

ESTTA Tracking number: **ESTTA597640**

Filing date: **04/09/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91211317
Party	Defendant Live Event Media, Inc.
Correspondence Address	BARRY F SOALT PROCOPIO CORY HARGREAVES & SAVITCH LLP 525 B ST, STE 2200 SAN DIEGO, CA 92101 UNITED STATES docketing@procopio.com, calendaring@procopio.com, geena.jackson@procopio.com, barry.soalt@procopio.com
Submission	Other Motions/Papers
Filer's Name	Barry F. Soalt
Filer's e-mail	calendaring@procopio.com, docketing@procopio.com, geena.jackson@procopio.com, barry.soalt@procopio.com, heather.cameron@procopio.com, jdt@rhemalaw.com
Signature	/Barry F. Soalt/
Date	04/09/2014
Attachments	TTAB Change of Applicant's Name.pdf(70276 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application No. 85/815,499 for EVENTURE (Stylized)

Interactiv Corporation,	)	Opposition No. 91211317
	)	
Opposer,	)	
	)	
v.	)	
	)	
Eventure Interactive, Inc.	)	
	)	
fka Live Event Media, Inc. dba Eventure,	)	
	)	
Applicant.	)	
	)	
	)	
	)	

---

VIA ELECTRONIC SYSTEM FOR  
TRADEMARK TRIALS AND APPEAL (ESTAS)

**CHANGE OF APPLICANT'S NAME**

Applicant, Live Event Media, Inc. dba Eventure, a Nevada corporation, having its principal place of business at 3420 Bristol Street, 6th Floor, Costa Mesa, California 92626, herein ("Applicant"), has changed their name to Eventure Interactive, Inc, a Nevada corporation.

///


///

///

Applicant attaches the Notice of Recordation of Change of Name as recorded with the U.S. Patent and Trademark Office, and respectfully requests that the Trademark Trial and Appeal Board's records be updated.

*Respectfully Submitted,*

Dated: April 8, 2014

By:   
Barry F. Soalt  
Attorneys for Applicant,  
Eventure Interactive, Inc. fka Live Event  
Media, Inc.

Procopio, Cory, Hargreaves & Savitch LLP  
525 B Street, Suite 2200  
San Diego, CA 92101  
Tel: (619) 525-3865  
Fax: (619) 235-0398  
[docketing@procopio.com](mailto:docketing@procopio.com)

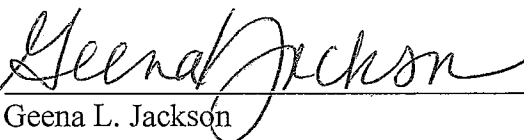
Attorney Docket: 120927-2

**CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copy of the foregoing CHANGE OF APPLICANT'S NAME is being mailed on April 9, 2014, by First Class Mail to Opposer as follows:

John D. Tran  
Rhema Law Group, P.C.  
1 Park Plaza, 6th Floor  
Irvine, CA 92614

Dated: April 9, 2014

By:   
Geena L. Jackson



**UNITED STATES PATENT AND TRADEMARK OFFICE**

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

APRIL 2, 2014

PTAS

BARRY F. SOALT C/O PROCOPIO CORY ET  
AL.  
525 B STREET, SUITE 2200  
SAN DIEGO, CA 92101

**900284569**

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT RECORDATION BRANCH OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE ASSIGNMENT RECORDATION BRANCH AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT RECORDATION BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 03/31/2014

REEL/FRAME: 5247/0532  
NUMBER OF PAGES: 2

BRIEF: CHANGE OF NAME

DOCKET NUMBER: 120927-2

ASSIGNOR:

LIVE EVENT MEDIA, INC. DBA EVENTURE

DOC DATE: 02/20/2013  
CITIZENSHIP: NEVADA  
ENTITY: CORPORATION

ASSIGNEE:

EVENTURE INTERACTIVE, INC.

CITIZENSHIP: NEVADA  
ENTITY: CORPORATION

3420 BRISTOL STREET, 6TH FLOOR  
COSTA MESA, CALIFORNIA 92626

SERIAL NUMBER: 85815499

FILING DATE: 01/04/2013

REGISTRATION NUMBER:

REGISTRATION DATE:

MARK: EVENTURE

DRAWING TYPE: AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) IN  
STYLIZED FORM

ASSIGNMENT RECORDATION BRANCH  
PUBLIC RECORDS DIVISION

<b>TRADEMARK ASSIGNMENT COVER SHEET</b>
---

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM299712

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Live Event Media, Inc. dba Eventure		02/20/2013	CORPORATION: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Eventure Interactive, Inc.		
<b>Street Address:</b>	3420 Bristol Street, 6th Floor		
<b>City:</b>	Costa Mesa		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92626		
<b>Entity Type:</b>	CORPORATION: NEVADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85815499	EVENTURE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6192350398		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	619 525 3865		
<b>Email:</b>	docketing@procopio.com		
<b>Correspondent Name:</b>	Barry F. Soalt c/o Procopio Cory et al.		
<b>Address Line 1:</b>	525 B Street, Suite 2200		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92101		
<b>ATTORNEY DOCKET NUMBER:</b>	120927-2		
<b>NAME OF SUBMITTER:</b>	Barry F. Soalt		
<b>SIGNATURE:</b>	/Barry F. Soalt/		
<b>DATE SIGNED:</b>	03/31/2014		
<b>Total Attachments: 1</b>			
source=Cert of Amendment Name Change#page1.tif			

OP \$40.00 85815499