

ESTTA Tracking number: **ESTTA494871**

Filing date: **09/17/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following parties oppose registration of the indicated application.

Opposers Information

Name	Johnson & Johnson
Granted to Date of previous extension	09/16/2012
Address	One Johnson & Johnson Plaza New Brunswick, NJ 08933 UNITED STATES

Name	RoC International s.a.r.l.
Granted to Date of previous extension	09/16/2012
Address	5 rue C.M. Spoo Luxembourg, LUXEMBOURG

Attorney information	JAYE S CAMPBELL DRINKER BIDDLE & REATH LLP 1500 K ST NW, STE 1100 WASHINGTON, DC 20005 UNITED STATES tmlitdocket@dbr.com, jaye.campbell@dbr.com
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Applicant Information

Application No	85426233	Publication date	03/20/2012
Opposition Filing Date	09/17/2012	Opposition Period Ends	09/16/2012
Applicant	ROCK COSMETICS LIMITED 7 Carlisle Street London, W1D3BW UNITED KINGDOM		

Goods/Services Affected by Opposition


<p>Class 003. All goods and services in the class are opposed, namely: Adhesives for artificial nails; Adhesives for false eyelashes, hair and nails; Aromatic body care products, namely, body lotion, shower gel, cuticle cream, shampoo, conditioner, non-medicated lip balm, soap, body polish, body and foot scrub and non-medicated foot cream; Beauty creams for body care; Body and beauty care cosmetics; Body art pens; Body butter; Body crayons; Body cream; Body creams; Body glitter; Body mask cream; Body mask lotion; Body mask powder; Body masks; Body milk; Body milks; Body oil; Body oils; Body powder; Body scrub; Body splash; Body spray used as a personal deodorant and as fragrance; Body sprays; Cosmetic preparations for body care; Cosmetic preparations for eye lashes; Cosmetic</p>

preparations for nail drying; Cosmetics, namely, lip primer; Cosmetics, namely, lip repairers; Eye compresses for cosmetic purposes; Eye cream; Eye gels; Eye liner; Eye lotions; Eye make-up; Eye make-up remover; Eye pencils; Eye shadow; Eye shadows; Eye-shadow; Eyes make-up; Eyes pencils; False nails; Gel eye masks; Lip balm; Lip balm; Lip cream; Lip gloss; Lip gloss palatte; Lip liner; Lip polisher; Lotions for strengthening the nails; Make-up for the face and body; Make-up kits comprised of lip gloss and eye shadow; Make-up preparations for the face and body; Mineral powder for use in cosmetic body wrap applications; Nail art stickers; Nail buffing preparations; Nail care kits comprising nail polish; Nail care preparations; Nail care preparations, namely, nail softeners; Nail cream; Nail enamel; Nail enamel removers; Nail enamels; Nail gel; Nail glitter; Nail grooming products, namely, tips, glue, lacquer and glitter; Nail hardeners; Nail polish; Nail polish base coat; Nail polish protector in the nature of a thin plastic covering applied to nails; Nail polish remover; Nail polish removers; Nail polish top coat; Nail repair products, namely, linen nail wraps; Nail repair products, namely, nail wraps; Nail repair products, namely, silk nail wraps; Nail stencils; Nail strengtheners; Nail tips; Nail varnish; Nail varnish for cosmetic purposes; Nail varnishes; Nail-polish removers; Non-medicated facial and eye serum containing antioxidants; Non-medicated lip balm that does not contain beeswax; Non-medicated lip care preparations; Non-medicated lip protectors; Sachet-like eye pillows containing fragrances; Tattoo removal preparations; Temporary tattoo sprays and stencils therefor sold as a unit; Toning lotion, for the face, body and hands; Under-eye enhancers; Wax for removing body hair; Wax strips for removing body hair


Grounds for Opposition


Priority and likelihood of confusion	Trademark Act section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1794589	Application Date	10/01/1991
Registration Date	09/28/1993	Foreign Priority Date	NONE
Word Mark	ROC		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1984/00/00 First Use In Commerce: 1984/00/00 cosmetic preparations; namely, cleansing, moisturizing and body lotion, [toilet and bath soaps,] creams and [oils; non-medicated make-up treatment; namely, eye make-up, eyebrow pencils, lipsticks, liquid foundations, skin powder, and rouge; non-medicated special treatments; namely, repair concentrate, skin energizing concentrate, soothing eye balm and eye contour treatment gel;] suntan [lotions and] creams, [sunscreen lotions and sunblock lotions]		

U.S. Registration No.	2526440	Application Date	12/09/1998
Registration Date	01/08/2002	Foreign Priority Date	NONE

Word Mark	ROC
Design Mark	
Description of Mark	The outline of the packaging is shown in broken lines and is not a part of the mark sought to be registered. The dotted lining shown on the drawing is for the purpose of showing the position of the mark in relation to the packaging; no claim is made to the right to the shape of the package itself.
Goods/Services	Class 003. First use: First Use: 1998/09/03 First Use In Commerce: 1998/09/03 Facial skin lotions, skin moisturizers, face creams, toners, skin cleansers, skin lotions, hand cream, anti-wrinkle cream, non-medicated lip protectants, and suntan sunblock preparations

U.S. Registration No.	3407724	Application Date	01/16/2007
Registration Date	04/08/2008	Foreign Priority Date	NONE
Word Mark	ROC		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 003. First use: First Use: 1984/00/00 First Use In Commerce: 1984/00/00 facial skin lotions, skin moisturizers, skin creams, skin toners and cleansers; body lotions; hand cream; anti-wrinkle cream; non-medicated lip protectants; and sunblock preparations		

U.S. Registration No.	4030748	Application Date	07/21/2010
Registration Date	09/27/2011	Foreign Priority Date	NONE
Word Mark	ROC BRILLIANCE		

Design Mark	ROC BRILLIANCE
Description of Mark	NONE
Goods/Services	Class 003. First use: First Use: 2010/01/25 First Use In Commerce: 2010/01/25 Facial skin lotions; skin moisturizers; skin creams; eye creams; anti-wrinkle creams; and sunblock preparations

Attachments	74208672#TMSN.gif (1 page)(bytes) 75602423#TMSN.gif (1 page)(bytes) 76671444#TMSN.gif (1 page)(bytes) 85089577#TMSN.jpeg (1 page)(bytes) i-ROCK - Notice of Opposition - SN 85426233 (2)_pdf.pdf (29 pages)(2618136 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/gaynne g zimmerman/
Name	Gaynne G. Zimmerman
Date	09/17/2012

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Ser. No. 85/426233 – i-ROCK

JOHNSON & JOHNSON and	:	
RoC INTERNATIONAL S.A.R.L.,	:	
	:	
Opposers,	:	
v.	:	Opposition No. _____
ROCK COSMETICS LIMITED,	:	
	:	
Applicant.	:	

NOTICE OF OPPOSITION

JOHNSON & JOHNSON, a New Jersey corporation, having a principal place of business at One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933-7001 and its related company RoC International s.a.r.l., a Luxembourg corporation¹, having a principal place of business at 5, rue C.M. Spoo, Luxembourg (together, "Opposers"), believe that they will be damaged by the registration of application Ser. No. 85/426233 – i-ROCK; filed by ROCK COSMETICS LIMITED, a United Kingdom Limited Liability Company, having an address of 7 Carlisle Street, London, United Kingdom, W1D3BW ("Applicant"), and hereby opposes the same pursuant to Section 13 of the Trademark Act of 1946 (15 U.S.C. § 1063).

As grounds for opposition it is alleged that:

1. Applicant filed Ser. No. 85/426233 – i-ROCK on September 19, 2011 based on an intent to use under Section 1(b) for the following goods identified in Class 3:

¹ ROC International s.a.r.l. is a wholly-owned subsidiary of Johnson & Johnson Consumer France. In turn, Johnson & Johnson Consumer France is wholly owned by Apsis S.A.S, which itself is ultimately wholly-owned by Johnson & Johnson (80%) and two additional of Johnson & Johnson's operating companies (10% each). Thus, the opposing parties are in privity with each other as required by Trademark Rule 2.102(b).

Adhesives for artificial nails; Adhesives for false eyelashes, hair and nails; Aromatic body care products, namely, body lotion, shower gel, cuticle cream, shampoo, conditioner, non-medicated lip balm, soap, body polish, body and foot scrub and non-medicated foot cream; Beauty creams for body care; Body and beauty care cosmetics; Body art pens; Body butter; Body crayons; Body cream; Body creams; Body glitter; Body mask cream; Body mask lotion; Body mask powder; Body masks; Body milk; Body milks; Body oil; Body oils; Body powder; Body scrub; Body splash; Body spray used as a personal deodorant and as fragrance; Body sprays; Cosmetic preparations for body care; Cosmetic preparations for eye lashes; Cosmetic preparations for nail drying; Cosmetics, namely, lip primer; Cosmetics, namely, lip repairers; Eye compresses for cosmetic purposes; Eye cream; Eye gels; Eye liner; Eye lotions; Eye make-up; Eye make-up remover; Eye pencils; Eye shadow; Eye shadows; Eye-shadow; Eyes make-up; Eyes pencils; False nails; Gel eye masks; Lip balm; Lip balm; Lip cream; Lip gloss; Lip gloss palatte; Lip liner; Lip polisher; Lotions for strengthening the nails; Make-up for the face and body; Make-up kits comprised of lip gloss and eye shadow; Make-up preparations for the face and body; Mineral powder for use in cosmetic body wrap applications; Nail art stickers; Nail buffing preparations; Nail care kits comprising nail polish; Nail care preparations; Nail care preparations, namely, nail softeners; Nail cream; Nail enamel; Nail enamel removers; Nail enamels; Nail gel; Nail glitter. Nail grooming products, namely, tips, glue, lacquer and glitter; Nail hardeners; Nail polish; Nail polish base coat; Nail polish protector in the nature of a thin plastic covering applied to nails; Nail polish remover; Nail polish removers; Nail polish top coat; Nail repair products, namely, linen nail wraps; Nail repair products, namely, nail wraps; Nail repair products, namely, silk nail wraps; Nail stencils; Nail strengtheners; Nail tips; Nail varnish; Nail varnish for cosmetic purposes; Nail varnishes; Nail-polish removers; Non-medicated facial and eye serum containing antioxidants; Non-medicated lip balm that does not contain beeswax; Non-medicated lip care preparations; Non-medicated lip protectors; Sachet-like eye pillows containing fragrances; Tattoo removal preparations; Temporary tattoo sprays and stencils therefor sold as a unit; Toning lotion, for the face, body and hands; Under-eye enhancers; Wax for removing body hair; Wax strips for removing body hair.

2. Opposers have adopted and are using the mark ROC for cosmetic preparations and skin care preparations.

3. The mark ROC has been continuously used by Opposers since at least as early as 1984 for various cosmetic and skin care preparations.

4. Since long prior to Applicant's application filing date, Opposers have used the mark ROC for cosmetic preparations and skin care preparations, and own the following registrations:

- a) Reg. No. 1,794,589 – ROC & Design for cosmetic preparations; namely, cleansing, moisturizing and body lotions, creams and suntan creams; registered September 28, 1993.
- b) Reg. No. 2,526,440 – ROC & Design for facial skin lotions, skin moisturizers, face creams, toners, skin cleansers, skin lotions, hand cream, anti-wrinkle cream, non-medicated lip protectants, and suntan sunblock preparations; registered January 8, 2002.
- c) Reg. No. 3,407,724 – ROC for facial skin lotions, skin moisturizers, skin creams, skin tones and cleansers; body lotions; hand cream; anti-wrinkle cream; non-medicated lip protectants; and sunblock preparations; registered April 8, 2008.
- d) Reg. No. 4,030,748 – ROC BRILLIANCE for facial skin lotions; skin moisturizers; skin creams; eye creams; anti-wrinkle creams; and sunblock preparations; registered September 27, 2011.

Opposers' registrations are valid and subsisting. Copies of the certificates of registration, together with status data from the electronic database of the U.S. Patent and Trademark Office, are attached as Exhibit A.

5. Opposers' ROC mark is well-known and famous as an indicator of source and origin resulting from Opposers' long use of such mark in connection with cosmetic preparations and skin care preparations.

6. Over the years, Opposers have sold many millions of dollars worth of products under the ROC mark to Opposers' institutional customers, Opposers' distributors, Opposers' retail store customers, and to the general public.

7. Opposers have extensively advertised their ROC mark to the trade and to the general public throughout all available media, including but not limited to national print publications, broadcast and cable television media, and point-of-sale advertising in regional and national retailers, including mass merchants and via the Internet.

8. By virtue of extensive sales and promotion, Opposers' ROC mark has become famous as an indication of origin designating Opposers.

9. On information and belief, Opposers' rights in the ROC mark predate any use or other prior rights that may be claimed by Applicant in the mark depicted in application Ser. No. 85/426233 – i-ROCK.

10. Applicant's proposed i-ROCK mark so resembles Opposers' long-used and famous ROC mark for identical and otherwise highly related goods as to be likely to cause confusion, mistake or deception contrary to Section 2(d) of the Act, 15 U.S.C. § 1052(d).

11. Applicant's i-ROCK mark is substantially similar to Opposers' ROC mark in appearance, sound, and connotation.

12. The goods on which Opposers use the ROC mark and the goods identified by Applicant's application, Ser. No. 85/426233 – i-ROCK, is identical or otherwise closely-related.

13. On information and belief, the goods on which Opposers use the ROC mark and the goods identified by Applicant's application Ser. No. 85/426233 – i-ROCK may be sold or rendered through the same channels of trade.

14. On information and belief, the goods on which Opposers use the ROC mark and the goods identified by Applicant's application Ser. No. 85/426233 – i-ROCK may be sold or rendered to the same class of purchasers.

15. The use and registration by Applicant of the mark identified by Applicant's application Ser. No. 85/426233 – i-ROCK is likely to cause confusion, mistake or deception by having the public erroneously assume or believe that such goods emanate from Opposers, or are in some other way associated or connected with Opposers' prior-used ROC mark, all to Opposers' irreparable damage.

For the reasons set forth herein, Opposers believe and so believing assert that they will be damaged by the registration of Ser. No. 85/426233 – i-ROCK. Accordingly, Opposers pray that this Opposition be sustained, and that Applicant be refused registration of the i-ROCK mark for the goods set forth in Ser. No. 85/426233 – i-ROCK.

The \$600.00 filing fee is submitted electronically herewith. Should additional fees be required, please charge them to the deposit account of Opposers' counsel, No. 50-0573.

Respectfully submitted,

JOHNSON & JOHNSON and
RoC International s.a.r.l.

By:



Darren S. Cahr

Jaye S. Campbell

Gayne G. Zimmerman

Drinker Biddle & Reath LLP

1500 K Street, N.W., Suite 1100

Washington, D.C. 20005

Tel: (202) 842-8800

Fax: (202) 842-8465

DCTrademarks@dbr.com

Counsel for Opposers

CERTIFICATE OF SERVICE

I hereby certify that a copy of this NOTICE OF OPPOSITION was served on Applicant's counsel, at the following address of record, by first class mail, postage prepaid, this 17th day of September, 2012:

Teresa C. Tucker
GROSSMAN, TUCKER, PERREAULT, & PFLEGER, PLLC
55 South Commercial Street
Manchester, NH 03101

A handwritten signature in cursive script, appearing to read "Hayne H. Zimmerman". The signature is written in black ink and is positioned below the typed address information.

EXHIBIT A

Int. Cl.: 3

Prior U.S. Cls.: 51 and 52

United States Patent and Trademark Office

Reg. No. 1,794,589

Registered Sep. 28, 1993

**TRADEMARK
PRINCIPAL REGISTER**



ROC INTERNATIONAL (FRANCE LIMITED
LIABILITY COMPANY)
5 RUE C.M. SPOO
LUXEMBOURG

FOR: COSMETIC PREPARATIONS;
NAMELY, CLEANSING, MOISTURIZING AND
BODY LOTION, TOILET AND BATH SOAPS,
CREAMS AND OILS; NON-MEDICATED
MAKE-UP TREATMENT; NAMELY, EYE
MAKE-UP, EYEBROW PENCILS, LIPSTICKS,
LIQUID FOUNDATIONS, SKIN POWDER, AND
ROUGE; NON-MEDICATED SPECIAL TREAT-
MENTS; NAMELY, REPAIR CONCENTRATE,

SKIN ENERGIZING CONCENTRATE, SOOTH-
ING EYE BALM AND EYE CONTOUR TREAT-
MENT GEL; SUNTAN LOTIONS AND
CREAMS, SUNSCREEN LOTIONS AND SUNB-
LOCK LOTIONS, IN CLASS 3 (U.S. CLS. 51
AND 52).

FIRST USE 0-0-1984; IN COMMERCE
0-0-1984.

OWNER OF U.S. REG. NO. 1,015,041.

SER. NO. 74-208,672, FILED 10-1-1991.

LINDA E. BLOHM, EXAMINING ATTORNEY

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Mark: ROC



US Serial Number:	74208672	Application Filing Date:	Oct. 01, 1991
US Registration Number:	1794589	Registration Date:	Sep. 28, 1993
Register:	Principal		
Mark Type:	Trademark		
Status:	The registration has been renewed.		
Status Date:	Nov. 25, 2003		
Publication Date:	May 11, 1993		

Mark Information

Mark Literal Elements:	ROC
Standard Character Claim:	No
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Design Search Code(s):	19.13.01 - Mortars and pestles

Related Properties Information

Claimed Ownership of US Registrations: 1015041

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- • Brackets [...] indicate deleted goods/services;
- • Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- • Asterisks *..* identify additional (new) wording in the goods/services.

For: cosmetic preparations; namely, cleansing, moisturizing and body lotion, [toilet and bath soaps,] creams and [oils; non-medicated make-up treatment; namely, eye make-up, eyebrow pencils, lipsticks, liquid foundations, skin powder, and rouge; non-medicated special treatments; namely, repair concentrate, skin energizing concentrate, soothing eye balm and eye contour treatment gel;] suntan [lotions and] creams, [sunscreen lotions and sunblock lotions]

International Class: 003 - Primary Class **U.S Class:** 001, 004, 006, 050, 051, 052
Class Status: ACTIVE
Basis: 1(a)
First Use: 1984 **Use in Commerce:** 1984

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: ROC International
5 rue C.M. Spoo
Owner Address: Grand Duchy of Luxembourg
LUXEMBOURG
Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** FRANCE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: LAWRENCE E. ABELMAN

Correspondent

Correspondent Name/Address: LAWRENCE E ABELMAN
ABELMAN FRAYNE & SCHWAB
150 E 42ND ST
NEW YORK, NEW YORK 10017-5612
UNITED STATES

Domestic Representative

Domestic Representative Name: LAWRENCE E. ABELMAN

Prosecution History

Date	Description	Proceeding Number
Oct. 08, 2008	NOTICE OF DESIGN SEARCH CODE MAILED	
Sep. 18, 2007	CASE FILE IN TICRS	
Sep. 09, 2006	REVIEW OF CORRESPONDENCE COMPLETE	74215
Aug. 21, 2006	PAPER RECEIVED	
Nov. 25, 2003	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Nov. 25, 2003	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Sep. 18, 2003	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Sep. 18, 2003	TEAS SECTION 8 & 9 RECEIVED	
Jan. 19, 2000	REGISTERED - SEC. 8 (6-YR) ACCEPTED	
Sep. 28, 1999	REGISTERED - SEC. 8 (6-YR) FILED	
Sep. 28, 1993	REGISTERED-PRINCIPAL REGISTER	
May 11, 1993	PUBLISHED FOR OPPOSITION	
Apr. 09, 1993	NOTICE OF PUBLICATION	
Mar. 17, 1993	APPROVED FOR PUB - PRINCIPAL REGISTER	

Feb. 01, 1993 CORRESPONDENCE RECEIVED IN LAW OFFICE
Nov. 18, 1992 NON-FINAL ACTION MAILED
Oct. 29, 1992 PREVIOUS ALLOWANCE COUNT WITHDRAWN
Oct. 27, 1992 APPROVED FOR PUB - PRINCIPAL REGISTER
Oct. 14, 1992 CORRESPONDENCE RECEIVED IN LAW OFFICE
Jul. 01, 1992 FINAL REFUSAL MAILED
May 11, 1992 CORRESPONDENCE RECEIVED IN LAW OFFICE
Jan. 29, 1992 NON-FINAL ACTION MAILED
Jan. 09, 1992 ASSIGNED TO EXAMINER 69197

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted
Renewal Date: Sep. 28, 2003

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: SCANNING ON DEMAND **Date in Location:** Sep. 18, 2007



United States Patent and Trademark Office


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Assignments on the Web > [Trademark Query](#)

No assignment has been recorded at the USPTO

For Registration Number: 1794589

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350  v.2.3.2
Web interface last modified: July 10, 2012 v.2.3.2

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Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

Reg. No. 2,526,440

United States Patent and Trademark Office

Registered Jan. 8, 2002

**TRADEMARK
PRINCIPAL REGISTER**



ROC INTERNATIONAL S.A.R.L. (LUXEM-
BOURG COMPANY)
5, RUE C.M. SPOO
LUXEMBOURG

FOR: FACIAL SKIN LOTIONS, SKIN MOISTUR-
IZERS, FACE CREAMS, TONERS, SKIN CLEANS-
ERS, SKIN LOTIONS, HAND CREAM, ANTI-
WRINKLE CREAM, NON-MEDICATED LIP PRO-
TECTANTS, AND SUNTAN SUNBLOCK PREPARA-
TIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 9-3-1998; IN COMMERCE 9-3-1998.

OWNER OF U.S. REG. NOS. 1,015,041 AND
1,794,589.

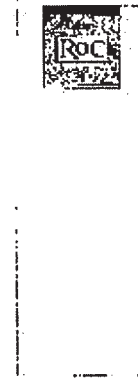
THE OUTLINE OF THE PACKAGING IS SHOWN
IN BROKEN LINES AND IS NOT A PART OF THE
MARK SOUGHT TO BE REGISTERED. THE DOT-
TED LINING SHOWN ON THE DRAWING IS FOR
THE PURPOSE OF SHOWING THE POSITION OF
THE MARK IN RELATION TO THE PACKAGING;
NO CLAIM IS MADE TO THE RIGHT TO THE
SHAPE OF THE PACKAGE ITSELF.

SER. NO. 75-602,423, FILED 12-9-1998.

TARAH HARDY, EXAMINING ATTORNEY

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Mark: ROC



US Serial Number: 75602423

Application Filing Date: Dec. 09, 1998

US Registration Number: 2526440

Registration Date: Jan. 08, 2002

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Jan. 12, 2012

Publication Date: Oct. 16, 2001

Mark Information

Mark Literal Elements: ROC

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The outline of the packaging is shown in broken lines and is not a part of the mark sought to be registered. The dotted lining shown on the drawing is for the purpose of showing the position of the mark in relation to the packaging; no claim is made to the right to the shape of the package itself.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 19.07.09 - Boxes, bread;Boxes, jewelry;Recipe boxes;Boxes, tissue;Boxes, take out food

Related Properties Information

**Claimed Ownership
of US Registrations:** 1015041,1794589

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- • Brackets [..] indicate deleted goods/services;
- • Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- • Asterisks *..* identify additional (new) wording in the goods/services.

For: Facial skin lotions, skin moisturizers, face creams, toners, skin cleansers, skin lotions, hand cream, anti-wrinkle cream, non-medicated lip protectants, and suntan sunblock preparations

International Class: 003 - Primary Class **U.S Class:** 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 03, 1998 **Use in Commerce:** Sep. 03, 1998

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: RoC International s.a.r.l.

5, rue c.m. Spoo

Owner Address: Luxembourg
LUXEMBOURG

Legal Entity Type: COMPANY

State or Country Where Organized: LUXEMBOURG

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jake D. Feldman **Docket Number:** JDF-TK/REN/C

Correspondent

Correspondent Name/Address: Jake D. Feldman
Johnson & Johnson
One Johnson & Johnson Plaza
New Brunswick, NEW JERSEY 08933
UNITED STATES

Phone: 732-524-1987

Fax: 732-524-6341

Correspondent e-mail: tmus@its.inj.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: DRINKER BIDDLE & REATH LLP

Prosecution History

Date	Description	Proceeding Number
Jan. 12, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	75461
Jan. 12, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	75461
Jan. 10, 2012	TEAS SECTION 8 & 9 RECEIVED	
Apr. 25, 2008	REGISTERED - SEC. 15 ACKNOWLEDGED	75461
Apr. 25, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED	75461
Apr. 14, 2008	REGISTERED - SEC. 15 AFFIDAVIT FILED	
Apr. 25, 2008	ASSIGNED TO PARALEGAL	75461
Apr. 14, 2008	REGISTERED - SEC. 8 (6-YR) FILED	
Apr. 14, 2008	PAPER RECEIVED	

Apr. 18, 2007	CASE FILE IN TICRS	
Jan. 08, 2002	REGISTERED-PRINCIPAL REGISTER	
Oct. 16, 2001	PUBLISHED FOR OPPOSITION	
Sep. 26, 2001	NOTICE OF PUBLICATION	
Aug. 28, 2001	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 27, 2001	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Feb. 21, 2001	FINAL REFUSAL MAILED	
Nov. 06, 2000	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 02, 2000	NON-FINAL ACTION MAILED	
Mar. 08, 2000	ASSIGNED TO EXAMINER	76509
Mar. 07, 2000	REINSTATED	
Jan. 27, 2000	ABANDONMENT - FAILURE TO RESPOND OR LATE RESPONSE	
May 24, 1999	NON-FINAL ACTION MAILED	
Apr. 15, 1999	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Mar. 23, 1999	NON-FINAL ACTION MAILED	
Mar. 10, 1999	ASSIGNED TO EXAMINER	76509

Maintenance Filings or Post Registration Information

Affidavit of Continued Use:	Section 8 - Accepted
Affidavit of Incontestability:	Section 15 - Accepted
Renewal Date:	Jan. 08, 2012

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: Not Found

Date in Location: Jan. 12, 2012



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No assignment has been recorded at the USPTO

For Registration Number: 2526440

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Web interface last modified: July 10, 2012 v.2.3.2

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Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

Reg. No. 3,407,724

United States Patent and Trademark Office

Registered Apr. 8, 2008

**TRADEMARK
PRINCIPAL REGISTER**

ROC

JOHNSON & JOHNSON (NEW JERSEY CORPORATION)
ONE JOHNSON & JOHNSON PLAZA
NEW BRUNSWICK, NJ 089337001

FOR: FACIAL SKIN LOTIONS, SKIN MOISTURIZERS, SKIN CREAMS, SKIN TONERS AND CLEANSERS; BODY LOTIONS; HAND CREAM; ANTI-WRINKLE CREAM; NON-MEDICATED LIP PROTECTANTS; AND SUNBLOCK PREPARATIONS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 0-0-1984; IN COMMERCE 0-0-1984.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,015,041, 2,526,440 AND OTHERS.

SER. NO. 76-671,444, FILED 1-16-2007.

DAVID I, EXAMINING ATTORNEY

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Mark: ROC

ROC

US Serial Number:	76671444	Application Filing Date:	Jan. 16, 2007
US Registration Number:	3407724	Registration Date:	Apr. 08, 2008
Register:	Principal		
Mark Type:	Trademark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Apr. 08, 2008		
Publication Date:	Jan. 22, 2008		

Mark Information

Mark Literal Elements:	ROC
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 1015041,1794589,2281761,2526440

Goods and Services

Note:
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: facial skin lotions, skin moisturizers, skin creams, skin toners and cleansers;
body lotions; hand cream; anti-wrinkle cream; non-medicated lip protectants;
and sunblock preparations

International Class: 003 - Primary Class **U.S Class:** 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: 1984 **Use in Commerce:** 1984

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: JOHNSON & JOHNSON

Owner Address: One Johnson & Johnson Plaza
New Brunswick, NEW JERSEY 089337001
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** NEW JERSEY

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Richard F. Biribauer

Correspondent

Correspondent Name/Address: RICHARD F. BIRIBAUER
Johnson & Johnson
One Johnson & Johnson Plaza
New Brunswick, NEW JERSEY 08933-7001
UNITED STATES

Phone: (732) 524-2845

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 08, 2008	REGISTERED-PRINCIPAL REGISTER	
Jan. 22, 2008	PUBLISHED FOR OPPOSITION	
Jan. 02, 2008	NOTICE OF PUBLICATION	
Dec. 20, 2007	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
Dec. 20, 2007	ASSIGNED TO LIE	68552
Nov. 13, 2007	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 09, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Nov. 09, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Nov. 09, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 09, 2007	NON-FINAL ACTION MAILED	
May 08, 2007	NON-FINAL ACTION WRITTEN	82431
Apr. 20, 2007	ASSIGNED TO EXAMINER	82431
Jan. 30, 2007	APPLICATION FILING RECEIPT MAILED	
Jan. 24, 2007	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Apr. 08, 2008



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No assignment has been recorded at the USPTO

For Registration Number: 3407724

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United States of America

United States Patent and Trademark Office

ROC BRILLIANCE

Reg. No. 4,030,748

Registered Sep. 27, 2011

Int. Cl.: 3

TRADEMARK

PRINCIPAL REGISTER

JOHNSON & JOHNSON (NEW JERSEY CORPORATION)
ONE JOHNSON & JOHNSON PLAZA
NEW BRUNSWICK, NJ 089337001

FOR: FACIAL SKIN LOTIONS; SKIN MOISTURIZERS; SKIN CREAMS; EYE CREAMS;
ANTI-WRINKLE CREAMS; AND SUNBLOCK PREPARATIONS, IN CLASS 3 (U.S. CLS. 1,
4, 6, 50, 51 AND 52).

FIRST USE 1-25-2010; IN COMMERCE 1-25-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,526,440, 3,407,724 AND OTHERS.

SER. NO. 85-089,577, FILED 7-21-2010.

JAY BESCH, EXAMINING ATTORNEY



David J. Kyffes

Director of the United States Patent and Trademark Office

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Mark: ROC BRILLIANCE

ROC BRILLIANCE

US Serial Number:	85089577	Application Filing Date:	Jul. 21, 2010
US Registration Number:	4030748	Registration Date:	Sep. 27, 2011
Register:	Principal		
Mark Type:	Trademark		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Sep. 27, 2011		
Publication Date:	Jul. 12, 2011		

Mark Information

Mark Literal Elements:	ROC BRILLIANCE
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2526440,3037280,3407724,and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit

of incontestability; and

- Asterisks *..* identify additional (new) wording in the goods/services.

For: Facial skin lotions; skin moisturizers; skin creams; eye creams; anti-wrinkle creams; and sunblock preparations

International Class: 003 - Primary Class **U.S Class:** 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 25, 2010 **Use in Commerce:** Jan. 25, 2010

Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes	Amended Use:	No
Filed ITU:	No	Currently ITU:	No	Amended ITU:	No
Filed 44D:	No	Currently 44D:	No	Amended 44D:	No
Filed 44E:	No	Currently 44E:	No	Amended 44E:	No
Filed 66A:	No	Currently 66A:	No		
Filed No Basis:	No	Currently No Basis:	No		

Current Owner(s) Information

Owner Name: JOHNSON & JOHNSON

Owner Address: One Johnson & Johnson Plaza
New Brunswick, NEW JERSEY 089337001
UNITED STATES

Legal Entity Type: CORPORATION **State or Country Where Organized:** NEW JERSEY

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Brian T. Jaenicke

Correspondent

Correspondent
BRIAN T. JAENICKE
JOHNSON & JOHNSON

Name/Address: 1 JOHNSON AND JOHNSON PLZ
NEW BRUNSWICK, NEW JERSEY 08933-0002
UNITED STATES

Phone: 732-524-2281

Fax: 732-524-6341

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 27, 2011	REGISTERED-PRINCIPAL REGISTER	
Jul. 12, 2011	PUBLISHED FOR OPPOSITION	
Jun. 22, 2011	NOTICE OF PUBLICATION	
Jun. 08, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Jun. 06, 2011	ASSIGNED TO LIE	68123
May 19, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 27, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 27, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 27, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 27, 2010	NON-FINAL ACTION MAILED	
Oct. 26, 2010	NON-FINAL ACTION WRITTEN	81130
Oct. 25, 2010	ASSIGNED TO EXAMINER	81130
Jul. 26, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 24, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE
SECTION

Date in Location: Sep. 27, 2011



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No assignment has been recorded at the USPTO

For Registration Number: 4030748

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Web interface last modified: July 10, 2012 v.2.3.2

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