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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

### Change of Correspondence Address

Proceeding.	91210039
Defendant	Defendant Brand Sense Partners, LLC

Please change the correspondence address for the above party here as follows:

Old Correspondence Address	BRAND SENSE PARTNERS, LLC 10441 JEFFERSON BLVD STE 100 CULVER CITY, CA 90232  kray@bsp.com
New Correspondence Address	Dennis S. Prah Ladas & Parry LLP 1040 Avenue of the Americas New York, NY 10018 UNITED STATES dprahl@ladas.com, elipins@ladas.com Phone:212-708-1800

### Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Respectfully submitted,  
/Dennis S. Prah/  
Dennis S. Prah  
dprahl@ladas.com, elipins@ladas.com  
04/18/2013