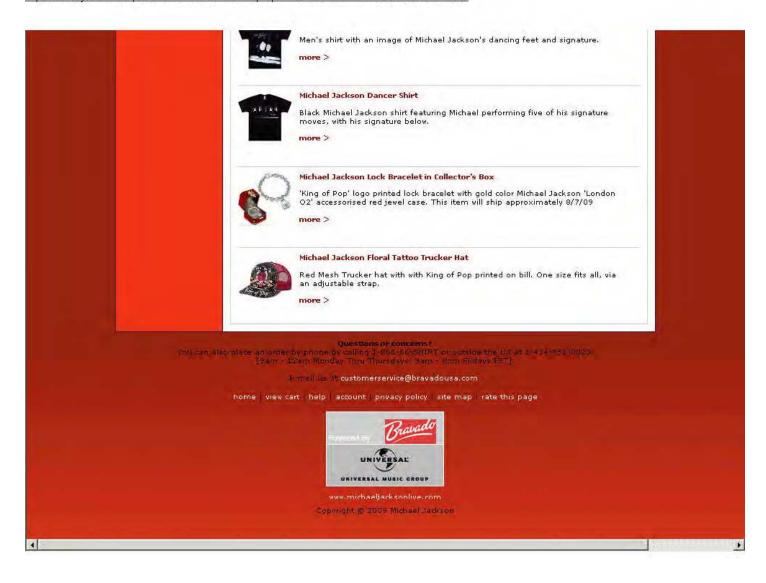
Nathan + Pete Seeger + Lloyd Price + George Martin + Big Joe Turner + Bob Seger + Queen + Tom Petty and the

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ii)







To: The Bradford Exchange, Ltd. (<u>swolff@bgeltd.com</u>)

Subject: U.S. TRADEMARK APPLICATION NO. 77772582 - KING OF POP - N/A

Sent: 8/13/2009 4:54:08 PM

Sent As: ECOM109@USPTO.GOV

Attachments:

IMPORTANT NOTICE REGARDING YOUR TRADEMARK APPLICATION

Your trademark application (Serial No. 77772582) has been reviewed. The examining attorney assigned by the United States Patent and Trademark Office ("USPTO") has written a letter (an "Office action") on 8/13/2009 to which you must respond (unless the Office letter specifically states that no response is required). Please follow these steps:

1. Read the Office letter by clicking on this <u>link</u>
http://tmportal.uspto.gov/external/portal/tow?DDA=Y&serial_number=77772582&doc_type=OOA&
OR go to http://tmportal.uspto.gov/external/portal/tow and enter your serial number to access the Office letter. If you have difficulty accessing the Office letter, contact TDR@uspto.gov.

PLEASE NOTE: The Office letter may not be immediately available but will be viewable within 24 hours of this e-mail notification.

- **2. Contact** the examining attorney who reviewed your application if you have any questions about the content of the Office letter (contact information appears at the end thereof).
- **3. Respond** within 6 months, calculated from **8/13/2009** (or sooner if specified in the Office letter), using the Trademark Electronic Application System (TEAS) Response to Office Action form. If you have difficulty using TEAS, contact **TEAS@uspto.gov**.

ALERT:

Failure to file any required response by the applicable deadline will result in the <u>ABANDONMENT</u> (loss) of your application.

Do NOT hit "Reply" to this e-mail notification, or otherwise attempt to e-mail your response, as the USPTO does NOT accept e-mailed responses.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

)	
THE CO-EXECUTORS)	
OF THE MICHAEL J. JACKSON ESTATE,)	
)	
Opposer,)	
)	
Vs.)	Opposition No. 91212921
)	
GOURMETGIFTBASKETS.COM, INC.,)	
Applicant)	
)	

APPLICANTS GOURMETGIFTBASKETS.COM, INC. SUPPLEMENTAL RESPONSES TO OPPOSER'S FIRST REQUEST FOR PRODUCTION OF DOCUMENTS

Applicant GourmetGiftBasket.com, Inc. supplementally responds and objects to Opposer's First request for documents to Applicant GourmetGiftBasket.com, Inc. in connection with Document requests 15, 16, 17, 21, and 22 as follows:

GENERAL OBJECTIONS

- 1. Applicants object to these document requests to the extent that they seek information protected by the attorney client privilege or the attorney work product doctrine. Any such document that is produced is produced inadvertently without any waiver.
- 2. Applicants further object to these document requests to the extent that the instructions and definitions exceed or are inconsistent with the requirements of the Federal Rules of Civil Procedure. All responses below are subject to and limited by objection.

- 3. Applicant additionally objects to these document requests in that they are not designed to elicit or lead to relevant evidence.
- 4. Applicant further objects to these document requests in that various terms are undefined.
- 5. To the extent Applicant designates certain documents as responsive to a certain document request, this is not limiting as other documents provided to Opposer may also be responsive to a given document request.

15. Summary documents verifying Your annual US advertising expenditures for Your Branded Services.

OBJECTION: Applicant objects to this document request in that it is not designed to elicit or lead to relevant evidence in that the subject matter of the document request is not at issue in the present opposition.

ANSWER: As explained in response to Interrogatory 15, all advertising and paid-ad costs are aggregated for all Applicant's brands. There are nor responsive documents existing.

16. All documents relating to any third-party sites (e.g., referral sites, coupon sites, search engines) on which You pay fee or commission in exchange for promoting Your Branded Services.

OBJECTION: Applicant objects to this document request in that it is vague and unclear as to what "all documents related to any third-party sites" means or is referring to. Upon further clarification by Opposer, Applicant will attempt to provide any responsive documents in its possession or control.

ANSWER: Please see Applicant's answer to Interrogatory #18 for a list of site to whom Applicant pays referral fees and why there are no responsive documents. In addition the same applies for FatWallet.com; RetailMeNot.com; Offers.com; Dealhunting.com. MyPoints, ShopDiscover, iGive, etc have sites in which you have to log in to see Applicant's listings.

17. All documents relating to Your participating in the Google Adwords program.

OBJECTION: Applicant objects to this document request in that it is vague and unclear as to what "all documents related to Your participating in the Google Adwords program" means or is referring to. Upon further clarification by Opposer, Applicant will attempt to provide any responsive documents in its possession or control.

ANSWER: Please see response to Interrogatory 18.

21. Printouts of all Your social networking postings for Your Branded Services.

OBJECTION: Applicant objects to this document request in that giving the terms you're your social networking postings" its broadest possible interpretation, answering this document request would be unduly burdensome. Moreover, social networking sites change or can change minute by minute based on the postings of third party members. Notwithstanding this objection, applicant provides the following information below:

ANSWER: In addition to documents and answers to Interrogatories previously provided, see GBASKET-00280 through 00300. Applicant participates in the following publically available social networking sites but has no printouts of such sites. These sites are available to the public or to any member of such sites. The sites include: Facebook, Twitter; Google+; and Pintrest. These sites change on a daily and sometimes hourly basis.

22. All documents relating to Your customers' recognition of the design elements of the applied-for mark.

OBJECTION: Applicant objects to this document request in that it is vague and ambiguous and the term "customer recognition of the design elements of the applied-for mark" is undefined. Applicant cannot therefore provide any responsive documents at this time. Moreover applicant does not admit that they would be any responsive documents.

<u>ANSWER</u>: There are no responsive documents although Applicant has received numerous verbal compliments as to its logo at one or more Tradeshows it has attended.

The above responses to Opposer's First Request for Documents are made, under oath, to the best of my knowledge and belief.

	GourmetGiftBasket.com, Inc.		
DATED:	, 2014 By:		
		Ryan Abood	
		President	
Personally app	peared the above-named Ryan	Abood and made oath that the foregoing to the best of his knowledge and belief.	
DATED:	, 2014 By:	Justice of the Peace/Notary Public	
	My Commission Expires:		

CERTIFICATE OF SERVICE

I certify that on April _____, 2014, I served the foregoing Applicant's Supplemental

Answers to Opposer's First Request for Documents by electronic mail only (by agreement) to:

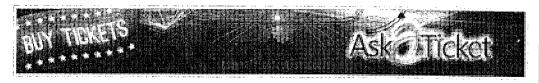
Joel R. Feldman, Esq. GREENBERG TRAUROG, LLP Terminus 200 3333 Piedmont Road, Suite 2500 Atlanta, GA 30305

at feldmanjoel@gtlaw.com

Daniel J. Bourque, Esquire Bourque & Associates P.A. dbourque@nhpatlaw.com mmcnally@nhpatlaw.com tmfilings@nhpatlaw.com

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You are here: Home » Concerts » Justin Bieber Becomes "King of Pop" Replaces Michael Jackson

JUSTIN BIEBER BECOMES "KING OF POP" REPLACES MICHAEL JACKSON

Posted by: Harry in Concerts, News



You must be wondering either you are sleeping or the news is completely fake. But let me tell you, there is nothing wrong with you, and as well as with us. It's just the industry that always does wonders for the publications. We are also shocked that how <u>Justin Bieber</u> can replace the Michael Jackson as the <u>"King of Pop"</u>. We already had lots of discussion earlier this week on the childish behavior of Justin Bieber after meeting with Canadian Prime Minister in the overalls.

However, it is reported by several community rulers that Justin Bieber replaces the MJ as the King of Pop, and now becomes another icon king. We know that he already have a huge amount of fellowship, and there are as well people who can die for just his one glimpse. According to the reports, it is what we have learned from the Oprah's word earlier this weekend.

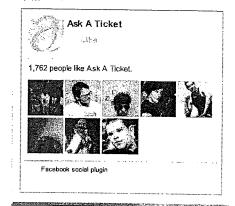


Michael Jackson had earned the title of "King of Pop" after the several years of work, and comes up with a new approach to handle the world with Pop music. He generates several iconic tunes to attract people towards the Pop music and dance. Millions of people just follow him as the inspirational pop star, and the style icon. However, it seems that the industry is moving really fast and is about to forget the real star of Pop by replacing the MJ with Justin Bieber.

It is reported that Oprah thinks that it is time to declare new "King of Pop", and the king of pop will be the Justin Bieber. We don't say anything about the Oprah's claim, but can surely ask you! Is it possible to replace Michael Jackson with a kid, and take away his earned title of "King of Pop"?

to search type and hit enter

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SOCIAL



FOLLOW US ON GOOGLE+



Is it so easy to get rid of Michael Jackson? No offense!

As reported by the Hollywood Life, Oprah said: "There's never been a star like you."

GBASKET-00149

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theguardian

Zearch





Michael Jackson wasn't the first King of Pop, nor the last

Frank Sinatra is perhaps the first musician who can lay claim to the term King of Pop. Now there's a new one every other week



A fast-revolving chair ... the original King of Pop, Frank Sinatra. Photograph: Michael Ochs Archives/Getty

In the wake of his death, I see constant references to <u>Michael Jackson</u> as the King of Pop. The first time I heard this term was when Jackson's PR handlers enforced it in 1993, warning journalists and magazines that they had to use it to describe Michael,

GBASKET-00153

RECOMMENDED BY RICH JUZWIAK (HTTP

Here's Rob Ford Drunkenly Jabbering in a Jamaican Accent (http://gawker.com/heres-robford-drunkenly-jabbering-in-a-jamaican-accen-1505967328/@richjuz)

Straight Guy Shocked to Learn Gay Guys Are as Boring as He Is (http://gawker.com/straight-guyshocked-to-learn-gay-guys-are-as-boring-as-1505856652/@richjuz)

The Gawker Guide To Getting Unfollowed (http://gawker.com/the-gawker-guide-to-qetting-unfollowed-1503457284/@richjuz)

"I just close my eyes and act like I'm a 3-year-old. I try... (http://gawker.com/i-just-close-my-eyes-and-act-like-im-a-3-year-old-i-t-1505238346/@richjuz)

jumps-on-the-im-not-prejudiced-i-have-1505191742/@richjuz)

Breaking: Gosselin Twins Regain Ability To Speak (http://gawker.com/breaking-gosselin-twins-regain-ability-to-speak-1505155347/@richjuz)

Flowers in the Attic: Crazy Eyes and Scenery Chewing (http://gawker.com/flowers-in-theattic-crazy-eyes-and-scenery-chewing-1505080840/@richjuz)

Here's Mary Matalin's Bizarre Appearance on Real Time with Bill Maher (http://gawker.com/heres-mary-matalins-bizarre-appearance-on-real-time-w-1504272157/@richjuz)

Madonna Honors Her Son With Racist Hashtag (http://defamer.gawker.com/her-response-isjust-as-bad-worse-iframe-src-insta-1503879450/@richjuz)

The View's Sherri Shepherd, who once said she "didn't ... (http://gawker.com/the-views-sherri-shepherd-who-once-said-she-didnt-kno-1503716514/@richjuz)

This Is the Worst Possible Way To Explain Sex to Young People (http://gawker.com/this-is-the-worst-possible-explanation-of-sex-to-young-1503533057/@richjuz)

Here Are the Unretouched Images From Lena Dunham's Vogue Shoot (http://jezebel.com/here-are-the-unretouchedimages-from-lena-dunhams-vogu-1503336657/@richjuz)

The New York Times' Gay Panic Reflex (http://gawker.com/the-new-york-times-gaypanic-reflex-1502662469/@richjuz)

We're Offering \$50 for Unretouched Images of Adam Driver in *Vogue* (http://gawker.com/wereoffering-50-for-unretouched-images-of-adamdrive-1502966948/@richjuz)



(http://richjuz.kinja.com)

RICH JUZWIAK (HTTP://RICHJUZ.KINJA.COM) on GAWKER (HTTP://GAWKER.COI 50,249 & 一文一歌

Beyoncé

Knowles Is the King of Pop (http://gawker.com/5981413/beyonce-knowles-is-the-king-of-pop)



When Michael Jackson died, people clamored to determine the rightful heir to the King of Pop. None of the contemporary young male singers batted around – Usher, Ne-Yo, certainly not Chris Brown (despite his mother's grandiose claims

(http://blog.sfgate.com/dailydish/2010/09/10/chris-browns-mother-apologizes-for-michael-jackson-comment/)) — satisfactorily fit the bill. Talent abounds, but none of these guys quite has MJ's levels of musical virtuosity, fascinating eccentricity and the ability to package them in appropriately surreal performance. Granted, the search seemed doomed, as the entire angle of Michael Jackson's celebrity was that there was only one of him. But now it is clear that by turning to men (and men-children), we were looking in the wrong place: the heir to Michael Jackson's throne is none other than King B (http://www.vibevixen.com/2011/06/her-highness-spectators-weigh-in-on-beyonce-calling-herself-king-b/).

Where soul-rooted pop star divas are concerned, Beyoncé is the greatest performer of her time. During last night's Super Bowl halftime show, this status was on display and confirmed to those who didn't know, those who haven't been paying attention to the thrilling last decade of her career. Like Michael Jackson, Beyoncé seems to exist in a bullet time that the moral eye can't fully absorb - she strobes energy, each staccato movement the seeming product of thousands of finely tuned micro-movements. Maybe most impressively, her voice maintains a studio quality despite her choreography's athletic strain on her body and the abandon with which she approaches it. (Shut up shut up she was singing shut up.) For 13 minutes



Beyoncé Kills It at the

RFI ATEN

Super Bowl, Sends Haters to the Left

(http://gawker.com/5981311/beyonce-kills-it-at-the-

super-bowl-

sends-haters-to-

the-left)

(http://gawker.com/5981311/beyonce-kills-it-atthe-super-bowl-sends-haters-to-the-left)

From the second she appeared silhouetted in black against a field of smoke and ghosts to the moment she cut power to the New Orleans Superdome just... Read...

(http://gawker.com/5981311/beyonce-kills-it-at-the-super-bowl-sends-haters-to-the-left)

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DIGITAL MAN

VIDEO SCHE

INK MASTER

9:00pm Cops: Stupid Criminals #2007

9:30pm Cops: In Denial #2011

10:00pm Cops: Coast to Coast #1707

#MUSIC

THE TOP SEVEN CONTENDERS FOR THE NEW KING OF POP

bydsussman July 02, 2009 at 12:36AM | Views: 1,990

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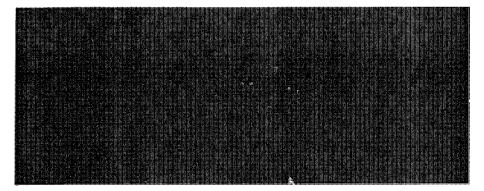
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Now that MJ has passed, the need for a new pop icon to fill the large void is an absolute necessity for fans as well as the music industry. Even though there will never ever be another Michael Jackson and no one will ever come close to his level of success, there has to be someone who will be able step up and become the King of Pop for the 21st century.

Sorry, Prince. I think you're a little too old, buddy...

7. Ne-Yo



Someone Watched Motorcycle Bidding War



Source: Frank Micelotta/Getty Images

Ne-Yo is, without a doubt, an R&B singer at his roots, but when he dropped the title track from *Because* of You back in 2007, it became very clear that he was something a tad more extraordinary. A great pop act needs to be able to satisfy a number of different fans and Ne-Yo has a very unique way of doing it. Even though he's not an MC, Shaffer Chimere Smith has the ability to hold his own by sing-rapping on street MC tracks like Game's "Camera Phone" and the smoothed-out Plies joint "Bust it Baby Pt.2." His producing skills also set him apart from most R&B/pop acts.

Ne-Yo's work ethic is second-to-none and his knack for working with a very broad and wide range of artists could easily make him one of the biggest musical names in the coming years.

6. The-Dream

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THE DAILY FOUR





KEN HOFFMAN

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Turkey-flavored popcorn? Pass the gravy popcorn



Around 3 p.m. I will sit at the head of my dining room table (best angle to watch Dallas beat Oakland, but by fewer than 9.5 points - I may have a financial interest in the game) and enjoy my Thanksgiving dinner just like every year.

Turkey with mashed potatoes, yams, stuffing, cranberry sauce and gravy ...

... flavored popcorn.

Melissa Ward Aguilar

Thanksgiving Popcorn Feast: Popcorn from KingofPop.com tastes like thanksgiving. Flavors include Turkey / Stuffing / Gravy / Cranberry Sauce / Sweet Potatoes / Mashed Potatoes / Apple Pie / Pumpkin Pie / Strawberry Cheesecake

For dessert, I'll have some apple pie, pumpkin pie or maybe strawberry cheesecake ...

... flavored popcorn.

OK, it won't be like every year.

The King of Pop - forget Michael Jackson, there's never been a better name for a popcorn company - MJJ01215

introduced a "Thanksgiving Feast" gift box this year, packed with an entire buffet spread of popcorn. It's \$34.99, plus shipping and handling. King of Pop swears this isn't a gag gift or publicity stunt. The "Thanksgiving Feast" was created for people who can't make it to mom's house, or they have to work - you might have heard that some stores are open Thanksgiving Day - or they have nowhere to go, or they just want to be alone. Or they're plain odd.

Or the guy who wants everybody to feel guilty for how they've treated him. Festivus comes early this year.

The "Thanksgiving Feast" box arrived on my doorstep last week, crammed with nine 1.1-ounce bags of popcorn, each neatly labeled, so you don't get dessert before you've eaten all your vegetables. Thanks, Mom.

I've already sneak-tasted a few of the bags. The turkey popcorn tasted like a school cafeteria turkey roll. The stuffing popcorn had bits of croutons, and the strawberry cheesecake popcorn had pieces of graham cracker crust. The flavors do sparkle in your mouth. It's turkey popcorn, all right.

Why turkey popcorn? That's a different story.

I ate the whole bag of apple pie popcorn. That one's delicious. A few squirts of melted butter on this stuff and "hey, get your own popcorn. I asked if you wanted any, and you said no, so keep your hands off mine. I hate when you do that with french fries when we're at McDonald's, too."

King of Pop isn't a mom-and-pop store - it does a huge online business, kingofpop.com, out of New Hampshire. They make 72 flavors, some of them crossing into Bizarro World, like ketchup popcorn, bacon cheese popcorn and grape and orange popcorn.

Dark chocolate caramel is on the list, too. Now that sounds pretty incredible. Melt some more butter, please. If they had dark chocolate caramel popcorn at the movie theater, I'd buy a \$35 "medium" bag. The guy behind the candy counter in movie theaters should wear a mask. The "Thanksgiving Feast" is nine courses. If you eat half of each bag - the recommended portion - your holiday dinner will set you back 695 calories and 45 fat grams. That's less than one small slice of pecan pie with a scoop of Blue Bell Homemade Vanilla ice cream.

Yeah, like anything on your plate will be small on Thanksgiving.

The King of Pop uses Monster Mushroom kernels. It's the largest kernel available and isn't genetically modified, like how you usually look the day after Thanksgiving ...

... when your 34-inch belt turns you into link sausage. And the salesman at Dillard's automatically assumes you're looking for the Big & Tall Department.

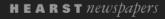
MJJ01216

The King of Pop doesn't sell microwave packs. That's so un-artisan. They pop each batch by hand and the kernels explode to the size of Milk Duds. King of Pop popcorn is bigger and more billowy than typical movie theater or carnival midway popcorn.

I asked the King of Pop, how do you get turkey flavor on your popcorn? Do you spray it on, use flavored oil or tumble the popcorn with wings and things?

A spokesman said it was a company secret, but the flavors are natural and real. The turkey flavor is "derived" from real turkeys. Uh-oh. I'm guessing there's a lot of distance between "derived" and holding a drumstick.

If you missed out ordering a "Thanksgiving Feast" in popcorn, Christmas is around the corner. King of Pop has a "Holiday Gourmet Sampler" for \$39.99. It's filled with bags of dark chocolate peppermint, white chocolate peppermint, cinnamon bun, holiday anise cookie, tuxedo, gingerbread, dark chocolate orange, eggnog and strawberry cheesecake popcorn. Those don't even sound weird.



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Sixways Stadium @SixwaysStadium - Mar 11

@KingOfPOPcom the only MJ impersonator chosen by Michael himself is Stad coming to @SixwaysStadium pic.twitter.com/lqFnrlvzPK

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I feel some kind of way with the popcorn store named KingOfPOP.com ... Like that's MJ's thang.

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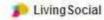


Ray Harmon @Ray_Harmon - 16 Nov 2012

I'm wondering about MJ-related trademark issues here. (\$20 for \$40 of Gourmet Popcorn: KingOfPOP.com) livingsocial.com/deals/502952-4...

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