

ESTTA Tracking number: **ESTTA545965**

Filing date: **06/28/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91210302
Party	Defendant Reyes Malla, Maria del Pilar, Risk Rodriguez, Guillermo dba Ciggaros Don Guillermo, C.porA
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Submission	Answer
Filer's Name	Maria Reyes
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Signature	/MariadelPilar Reyes/GuillermoRisk/
Date	06/28/2013
Attachments	Exhibit IV_split6.pdf(3300633 bytes)

VERTICAL BRAND TASTING

BUCANERO

MADE BY: TABACALERA TAMBOR S.A.
DISTRIBUTED BY: BUCANERO CIGARS INC.
PURCHASE DATE: MARCH 2002 SOLD: UNITED STATES, SCANDINAVIA

CATALINA FILLER: DOM. REP., NICARAGUA BINDER: NICARAGUA WRAPPER: ECUADOR	NICARAGUA RING GAUGE: 42 LENGTH: 5 1/2"	A VEINY WRAPPER THAT HAS GOOD COLOR. THE DRAW AND BURN ARE FINE, AND THE CIGAR BURNS WITH A BRILLIANT WHITE ASH. THERE ARE NOTES OF GINGER AND LEATHER AND A RICH, CHALKY FINISH. U.S.: \$6.00 U.K.: N/A	89
EL CAPITAN RESERVA FILLER: DOM. REP., NICARAGUA BINDER: ECUADOR WRAPPER: ECUADOR	NICARAGUA RING GAUGE: 50 LENGTH: 6"	BOX PRESSED, THIS CIGAR IS SILKY AND WELL MADE. IT BURNS WITH A WHITE ASH, SHOWING RICH, HERBAL FLAVORS ON A MEDIUM BODY. THERE IS GOOD COMPLEXITY HERE, WITH FLORAL, EARTHY NOTES AND A POWDERY FINISH. U.S.: \$7.85 U.K.: N/A	89
ROBUSTO FILLER: DOM. REP., NICARAGUA BINDER: NICARAGUA WRAPPER: ECUADOR	NICARAGUA RING GAUGE: 50 LENGTH: 5"	THIS FRAGILE CIGAR HAS AN ATTRACTIVE WRAPPER. THE SMOKE IS CHEWY AND SPICY, WITH TOASTY FLAVORS AND AN HERBAL CHARACTER. IT'S MUDDLED BY A DIRTY FINISH. MEDIUM BODIED. U.S.: \$7.00 U.K.: N/A	89
CHURCHILL FILLER: DOM. REP., NICARAGUA BINDER: NICARAGUA WRAPPER: ECUADOR	NICARAGUA RING GAUGE: 48 LENGTH: 6 7/8"	A SILKY BROWN WRAPPER COVERS THIS CIGAR, WHICH HAS A GOOD CAP. THE DRAW IS EASY, VERRING ON LOOSE, AND THE HOT SMOKE IS PEPPERY AND WOODSY. IT SOFTENS ON THE FINISH, DEVELOPING CEDARY, CITRUSY FLAVORS. U.S.: \$7.85 U.K.: N/A	88
CLASICO FILLER: DOM. REP., NICARAGUA BINDER: NICARAGUA WRAPPER: ECUADOR	NICARAGUA RING GAUGE: 54 LENGTH: 6"	THIS PYRAMID IS SLIGHTLY DRY AND VEINY, BUT IS OTHERWISE WELL MADE. IT HAS AN EASY DRAW, BUT IT BURNS SOMEWHAT HOT, WITH NUTTY, WOODY NOTES AND SOUR FLAVORS. THERE ARE SWEET SPICE NOTES ON THE FINISH. U.S.: \$7.95 U.K.: N/A	86
CORONA 2000 ESPECIAL FILLER: DOM. REP., NICARAGUA BINDER: NICARAGUA WRAPPER: ECUADOR	NICARAGUA RING GAUGE: 54 LENGTH: 7"	THIS BIG CIGAR HAS A WELL-MADE CAP. THE MEDIUM-BODIED SMOKE IS SOMEWHAT DRY AND SOUR, WITH THIN, PAPERY FLAVORS AND HINTS OF NUTS AND CARAMEL. THERE ARE SOUR NOTES ON THE FINISH. U.S.: \$8.00 U.K.: N/A	85
PRIMERO FILLER: DOM. REP., NICARAGUA BINDER: NICARAGUA WRAPPER: ECUADOR	NICARAGUA RING GAUGE: 52 LENGTH: 5 1/2"	A FRAGILE GOLDEN-BROWN CIGAR WITH AN INCONSISTENT DRAW AND BURN. IT'S MEDIUM BODIED, WITH RUSTIC, WOODSY FLAVORS, AS WELL AS HINTS OF GRASS AND GUMMY NOTES. U.S.: \$7.95 U.K.: N/A	85

VERTICAL BRAND TASTING

DON GUILLERMO

MADE BY: TABACALERA DON GUILLERMO CxA.
DISTRIBUTED BY: DON GUILLERMO CIGARS INC.
PURCHASE DATE: MARCH 2002 SOLD: WORLDWIDE

FIGURADO SPECIAL RESERVE FILLER: DOM. REP. BINDER: DOM. REP. WRAPPER: DOM. REP.	DOM. REP. RING GAUGE: 52 LENGTH: 5 1/2"	A STRANGELY SHAPED PERFECTO WITH AN ATTRACTIVE WRAPPER. THE SMOKE IS RICH AND CREAMY, WITH NOTES OF BLACK PEPPER, NUTS AND CARAMEL. U.S.: \$8.50 U.K.: N/A	90
TORPEDO SPECIAL RESERVE FILLER: DOM. REP. BINDER: DOM. REP. WRAPPER: DOM. REP.	DOM. REP. RING GAUGE: 54 LENGTH: 6 1/2"	AN ATTRACTIVE BELUCOSO THAT DRAWS WELL AND BURNS WITH A DARK GRAY ASH. THERE ARE RICH, CREAMY FLAVORS OF SPICE AND EARTH PRESENT, BUT SOUR, GREEN NOTES AS WELL. U.S.: \$9.50 U.K.: N/A	89
TORPEDO FILLER: DOM. REP., BINDER: DOM. REP. WRAPPER: U.S.A./CONN. SHADE	DOM. REP. RING GAUGE: 54 LENGTH: 6 1/2"	THIS CIGAR IS SOMEWHAT FRAGILE, BUT IT PERFORMS WELL. IT'S MILD, WITH SWEET FLAVORS OF MINT AND WALNUT. IT HAS A CLEAN FINISH, PUNCTUATED BY HINTS OF CINNAMON. U.S.: \$8.00 U.K.: N/A	88