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Filing date: **07/22/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91207865
Party	Defendant SHAMROCK TRADEMARK HOLDINGS, LLC
Correspondence Address	MATTHEW R WILMOT SCHWABE WILLIAMSON & WYATT PC 1211 SW 5TH AVE STE 1900 PORTLAND, OR 97204-3719 UNITED STATES mwilmot@schwabe.com, nharrington@schwabe.com, trademarks@schwabe.com
Submission	Motion to Amend Application
Filer's Name	Matthew R. Wilmot
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Signature	/Matthew R. Wilmot/
Date	07/22/2013
Attachments	Consent Motion to Amend Identification of Goods - KELLS (Opp. No. 91207865).pdf(14102 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Application Serial No. 85/548,910
For the Mark: KELLS
Published in the *Official Gazette* on July 10, 2012

Hangatyr N.V.,)	
)	
)	
Opposer,)	
)	Opposition No. 91207865
v.)	
)	
Shamrock Trademark Holdings, LLC,)	
)	
Applicant.)	

CONSENT MOTION TO AMEND IDENTIFICATION OF GOODS

Pursuant to Rule 514 of the Trademark Trial and Appeal Board Manual of Procedure and 37 C.F.R. § 2.133, applicant Shamrock Trademark Holdings, LLC (“Applicant”) hereby moves the Board to amend the identification of goods currently set forth in U.S. Serial No. 85/548,910, for the mark KELLS. The current identification of goods is as follows: “Distilled Spirits.” Applicant requests that the identification of goods be amended to the following: “Distilled spirits, excluding cognac.” Opposer Hangatyr N.V. consents to this motion and the requested amendment complies with all applicable rules and statutory provisions. Accordingly, Applicant respectfully requests that its motion be granted.

DATED: July 22, 2013

Respectfully submitted,

/Matthew R. Wilmot/
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Of Attorneys for Shamrock Trademark
Holdings, LLC

CERTIFICATE OF SERVICE

I hereby certify that on the 22nd day of July, 2013, I served the foregoing CONSENT MOTION TO AMEND IDENTIFICATION OF GOODS on Molly Mack Crandall, counsel for Hangatyr N.V., by emailing a true and correct copy thereof, certified by me as such, to:

Molly Mack Crandall
Brooks Kushman P.C.
1000 Town Center, 22nd Floor
Southfield, MI 48075
mcrandall@brookskushman.com

DATED: July 22, 2013

/Matthew R. Wilmot/
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