

BTGG.LLC

Suite 160

TTAB

222 Lakeview Ave, #259 • West Palm Beach, Florida 33401 • Phone: 1-877-724-SWAG • Fax: 1-877-739-SWAG
E-Mail: swag17@me.com Web: www.swag17.com

Date Mailed: January 4, 2013

James Dixon, CEO

Application No. 85517605

Proceeding No. 91207702

ESTTA Tracking No. ESTTA501817

Dear Recipient:

The time within which to file a response to notice of opposition is set to expire today January 4, 2013. BTGG.LLC (SWAG17) respectfully request that the time period within which to file be extended until March 4, 2013. The request for additional time is to seek counsel representation in this matter.

Respectfully,

James Dixon
January 4, 2013

01-09-2013

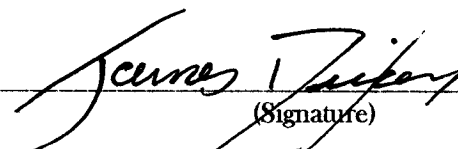
U.S. Patent & TMO/ TM Mail Rule 01.402

CERTIFICATE OF MAILING

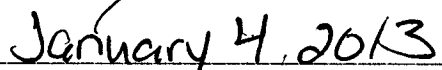
I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Trademarks, P.O. Box 1451, Alexandria, Virginia 22313-1451 on the date shown below:

James Dixon

(Typed or Printed Name of Person Signing Certificate)



(Signature)



(Date)

CERTIFICATE OF SERVICE

The undersigned hereby certify that a copy of this paper has been served upon all parties at their address of record. Delivered by First Class Mail, postage prepaid, email or fax to Genesco Brands Inc. or opposing counsel addressed as follows:

KILPATRICK TOWNSEND & STOCKTON LLP

1100 Peachtree Street Suite 2800

Atlanta Georgia 30309-4530

(404) 815-6500

Attorneys for Genesco Brands Inc.

Email:

The 4th day of January, 2013.

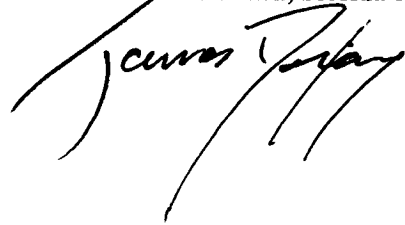
BTGG.LLC

DBA: SWAG17

Suite 160

222 Lakeview Ave #259

West Palm Beach, Florida 33401

A handwritten signature in black ink, appearing to read "James Taylor", is written over the address information.